Pope County, AR

Arkansas Department of Workforce Services

POB 2981
Little Rock, Arkansas 72203

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Economy Overview

64,205

Population (2018)

Population **grew by 1,669** over the last 5 years and is projected to **grow by 1,114** over the next 5 years.

28,556

Total Regional Employment

Jobs **decreased by 754** over the last 5 years but are projected to **grow by 549** over the next 5 years.

$40.7K

Median Household Income (2017)

Median household income is **$17.0K below** the national median household income of $57.7K.

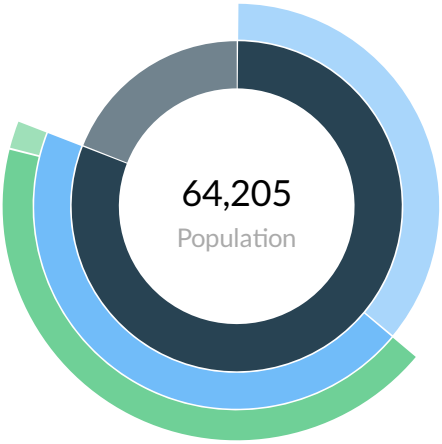
Takeaways

- As of 2018 the region's population **increased by 2.7%** since 2013, growing by 1,669. Population is expected to **increase by 1.7%** between 2018 and 2023, adding 1,114.
- From 2013 to 2018, jobs **declined by 2.6%** in Pope County, AR from 29,310 to **28,556**. This change **fell short of the national growth rate of 8.2% by 10.8%**. As the number of jobs declined, the **labor force participation rate decreased from 57.6% to 55.5% between 2013 and 2018**.
- Concerning educational attainment, **13.9% of Pope County, AR residents possess a Bachelor's Degree** (4.7% below the national average), and **4.9% hold an Associate's Degree** (3.1% below the national average).
- The top three industries in 2018 are Restaurants and Other Eating Places, Education and Hospitals (State Government), and Education and Hospitals (Local Government).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	64,205	28,821	28,556	88.8	$2.86B	$3.70B	$3.95B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	$654.55M	$1.43B	$1.78B

Economy Overview - Cont.

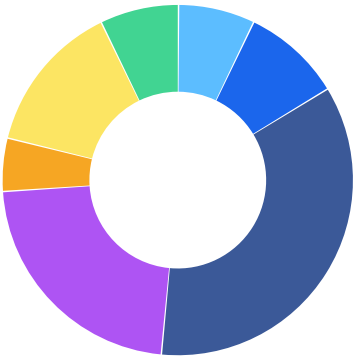
2018 Labor Force Breakdown



	Population
Total Working Age Population	51,931
Not in Labor Force (15+)	23,110
Labor Force	28,821
Employed	27,537
Unemployed	1,284
Under 15	12,273

Educational Attainment

Concerning educational attainment, **13.9% of Pope County, AR residents possess a Bachelor's Degree** (4.7% below the national average), and **4.9% hold an Associate's Degree** (3.1% below the national average).

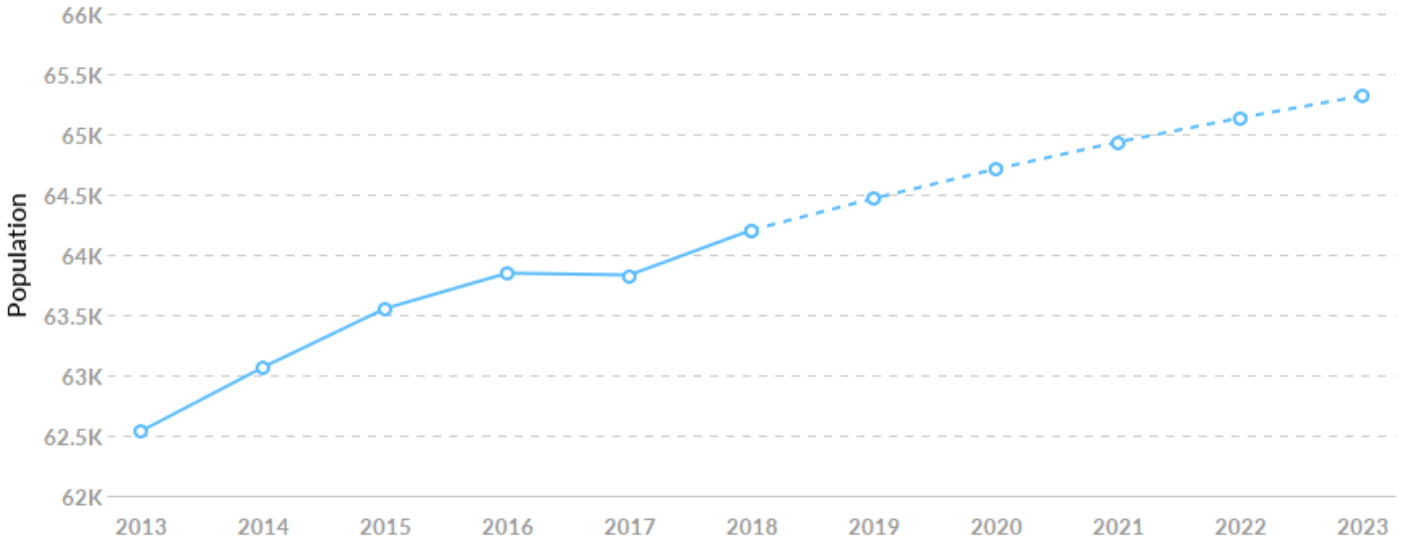


	% of Population	Population
Less Than 9th Grade	7.1%	2,919
9th Grade to 12th Grade	9.2%	3,787
High School Diploma	35.2%	14,539
Some College	22.5%	9,278
Associate's Degree	4.9%	2,025
Bachelor's Degree	13.9%	5,763
Graduate Degree and Higher	7.3%	2,999

Historic & Projected Trends

Population Trends

As of 2018 the region's population **increased by 2.7%** since 2013, growing by 1,669. Population is expected to **increase by 1.7%** between 2018 and 2023, adding 1,114.

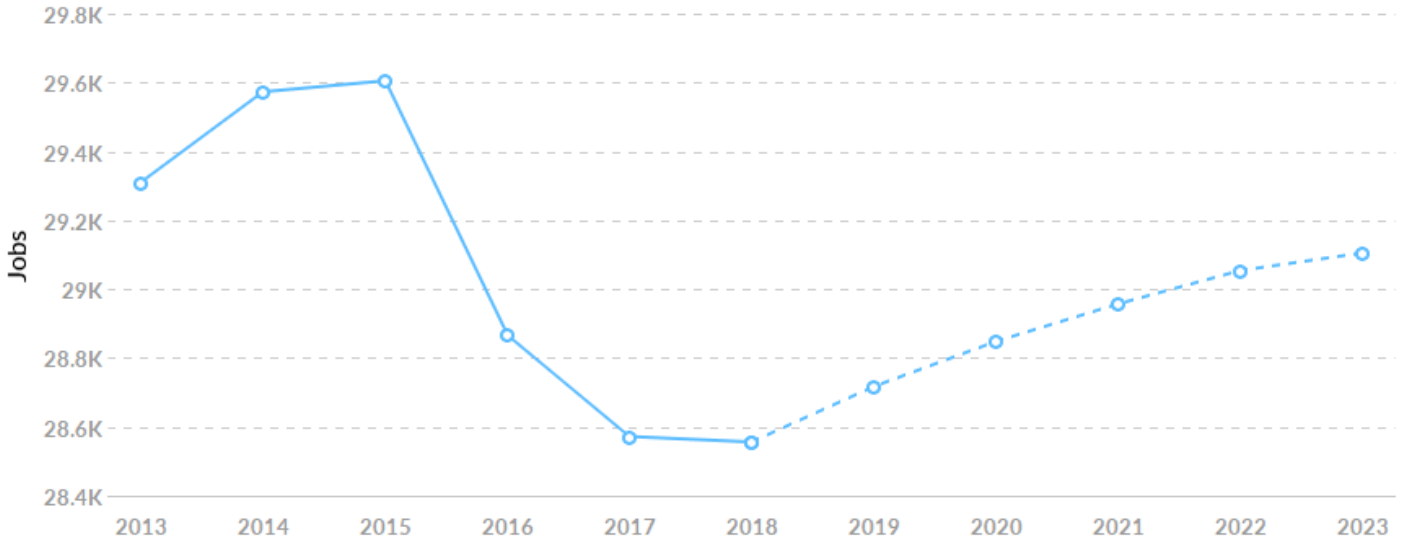


Timeframe	Population
2013	62,535
2014	63,065
2015	63,553
2016	63,847
2017	63,831
2018	64,205
2019	64,467
2020	64,711
2021	64,935
2022	65,135
2023	65,319

Historic & Projected Trends - Cont.

Job Trends

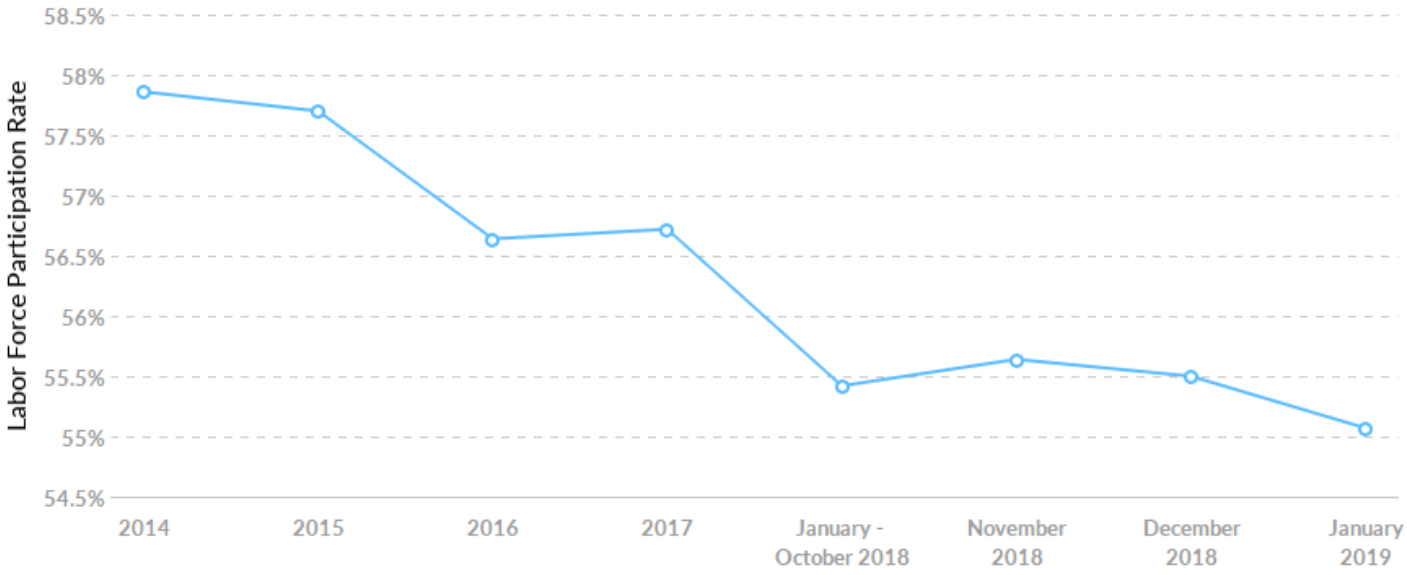
From 2013 to 2018, jobs **declined by 2.6%** in Pope County, AR from 29,310 to **28,556**. This change **fell short of the national growth rate of 8.2% by 10.8%**.



Timeframe	Jobs
2013	29,310
2014	29,573
2015	29,605
2016	28,867
2017	28,572
2018	28,556
2019	28,717
2020	28,848
2021	28,957
2022	29,054
2023	29,105

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

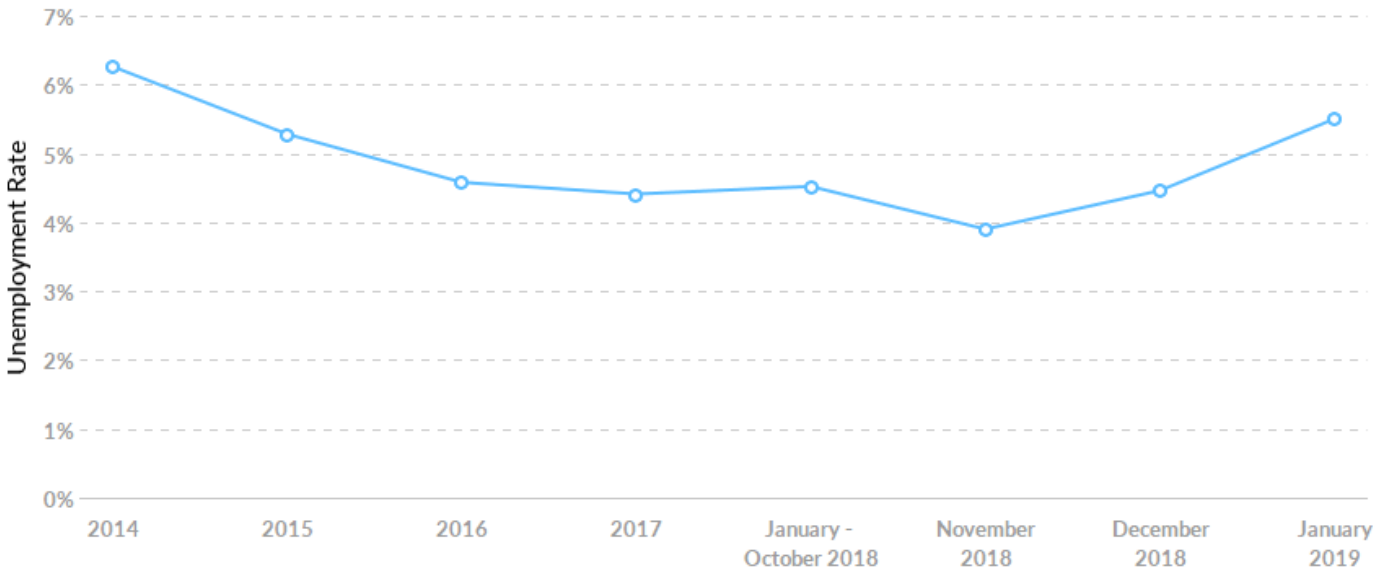


Timeframe	Labor Force Participation Rate
2014	57.86%
2015	57.70%
2016	56.64%
2017	56.72%
January - October 2018	55.42%
November 2018	55.64%
December 2018	55.50%
January 2019	55.07%

Historic & Projected Trends - Cont.

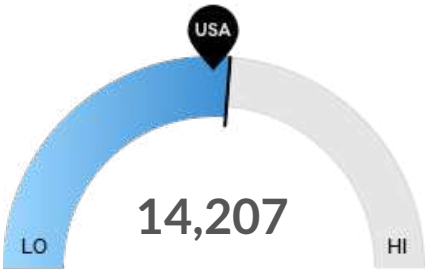
Unemployment Rate Trends

Pope County, AR had a January 2019 unemployment rate of 5.50%, **decreasing from 6.26%** 5 years before.



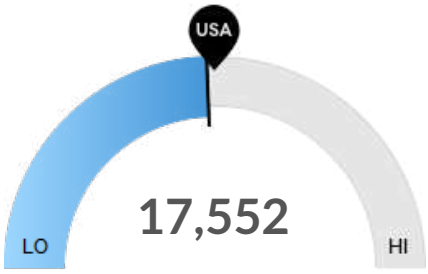
Timeframe	Unemployment Rate
2014	6.26%
2015	5.28%
2016	4.58%
2017	4.41%
January - October 2018	4.52%
November 2018	3.90%
December 2018	4.46%
January 2019	5.50%

Population Characteristics



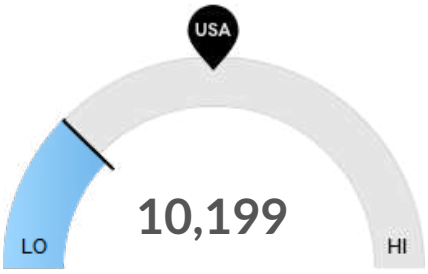
Millennials

Pope County, AR has 14,207 millennials (ages 20-34). The national average for an area this size is 13,220.



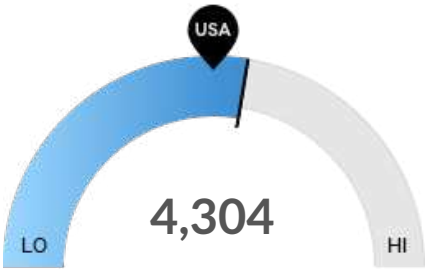
Retiring Soon

Retirement risk is about average in Pope County, AR. The national average for an area this size is 18,197 people 55 or older, while there are 17,552 here.



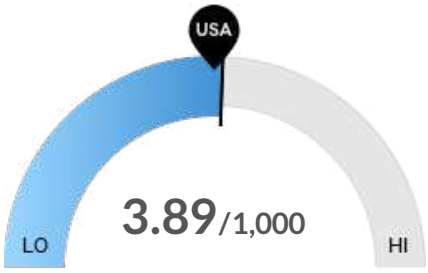
Racial Diversity

Racial diversity is low in Pope County, AR. The national average for an area this size is 25,068 racially diverse people, while there are 10,199 here.



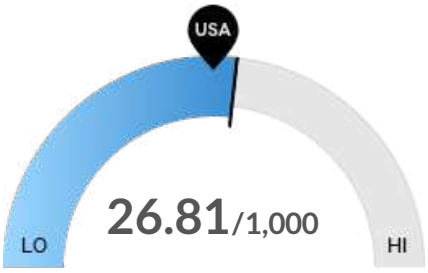
Veterans

Pope County, AR has 4,304 veterans. The national average for an area this size is 3,711.



Violent Crime

Pope County, AR has 3.89 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



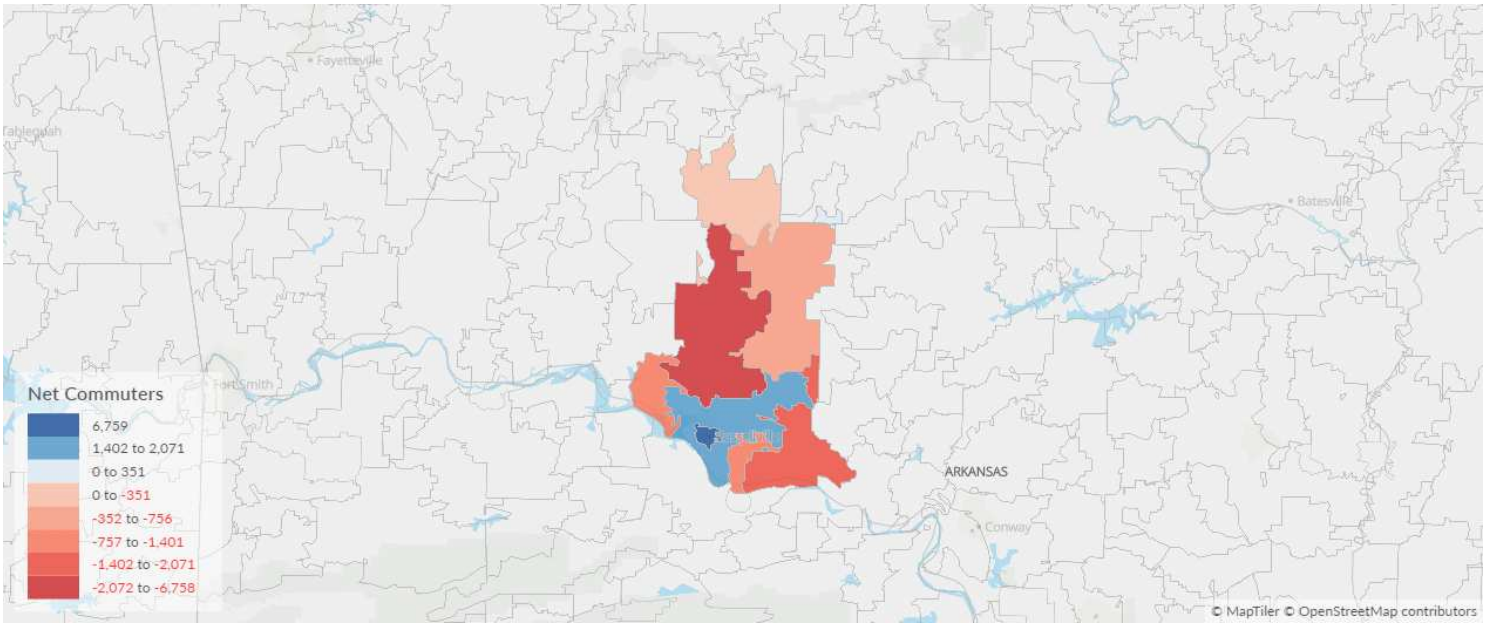
Property Crime

Pope County, AR has 26.81 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Pope County, AR currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 72802.



Where Talent Works

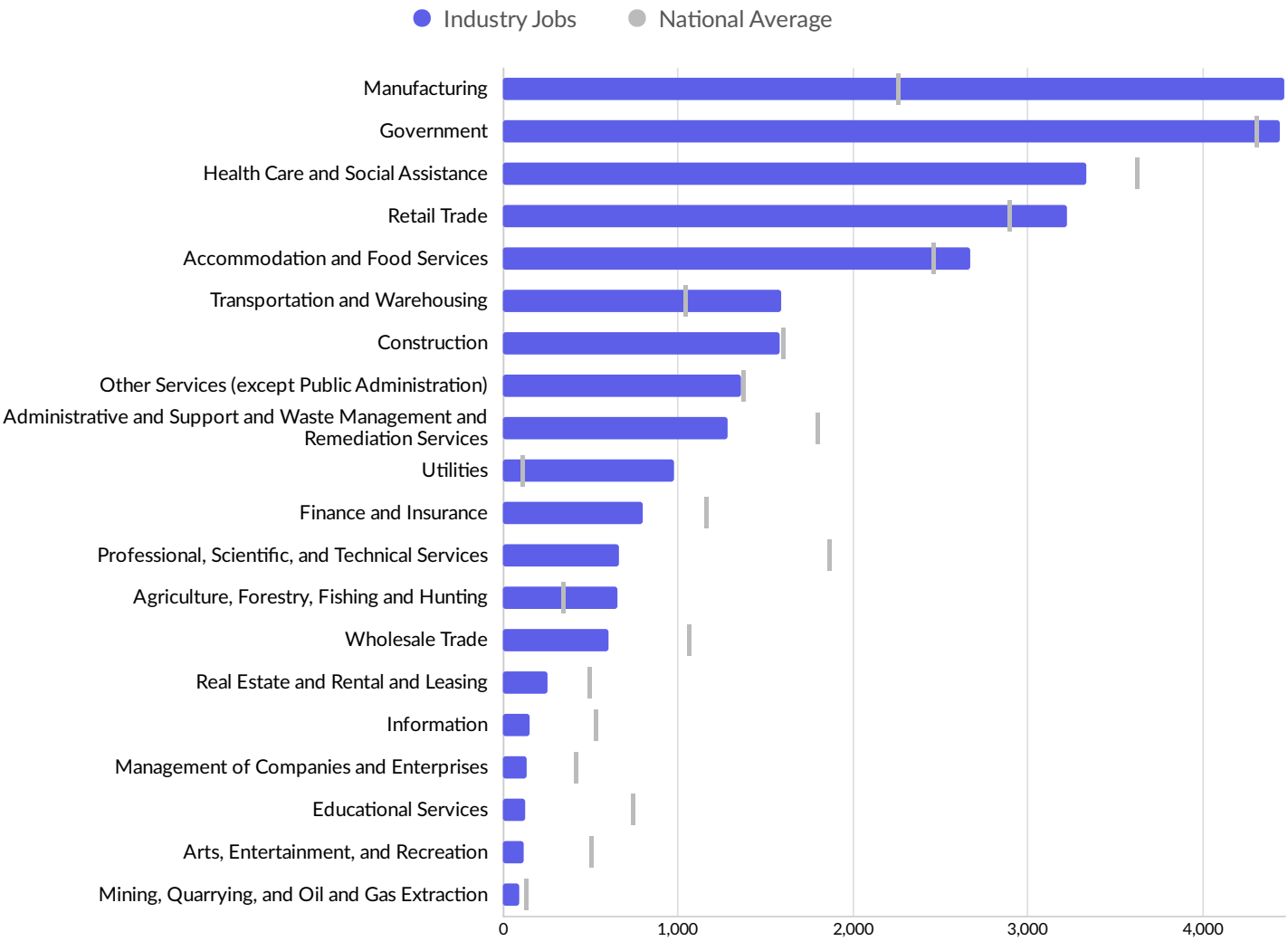
ZIP	Name	2018 Employment
72801	Russellville, AR (in Pope…	13,503
72802	Russellville, AR (in Pope…	10,724
72823	Atkins, AR (in Pope cou…	1,286
72837	Dover, AR (in Pope coun…	1,103
72858	Pottsville, AR (in Pope c…	601

Where Talent Lives

ZIP	Name	2018 Workers
72802	Russellville, AR (in Pope…	9,302
72801	Russellville, AR (in Pope…	6,745
72837	Dover, AR (in Pope coun…	3,176
72823	Atkins, AR (in Pope cou…	2,688
72858	Pottsville, AR (in Pope c…	1,358

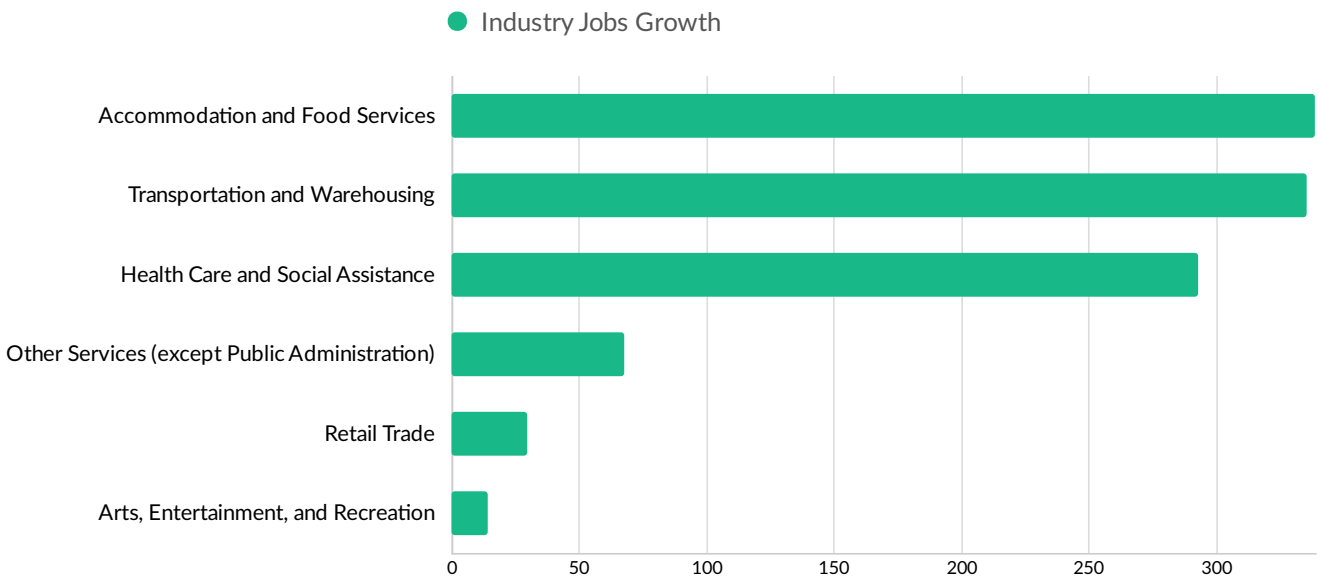
Industry Characteristics

Largest Industries



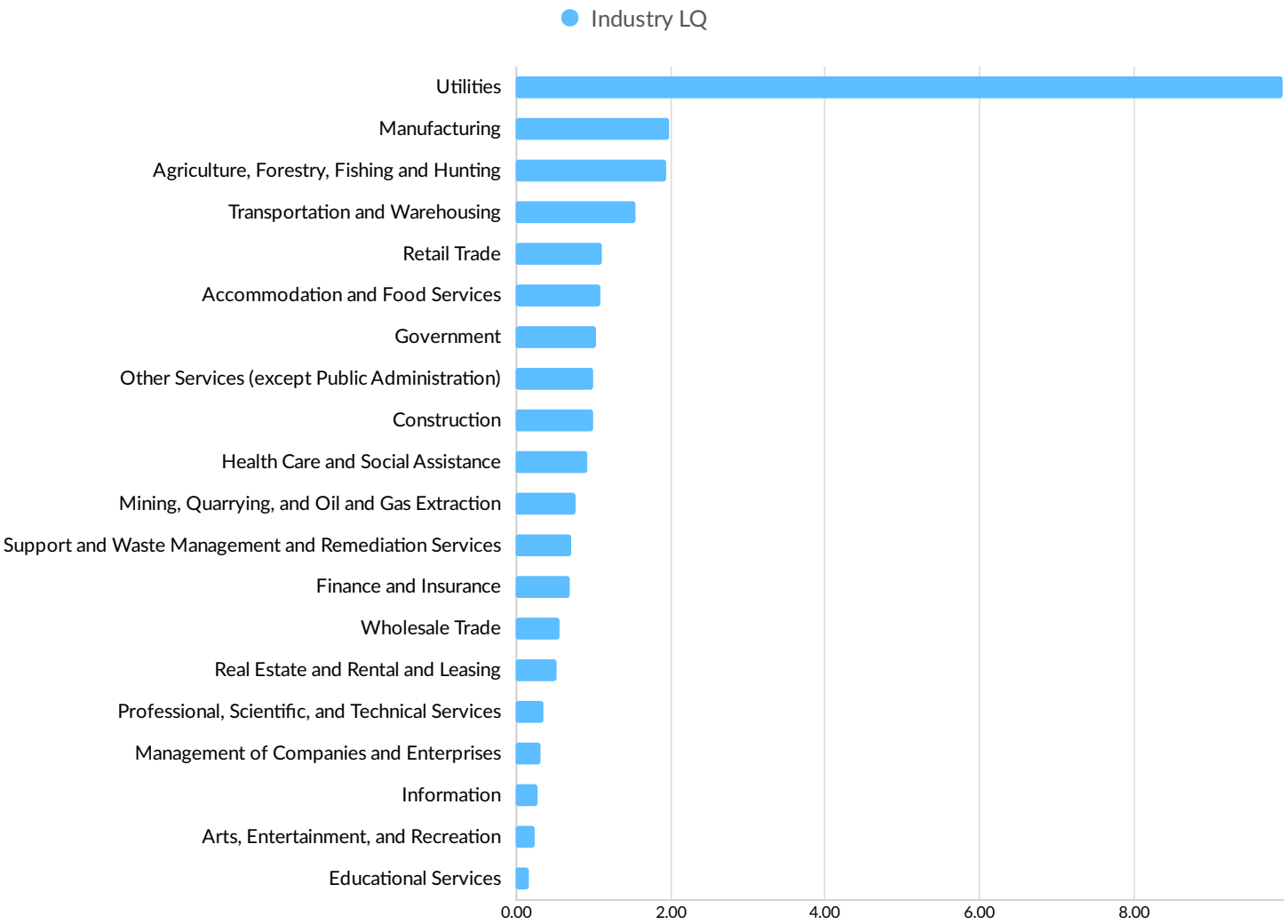
Industry Characteristics - Cont.

Top Growing Industries



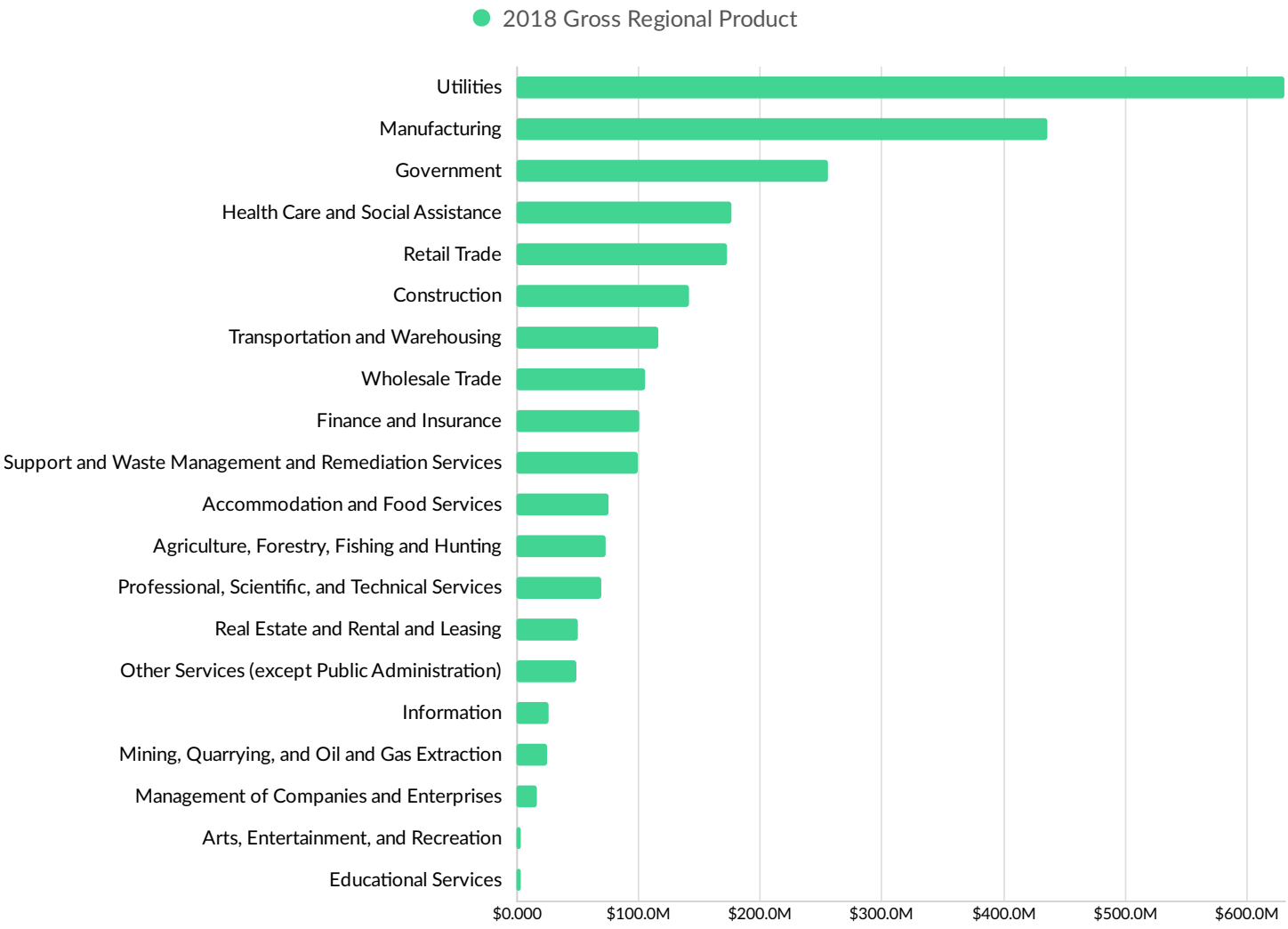
Industry Characteristics - Cont.

Top Industry LQ



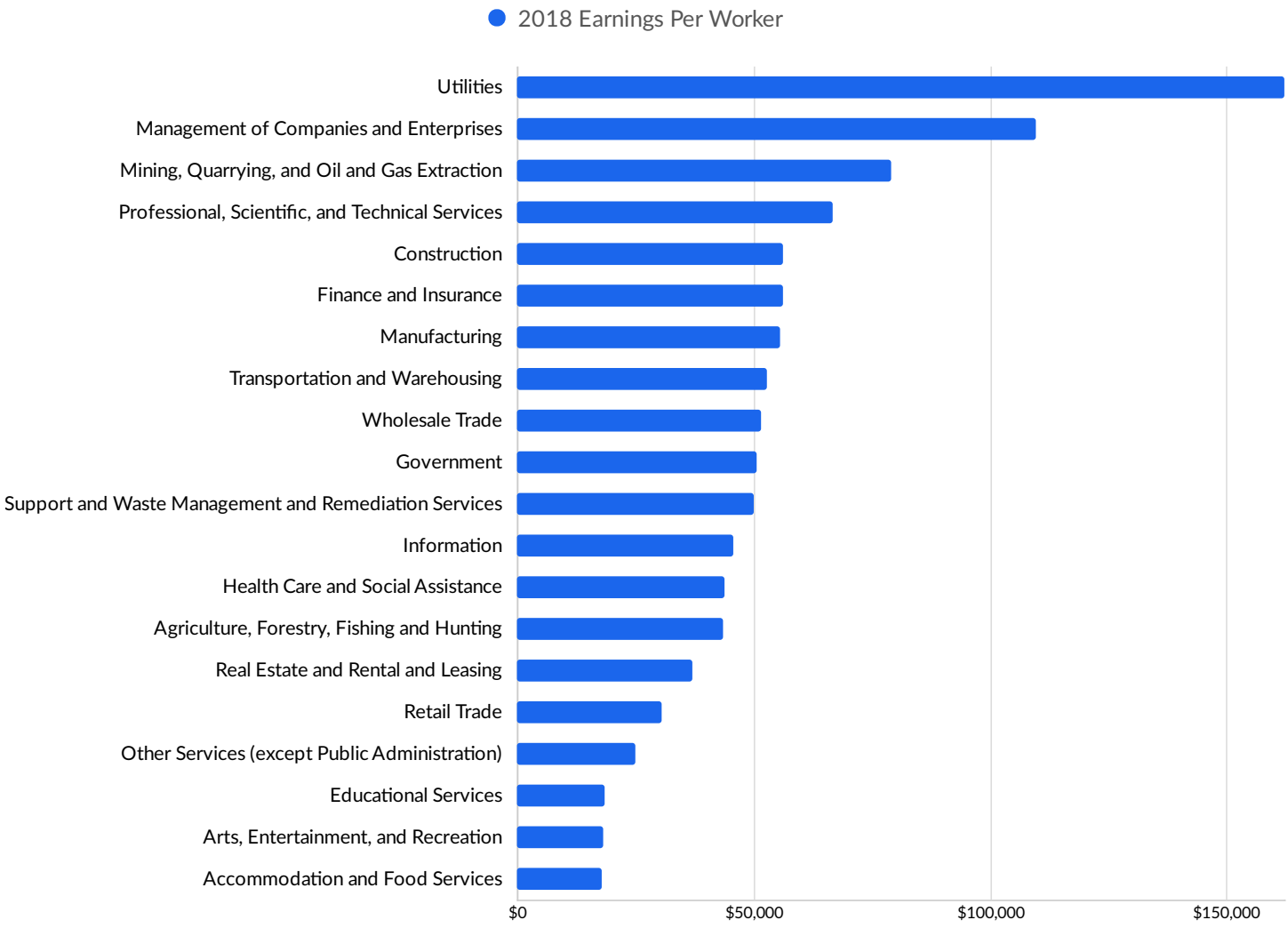
Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings



Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	4,477	4,470	-7	0%	1.99	$55,695	$436.89M
Government	4,628	4,444	-184	-4%	1.03	$50,813	$255.96M
Health Care and Social Assistance	3,045	3,338	293	+10%	0.92	$43,988	$177.00M
Retail Trade	3,200	3,230	30	+1%	1.12	$30,475	$172.93M
Accommodation and Food Services	2,336	2,675	339	+15%	1.09	$18,023	$75.99M
Transportation and Warehousing	1,257	1,593	336	+27%	1.55	$52,945	$117.22M
Construction	1,799	1,585	-214	-12%	1.00	$56,283	$142.12M
Other Services (except Public Administration)	1,296	1,364	68	+5%	1.00	$24,903	$49.43M
Administrative and Support and Waste Management and Remediation Services	1,986	1,284	-702	-35%	0.72	$50,131	$99.88M
Utilities	975	975	0	0%	9.94	$162,255	$631.53M
Finance and Insurance	1,192	799	-393	-33%	0.70	$56,259	$100.73M
Professional, Scientific, and Technical Services	688	662	-26	-4%	0.36	$66,744	$70.30M
Agriculture, Forestry, Fishing and Hunting	685	653	-32	-5%	1.95	$43,653	$73.70M
Wholesale Trade	618	602	-16	-3%	0.57	$51,488	$106.15M
Real Estate and Rental and Leasing	302	259	-43	-14%	0.54	$37,119	$51.12M
Information	228	152	-76	-33%	0.29	$45,765	$26.15M
Management of Companies and Enterprises	133	133	0	0%	0.33	$109,646	$16.30M
Educational Services	232	124	-108	-47%	0.17	$18,412	$3.27M
Arts, Entertainment, and Recreation	109	123	14	+13%	0.25	$18,325	$3.93M
Mining, Quarrying, and Oil and Gas Extraction	123	92	-31	-25%	0.78	$79,087	$25.46M

Business Characteristics

3,114 Companies Employ Your Workers

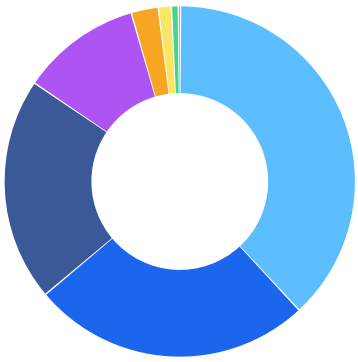
Online profiles for your workers mention 3,114 companies as employers, with the top 10 appearing below. In the last 12 months, 1,340 companies in Pope County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles
Arkansas Tech University	410
Entergy Arkansas, Inc.	238
The Undergraduate Student Go...	118
Russellville School District	112
Tyson Foods, Inc.	85
Conagra Foods, Inc.	82
Saint Marys Regional Medical C...	82
Asurion, LLC	60
Wal-Mart Stores, Inc.	60
Southwestern Energy Company	48

Top Companies Posting	Unique Postings
CRST International, Inc.	372
Entergy Corporation	206
USA Truck, Inc.	164
J.B. Hunt Transport Services, Inc.	138
St Mary's Regional Medical Cen...	136
Dollar General Corporation	121
Pilot Flying J	116
U. S. Xpress, Inc.	116
Arkansas Tech University	115
Travelers Healthcare	105

Business Characteristics - Cont.

Business Size

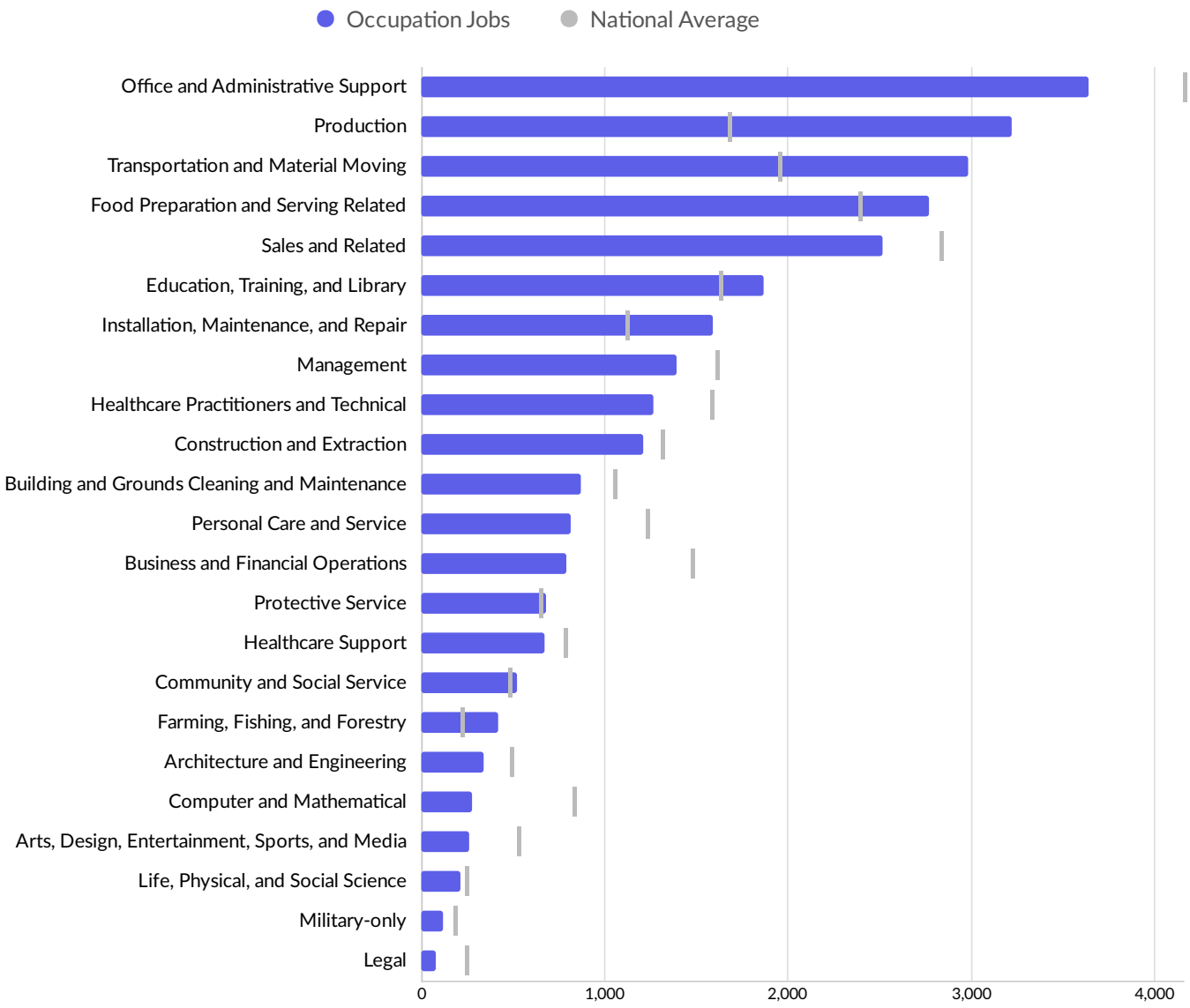


	Percentage	Business Count
1 to 4 employees	38.0%	956
5 to 9 employees	25.8%	648
10 to 19 employees	20.6%	518
20 to 49 employees	11.1%	278
50 to 99 employees	2.5%	63
100 to 249 employees	1.2%	30
250 to 499 employees	0.6%	16
500+ employees	0.2%	5

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

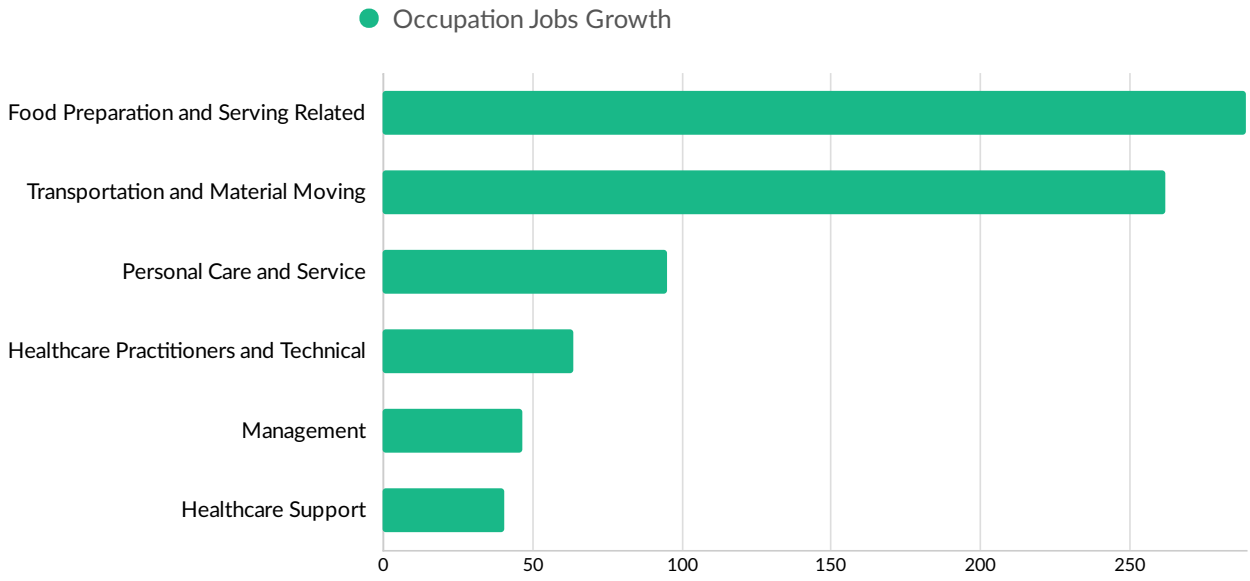
Workforce Characteristics

Largest Occupations



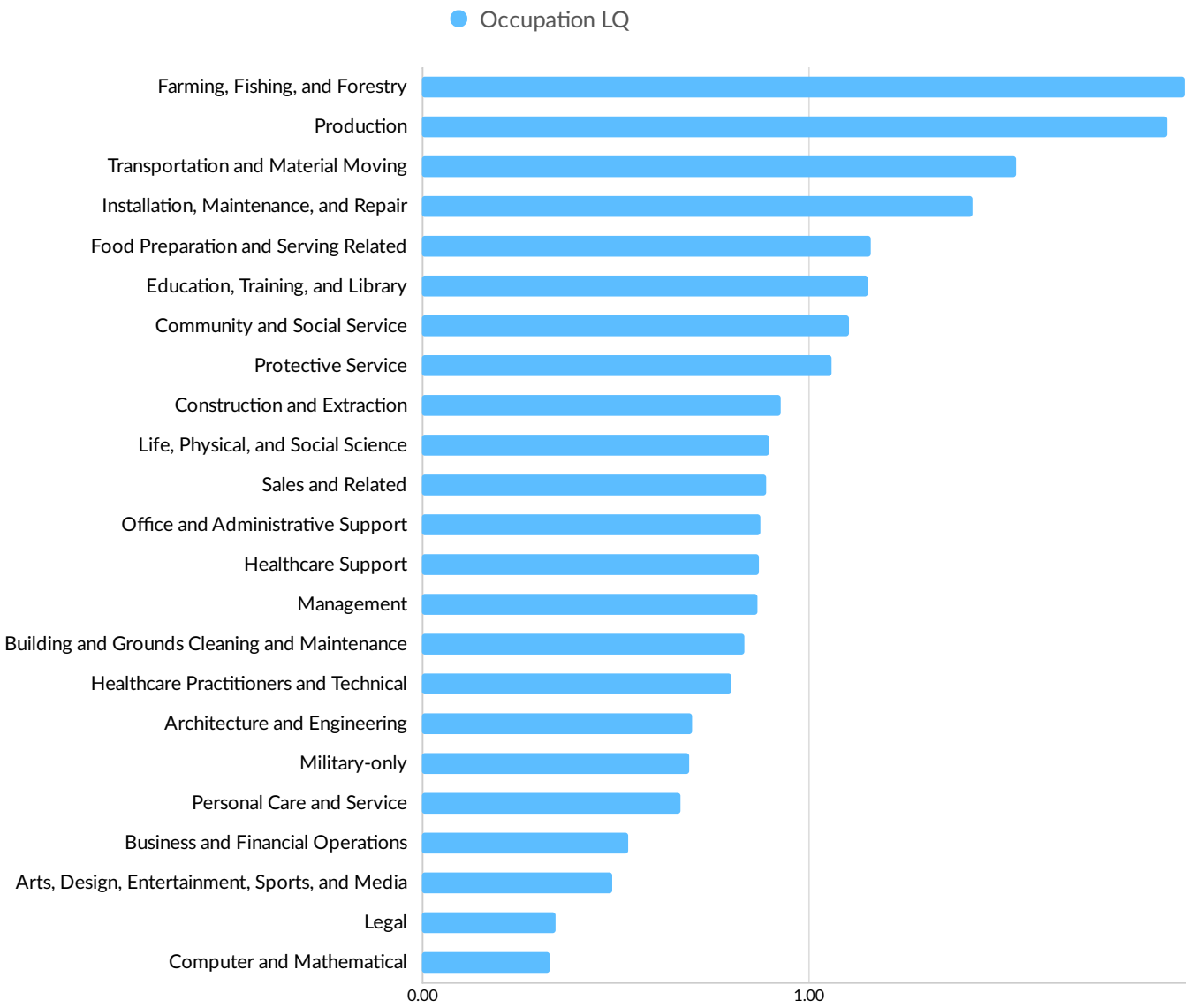
Workforce Characteristics - Cont.

Top Growing Occupations



Workforce Characteristics - Cont.

Top Occupation LQ

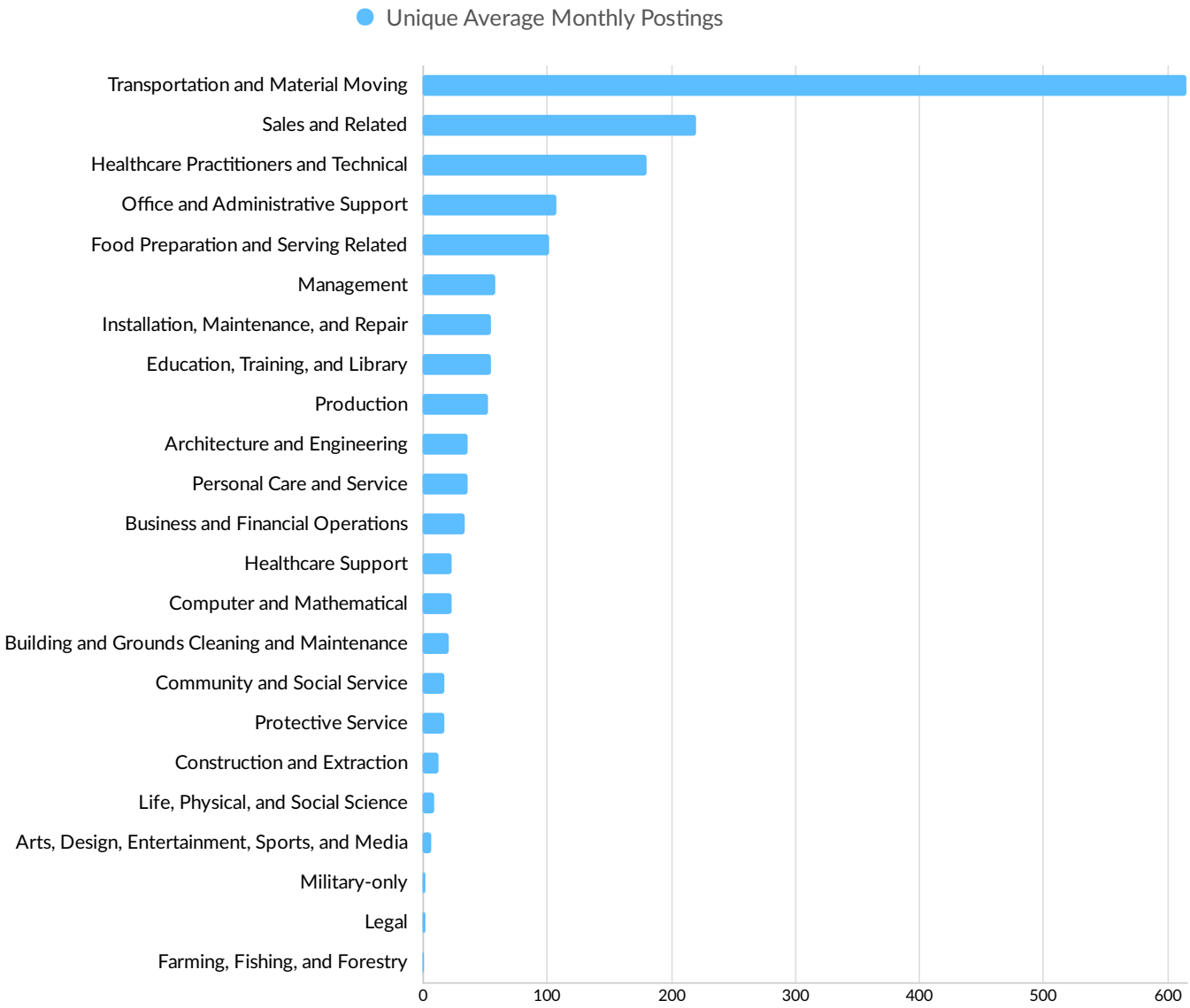


Workforce Characteristics - Cont.

Top Occupation Earnings

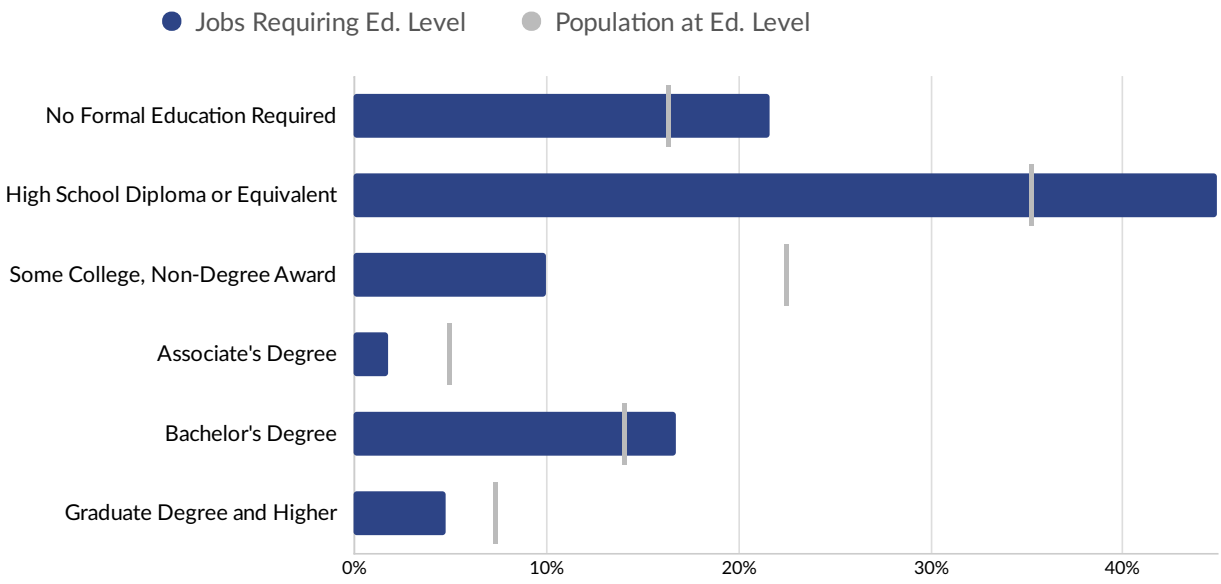
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	4,037	3,648	-389	-10%	0.88	$13.33	108
Production	3,318	3,228	-90	-3%	1.93	$14.82	53
Transportation and Material Moving	2,727	2,989	262	+10%	1.54	$12.80	616
Food Preparation and Serving Related	2,484	2,773	289	+12%	1.16	$9.69	102
Sales and Related	2,825	2,520	-305	-11%	0.89	$10.45	220
Education, Training, and Library	1,981	1,870	-111	-6%	1.15	$21.42	55
Installation, Maintenance, and Repair	1,622	1,593	-29	-2%	1.43	$19.55	56
Management	1,349	1,396	47	+3%	0.87	$29.04	59
Healthcare Practitioners and Technical	1,202	1,266	64	+5%	0.80	$23.74	180
Construction and Extraction	1,317	1,212	-105	-8%	0.93	$15.57	13
Building and Grounds Cleaning and Maintenance	1,166	875	-291	-25%	0.83	$10.78	21
Personal Care and Service	725	820	95	+13%	0.67	$9.58	36
Business and Financial Operations	794	789	-5	-1%	0.53	$25.91	34
Protective Service	729	679	-50	-7%	1.06	$13.76	18
Healthcare Support	634	675	41	+6%	0.87	$12.17	24
Community and Social Service	538	521	-17	-3%	1.10	$18.10	18
Farming, Fishing, and Forestry	483	420	-63	-13%	1.97	$13.90	1
Architecture and Engineering	353	339	-14	-4%	0.70	$38.78	36

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Computer and Mathematical	284	274	-10	-4%	0.33	$25.52	24
Arts, Design, Entertainment, Sports, and Media	260	258	-2	-1%	0.49	$15.34	7
Life, Physical, and Social Science	246	210	-36	-15%	0.90	$27.30	10
Military-only	142	120	-22	-15%	0.69	$15.94	3
Legal	93	81	-12	-13%	0.34	$15.85	2

Educational Pipeline

In 2017, there were 2,869 graduates in Pope County, AR. This pipeline has grown by 9% over the last 5 years. The highest share of these graduates come from "Multi-/Interdisciplinary Studies, Other", Medical Administrative/Executive Assistant and Medical Secretary, and Registered Nursing/Registered Nurse.

School	Total Graduates (2017)	Graduate Trend (2013 - 2017)
Arkansas Tech University	2,840	
Arkansas Beauty College	15	
River Valley School of Massage	14	