



Washington County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

235,805

Population (2018)

Population **grew by 20,296** over the last 5 years and is projected to **grow by 15,174** over the next 5 years.

118,866

Total Regional Employment

Jobs **grew by 13,965** over the last 5 years and are projected to **grow by 10,547** over the next 5 years.

\$47.5K

Median Household Income (2017)

Median household income is **\$10.2K below** the national median household income of \$57.7K.

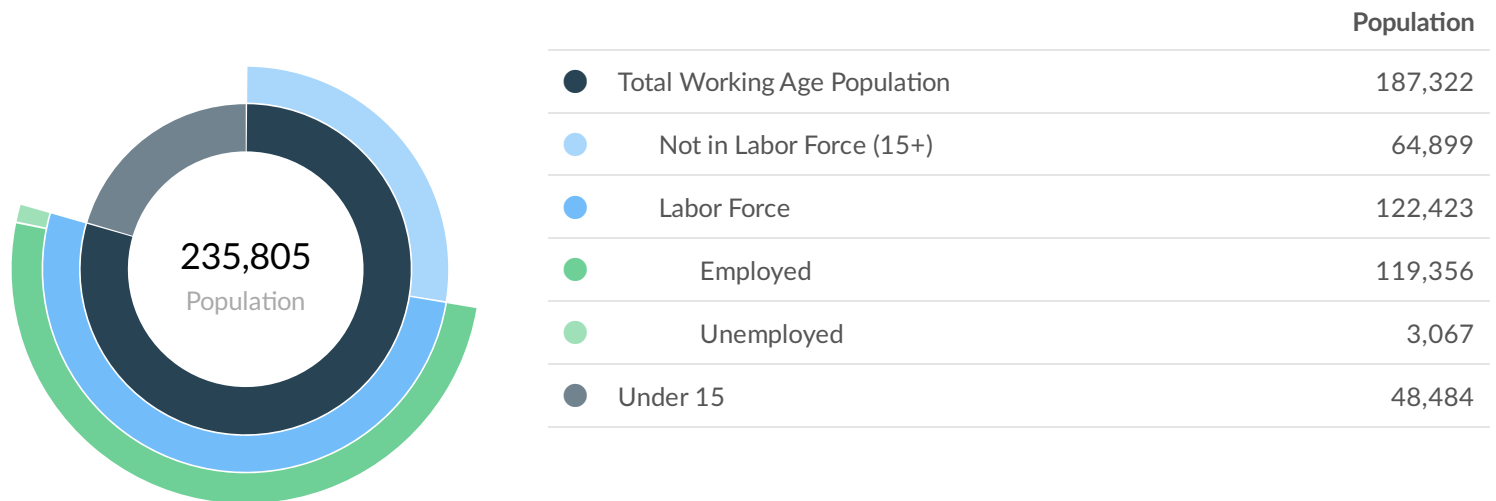
Takeaways

- As of 2018 the region's population **increased by 9.4%** since 2013, growing by 20,296. Population is expected to **increase by 6.4%** between 2018 and 2023, adding 15,174.
- From 2013 to 2018, jobs **increased by 13.3%** in Washington County, AR from 104,901 to **118,866**. This change **outpaced the national growth rate of 8.2% by 5.1%**. As the number of jobs increased, the **labor force participation rate increased from 61.3% to 65.4% between 2013 and 2018**.
- Concerning educational attainment, **17.7% of Washington County, AR residents possess a Bachelor's Degree** (0.9% below the national average), and **5.2% hold an Associate's Degree** (2.9% below the national average).
- The top three industries in 2018 are Restaurants and Other Eating Places, Education and Hospitals (State Government), and Education and Hospitals (Local Government).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	235,805	122,423	118,866	92.1	\$10.97B	\$11.88B	\$12.09B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

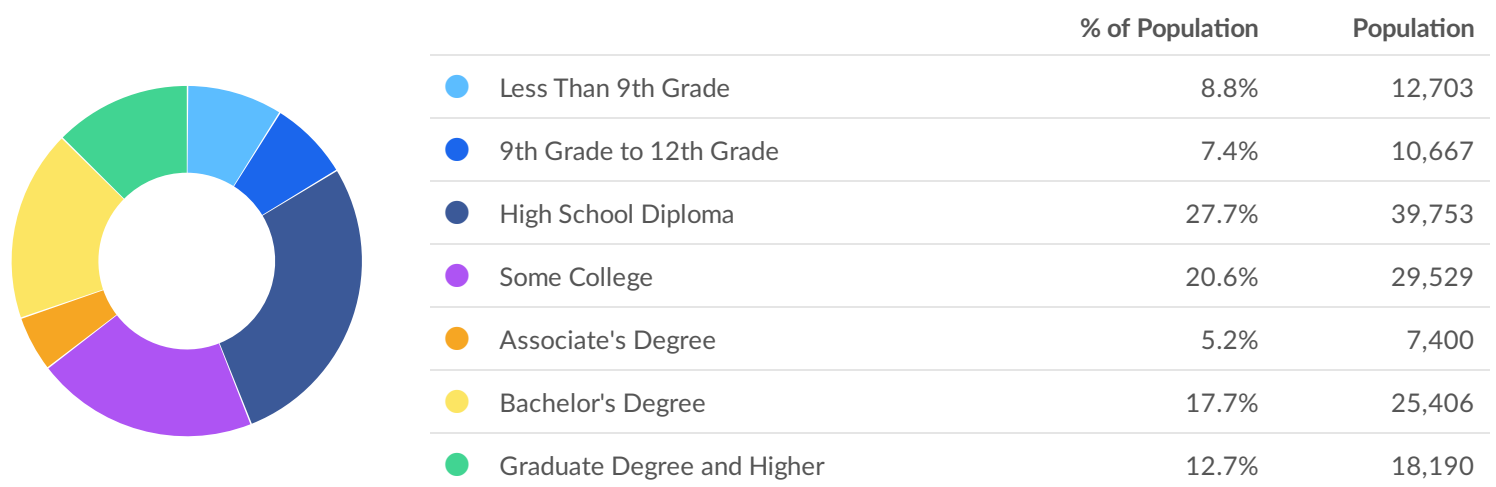
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

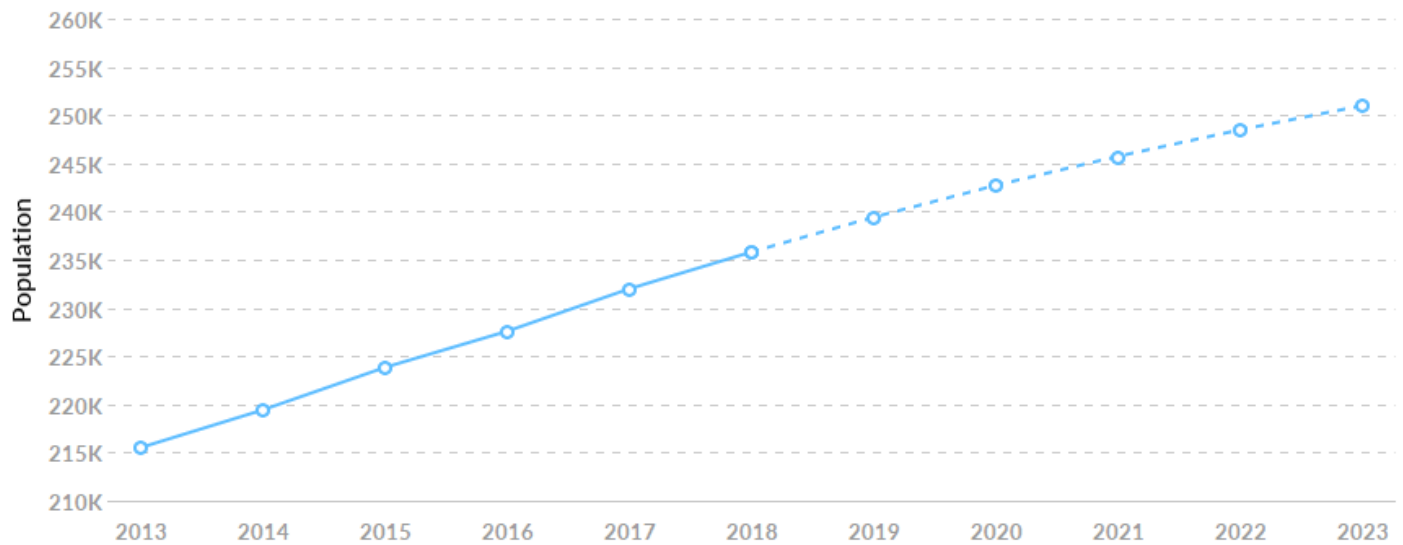
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Historic & Projected Trends

Population Trends

As of 2018 the region's population **increased by 9.4%** since 2013, growing by 20,296. Population is expected to **increase by 6.4%** between 2018 and 2023, adding 15,174.

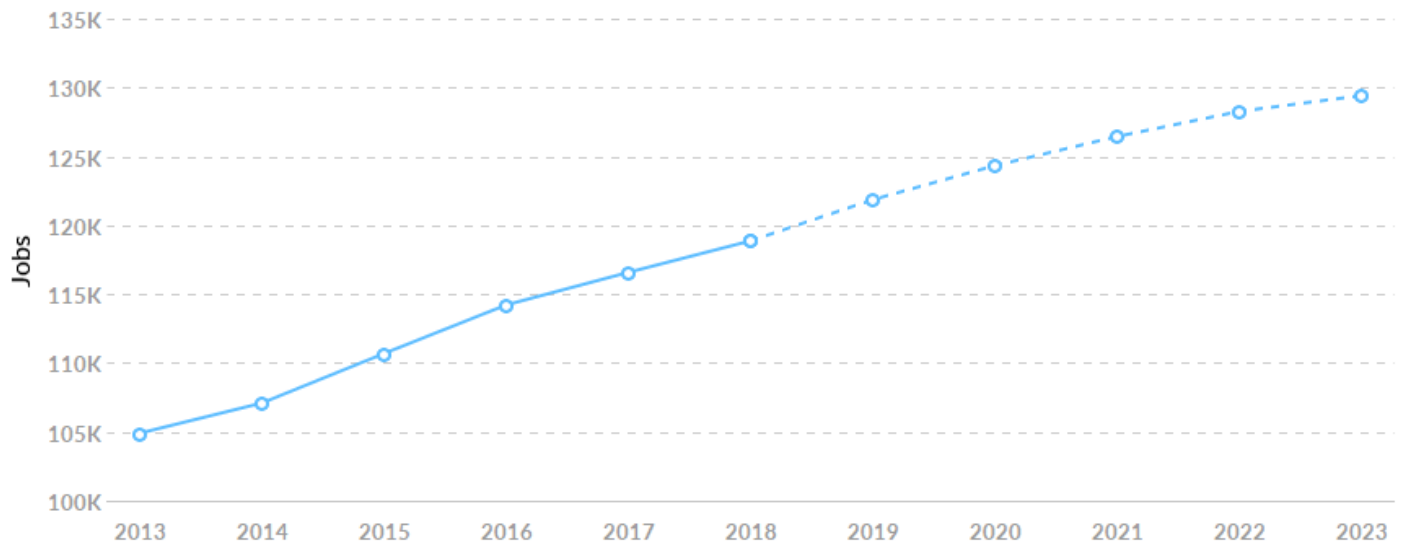


Timeframe	Population
2013	215,510
2014	219,419
2015	223,830
2016	227,581
2017	231,981
2018	235,805
2019	239,406
2020	242,714
2021	245,726
2022	248,474
2023	250,979

Historic & Projected Trends - Cont.

Job Trends

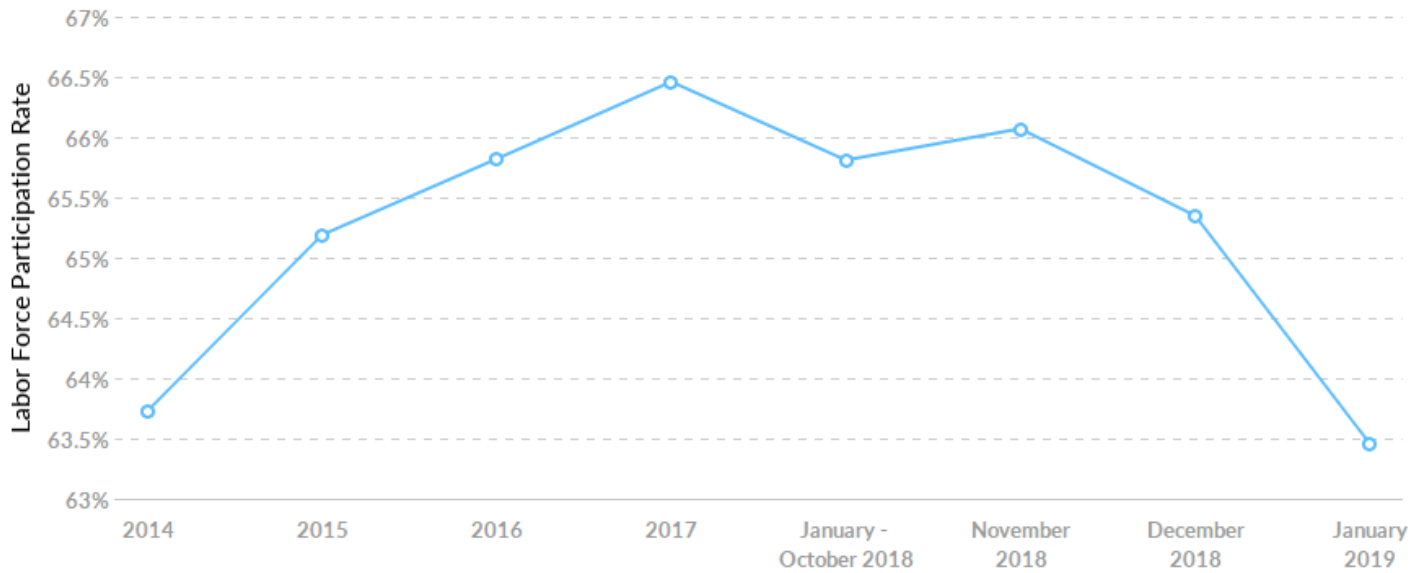
From 2013 to 2018, jobs increased by **13.3%** in Washington County, AR from 104,901 to **118,866**. This change **outpaced the national growth rate of 8.2% by 5.1%**.



Timeframe	Jobs
2013	104,901
2014	107,092
2015	110,688
2016	114,214
2017	116,580
2018	118,866
2019	121,855
2020	124,329
2021	126,441
2022	128,265
2023	129,414

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

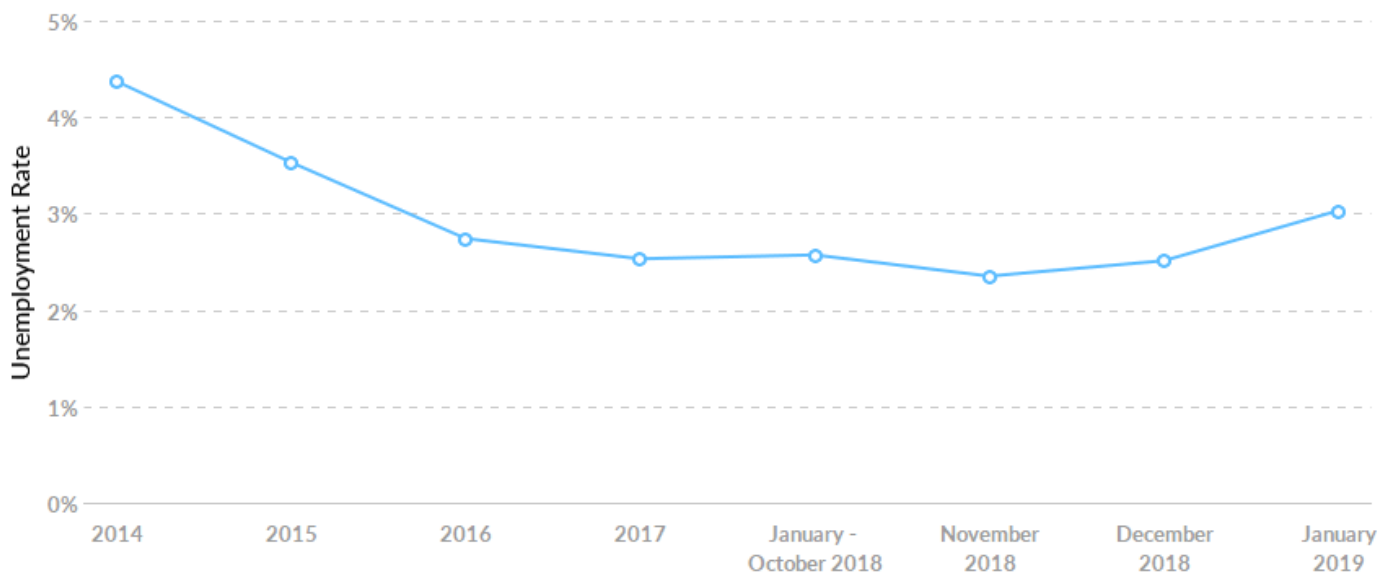


Timeframe	Labor Force Participation Rate
2014	63.73%
2015	65.19%
2016	65.82%
2017	66.46%
January - October 2018	65.81%
November 2018	66.07%
December 2018	65.35%
January 2019	63.46%

Historic & Projected Trends - Cont.

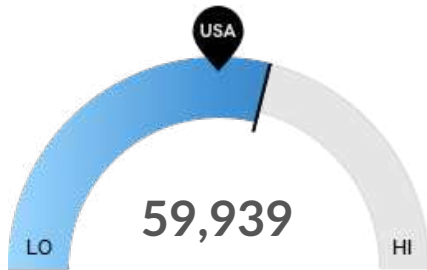
Unemployment Rate Trends

Washington County, AR had a January 2019 unemployment rate of 3.03%, **decreasing from 4.37%** 5 years before.



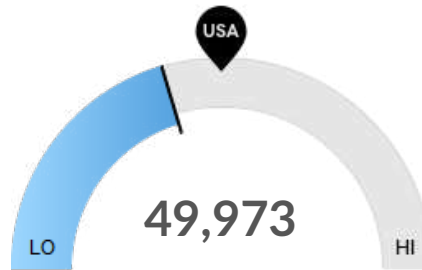
Timeframe	Unemployment Rate
2014	4.37%
2015	3.53%
2016	2.74%
2017	2.53%
January - October 2018	2.57%
November 2018	2.35%
December 2018	2.51%
January 2019	3.03%

Population Characteristics



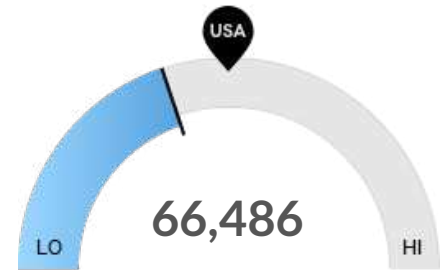
Millennials

Washington County, AR has 59,939 millennials (ages 20-34). The national average for an area this size is 48,047.



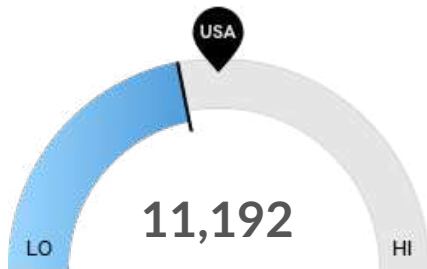
Retiring Soon

Retirement risk is low in Washington County, AR. The national average for an area this size is 66,132 people 55 or older, while there are 49,973 here.



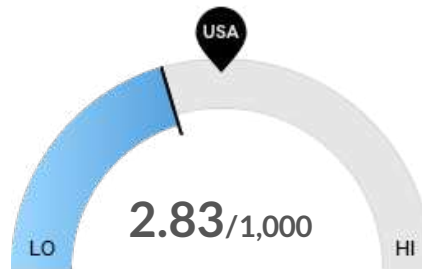
Racial Diversity

Racial diversity is low in Washington County, AR. The national average for an area this size is 91,103 racially diverse people, while there are 66,486 here.



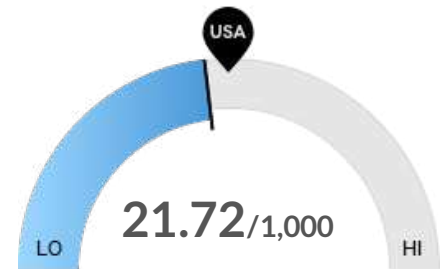
Veterans

Washington County, AR has 11,192 veterans. The national average for an area this size is 13,489.



Violent Crime

Washington County, AR has 2.83 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



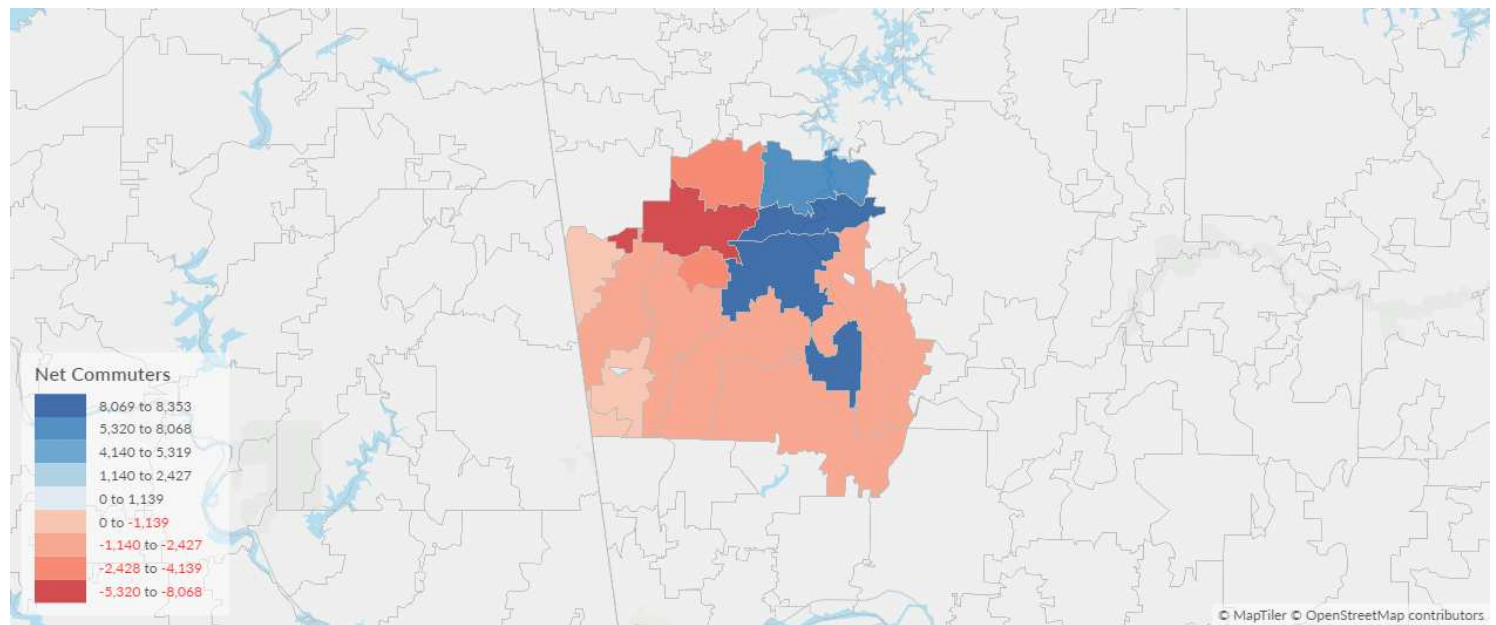
Property Crime

Washington County, AR has 21.72 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Washington County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

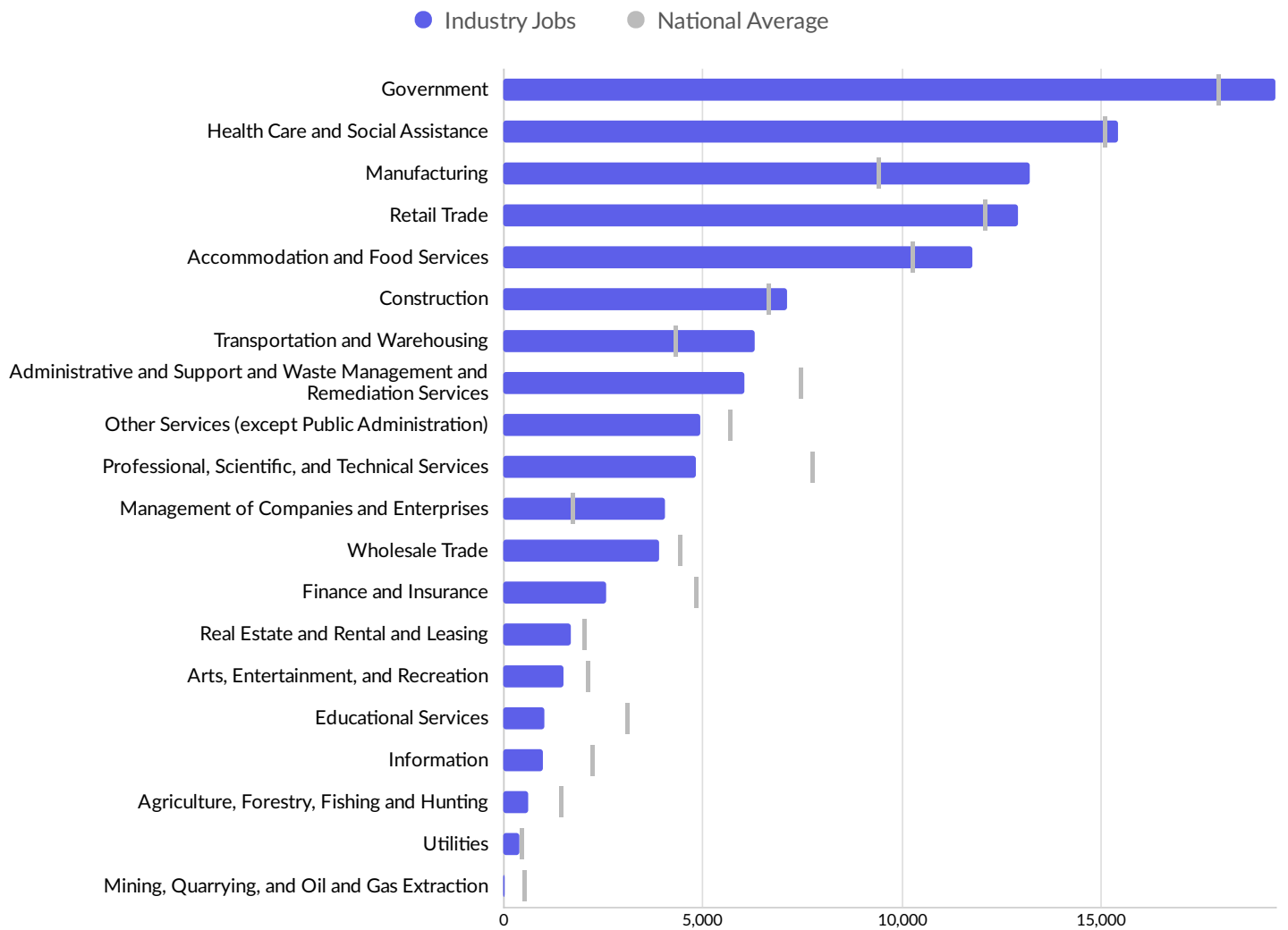
ZIP	Name	2018 Employment
72764	Springdale, AR (in Wash...	28,744
72701	Fayetteville, AR (in Was...	26,182
72703	Fayetteville, AR (in Was...	24,304
72762	Springdale, AR (in Wash...	16,209
72704	Fayetteville, AR (in Was...	7,671

Where Talent Lives

ZIP	Name	2018 Workers
72764	Springdale, AR (in Wash...	23,425
72762	Springdale, AR (in Wash...	19,117
72701	Fayetteville, AR (in Was...	17,829
72703	Fayetteville, AR (in Was...	16,235
72704	Fayetteville, AR (in Was...	13,630

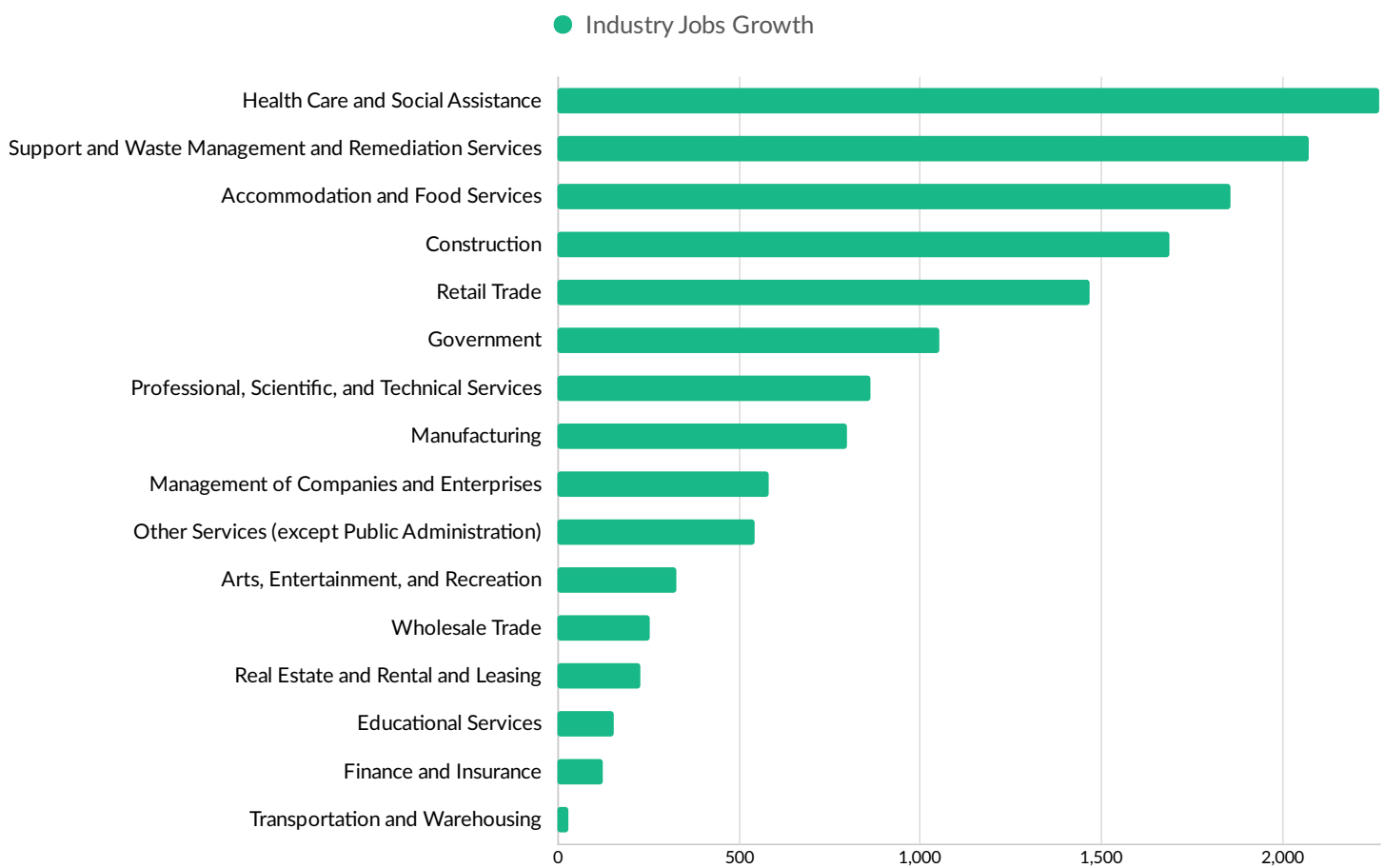
Industry Characteristics

Largest Industries



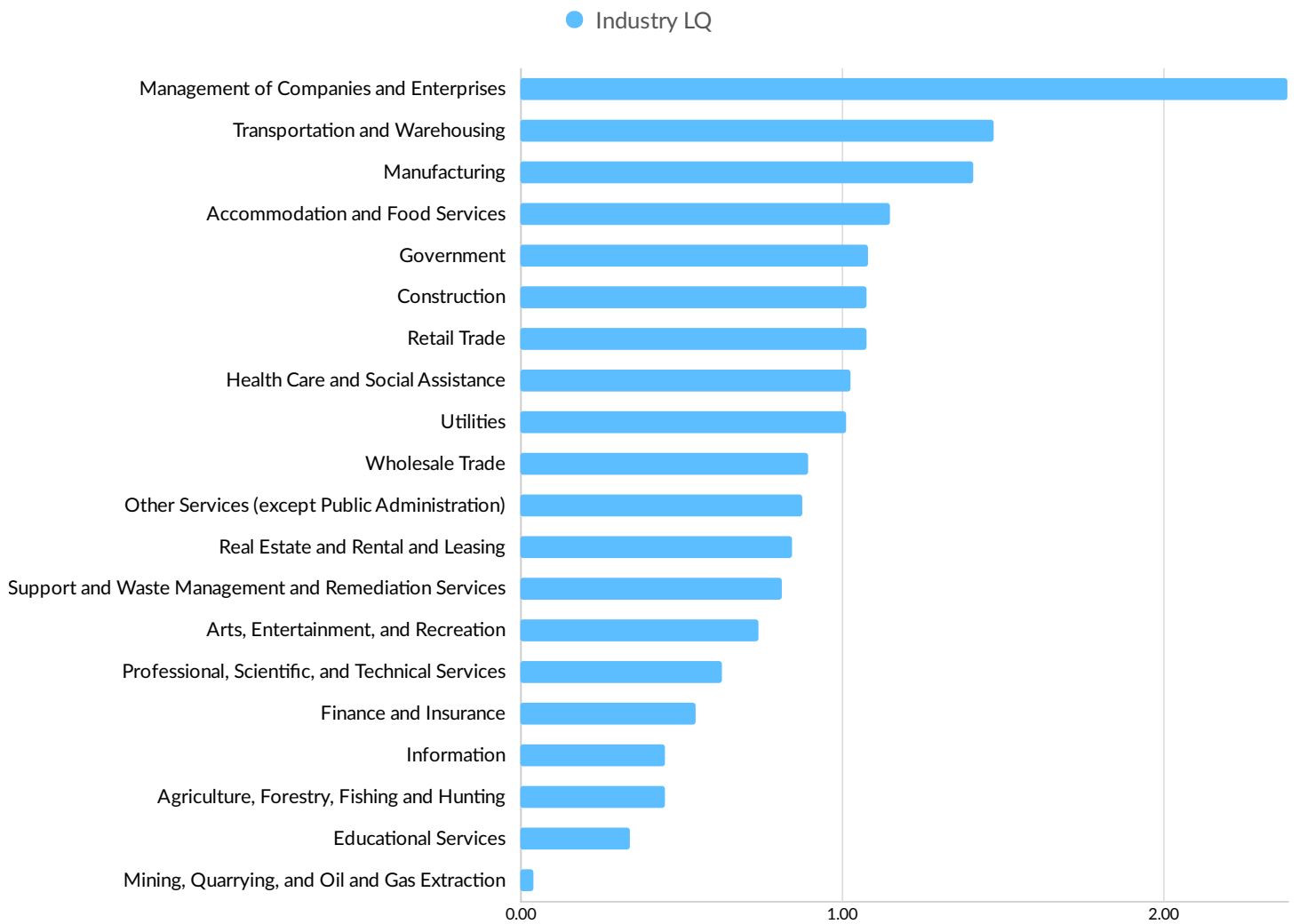
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

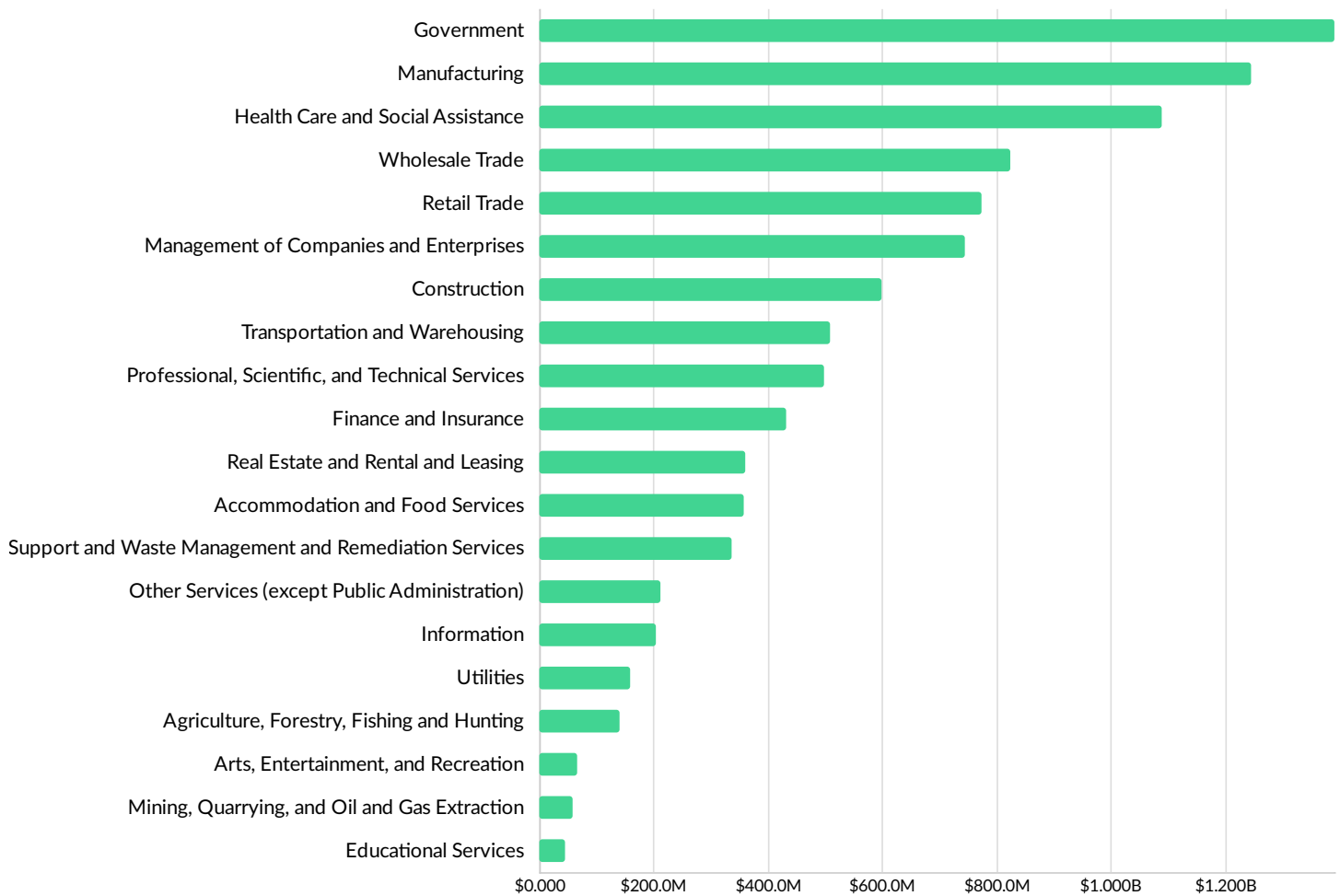
Top Industry LQ



Industry Characteristics - Cont.

Top Industry GRP

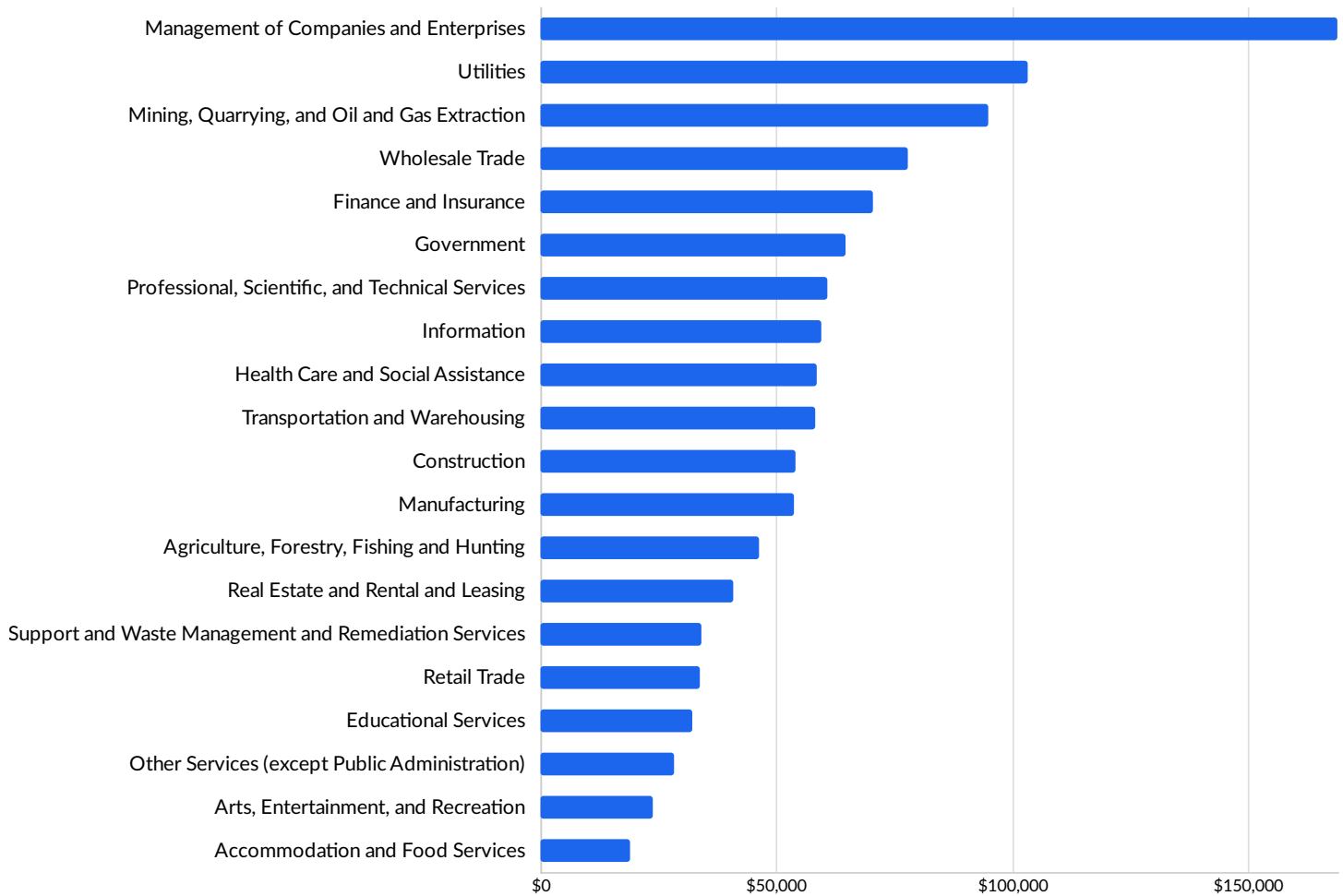
● 2018 Gross Regional Product



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker



Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	18,324	19,377	1,053	+6%	1.08	\$64,660	\$1.39B
Health Care and Social Assistance	13,164	15,434	2,270	+17%	1.03	\$58,475	\$1.09B
Manufacturing	12,401	13,200	799	+6%	1.41	\$53,887	\$1.25B
Retail Trade	11,464	12,934	1,470	+13%	1.08	\$33,869	\$772.87M
Accommodation and Food Services	9,898	11,758	1,860	+19%	1.15	\$18,904	\$357.72M
Construction	5,443	7,134	1,691	+31%	1.08	\$54,192	\$597.61M
Transportation and Warehousing	6,286	6,315	29	+0%	1.47	\$58,327	\$509.99M
Administrative and Support and Waste Management and Remediation Services	3,960	6,036	2,076	+52%	0.81	\$33,970	\$335.82M
Other Services (except Public Administration)	4,412	4,957	545	+12%	0.88	\$28,262	\$212.20M
Professional, Scientific, and Technical Services	3,978	4,843	865	+22%	0.63	\$60,952	\$497.84M
Management of Companies and Enterprises	3,475	4,057	582	+17%	2.38	\$168,931	\$745.17M
Wholesale Trade	3,662	3,919	257	+7%	0.89	\$77,894	\$824.02M
Finance and Insurance	2,468	2,595	127	+5%	0.54	\$70,378	\$431.54M
Real Estate and Rental and Leasing	1,470	1,697	227	+15%	0.85	\$40,771	\$360.04M
Arts, Entertainment, and Recreation	1,204	1,531	327	+27%	0.74	\$23,812	\$66.92M
Educational Services	875	1,032	157	+18%	0.34	\$32,192	\$45.72M
Information	1,042	984	-58	-6%	0.45	\$59,380	\$203.29M
Agriculture, Forestry, Fishing and Hunting	828	629	-199	-24%	0.45	\$46,417	\$139.65M
Utilities	504	414	-90	-18%	1.01	\$103,428	\$157.87M
Mining, Quarrying, and Oil and Gas Extraction	43	20	-23	-53%	0.04	\$94,823	\$58.30M

Business Characteristics

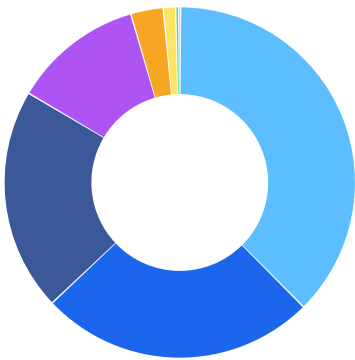
24,959 Companies Employ Your Workers

Online profiles for your workers mention 24,959 companies as employers, with the top 10 appearing below. In the last 12 months, 3,899 companies in Washington County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Wal-Mart Stores, Inc.	5,140 	University of Arkansas	1,345 
University of Arkansas	3,400 	Tyson Foods, Inc.	1,185 
Tyson Foods, Inc.	2,050 	Washington Regional Medical C...	1,064 
J.B. Hunt Transport Services, Inc.	1,242 	CRST International, Inc.	798 
Sam's West, Inc.	538 	Community Health Systems, Inc.	606 
Arvest Bank	527 	USA Truck, Inc.	460 
Washington Regional Medical C...	391 	Wal-Mart Stores, Inc.	452 
Fayetteville School District 1	329 	Teach For America, Inc.	340 
Springdale Public School Distric...	214 	Northwest Health Careers	337 
The Procter & Gamble Company	206 	C.R. England, Inc.	264 

Business Characteristics - Cont.

Business Size

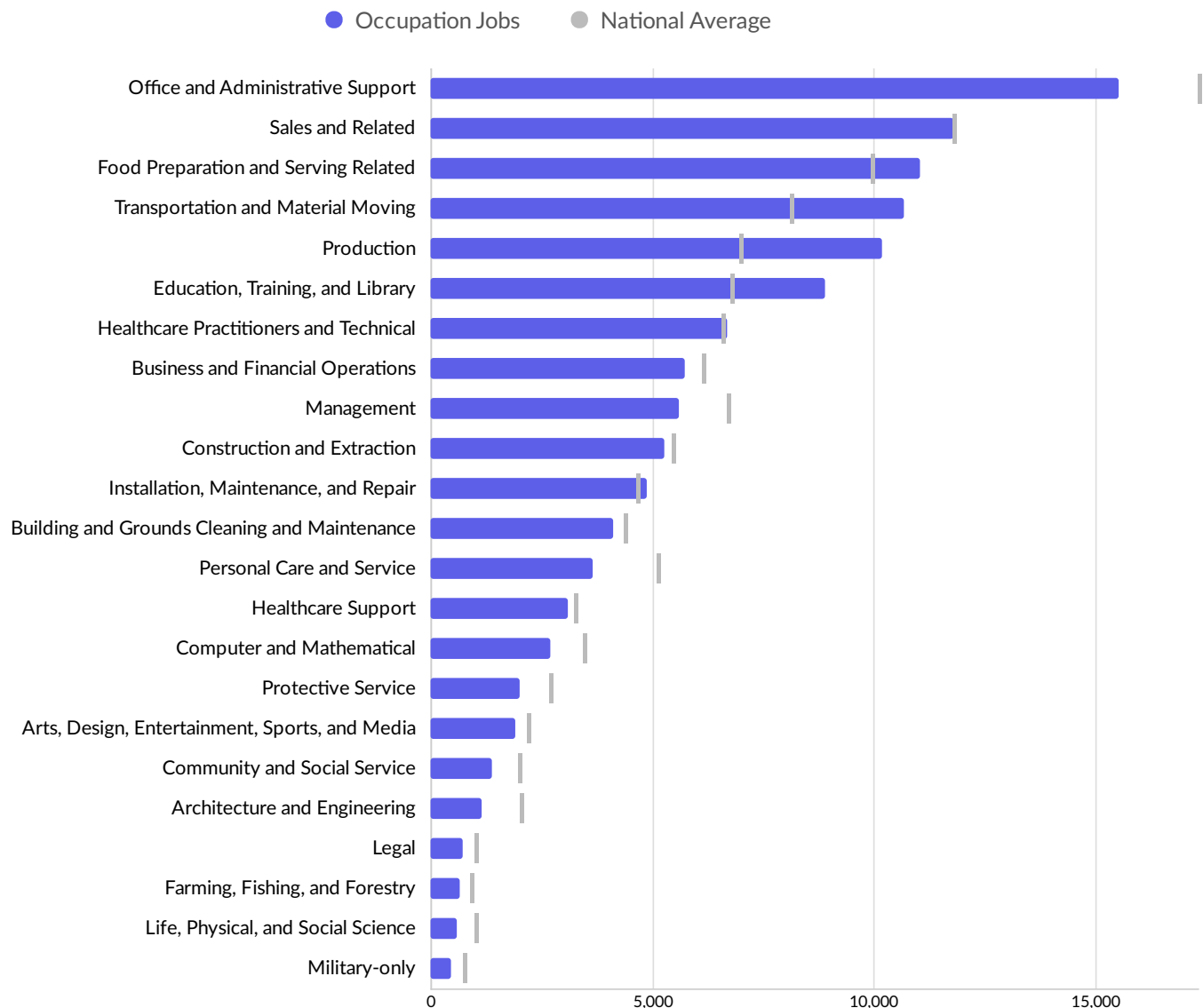


	Percentage	Business Count
1 to 4 employees	37.5%	3,221
5 to 9 employees	25.4%	2,185
10 to 19 employees	20.5%	1,765
20 to 49 employees	12.0%	1,032
50 to 99 employees	3.0%	257
100 to 249 employees	1.1%	98
250 to 499 employees	0.3%	23
500+ employees	0.2%	15

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

Largest Occupations



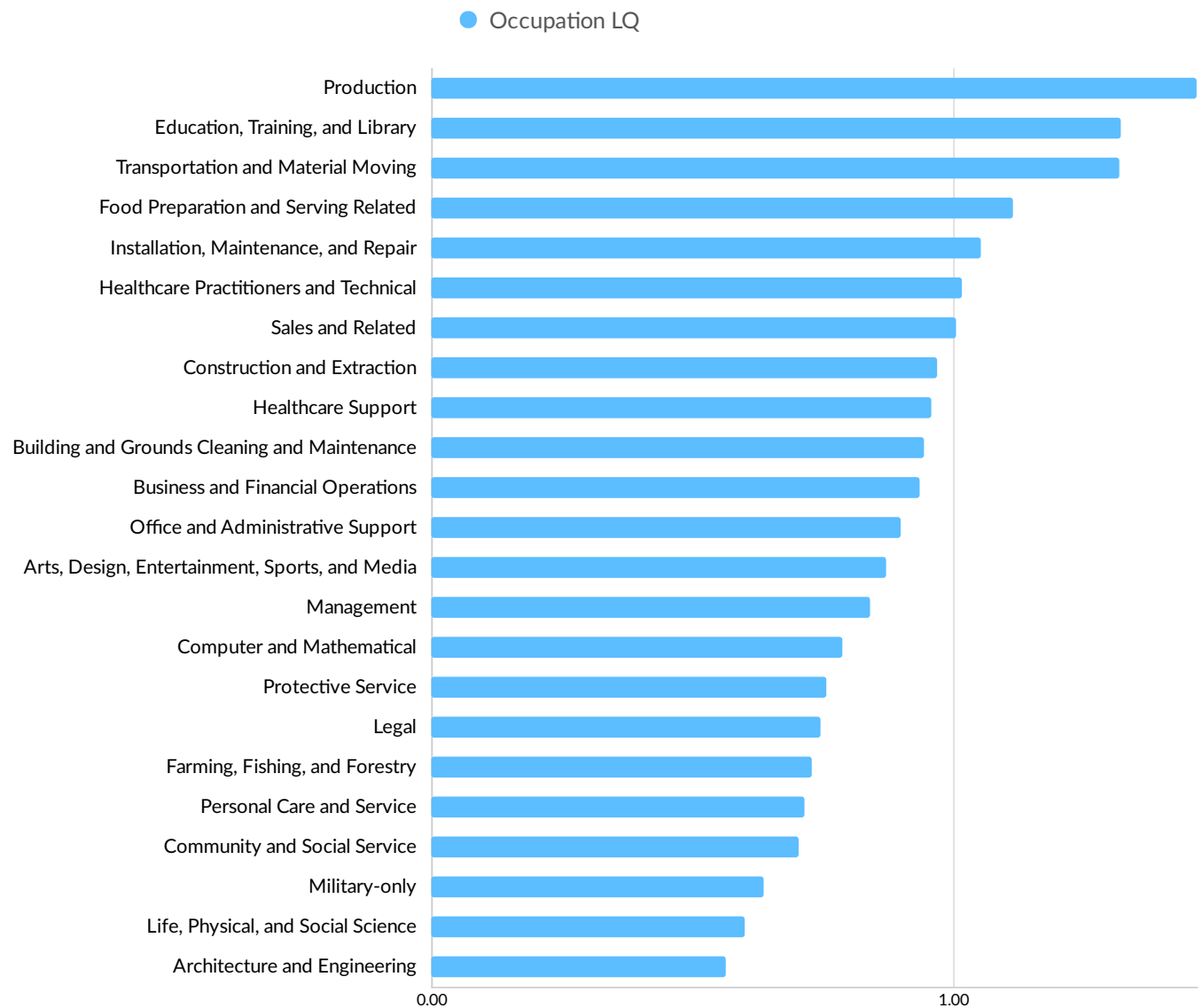
Workforce Characteristics - Cont.

Top Growing Occupations



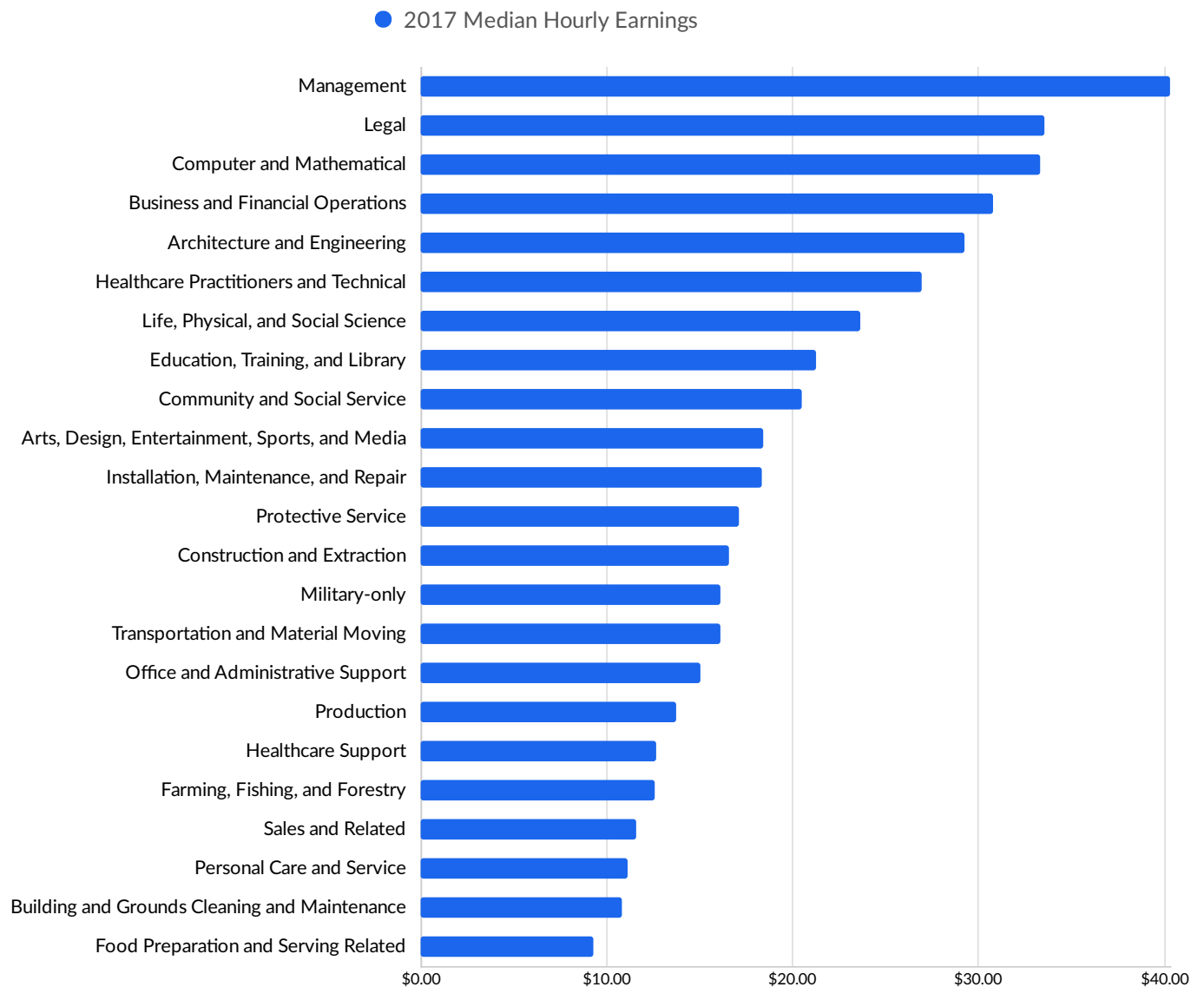
Workforce Characteristics - Cont.

Top Occupation LQ



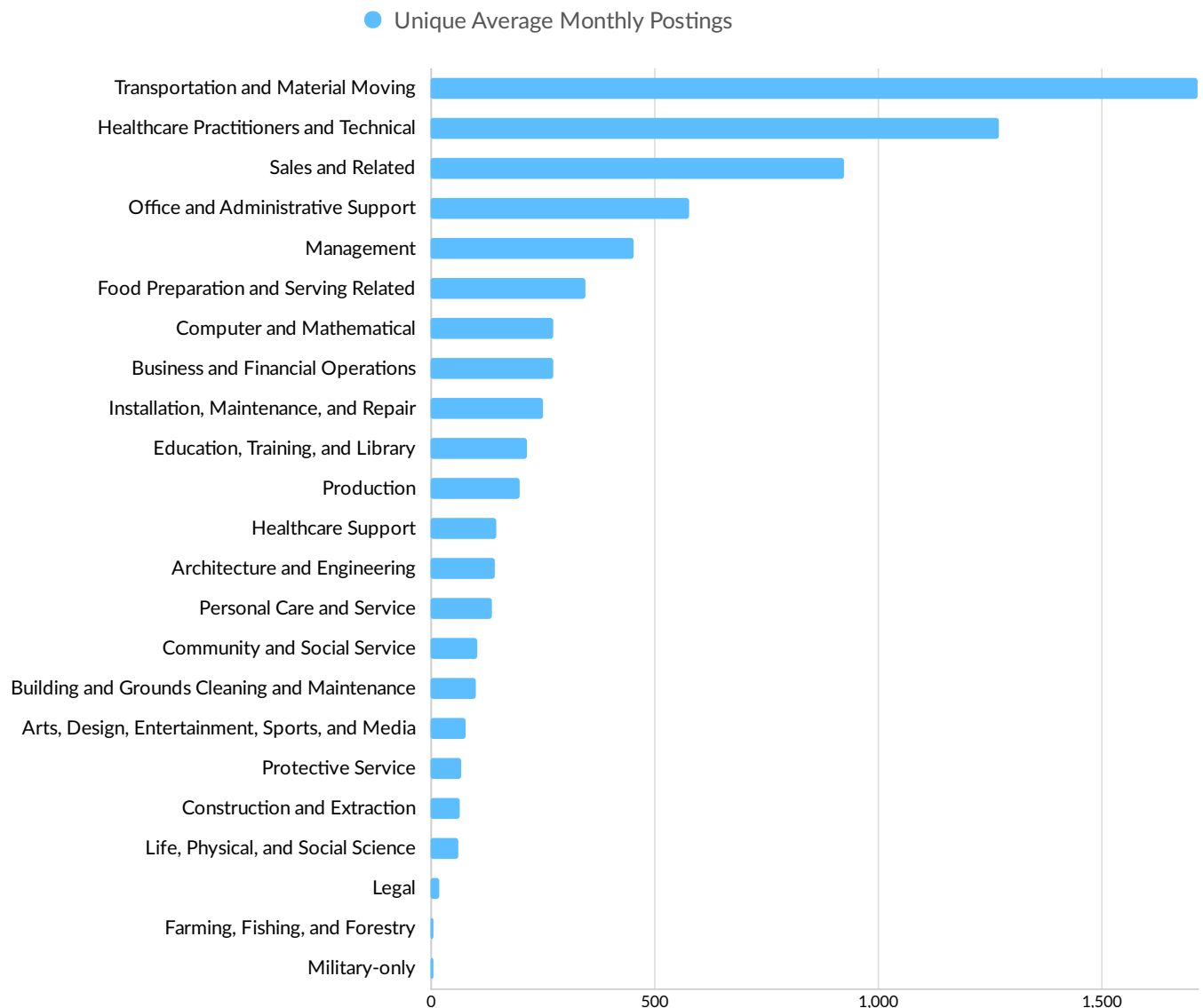
Workforce Characteristics - Cont.

Top Occupation Earnings



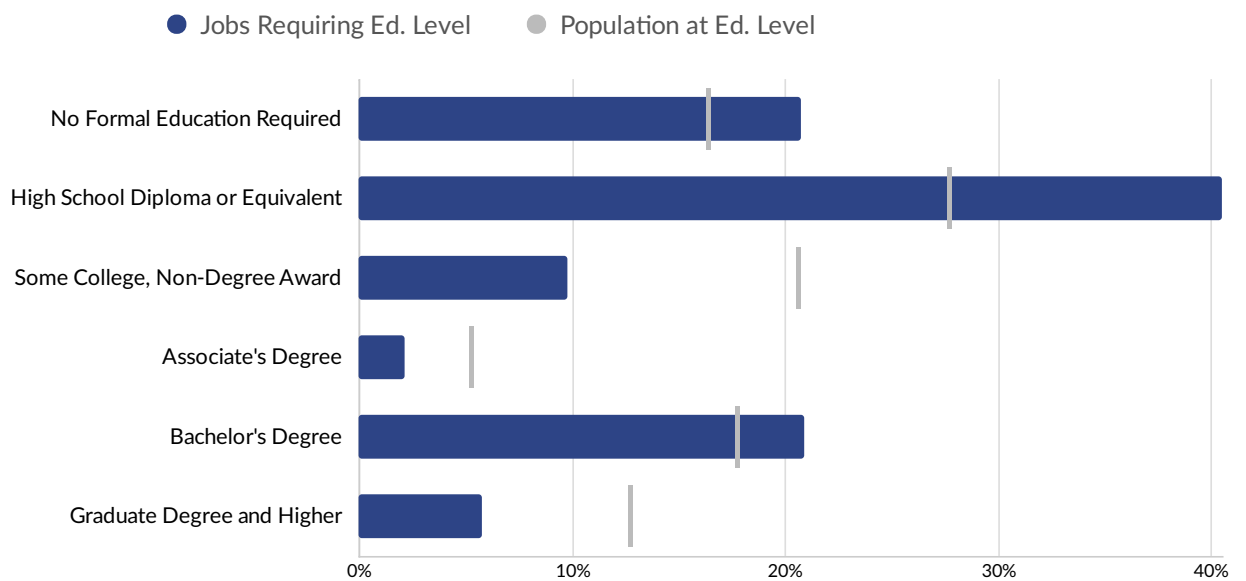
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	13,991	15,552	1,561	+11%	0.90	\$15.04	579
Sales and Related	10,875	11,816	941	+9%	1.00	\$11.59	924
Food Preparation and Serving Related	9,489	11,065	1,576	+17%	1.11	\$9.26	345
Transportation and Material Moving	9,853	10,681	828	+8%	1.32	\$16.10	1,716
Production	9,379	10,206	827	+9%	1.47	\$13.78	200
Education, Training, and Library	8,146	8,910	764	+9%	1.32	\$21.31	216
Healthcare Practitioners and Technical	5,489	6,684	1,195	+22%	1.02	\$26.96	1,271
Business and Financial Operations	4,774	5,743	969	+20%	0.94	\$30.83	275
Management	5,000	5,623	623	+12%	0.84	\$40.34	454
Construction and Extraction	4,258	5,266	1,008	+24%	0.97	\$16.63	67
Installation, Maintenance, and Repair	4,200	4,895	695	+17%	1.05	\$18.37	253
Building and Grounds Cleaning and Maintenance	3,806	4,123	317	+8%	0.94	\$10.80	100
Personal Care and Service	2,979	3,651	672	+23%	0.72	\$11.13	138
Healthcare Support	2,774	3,089	315	+11%	0.96	\$12.66	147
Computer and Mathematical	2,151	2,706	555	+26%	0.79	\$33.36	275
Protective Service	1,589	2,010	421	+26%	0.76	\$17.13	68
Arts, Design, Entertainment, Sports, and Media	1,669	1,902	233	+14%	0.87	\$18.45	80

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Community and Social Service	1,270	1,382	112	+9%	0.70	\$20.50	106
Architecture and Engineering	958	1,140	182	+19%	0.57	\$29.26	145
Legal	596	730	134	+22%	0.75	\$33.56	21
Farming, Fishing, and Forestry	568	645	77	+14%	0.73	\$12.59	7
Life, Physical, and Social Science	581	586	5	+1%	0.60	\$23.64	62
Military-only	508	461	-47	-9%	0.64	\$16.12	6

Educational Pipeline

In 2017, there were 6,836 graduates in Washington County, AR. This pipeline has grown by 19% over the last 5 years. The highest share of these graduates come from "Finance, General", Registered Nursing/Registered Nurse, and Engineering/Industrial Management.

