



10 Arkansas Counties

Arkansas Department of Workforce Services



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Little Rock, Arkansas 72203

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Economy Overview

197,343

Population (2018)

Population **decreased by 10,088** over the last 5 years and is projected to **decrease by 7,622** over the next 5 years.

79,845

Total Regional Employment

Jobs **decreased by 2,423** over the last 5 years but are projected to **grow by 433** over the next 5 years.

\$46.2K

Avg. Earnings Per Job (2018)

Regional average earnings per job are **\$19.5K below** the national average earnings of \$65.7K per job.

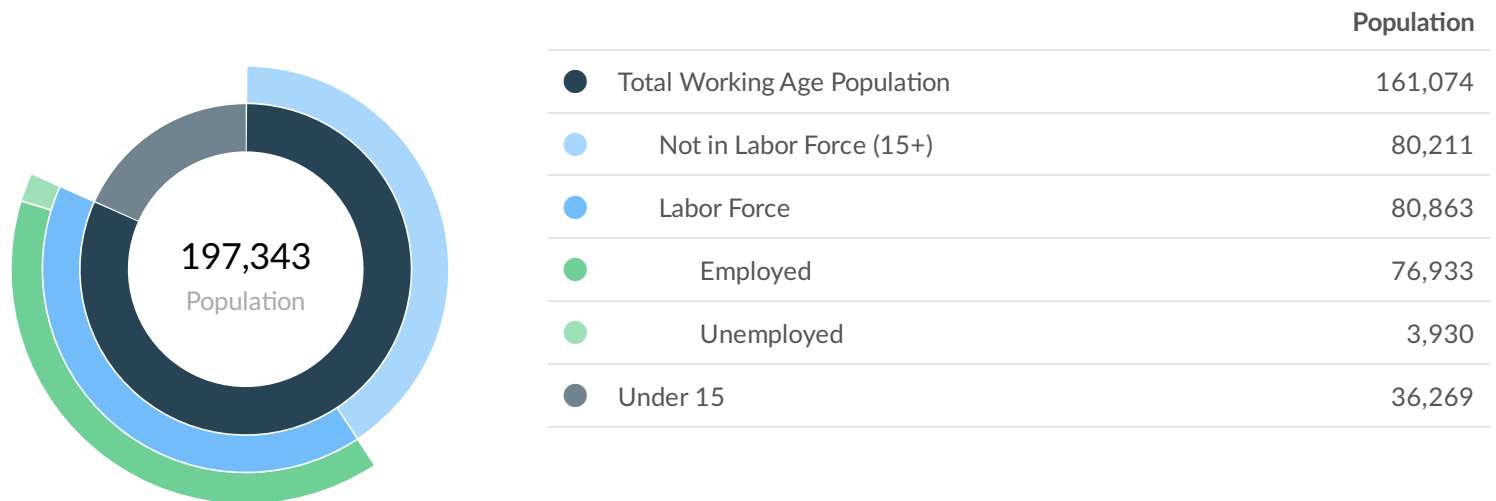
Takeaways

- As of 2018 the region's population **declined by 4.9%** since 2013, falling by 10,088. Population is expected to **decrease by 3.9%** between 2018 and 2023, losing 7,622.
- From 2013 to 2018, jobs **declined by 2.9%** in 10 Arkansas Counties from 82,268 to **79,845**. This change **fell short of the national growth rate of 8.2% by 11.1%**. As the number of jobs declined, the **labor force participation rate decreased from 53.0% to 50.2% between 2013 and 2018**.
- Concerning educational attainment, **11.0% of the selected regions' residents possess a Bachelor's Degree** (7.6% below the national average), and **5.6% hold an Associate's Degree** (2.4% below the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), State Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	197,343	80,863	79,845	91.7	\$7.33B	\$12.98B	\$14.02B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

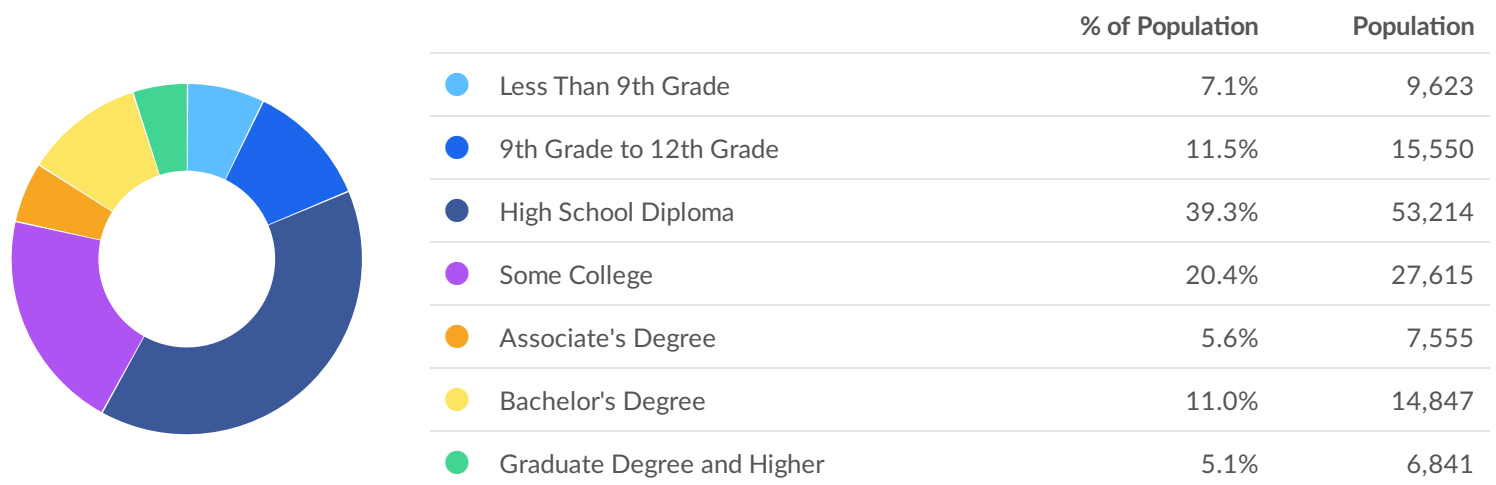
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

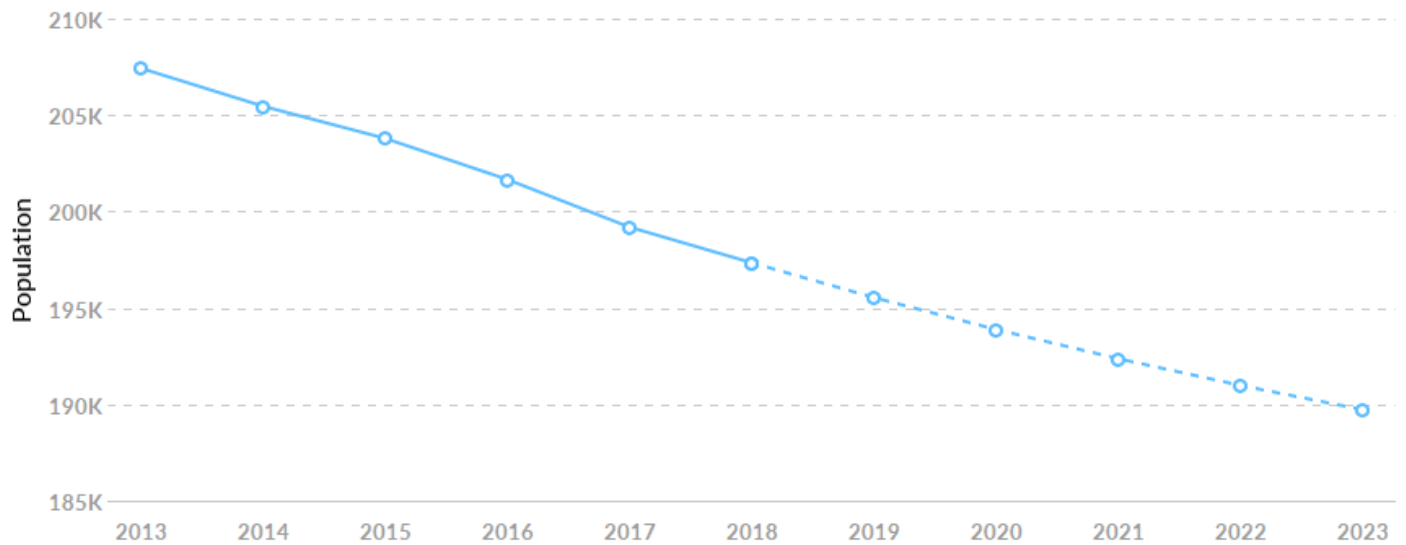
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Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 4.9%** since 2013, falling by 10,088. Population is expected to **decrease by 3.9%** between 2018 and 2023, losing 7,622.

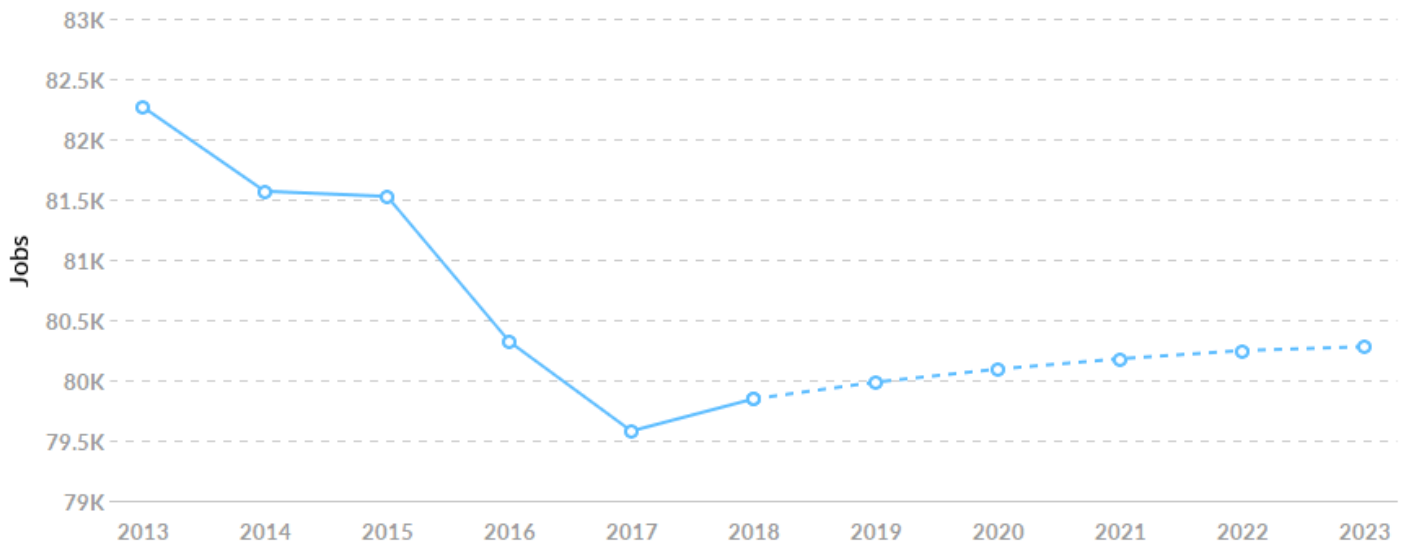


Timeframe	Population
2013	207,432
2014	205,462
2015	203,793
2016	201,663
2017	199,192
2018	197,343
2019	195,539
2020	193,882
2021	192,368
2022	190,984
2023	189,721

Historic & Projected Trends - Cont.

Job Trends

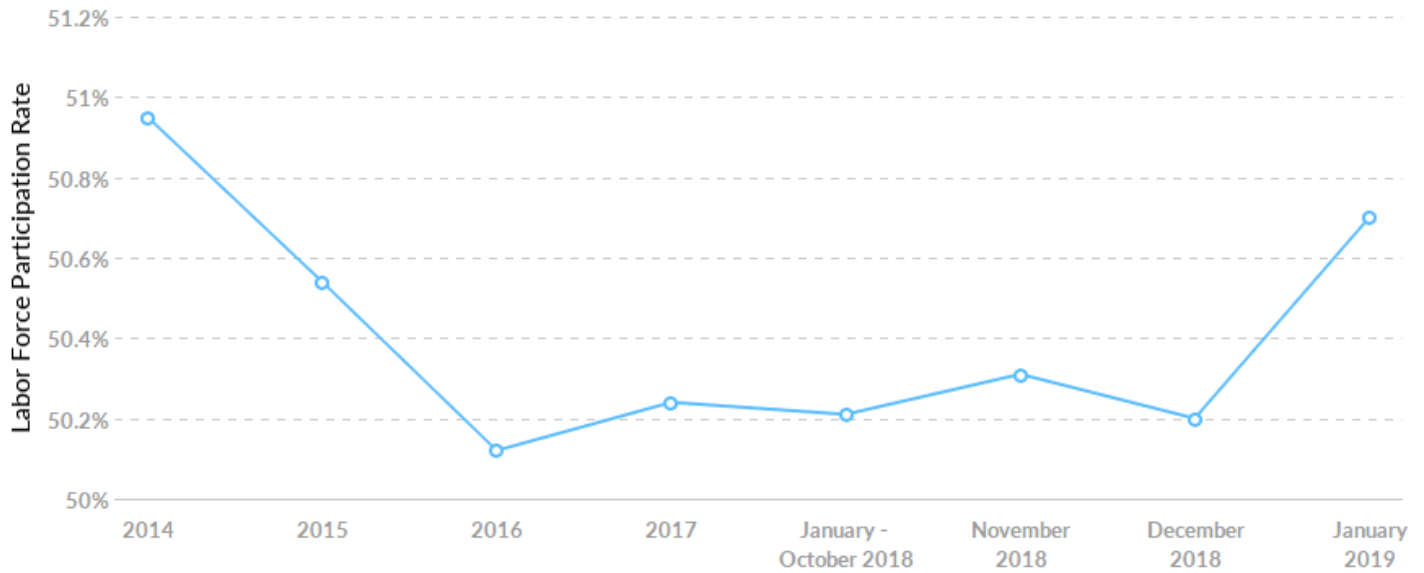
From 2013 to 2018, jobs **declined by 2.9%** in 10 Arkansas Counties from 82,268 to **79,845**. This change **fell short of the national growth rate of 8.2%** by **11.1%**.



Timeframe	Jobs
2013	82,268
2014	81,568
2015	81,525
2016	80,321
2017	79,578
2018	79,845
2019	79,984
2020	80,092
2021	80,178
2022	80,246
2023	80,278

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

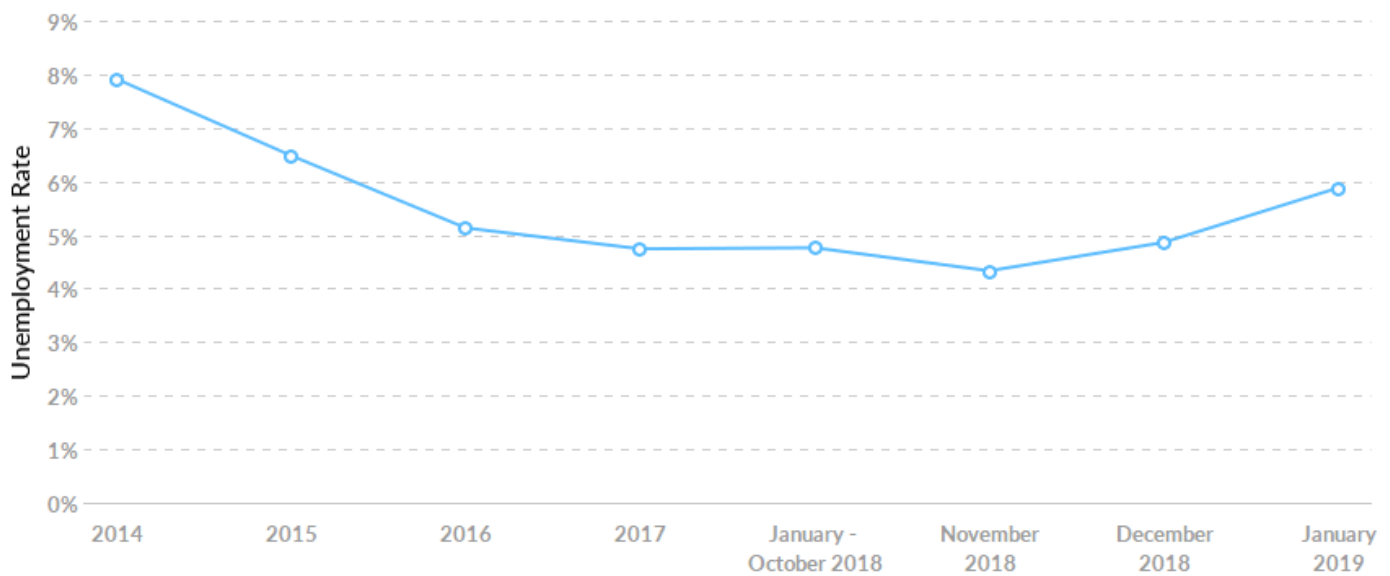


Timeframe	Labor Force Participation Rate
2014	50.95%
2015	50.54%
2016	50.12%
2017	50.24%
January - October 2018	50.21%
November 2018	50.31%
December 2018	50.20%
January 2019	50.70%

Historic & Projected Trends - Cont.

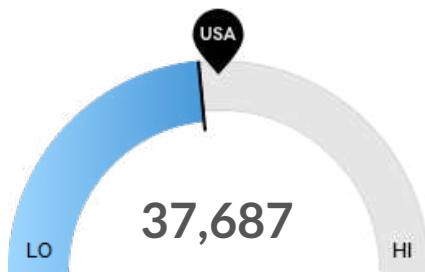
Unemployment Rate Trends

Your areas had a January 2019 unemployment rate of 5.88%, **decreasing from 7.91% 5 years before.**



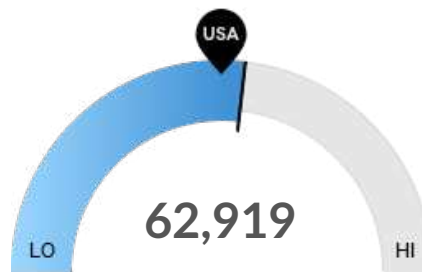
Timeframe	Unemployment Rate
2014	7.91%
2015	6.48%
2016	5.13%
2017	4.74%
January - October 2018	4.76%
November 2018	4.33%
December 2018	4.86%
January 2019	5.88%

Population Characteristics



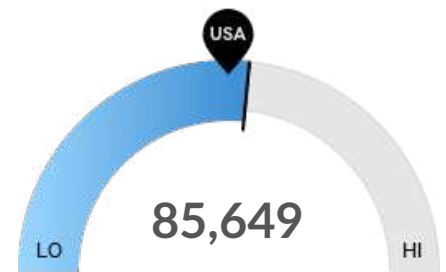
Millennials

Your area has 37,687 millennials (ages 20-34). The national average for an area this size is 41,256.



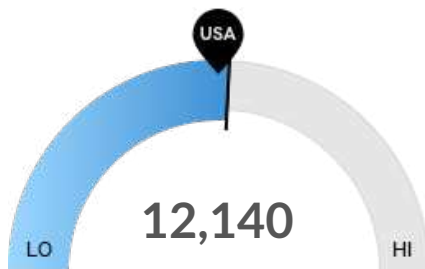
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 56,785 people 55 or older, while there are 62,919 here.



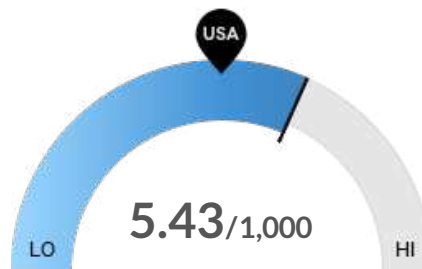
Racial Diversity

Racial diversity is about average in your area. The national average for an area this size is 78,227 racially diverse people, while there are 85,649 here.



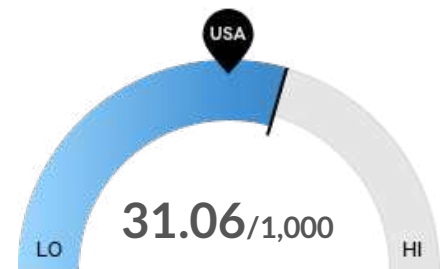
Veterans

Your area has 12,140 veterans. The national average for an area this size is 11,582.



Violent Crime

Your area has 5.43 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



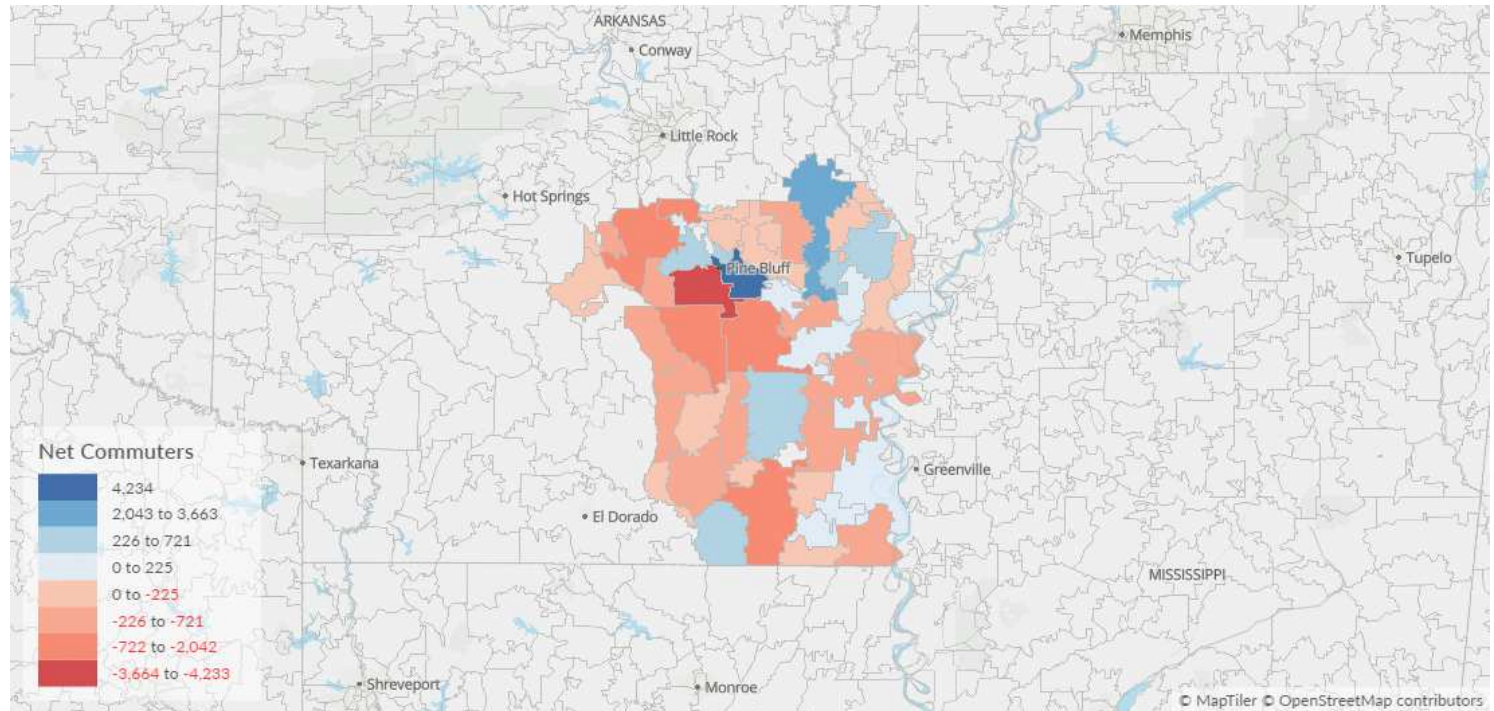
Property Crime

Your area has 31.06 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #3 for resident workers. The top ZIP for resident workers is 71603.



Where Talent Works

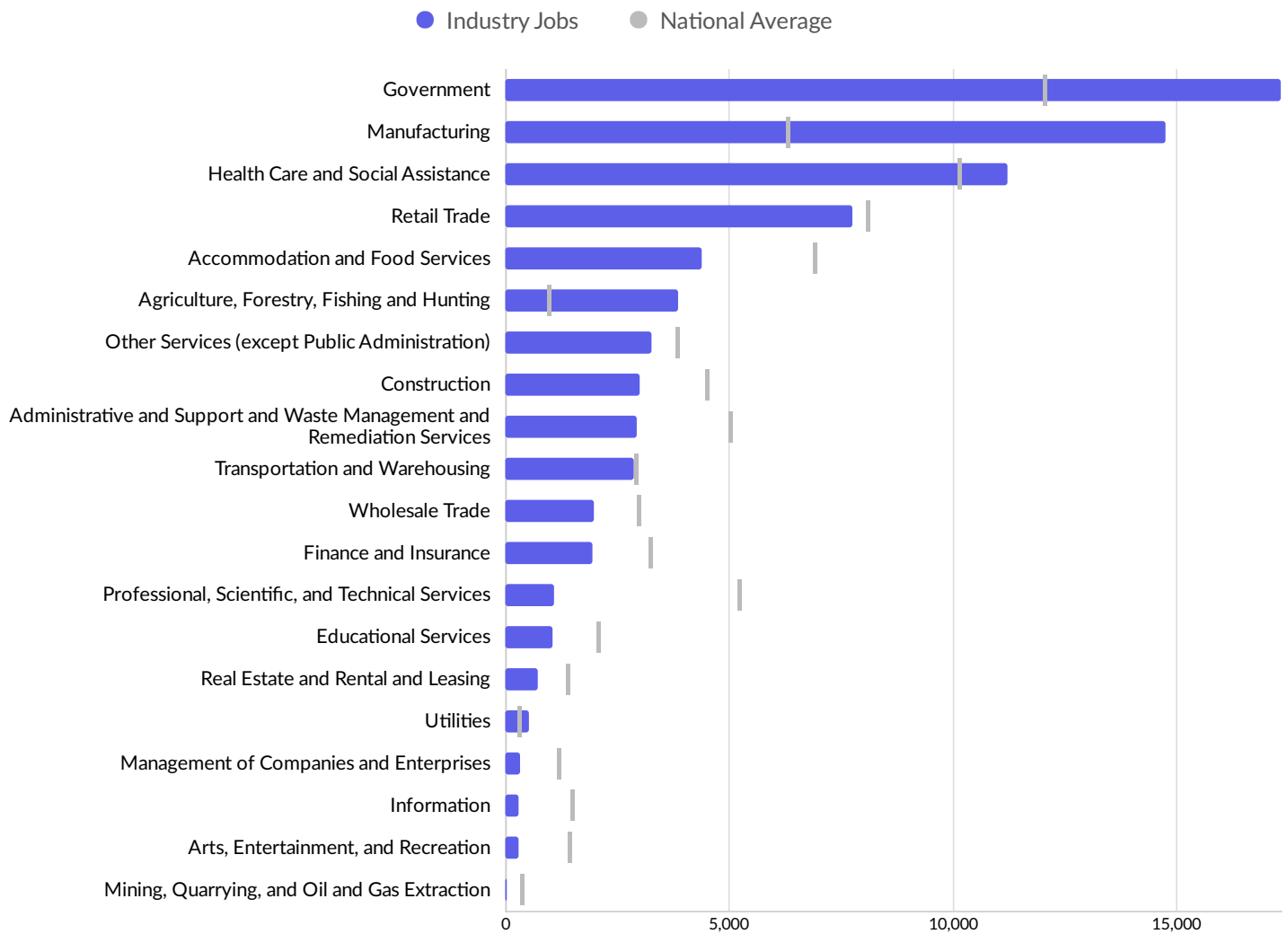
ZIP	Name	2018 Employment
71601	Pine Bluff, AR (in Jeffers...	10,495
71603	Pine Bluff, AR (in Jeffers...	9,679
71602	White Hall, AR (in Jeffer...	8,473
72160	Stuttgart, AR (in Arkans...	7,139
71655	Monticello, AR (in Drew...	6,194

Where Talent Lives

ZIP	Name	2018 Workers
71603	Pine Bluff, AR (in Jeffers...	13,343
71602	White Hall, AR (in Jeffer...	8,002
71601	Pine Bluff, AR (in Jeffers...	6,261
71655	Monticello, AR (in Drew...	5,801
72150	Sheridan, AR (in Grant c...	5,466

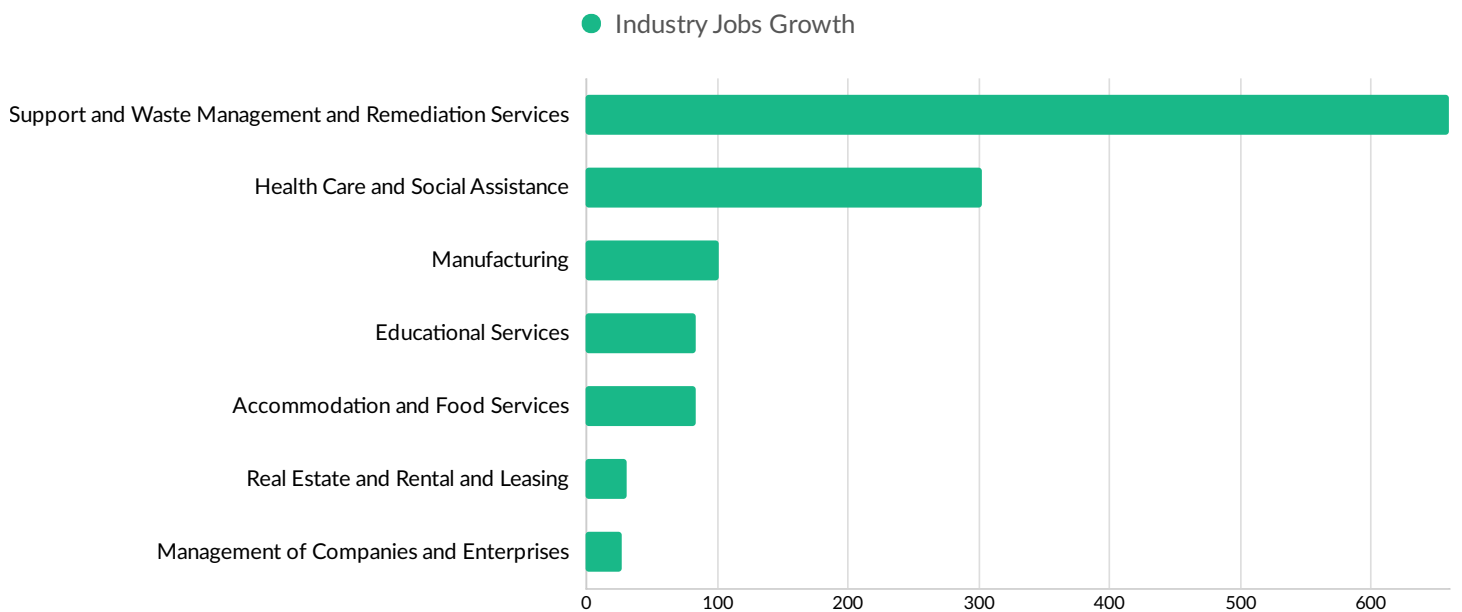
Industry Characteristics

Largest Industries



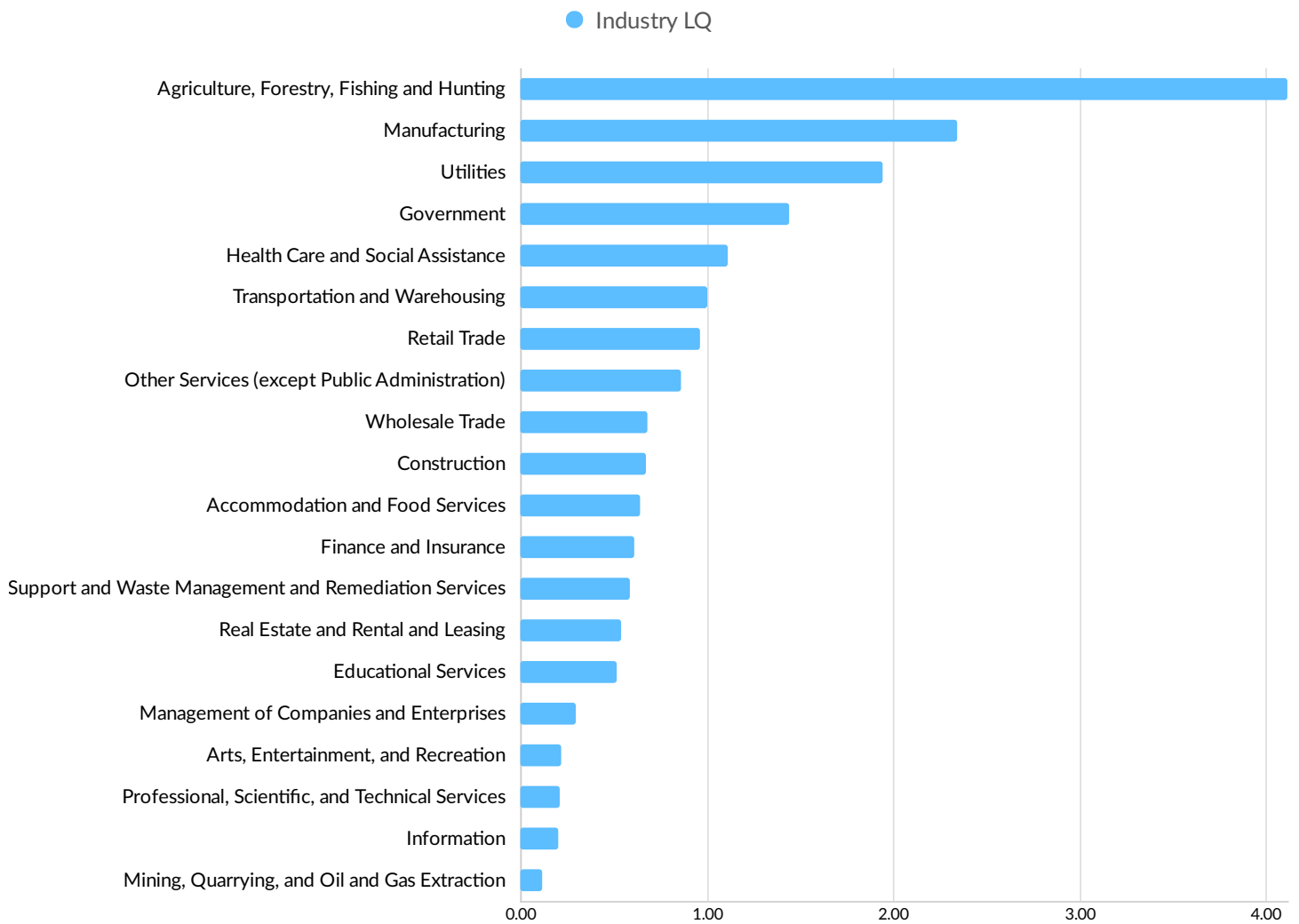
Industry Characteristics - Cont.

Top Growing Industries



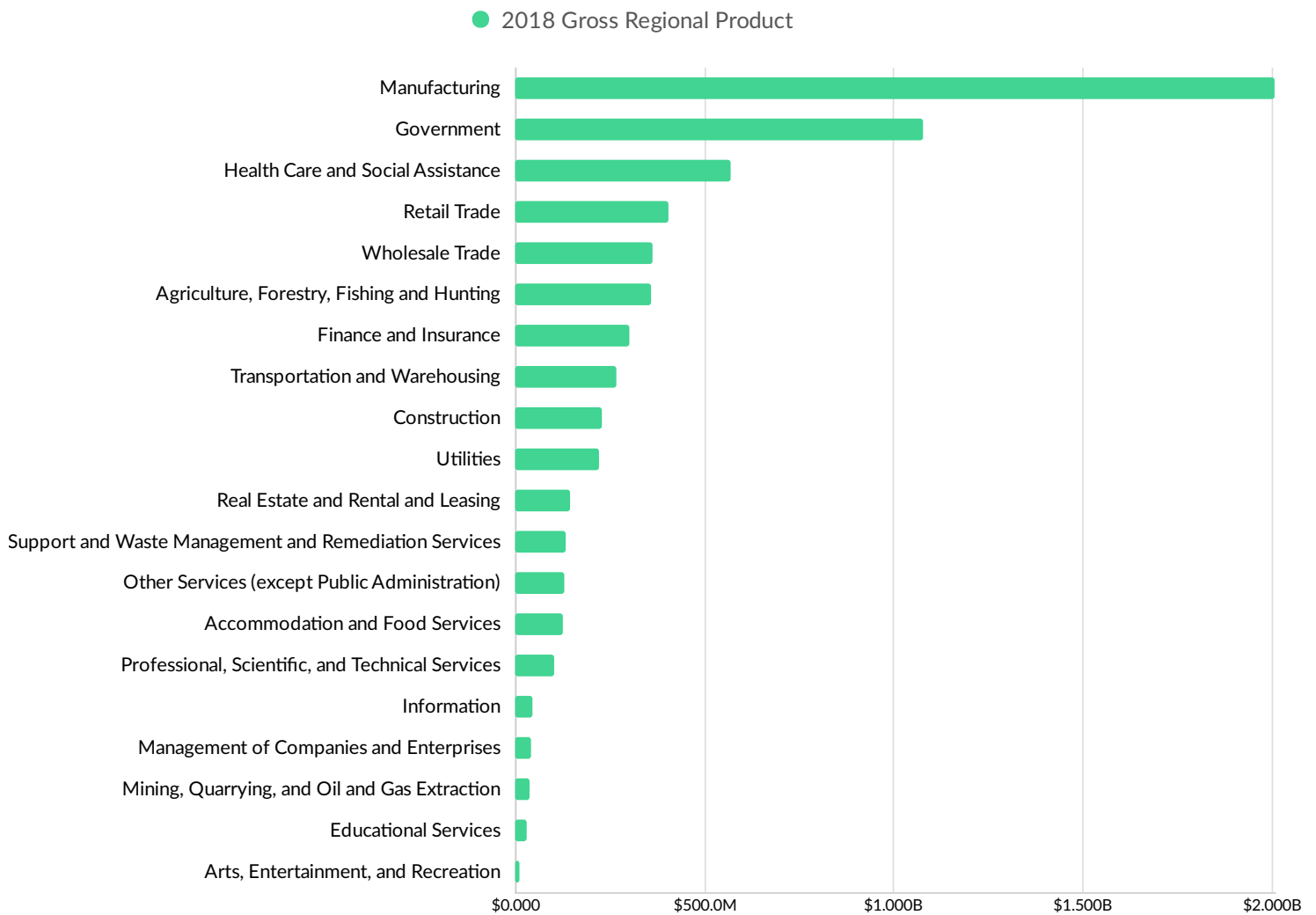
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

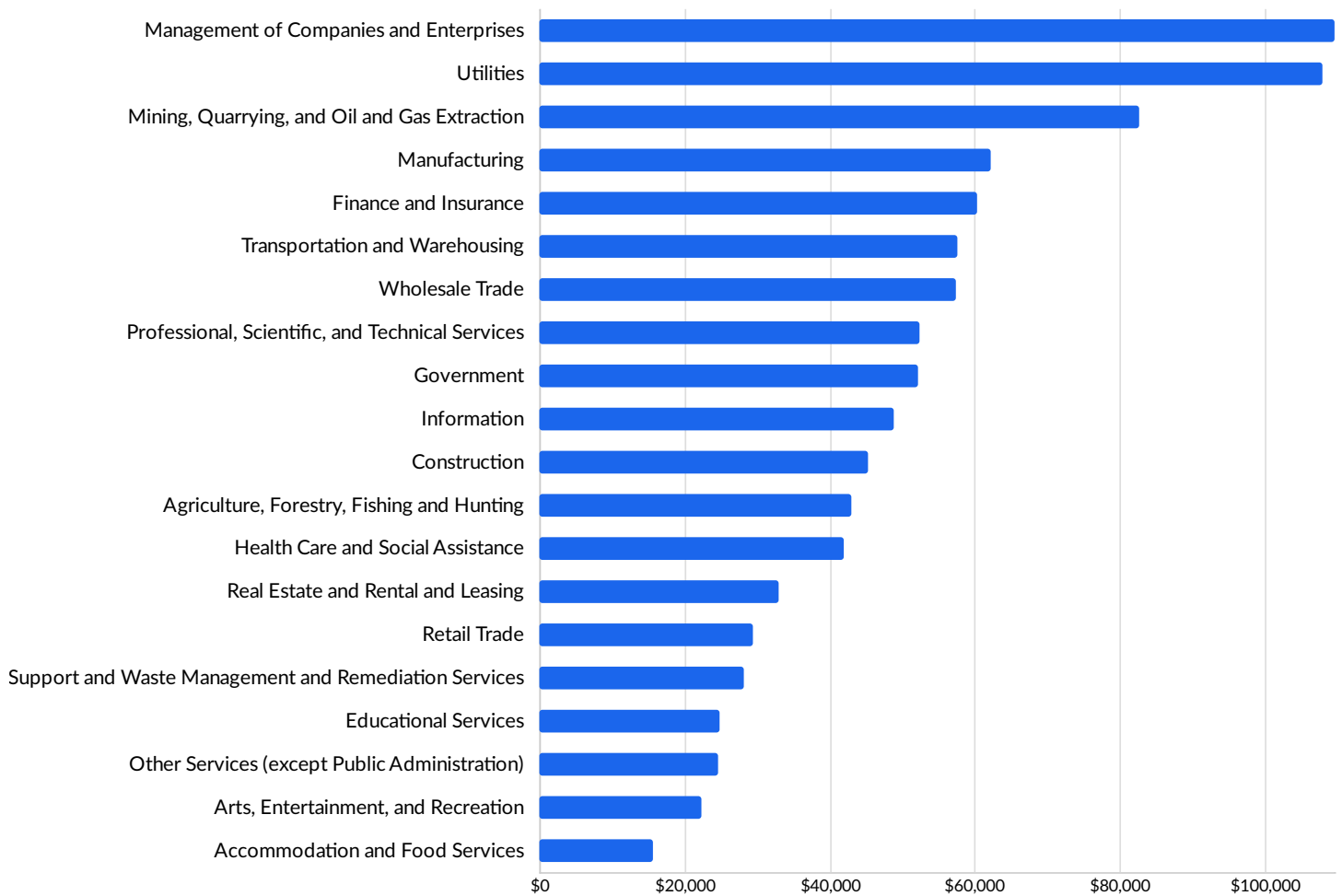
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker



Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	18,766	17,346	-1,420	-8%	1.44	\$52,203	\$1.08B
Manufacturing	14,669	14,771	102	+1%	2.35	\$62,285	\$2.01B
Health Care and Social Assistance	10,923	11,226	303	+3%	1.11	\$41,938	\$569.16M
Retail Trade	8,286	7,773	-513	-6%	0.96	\$29,459	\$404.02M
Accommodation and Food Services	4,309	4,393	84	+2%	0.64	\$15,650	\$124.73M
Agriculture, Forestry, Fishing and Hunting	3,984	3,863	-121	-3%	4.12	\$42,946	\$361.58M
Other Services (except Public Administration)	3,595	3,275	-320	-9%	0.86	\$24,711	\$129.25M
Construction	3,429	3,013	-416	-12%	0.68	\$45,347	\$228.98M
Administrative and Support and Waste Management and Remediation Services	2,273	2,933	660	+29%	0.59	\$28,268	\$135.07M
Transportation and Warehousing	3,059	2,890	-169	-6%	1.00	\$57,718	\$269.44M
Wholesale Trade	2,213	1,998	-215	-10%	0.68	\$57,326	\$364.86M
Finance and Insurance	2,139	1,961	-178	-8%	0.61	\$60,399	\$301.71M
Professional, Scientific, and Technical Services	1,099	1,096	-3	0%	0.21	\$52,336	\$104.24M
Educational Services	967	1,051	84	+9%	0.51	\$24,774	\$28.97M
Real Estate and Rental and Leasing	701	733	32	+5%	0.54	\$33,006	\$145.06M
Utilities	697	534	-163	-23%	1.94	\$107,911	\$222.95M
Management of Companies and Enterprises	316	344	28	+9%	0.30	\$109,617	\$41.88M
Information	396	302	-94	-24%	0.21	\$48,798	\$47.23M
Arts, Entertainment, and Recreation	313	302	-11	-4%	0.22	\$22,431	\$12.71M
Mining, Quarrying, and Oil and Gas Extraction	135	39	-96	-71%	0.12	\$82,706	\$40.16M

Business Characteristics

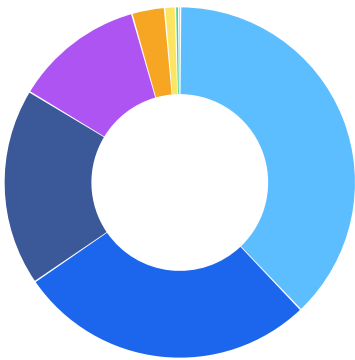
10,384 Companies Employ Your Workers

Online profiles for your workers mention 10,384 companies as employers, with the top 10 appearing below. In the last 12 months, 2,541 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Arkansas Department of Parks a...	360 <div></div>	CRST International, Inc.	2,433 <div></div>
University of Arkansas At Pine B...	276 <div></div>	Uber Technologies, Inc.	2,073 <div></div>
University of Arkansas	246 <div></div>	J.B. Hunt Transport Services, Inc.	1,607 <div></div>
Jefferson Regional Medical Cent...	221 <div></div>	USA Truck, Inc.	1,027 <div></div>
Wal-Mart Stores, Inc.	183 <div></div>	C.R. England, Inc.	803 <div></div>
Georgia-Pacific LLC	164 <div></div>	Teach For America, Inc.	642 <div></div>
Evergreen Packaging Inc.	142 <div></div>	Tri-National, Inc.	614 <div></div>
Tyson Foods, Inc.	136 <div></div>	Koch Trucking, Inc.	606 <div></div>
Riceland Foods, Inc.	131 <div></div>	U. S. Xpress, Inc.	451 <div></div>
Simmons First National Corporat...	126 <div></div>	Dollar General Corporation	440 <div></div>

Business Characteristics - Cont.

Business Size

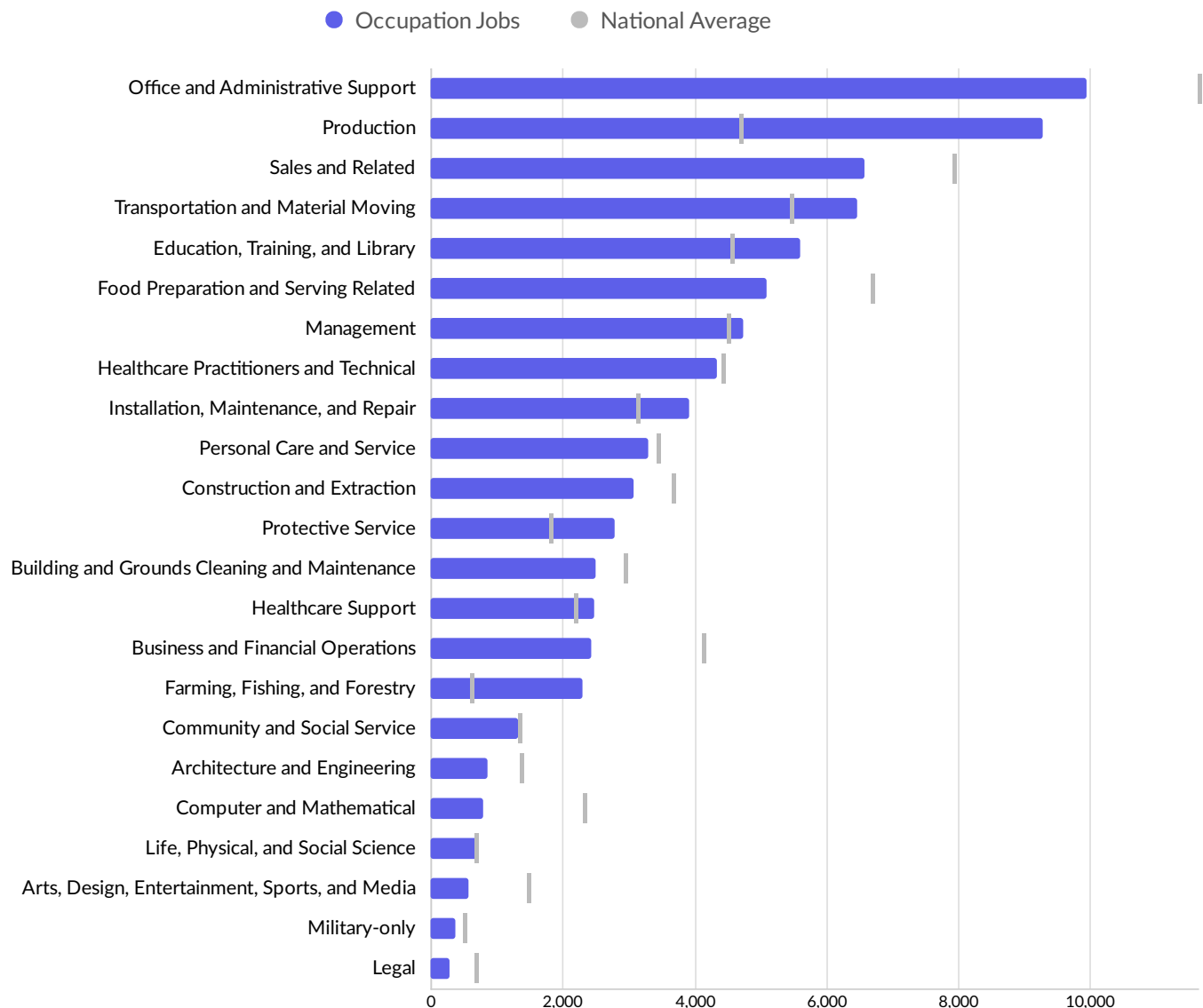


	Percentage	Business Count
1 to 4 employees	37.8%	2,667
5 to 9 employees	27.5%	1,942
10 to 19 employees	18.2%	1,283
20 to 49 employees	11.9%	842
50 to 99 employees	3.0%	213
100 to 249 employees	1.0%	70
250 to 499 employees	0.3%	21
500+ employees	0.2%	12

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

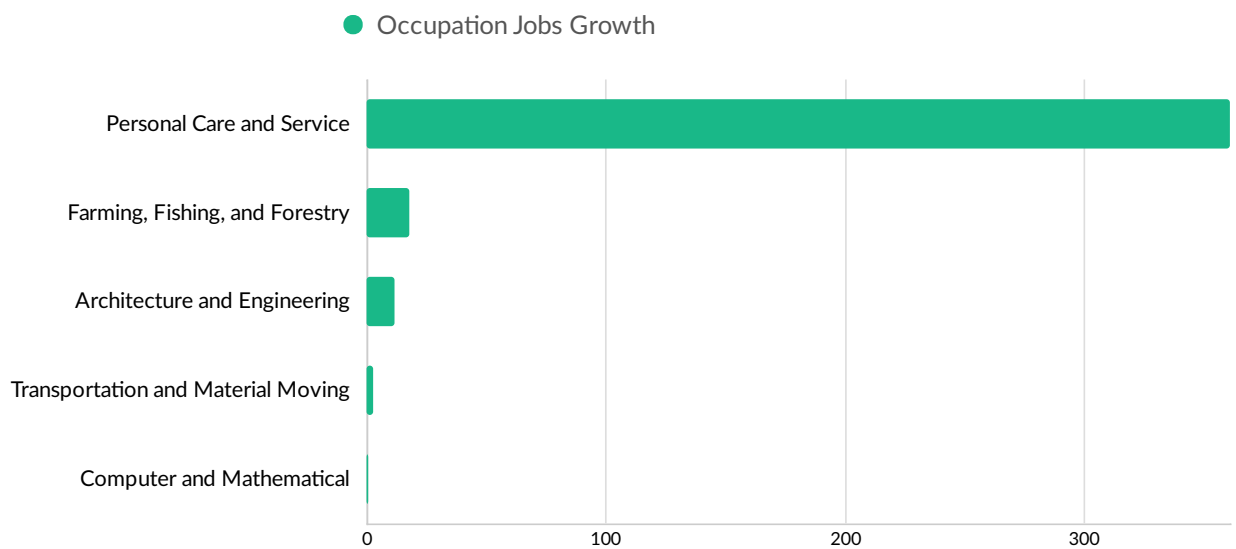
Workforce Characteristics

Largest Occupations



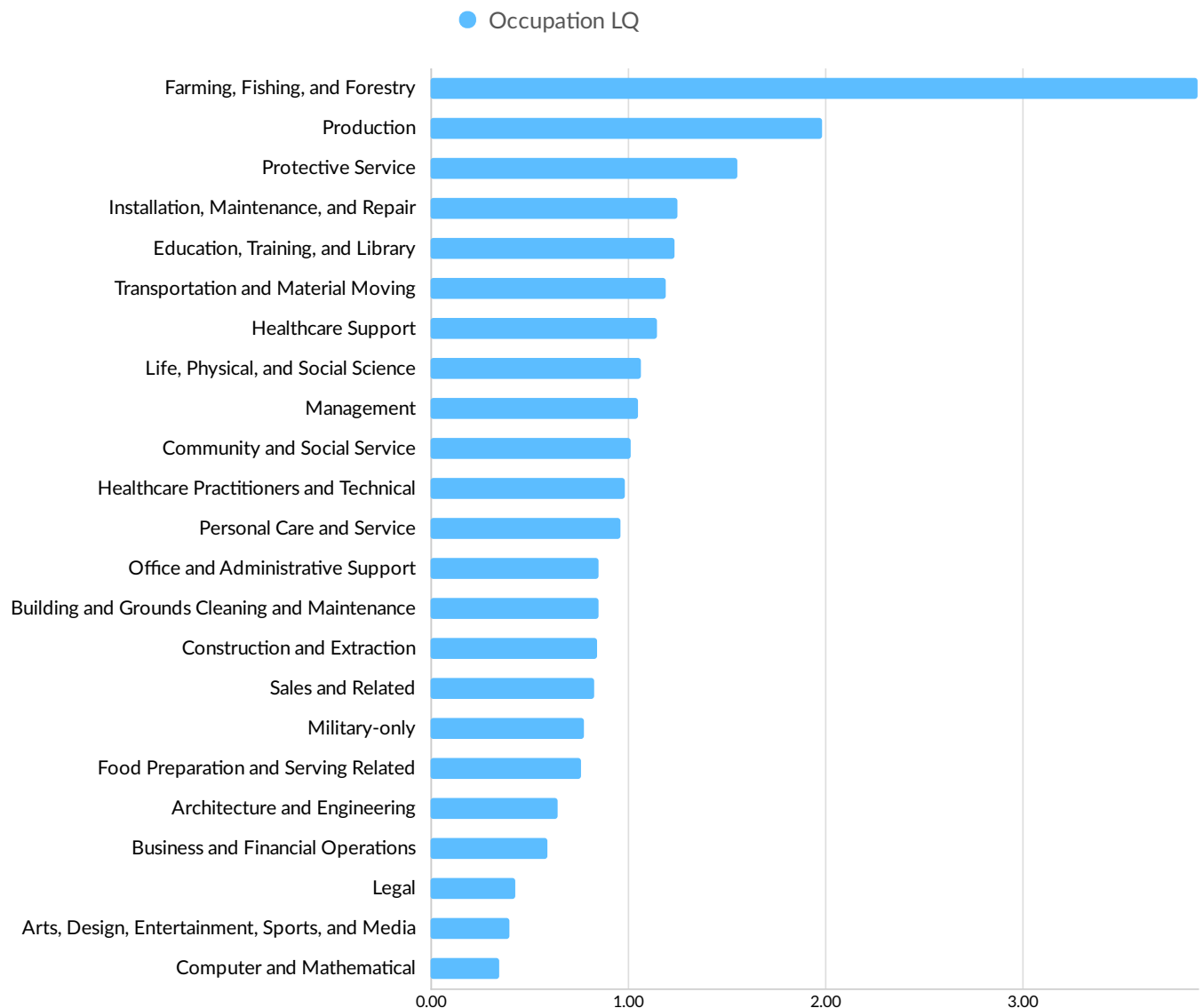
Workforce Characteristics - Cont.

Top Growing Occupations



Workforce Characteristics - Cont.

Top Occupation LQ



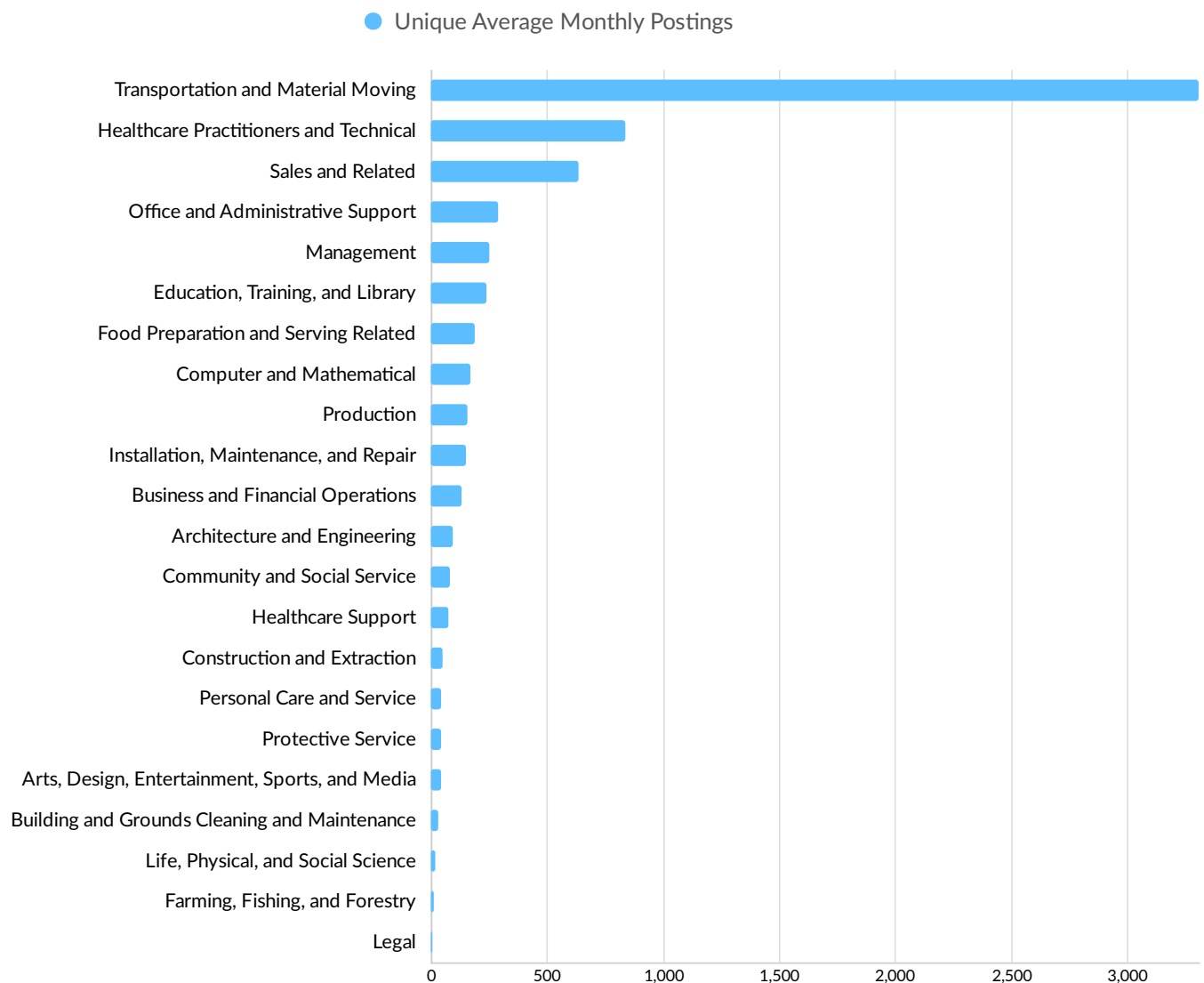
Workforce Characteristics - Cont.

Top Occupation Earnings



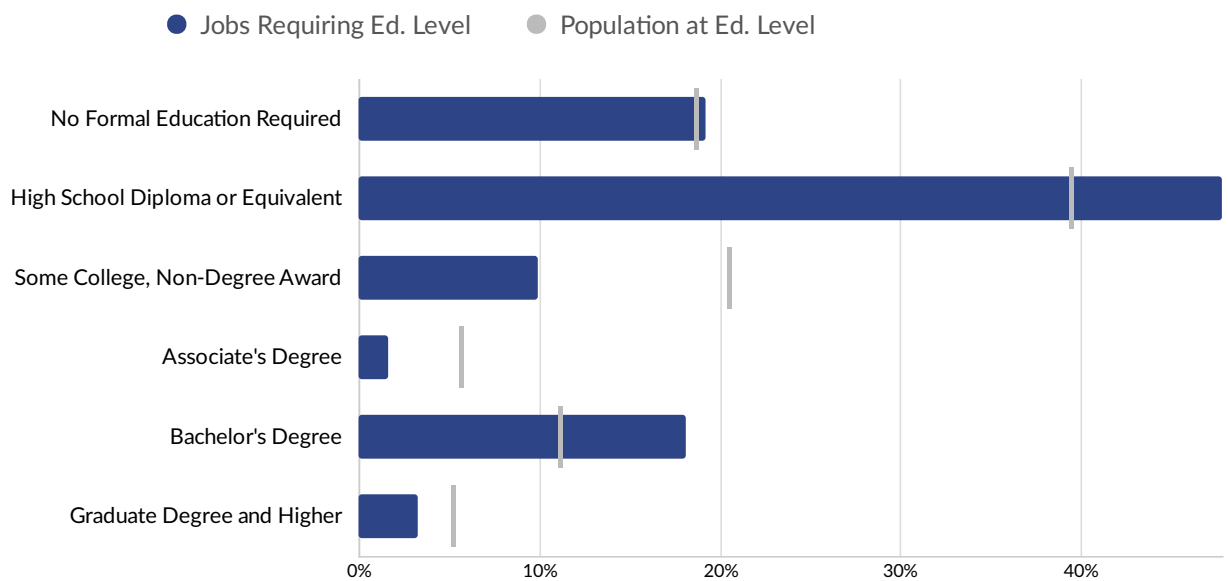
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

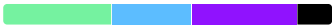













Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	10,729	9,944	-785	-7%	0.85	\$13.20	288
Production	9,472	9,293	-179	-2%	1.99	\$15.10	158
Sales and Related	7,025	6,572	-453	-6%	0.83	\$10.36	637
Transportation and Material Moving	6,472	6,475	3	+0%	1.19	\$13.08	3,309
Education, Training, and Library	5,869	5,600	-269	-5%	1.24	\$18.32	242
Food Preparation and Serving Related	5,122	5,106	-16	0%	0.76	\$9.30	187
Management	4,848	4,732	-116	-2%	1.05	\$25.91	252
Healthcare Practitioners and Technical	4,408	4,342	-66	-1%	0.98	\$22.96	840
Installation, Maintenance, and Repair	3,941	3,916	-25	-1%	1.25	\$17.80	151
Personal Care and Service	2,946	3,307	361	+12%	0.96	\$9.62	47
Construction and Extraction	3,422	3,074	-348	-10%	0.84	\$15.70	47
Protective Service	2,881	2,782	-99	-3%	1.56	\$16.66	43
Building and Grounds Cleaning and Maintenance	2,532	2,502	-30	-1%	0.85	\$9.83	33
Healthcare Support	2,598	2,492	-106	-4%	1.15	\$10.96	76
Business and Financial Operations	2,448	2,440	-8	0%	0.59	\$25.00	135
Farming, Fishing, and Forestry	2,295	2,313	18	+1%	3.89	\$14.87	13
Community and Social Service	1,406	1,336	-70	-5%	1.01	\$16.57	81
Architecture and Engineering	862	874	12	+1%	0.65	\$32.43	93

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Computer and Mathematical	800	801	1	+0%	0.35	\$26.23	168
Life, Physical, and Social Science	753	698	-55	-7%	1.06	\$28.78	20
Arts, Design, Entertainment, Sports, and Media	622	585	-37	-6%	0.40	\$16.17	42
Military-only	488	377	-111	-23%	0.77	\$16.02	1
Legal	328	284	-44	-13%	0.43	\$18.26	9

Educational Pipeline

In 2017, there were 2,094 graduates in 10 Arkansas Counties. This pipeline has grown by 7% over the last 5 years. The highest share of these graduates come from General Studies, Nursing Assistant/Aide and Patient Care Assistant/Aide, and Welding Technology/Welder.

School	Total Graduates (2017)		Graduate Trend (2013 - 2017)
University of Arkansas at Monticello	1,059		
Southeast Arkansas College	519		
University of Arkansas at Pine Bluff	450		
New Beginnings Beauty Academy	35		
Jefferson Regional Medical Center School of Nursing	25		
Credence Institute of Beauty	6		
Margaret's Hair Academy Inc	0		
Arthur's Beauty School Inc-Pine Bluff	0		

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher