



Pulaski County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

395,211

Population (2018)

Population **grew by 4,145** over the last 5 years and is projected to **grow by 3,575** over the next 5 years.

274,609

Total Regional Employment

Jobs **grew by 4,947** over the last 5 years and are projected to **grow by 8,067** over the next 5 years.

\$48.9K

Median Household Income (2017)

Median household income is **\$8.8K below** the national median household income of \$57.7K.

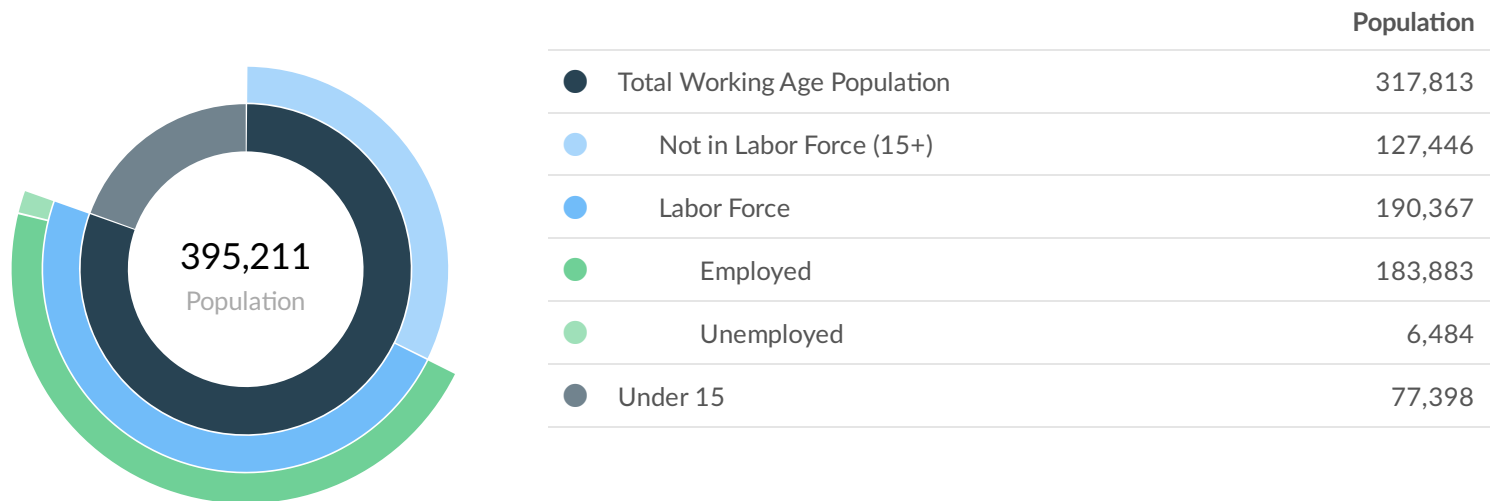
Takeaways

- As of 2018 the region's population **increased by 1.1%** since 2013, growing by 4,145. Population is expected to **increase by 0.9%** between 2018 and 2023, adding 3,575.
- From 2013 to 2018, jobs **increased by 1.8%** in Pulaski County, AR from 269,661 to **274,609**. This change **fell short of the national growth rate of 8.2% by 6.4%**. As the number of jobs increased, the **labor force participation rate increased from 58.4% to 59.9% between 2013 and 2018**.
- Concerning educational attainment, **20.4% of Pulaski County, AR residents possess a Bachelor's Degree** (1.7% above the national average), and **6.5% hold an Associate's Degree** (1.5% below the national average).
- The top three industries in 2018 are Restaurants and Other Eating Places, State Government, Excluding Education and Hospitals, and Education and Hospitals (State Government).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	395,211	190,367	274,609	95.8	\$29.33B	\$25.90B	\$42.65B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

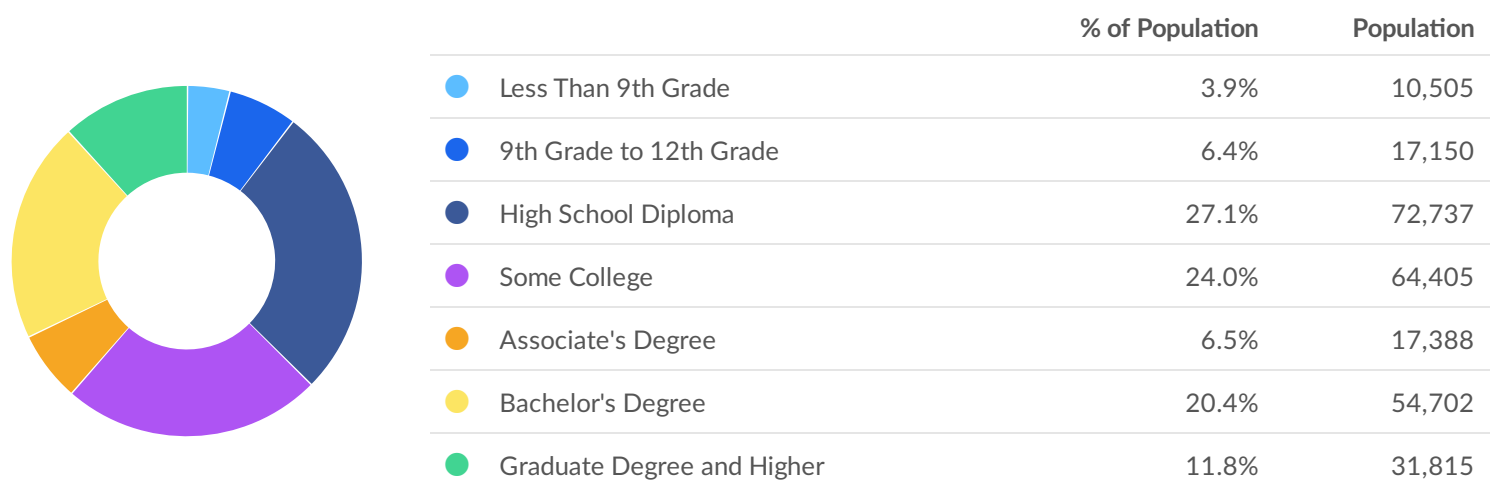
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

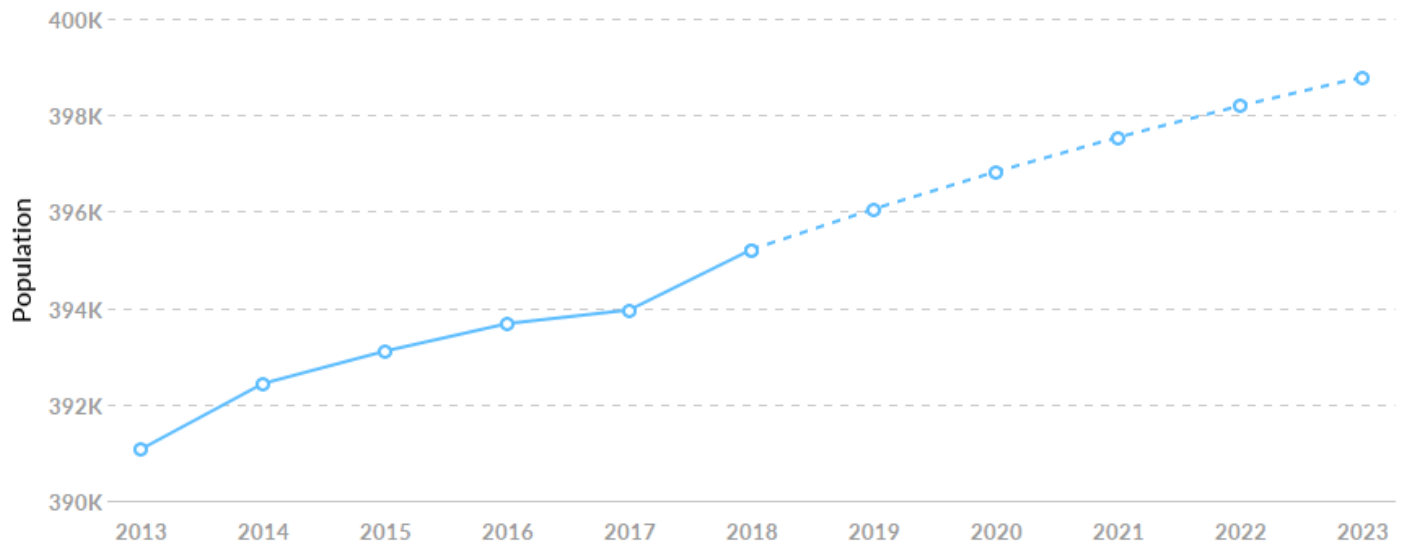
Concerning educational attainment, **20.4% of Pulaski County, AR residents possess a Bachelor's Degree** (1.7% above the national average), and **6.5% hold an Associate's Degree** (1.5% below the national average).



Historic & Projected Trends

Population Trends

As of 2018 the region's population **increased by 1.1%** since 2013, growing by 4,145. Population is expected to **increase by 0.9%** between 2018 and 2023, adding 3,575.

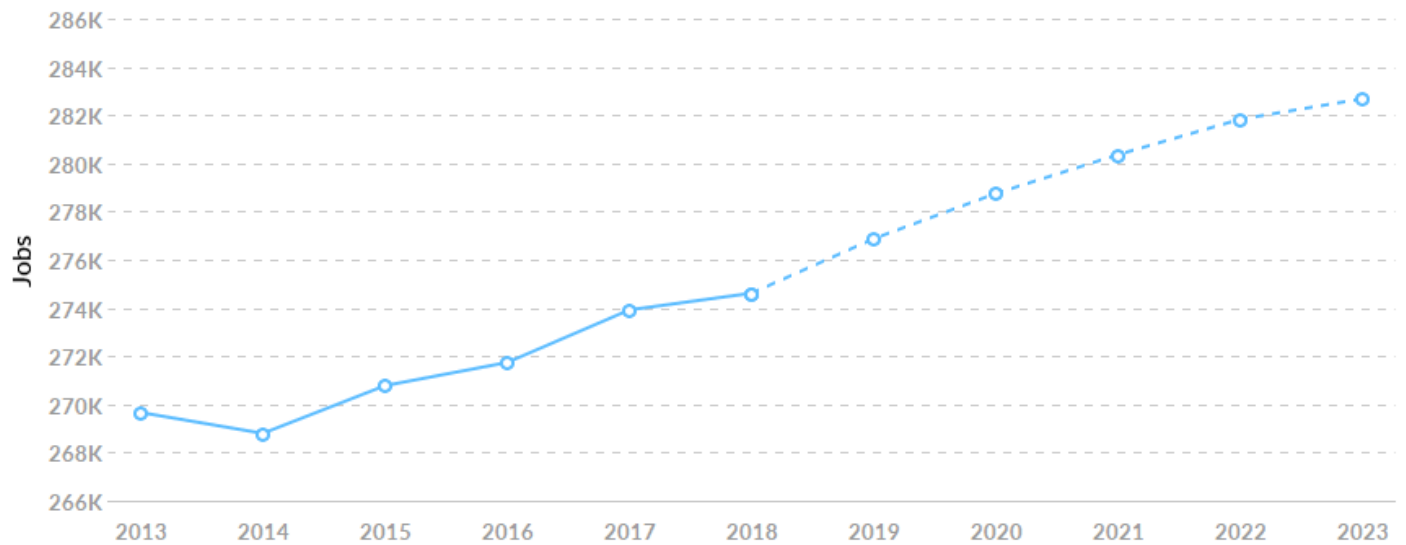


Timeframe	Population
2013	391,066
2014	392,430
2015	393,103
2016	393,674
2017	393,957
2018	395,211
2019	396,052
2020	396,825
2021	397,539
2022	398,194
2023	398,786

Historic & Projected Trends - Cont.

Job Trends

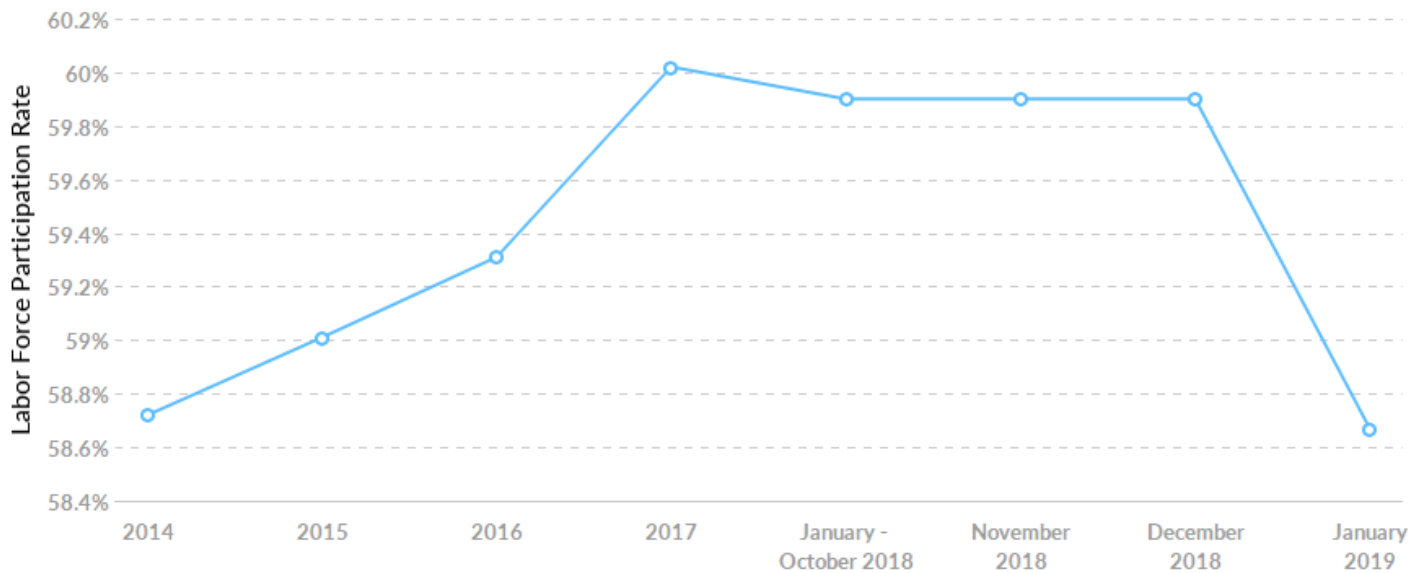
From 2013 to 2018, jobs increased by 1.8% in Pulaski County, AR from 269,661 to 274,609. This change fell short of the national growth rate of 8.2% by 6.4%.



Timeframe	Jobs
2013	269,661
2014	268,794
2015	270,774
2016	271,735
2017	273,917
2018	274,609
2019	276,870
2020	278,747
2021	280,357
2022	281,826
2023	282,676

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

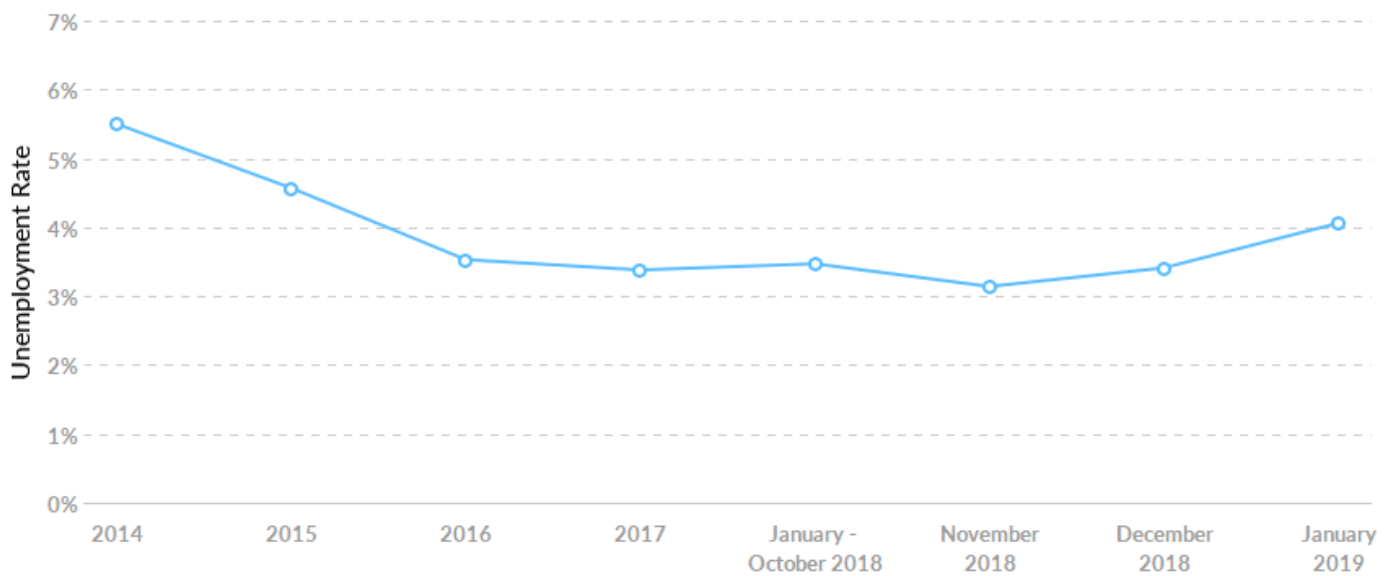


Timeframe	Labor Force Participation Rate
2014	58.72%
2015	59.01%
2016	59.31%
2017	60.02%
January - October 2018	59.90%
November 2018	59.90%
December 2018	59.90%
January 2019	58.67%

Historic & Projected Trends - Cont.

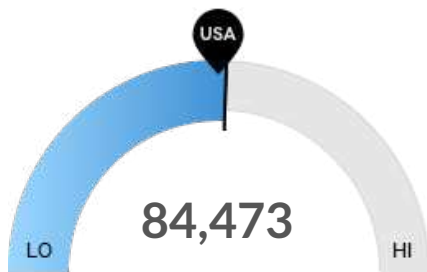
Unemployment Rate Trends

Pulaski County, AR had a January 2019 unemployment rate of 4.06%, **decreasing from 5.50%** 5 years before.



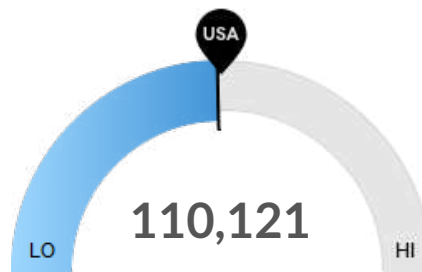
Timeframe	Unemployment Rate
2014	5.50%
2015	4.57%
2016	3.53%
2017	3.38%
January - October 2018	3.47%
November 2018	3.14%
December 2018	3.41%
January 2019	4.06%

Population Characteristics



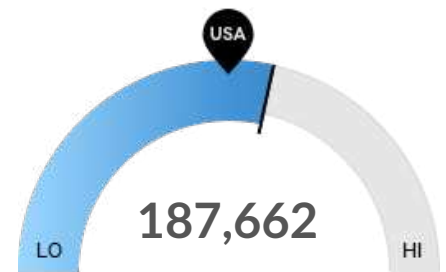
Millennials

Pulaski County, AR has 84,473 millennials (ages 20-34). The national average for an area this size is 81,594.



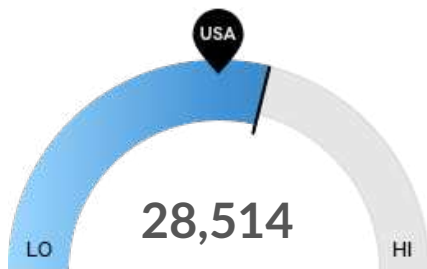
Retiring Soon

Retirement risk is about average in Pulaski County, AR. The national average for an area this size is 112,307 people 55 or older, while there are 110,121 here.



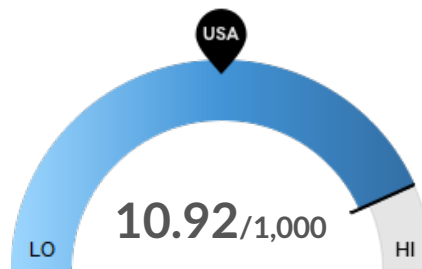
Racial Diversity

Racial diversity is high in Pulaski County, AR. The national average for an area this size is 154,714 racially diverse people, while there are 187,662 here.



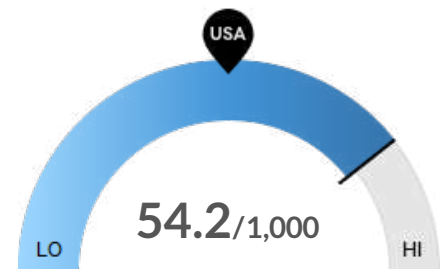
Veterans

Pulaski County, AR has 28,514 veterans. The national average for an area this size is 22,907.



Violent Crime

Pulaski County, AR has 10.92 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



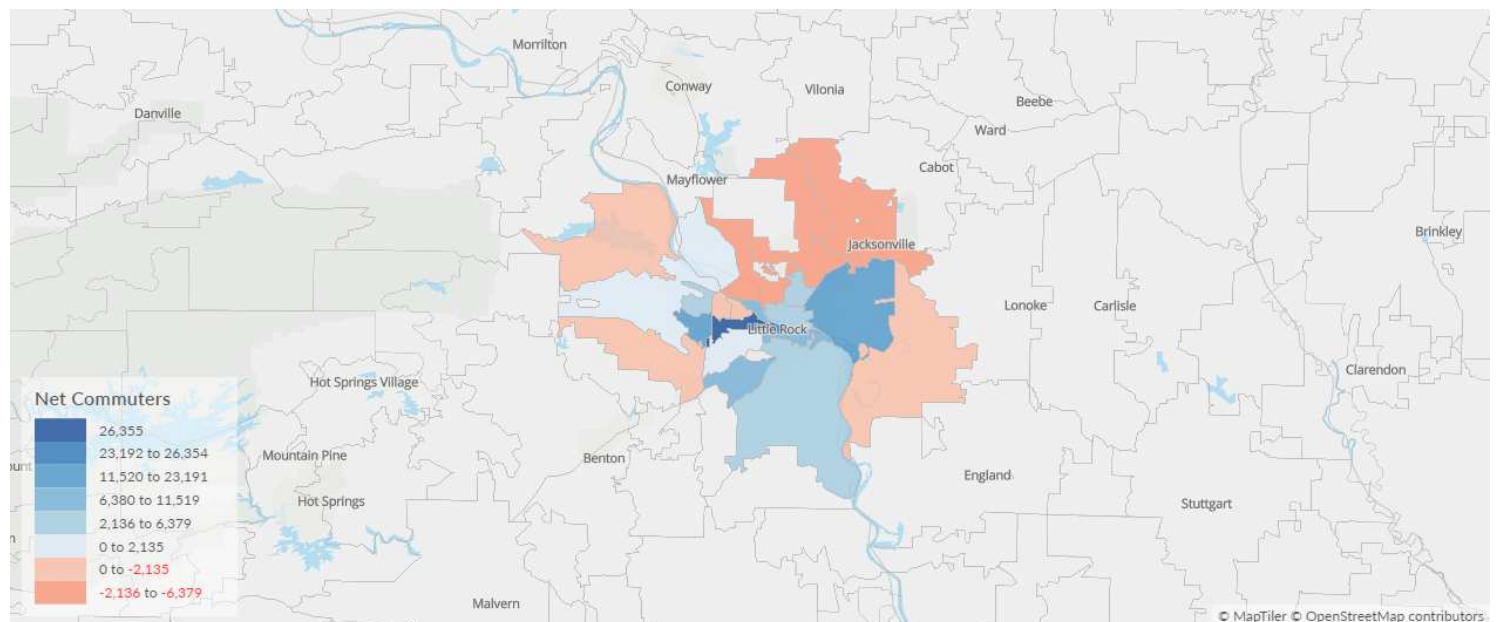
Property Crime

Pulaski County, AR has 54.2 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Pulaski County, AR currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #6 for resident workers. The top ZIP for resident workers is 72076.



Where Talent Works

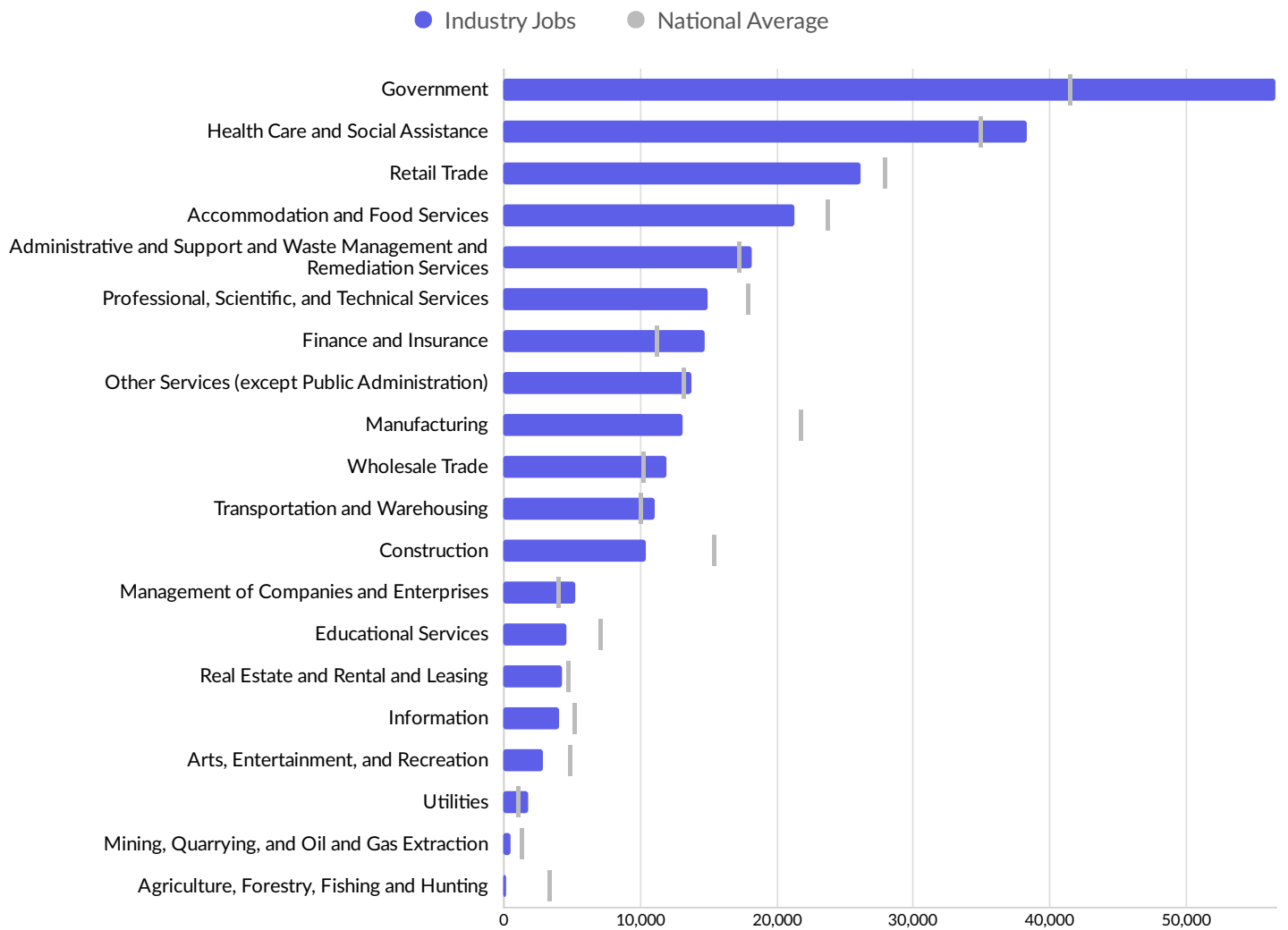
ZIP	Name	2018 Employment
72205	Little Rock, AR (in Pulas...	37,506
72201	Little Rock, AR (in Pulas...	24,210
72211	Little Rock, AR (in Pulas...	22,257
72209	Little Rock, AR (in Pulas...	17,489
72117	North Little Rock, AR (in...	17,305

Where Talent Lives

ZIP	Name	2018 Workers
72076	Jacksonville, AR (in Pula...	16,705
72120	Sherwood, AR (in Pulas...	16,659
72113	Maumelle, AR (in Pulask...	12,730
72223	Little Rock, AR (in Pulas...	12,345
72204	Little Rock, AR (in Pulas...	12,158

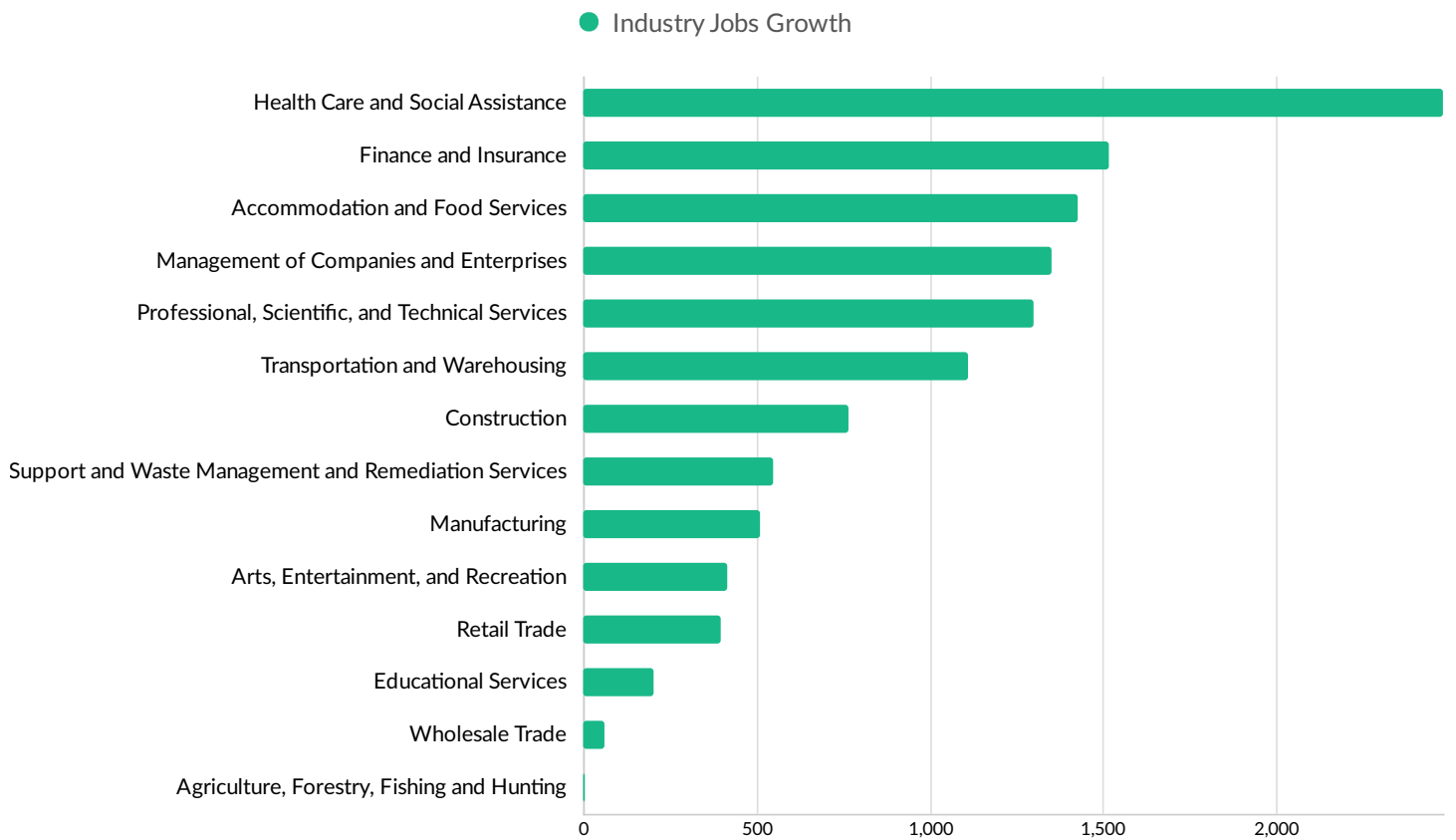
Industry Characteristics

Largest Industries



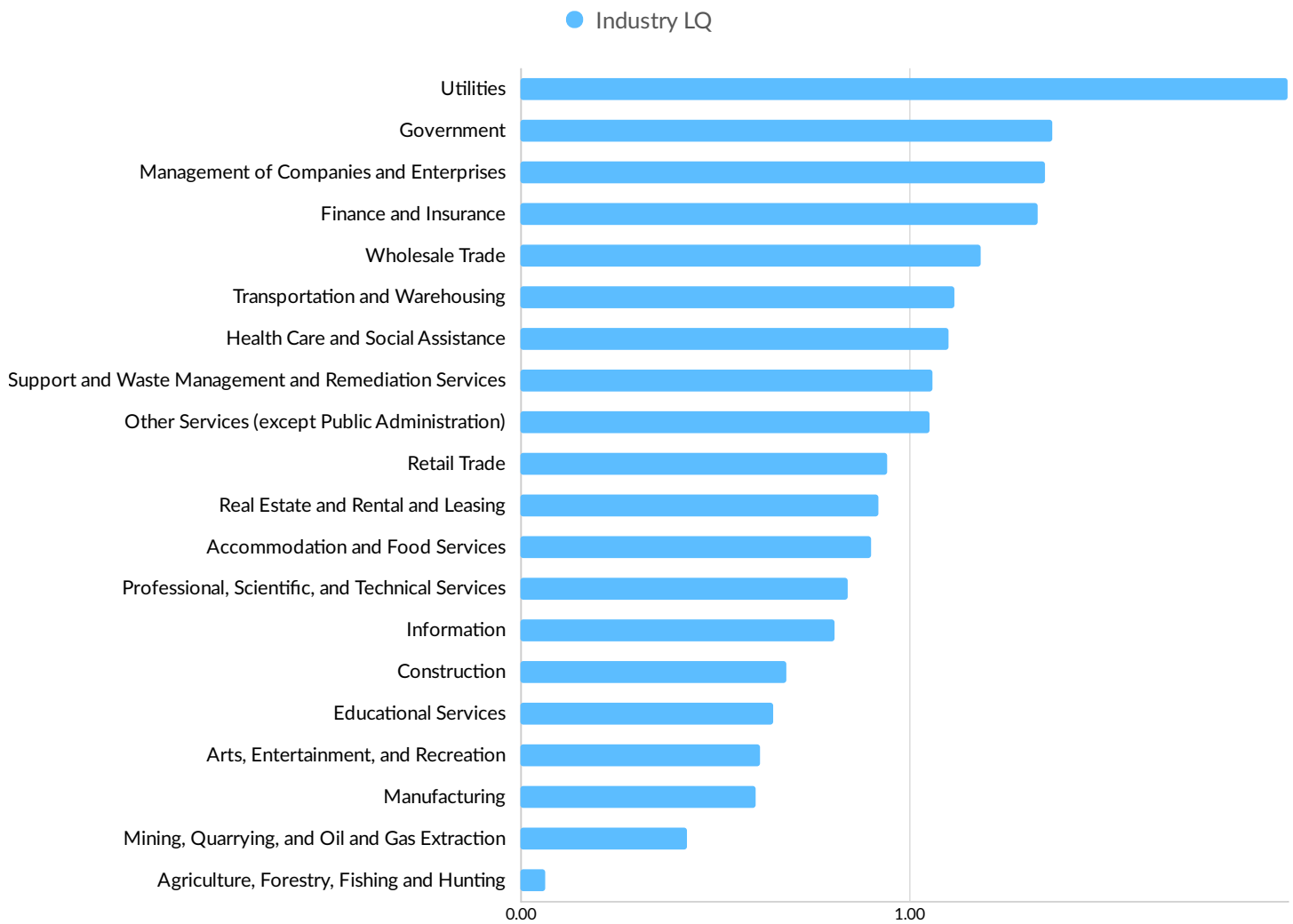
Industry Characteristics - Cont.

Top Growing Industries



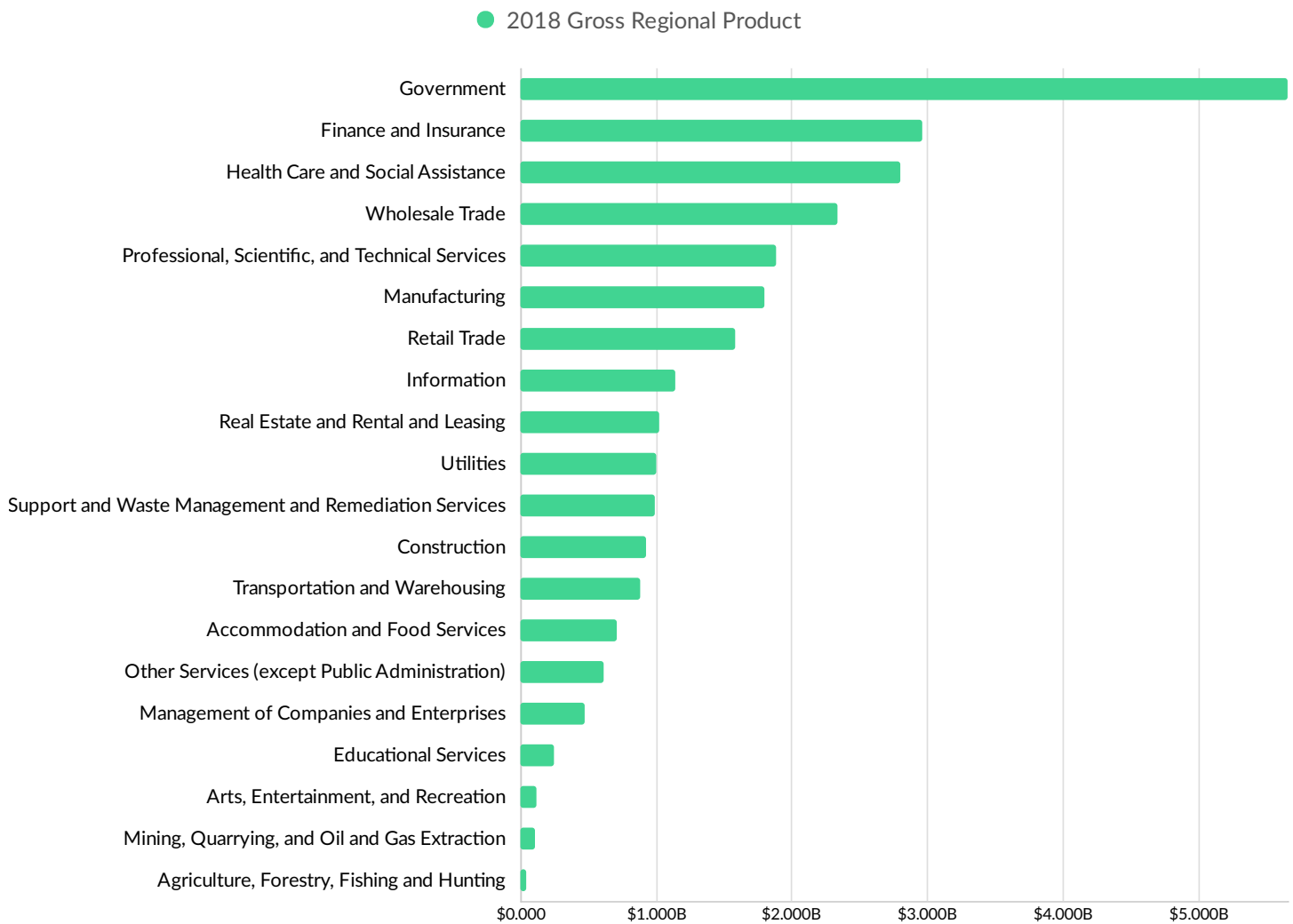
Industry Characteristics - Cont.

Top Industry LQ



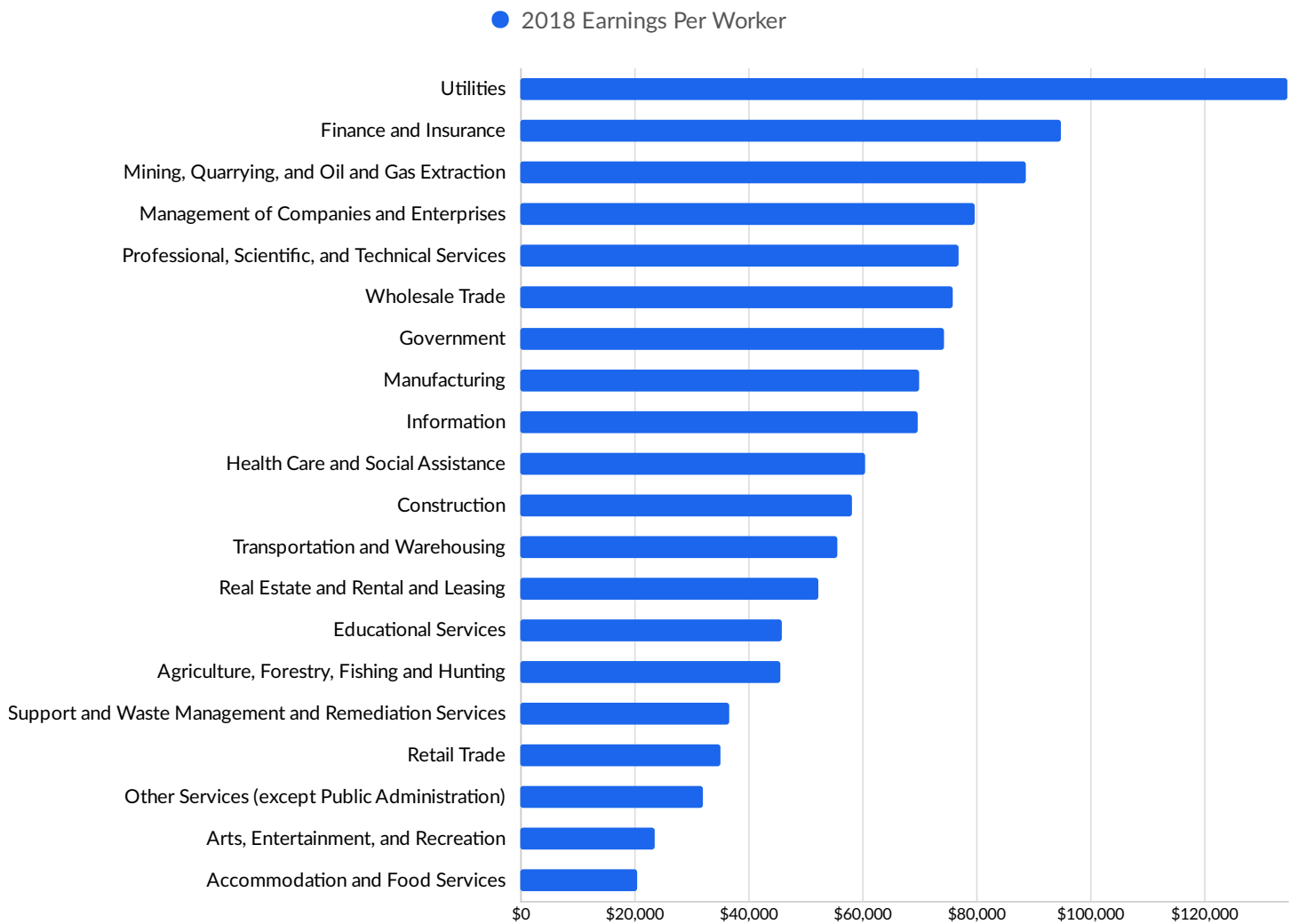
Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	60,349	56,583	-3,766	-6%	1.37	\$74,291	\$5.66B
Health Care and Social Assistance	35,876	38,358	2,482	+7%	1.10	\$60,469	\$2.80B
Retail Trade	25,832	26,228	396	+2%	0.94	\$35,079	\$1.58B
Accommodation and Food Services	19,863	21,290	1,427	+7%	0.90	\$20,386	\$711.55M
Administrative and Support and Waste Management and Remediation Services	17,648	18,198	550	+3%	1.06	\$36,725	\$994.55M
Professional, Scientific, and Technical Services	13,726	15,025	1,299	+9%	0.84	\$76,968	\$1.89B
Finance and Insurance	13,217	14,735	1,518	+11%	1.33	\$94,879	\$2.96B
Other Services (except Public Administration)	14,199	13,757	-442	-3%	1.05	\$32,001	\$616.49M
Manufacturing	12,639	13,151	512	+4%	0.61	\$70,030	\$1.80B
Wholesale Trade	11,936	11,998	62	+1%	1.19	\$75,908	\$2.34B
Transportation and Warehousing	9,972	11,083	1,111	+11%	1.12	\$55,656	\$884.10M
Construction	9,681	10,448	767	+8%	0.68	\$58,215	\$927.83M
Management of Companies and Enterprises	3,964	5,316	1,352	+34%	1.35	\$79,766	\$474.79M
Educational Services	4,382	4,584	202	+5%	0.65	\$45,767	\$247.94M
Real Estate and Rental and Leasing	4,467	4,275	-192	-4%	0.92	\$52,280	\$1.02B
Information	6,676	4,067	-2,609	-39%	0.81	\$69,806	\$1.15B
Arts, Entertainment, and Recreation	2,532	2,947	415	+16%	0.62	\$23,606	\$120.79M
Utilities	1,913	1,865	-48	-3%	1.98	\$134,496	\$1.01B
Mining, Quarrying, and Oil and Gas Extraction	581	489	-92	-16%	0.43	\$88,637	\$102.66M
Agriculture, Forestry, Fishing and Hunting	208	212	4	+2%	0.07	\$45,518	\$39.98M

Business Characteristics

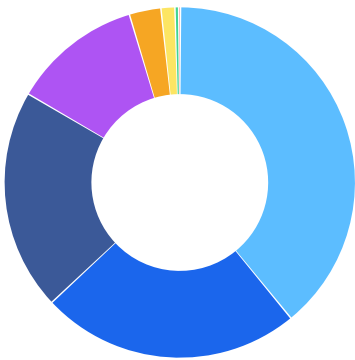
44,940 Companies Employ Your Workers

Online profiles for your workers mention 44,940 companies as employers, with the top 10 appearing below. In the last 12 months, 9,754 companies in Pulaski County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
University of Arkansas For Medi...	3,012 	Virtual Vocations	2,955 
Arkansas Department of Parks a...	1,909 	Baptist Health	1,903 
Arkansas Children's Hospital	1,383 	Anthem, Inc.	1,608 
Little Rock School District	1,121 	University of Arkansas	1,579 
Baptist Health	1,020 	U.S. Bancorp	1,475 
University of Arkansas At Little ...	918 	Uber Technologies, Inc.	1,304 
United States Department of th...	847 	Arkansas Department of Parks a...	1,168 
Verizon Communications Inc.	808 	Catholic Health Initiatives	925 
Arkansas Bluecross Blue Shield	799 	General Electric Company	849 
Dillard's, Inc.	749 	J.B. Hunt Transport Services, Inc.	687 

Business Characteristics - Cont.

Business Size

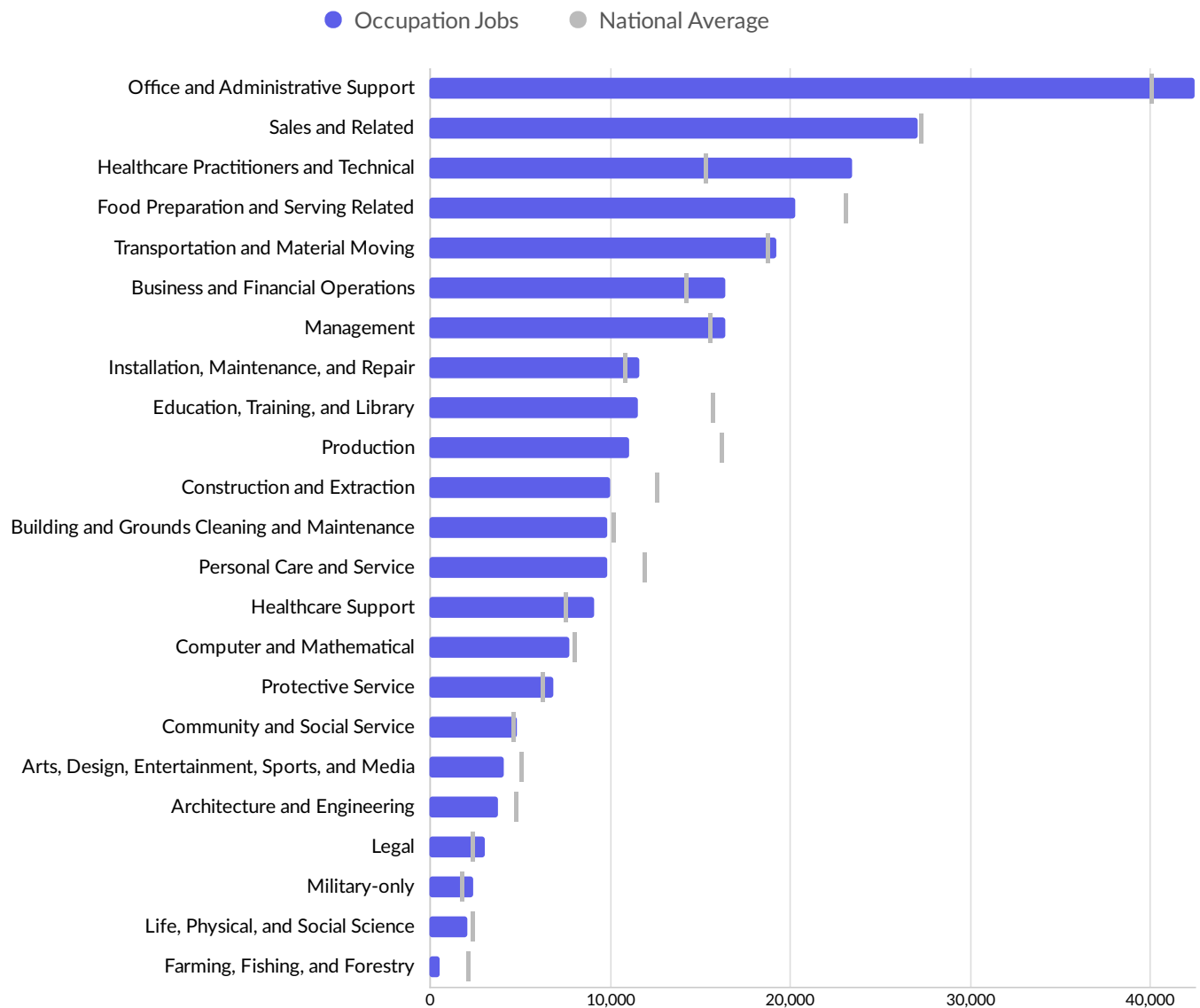


	Percentage	Business Count
1 to 4 employees	39.0%	7,707
5 to 9 employees	23.9%	4,731
10 to 19 employees	20.4%	4,030
20 to 49 employees	11.9%	2,360
50 to 99 employees	2.9%	577
100 to 249 employees	1.3%	253
250 to 499 employees	0.3%	67
500+ employees	0.2%	34

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

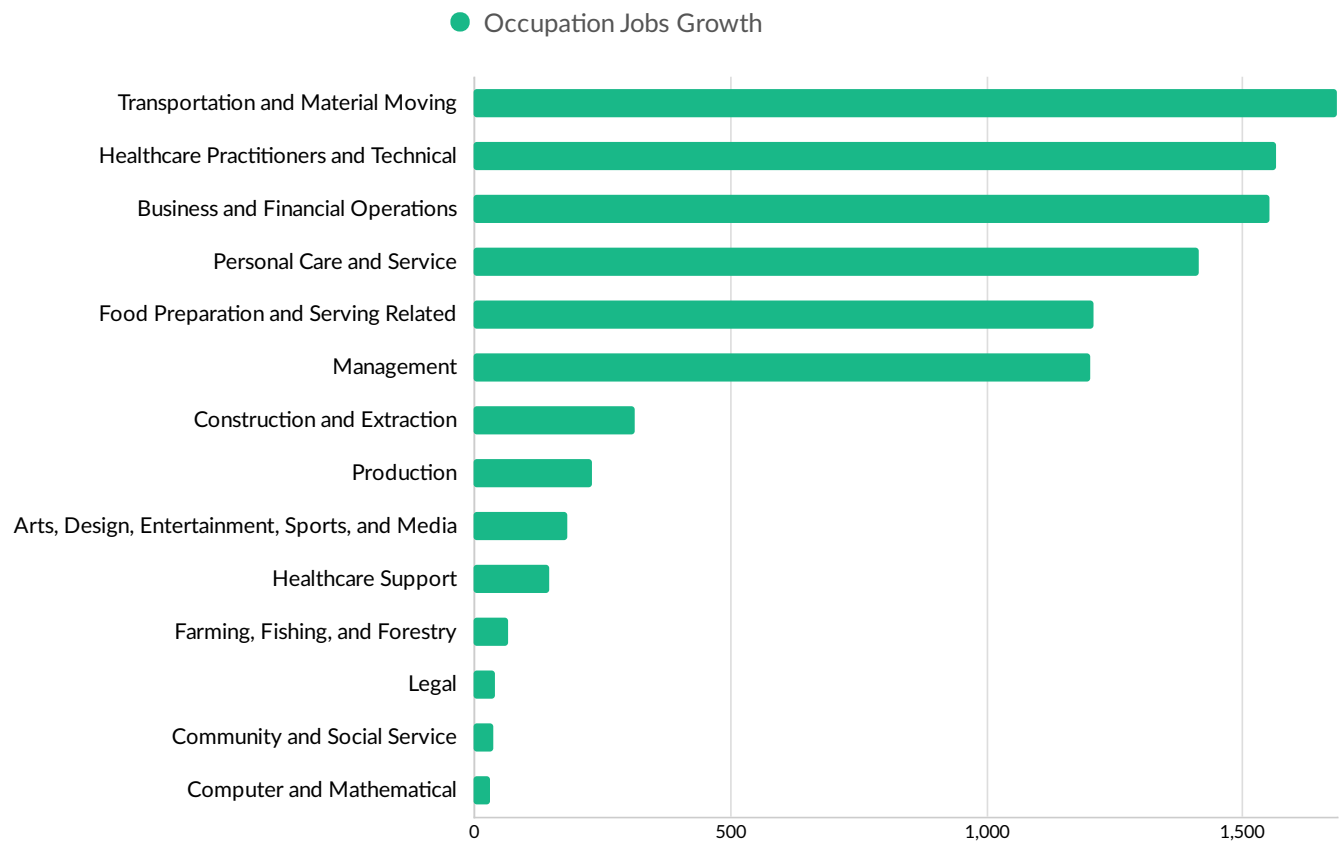
Workforce Characteristics

Largest Occupations



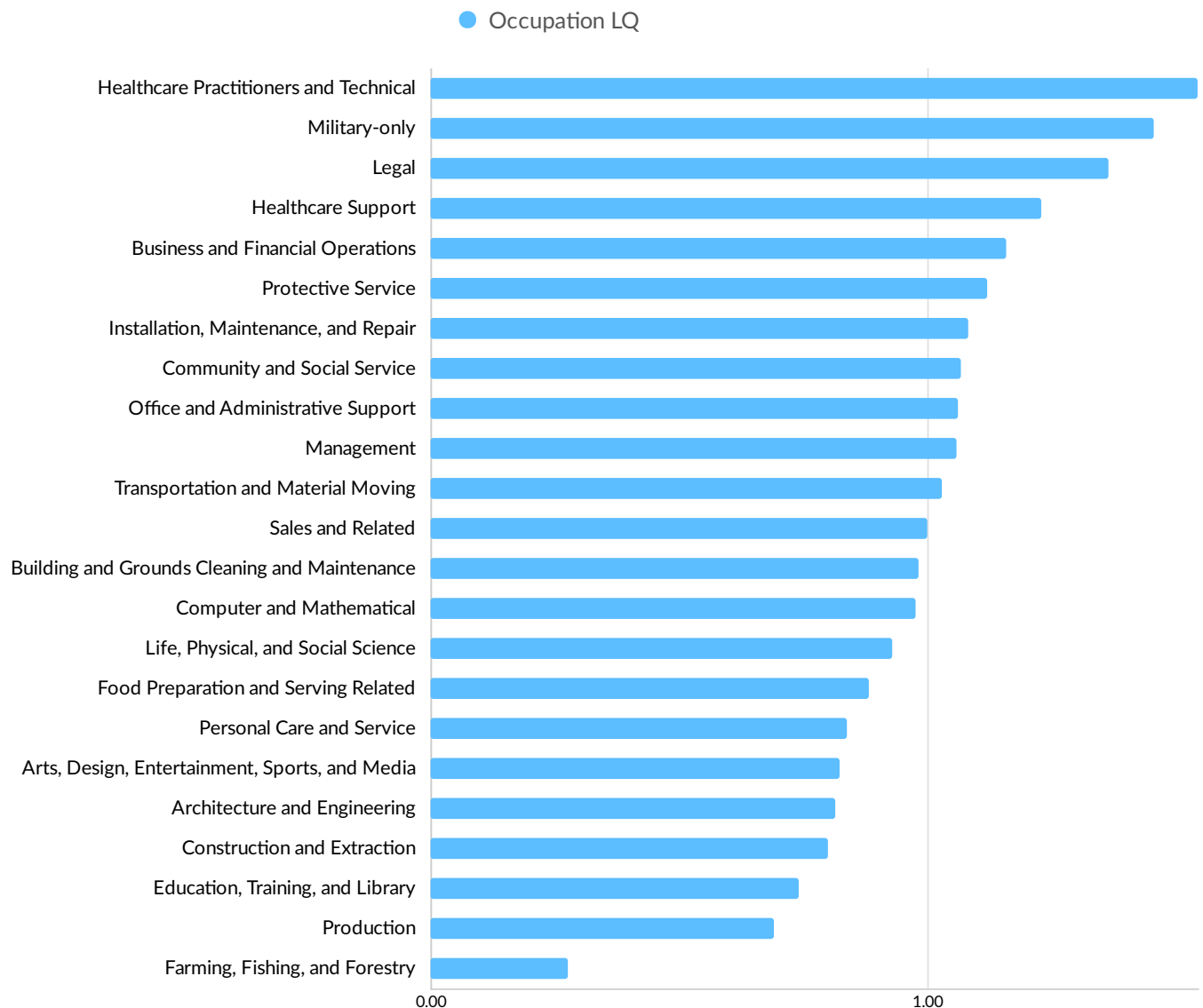
Workforce Characteristics - Cont.

Top Growing Occupations



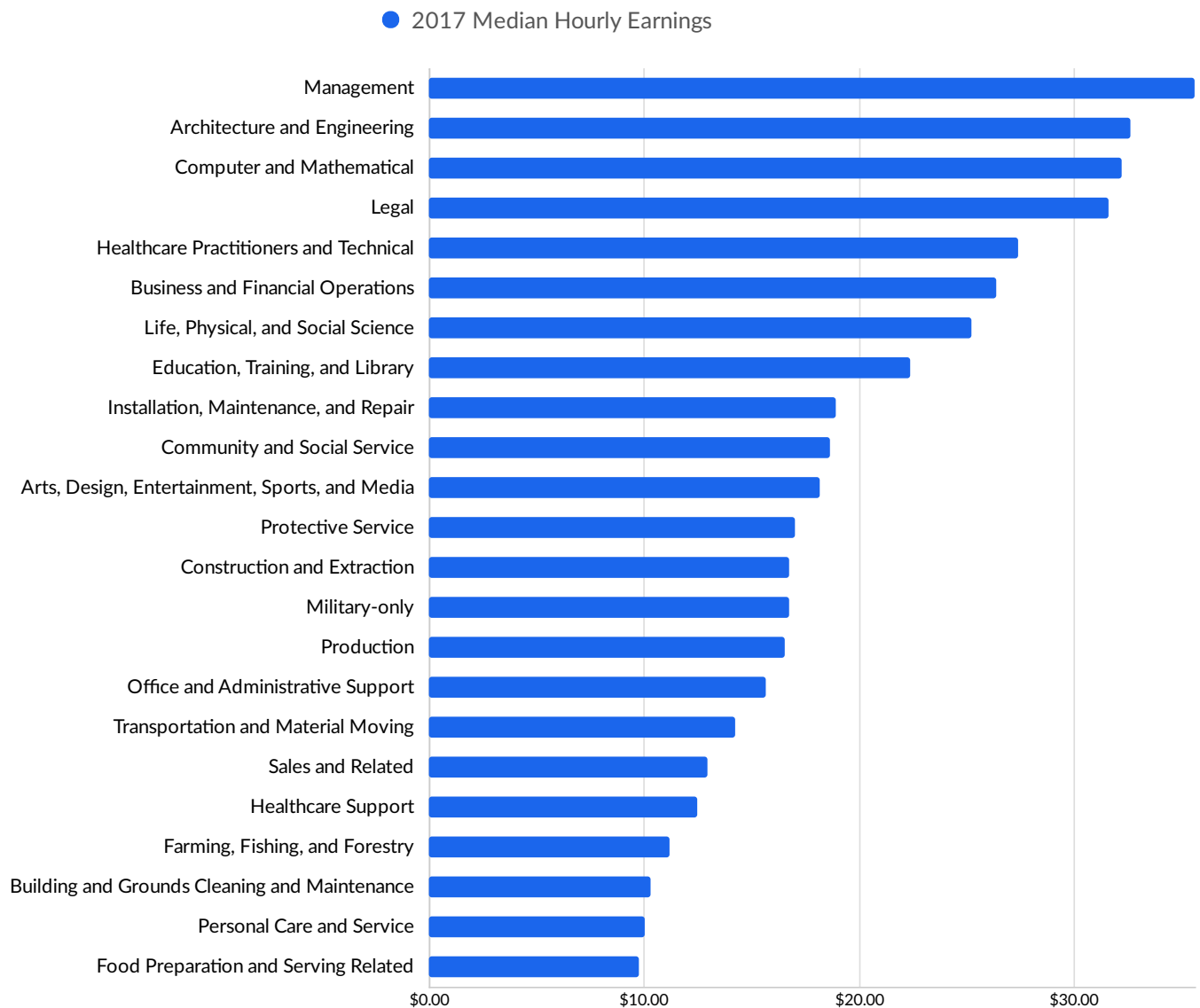
Workforce Characteristics - Cont.

Top Occupation LQ



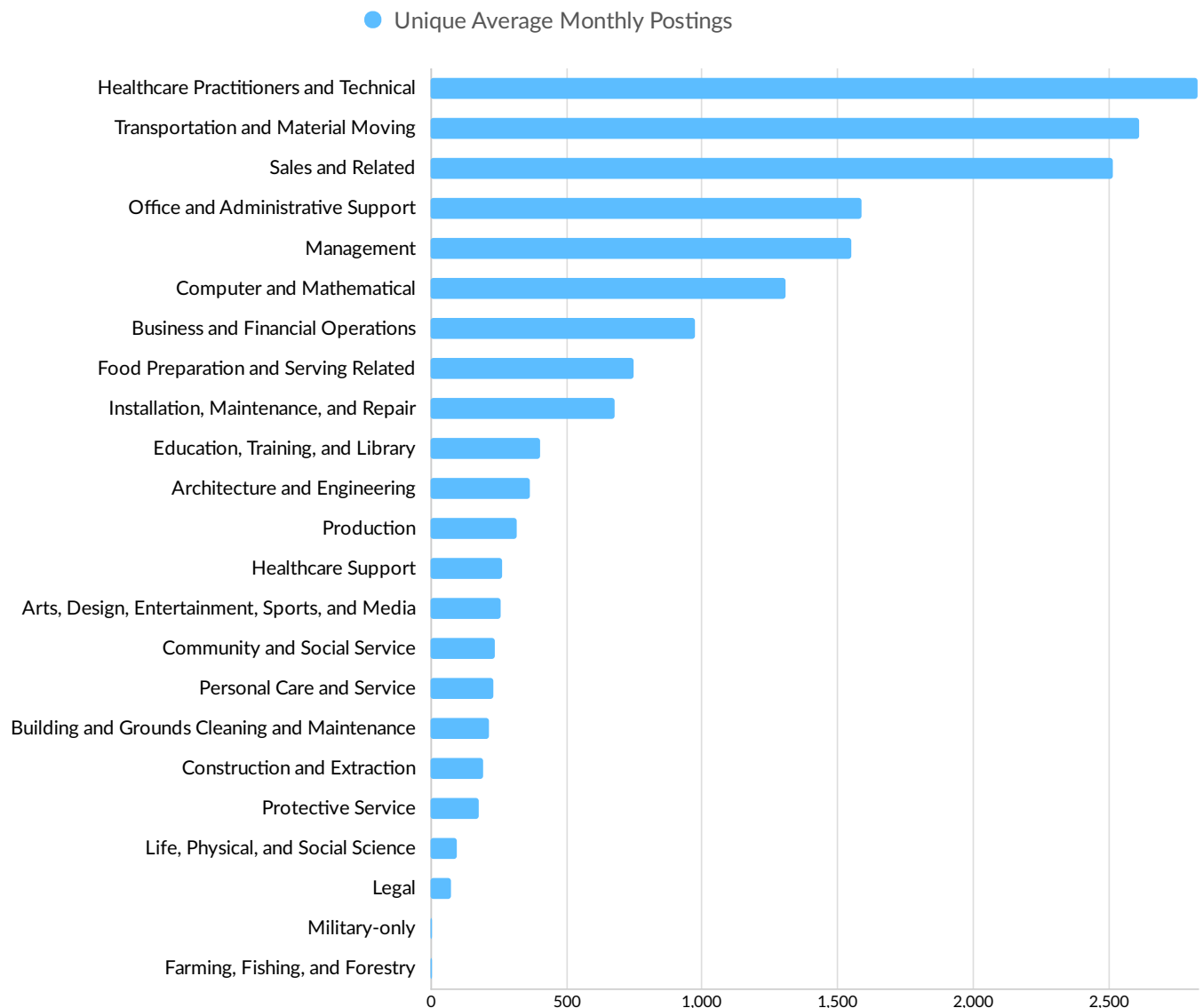
Workforce Characteristics - Cont.

Top Occupation Earnings



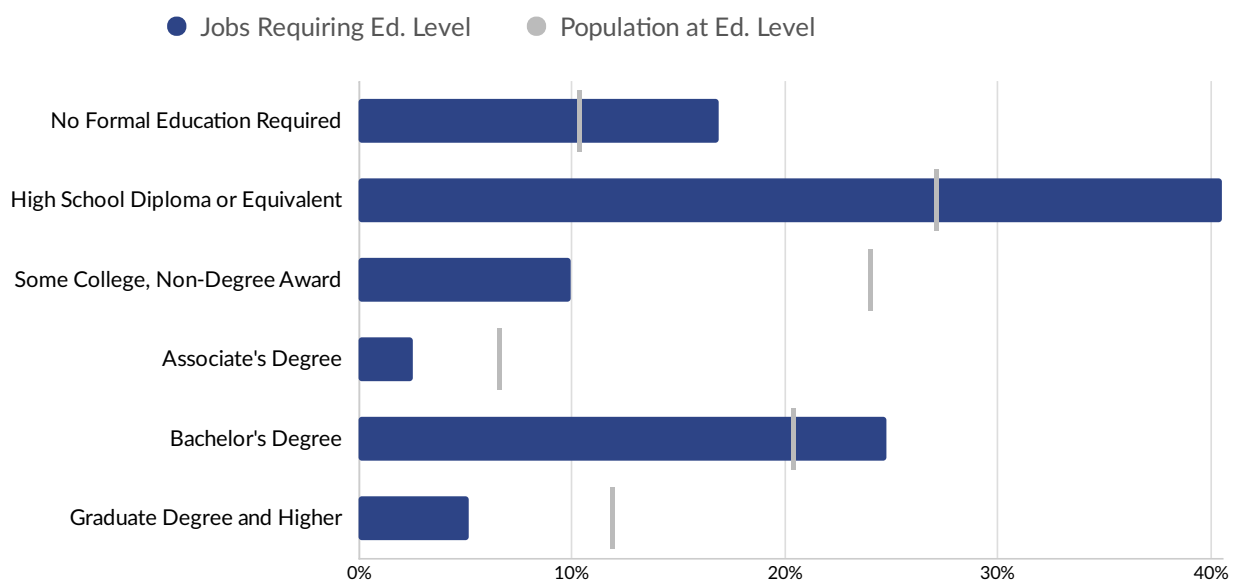
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.





















Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	42,827	42,508	-319	-1%	1.06	\$15.69	1,589
Sales and Related	27,775	27,158	-617	-2%	1.00	\$12.97	2,519
Healthcare Practitioners and Technical	21,925	23,492	1,567	+7%	1.55	\$27.45	2,831
Food Preparation and Serving Related	19,087	20,297	1,210	+6%	0.88	\$9.76	747
Transportation and Material Moving	17,593	19,278	1,685	+10%	1.03	\$14.26	2,615
Business and Financial Operations	14,914	16,467	1,553	+10%	1.16	\$26.41	976
Management	15,198	16,401	1,203	+8%	1.06	\$35.63	1,552
Installation, Maintenance, and Repair	12,363	11,656	-707	-6%	1.08	\$18.94	680
Education, Training, and Library	11,992	11,544	-448	-4%	0.74	\$22.38	405
Production	10,895	11,127	232	+2%	0.69	\$16.57	317
Construction and Extraction	9,745	10,059	314	+3%	0.80	\$16.78	192
Building and Grounds Cleaning and Maintenance	10,923	9,916	-1,007	-9%	0.98	\$10.34	217
Personal Care and Service	8,478	9,893	1,415	+17%	0.84	\$10.06	232
Healthcare Support	9,018	9,165	147	+2%	1.23	\$12.46	265
Computer and Mathematical	7,714	7,747	33	+0%	0.98	\$32.22	1,309
Protective Service	7,075	6,893	-182	-3%	1.12	\$17.03	175
Community and Social Service	4,807	4,847	40	+1%	1.07	\$18.64	237

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	3,984	4,167	183	+5%	0.82	\$18.16	260
Architecture and Engineering	3,833	3,802	-31	-1%	0.82	\$32.62	367
Legal	3,046	3,088	42	+1%	1.37	\$31.61	76
Military-only	3,839	2,438	-1,401	-36%	1.46	\$16.74	5
Life, Physical, and Social Science	2,134	2,101	-33	-2%	0.93	\$25.28	99
Farming, Fishing, and Forestry	496	565	69	+14%	0.28	\$11.22	5

Educational Pipeline

In 2017, there were 6,775 graduates in Pulaski County, AR. This pipeline has shrunk by 7% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Liberal Arts and Sciences/Liberal Studies, and Registered Nursing/Registered Nurse.

School	Total Graduates (2017)		Graduate Trend (2013 - 2017)
University of Arkansas at Little Rock	2,333		
University of Arkansas-Pulaski Technical College	2,135		
University of Arkansas for Medical Sciences	901		
Baptist Health College-Little Rock	389		
Imagine-Paul Mitchell Partner School	201		
Eastern College of Health Vocations-Little Rock	200		
Philander Smith College	104		
Arkansas Baptist College	96		
The Salon Professional Academy-North Little Rock	80		
Washington Barber College Inc	54		

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher