



Sebastian County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

128,336

Population (2018)

Population **grew by 1,267** over the last 5 years and is projected to **grow by 1,435** over the next 5 years.

71,280

Total Regional Employment

Jobs **grew by 1,252** over the last 5 years and are projected to **grow by 566** over the next 5 years.

\$40.9K

Median Household Income (2017)

Median household income is **\$16.7K below** the national median household income of \$57.7K.

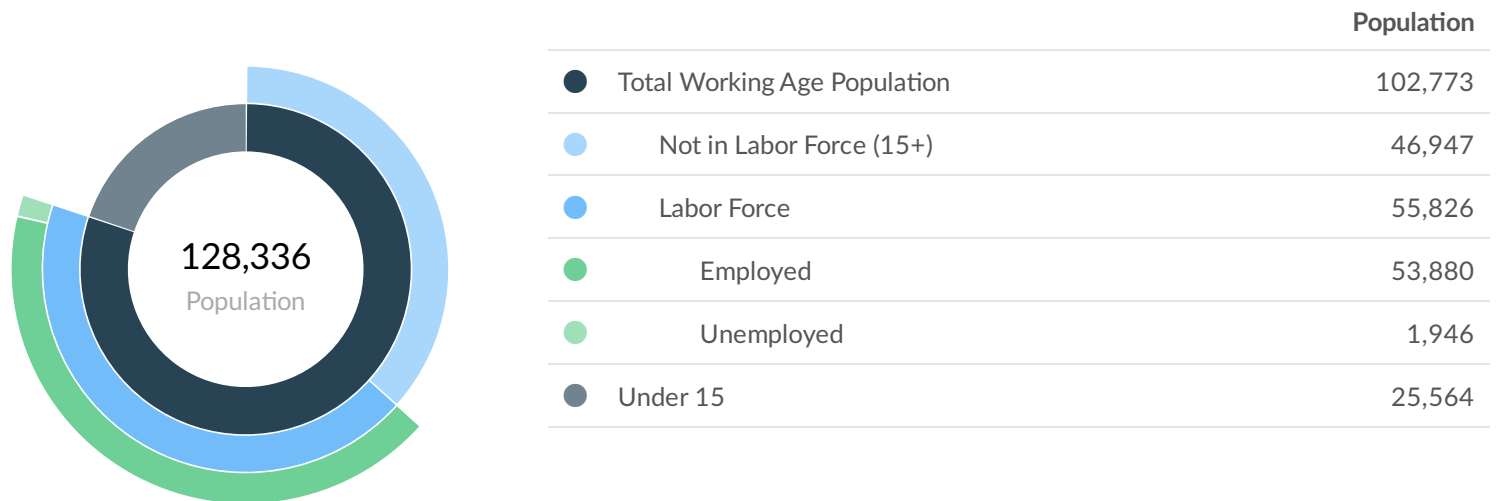
Takeaways

- As of 2018 the region's population **increased by 1.0%** since 2013, growing by 1,267. Population is expected to **increase by 1.1%** between 2018 and 2023, adding 1,435.
- From 2013 to 2018, jobs **increased by 1.8%** in Sebastian County, AR from 70,028 to **71,280**. This change **fell short of the national growth rate of 8.2% by 6.4%**. As the number of jobs increased, the **labor force participation rate decreased from 56.7% to 54.3% between 2013 and 2018**.
- Concerning educational attainment, **12.0% of Sebastian County, AR residents possess a Bachelor's Degree** (6.6% below the national average), and **7.9% hold an Associate's Degree** (0.1% below the national average).
- The top three industries in 2018 are Restaurants and Other Eating Places, Employment Services, and General Medical and Surgical Hospitals.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	128,336	55,826	71,280	92.0	\$6.83B	\$7.50B	\$9.02B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

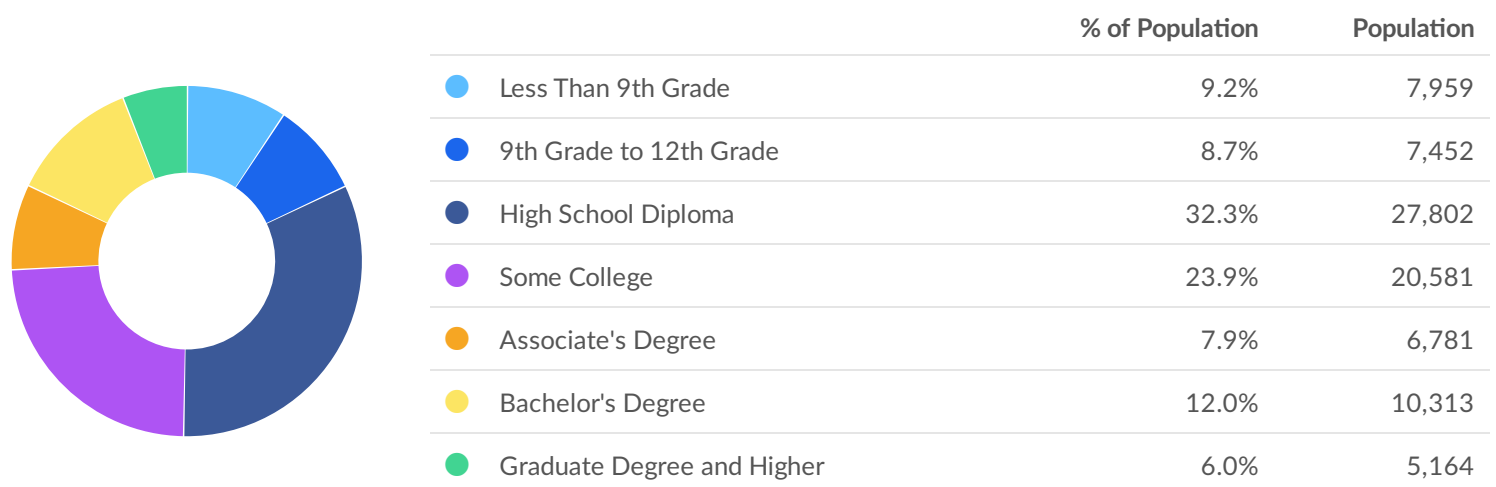
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

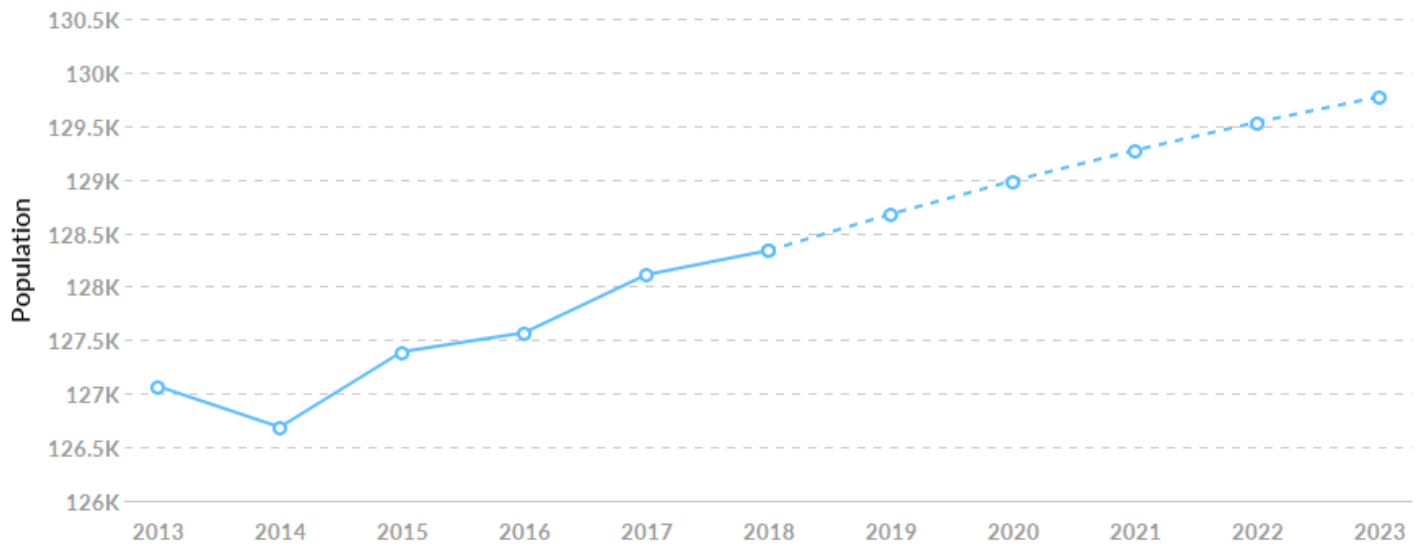
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Historic & Projected Trends

Population Trends

As of 2018 the region's population **increased by 1.0%** since 2013, growing by 1,267. Population is expected to **increase by 1.1%** between 2018 and 2023, adding 1,435.

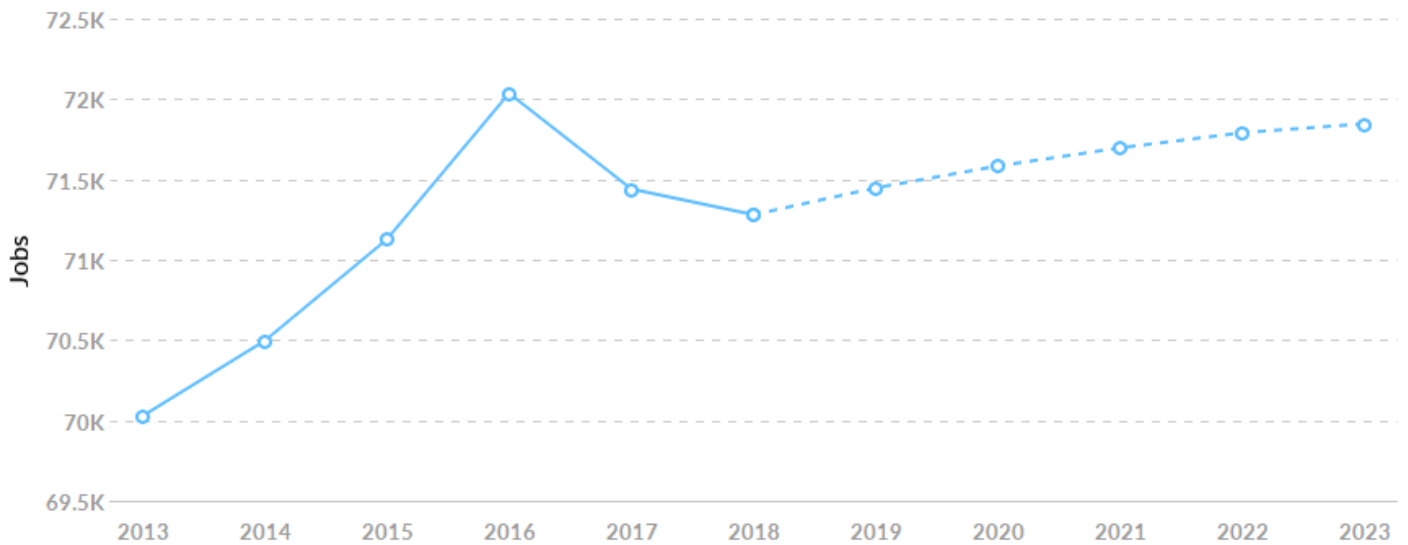


Timeframe	Population
2013	127,069
2014	126,687
2015	127,391
2016	127,569
2017	128,110
2018	128,336
2019	128,676
2020	128,987
2021	129,272
2022	129,534
2023	129,772

Historic & Projected Trends - Cont.

Job Trends

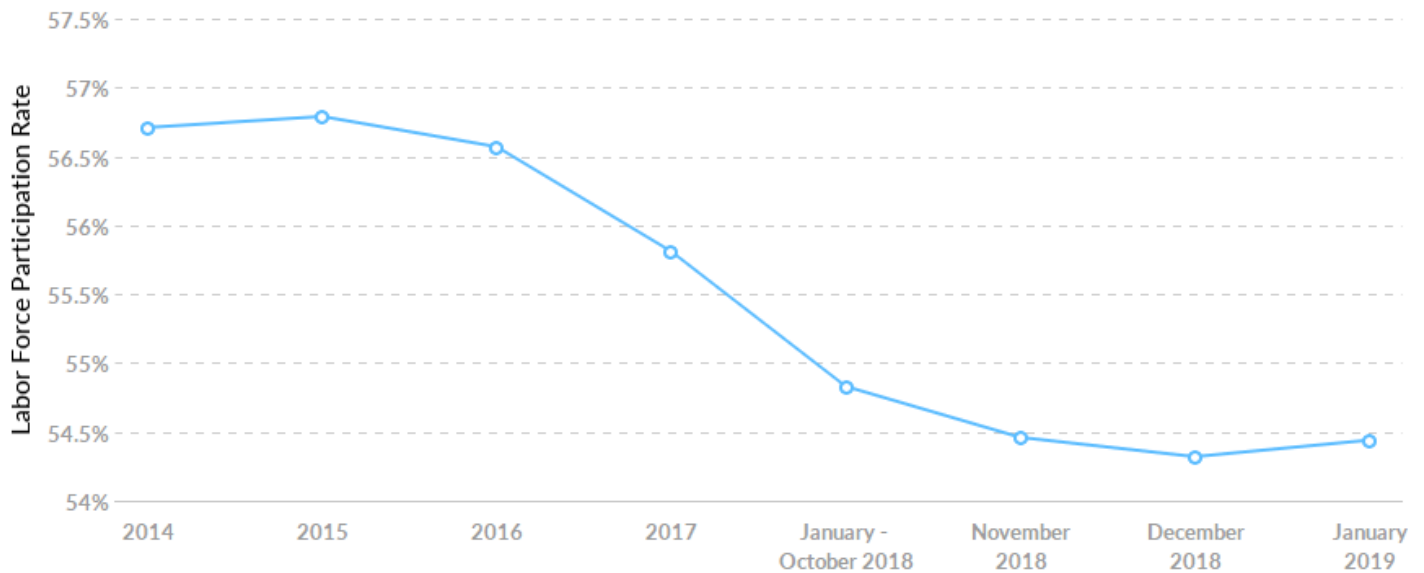
From 2013 to 2018, jobs increased by 1.8% in Sebastian County, AR from 70,028 to 71,280. This change fell short of the national growth rate of 8.2% by 6.4%.



Timeframe	Jobs
2013	70,028
2014	70,496
2015	71,127
2016	72,035
2017	71,440
2018	71,280
2019	71,447
2020	71,583
2021	71,696
2022	71,790
2023	71,846

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

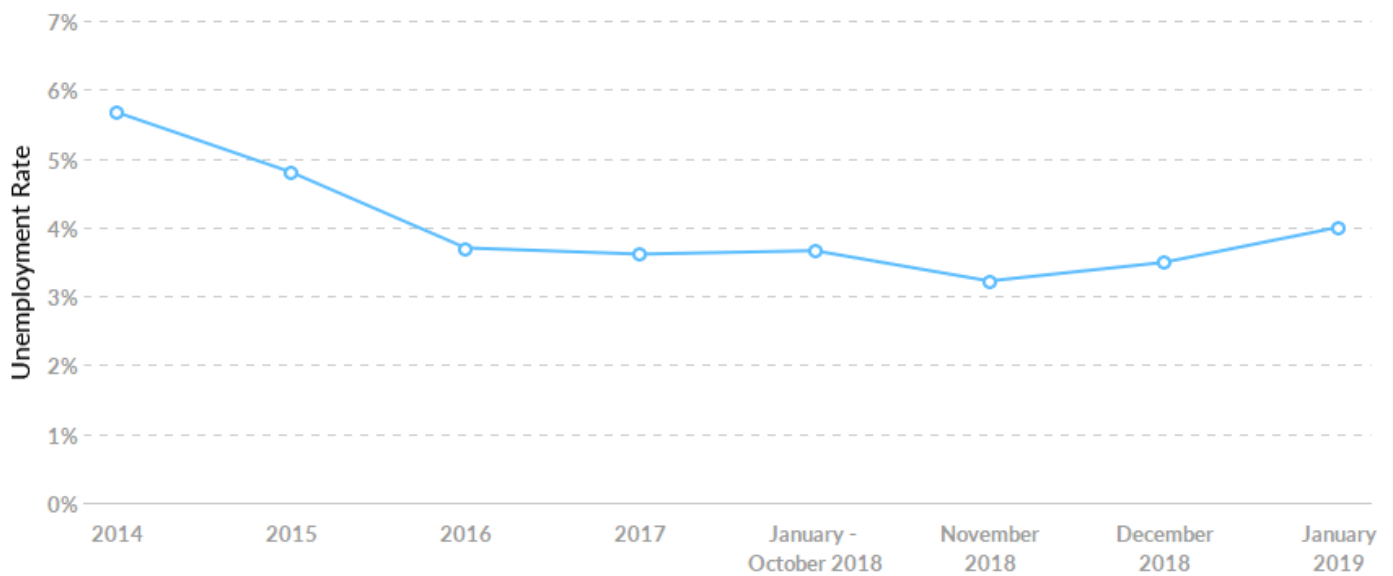


Timeframe	Labor Force Participation Rate
2014	56.71%
2015	56.79%
2016	56.57%
2017	55.81%
January - October 2018	54.83%
November 2018	54.46%
December 2018	54.32%
January 2019	54.44%

Historic & Projected Trends - Cont.

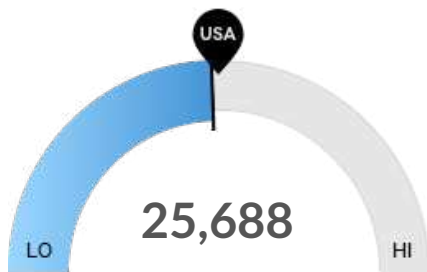
Unemployment Rate Trends

Sebastian County, AR had a January 2019 unemployment rate of 4.00%, **decreasing from 5.67%** 5 years before.



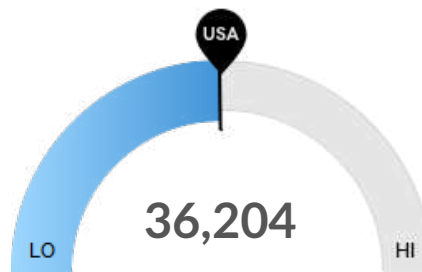
Timeframe	Unemployment Rate
2014	5.67%
2015	4.80%
2016	3.70%
2017	3.61%
January - October 2018	3.66%
November 2018	3.22%
December 2018	3.49%
January 2019	4.00%

Population Characteristics



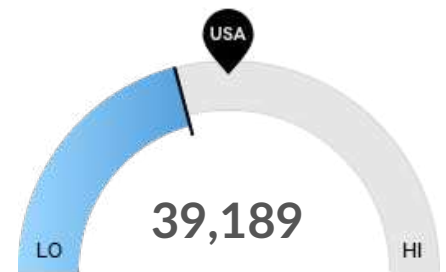
Millennials

Sebastian County, AR has 25,688 millennials (ages 20-34). The national average for an area this size is 26,534.



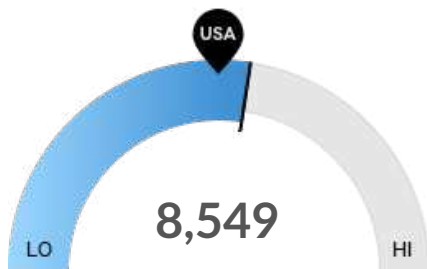
Retiring Soon

Retirement risk is about average in Sebastian County, AR. The national average for an area this size is 36,521 people 55 or older, while there are 36,204 here.



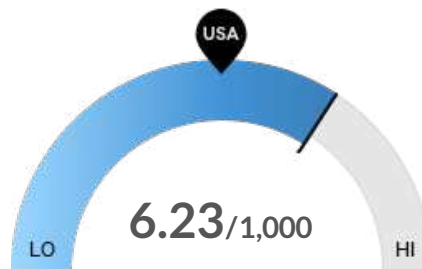
Racial Diversity

Racial diversity is low in Sebastian County, AR. The national average for an area this size is 50,311 racially diverse people, while there are 39,189 here.



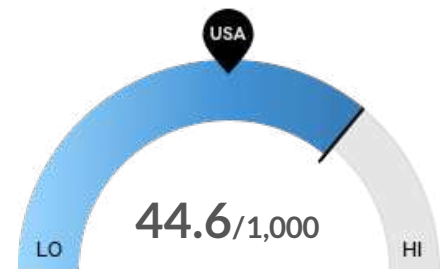
Veterans

Sebastian County, AR has 8,549 veterans. The national average for an area this size is 7,449.



Violent Crime

Sebastian County, AR has 6.23 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



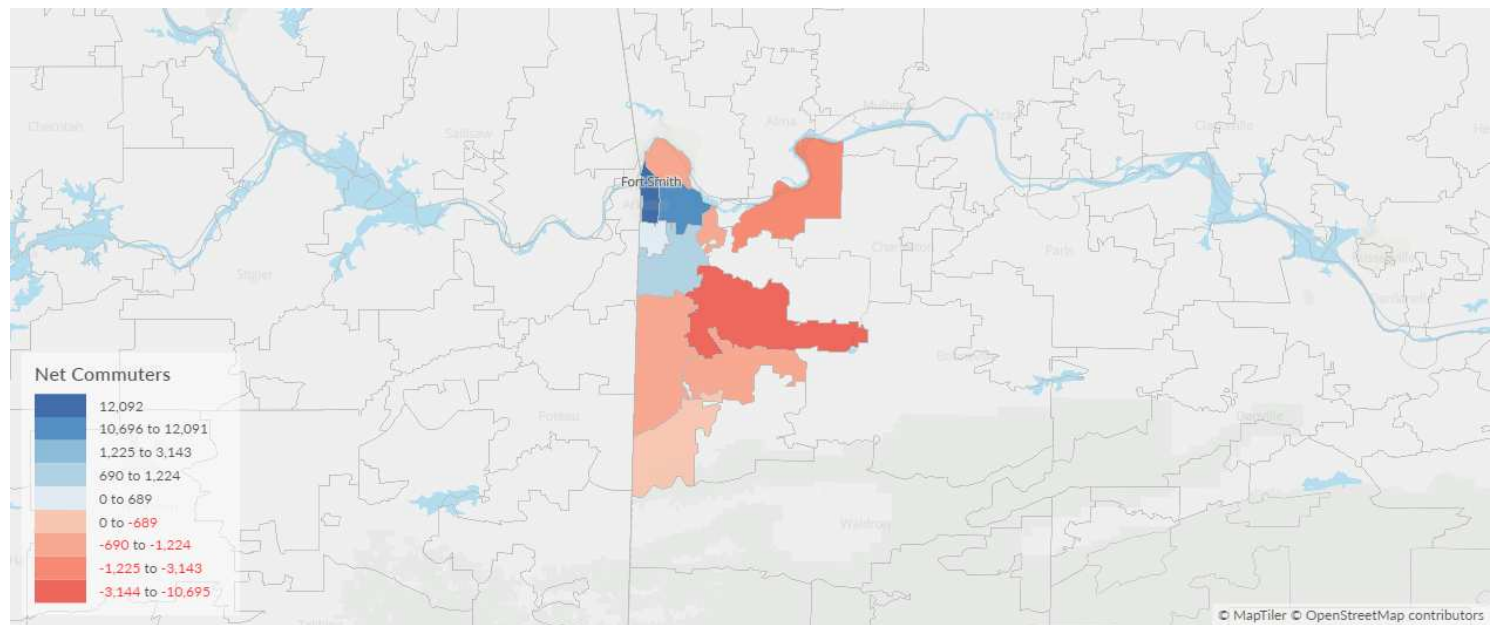
Property Crime

Sebastian County, AR has 44.6 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Sebastian County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

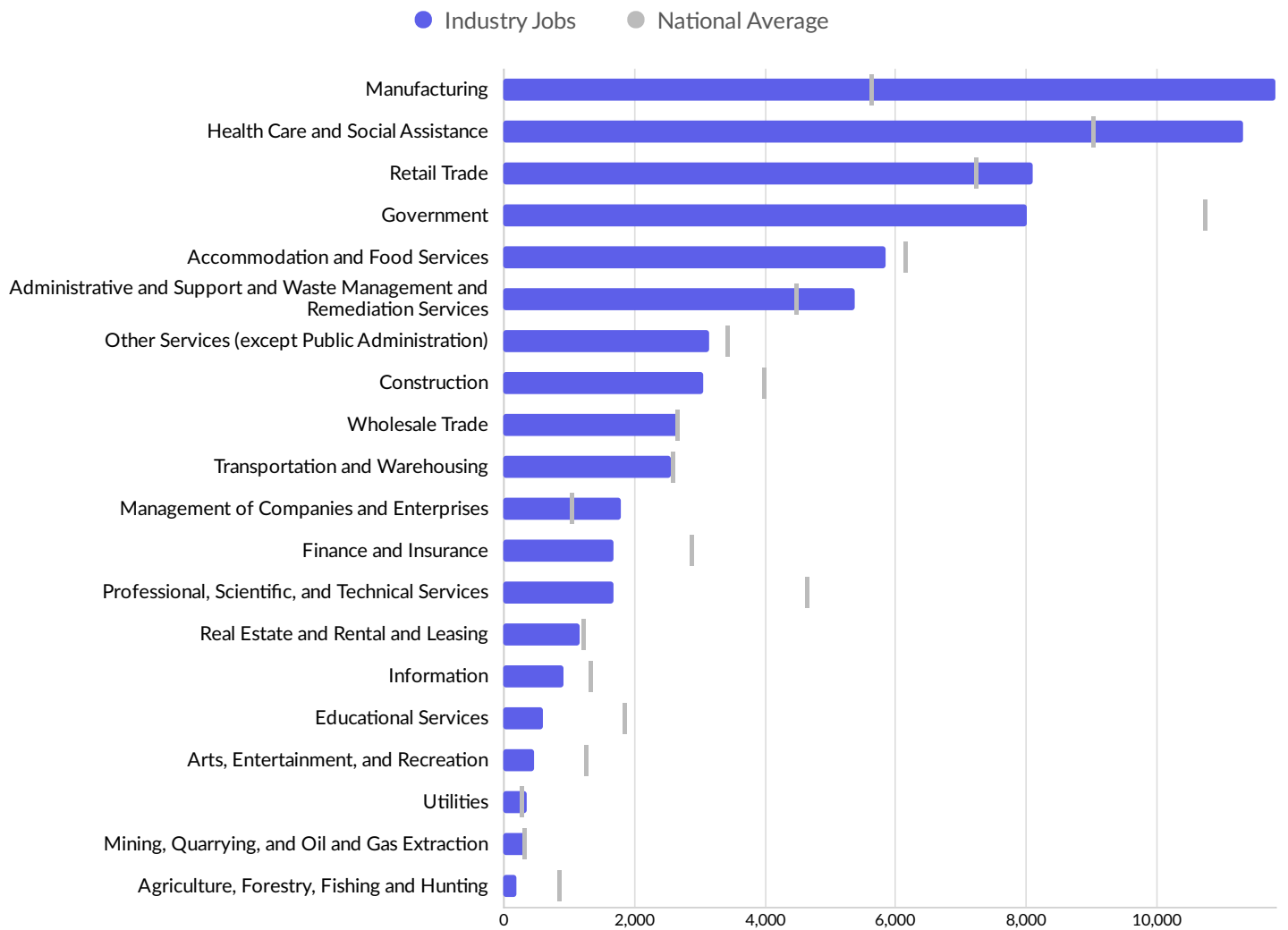
ZIP	Name	2018 Employment
72903	Fort Smith, AR (in Sebas...	21,484
72901	Fort Smith, AR (in Sebas...	21,234
72904	Fort Smith, AR (in Sebas...	6,784
72908	Fort Smith, AR (in Sebas...	6,017
72916	Fort Smith, AR (in Sebas...	4,745

Where Talent Lives

ZIP	Name	2018 Workers
72903	Fort Smith, AR (in Sebas...	10,787
72901	Fort Smith, AR (in Sebas...	9,142
72904	Fort Smith, AR (in Sebas...	7,875
72936	Greenwood, AR (in Seb...	6,335
72908	Fort Smith, AR (in Sebas...	5,656

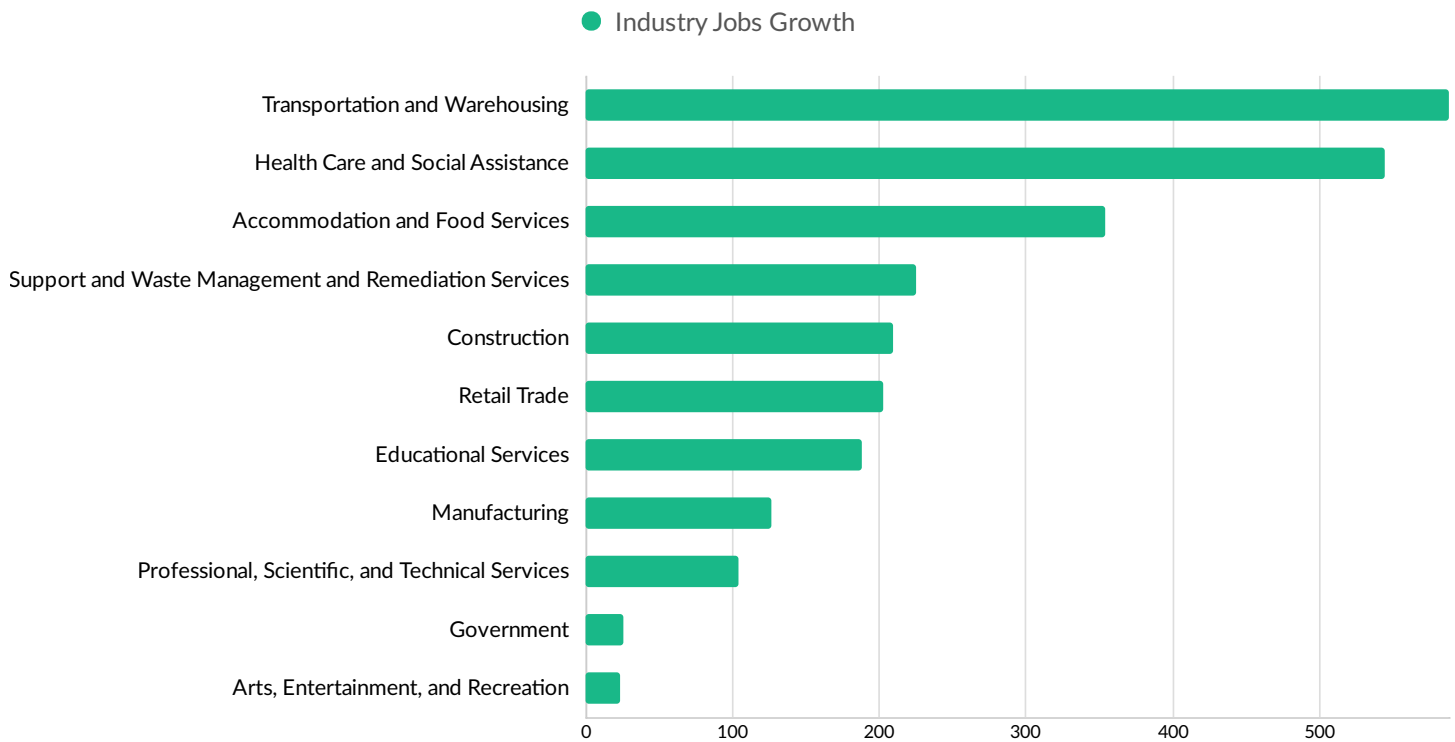
Industry Characteristics

Largest Industries



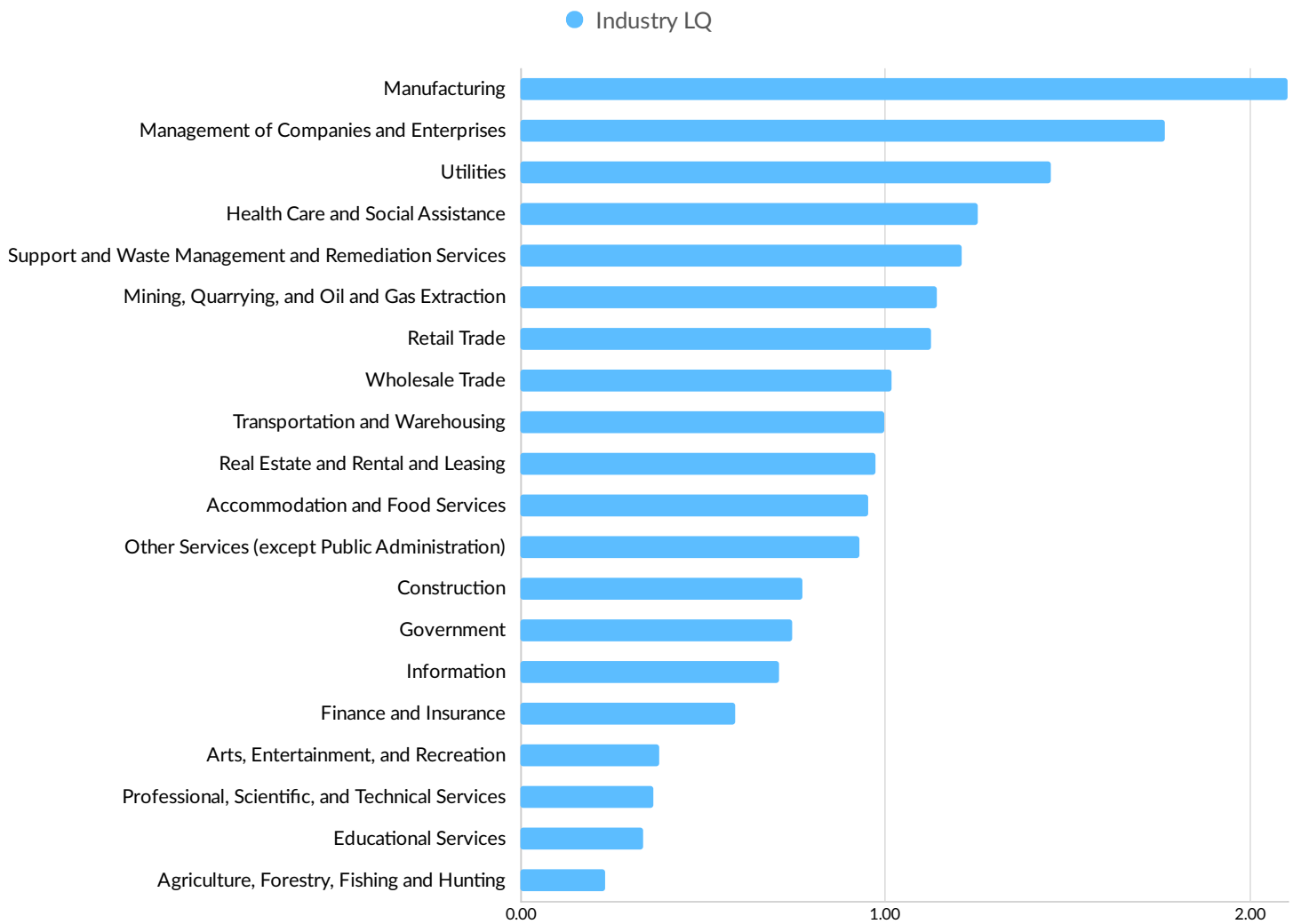
Industry Characteristics - Cont.

Top Growing Industries



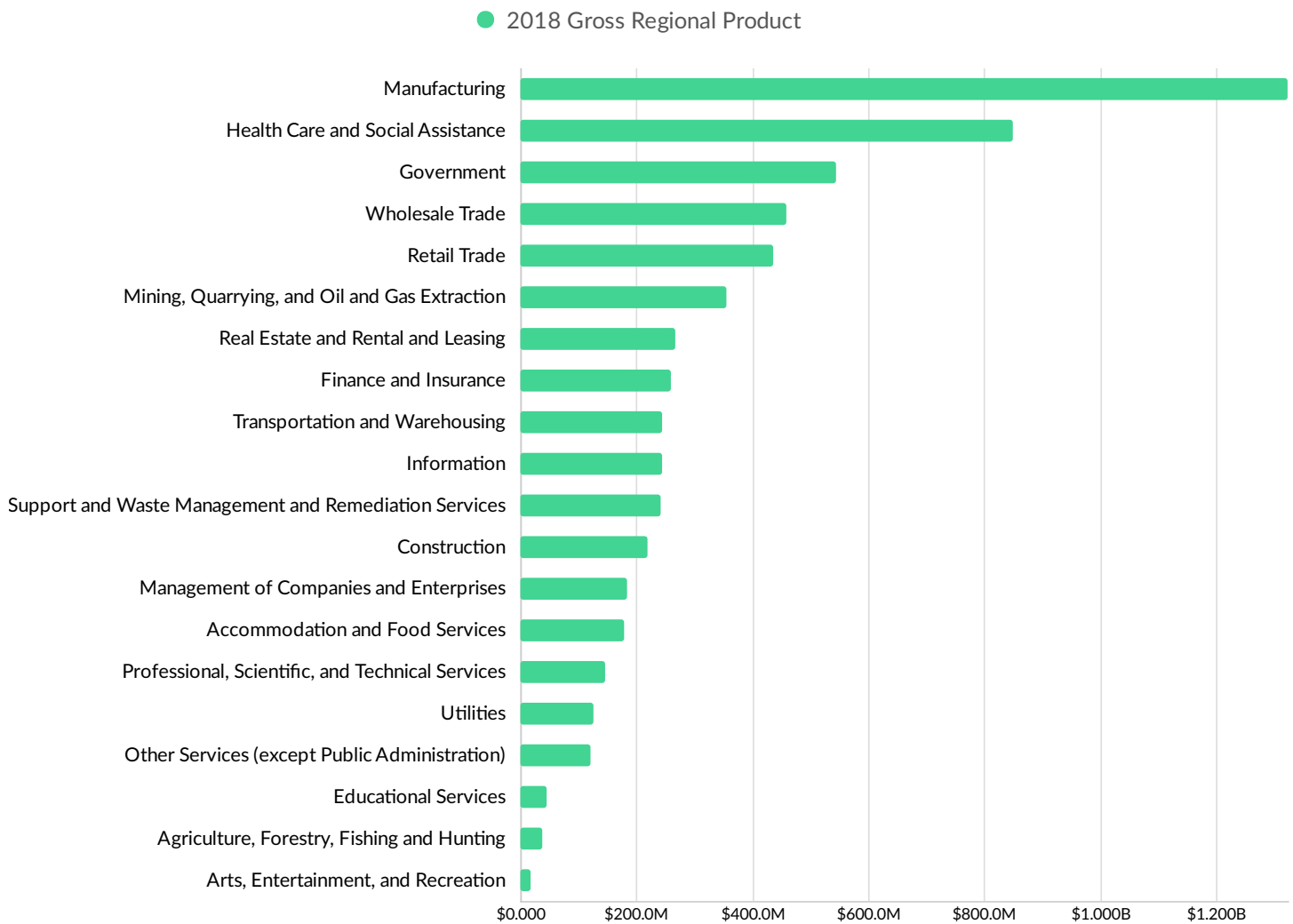
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

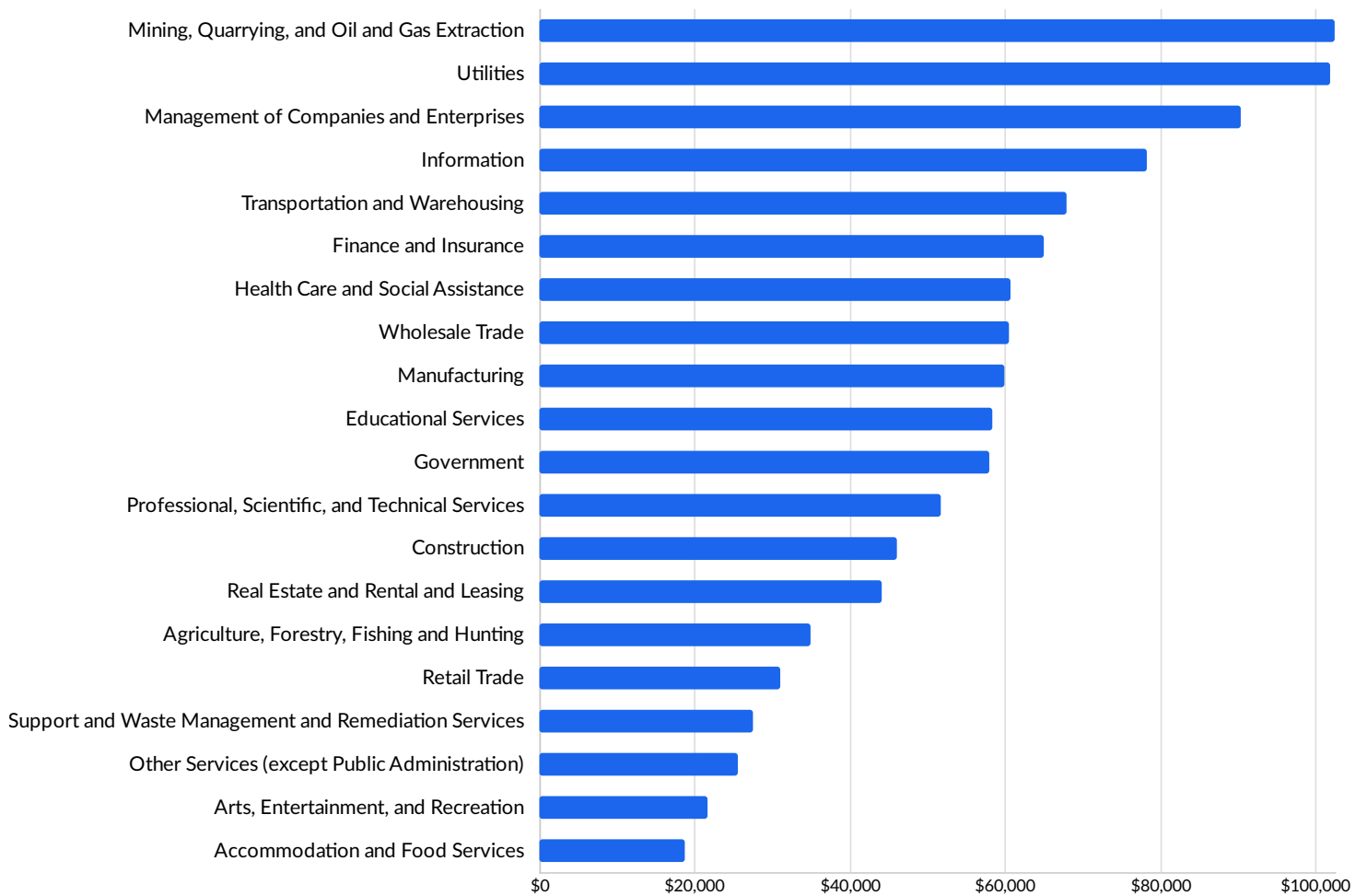
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker



Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	11,702	11,829	127	+1%	2.11	\$60,007	\$1.32B
Health Care and Social Assistance	10,791	11,336	545	+5%	1.26	\$60,750	\$849.19M
Retail Trade	7,910	8,113	203	+3%	1.13	\$31,054	\$436.79M
Government	8,000	8,026	26	+0%	0.75	\$58,005	\$545.21M
Accommodation and Food Services	5,501	5,856	355	+6%	0.96	\$18,733	\$178.07M
Administrative and Support and Waste Management and Remediation Services	5,163	5,389	226	+4%	1.21	\$27,573	\$242.91M
Other Services (except Public Administration)	3,158	3,151	-7	0%	0.93	\$25,497	\$120.63M
Construction	2,858	3,068	210	+7%	0.77	\$46,156	\$219.75M
Wholesale Trade	2,714	2,681	-33	-1%	1.02	\$60,507	\$458.06M
Transportation and Warehousing	1,984	2,573	589	+30%	1.00	\$67,951	\$245.47M
Management of Companies and Enterprises	2,081	1,805	-276	-13%	1.77	\$90,425	\$183.95M
Finance and Insurance	1,699	1,693	-6	0%	0.59	\$64,958	\$260.51M
Professional, Scientific, and Technical Services	1,585	1,689	104	+7%	0.36	\$51,790	\$147.29M
Real Estate and Rental and Leasing	1,196	1,170	-26	-2%	0.97	\$44,194	\$266.24M
Information	1,021	926	-95	-9%	0.71	\$78,227	\$243.51M
Educational Services	425	614	189	+44%	0.34	\$58,324	\$45.18M
Arts, Entertainment, and Recreation	448	472	24	+5%	0.38	\$21,661	\$17.43M
Utilities	371	357	-14	-4%	1.46	\$101,846	\$126.48M
Mining, Quarrying, and Oil and Gas Extraction	1,145	338	-807	-70%	1.14	\$102,522	\$356.51M
Agriculture, Forestry, Fishing and Hunting	276	194	-82	-30%	0.23	\$34,866	\$37.66M

Business Characteristics

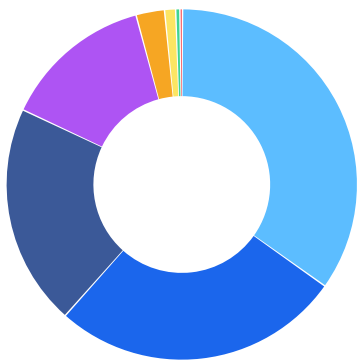
7,735 Companies Employ Your Workers

Online profiles for your workers mention 7,735 companies as employers, with the top 10 appearing below. In the last 12 months, 2,882 companies in Sebastian County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Fort Smith Public Schools	814 <div></div>	Mercy	497 <div></div>
University of Arkansas-Fort Smith	355 <div></div>	Mercy Health	439 <div></div>
Baldor Electric Company	329 <div></div>	CRST International, Inc.	432 <div></div>
Golden Living LLC	263 <div></div>	University of Central Arkansas	395 <div></div>
Sparks Regional Medical Center	253 <div></div>	Arcbest Corporation	277 <div></div>
Mercy	233 <div></div>	VIP Kidz LLC	264 <div></div>
Arcbest Corporation	212 <div></div>	USA Truck, Inc.	253 <div></div>
Wal-Mart Stores, Inc.	207 <div></div>	Baptist Health	240 <div></div>
ABF Freight System, Inc.	196 <div></div>	General Healthcare Resources, ...	240 <div></div>
Bost, Inc.	189 <div></div>	J.B. Hunt Transport Services, Inc.	200 <div></div>

Business Characteristics - Cont.

Business Size

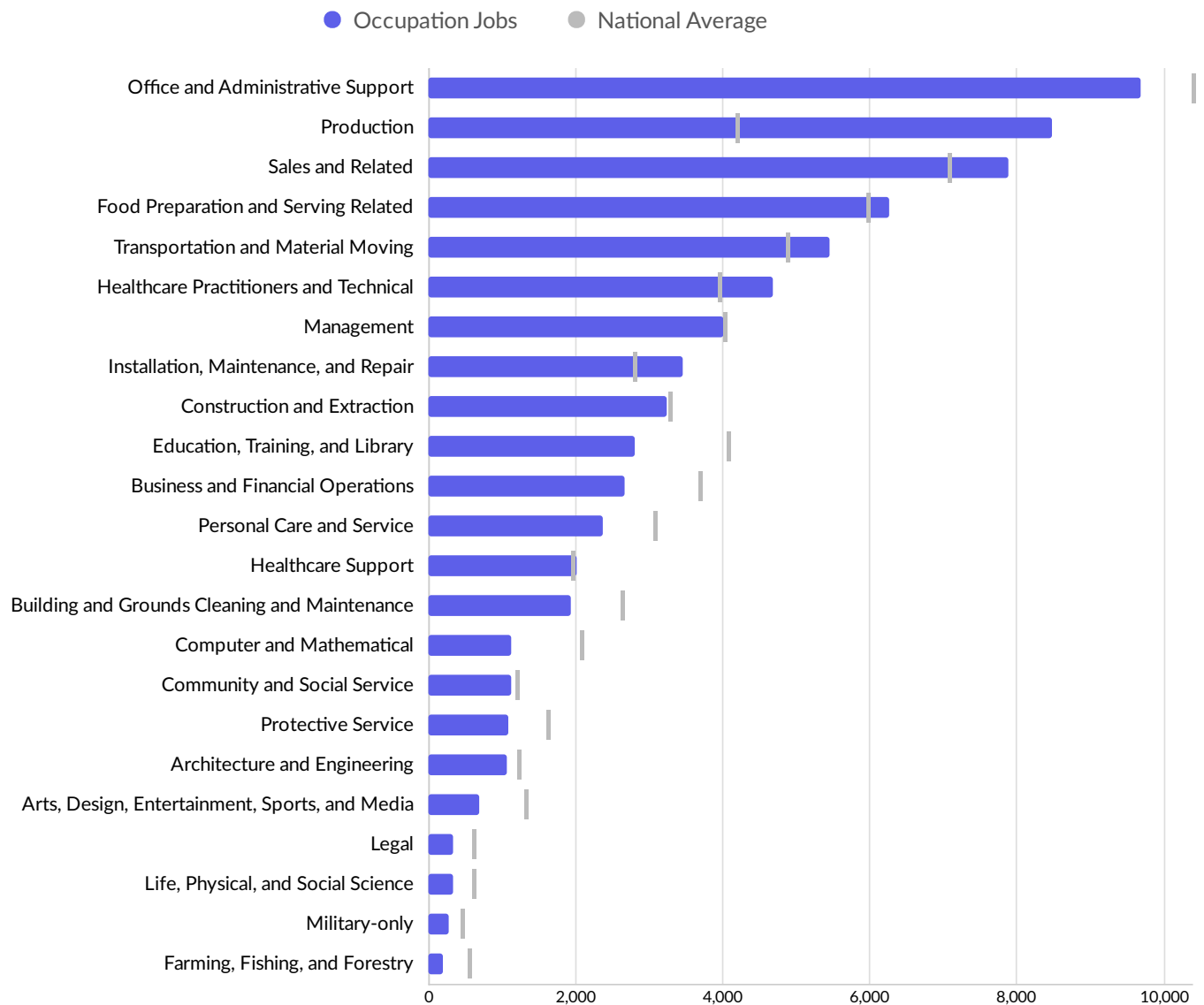


	Percentage	Business Count
1 to 4 employees	34.8%	1,880
5 to 9 employees	26.7%	1,447
10 to 19 employees	20.4%	1,105
20 to 49 employees	13.8%	747
50 to 99 employees	2.6%	142
100 to 249 employees	1.0%	55
250 to 499 employees	0.4%	21
500+ employees	0.2%	13

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

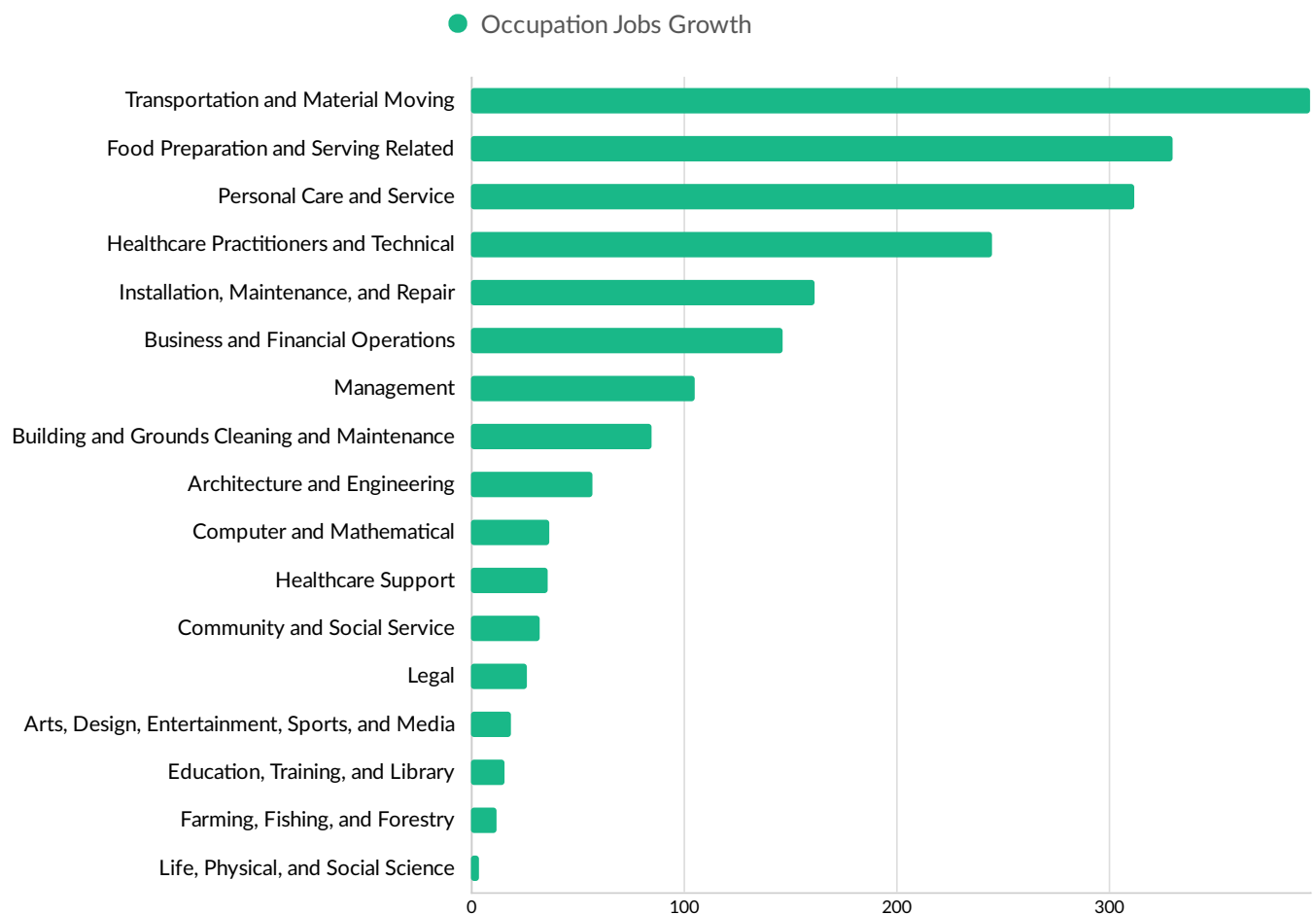
Workforce Characteristics

Largest Occupations



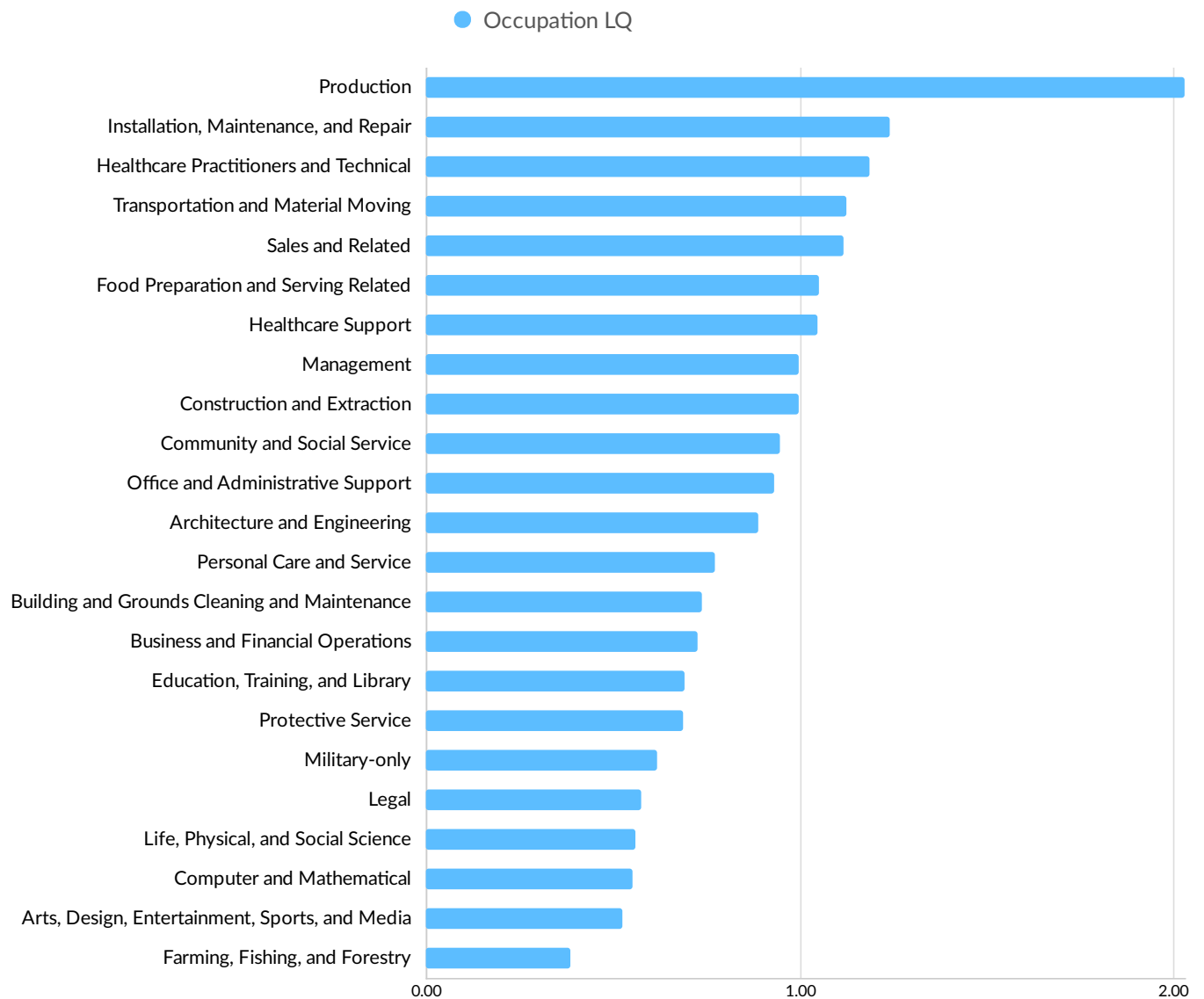
Workforce Characteristics - Cont.

Top Growing Occupations



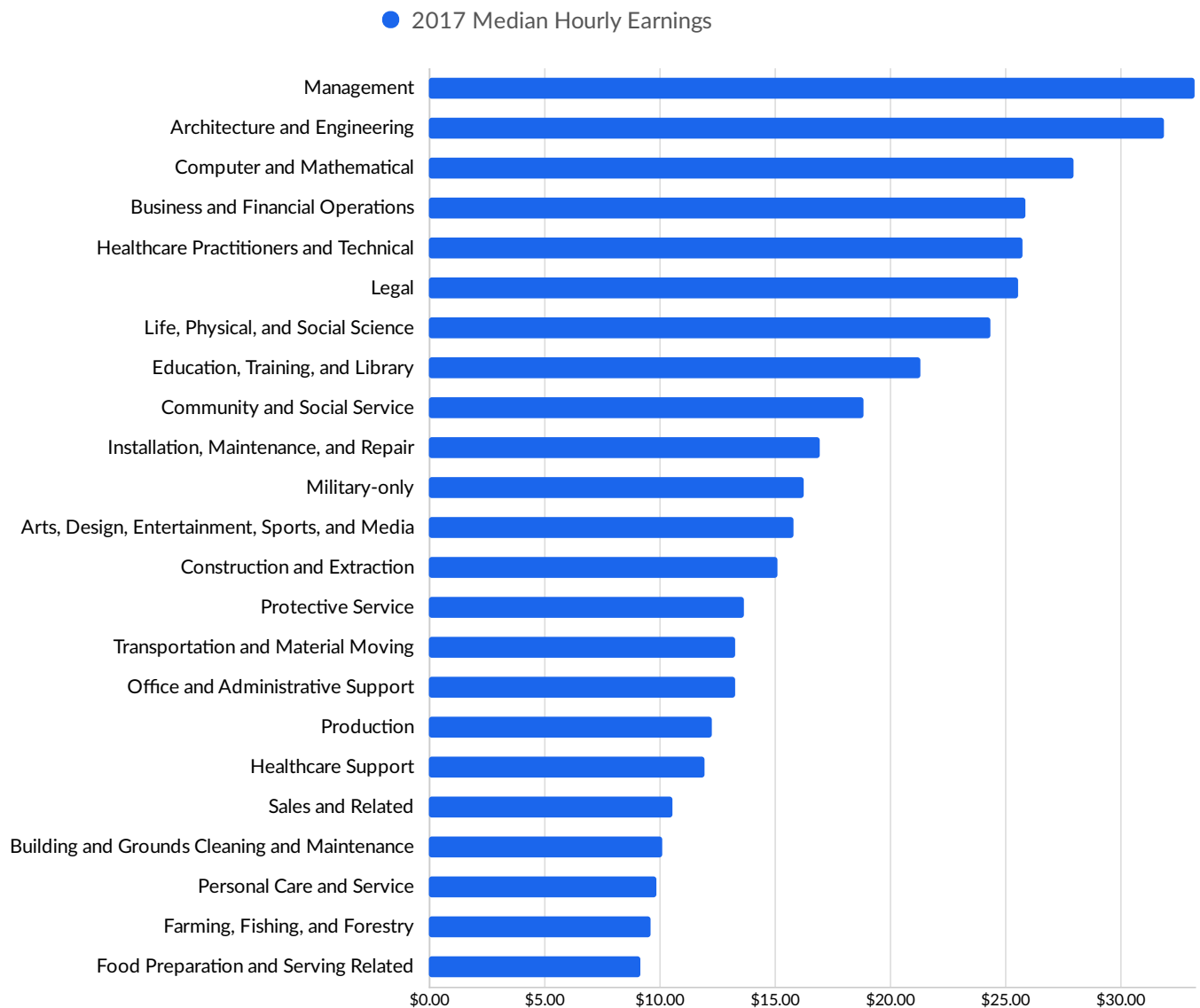
Workforce Characteristics - Cont.

Top Occupation LQ



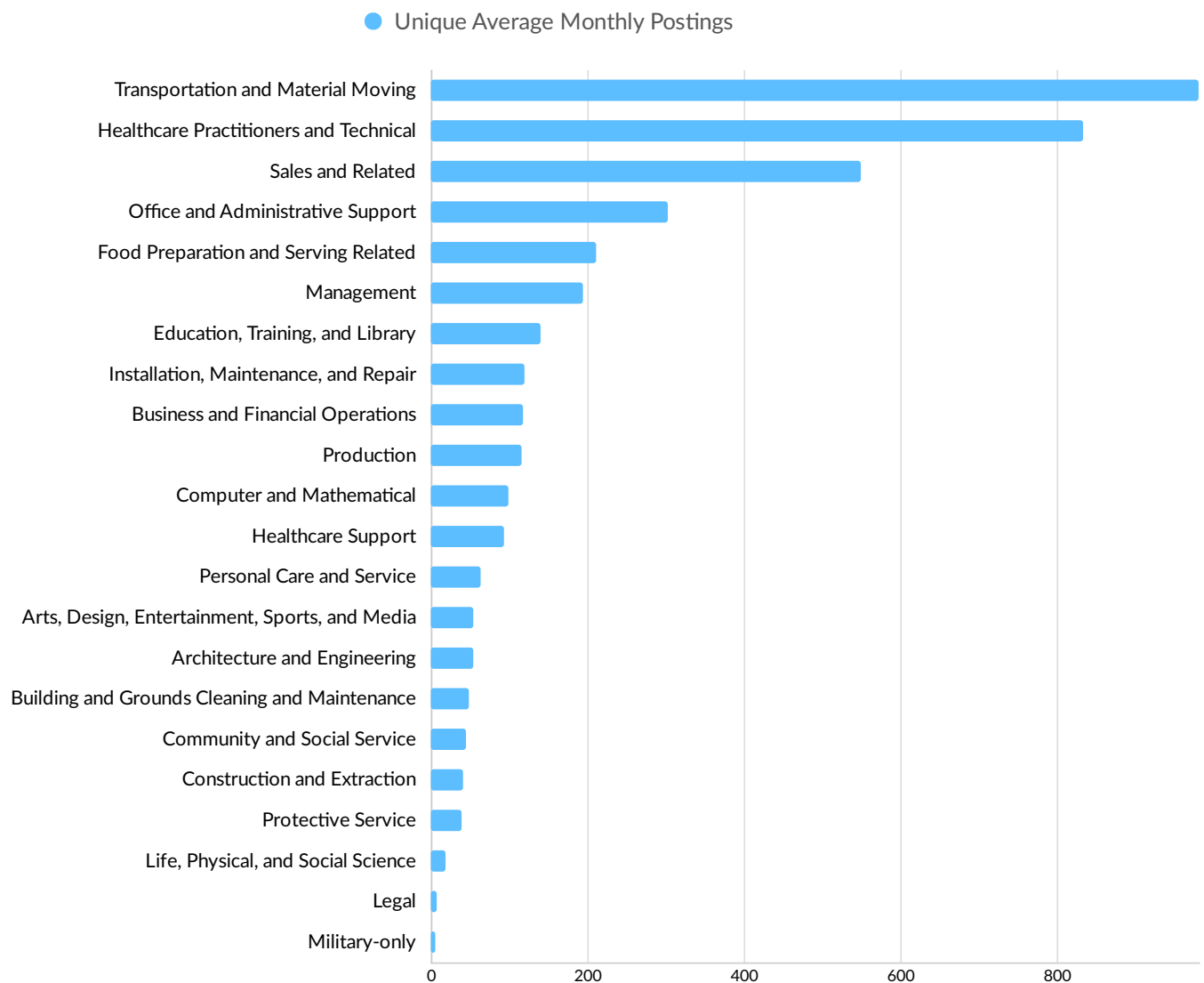
Workforce Characteristics - Cont.

Top Occupation Earnings



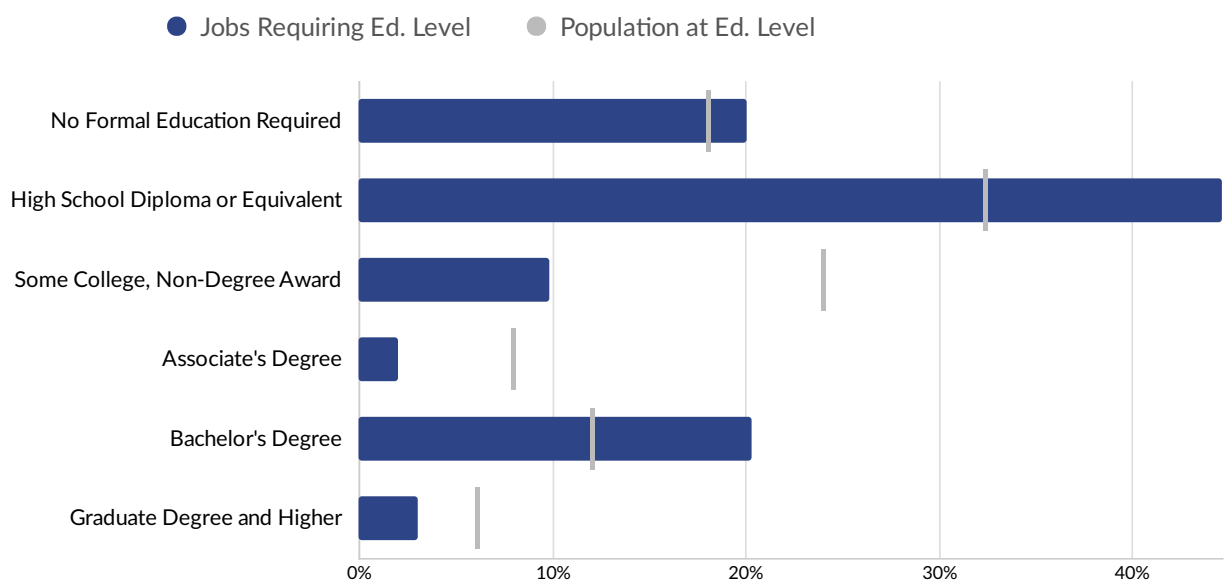
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.





Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	9,989	9,691	-298	-3%	0.93	\$13.30	303
Production	8,527	8,476	-51	-1%	2.03	\$12.26	115
Sales and Related	7,988	7,891	-97	-1%	1.12	\$10.56	549
Food Preparation and Serving Related	5,942	6,272	330	+6%	1.05	\$9.21	212
Transportation and Material Moving	5,065	5,460	395	+8%	1.12	\$13.30	981
Healthcare Practitioners and Technical	4,446	4,691	245	+6%	1.19	\$25.75	833
Management	3,910	4,015	105	+3%	1.00	\$33.24	194
Installation, Maintenance, and Repair	3,306	3,468	162	+5%	1.24	\$16.95	120
Construction and Extraction	3,447	3,248	-199	-6%	1.00	\$15.14	41
Education, Training, and Library	2,790	2,806	16	+1%	0.69	\$21.36	141
Business and Financial Operations	2,526	2,673	147	+6%	0.73	\$25.92	117
Personal Care and Service	2,059	2,371	312	+15%	0.77	\$9.90	64
Healthcare Support	1,989	2,025	36	+2%	1.05	\$11.94	93
Building and Grounds Cleaning and Maintenance	1,846	1,931	85	+5%	0.74	\$10.14	48
Computer and Mathematical	1,099	1,136	37	+3%	0.55	\$27.98	99
Community and Social Service	1,086	1,118	32	+3%	0.95	\$18.88	45
Protective Service	1,171	1,098	-73	-6%	0.69	\$13.70	40
Architecture and Engineering	1,019	1,076	57	+6%	0.89	\$31.90	53

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	671	690	19	+3%	0.53	\$15.81	54
Legal	313	339	26	+8%	0.58	\$25.58	7
Life, Physical, and Social Science	325	329	4	+1%	0.56	\$24.40	20
Military-only	320	269	-51	-16%	0.62	\$16.27	6
Farming, Fishing, and Forestry	194	206	12	+6%	0.39	\$9.63	0

Educational Pipeline

In 2017, there were 1,417 graduates in Sebastian County, AR. This pipeline has grown by 1% over the last 5 years. The highest share of these graduates come from General Studies, "Business Administration and Management, General", and Welding Technology/Welder.

School	Total Graduates (2017)		Graduate Trend (2013 - 2017)
University of Arkansas-Fort Smith	1,353	<div><div></div><div></div><div></div></div>	
Academy of Salon and Spa	31	<div><div></div></div>	
Designer Barber & Stylist School	18	<div><div></div></div>	
Arthur's Beauty College Inc-Fort Smith	15	<div><div></div></div>	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher