



7 Arkansas Counties

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

268,248

Population (2018)

Population **grew by 4,583** over the last 5 years and is projected to **grow by 3,184** over the next 5 years.

115,172

Total Regional Employment

Jobs **grew by 6,855** over the last 5 years and are projected to **grow by 7,583** over the next 5 years.

\$46.1K

Avg. Earnings Per Job (2018)

Regional average earnings per job are **\$19.6K below** the national average earnings of \$65.7K per job.

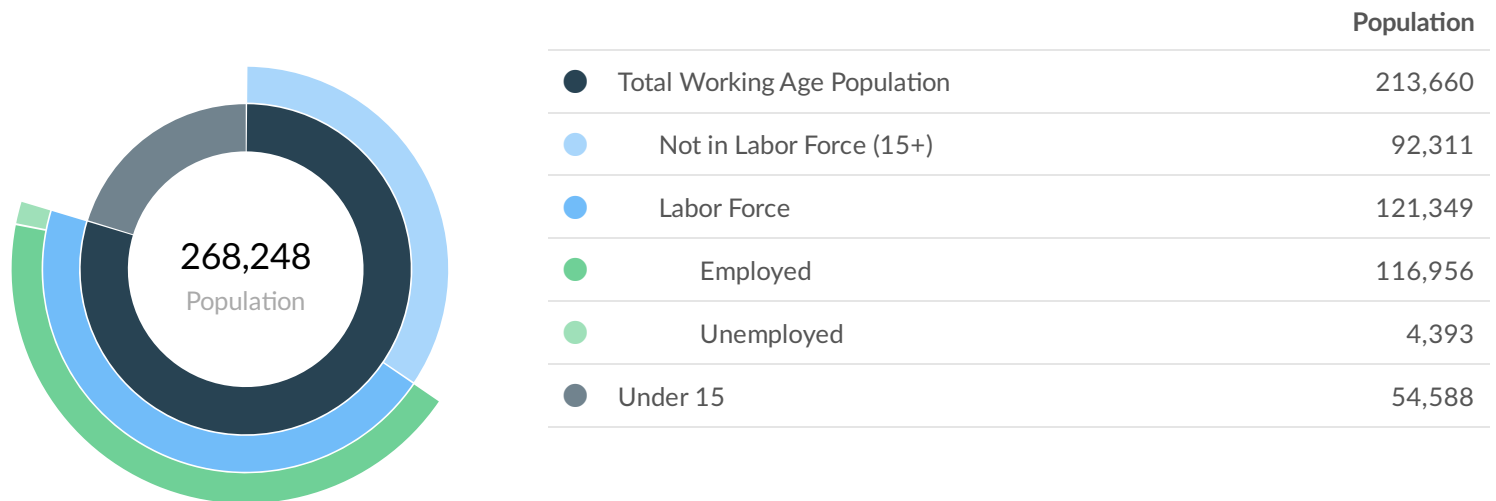
Takeaways

- As of 2018 the region's population **increased by 1.7%** since 2013, growing by 4,583. Population is expected to **increase by 1.2%** between 2018 and 2023, adding 3,184.
- From 2013 to 2018, jobs **increased by 6.3%** in 7 Arkansas Counties from 108,317 to **115,172**. This change **fell short of the national growth rate of 8.2% by 1.9%**. As the number of jobs increased, the **labor force participation rate increased from 56.4% to 56.8% between 2013 and 2018**.
- Concerning educational attainment, **11.3% of the selected regions' residents possess a Bachelor's Degree** (7.3% below the national average), and **5.6% hold an Associate's Degree** (2.4% below the national average).
- The top three industries in 2018 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and General Medical and Surgical Hospitals.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	268,248	121,349	115,172	90.6	\$10.25B	\$14.70B	\$15.79B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

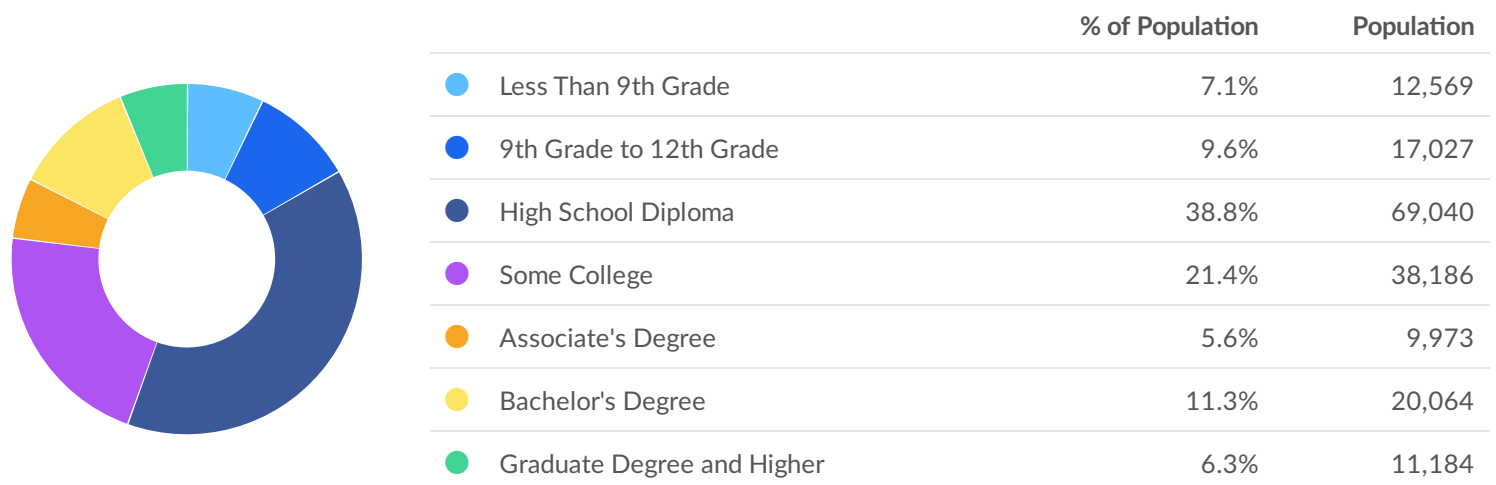
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

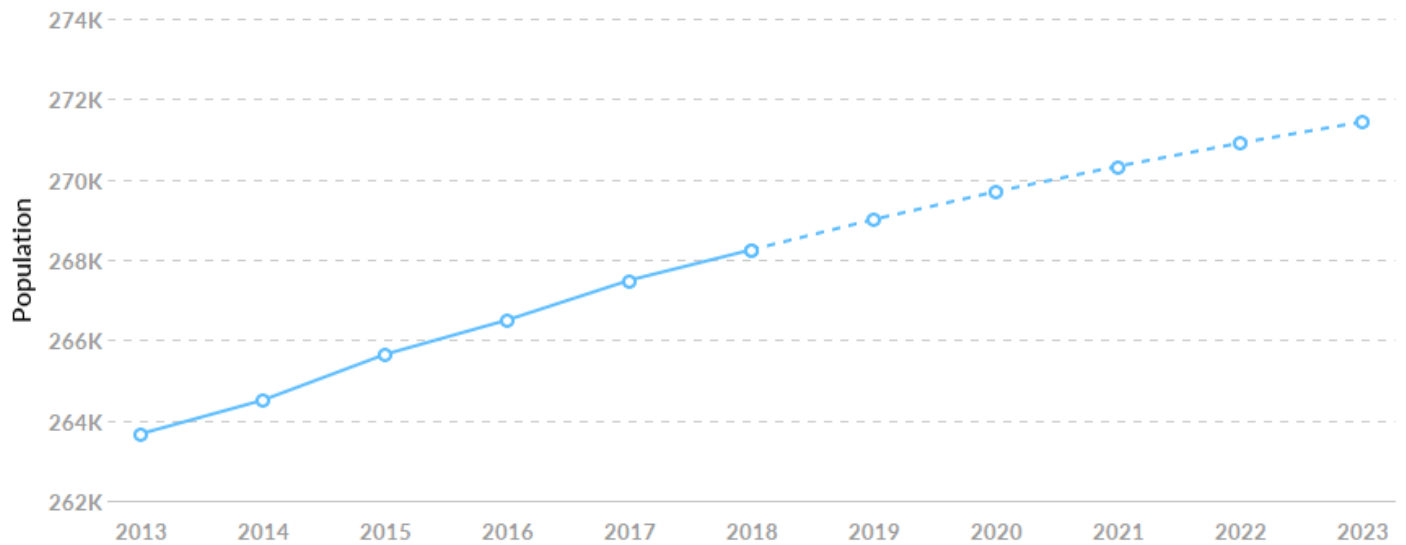
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Historic & Projected Trends

Population Trends

As of 2018 the region's population **increased by 1.7%** since 2013, growing by 4,583. Population is expected to **increase by 1.2%** between 2018 and 2023, adding 3,184.

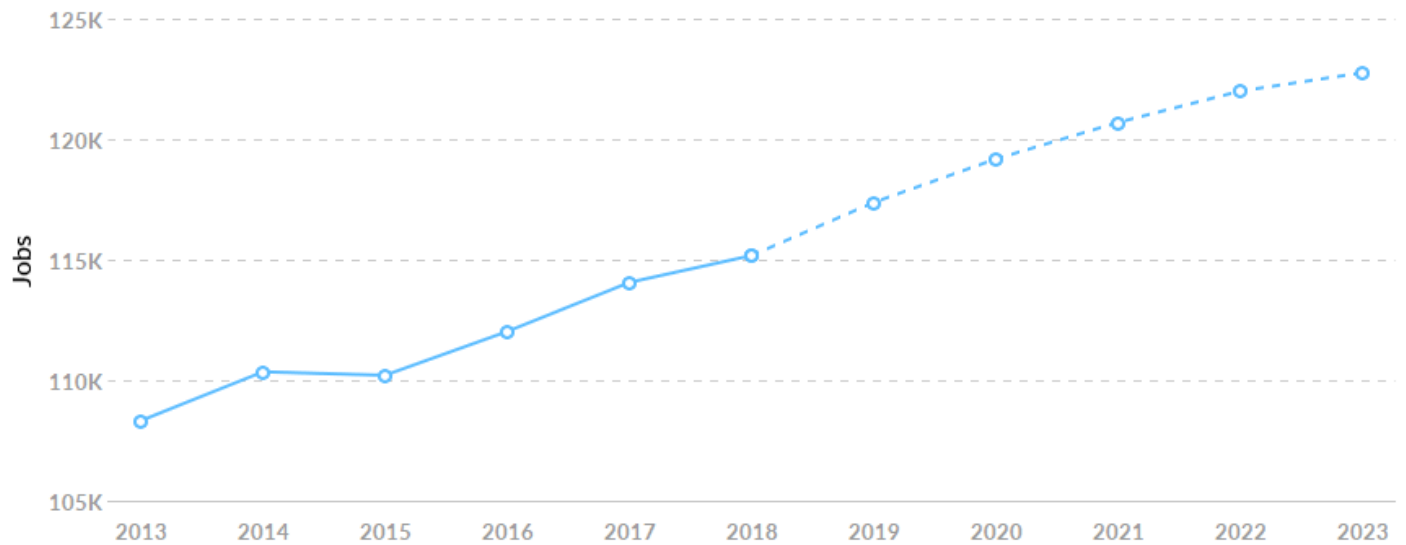


Timeframe	Population
2013	263,665
2014	264,504
2015	265,643
2016	266,498
2017	267,488
2018	268,248
2019	269,002
2020	269,695
2021	270,327
2022	270,905
2023	271,432

Historic & Projected Trends - Cont.

Job Trends

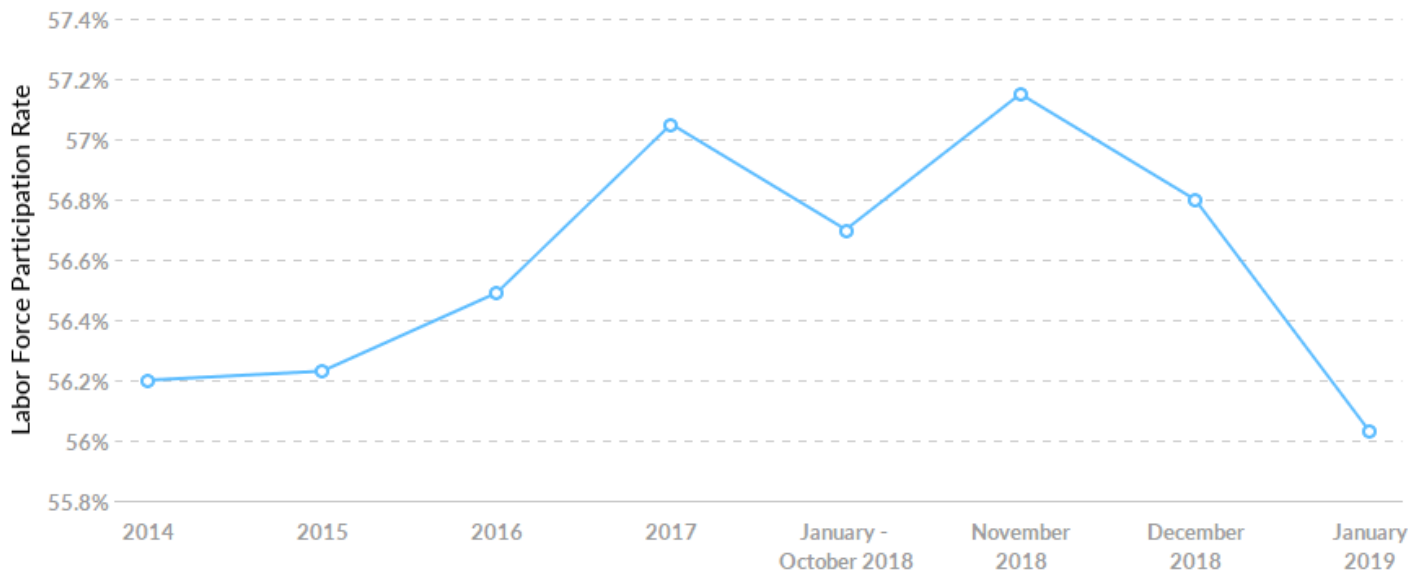
From 2013 to 2018, jobs increased by 6.3% in 7 Arkansas Counties from 108,317 to 115,172. This change fell short of the national growth rate of 8.2% by 1.9%.



Timeframe	Jobs
2013	108,317
2014	110,348
2015	110,204
2016	112,021
2017	114,057
2018	115,172
2019	117,376
2020	119,177
2021	120,695
2022	121,995
2023	122,755

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

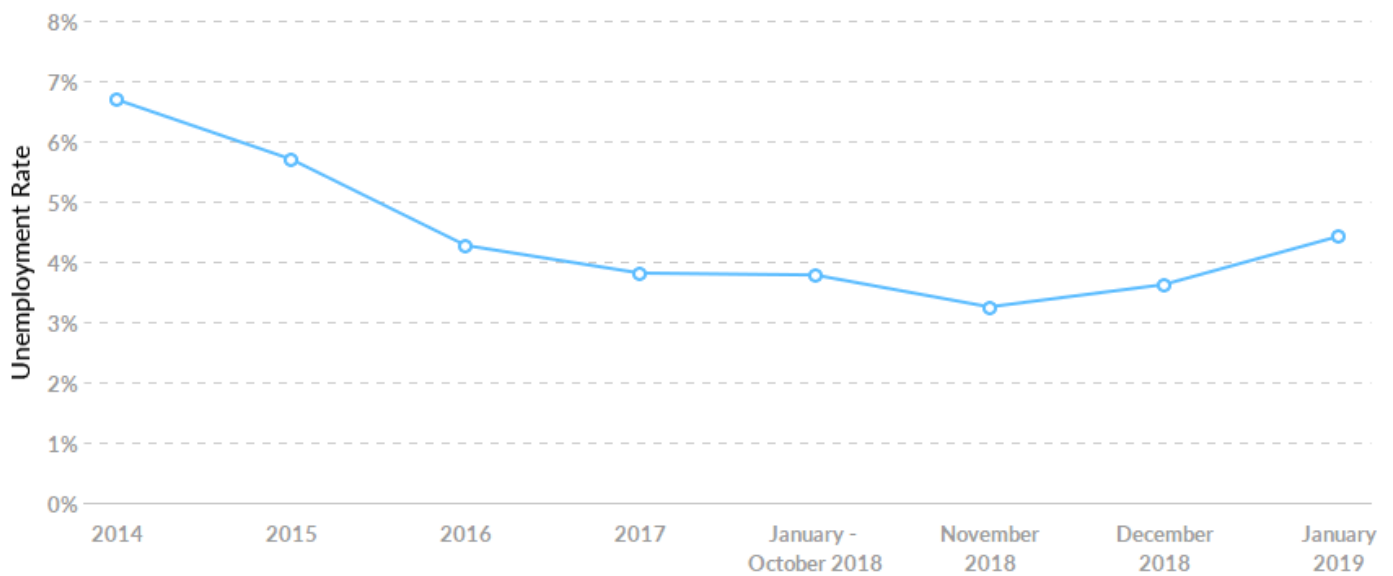


Timeframe	Labor Force Participation Rate
2014	56.20%
2015	56.23%
2016	56.49%
2017	57.05%
January - October 2018	56.70%
November 2018	57.15%
December 2018	56.80%
January 2019	56.03%

Historic & Projected Trends - Cont.

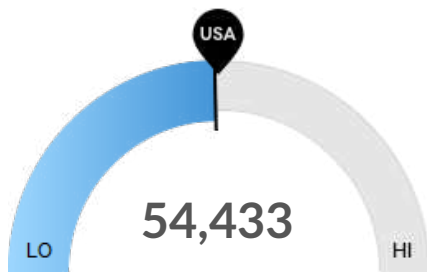
Unemployment Rate Trends

Your areas had a January 2019 unemployment rate of 4.42%, **decreasing from 6.69%** 5 years before.



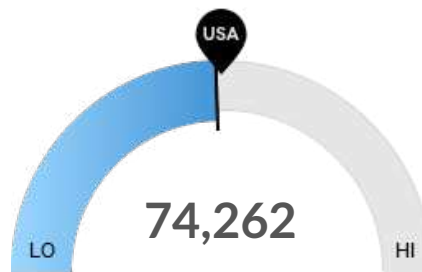
Timeframe	Unemployment Rate
2014	6.69%
2015	5.70%
2016	4.27%
2017	3.81%
January - October 2018	3.78%
November 2018	3.25%
December 2018	3.62%
January 2019	4.42%

Population Characteristics



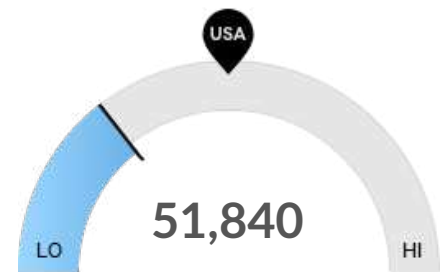
Millennials

Your area has 54,433 millennials (ages 20-34). The national average for an area this size is 55,401.



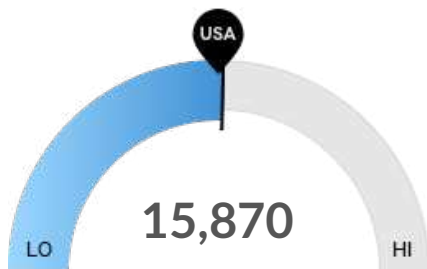
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 76,254 people 55 or older, while there are 74,262 here.



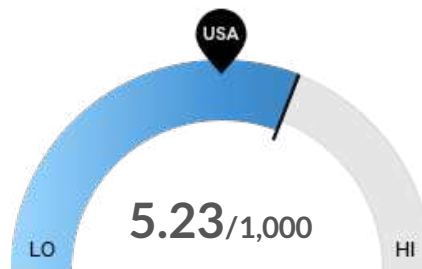
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 105,047 racially diverse people, while there are 51,840 here.



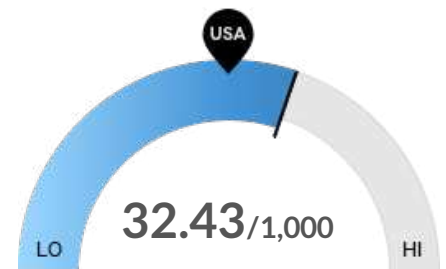
Veterans

Your area has 15,870 veterans. The national average for an area this size is 15,553.



Violent Crime

Your area has 5.23 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



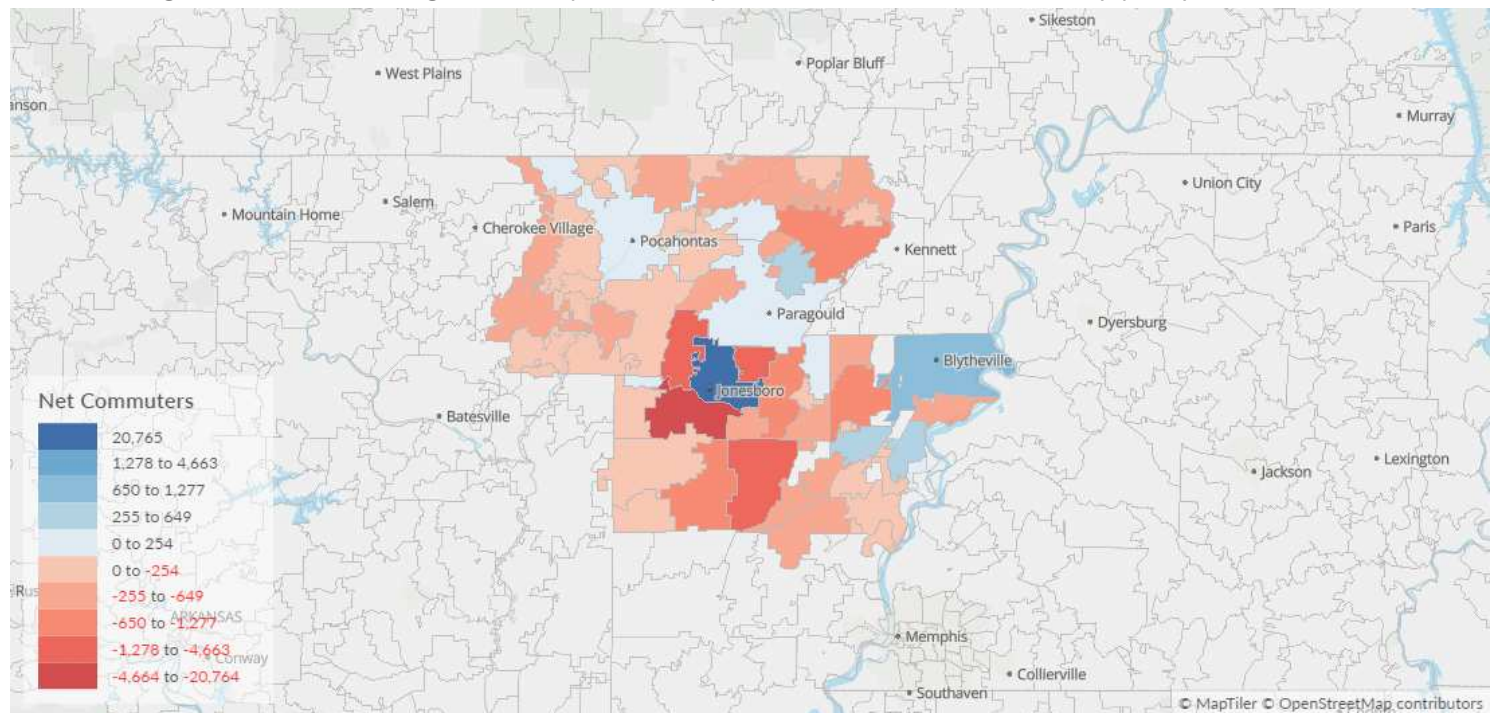
Property Crime

Your area has 32.43 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

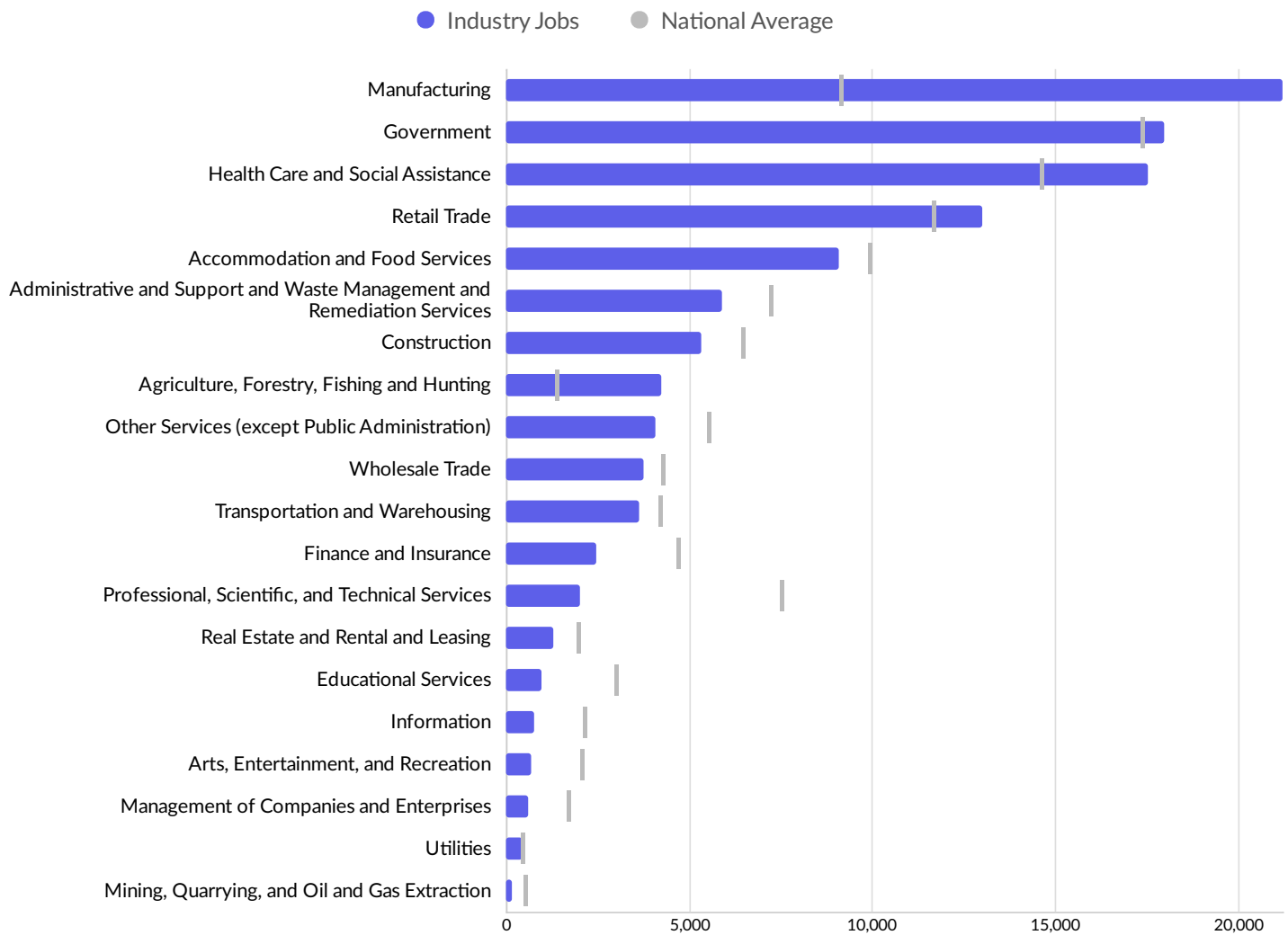
ZIP	Name	2018 Employment
72401	Jonesboro, AR (in Craigh...	43,496
72450	Paragould, AR (in Green...	14,688
72315	Blytheville, AR (in Missi...	9,318
72404	Jonesboro, AR (in Craigh...	7,643
72455	Pocahontas, AR (in Rand...	5,844

Where Talent Lives

ZIP	Name	2018 Workers
72401	Jonesboro, AR (in Craigh...	22,731
72450	Paragould, AR (in Green...	14,639
72404	Jonesboro, AR (in Craigh...	12,307
72315	Blytheville, AR (in Missi...	8,669
72455	Pocahontas, AR (in Rand...	5,697

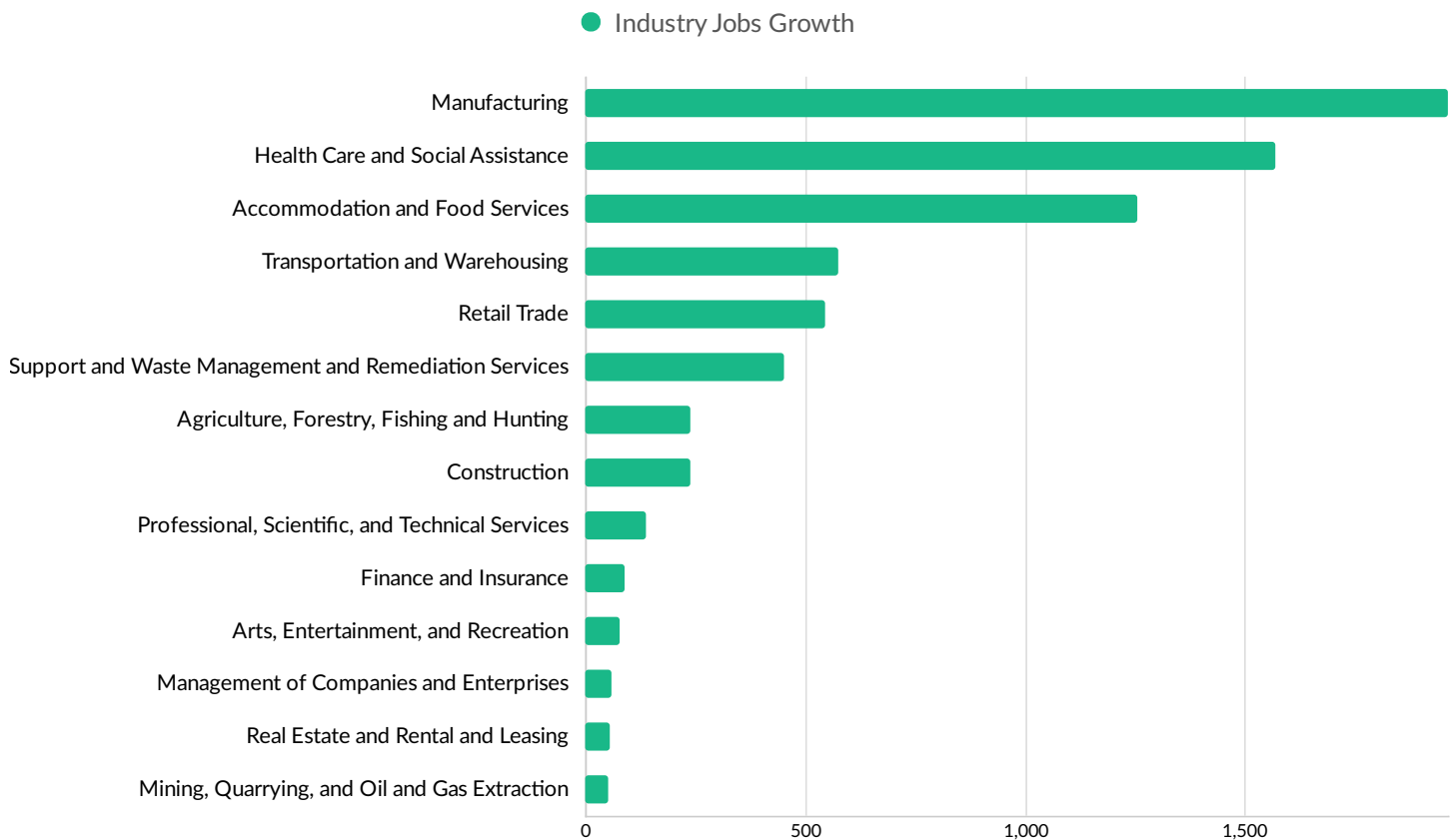
Industry Characteristics

Largest Industries



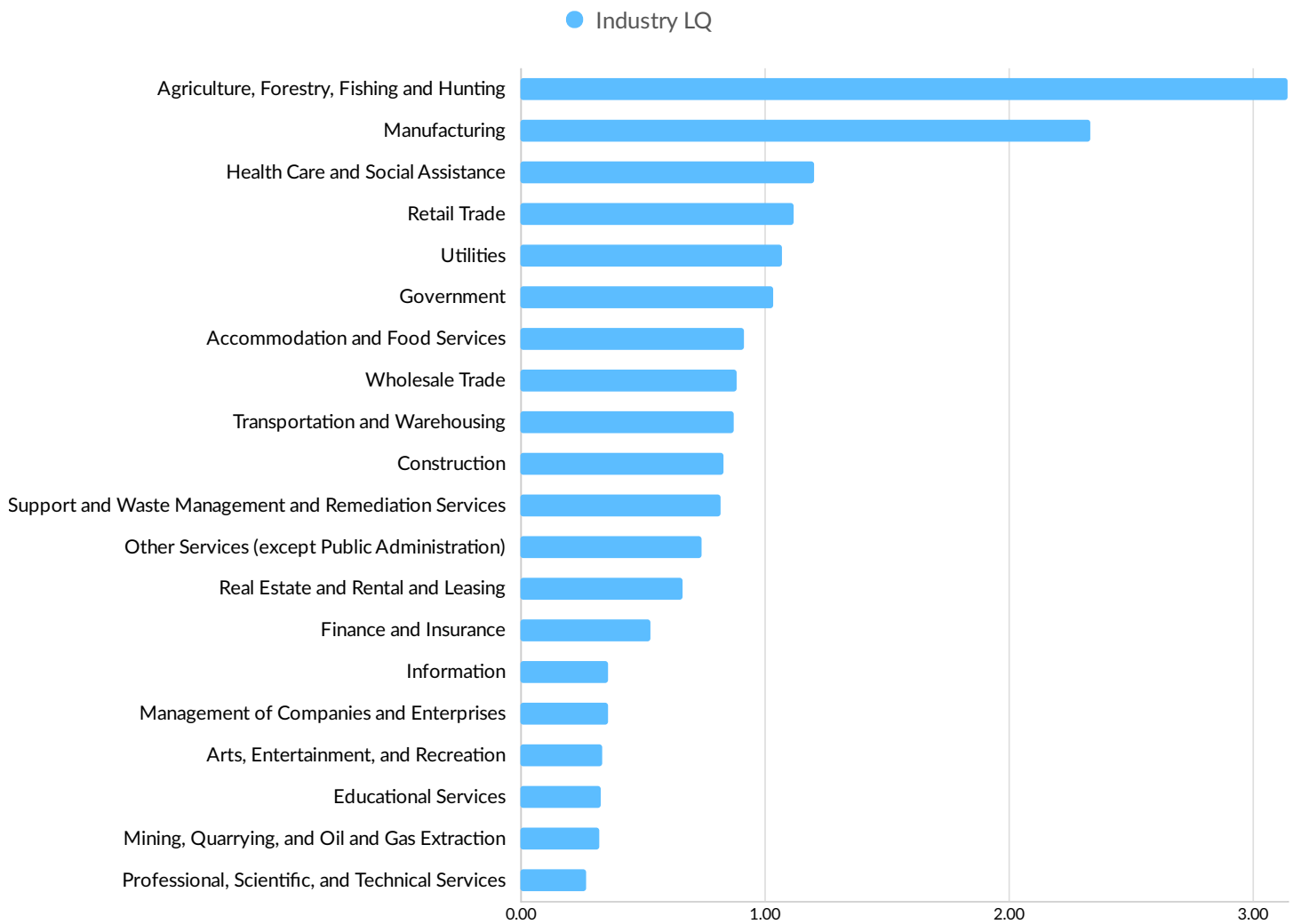
Industry Characteristics - Cont.

Top Growing Industries



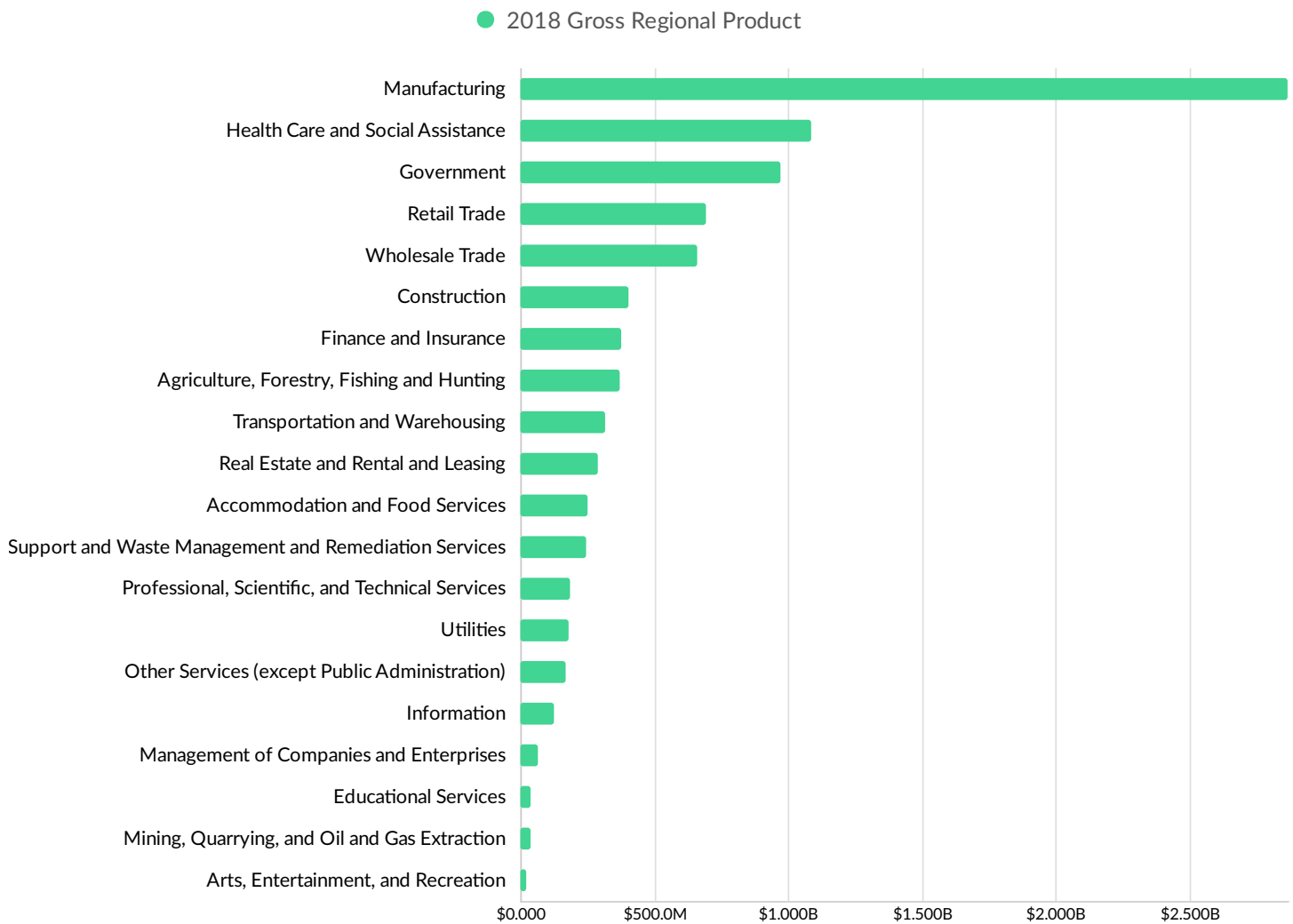
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

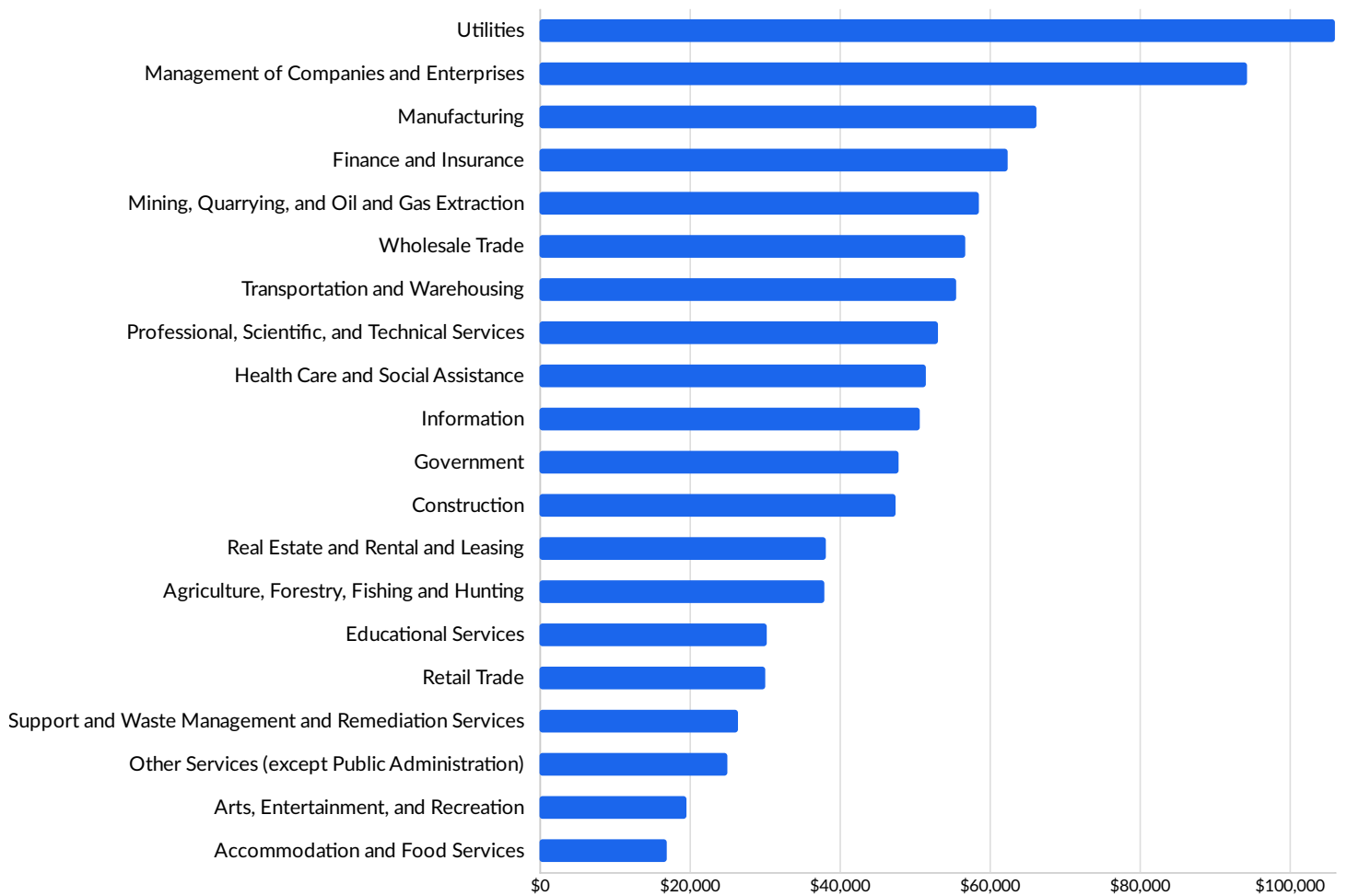
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	19,258	21,220	1,962	+10%	2.34	\$66,266	\$2.87B
Government	18,020	17,972	-48	0%	1.04	\$47,896	\$970.03M
Health Care and Social Assistance	15,978	17,549	1,571	+10%	1.20	\$51,539	\$1.09B
Retail Trade	12,479	13,023	544	+4%	1.12	\$30,160	\$692.23M
Accommodation and Food Services	7,823	9,078	1,255	+16%	0.92	\$16,982	\$251.33M
Administrative and Support and Waste Management and Remediation Services	5,432	5,884	452	+8%	0.82	\$26,455	\$248.12M
Construction	5,109	5,348	239	+5%	0.83	\$47,406	\$402.78M
Agriculture, Forestry, Fishing and Hunting	4,017	4,258	241	+6%	3.15	\$37,870	\$369.56M
Other Services (except Public Administration)	4,123	4,084	-39	-1%	0.75	\$25,103	\$170.20M
Wholesale Trade	4,014	3,769	-245	-6%	0.89	\$56,755	\$659.13M
Transportation and Warehousing	3,045	3,622	577	+19%	0.87	\$55,496	\$314.96M
Finance and Insurance	2,372	2,460	88	+4%	0.53	\$62,422	\$378.32M
Professional, Scientific, and Technical Services	1,895	2,032	137	+7%	0.27	\$53,169	\$183.55M
Real Estate and Rental and Leasing	1,237	1,293	56	+5%	0.67	\$38,150	\$290.99M
Educational Services	976	970	-6	-1%	0.33	\$30,218	\$38.77M
Information	832	765	-67	-8%	0.36	\$50,785	\$123.83M
Arts, Entertainment, and Recreation	592	669	77	+13%	0.33	\$19,543	\$22.33M
Management of Companies and Enterprises	533	594	61	+11%	0.36	\$94,289	\$63.33M
Utilities	481	425	-56	-12%	1.07	\$106,028	\$177.58M
Mining, Quarrying, and Oil and Gas Extraction	101	155	54	+53%	0.32	\$58,575	\$36.04M

Business Characteristics

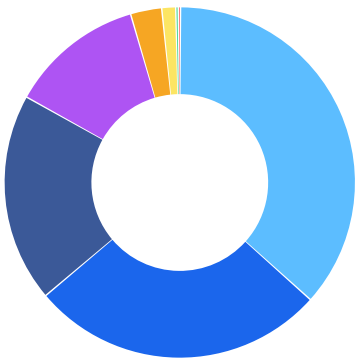
11,364 Companies Employ Your Workers

Online profiles for your workers mention 11,364 companies as employers, with the top 10 appearing below. In the last 12 months, 2,979 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Arkansas State University	1,106 	CRST International, Inc.	3,734 
St. Bernard's Hospital, Inc.	329 	USA Truck, Inc.	1,548 
Wal-Mart Stores, Inc.	305 	Koch Trucking, Inc.	950 
Nucor Corporation	260 	Teach For America, Inc.	854 
Stbernards Medical Center	215 	C.R. England, Inc.	632 
Arkansas Department of Parks a...	185 	U. S. Xpress, Inc.	590 
Baptist Memorial Health Care C...	178 	Dollar General Corporation	538 
Arkansas Northeastern College	176 	Travelers Healthcare	508 
Hytrol Conveyor Company, Inc.	167 	Baptist Memorial Health Care C...	500 
Jonesboro Public Schools	158 	Hvh Transportation, Inc.	497 

Business Characteristics - Cont.

Business Size

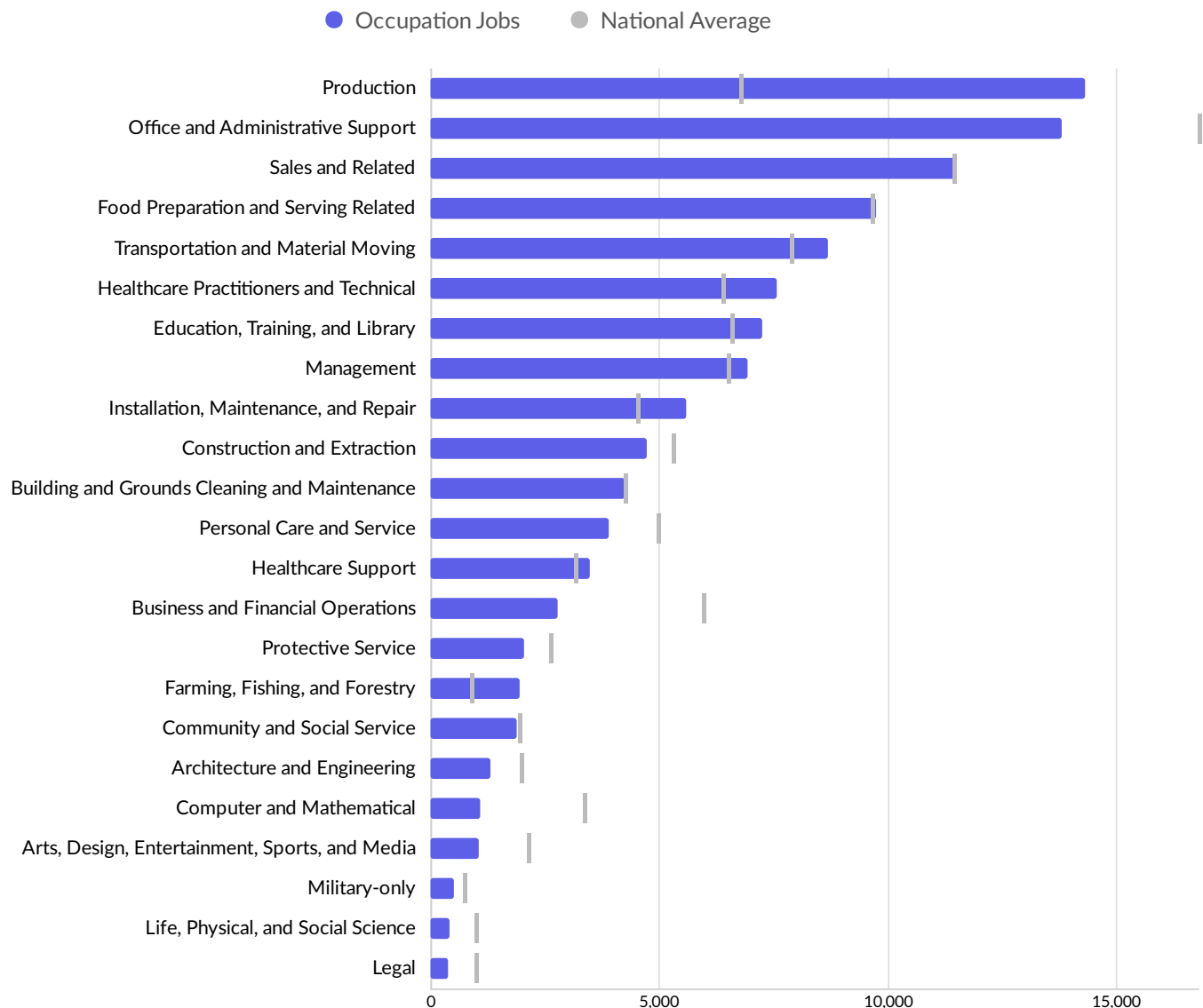


	Percentage	Business Count
1 to 4 employees	36.6%	3,406
5 to 9 employees	27.2%	2,535
10 to 19 employees	19.2%	1,793
20 to 49 employees	12.4%	1,153
50 to 99 employees	2.9%	268
100 to 249 employees	1.3%	119
250 to 499 employees	0.2%	22
500+ employees	0.2%	19

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

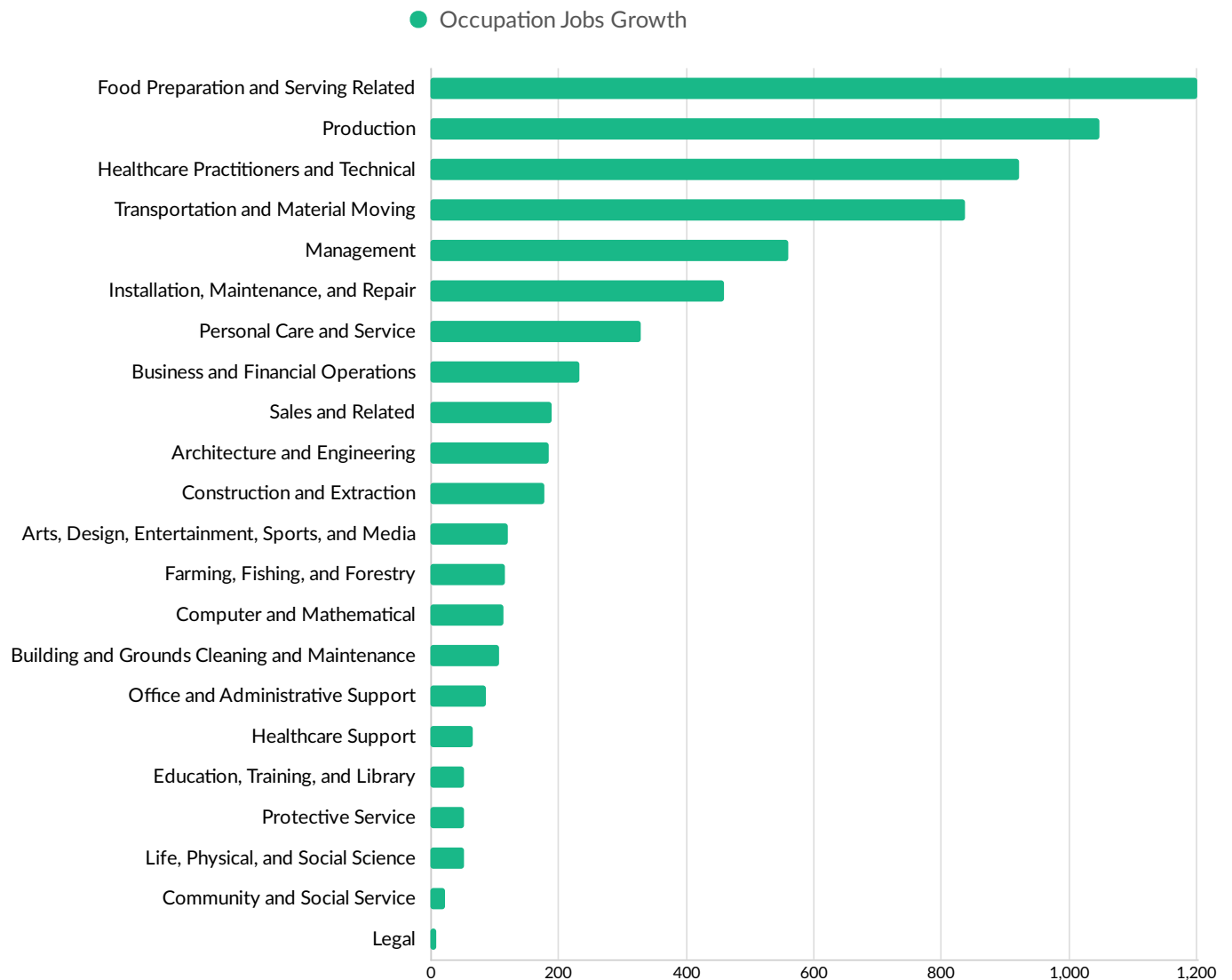
Workforce Characteristics

Largest Occupations



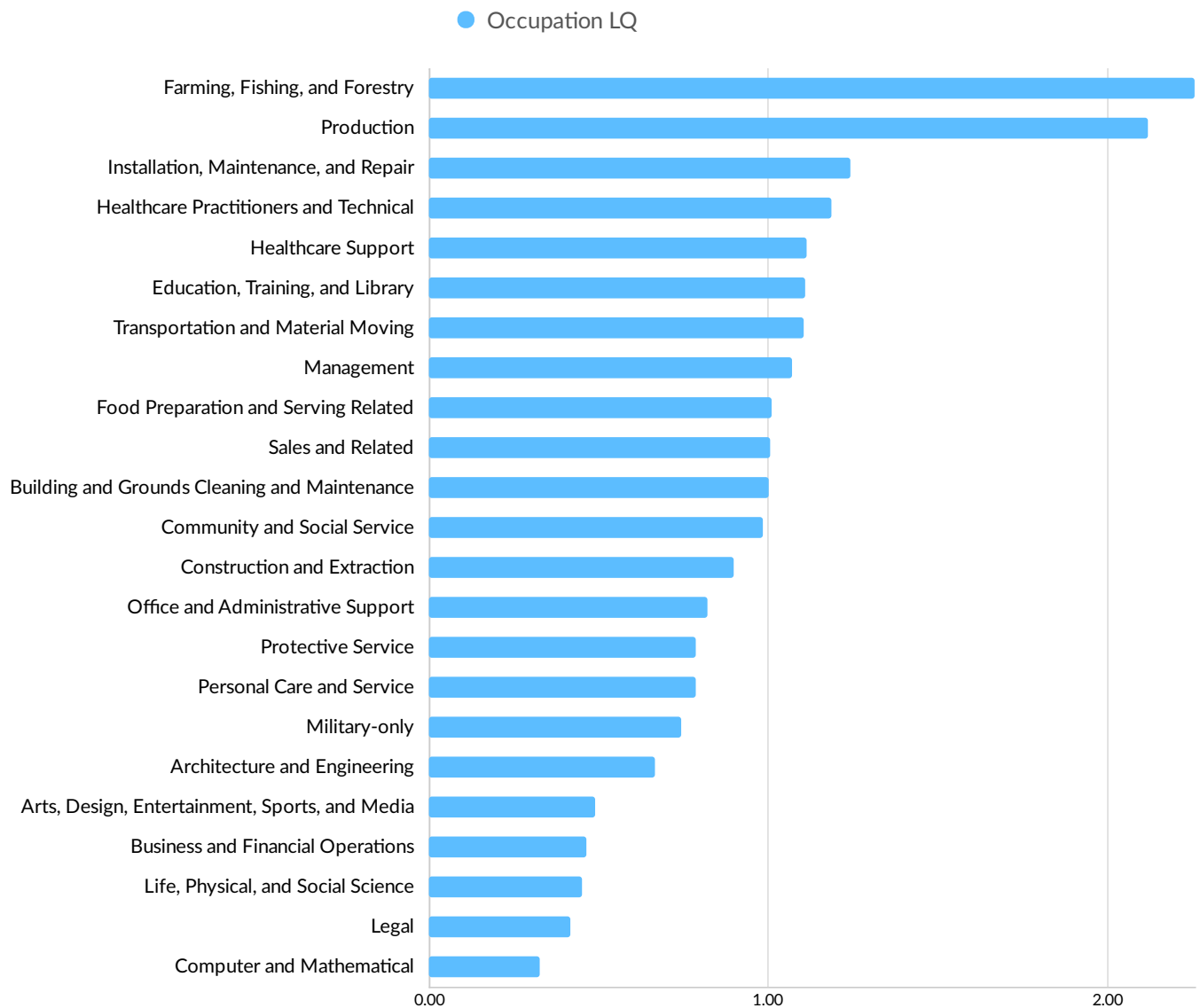
Workforce Characteristics - Cont.

Top Growing Occupations



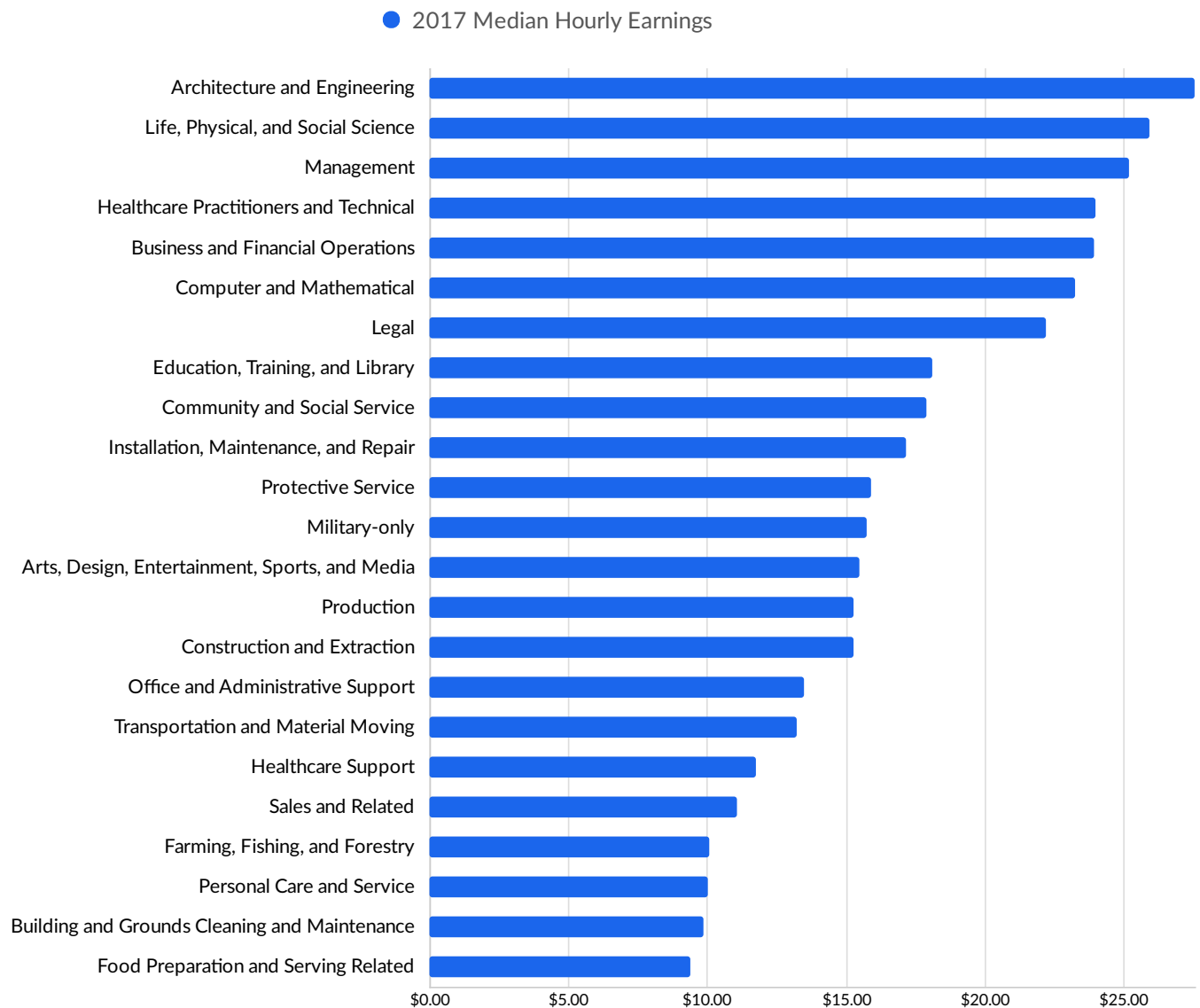
Workforce Characteristics - Cont.

Top Occupation LQ



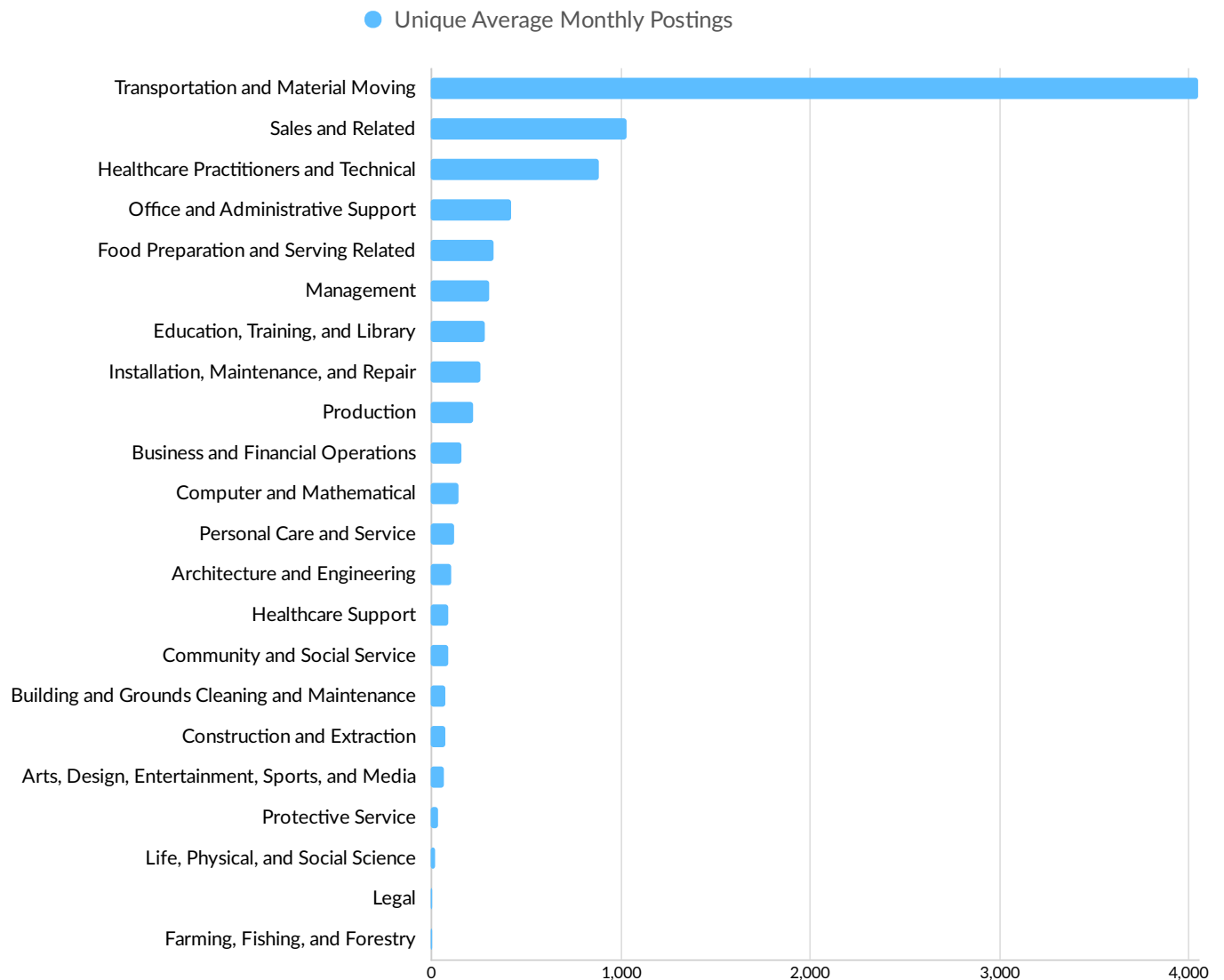
Workforce Characteristics - Cont.

Top Occupation Earnings



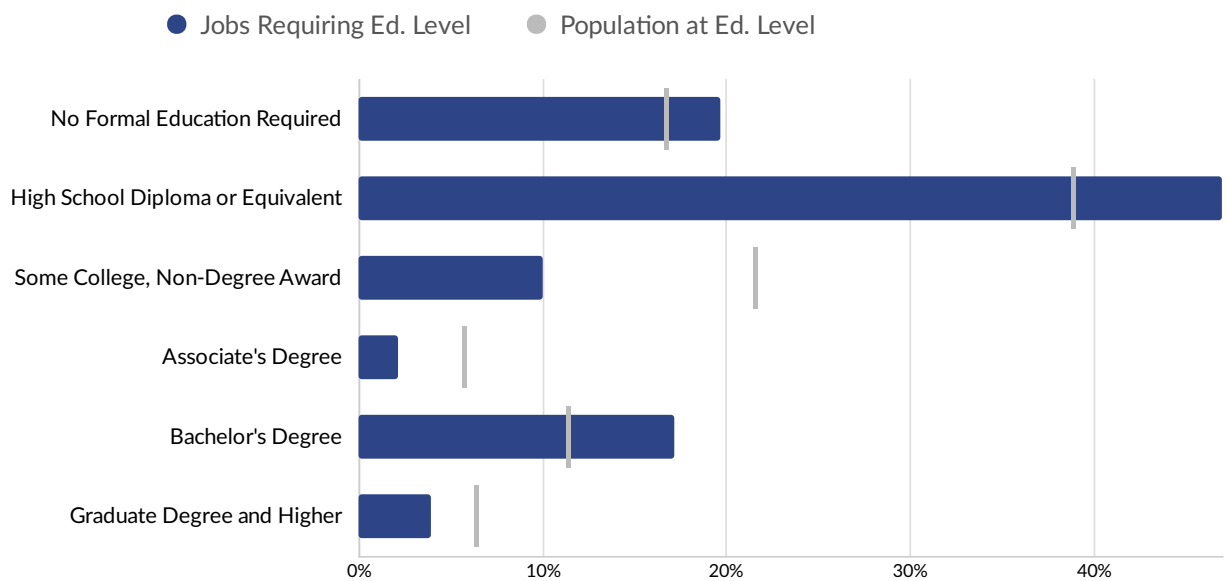
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.












Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Production	13,261	14,310	1,049	+8%	2.12	\$15.27	224
Office and Administrative Support	13,735	13,821	86	+1%	0.82	\$13.48	424
Sales and Related	11,305	11,494	189	+2%	1.01	\$11.06	1,036
Food Preparation and Serving Related	8,547	9,749	1,202	+14%	1.01	\$9.40	335
Transportation and Material Moving	7,840	8,679	839	+11%	1.11	\$13.23	4,052
Healthcare Practitioners and Technical	6,658	7,581	923	+14%	1.19	\$23.99	886
Education, Training, and Library	7,197	7,250	53	+1%	1.11	\$18.14	286
Management	6,385	6,947	562	+9%	1.07	\$25.19	307
Installation, Maintenance, and Repair	5,140	5,600	460	+9%	1.24	\$17.17	263
Construction and Extraction	4,556	4,734	178	+4%	0.90	\$15.25	79
Building and Grounds Cleaning and Maintenance	4,137	4,245	108	+3%	1.00	\$9.87	80
Personal Care and Service	3,561	3,891	330	+9%	0.79	\$10.04	126
Healthcare Support	3,412	3,479	67	+2%	1.11	\$11.77	94
Business and Financial Operations	2,539	2,773	234	+9%	0.47	\$23.96	161
Protective Service	1,979	2,032	53	+3%	0.79	\$15.92	42
Farming, Fishing, and Forestry	1,823	1,939	116	+6%	2.26	\$10.05	8
Community and Social Service	1,854	1,877	23	+1%	0.99	\$17.93	93
Architecture and Engineering	1,113	1,299	186	+17%	0.66	\$27.56	110

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Computer and Mathematical	968	1,083	115	+12%	0.33	\$23.25	144
Arts, Design, Entertainment, Sports, and Media	920	1,042	122	+13%	0.49	\$15.51	72
Military-only	623	522	-101	-16%	0.74	\$15.75	0
Life, Physical, and Social Science	376	428	52	+14%	0.45	\$25.93	24
Legal	386	396	10	+3%	0.42	\$22.23	11

Educational Pipeline

In 2017, there were 5,323 graduates in 7 Arkansas Counties. This pipeline has grown by 2% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Curriculum and Instruction, and Elementary and Middle School Administration/Principalship.

School	Total Graduates (2017)	Graduate Trend (2013 - 2017)
Arkansas State University-Main Campus	4,027 	
Black River Technical College	752 	
Arkansas Northeastern College	378 	
Williams Baptist College	103 	
Crowley's Ridge College	36	
Arthur's Beauty College-Jonesboro	27 	

 Certificate
  Associate's
  Bachelor's
  Master's or Higher