



White County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

79,266

Population (2018)

Population **grew by 800** over the last 5 years and is projected to **grow by 1,008** over the next 5 years.

28,493

Total Regional Employment

Jobs **decreased by 599** over the last 5 years but are projected to **grow by 1,002** over the next 5 years.

\$44.1K

Median Household Income (2017)

Median household income is **\$13.6K below** the national median household income of \$57.7K.

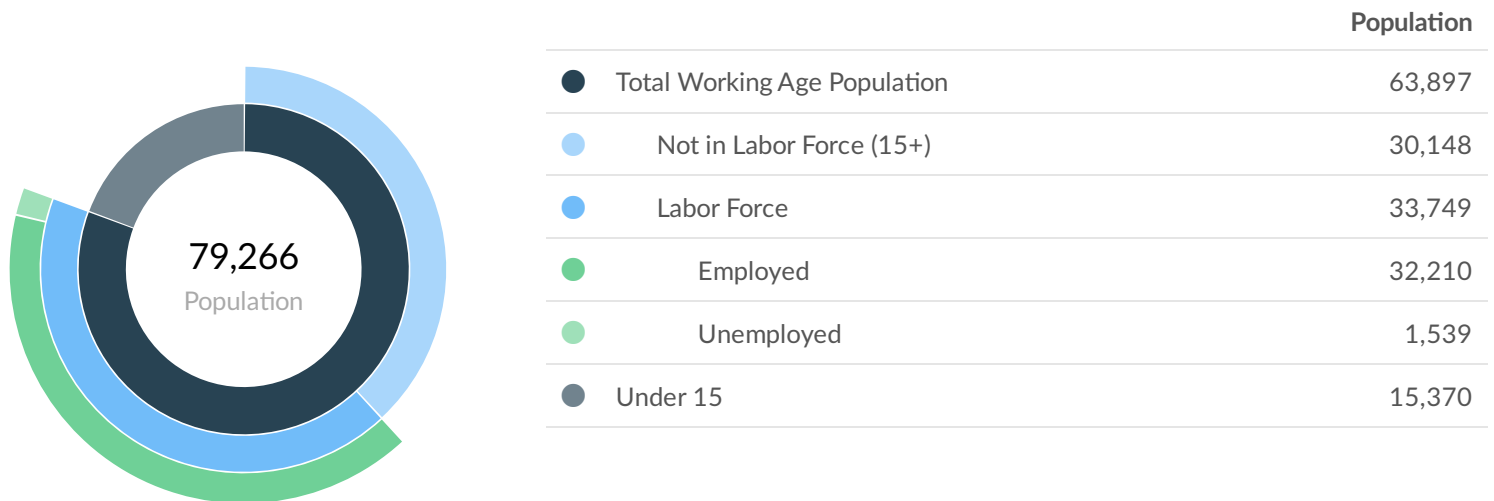
Takeaways

- As of 2018 the region's population **increased by 1.0%** since 2013, growing by 800. Population is expected to **increase by 1.3%** between 2018 and 2023, adding 1,008.
- From 2013 to 2018, jobs **declined by 2.1%** in White County, AR from 29,093 to **28,493**. This change **fell short of the national growth rate of 8.2% by 10.3%**. As the number of jobs declined, the **labor force participation rate decreased from 55.8% to 52.8% between 2013 and 2018**.
- Concerning educational attainment, **10.7% of White County, AR residents possess a Bachelor's Degree** (7.9% below the national average), and **6.3% hold an Associate's Degree** (1.8% below the national average).
- The top three industries in 2018 are Restaurants and Other Eating Places, Colleges, Universities, and Professional Schools, and Education and Hospitals (Local Government).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	79,266	33,749	28,493	88.7	\$2.36B	\$3.41B	\$2.43B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

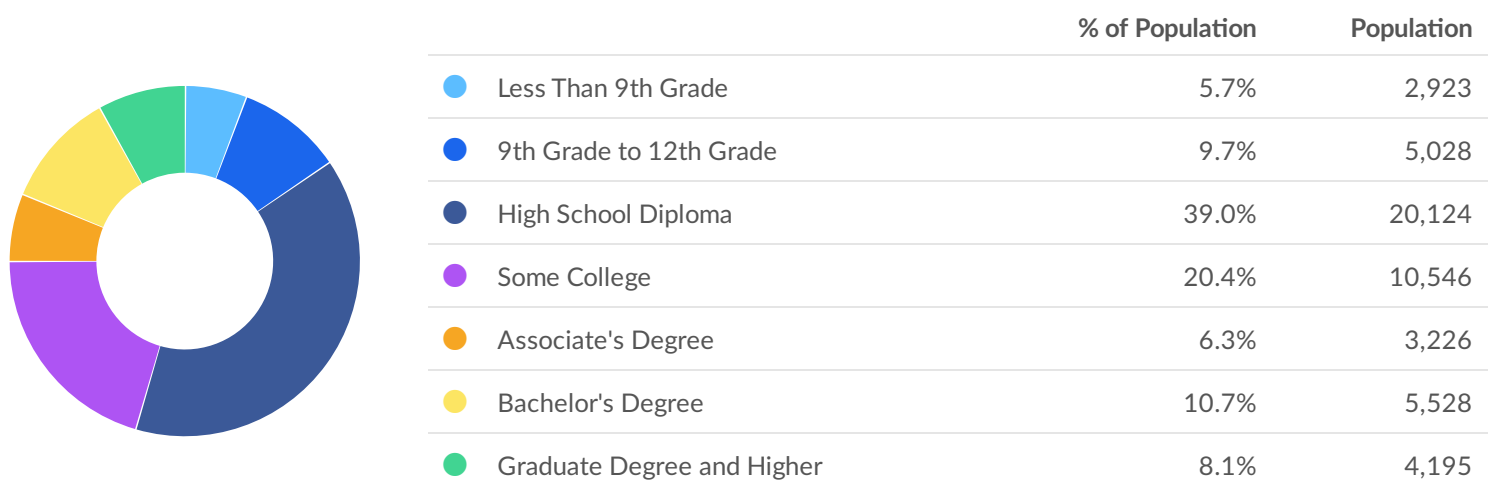
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

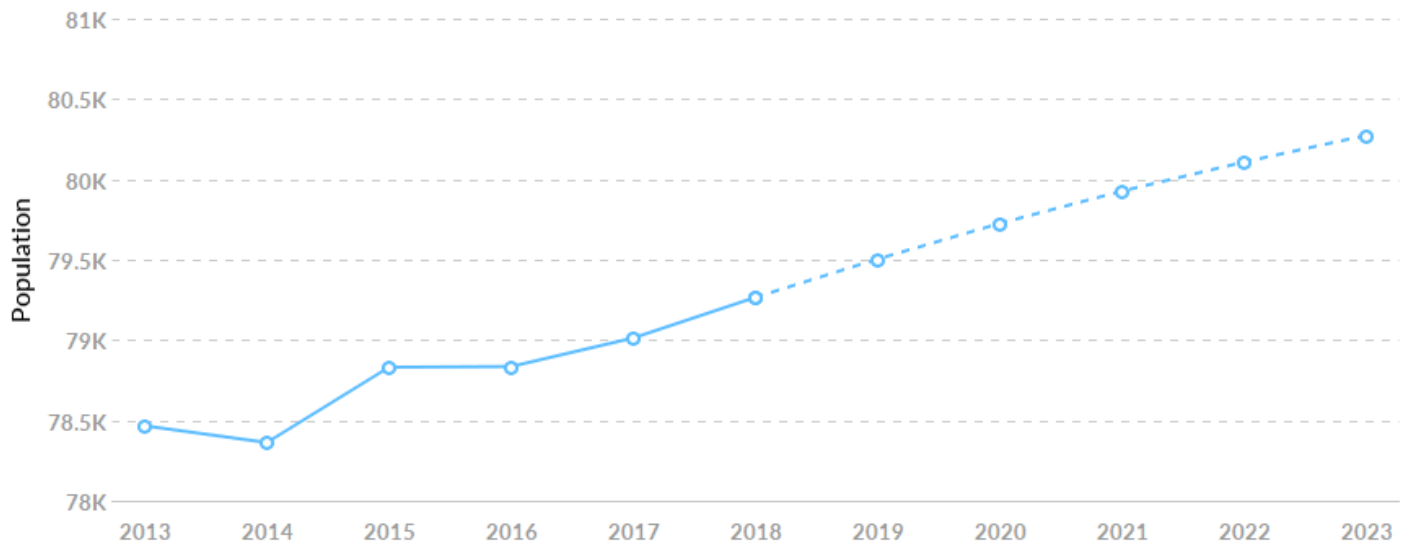
Concerning educational attainment, **10.7% of White County, AR residents possess a Bachelor's Degree** (7.9% below the national average), and **6.3% hold an Associate's Degree** (1.8% below the national average).



Historic & Projected Trends

Population Trends

As of 2018 the region's population **increased by 1.0%** since 2013, growing by 800. Population is expected to **increase by 1.3%** between 2018 and 2023, adding 1,008.

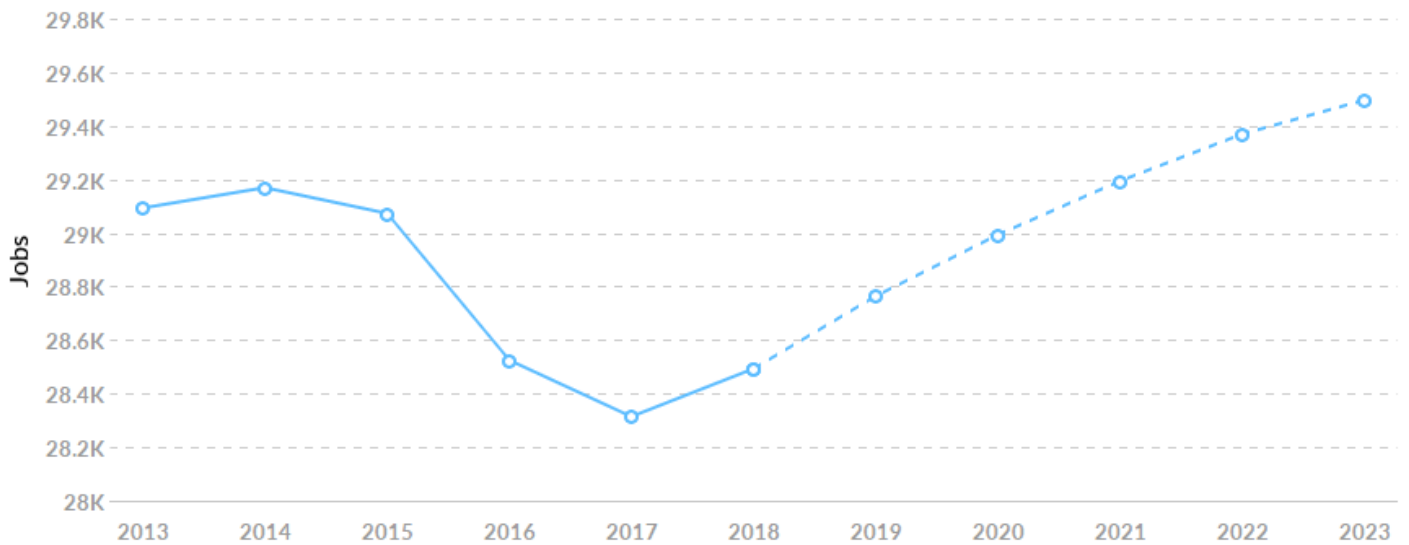


Timeframe	Population
2013	78,466
2014	78,362
2015	78,831
2016	78,835
2017	79,013
2018	79,266
2019	79,504
2020	79,726
2021	79,927
2022	80,108
2023	80,274

Historic & Projected Trends - Cont.

Job Trends

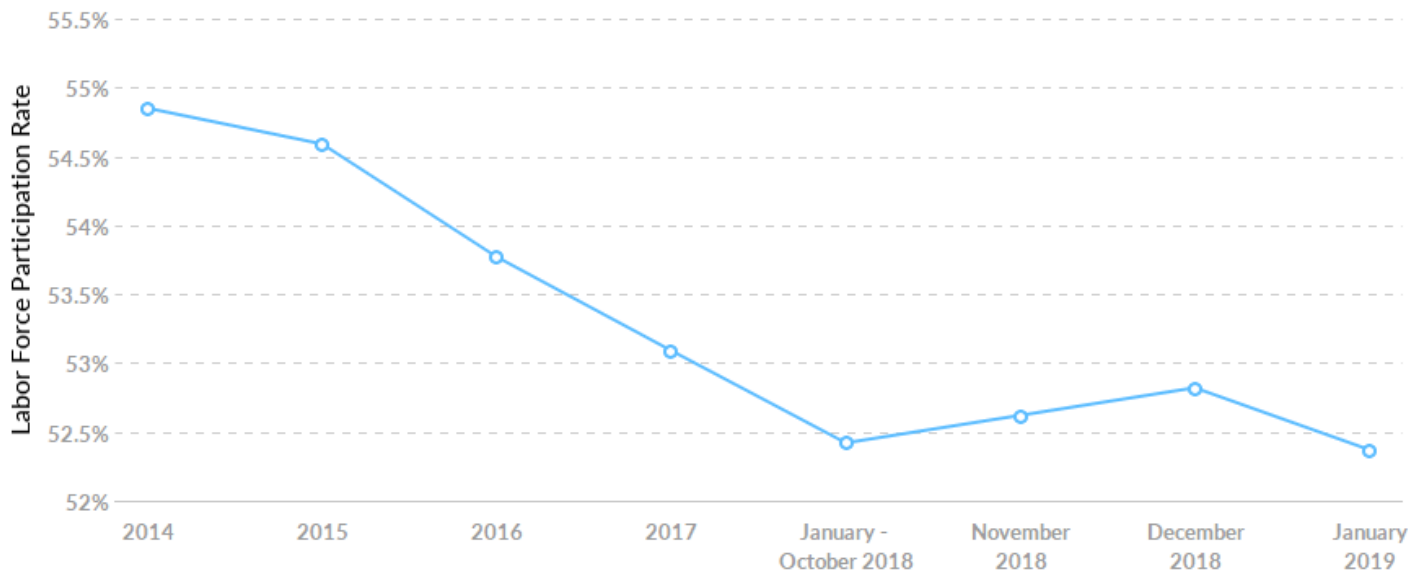
From 2013 to 2018, jobs declined by 2.1% in White County, AR from 29,093 to 28,493. This change fell short of the national growth rate of 8.2% by 10.3%.



Timeframe	Jobs
2013	29,093
2014	29,169
2015	29,073
2016	28,525
2017	28,314
2018	28,493
2019	28,764
2020	28,993
2021	29,194
2022	29,369
2023	29,496

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

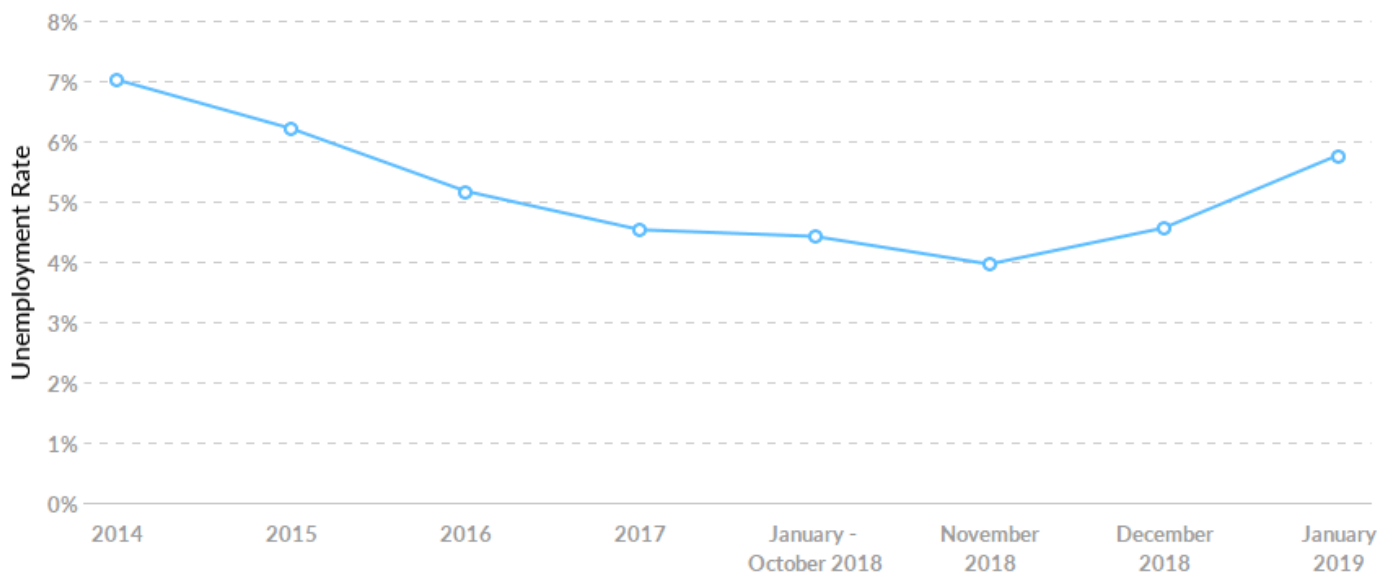


Timeframe	Labor Force Participation Rate
2014	54.85%
2015	54.59%
2016	53.77%
2017	53.09%
January - October 2018	52.42%
November 2018	52.62%
December 2018	52.82%
January 2019	52.37%

Historic & Projected Trends - Cont.

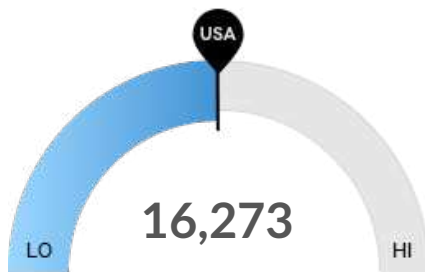
Unemployment Rate Trends

White County, AR had a January 2019 unemployment rate of 5.77%, **decreasing from 7.02%** 5 years before.



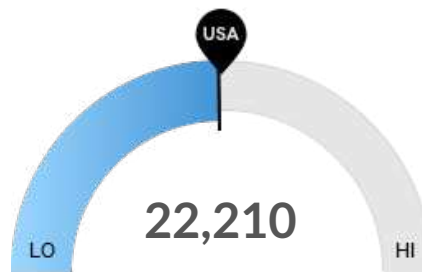
Timeframe	Unemployment Rate
2014	7.02%
2015	6.21%
2016	5.17%
2017	4.53%
January - October 2018	4.42%
November 2018	3.96%
December 2018	4.56%
January 2019	5.77%

Population Characteristics



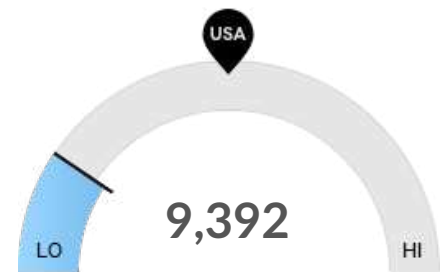
Millennials

White County, AR has 16,273 millennials (ages 20-34). The national average for an area this size is 16,365.



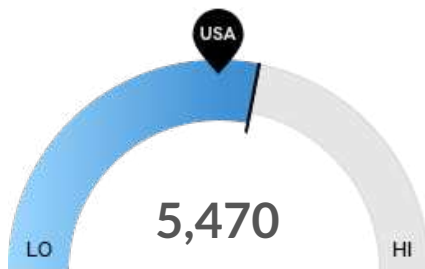
Retiring Soon

Retirement risk is about average in White County, AR. The national average for an area this size is 22,525 people 55 or older, while there are 22,210 here.



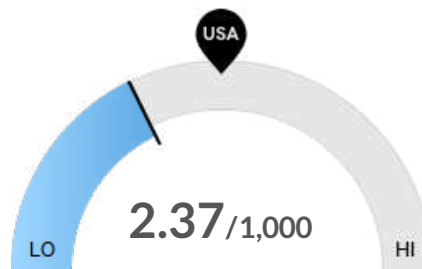
Racial Diversity

Racial diversity is low in White County, AR. The national average for an area this size is 31,030 racially diverse people, while there are 9,392 here.



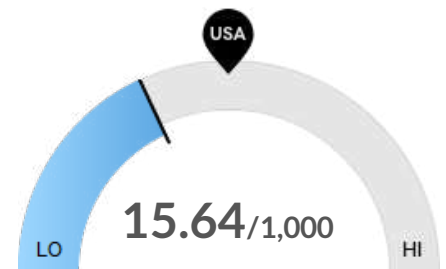
Veterans

White County, AR has 5,470 veterans. The national average for an area this size is 4,594.



Violent Crime

White County, AR has 2.37 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



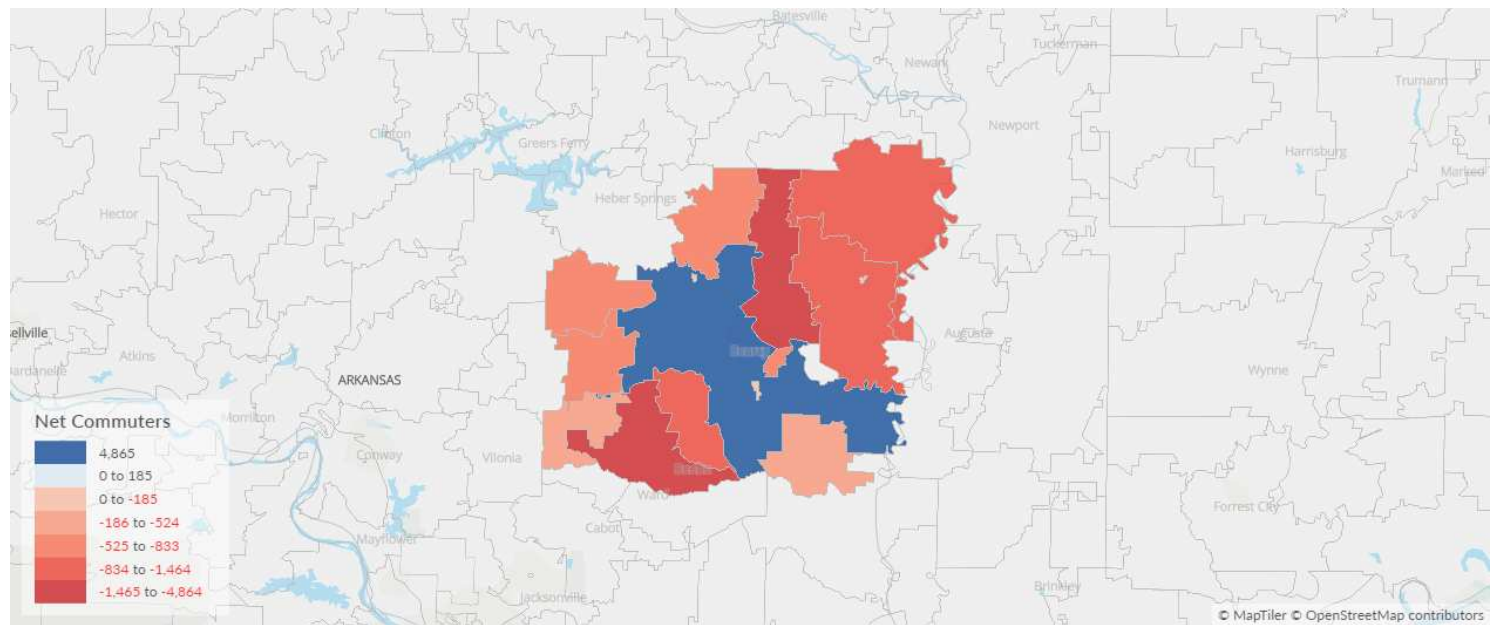
Property Crime

White County, AR has 15.64 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in White County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

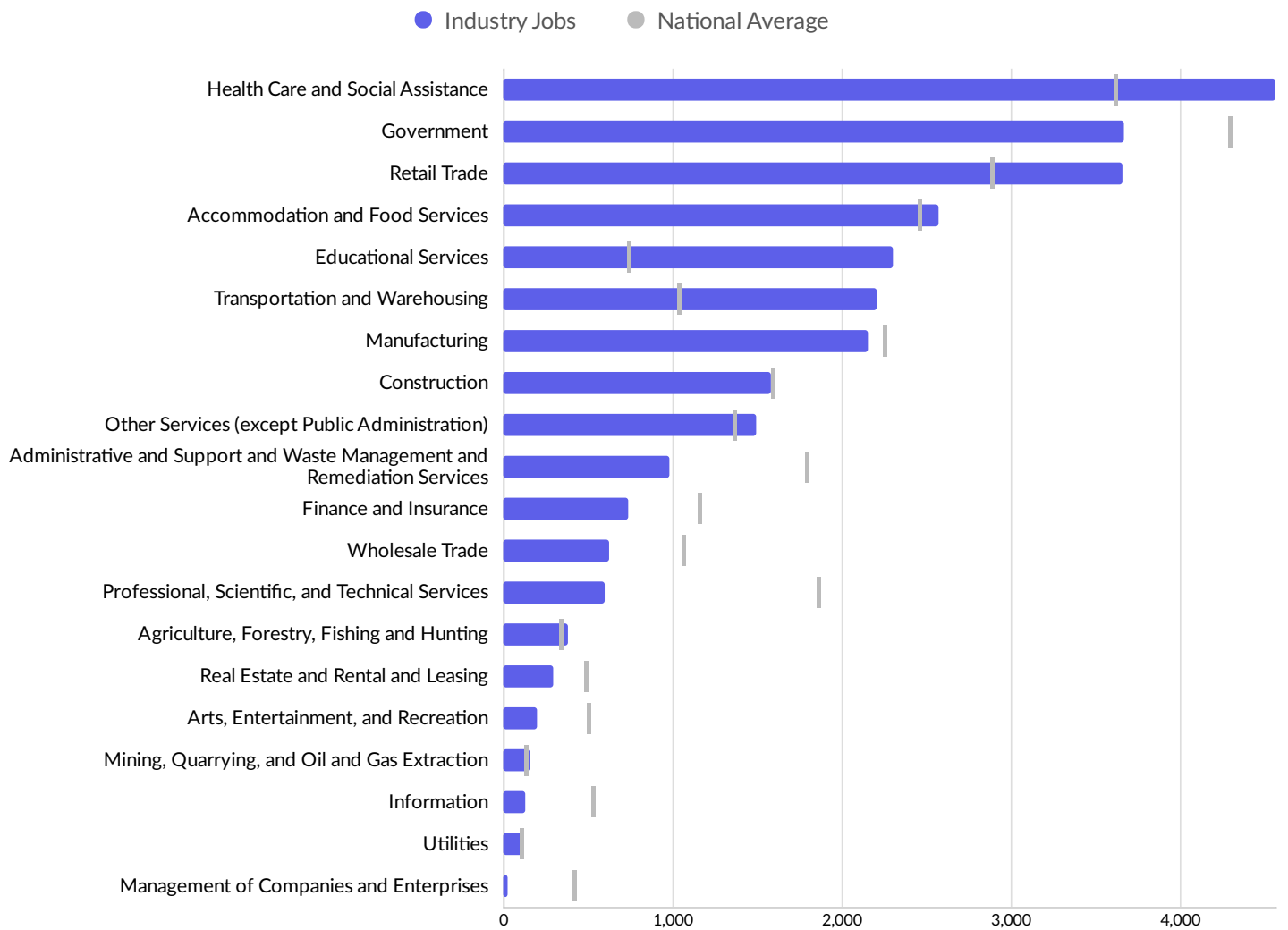
ZIP	Name	2018 Employment
72143	Searcy, AR (in White co...	19,812
72012	Beebe, AR (in White co...	3,922
72081	Judsonia, AR (in White ...	1,180
72010	Bald Knob, AR (in White...	1,145
72121	Pangburn, AR (in White ...	468

Where Talent Lives

ZIP	Name	2018 Workers
72143	Searcy, AR (in White co...	14,947
72012	Beebe, AR (in White co...	5,387
72081	Judsonia, AR (in White ...	3,011
72010	Bald Knob, AR (in White...	2,142
72020	Bradford, AR (in White ...	1,547

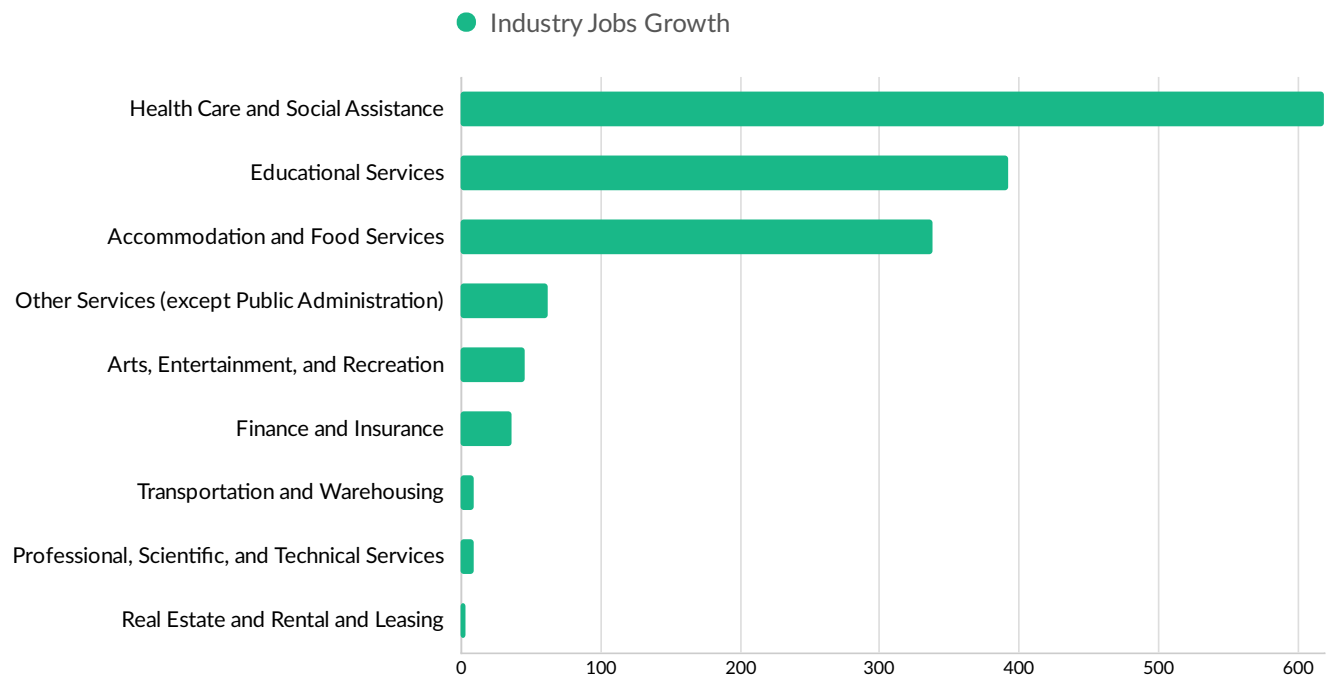
Industry Characteristics

Largest Industries



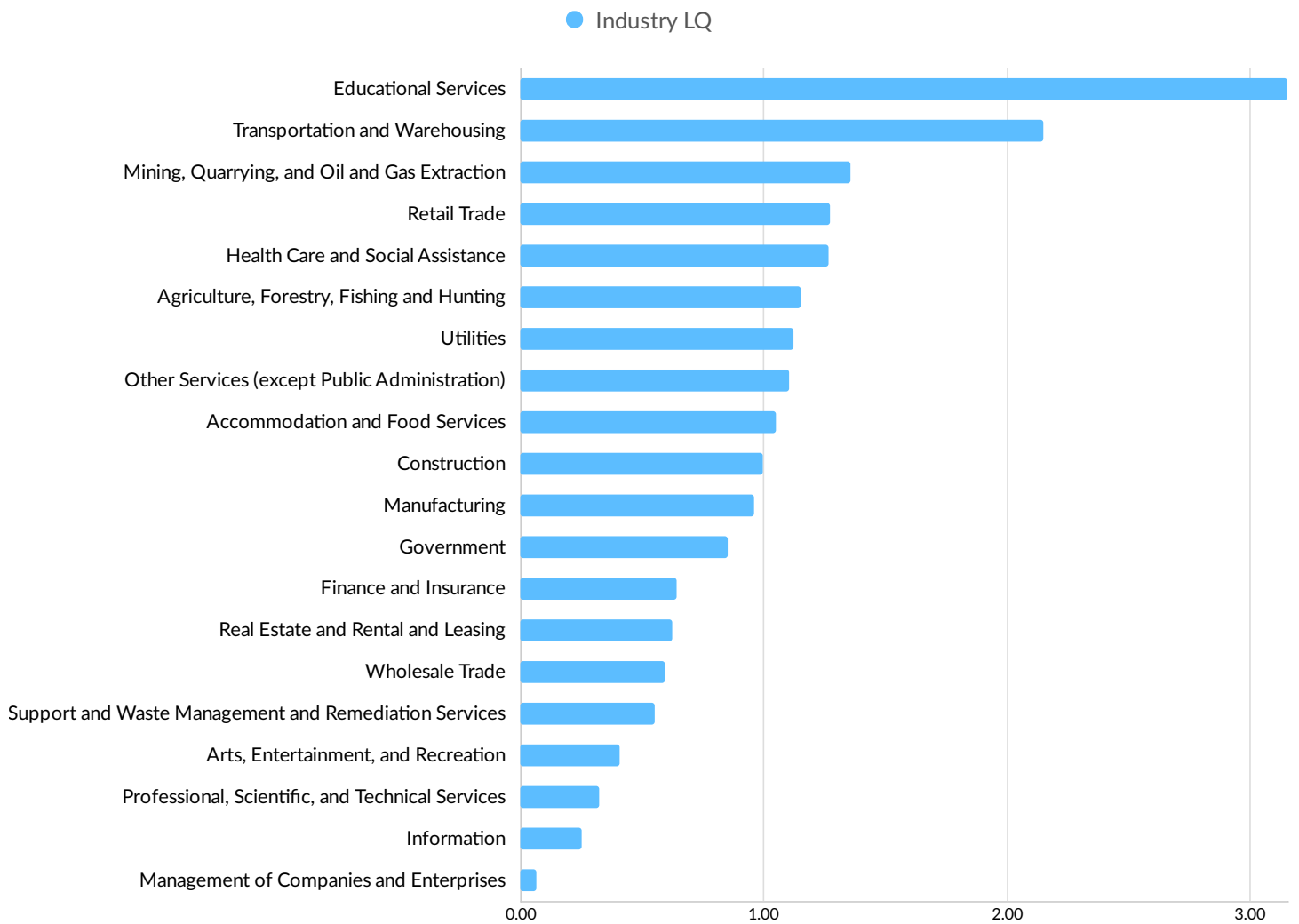
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

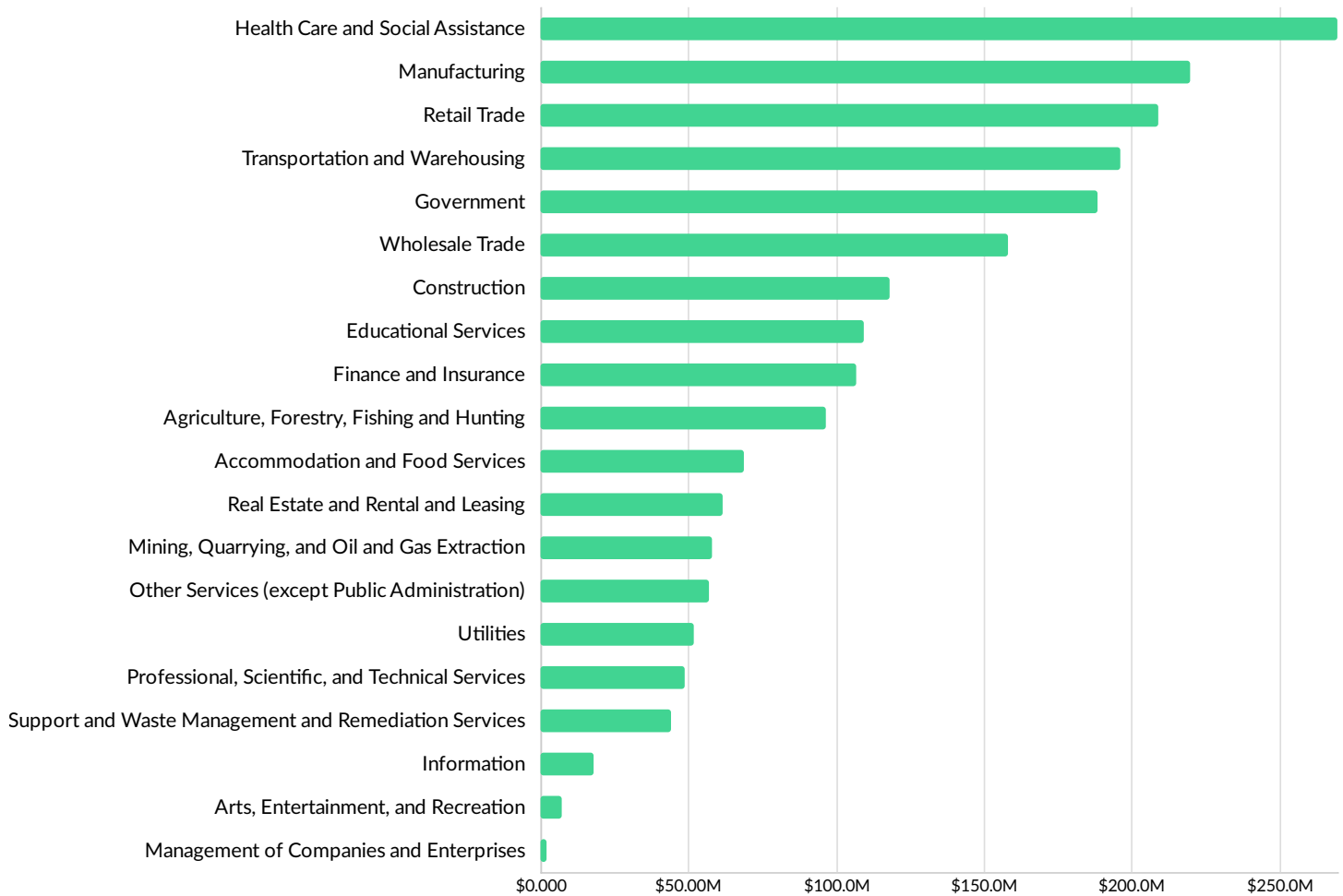
Top Industry LQ



Industry Characteristics - Cont.

Top Industry GRP

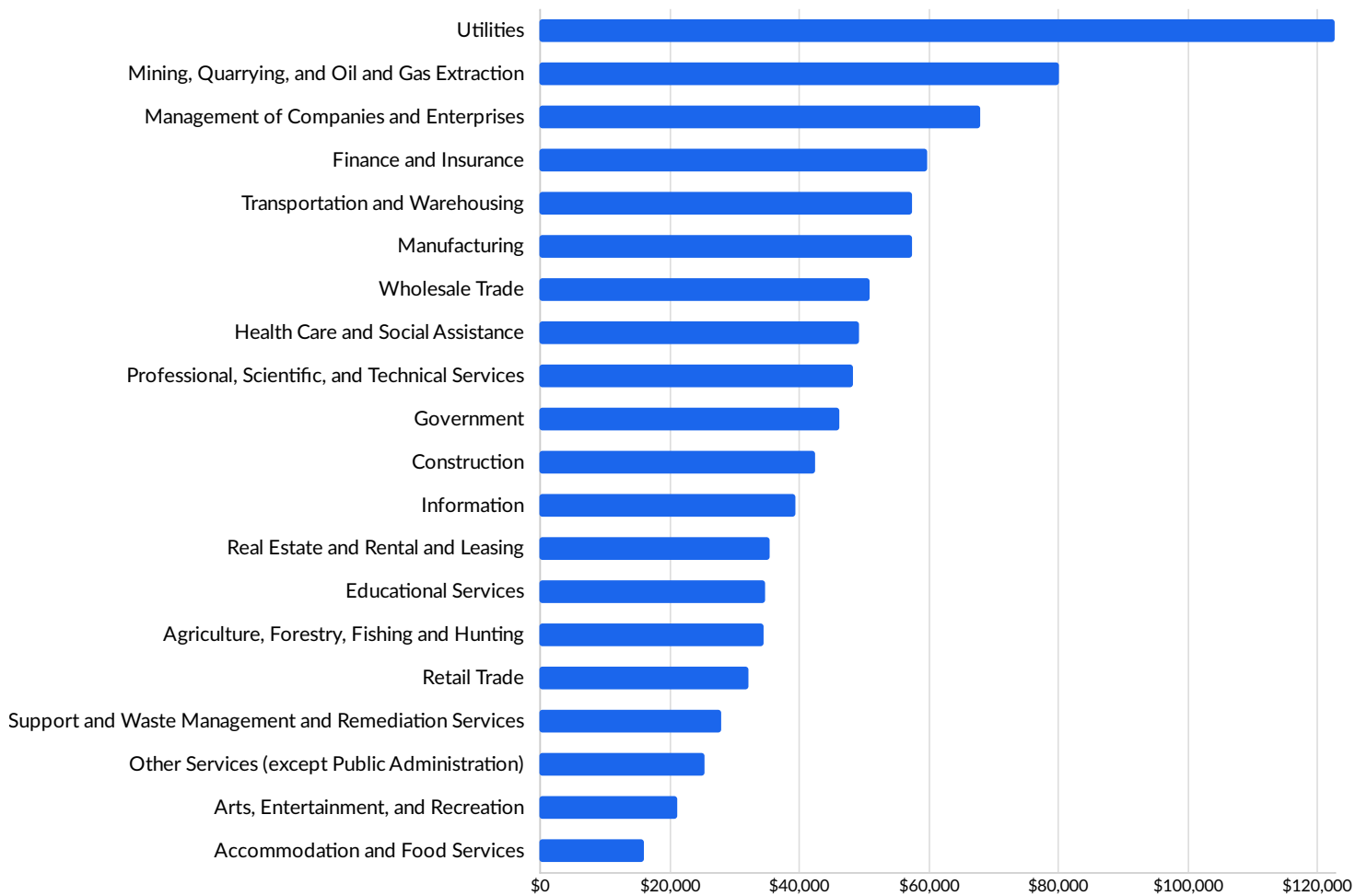
● 2018 Gross Regional Product



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Health Care and Social Assistance	3,949	4,568	619	+16%	1.27	\$49,444	\$269.64M
Government	3,968	3,671	-297	-7%	0.86	\$46,377	\$188.58M
Retail Trade	3,732	3,666	-66	-2%	1.27	\$32,319	\$209.00M
Accommodation and Food Services	2,238	2,576	338	+15%	1.05	\$16,129	\$68.74M
Educational Services	1,911	2,304	393	+21%	3.15	\$34,780	\$109.34M
Transportation and Warehousing	2,203	2,213	10	+0%	2.15	\$57,612	\$196.41M
Manufacturing	2,394	2,162	-232	-10%	0.96	\$57,597	\$219.84M
Construction	1,783	1,579	-204	-11%	1.00	\$42,656	\$117.95M
Other Services (except Public Administration)	1,435	1,497	62	+4%	1.10	\$25,533	\$57.18M
Administrative and Support and Waste Management and Remediation Services	1,248	984	-264	-21%	0.55	\$28,128	\$44.10M
Finance and Insurance	700	736	36	+5%	0.64	\$59,879	\$106.57M
Wholesale Trade	702	624	-78	-11%	0.59	\$51,045	\$158.00M
Professional, Scientific, and Technical Services	586	596	10	+2%	0.32	\$48,412	\$48.57M
Agriculture, Forestry, Fishing and Hunting	429	386	-43	-10%	1.15	\$34,708	\$96.77M
Real Estate and Rental and Leasing	296	300	4	+1%	0.62	\$35,584	\$61.77M
Arts, Entertainment, and Recreation	157	203	46	+29%	0.41	\$21,316	\$7.35M
Mining, Quarrying, and Oil and Gas Extraction	991	160	-831	-84%	1.36	\$80,313	\$58.17M
Information	190	132	-58	-31%	0.25	\$39,606	\$18.22M
Utilities	132	110	-22	-17%	1.13	\$122,750	\$51.67M
Management of Companies and Enterprises	49	27	-22	-45%	0.07	\$67,995	\$2.13M

Business Characteristics

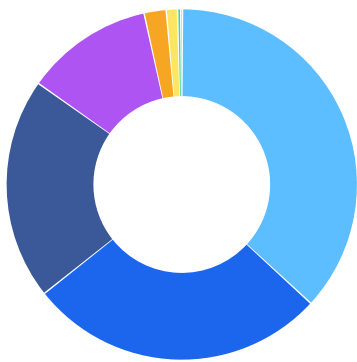
2,850 Companies Employ Your Workers

Online profiles for your workers mention 2,850 companies as employers, with the top 10 appearing below. In the last 12 months, 1,080 companies in White County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Harding University, Inc.	367 	CRST International, Inc.	773 
White County Medical Center	118 	USA Truck, Inc.	346 
Wal-Mart Stores, Inc.	87 	White County Medical Center	285 
Arkansas State University	59 	J.B. Hunt Transport Services, Inc.	240 
Bald Knob School District	55 	C.R. England, Inc.	236 
Unity Health	42 	Travelers Healthcare	196 
First Security Bank	41 	Dollar General Corporation	184 
Bryce Corporation	39 	Teach For America, Inc.	184 
Land O'Frost, Inc.	34 	U. S. Xpress, Inc.	181 
BHP BILLITON LIMITED	32 	Koch Trucking, Inc.	168 

Business Characteristics - Cont.

Business Size

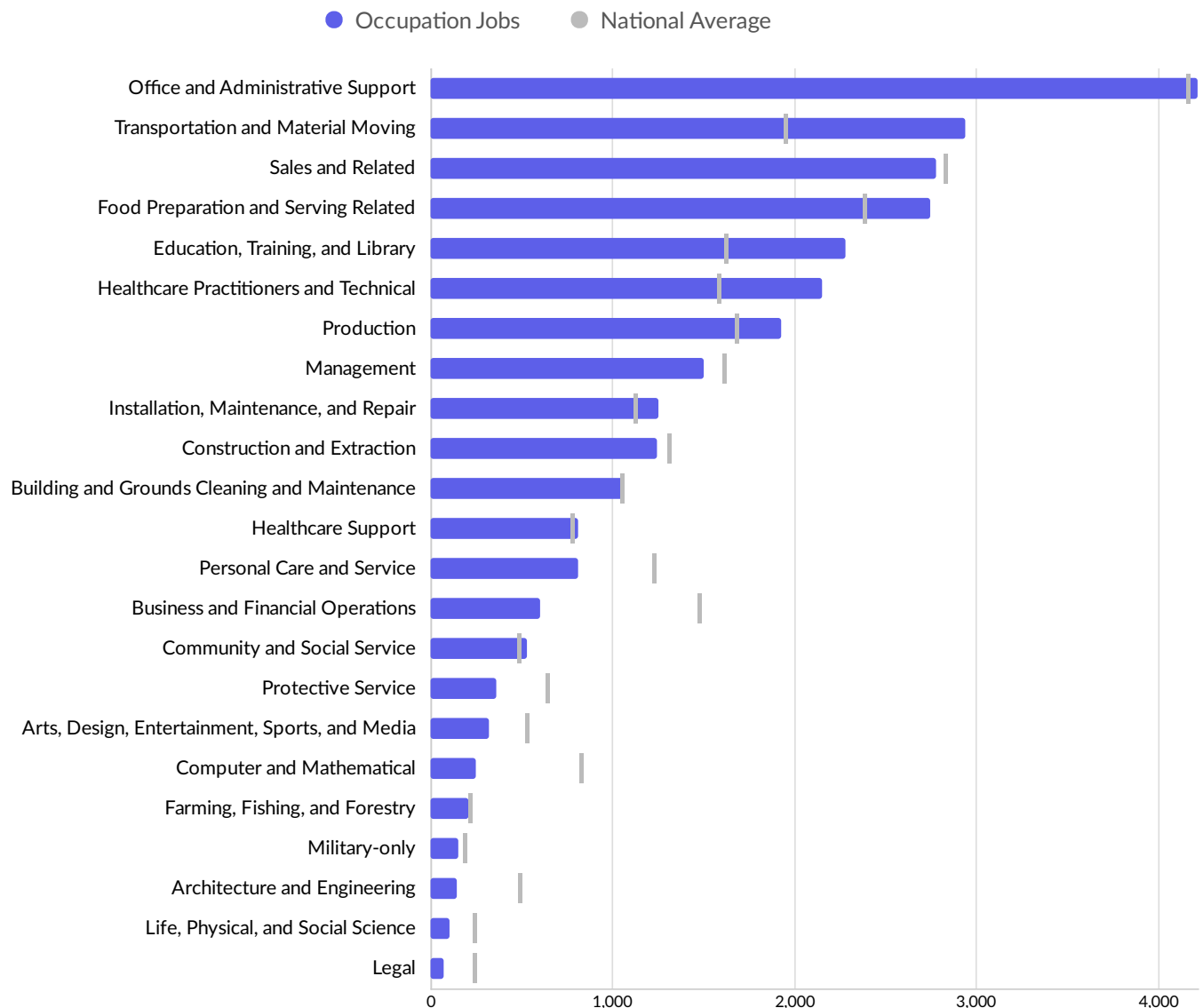


	Percentage	Business Count
1 to 4 employees	36.8%	887
5 to 9 employees	27.5%	663
10 to 19 employees	20.4%	493
20 to 49 employees	11.8%	284
50 to 99 employees	2.0%	49
100 to 249 employees	1.0%	25
250 to 499 employees	0.3%	7
500+ employees	0.2%	4

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

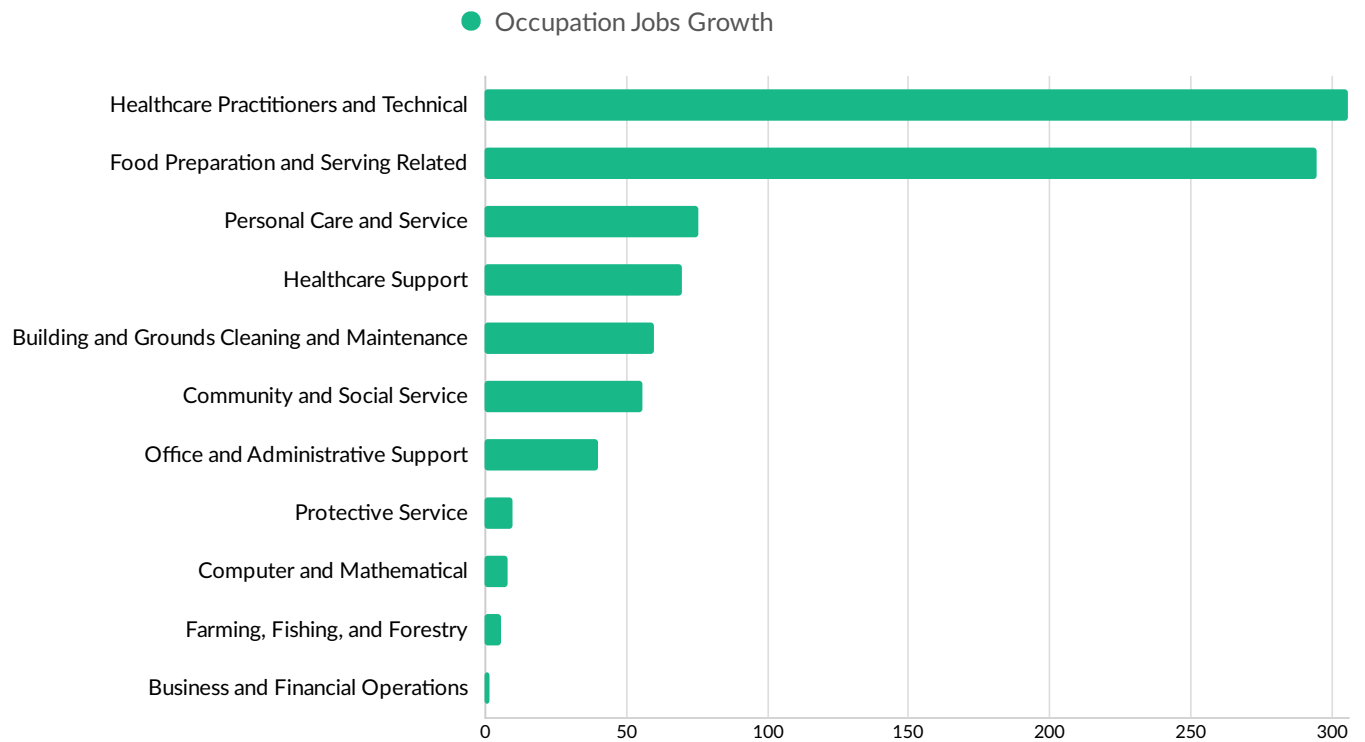
Workforce Characteristics

Largest Occupations



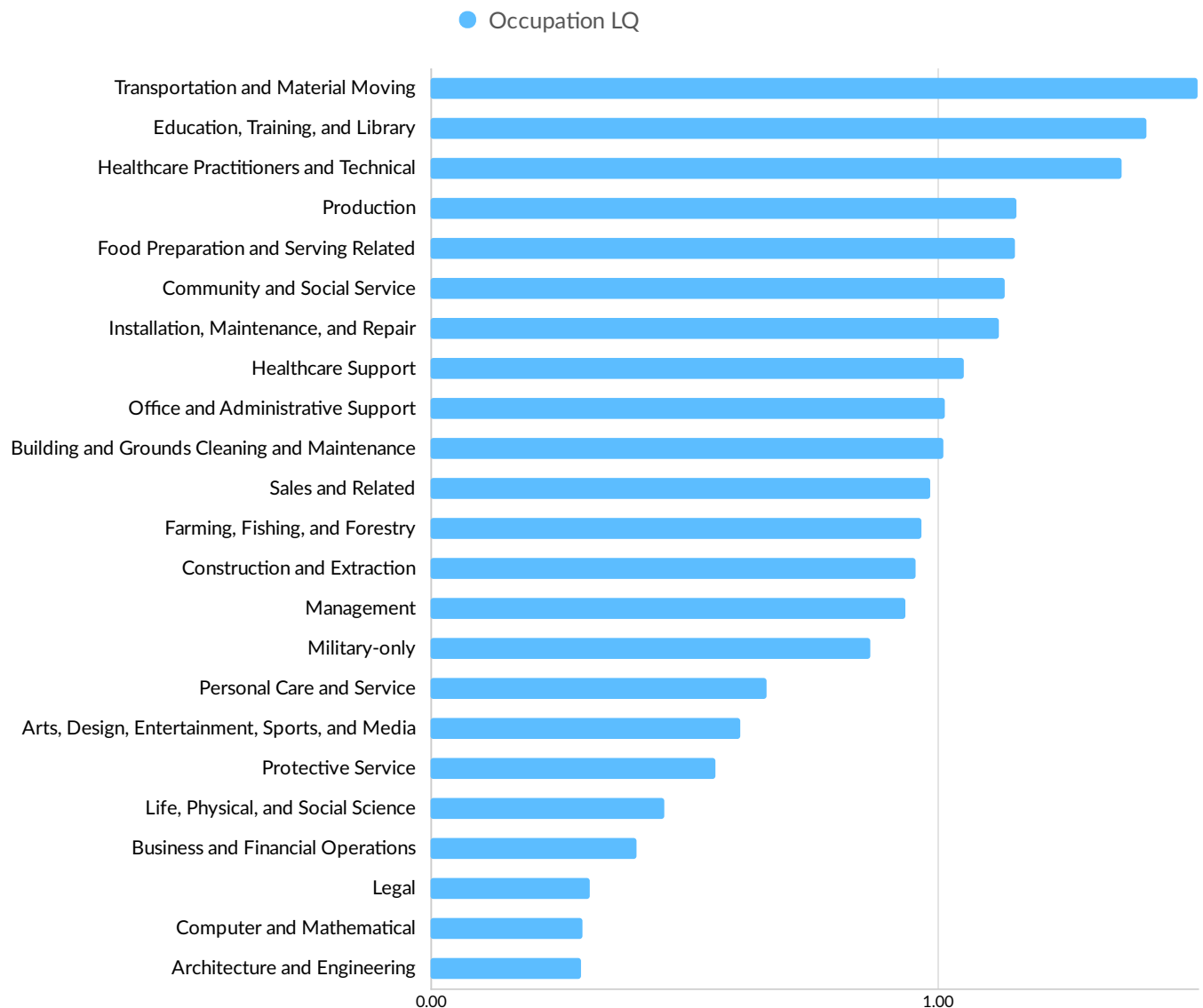
Workforce Characteristics - Cont.

Top Growing Occupations



Workforce Characteristics - Cont.

Top Occupation LQ



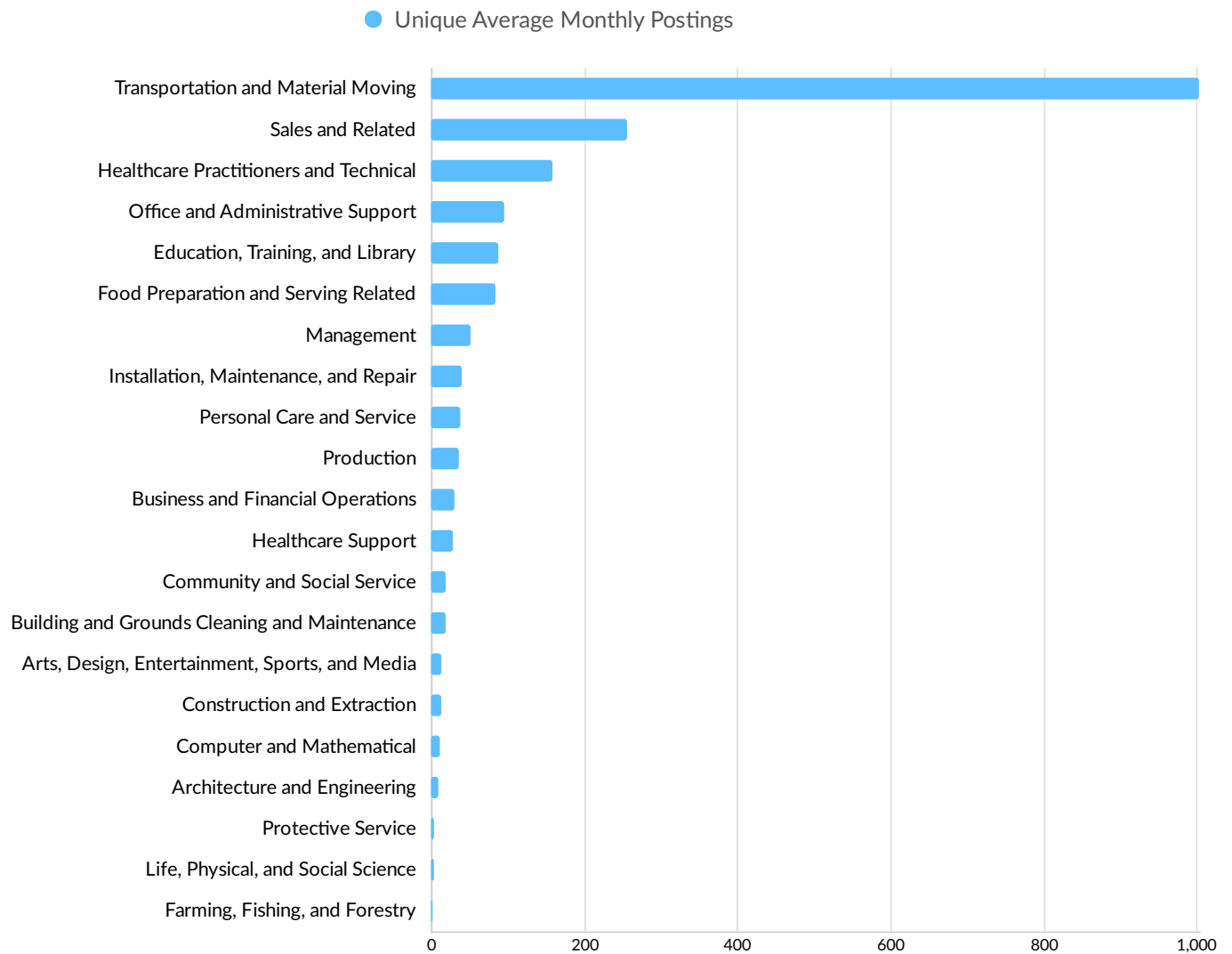
Workforce Characteristics - Cont.

Top Occupation Earnings



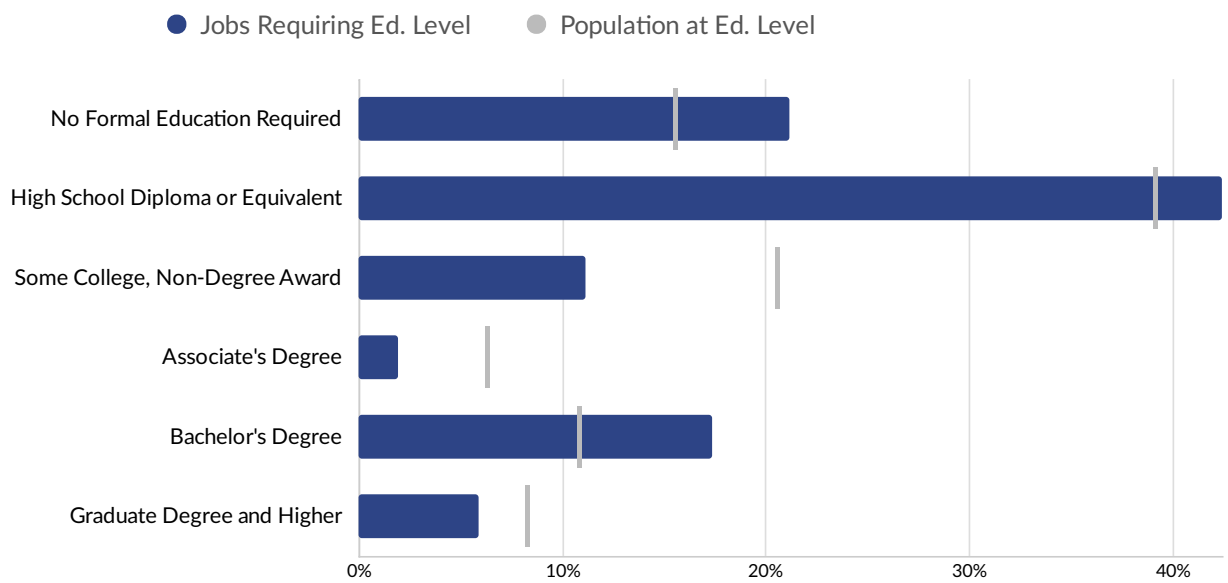
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.







Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	4,179	4,219	40	+1%	1.02	\$12.85	96
Transportation and Material Moving	3,124	2,939	-185	-6%	1.51	\$13.08	1,003
Sales and Related	2,977	2,784	-193	-6%	0.99	\$11.39	257
Food Preparation and Serving Related	2,456	2,751	295	+12%	1.15	\$9.28	85
Education, Training, and Library	2,346	2,285	-61	-3%	1.41	\$18.70	87
Healthcare Practitioners and Technical	1,845	2,151	306	+17%	1.36	\$22.11	159
Production	2,213	1,931	-282	-13%	1.16	\$13.91	37
Management	1,570	1,507	-63	-4%	0.94	\$24.21	51
Installation, Maintenance, and Repair	1,302	1,253	-49	-4%	1.12	\$16.49	41
Construction and Extraction	1,800	1,247	-553	-31%	0.96	\$15.12	13
Building and Grounds Cleaning and Maintenance	1,000	1,060	60	+6%	1.01	\$9.99	20
Healthcare Support	744	814	70	+9%	1.05	\$11.18	29
Personal Care and Service	736	812	76	+10%	0.66	\$9.75	38
Business and Financial Operations	598	600	2	+0%	0.41	\$23.09	31
Community and Social Service	477	533	56	+12%	1.13	\$17.62	20
Protective Service	349	359	10	+3%	0.56	\$15.71	5
Arts, Design, Entertainment, Sports, and Media	320	320	0	0%	0.61	\$15.61	13

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Computer and Mathematical	238	246	8	+3%	0.30	\$21.18	11
Farming, Fishing, and Forestry	200	206	6	+3%	0.97	\$11.30	1
Military-only	181	151	-30	-17%	0.87	\$15.93	1
Architecture and Engineering	212	144	-68	-32%	0.30	\$29.00	10
Life, Physical, and Social Science	138	108	-30	-22%	0.46	\$25.94	5
Legal	86	74	-12	-14%	0.32	\$23.06	1

Educational Pipeline

In 2017, there were 3,082 graduates in White County, AR. This pipeline has grown by 11% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, General Studies, and Welding Technology/Welder.

School	Total Graduates (2017)	Graduate Trend (2013 - 2017)
Arkansas State University-Beebe	1,624 	
Harding University	1,444 	
Searcy Beauty College	14 	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher