



# Marion County, AR

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## Report Parameters

### 1 County

5089 Marion County, AR

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

# Economy Overview

17,781

Population (2024)

Population **grew by 1,136** over the last 5 years and is projected to **grow by 957** over the next 5 years.

4,011

Total Regional Employment

Jobs **decreased by 519** over the last 5 years and are projected to **decrease by 12** over the next 5 years.

\$42.9K

Median Household Income (2022)

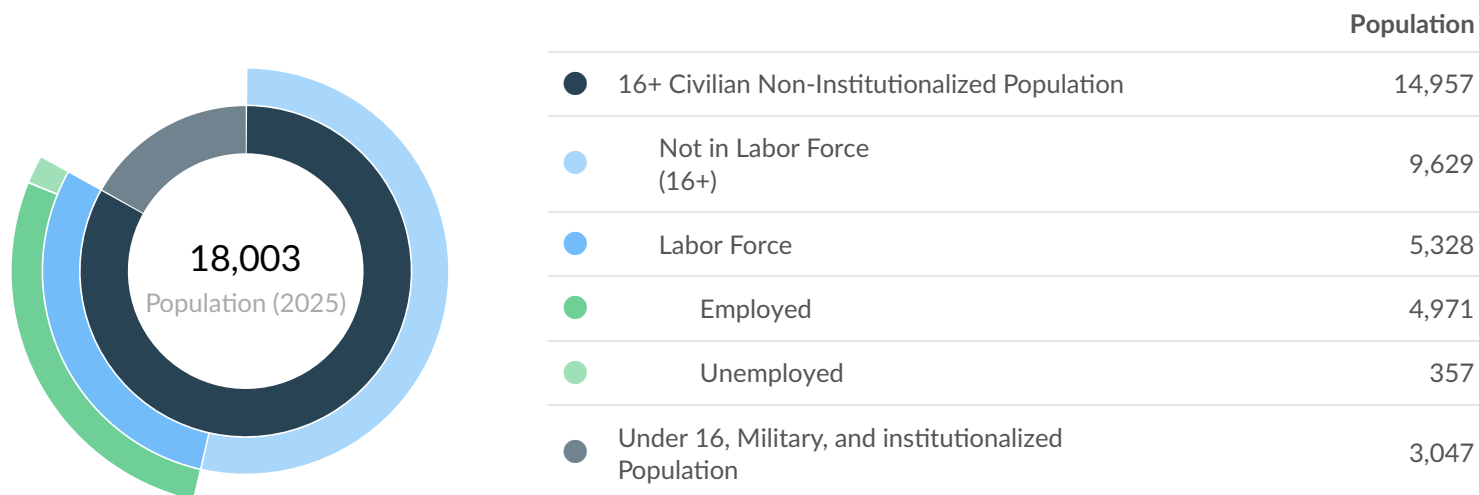
Median household income is **\$32.3K below** the national median household income of \$75.1K.

## Takeaways

- As of 2024 the region's population **increased by 6.8%** since 2019, growing by 1,136. Population is expected to **increase by 5.4%** between 2024 and 2029, adding 957.
- From 2019 to 2024, jobs **declined by 11.4%** in Marion County, AR from 4,529 to **4,011**. This change **fell short of the national growth rate of 3.9% by 15.3%**. As the number of jobs declined, the **labor force participation rate decreased from 47.3% to 39.8% between 2019 and 2024**.
- Concerning educational attainment, **8.7% of Marion County, AR residents possess a Bachelor's Degree** (12.8% below the national average), and **8.9% hold an Associate's Degree** (the same as the national average).
- The top three industries in 2024 are Ship and Boat Building, Education and Hospitals (Local Government), and Plastics Product Manufacturing.

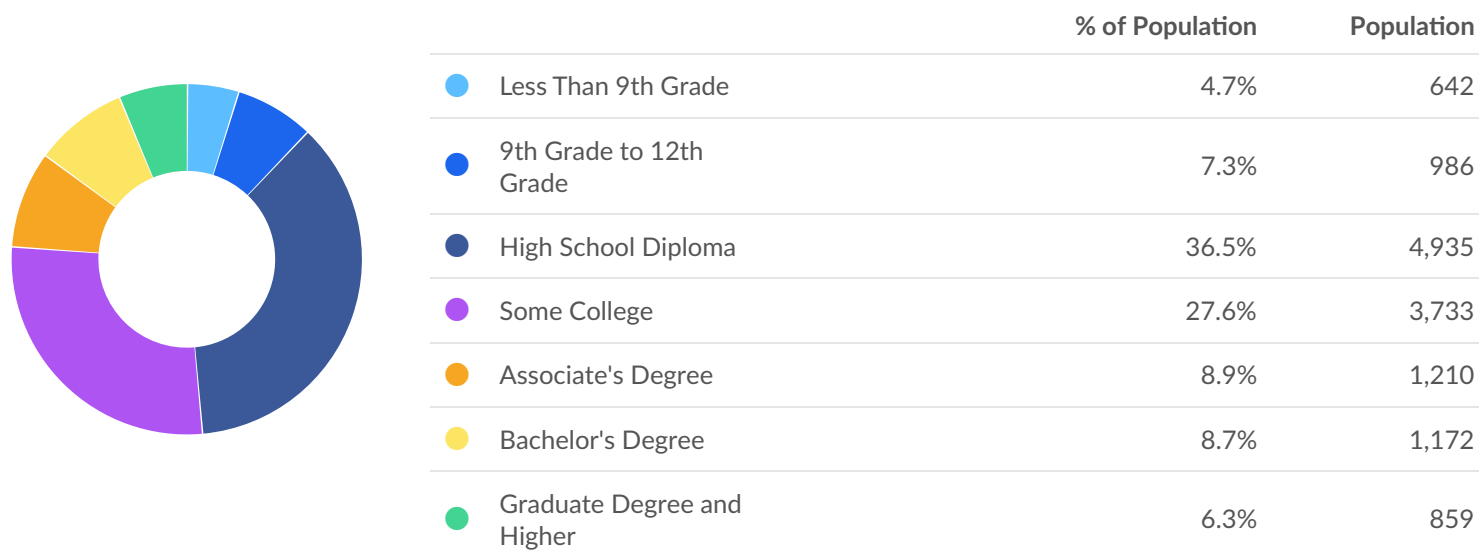
	Population (2025)	Labor Force (Feb 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	18,003	5,328	4,011	89.8	\$438.18M	\$948.71M	\$606.91M
State	3,107,011	1,416,575	1,465,252	90.5	\$176.73B	\$195.77B	\$211.45B

## Feb 2025 Labor Force Breakdown



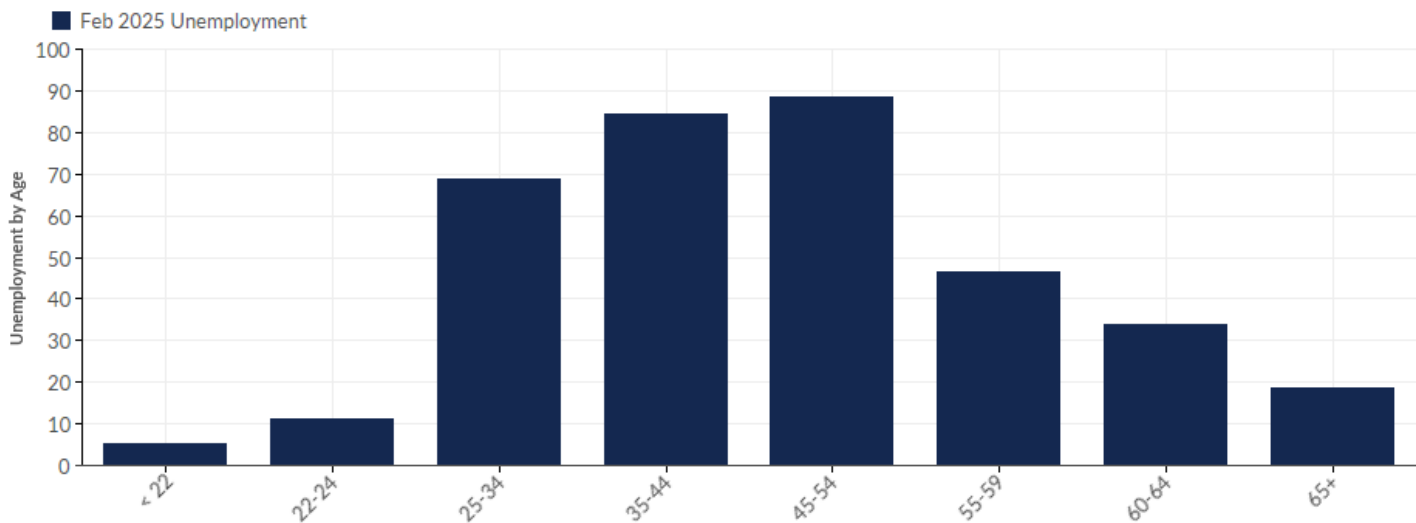
## Educational Attainment

Concerning educational attainment, **8.7% of Marion County, AR residents possess a Bachelor's Degree** (12.8% below the national average), and **8.9% hold an Associate's Degree** (the same as the national average).



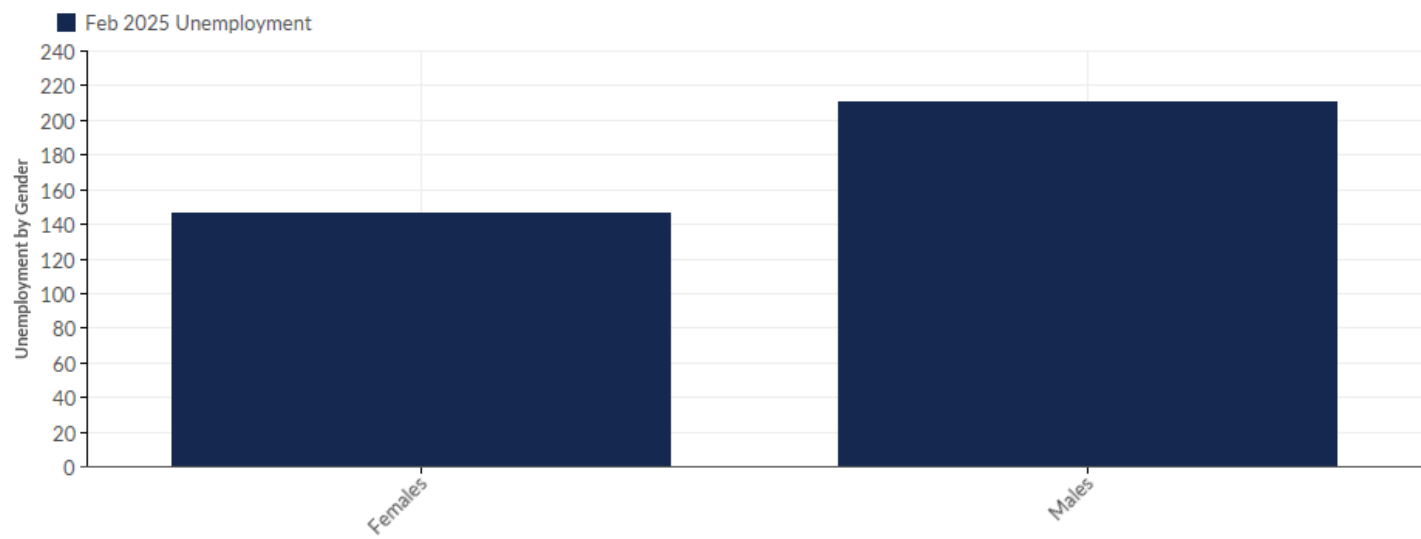
# Unemployment by Demographics

## Unemployment by Age



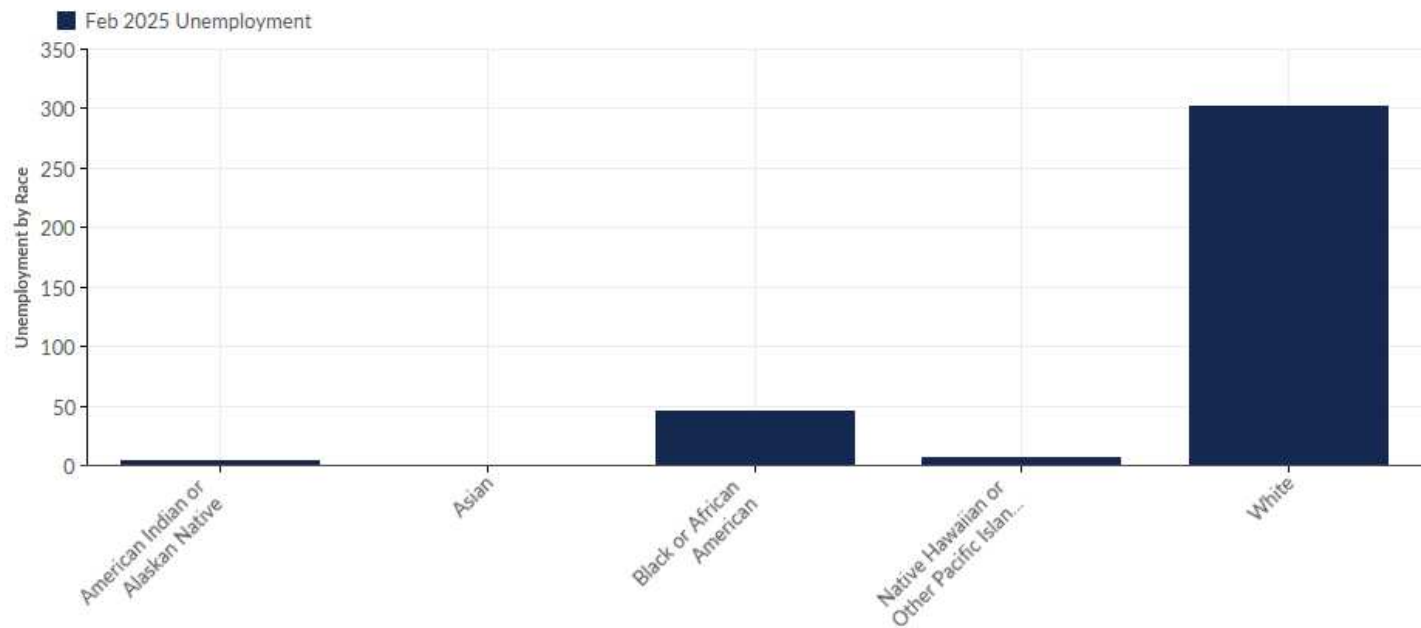
Age	Unemployment (Feb 2025)	% of Unemployed
< 22	5	1.40%
22-24	11	3.08%
25-34	69	19.33%
35-44	85	23.81%
45-54	88	24.65%
55-59	47	13.17%
60-64	34	9.52%
65+	19	5.32%
Total	357	100.00%

## Unemployment by Gender



Gender	Unemployment (Feb 2025)	% of Unemployed
Females	147	41.18%
Males	210	58.82%
Total	357	100.00%

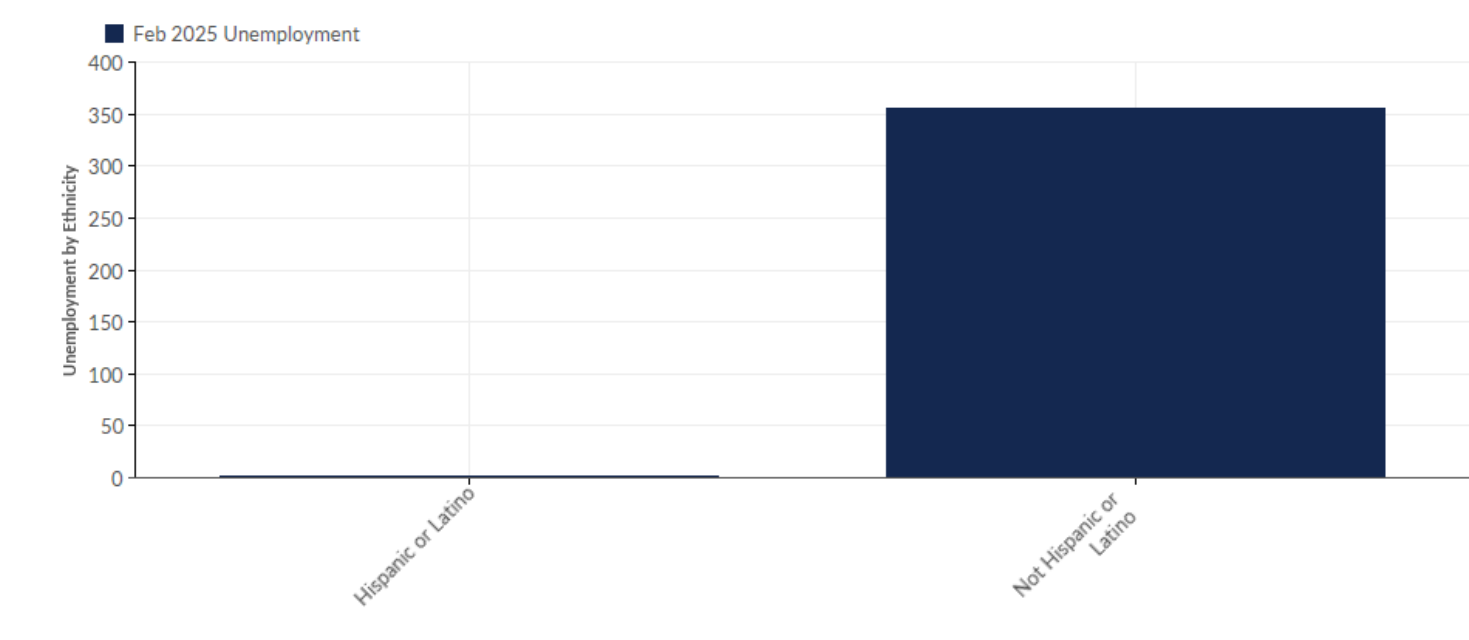
## Unemployment by Race



Race	Unemployment (Feb 2025)	% of Unemployed
American Indian or Alaskan Native	4	1.12%
Asian	0	0.00%
Black or African American	45	12.61%
Native Hawaiian or Other Pacific Islander	6	1.68%
White	302	84.59%
Total	357	100.00%



Unemployment by Ethnicity

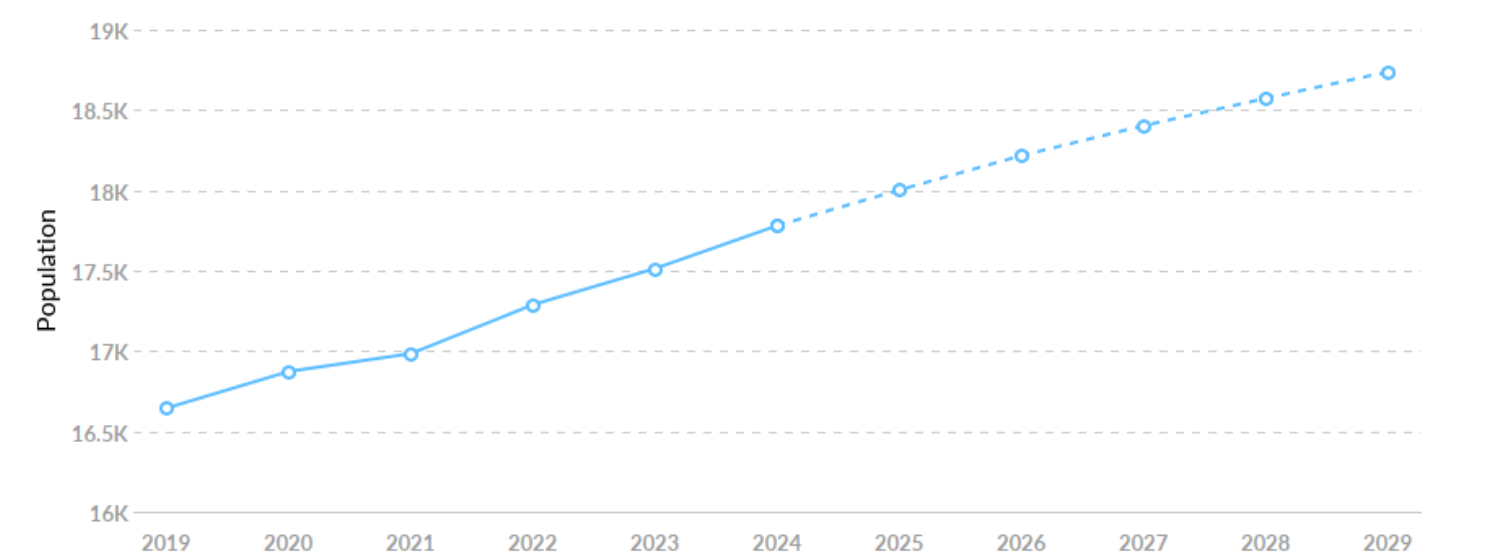


Ethnicity	Unemployment (Feb 2025)	% of Unemployed
Hispanic or Latino	1	0.28%
Not Hispanic or Latino	356	99.72%
Total	357	100.00%

# Historic & Projected Trends

## Population Trends

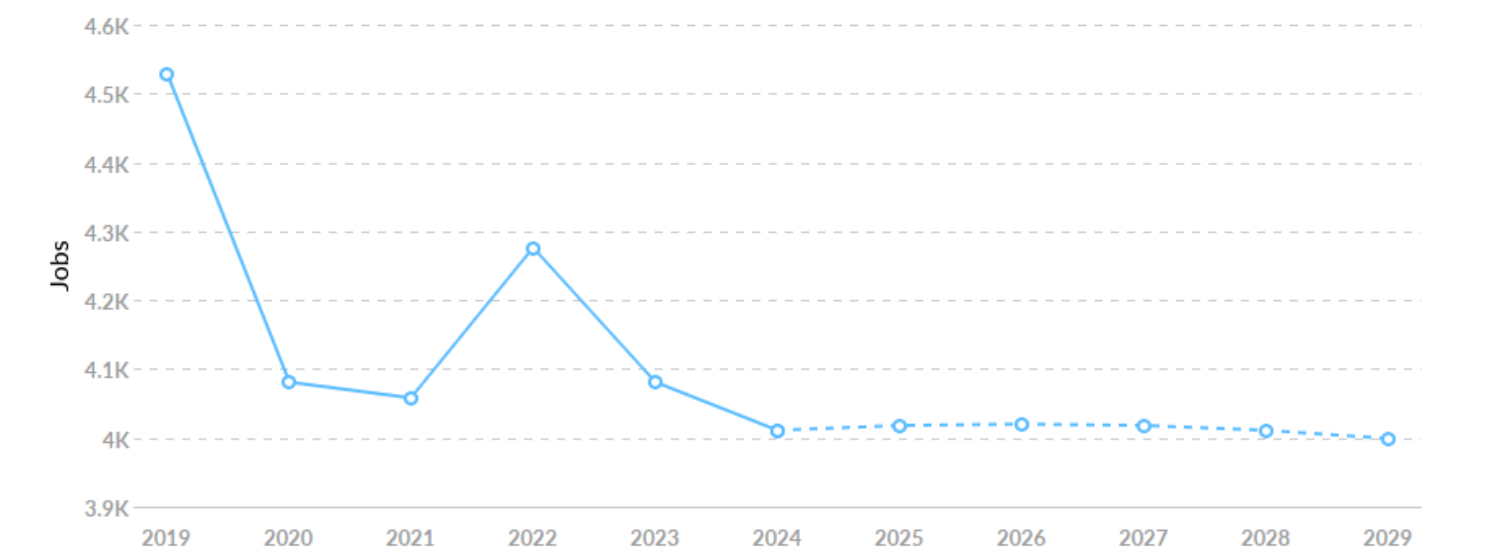
As of 2024 the region's population **increased by 6.8%** since 2019, growing by 1,136. Population is expected to **increase by 5.4%** between 2024 and 2029, adding 957.



Timeframe	Population
2019	16,645
2020	16,873
2021	16,984
2022	17,289
2023	17,514
2024	17,781
2025	18,003
2026	18,217
2027	18,403
2028	18,573
2029	18,738

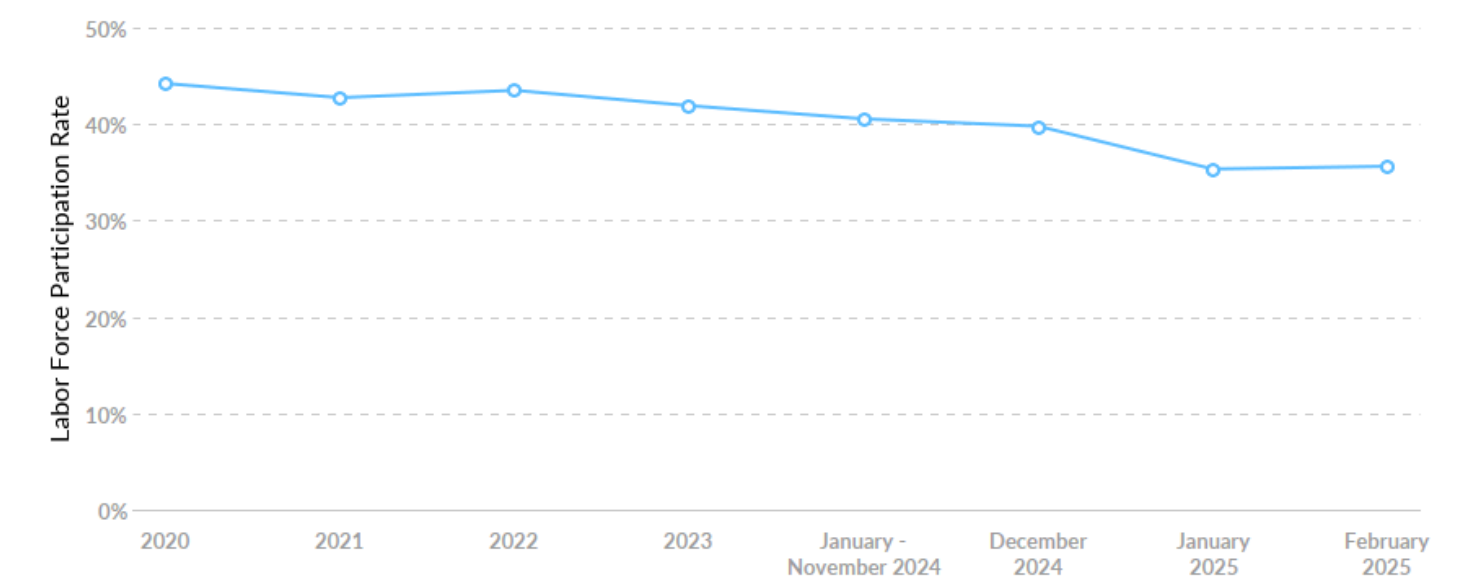
## Job Trends

From 2019 to 2024, jobs **declined by 11.4%** in Marion County, AR from 4,529 to **4,011**. This change **fell short of the national growth rate of 3.9%** by 15.3%.



Timeframe	Jobs
2019	4,529
2020	4,081
2021	4,058
2022	4,276
2023	4,081
2024	4,011
2025	4,018
2026	4,020
2027	4,018
2028	4,011
2029	3,999

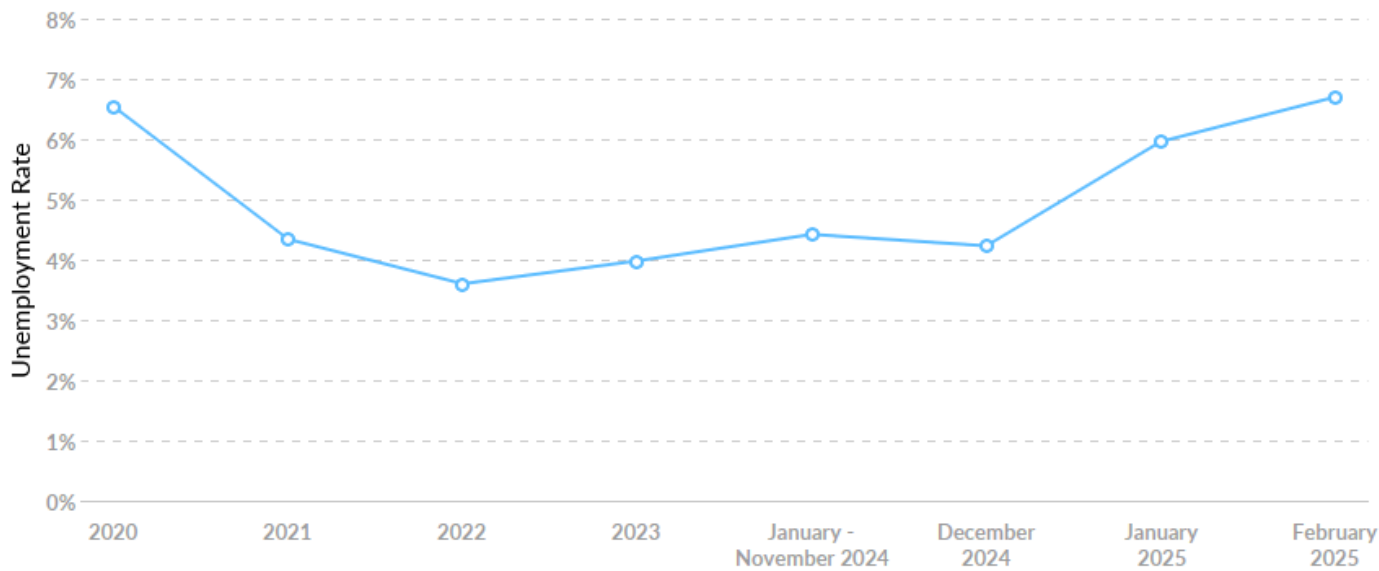
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	44.21%
2021	42.74%
2022	43.50%
2023	41.91%
January - November 2024	40.54%
December 2024	39.78%
January 2025	35.34%
February 2025	35.62%

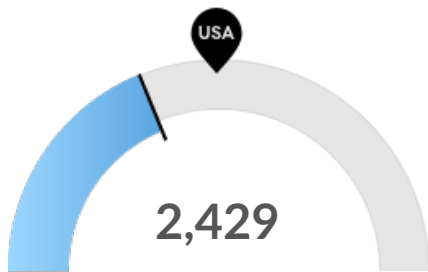
## Unemployment Rate Trends

Marion County, AR had a February 2025 unemployment rate of 6.70%, **increasing from 6.54%** 5 years before.



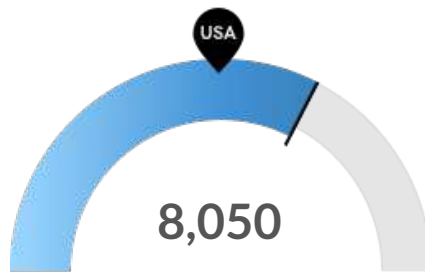
Timeframe	Unemployment Rate
2020	6.54%
2021	4.34%
2022	3.60%
2023	3.98%
January - November 2024	4.42%
December 2024	4.23%
January 2025	5.96%
February 2025	6.70%

## Population Characteristics



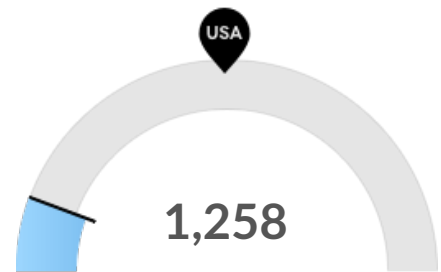
**Millennials**

Marion County, AR has 2,429 millennials (ages 25-39). The national average for an area this size is 3,559.



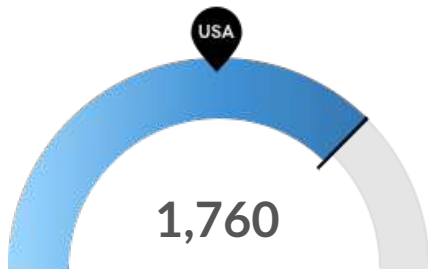
**Retiring Soon**

Retirement risk is high in Marion County, AR. The national average for an area this size is 5,287 people 55 or older, while there are 8,050 here.



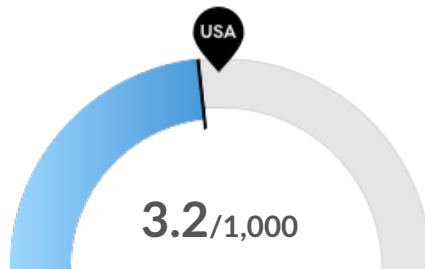
**Racial Diversity**

Racial diversity is low in Marion County, AR. The national average for an area this size is 7,294 racially diverse people, while there are 1,258 here.



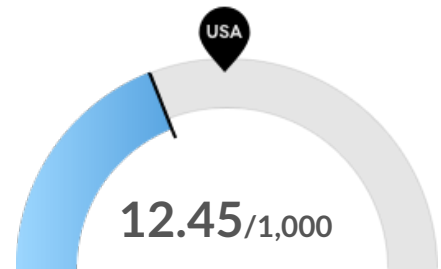
**Veterans**

Marion County, AR has 1,760 veterans. The national average for an area this size is 884.



**Violent Crime**

Marion County, AR has 3.2 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

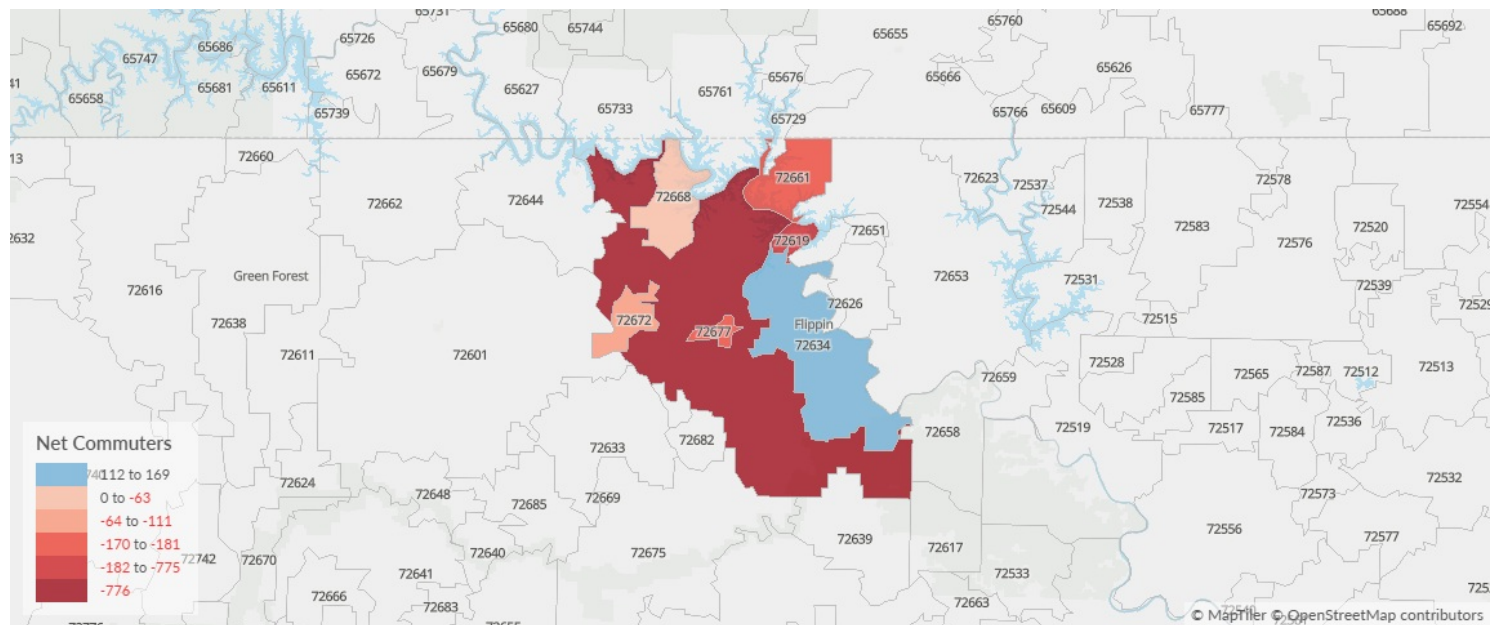


**Property Crime**

Marion County, AR has 12.45 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Marion County, AR currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 72687.



Where Talent Works

ZIP	Name	2024 Employment
72634	Flippin, AR (in Marion c...	1,889
72687	Yellville, AR (in Marion c...	1,238
72619	Bull Shoals, AR (in Mario...	594
72668	Peel, AR (in Marion cou...	94
72677	Summit, AR (in Marion c...	86

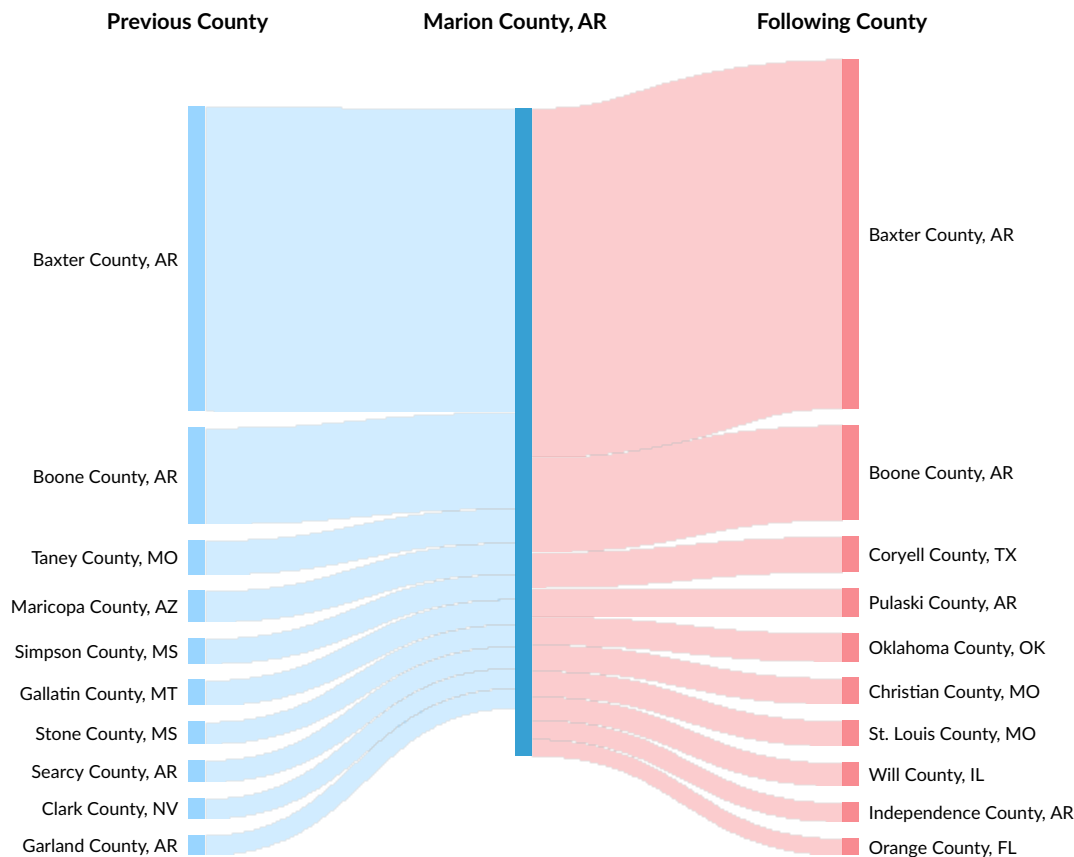
Where Talent Lives

ZIP	Name	2024 Workers
72687	Yellville, AR (in Marion c...	2,014
72634	Flippin, AR (in Marion c...	1,777
72619	Bull Shoals, AR (in Mario...	776
72677	Summit, AR (in Marion c...	256
72661	Oakland, AR (in Marion ...	221

# Inbound and Outbound Migration

The table below analyzes past and current residents of Marion County, AR. The left column shows residents of other counties migrating to Marion County, AR. The right column shows residents migrating from Marion County, AR to other counties.

As of 2022, 256 people have migrated from Baxter County, AR to Marion County, AR. In the same year, 294 people left Marion County, AR migrating to Baxter County, AR. The total Net Migration for Marion County, AR in 2022 was 274.



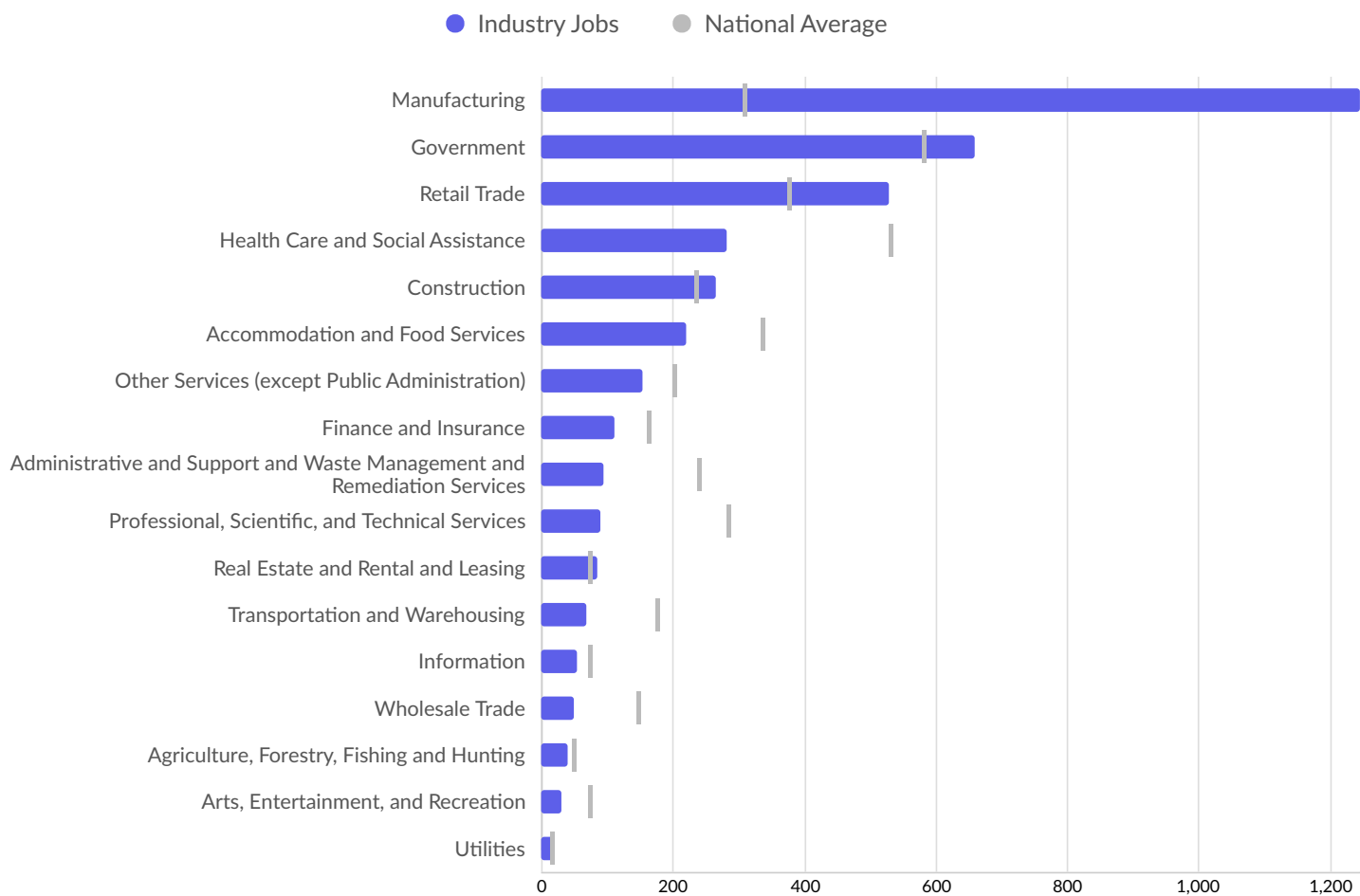
Top Previous Counties	Migrations
Baxter County, AR	256
Boone County, AR	81
Taney County, MO	29
Maricopa County, AZ	26
Simpson County, MS	21
Gallatin County, MT	21



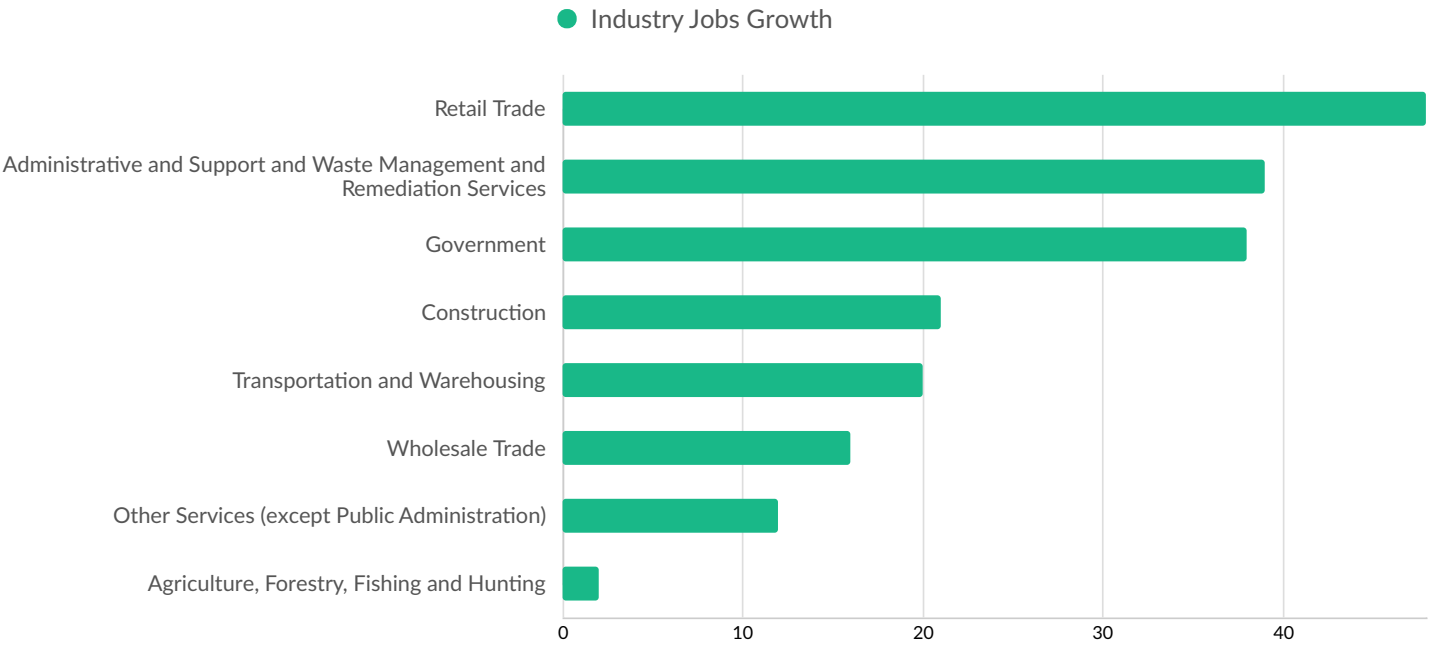
Top Previous Counties	Migrations
Stone County, MS	19
Searcy County, AR	18
Clark County, NV	17
Garland County, AR	17
Newton County, AR	14
Jefferson County, MO	12
Kendall County, IL	12
Faulkner County, AR	10
Crow Wing County, MN	9
Top Following Counties	Migrations
Baxter County, AR	294
Boone County, AR	80
Coryell County, TX	30
Pulaski County, AR	24
Oklahoma County, OK	24
Christian County, MO	22
St. Louis County, MO	22
Will County, IL	20
Independence County, AR	16
Orange County, FL	14
Sebastian County, AR	13
Denton County, TX	13
Poinsett County, AR	11
Calcasieu Parish, LA	11
Laclede County, MO	10

## Industry Characteristics

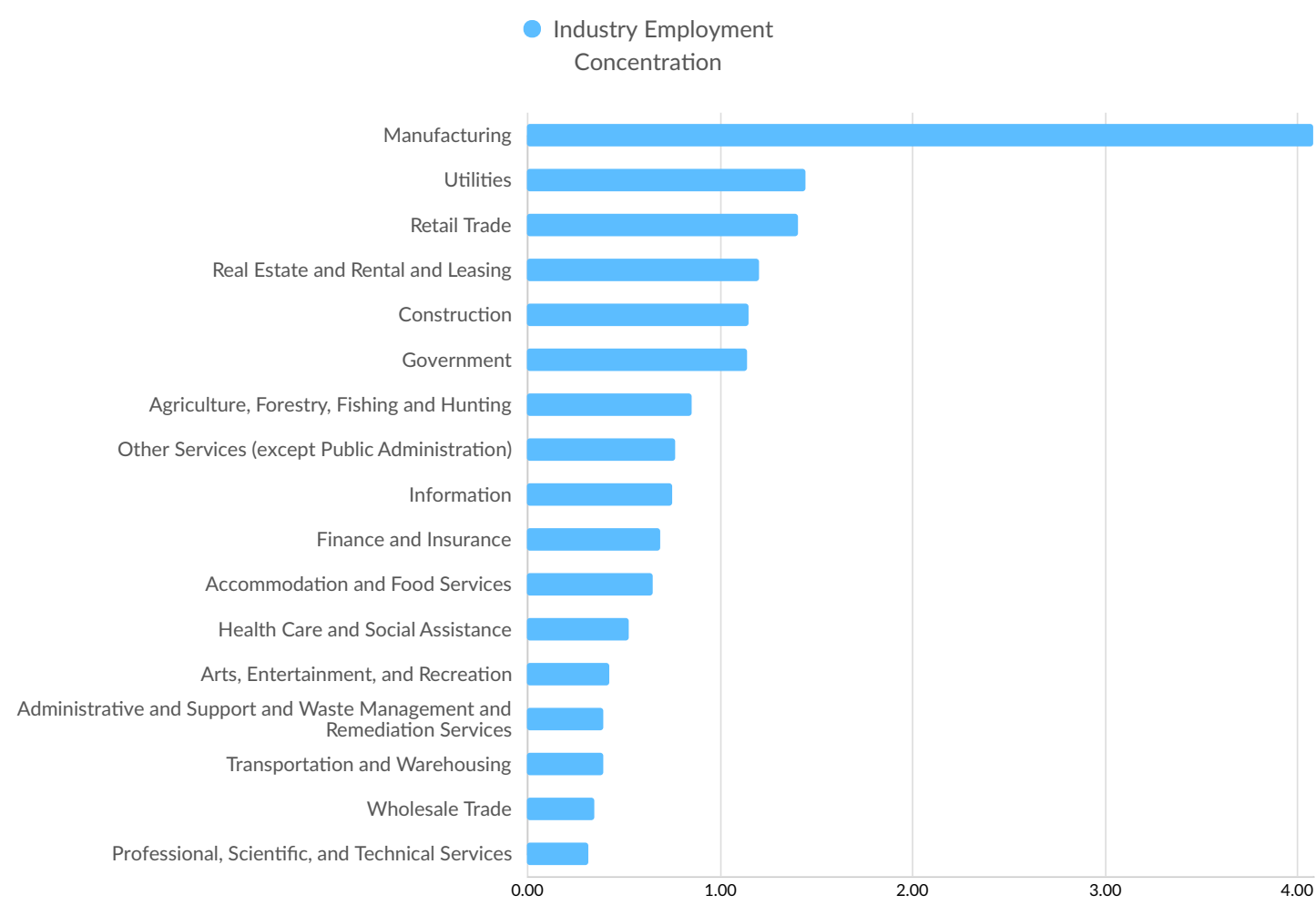
### Largest Industries



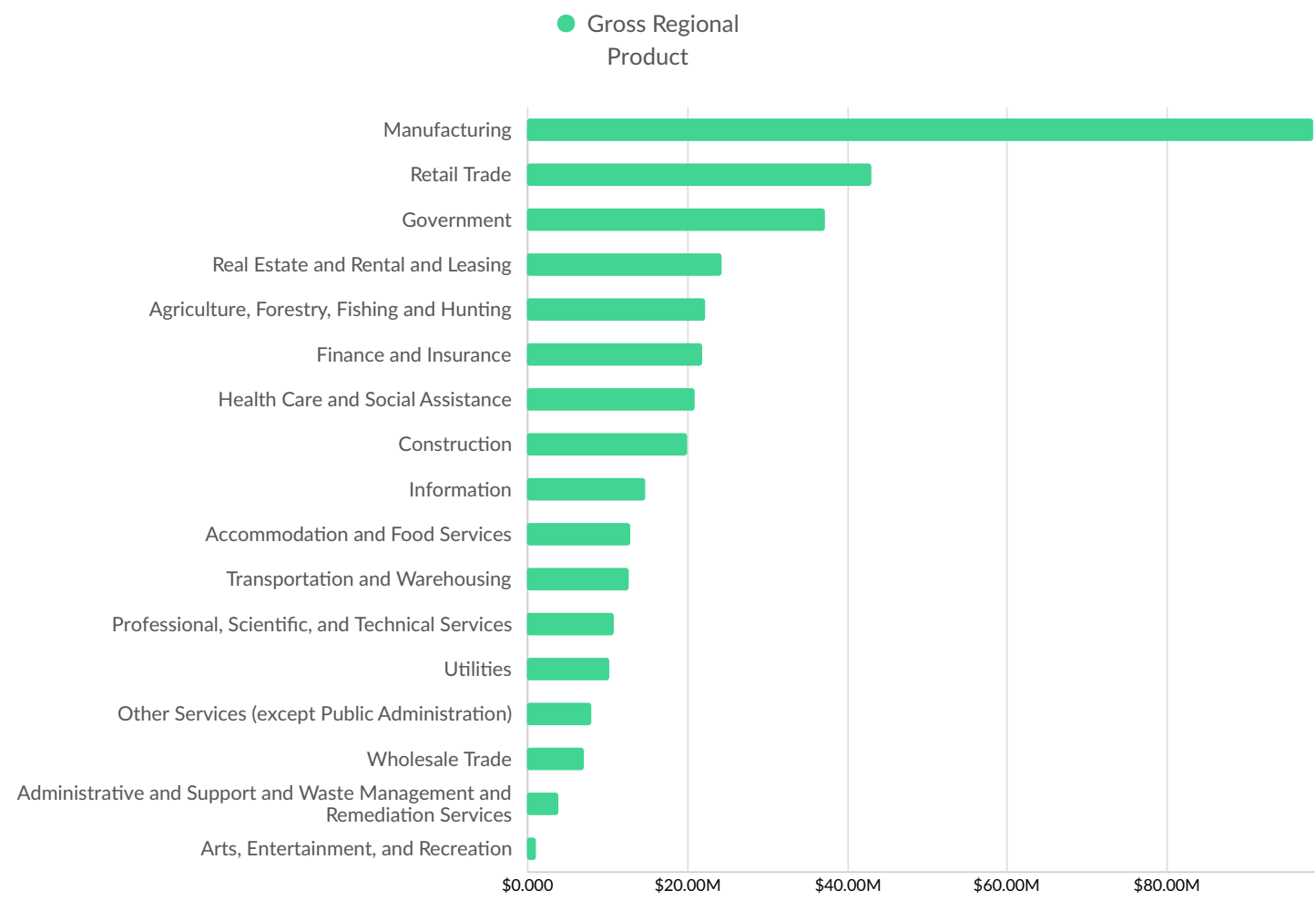
### Top Growing Industries



## Top Industry Employment Concentration



## Top Industry GRP



## Top Industry Earnings



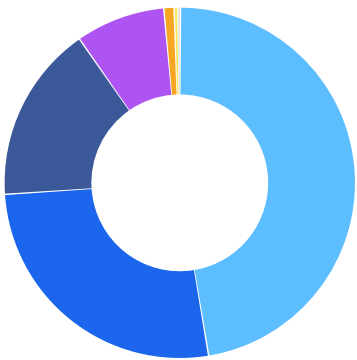
## Business Characteristics

### 996 Companies Employ Your Workers

Online profiles for your workers mention 996 companies as employers, with the top 10 appearing below. In the last 12 months, 89 companies in Marion County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Ranger Boats	54 <div></div>	Entergy	56 <div></div>
Baxter Regional Medical Center	33 <div></div>	Walmart	39 <div></div>
Arvest Bank	28 <div></div>	Norman Regional Hospital	25 <div></div>
Flippin School District	23 <div></div>	Evans Construction	16 <div></div>
Walmart	22 <div></div>	Apac-Central	14 <div></div>
Yellville-Summit Schools	20 <div></div>	CRH Americas	14 <div></div>
Micro Plastics Pvt Ltd	19 <div></div>	State of Arkansas	12 <div></div>
Baxter International	18 <div></div>	Gentiva	9 <div></div>
Bass Pro Shops	17 <div></div>	Bass Pro Shops	8 <div></div>
Actronix	16 <div></div>	BrightSpring Health Services	7 <div></div>

## Business Size



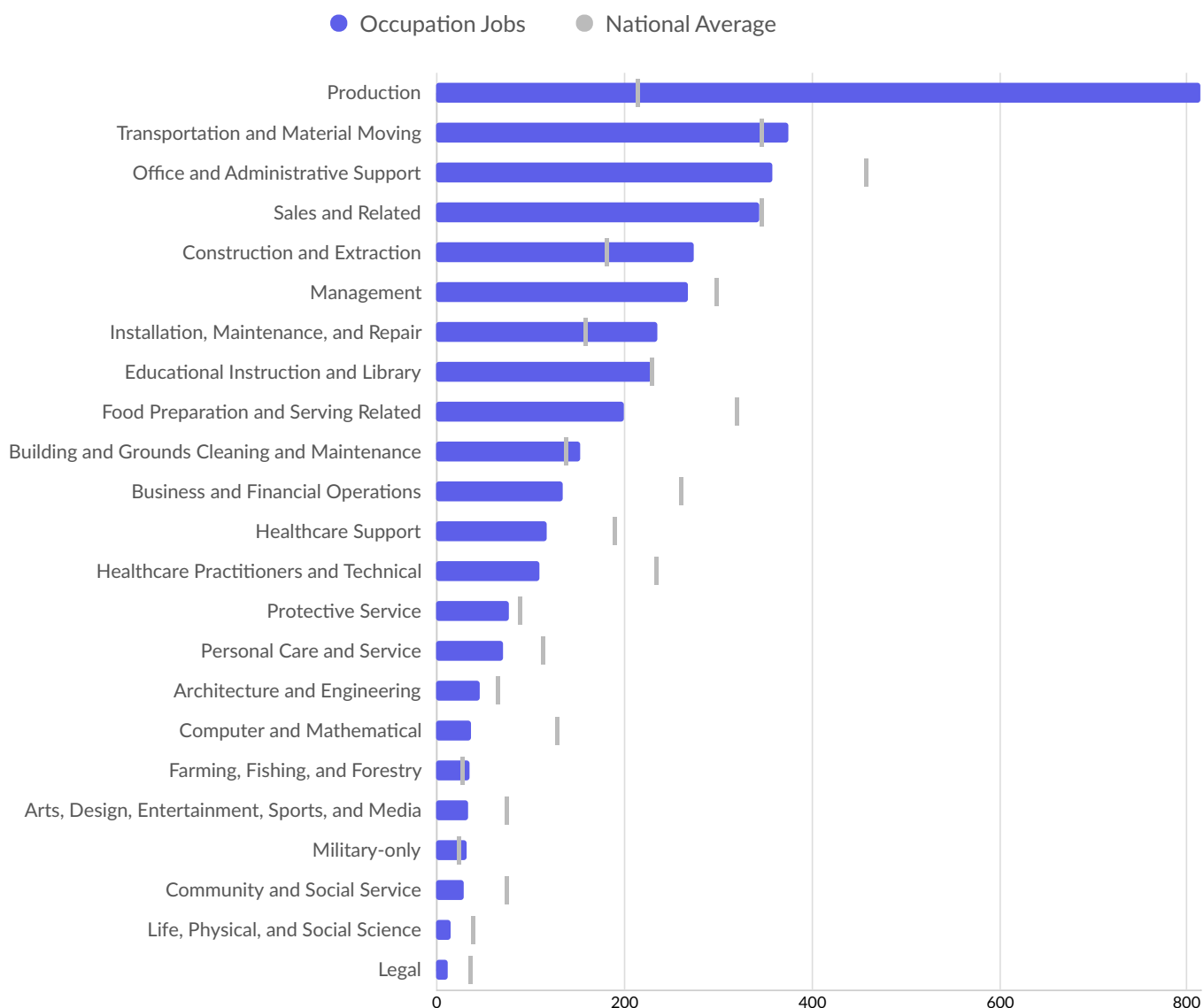
	Percentage	Business Count
1 to 4 employees	47.3%	402
5 to 9 employees	26.6%	226
10 to 19 employees	16.4%	139
20 to 49 employees	8.2%	70
50 to 99 employees	0.9%	8
100 to 249 employees	0.4%	3
250 to 499 employees	0.1%	1
500+ employees	0.1%	1

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

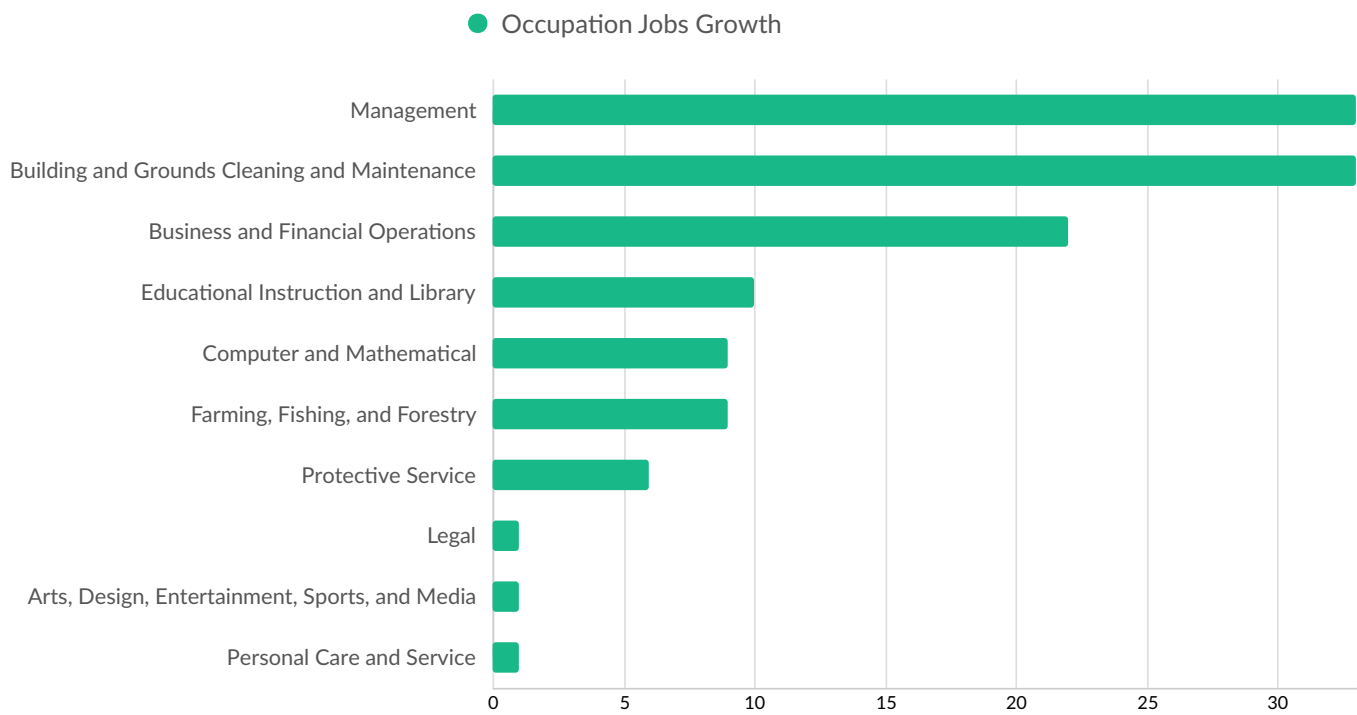


# Workforce Characteristics

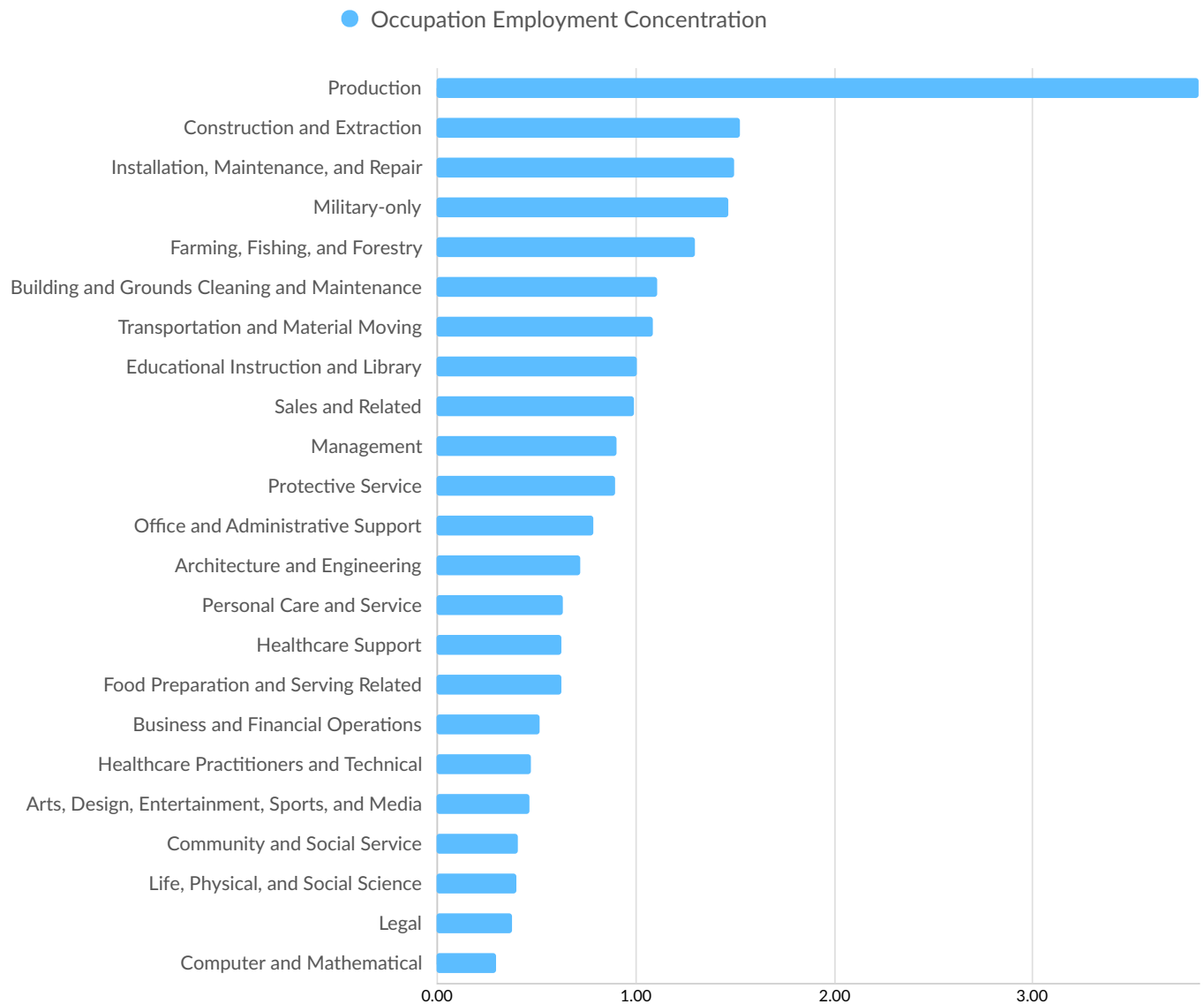
## Largest Occupations



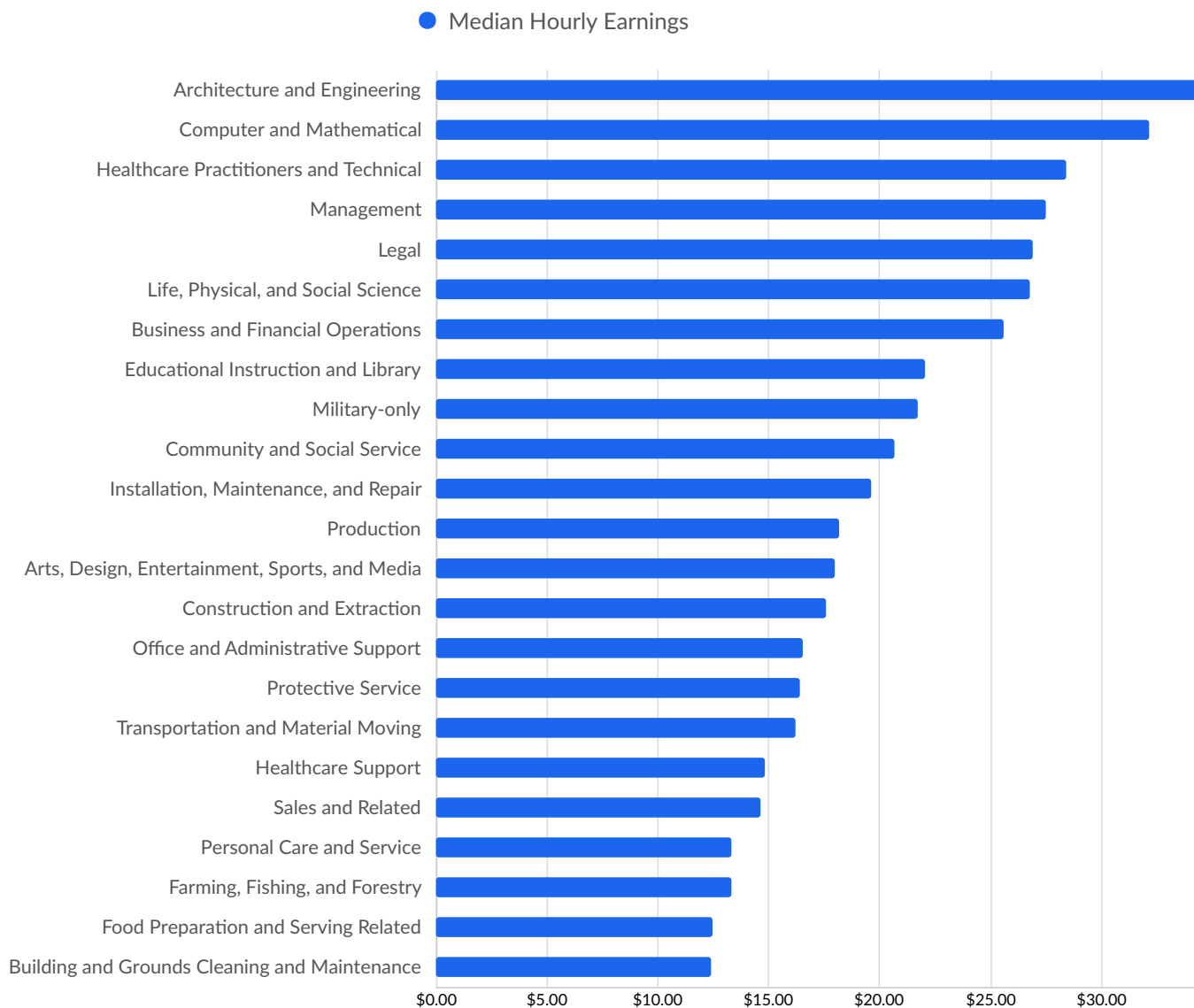
## Top Growing Occupations



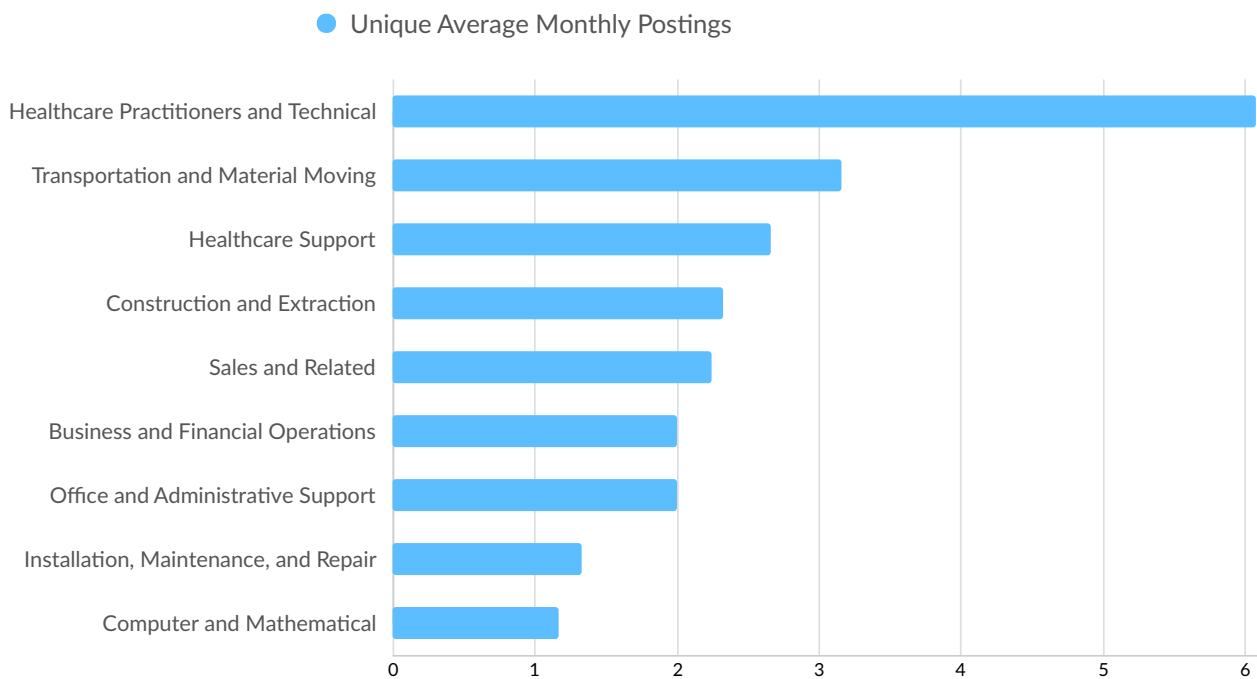
## Top Occupation Employment Concentration



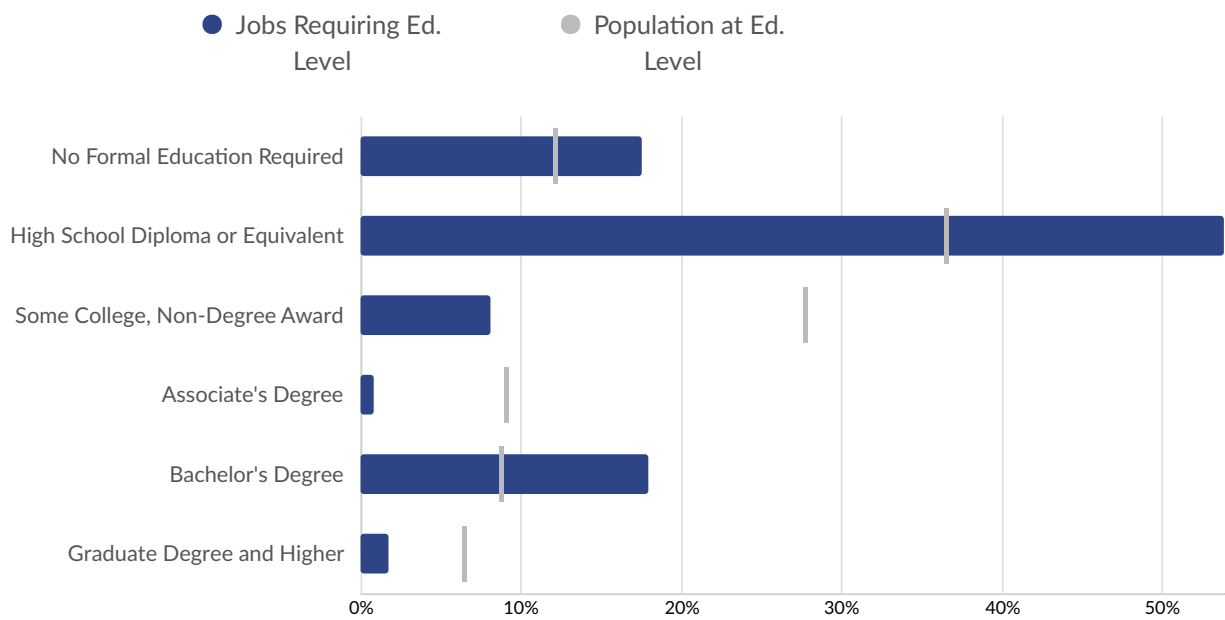
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Marion County, AR produced graduates.

# In-Demand Skills

