



# Marion County, AR

Arkansas Department of Workforce Services



POB 2981  
Little Rock, Arkansas 72203

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## Economy Overview

**16,401**

### Population (2018)

Population **decreased by 42** over the last 5 years but is projected to **grow by 72** over the next 5 years.

**4,326**

### Total Regional Employment

Jobs **grew by 23** over the last 5 years and are projected to **grow by 90** over the next 5 years.

**\$36.1K**

### Median Household Income (2017)

Median household income is **\$21.5K below** the national median household income of \$57.7K.

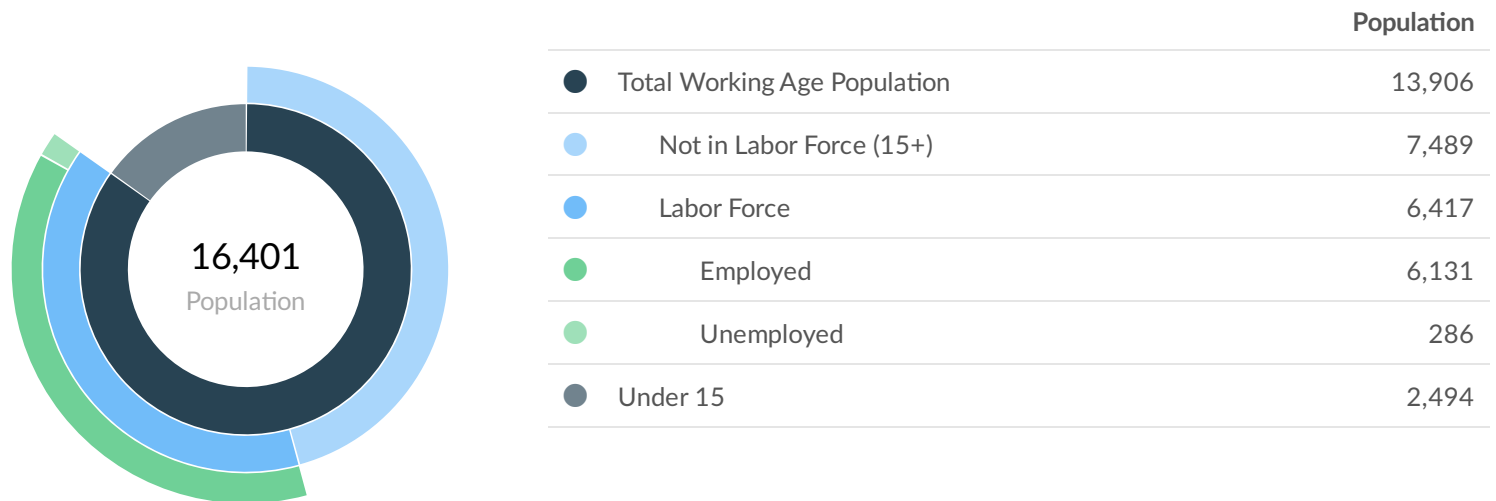
## Takeaways

- As of 2018 the region's population **declined by 0.3%** since 2013, falling by 42. Population is expected to **increase by 0.4%** between 2018 and 2023, adding 72.
- From 2013 to 2018, jobs **increased by 0.5%** in Marion County, AR from 4,304 to **4,326**. This change **fell short of the national growth rate of 8.2% by 7.7%**. As the number of jobs increased, the **labor force participation rate increased from 45.5% to 46.1% between 2013 and 2018**.
- Concerning educational attainment, **10.7% of Marion County, AR residents possess a Bachelor's Degree** (7.9% below the national average), and **6.1% hold an Associate's Degree** (1.9% below the national average).
- The top three industries in 2018 are Ship and Boat Building, Plastics Product Manufacturing, and Education and Hospitals (Local Government).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	16,401	6,417	4,326	91.4	\$370.32M	\$778.18M	\$598.55M
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

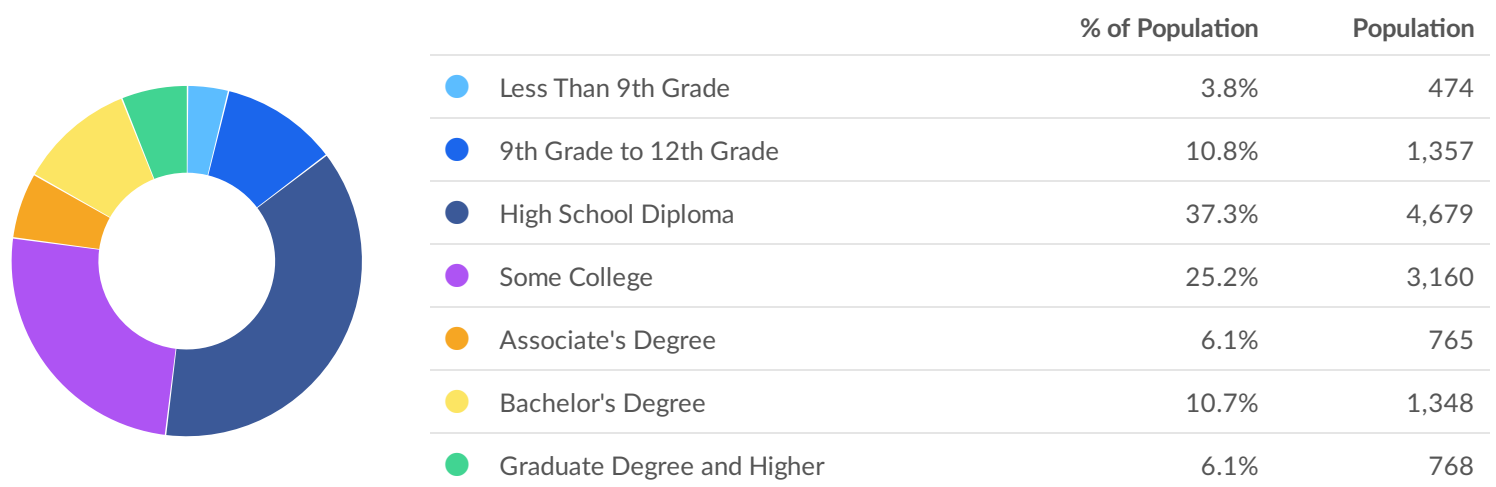
## Economy Overview - Cont.

### 2018 Labor Force Breakdown



### Educational Attainment

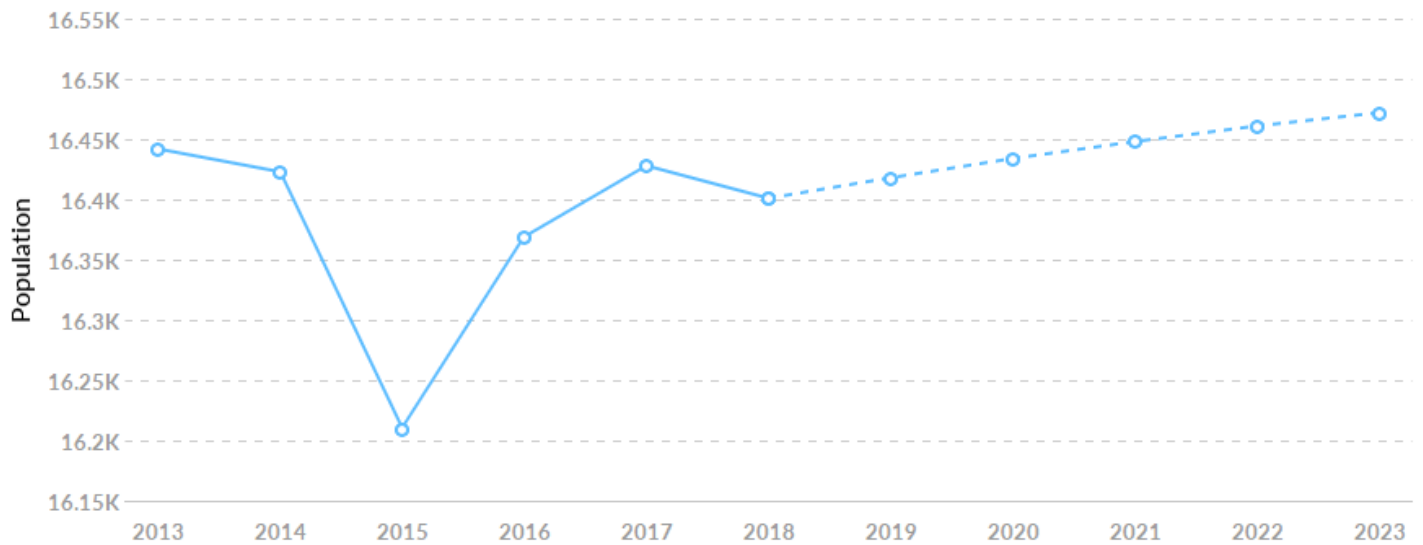
Concerning educational attainment, **10.7% of Marion County, AR residents possess a Bachelor's Degree** (7.9% below the national average), and **6.1% hold an Associate's Degree** (1.9% below the national average).



# Historic & Projected Trends

## Population Trends

As of 2018 the region's population **declined by 0.3%** since 2013, falling by 42. Population is expected to **increase by 0.4%** between 2018 and 2023, adding 72.

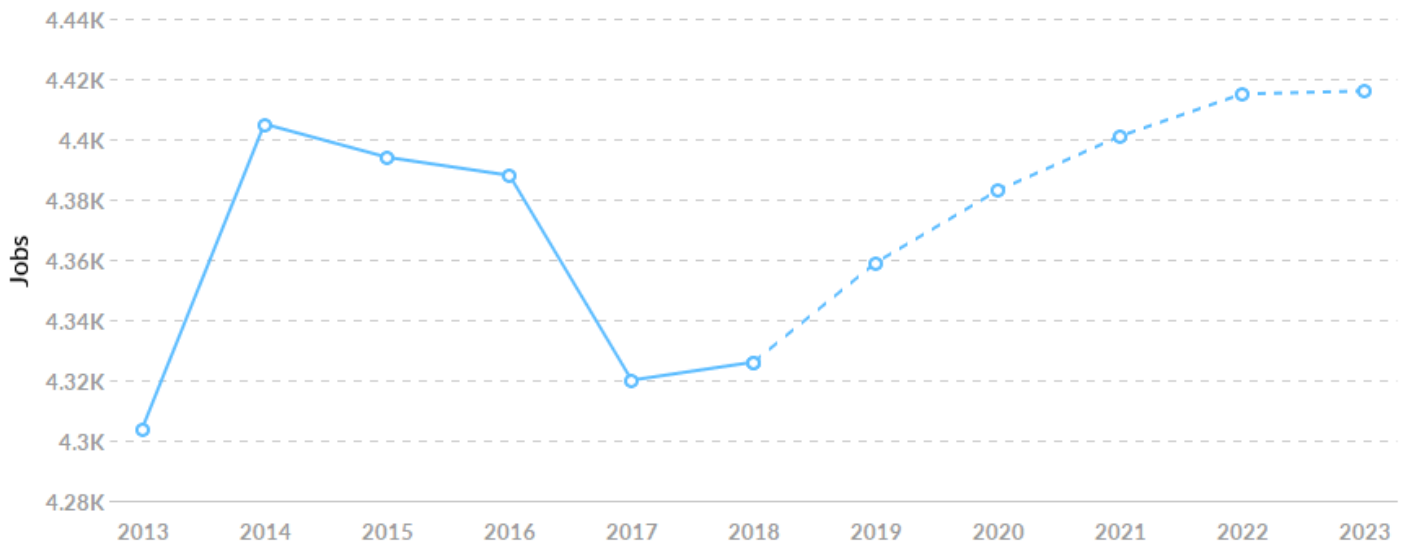


Timeframe	Population
2013	16,442
2014	16,423
2015	16,210
2016	16,369
2017	16,428
2018	16,401
2019	16,418
2020	16,434
2021	16,448
2022	16,461
2023	16,472

## Historic & Projected Trends - Cont.

### Job Trends

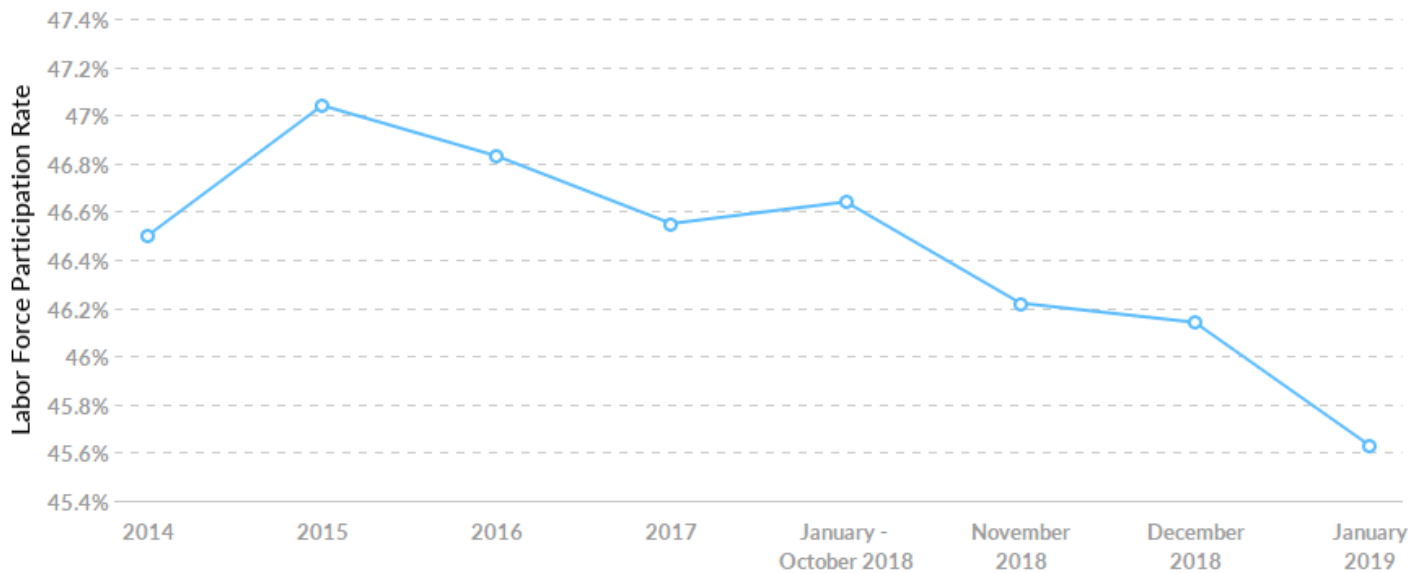
From 2013 to 2018, jobs increased by 0.5% in Marion County, AR from 4,304 to 4,326. This change fell short of the national growth rate of 8.2% by 7.7%.



Timeframe	Jobs
2013	4,304
2014	4,405
2015	4,394
2016	4,388
2017	4,320
2018	4,326
2019	4,359
2020	4,383
2021	4,401
2022	4,415
2023	4,416

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends

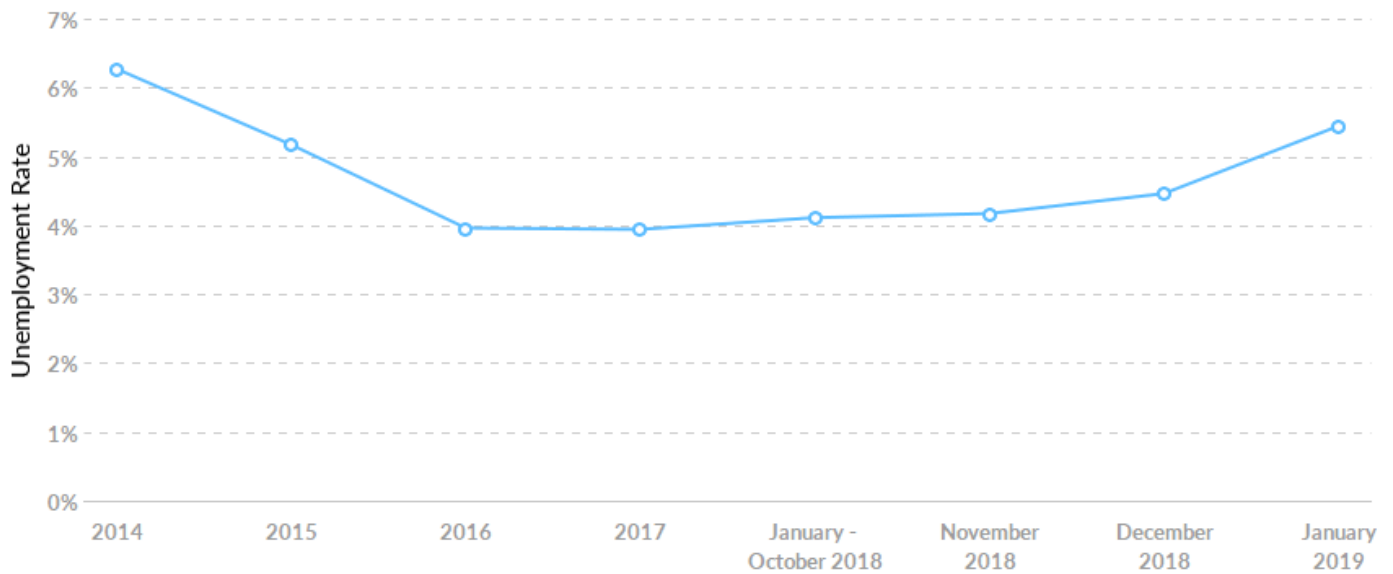


Timeframe	Labor Force Participation Rate
2014	46.50%
2015	47.04%
2016	46.83%
2017	46.55%
January - October 2018	46.64%
November 2018	46.22%
December 2018	46.14%
January 2019	45.63%

## Historic & Projected Trends - Cont.

### Unemployment Rate Trends

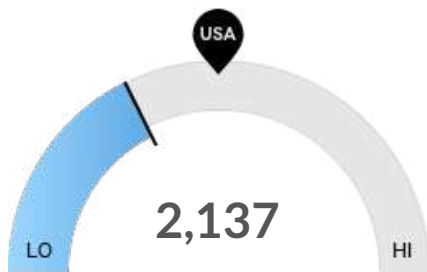
Marion County, AR had a January 2019 unemployment rate of 5.44%, **decreasing from 6.27%** 5 years before.



Timeframe	Unemployment Rate
2014	6.27%
2015	5.17%
2016	3.96%
2017	3.94%
January - October 2018	4.11%
November 2018	4.17%
December 2018	4.46%
January 2019	5.44%

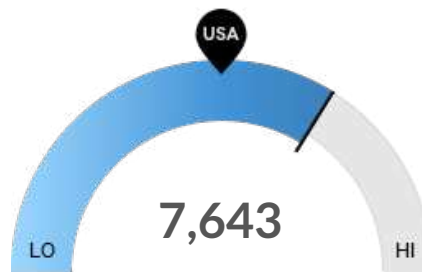


## Population Characteristics



Millennials

Marion County, AR has 2,137 millennials (ages 20-34). The national average for an area this size is 3,403.



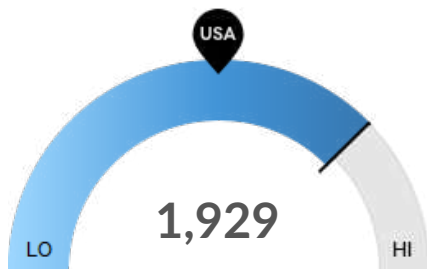
Retiring Soon

Retirement risk is high in Marion County, AR. The national average for an area this size is 4,683 people 55 or older, while there are 7,643 here.



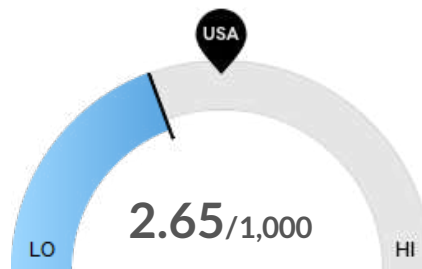
Racial Diversity

Racial diversity is low in Marion County, AR. The national average for an area this size is 6,452 racially diverse people, while there are 949 here.



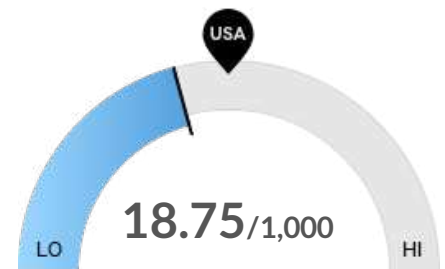
Veterans

Marion County, AR has 1,929 veterans. The national average for an area this size is 955.



Violent Crime

Marion County, AR has 2.65 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



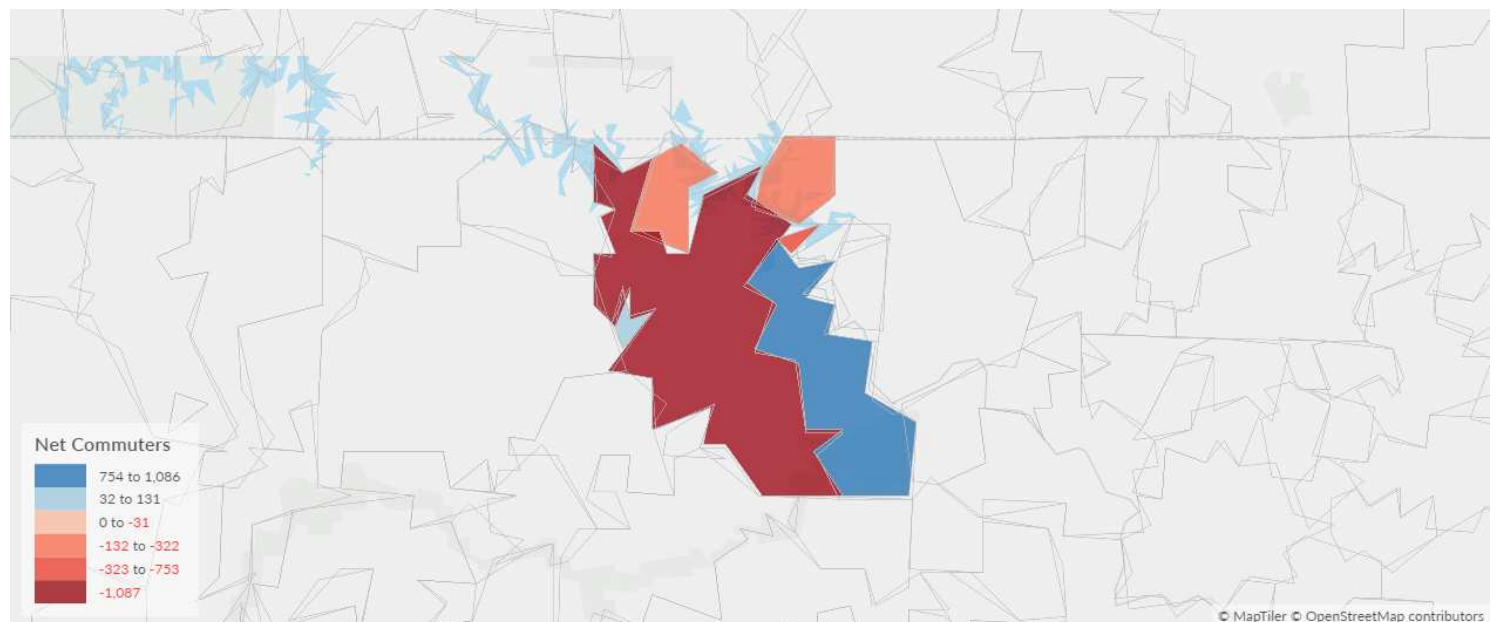
Property Crime

Marion County, AR has 18.75 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

## Population Characteristics - Cont.

### Place of Work vs Place of Residence

Understanding where talent in Marion County, AR currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 72687.



#### Where Talent Works

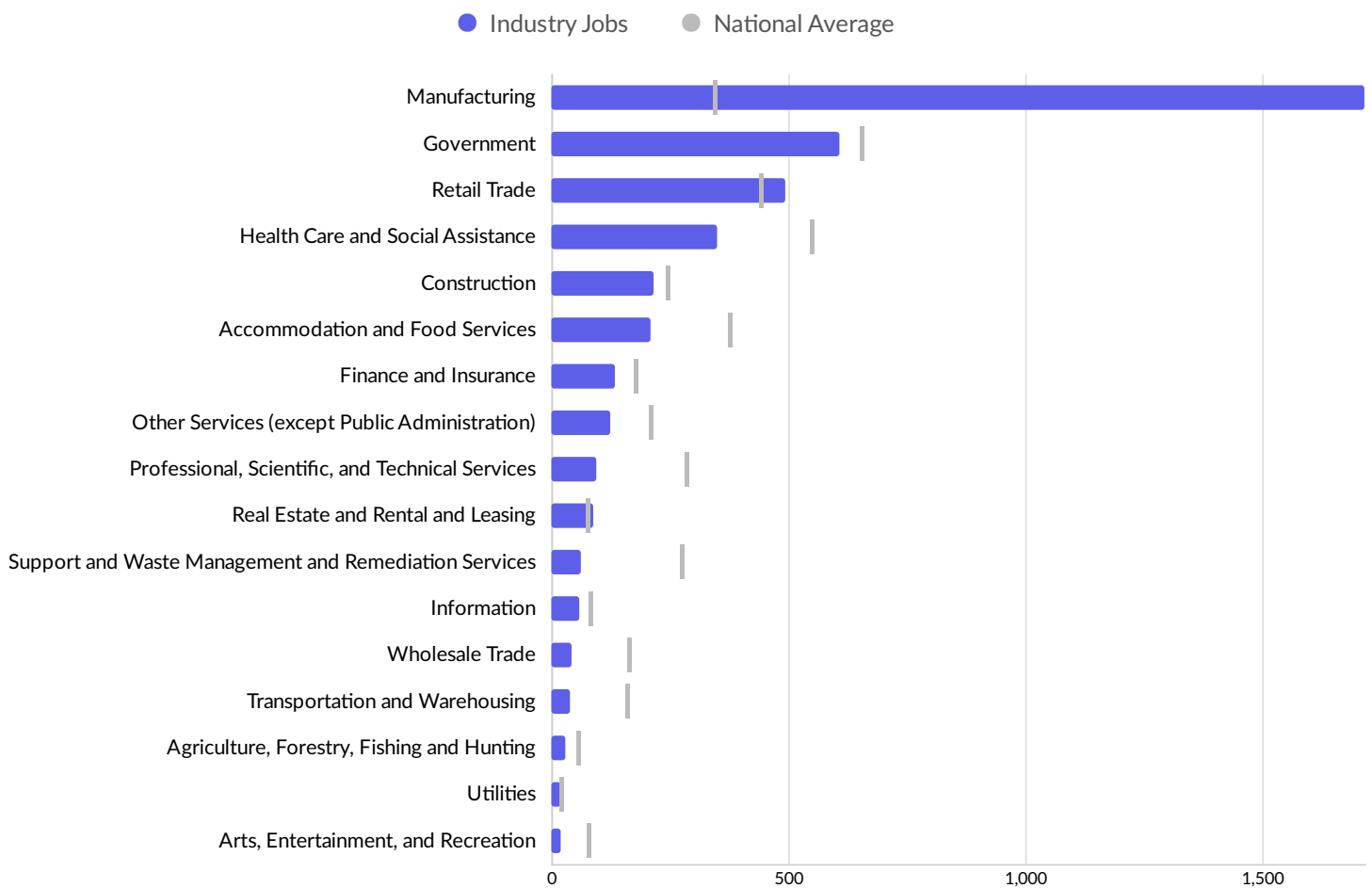
ZIP	Name	2018 Employment
72634	Flippin, AR (in Marion c...	2,536
72687	Yellville, AR (in Marion c...	1,307
72619	Bull Shoals, AR (in Mari...	283
72677	Summit, AR (in Marion c...	76
72661	Oakland, AR (in Marion ...	62

#### Where Talent Lives

ZIP	Name	2018 Workers
72687	Yellville, AR (in Marion c...	2,394
72634	Flippin, AR (in Marion c...	1,782
72619	Bull Shoals, AR (in Mari...	605
72661	Oakland, AR (in Marion ...	214
72668	Peel, AR (in Marion cou...	146

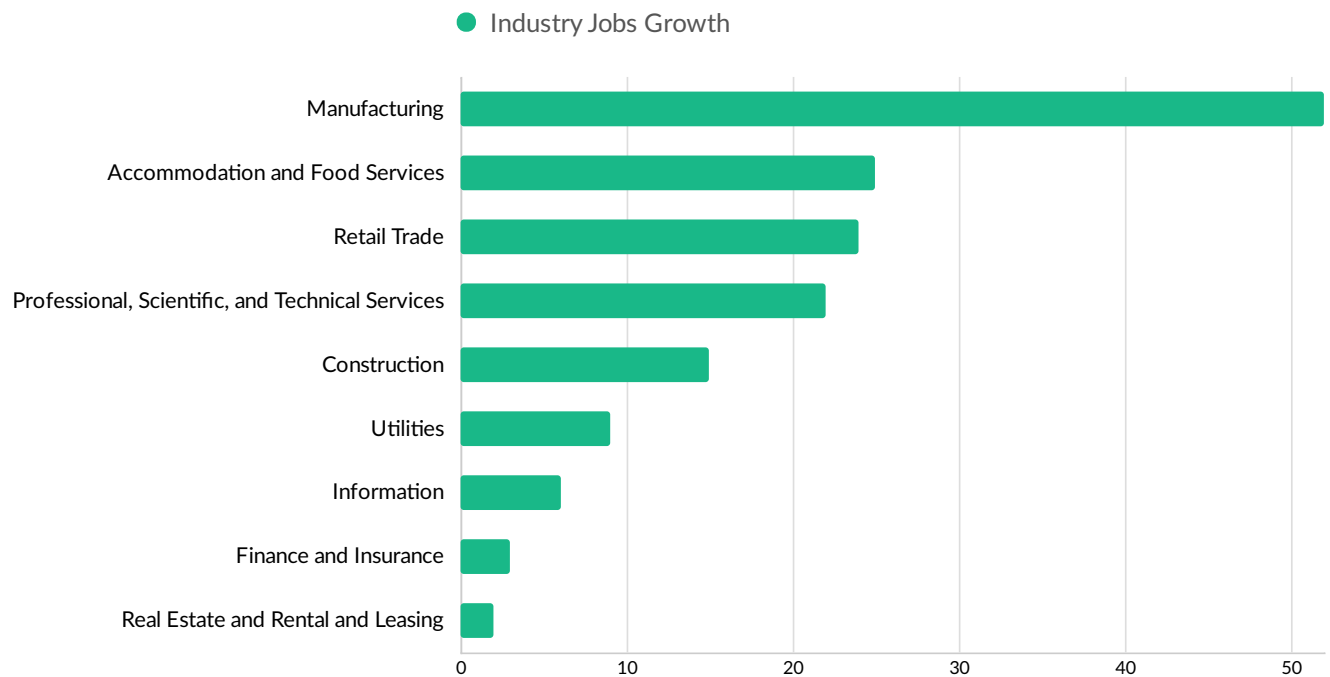
# Industry Characteristics

## Largest Industries



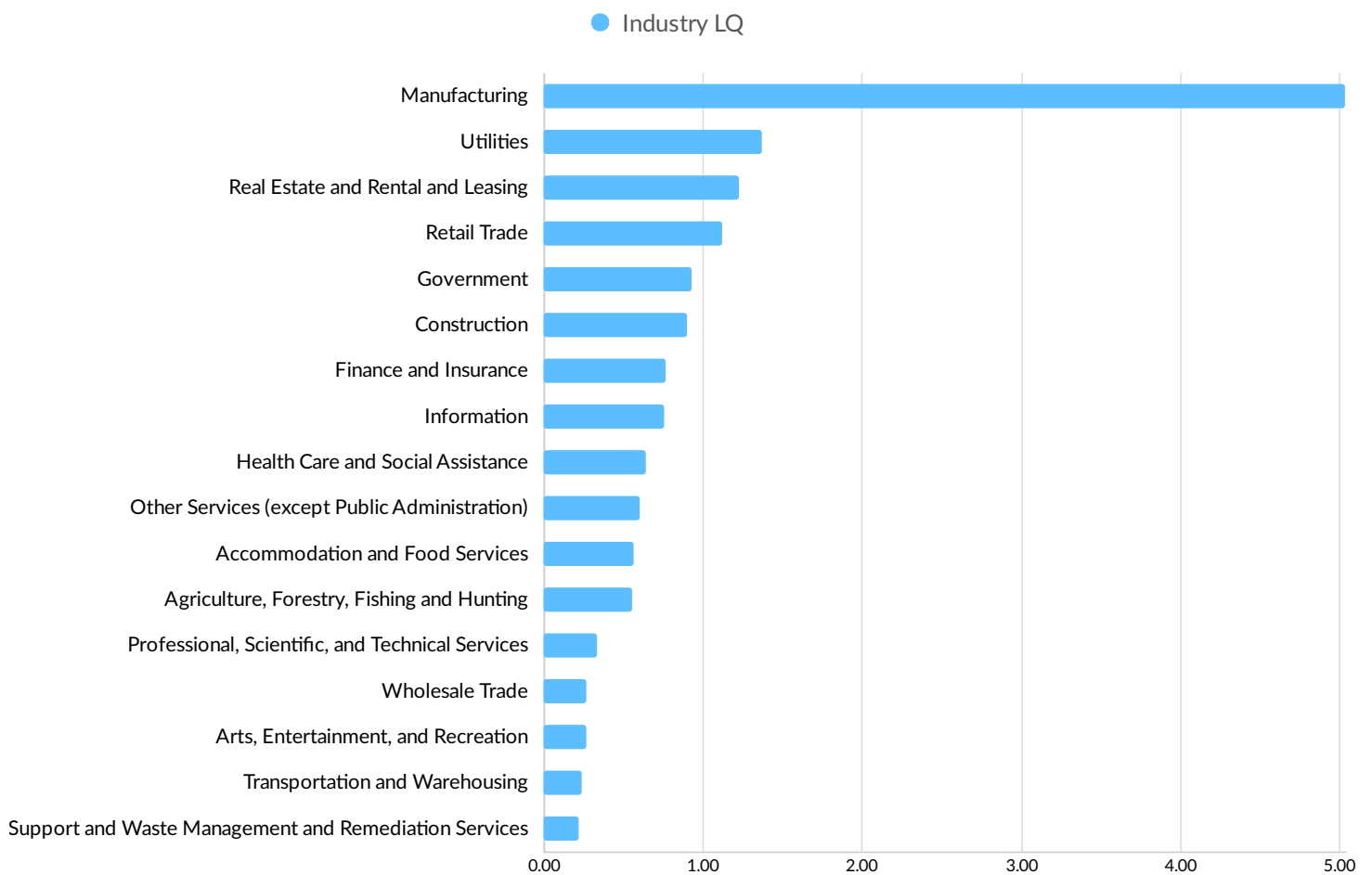
## Industry Characteristics - Cont.

### Top Growing Industries



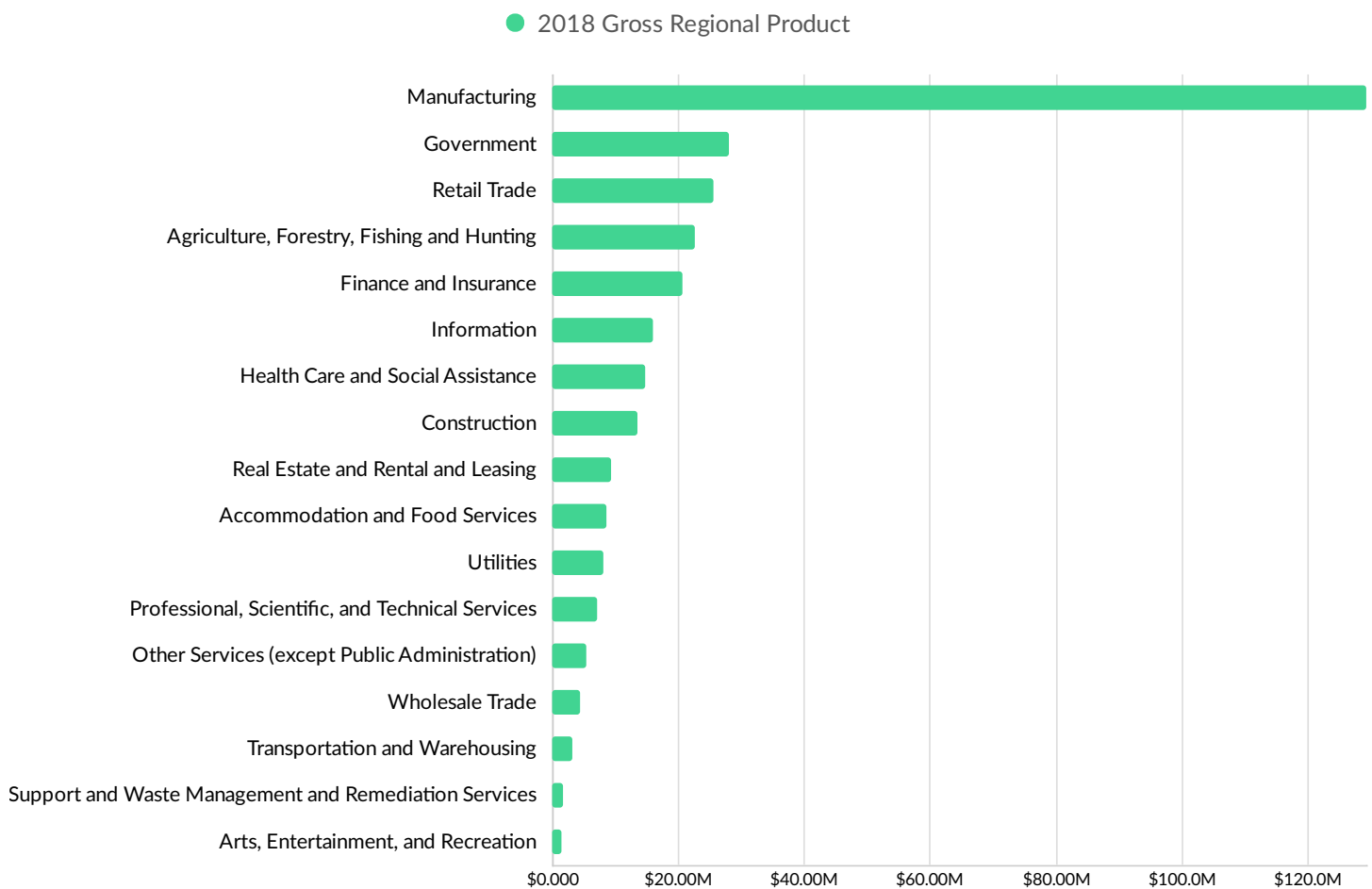
## Industry Characteristics - Cont.

### Top Industry LQ



## Industry Characteristics - Cont.

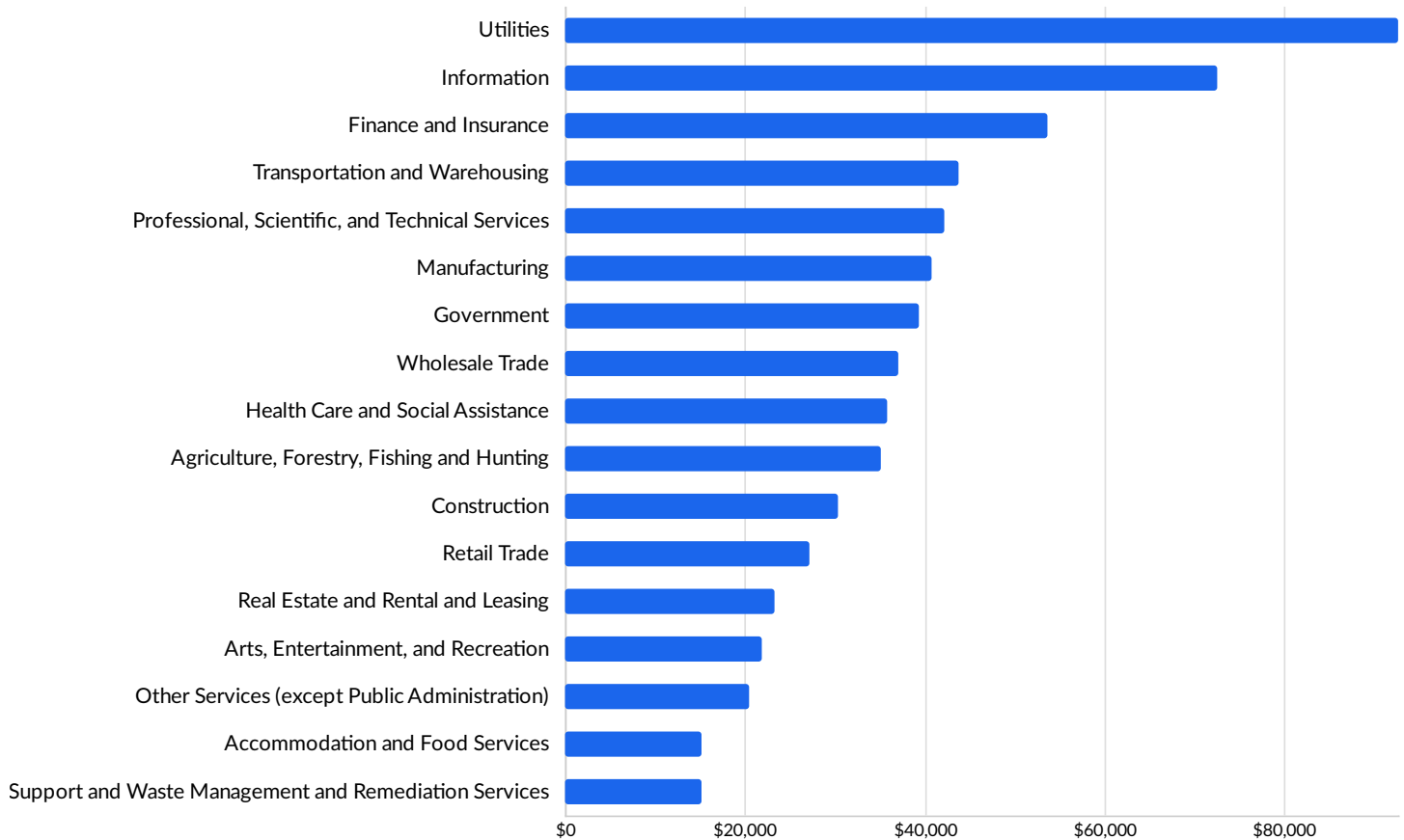
### Top Industry GRP



## Industry Characteristics - Cont.

### Top Industry Earnings

● 2018 Earnings Per Worker



## Industry Characteristics - Cont.





















Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	1,665	1,717	52	+3%	5.04	\$40,765	\$129.42M
Government	661	609	-52	-8%	0.94	\$39,411	\$28.17M
Retail Trade	469	493	24	+5%	1.13	\$27,241	\$25.55M
Health Care and Social Assistance	359	350	-9	-3%	0.64	\$35,778	\$14.88M
Construction	202	217	15	+7%	0.90	\$30,418	\$13.47M
Accommodation and Food Services	184	209	25	+14%	0.56	\$15,230	\$8.74M
Finance and Insurance	131	134	3	+2%	0.77	\$53,690	\$20.79M
Other Services (except Public Administration)	128	124	-4	-3%	0.60	\$20,415	\$5.33M
Professional, Scientific, and Technical Services	73	95	22	+30%	0.34	\$42,198	\$7.05M
Real Estate and Rental and Leasing	87	89	2	+2%	1.22	\$23,323	\$9.33M
Administrative and Support and Waste Management and Remediation Services	62	61	-1	-2%	0.22	\$15,156	\$1.81M
Information	54	60	6	+11%	0.76	\$72,614	\$15.93M
Wholesale Trade	58	43	-15	-26%	0.27	\$37,061	\$4.55M
Transportation and Warehousing	42	38	-4	-10%	0.24	\$43,740	\$3.31M
Agriculture, Forestry, Fishing and Hunting	77	28	-49	-64%	0.55	\$35,114	\$22.64M
Utilities	11	20	9	+82%	1.37	\$92,687	\$8.02M
Arts, Entertainment, and Recreation	34	20	-14	-41%	0.27	\$21,894	\$1.43M



## Business Characteristics

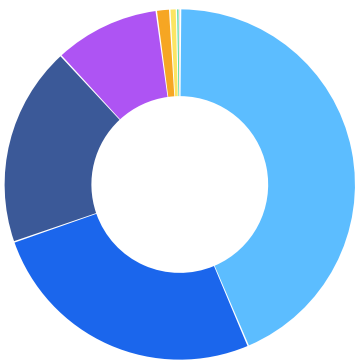
### 646 Companies Employ Your Workers

Online profiles for your workers mention 646 companies as employers, with the top 10 appearing below. In the last 12 months, 310 companies in Marion County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Yellville Summit School District	33 	CRST International, Inc.	281 
Micro Plastics, Inc.	26 	USA Truck, Inc.	126 
Sanger Boat Manufacturing	23 	Koch Trucking, Inc.	84 
Baxter Regional Medical Center	19 	Platinum Supplemental Insuranc...	73 
Wal-Mart Stores, Inc.	18 	Teach For America, Inc.	67 
Volt Industrial Plastics, Inc.	15 	Transam Trucking, Inc.	47 
Arvest Bank	14 	U. S. Xpress, Inc.	44 
Actronix Inc	11 	Dollar General Corporation	42 
Flippin School District	11 	Mercy Health	39 
Arkansas Department of Parks a...	9 	Southern Refrigerated Transport...	36 

## Business Characteristics - Cont.

### Business Size

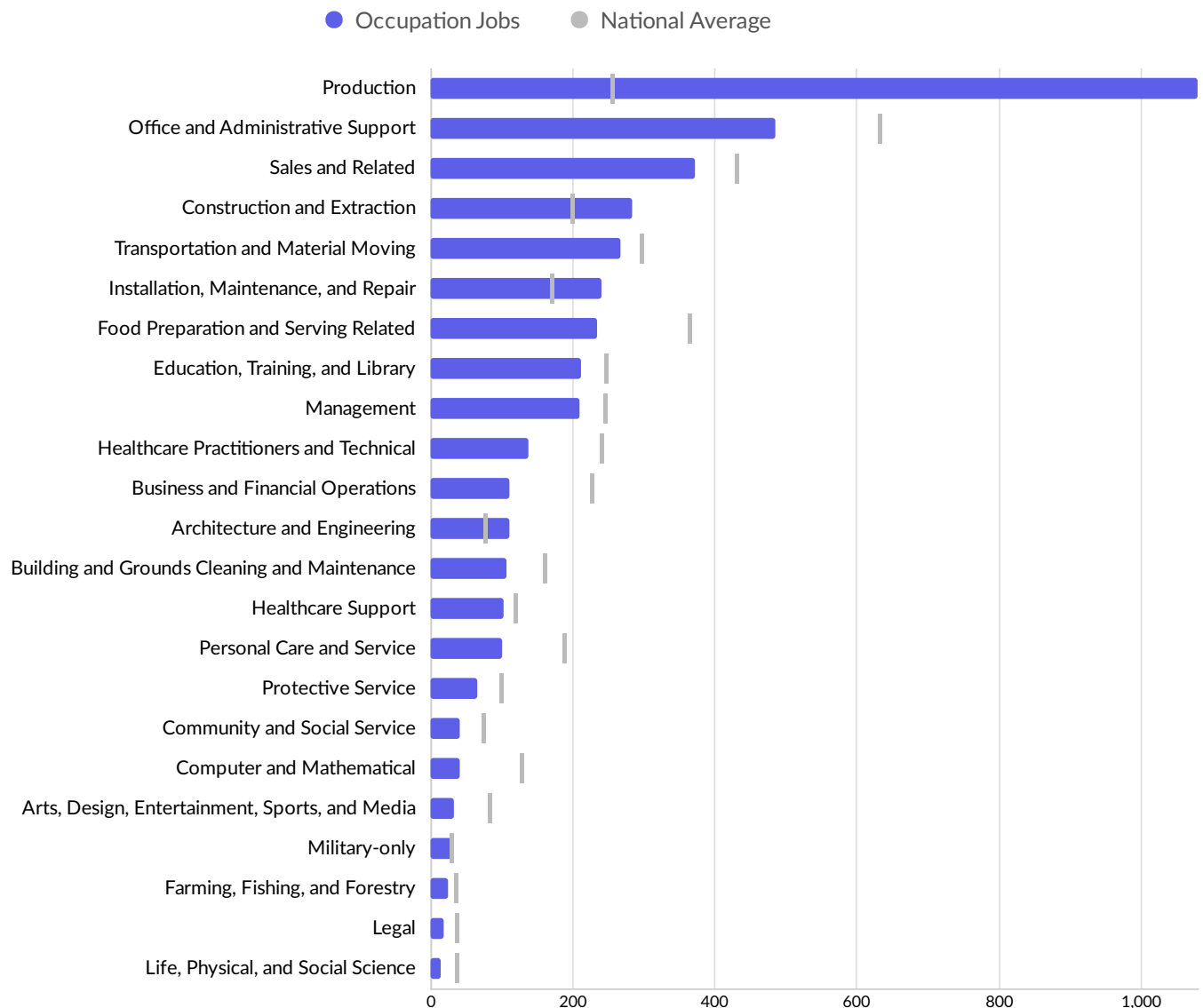


	Percentage	Business Count
1 to 4 employees	43.5%	354
5 to 9 employees	26.1%	212
10 to 19 employees	18.5%	150
20 to 49 employees	9.7%	79
50 to 99 employees	1.2%	10
100 to 249 employees	0.6%	5
250 to 499 employees	0.2%	2
500+ employees	0.1%	1

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

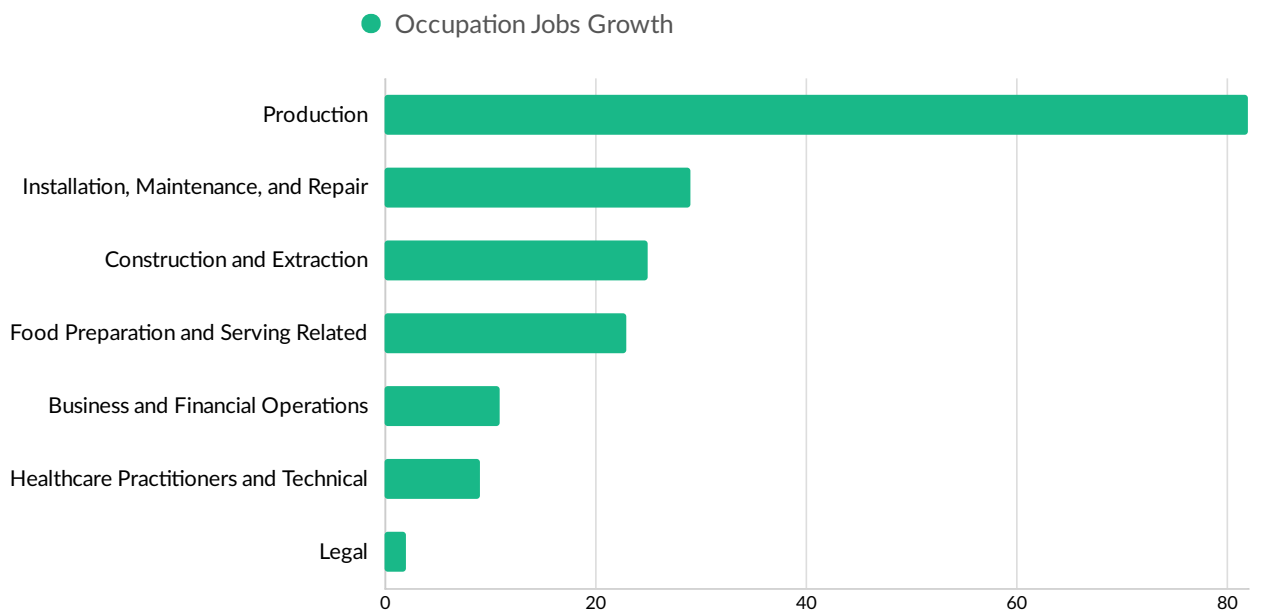
# Workforce Characteristics

## Largest Occupations



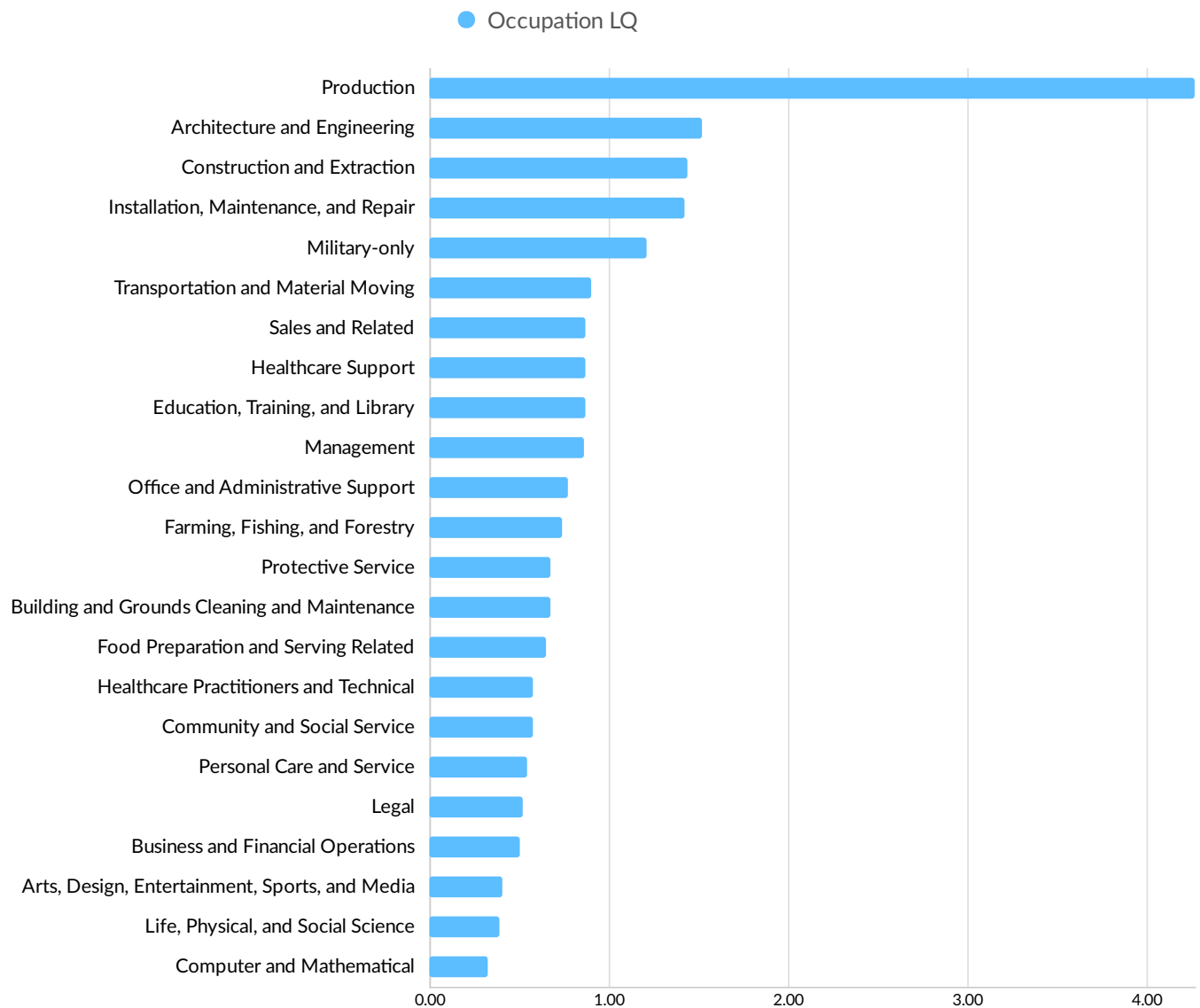
## Workforce Characteristics - Cont.

### Top Growing Occupations



## Workforce Characteristics - Cont.

### Top Occupation LQ



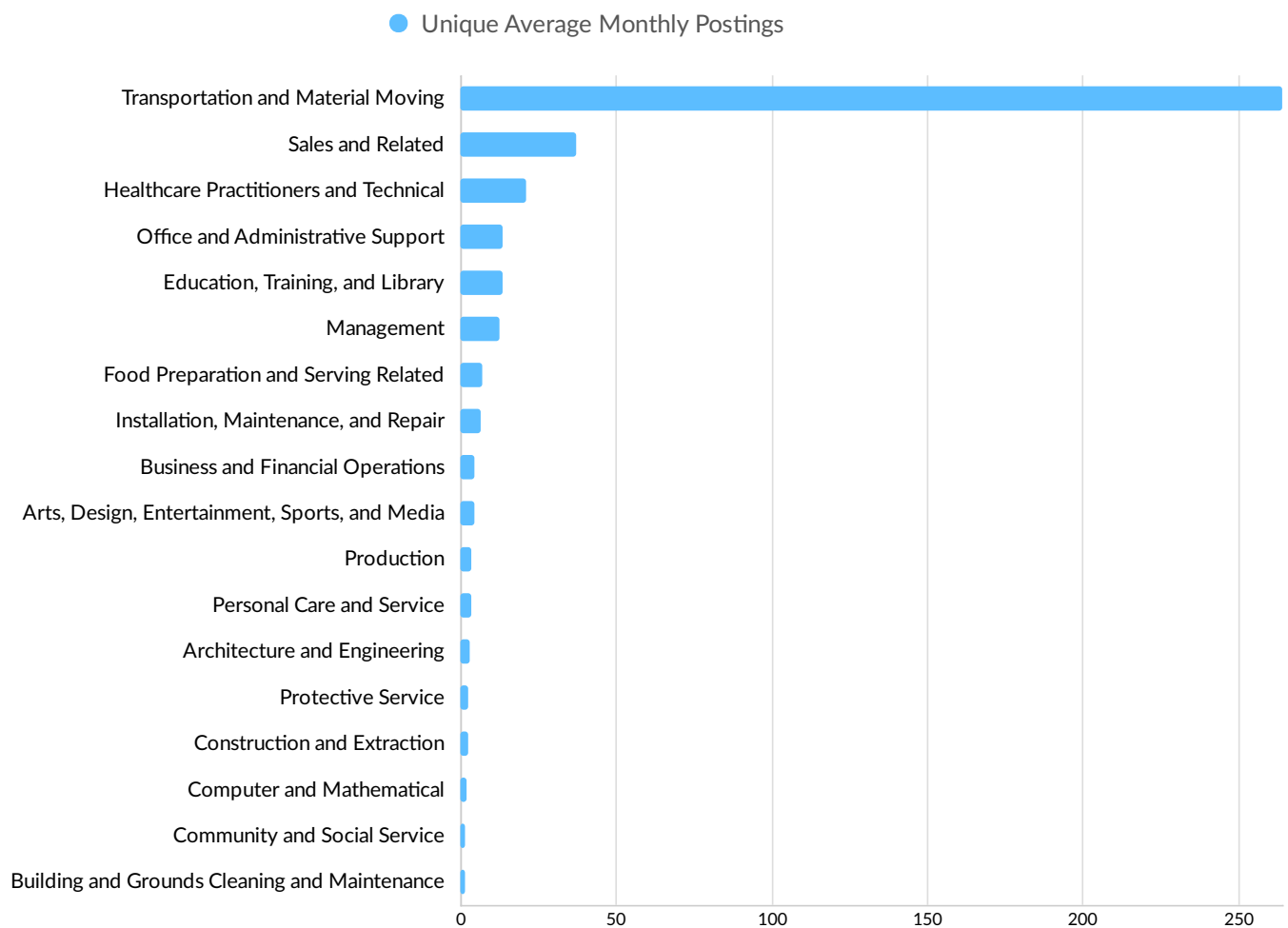
## Workforce Characteristics - Cont.

### Top Occupation Earnings



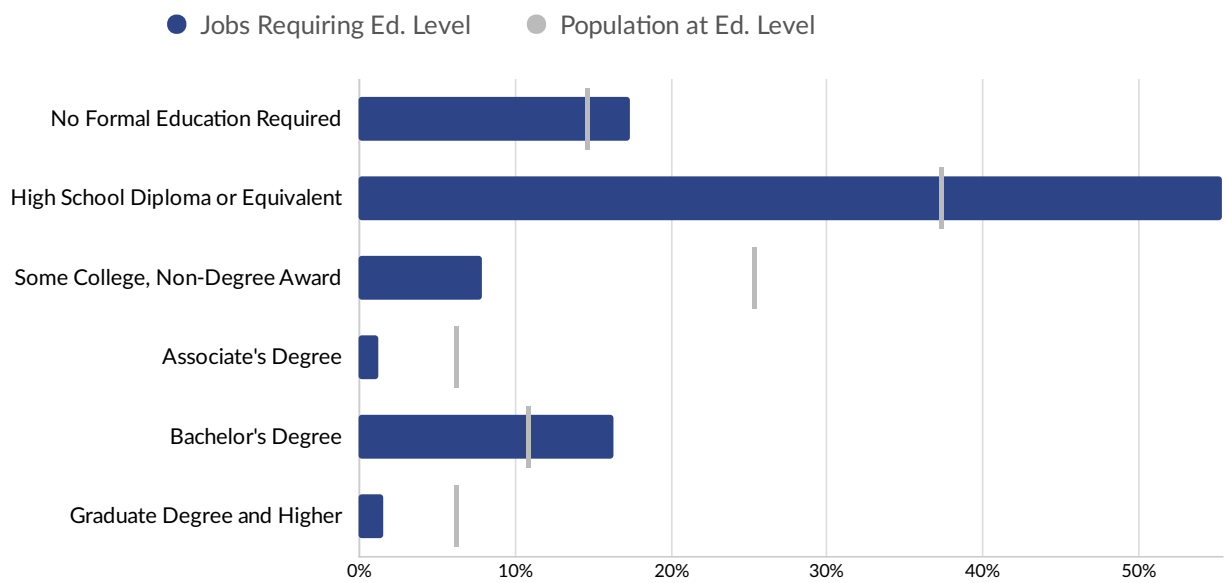
## Workforce Characteristics - Cont.

### Top Posted Occupations



## Workforce Characteristics - Cont.

### Underemployment





# Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Production	999	1,081	82	+8%	4.27	\$13.56	4
Office and Administrative Support	487	486	-1	0%	0.77	\$12.47	14
Sales and Related	380	373	-7	-2%	0.87	\$11.36	37
Construction and Extraction	260	285	25	+10%	1.44	\$14.92	3
Transportation and Material Moving	279	267	-12	-4%	0.90	\$11.68	264
Installation, Maintenance, and Repair	211	240	29	+14%	1.42	\$15.57	7
Food Preparation and Serving Related	211	234	23	+11%	0.65	\$9.15	7
Education, Training, and Library	238	213	-25	-11%	0.87	\$18.36	14
Management	242	210	-32	-13%	0.86	\$21.96	12
Healthcare Practitioners and Technical	129	138	9	+7%	0.58	\$17.03	21
Business and Financial Operations	101	112	11	+11%	0.50	\$21.85	5
Architecture and Engineering	133	111	-22	-17%	1.52	\$28.56	3
Building and Grounds Cleaning and Maintenance	111	107	-4	-4%	0.67	\$9.54	1
Healthcare Support	115	102	-13	-11%	0.87	\$10.22	1
Personal Care and Service	108	100	-8	-7%	0.54	\$9.69	3
Protective Service	67	65	-2	-3%	0.68	\$13.91	3
Community and Social Service	45	41	-4	-9%	0.57	\$15.63	2
Computer and Mathematical	42	41	-1	-2%	0.33	\$22.52	2

## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	38	32	-6	-16%	0.41	\$14.35	4
Military-only	39	32	-7	-18%	1.21	\$15.93	0
Farming, Fishing, and Forestry	37	24	-13	-35%	0.74	\$11.91	0
Legal	16	18	2	+13%	0.52	\$28.38	0
Life, Physical, and Social Science	15	14	-1	-7%	0.39	\$23.17	0

## Educational Pipeline

Over the last 5 years, no schools in Marion County, AR produced graduates.