



Phillips County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

Contents

- Economy Overview 1
- Historic & Projected Trends 3
- Population Characteristics 7
- Industry Characteristics 9
- Business Characteristics 15
- Workforce Characteristics 17
- Educational Pipeline 25

Economy Overview

18,130

Population (2018)

Population **decreased by 2,312** over the last 5 years and is projected to **decrease by 1,742** over the next 5 years.

6,550

Total Regional Employment

Jobs **decreased by 554** over the last 5 years but are projected to **grow by 62** over the next 5 years.

\$26.7K

Median Household Income (2017)

Median household income is **\$31.0K below** the national median household income of \$57.7K.

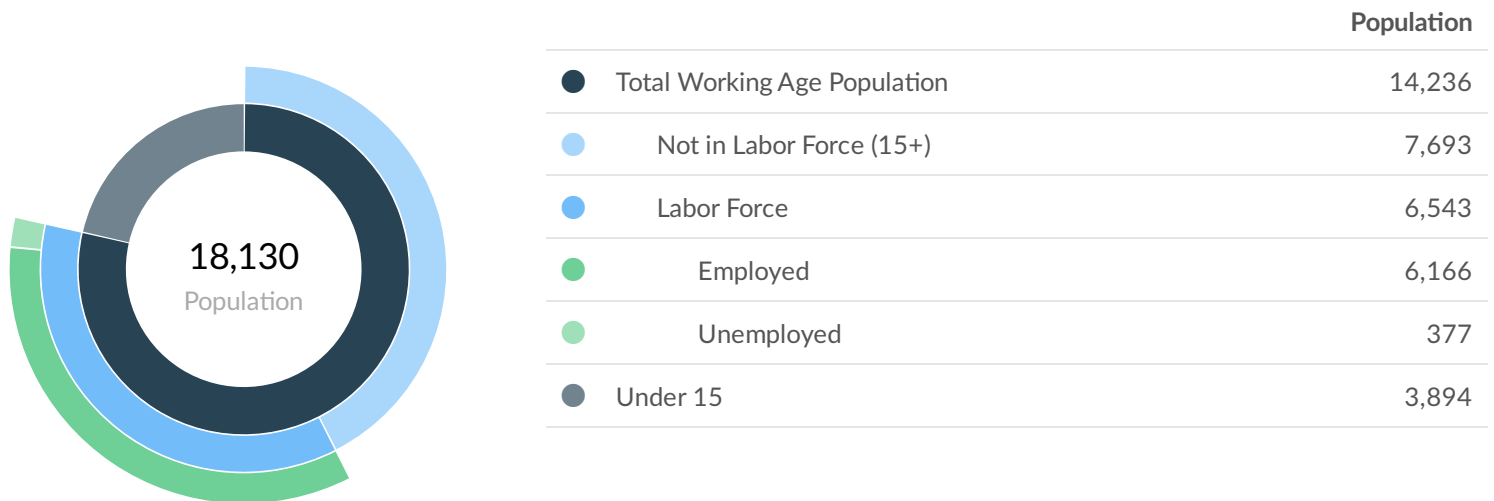
Takeaways

- As of 2018 the region's population **declined by 11.3%** since 2013, falling by 2,312. Population is expected to **decrease by 9.6%** between 2018 and 2023, losing 1,742.
- From 2013 to 2018, jobs **declined by 7.8%** in Phillips County, AR from 7,104 to **6,550**. This change **fell short of the national growth rate of 8.2% by 16.0%**. As the number of jobs declined, the **labor force participation rate decreased from 49.4% to 46.0% between 2013 and 2018**.
- Concerning educational attainment, **6.7% of Phillips County, AR residents possess a Bachelor's Degree** (11.9% below the national average), and **7.8% hold an Associate's Degree** (0.2% below the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), Crop Production, and Elementary and Secondary Schools.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	18,130	6,543	6,550	87.4	\$555.53M	\$864.82M	\$748.45M
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

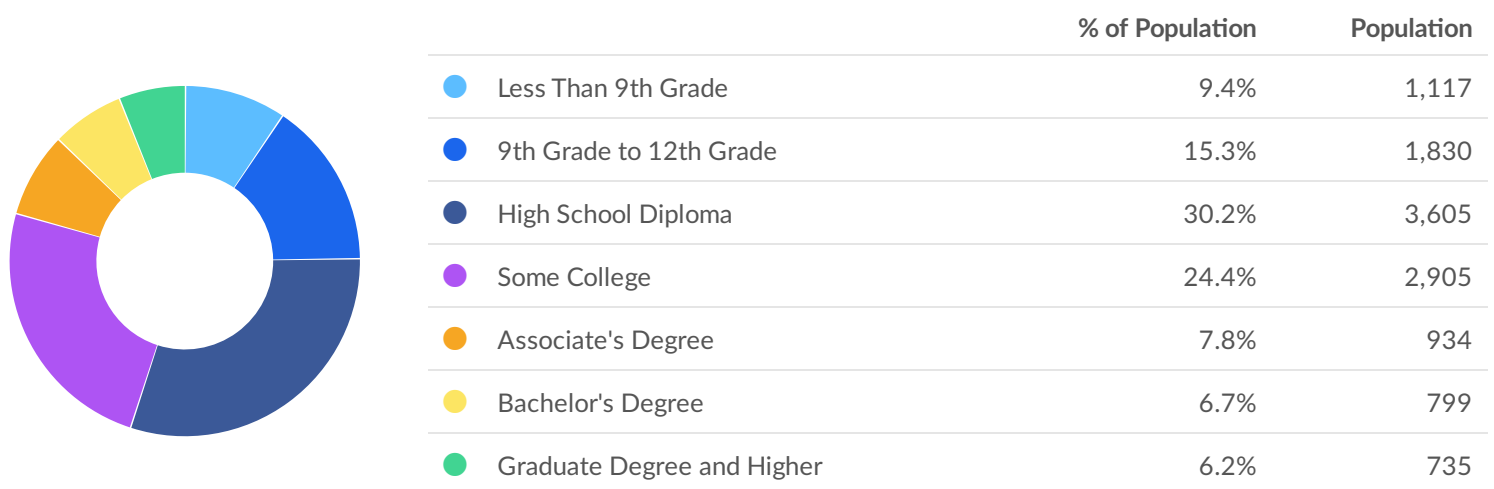
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

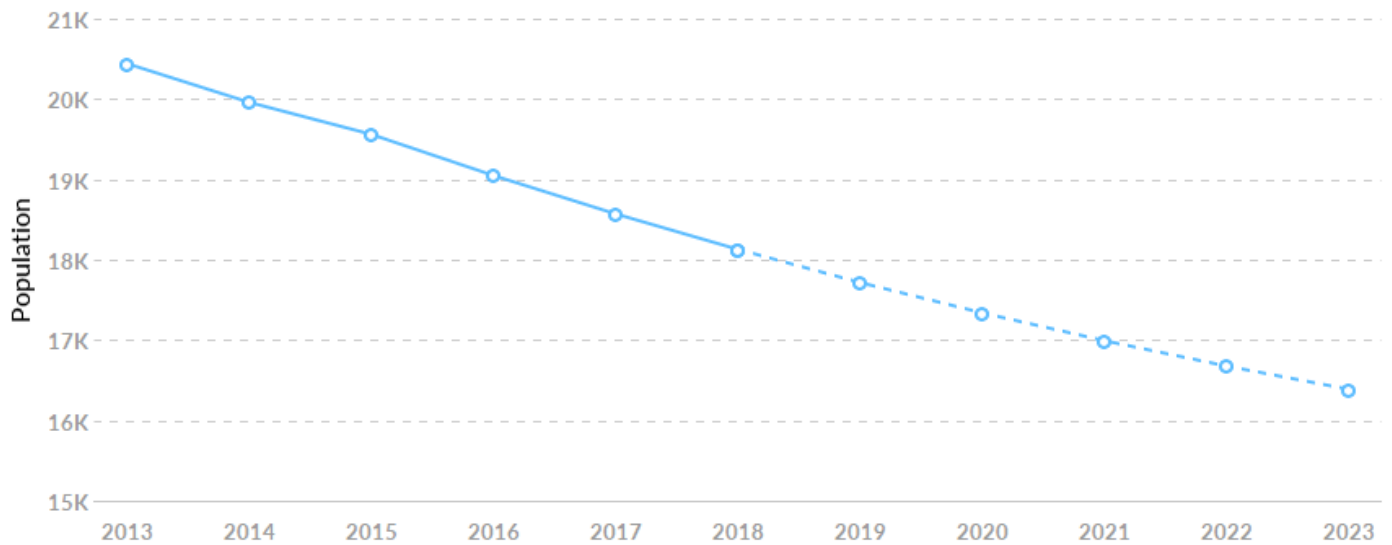
Concerning educational attainment, **6.7% of Phillips County, AR residents possess a Bachelor's Degree** (11.9% below the national average), and **7.8% hold an Associate's Degree** (0.2% below the national average).



Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 11.3%** since 2013, falling by 2,312. Population is expected to **decrease by 9.6%** between 2018 and 2023, losing 1,742.

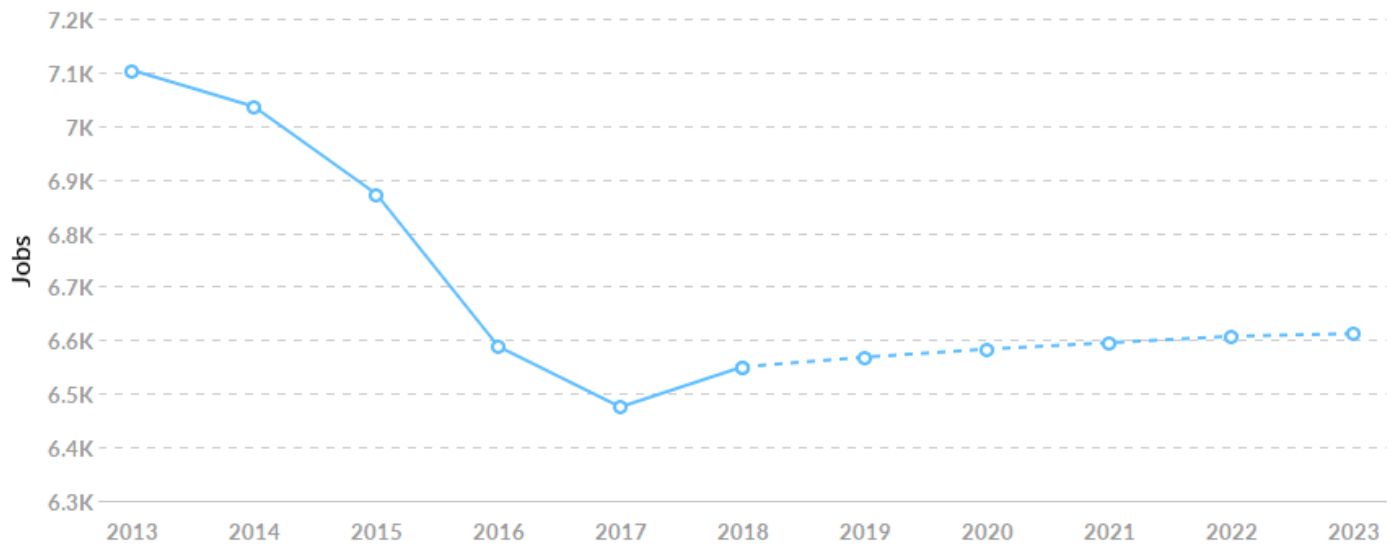


Timeframe	Population
2013	20,442
2014	19,960
2015	19,561
2016	19,049
2017	18,571
2018	18,130
2019	17,717
2020	17,339
2021	16,993
2022	16,677
2023	16,388

Historic & Projected Trends - Cont.

Job Trends

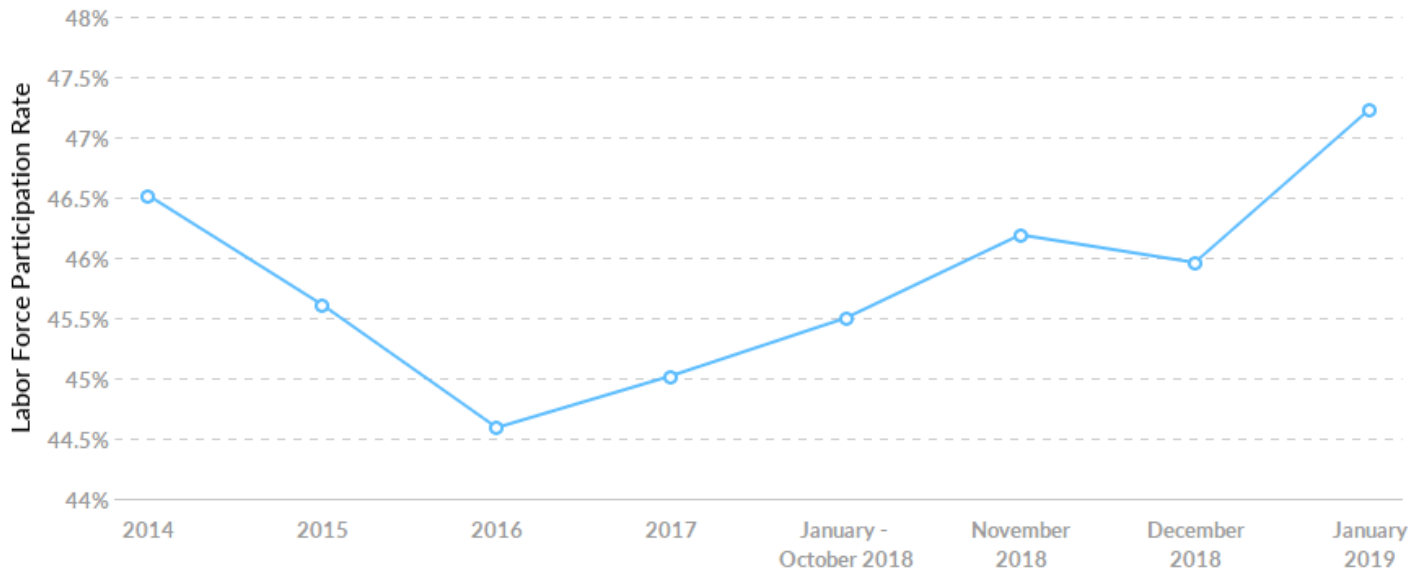
From 2013 to 2018, jobs declined by 7.8% in Phillips County, AR from 7,104 to 6,550. This change fell short of the national growth rate of 8.2% by 16.0%.



Timeframe	Jobs
2013	7,104
2014	7,036
2015	6,873
2016	6,588
2017	6,475
2018	6,550
2019	6,568
2020	6,583
2021	6,595
2022	6,607
2023	6,612

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

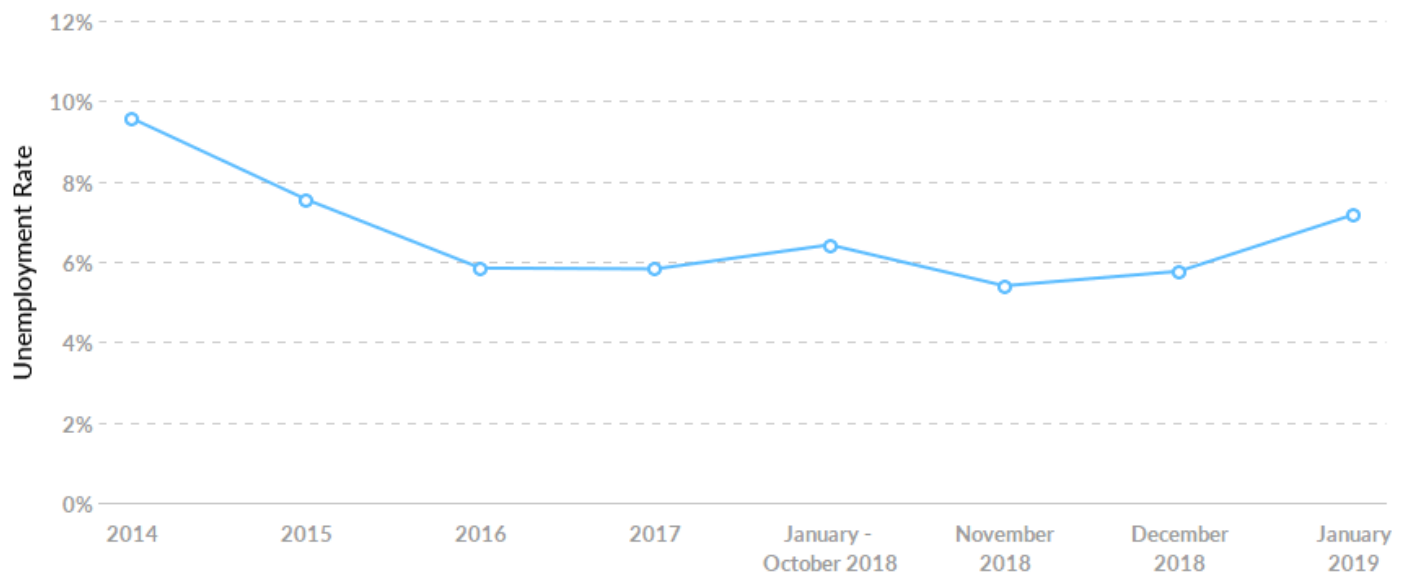


Timeframe	Labor Force Participation Rate
2014	46.52%
2015	45.61%
2016	44.59%
2017	45.02%
January - October 2018	45.50%
November 2018	46.19%
December 2018	45.96%
January 2019	47.23%

Historic & Projected Trends - Cont.

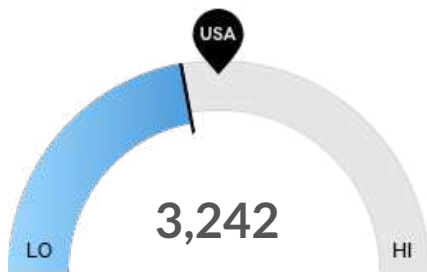
Unemployment Rate Trends

Phillips County, AR had a January 2019 unemployment rate of 7.17%, **decreasing from 9.57%** 5 years before.



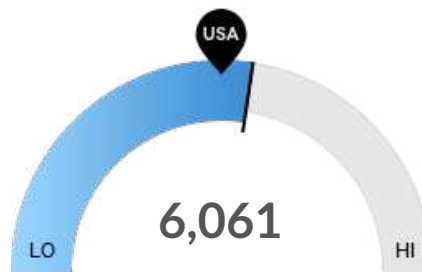
Timeframe	Unemployment Rate
2014	9.57%
2015	7.55%
2016	5.84%
2017	5.82%
January - October 2018	6.42%
November 2018	5.40%
December 2018	5.76%
January 2019	7.17%

Population Characteristics



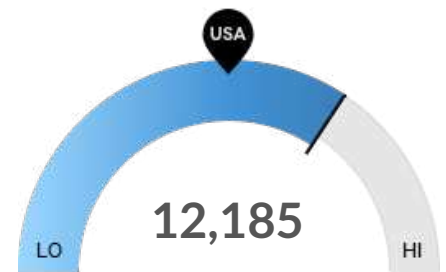
Millennials

Phillips County, AR has 3,242 millennials (ages 20-34). The national average for an area this size is 3,846.



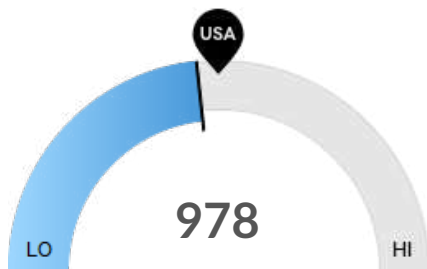
Retiring Soon

Retirement risk is high in Phillips County, AR. The national average for an area this size is 5,294 people 55 or older, while there are 6,061 here.



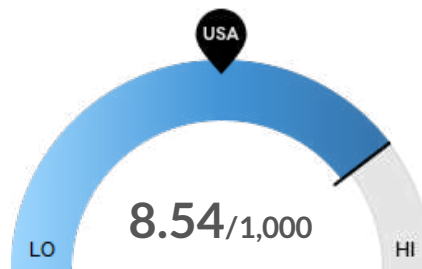
Racial Diversity

Racial diversity is high in Phillips County, AR. The national average for an area this size is 7,293 racially diverse people, while there are 12,185 here.



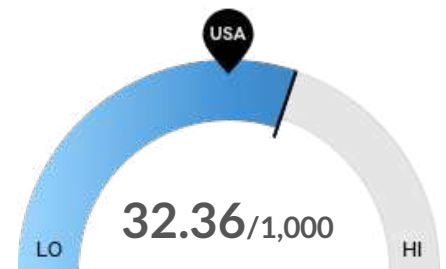
Veterans

Phillips County, AR has 978 veterans. The national average for an area this size is 1,080.



Violent Crime

Phillips County, AR has 8.54 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



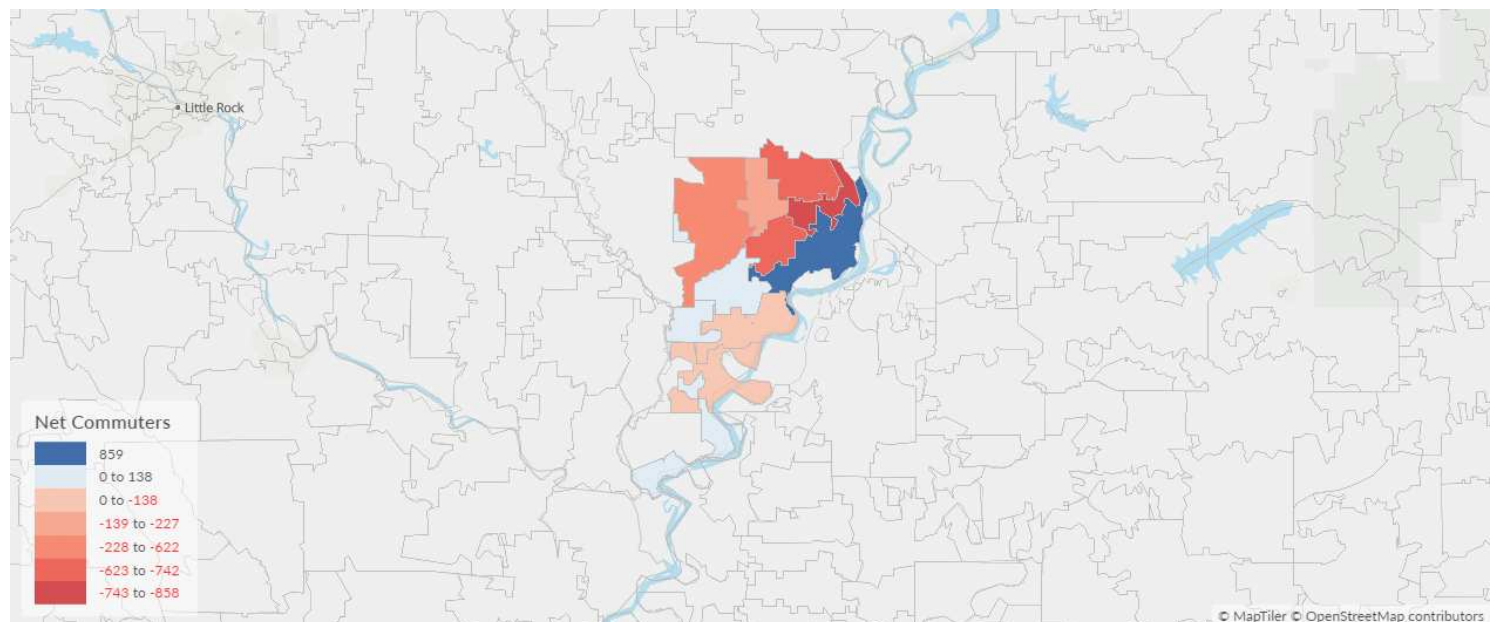
Property Crime

Phillips County, AR has 32.36 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Phillips County, AR currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 72390.



Where Talent Works

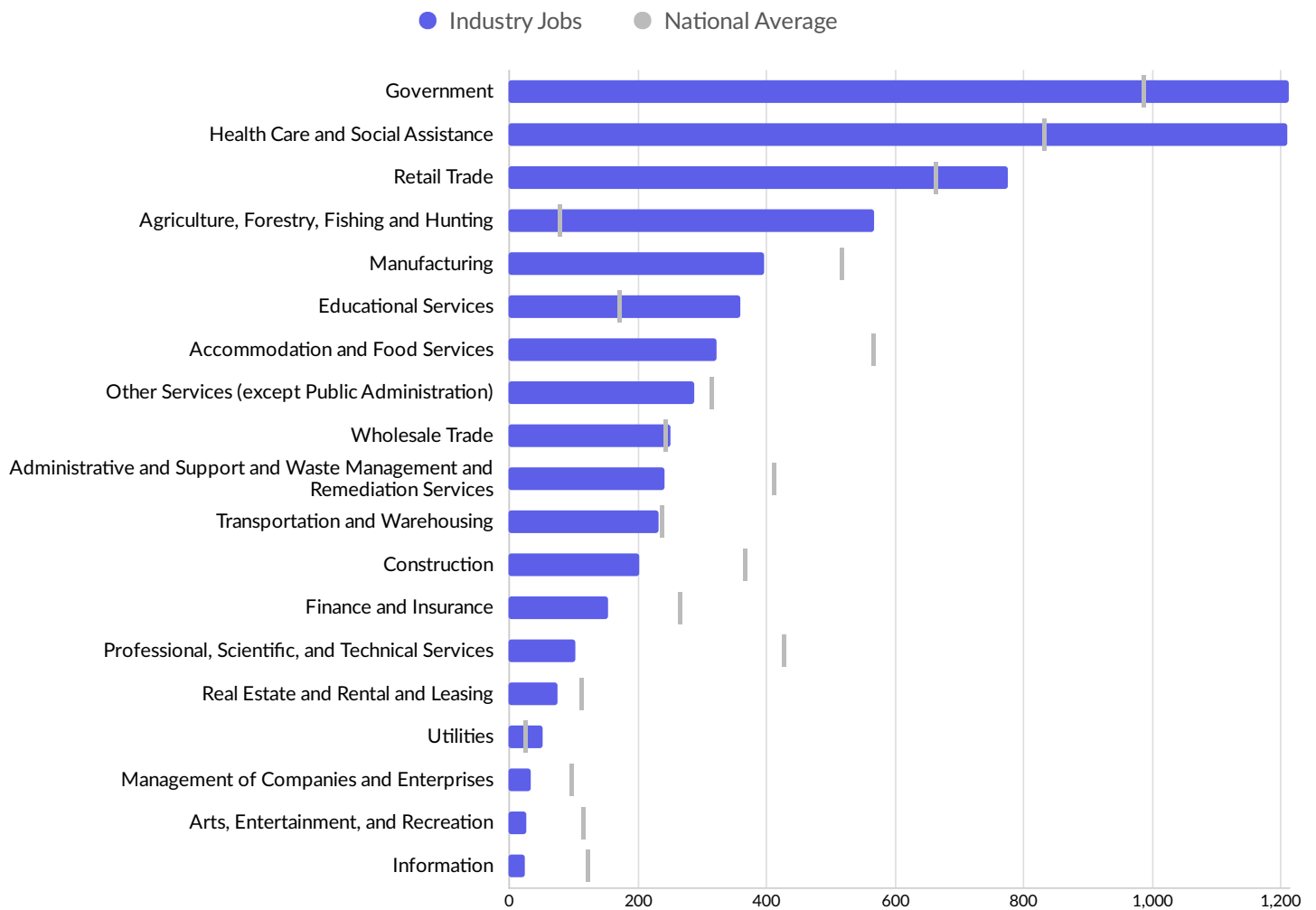
ZIP	Name	2018 Employment
72342	Helena, AR (in Phillips c...	3,066
72390	West Helena, AR (in Phi...	2,307
72355	Lexa, AR (in Phillips cou...	454
72366	Marvell, AR (in Phillips c...	451
72374	Poplar Grove, AR (in Phi...	121

Where Talent Lives

ZIP	Name	2018 Workers
72390	West Helena, AR (in Phi...	3,050
72342	Helena, AR (in Phillips c...	2,207
72355	Lexa, AR (in Phillips cou...	1,077
72366	Marvell, AR (in Phillips c...	679
72374	Poplar Grove, AR (in Phi...	260

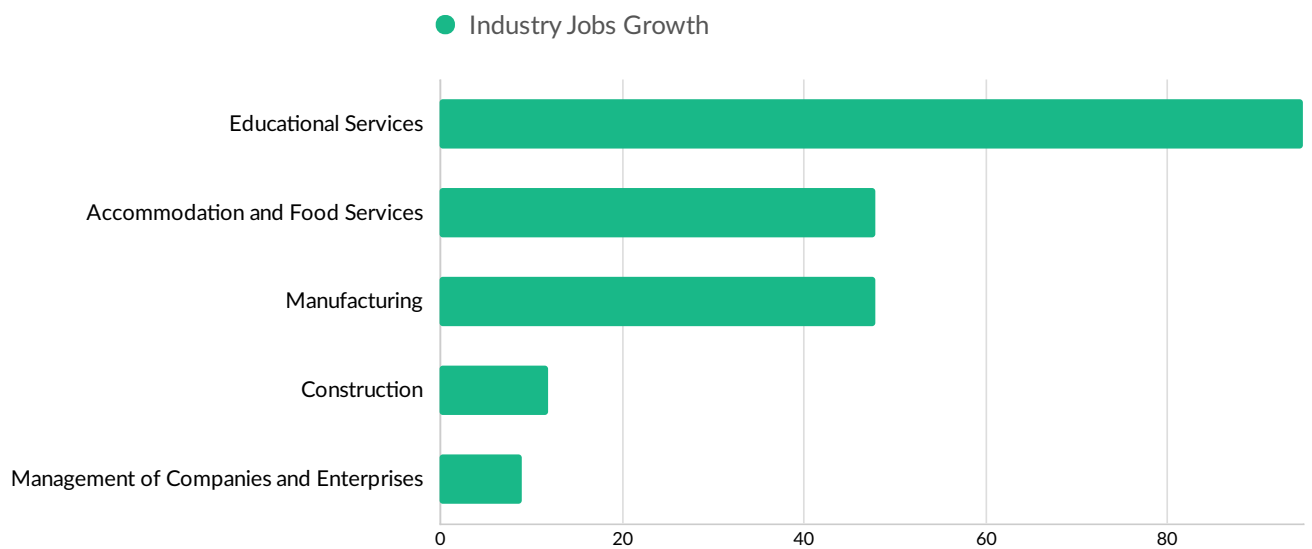
Industry Characteristics

Largest Industries



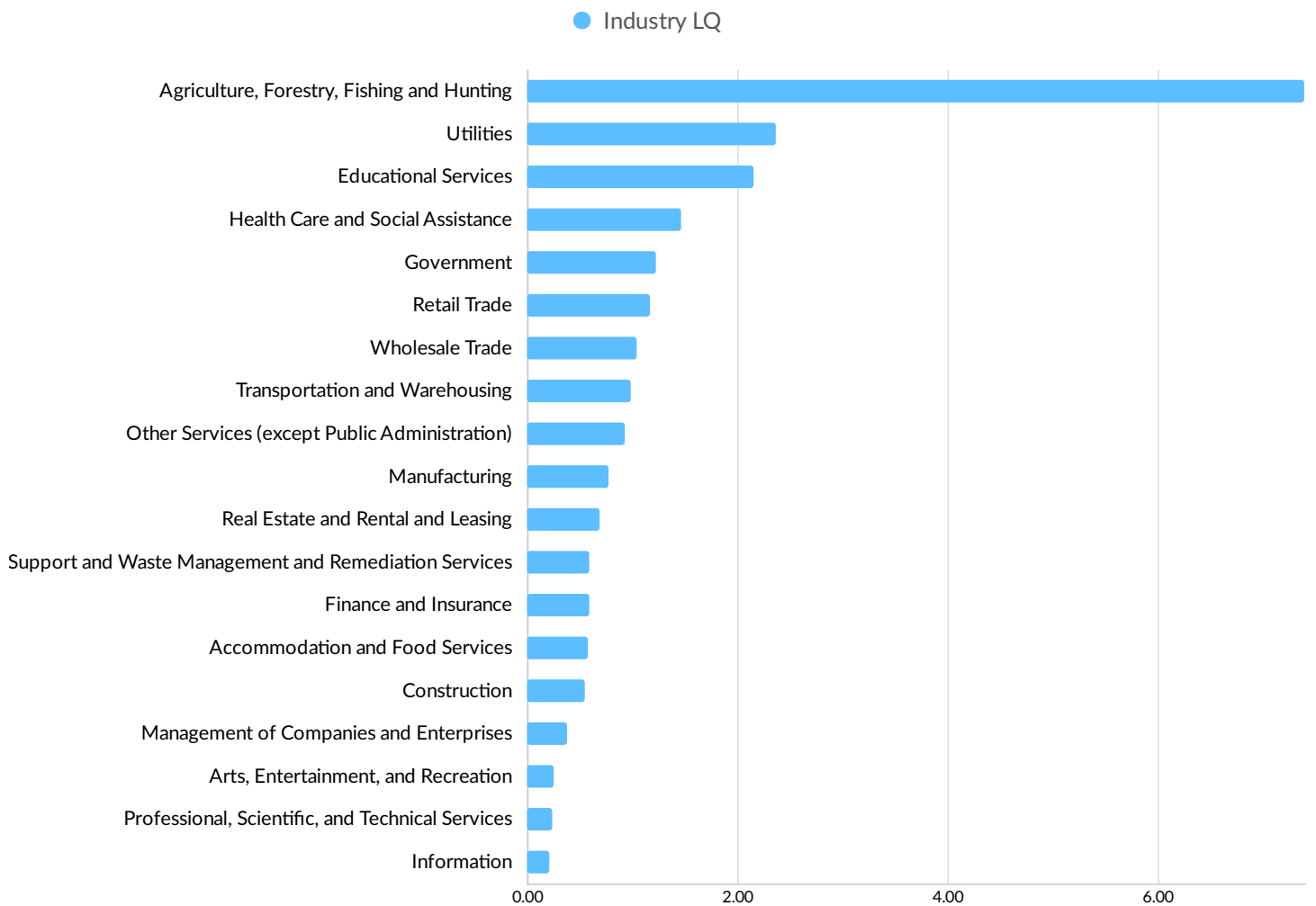
Industry Characteristics - Cont.

Top Growing Industries



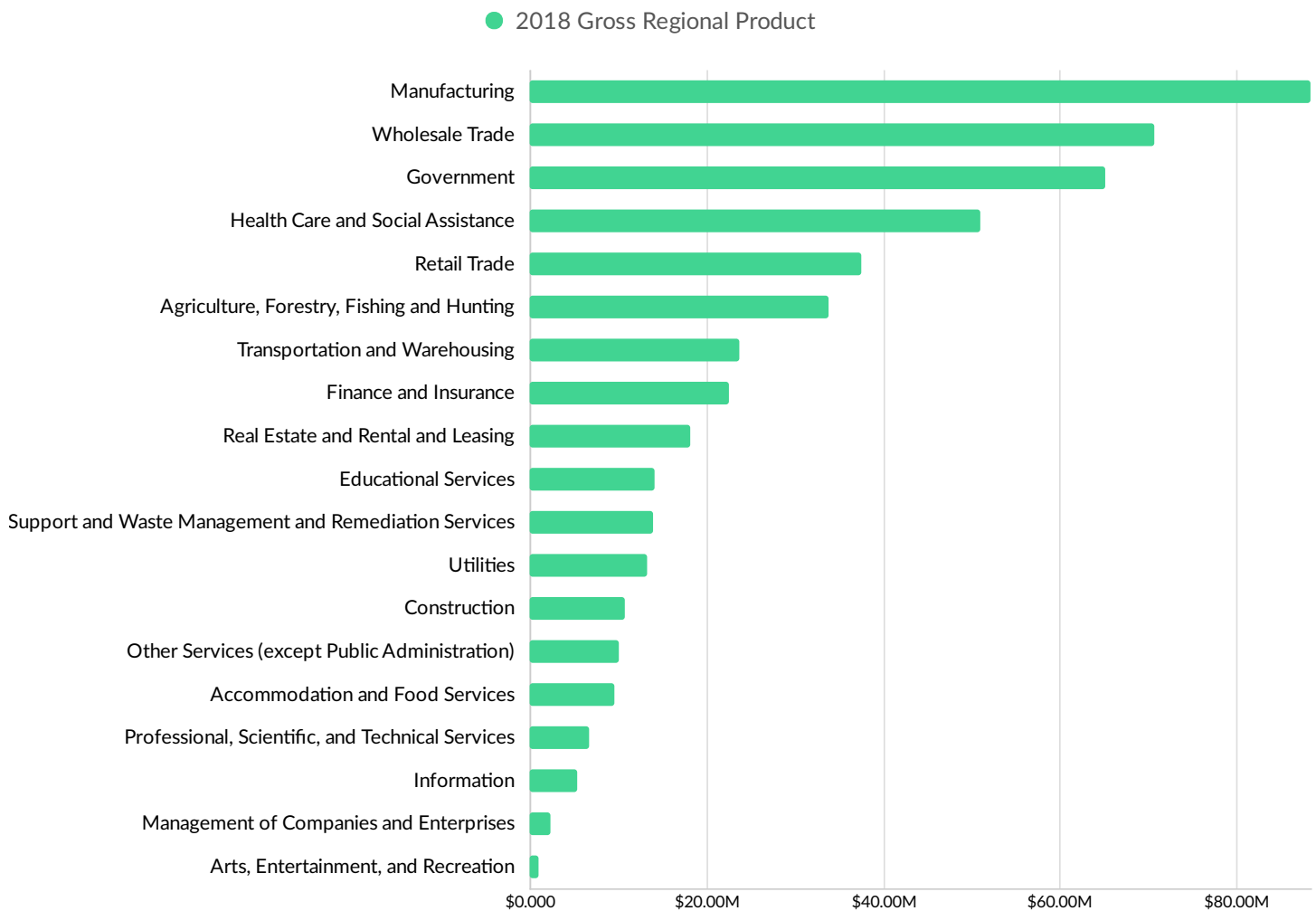
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

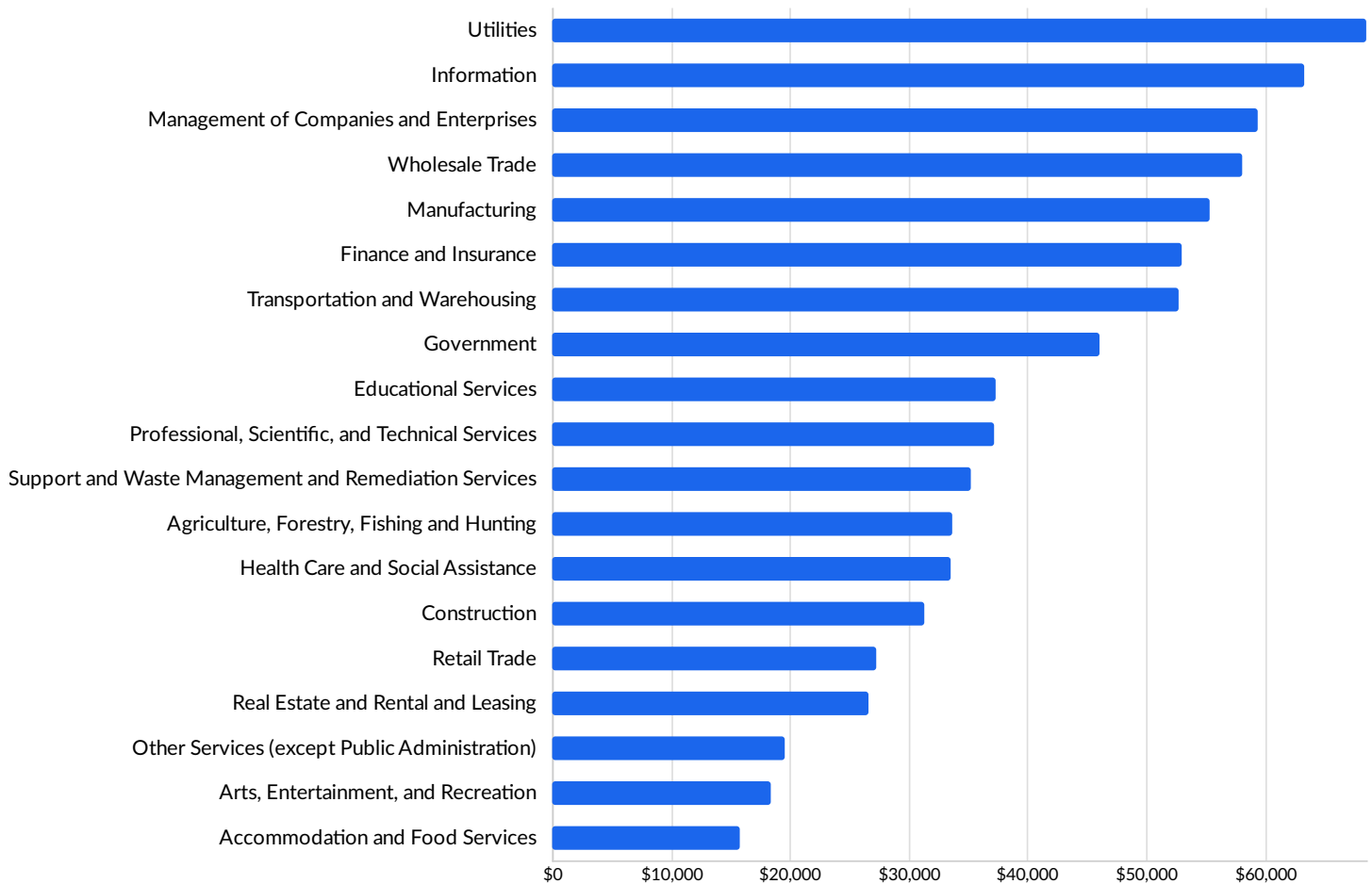
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	1,566	1,214	-352	-22%	1.23	\$46,127	\$65.22M
Health Care and Social Assistance	1,295	1,210	-85	-7%	1.46	\$33,505	\$50.94M
Retail Trade	808	777	-31	-4%	1.17	\$27,221	\$37.50M
Agriculture, Forestry, Fishing and Hunting	587	570	-17	-3%	7.40	\$33,673	\$33.86M
Manufacturing	350	398	48	+14%	0.77	\$55,339	\$88.39M
Educational Services	266	361	95	+36%	2.15	\$37,294	\$14.15M
Accommodation and Food Services	276	324	48	+17%	0.57	\$15,783	\$9.65M
Other Services (except Public Administration)	302	290	-12	-4%	0.93	\$19,620	\$10.08M
Wholesale Trade	363	251	-112	-31%	1.04	\$58,039	\$70.79M
Administrative and Support and Waste Management and Remediation Services	334	243	-91	-27%	0.59	\$35,216	\$14.04M
Transportation and Warehousing	262	233	-29	-11%	0.99	\$52,767	\$23.74M
Construction	191	203	12	+6%	0.56	\$31,296	\$10.74M
Finance and Insurance	156	156	0	0%	0.59	\$53,010	\$22.62M
Professional, Scientific, and Technical Services	103	103	0	0%	0.24	\$37,200	\$6.79M
Real Estate and Rental and Leasing	76	76	0	0%	0.69	\$26,697	\$18.16M
Utilities	54	53	-1	-2%	2.37	\$68,540	\$13.27M
Management of Companies and Enterprises	26	35	9	+35%	0.38	\$59,350	\$2.39M
Arts, Entertainment, and Recreation	39	28	-11	-28%	0.25	\$18,440	\$1.01M
Information	50	25	-25	-50%	0.21	\$63,321	\$5.33M

Business Characteristics

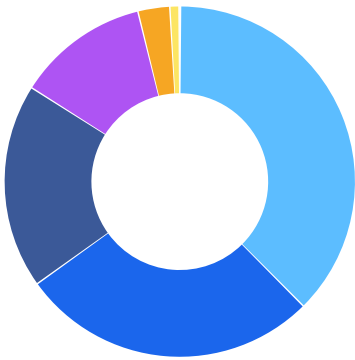
553 Companies Employ Your Workers

Online profiles for your workers mention 553 companies as employers, with the top 10 appearing below. In the last 12 months, 546 companies in Phillips County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Helena-West Helena Public Sch...	40 	CRST International, Inc.	636 
Kipp Enc Public Schools	36 	USA Truck, Inc.	274 
Isle of Capri Casinos, Inc.	22 	Koch Trucking, Inc.	133 
Phillips Community College of T...	18 	Travelers Healthcare	111 
Wal-Mart Stores, Inc.	18 	Hvh Transportation, Inc.	93 
Arkansas Department of Parks a...	14 	U. S. Xpress, Inc.	80 
Marvell-Elaine School District	10 	Uber Technologies, Inc.	75 
Mid-Delta Community Services,...	10 	Southern Refrigerated Transport...	69 
PCC Ua	9 	Dish Network L.L.C.	67 
Double Quick, Inc.	6 	Groendyke Transport Inc.	59 

Business Characteristics - Cont.

Business Size

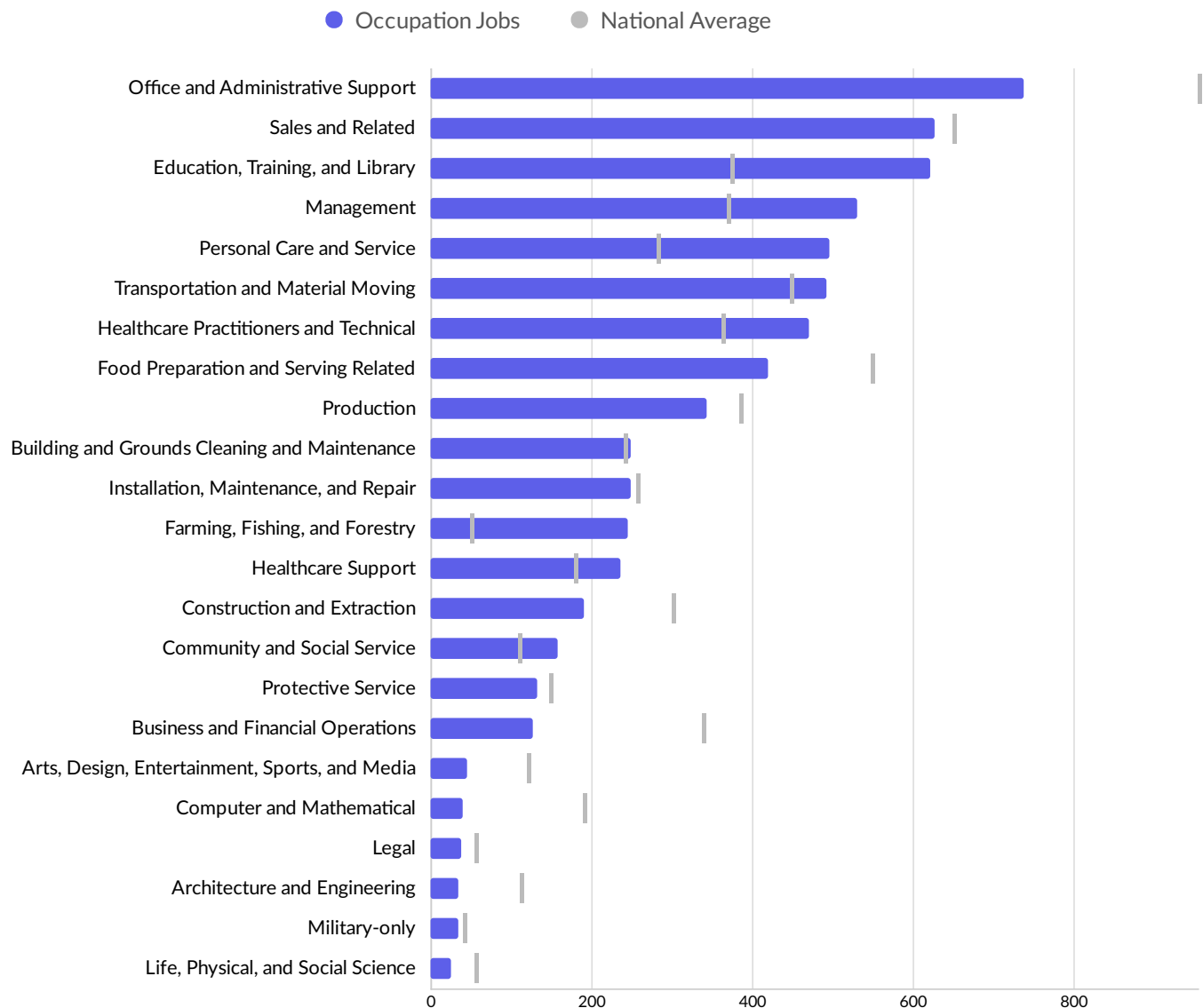


	Percentage	Business Count
1 to 4 employees	37.5%	268
5 to 9 employees	27.6%	197
10 to 19 employees	18.9%	135
20 to 49 employees	12.2%	87
50 to 99 employees	2.9%	21
100 to 249 employees	0.8%	6
250 to 499 employees	0.1%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

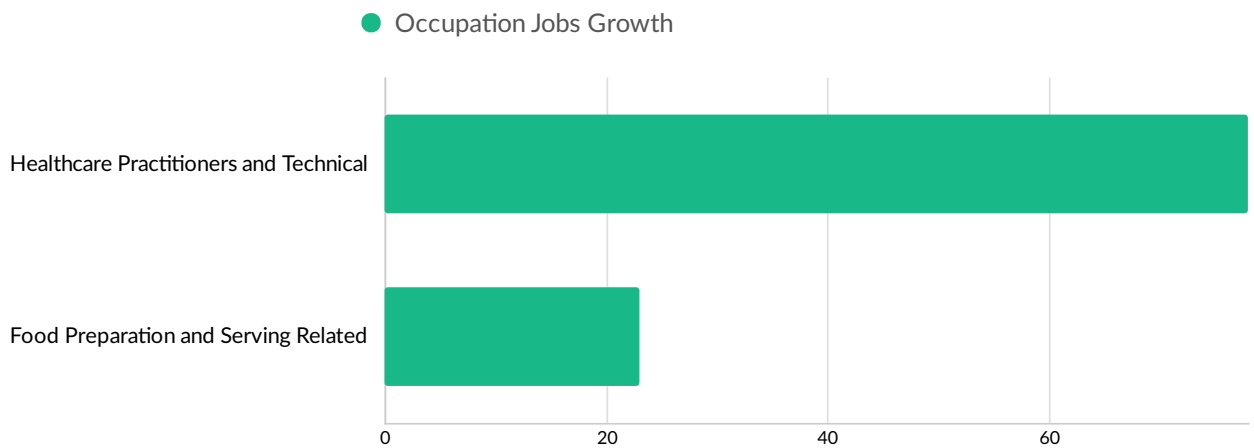
Workforce Characteristics

Largest Occupations



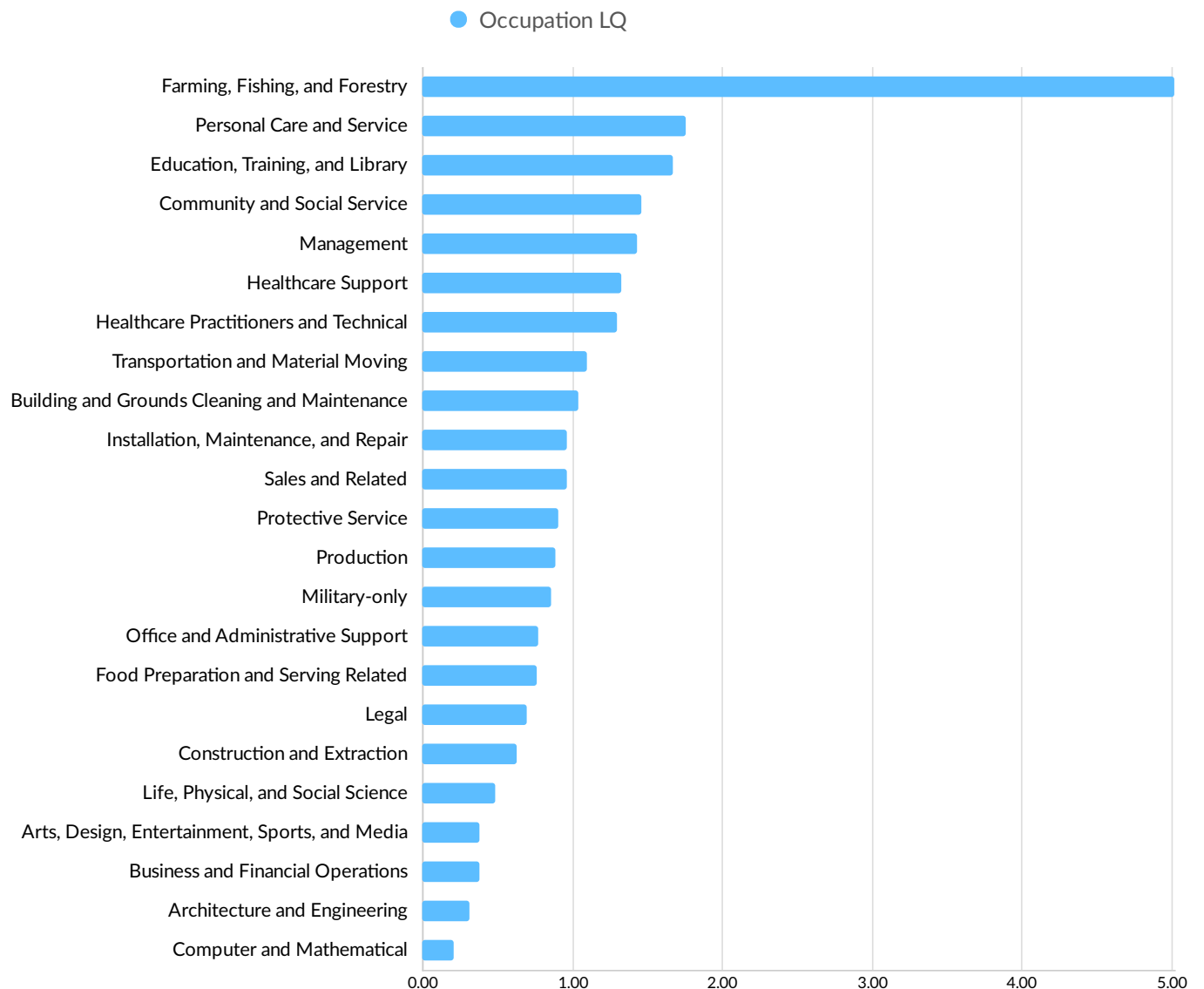
Workforce Characteristics - Cont.

Top Growing Occupations



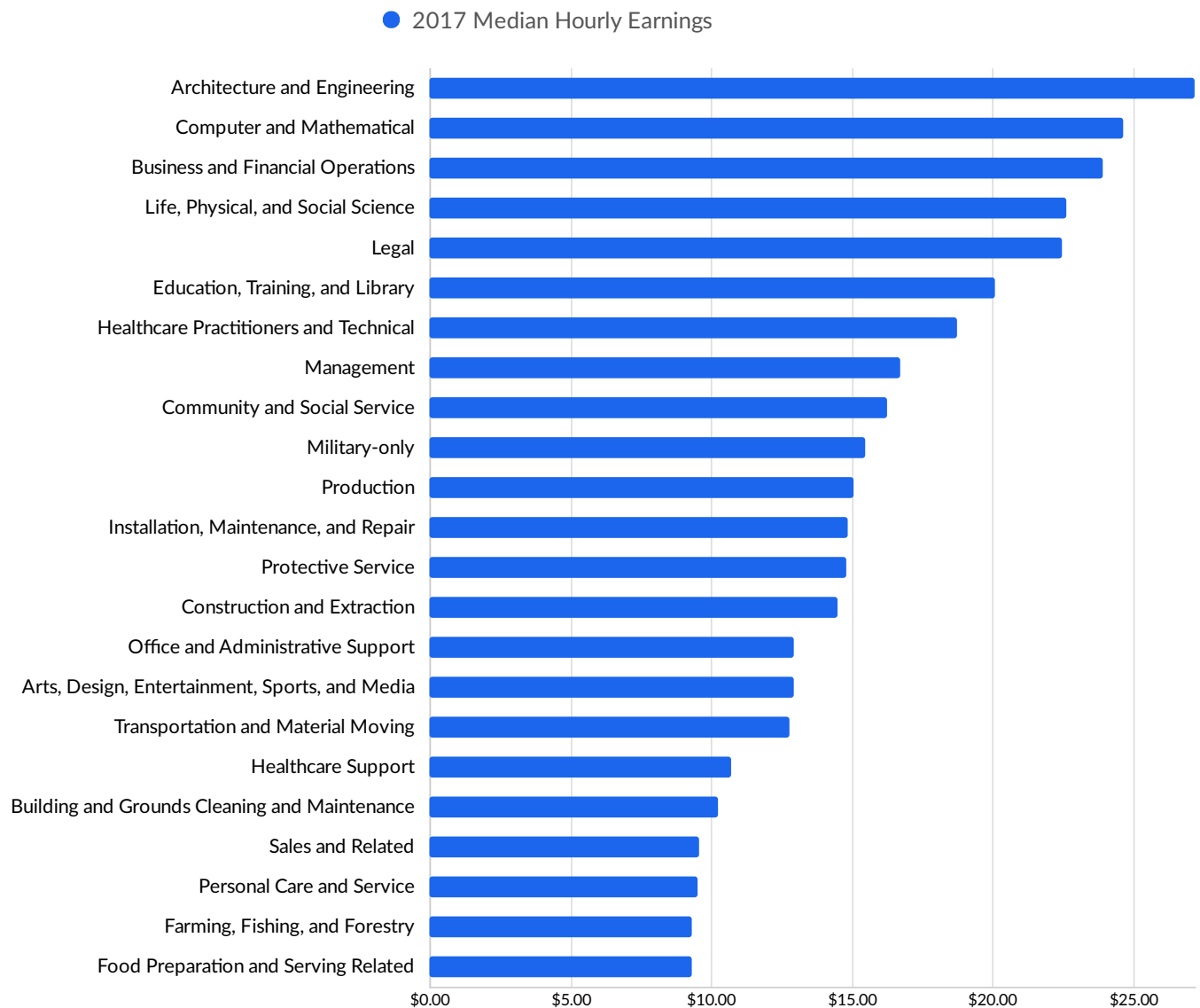
Workforce Characteristics - Cont.

Top Occupation LQ



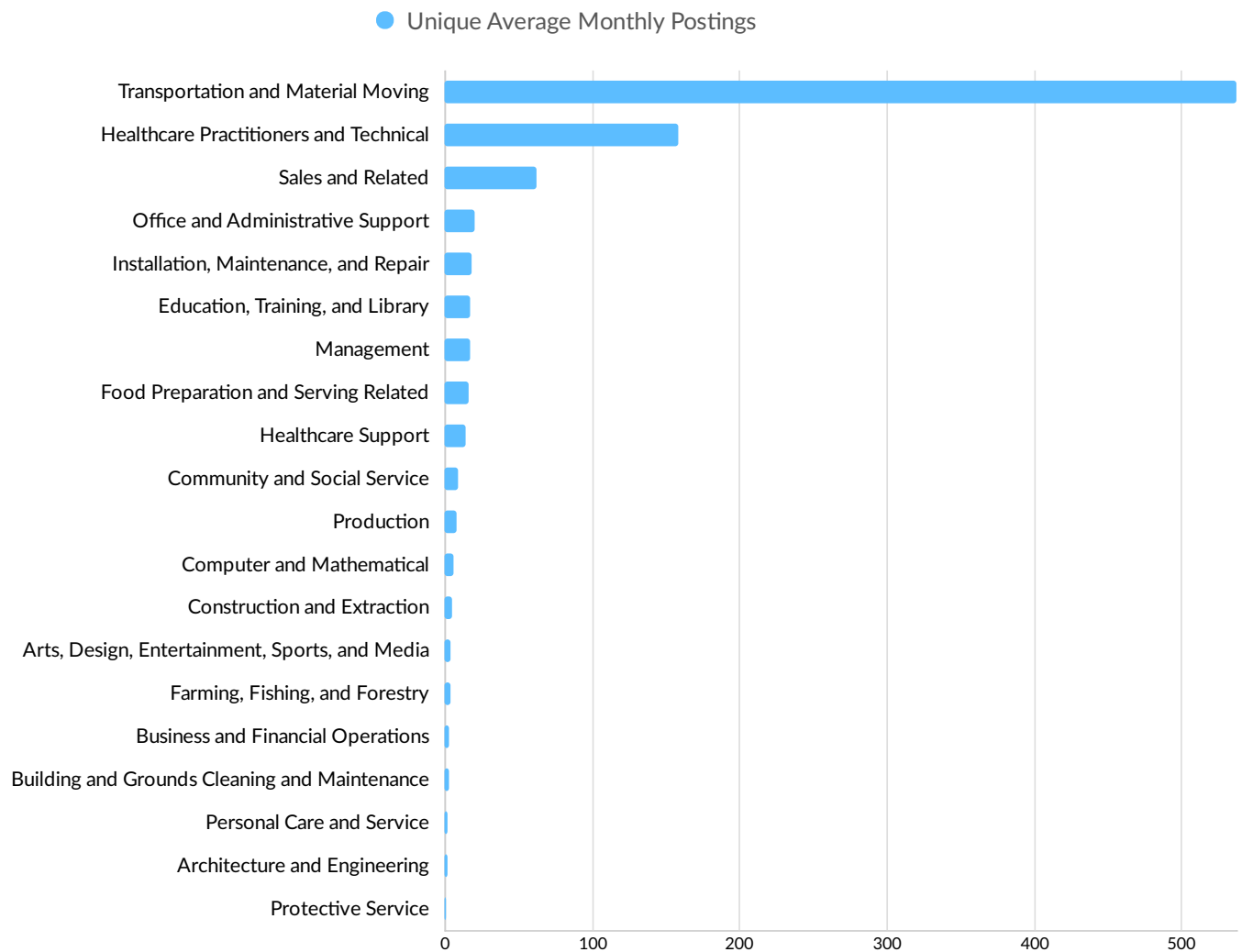
Workforce Characteristics - Cont.

Top Occupation Earnings



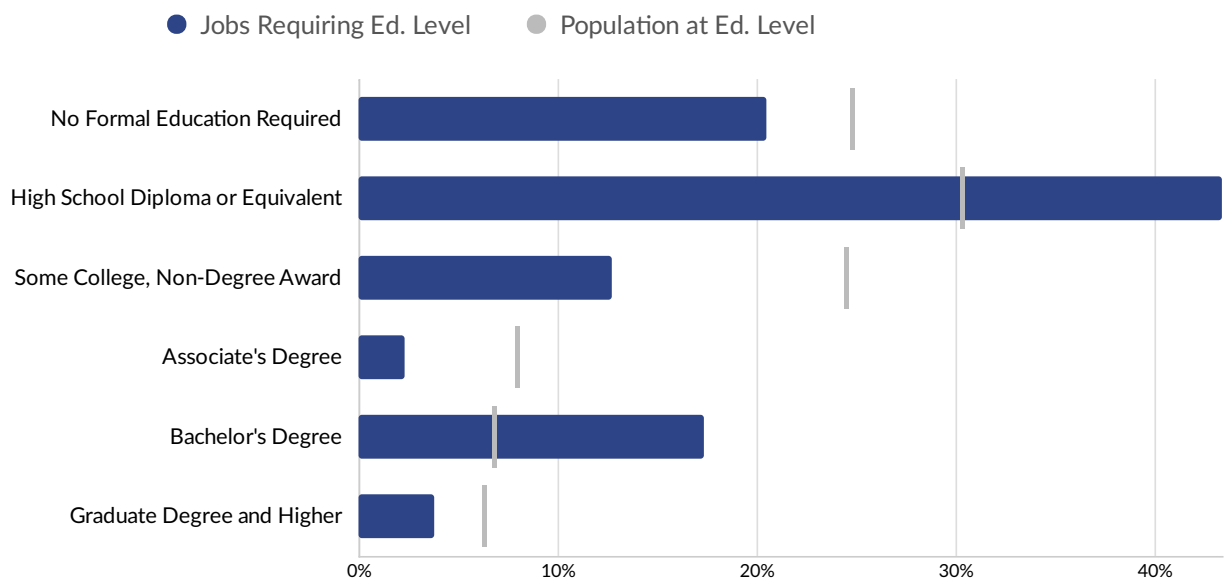
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	887	737	-150	-17%	0.77	\$12.96	20
Sales and Related	703	628	-75	-11%	0.97	\$9.60	63
Education, Training, and Library	712	622	-90	-13%	1.67	\$20.07	17
Management	558	531	-27	-5%	1.44	\$16.75	17
Personal Care and Service	563	496	-67	-12%	1.76	\$9.53	3
Transportation and Material Moving	548	493	-55	-10%	1.10	\$12.77	538
Healthcare Practitioners and Technical	393	471	78	+20%	1.30	\$18.73	158
Food Preparation and Serving Related	397	420	23	+6%	0.77	\$9.30	16
Production	359	343	-16	-4%	0.89	\$15.05	8
Building and Grounds Cleaning and Maintenance	304	250	-54	-18%	1.04	\$10.26	4
Installation, Maintenance, and Repair	263	248	-15	-6%	0.97	\$14.86	18
Farming, Fishing, and Forestry	258	245	-13	-5%	5.02	\$9.34	4
Healthcare Support	242	236	-6	-2%	1.33	\$10.70	14
Construction and Extraction	195	190	-5	-3%	0.63	\$14.49	5
Community and Social Service	175	158	-17	-10%	1.46	\$16.28	9
Protective Service	153	133	-20	-13%	0.91	\$14.80	1
Business and Financial Operations	136	128	-8	-6%	0.38	\$23.94	4

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	60	46	-14	-23%	0.38	\$12.95	4
Computer and Mathematical	46	41	-5	-11%	0.21	\$24.67	6
Legal	39	37	-2	-5%	0.69	\$22.50	1
Architecture and Engineering	35	35	0	0%	0.31	\$27.18	2
Military-only	49	35	-14	-29%	0.87	\$15.48	0
Life, Physical, and Social Science	30	26	-4	-13%	0.49	\$22.63	1

Educational Pipeline

In 2017, there were 412 graduates in Phillips County, AR. This pipeline has grown by 27% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Welding Technology/Welder, and "Health Services/Allied Health/Health Sciences, General".

