



# Saline County, AR

Arkansas Department of Workforce Services



POB 2981  
Little Rock, Arkansas 72203

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## Economy Overview

**120,874**

### Population (2018)

Population **grew by 7,593** over the last 5 years and is projected to **grow by 6,144** over the next 5 years.

**29,338**

### Total Regional Employment

Jobs **grew by 3,152** over the last 5 years and are projected to **grow by 2,892** over the next 5 years.

**\$59.0K**

### Median Household Income (2017)

Median household income is **\$1.3K above** the national median household income of \$57.7K.

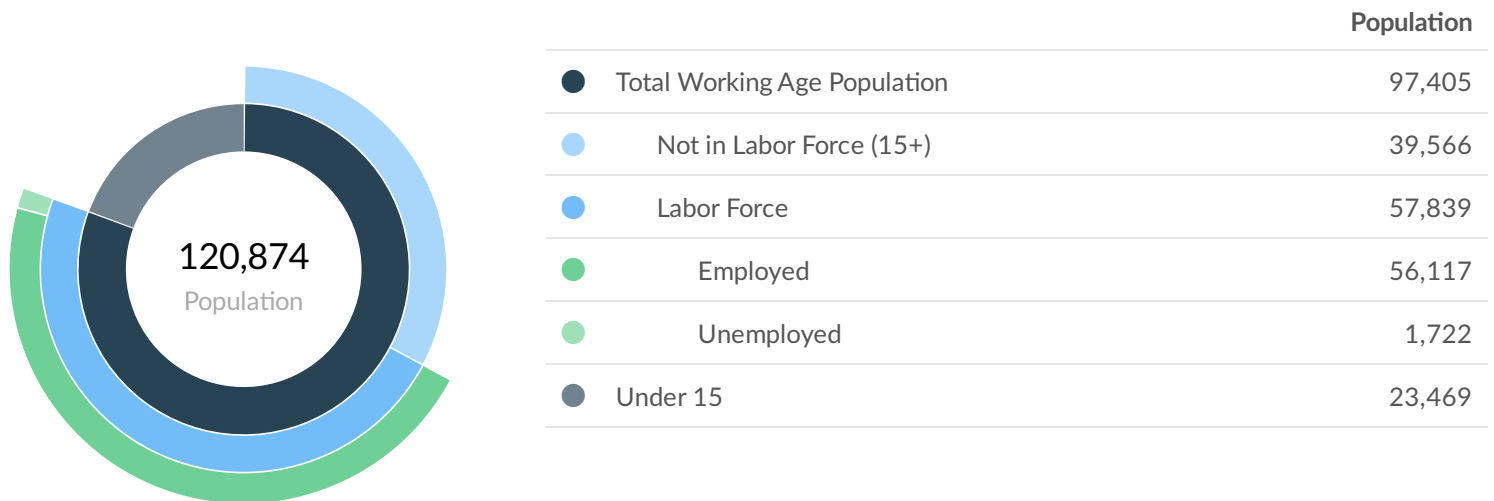
## Takeaways

- As of 2018 the region's population **increased by 6.7%** since 2013, growing by 7,593. Population is expected to **increase by 5.1%** between 2018 and 2023, adding 6,144.
- From 2013 to 2018, jobs **increased by 12.0%** in Saline County, AR from 26,186 to **29,338**. This change **outpaced the national growth rate of 8.2% by 3.8%**. As the number of jobs increased, the **labor force participation rate increased from 59.2% to 59.4% between 2013 and 2018**.
- Concerning educational attainment, **16.8% of Saline County, AR residents possess a Bachelor's Degree** (1.9% below the national average), and **7.1% hold an Associate's Degree** (0.9% below the national average).
- The top three industries in 2018 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Building Equipment Contractors.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	120,874	57,839	29,338	92.3	\$2.57B	\$5.22B	\$2.05B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

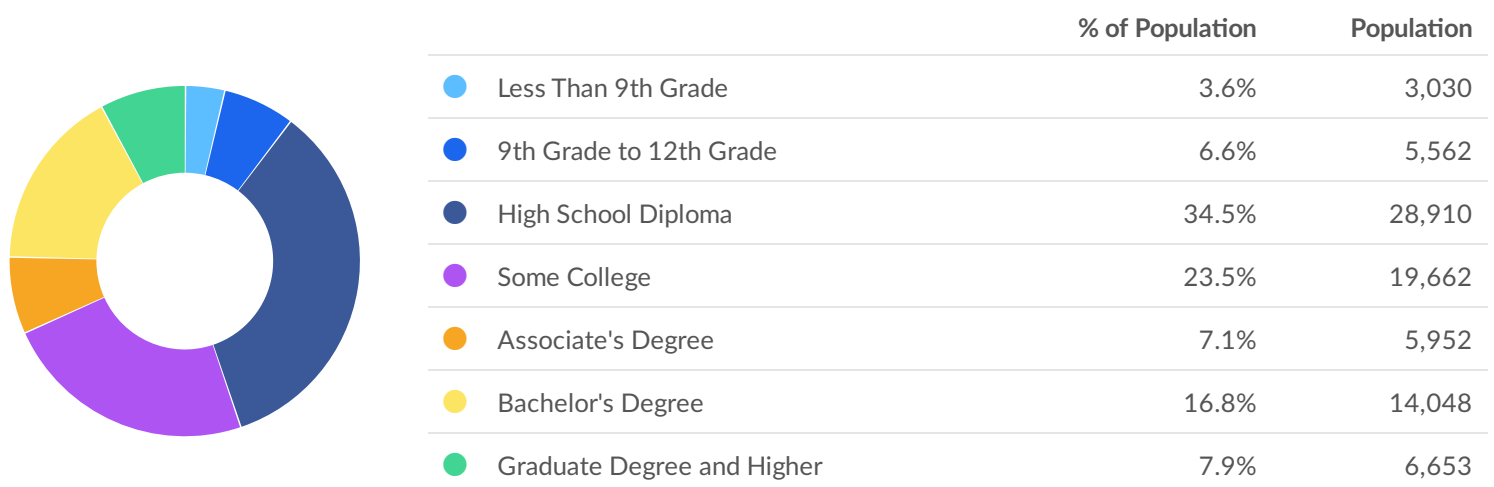
## Economy Overview - Cont.

### 2018 Labor Force Breakdown



### Educational Attainment

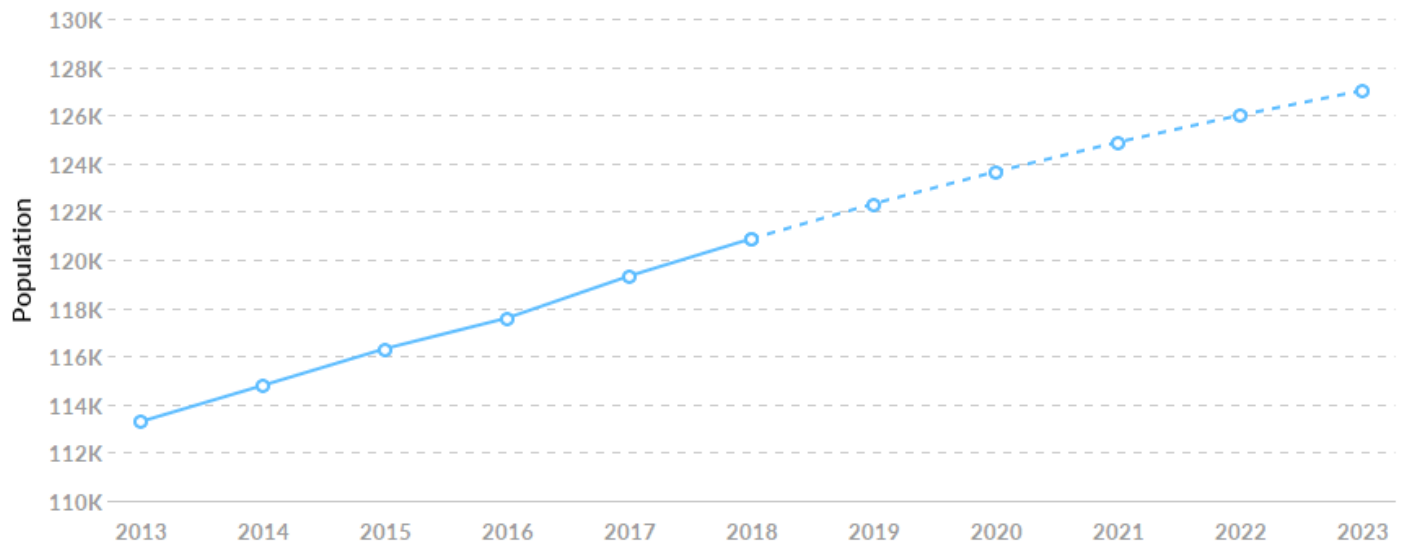
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# Historic & Projected Trends

## Population Trends

As of 2018 the region's population **increased by 6.7%** since 2013, growing by 7,593. Population is expected to **increase by 5.1%** between 2018 and 2023, adding 6,144.

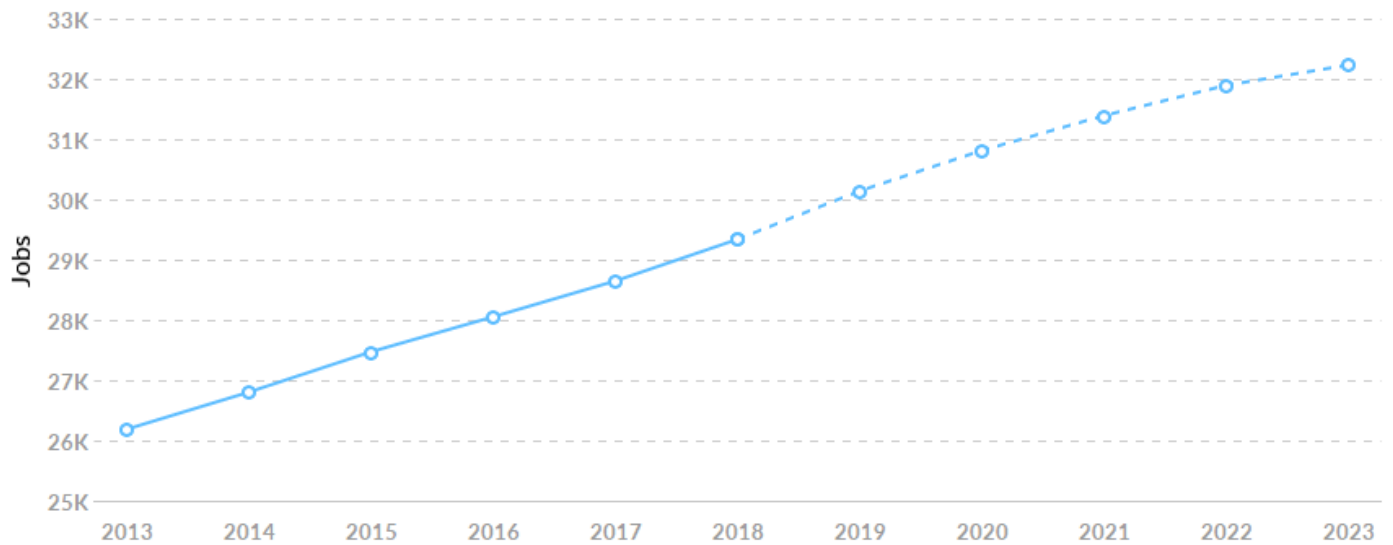


Timeframe	Population
2013	113,281
2014	114,785
2015	116,308
2016	117,581
2017	119,327
2018	120,874
2019	122,323
2020	123,654
2021	124,878
2022	125,998
2023	127,018

## Historic & Projected Trends - Cont.

### Job Trends

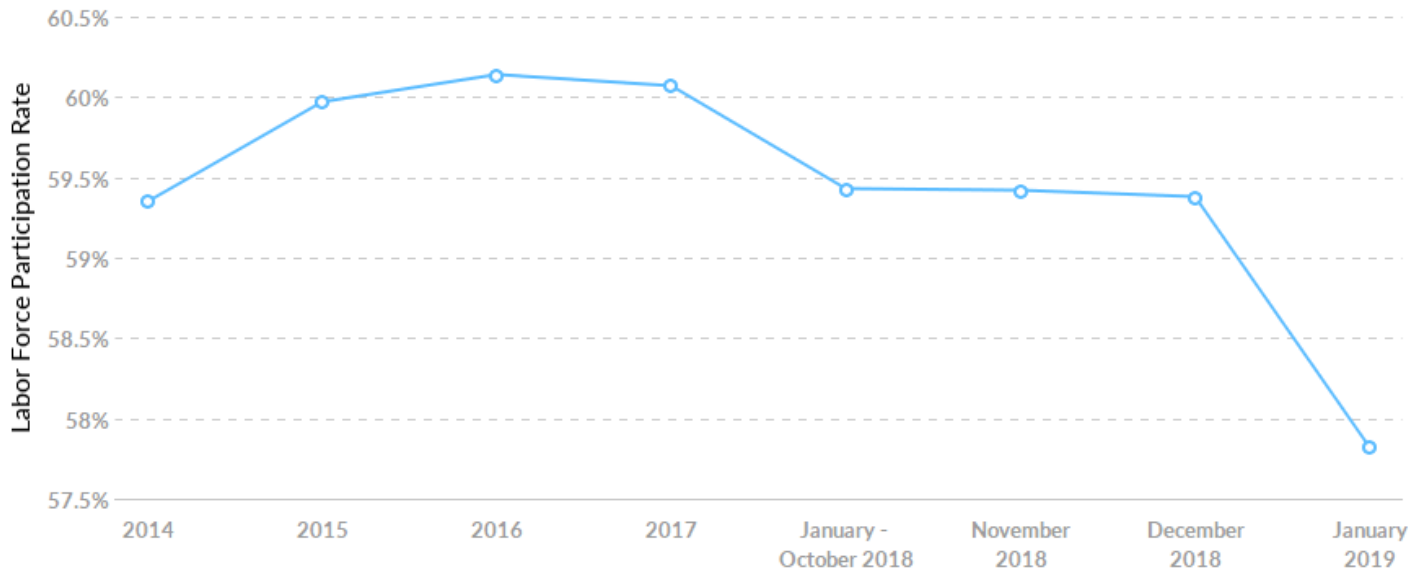
From 2013 to 2018, jobs increased by **12.0%** in Saline County, AR from 26,186 to 29,338. This change **outpaced the national growth rate of 8.2%** by 3.8%.



Timeframe	Jobs
2013	26,186
2014	26,802
2015	27,471
2016	28,052
2017	28,647
2018	29,338
2019	30,141
2020	30,812
2021	31,391
2022	31,894
2023	32,230

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends

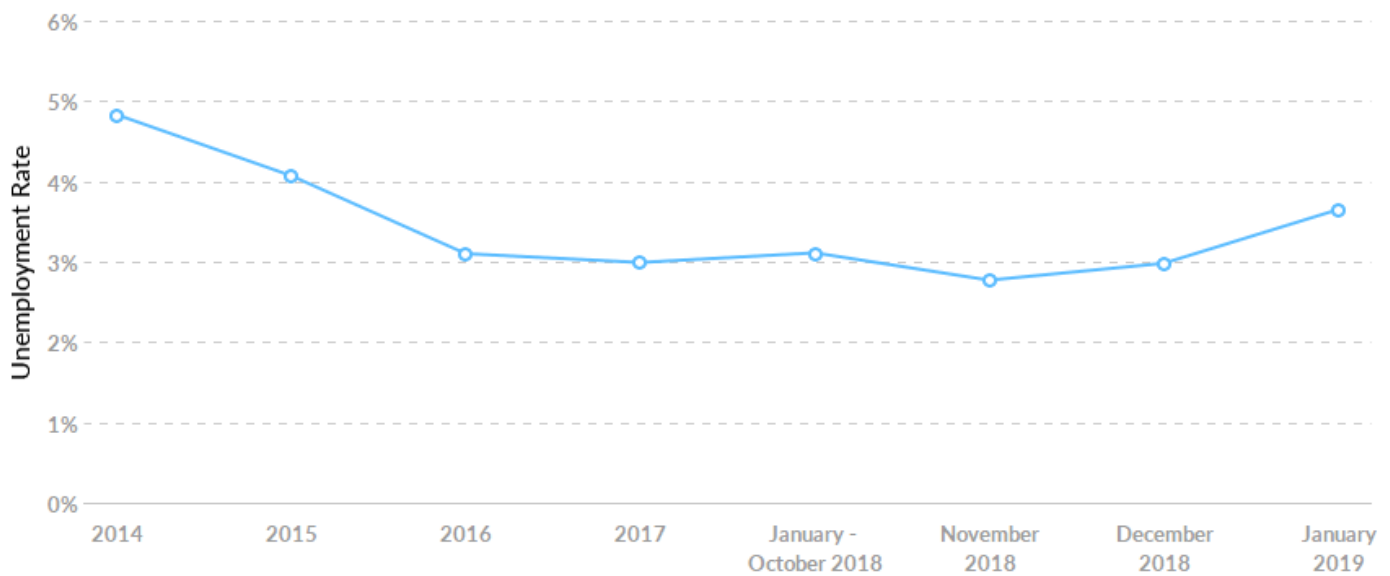


Timeframe	Labor Force Participation Rate
2014	59.35%
2015	59.97%
2016	60.14%
2017	60.07%
January - October 2018	59.43%
November 2018	59.42%
December 2018	59.38%
January 2019	57.82%

## Historic & Projected Trends - Cont.

### Unemployment Rate Trends

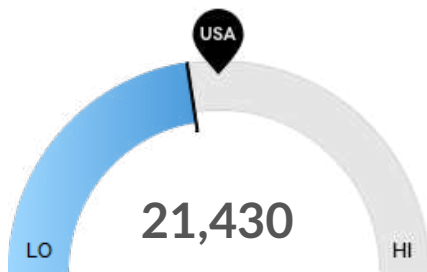
Saline County, AR had a January 2019 unemployment rate of 3.65%, **decreasing from 4.83%** 5 years before.



Timeframe	Unemployment Rate
2014	4.83%
2015	4.07%
2016	3.10%
2017	2.99%
January - October 2018	3.11%
November 2018	2.77%
December 2018	2.98%
January 2019	3.65%

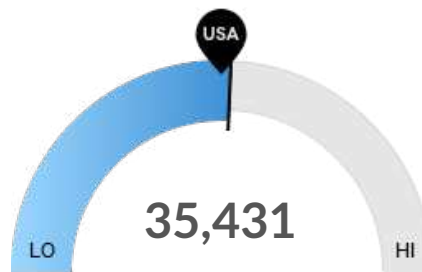


## Population Characteristics



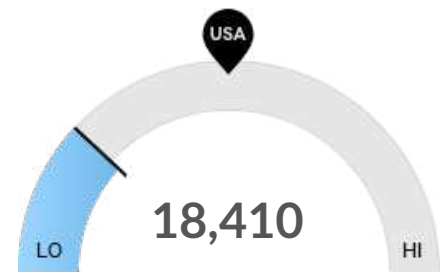
Millennials

Saline County, AR has 21,430 millennials (ages 20-34). The national average for an area this size is 24,714.



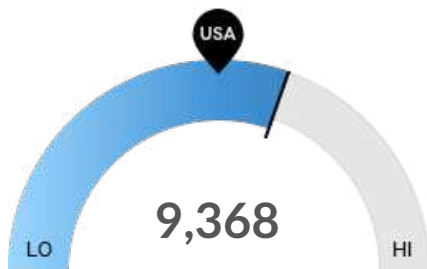
Retiring Soon

Retirement risk is about average in Saline County, AR. The national average for an area this size is 34,017 people 55 or older, while there are 35,431 here.



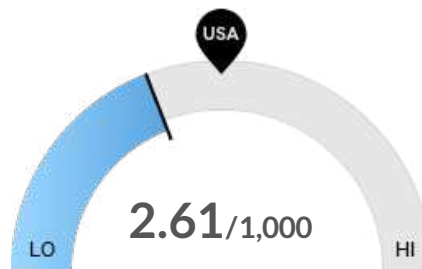
Racial Diversity

Racial diversity is low in Saline County, AR. The national average for an area this size is 46,862 racially diverse people, while there are 18,410 here.



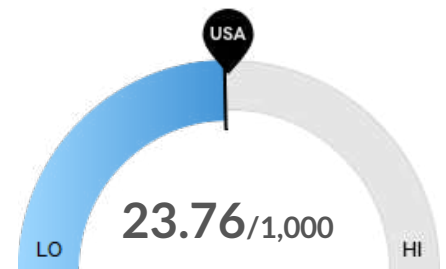
Veterans

Saline County, AR has 9,368 veterans. The national average for an area this size is 6,938.



Violent Crime

Saline County, AR has 2.61 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



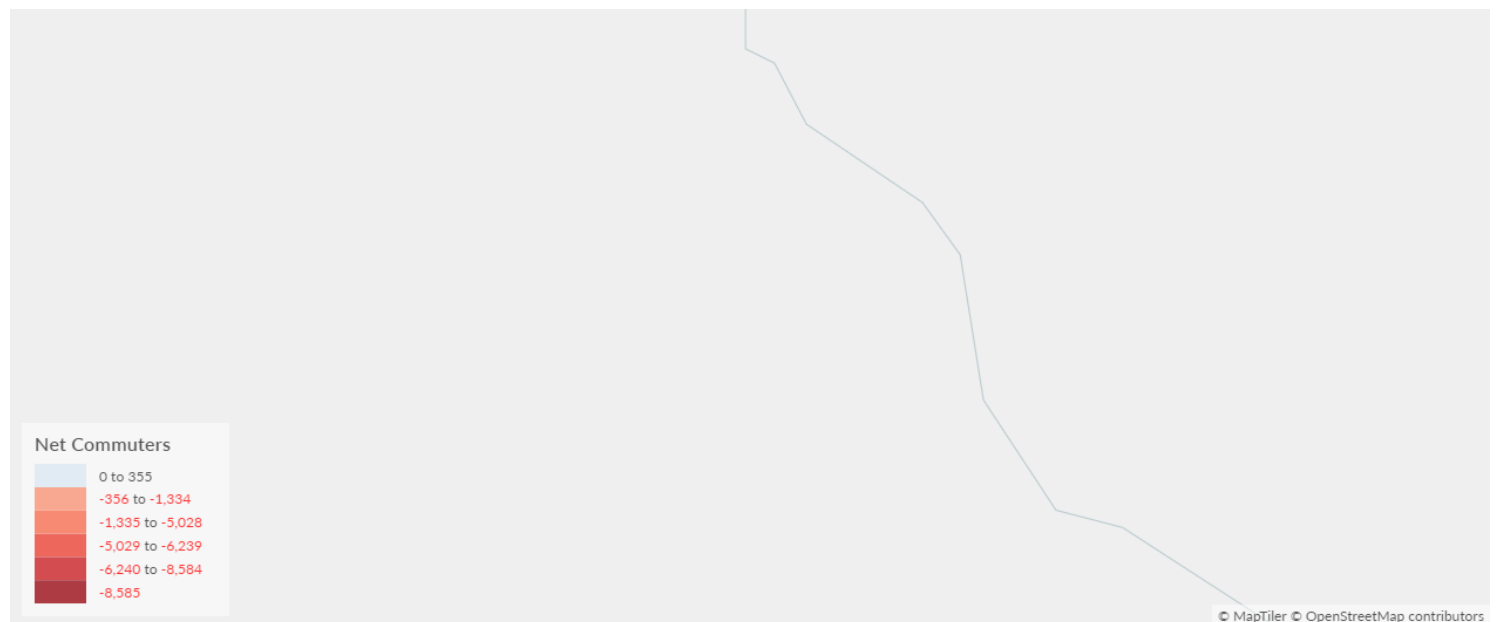
Property Crime

Saline County, AR has 23.76 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

## Population Characteristics - Cont.

### Place of Work vs Place of Residence

Understanding where talent in Saline County, AR currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 72019.



#### Where Talent Works

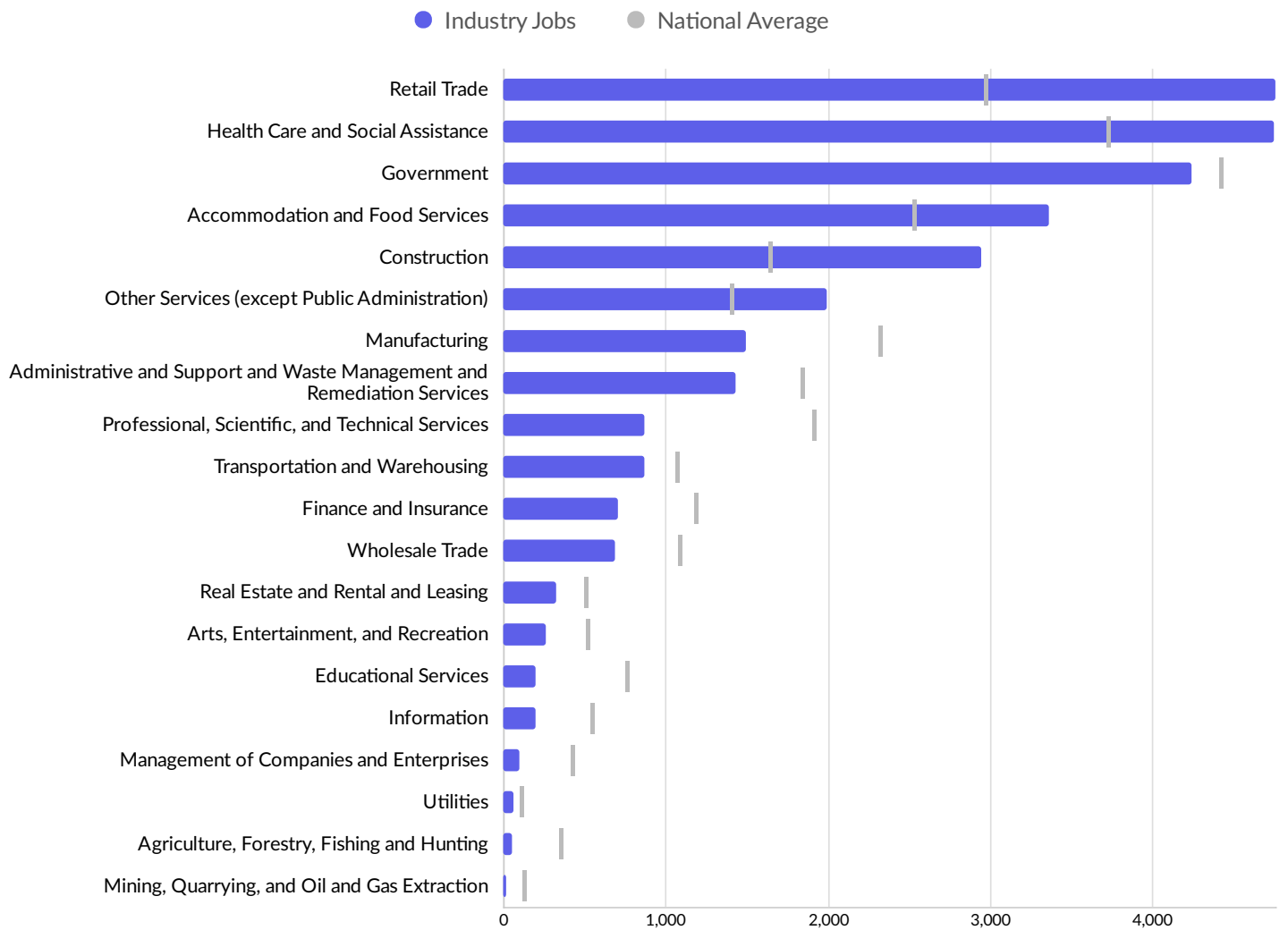
ZIP	Name	2018 Employment
72015	Benton, AR (in Saline co...	11,997
72022	Bryant, AR (in Saline co...	7,925
72019	Benton, AR (in Saline co...	3,988
72002	Alexander, AR (in Saline...	2,150
72103	Mabelvale, AR (in Saline...	1,270

#### Where Talent Lives

ZIP	Name	2018 Workers
72019	Benton, AR (in Saline co...	12,573
72015	Benton, AR (in Saline co...	12,398
72022	Bryant, AR (in Saline co...	8,746
72002	Alexander, AR (in Saline...	8,390
72103	Mabelvale, AR (in Saline...	6,299

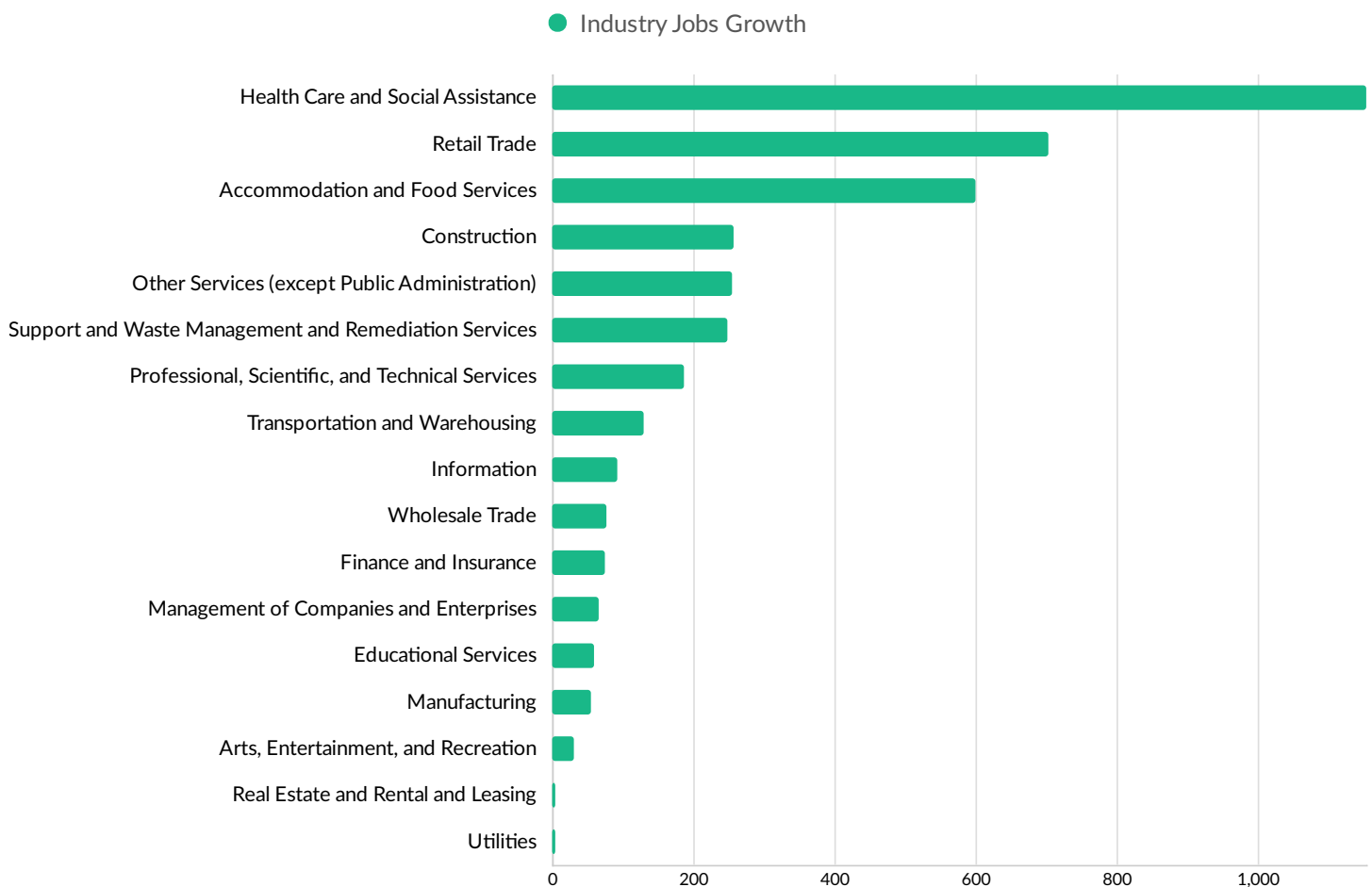
# Industry Characteristics

## Largest Industries



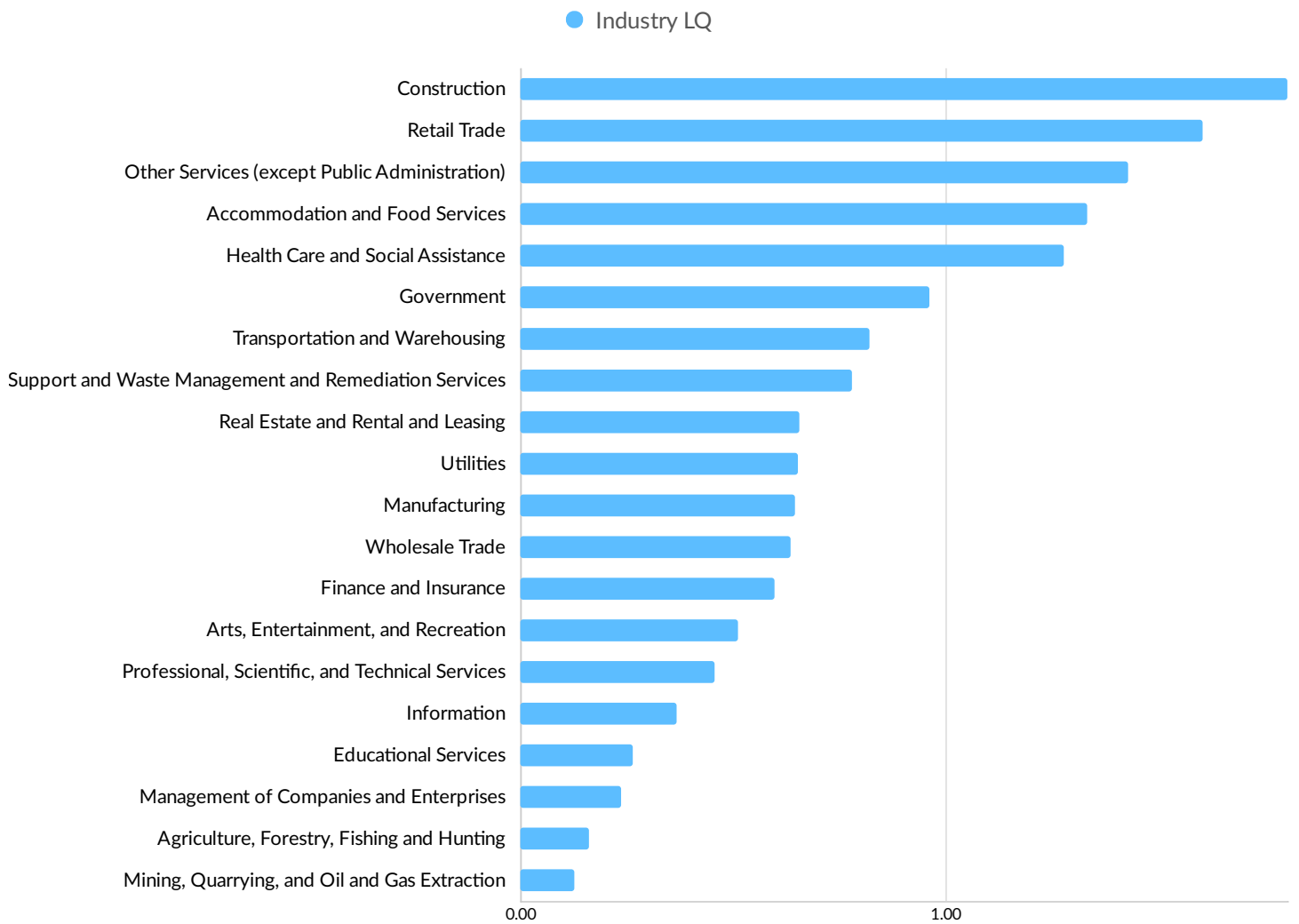
## Industry Characteristics - Cont.

### Top Growing Industries



## Industry Characteristics - Cont.

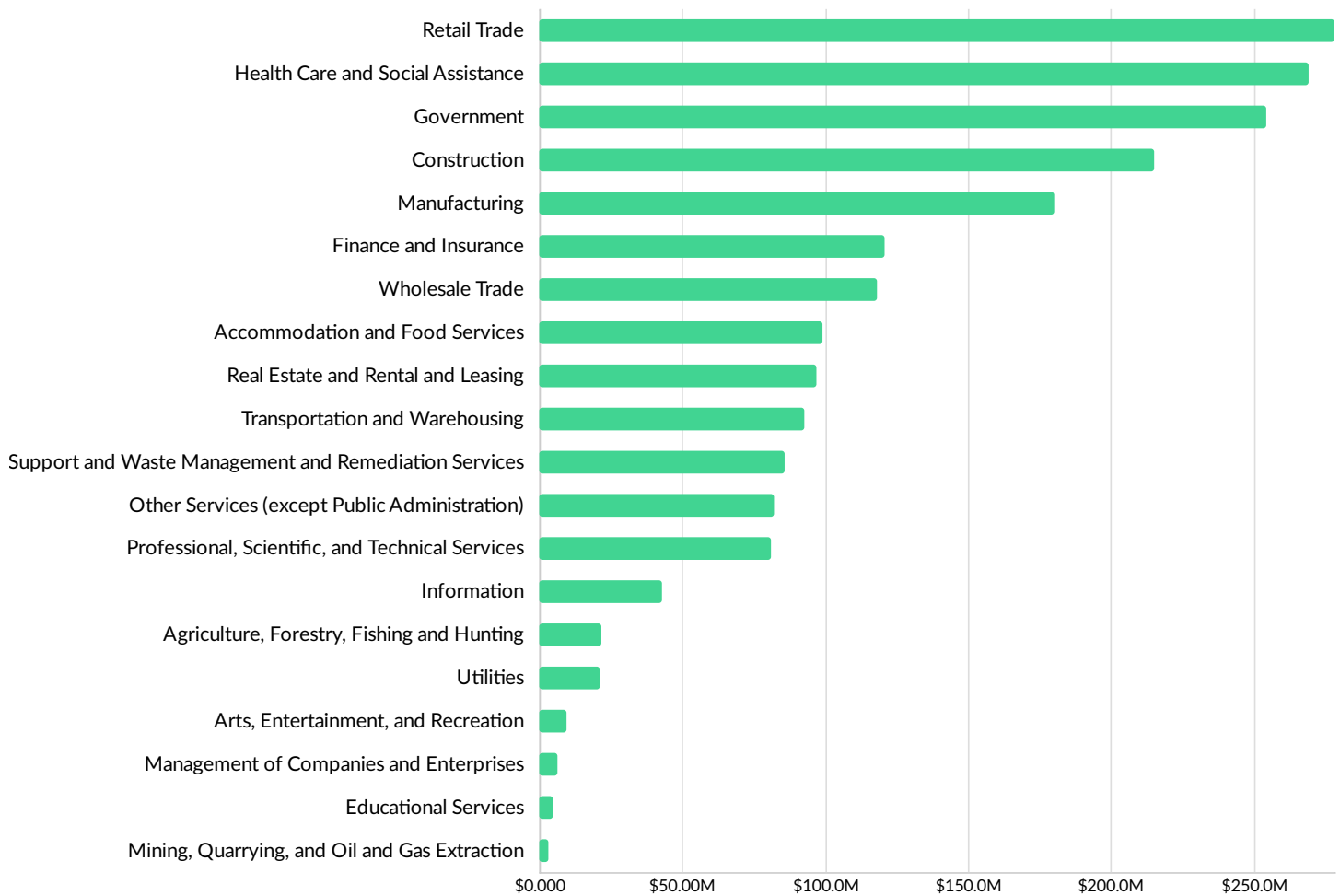
### Top Industry LQ



## Industry Characteristics - Cont.

### Top Industry GRP

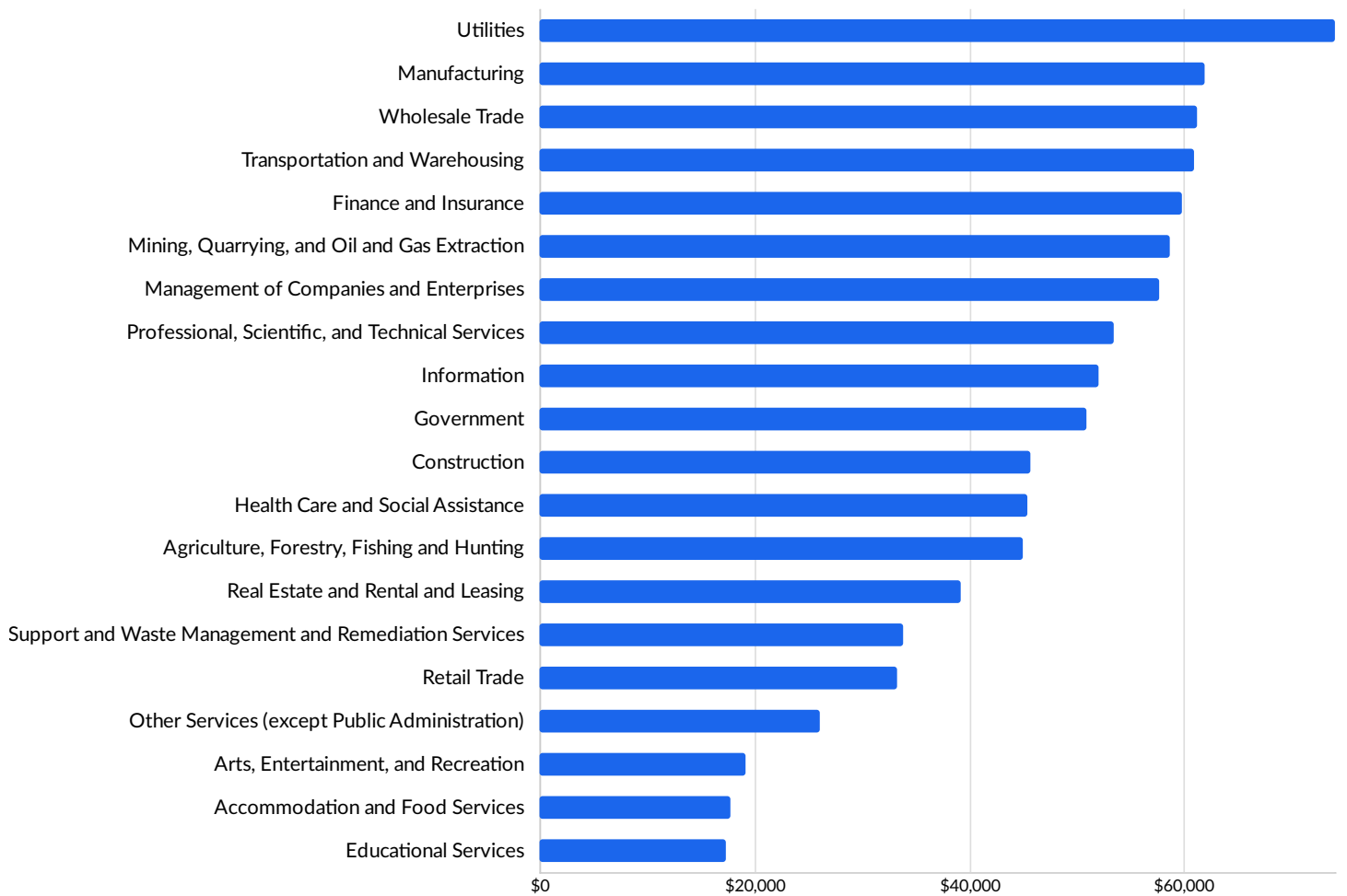
● 2018 Gross Regional Product



## Industry Characteristics - Cont.

### Top Industry Earnings

● 2018 Earnings Per Worker



## Industry Characteristics - Cont.




















Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Retail Trade	4,058	4,761	703	+17%	1.61	\$33,304	\$278.15M
Health Care and Social Assistance	3,596	4,750	1,154	+32%	1.28	\$45,422	\$269.16M
Government	5,073	4,243	-830	-16%	0.96	\$50,860	\$254.42M
Accommodation and Food Services	2,760	3,360	600	+22%	1.33	\$17,770	\$99.27M
Construction	2,689	2,947	258	+10%	1.80	\$45,706	\$215.35M
Other Services (except Public Administration)	1,743	1,998	255	+15%	1.43	\$26,056	\$82.13M
Manufacturing	1,436	1,492	56	+4%	0.65	\$61,986	\$179.94M
Administrative and Support and Waste Management and Remediation Services	1,183	1,432	249	+21%	0.78	\$33,881	\$85.67M
Professional, Scientific, and Technical Services	685	872	187	+27%	0.46	\$53,453	\$81.03M
Transportation and Warehousing	739	869	130	+18%	0.82	\$60,970	\$92.90M
Finance and Insurance	631	706	75	+12%	0.60	\$59,781	\$120.60M
Wholesale Trade	610	687	77	+13%	0.64	\$61,213	\$118.34M
Real Estate and Rental and Leasing	321	326	5	+2%	0.66	\$39,152	\$97.09M
Arts, Entertainment, and Recreation	232	262	30	+13%	0.51	\$19,178	\$9.50M
Educational Services	140	199	59	+42%	0.26	\$17,379	\$4.96M
Information	105	197	92	+88%	0.37	\$52,106	\$42.66M
Management of Companies and Enterprises	35	100	65	+186%	0.24	\$57,762	\$6.51M
Utilities	62	66	4	+6%	0.65	\$74,058	\$21.14M
Agriculture, Forestry, Fishing and Hunting	67	56	-11	-16%	0.16	\$44,996	\$21.84M
Mining, Quarrying, and Oil and Gas Extraction	20	15	-5	-25%	0.13	\$58,699	\$3.10M



## Business Characteristics

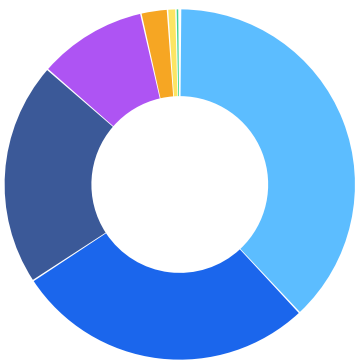
### 3,789 Companies Employ Your Workers

Online profiles for your workers mention 3,789 companies as employers, with the top 10 appearing below. In the last 12 months, 1,714 companies in Saline County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
University of Arkansas For Medi...	117 	CRST International, Inc.	379 
Saline Memorial Hospital	108 	J.B. Hunt Transport Services, Inc.	339 
Arkansas Department of Parks a...	88 	Army National Guard	271 
Baptist Health	69 	Tri-National, Inc.	234 
Arkansas Children's Hospital	58 	U. S. Xpress, Inc.	176 
Bryant School District 25	56 	Crye-Leike, Inc.	166 
Wal-Mart Stores, Inc.	54 	Teach For America, Inc.	161 
Arkansas Bluecross Blue Shield	48 	USA Truck, Inc.	158 
AT&T Inc.	42 	Dollar General Corporation	153 
Dillard's, Inc.	37 	Travelers Healthcare	134 

## Business Characteristics - Cont.

### Business Size

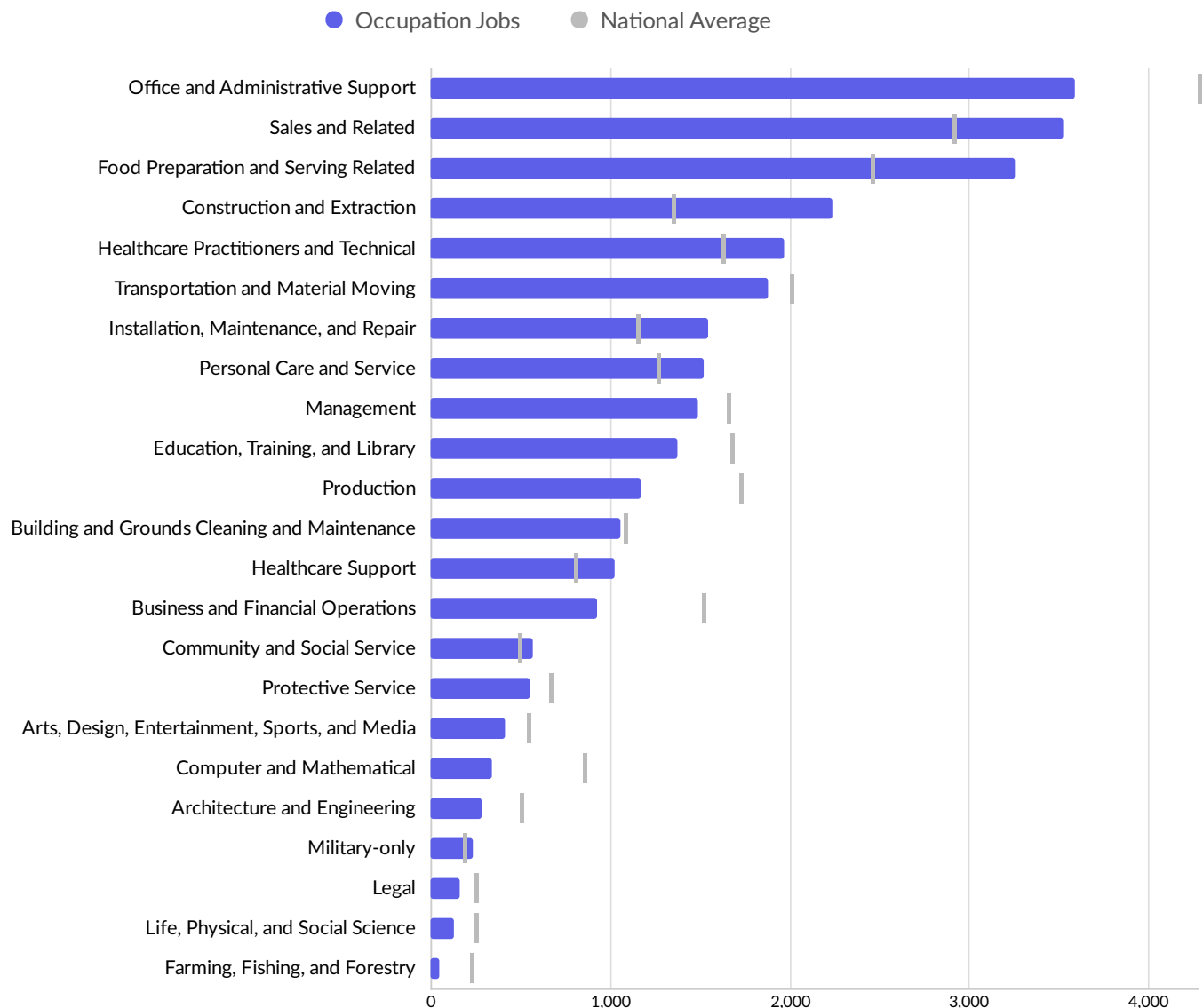


	Percentage	Business Count
1 to 4 employees	38.0%	1,086
5 to 9 employees	27.7%	793
10 to 19 employees	20.6%	590
20 to 49 employees	10.0%	287
50 to 99 employees	2.4%	70
100 to 249 employees	0.8%	22
250 to 499 employees	0.3%	8
500+ employees	0.1%	4

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

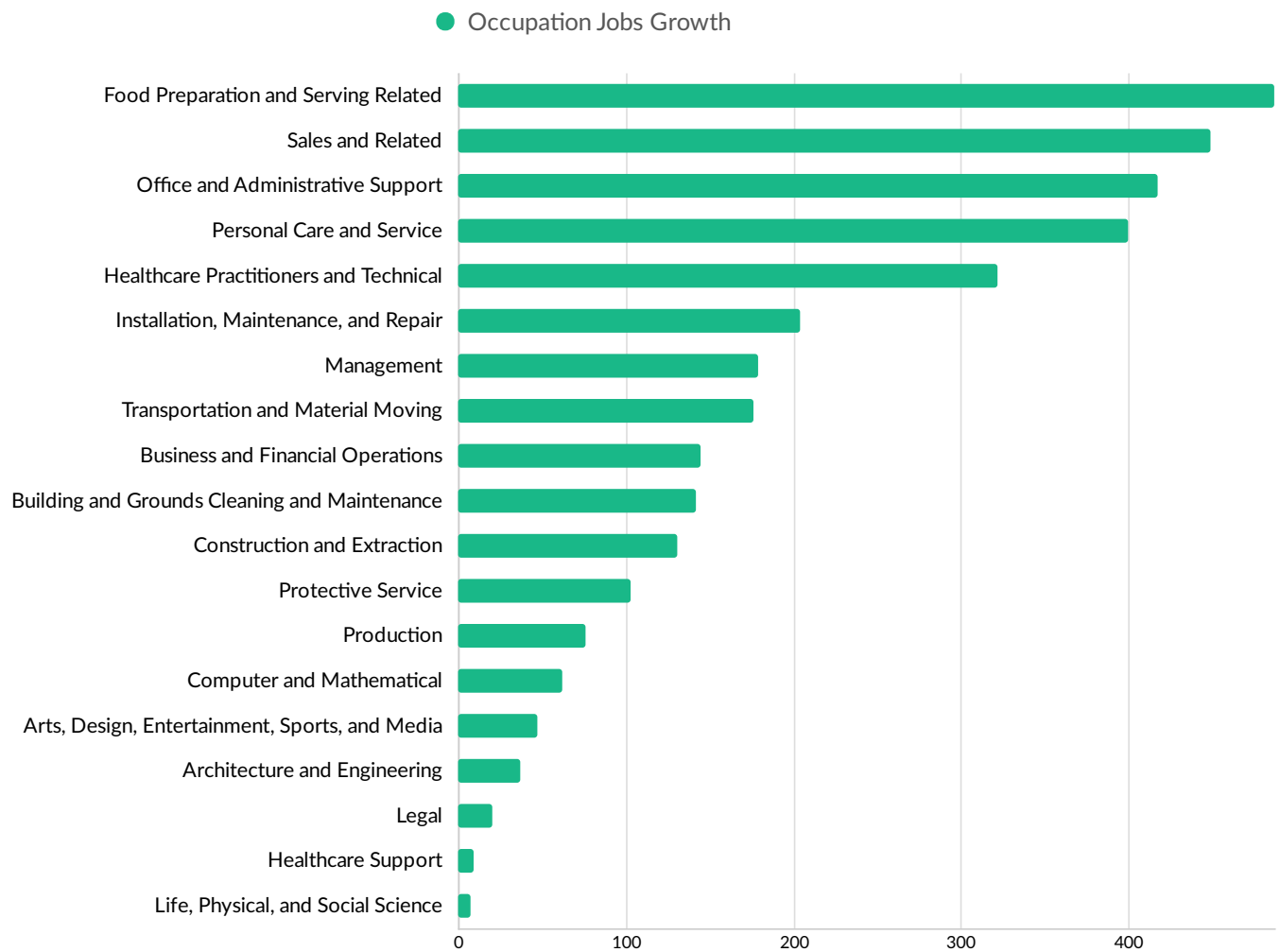
# Workforce Characteristics

## Largest Occupations



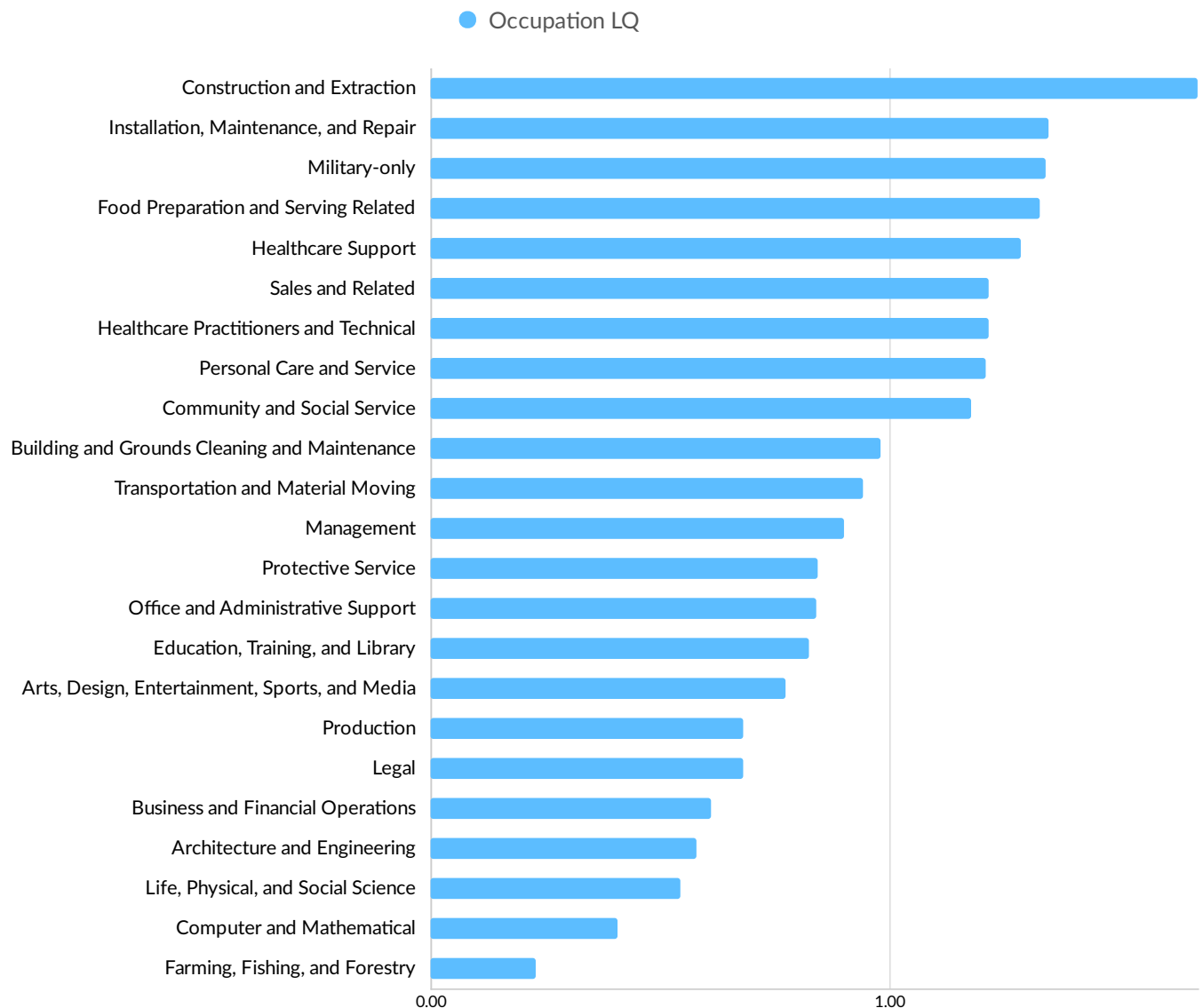
## Workforce Characteristics - Cont.

### Top Growing Occupations



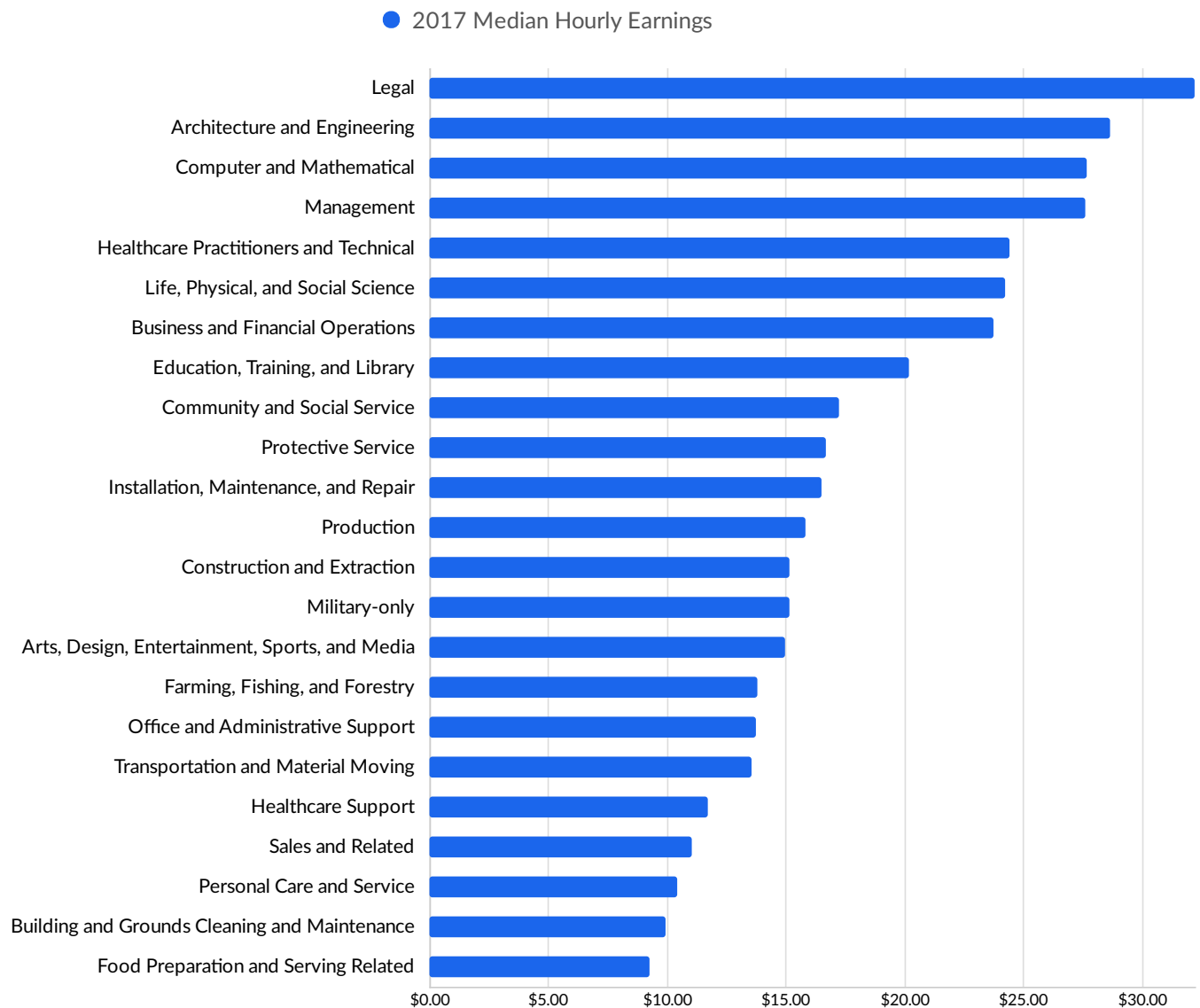
## Workforce Characteristics - Cont.

### Top Occupation LQ



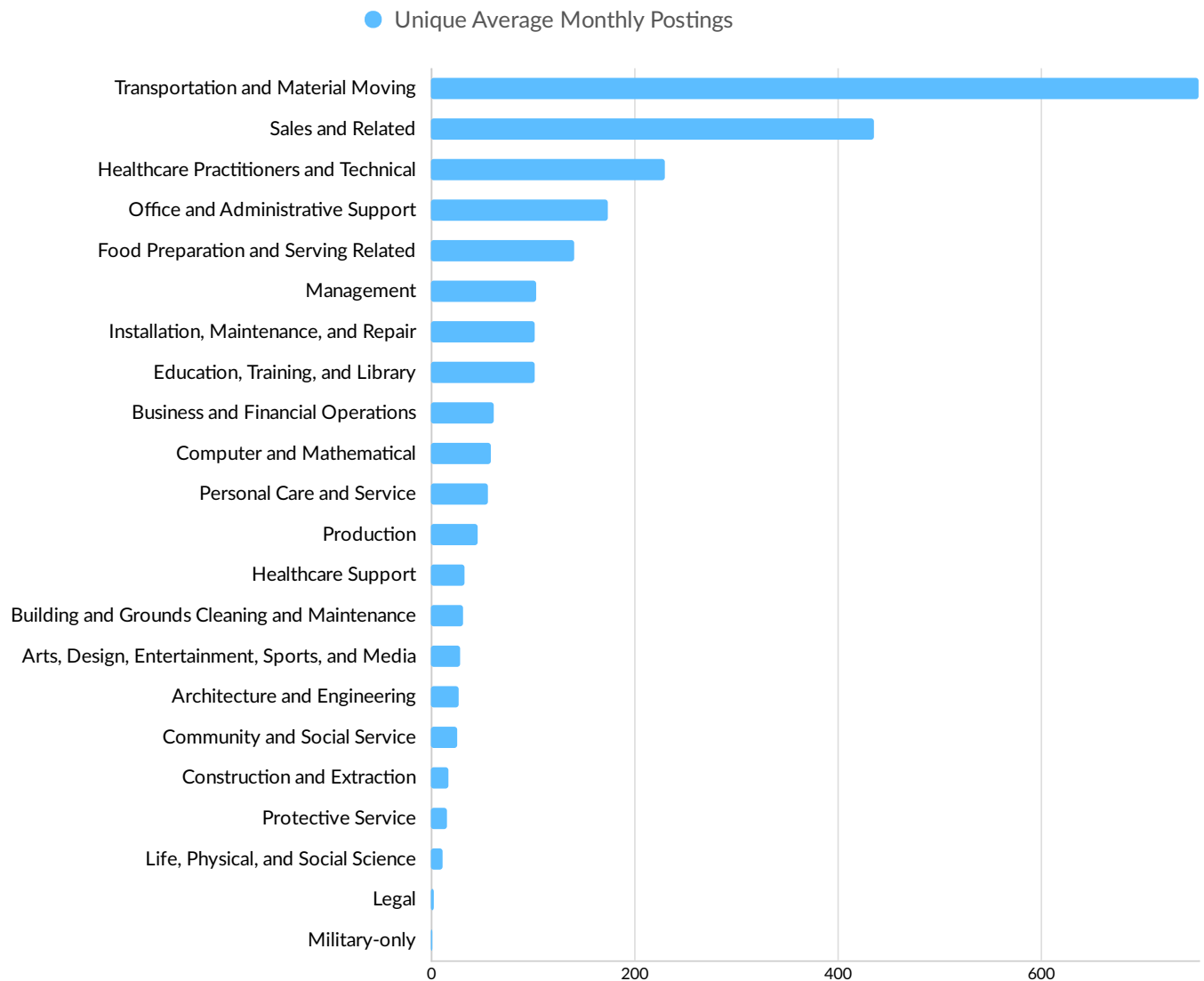
## Workforce Characteristics - Cont.

### Top Occupation Earnings



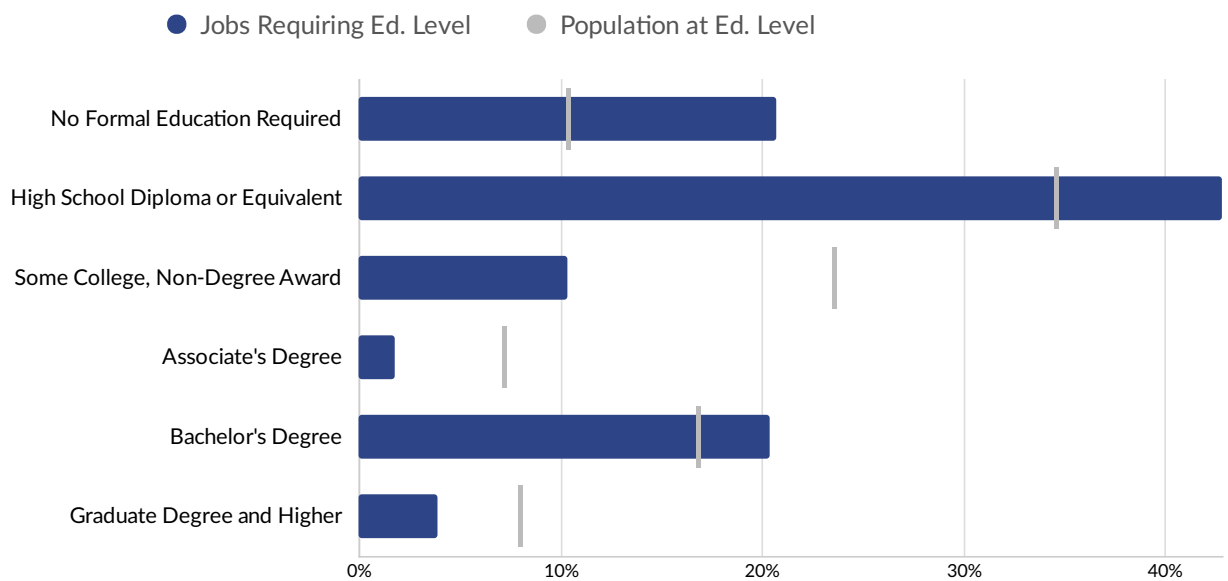
## Workforce Characteristics - Cont.

### Top Posted Occupations



## Workforce Characteristics - Cont.

### Underemployment





## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	3,174	3,591	417	+13%	0.84	\$13.74	174
Sales and Related	3,079	3,528	449	+15%	1.22	\$11.05	436
Food Preparation and Serving Related	2,769	3,256	487	+18%	1.33	\$9.26	141
Construction and Extraction	2,111	2,242	131	+6%	1.67	\$15.18	17
Healthcare Practitioners and Technical	1,650	1,972	322	+20%	1.21	\$24.45	230
Transportation and Material Moving	1,706	1,882	176	+10%	0.94	\$13.55	756
Installation, Maintenance, and Repair	1,341	1,545	204	+15%	1.35	\$16.49	102
Personal Care and Service	1,124	1,524	400	+36%	1.21	\$10.42	56
Management	1,308	1,487	179	+14%	0.90	\$27.60	103
Education, Training, and Library	1,594	1,375	-219	-14%	0.83	\$20.19	102
Production	1,093	1,169	76	+7%	0.68	\$15.82	45
Building and Grounds Cleaning and Maintenance	914	1,056	142	+16%	0.98	\$9.92	31
Healthcare Support	1,014	1,023	9	+1%	1.29	\$11.75	33
Business and Financial Operations	781	926	145	+19%	0.61	\$23.74	61
Community and Social Service	573	570	-3	-1%	1.18	\$17.22	26
Protective Service	450	553	103	+23%	0.84	\$16.69	16
Arts, Design, Entertainment, Sports, and Media	371	418	47	+13%	0.77	\$14.95	29

## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Computer and Mathematical	284	346	62	+22%	0.41	\$27.66	59
Architecture and Engineering	251	288	37	+15%	0.58	\$28.67	27
Military-only	270	239	-31	-11%	1.34	\$15.17	2
Legal	144	164	20	+14%	0.68	\$32.21	3
Life, Physical, and Social Science	124	131	7	+6%	0.54	\$24.23	12
Farming, Fishing, and Forestry	59	50	-9	-15%	0.23	\$13.80	1

## Educational Pipeline

Over the last 5 years, no schools in Saline County, AR produced graduates.