

## Contents

Economy Overview	1
Historic & Projected Trends	3
Population Characteristics	7
Industry Characteristics	9
Business Characteristics	4
Workforce Characteristics	6
Educational Pipeline	4

### **Economy Overview**

10,329

Population (2018)

Population decreased by 0 over the last 5 years but is projected to grow by 21 over the next 5 years. 1,546

**Total Regional Employment** 

Jobs decreased by 165 over the last 5 years but are projected to grow by 14 over the next 5 years.

\$46.2K

Median Household Income (2017)

Median household income is \$11.5K below the national median household income of \$57.7K.

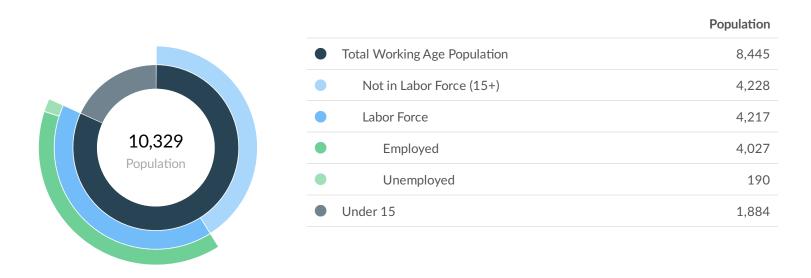
#### **Takeaways**

- As of 2018, the region's population hasn't changed since 2013. Population is expected to increase by 0.2% between 2018 and 2023, adding 21.
- From 2013 to 2018, jobs declined by 9.7% in Perry County, AR from 1,712 to 1,546. This change fell short of the national growth rate of 8.2% by 17.9%. As the number of jobs declined, the labor force participation rate decreased from 51.6% to 49.9% between 2013 and 2018.
- Concerning educational attainment, **6.4% of Perry County, AR residents possess a Bachelor's Degree** (12.2% below the national average), and **7.0% hold an Associate's Degree** (1.0% below the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), Local Government, Excluding Education and Hospitals, and Nursing Care Facilities (Skilled Nursing Facilities).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	10,329	4,217	1,546	92.8	\$151.24M	\$384.03M	\$158.46M
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

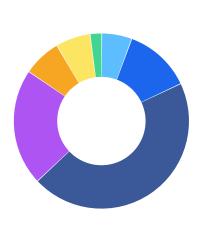
## **Economy Overview - Cont.**

#### 2018 Labor Force Breakdown



#### **Educational Attainment**

Concerning educational attainment, **6.4% of Perry County, AR residents possess a Bachelor's Degree** (12.2% below the national average), and **7.0% hold an Associate's Degree** (1.0% below the national average).



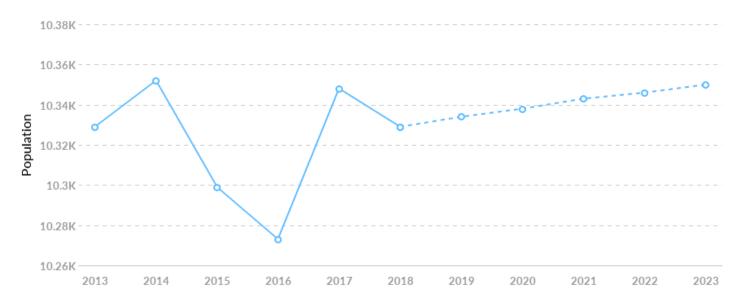
	% of Population	Population
Less Than 9th Grade	5.6%	406
9th Grade to 12th Grade	12.3%	898
High School Diploma	45.0%	3,274
Some College	21.5%	1,564
Associate's Degree	7.0%	510
Bachelor's Degree	6.4%	467
Graduate Degree and Higher	2.1%	156

## **...! Emsi** Economy Overview

# Historic & Projected Trends

### **Population Trends**

As of 2018, the region's population hasn't changed since 2013. Population is expected to increase by 0.2% between 2018 and 2023, adding 21.



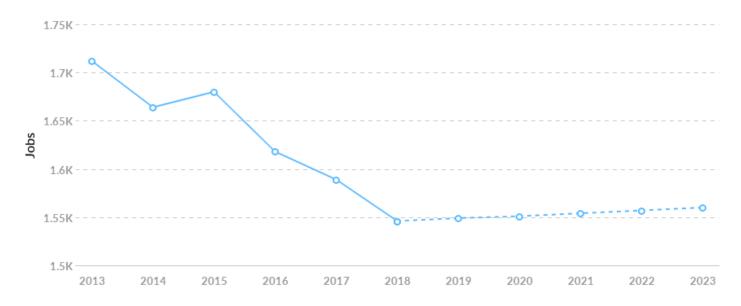
Timeframe	Population
2013	10,329
2014	10,352
2015	10,299
2016	10,273
2017	10,348
2018	10,329
2019	10,334
2020	10,338
2021	10,343
2022	10,346
2023	10,350



# Historic & Projected Trends - Cont.

#### **Job Trends**

From 2013 to 2018, jobs declined by 9.7% in Perry County, AR from 1,712 to 1,546. This change fell short of the national growth rate of 8.2% by 17.9%.

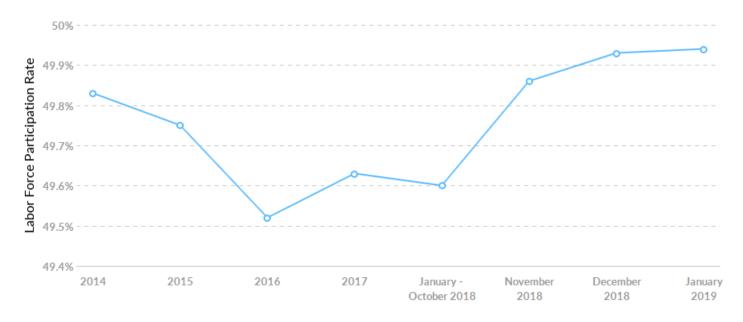


Timeframe	Jobs
2013	1,712
2014	1,664
2015	1,680
2016	1,618
2017	1,589
2018	1,546
2019	1,549
2020	1,551
2021	1,554
2022	1,557
2023	1,560



## Historic & Projected Trends - Cont.

### **Labor Force Participation Rate Trends**



Timeframe	Labor Force Participation Rate
2014	49.83%
2015	49.75%
2016	49.52%
2017	49.63%
January - October 2018	49.60%
November 2018	49.86%
December 2018	49.93%
January 2019	49.94%



## Historic & Projected Trends - Cont.

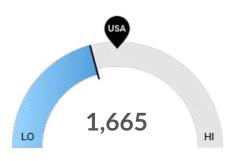
### **Unemployment Rate Trends**

Perry County, AR had a January 2019 unemployment rate of 5.40%, decreasing from 7.71% 5 years before.



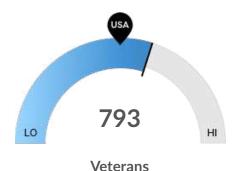
Timeframe	Unemployment Rate
2014	7.71%
2015	6.12%
2016	4.74%
2017	4.16%
January - October 2018	4.16%
November 2018	3.97%
December 2018	4.51%
January 2019	5.40%

## **Population Characteristics**



Millennials

Perry County, AR has 1,665 millennials (ages 20-34). The national average for an area this size is 2,143.



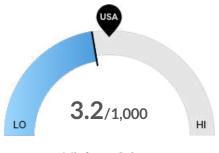
Perry County, AR has 793 veterans. The national average for an area

this size is 602.



**Retiring Soon** 

Retirement risk is high in Perry County, AR. The national average for an area this size is 2,950 people 55 or older, while there are 3,551 here.



**Violent Crime** 

Perry County, AR has 3.2 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



**Racial Diversity** 

Racial diversity is low in Perry County, AR. The national average for an area this size is 4,064 racially diverse people, while there are 806 here.



**Property Crime** 

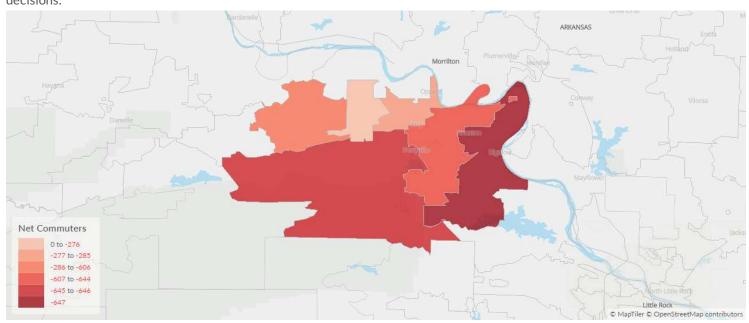
Perry County, AR has 23.69 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.



# Population Characteristics - Cont.

#### Place of Work vs Place of Residence

Understanding where talent in Perry County, AR currently works compared to where talent lives can help you optimize site decisions.

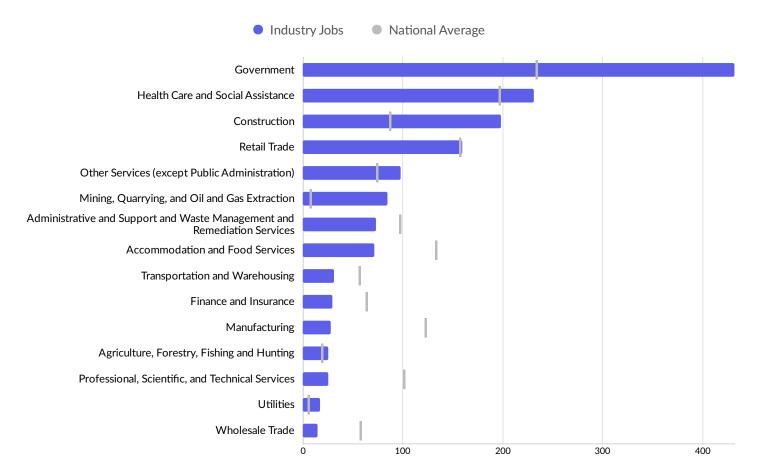


	Where Talent Works		Where Talent Lives				
ZIP	Name	2018 Employment	ZIP	Name	2018 Workers		
72126	Perryville, AR (in Perry c	810	72126	Perryville, AR (in Perry c	1,455		
72016	Bigelow, AR (in Perry co	438	72016	Bigelow, AR (in Perry co	1,085		
72125	Perry, AR (in Perry coun	111	72070	Houston, AR (in Perry c	696		
72070	Houston, AR (in Perry c	89	72125	Perry, AR (in Perry coun	388		
72001	Adona, AR (in Perry cou	60	72025	Casa, AR (in Perry count	325		

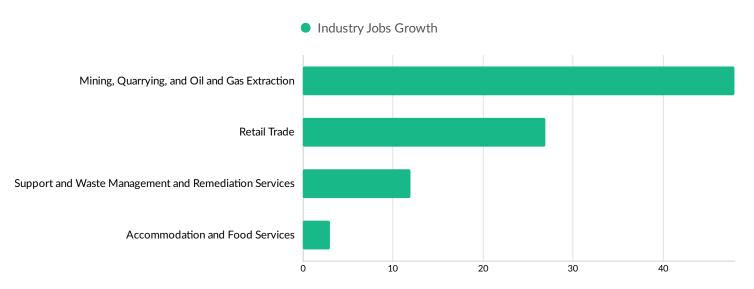


## **Industry Characteristics**

#### **Largest Industries**



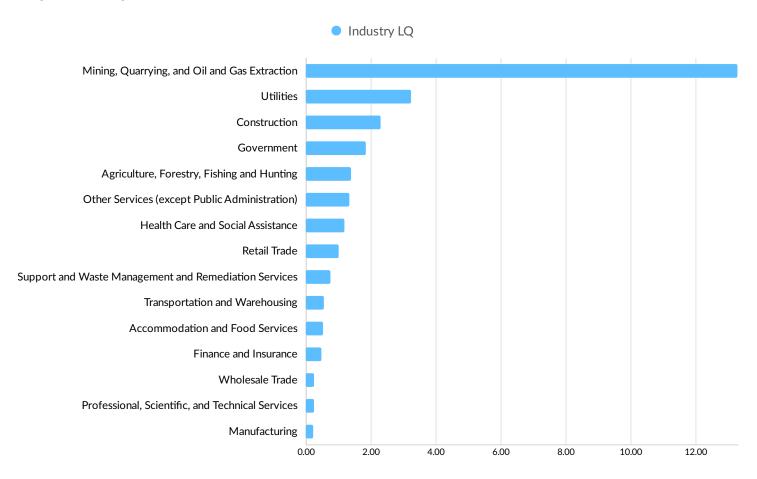
#### **Top Growing Industries**





## Industry Characteristics - Cont.

#### **Top Industry LQ**

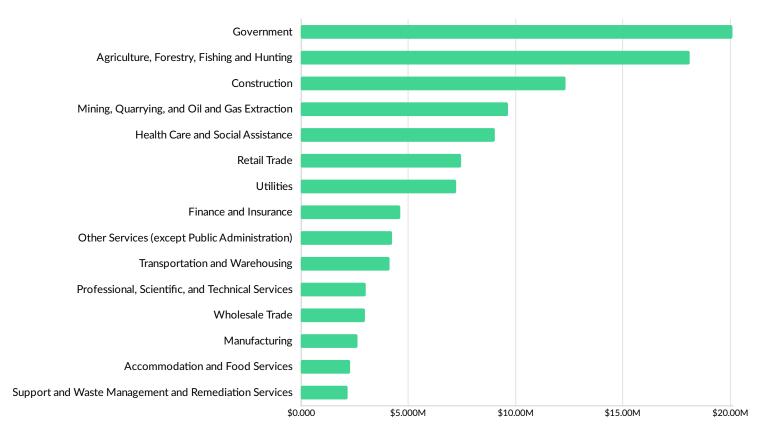




## Industry Characteristics - Cont.

#### **Top Industry GRP**

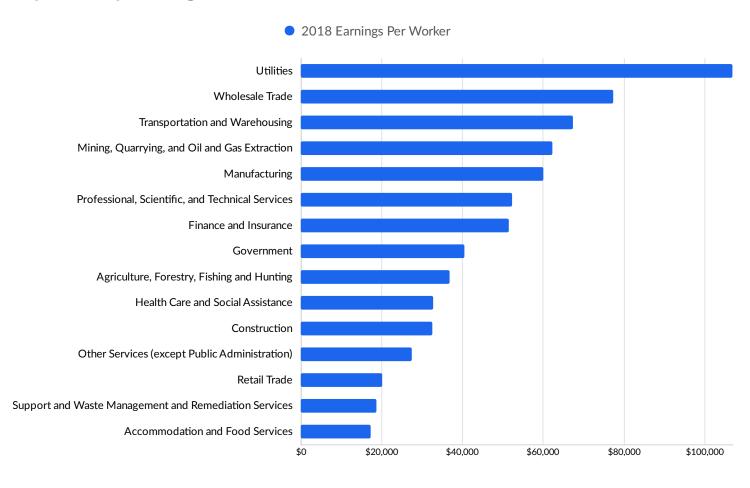






## Industry Characteristics - Cont.

#### **Top Industry Earnings**



# **...! Emsi** Economy Overview

## Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	468	432	-36	-8%	1.86	\$40,630	\$20.13M
Health Care and Social Assistance	255	232	-23	-9%	1.18	\$32,718	\$9.04M
Construction	251	199	-52	-21%	2.31	\$32,642	\$12.33M
Retail Trade	132	159	27	+20%	1.02	\$20,072	\$7.48M
Other Services (except Public Administration)	110	98	-12	-11%	1.33	\$27,436	\$4.26M
Mining, Quarrying, and Oil and Gas Extraction	37	85	48	+130%	13.28	\$62,327	\$9.66M
Administrative and Support and Waste Management and Remediation Services	61	73	12	+20%	0.76	\$18,785	\$2.18M
Accommodation and Food Services	69	72	3	+4%	0.54	\$17,286	\$2.28M
Transportation and Warehousing	33	31	-2	-6%	0.56	\$67,533	\$4.14M
Finance and Insurance	36	30	-6	-17%	0.47	\$51,647	\$4.65M
Manufacturing	46	28	-18	-39%	0.23	\$60,066	\$2.64M
Agriculture, Forestry, Fishing and Hunting	105	26	-79	-75%	1.40	\$36,889	\$18.12M
Professional, Scientific, and Technical Services	38	25	-13	-34%	0.25	\$52,332	\$3.03M
Utilities	25	17	-8	-32%	3.24	\$106,979	\$7.24M
Wholesale Trade	15	15	0	0%	0.26	\$77,496	\$2.98M

## **Business Characteristics**

### 436 Companies Employ Your Workers

Online profiles for your workers mention 436 companies as employers, with the top 10 appearing below. In the last 12 months, 308 companies in Perry County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Perryville School District	11	CRST International, Inc.	255
Arkansas Department of Parks a	10	J.B. Hunt Transport Services, Inc.	174
University of Arkansas For Medi	9	Tri-National, Inc.	150
Berryville School District	6	Travelers Healthcare	113
Southwestern Energy Company	6	USA Truck, Inc.	99
Wal-Mart Stores, Inc.	5	Decker Truck Line, Inc.	80
Green Bay Packaging Inc.	4	Teach For America, Inc.	78
Heifer International	4	C.R. England, Inc.	75
Sykes Enterprises, Incorporated	4	Celadon Group, Inc.	64
CDI Contractors, LLC	3	Koch Trucking, Inc.	64



### **Business Characteristics - Cont.**

#### **Business Size**

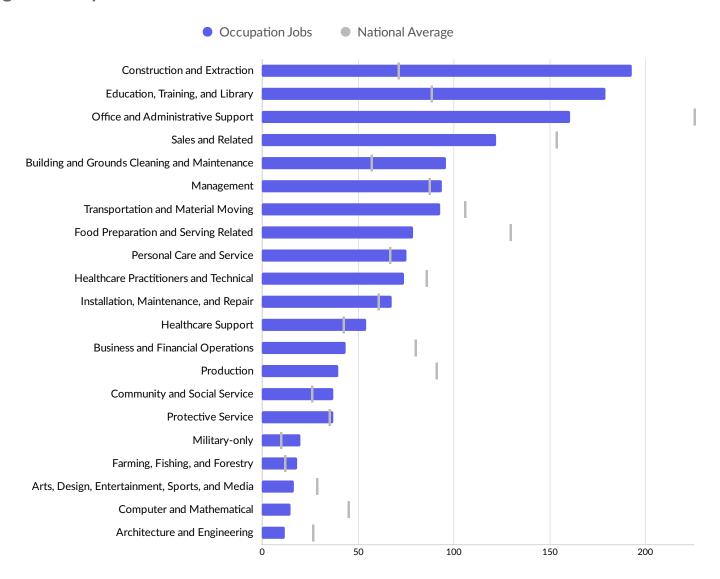


<sup>\*</sup>Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.



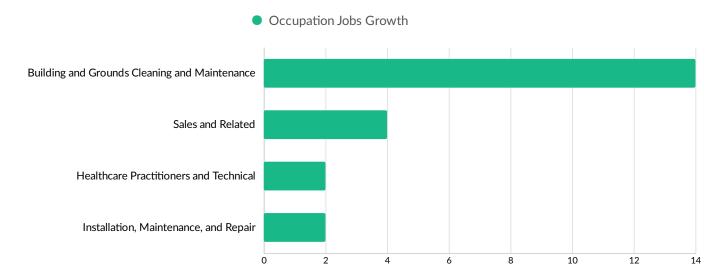
### Workforce Characteristics

#### **Largest Occupations**



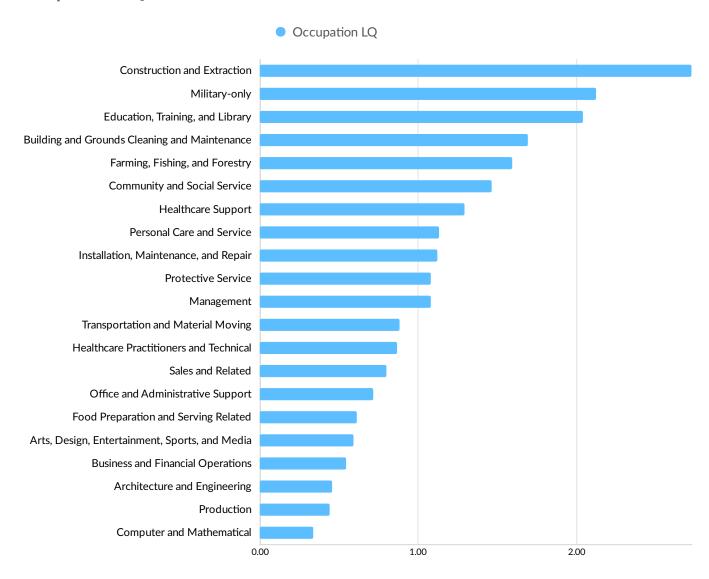


### **Top Growing Occupations**





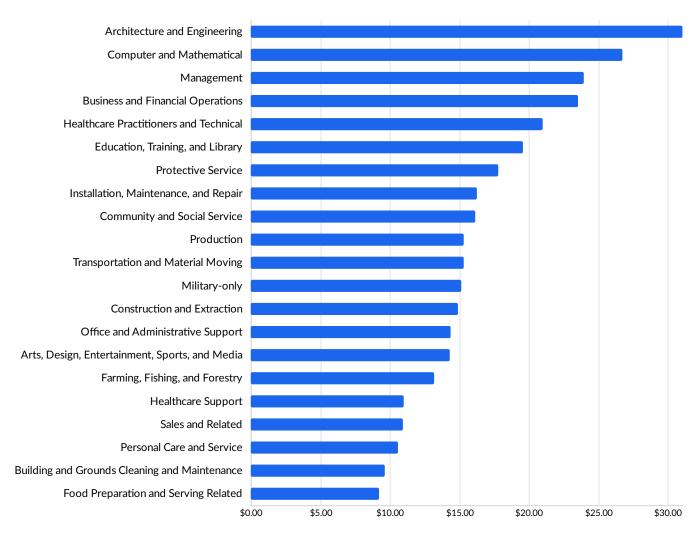
#### **Top Occupation LQ**





#### **Top Occupation Earnings**

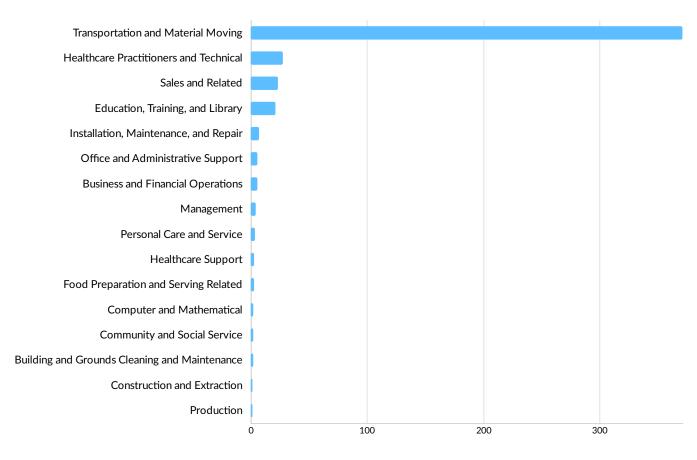






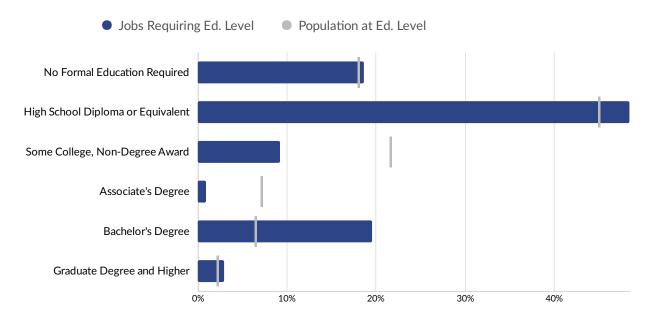
#### **Top Posted Occupations**







### Underemployment



# **...! Emsi** Economy Overview

## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Construction and Extraction	227	193	-34	-15%	2.73	\$14.92	1
Education, Training, and Library	193	179	-14	-7%	2.04	\$19.58	22
Office and Administrative Support	175	161	-14	-8%	0.71	\$14.35	6
Sales and Related	118	122	4	+3%	0.80	\$10.95	23
Building and Grounds Cleaning and Maintenance	82	96	14	+17%	1.69	\$9.66	2
Management	117	94	-23	-20%	1.08	\$23.96	4
Transportation and Material Moving	103	93	-10	-10%	0.88	\$15.29	372
Food Preparation and Serving Related	90	79	-11	-12%	0.61	\$9.23	3
Personal Care and Service	81	75	-6	-7%	1.13	\$10.58	4
Healthcare Practitioners and Technical	72	74	2	+3%	0.87	\$21.02	28
Installation, Maintenance, and Repair	66	68	2	+3%	1.12	\$16.27	7
Healthcare Support	59	54	-5	-8%	1.30	\$11.00	3
Business and Financial Operations	52	44	-8	-15%	0.55	\$23.56	6
Production	46	40	-6	-13%	0.44	\$15.31	1
Community and Social Service	46	37	-9	-20%	1.47	\$16.17	2
Protective Service	37	37	0	0%	1.08	\$17.78	0
Military-only	24	20	-4	-17%	2.12	\$15.17	0
Farming, Fishing, and Forestry	56	18	-38	-68%	1.60	\$13.21	0



Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	18	17	-1	-6%	0.59	\$14.31	1
Computer and Mathematical	17	15	-2	-12%	0.34	\$26.72	2
Architecture and Engineering	14	12	-2	-14%	0.46	\$31.05	1



# **Educational Pipeline**

Over the last 5 years, no schools in Perry County, AR produced graduates.