



Stone County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

12,559

Population (2018)

Population **grew by 137** over the last 5 years and is projected to **grow by 162** over the next 5 years.

3,271

Total Regional Employment

Jobs **grew by 83** over the last 5 years and are projected to **grow by 193** over the next 5 years.

\$33.1K

Median Household Income (2017)

Median household income is **\$24.6K below** the national median household income of \$57.7K.

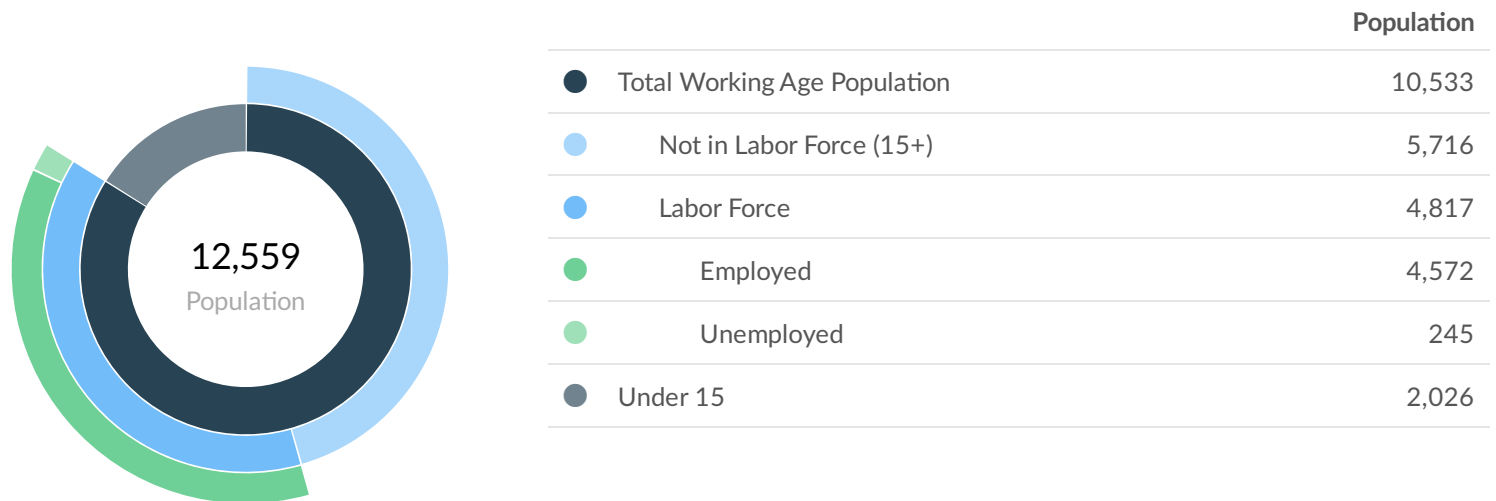
Takeaways

- As of 2018 the region's population **increased by 1.1%** since 2013, growing by 137. Population is expected to **increase by 1.3%** between 2018 and 2023, adding 162.
- From 2013 to 2018, jobs **increased by 2.6%** in Stone County, AR from 3,189 to **3,271**. This change **fell short of the national growth rate of 8.2% by 5.6%**. As the number of jobs increased, the **labor force participation rate decreased from 47.0% to 45.7% between 2013 and 2018**.
- Concerning educational attainment, **6.0% of Stone County, AR residents possess a Bachelor's Degree** (12.6% below the national average), and **8.3% hold an Associate's Degree** (0.2% above the national average).
- The top three industries in 2018 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and General Merchandise Stores, including Warehouse Clubs and Supercenters.

| | Population (2018) | Labor Force (2018) | Jobs (2018) | Cost of Living | GRP | Imports | Exports |
|-------------------------------------|----------------------|--------------------------|----------------|-------------------|-----------|-----------|-----------|
| Region | 12,559 | 4,817 | 3,271 | 88.9 | \$252.83M | \$475.34M | \$322.43M |
| Little Rock, AR (in Pulaski county) | 14,131 | N/A | 6,302 | 95.8 | \$654.55M | \$1.43B | \$1.78B |

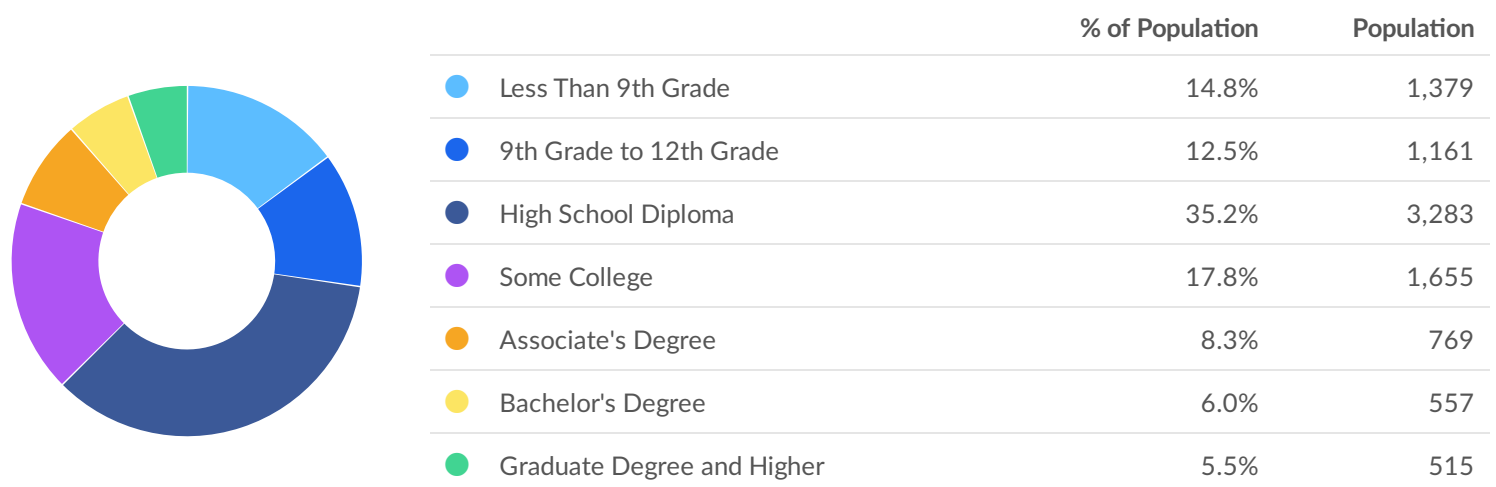
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

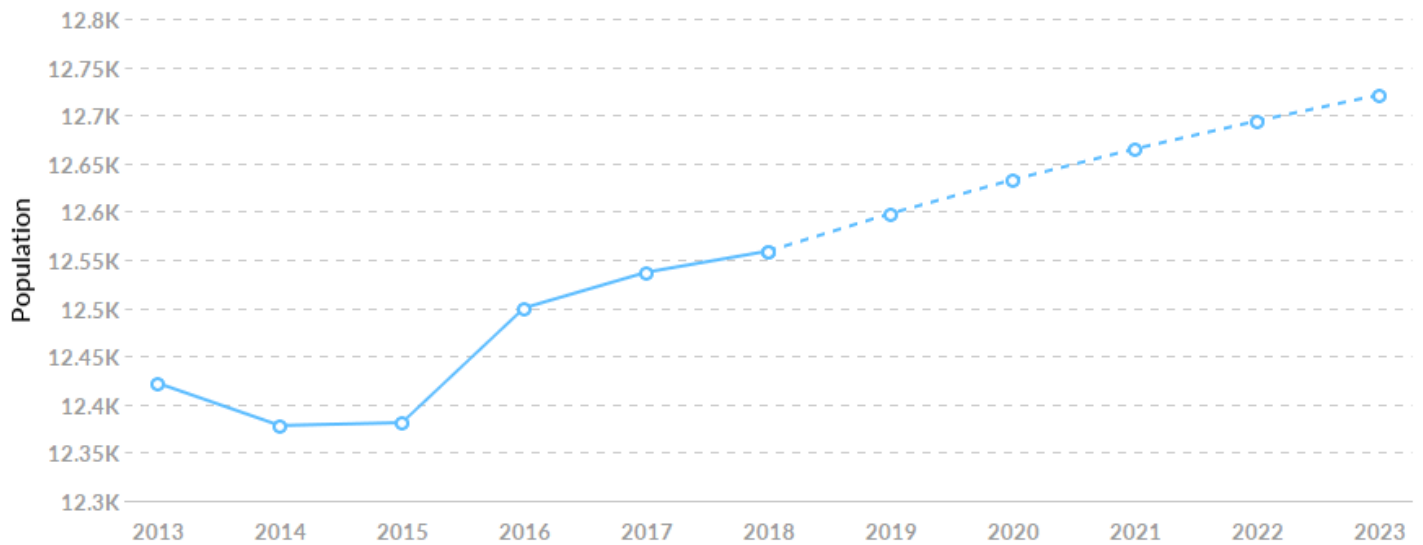
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Historic & Projected Trends

Population Trends

As of 2018 the region's population **increased by 1.1%** since 2013, growing by 137. Population is expected to **increase by 1.3%** between 2018 and 2023, adding 162.

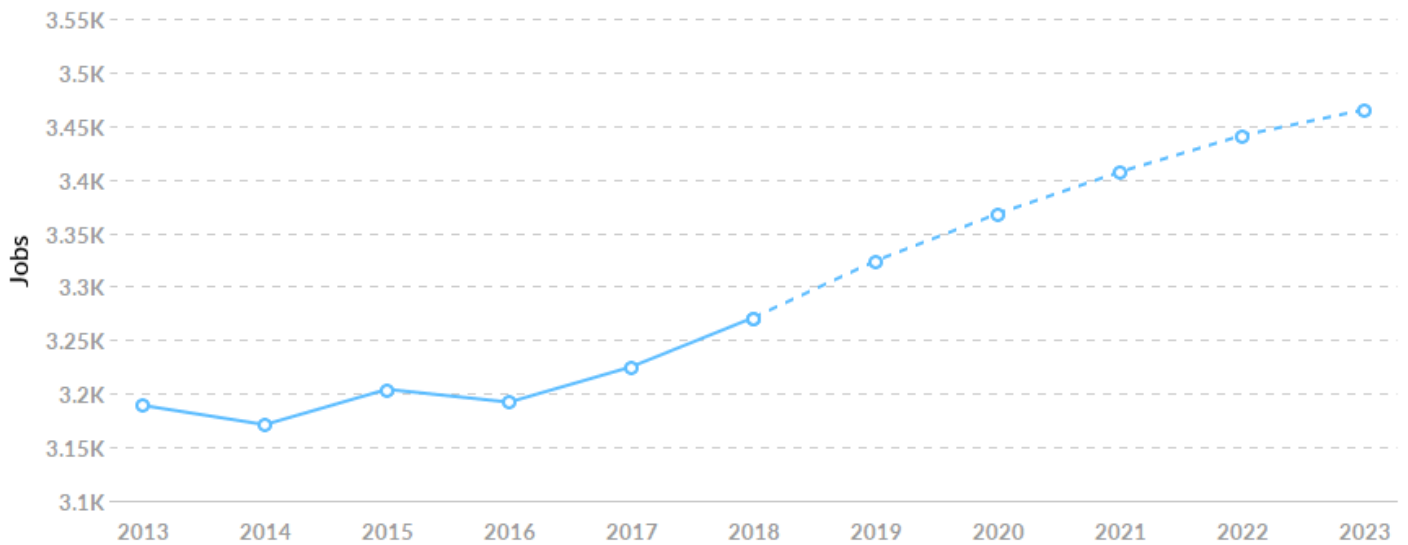


| Timeframe | Population |
|-----------|------------|
| 2013 | 12,422 |
| 2014 | 12,378 |
| 2015 | 12,381 |
| 2016 | 12,500 |
| 2017 | 12,537 |
| 2018 | 12,559 |
| 2019 | 12,598 |
| 2020 | 12,633 |
| 2021 | 12,665 |
| 2022 | 12,694 |
| 2023 | 12,721 |

Historic & Projected Trends - Cont.

Job Trends

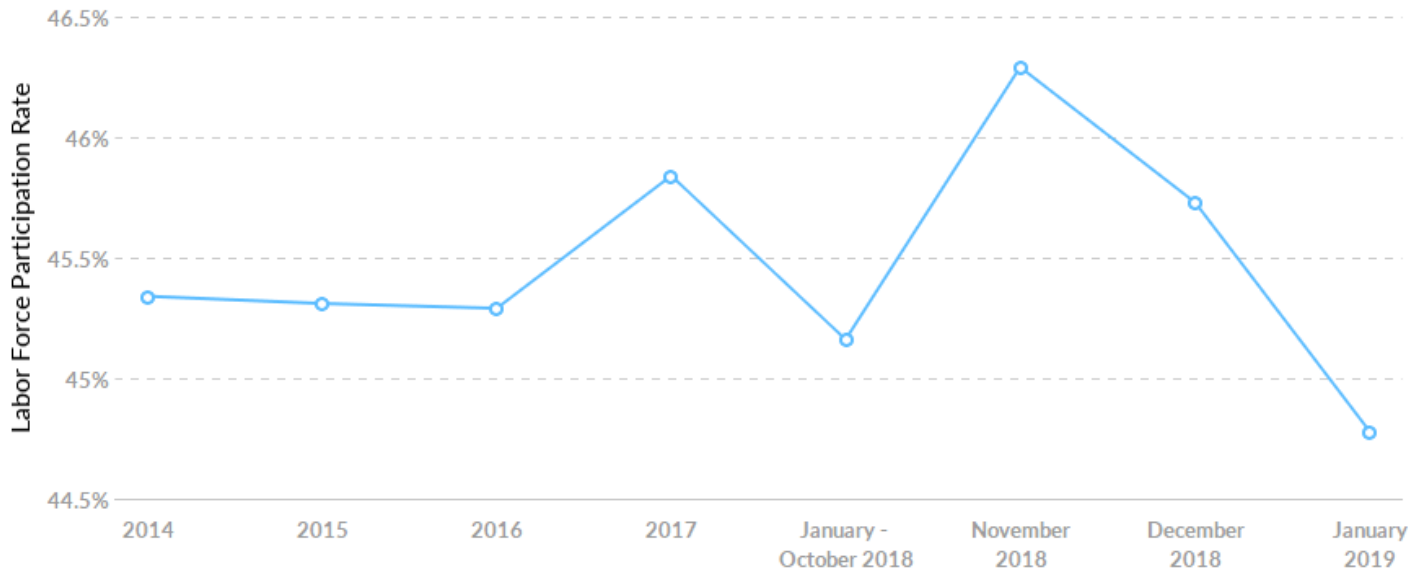
From 2013 to 2018, jobs increased by 2.6% in Stone County, AR from 3,189 to 3,271. This change fell short of the national growth rate of 8.2% by 5.6%.



| Timeframe | Jobs |
|-----------|-------|
| 2013 | 3,189 |
| 2014 | 3,171 |
| 2015 | 3,204 |
| 2016 | 3,192 |
| 2017 | 3,225 |
| 2018 | 3,271 |
| 2019 | 3,324 |
| 2020 | 3,368 |
| 2021 | 3,407 |
| 2022 | 3,441 |
| 2023 | 3,465 |

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

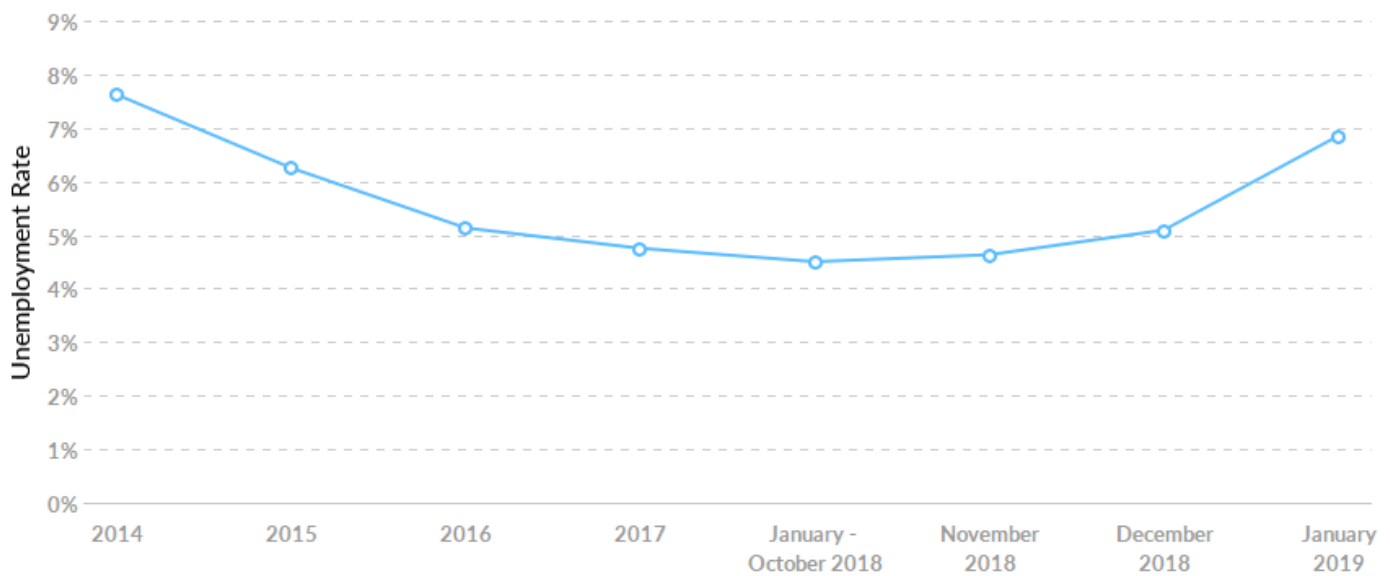


| Timeframe | Labor Force Participation Rate |
|------------------------|--------------------------------|
| 2014 | 45.34% |
| 2015 | 45.31% |
| 2016 | 45.29% |
| 2017 | 45.84% |
| January - October 2018 | 45.16% |
| November 2018 | 46.29% |
| December 2018 | 45.73% |
| January 2019 | 44.78% |

Historic & Projected Trends - Cont.

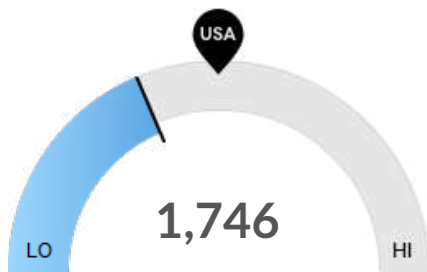
Unemployment Rate Trends

Stone County, AR had a January 2019 unemployment rate of 6.85%, **decreasing from 7.62% 5 years before.**



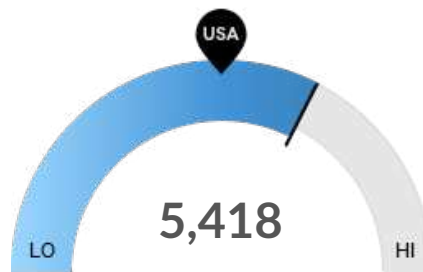
| Timeframe | Unemployment Rate |
|------------------------|-------------------|
| 2014 | 7.62% |
| 2015 | 6.25% |
| 2016 | 5.13% |
| 2017 | 4.75% |
| January - October 2018 | 4.50% |
| November 2018 | 4.63% |
| December 2018 | 5.09% |
| January 2019 | 6.85% |

Population Characteristics



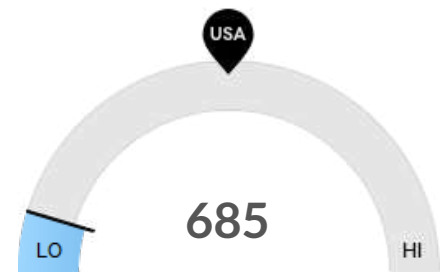
Millennials

Stone County, AR has 1,746 millennials (ages 20-34). The national average for an area this size is 2,597.



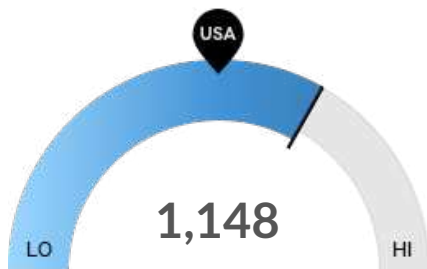
Retiring Soon

Retirement risk is high in Stone County, AR. The national average for an area this size is 3,574 people 55 or older, while there are 5,418 here.



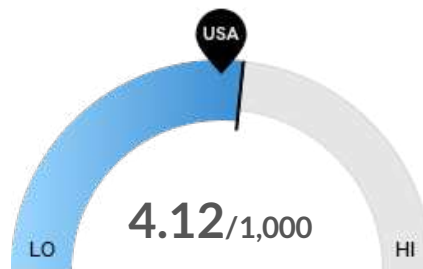
Racial Diversity

Racial diversity is low in Stone County, AR. The national average for an area this size is 4,924 racially diverse people, while there are 685 here.



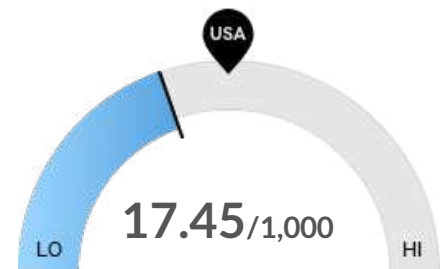
Veterans

Stone County, AR has 1,148 veterans. The national average for an area this size is 729.



Violent Crime

Stone County, AR has 4.12 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



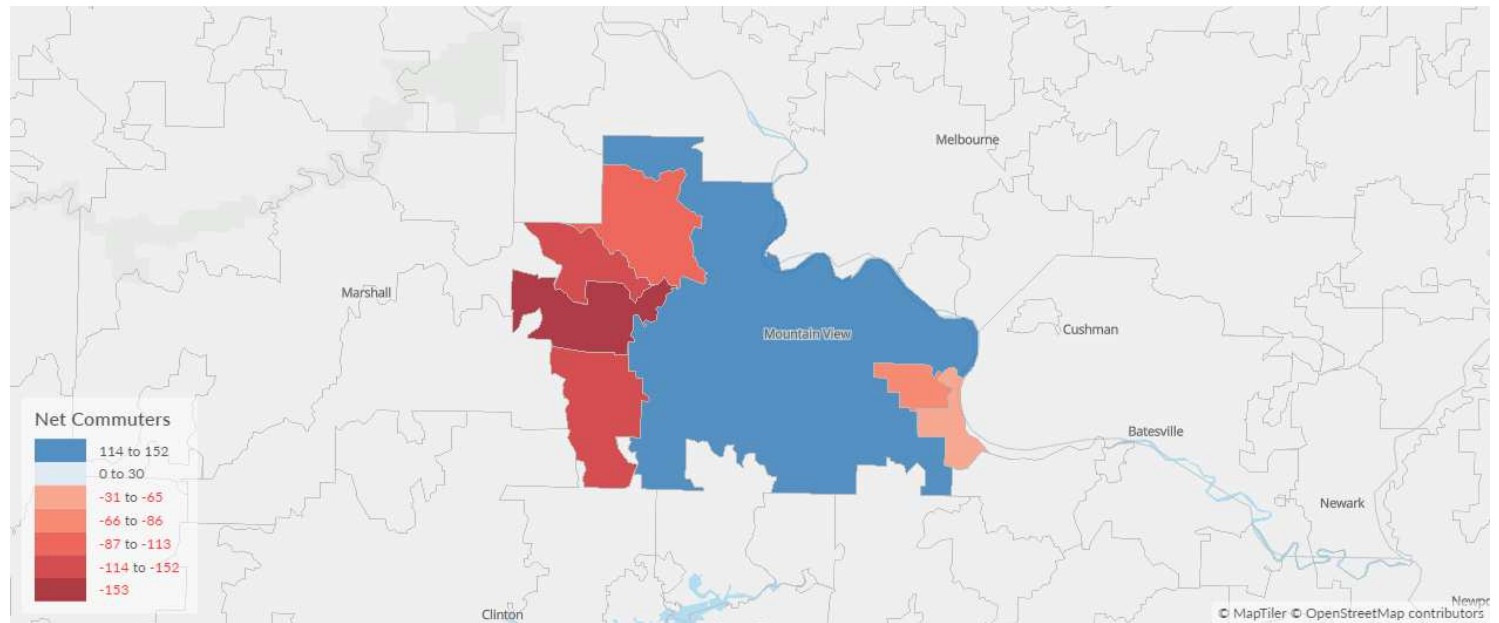
Property Crime

Stone County, AR has 17.45 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Stone County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

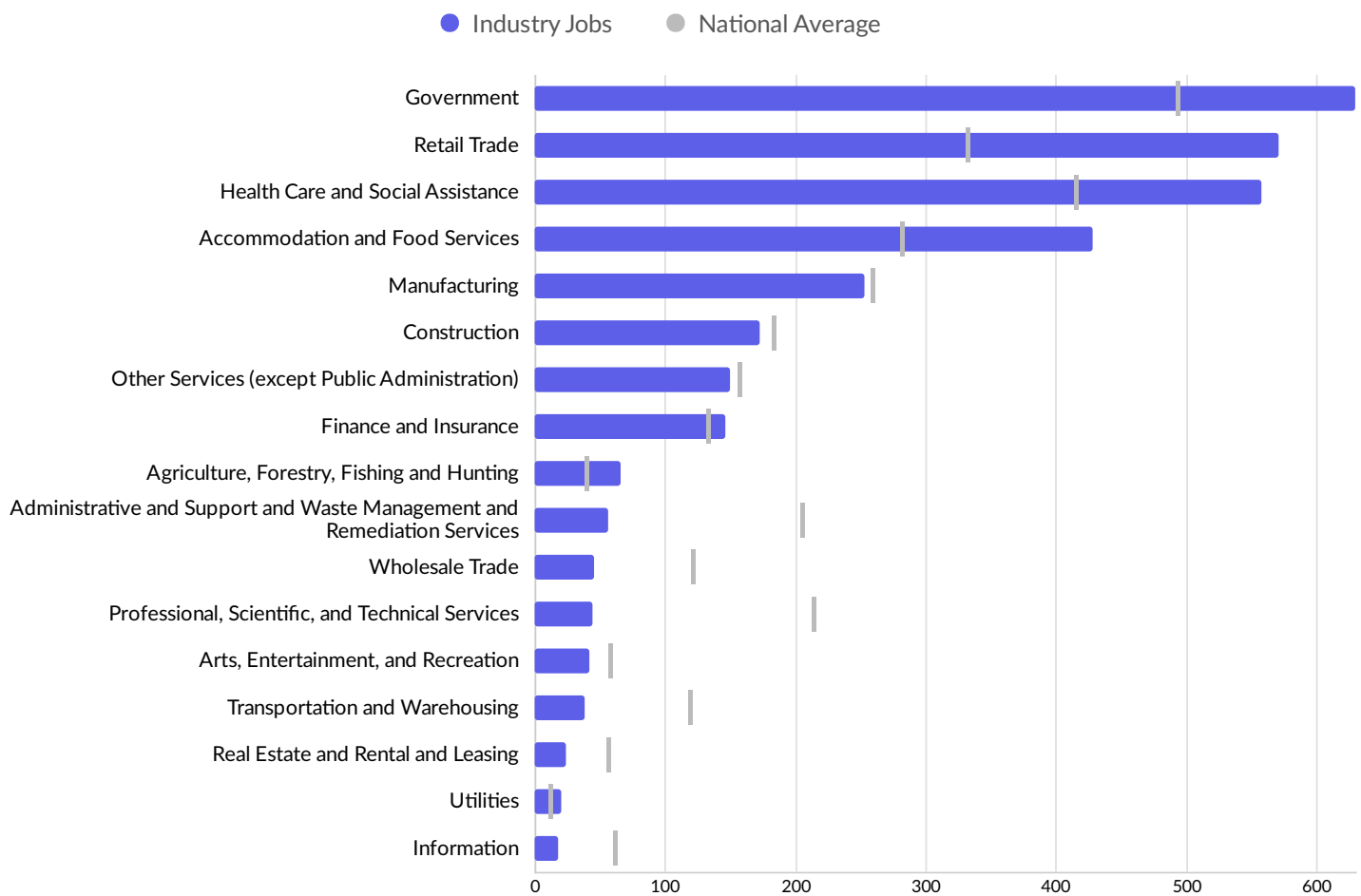
| ZIP | Name | 2018 Employment |
|-------|------------------------------|-----------------|
| 72560 | Mountain View, AR (in S... | 3,001 |
| 72680 | Timbo, AR (in Stone cou... | 161 |
| 72663 | Onia, AR (in Stone coun... | 27 |
| 72533 | Fifty Six, AR (in Stone c... | 22 |
| 72555 | Marcella, AR (in Stone c... | 21 |

Where Talent Lives

| ZIP | Name | 2018 Workers |
|-------|------------------------------|--------------|
| 72560 | Mountain View, AR (in S... | 2,888 |
| 72680 | Timbo, AR (in Stone cou... | 314 |
| 72663 | Onia, AR (in Stone coun... | 157 |
| 72051 | Fox, AR (in Stone county) | 151 |
| 72533 | Fifty Six, AR (in Stone c... | 109 |

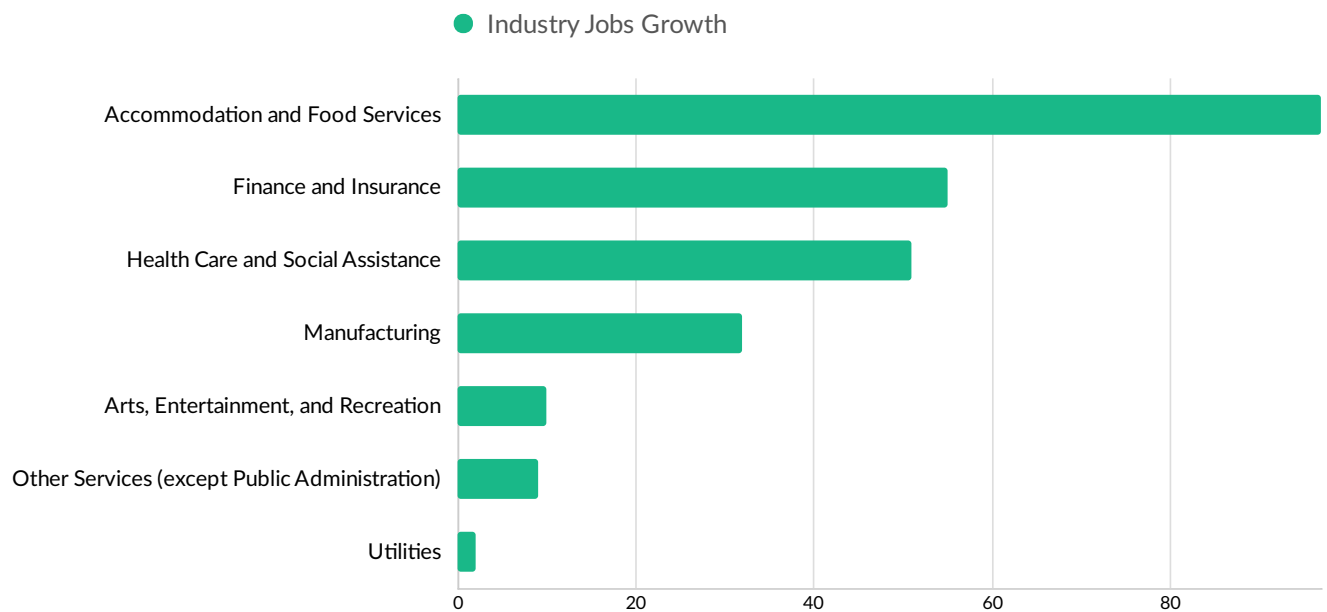
Industry Characteristics

Largest Industries



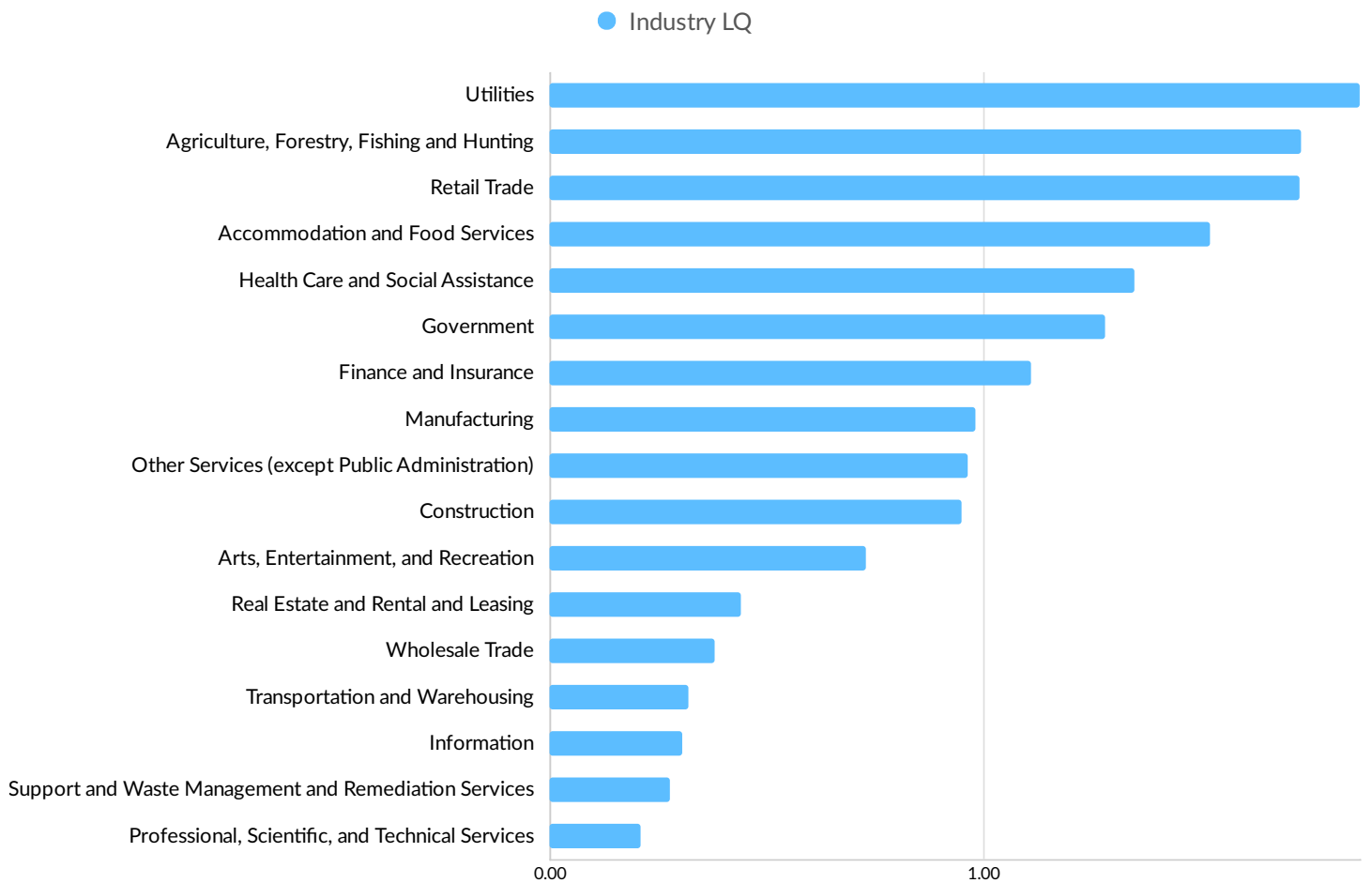
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

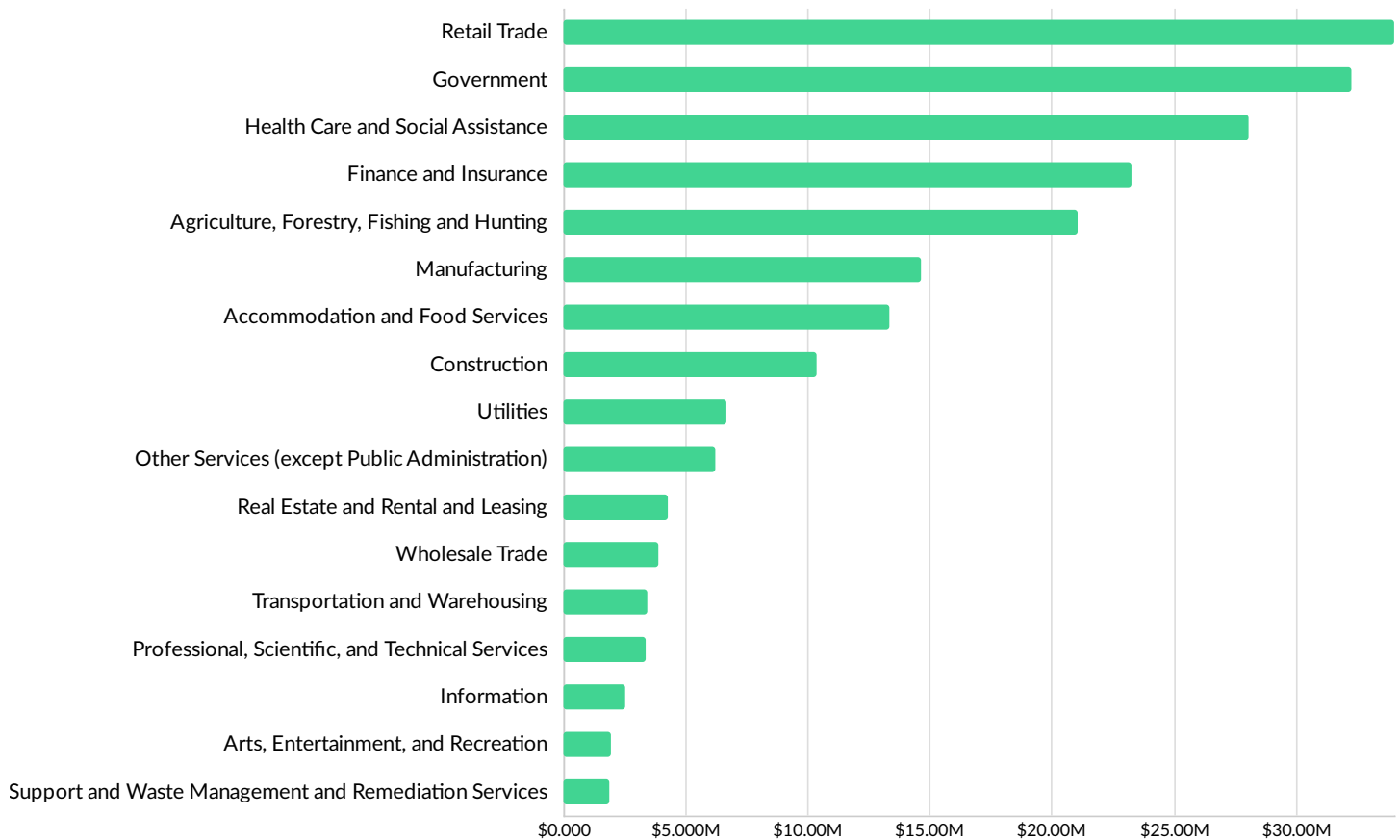
Top Industry LQ



Industry Characteristics - Cont.

Top Industry GRP

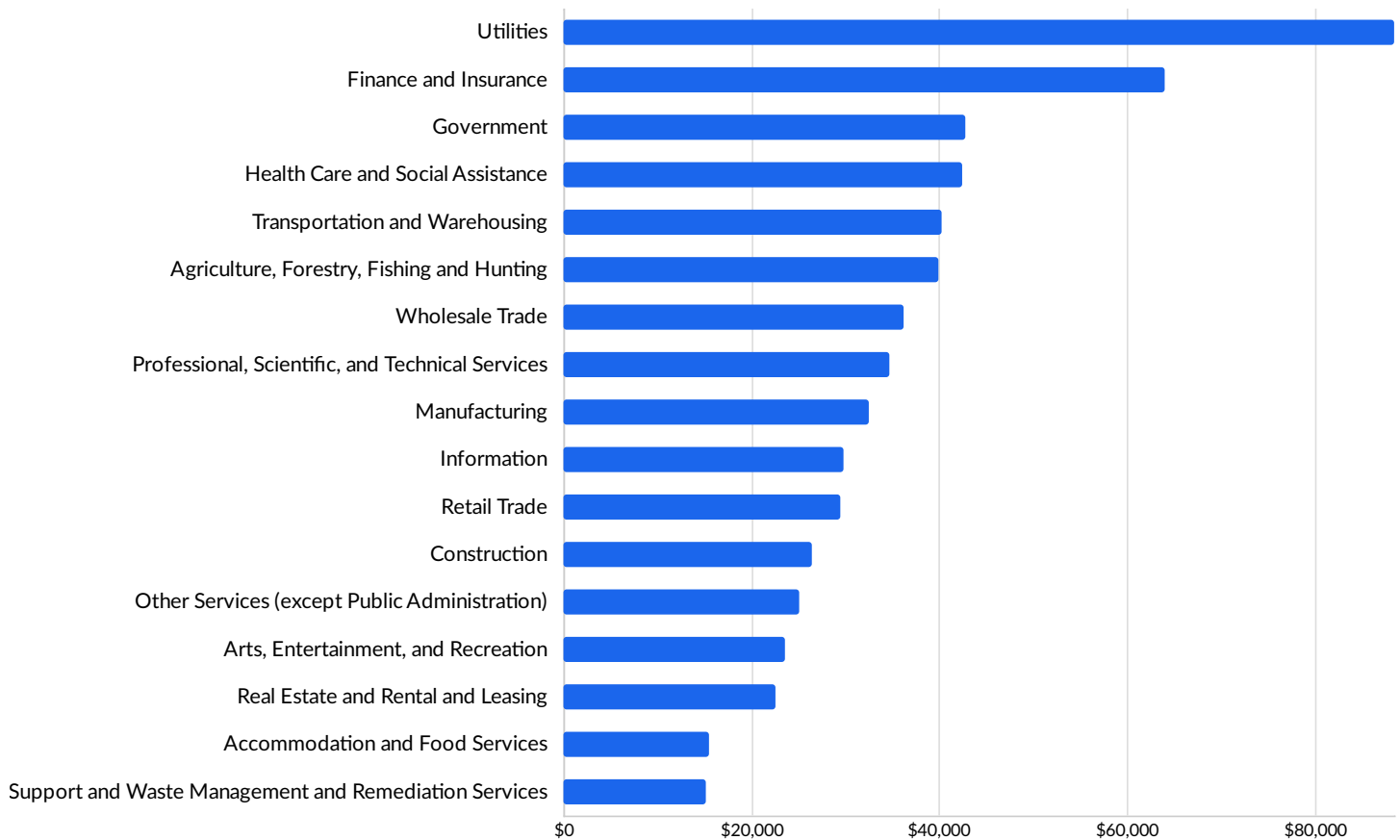
● 2018 Gross Regional Product



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker























Industry Characteristics - Cont.

| Industry | 2013 Jobs | 2018 Jobs | Change in Jobs | % Change in Jobs | 2018 LQ | 2018 Earnings Per Worker | 2018 GRP |
|--|--------------|--------------|----------------|------------------------|------------|-----------------------------|----------|
| Government | 662 | 630 | -32 | -5% | 1.28 | \$42,786 | \$32.29M |
| Retail Trade | 603 | 572 | -31 | -5% | 1.73 | \$29,492 | \$34.04M |
| Health Care and Social Assistance | 507 | 558 | 51 | +10% | 1.35 | \$42,487 | \$28.05M |
| Accommodation and Food Services | 331 | 428 | 97 | +29% | 1.52 | \$15,543 | \$13.37M |
| Manufacturing | 221 | 253 | 32 | +14% | 0.98 | \$32,495 | \$14.67M |
| Construction | 206 | 173 | -33 | -16% | 0.95 | \$26,520 | \$10.39M |
| Other Services (except Public Administration) | 141 | 150 | 9 | +6% | 0.97 | \$25,067 | \$6.19M |
| Finance and Insurance | 91 | 146 | 55 | +60% | 1.11 | \$63,941 | \$23.27M |
| Agriculture, Forestry, Fishing and Hunting | 105 | 67 | -38 | -36% | 1.73 | \$39,889 | \$21.09M |
| Administrative and Support and Waste Management and Remediation Services | 63 | 56 | -7 | -11% | 0.28 | \$15,235 | \$1.89M |
| Wholesale Trade | 57 | 46 | -11 | -19% | 0.38 | \$36,150 | \$3.88M |
| Professional, Scientific, and Technical Services | 51 | 45 | -6 | -12% | 0.21 | \$34,745 | \$3.36M |
| Arts, Entertainment, and Recreation | 31 | 41 | 10 | +32% | 0.73 | \$23,582 | \$1.95M |
| Transportation and Warehousing | 43 | 38 | -5 | -12% | 0.32 | \$40,325 | \$3.46M |
| Real Estate and Rental and Leasing | 28 | 24 | -4 | -14% | 0.44 | \$22,509 | \$4.25M |
| Utilities | 19 | 21 | 2 | +11% | 1.87 | \$88,448 | \$6.69M |
| Information | 21 | 18 | -3 | -14% | 0.31 | \$29,841 | \$2.52M |

Business Characteristics

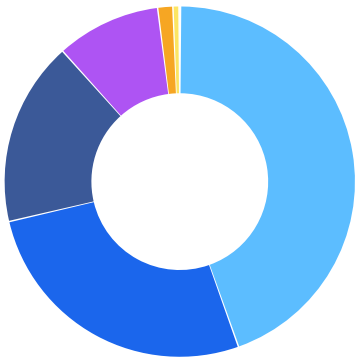
372 Companies Employ Your Workers

Online profiles for your workers mention 372 companies as employers, with the top 10 appearing below. In the last 12 months, 312 companies in Stone County, AR posted job postings, with the top 10 appearing below.

| Top Companies | Profiles | Top Companies Posting | Unique Postings |
|-----------------------------------|---|------------------------------------|---|
| Arkansas Department of Parks a... | 10  | CRST International, Inc. | 247  |
| Mountain View School District | 8  | USA Truck, Inc. | 115  |
| Stone County Medical Center, Inc | 8  | Koch Trucking, Inc. | 62  |
| Wal-Mart Stores, Inc. | 8  | Platinum Supplemental Insuranc... | 62  |
| Excel Boat Company, LLC | 7  | Teach For America, Inc. | 59  |
| Ozarka College | 6  | Hvh Transportation, Inc. | 40  |
| Centennial Bank | 5  | U. S. Xpress, Inc. | 40  |
| County of Stone | 5  | Heartland Express, Inc. | 36  |
| Loco Ropes Ozark Folk Center S... | 5  | Mountain View School District | 35  |
| Dr Andy S Family Practice | 4  | Southern Refrigerated Transport... | 32  |

Business Characteristics - Cont.

Business Size

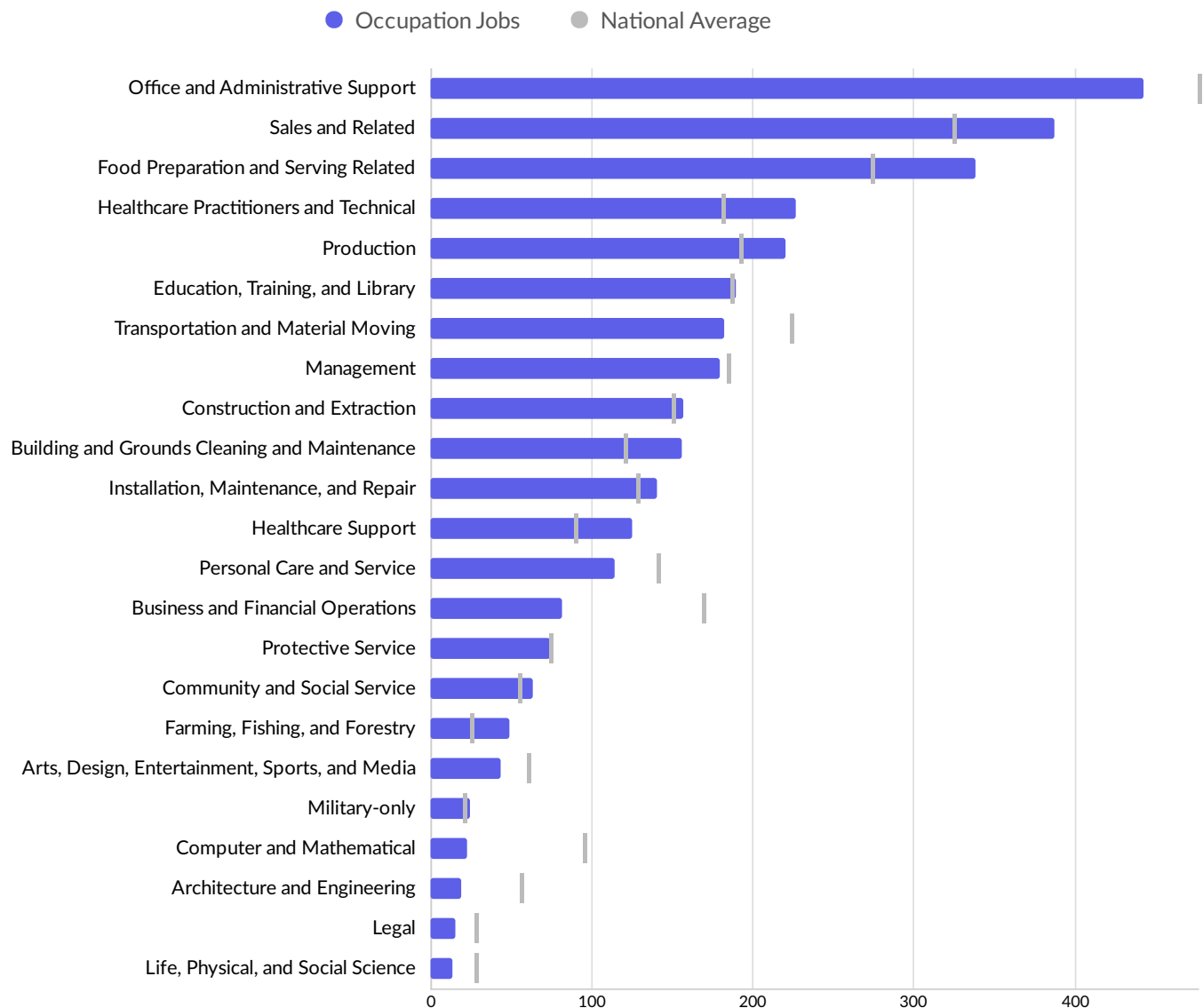


| | Percentage | Business Count |
|----------------------|------------|----------------|
| 1 to 4 employees | 44.5% | 319 |
| 5 to 9 employees | 26.8% | 192 |
| 10 to 19 employees | 17.0% | 122 |
| 20 to 49 employees | 9.6% | 69 |
| 50 to 99 employees | 1.4% | 10 |
| 100 to 249 employees | 0.6% | 4 |
| 250 to 499 employees | 0.1% | 1 |

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

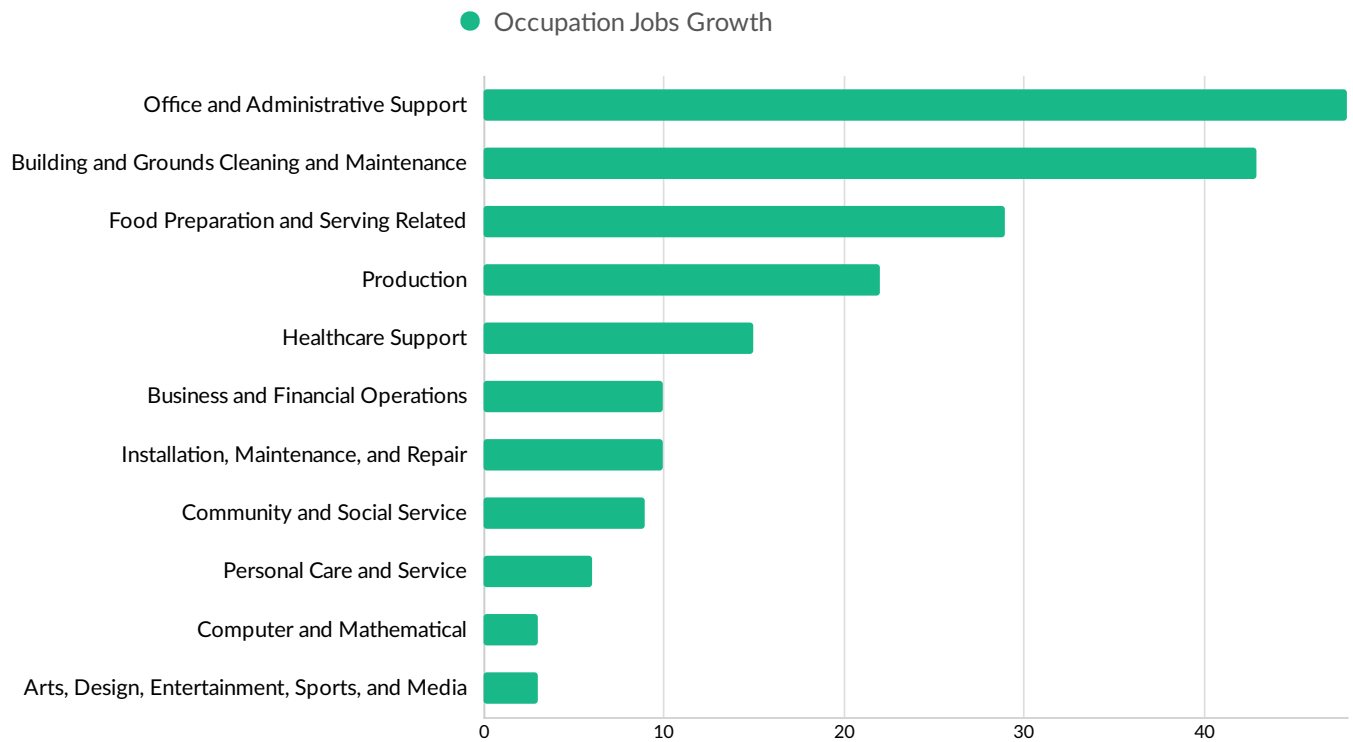
Workforce Characteristics

Largest Occupations



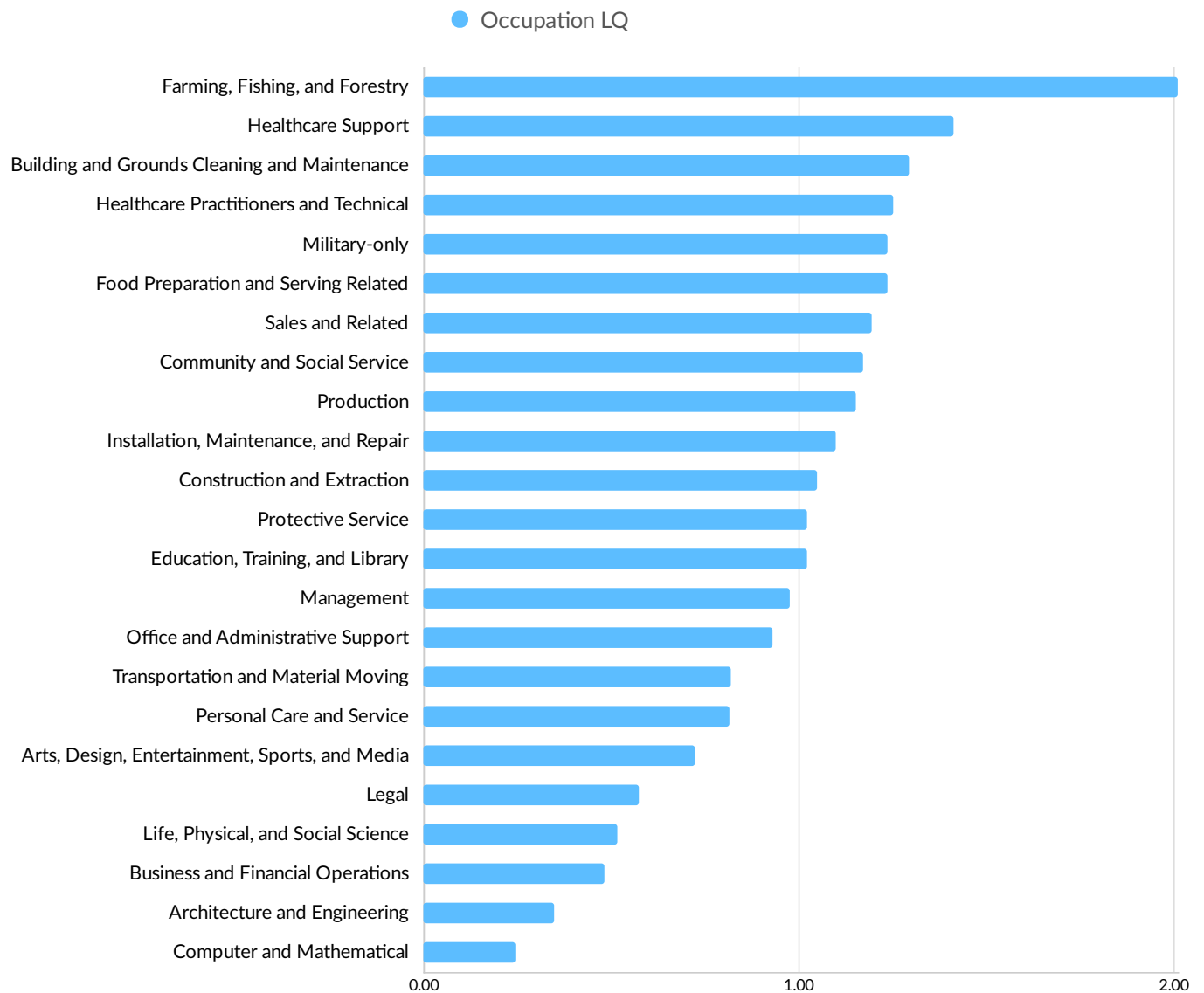
Workforce Characteristics - Cont.

Top Growing Occupations



Workforce Characteristics - Cont.

Top Occupation LQ



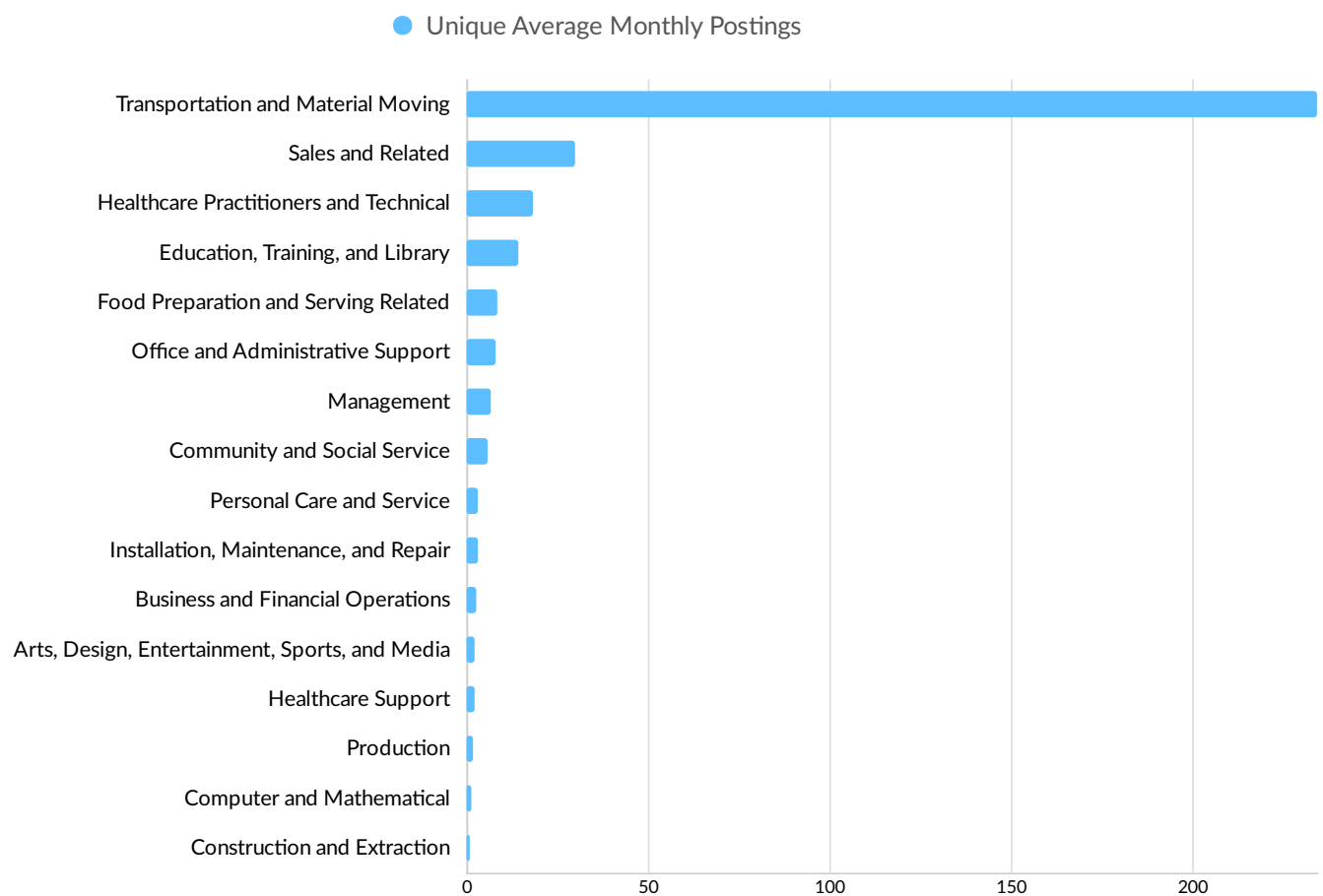
Workforce Characteristics - Cont.

Top Occupation Earnings



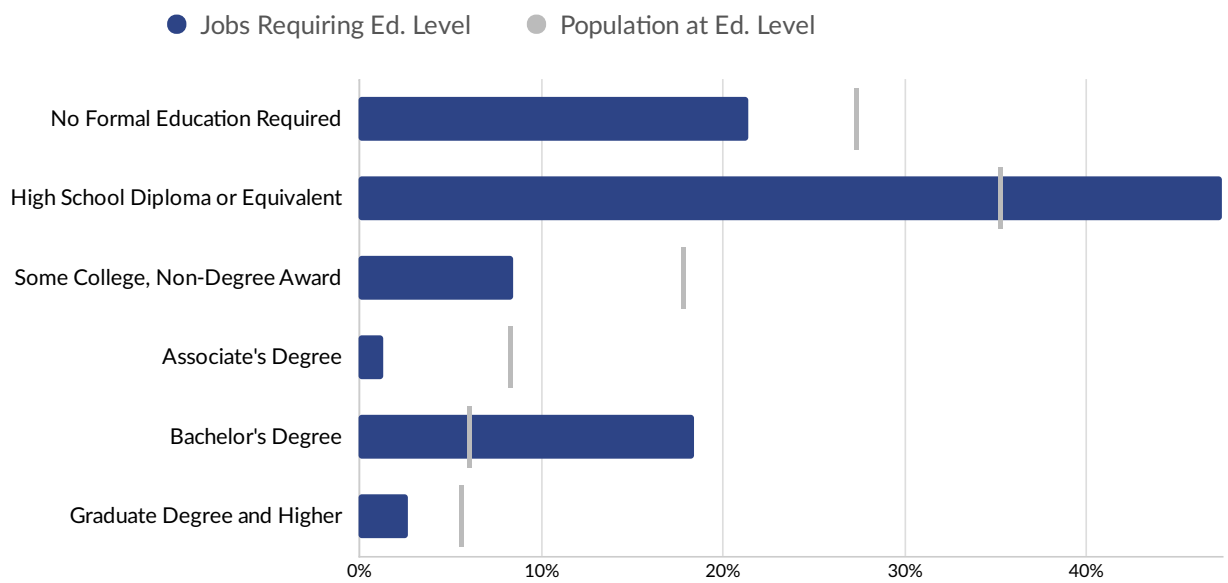
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

| Occupation | 2013 Jobs | 2018 Jobs | Change in Jobs | % Change in Jobs | 2018 LQ | 2017 Median Hourly Earnings | May 2018 - Apr 2019 Unique Average Monthly Postings |
|---|-----------|-----------|----------------|------------------|---------|-----------------------------|---|
| Office and Administrative Support | 395 | 443 | 48 | +12% | 0.93 | \$12.04 | 8 |
| Sales and Related | 419 | 387 | -32 | -8% | 1.20 | \$10.62 | 30 |
| Food Preparation and Serving Related | 310 | 339 | 29 | +9% | 1.24 | \$9.02 | 9 |
| Healthcare Practitioners and Technical | 232 | 227 | -5 | -2% | 1.25 | \$21.86 | 18 |
| Production | 199 | 221 | 22 | +11% | 1.15 | \$13.03 | 2 |
| Education, Training, and Library | 196 | 190 | -6 | -3% | 1.02 | \$21.54 | 14 |
| Transportation and Material Moving | 191 | 183 | -8 | -4% | 0.82 | \$11.48 | 234 |
| Management | 186 | 180 | -6 | -3% | 0.98 | \$20.40 | 7 |
| Construction and Extraction | 189 | 157 | -32 | -17% | 1.05 | \$14.55 | 1 |
| Building and Grounds Cleaning and Maintenance | 113 | 156 | 43 | +38% | 1.30 | \$9.51 | 1 |
| Installation, Maintenance, and Repair | 130 | 140 | 10 | +8% | 1.10 | \$14.61 | 3 |
| Healthcare Support | 110 | 125 | 15 | +14% | 1.41 | \$11.32 | 2 |
| Personal Care and Service | 108 | 114 | 6 | +6% | 0.81 | \$9.61 | 3 |
| Business and Financial Operations | 71 | 81 | 10 | +14% | 0.48 | \$22.60 | 3 |
| Protective Service | 78 | 75 | -3 | -4% | 1.02 | \$13.97 | 0 |
| Community and Social Service | 54 | 63 | 9 | +17% | 1.17 | \$15.49 | 6 |
| Farming, Fishing, and Forestry | 69 | 49 | -20 | -29% | 2.01 | \$16.47 | 0 |

Workforce Characteristics - Cont.

| Occupation | 2013 Jobs | 2018 Jobs | Change in Jobs | % Change in Jobs | 2018 LQ | 2017 Median Hourly Earnings | May 2018 - Apr 2019 Unique Average Monthly Postings |
|--|--------------|--------------|----------------|------------------------|------------|--------------------------------|---|
| Arts, Design, Entertainment, Sports, and Media | 40 | 43 | 3 | +8% | 0.72 | \$13.31 | 2 |
| Military-only | 30 | 25 | -5 | -17% | 1.24 | \$15.88 | 0 |
| Computer and Mathematical | 20 | 23 | 3 | +15% | 0.24 | \$22.68 | 2 |
| Architecture and Engineering | 19 | 19 | 0 | 0% | 0.35 | \$28.39 | 0 |
| Legal | 17 | 16 | -1 | -6% | 0.58 | \$18.73 | 0 |
| Life, Physical, and Social Science | 14 | 14 | 0 | 0% | 0.52 | \$23.58 | 1 |

Educational Pipeline

Over the last 5 years, no schools in Stone County, AR produced graduates.