



Prairie County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

Contents

Economy Overview 1

Historic & Projected Trends 3

Population Characteristics 7

Industry Characteristics 9

Business Characteristics 15

Workforce Characteristics 17

Educational Pipeline 25

Economy Overview

8,193

Population (2018)

Population **decreased by 184** over the last 5 years and is projected to **decrease by 168** over the next 5 years.

1,991

Total Regional Employment

Jobs **decreased by 5** over the last 5 years but are projected to **grow by 121** over the next 5 years.

\$41.2K

Median Household Income (2017)

Median household income is **\$16.4K below** the national median household income of \$57.7K.

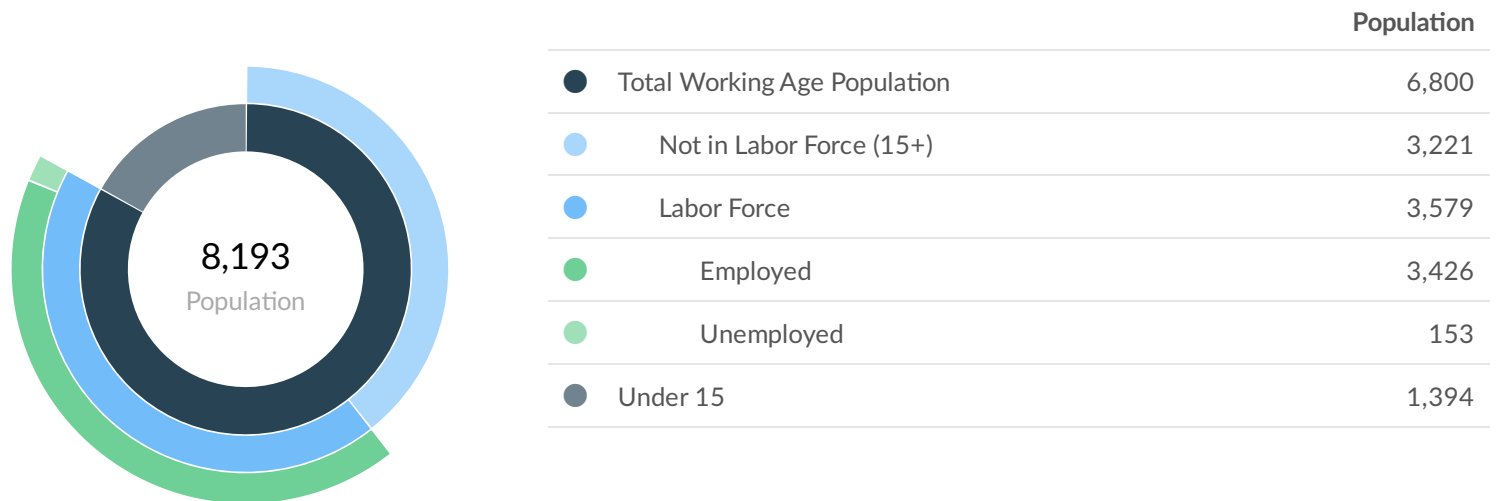
Takeaways

- As of 2018 the region's population **declined by 2.2%** since 2013, falling by 184. Population is expected to **decrease by 2.1%** between 2018 and 2023, losing 168.
- From 2013 to 2018, jobs **declined by 0.3%** in Prairie County, AR from 1,996 to **1,991**. This change **fell short of the national growth rate of 8.2% by 8.5%**. As the number of jobs declined, the **labor force participation rate decreased from 55.4% to 52.6% between 2013 and 2018**.
- Concerning educational attainment, **9.9% of Prairie County, AR residents possess a Bachelor's Degree** (8.7% below the national average), and **4.3% hold an Associate's Degree** (3.7% below the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), Crop Production, and Local Government, Excluding Education and Hospitals.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	8,193	3,579	1,991	92.1	\$171.47M	\$371.97M	\$218.04M
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

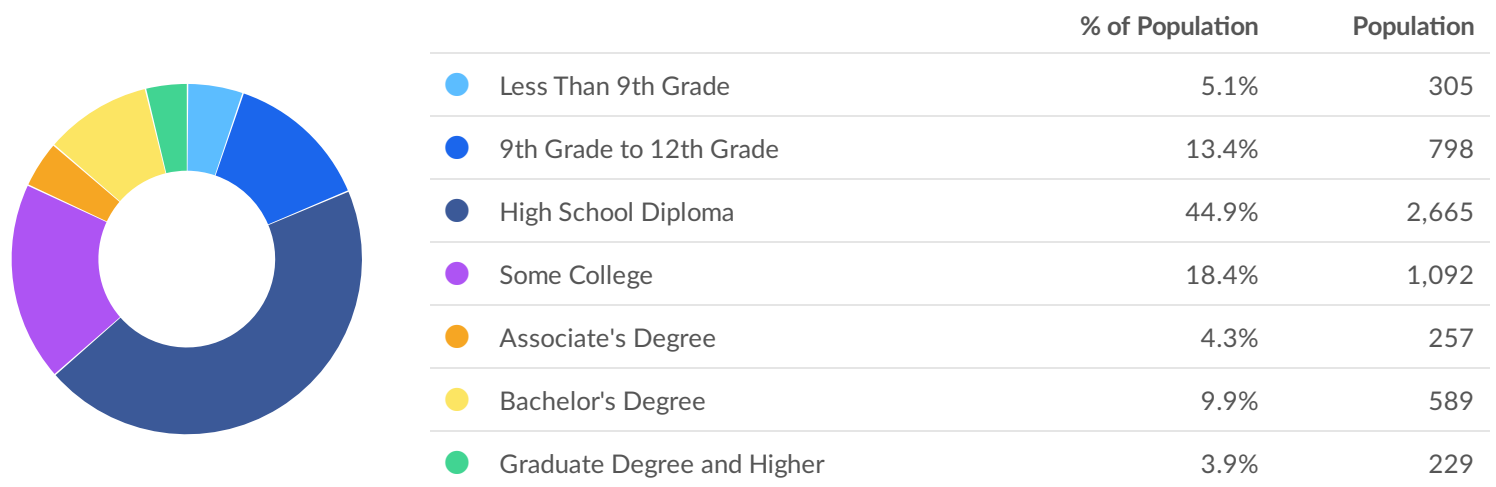
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

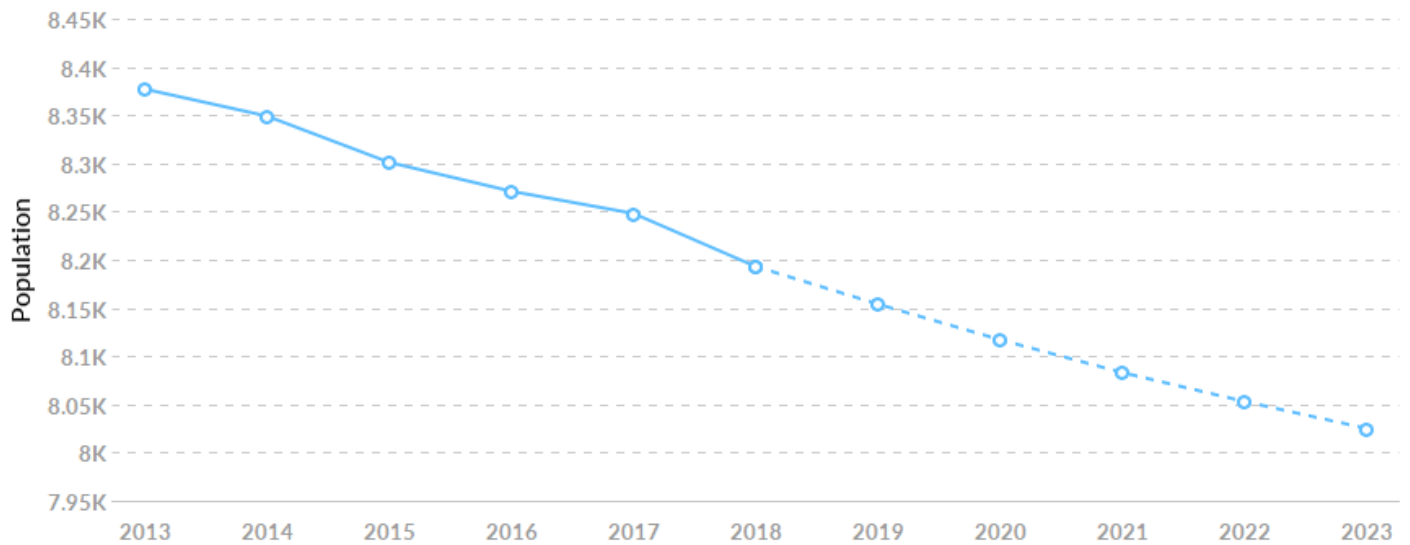
Concerning educational attainment, **9.9% of Prairie County, AR residents possess a Bachelor's Degree** (8.7% below the national average), and **4.3% hold an Associate's Degree** (3.7% below the national average).



Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 2.2%** since 2013, falling by 184. Population is expected to **decrease by 2.1%** between 2018 and 2023, losing 168.

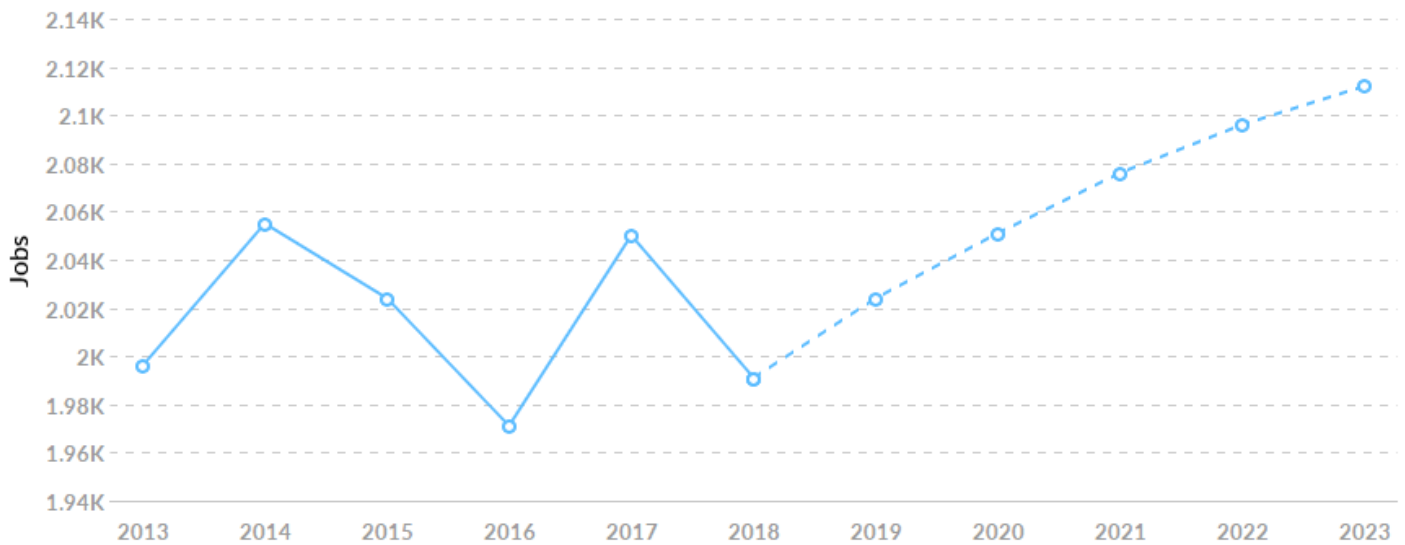


Timeframe	Population
2013	8,377
2014	8,349
2015	8,301
2016	8,271
2017	8,248
2018	8,193
2019	8,154
2020	8,117
2021	8,083
2022	8,053
2023	8,025

Historic & Projected Trends - Cont.

Job Trends

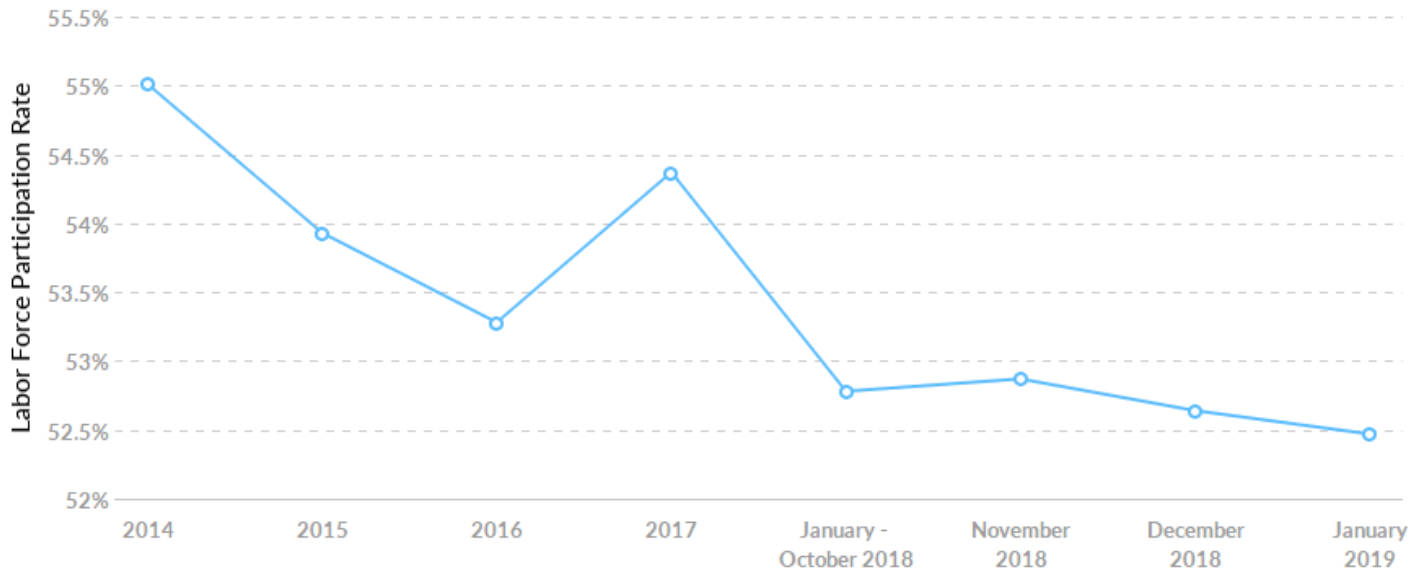
From 2013 to 2018, jobs declined by 0.3% in Prairie County, AR from 1,996 to 1,991. This change fell short of the national growth rate of 8.2% by 8.5%.



Timeframe	Jobs
2013	1,996
2014	2,055
2015	2,024
2016	1,971
2017	2,050
2018	1,991
2019	2,024
2020	2,051
2021	2,076
2022	2,096
2023	2,112

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

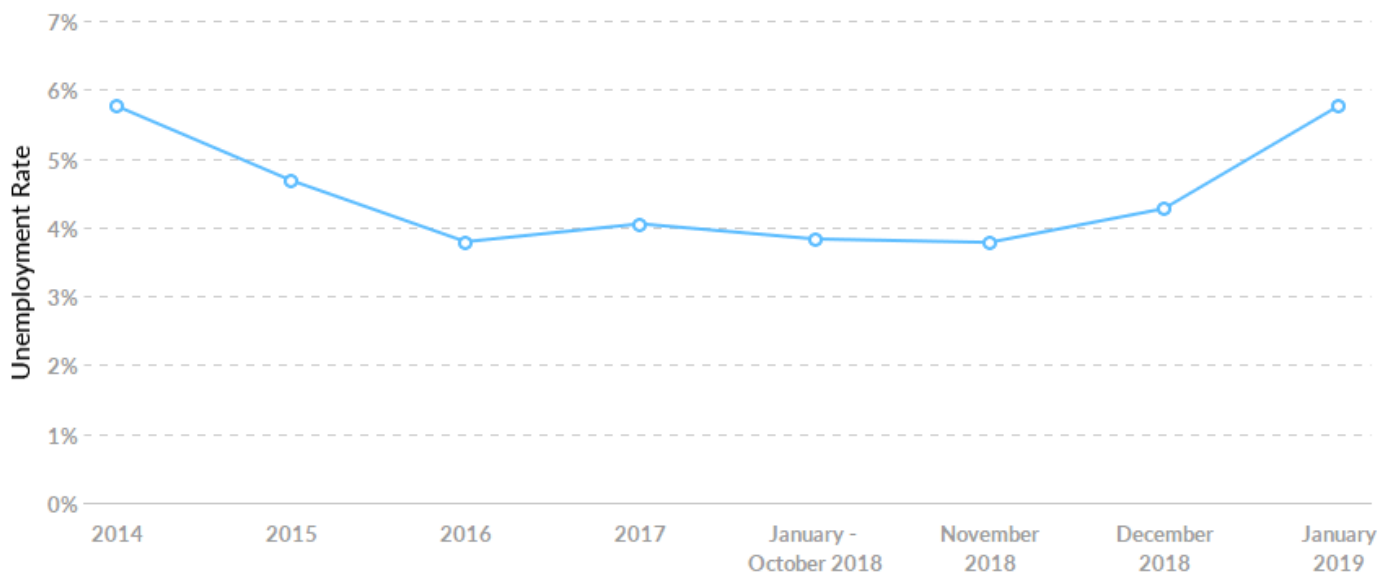


Timeframe	Labor Force Participation Rate
2014	55.01%
2015	53.93%
2016	53.28%
2017	54.37%
January - October 2018	52.78%
November 2018	52.87%
December 2018	52.64%
January 2019	52.47%

Historic & Projected Trends - Cont.

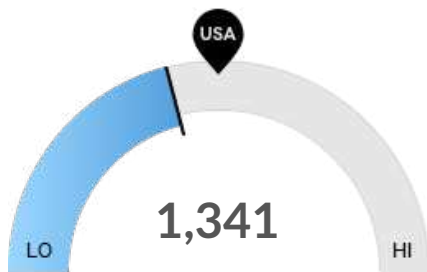
Unemployment Rate Trends

Prairie County, AR had a January 2019 unemployment rate of 5.76%, **increasing from 5.76%** 5 years before.



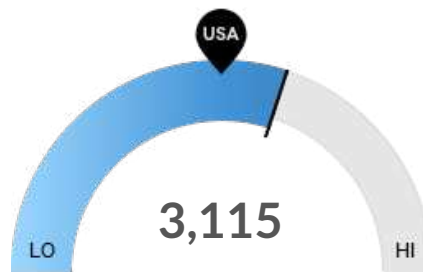
Timeframe	Unemployment Rate
2014	5.76%
2015	4.68%
2016	3.79%
2017	4.05%
January - October 2018	3.83%
November 2018	3.78%
December 2018	4.27%
January 2019	5.76%

Population Characteristics



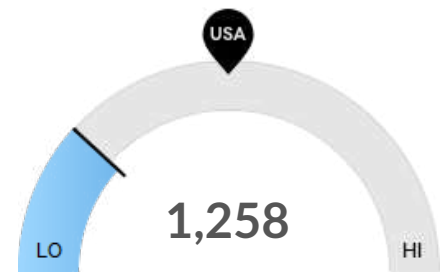
Millennials

Prairie County, AR has 1,341 millennials (ages 20-34). The national average for an area this size is 1,708.



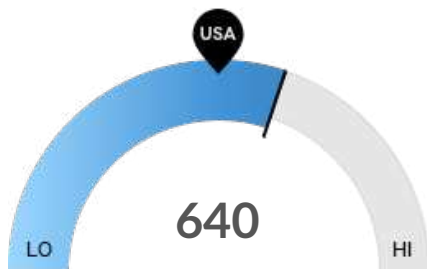
Retiring Soon

Retirement risk is high in Prairie County, AR. The national average for an area this size is 2,351 people 55 or older, while there are 3,115 here.



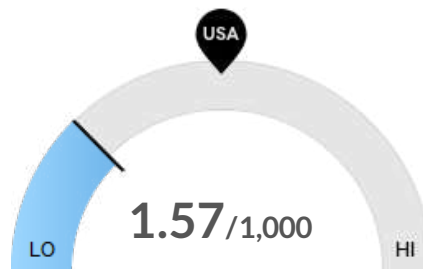
Racial Diversity

Racial diversity is low in Prairie County, AR. The national average for an area this size is 3,239 racially diverse people, while there are 1,258 here.



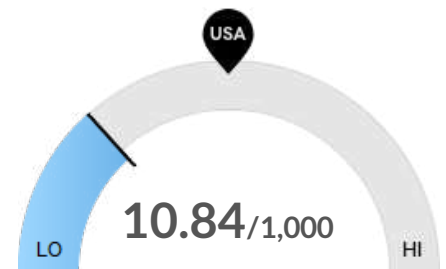
Veterans

Prairie County, AR has 640 veterans. The national average for an area this size is 480.



Violent Crime

Prairie County, AR has 1.57 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



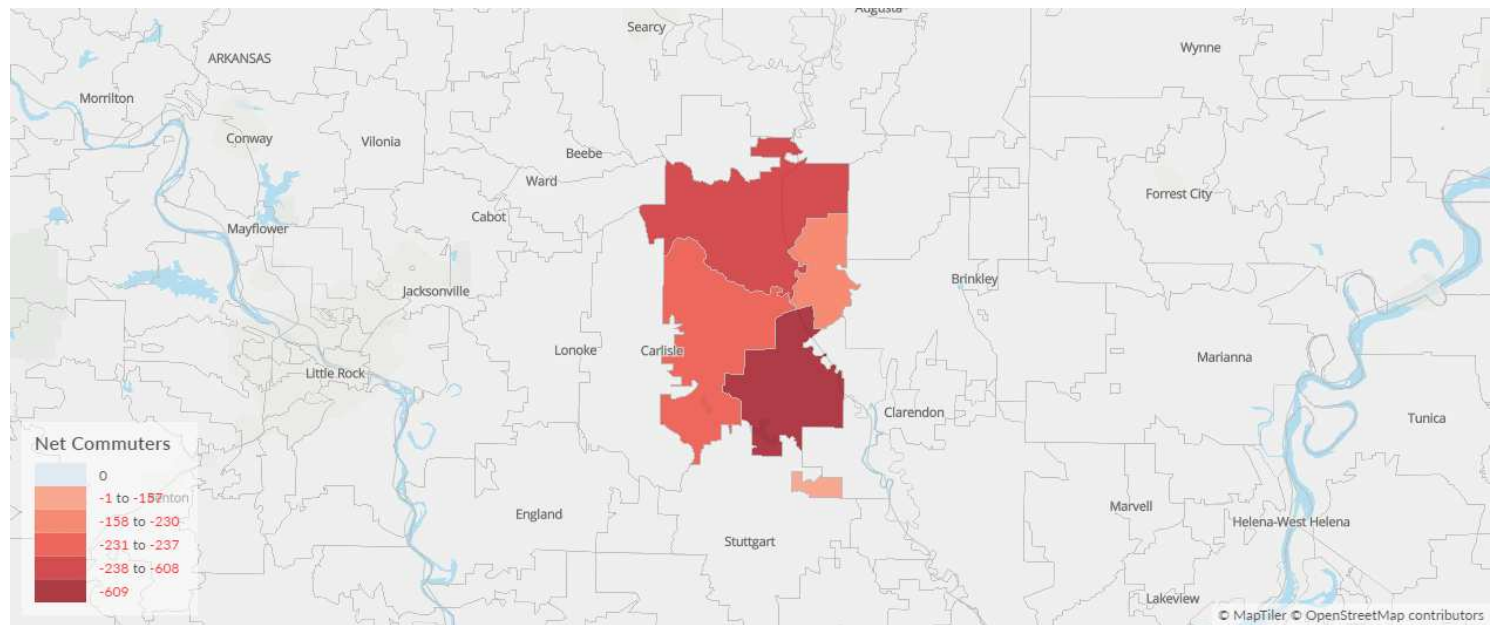
Property Crime

Prairie County, AR has 10.84 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Prairie County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

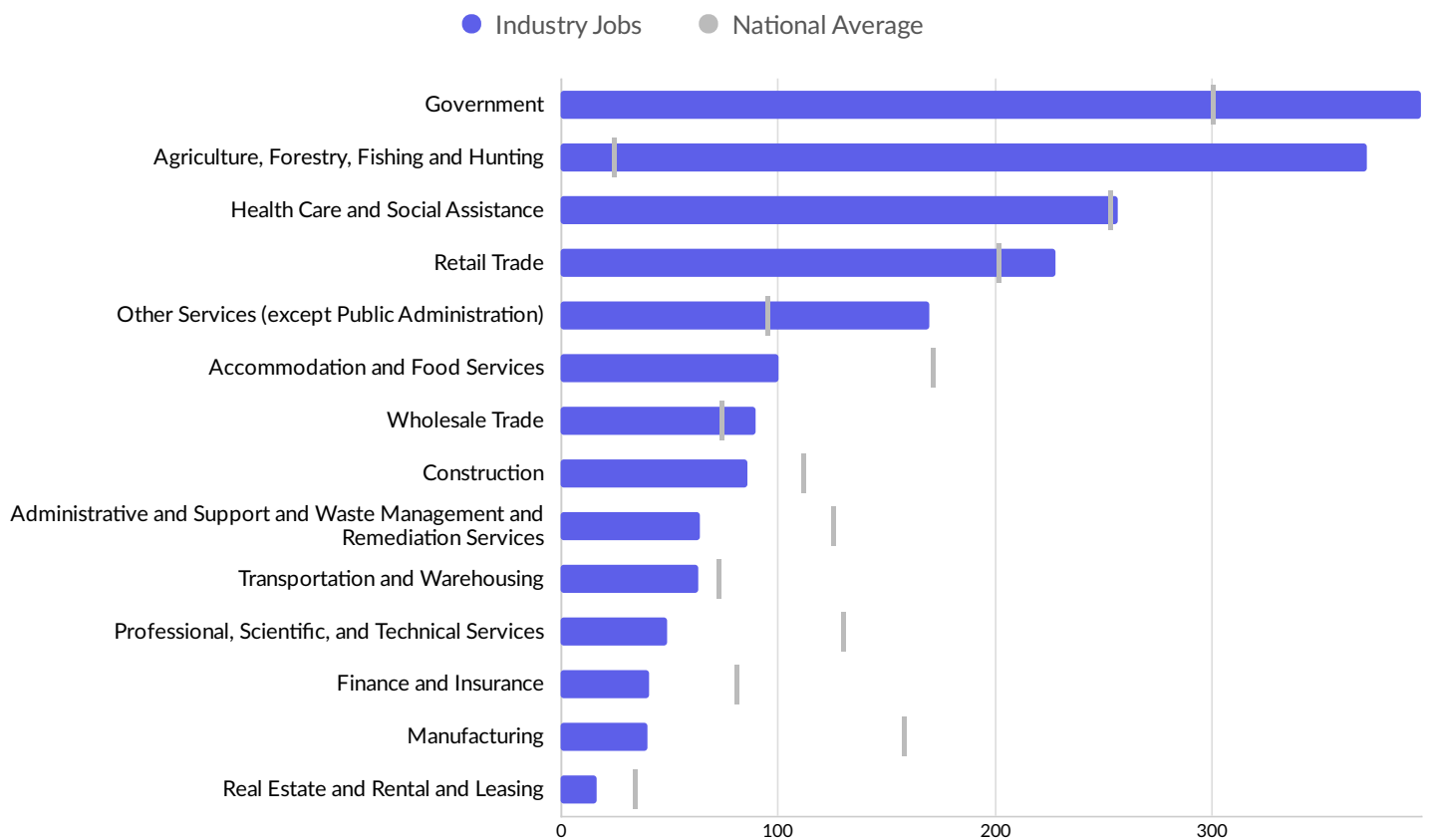
ZIP	Name	2018 Employment
72040	Des Arc, AR (in Prairie c...	870
72064	Hazen, AR (in Prairie co...	738
72041	De Valls Bluff, AR (in Pr...	276
72017	Biscoe, AR (in Prairie co...	74
72170	Ulm, AR (in Prairie coun...	21

Where Talent Lives

ZIP	Name	2018 Workers
72040	Des Arc, AR (in Prairie c...	1,108
72064	Hazen, AR (in Prairie co...	969
72041	De Valls Bluff, AR (in Pr...	885
72017	Biscoe, AR (in Prairie co...	232
72170	Ulm, AR (in Prairie coun...	22

Industry Characteristics

Largest Industries



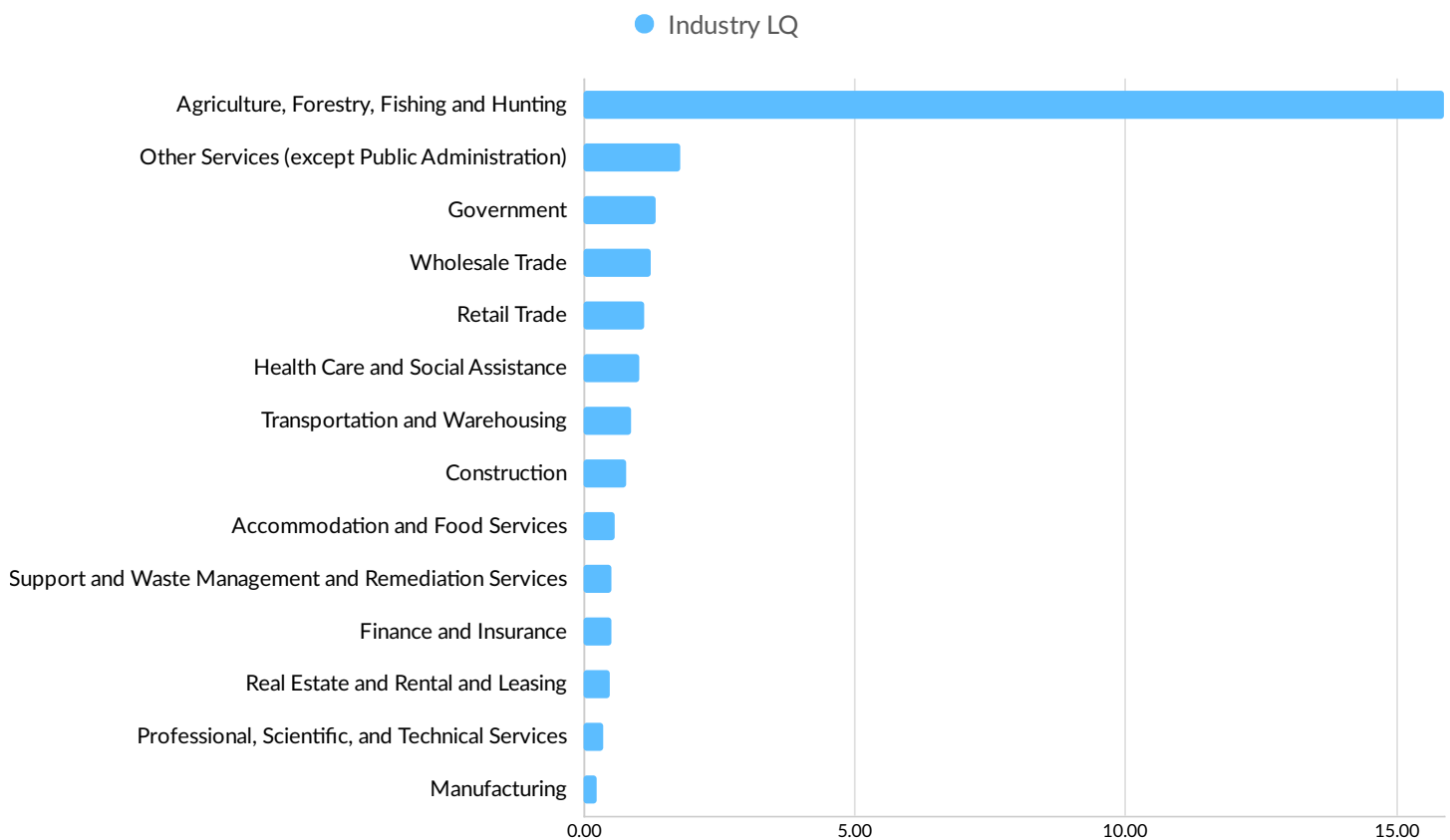
Industry Characteristics - Cont.

Top Growing Industries



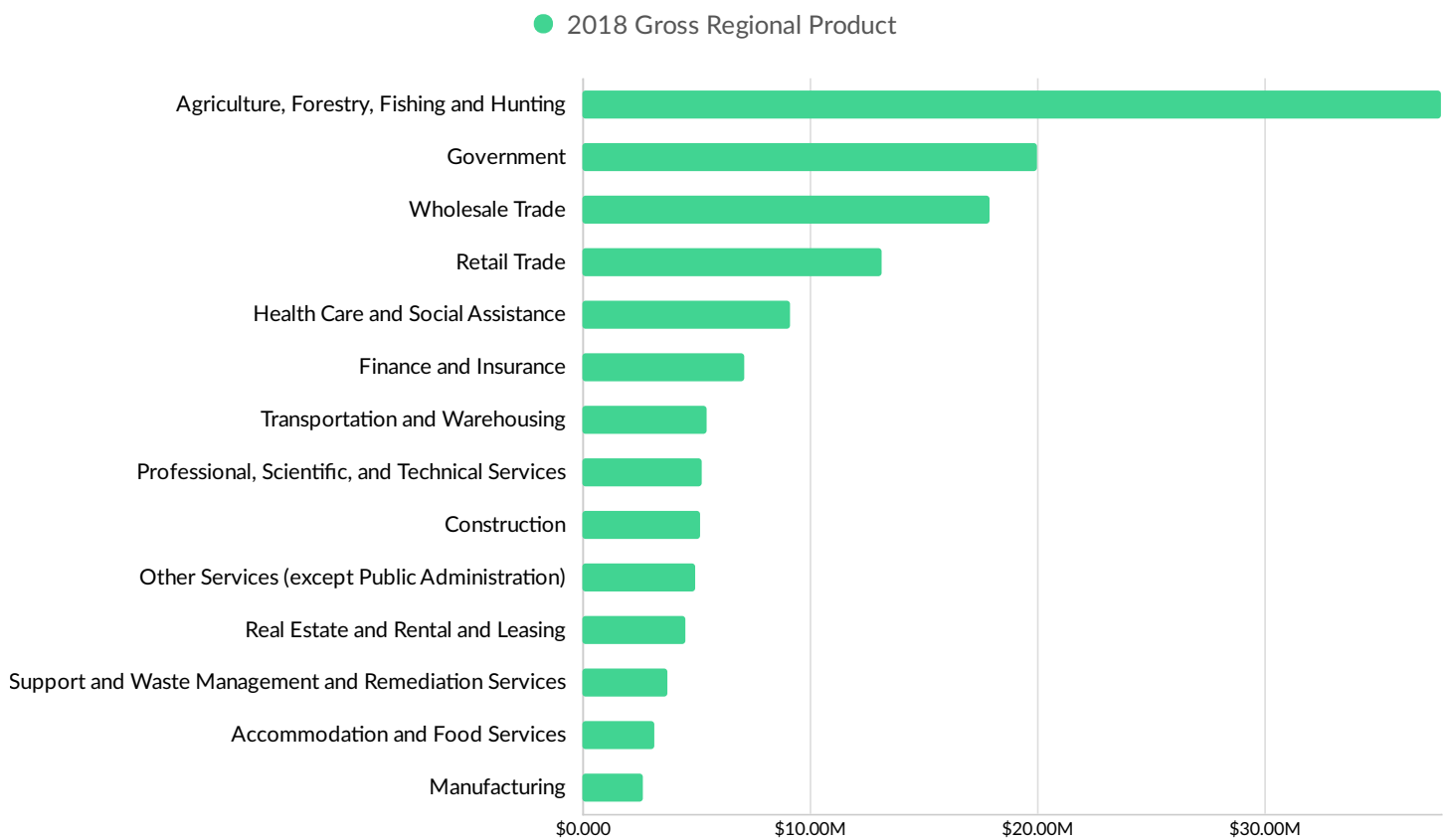
Industry Characteristics - Cont.

Top Industry LQ



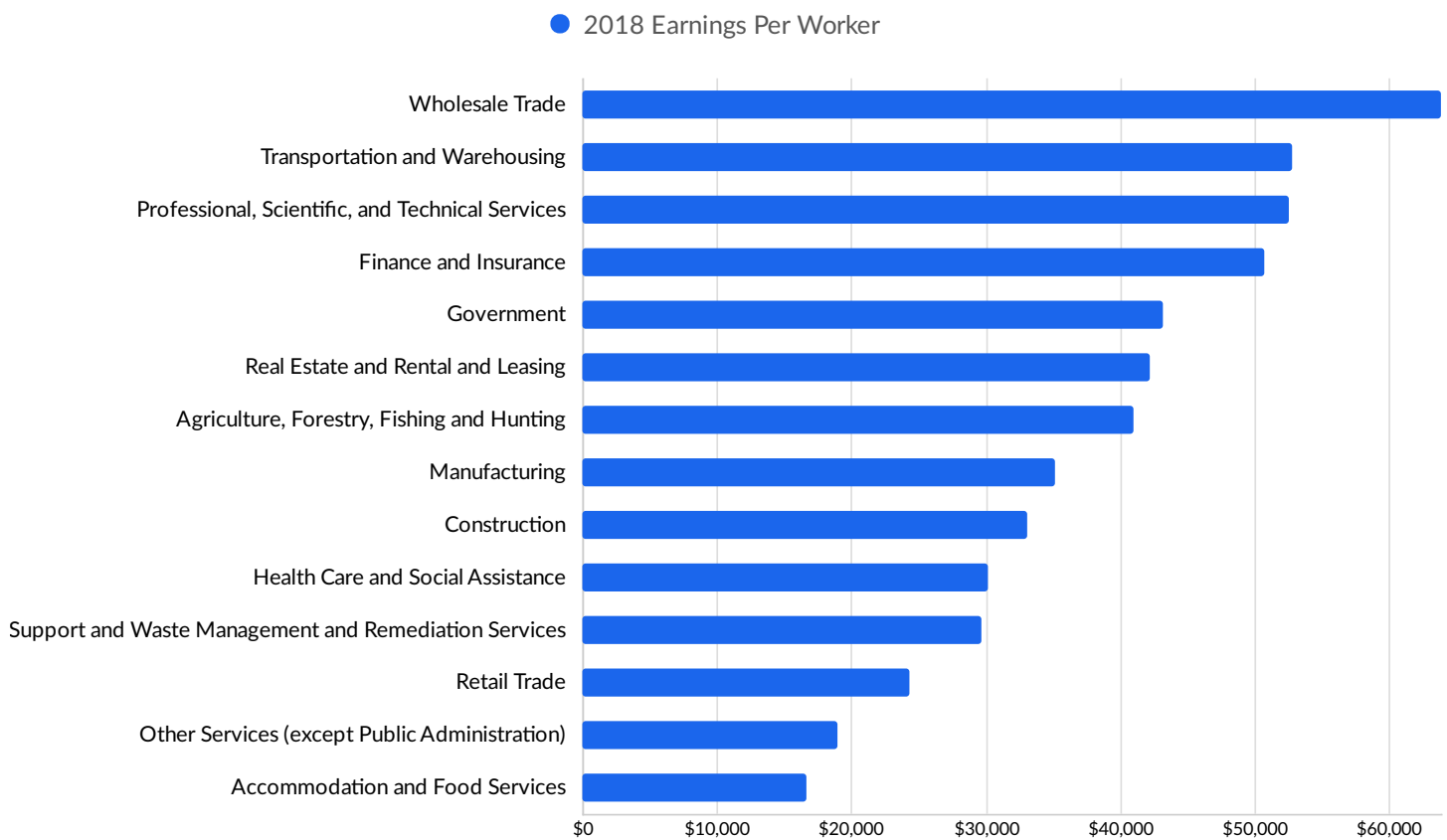
Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings






















Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	432	397	-35	-8%	1.32	\$43,133	\$20.02M
Agriculture, Forestry, Fishing and Hunting	319	372	53	+17%	15.89	\$41,000	\$37.78M
Health Care and Social Assistance	280	257	-23	-8%	1.02	\$30,211	\$9.14M
Retail Trade	208	228	20	+10%	1.13	\$24,373	\$13.15M
Other Services (except Public Administration)	139	170	31	+22%	1.79	\$18,974	\$4.95M
Accommodation and Food Services	98	100	2	+2%	0.59	\$16,666	\$3.18M
Wholesale Trade	83	90	7	+8%	1.23	\$63,866	\$17.95M
Construction	128	86	-42	-33%	0.78	\$33,148	\$5.15M
Administrative and Support and Waste Management and Remediation Services	49	64	15	+31%	0.52	\$29,686	\$3.72M
Transportation and Warehousing	89	64	-25	-28%	0.89	\$52,745	\$5.46M
Professional, Scientific, and Technical Services	61	49	-12	-20%	0.38	\$52,541	\$5.22M
Finance and Insurance	43	41	-2	-5%	0.51	\$50,765	\$7.12M
Manufacturing	20	40	20	+100%	0.26	\$35,098	\$2.67M
Real Estate and Rental and Leasing	24	17	-7	-29%	0.50	\$42,220	\$4.51M

Business Characteristics

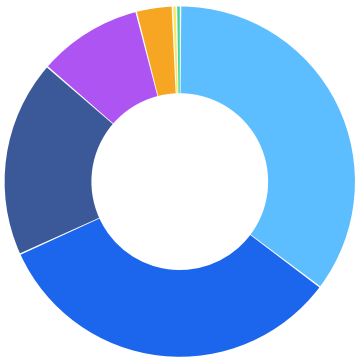
259 Companies Employ Your Workers

Online profiles for your workers mention 259 companies as employers, with the top 10 appearing below. In the last 12 months, 190 companies in Prairie County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Lennox International Inc.	15 	CRST International, Inc.	266 
Elementary School	8 	USA Truck, Inc.	118 
Baptist Health	6 	Decker Truck Line, Inc.	65 
Riceland Foods, Inc.	6 	Koch Trucking, Inc.	64 
Des ARC School District 5	4 	C.R. England, Inc.	62 
Arkansas Department of Parks a...	3 	Teach For America, Inc.	45 
Remington Arms Company, LLC	3 	Army National Guard	44 
Arkansas Children's Hospital	2 	Groendyke Transport Inc.	42 
City of Des ARC	2 	Hvh Transportation, Inc.	41 
Dollar General Corporation	2 	Tri-National, Inc.	41 

Business Characteristics - Cont.

Business Size

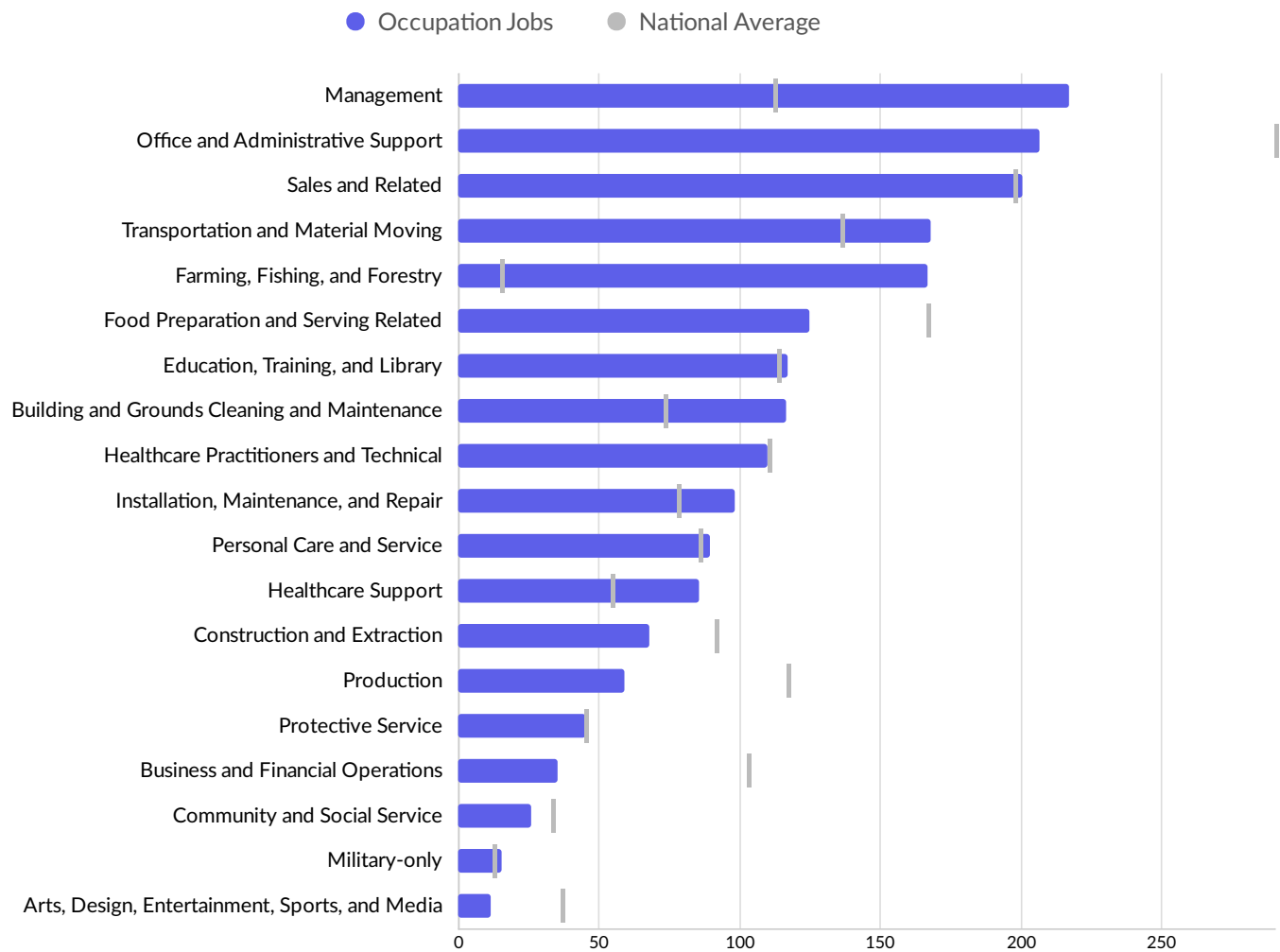


	Percentage	Business Count
1 to 4 employees	35.2%	95
5 to 9 employees	33.0%	89
10 to 19 employees	18.1%	49
20 to 49 employees	9.6%	26
50 to 99 employees	3.3%	9
100 to 249 employees	0.4%	1
250 to 499 employees	0.4%	1
500 to 999 employees	0.4%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

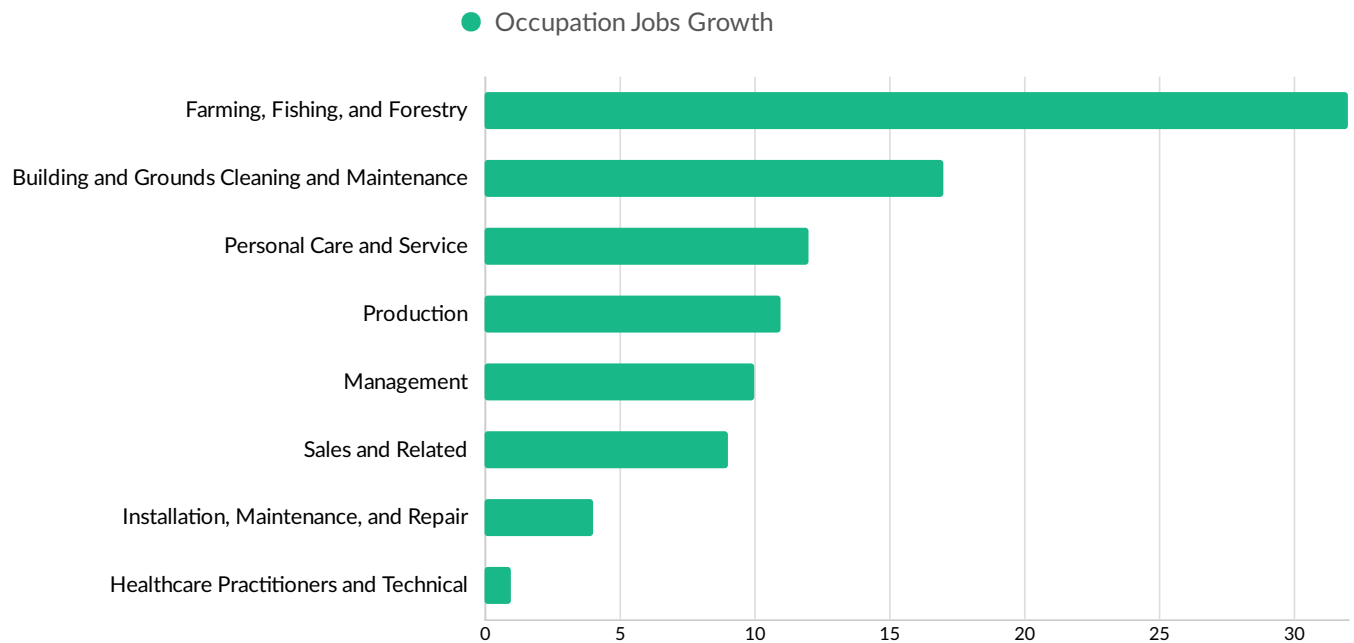
Workforce Characteristics

Largest Occupations



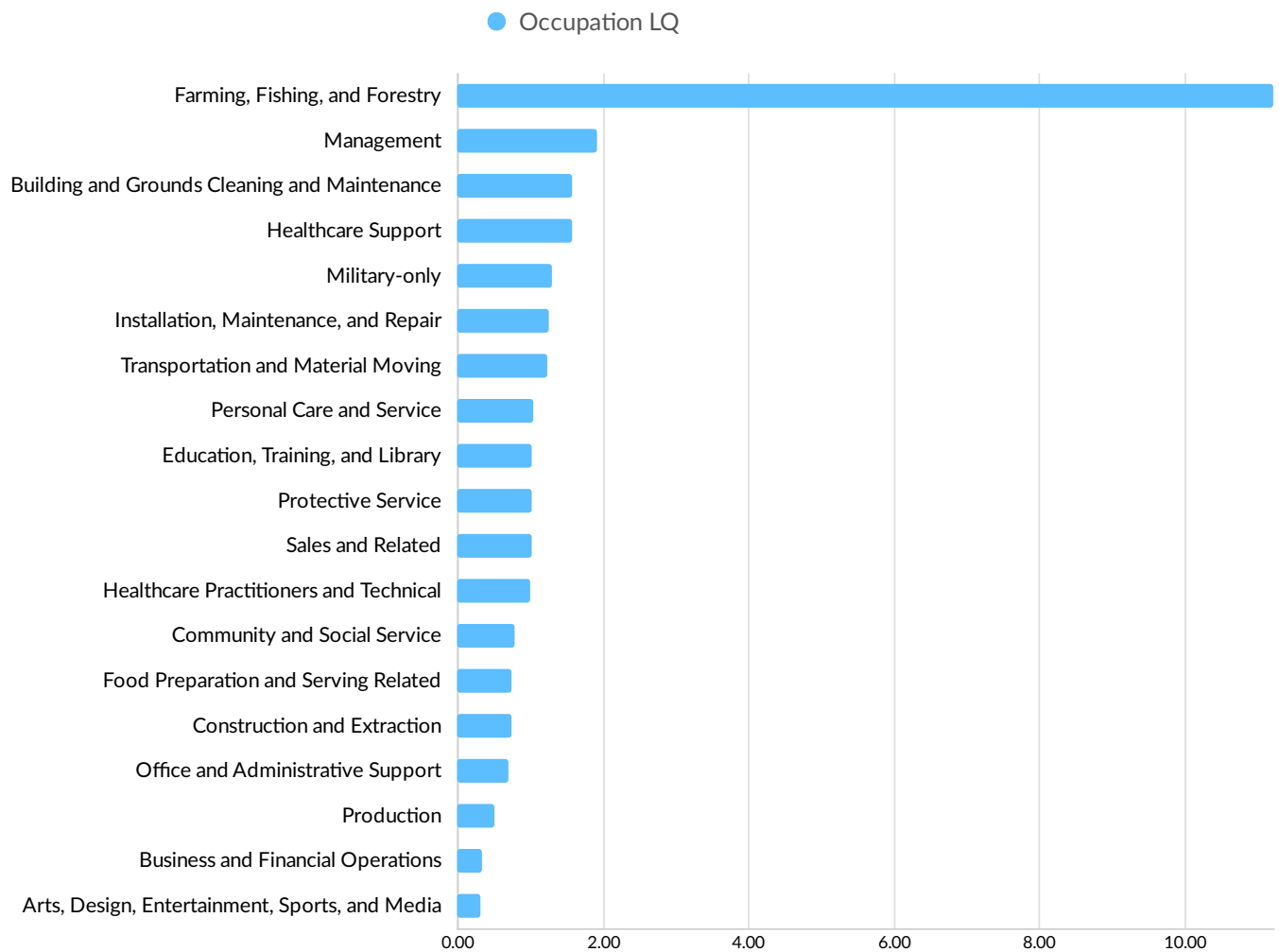
Workforce Characteristics - Cont.

Top Growing Occupations



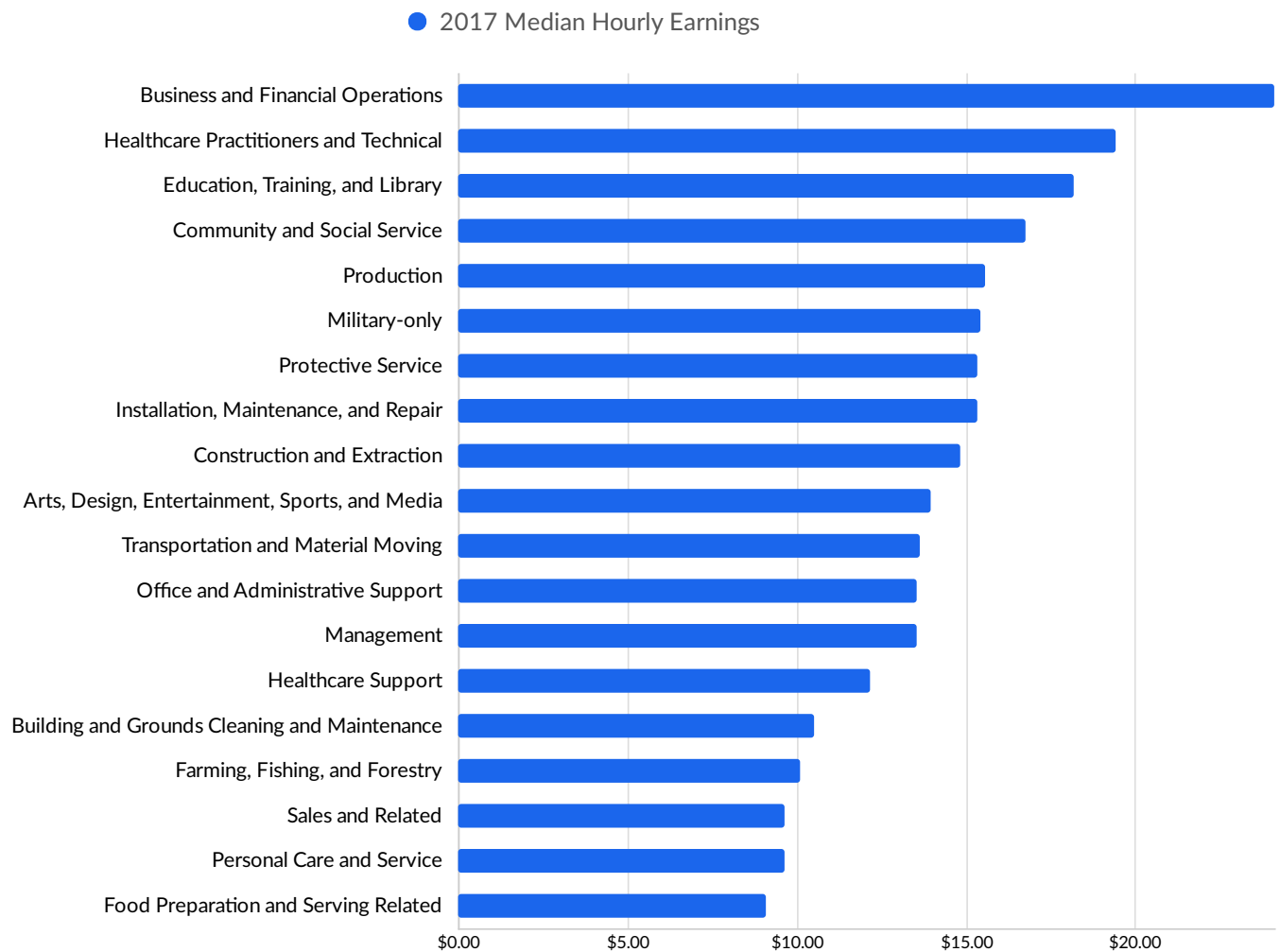
Workforce Characteristics - Cont.

Top Occupation LQ



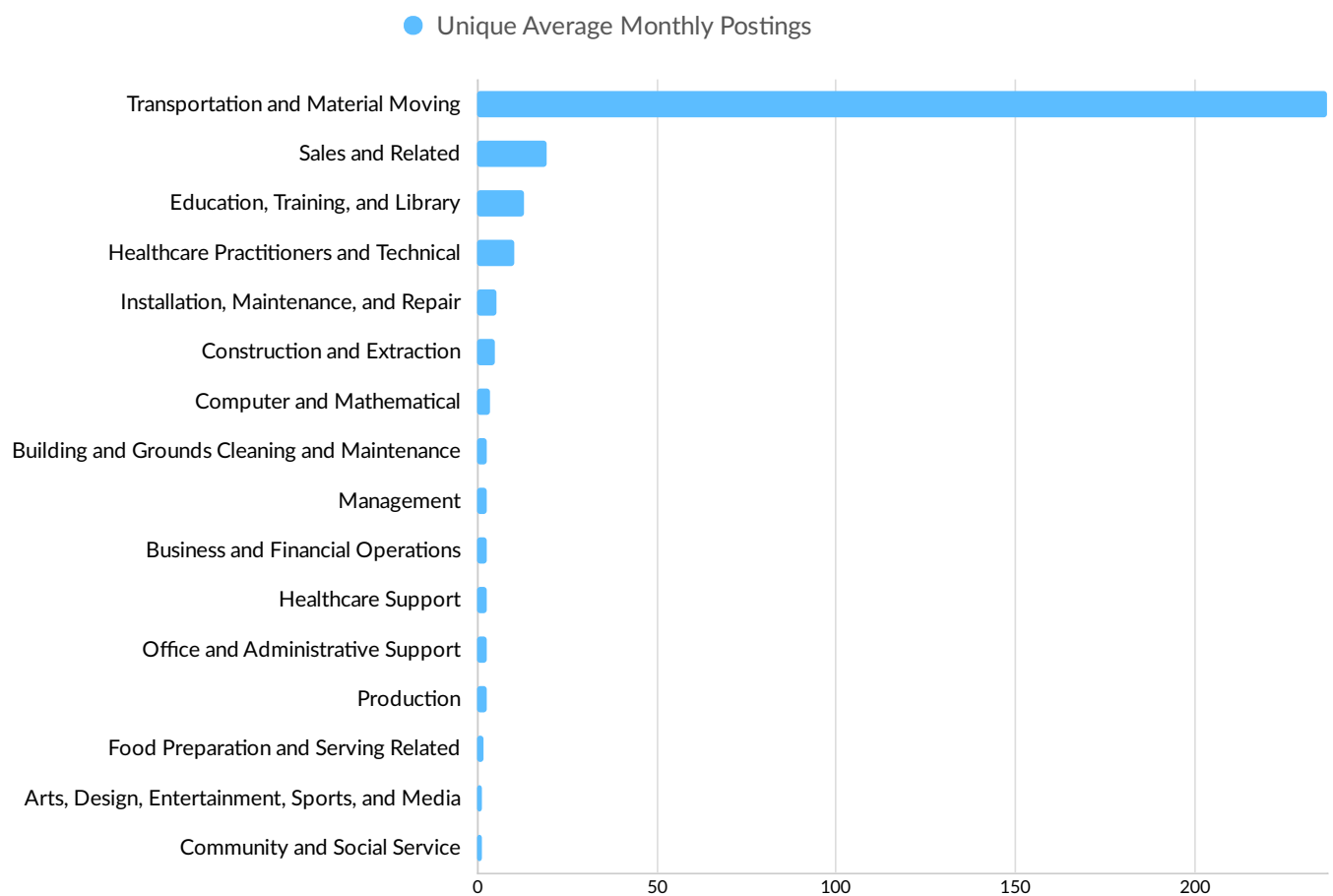
Workforce Characteristics - Cont.

Top Occupation Earnings



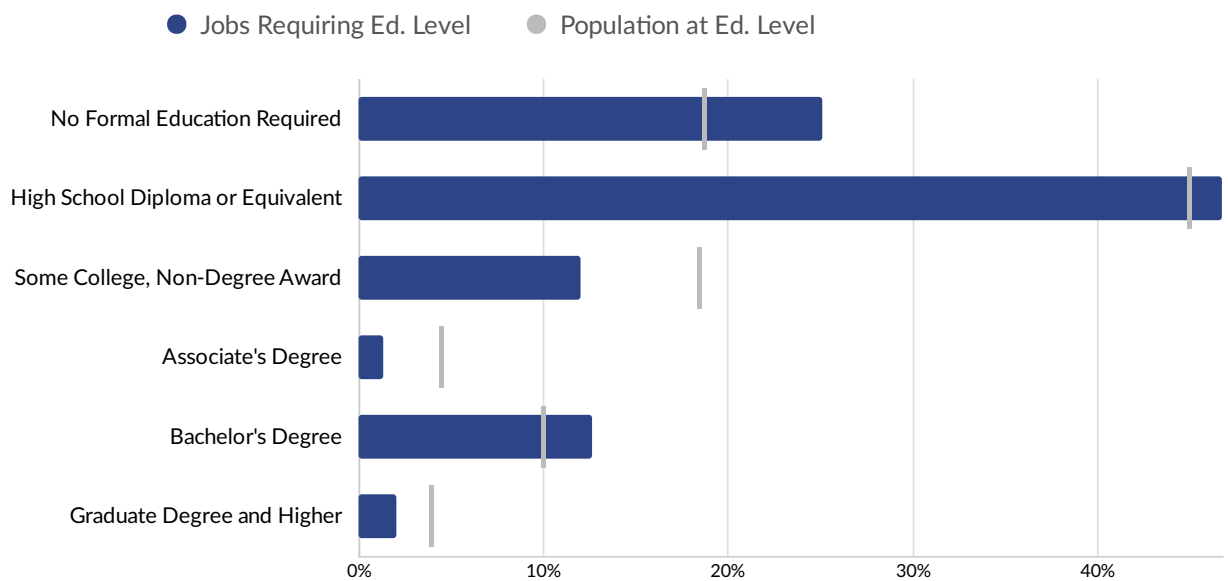
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Management	207	217	10	+5%	1.94	\$13.55	3
Office and Administrative Support	229	207	-22	-10%	0.71	\$13.57	3
Sales and Related	191	200	9	+5%	1.02	\$9.67	19
Transportation and Material Moving	169	168	-1	-1%	1.24	\$13.62	237
Farming, Fishing, and Forestry	135	167	32	+24%	11.23	\$10.10	1
Food Preparation and Serving Related	127	125	-2	-2%	0.75	\$9.09	2
Education, Training, and Library	120	117	-3	-3%	1.03	\$18.18	13
Building and Grounds Cleaning and Maintenance	99	116	17	+17%	1.59	\$10.52	3
Healthcare Practitioners and Technical	109	110	1	+1%	1.00	\$19.44	10
Installation, Maintenance, and Repair	95	99	4	+4%	1.26	\$15.32	6
Personal Care and Service	78	90	12	+15%	1.05	\$9.63	1
Healthcare Support	92	86	-6	-7%	1.58	\$12.18	3
Construction and Extraction	105	68	-37	-35%	0.75	\$14.81	5
Production	48	59	11	+23%	0.51	\$15.55	3
Protective Service	53	45	-8	-15%	1.02	\$15.33	1
Business and Financial Operations	38	35	-3	-8%	0.34	\$24.11	3
Community and Social Service	33	26	-7	-21%	0.79	\$16.75	1
Military-only	20	16	-4	-20%	1.30	\$15.44	0

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	15	12	-3	-20%	0.32	\$13.94	1

Educational Pipeline

Over the last 5 years, no schools in Prairie County, AR produced graduates.