



Newton County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

7,771

Population (2018)

Population **decreased by 284** over the last 5 years and is projected to **decrease by 157** over the next 5 years.

1,463

Total Regional Employment

Jobs **decreased by 14** over the last 5 years but are projected to **grow by 66** over the next 5 years.

\$38.1K

Median Household Income (2017)

Median household income is **\$19.5K below** the national median household income of \$57.7K.

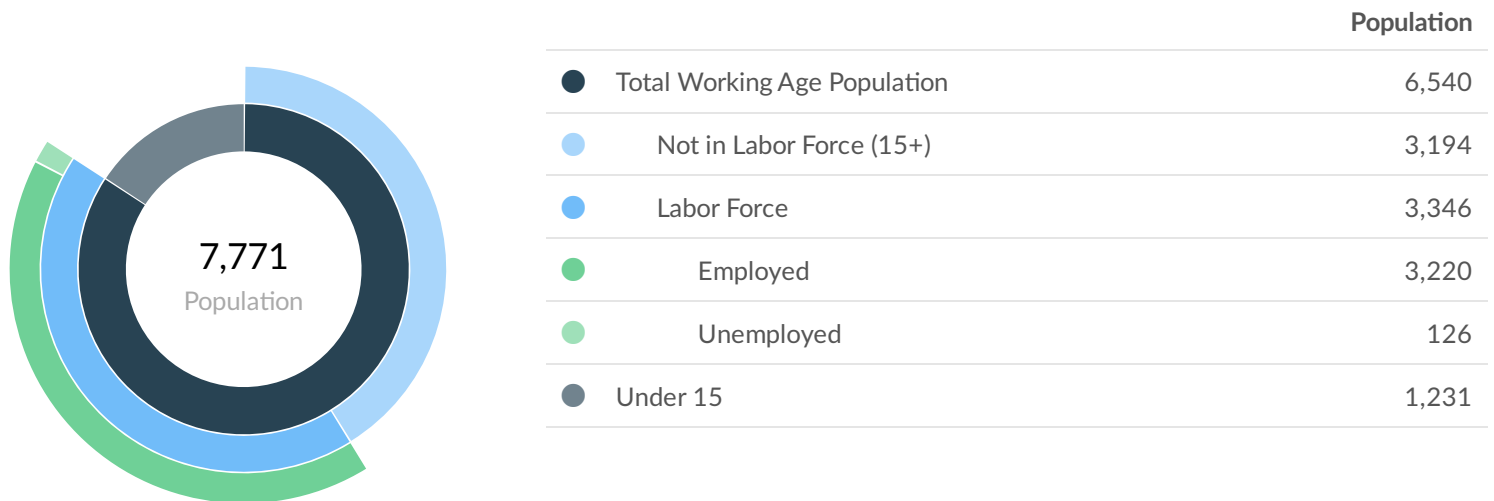
Takeaways

- As of 2018 the region's population **declined by 3.5%** since 2013, falling by 284. Population is expected to **decrease by 2.0%** between 2018 and 2023, losing 157.
- From 2013 to 2018, jobs **declined by 0.9%** in Newton County, AR from 1,477 to **1,463**. This change **fell short of the national growth rate of 8.2% by 9.1%**. As the number of jobs declined, the **labor force participation rate decreased from 53.2% to 51.2% between 2013 and 2018**.
- Concerning educational attainment, **8.9% of Newton County, AR residents possess a Bachelor's Degree** (9.7% below the national average), and **4.0% hold an Associate's Degree** (4.0% below the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), Local Government, Excluding Education and Hospitals, and Nursing Care Facilities (Skilled Nursing Facilities).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	7,771	3,346	1,463	90.5	\$137.96M	\$336.81M	\$235.15M
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

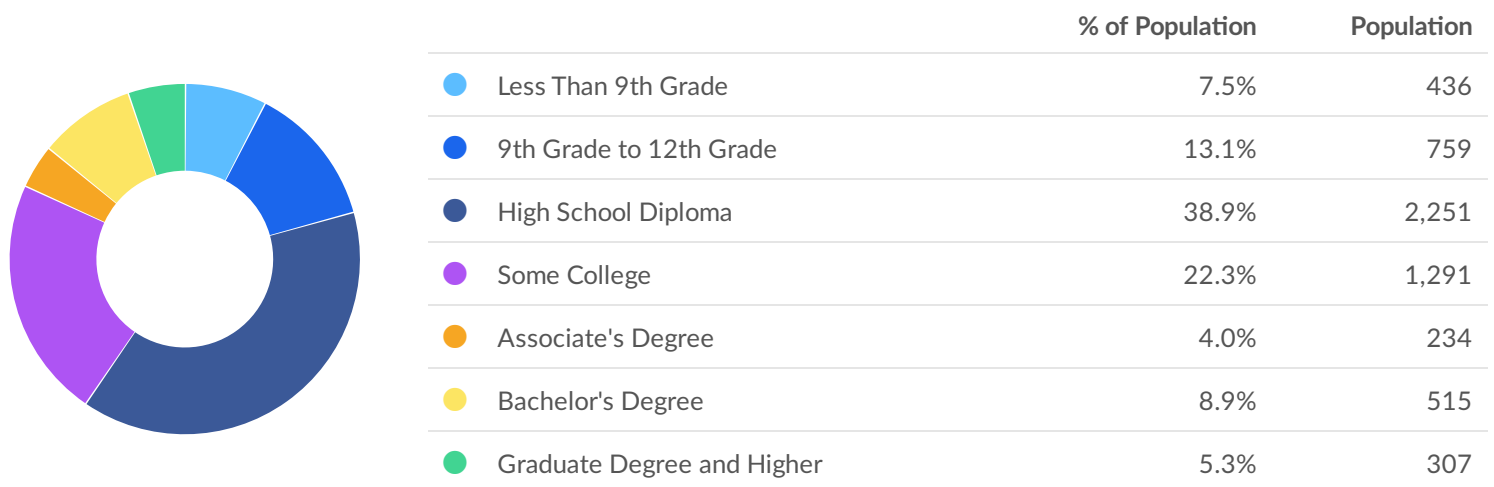
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

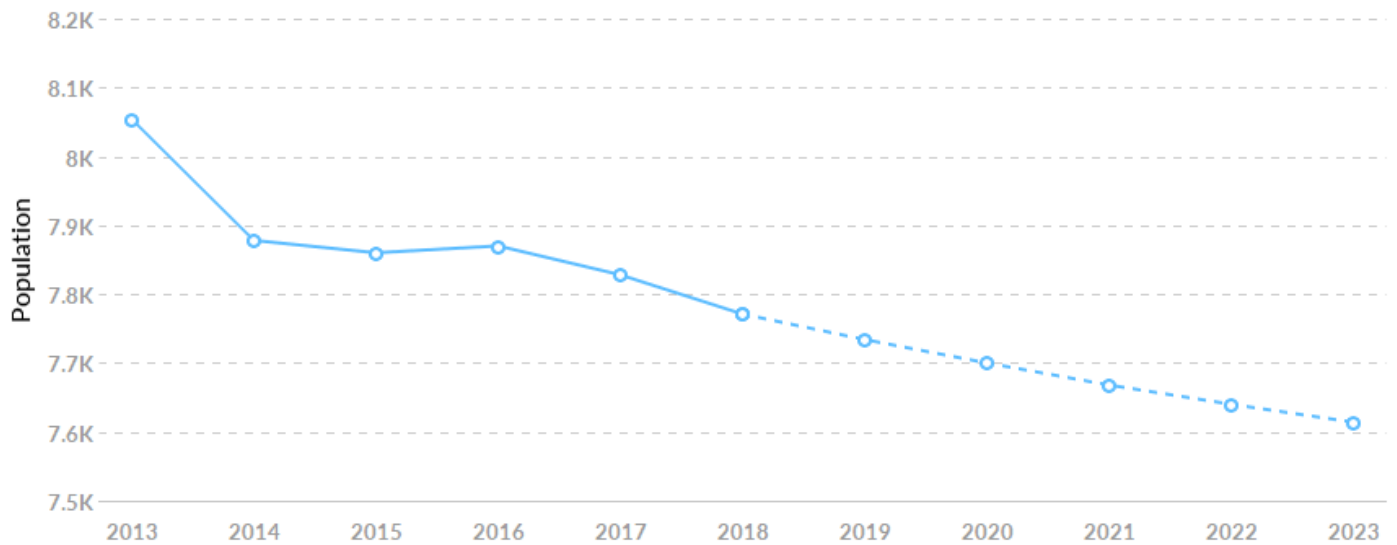
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Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 3.5%** since 2013, falling by 284. Population is expected to **decrease by 2.0%** between 2018 and 2023, losing 157.

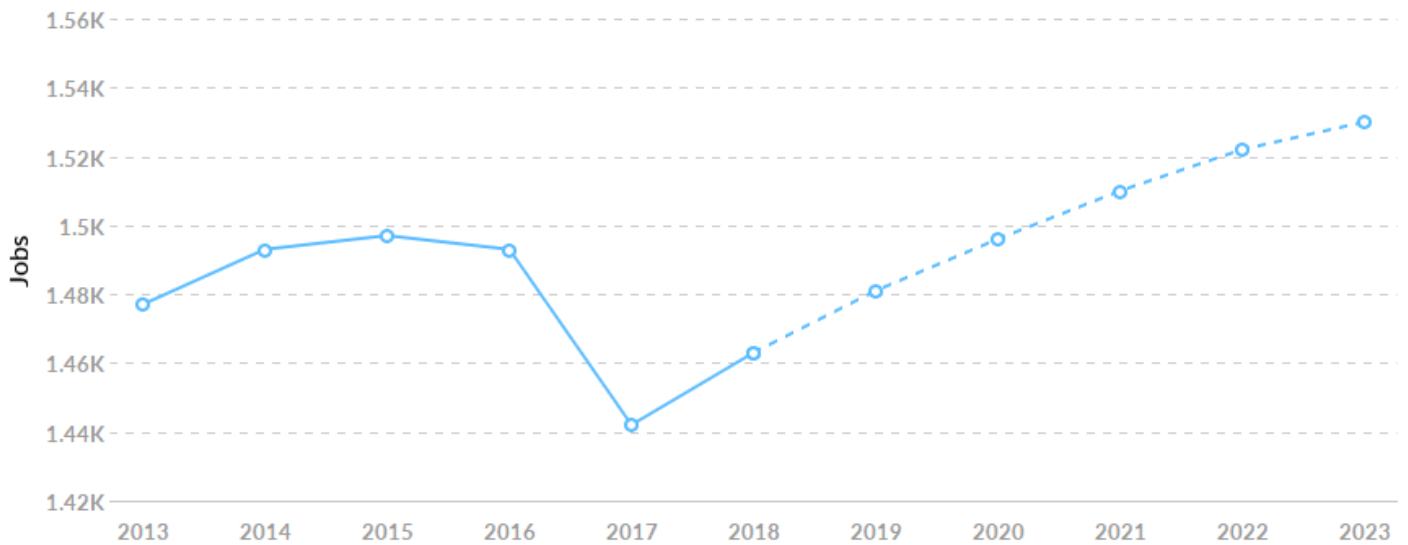


Timeframe	Population
2013	8,054
2014	7,878
2015	7,860
2016	7,870
2017	7,828
2018	7,771
2019	7,734
2020	7,700
2021	7,668
2022	7,640
2023	7,614

Historic & Projected Trends - Cont.

Job Trends

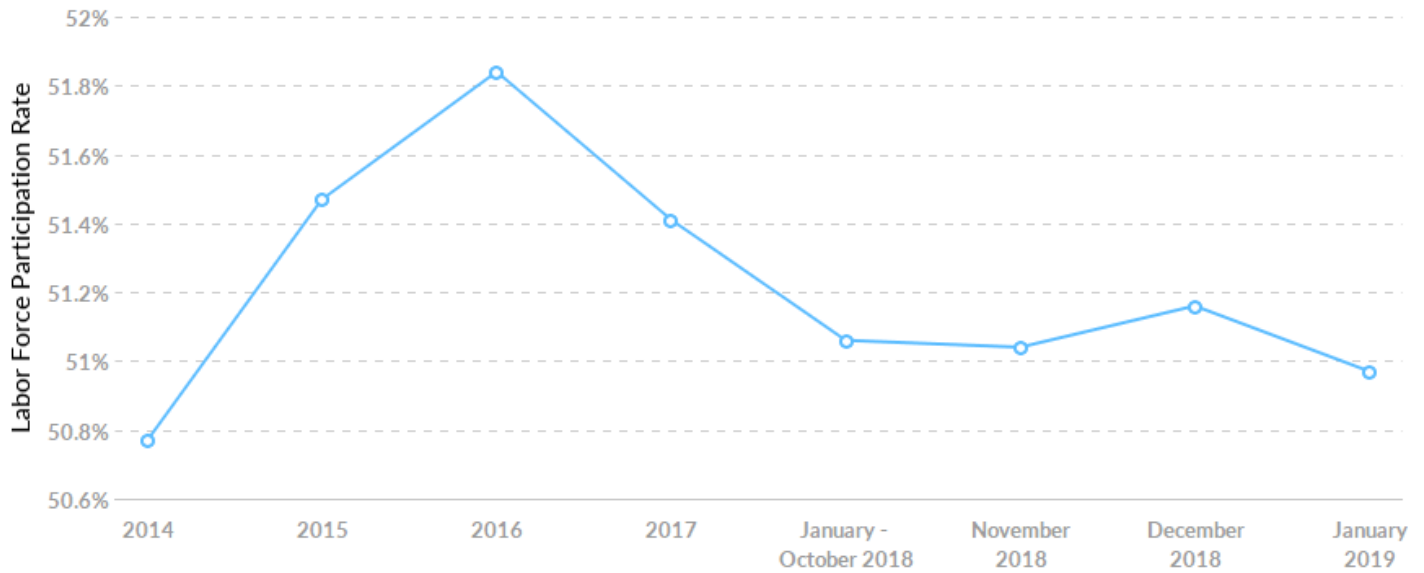
From 2013 to 2018, jobs **declined by 0.9%** in Newton County, AR from 1,477 to **1,463**. This change **fell short of the national growth rate of 8.2%** by 9.1%.



Timeframe	Jobs
2013	1,477
2014	1,493
2015	1,497
2016	1,493
2017	1,442
2018	1,463
2019	1,481
2020	1,496
2021	1,510
2022	1,522
2023	1,530

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

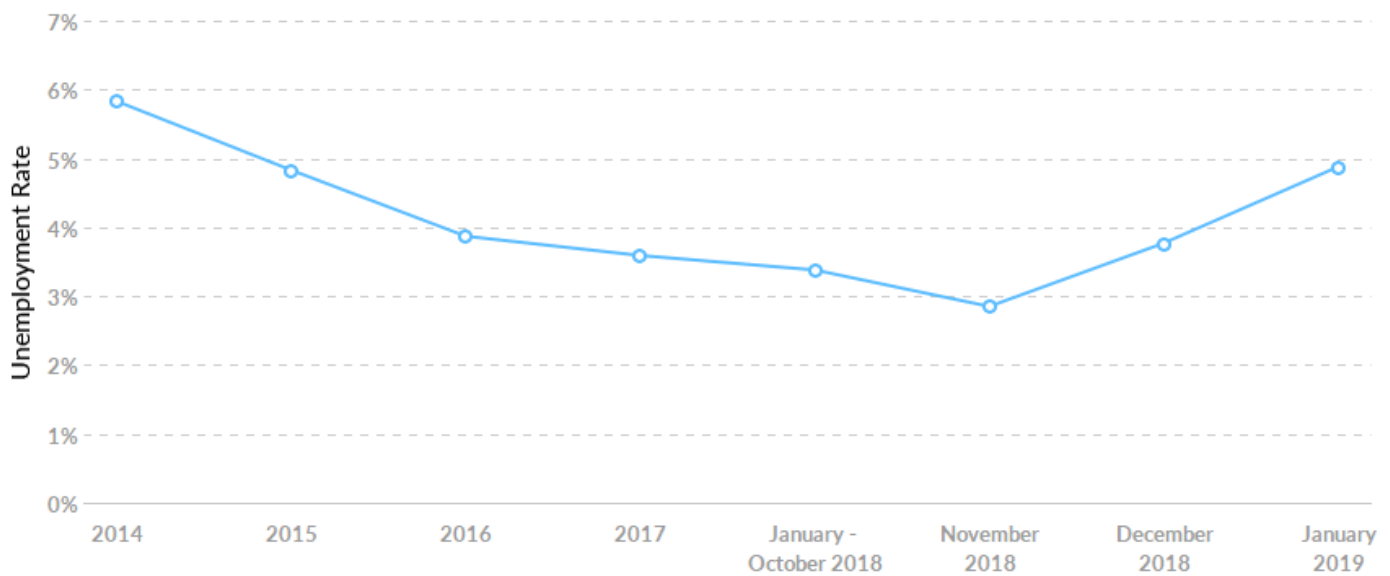


Timeframe	Labor Force Participation Rate
2014	50.77%
2015	51.47%
2016	51.84%
2017	51.41%
January - October 2018	51.06%
November 2018	51.04%
December 2018	51.16%
January 2019	50.97%

Historic & Projected Trends - Cont.

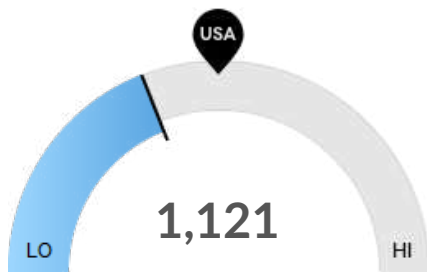
Unemployment Rate Trends

Newton County, AR had a January 2019 unemployment rate of 4.88%, **decreasing from 5.83%** 5 years before.



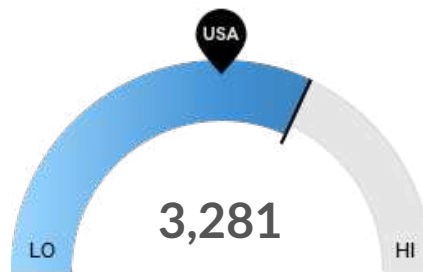
Timeframe	Unemployment Rate
2014	5.83%
2015	4.83%
2016	3.87%
2017	3.59%
January - October 2018	3.38%
November 2018	2.85%
December 2018	3.77%
January 2019	4.88%

Population Characteristics



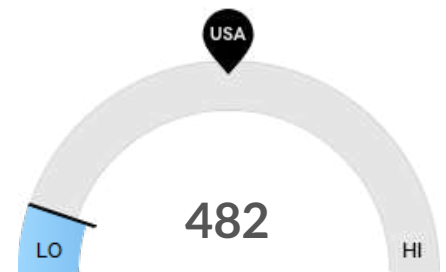
Millennials

Newton County, AR has 1,121 millennials (ages 20-34). The national average for an area this size is 1,621.



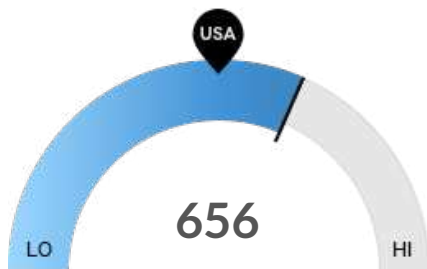
Retiring Soon

Retirement risk is high in Newton County, AR. The national average for an area this size is 2,232 people 55 or older, while there are 3,281 here.



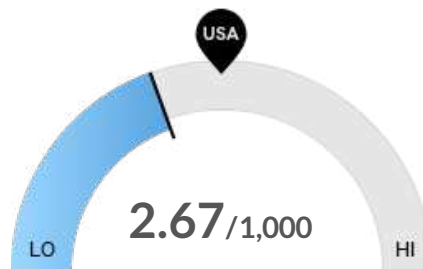
Racial Diversity

Racial diversity is low in Newton County, AR. The national average for an area this size is 3,074 racially diverse people, while there are 482 here.



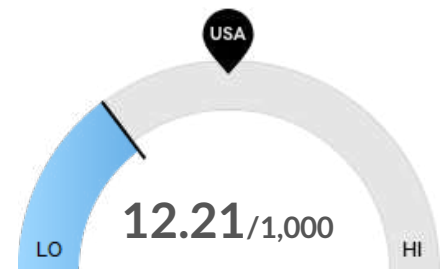
Veterans

Newton County, AR has 656 veterans. The national average for an area this size is 455.



Violent Crime

Newton County, AR has 2.67 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



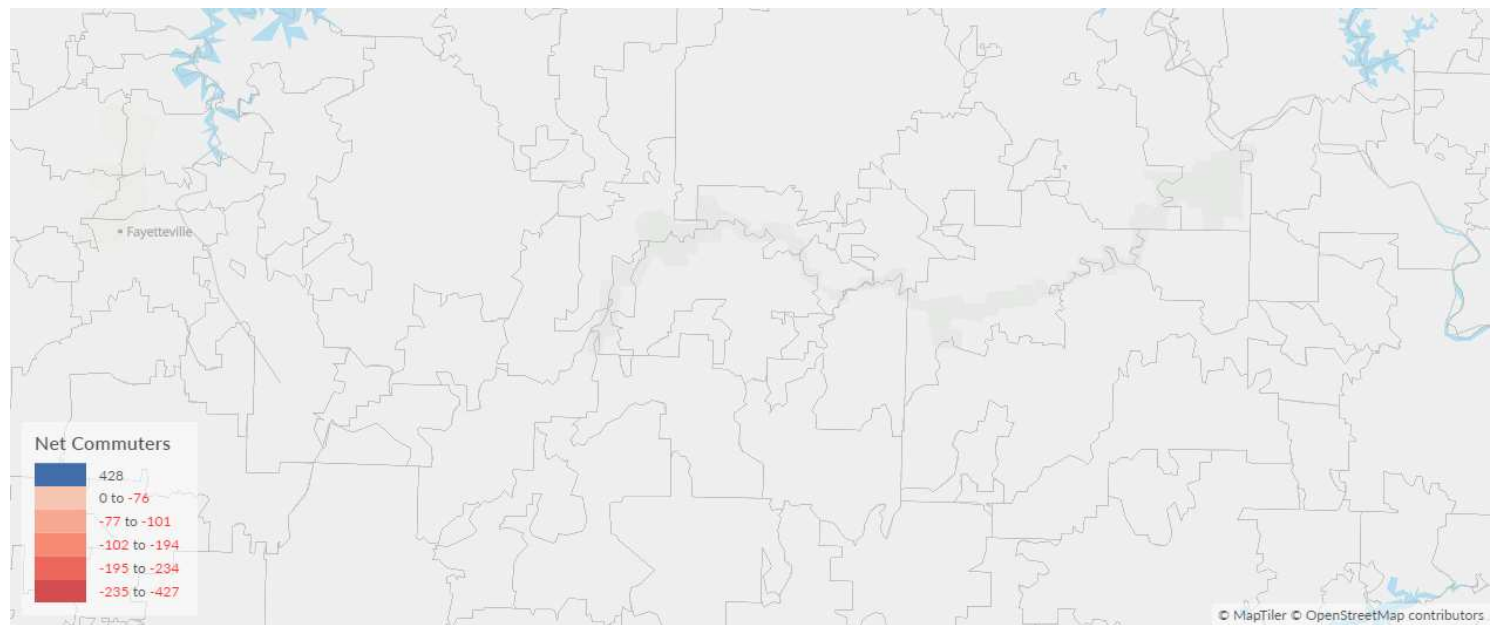
Property Crime

Newton County, AR has 12.21 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Newton County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

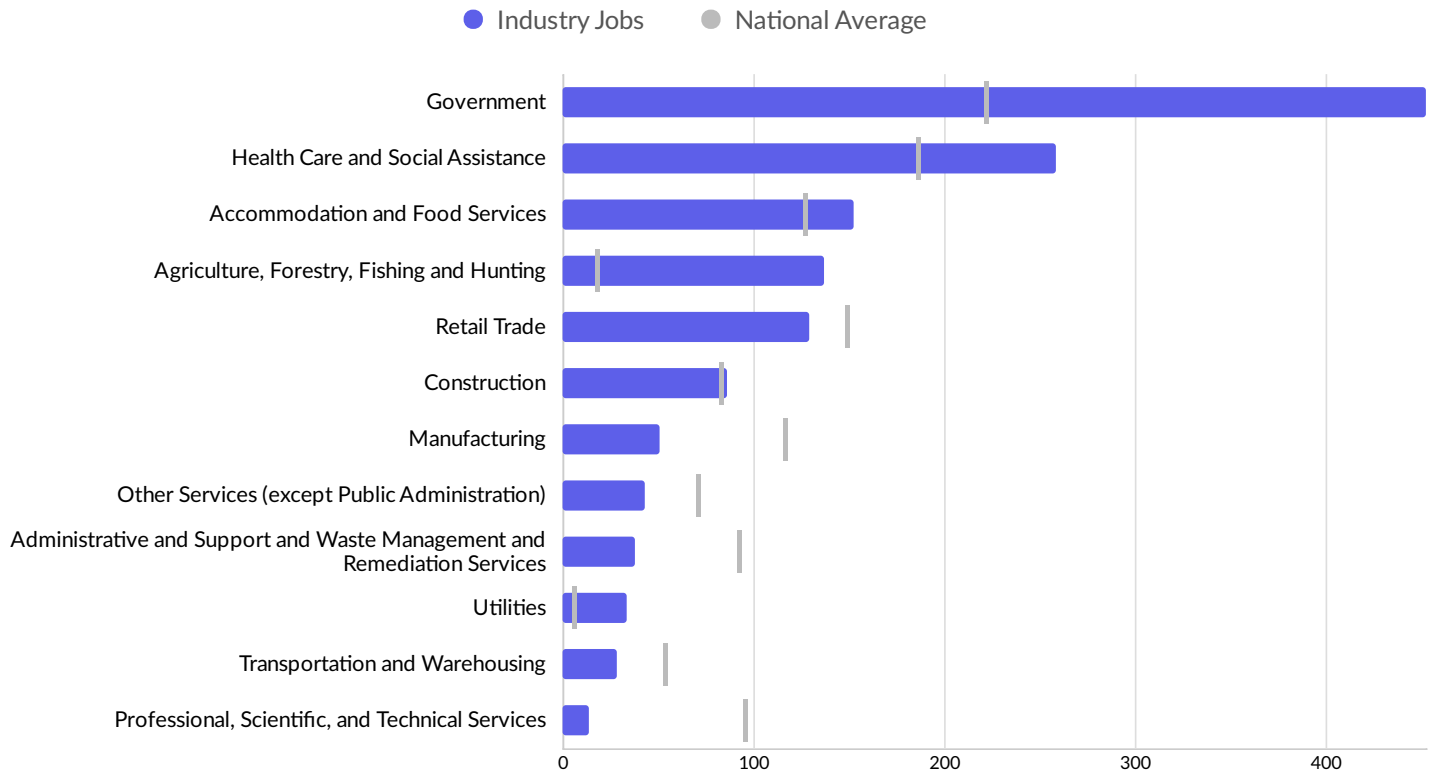
ZIP	Name	2018 Employment
72641	Jasper, AR (in Newton c...	850
72628	Deer, AR (in Newton co...	168
72685	Western Grove, AR (in ...	152
72670	Ponca, AR (in Newton c...	77
72624	Compton, AR (in Newto...	73

Where Talent Lives

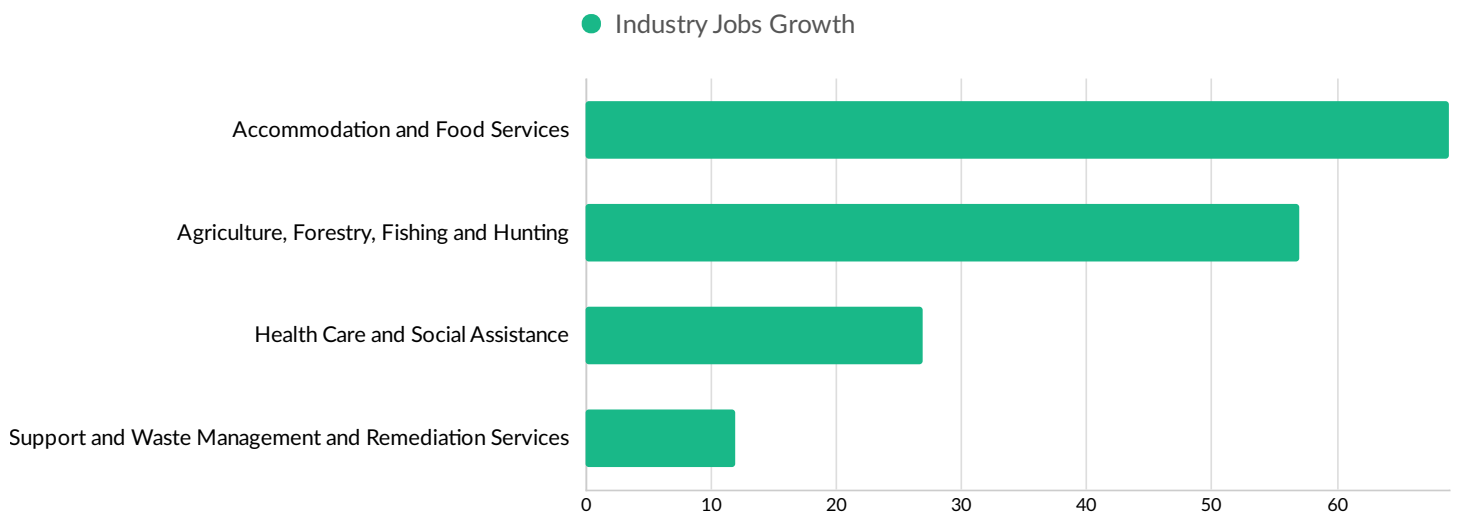
ZIP	Name	2018 Workers
72641	Jasper, AR (in Newton c...	422
72628	Deer, AR (in Newton co...	387
72685	Western Grove, AR (in ...	347
72655	Mount Judea, AR (in Ne...	293
72666	Parthenon, AR (in Newt...	261

Industry Characteristics

Largest Industries

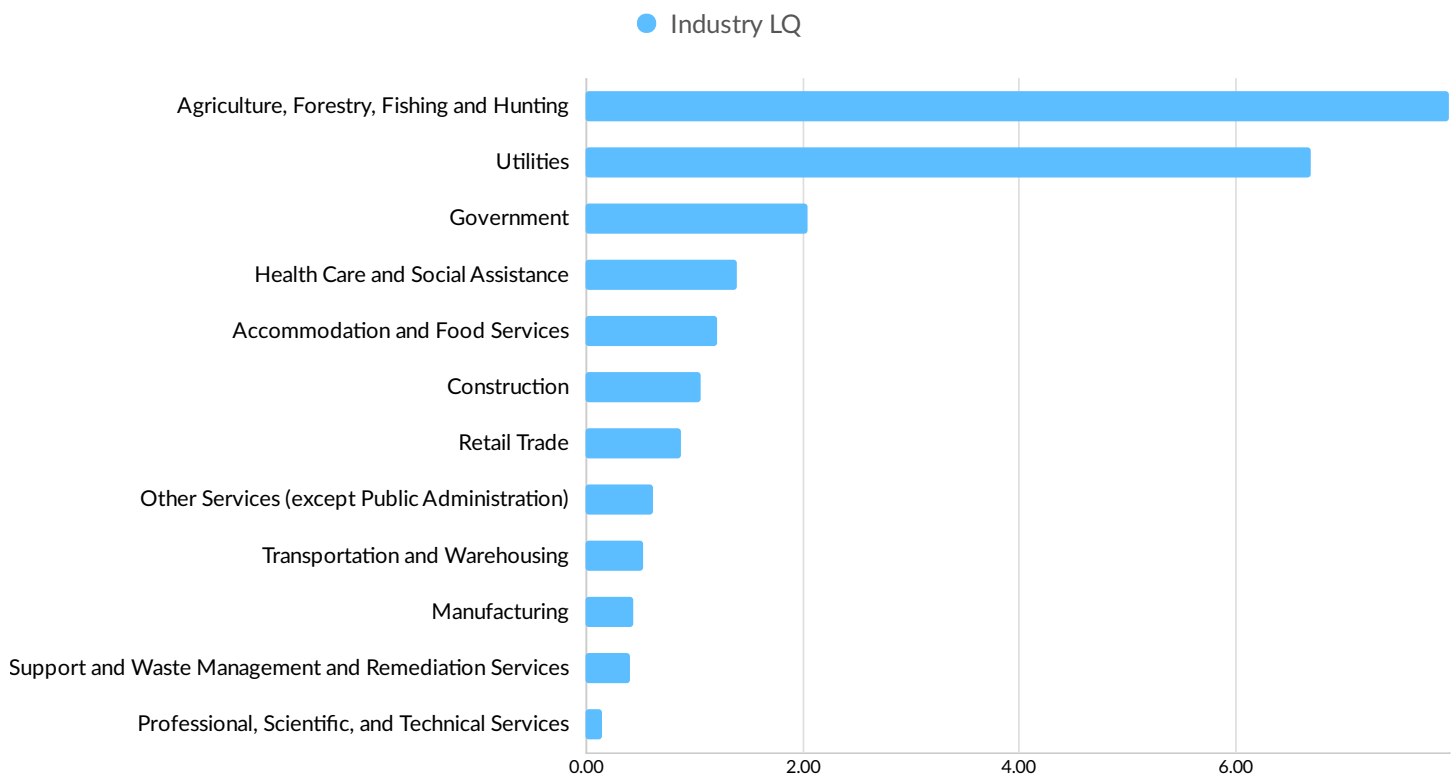


Top Growing Industries



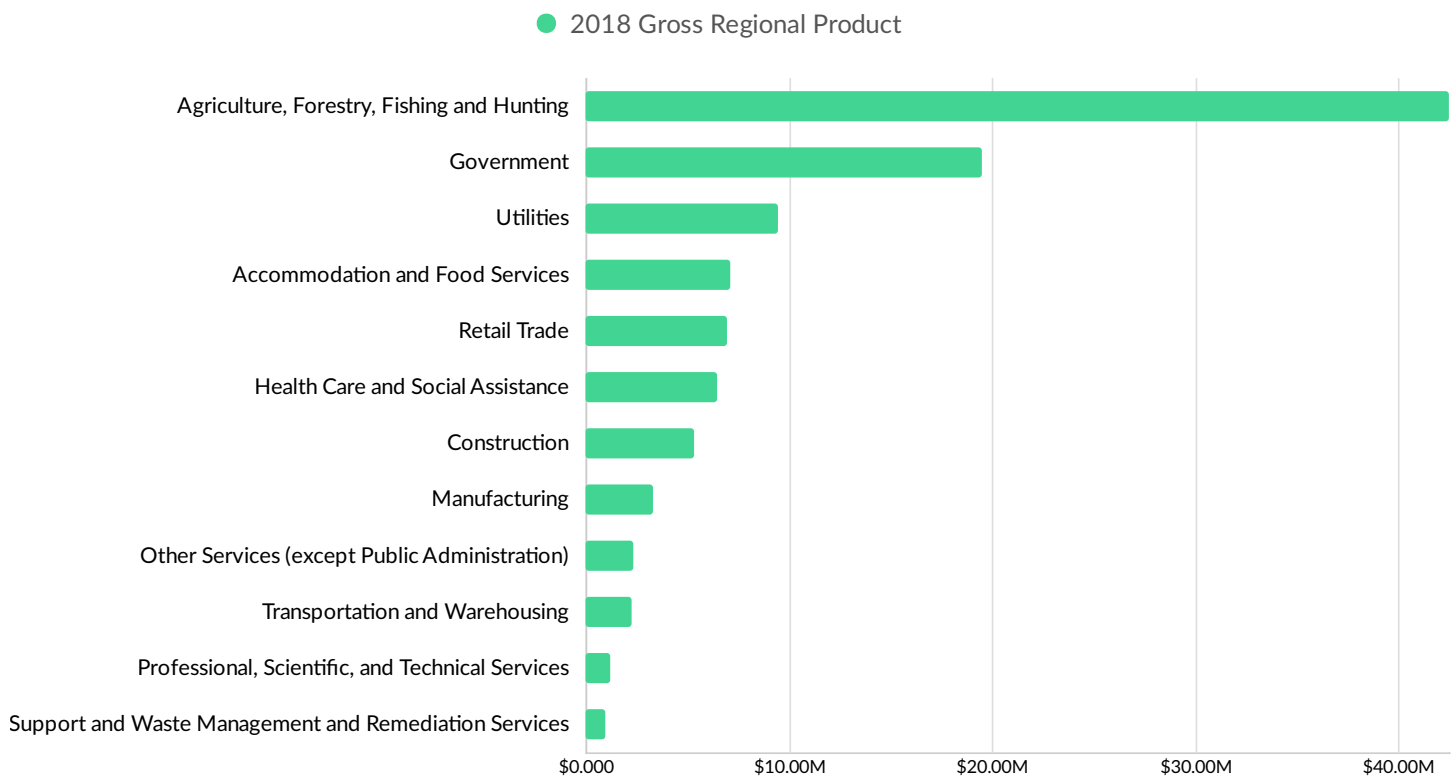
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings




Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	538	452	-86	-16%	2.05	\$36,173	\$19.50M
Health Care and Social Assistance	232	259	27	+12%	1.40	\$21,319	\$6.51M
Accommodation and Food Services	84	153	69	+82%	1.21	\$18,798	\$7.14M
Agriculture, Forestry, Fishing and Hunting	80	137	57	+71%	7.98	\$73,202	\$42.48M
Retail Trade	135	129	-6	-4%	0.87	\$26,936	\$6.95M
Construction	111	86	-25	-23%	1.06	\$27,854	\$5.30M
Manufacturing	54	51	-3	-6%	0.44	\$40,918	\$3.30M
Other Services (except Public Administration)	62	43	-19	-31%	0.62	\$25,694	\$2.38M
Administrative and Support and Waste Management and Remediation Services	26	38	12	+46%	0.41	\$14,400	\$1.01M
Utilities	36	34	-2	-6%	6.70	\$66,471	\$9.44M
Transportation and Warehousing	35	28	-7	-20%	0.53	\$41,250	\$2.25M
Professional, Scientific, and Technical Services	16	14	-2	-13%	0.15	\$40,138	\$1.24M

Business Characteristics

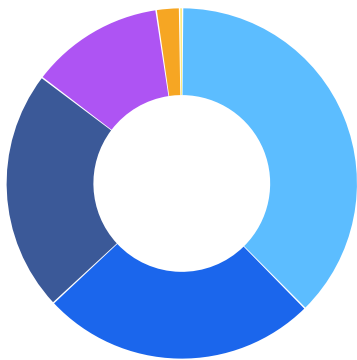
175 Companies Employ Your Workers

Online profiles for your workers mention 175 companies as employers, with the top 10 appearing below. In the last 12 months, 222 companies in Newton County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Fedex Corporation	10 	CRST International, Inc.	338 
North Arkansas College	10 	USA Truck, Inc.	148 
Jasper School District	7 	Koch Trucking, Inc.	105 
Newton County Special Service ...	6 	Travelers Healthcare	92 
North Arkansas Regional Medic...	6 	Southern Refrigerated Transport...	49 
Judea Deer-Mt School District	5 	Wel Companies, Inc.	41 
Mt Judea School District 8	5 	Heartland Express, Inc.	40 
Arkansas Department of Parks a...	4 	Platinum Supplemental Insuranc...	39 
Independent Living Inc	3 	Groendyke Transport Inc.	38 
Jasper County School District	3 	U. S. Xpress, Inc.	37 

Business Characteristics - Cont.

Business Size

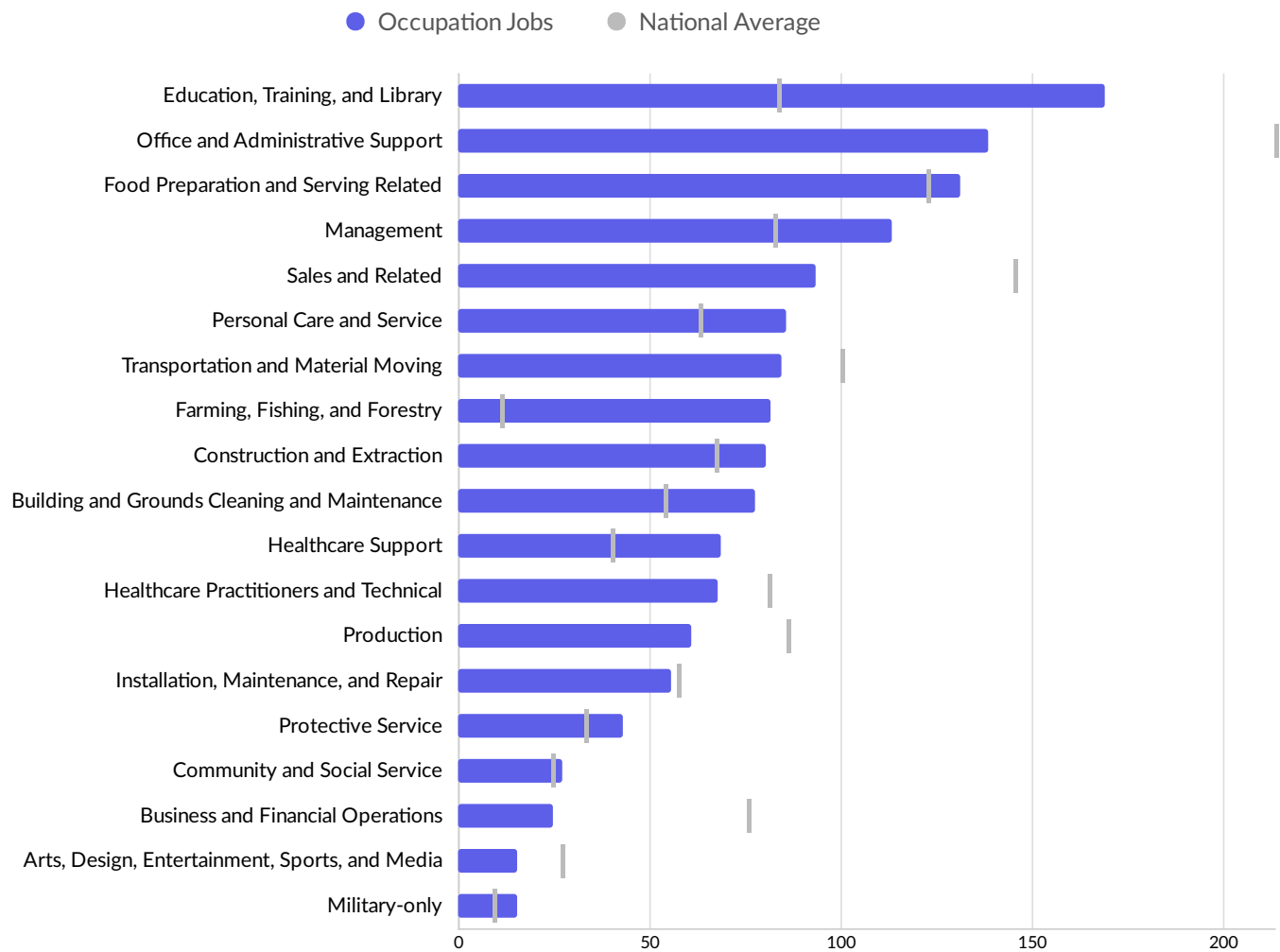


	Percentage	Business Count
1 to 4 employees	37.5%	140
5 to 9 employees	25.5%	95
10 to 19 employees	22.3%	83
20 to 49 employees	12.3%	46
50 to 99 employees	2.1%	8
100 to 249 employees	0.3%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

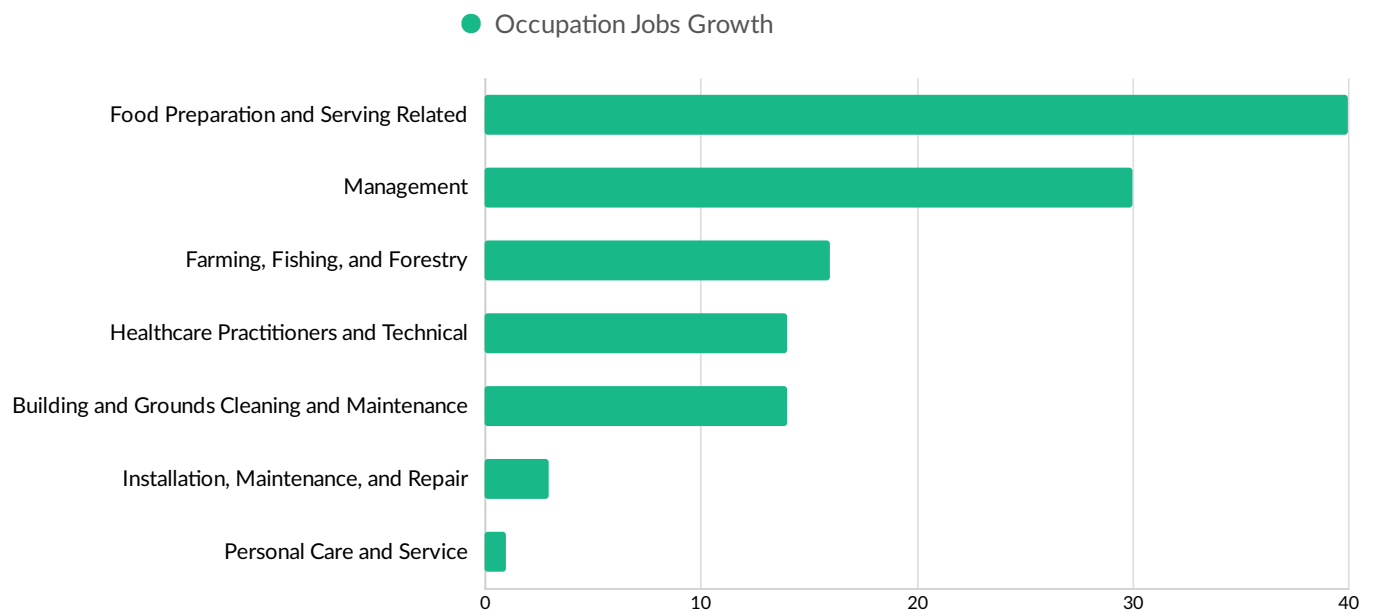
Workforce Characteristics

Largest Occupations



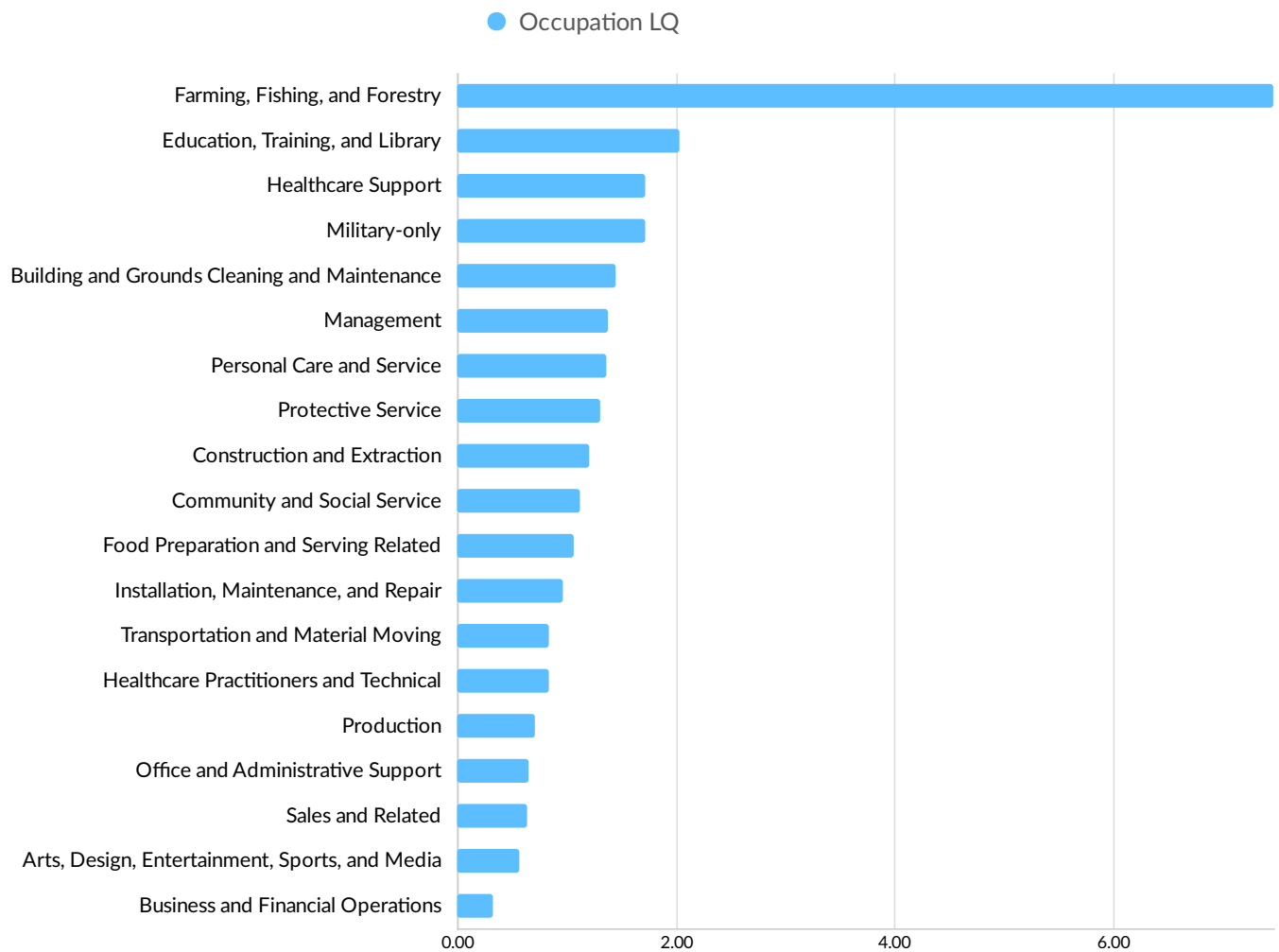
Workforce Characteristics - Cont.

Top Growing Occupations



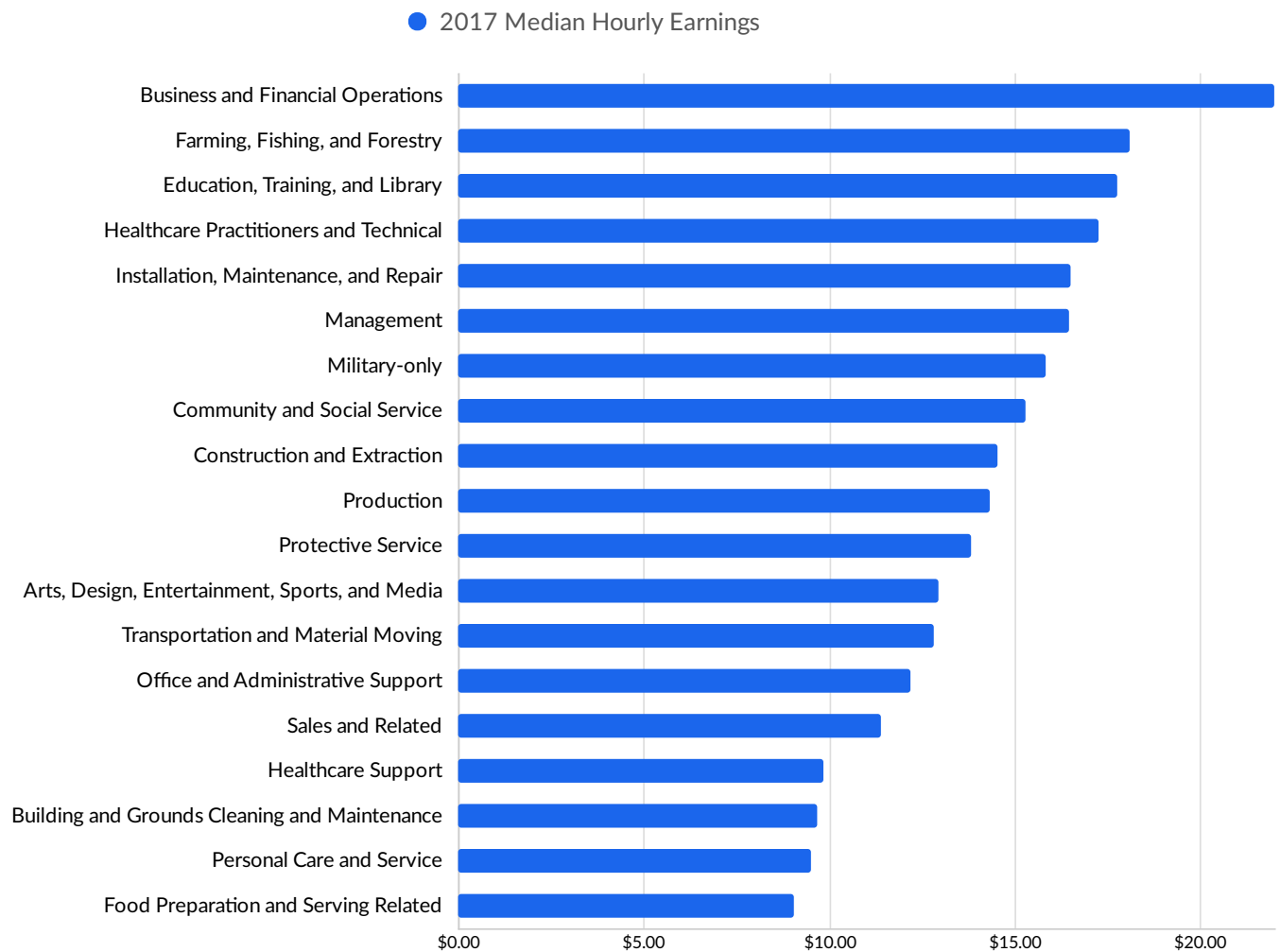
Workforce Characteristics - Cont.

Top Occupation LQ



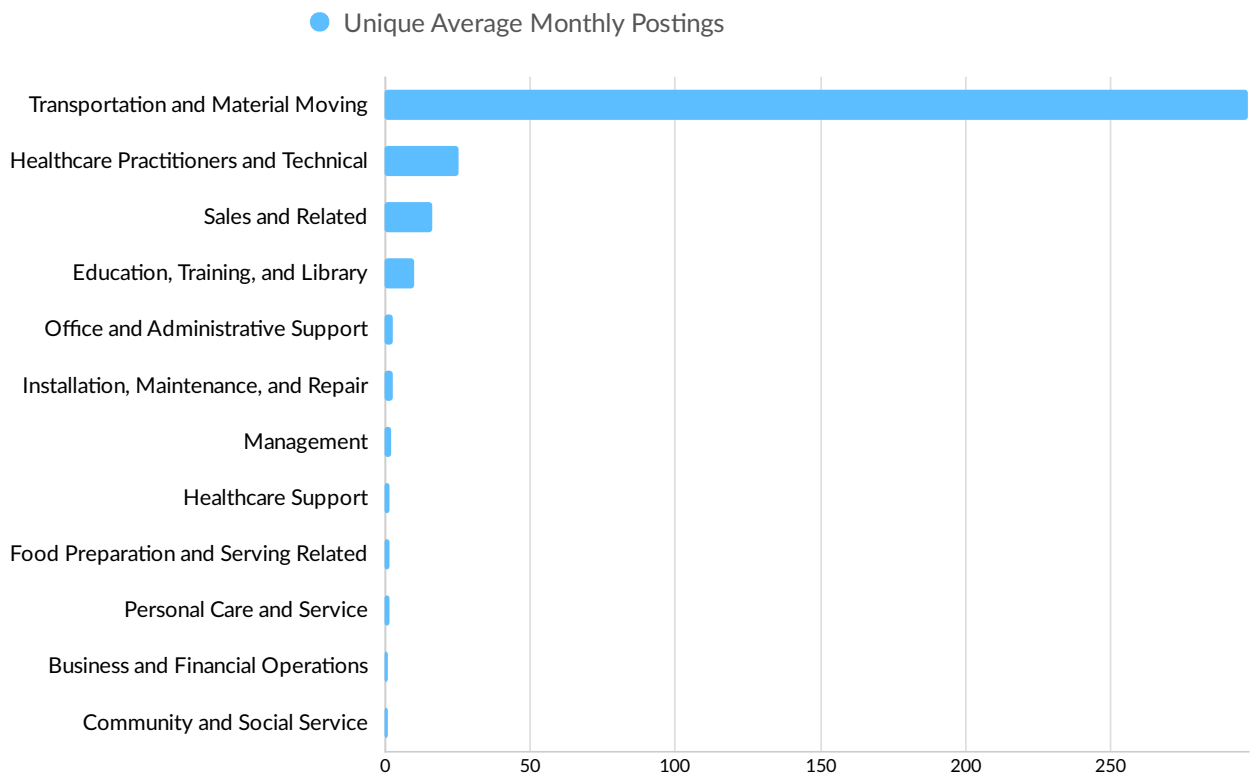
Workforce Characteristics - Cont.

Top Occupation Earnings

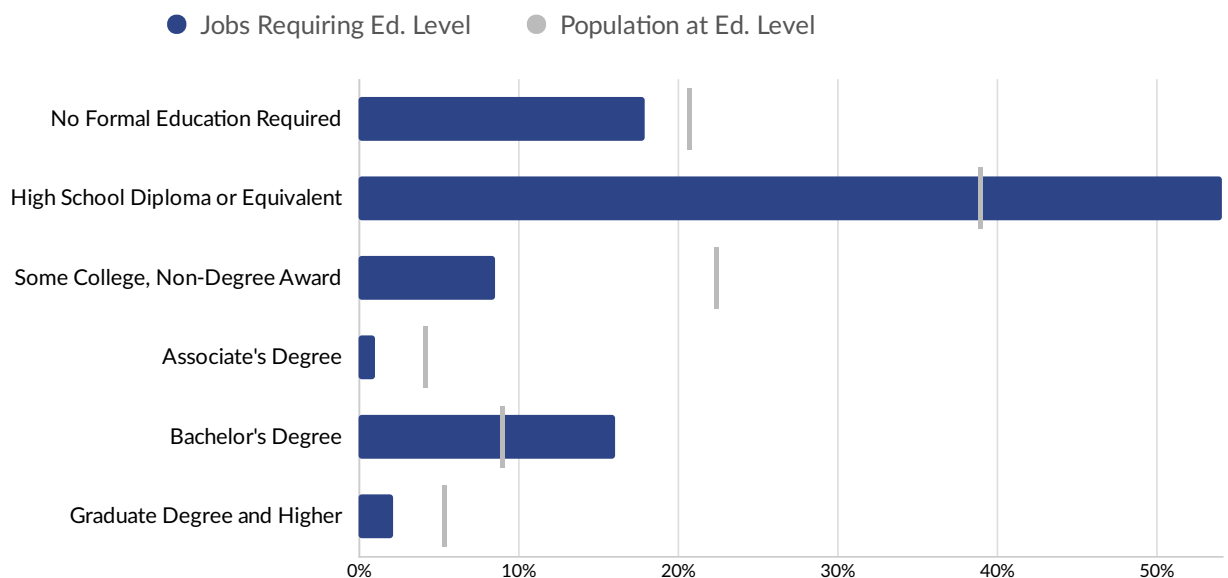


Workforce Characteristics - Cont.

Top Posted Occupations



Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Education, Training, and Library	197	169	-28	-14%	2.03	\$17.76	10
Office and Administrative Support	154	138	-16	-10%	0.65	\$12.18	3
Food Preparation and Serving Related	91	131	40	+44%	1.07	\$9.06	2
Management	84	114	30	+36%	1.38	\$16.47	2
Sales and Related	95	93	-2	-2%	0.64	\$11.40	16
Personal Care and Service	85	86	1	+1%	1.36	\$9.50	2
Transportation and Material Moving	98	84	-14	-14%	0.85	\$12.80	298
Farming, Fishing, and Forestry	65	81	16	+25%	7.47	\$18.11	0
Construction and Extraction	103	81	-22	-21%	1.20	\$14.53	1
Building and Grounds Cleaning and Maintenance	64	78	14	+22%	1.45	\$9.66	1
Healthcare Support	73	68	-5	-7%	1.72	\$9.86	2
Healthcare Practitioners and Technical	54	68	14	+26%	0.84	\$17.24	26
Production	66	61	-5	-8%	0.71	\$14.34	0
Installation, Maintenance, and Repair	53	56	3	+6%	0.97	\$16.52	3
Protective Service	50	43	-7	-14%	1.31	\$13.82	0
Community and Social Service	37	27	-10	-27%	1.12	\$15.29	1
Business and Financial Operations	29	25	-4	-14%	0.33	\$22.00	1

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	21	15	-6	-29%	0.57	\$12.93	1
Military-only	19	15	-4	-21%	1.72	\$15.83	0

Educational Pipeline

Over the last 5 years, no schools in Newton County, AR produced graduates.