



# Woodruff County, AR

Arkansas Department of Workforce Services



POB 2981  
Little Rock, Arkansas 72203

# Contents

- Economy Overview ..... 1
- Historic & Projected Trends ..... 3
- Population Characteristics ..... 7
- Industry Characteristics ..... 9
- Business Characteristics ..... 15
- Workforce Characteristics ..... 17
- Educational Pipeline ..... 24

## Economy Overview

**6,448**

### Population (2018)

Population **decreased by 583** over the last 5 years and is projected to **decrease by 400** over the next 5 years.

**2,113**

### Total Regional Employment

Jobs **decreased by 171** over the last 5 years but are projected to **grow by 11** over the next 5 years.

**\$30.1K**

### Median Household Income (2017)

Median household income is **\$27.6K below** the national median household income of \$57.7K.

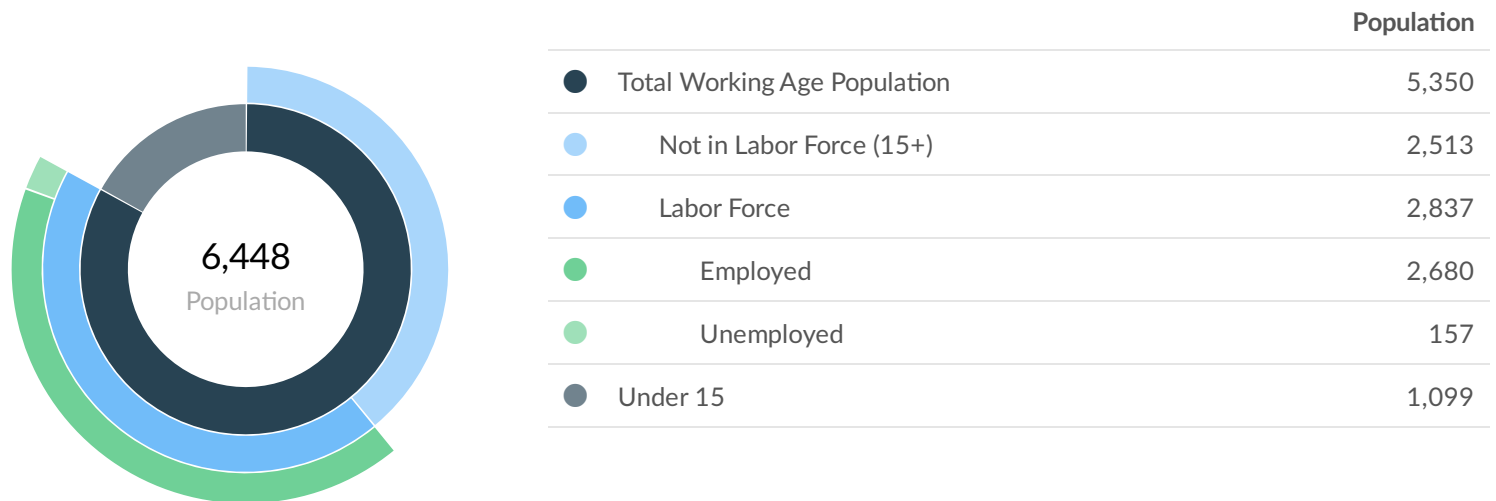
## Takeaways

- As of 2018 the region's population **declined by 8.3%** since 2013, falling by 583. Population is expected to **decrease by 6.2%** between 2018 and 2023, losing 400.
- From 2013 to 2018, jobs **declined by 7.5%** in Woodruff County, AR from 2,284 to **2,113**. This change **fell short of the national growth rate of 8.2% by 15.7%**. As the number of jobs declined, the **labor force participation rate decreased from 58.0% to 53.0% between 2013 and 2018**.
- Concerning educational attainment, **8.3% of Woodruff County, AR residents possess a Bachelor's Degree** (10.3% below the national average), and **5.6% hold an Associate's Degree** (2.4% below the national average).
- The top three industries in 2018 are Local Government, Excluding Education and Hospitals, Crop Production, and Education and Hospitals (Local Government).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	6,448	2,837	2,113	94.5	\$184.94M	\$317.74M	\$245.76M
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

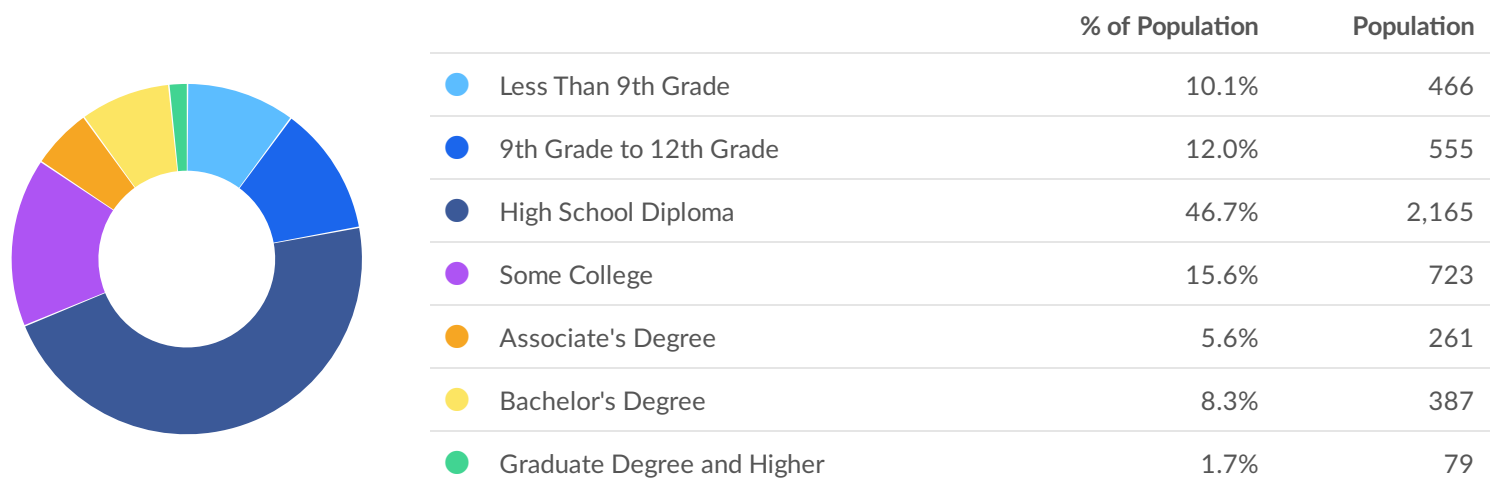
## Economy Overview - Cont.

### 2018 Labor Force Breakdown



### Educational Attainment

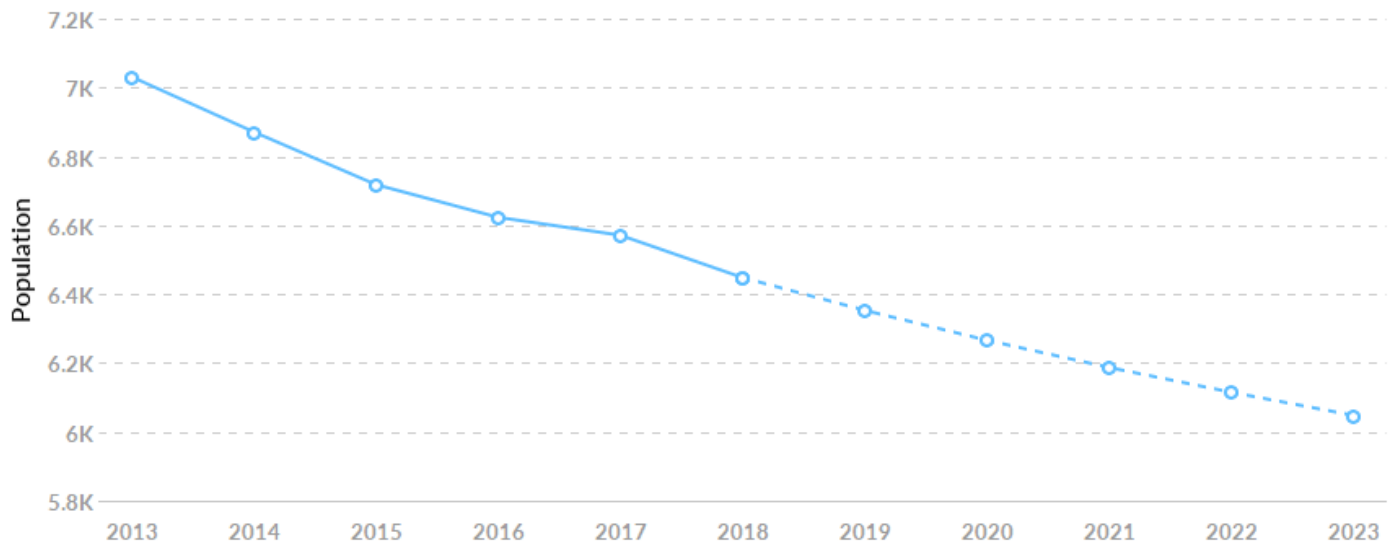
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# Historic & Projected Trends

## Population Trends

As of 2018 the region's population **declined by 8.3%** since 2013, falling by 583. Population is expected to **decrease by 6.2%** between 2018 and 2023, losing 400.

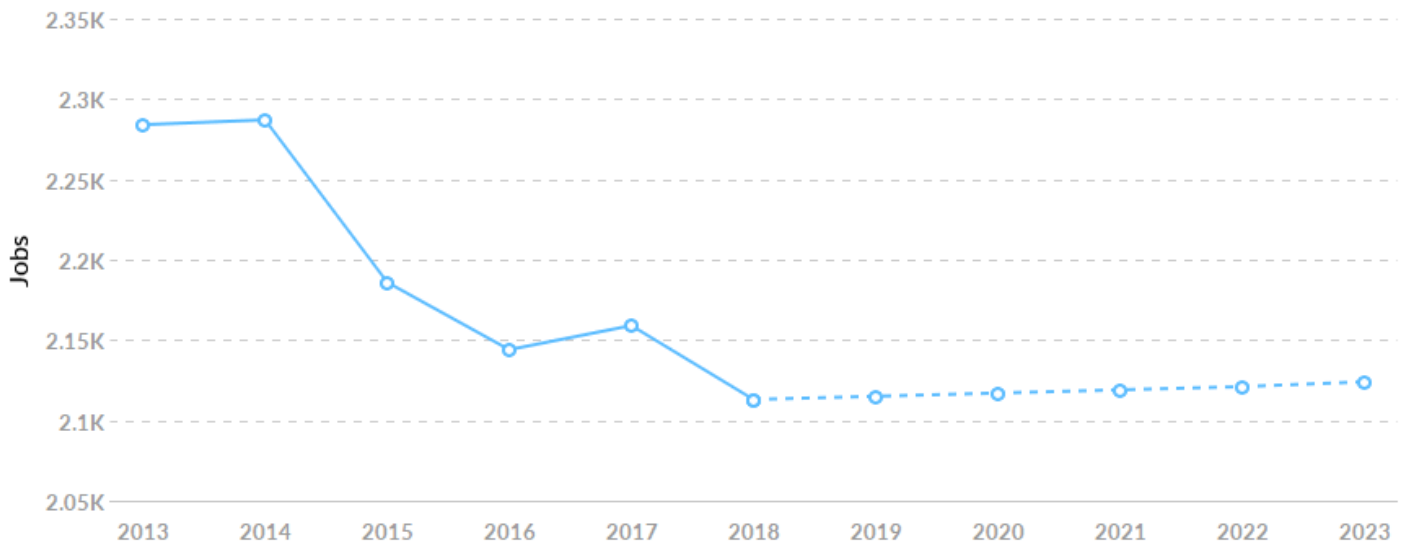


Timeframe	Population
2013	7,031
2014	6,871
2015	6,718
2016	6,623
2017	6,571
2018	6,448
2019	6,353
2020	6,266
2021	6,187
2022	6,115
2023	6,048

## Historic & Projected Trends - Cont.

### Job Trends

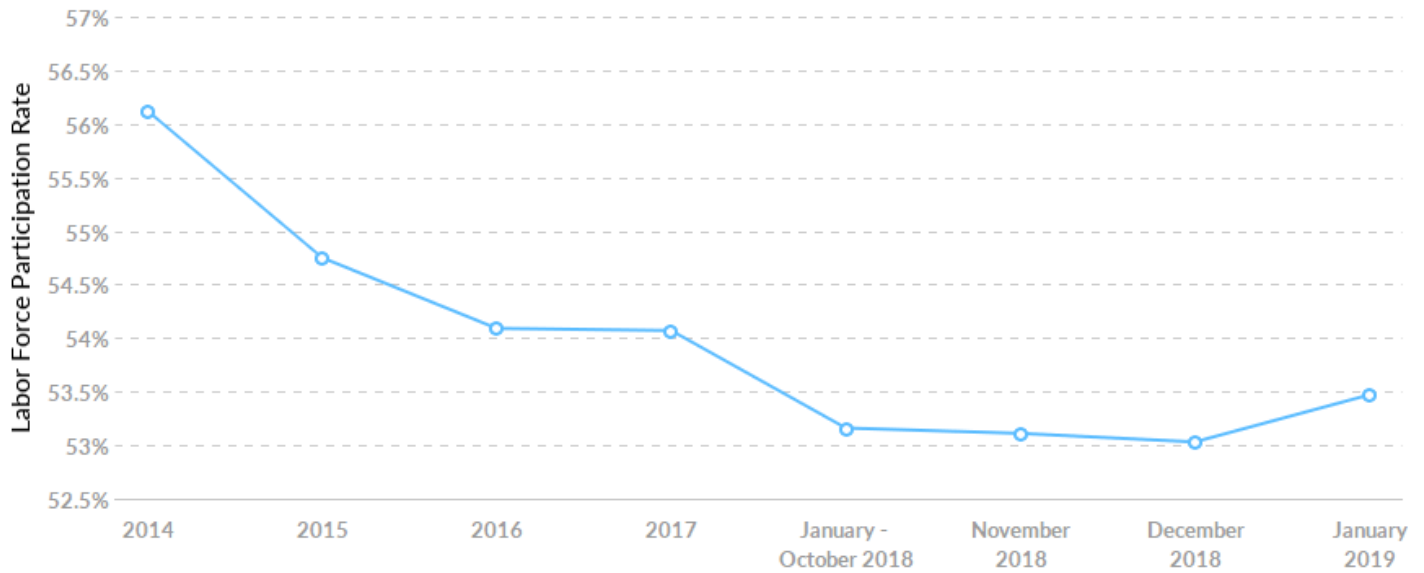
From 2013 to 2018, jobs **declined by 7.5%** in Woodruff County, AR from 2,284 to **2,113**. This change **fell short of the national growth rate of 8.2% by 15.7%**.



Timeframe	Jobs
2013	2,284
2014	2,287
2015	2,186
2016	2,144
2017	2,159
2018	2,113
2019	2,115
2020	2,117
2021	2,119
2022	2,121
2023	2,124

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends

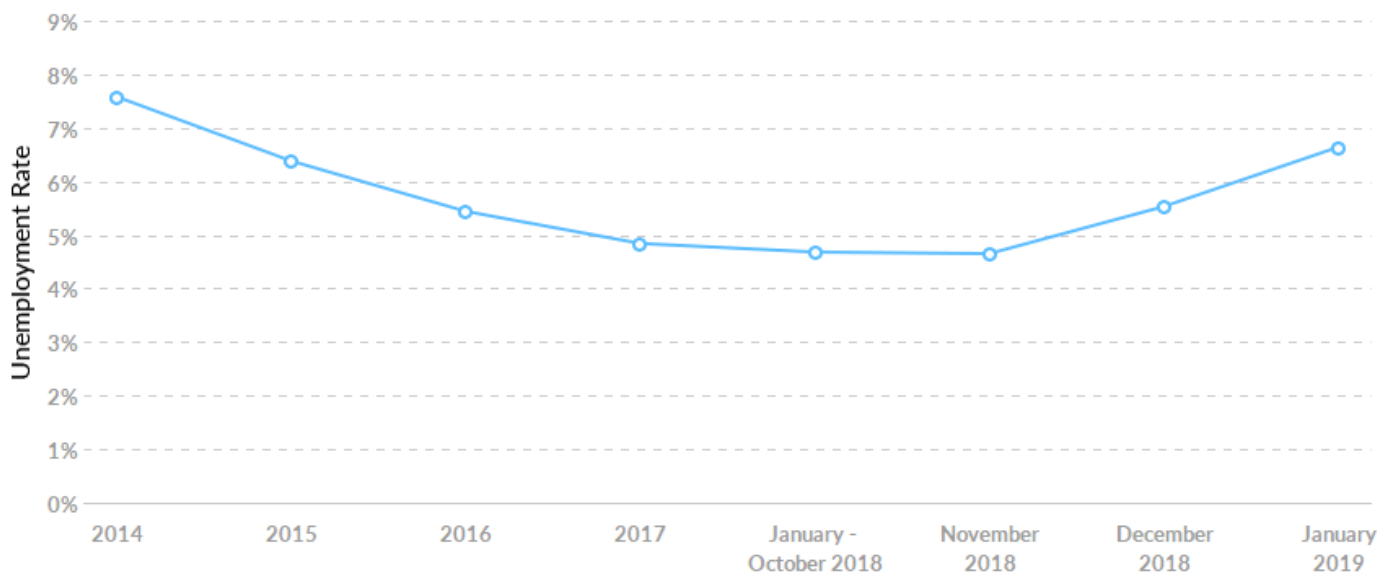


Timeframe	Labor Force Participation Rate
2014	56.12%
2015	54.75%
2016	54.09%
2017	54.07%
January - October 2018	53.16%
November 2018	53.11%
December 2018	53.03%
January 2019	53.47%

## Historic & Projected Trends - Cont.

### Unemployment Rate Trends

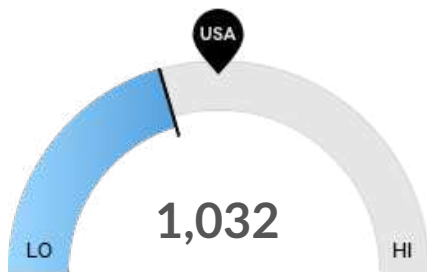
Woodruff County, AR had a January 2019 unemployment rate of 6.64%, **decreasing from 7.58%** 5 years before.



Timeframe	Unemployment Rate
2014	7.58%
2015	6.38%
2016	5.44%
2017	4.84%
January - October 2018	4.68%
November 2018	4.65%
December 2018	5.53%
January 2019	6.64%

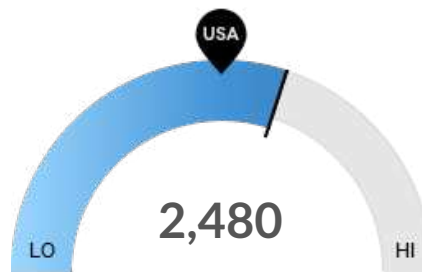


## Population Characteristics



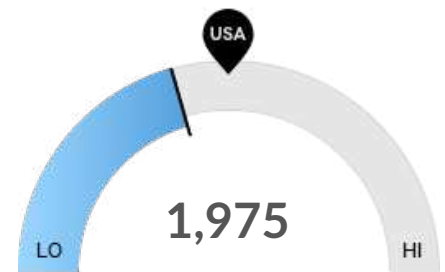
Millennials

Woodruff County, AR has 1,032 millennials (ages 20-34). The national average for an area this size is 1,361.



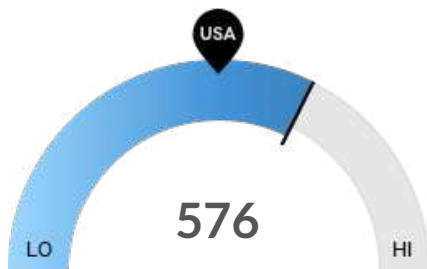
Retiring Soon

Retirement risk is high in Woodruff County, AR. The national average for an area this size is 1,873 people 55 or older, while there are 2,480 here.



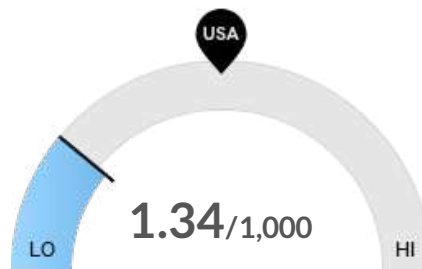
Racial Diversity

Racial diversity is low in Woodruff County, AR. The national average for an area this size is 2,581 racially diverse people, while there are 1,975 here.



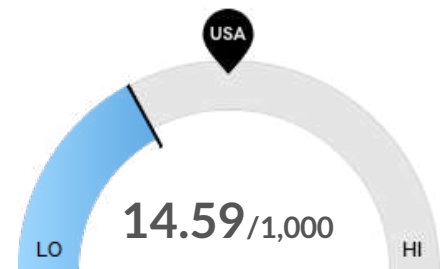
Veterans

Woodruff County, AR has 576 veterans. The national average for an area this size is 382.



Violent Crime

Woodruff County, AR has 1.34 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



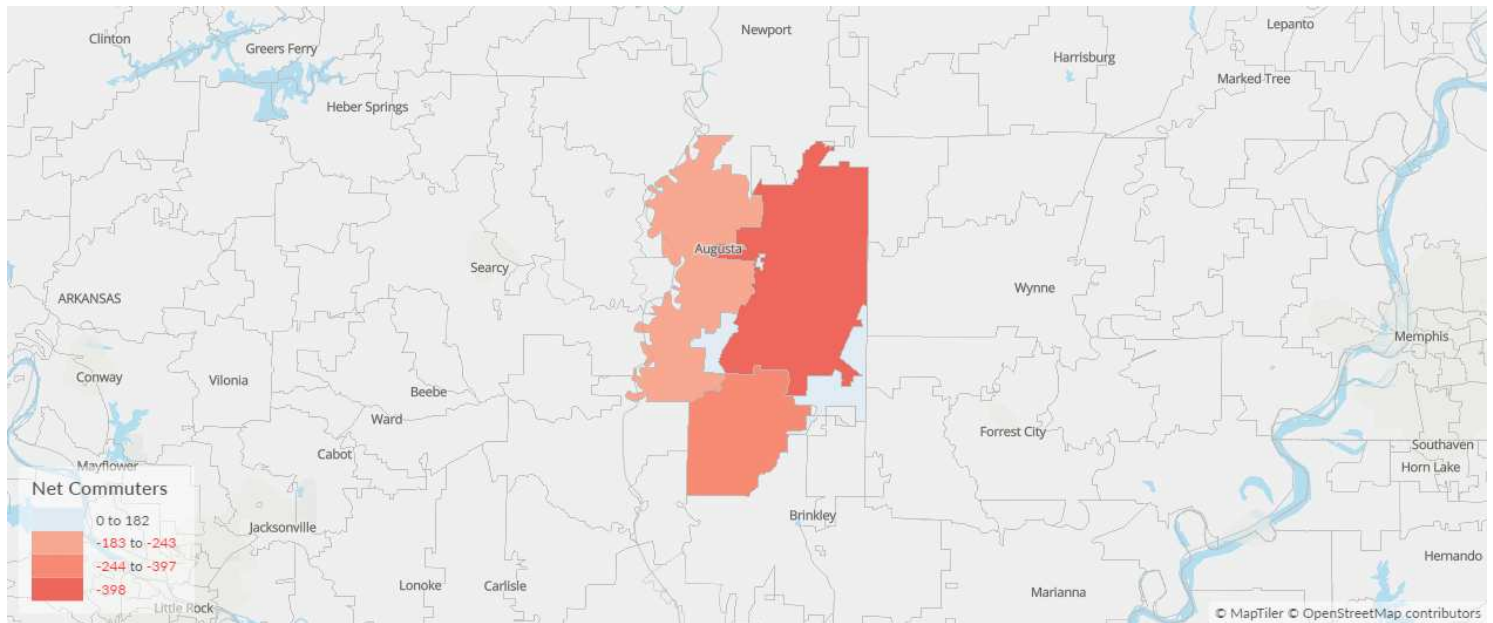
Property Crime

Woodruff County, AR has 14.59 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

## Population Characteristics - Cont.

### Place of Work vs Place of Residence

Understanding where talent in Woodruff County, AR currently works compared to where talent lives can help you optimize site decisions.



#### Where Talent Works

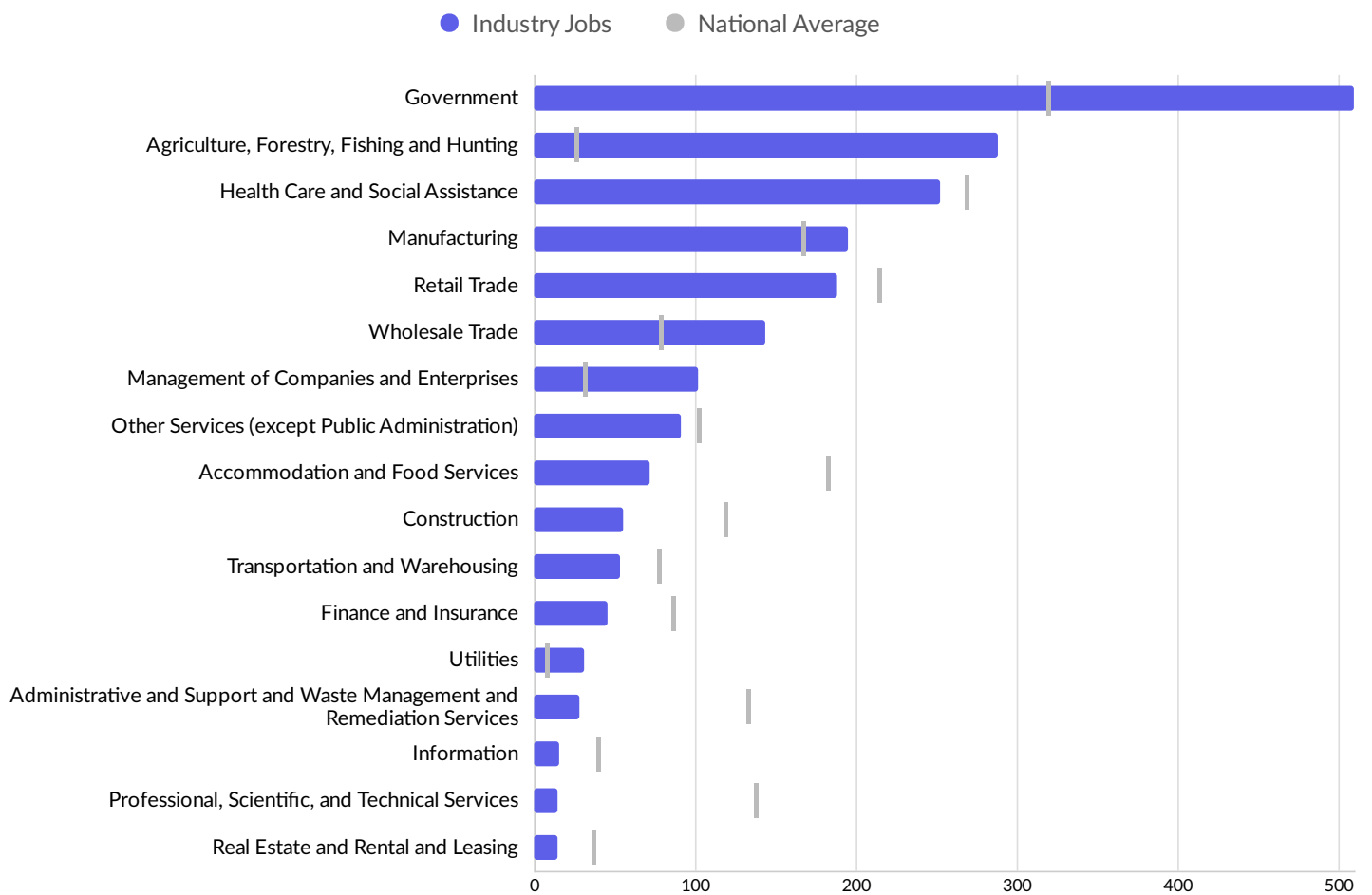
ZIP	Name	2018 Employment
72101	Mc Crory, AR (in Woodruff County)	1,036
72006	Augusta, AR (in Woodruff County)	858
72036	Cotton Plant, AR (in Woodruff County)	115
72123	Patterson, AR (in Woodruff County)	56
72074	Hunter, AR (in Woodruff County)	45

#### Where Talent Lives

ZIP	Name	2018 Workers
72101	Mc Crory, AR (in Woodruff County)	1,434
72006	Augusta, AR (in Woodruff County)	1,042
72036	Cotton Plant, AR (in Woodruff County)	359
72123	Patterson, AR (in Woodruff County)	56
72074	Hunter, AR (in Woodruff County)	45

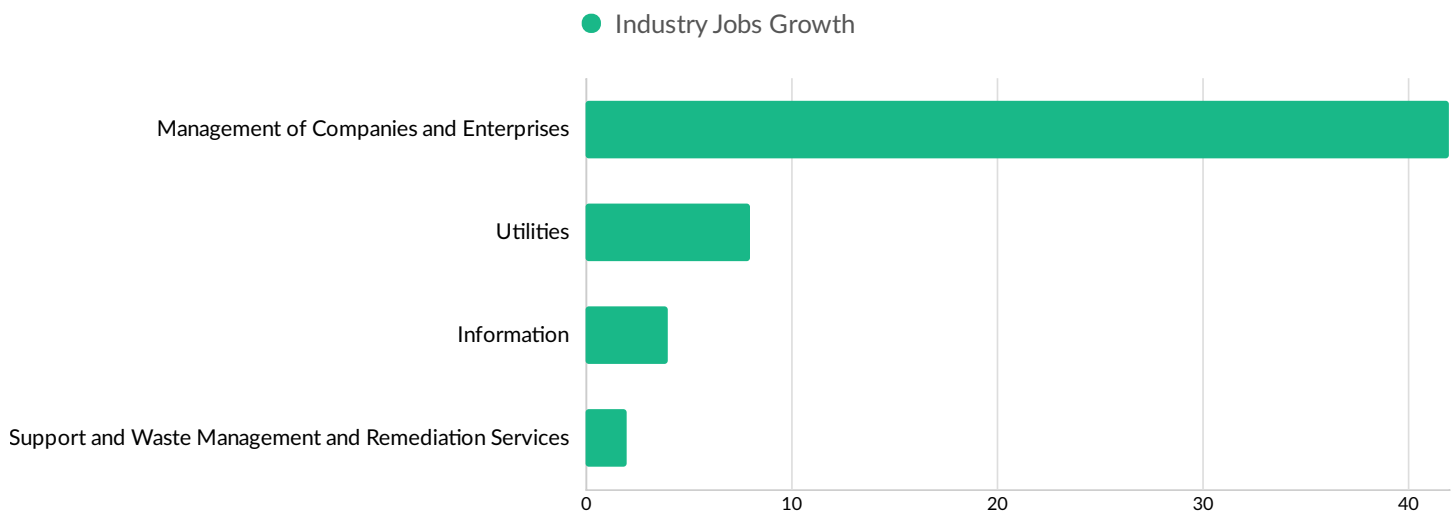
# Industry Characteristics

## Largest Industries



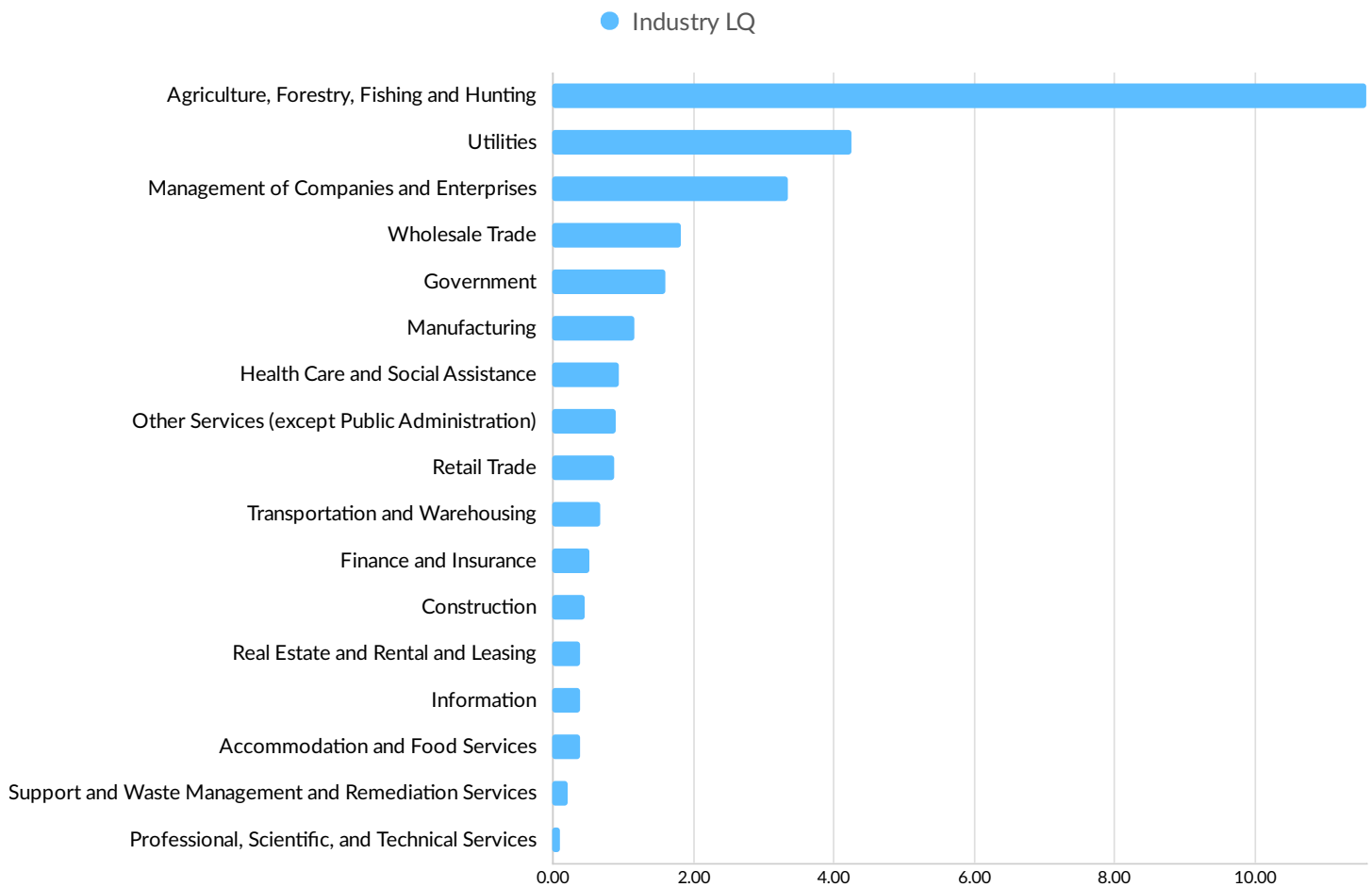
## Industry Characteristics - Cont.

### Top Growing Industries



## Industry Characteristics - Cont.

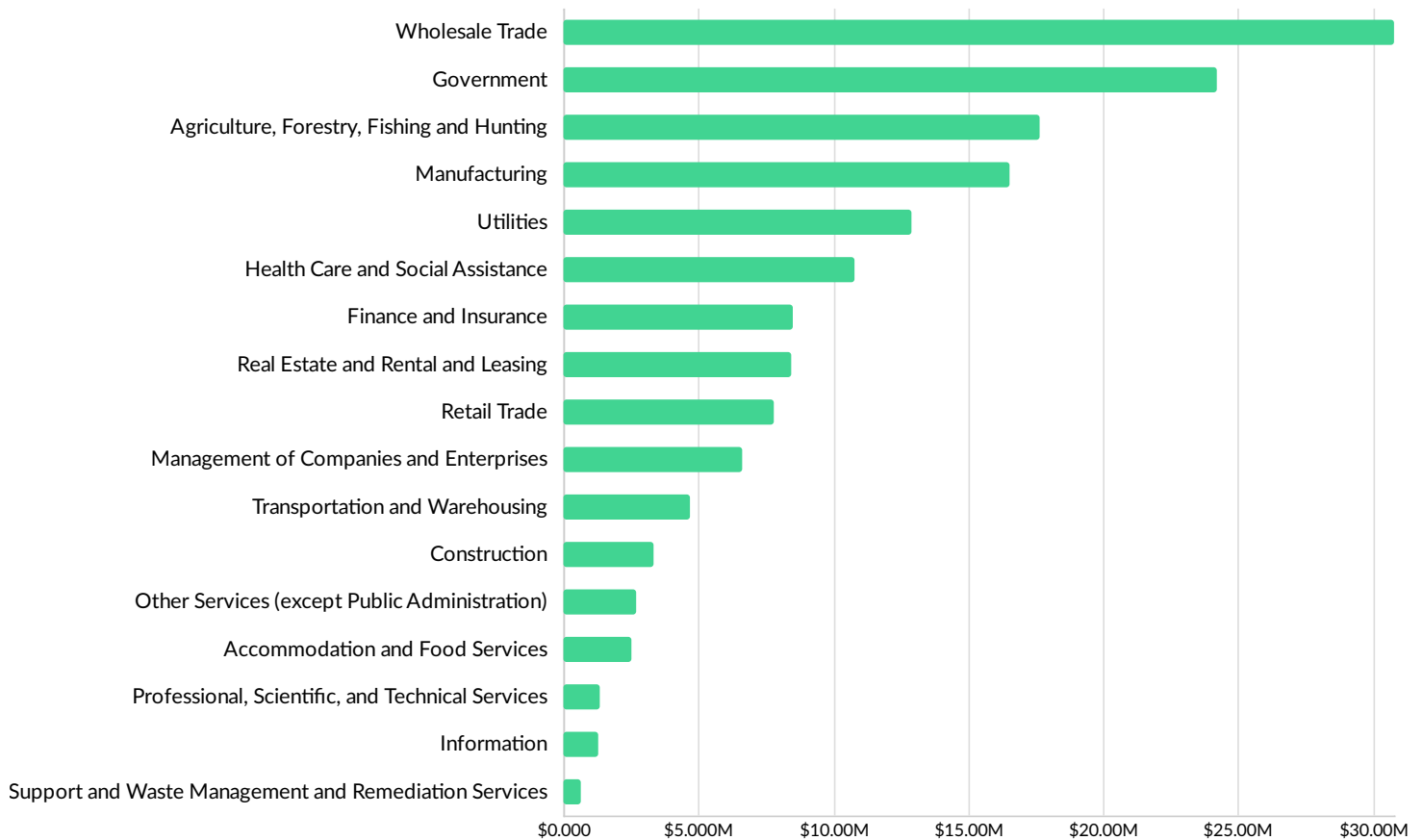
### Top Industry LQ



## Industry Characteristics - Cont.

### Top Industry GRP

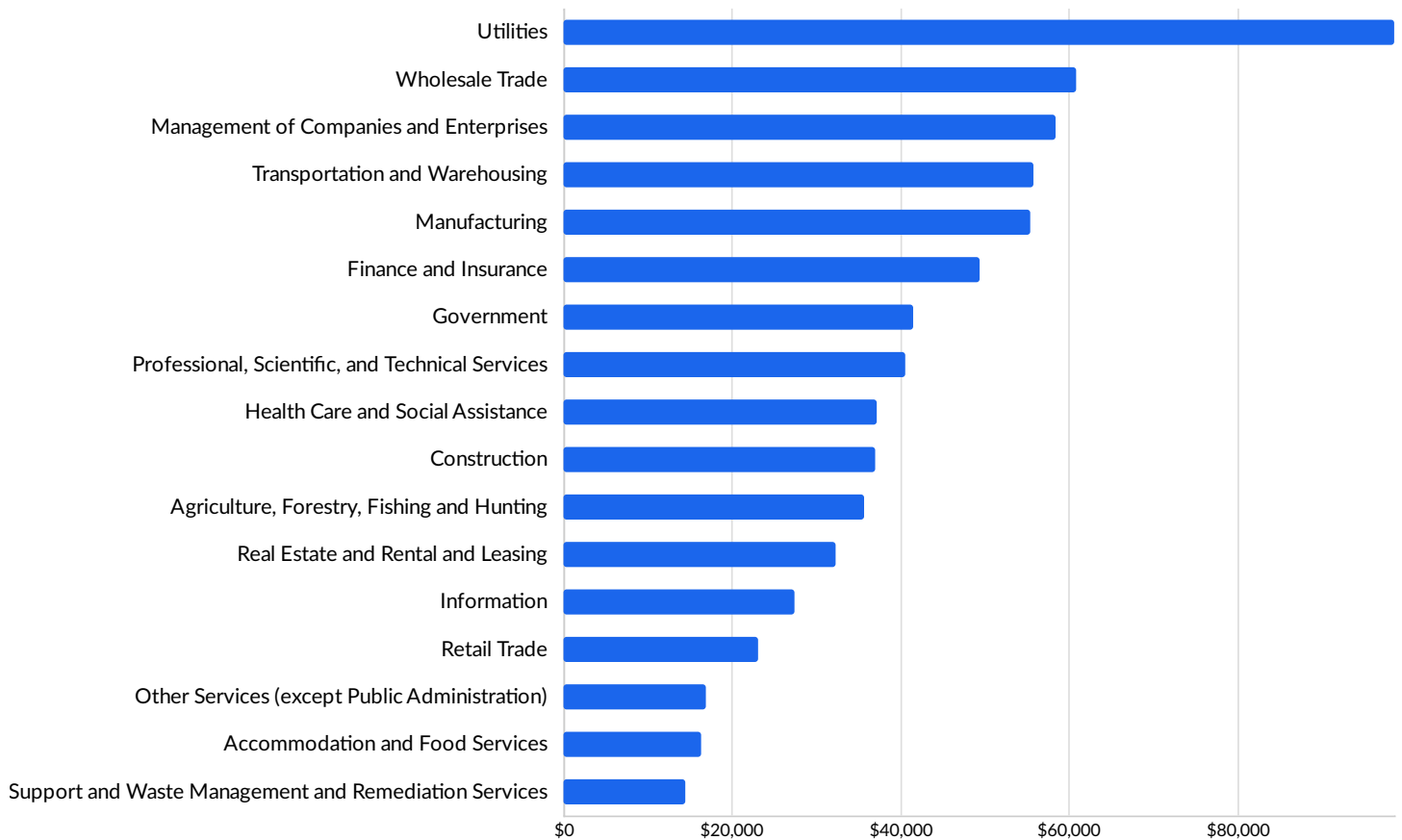
● 2018 Gross Regional Product



## Industry Characteristics - Cont.

### Top Industry Earnings

● 2018 Earnings Per Worker



## Industry Characteristics - Cont.





















Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	578	510	-68	-12%	1.60	\$41,616	\$24.21M
Agriculture, Forestry, Fishing and Hunting	288	288	0	0%	11.59	\$35,797	\$17.62M
Health Care and Social Assistance	275	252	-23	-8%	0.94	\$37,142	\$10.81M
Manufacturing	245	195	-50	-20%	1.17	\$55,403	\$16.52M
Retail Trade	201	188	-13	-6%	0.88	\$23,173	\$7.78M
Wholesale Trade	185	144	-41	-22%	1.84	\$60,838	\$30.79M
Management of Companies and Enterprises	59	101	42	+71%	3.36	\$58,471	\$6.61M
Other Services (except Public Administration)	99	91	-8	-8%	0.90	\$16,978	\$2.71M
Accommodation and Food Services	83	71	-12	-14%	0.39	\$16,380	\$2.50M
Construction	66	55	-11	-17%	0.47	\$37,008	\$3.33M
Transportation and Warehousing	55	53	-2	-4%	0.69	\$55,820	\$4.66M
Finance and Insurance	50	46	-4	-8%	0.54	\$49,519	\$8.51M
Utilities	23	31	8	+35%	4.27	\$98,664	\$12.87M
Administrative and Support and Waste Management and Remediation Services	26	28	2	+8%	0.21	\$14,460	\$659.35K
Information	11	15	4	+36%	0.40	\$27,479	\$1.28M
Professional, Scientific, and Technical Services	16	14	-2	-13%	0.10	\$40,636	\$1.38M
Real Estate and Rental and Leasing	21	14	-7	-33%	0.40	\$32,238	\$8.43M



## Business Characteristics

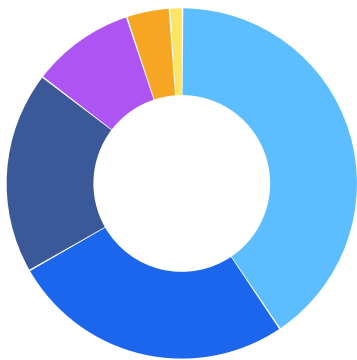
### 270 Companies Employ Your Workers

Online profiles for your workers mention 270 companies as employers, with the top 10 appearing below. In the last 12 months, 181 companies in Woodruff County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Arcare	24 	CRST International, Inc.	215 
Augusta School District	8 	J.B. Hunt Transport Services, Inc.	112 
Woodruff County Food Bank	6 	USA Truck, Inc.	60 
Mantas Educational Consulting	5 	Koch Trucking, Inc.	49 
Ross Ford Toyota Inc	5 	Hvh Transportation, Inc.	37 
Sloan Valve Company	5 	Ef Education First, Inc.	32 
Augusta High School	4 	Platinum Supplemental Insuranc...	30 
Health Resources of Arkansas, I...	4 	Southern Refrigerated Transport...	28 
Wal-Mart Stores, Inc.	4 	U. S. Xpress, Inc.	25 
Woodruff County Health Center	4 	Teach For America, Inc.	24 

## Business Characteristics - Cont.

### Business Size

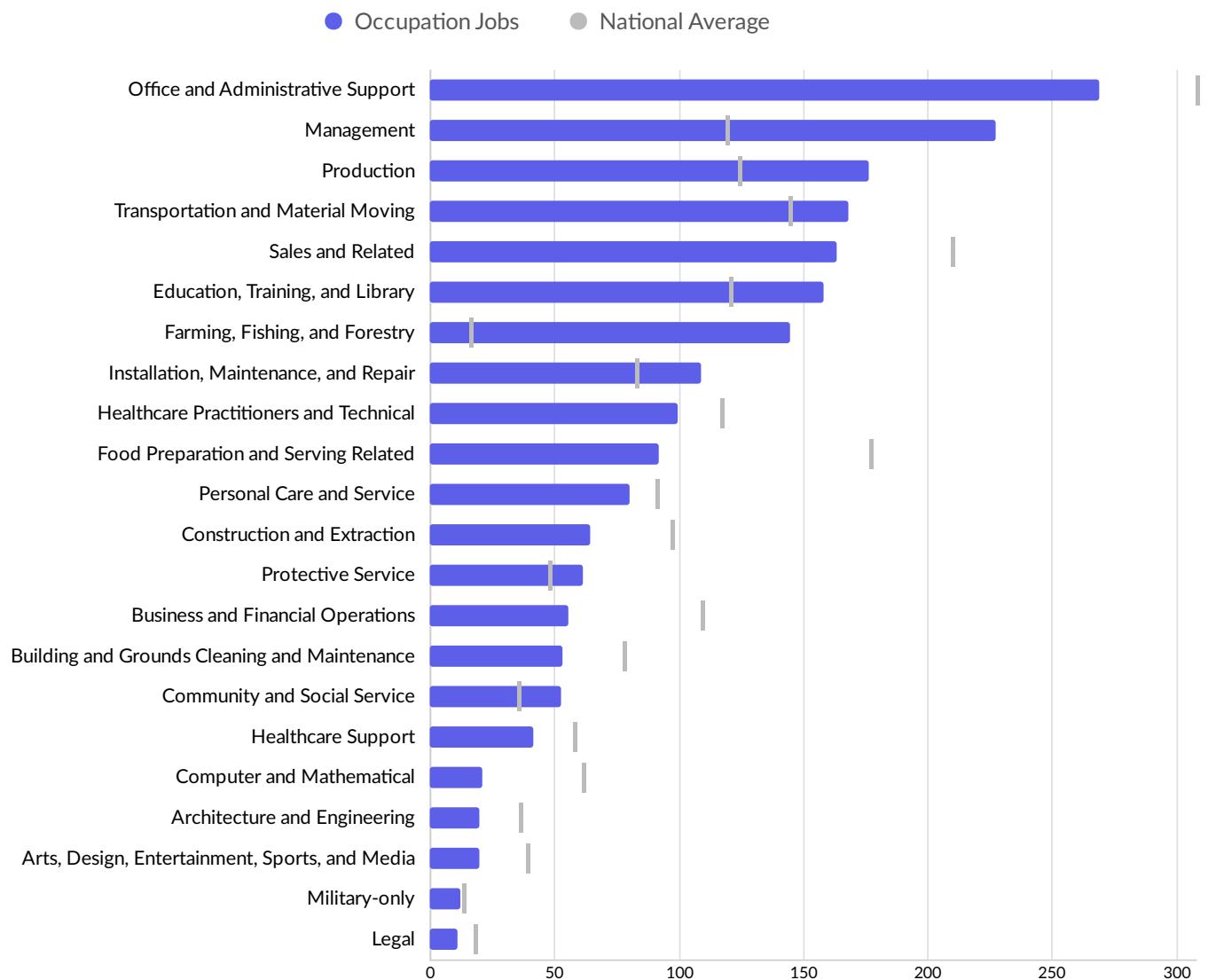


	Percentage	Business Count
1 to 4 employees	40.5%	102
5 to 9 employees	26.2%	66
10 to 19 employees	18.7%	47
20 to 49 employees	9.5%	24
50 to 99 employees	4.0%	10
100 to 249 employees	1.2%	3

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

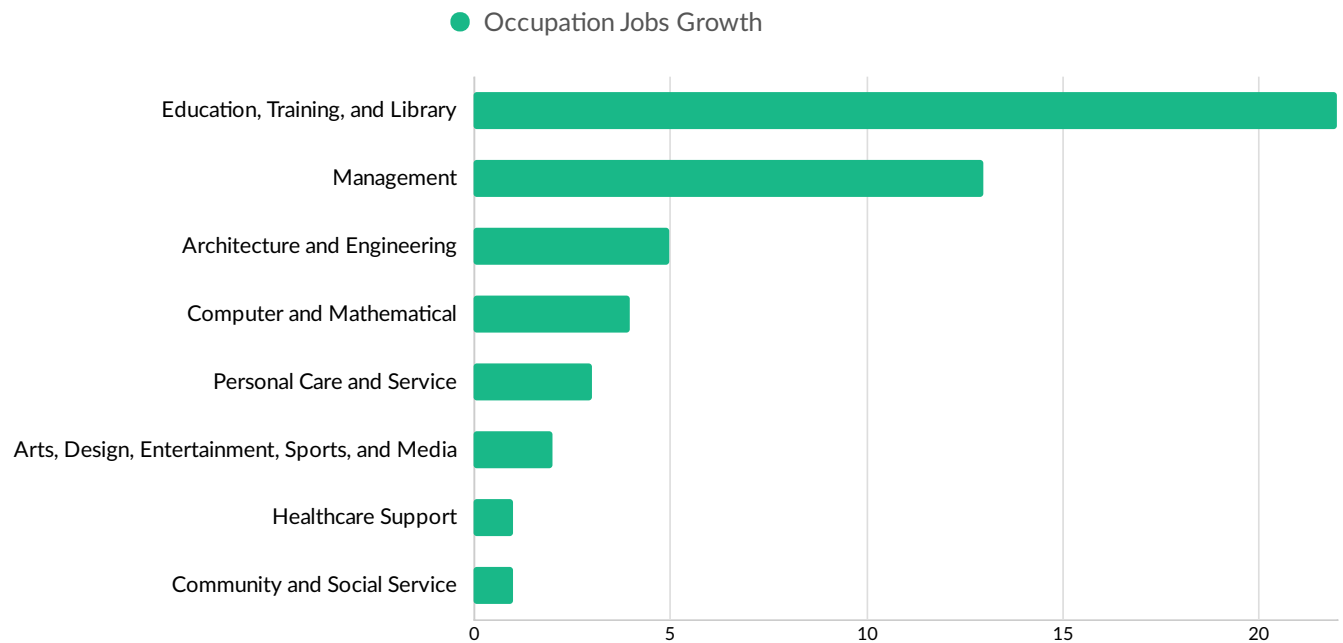
# Workforce Characteristics

## Largest Occupations



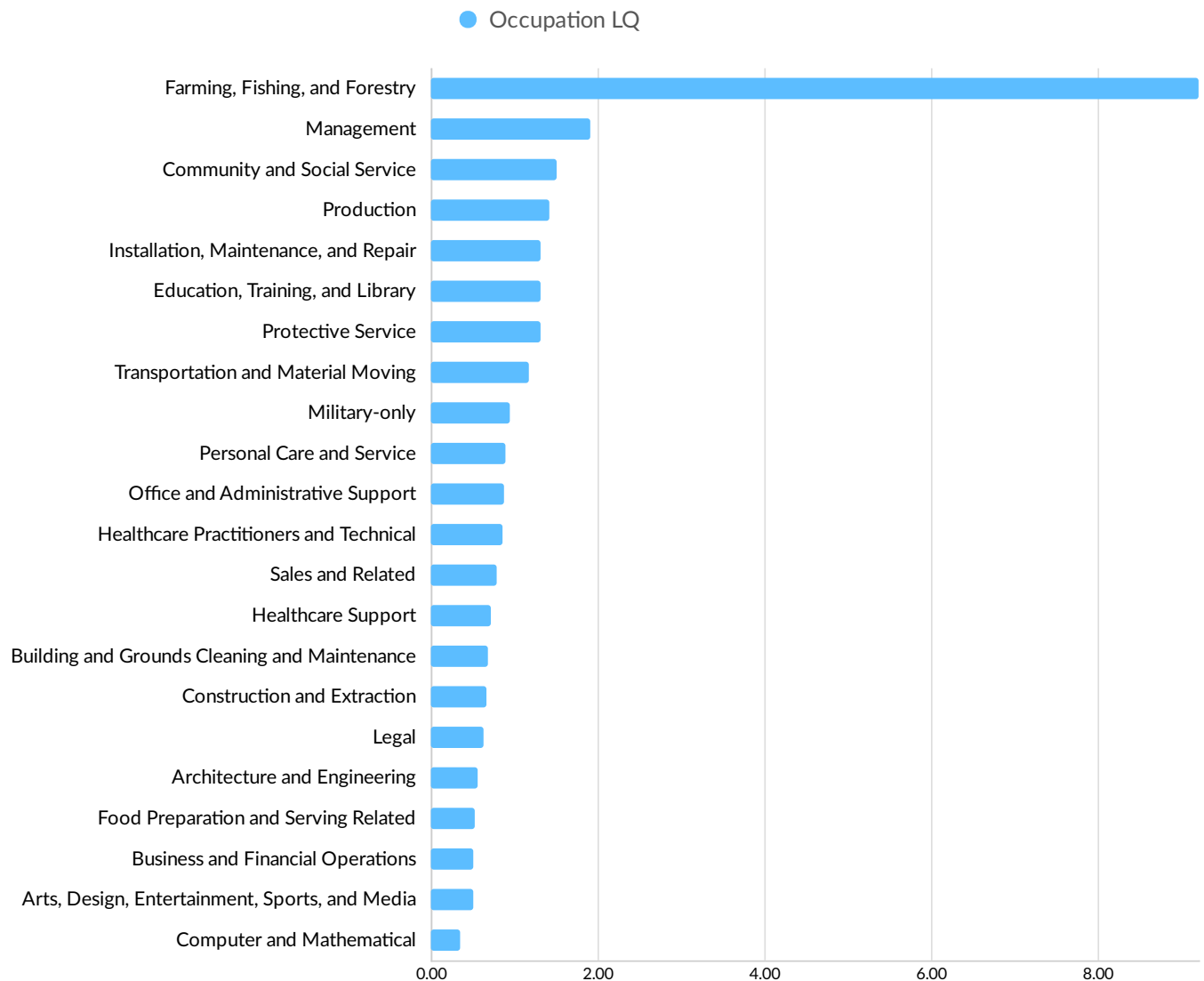
## Workforce Characteristics - Cont.

### Top Growing Occupations



## Workforce Characteristics - Cont.

### Top Occupation LQ



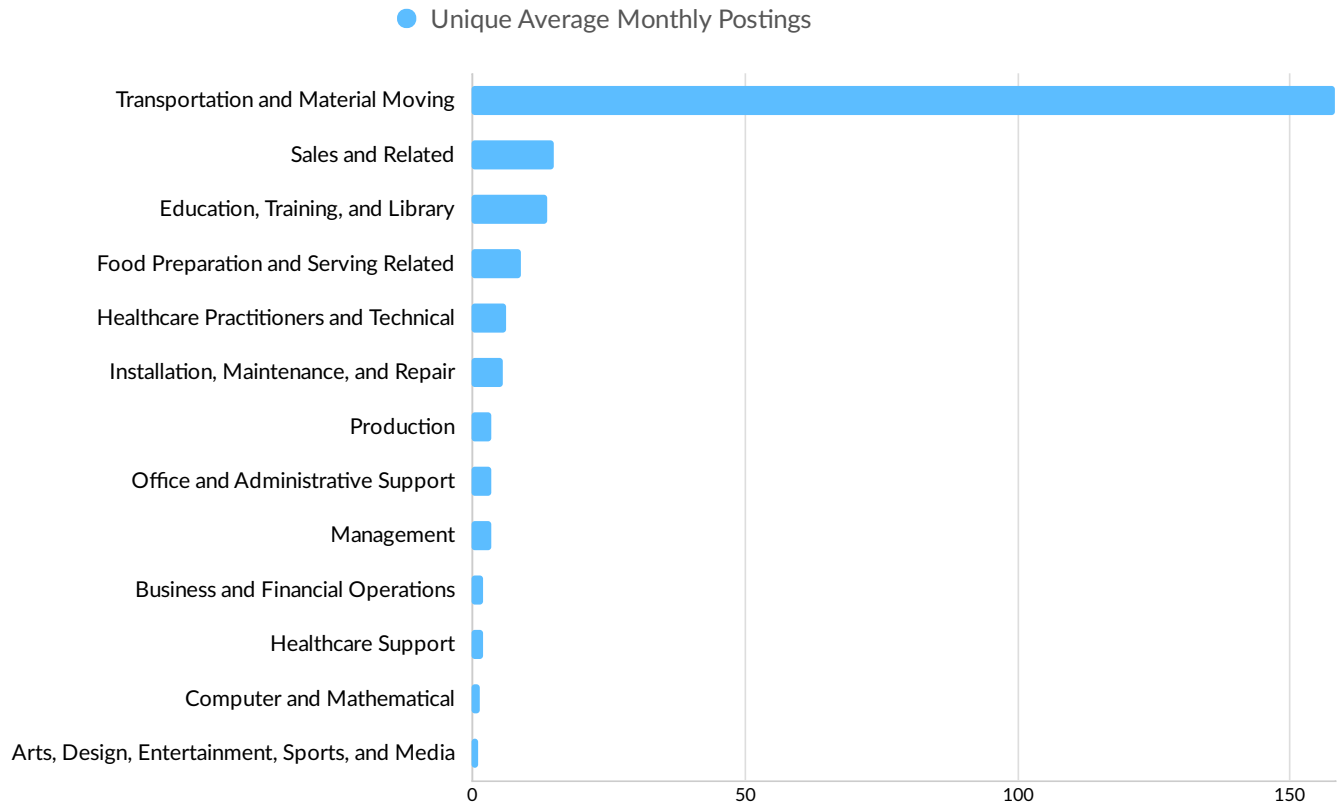
## Workforce Characteristics - Cont.

### Top Occupation Earnings

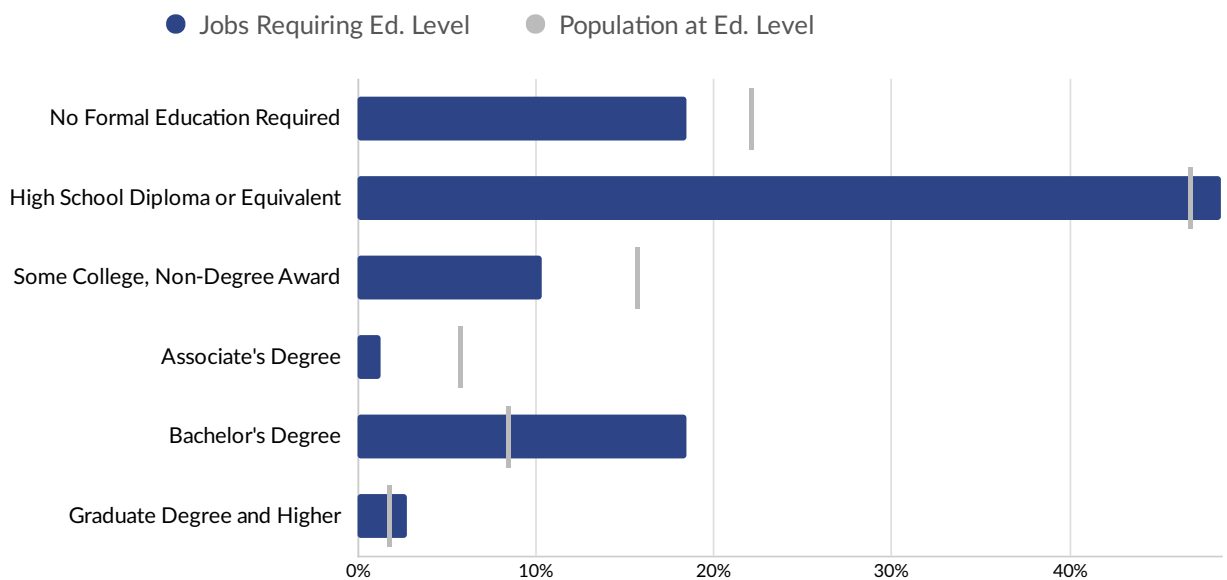


## Workforce Characteristics - Cont.

### Top Posted Occupations



### Underemployment



## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	310	269	-41	-13%	0.88	\$12.31	4
Management	214	227	13	+6%	1.91	\$14.67	4
Production	221	177	-44	-20%	1.43	\$14.79	4
Transportation and Material Moving	195	168	-27	-14%	1.17	\$12.44	158
Sales and Related	182	163	-19	-10%	0.78	\$10.87	15
Education, Training, and Library	136	158	22	+16%	1.32	\$18.70	14
Farming, Fishing, and Forestry	157	145	-12	-8%	9.21	\$11.39	0
Installation, Maintenance, and Repair	109	109	0	0%	1.32	\$16.81	6
Healthcare Practitioners and Technical	119	100	-19	-16%	0.85	\$16.86	6
Food Preparation and Serving Related	104	92	-12	-12%	0.52	\$9.18	9
Personal Care and Service	78	81	3	+4%	0.89	\$9.34	1
Construction and Extraction	78	65	-13	-17%	0.67	\$14.31	1
Protective Service	85	62	-23	-27%	1.31	\$13.96	0
Business and Financial Operations	57	56	-1	-2%	0.51	\$20.54	2
Building and Grounds Cleaning and Maintenance	58	53	-5	-9%	0.69	\$9.67	1
Community and Social Service	52	53	1	+2%	1.52	\$15.67	1
Healthcare Support	40	41	1	+3%	0.72	\$10.05	2
Computer and Mathematical	17	21	4	+24%	0.35	\$23.87	2



## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Architecture and Engineering	15	20	5	+33%	0.55	\$28.55	0
Arts, Design, Entertainment, Sports, and Media	18	20	2	+11%	0.51	\$15.21	1
Military-only	17	12	-5	-29%	0.94	\$16.05	0
Legal	13	11	-2	-15%	0.63	\$24.63	0

## Educational Pipeline

Over the last 5 years, no schools in Woodruff County, AR produced graduates.