



Monroe County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

6,920

Population (2018)

Population **decreased by 769** over the last 5 years and is projected to **decrease by 655** over the next 5 years.

2,433

Total Regional Employment

Jobs **decreased by 260** over the last 5 years and are projected to **decrease by 93** over the next 5 years.

\$31.6K

Median Household Income (2017)

Median household income is **\$26.1K below** the national median household income of \$57.7K.

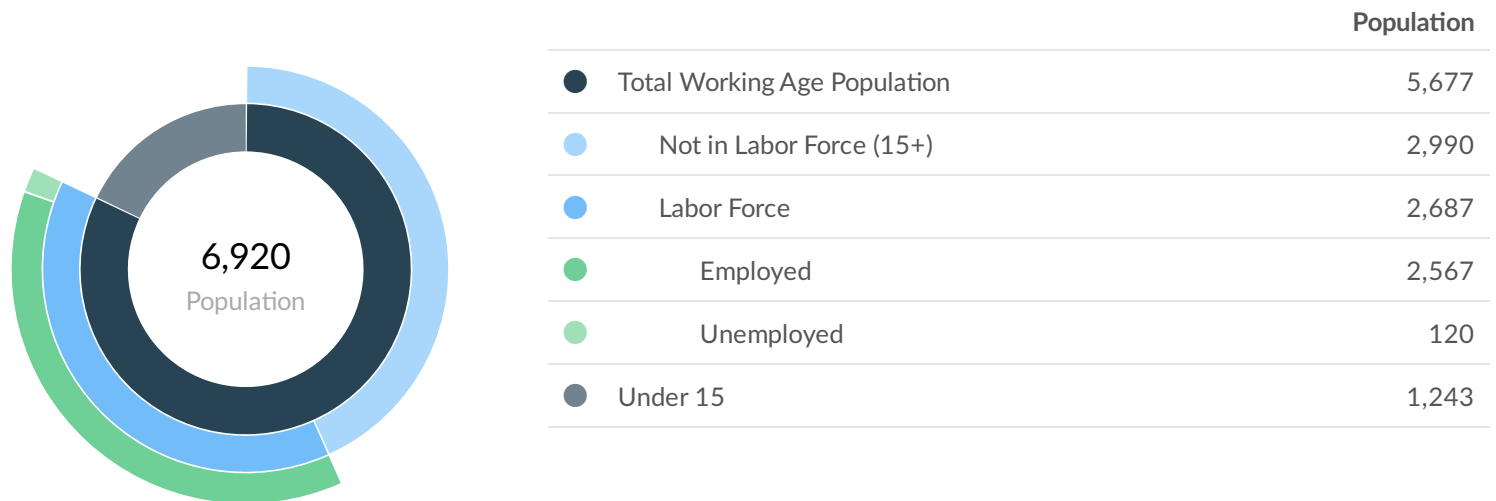
Takeaways

- As of 2018 the region's population **declined by 10.0%** since 2013, falling by 769. Population is expected to **decrease by 9.5%** between 2018 and 2023, losing 655.
- From 2013 to 2018, jobs **declined by 9.7%** in Monroe County, AR from 2,693 to **2,433**. This change **fell short of the national growth rate of 8.2% by 17.9%**. As the number of jobs declined, the **labor force participation rate decreased from 51.6% to 47.3% between 2013 and 2018**.
- Concerning educational attainment, **7.6% of Monroe County, AR residents possess a Bachelor's Degree** (11.0% below the national average), and **4.6% hold an Associate's Degree** (3.4% below the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Individual and Family Services.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	6,920	2,687	2,433	95.1	\$197.78M	\$383.70M	\$281.83M
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

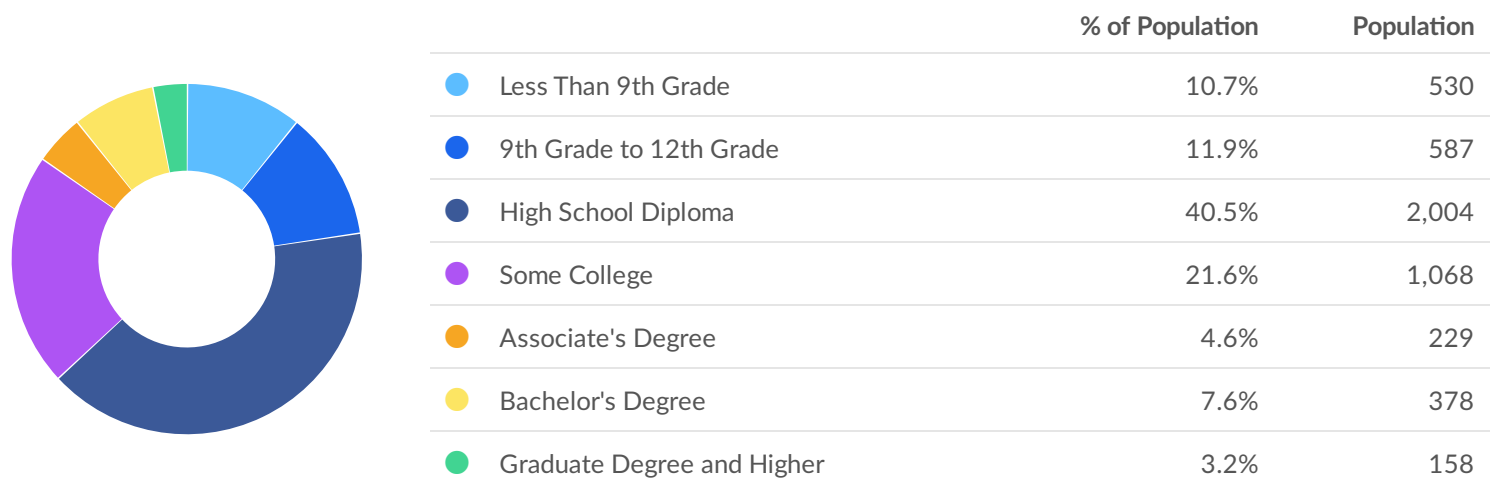
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

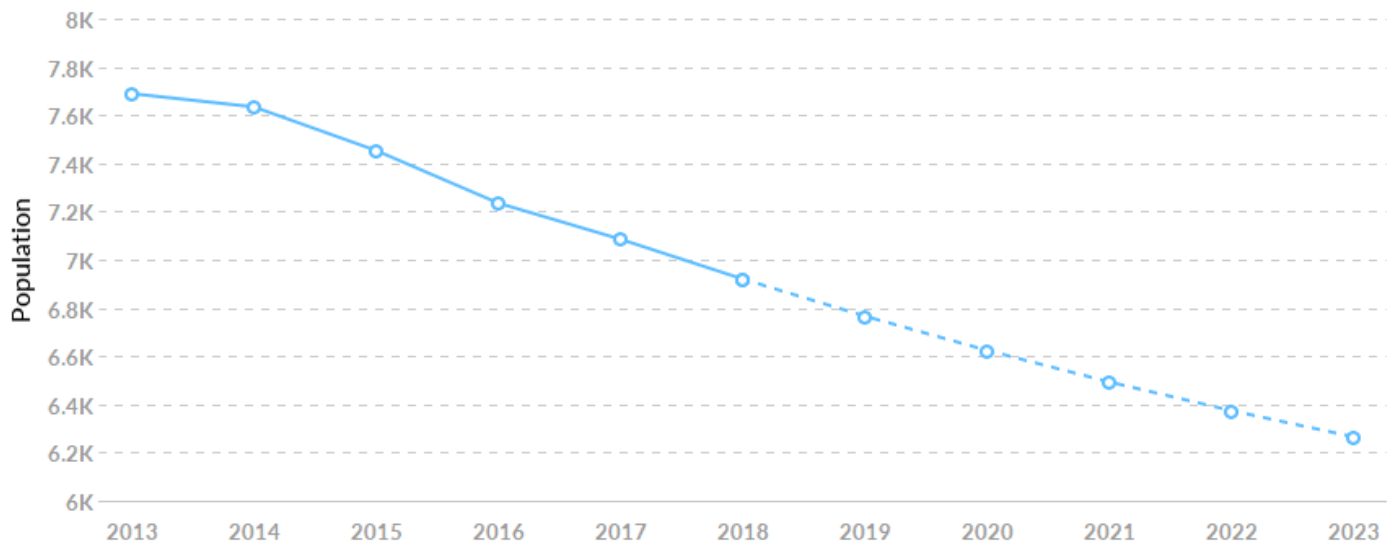
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Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 10.0%** since 2013, falling by 769. Population is expected to **decrease by 9.5%** between 2018 and 2023, losing 655.

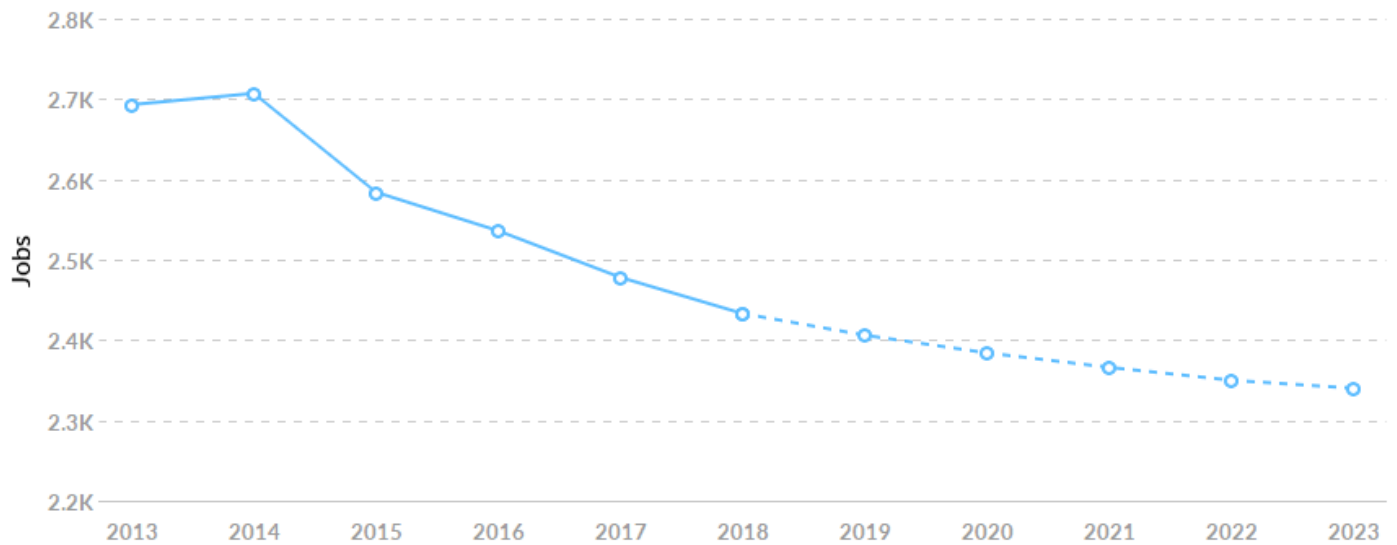


Timeframe	Population
2013	7,689
2014	7,634
2015	7,453
2016	7,235
2017	7,085
2018	6,920
2019	6,766
2020	6,624
2021	6,493
2022	6,374
2023	6,265

Historic & Projected Trends - Cont.

Job Trends

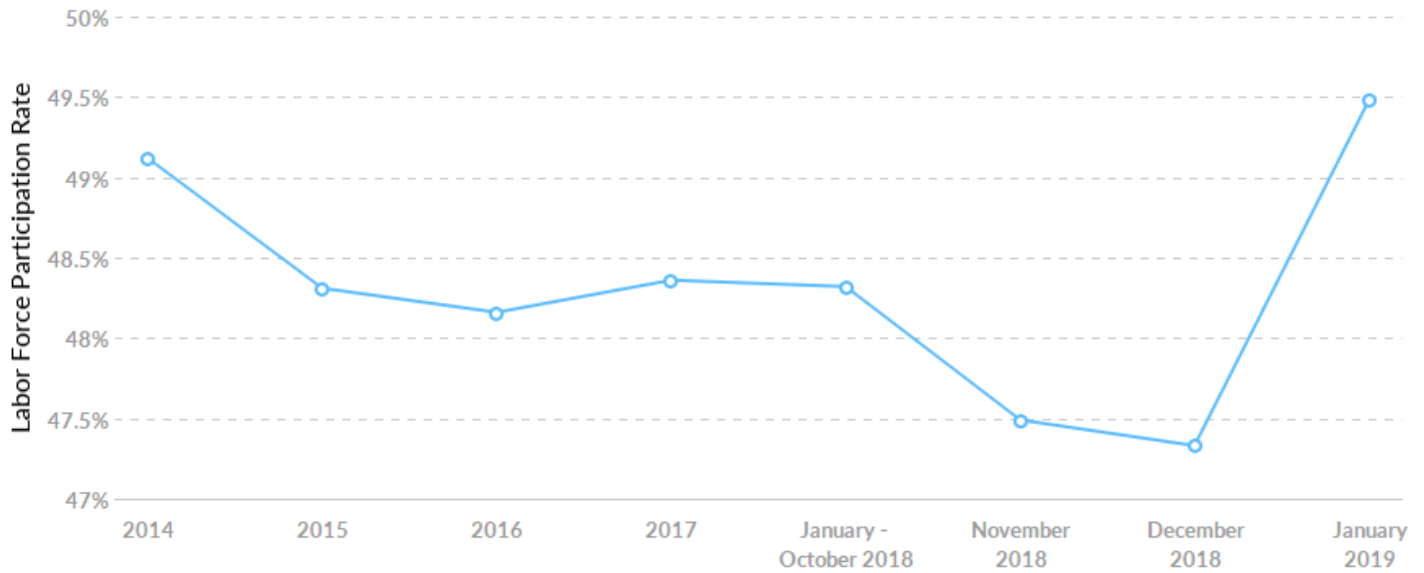
From 2013 to 2018, jobs **declined by 9.7%** in Monroe County, AR from 2,693 to 2,433. This change **fell short of the national growth rate of 8.2% by 17.9%**.



Timeframe	Jobs
2013	2,693
2014	2,707
2015	2,584
2016	2,536
2017	2,478
2018	2,433
2019	2,406
2020	2,384
2021	2,366
2022	2,350
2023	2,340

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

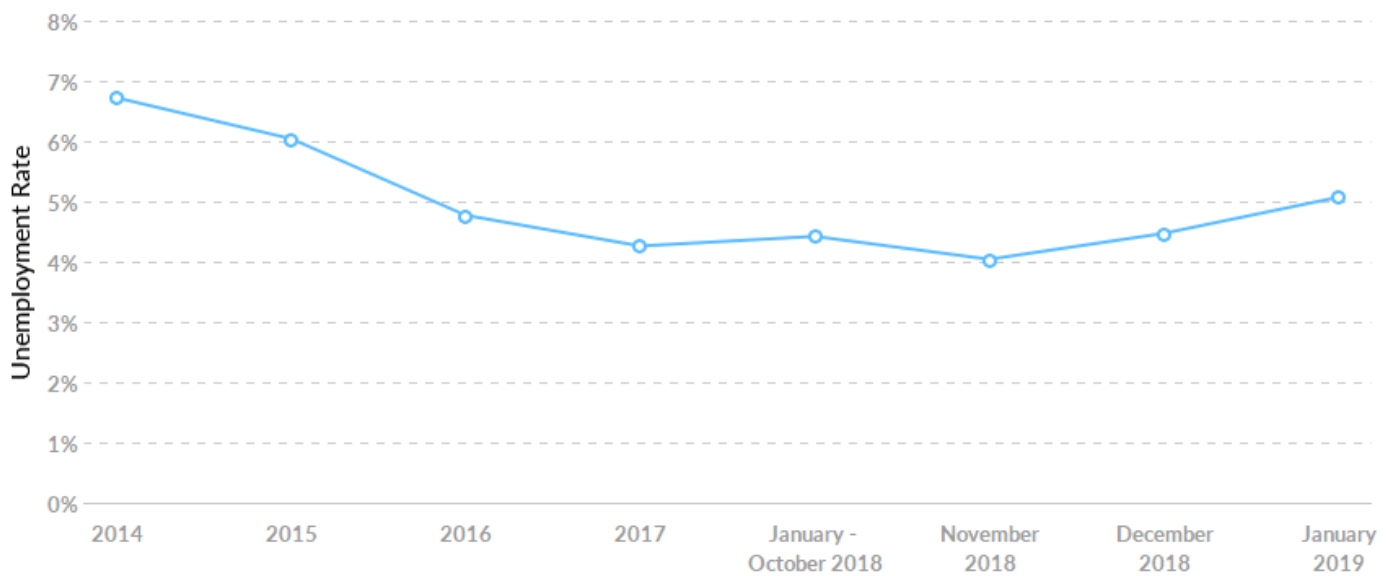


Timeframe	Labor Force Participation Rate
2014	49.12%
2015	48.31%
2016	48.16%
2017	48.36%
January - October 2018	48.32%
November 2018	47.49%
December 2018	47.33%
January 2019	49.48%

Historic & Projected Trends - Cont.

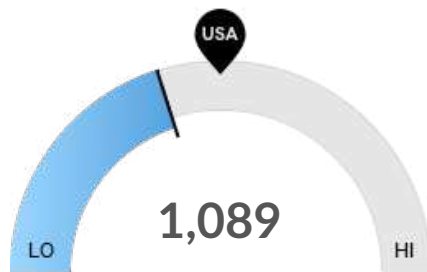
Unemployment Rate Trends

Monroe County, AR had a January 2019 unemployment rate of 5.07%, **decreasing from 6.72%** 5 years before.



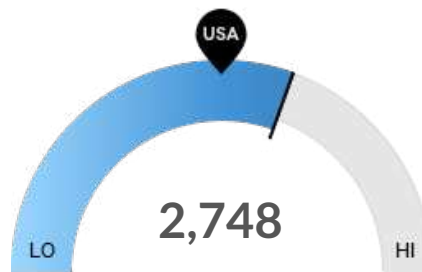
Timeframe	Unemployment Rate
2014	6.72%
2015	6.04%
2016	4.77%
2017	4.26%
January - October 2018	4.42%
November 2018	4.04%
December 2018	4.47%
January 2019	5.07%

Population Characteristics



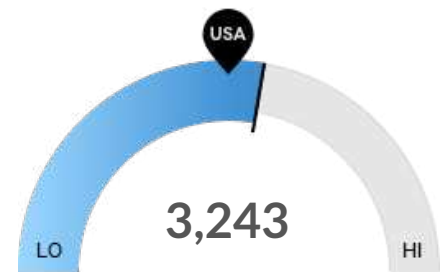
Millennials

Monroe County, AR has 1,089 millennials (ages 20-34). The national average for an area this size is 1,467.



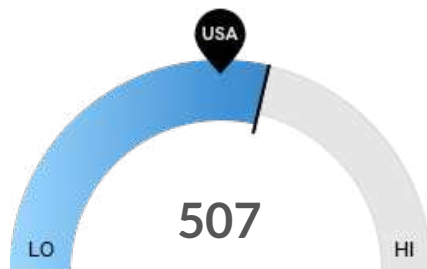
Retiring Soon

Retirement risk is high in Monroe County, AR. The national average for an area this size is 2,020 people 55 or older, while there are 2,748 here.



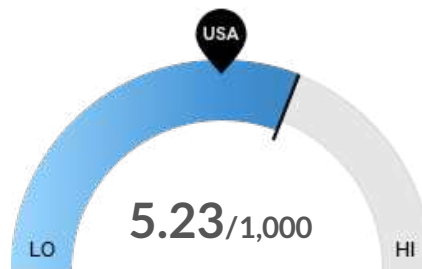
Racial Diversity

Racial diversity is high in Monroe County, AR. The national average for an area this size is 2,782 racially diverse people, while there are 3,243 here.



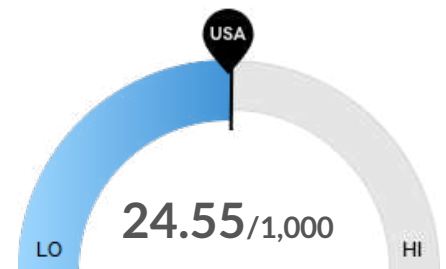
Veterans

Monroe County, AR has 507 veterans. The national average for an area this size is 412.



Violent Crime

Monroe County, AR has 5.23 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



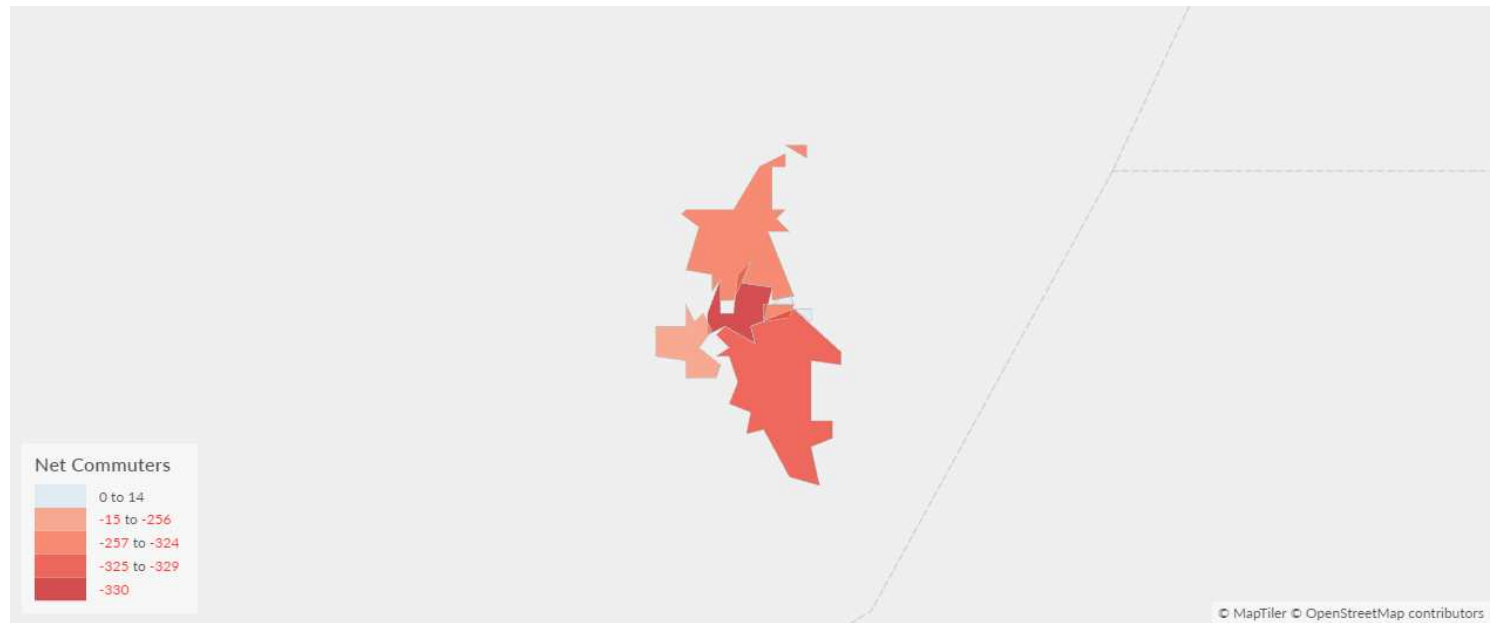
Property Crime

Monroe County, AR has 24.55 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Monroe County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

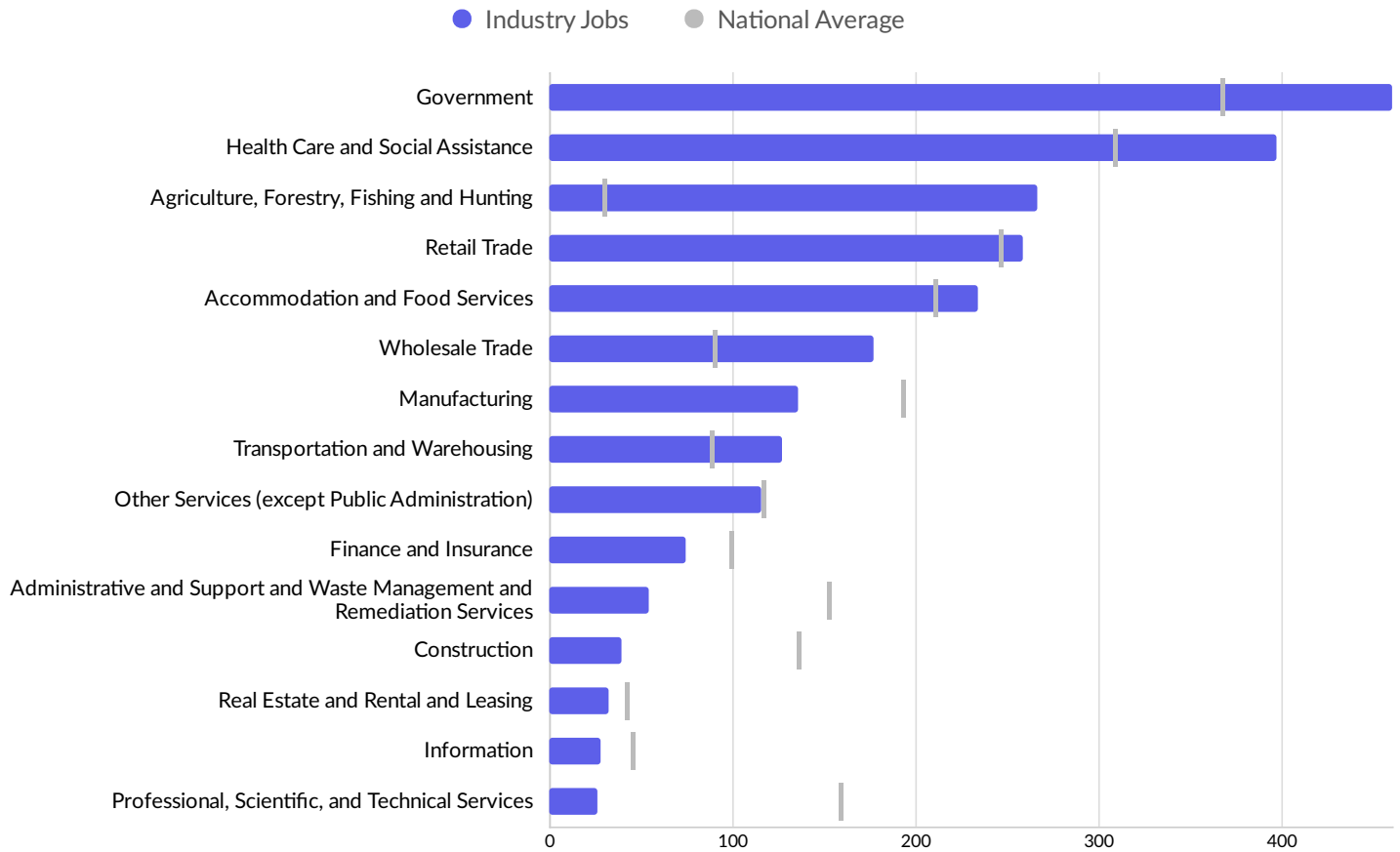
ZIP	Name	2018 Employment
72021	Brinkley, AR (in Monroe...	1,612
72029	Clarendon, AR (in Monr...	534
72069	Holly Grove, AR (in Mon...	152
72134	Roe, AR (in Monroe cou...	132
72108	Monroe, AR (in Monroe...	<10

Where Talent Lives

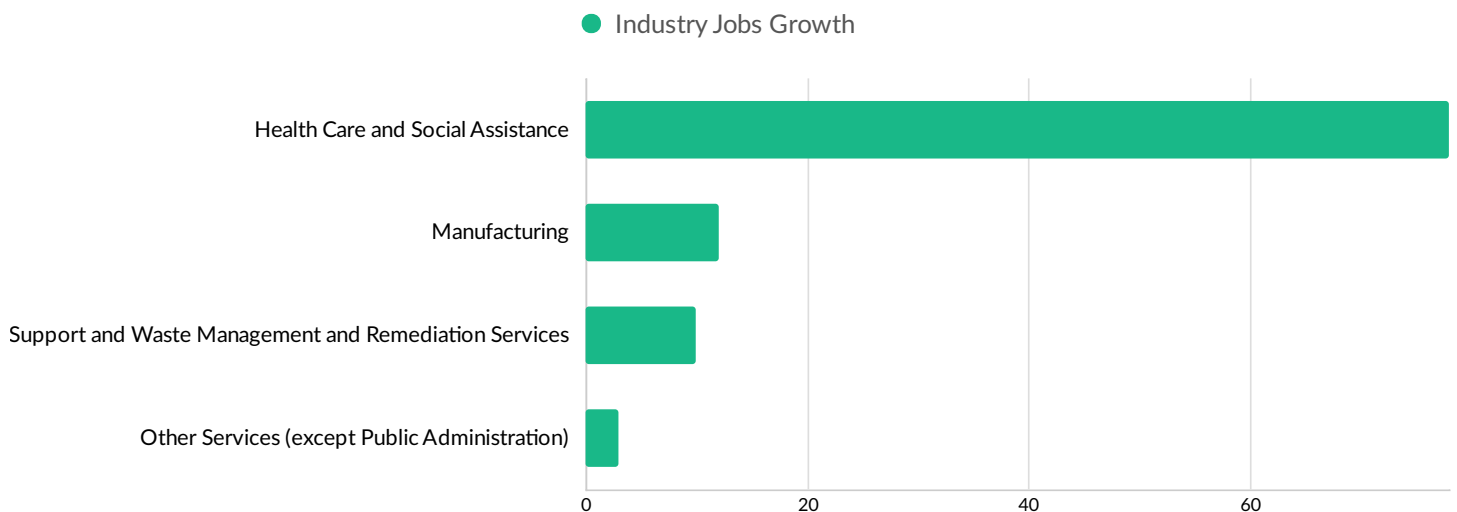
ZIP	Name	2018 Workers
72021	Brinkley, AR (in Monroe...	1,869
72029	Clarendon, AR (in Monr...	865
72069	Holly Grove, AR (in Mon...	477
72134	Roe, AR (in Monroe cou...	147
72108	Monroe, AR (in Monroe...	<10

Industry Characteristics

Largest Industries

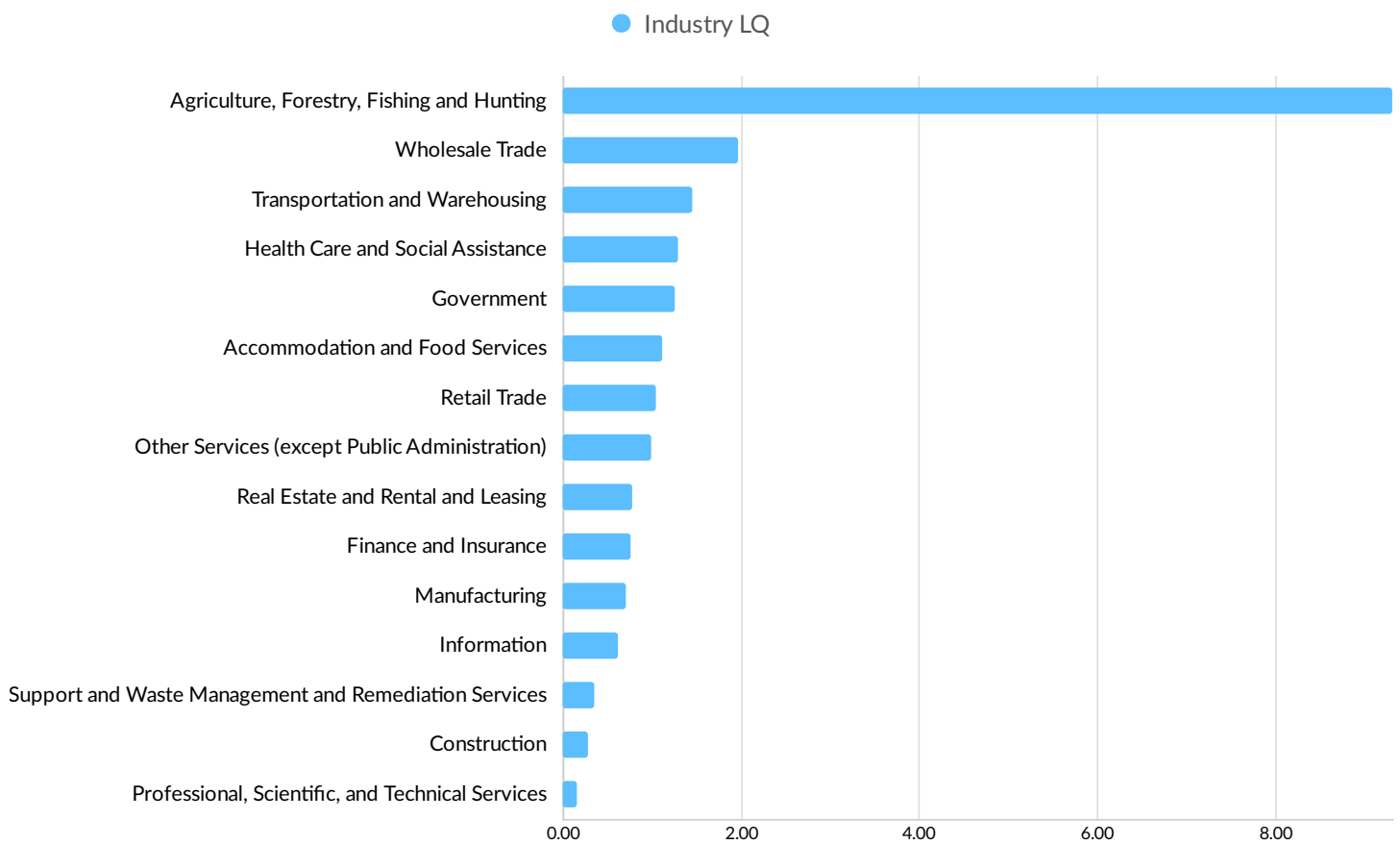


Top Growing Industries



Industry Characteristics - Cont.

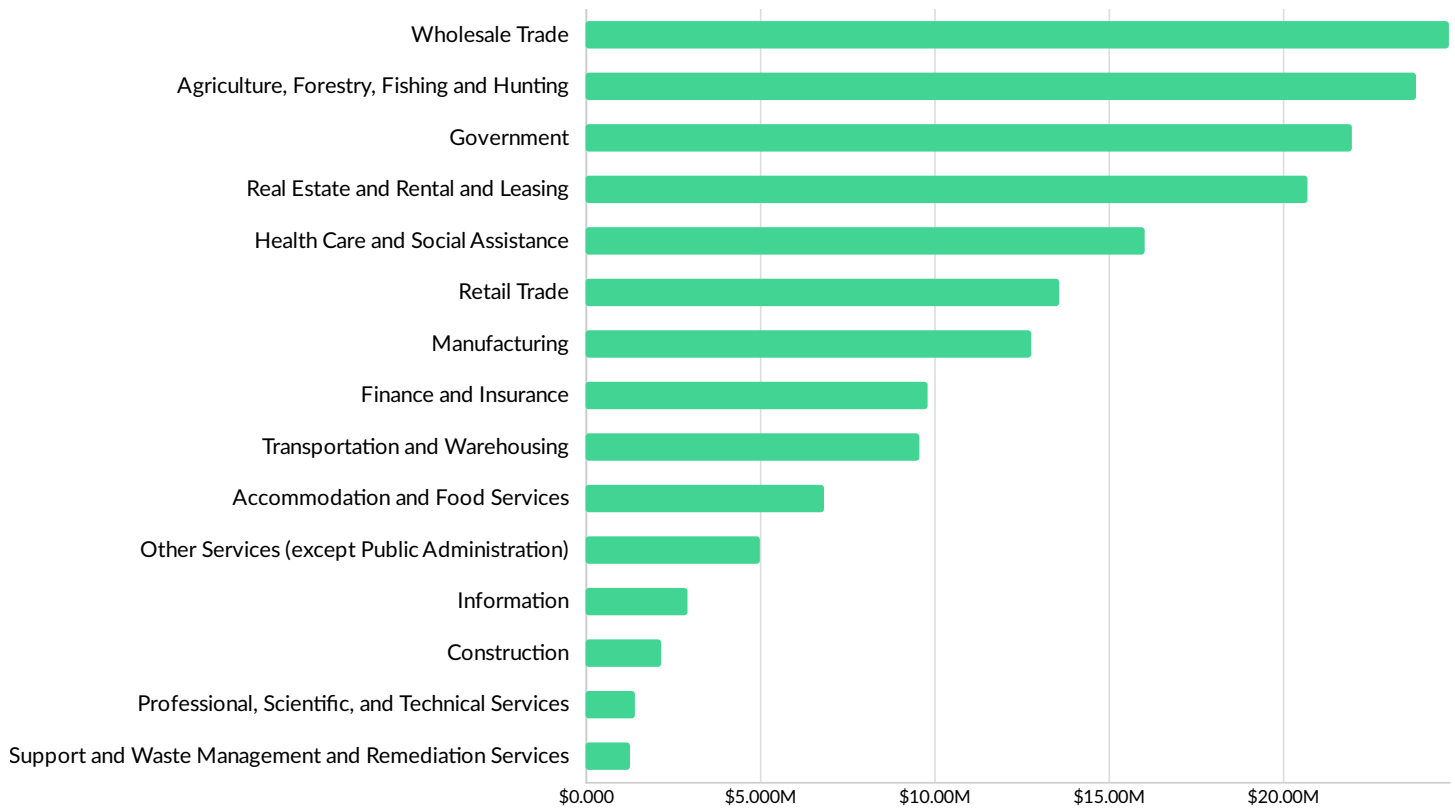
Top Industry LQ



Industry Characteristics - Cont.

Top Industry GRP

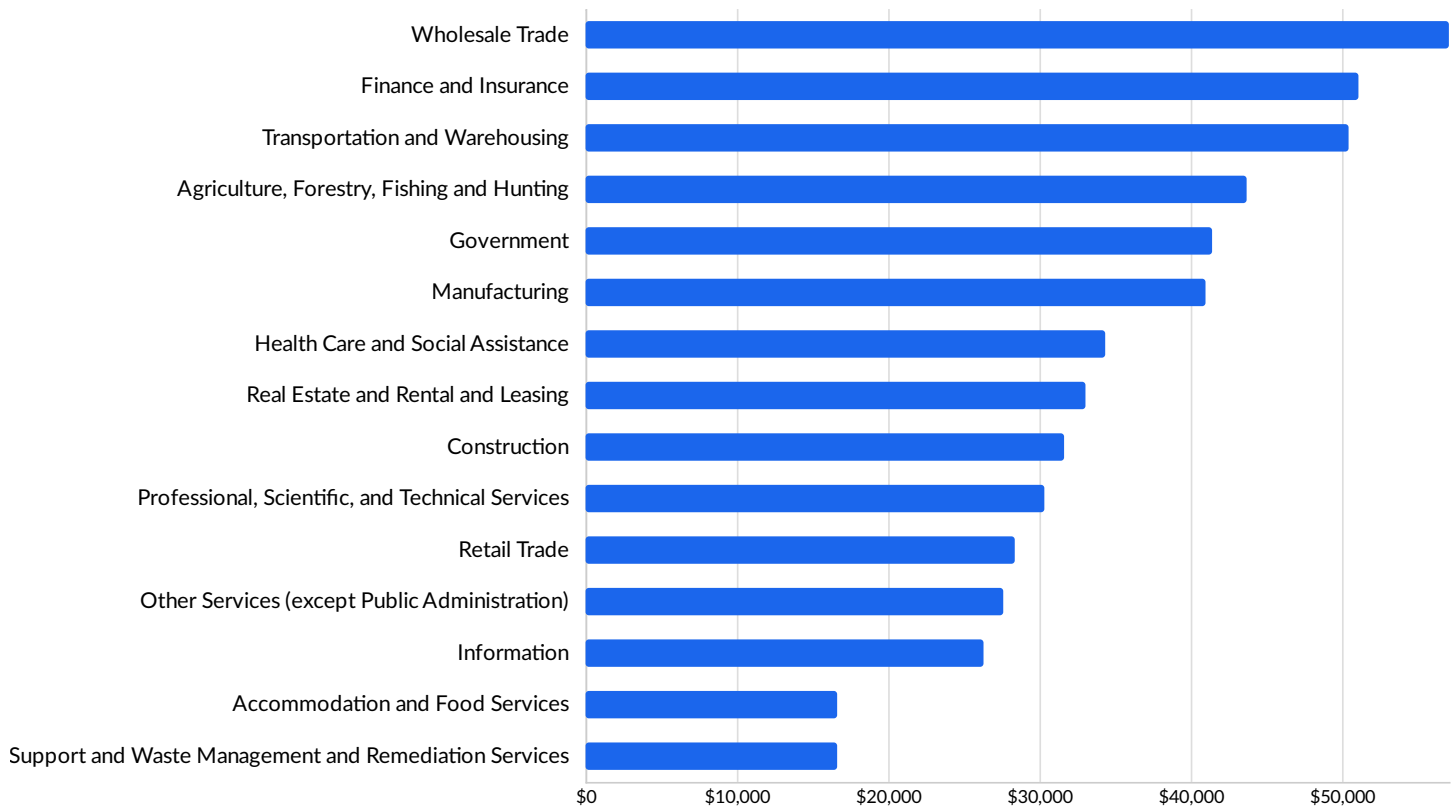
● 2018 Gross Regional Product



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	503	460	-43	-9%	1.26	\$41,377	\$21.98M
Health Care and Social Assistance	319	397	78	+24%	1.29	\$34,368	\$16.00M
Agriculture, Forestry, Fishing and Hunting	322	267	-55	-17%	9.32	\$43,671	\$23.79M
Retail Trade	287	259	-28	-10%	1.05	\$28,334	\$13.58M
Accommodation and Food Services	252	234	-18	-7%	1.12	\$16,667	\$6.85M
Wholesale Trade	265	177	-88	-33%	1.98	\$57,014	\$24.74M
Manufacturing	124	136	12	+10%	0.71	\$40,971	\$12.80M
Transportation and Warehousing	141	128	-13	-9%	1.45	\$50,338	\$9.58M
Other Services (except Public Administration)	113	116	3	+3%	1.00	\$27,533	\$5.02M
Finance and Insurance	75	74	-1	-1%	0.76	\$51,050	\$9.79M
Administrative and Support and Waste Management and Remediation Services	44	54	10	+23%	0.36	\$16,636	\$1.27M
Construction	112	39	-73	-65%	0.29	\$31,601	\$2.17M
Real Estate and Rental and Leasing	37	32	-5	-14%	0.79	\$33,030	\$20.69M
Information	45	28	-17	-38%	0.62	\$26,335	\$2.93M
Professional, Scientific, and Technical Services	40	26	-14	-35%	0.16	\$30,316	\$1.43M

Business Characteristics

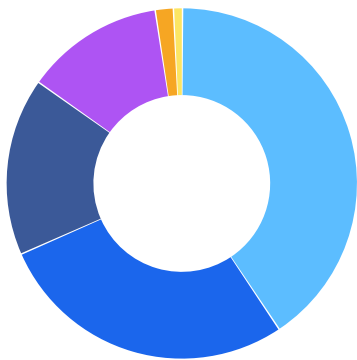
216 Companies Employ Your Workers

Online profiles for your workers mention 216 companies as employers, with the top 10 appearing below. In the last 12 months, 259 companies in Monroe County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Clarendon School District	21 	CRST International, Inc.	252 
Lennox International Inc.	6 	USA Truck, Inc.	92 
Brinkley School District	5 	Schneider National, Inc.	87 
Riceland Foods, Inc.	5 	Koch Trucking, Inc.	51 
Arkansas Department of Parks a...	4 	Teach For America, Inc.	44 
High School	4 	Hvh Transportation, Inc.	42 
Producers Rice Mill, Inc.	4 	Platinum Supplemental Insuranc...	37 
Wal-Mart Stores, Inc.	4 	The Kroger Co	33 
Baptist Health	3 	Dollar General Corporation	32 
Riviana Foods Inc.	3 	Western Express, Inc.	32 

Business Characteristics - Cont.

Business Size

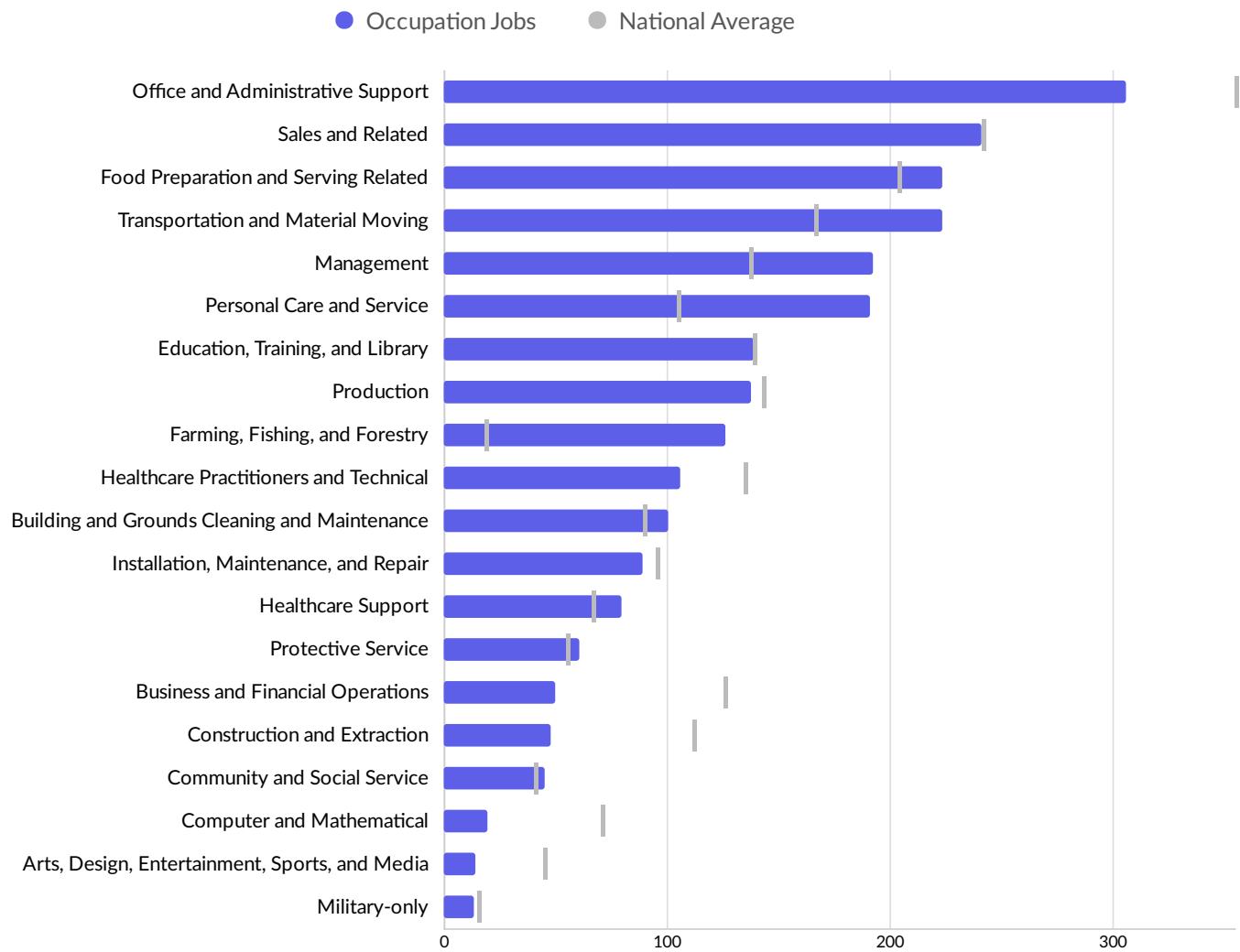


	Percentage	Business Count
1 to 4 employees	40.6%	146
5 to 9 employees	27.8%	100
10 to 19 employees	16.4%	59
20 to 49 employees	12.8%	46
50 to 99 employees	1.7%	6
100 to 249 employees	0.8%	3

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

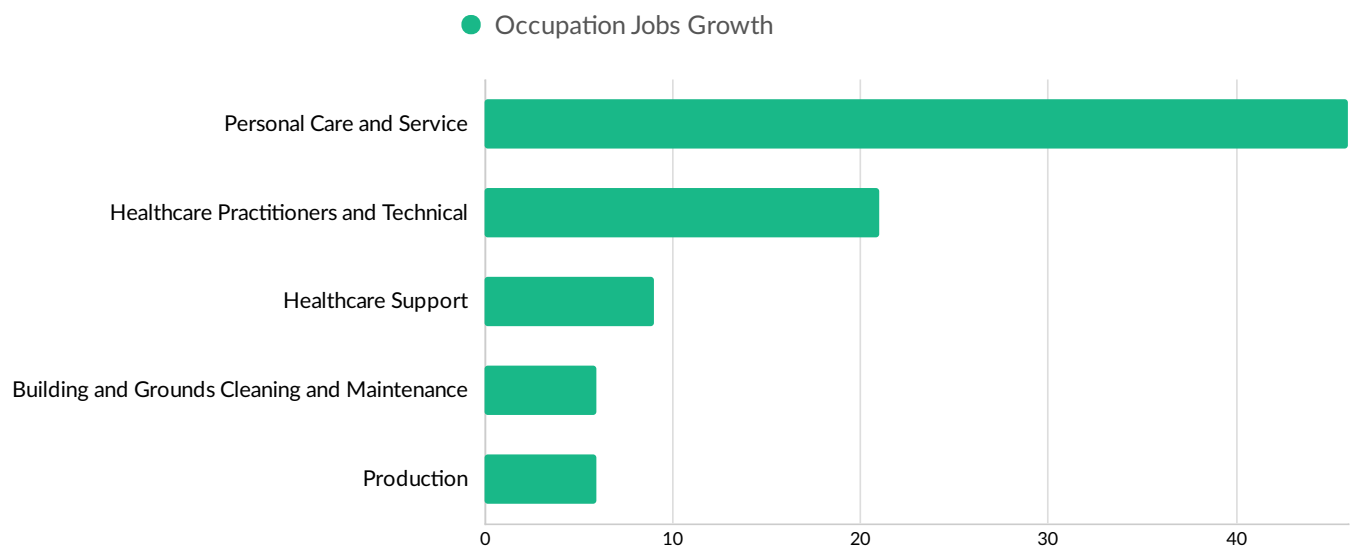
Workforce Characteristics

Largest Occupations



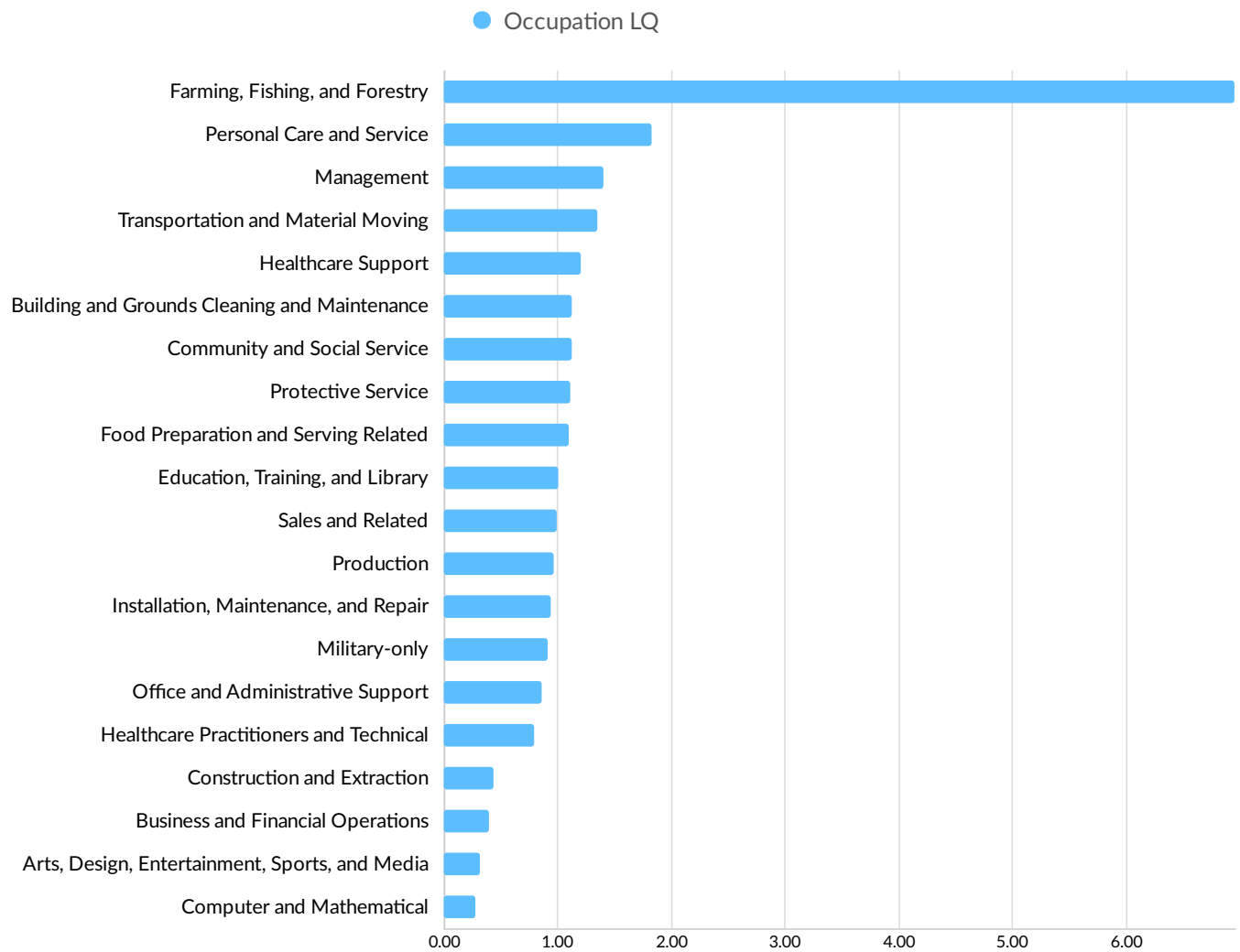
Workforce Characteristics - Cont.

Top Growing Occupations



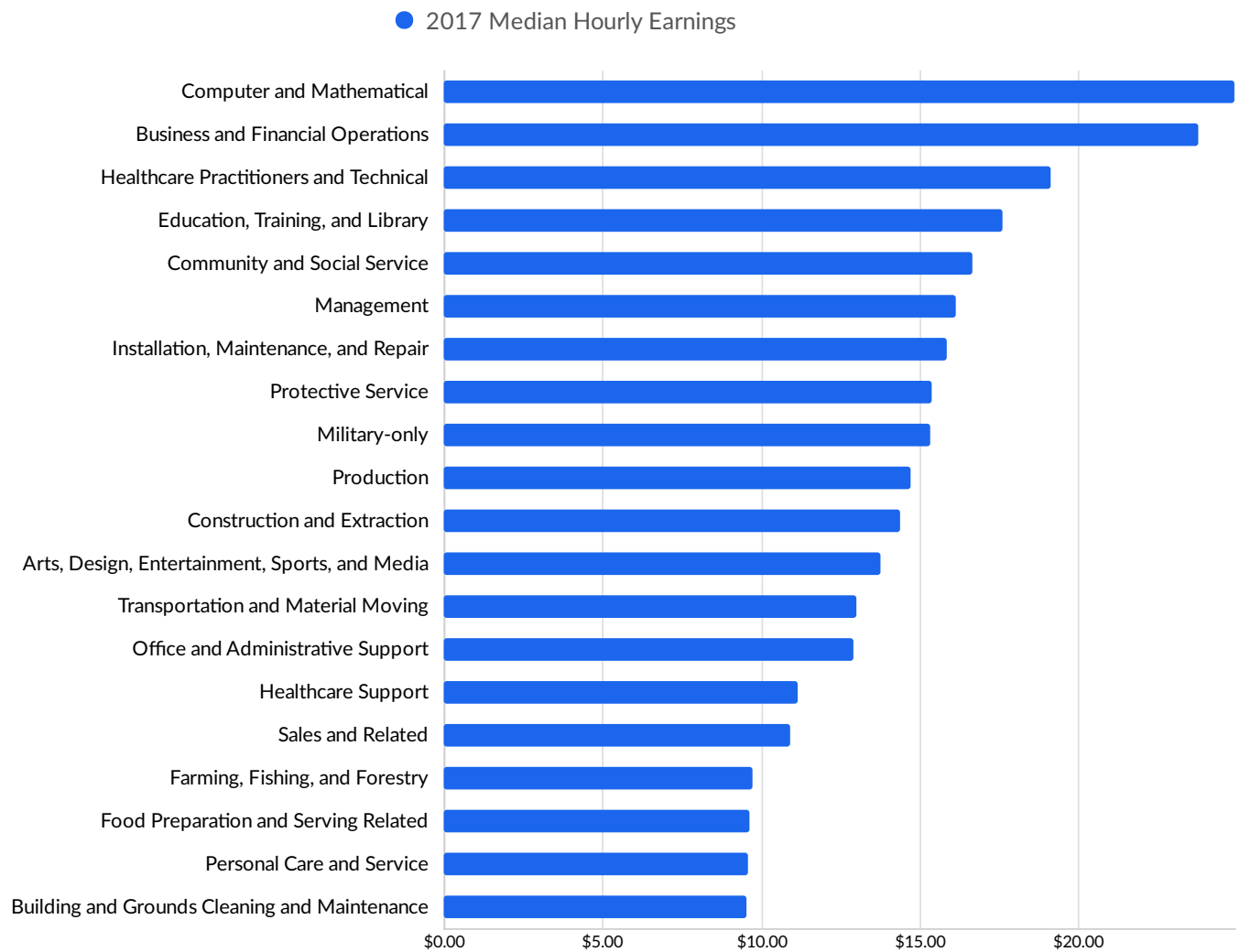
Workforce Characteristics - Cont.

Top Occupation LQ



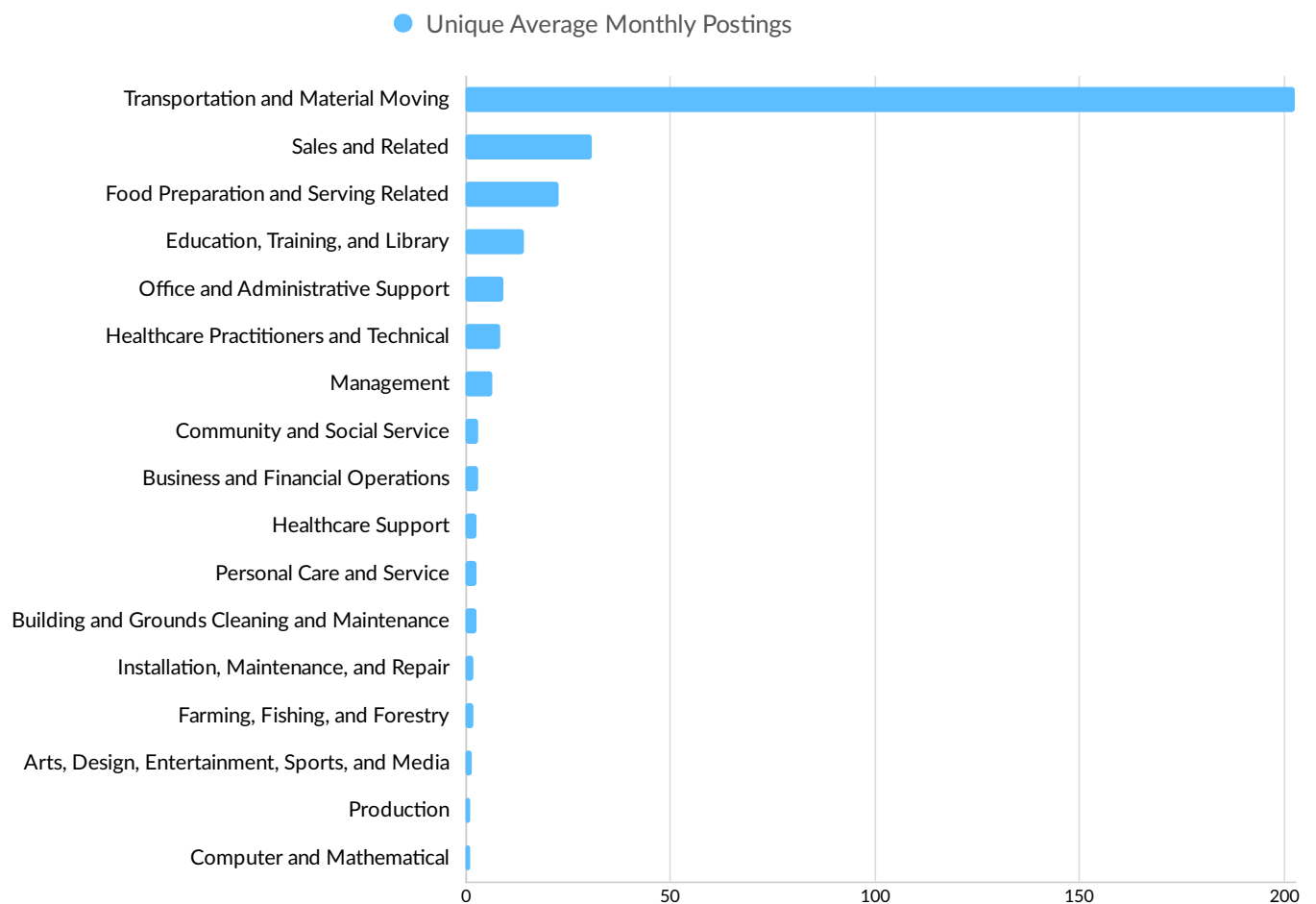
Workforce Characteristics - Cont.

Top Occupation Earnings



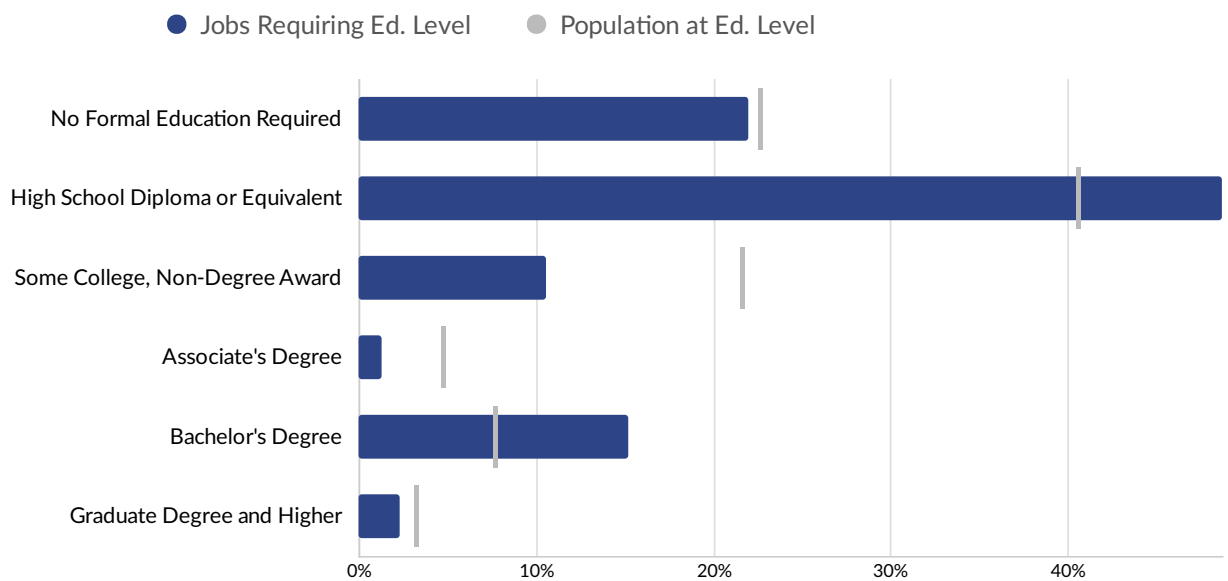
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	346	306	-40	-12%	0.86	\$12.90	9
Sales and Related	285	241	-44	-15%	1.00	\$10.91	31
Food Preparation and Serving Related	251	224	-27	-11%	1.10	\$9.66	23
Transportation and Material Moving	273	223	-50	-18%	1.35	\$13.02	203
Management	236	193	-43	-18%	1.41	\$16.13	7
Personal Care and Service	145	191	46	+32%	1.83	\$9.60	3
Education, Training, and Library	139	139	0	0%	1.01	\$17.63	14
Production	132	138	6	+5%	0.97	\$14.73	1
Farming, Fishing, and Forestry	151	126	-25	-17%	6.95	\$9.76	2
Healthcare Practitioners and Technical	85	106	21	+25%	0.79	\$19.12	8
Building and Grounds Cleaning and Maintenance	95	101	6	+6%	1.13	\$9.56	3
Installation, Maintenance, and Repair	101	89	-12	-12%	0.94	\$15.85	2
Healthcare Support	71	80	9	+13%	1.21	\$11.16	3
Protective Service	76	61	-15	-20%	1.12	\$15.38	0
Business and Financial Operations	61	50	-11	-18%	0.40	\$23.79	3
Construction and Extraction	105	48	-57	-54%	0.43	\$14.36	1
Community and Social Service	48	45	-3	-6%	1.12	\$16.68	3
Computer and Mathematical	24	20	-4	-17%	0.28	\$24.93	1

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	19	14	-5	-26%	0.32	\$13.77	2
Military-only	19	13	-6	-32%	0.91	\$15.35	0

Educational Pipeline

Over the last 5 years, no schools in Monroe County, AR produced graduates.