



Miller County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

Contents

- Economy Overview 1
- Historic & Projected Trends 3
- Population Characteristics 7
- Industry Characteristics 9
- Business Characteristics 15
- Workforce Characteristics 17
- Educational Pipeline 25

Economy Overview

44,079

Population (2018)

Population **grew by 622** over the last 5 years and is projected to **grow by 422** over the next 5 years.

14,569

Total Regional Employment

Jobs **grew by 30** over the last 5 years and are projected to **grow by 470** over the next 5 years.

\$41.9K

Median Household Income (2017)

Median household income is **\$15.8K below** the national median household income of \$57.7K.

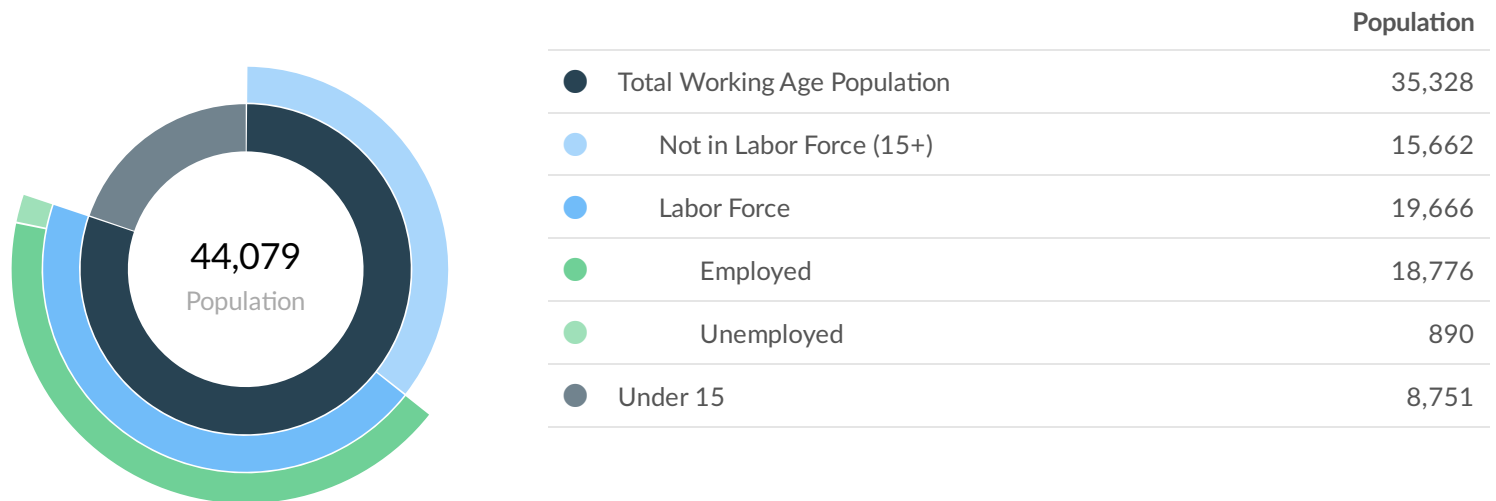
Takeaways

- As of 2018 the region's population **increased by 1.4%** since 2013, growing by 622. Population is expected to **increase by 1.0%** between 2018 and 2023, adding 422.
- From 2013 to 2018, jobs **increased by 0.2%** in Miller County, AR from 14,539 to **14,569**. This change **fell short of the national growth rate of 8.2% by 8.0%**. As the number of jobs increased, the **labor force participation rate decreased from 56.2% to 55.7% between 2013 and 2018**.
- Concerning educational attainment, **9.2% of Miller County, AR residents possess a Bachelor's Degree** (9.4% below the national average), and **4.9% hold an Associate's Degree** (3.1% below the national average).
- The top three industries in 2018 are Rubber Product Manufacturing, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	44,079	19,666	14,569	89.3	\$1.31B	\$2.14B	\$1.87B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

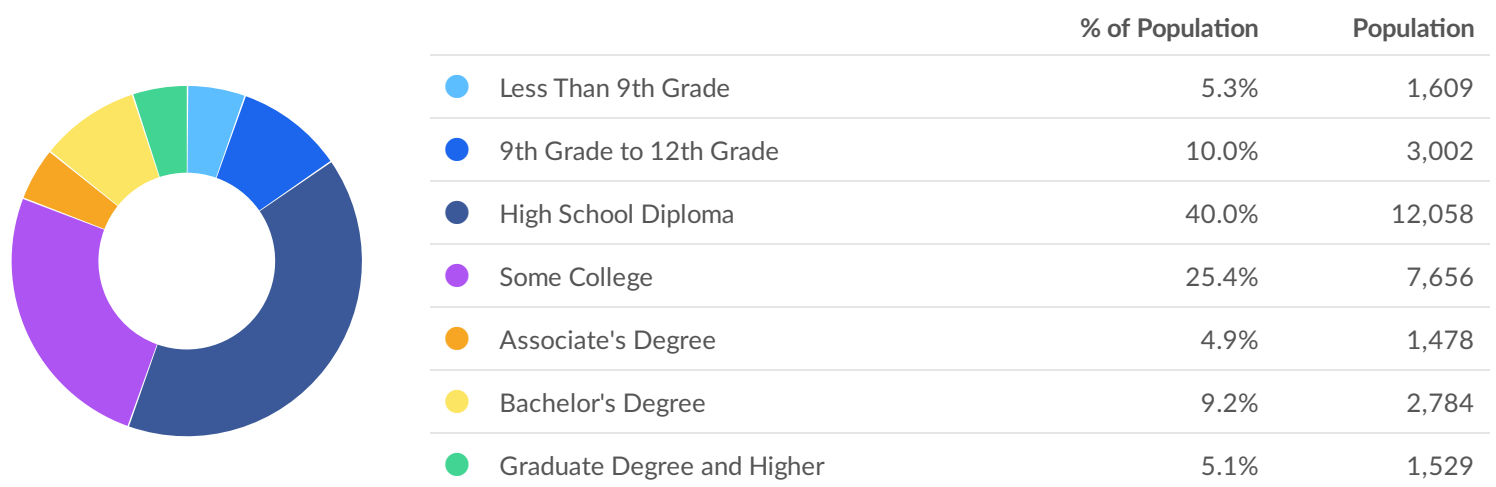
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

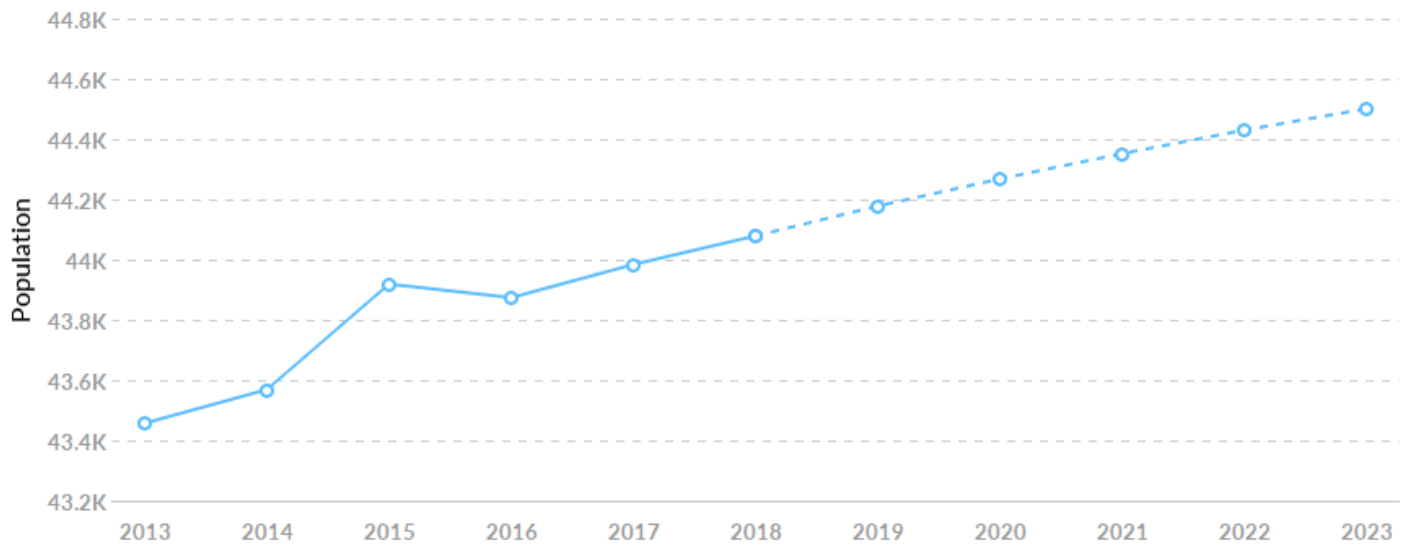
Concerning educational attainment, **9.2% of Miller County, AR residents possess a Bachelor's Degree** (9.4% below the national average), and **4.9% hold an Associate's Degree** (3.1% below the national average).



Historic & Projected Trends

Population Trends

As of 2018 the region's population **increased by 1.4%** since 2013, growing by 622. Population is expected to **increase by 1.0%** between 2018 and 2023, adding 422.

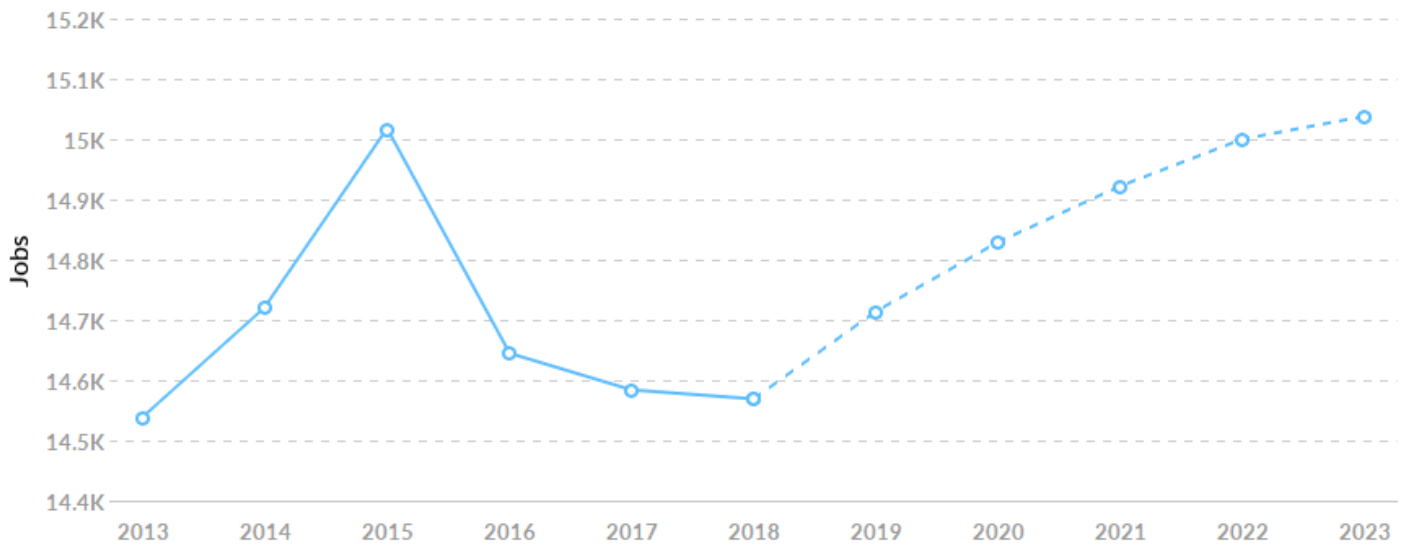


Timeframe	Population
2013	43,457
2014	43,569
2015	43,919
2016	43,874
2017	43,984
2018	44,079
2019	44,178
2020	44,268
2021	44,352
2022	44,430
2023	44,501

Historic & Projected Trends - Cont.

Job Trends

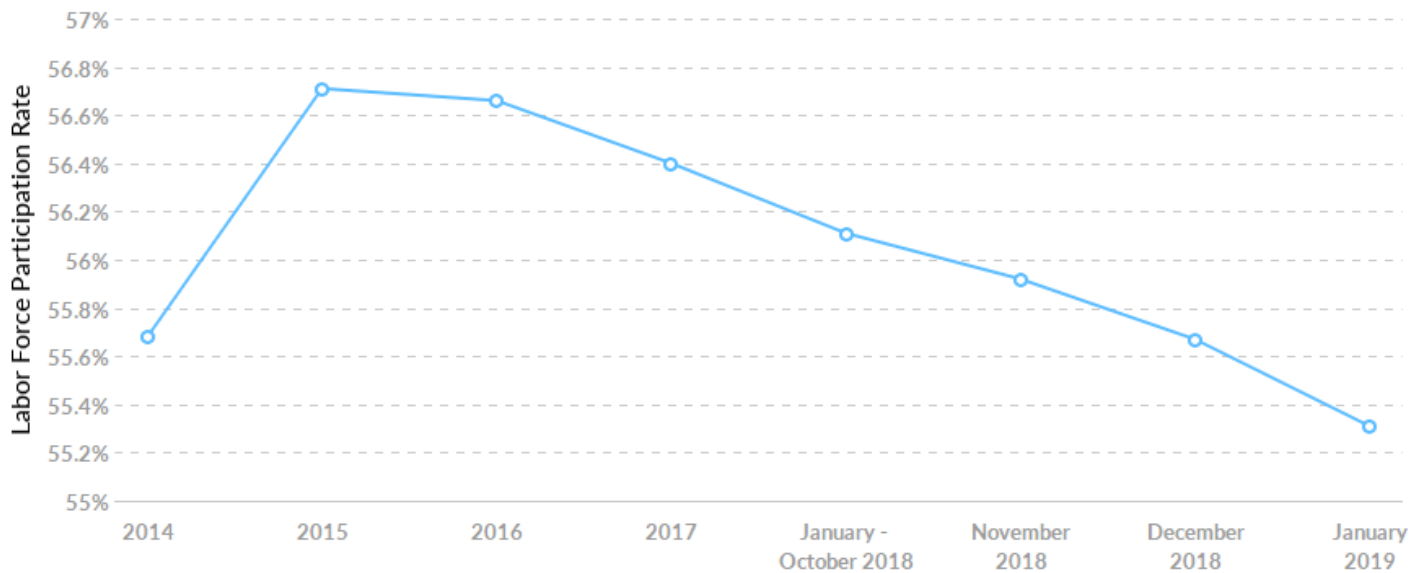
From 2013 to 2018, jobs increased by 0.2% in Miller County, AR from 14,539 to 14,569. This change fell short of the national growth rate of 8.2% by 8.0%.



Timeframe	Jobs
2013	14,539
2014	14,721
2015	15,017
2016	14,645
2017	14,584
2018	14,569
2019	14,714
2020	14,829
2021	14,922
2022	15,000
2023	15,038

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

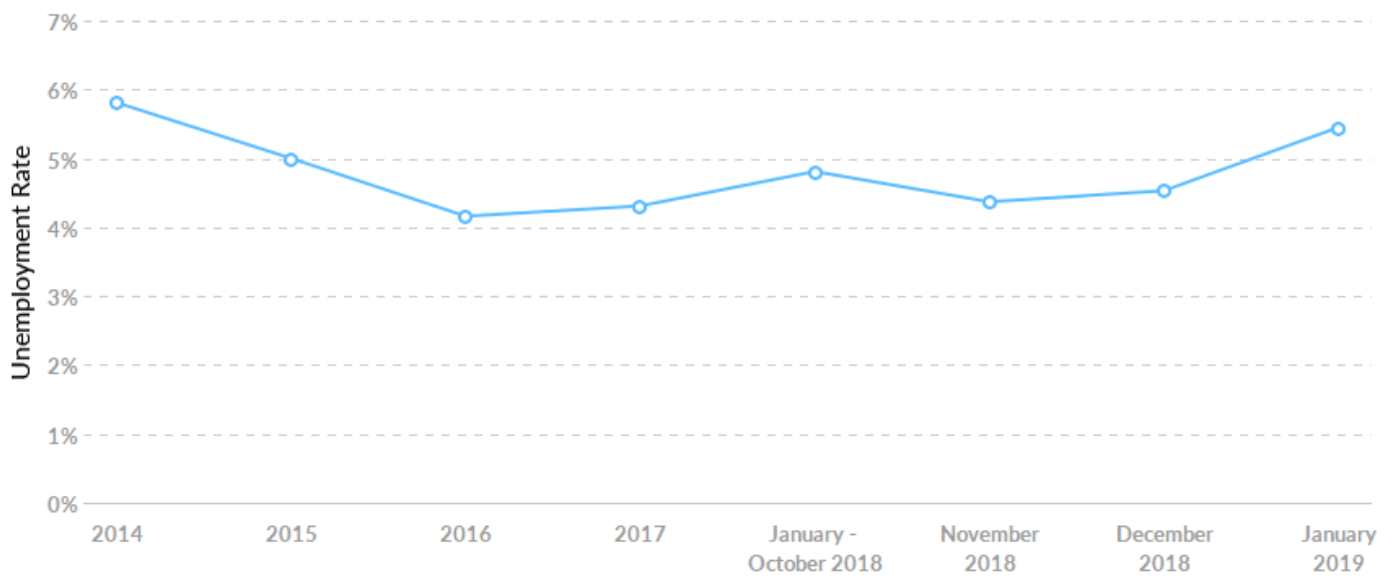


Timeframe	Labor Force Participation Rate
2014	55.68%
2015	56.71%
2016	56.66%
2017	56.40%
January - October 2018	56.11%
November 2018	55.92%
December 2018	55.67%
January 2019	55.31%

Historic & Projected Trends - Cont.

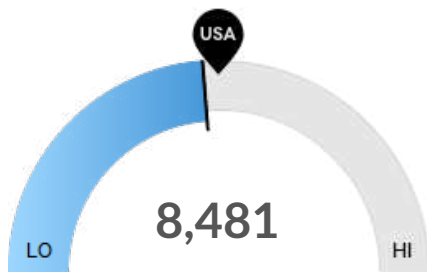
Unemployment Rate Trends

Miller County, AR had a January 2019 unemployment rate of 5.45%, **decreasing from 5.81%** 5 years before.



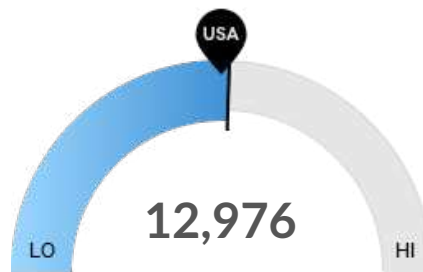
Timeframe	Unemployment Rate
2014	5.81%
2015	5.00%
2016	4.16%
2017	4.31%
January - October 2018	4.81%
November 2018	4.37%
December 2018	4.53%
January 2019	5.45%

Population Characteristics



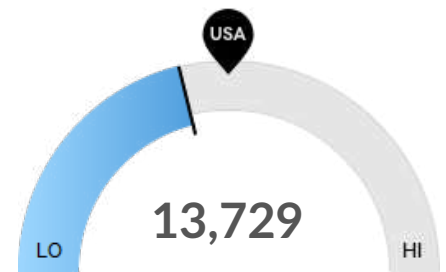
Millennials

Miller County, AR has 8,481 millennials (ages 20-34). The national average for an area this size is 9,110.



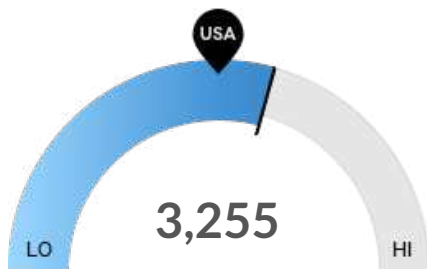
Retiring Soon

Retirement risk is about average in Miller County, AR. The national average for an area this size is 12,539 people 55 or older, while there are 12,976 here.



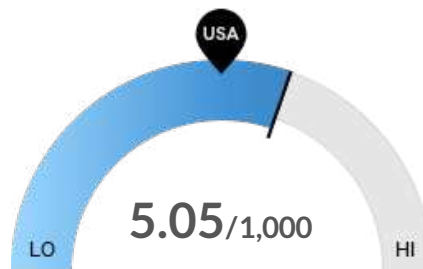
Racial Diversity

Racial diversity is low in Miller County, AR. The national average for an area this size is 17,273 racially diverse people, while there are 13,729 here.



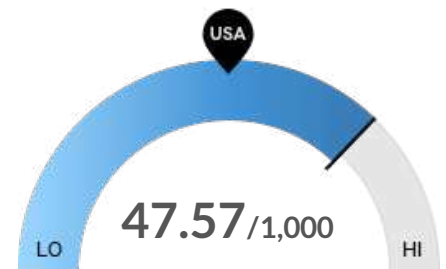
Veterans

Miller County, AR has 3,255 veterans. The national average for an area this size is 2,558.



Violent Crime

Miller County, AR has 5.05 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



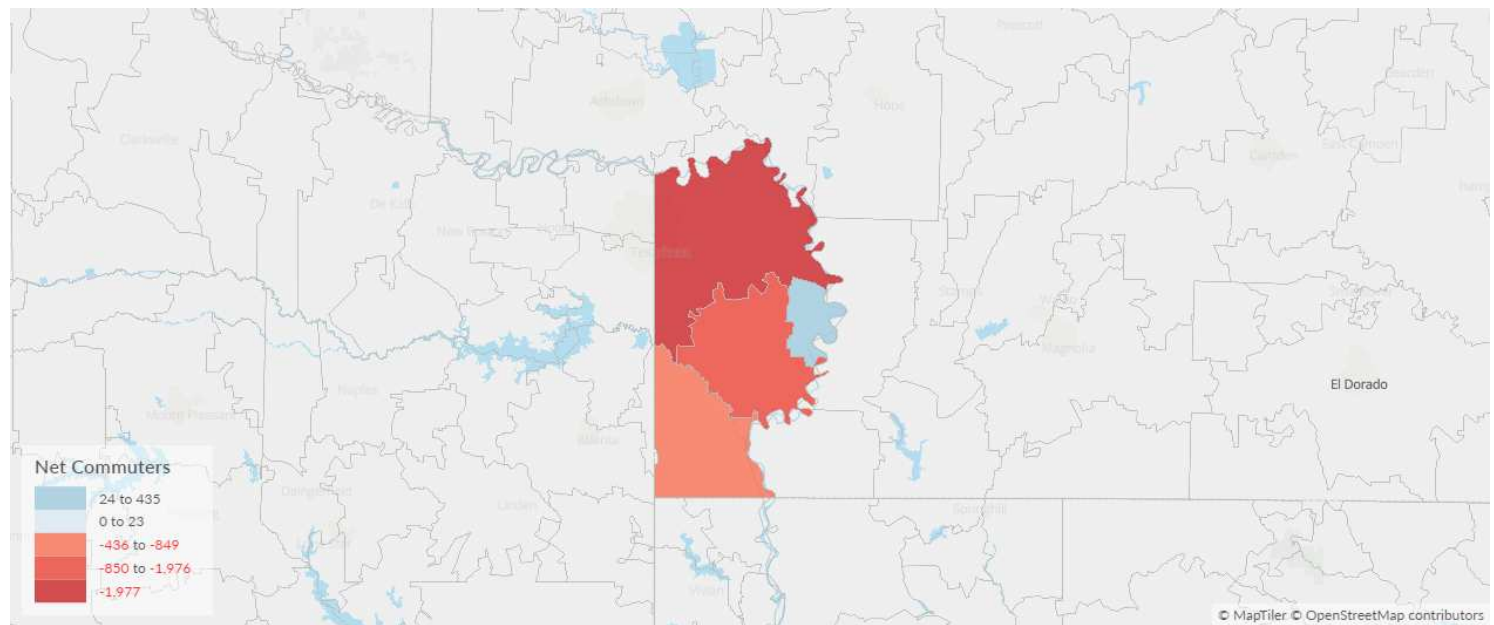
Property Crime

Miller County, AR has 47.57 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Miller County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

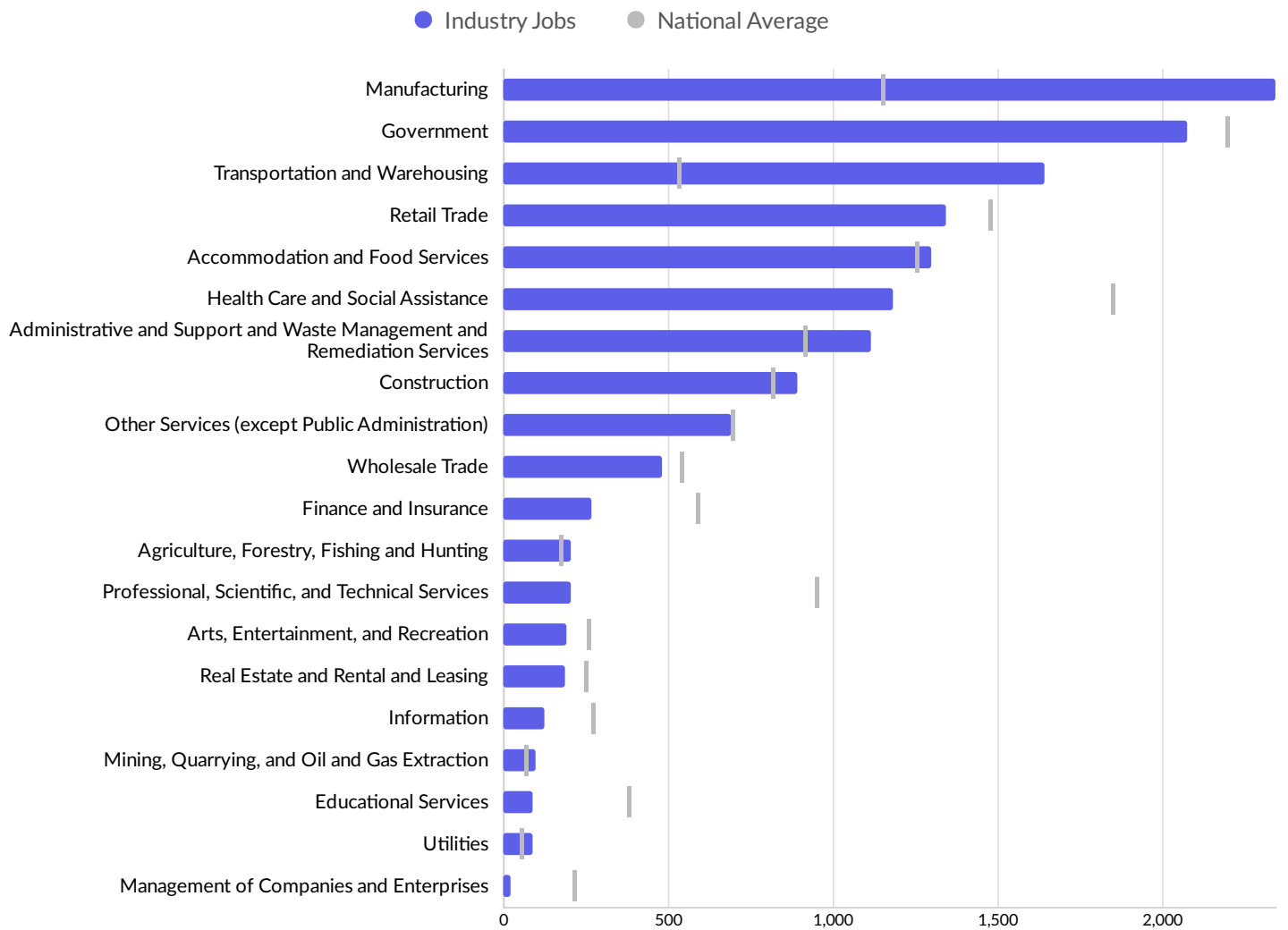
ZIP	Name	2018 Employment
71854	Texarkana, AR (in Miller...	13,689
71837	Fouke, AR (in Miller cou...	607
71834	Doddridge, AR (in Miller...	149
71839	Garland City, AR (in Mill...	111
71840	Genoa, AR (in Miller co...	13

Where Talent Lives

ZIP	Name	2018 Workers
71854	Texarkana, AR (in Miller...	15,666
71837	Fouke, AR (in Miller cou...	1,457
71834	Doddridge, AR (in Miller...	584
71839	Garland City, AR (in Mill...	88
71840	Genoa, AR (in Miller co...	13

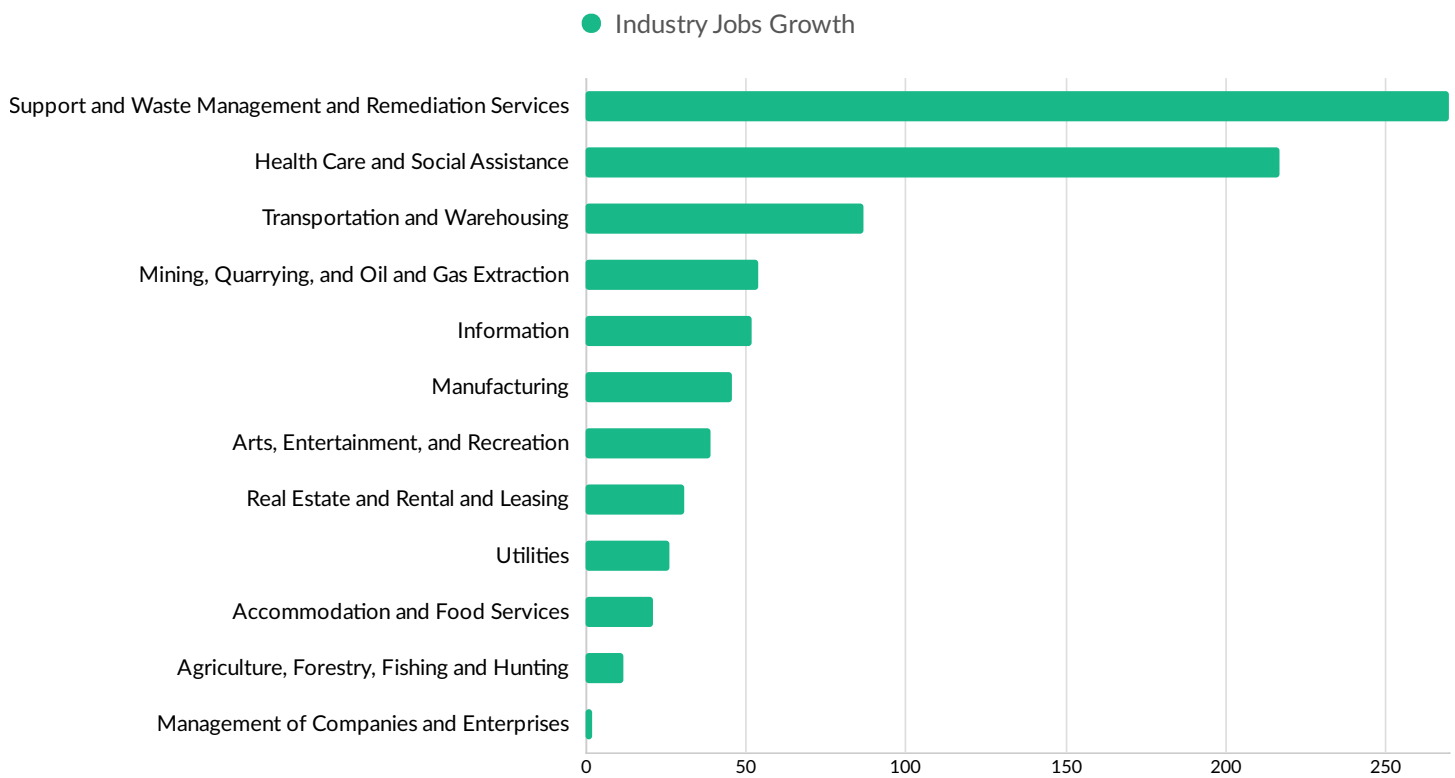
Industry Characteristics

Largest Industries



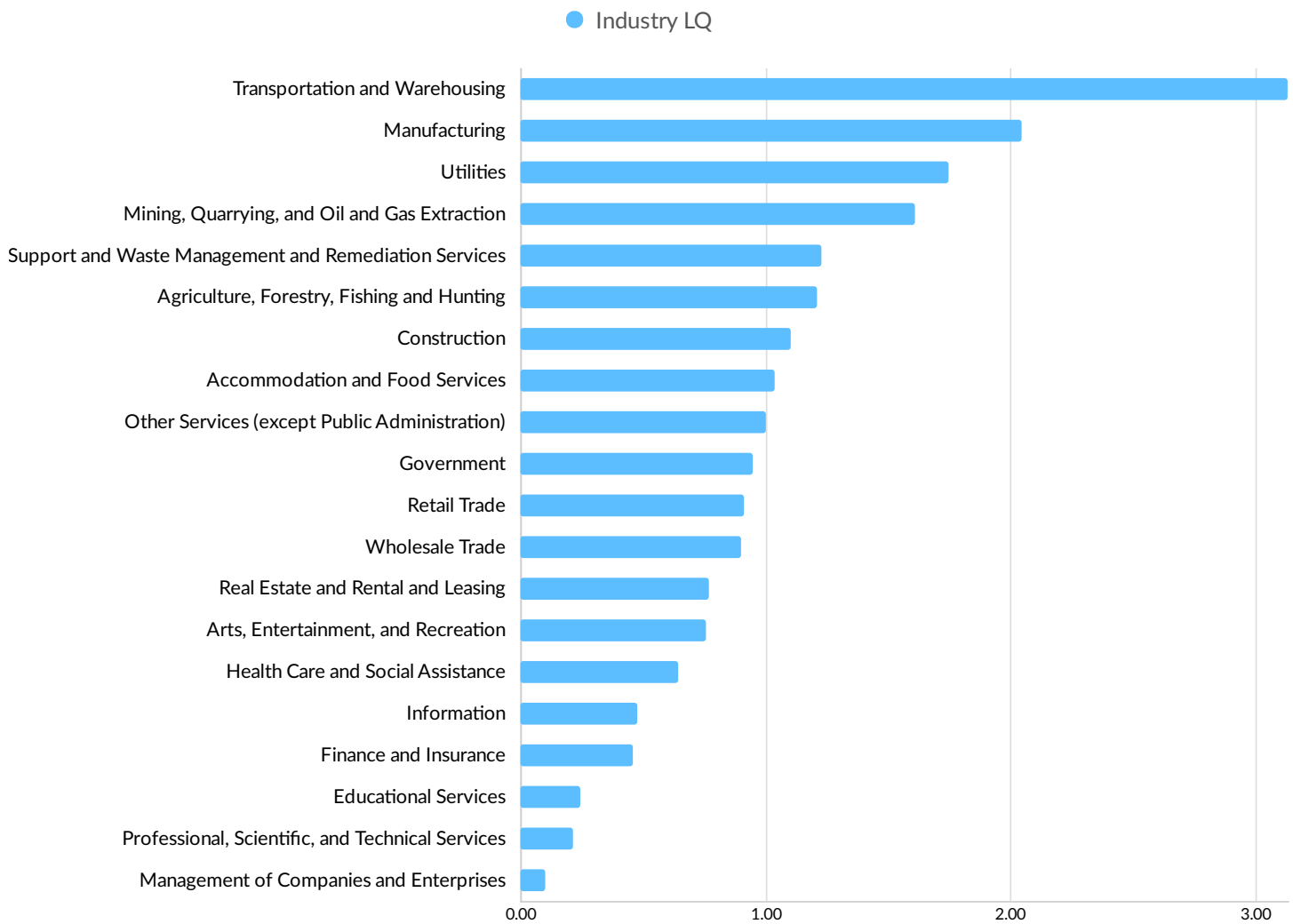
Industry Characteristics - Cont.

Top Growing Industries



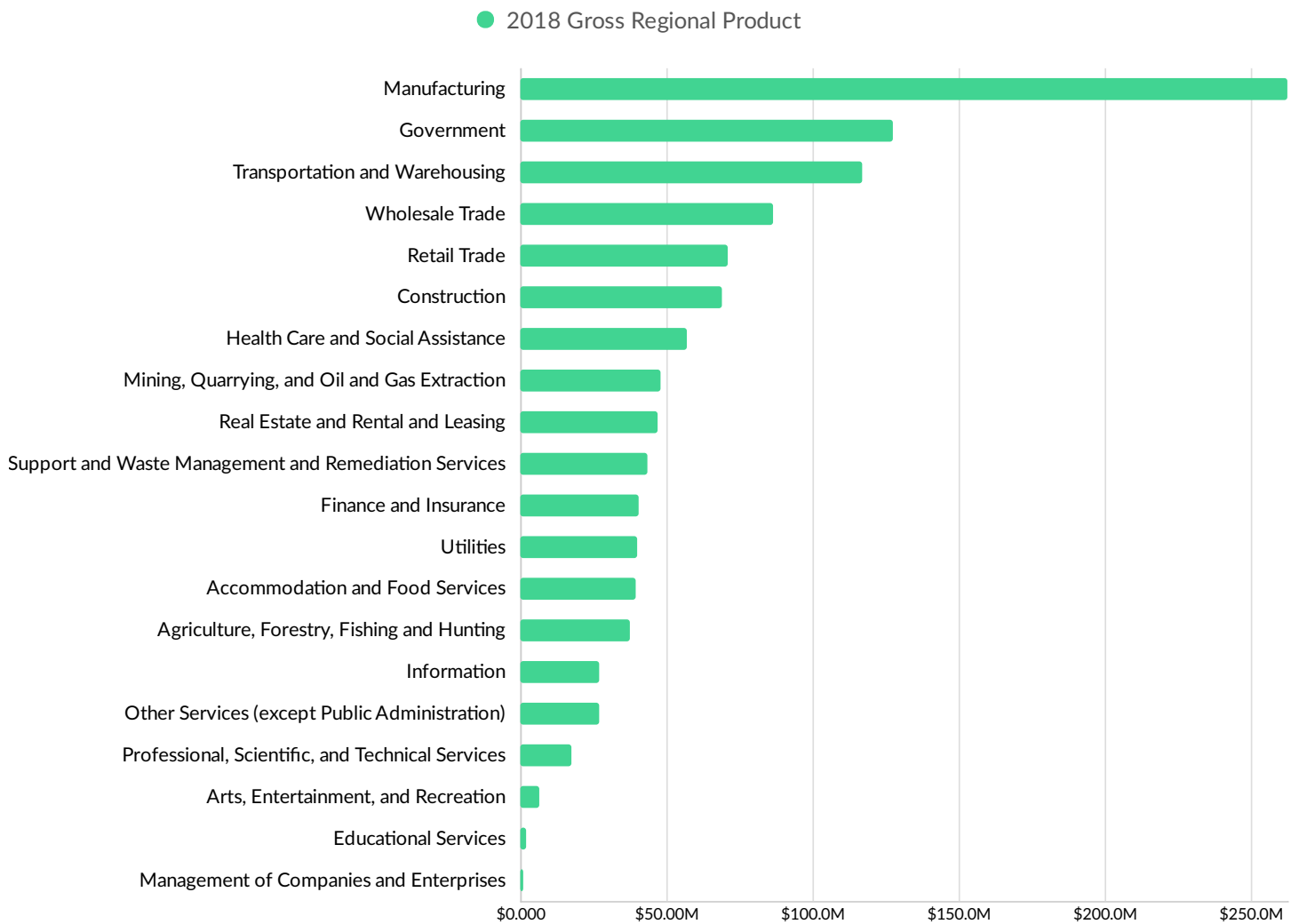
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

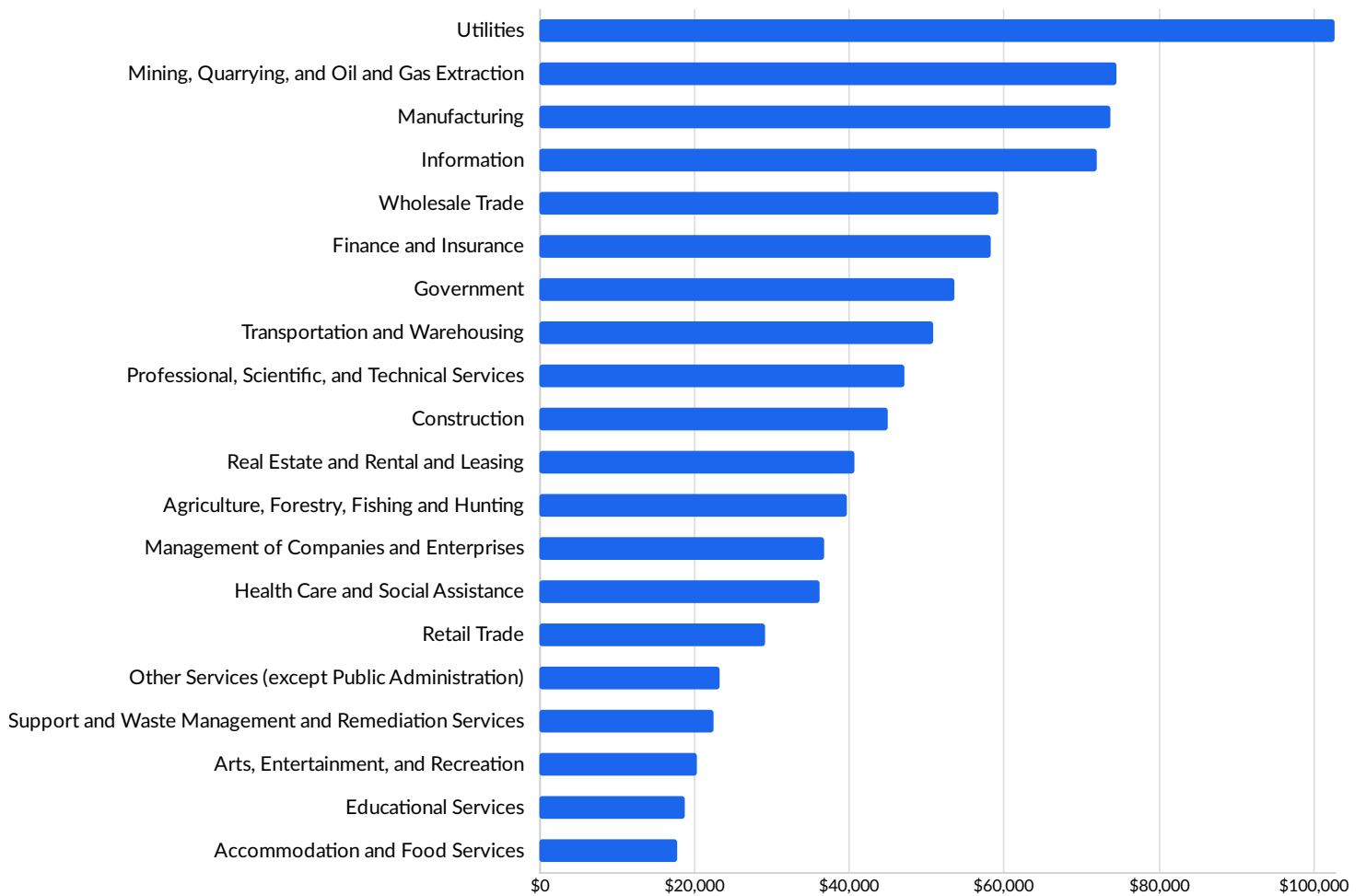
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	2,299	2,345	46	+2%	2.04	\$73,886	\$262.63M
Government	2,350	2,076	-274	-12%	0.95	\$53,711	\$127.46M
Transportation and Warehousing	1,558	1,645	87	+6%	3.13	\$50,965	\$117.31M
Retail Trade	1,447	1,345	-102	-7%	0.91	\$29,146	\$71.16M
Accommodation and Food Services	1,278	1,299	21	+2%	1.04	\$17,840	\$39.55M
Health Care and Social Assistance	968	1,185	217	+22%	0.64	\$36,222	\$57.17M
Administrative and Support and Waste Management and Remediation Services	847	1,117	270	+32%	1.23	\$22,447	\$43.28M
Construction	1,091	893	-198	-18%	1.10	\$44,938	\$69.00M
Other Services (except Public Administration)	778	693	-85	-11%	1.00	\$23,237	\$26.87M
Wholesale Trade	578	482	-96	-17%	0.90	\$59,401	\$86.79M
Finance and Insurance	287	270	-17	-6%	0.46	\$58,382	\$40.50M
Agriculture, Forestry, Fishing and Hunting	196	208	12	+6%	1.21	\$39,737	\$37.51M
Professional, Scientific, and Technical Services	238	205	-33	-14%	0.22	\$47,146	\$17.75M
Arts, Entertainment, and Recreation	152	191	39	+26%	0.76	\$20,367	\$6.51M
Real Estate and Rental and Leasing	158	189	31	+20%	0.77	\$40,663	\$46.85M
Information	75	127	52	+69%	0.48	\$72,057	\$27.12M
Mining, Quarrying, and Oil and Gas Extraction	43	97	54	+126%	1.61	\$74,652	\$48.24M
Educational Services	114	90	-24	-21%	0.24	\$18,746	\$1.97M
Utilities	61	87	26	+43%	1.74	\$102,796	\$39.80M
Management of Companies and Enterprises	20	22	2	+10%	0.10	\$36,874	\$932.24K

Business Characteristics

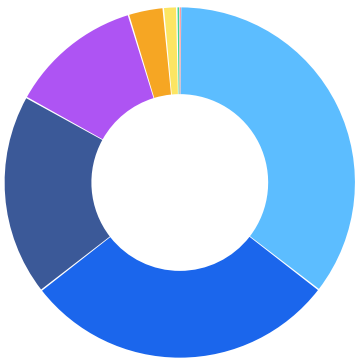
2,010 Companies Employ Your Workers

Online profiles for your workers mention 2,010 companies as employers, with the top 10 appearing below. In the last 12 months, 854 companies in Miller County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Cooper Tire & Rubber Company	65 	Express Services Inc	249 
Christus Health	51 	CRST International, Inc.	213 
Wal-Mart Stores, Inc.	48 	Cooper Tire & Rubber Company	100 
Harte-Hanks, Inc.	46 	U. S. Xpress, Inc.	100 
Domtar Corporation	41 	USA Truck, Inc.	94 
Texarkana Arkansas School Dist...	36 	Pilot Flying J	87 
Southern Refrigerated Transport...	29 	Texarkana Arkansas School Dist...	86 
Wadley Regional Medical Center	27 	Acadia Corporation	73 
Arkansas Department of Parks a...	24 	Koch Trucking, Inc.	61 
Red River Army Depot	21 	Teach For America, Inc.	61 

Business Characteristics - Cont.

Business Size

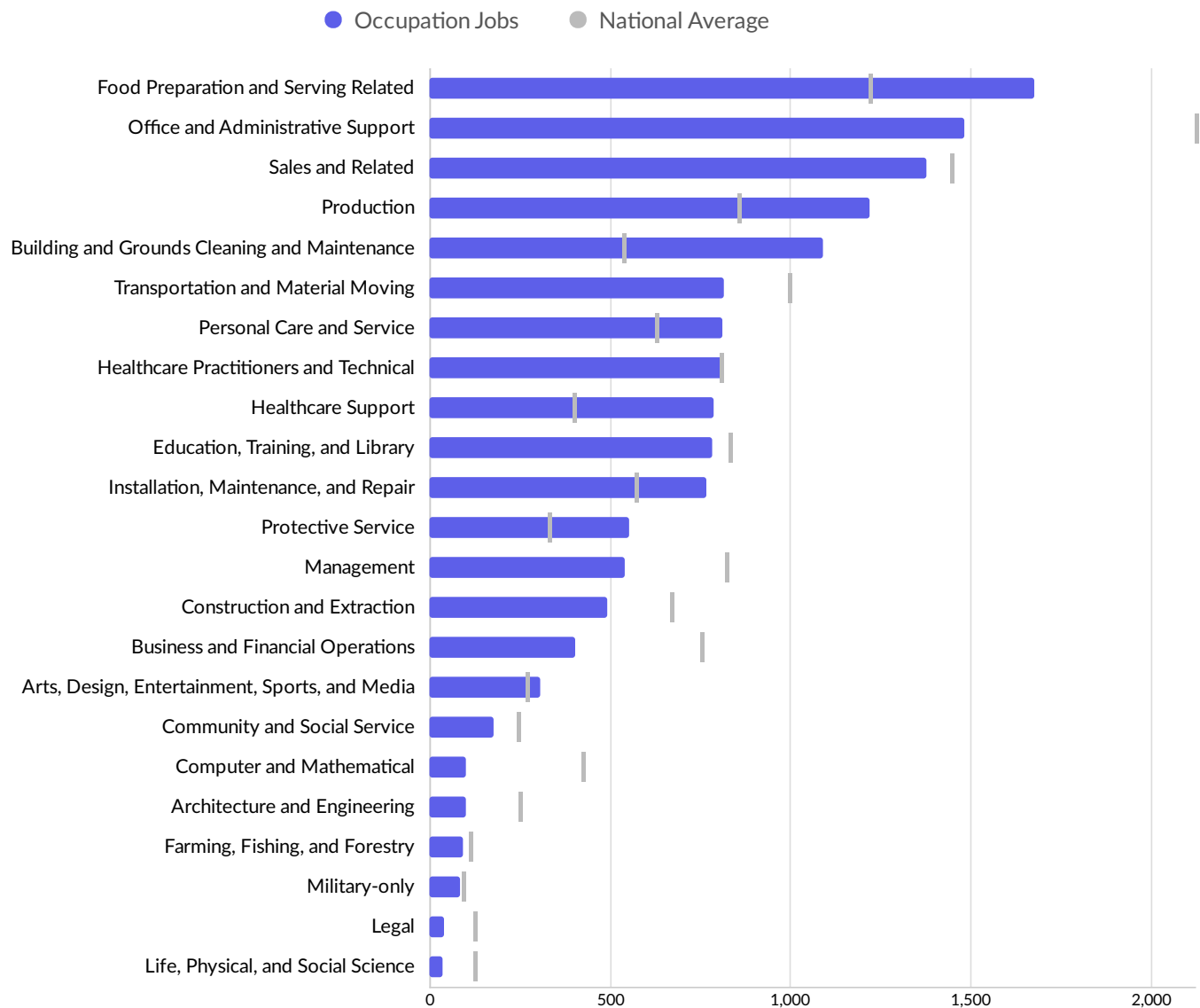


	Percentage	Business Count
1 to 4 employees	35.4%	516
5 to 9 employees	29.0%	423
10 to 19 employees	18.6%	271
20 to 49 employees	12.2%	178
50 to 99 employees	3.2%	47
100 to 249 employees	1.2%	18
250 to 499 employees	0.3%	4
500+ employees	0.1%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

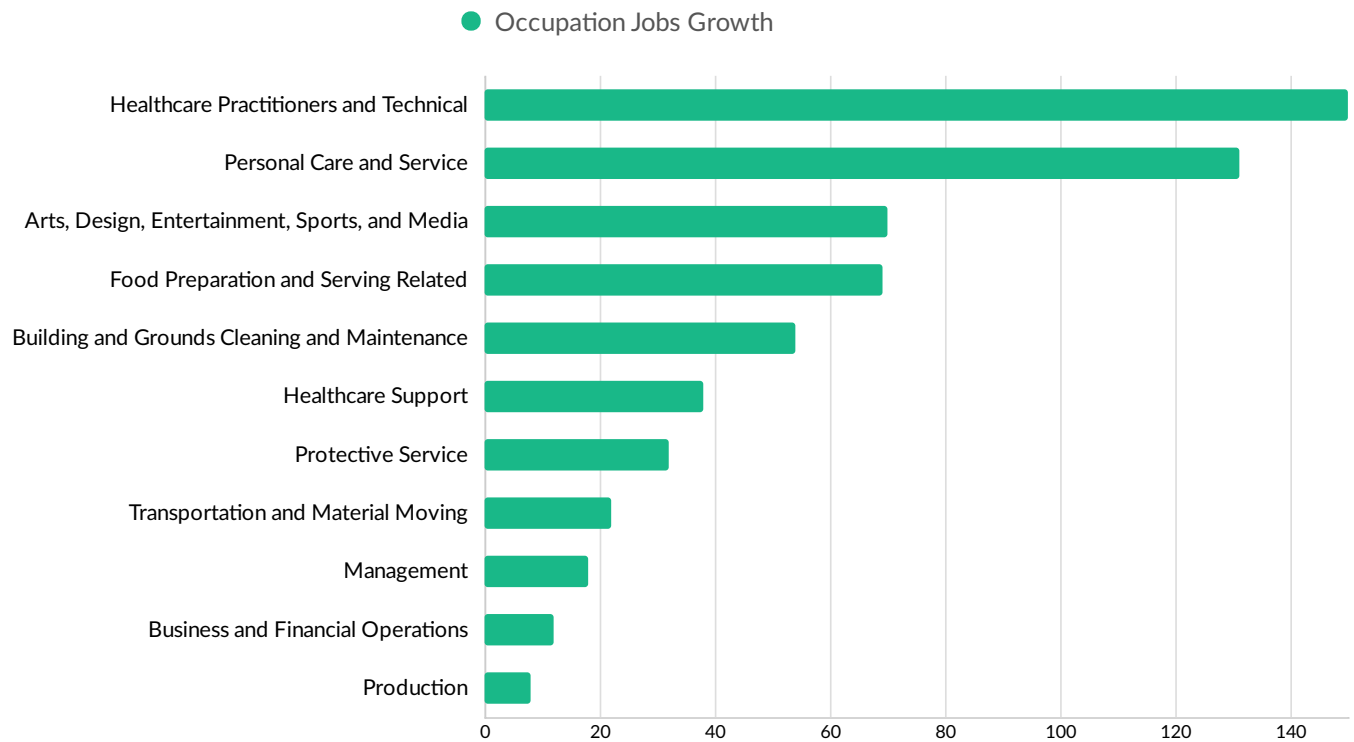
Workforce Characteristics

Largest Occupations



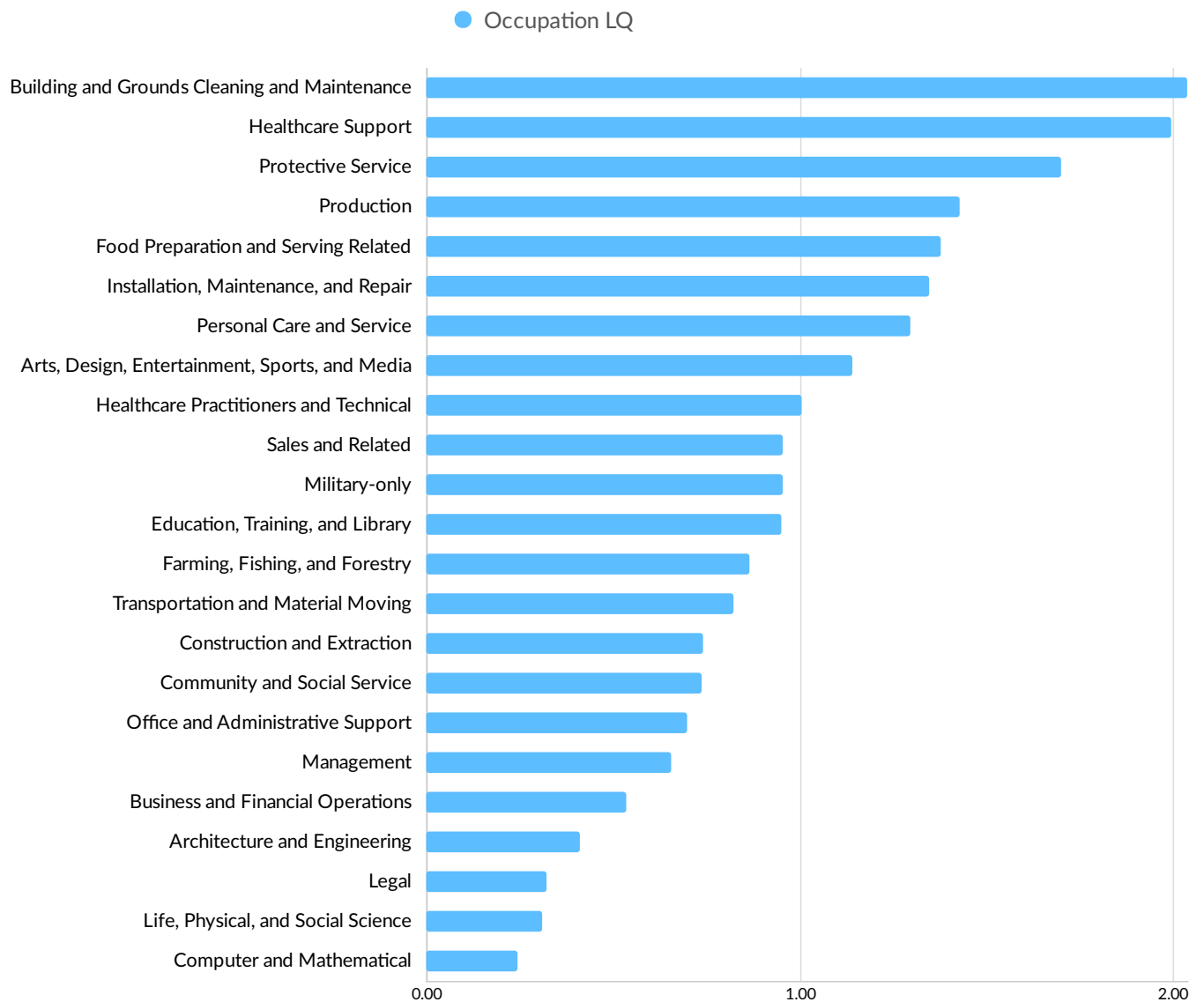
Workforce Characteristics - Cont.

Top Growing Occupations



Workforce Characteristics - Cont.

Top Occupation LQ



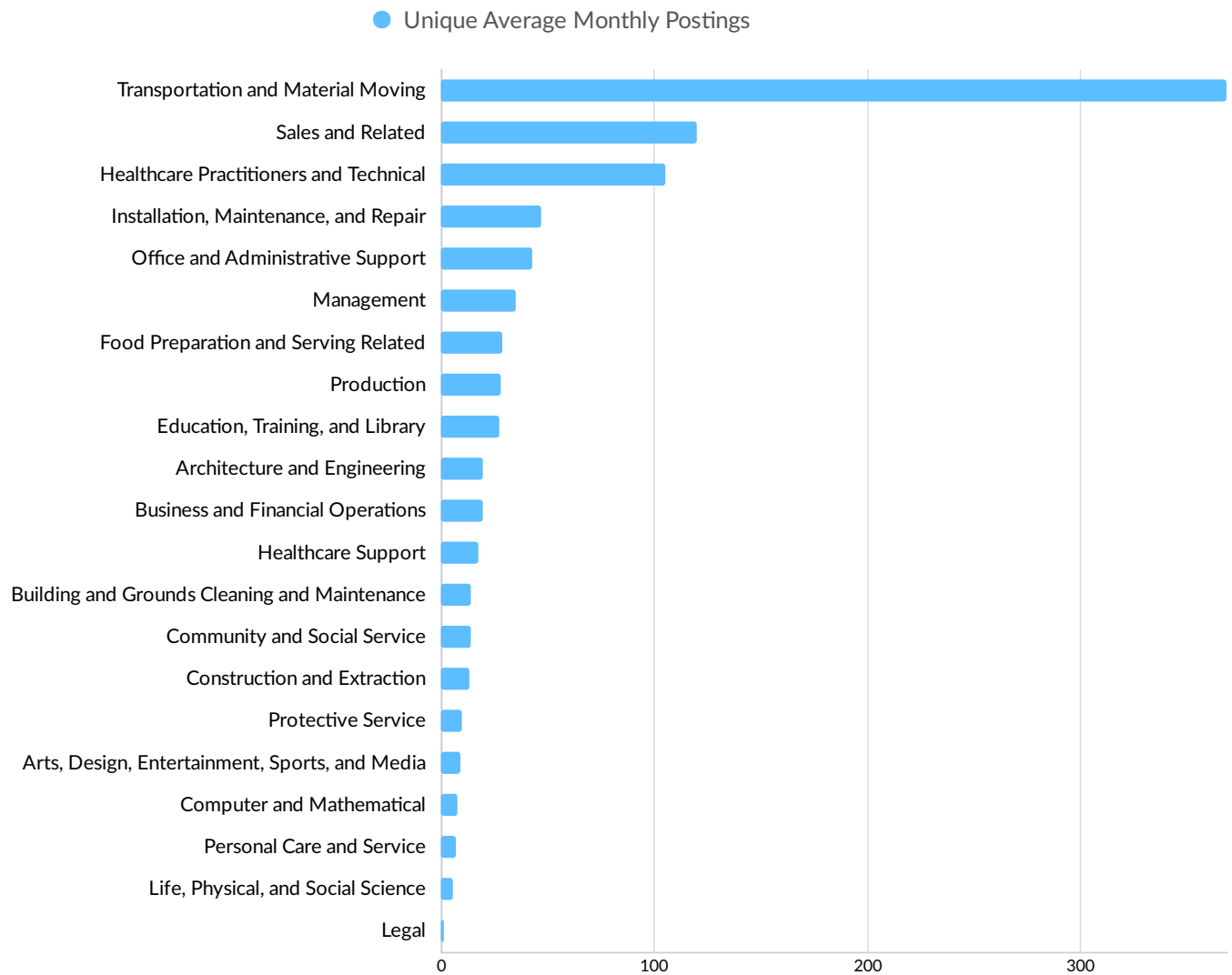
Workforce Characteristics - Cont.

Top Occupation Earnings



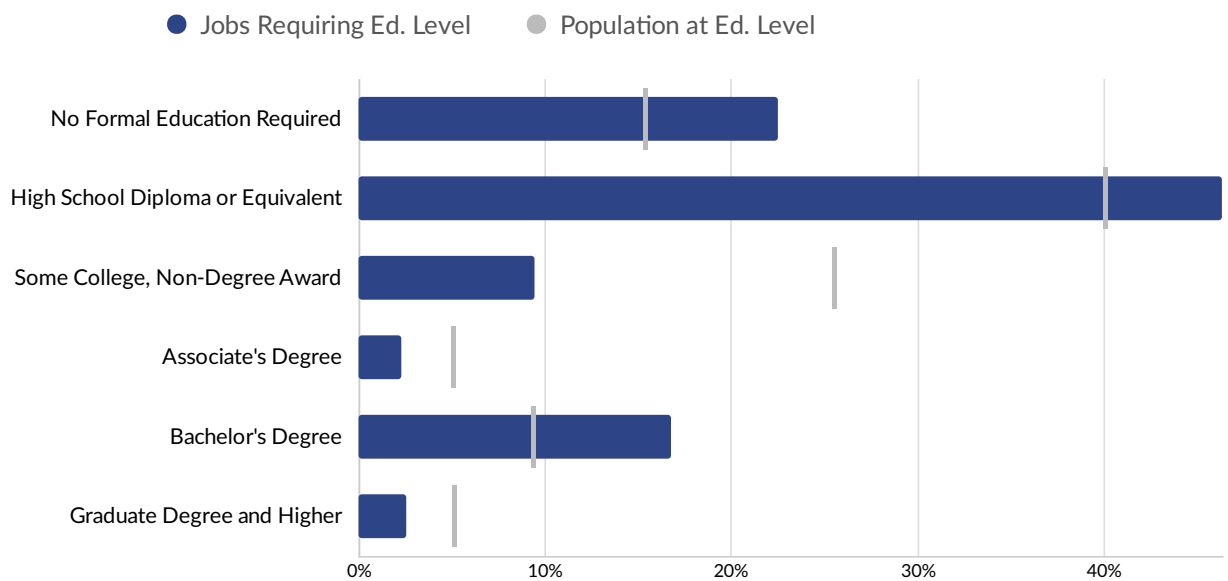
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Food Preparation and Serving Related	1,610	1,679	69	+4%	1.38	\$9.52	29
Office and Administrative Support	1,667	1,485	-182	-11%	0.70	\$13.19	43
Sales and Related	1,486	1,377	-109	-7%	0.96	\$13.01	120
Production	1,211	1,219	8	+1%	1.43	\$18.05	28
Building and Grounds Cleaning and Maintenance	1,036	1,090	54	+5%	2.04	\$10.41	14
Transportation and Material Moving	797	819	22	+3%	0.82	\$12.96	369
Personal Care and Service	681	812	131	+19%	1.30	\$9.62	7
Healthcare Practitioners and Technical	661	811	150	+23%	1.01	\$25.06	106
Healthcare Support	750	788	38	+5%	1.99	\$11.30	17
Education, Training, and Library	884	786	-98	-11%	0.95	\$21.61	28
Installation, Maintenance, and Repair	783	769	-14	-2%	1.35	\$22.35	47
Protective Service	522	554	32	+6%	1.70	\$18.60	10
Management	522	540	18	+3%	0.66	\$30.26	35
Construction and Extraction	628	495	-133	-21%	0.74	\$14.89	13
Business and Financial Operations	391	403	12	+3%	0.54	\$24.56	20
Arts, Design, Entertainment, Sports, and Media	236	306	70	+30%	1.14	\$16.18	9
Community and Social Service	182	177	-5	-3%	0.74	\$19.41	14

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Computer and Mathematical	103	103	0	0%	0.24	\$27.47	8
Architecture and Engineering	111	102	-9	-8%	0.41	\$30.83	20
Farming, Fishing, and Forestry	97	94	-3	-3%	0.87	\$12.39	0
Military-only	101	85	-16	-16%	0.95	\$15.90	0
Legal	44	39	-5	-11%	0.32	\$35.10	1
Life, Physical, and Social Science	37	37	0	0%	0.31	\$25.31	5

Educational Pipeline

Over the last 5 years, no schools in Miller County, AR produced graduates.