



Union County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

39,178

Population (2018)

Population **decreased by 1,416** over the last 5 years and is projected to **decrease by 1,138** over the next 5 years.

19,451

Total Regional Employment

Jobs **decreased by 230** over the last 5 years but are projected to **grow by 315** over the next 5 years.

\$41.1K

Median Household Income (2017)

Median household income is **\$16.5K below** the national median household income of \$57.7K.

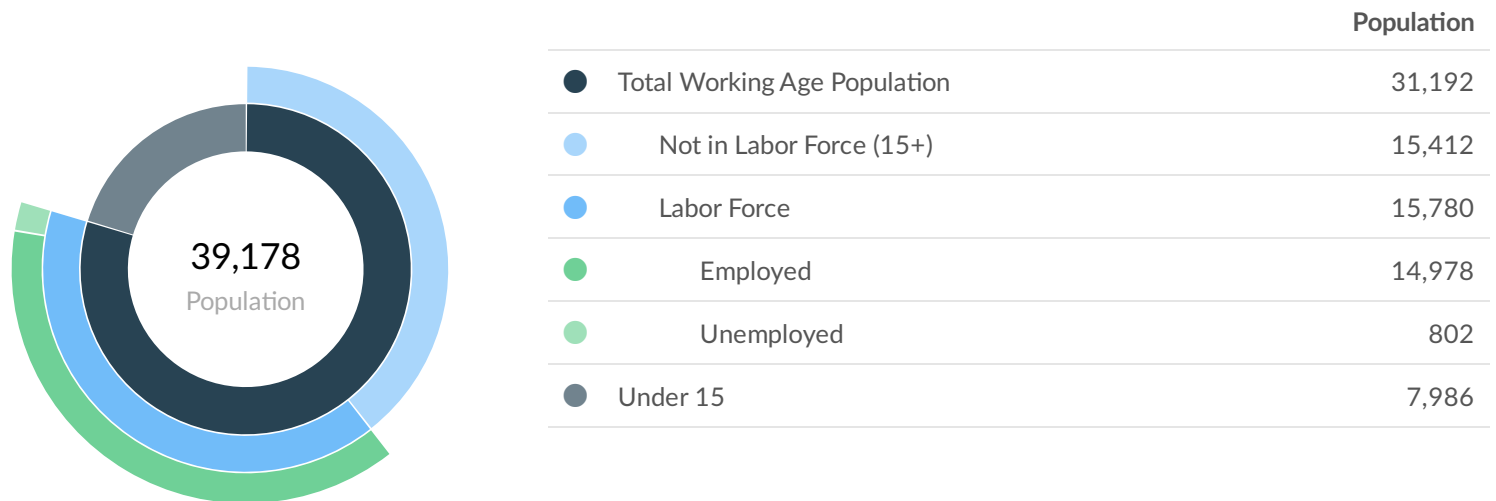
Takeaways

- As of 2018 the region's population **declined by 3.5%** since 2013, falling by 1,416. Population is expected to **decrease by 2.9%** between 2018 and 2023, losing 1,138.
- From 2013 to 2018, jobs **declined by 1.2%** in Union County, AR from 19,681 to **19,451**. This change **fell short of the national growth rate of 8.2% by 9.4%**. As the number of jobs declined, the **labor force participation rate decreased from 50.7% to 50.6% between 2013 and 2018**.
- Concerning educational attainment, **14.8% of Union County, AR residents possess a Bachelor's Degree** (3.9% below the national average), and **7.1% hold an Associate's Degree** (0.9% below the national average).
- The top three industries in 2018 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Management of Companies and Enterprises.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	39,178	15,780	19,451	92.6	\$3.45B	\$3.56B	\$5.32B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

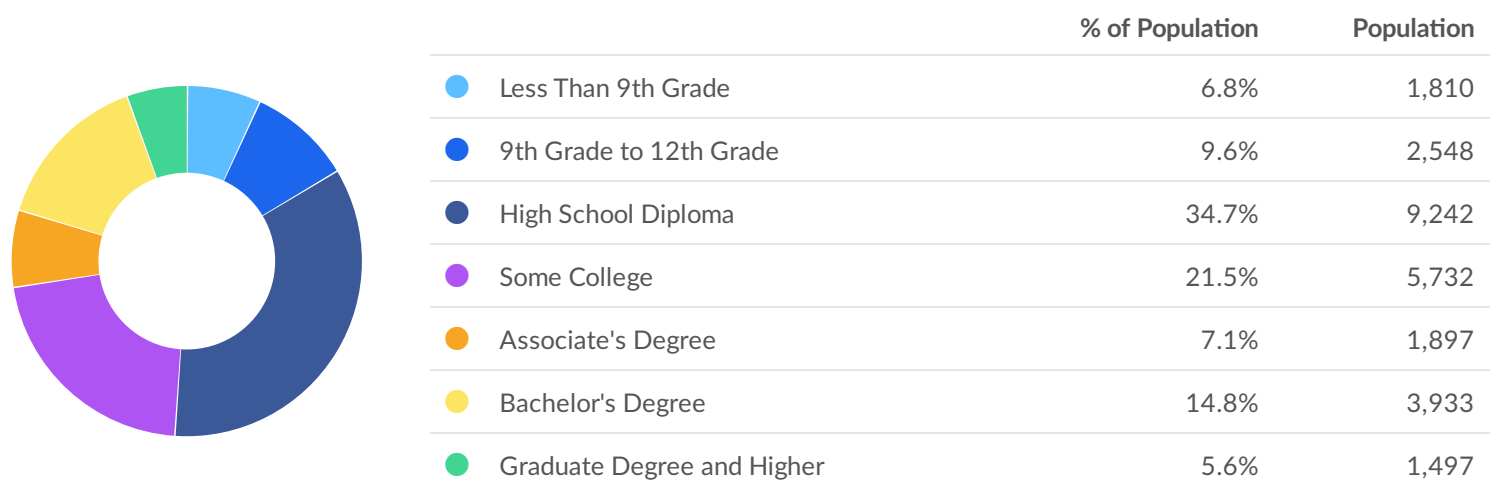
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

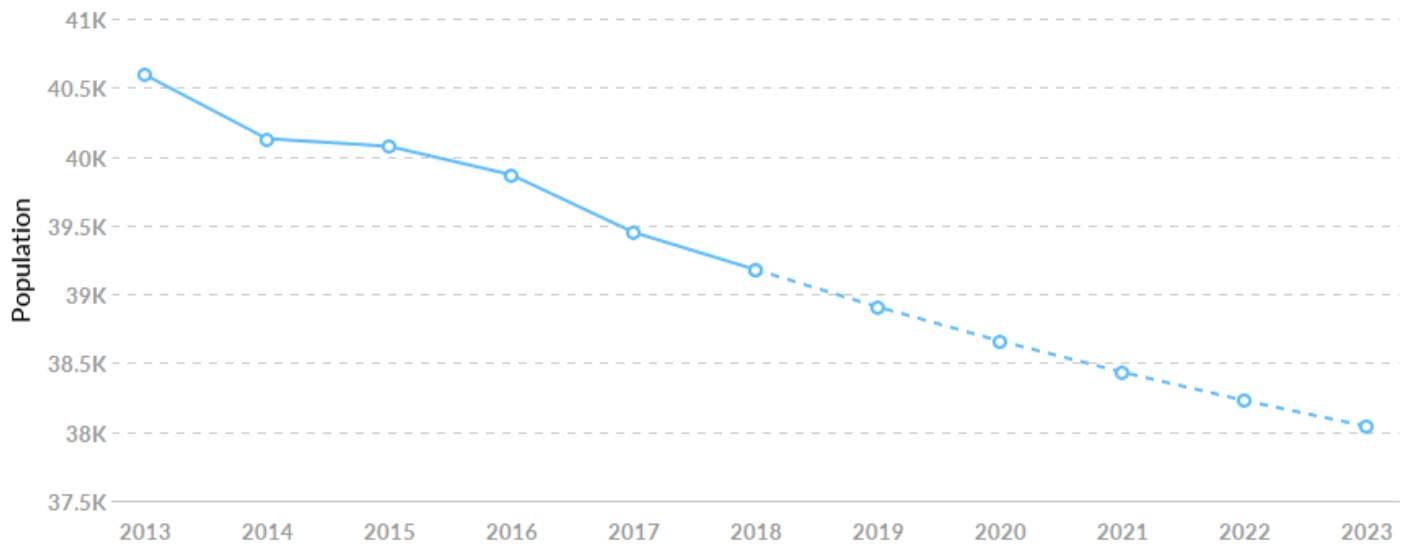
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Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 3.5%** since 2013, falling by 1,416. Population is expected to **decrease by 2.9%** between 2018 and 2023, losing 1,138.

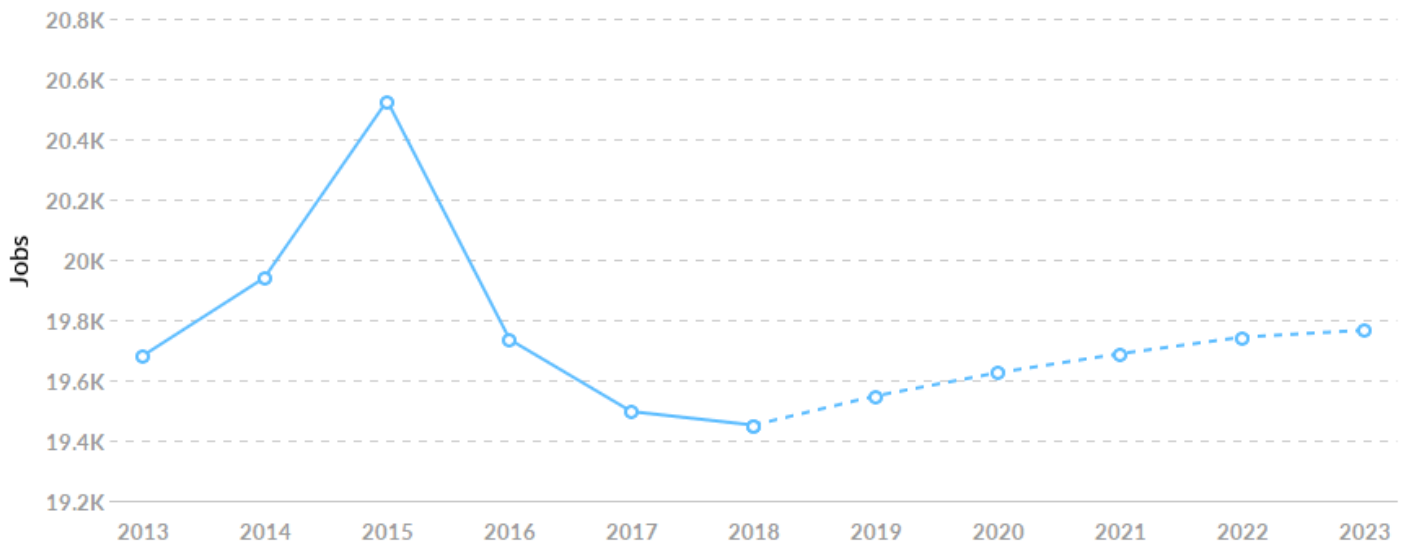


Timeframe	Population
2013	40,593
2014	40,129
2015	40,073
2016	39,867
2017	39,449
2018	39,178
2019	38,907
2020	38,660
2021	38,434
2022	38,228
2023	38,040

Historic & Projected Trends - Cont.

Job Trends

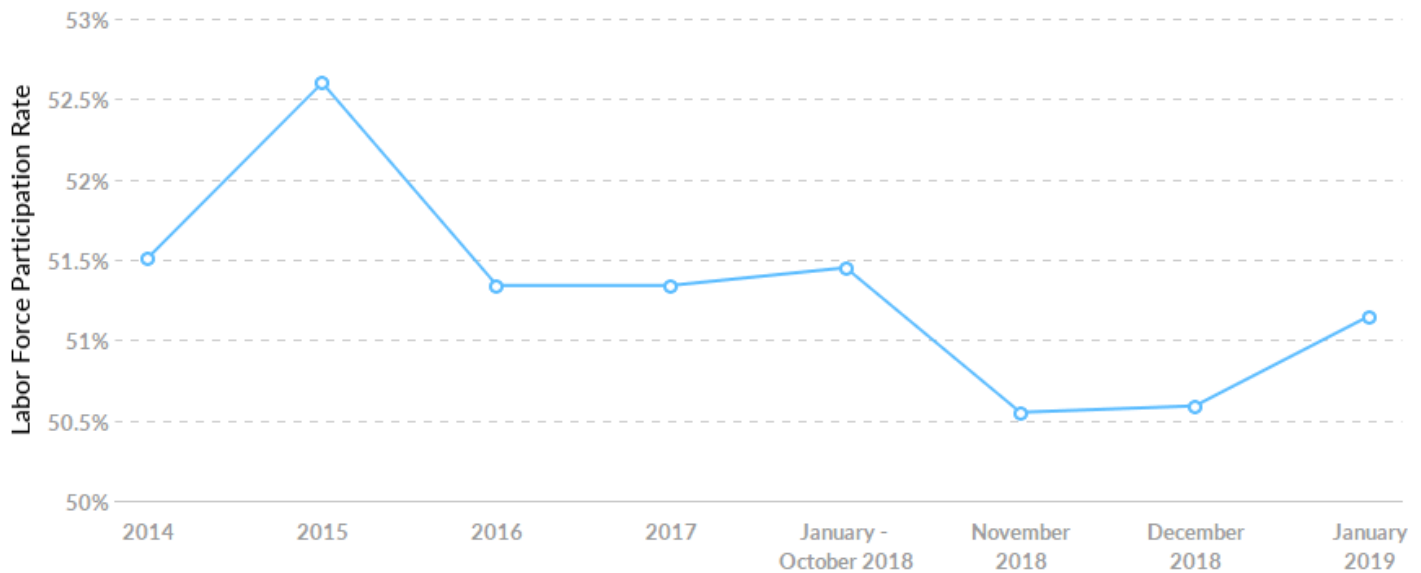
From 2013 to 2018, jobs **declined by 1.2%** in Union County, AR from 19,681 to **19,451**. This change **fell short of the national growth rate of 8.2%** by 9.4%.



Timeframe	Jobs
2013	19,681
2014	19,941
2015	20,526
2016	19,736
2017	19,496
2018	19,451
2019	19,548
2020	19,625
2021	19,688
2022	19,743
2023	19,766

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

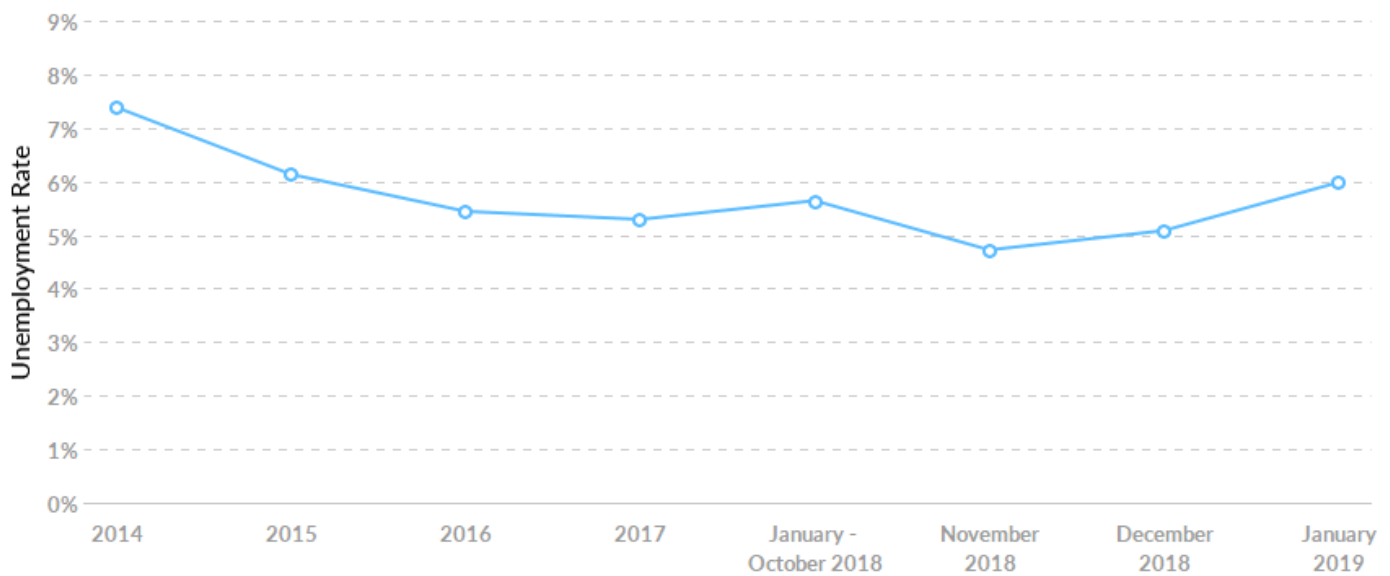


Timeframe	Labor Force Participation Rate
2014	51.51%
2015	52.60%
2016	51.34%
2017	51.34%
January - October 2018	51.45%
November 2018	50.55%
December 2018	50.59%
January 2019	51.15%

Historic & Projected Trends - Cont.

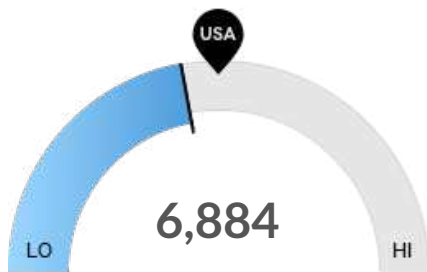
Unemployment Rate Trends

Union County, AR had a January 2019 unemployment rate of 5.98%, **decreasing from 7.38%** 5 years before.



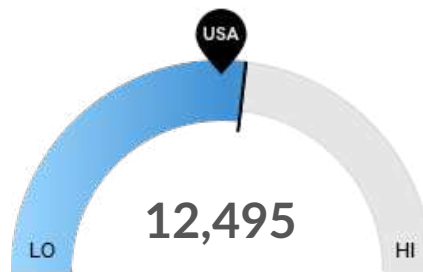
Timeframe	Unemployment Rate
2014	7.38%
2015	6.13%
2016	5.44%
2017	5.29%
January - October 2018	5.64%
November 2018	4.72%
December 2018	5.08%
January 2019	5.98%

Population Characteristics



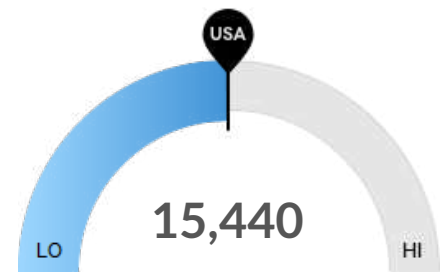
Millennials

Union County, AR has 6,884 millennials (ages 20-34). The national average for an area this size is 8,170.



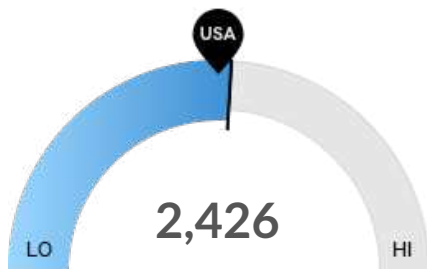
Retiring Soon

Retirement risk is high in Union County, AR. The national average for an area this size is 11,246 people 55 or older, while there are 12,495 here.



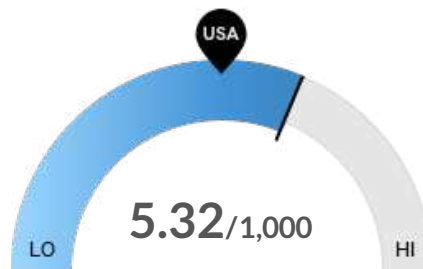
Racial Diversity

Racial diversity is about average in Union County, AR. The national average for an area this size is 15,492 racially diverse people, while there are 15,440 here.



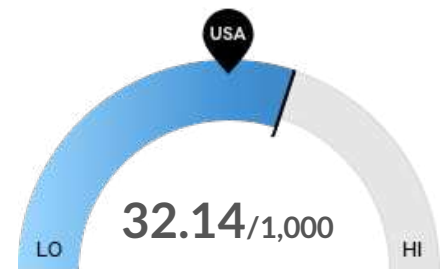
Veterans

Union County, AR has 2,426 veterans. The national average for an area this size is 2,294.



Violent Crime

Union County, AR has 5.32 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



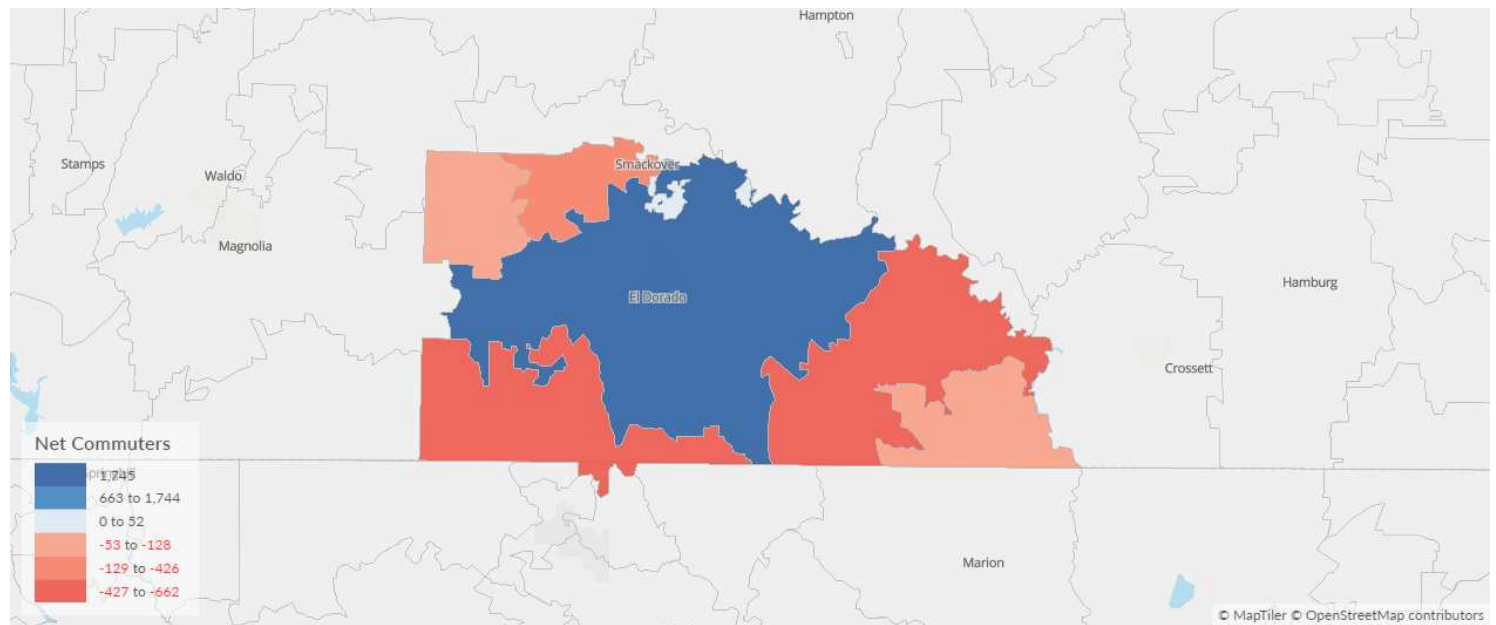
Property Crime

Union County, AR has 32.14 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Union County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

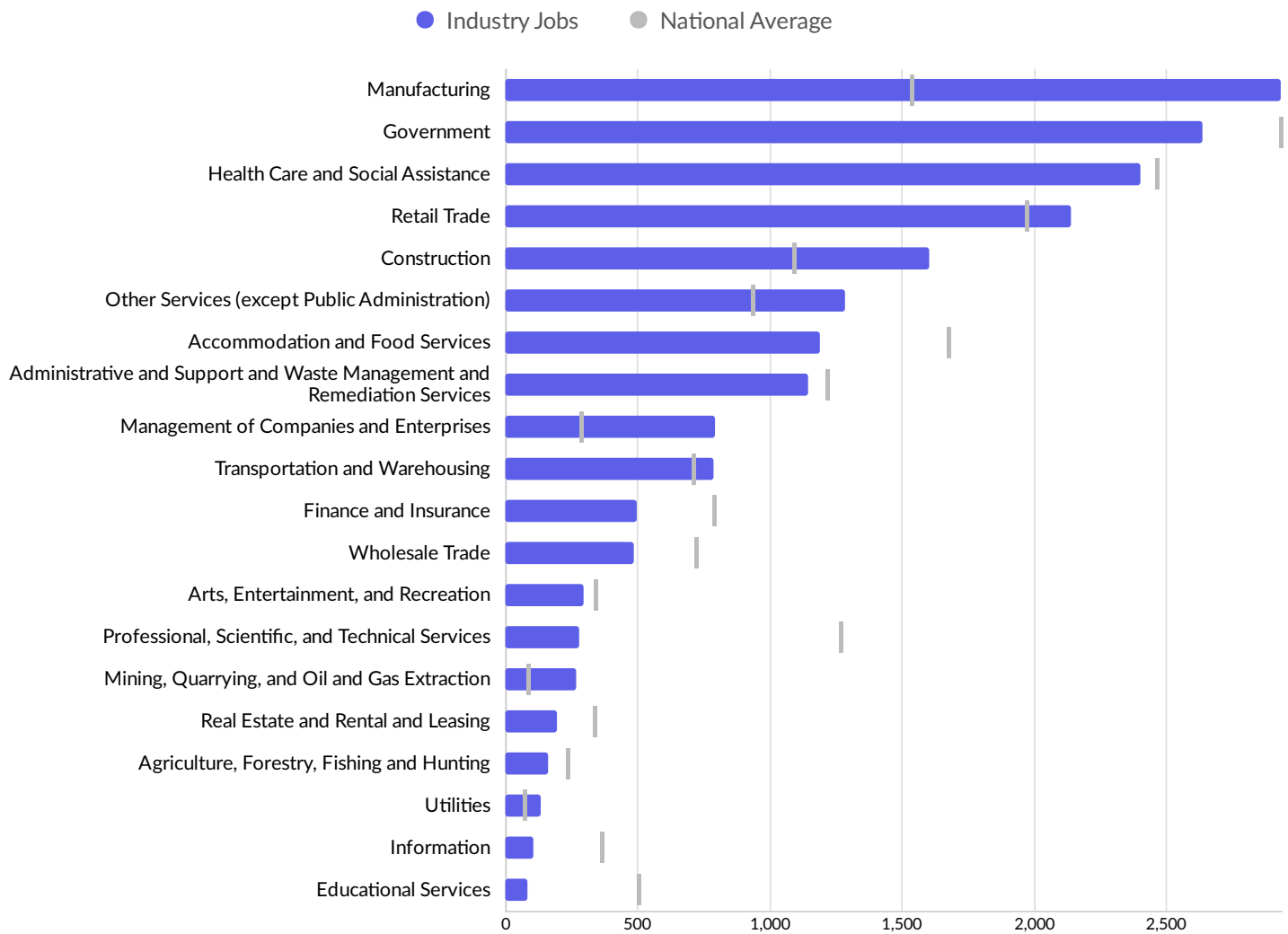
ZIP	Name	2018 Employment
71730	El Dorado, AR (in Union...	15,883
71731	El Dorado, AR (in Union...	1,344
71762	Smackover, AR (in Unio...	1,013
71749	Junction City, AR (in Un...	345
71765	Strong, AR (in Union co...	270

Where Talent Lives

ZIP	Name	2018 Workers
71730	El Dorado, AR (in Union...	14,138
71762	Smackover, AR (in Unio...	1,142
71749	Junction City, AR (in Un...	823
71765	Strong, AR (in Union co...	697
71731	El Dorado, AR (in Union...	680

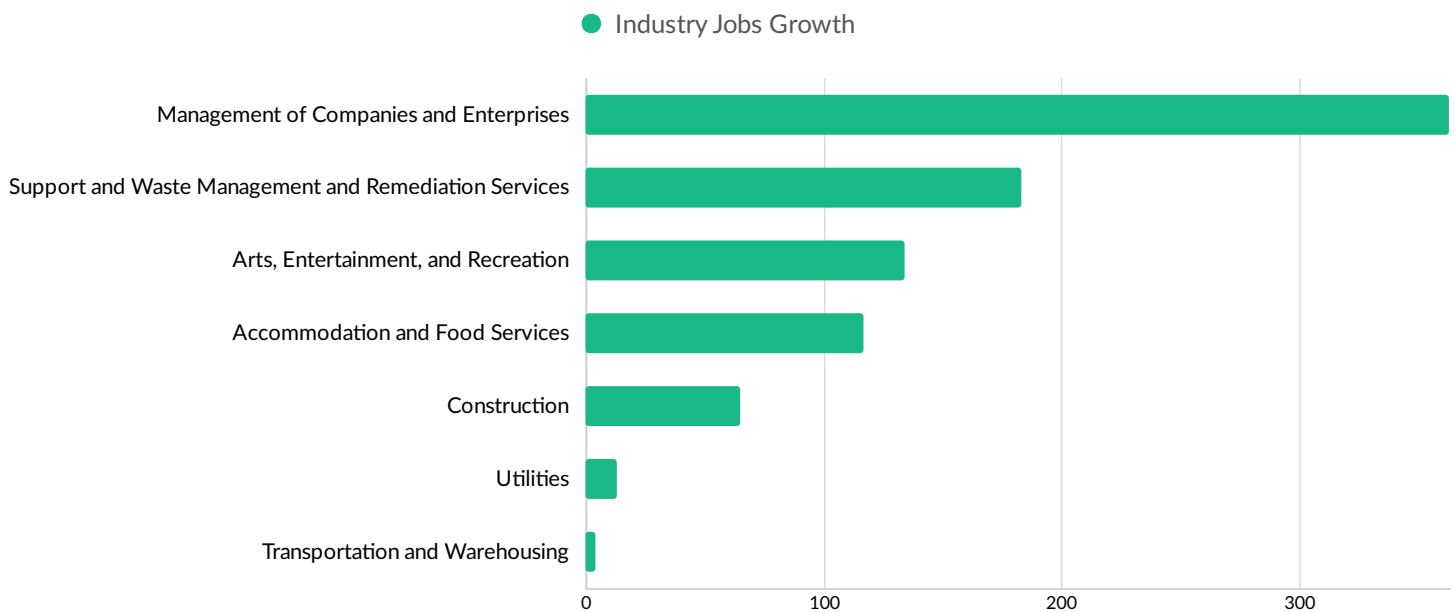
Industry Characteristics

Largest Industries



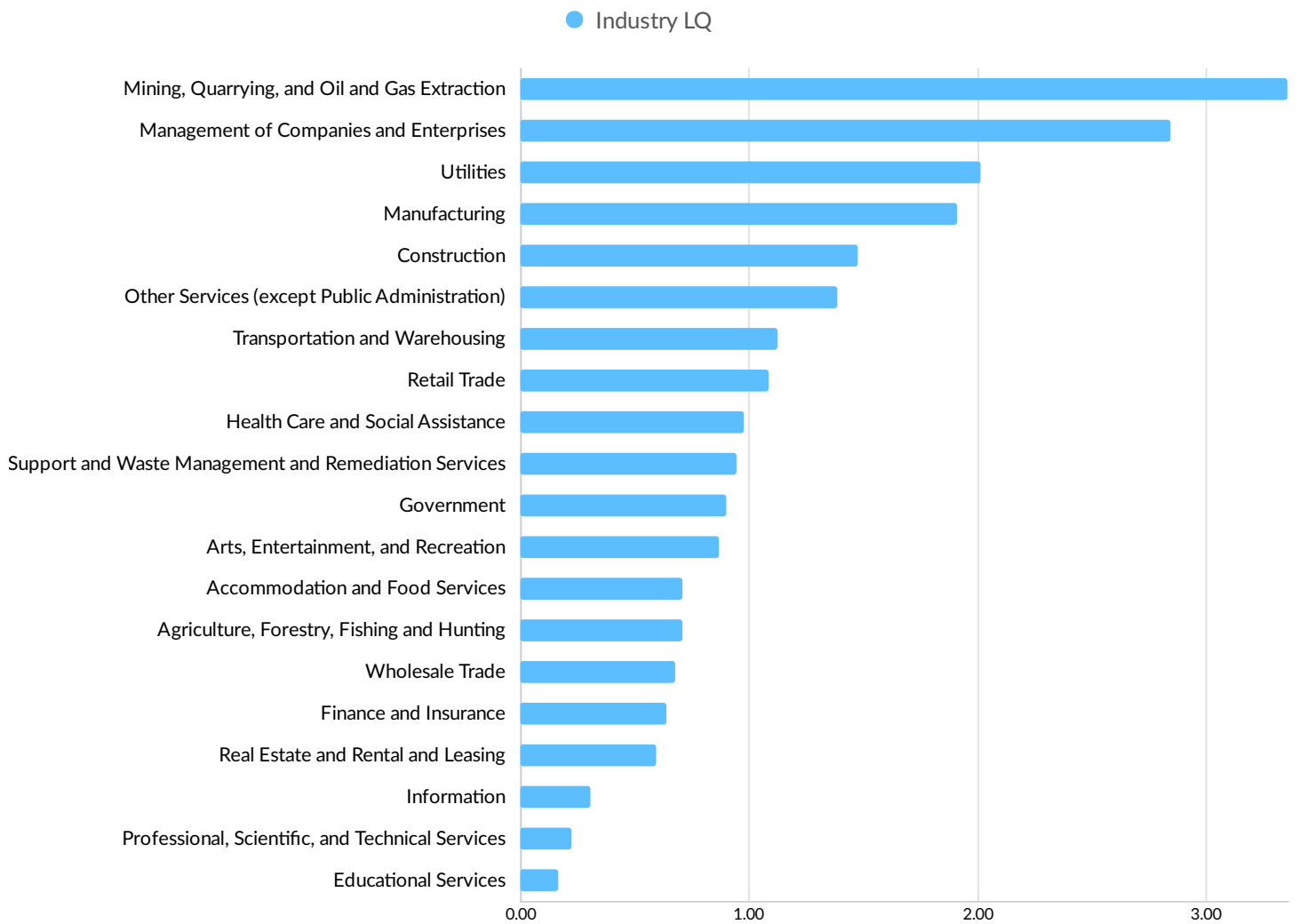
Industry Characteristics - Cont.

Top Growing Industries



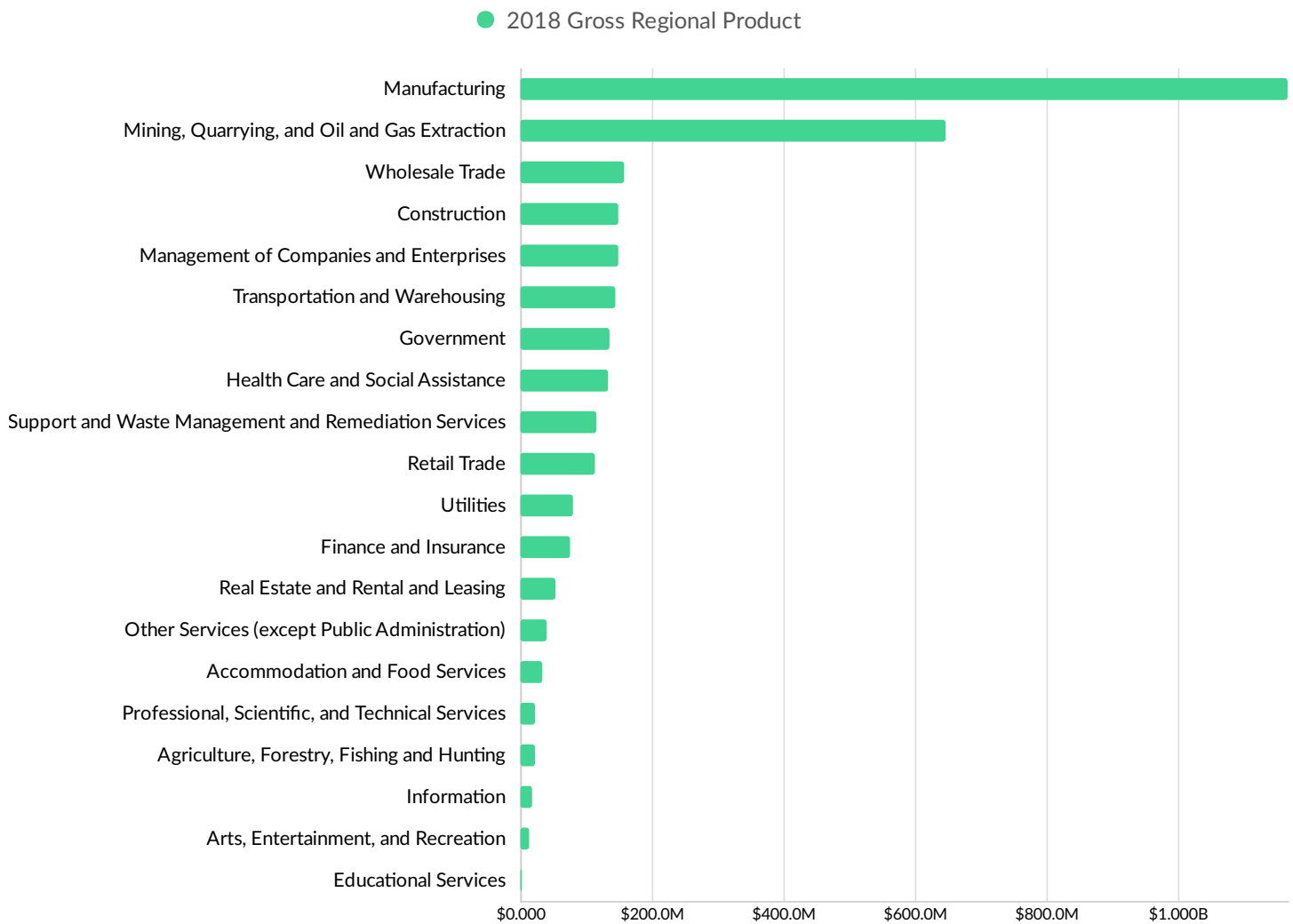
Industry Characteristics - Cont.

Top Industry LQ



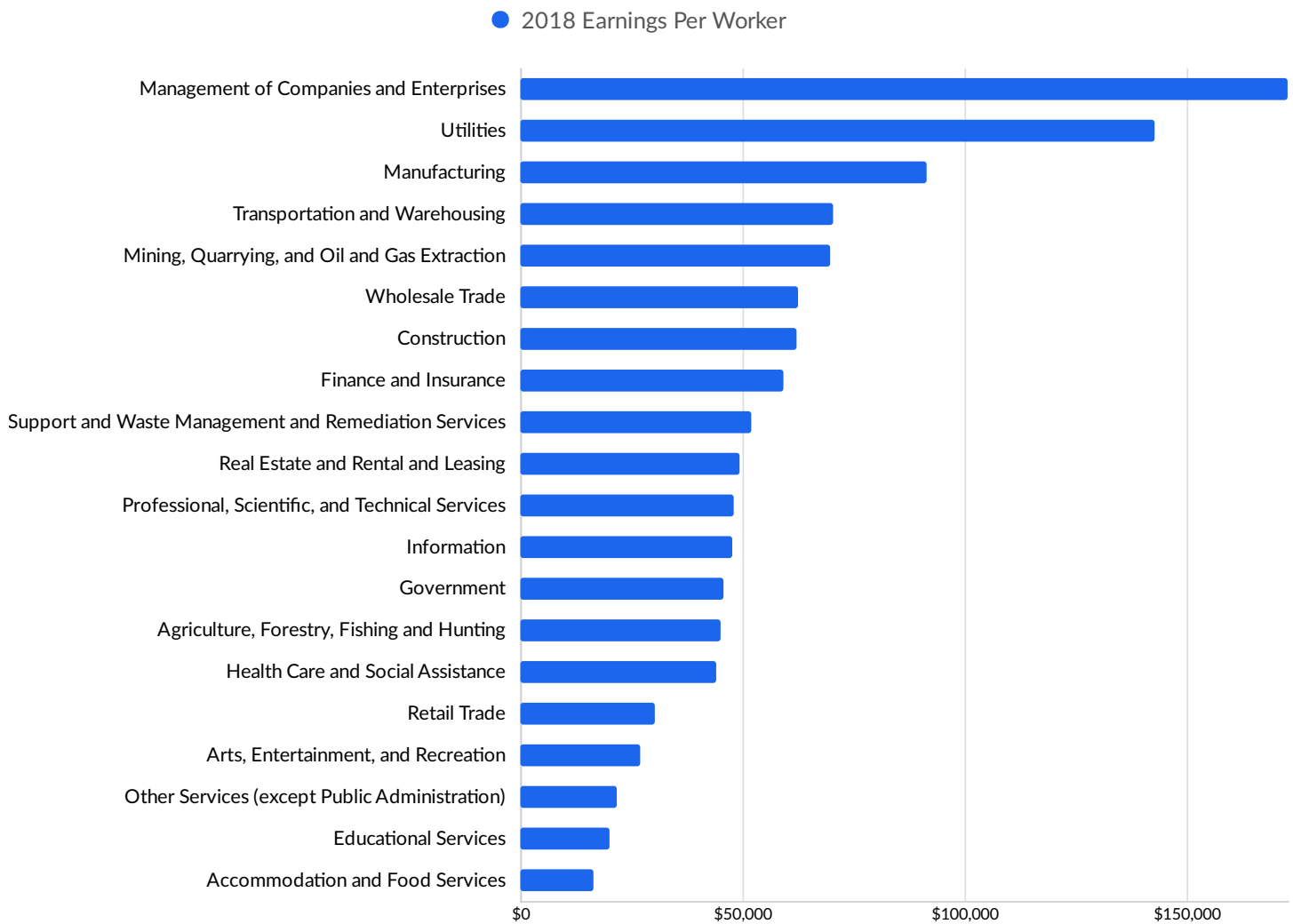
Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings





Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	2,984	2,935	-49	-2%	1.92	\$91,635	\$1.17B
Government	2,764	2,640	-124	-4%	0.90	\$45,851	\$135.33M
Health Care and Social Assistance	2,468	2,406	-62	-3%	0.98	\$44,060	\$132.45M
Retail Trade	2,258	2,143	-115	-5%	1.09	\$30,255	\$113.31M
Construction	1,538	1,603	65	+4%	1.48	\$62,267	\$149.31M
Other Services (except Public Administration)	1,338	1,288	-50	-4%	1.39	\$21,807	\$40.72M
Accommodation and Food Services	1,076	1,193	117	+11%	0.71	\$16,523	\$33.59M
Administrative and Support and Waste Management and Remediation Services	964	1,147	183	+19%	0.94	\$51,988	\$115.57M
Management of Companies and Enterprises	431	794	363	+84%	2.85	\$172,812	\$149.15M
Transportation and Warehousing	784	788	4	+1%	1.12	\$70,303	\$144.77M
Finance and Insurance	522	499	-23	-4%	0.64	\$59,291	\$74.56M
Wholesale Trade	800	486	-314	-39%	0.68	\$62,561	\$157.33M
Arts, Entertainment, and Recreation	160	294	134	+84%	0.87	\$26,923	\$12.71M
Professional, Scientific, and Technical Services	300	279	-21	-7%	0.22	\$48,054	\$23.01M
Mining, Quarrying, and Oil and Gas Extraction	408	271	-137	-34%	3.36	\$69,882	\$646.55M
Real Estate and Rental and Leasing	297	195	-102	-34%	0.60	\$49,219	\$53.99M
Agriculture, Forestry, Fishing and Hunting	239	162	-77	-32%	0.71	\$45,198	\$21.13M
Utilities	122	135	13	+11%	2.01	\$143,001	\$80.13M
Information	142	109	-33	-23%	0.31	\$47,667	\$17.71M
Educational Services	86	83	-3	-3%	0.17	\$20,163	\$2.10M

Business Characteristics

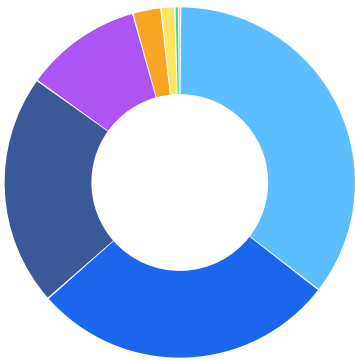
1,389 Companies Employ Your Workers

Online profiles for your workers mention 1,389 companies as employers, with the top 10 appearing below. In the last 12 months, 1,205 companies in Union County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Murphy Oil Corporation	258 	Uber Technologies, Inc.	701 
Chemtura Corporation	110 	CRST International, Inc.	387 
Medical Center of South Arkans...	80 	Murphy Oil Corporation	181 
Lion Oil Company	73 	USA Truck, Inc.	166 
El Dorado Publishing, LLC	68 	Community Health Systems, Inc.	158 
South Arkansas Community Coll...	53 	Delek US Holdings, Inc.	132 
El Dorado School District 15	41 	Dollar General Corporation	121 
El Dorado Chemical Company	37 	Travelers Healthcare	109 
Wal-Mart Stores, Inc.	36 	The Home Depot Inc	107 
Clean Harbors, Inc.	35 	Koch Trucking, Inc.	100 

Business Characteristics - Cont.

Business Size

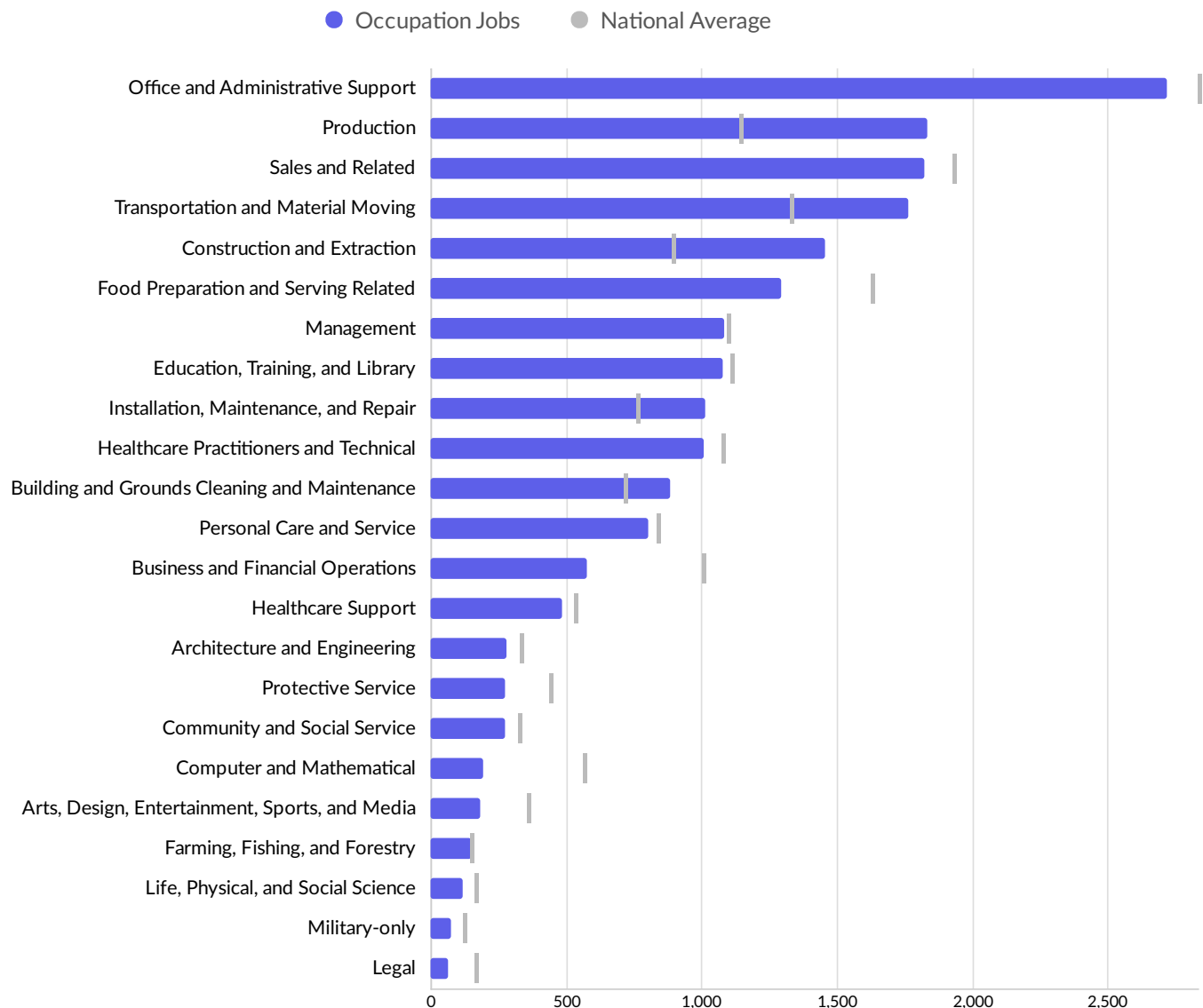


	Percentage	Business Count
1 to 4 employees	35.4%	613
5 to 9 employees	28.1%	486
10 to 19 employees	21.4%	370
20 to 49 employees	10.8%	187
50 to 99 employees	2.6%	45
100 to 249 employees	1.3%	22
250 to 499 employees	0.3%	6
500+ employees	0.2%	3

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

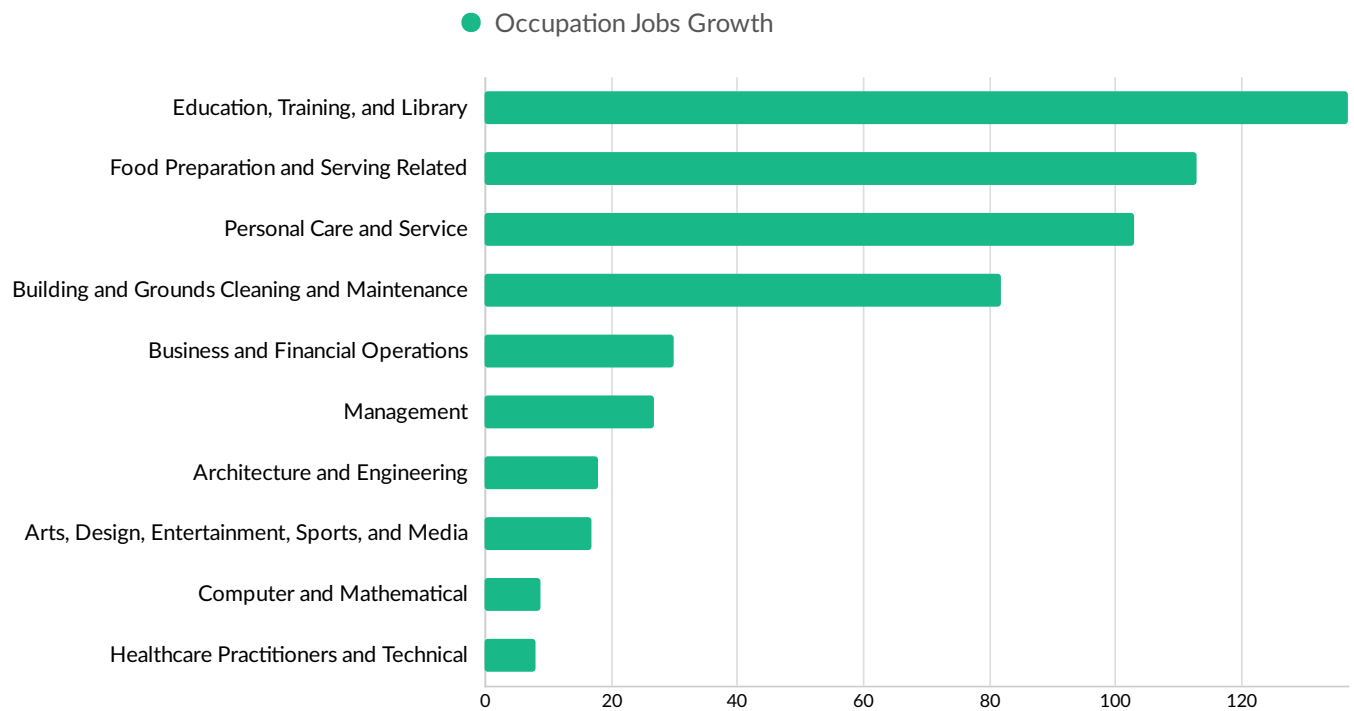
Workforce Characteristics

Largest Occupations



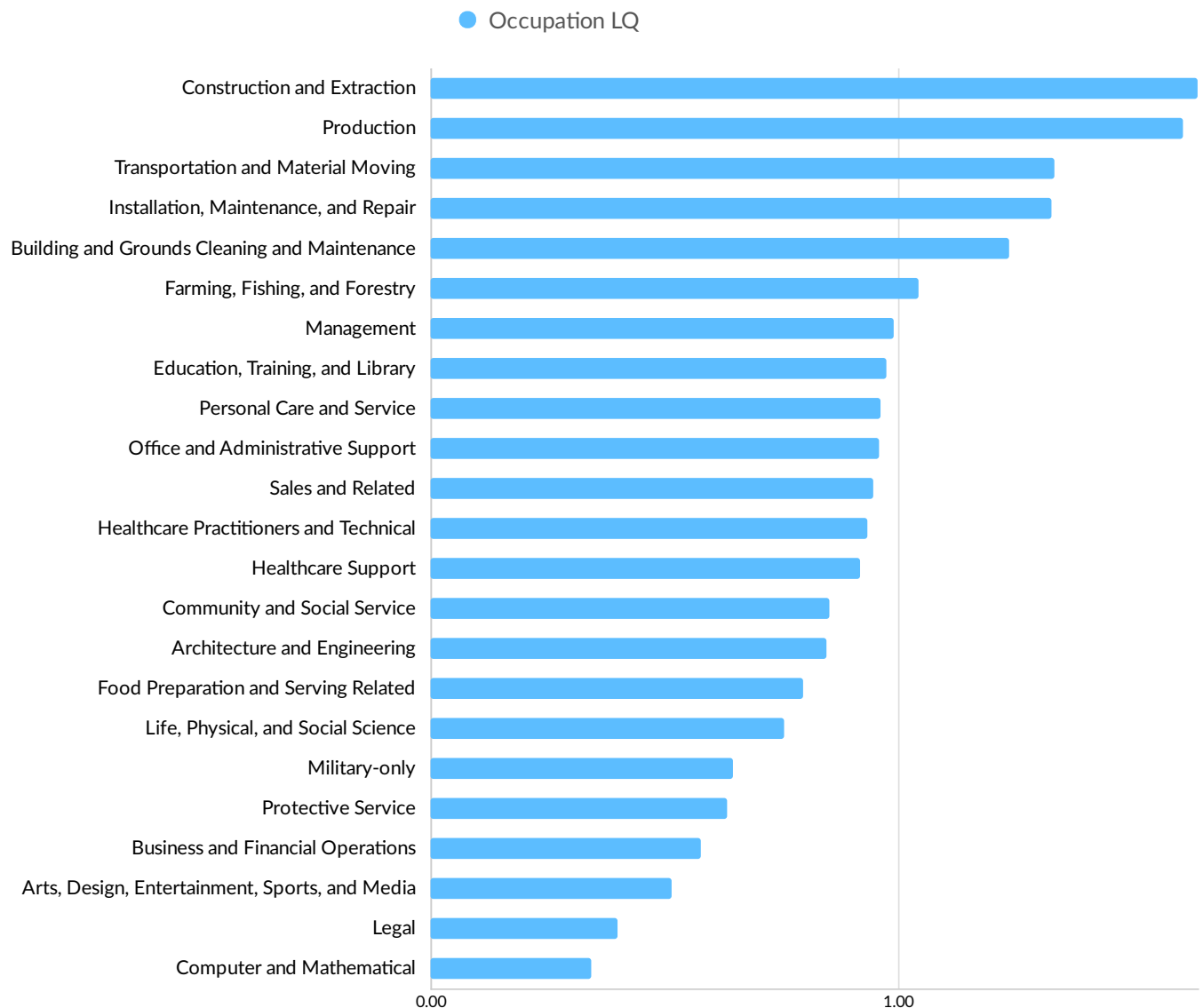
Workforce Characteristics - Cont.

Top Growing Occupations



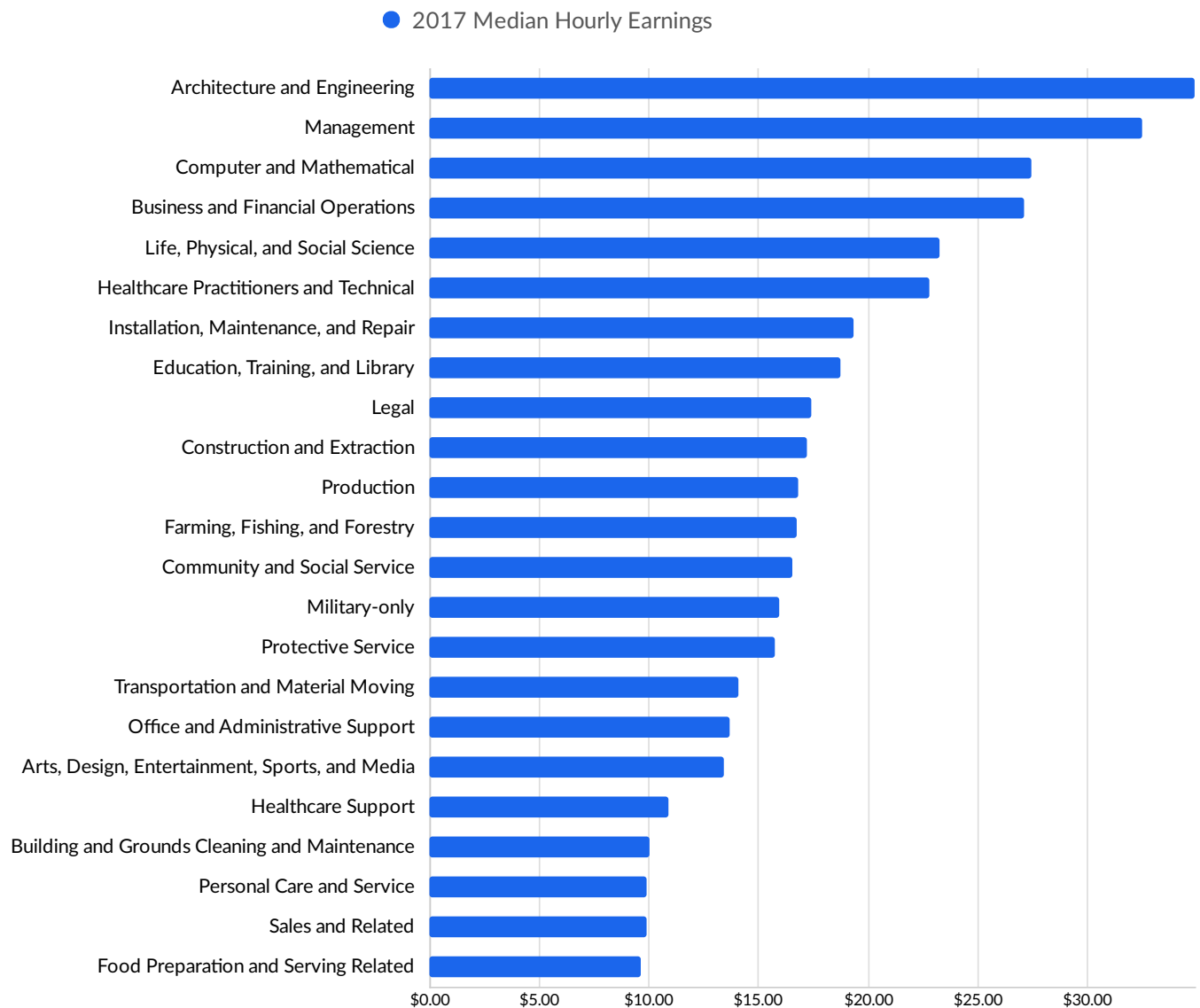
Workforce Characteristics - Cont.

Top Occupation LQ



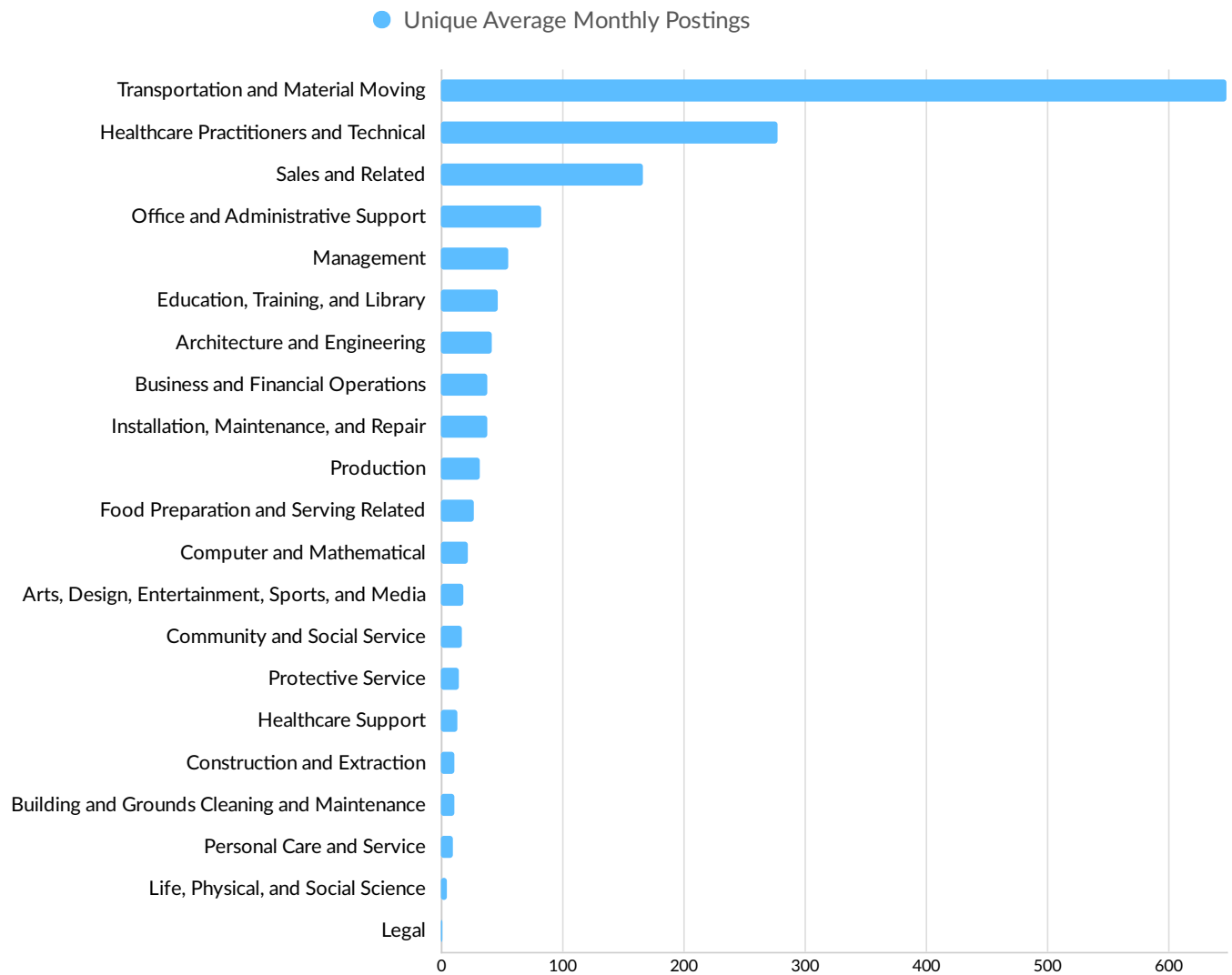
Workforce Characteristics - Cont.

Top Occupation Earnings



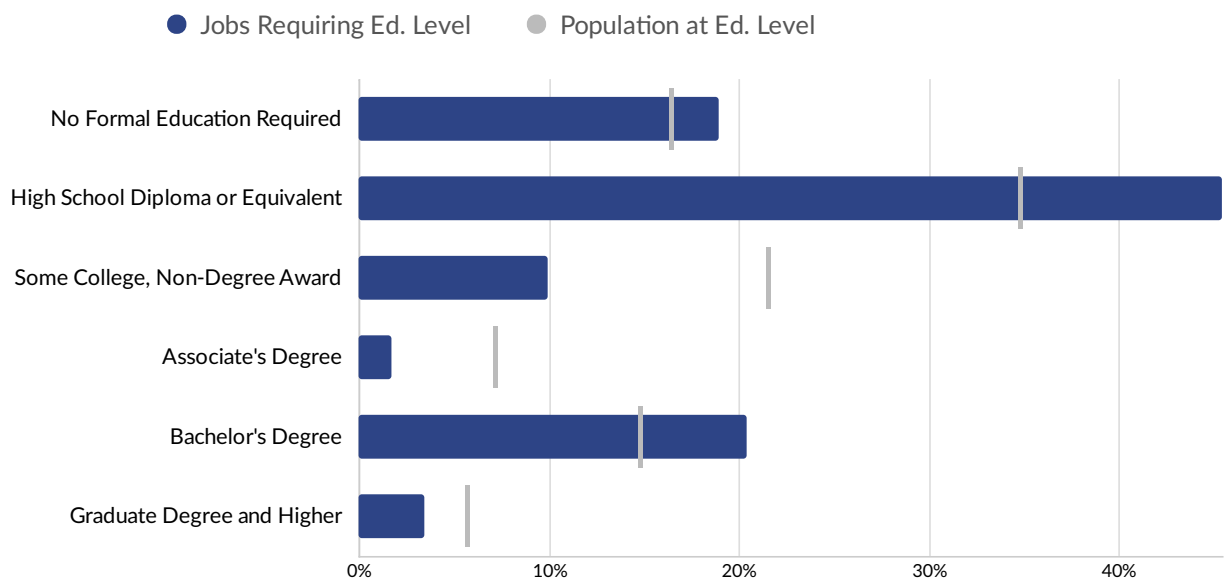
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.




Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	2,864	2,718	-146	-5%	0.96	\$13.71	83
Production	1,969	1,834	-135	-7%	1.61	\$16.86	32
Sales and Related	2,052	1,823	-229	-11%	0.95	\$9.88	167
Transportation and Material Moving	1,792	1,767	-25	-1%	1.33	\$14.12	649
Construction and Extraction	1,472	1,460	-12	-1%	1.64	\$17.27	11
Food Preparation and Serving Related	1,185	1,298	113	+10%	0.80	\$9.64	27
Management	1,057	1,084	27	+3%	0.99	\$32.53	56
Education, Training, and Library	940	1,077	137	+15%	0.98	\$18.76	47
Installation, Maintenance, and Repair	1,015	1,012	-3	0%	1.33	\$19.34	38
Healthcare Practitioners and Technical	999	1,007	8	+1%	0.94	\$22.81	277
Building and Grounds Cleaning and Maintenance	801	883	82	+10%	1.24	\$10.06	11
Personal Care and Service	700	803	103	+15%	0.96	\$9.89	10
Business and Financial Operations	550	580	30	+5%	0.58	\$27.13	39
Healthcare Support	532	485	-47	-9%	0.92	\$10.94	14
Architecture and Engineering	261	279	18	+7%	0.85	\$34.93	42
Protective Service	324	276	-48	-15%	0.63	\$15.79	15
Community and Social Service	321	274	-47	-15%	0.85	\$16.57	17
Computer and Mathematical	184	193	9	+5%	0.34	\$27.49	23

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	168	185	17	+10%	0.52	\$13.42	19
Farming, Fishing, and Forestry	186	151	-35	-19%	1.04	\$16.79	1
Life, Physical, and Social Science	125	121	-4	-3%	0.75	\$23.29	5
Military-only	97	77	-20	-21%	0.65	\$15.98	0
Legal	85	64	-21	-25%	0.40	\$17.42	1

Educational Pipeline

In 2017, there were 619 graduates in Union County, AR. This pipeline has shrunk by 25% over the last 5 years. The highest share of these graduates come from Welding Technology/Welder, "Health Services/Allied Health/Health Sciences, General", and Licensed Practical/Vocational Nurse Training.

School	Total Graduates (2017)	Graduate Trend (2013 - 2017)
South Arkansas Community College	603	
Professional Cosmetology Education Center	16	
Lynndale Fundamentals of Beauty School	0	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher