



# St. Francis County, AR

Arkansas Department of Workforce Services



POB 2981  
Little Rock, Arkansas 72203

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## Economy Overview

**25,611**

### Population (2018)

Population **decreased by 1,878** over the last 5 years and is projected to **decrease by 1,225** over the next 5 years.

**8,720**

### Total Regional Employment

Jobs **decreased by 452** over the last 5 years but are projected to **grow by 104** over the next 5 years.

**\$33.1K**

### Median Household Income (2017)

Median household income is **\$24.6K below** the national median household income of \$57.7K.

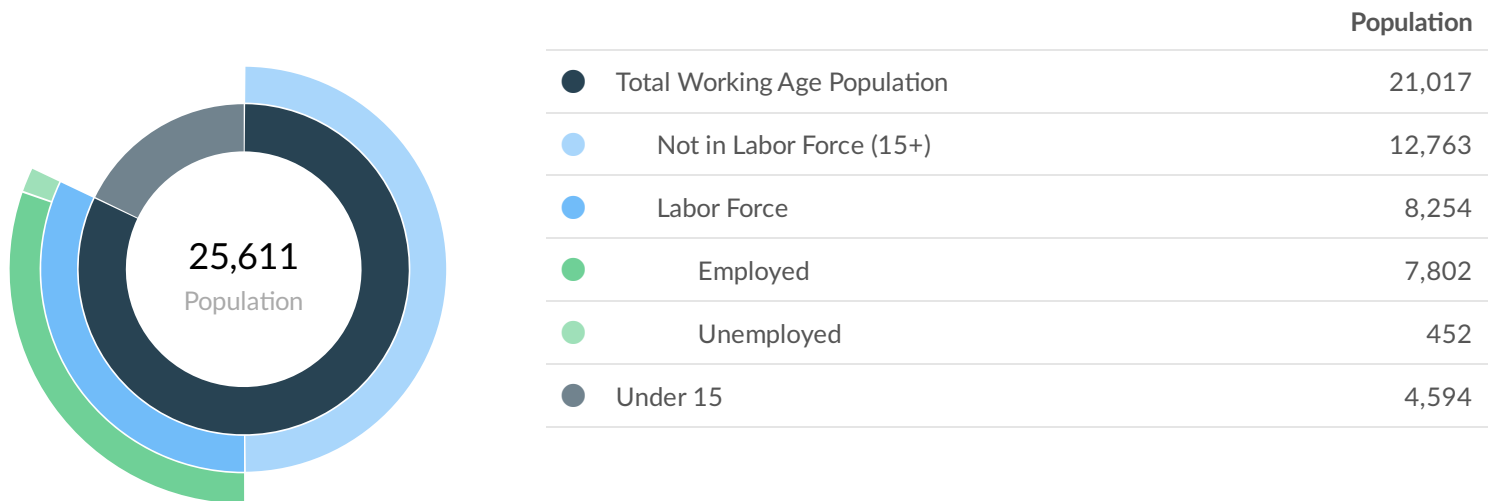
## Takeaways

- As of 2018 the region's population **declined by 6.8%** since 2013, falling by 1,878. Population is expected to **decrease by 4.8%** between 2018 and 2023, losing 1,225.
- From 2013 to 2018, jobs **declined by 4.9%** in St. Francis County, AR from 9,172 to **8,720**. This change **fell short of the national growth rate of 8.2% by 13.1%**. As the number of jobs declined, the **labor force participation rate decreased from 41.4% to 39.3% between 2013 and 2018**.
- Concerning educational attainment, **5.6% of St. Francis County, AR residents possess a Bachelor's Degree** (13.1% below the national average), and **8.3% hold an Associate's Degree** (0.2% above the national average).
- The top three industries in 2018 are Federal Government, Civilian, Restaurants and Other Eating Places, and Animal Slaughtering and Processing.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	25,611	8,254	8,720	86.7	\$692.54M	\$1.38B	\$1.63B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

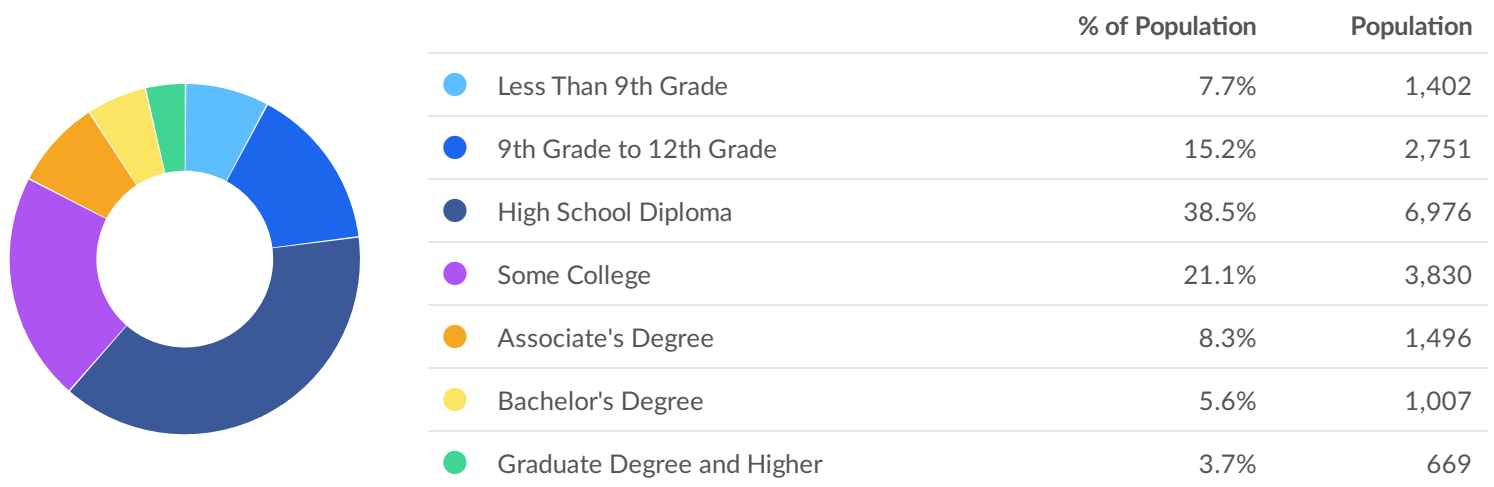
## Economy Overview - Cont.

### 2018 Labor Force Breakdown



### Educational Attainment

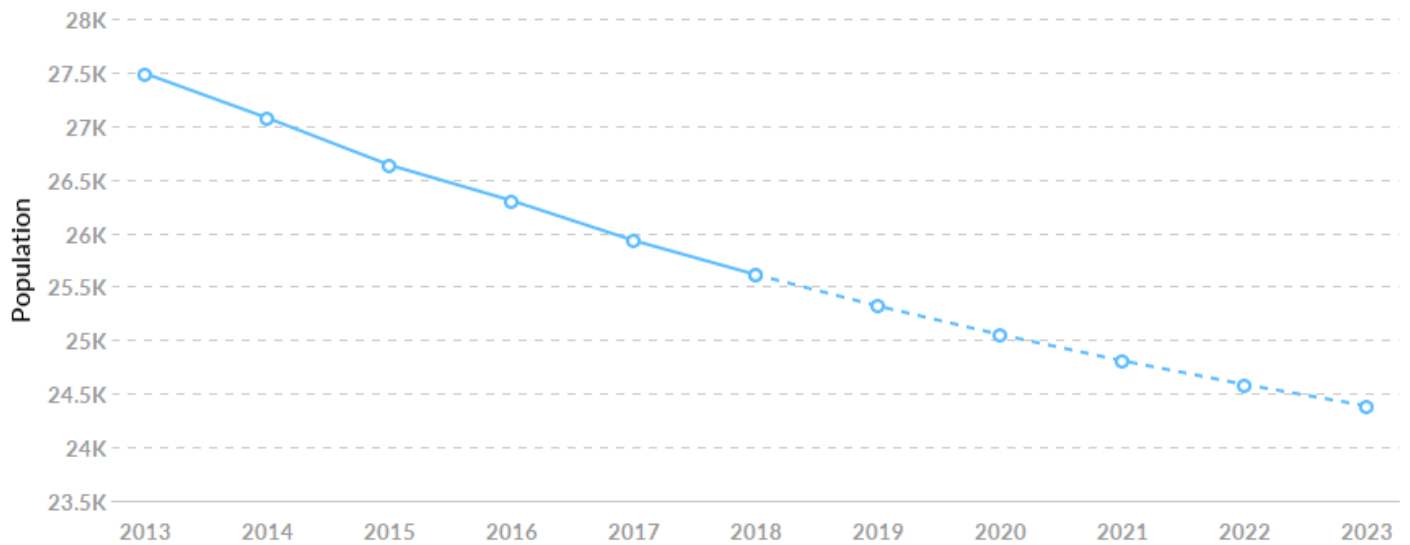
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# Historic & Projected Trends

## Population Trends

As of 2018 the region's population **declined by 6.8%** since 2013, falling by 1,878. Population is expected to **decrease by 4.8%** between 2018 and 2023, losing 1,225.

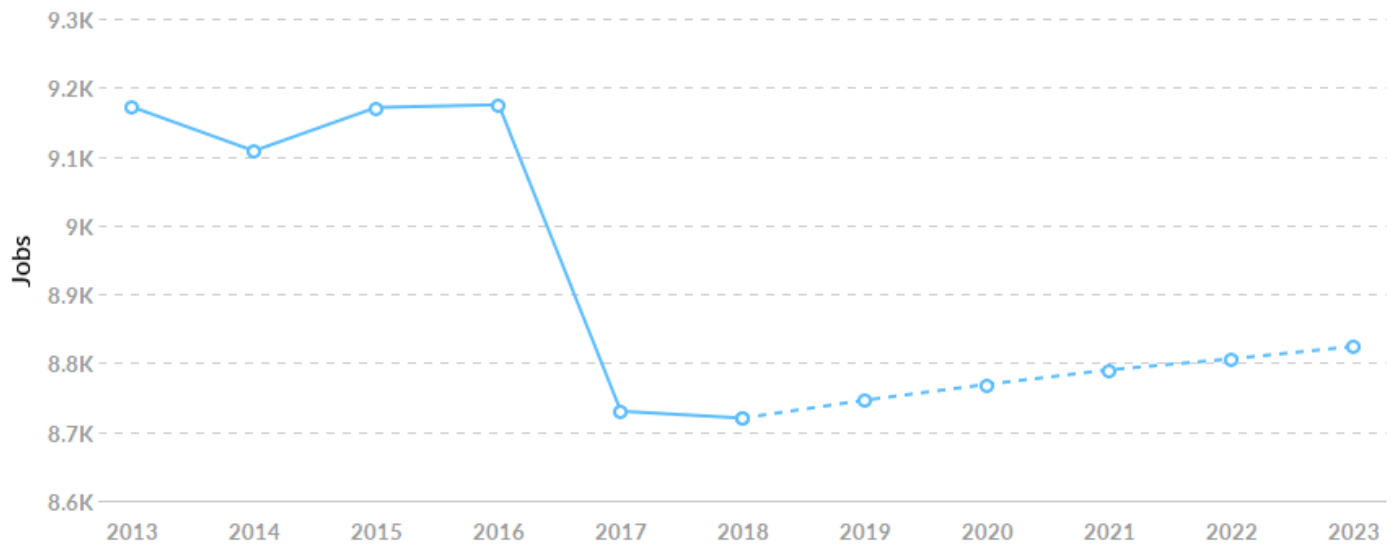


Timeframe	Population
2013	27,489
2014	27,075
2015	26,635
2016	26,303
2017	25,930
2018	25,611
2019	25,318
2020	25,051
2021	24,807
2022	24,586
2023	24,386

## Historic & Projected Trends - Cont.

### Job Trends

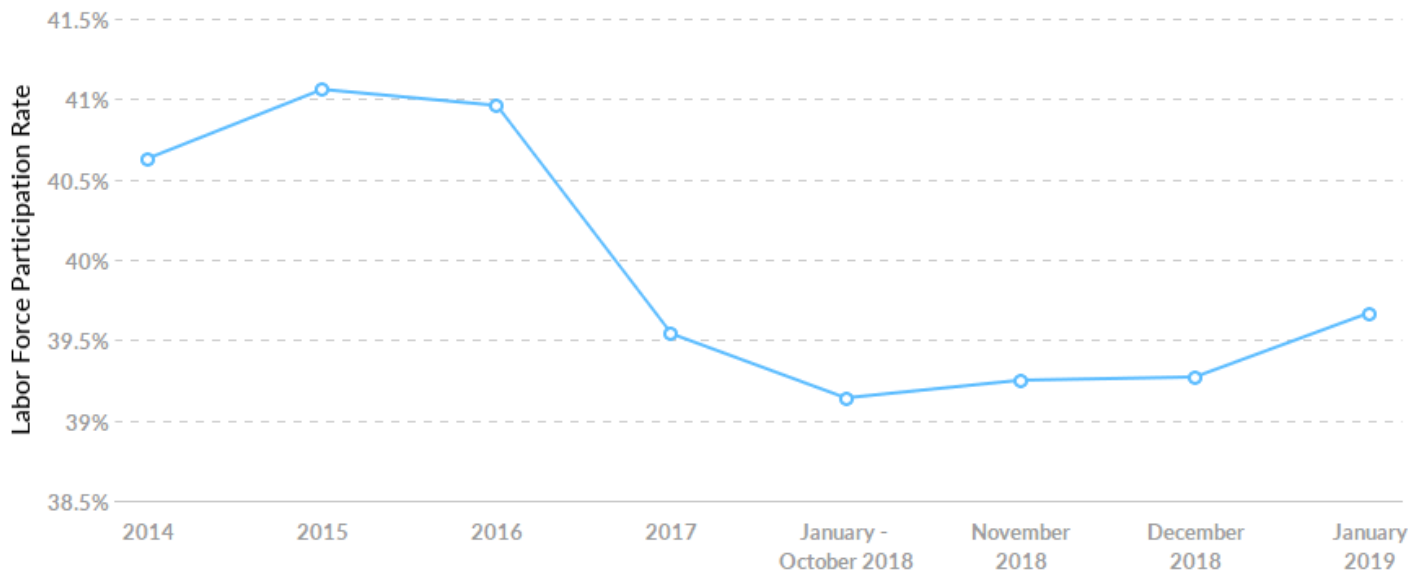
From 2013 to 2018, jobs **declined by 4.9%** in St. Francis County, AR from 9,172 to 8,720. This change **fell short of the national growth rate of 8.2% by 13.1%**.



Timeframe	Jobs
2013	9,172
2014	9,108
2015	9,171
2016	9,175
2017	8,730
2018	8,720
2019	8,746
2020	8,769
2021	8,790
2022	8,806
2023	8,824

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends

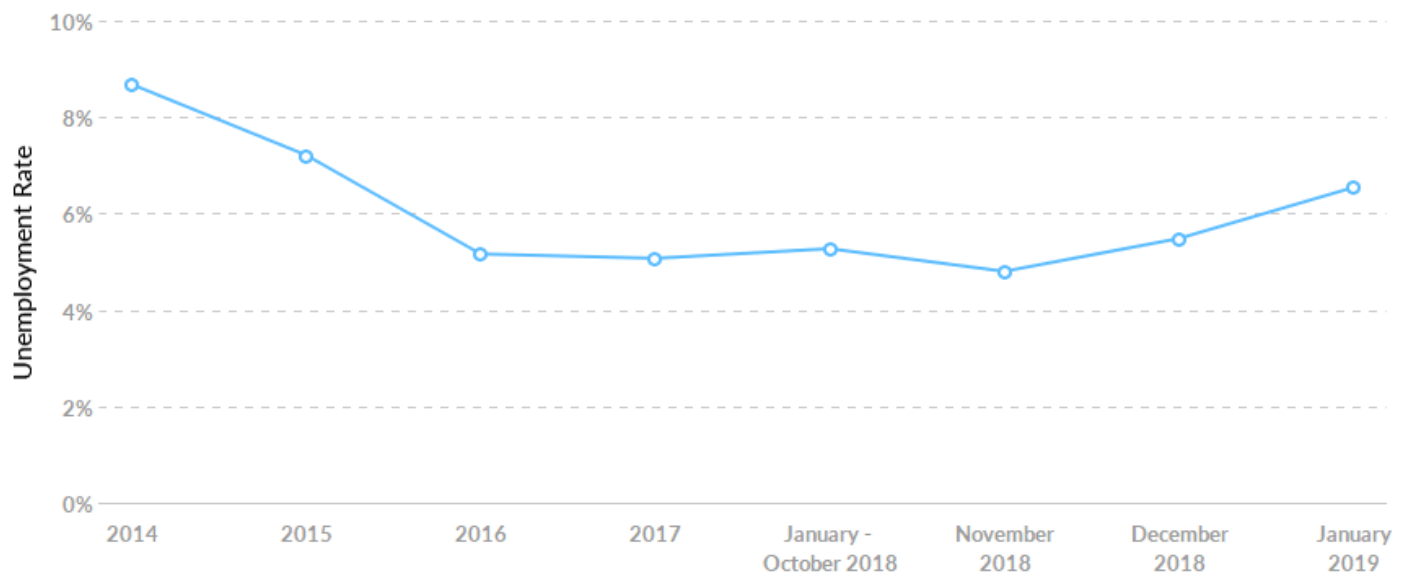


Timeframe	Labor Force Participation Rate
2014	40.63%
2015	41.06%
2016	40.96%
2017	39.54%
January - October 2018	39.14%
November 2018	39.25%
December 2018	39.27%
January 2019	39.67%

## Historic & Projected Trends - Cont.

### Unemployment Rate Trends

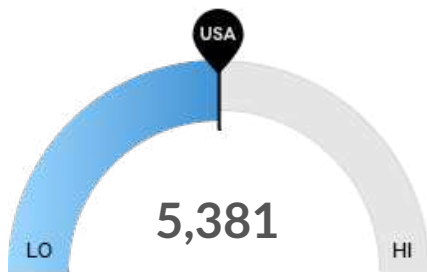
St. Francis County, AR had a January 2019 unemployment rate of 6.54%, **decreasing from 8.68%** 5 years before.



Timeframe	Unemployment Rate
2014	8.68%
2015	7.21%
2016	5.16%
2017	5.07%
January - October 2018	5.27%
November 2018	4.80%
December 2018	5.48%
January 2019	6.54%

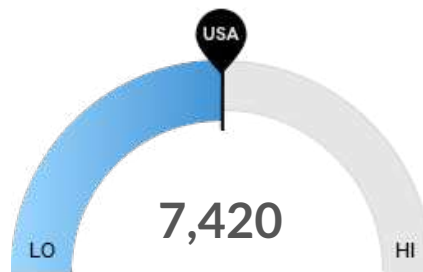


## Population Characteristics



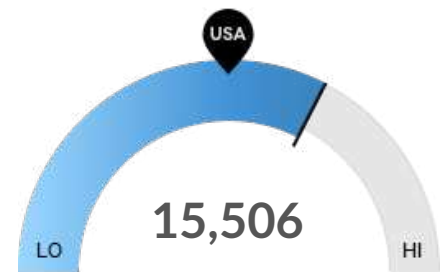
**Millennials**

St. Francis County, AR has 5,381 millennials (ages 20-34). The national average for an area this size is 5,370.



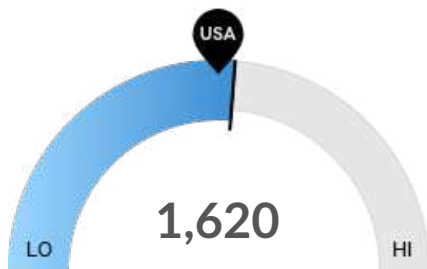
**Retiring Soon**

Retirement risk is about average in St. Francis County, AR. The national average for an area this size is 7,392 people 55 or older, while there are 7,420 here.



**Racial Diversity**

Racial diversity is high in St. Francis County, AR. The national average for an area this size is 10,183 racially diverse people, while there are 15,506 here.



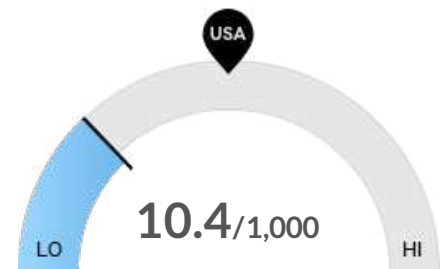
**Veterans**

St. Francis County, AR has 1,620 veterans. The national average for an area this size is 1,508.



**Violent Crime**

St. Francis County, AR has 0.64 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



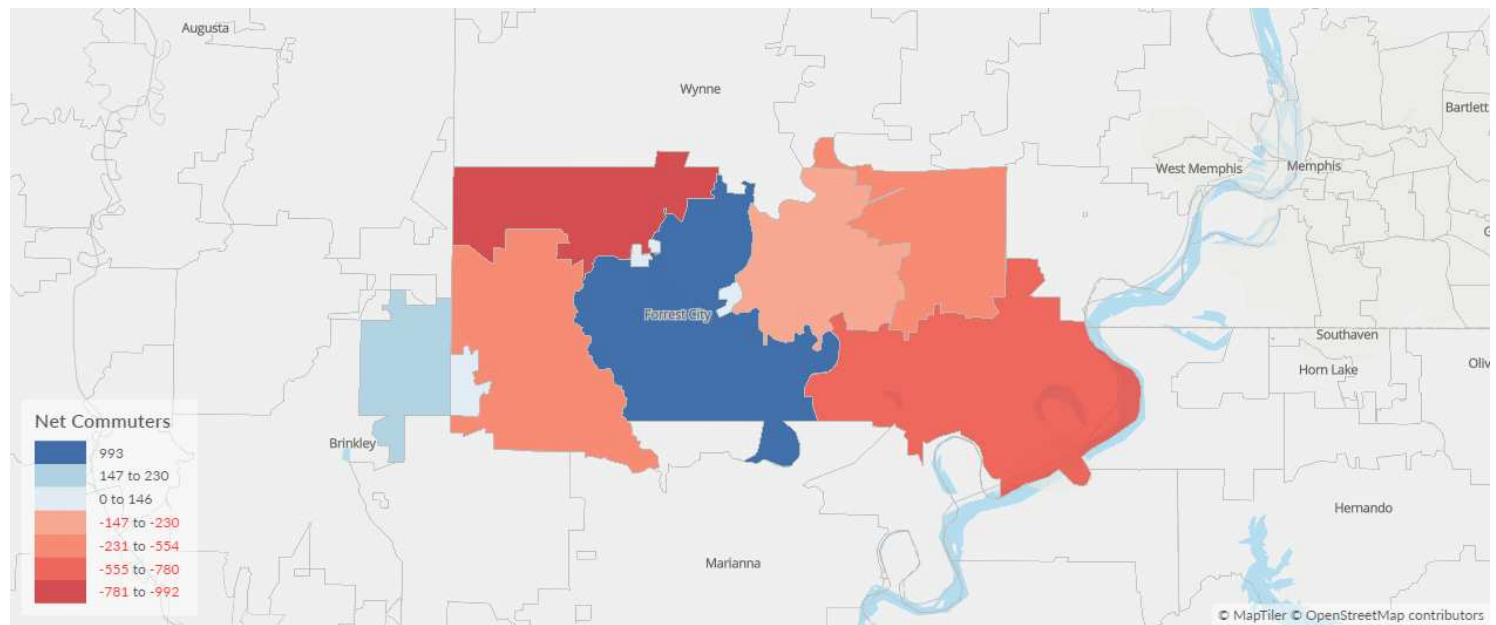
**Property Crime**

St. Francis County, AR has 10.4 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

## Population Characteristics - Cont.

### Place of Work vs Place of Residence

Understanding where talent in St. Francis County, AR currently works compared to where talent lives can help you optimize site decisions.



#### Where Talent Works

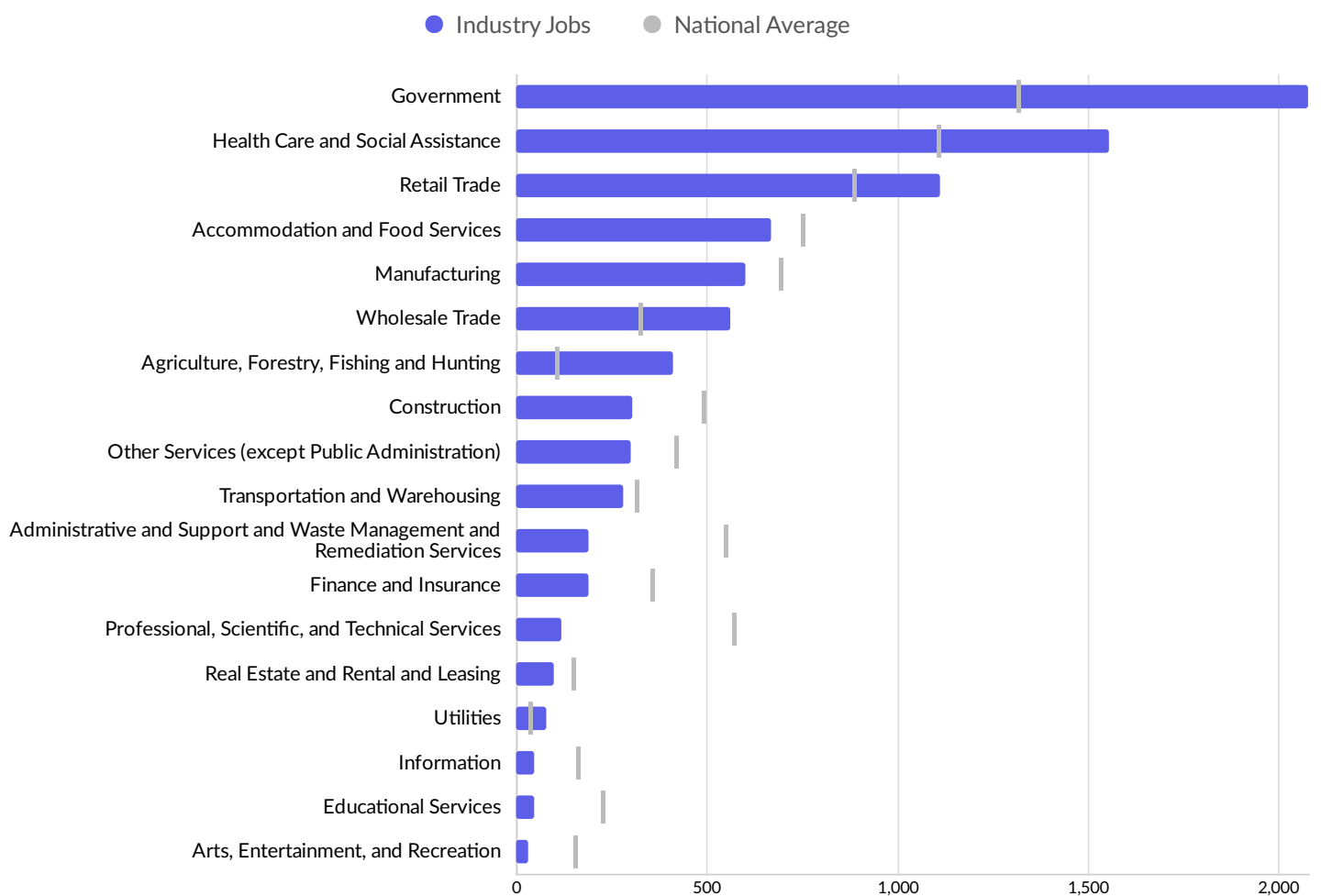
ZIP	Name	2018 Employment
72335	Forrest City, AR (in St. F...	6,839
72372	Palestine, AR (in St. Fra...	581
72392	Wheatley, AR (in St. Fra...	325
72348	Hughes, AR (in St. Franc...	267
72326	Colt, AR (in St. Francis c...	253

#### Where Talent Lives

ZIP	Name	2018 Workers
72335	Forrest City, AR (in St. F...	5,846
72326	Colt, AR (in St. Francis c...	1,034
72372	Palestine, AR (in St. Fra...	831
72348	Hughes, AR (in St. Franc...	821
72346	Heth, AR (in St. Francis ...	295

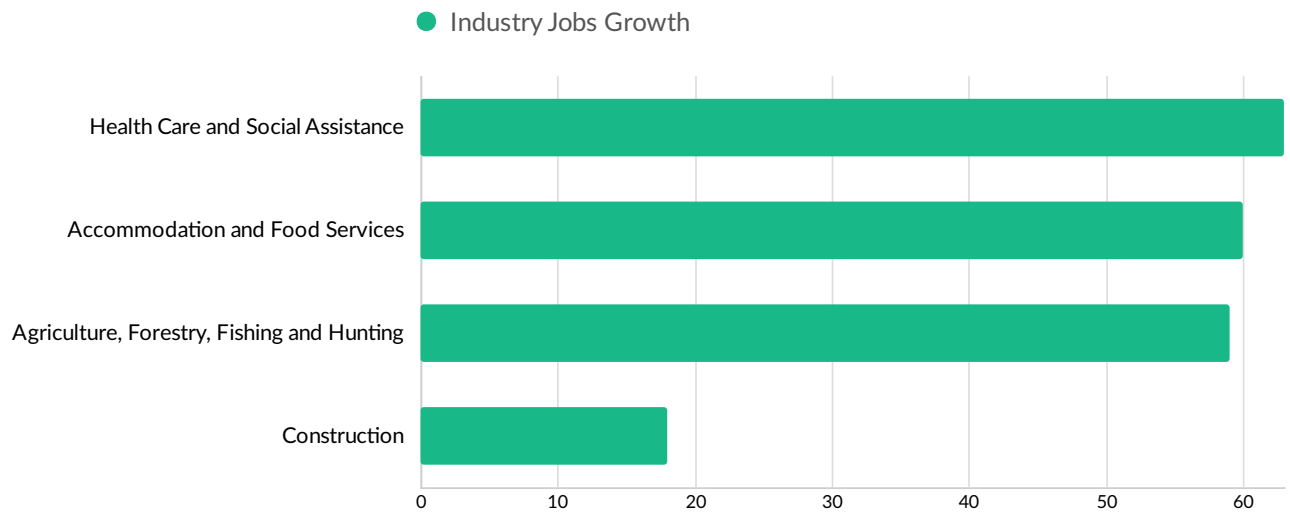
# Industry Characteristics

## Largest Industries



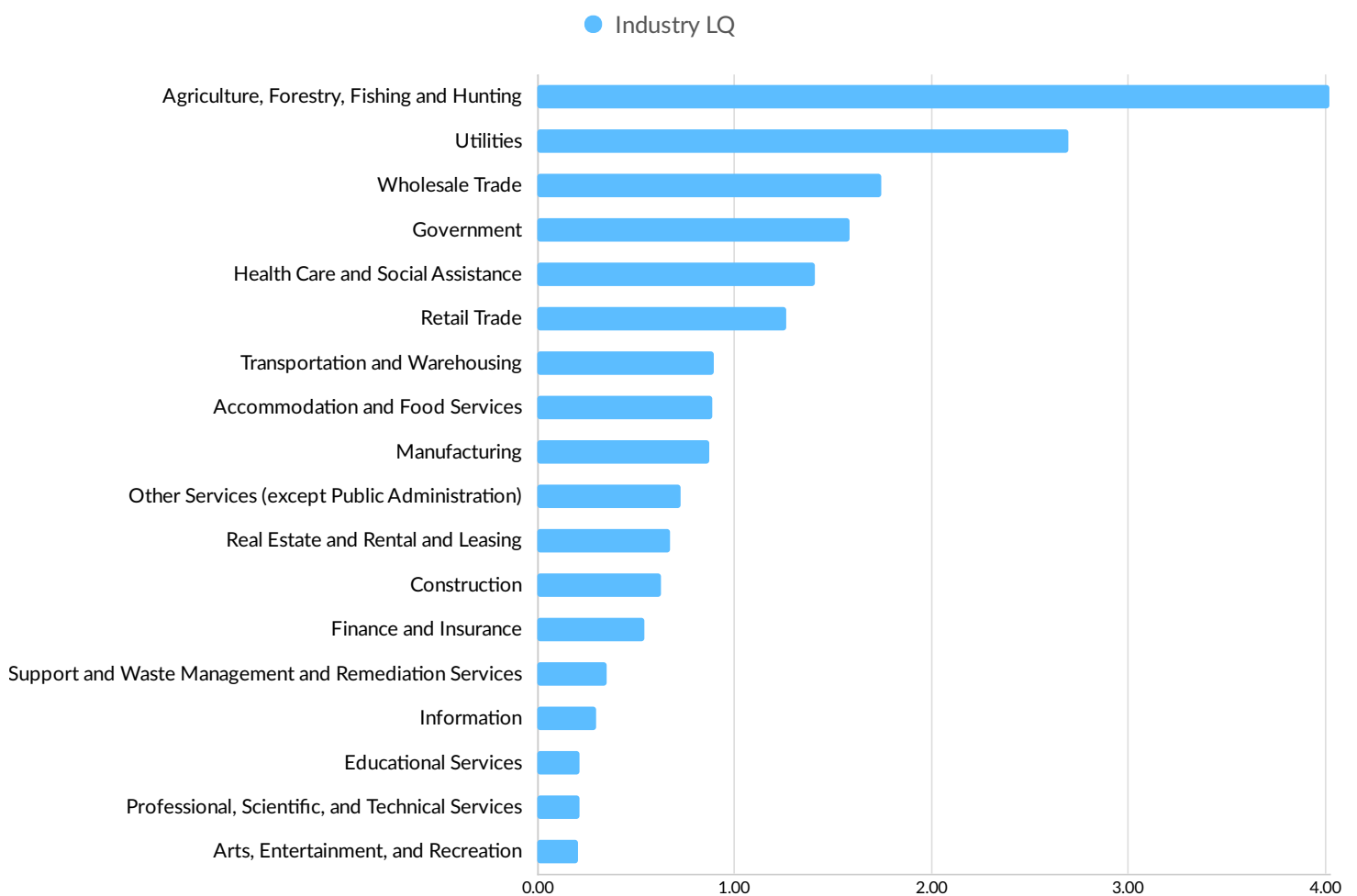
## Industry Characteristics - Cont.

### Top Growing Industries



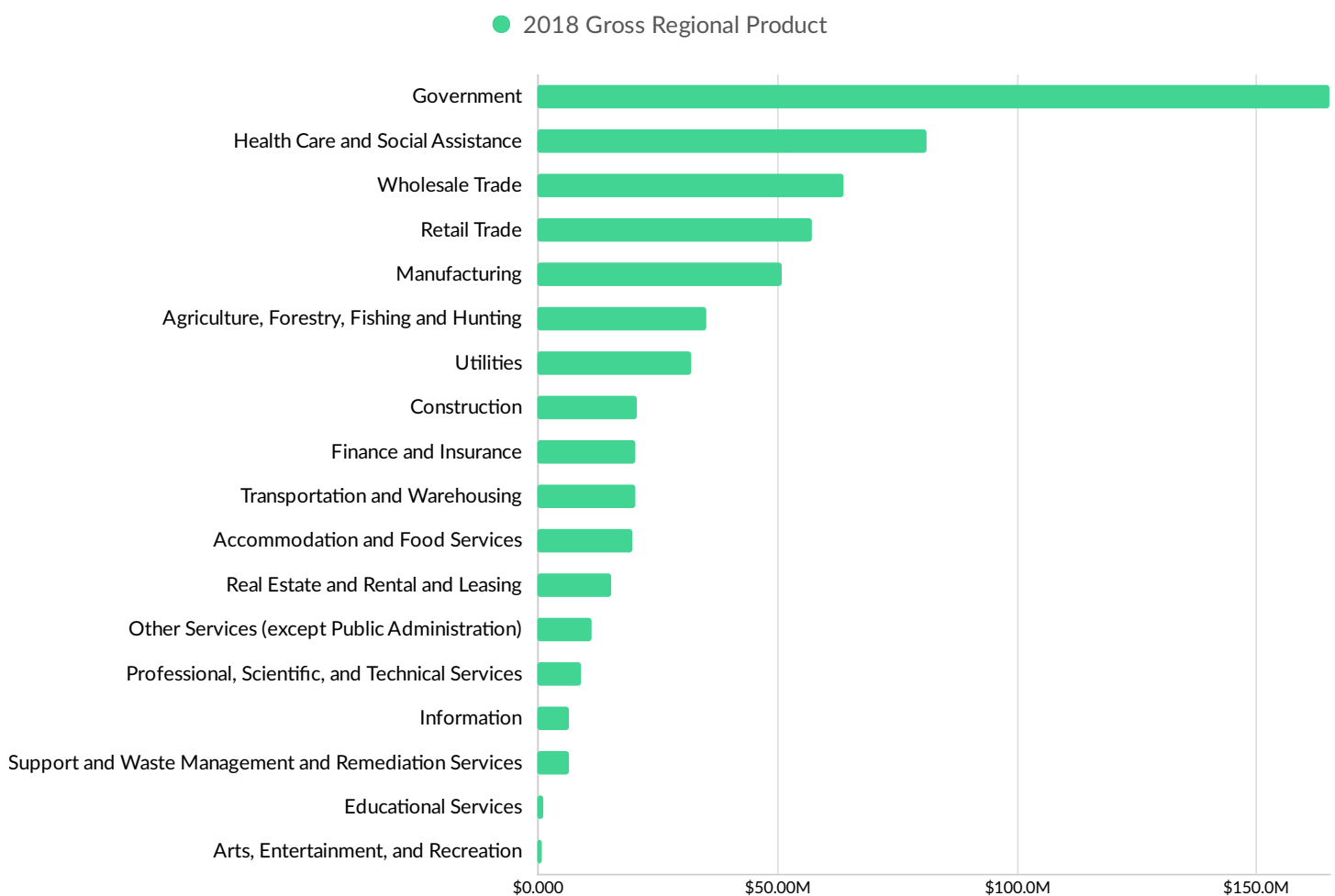
## Industry Characteristics - Cont.

### Top Industry LQ



## Industry Characteristics - Cont.

### Top Industry GRP



## Industry Characteristics - Cont.

### Top Industry Earnings



## Industry Characteristics - Cont.





















Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	2,290	2,078	-212	-9%	1.58	\$63,095	\$165.29M
Health Care and Social Assistance	1,492	1,555	63	+4%	1.41	\$40,746	\$81.25M
Retail Trade	1,189	1,114	-75	-6%	1.26	\$28,045	\$57.15M
Accommodation and Food Services	607	667	60	+10%	0.89	\$15,875	\$19.80M
Manufacturing	639	603	-36	-6%	0.88	\$47,651	\$51.00M
Wholesale Trade	581	561	-20	-3%	1.75	\$52,288	\$63.78M
Agriculture, Forestry, Fishing and Hunting	353	412	59	+17%	4.02	\$38,475	\$35.40M
Construction	287	305	18	+6%	0.63	\$41,644	\$20.71M
Other Services (except Public Administration)	345	302	-43	-12%	0.73	\$20,688	\$11.24M
Transportation and Warehousing	288	282	-6	-2%	0.90	\$42,739	\$20.41M
Administrative and Support and Waste Management and Remediation Services	382	190	-192	-50%	0.35	\$20,297	\$6.49M
Finance and Insurance	214	190	-24	-11%	0.54	\$44,944	\$20.42M
Professional, Scientific, and Technical Services	135	120	-15	-11%	0.21	\$46,209	\$9.21M
Real Estate and Rental and Leasing	100	99	-1	-1%	0.68	\$28,308	\$15.41M
Utilities	86	81	-5	-6%	2.70	\$102,411	\$31.96M
Information	70	48	-22	-31%	0.30	\$42,312	\$6.51M
Educational Services	55	47	-8	-15%	0.21	\$23,171	\$1.22M
Arts, Entertainment, and Recreation	48	31	-17	-35%	0.20	\$17,308	\$996.58K



## Business Characteristics

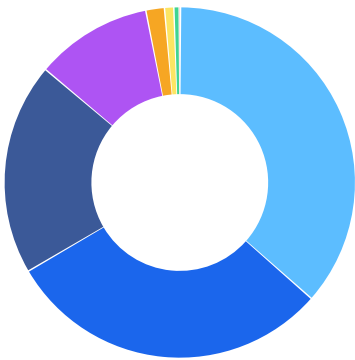
### 1,266 Companies Employ Your Workers

Online profiles for your workers mention 1,266 companies as employers, with the top 10 appearing below. In the last 12 months, 746 companies in St. Francis County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Forrest County School District	27 	CRST International, Inc.	522 
East Arkansas Community Colle...	25 	USA Truck, Inc.	183 
Wal-Mart Stores, Inc.	23 	Uber Technologies, Inc.	121 
Arkansas Department of Parks a...	22 	Travelers Healthcare	112 
Core-Mark Holding Company, Inc.	22 	Koch Trucking, Inc.	104 
Forrest City Medical Center	21 	Teach For America, Inc.	101 
Boar's Head Provisions Co., Inc.	11 	Schneider National, Inc.	92 
Bureau of Prisons	11 	Love's Travel Stops & Country St...	87 
Forrest City School District 7	10 	J.B. Hunt Transport Services, Inc.	85 
Fedex Corporation	9 	Core-Mark Holding Company, Inc.	71 

## Business Characteristics - Cont.

### Business Size

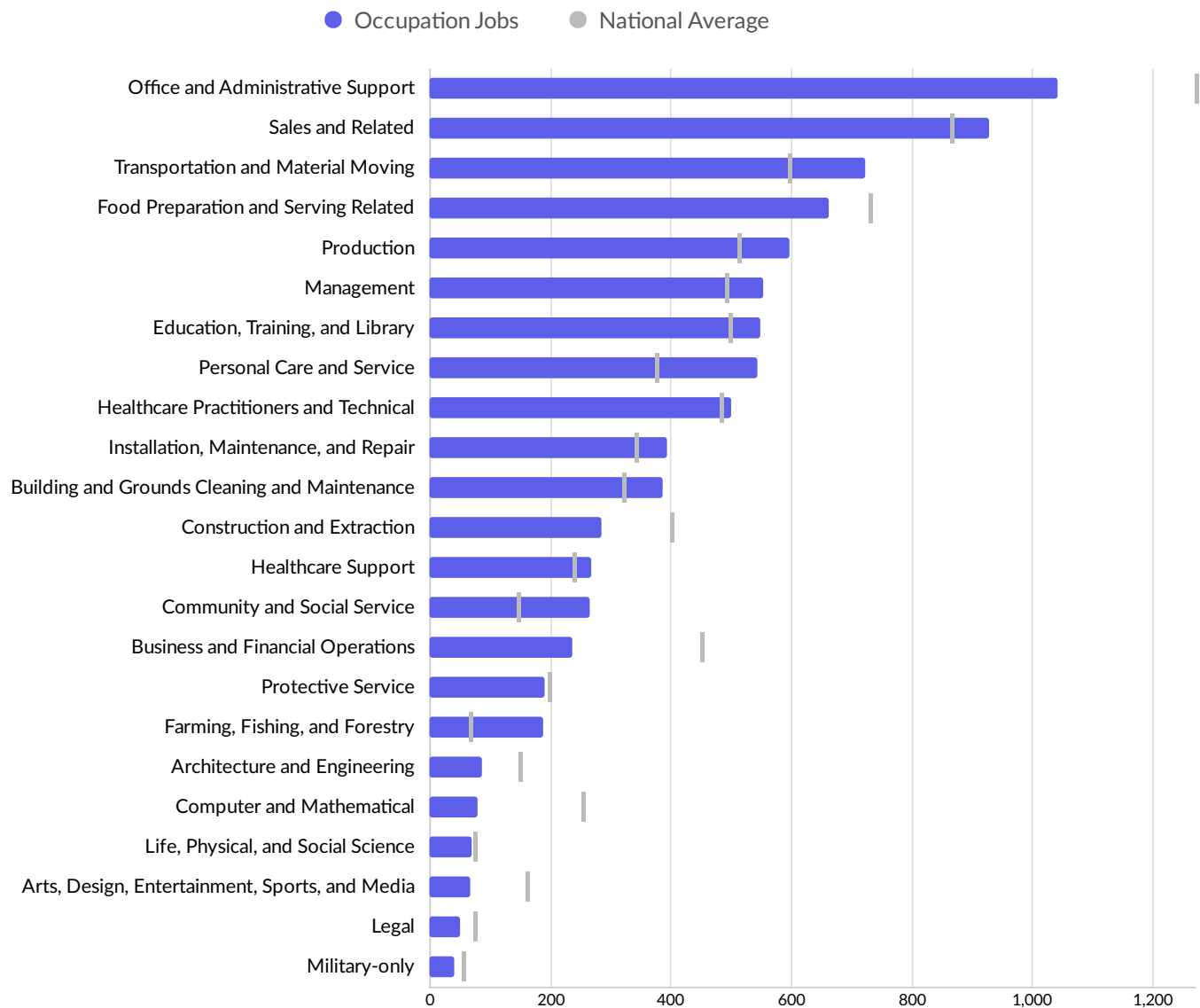


	Percentage	Business Count
1 to 4 employees	36.4%	298
5 to 9 employees	30.1%	246
10 to 19 employees	19.6%	160
20 to 49 employees	10.8%	88
50 to 99 employees	1.7%	14
100 to 249 employees	0.9%	7
250 to 499 employees	0.5%	4
500+ employees	0.1%	1

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

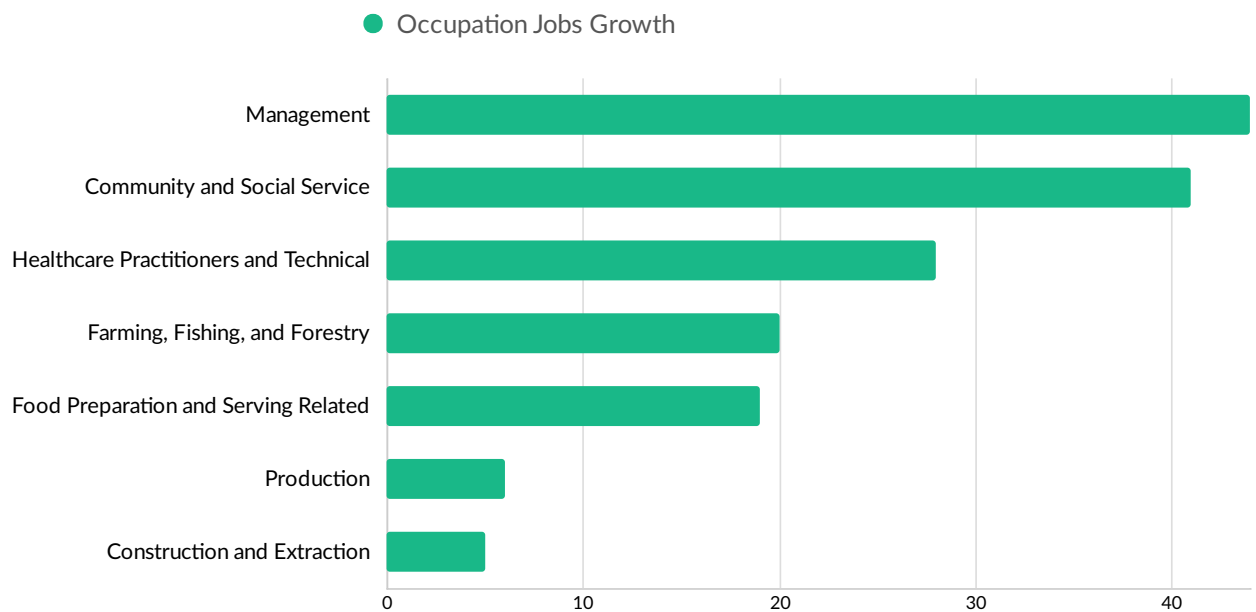
# Workforce Characteristics

## Largest Occupations



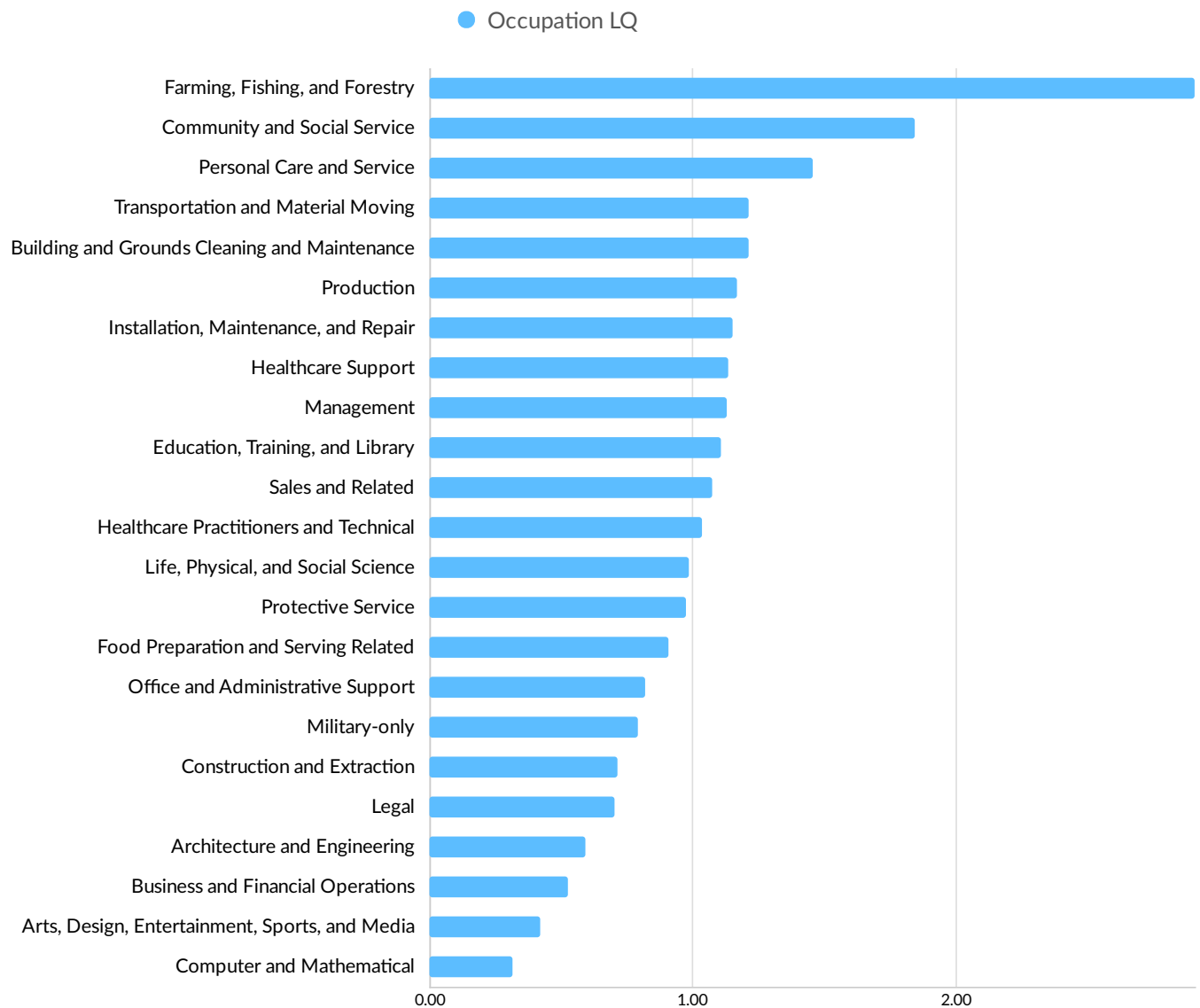
## Workforce Characteristics - Cont.

### Top Growing Occupations



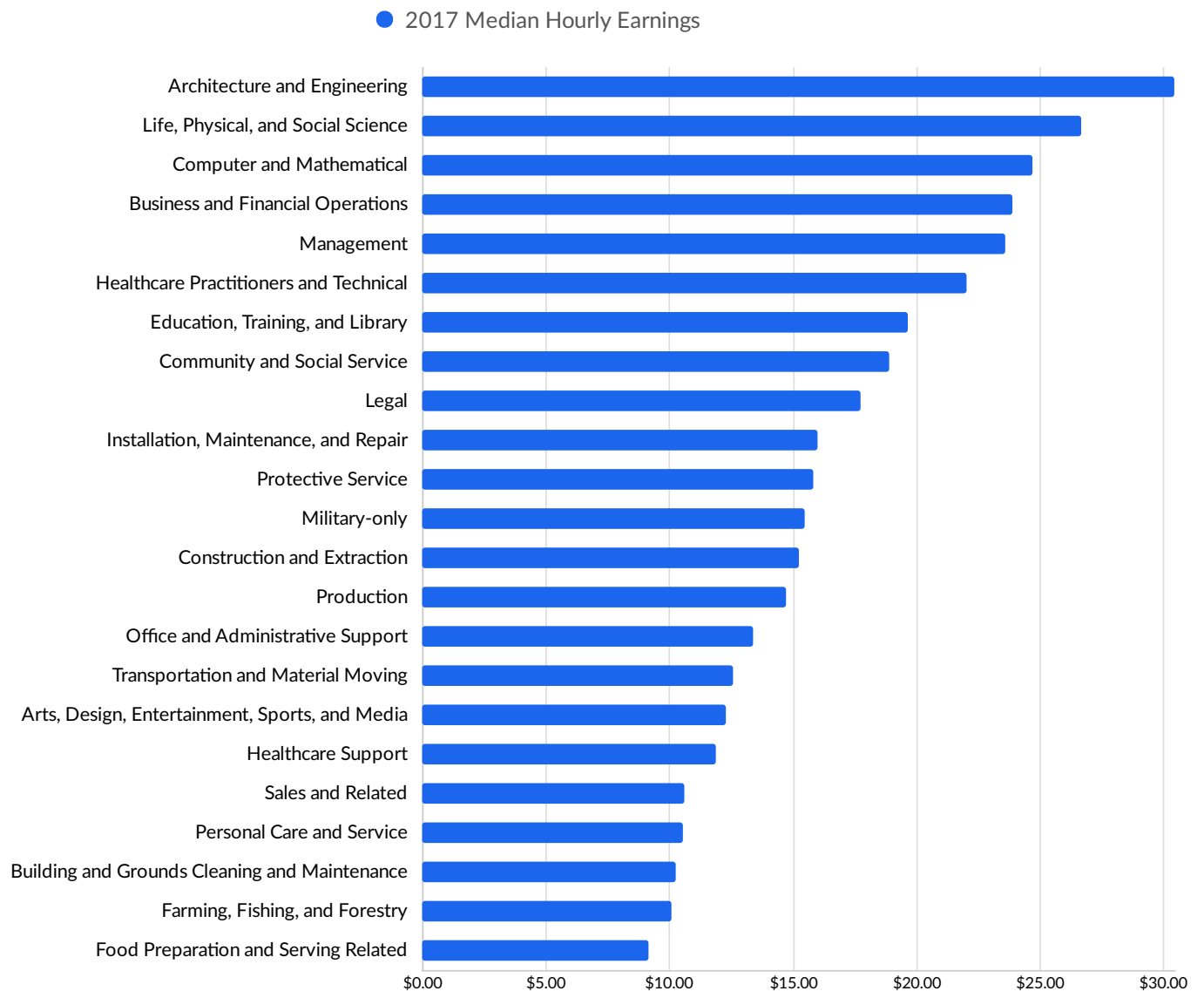
## Workforce Characteristics - Cont.

### Top Occupation LQ



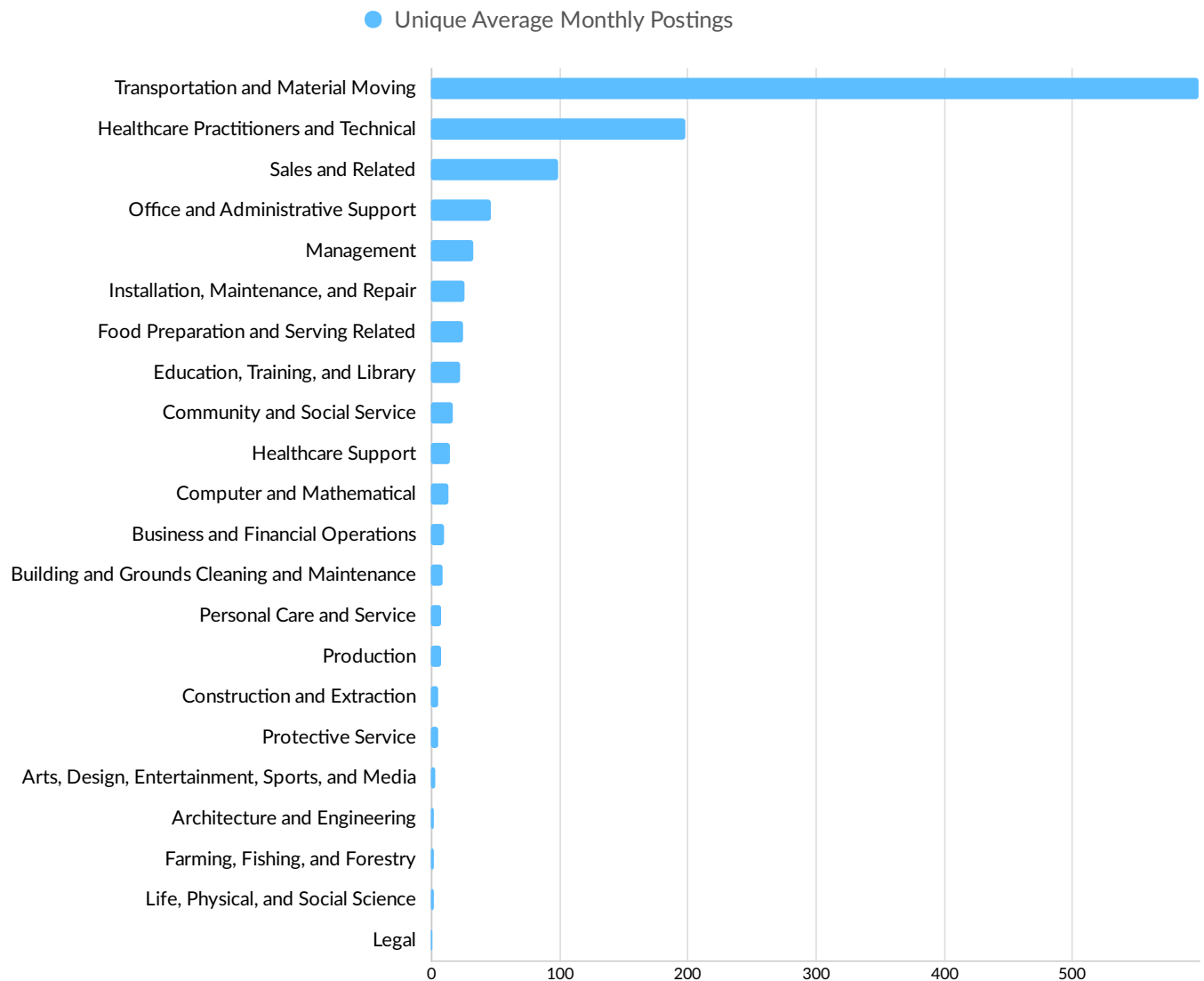
## Workforce Characteristics - Cont.

### Top Occupation Earnings



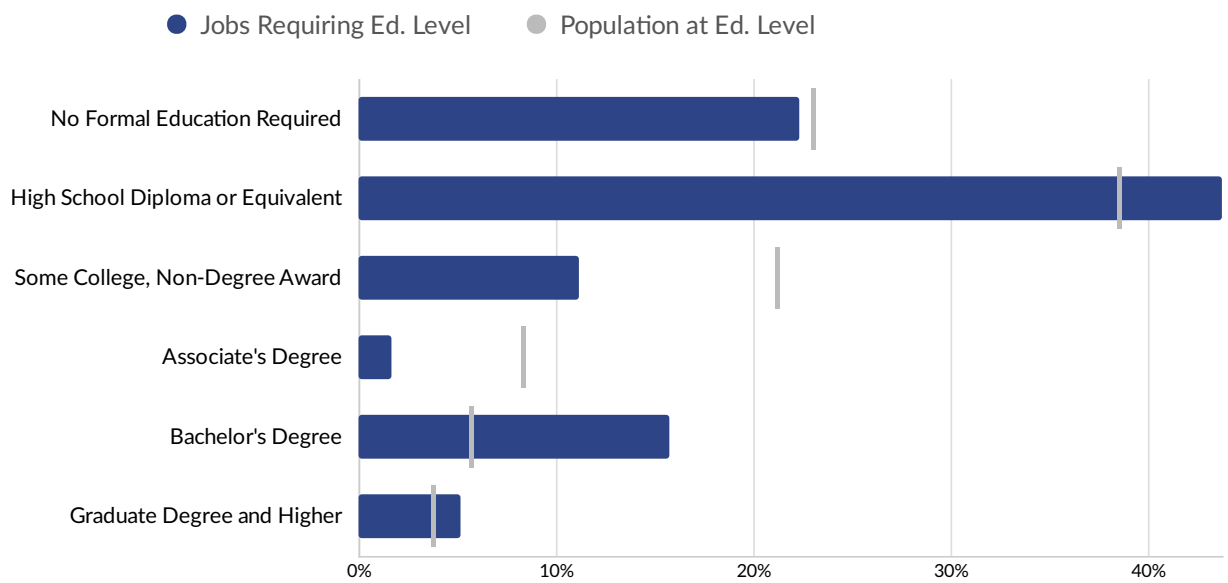
## Workforce Characteristics - Cont.

### Top Posted Occupations



## Workforce Characteristics - Cont.

### Underemployment





## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	1,100	1,043	-57	-5%	0.82	\$13.39	47
Sales and Related	1,049	929	-120	-11%	1.08	\$10.59	100
Transportation and Material Moving	806	722	-84	-10%	1.22	\$12.60	599
Food Preparation and Serving Related	645	664	19	+3%	0.91	\$9.18	25
Production	591	597	6	+1%	1.17	\$14.72	8
Management	511	555	44	+9%	1.13	\$23.60	33
Education, Training, and Library	613	550	-63	-10%	1.11	\$19.63	23
Personal Care and Service	596	546	-50	-8%	1.46	\$10.54	8
Healthcare Practitioners and Technical	473	501	28	+6%	1.04	\$22.00	199
Installation, Maintenance, and Repair	395	394	-1	0%	1.15	\$15.99	27
Building and Grounds Cleaning and Maintenance	518	388	-130	-25%	1.21	\$10.24	10
Construction and Extraction	280	285	5	+2%	0.71	\$15.27	6
Healthcare Support	291	269	-22	-8%	1.14	\$11.89	15
Community and Social Service	225	266	41	+18%	1.84	\$18.89	17
Business and Financial Operations	249	237	-12	-5%	0.53	\$23.86	10
Protective Service	215	191	-24	-11%	0.98	\$15.80	5
Farming, Fishing, and Forestry	169	189	20	+12%	2.91	\$10.10	3
Architecture and Engineering	102	87	-15	-15%	0.59	\$30.44	3

## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Computer and Mathematical	79	79	0	0%	0.31	\$24.68	13
Life, Physical, and Social Science	73	71	-2	-3%	0.99	\$26.65	3
Arts, Design, Entertainment, Sports, and Media	78	67	-11	-14%	0.42	\$12.27	3
Legal	54	50	-4	-7%	0.70	\$17.74	1
Military-only	57	42	-15	-26%	0.79	\$15.46	0

## Educational Pipeline

In 2017, there were 420 graduates in St. Francis County, AR. This pipeline has shrunk by 21% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, General Studies, and "Health Services/Allied Health/Health Sciences, General".

