



Logan County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

21,641

Population (2018)

Population **decreased by 371** over the last 5 years and is projected to **decrease by 183** over the next 5 years.

6,246

Total Regional Employment

Jobs **decreased by 116** over the last 5 years but are projected to **grow by 93** over the next 5 years.

\$38.0K

Median Household Income (2017)

Median household income is **\$19.7K below** the national median household income of \$57.7K.

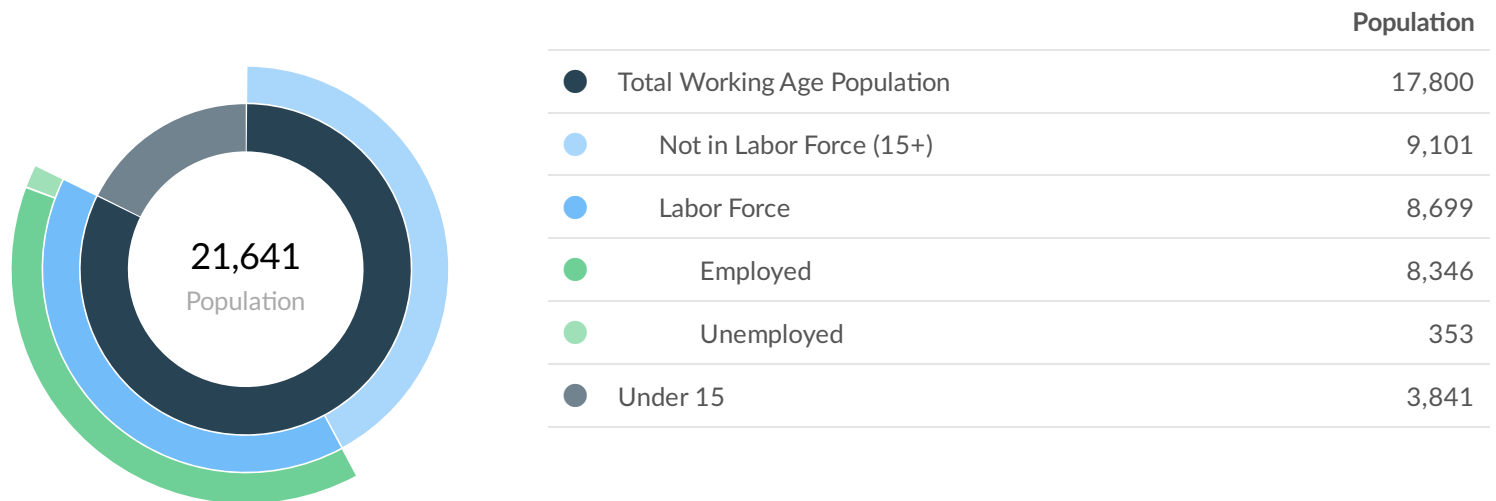
Takeaways

- As of 2018 the region's population **declined by 1.7%** since 2013, falling by 371. Population is expected to **decrease by 0.8%** between 2018 and 2023, losing 183.
- From 2013 to 2018, jobs **declined by 1.8%** in Logan County, AR from 6,362 to **6,246**. This change **fell short of the national growth rate of 8.2% by 10.0%**. As the number of jobs declined, the **labor force participation rate decreased from 52.3% to 48.9% between 2013 and 2018**.
- Concerning educational attainment, **9.0% of Logan County, AR residents possess a Bachelor's Degree** (9.6% below the national average), and **6.7% hold an Associate's Degree** (1.3% below the national average).
- The top three industries in 2018 are Motor Vehicle Parts Manufacturing, Education and Hospitals (Local Government), and State Government, Excluding Education and Hospitals.

| | Population (2018) | Labor Force (2018) | Jobs (2018) | Cost of Living | GRP | Imports | Exports |
|-------------------------------------|----------------------|--------------------------|----------------|-------------------|-----------|---------|-----------|
| Region | 21,641 | 8,699 | 6,246 | 89.8 | \$508.48M | \$1.16B | \$950.67M |
| Little Rock, AR (in Pulaski county) | 14,131 | N/A | 6,302 | 95.8 | \$654.55M | \$1.43B | \$1.78B |

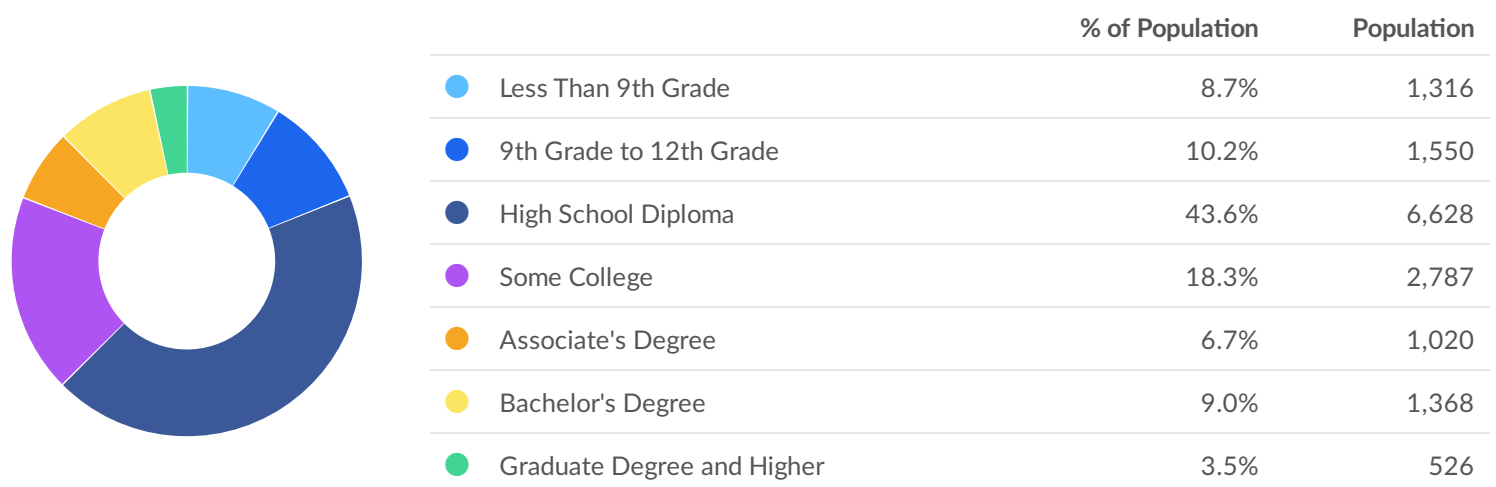
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

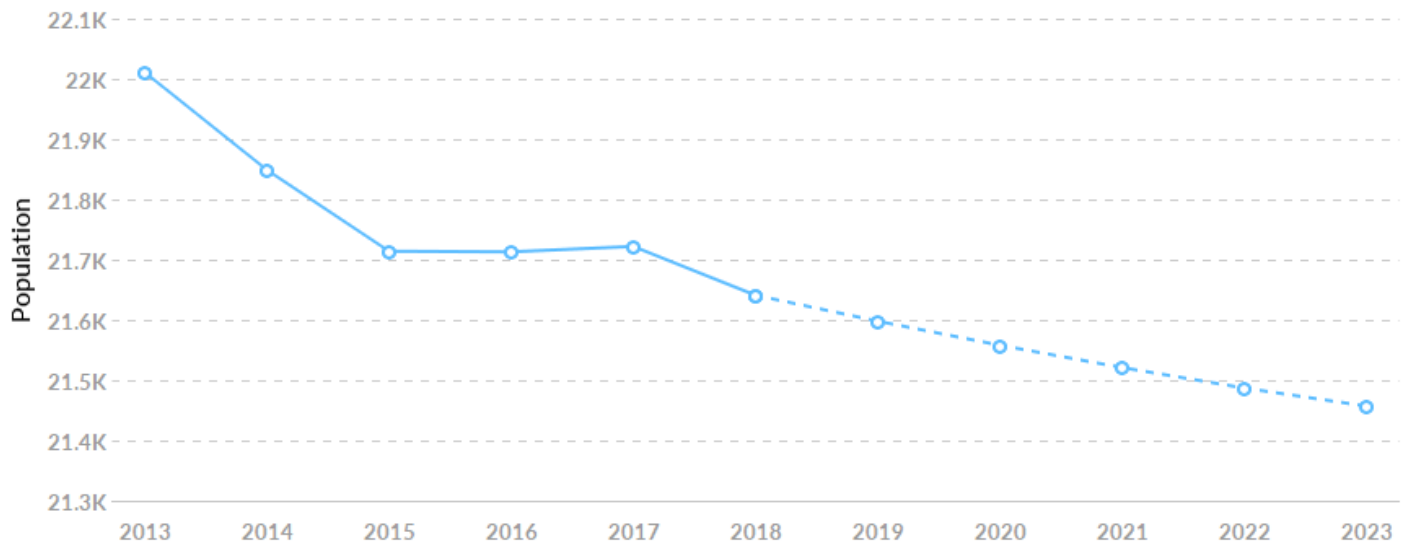
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Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 1.7%** since 2013, falling by 371. Population is expected to **decrease by 0.8%** between 2018 and 2023, losing 183.

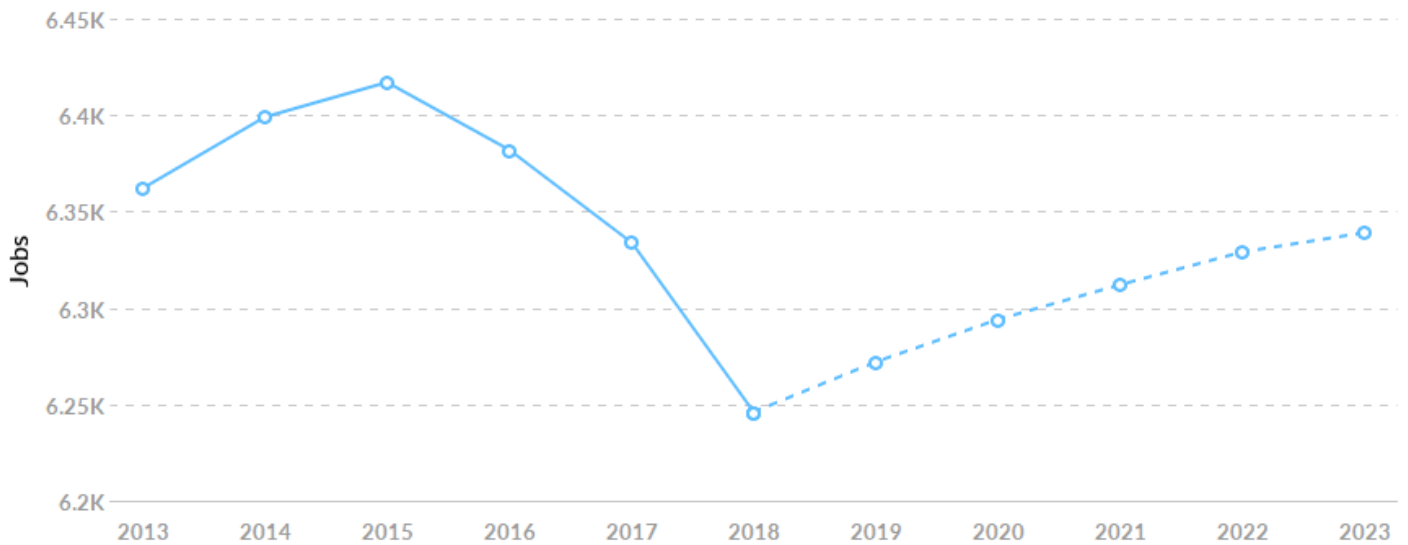


| Timeframe | Population |
|-----------|------------|
| 2013 | 22,011 |
| 2014 | 21,849 |
| 2015 | 21,714 |
| 2016 | 21,713 |
| 2017 | 21,722 |
| 2018 | 21,641 |
| 2019 | 21,598 |
| 2020 | 21,558 |
| 2021 | 21,521 |
| 2022 | 21,487 |
| 2023 | 21,457 |

Historic & Projected Trends - Cont.

Job Trends

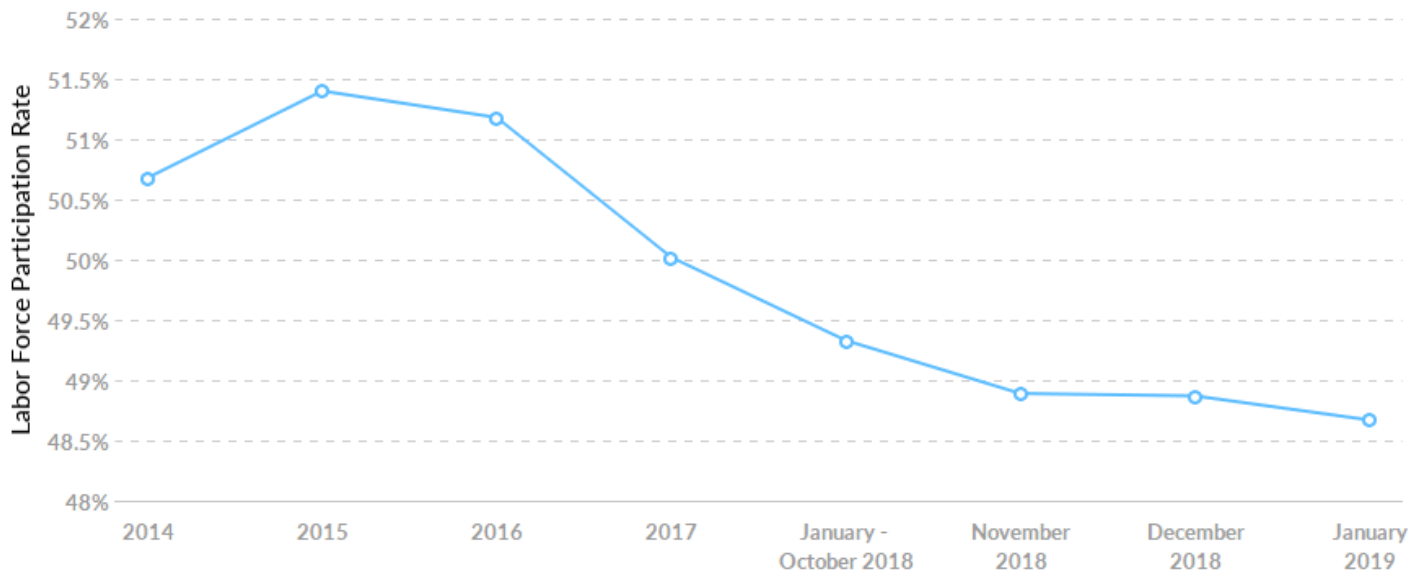
From 2013 to 2018, jobs **declined by 1.8%** in Logan County, AR from 6,362 to 6,246. This change **fell short of the national growth rate of 8.2% by 10.0%**.



| Timeframe | Jobs |
|-----------|-------|
| 2013 | 6,362 |
| 2014 | 6,399 |
| 2015 | 6,417 |
| 2016 | 6,382 |
| 2017 | 6,334 |
| 2018 | 6,246 |
| 2019 | 6,272 |
| 2020 | 6,294 |
| 2021 | 6,312 |
| 2022 | 6,329 |
| 2023 | 6,339 |

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

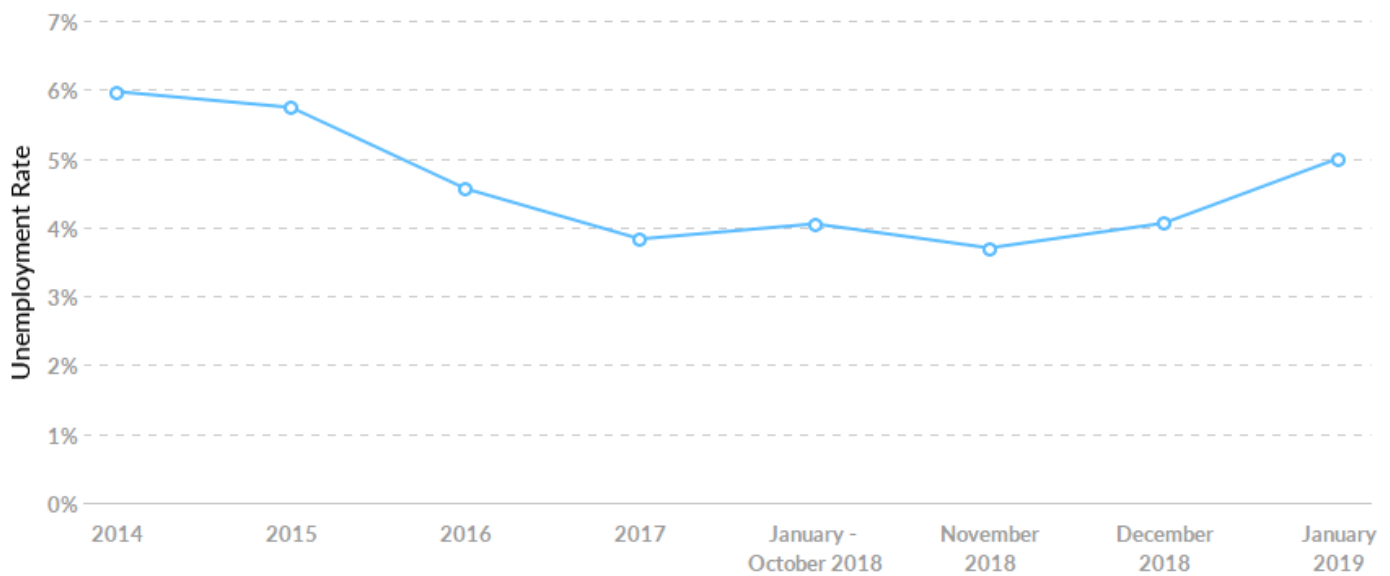


| Timeframe | Labor Force Participation Rate |
|------------------------|--------------------------------|
| 2014 | 50.68% |
| 2015 | 51.40% |
| 2016 | 51.18% |
| 2017 | 50.02% |
| January - October 2018 | 49.33% |
| November 2018 | 48.89% |
| December 2018 | 48.87% |
| January 2019 | 48.67% |

Historic & Projected Trends - Cont.

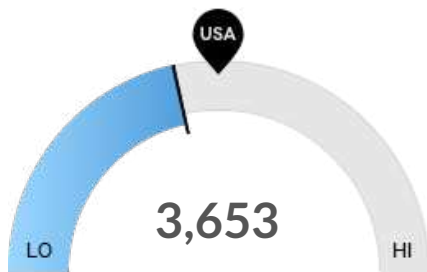
Unemployment Rate Trends

Logan County, AR had a January 2019 unemployment rate of 5.00%, **decreasing from 5.97%** 5 years before.



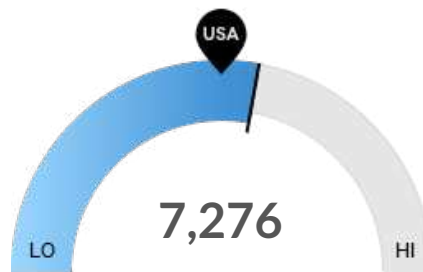
| Timeframe | Unemployment Rate |
|------------------------|-------------------|
| 2014 | 5.97% |
| 2015 | 5.74% |
| 2016 | 4.56% |
| 2017 | 3.83% |
| January - October 2018 | 4.05% |
| November 2018 | 3.70% |
| December 2018 | 4.06% |
| January 2019 | 5.00% |

Population Characteristics



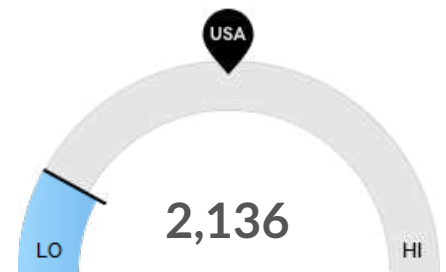
Millennials

Logan County, AR has 3,653 millennials (ages 20-34). The national average for an area this size is 4,499.



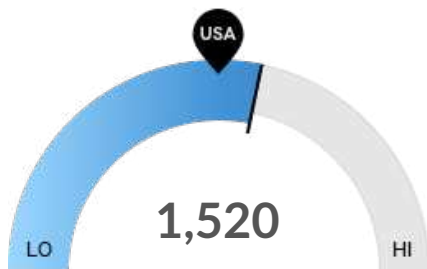
Retiring Soon

Retirement risk is high in Logan County, AR. The national average for an area this size is 6,192 people 55 or older, while there are 7,276 here.



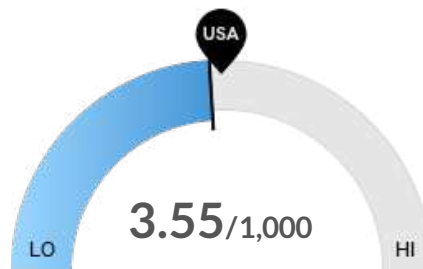
Racial Diversity

Racial diversity is low in Logan County, AR. The national average for an area this size is 8,531 racially diverse people, while there are 2,136 here.



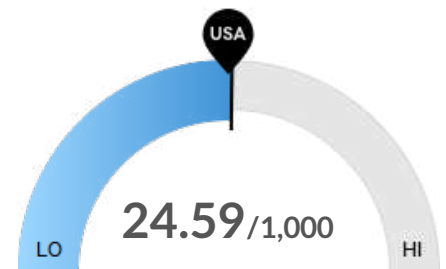
Veterans

Logan County, AR has 1,520 veterans. The national average for an area this size is 1,263.



Violent Crime

Logan County, AR has 3.55 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



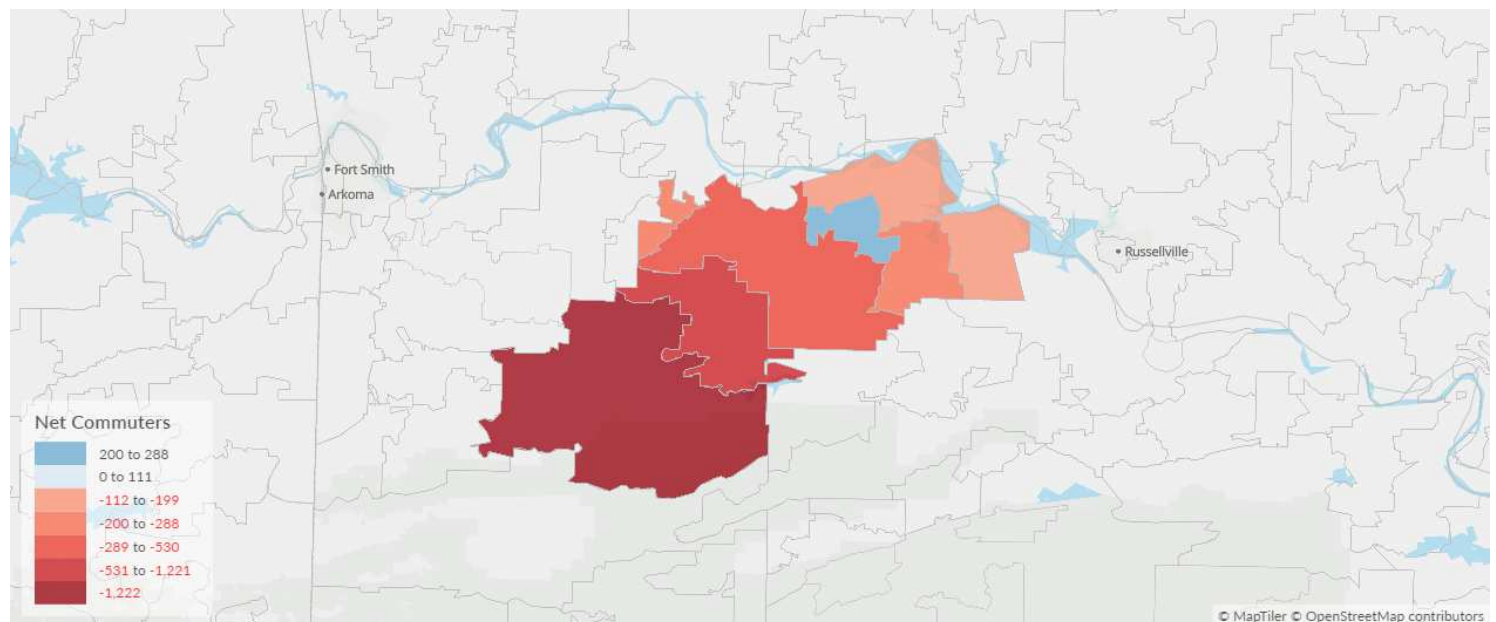
Property Crime

Logan County, AR has 24.59 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Logan County, AR currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 72927.



Where Talent Works

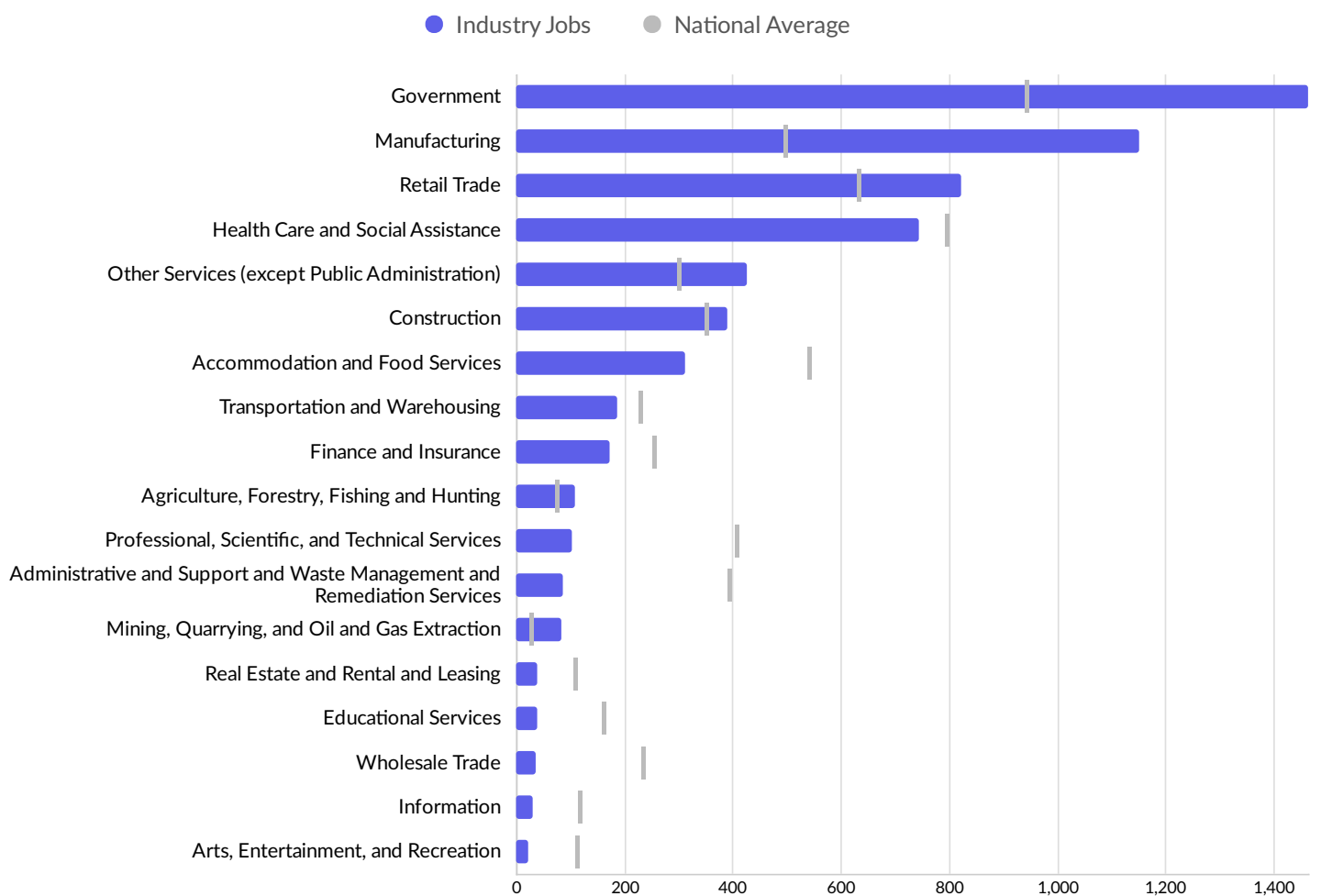
| ZIP | Name | 2018 Employment |
|-------|-----------------------------|-----------------|
| 72855 | Paris, AR (in Logan coun... | 2,231 |
| 72927 | Booneville, AR (in Logan... | 2,081 |
| 72865 | Subiaco, AR (in Logan co... | 562 |
| 72863 | Scranton, AR (in Logan c... | 475 |
| 72943 | Magazine, AR (in Logan ... | 453 |

Where Talent Lives

| ZIP | Name | 2018 Workers |
|-------|------------------------------|--------------|
| 72927 | Booneville, AR (in Logan... | 3,303 |
| 72855 | Paris, AR (in Logan coun... | 2,520 |
| 72943 | Magazine, AR (in Logan ... | 985 |
| 72863 | Scranton, AR (in Logan c... | 587 |
| 72951 | Ratcliff, AR (in Logan co... | 432 |

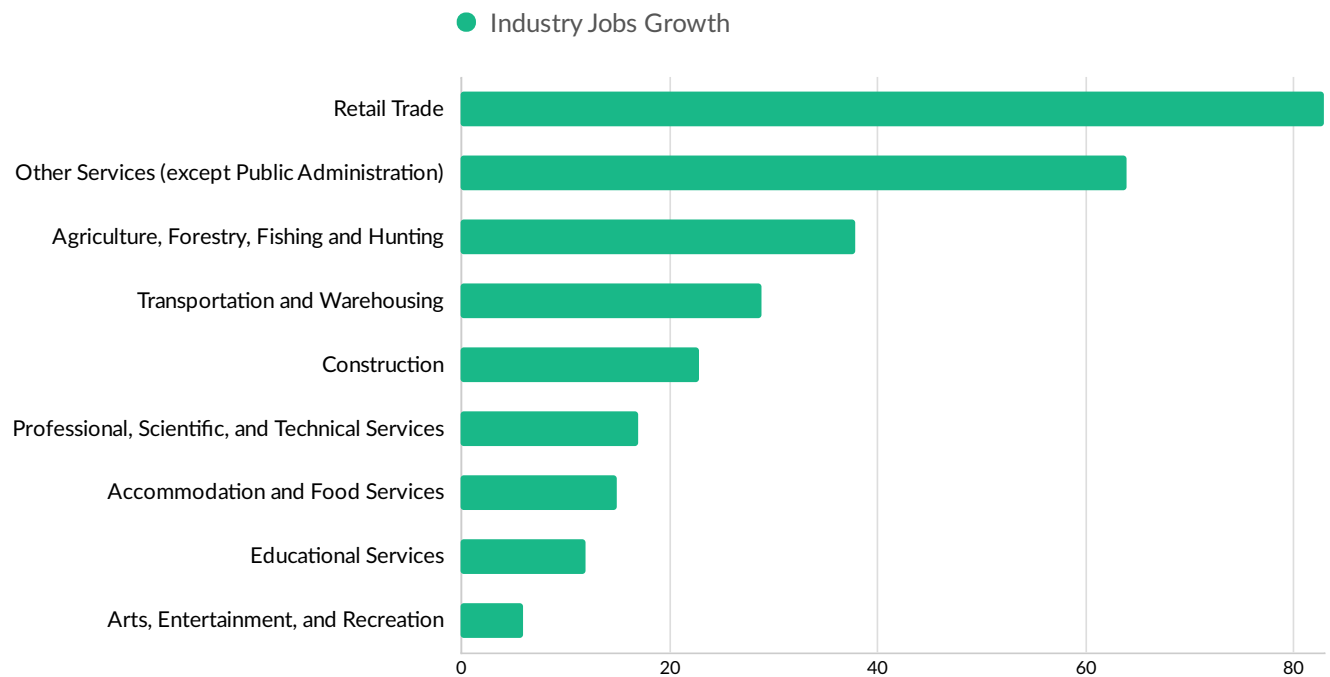
Industry Characteristics

Largest Industries



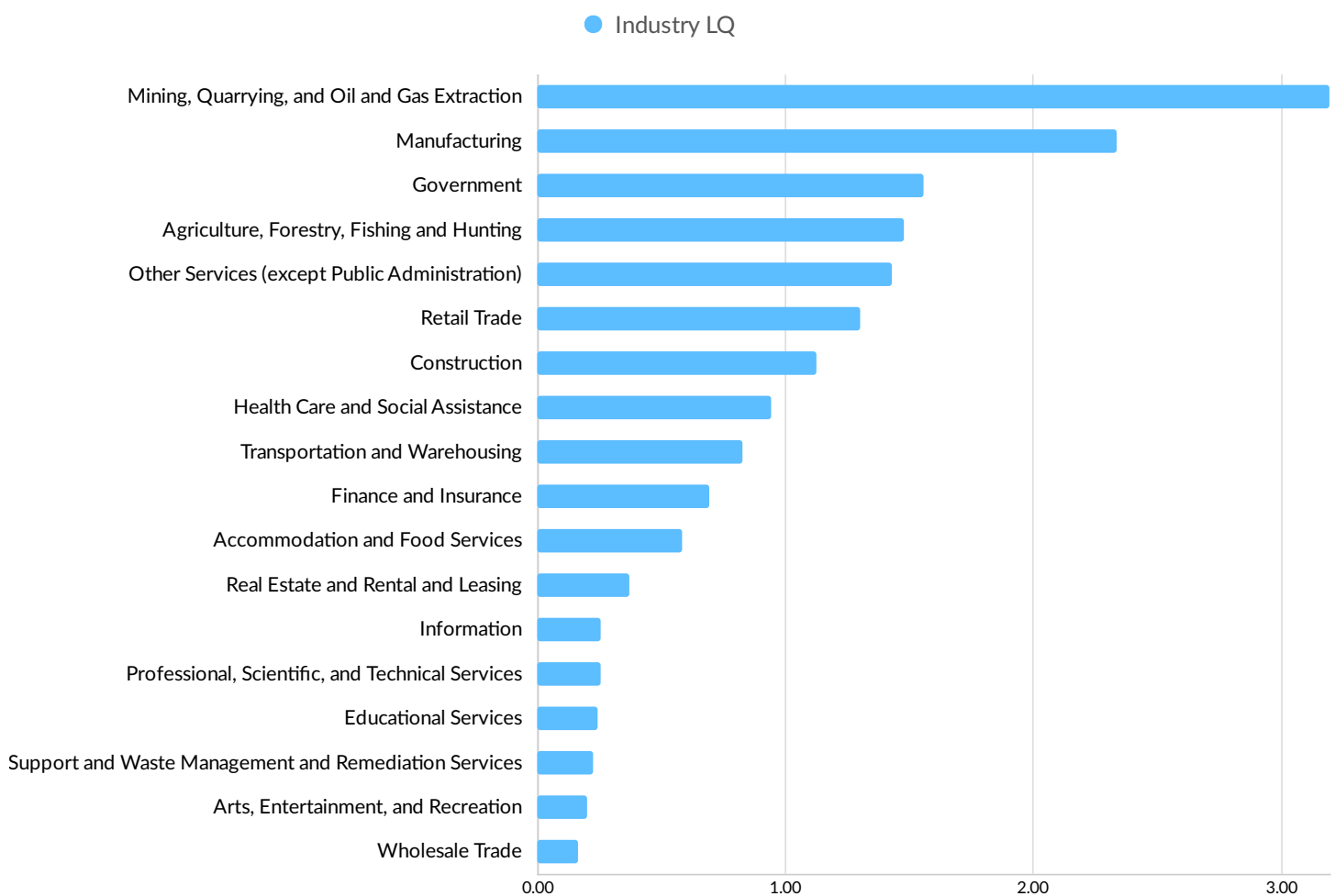
Industry Characteristics - Cont.

Top Growing Industries



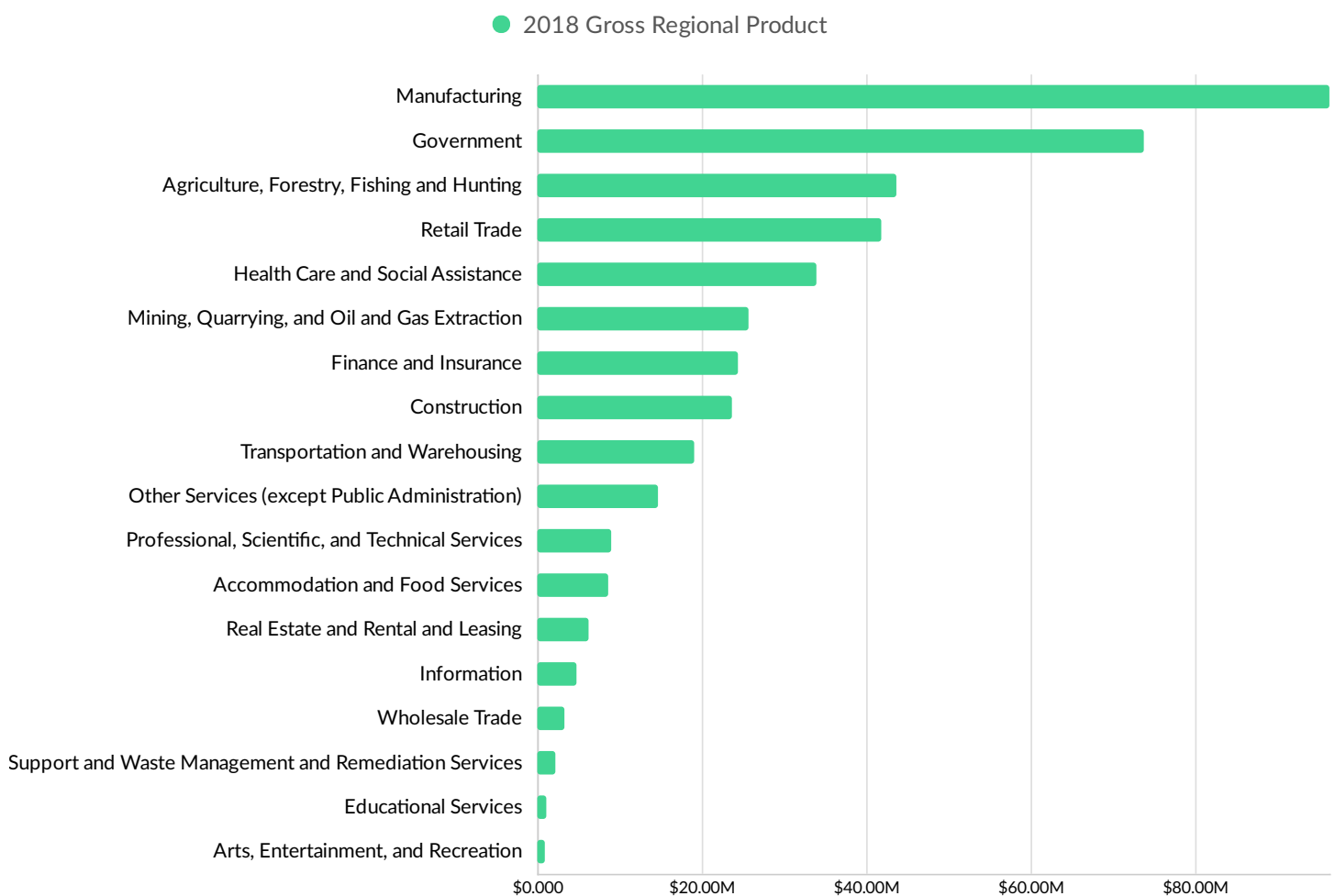
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

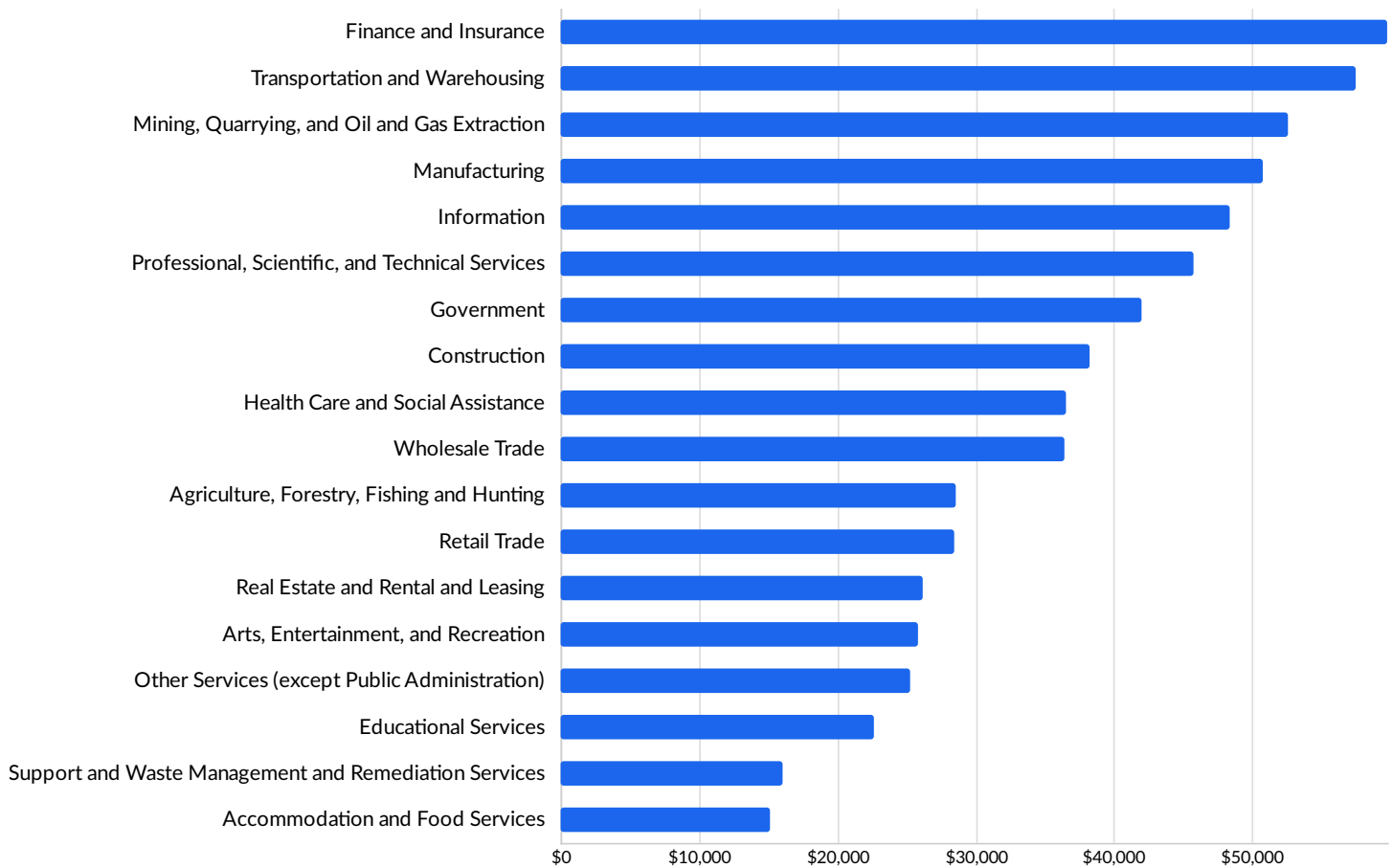
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker

















Industry Characteristics - Cont.

| Industry | 2013 Jobs | 2018 Jobs | Change in Jobs | % Change in Jobs | 2018 LQ | 2018 Earnings Per Worker | 2018 GRP |
|--|--------------|--------------|----------------|------------------------|------------|-----------------------------|-----------|
| Government | 1,537 | 1,464 | -73 | -5% | 1.56 | \$41,989 | \$73.81M |
| Manufacturing | 1,260 | 1,151 | -109 | -9% | 2.34 | \$50,788 | \$96.35M |
| Retail Trade | 739 | 822 | 83 | +11% | 1.30 | \$28,493 | \$41.78M |
| Health Care and Social Assistance | 797 | 745 | -52 | -7% | 0.94 | \$36,554 | \$33.99M |
| Other Services (except Public Administration) | 362 | 426 | 64 | +18% | 1.43 | \$25,232 | \$14.75M |
| Construction | 368 | 391 | 23 | +6% | 1.12 | \$38,266 | \$23.60M |
| Accommodation and Food Services | 298 | 313 | 15 | +5% | 0.58 | \$15,191 | \$8.70M |
| Transportation and Warehousing | 157 | 186 | 29 | +18% | 0.83 | \$57,481 | \$19.17M |
| Finance and Insurance | 200 | 174 | -26 | -13% | 0.69 | \$59,748 | \$24.33M |
| Agriculture, Forestry, Fishing and Hunting | 71 | 109 | 38 | +54% | 1.48 | \$28,522 | \$43.75M |
| Professional, Scientific, and Technical Services | 86 | 103 | 17 | +20% | 0.25 | \$45,733 | \$8.97M |
| Administrative and Support and Waste Management and Remediation Services | 97 | 87 | -10 | -10% | 0.22 | \$16,075 | \$2.25M |
| Mining, Quarrying, and Oil and Gas Extraction | 162 | 83 | -79 | -49% | 3.20 | \$52,564 | \$25.65M |
| Real Estate and Rental and Leasing | 50 | 39 | -11 | -22% | 0.37 | \$26,161 | \$6.29M |
| Educational Services | 27 | 39 | 12 | +44% | 0.24 | \$22,615 | \$1.04M |
| Wholesale Trade | 80 | 37 | -43 | -54% | 0.16 | \$36,459 | \$3.34M |
| Information | 33 | 29 | -4 | -12% | 0.26 | \$48,376 | \$4.74M |
| Arts, Entertainment, and Recreation | 16 | 22 | 6 | +38% | 0.20 | \$25,826 | \$915.47K |

Business Characteristics

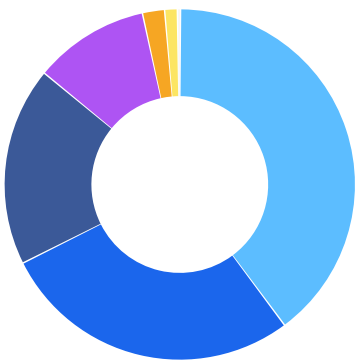
637 Companies Employ Your Workers

Online profiles for your workers mention 637 companies as employers, with the top 10 appearing below. In the last 12 months, 428 companies in Logan County, AR posted job postings, with the top 10 appearing below.

| Top Companies | Profiles | Top Companies Posting | Unique Postings |
|-----------------------------------|--|------------------------------------|---|
| Cloyes Gear and Products, Inc. | 41  | CRST International, Inc. | 361  |
| Paris School District 7 | 32  | USA Truck, Inc. | 171  |
| Booneville School District | 20  | Platinum Supplemental Insuranc... | 107  |
| Wal-Mart Stores, Inc. | 19  | Teach For America, Inc. | 103  |
| Arkansas Department of Parks a... | 16  | Koch Trucking, Inc. | 101  |
| Mercy | 16  | Dollar General Corporation | 96  |
| Rockline Industries, Inc. | 13  | C.R. England, Inc. | 68  |
| First Western Bank | 9  | Southern Refrigerated Transport... | 56  |
| Tyson Foods, Inc. | 9  | Saint John of God Health Care S... | 52  |
| Arkansas Tech University | 8  | U. S. Xpress, Inc. | 51  |

Business Characteristics - Cont.

Business Size

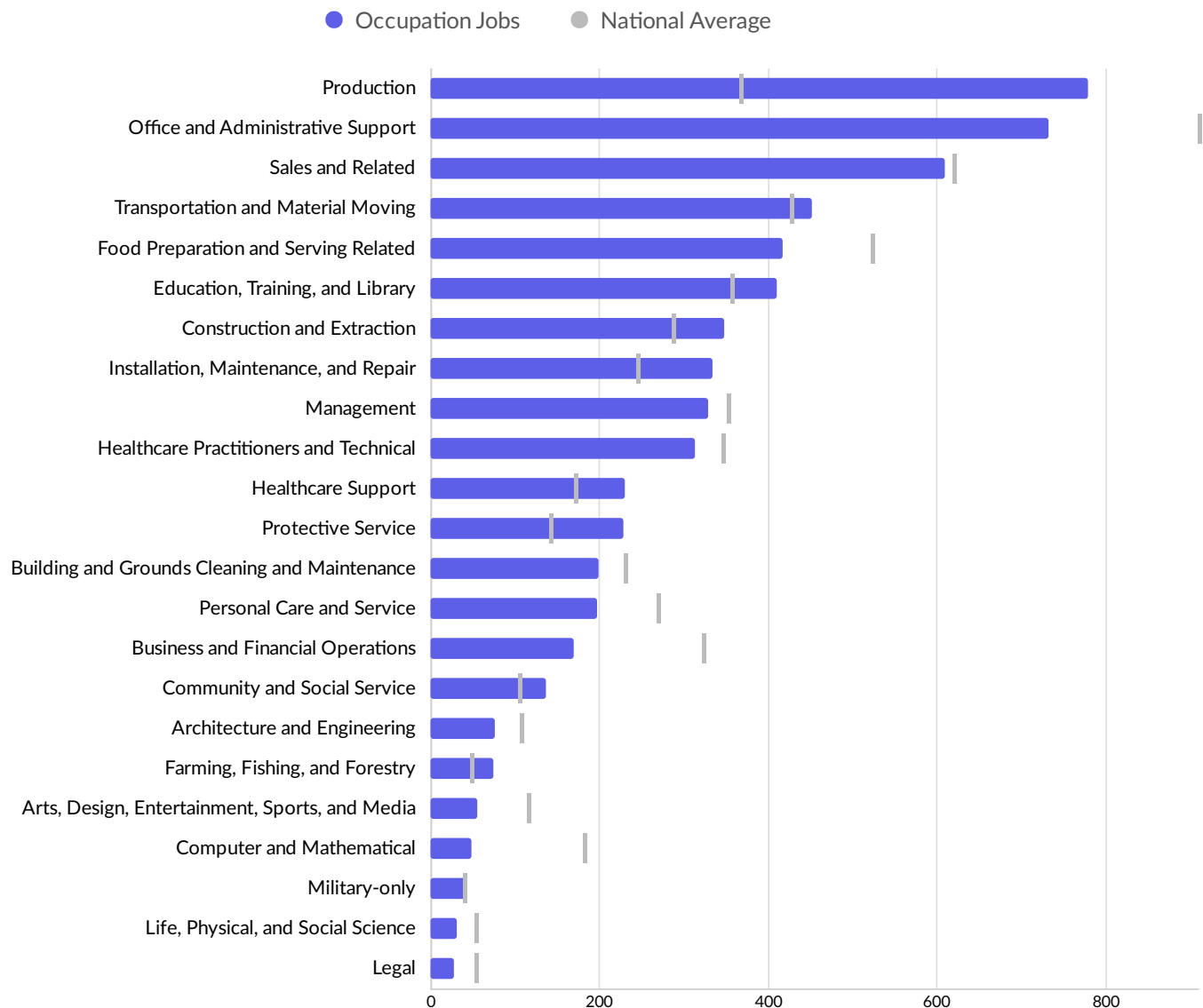


| | Percentage | Business Count |
|----------------------|------------|----------------|
| 1 to 4 employees | 39.7% | 273 |
| 5 to 9 employees | 27.8% | 191 |
| 10 to 19 employees | 18.3% | 126 |
| 20 to 49 employees | 10.6% | 73 |
| 50 to 99 employees | 2.0% | 14 |
| 100 to 249 employees | 1.2% | 8 |
| 250 to 499 employees | 0.1% | 1 |
| 500+ employees | 0.1% | 1 |

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

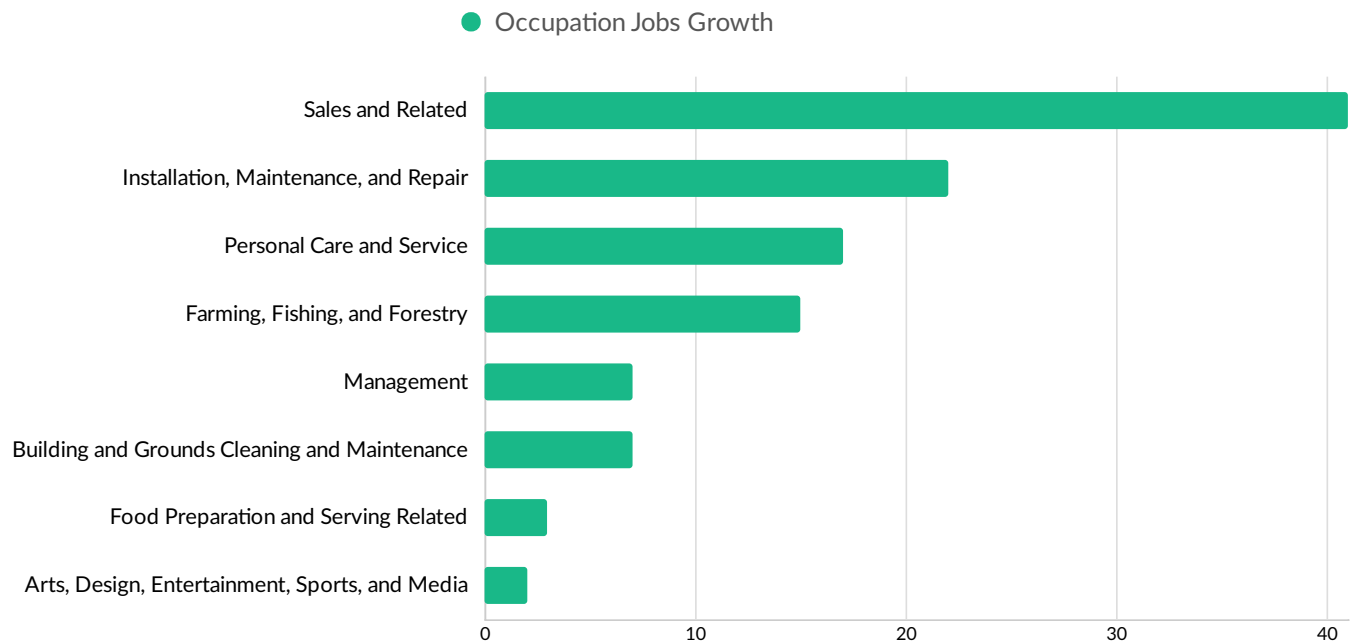
Workforce Characteristics

Largest Occupations



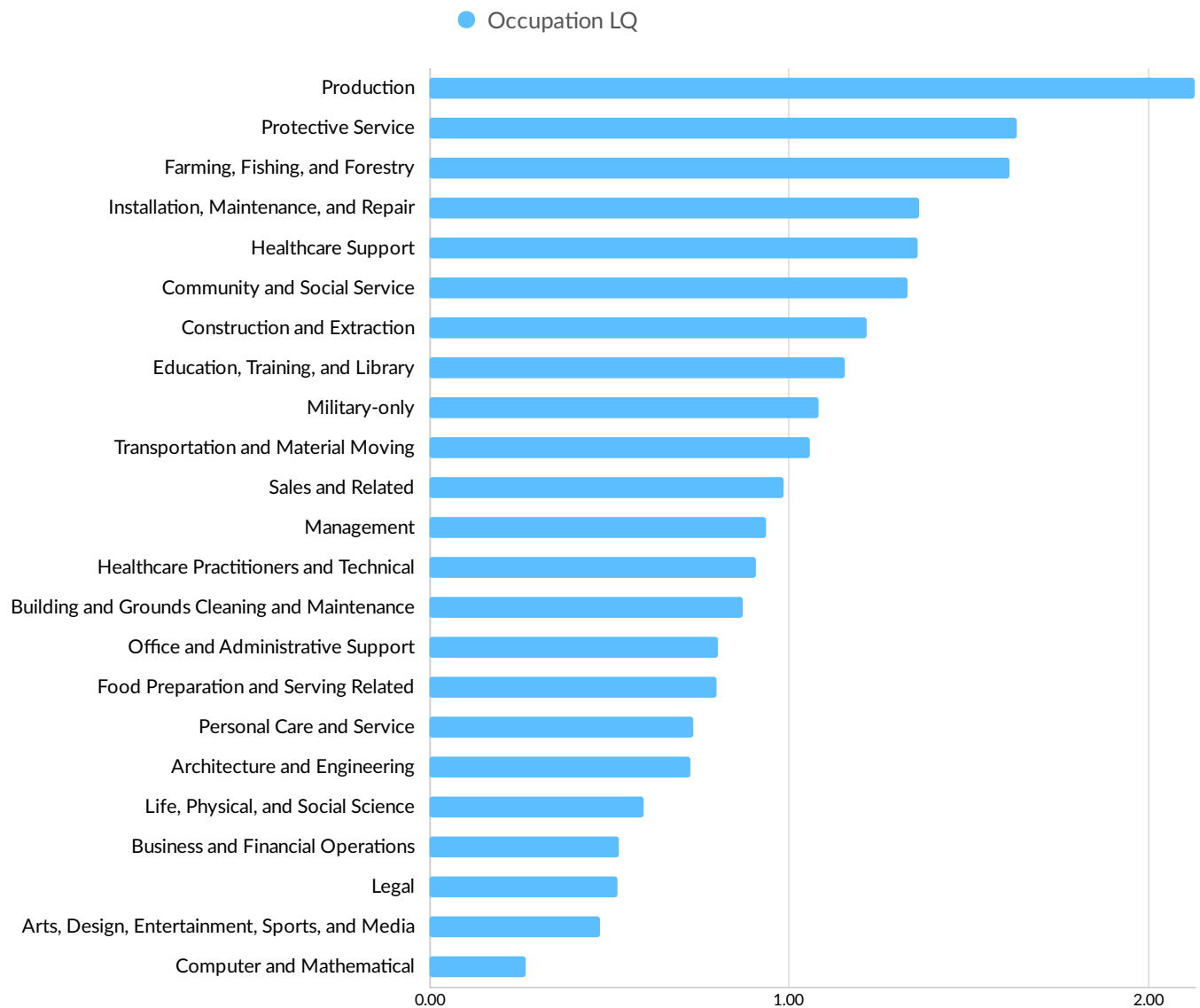
Workforce Characteristics - Cont.

Top Growing Occupations



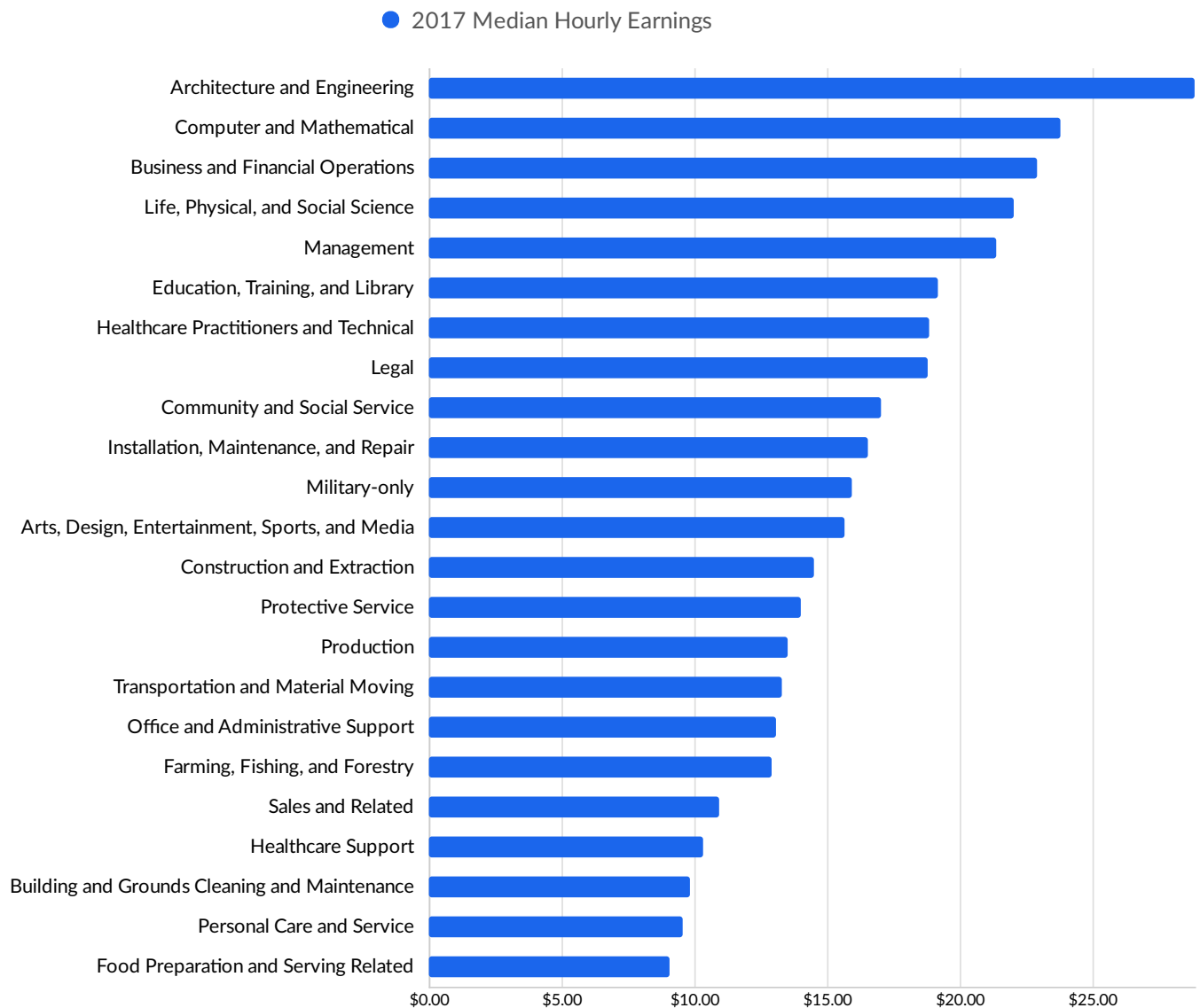
Workforce Characteristics - Cont.

Top Occupation LQ



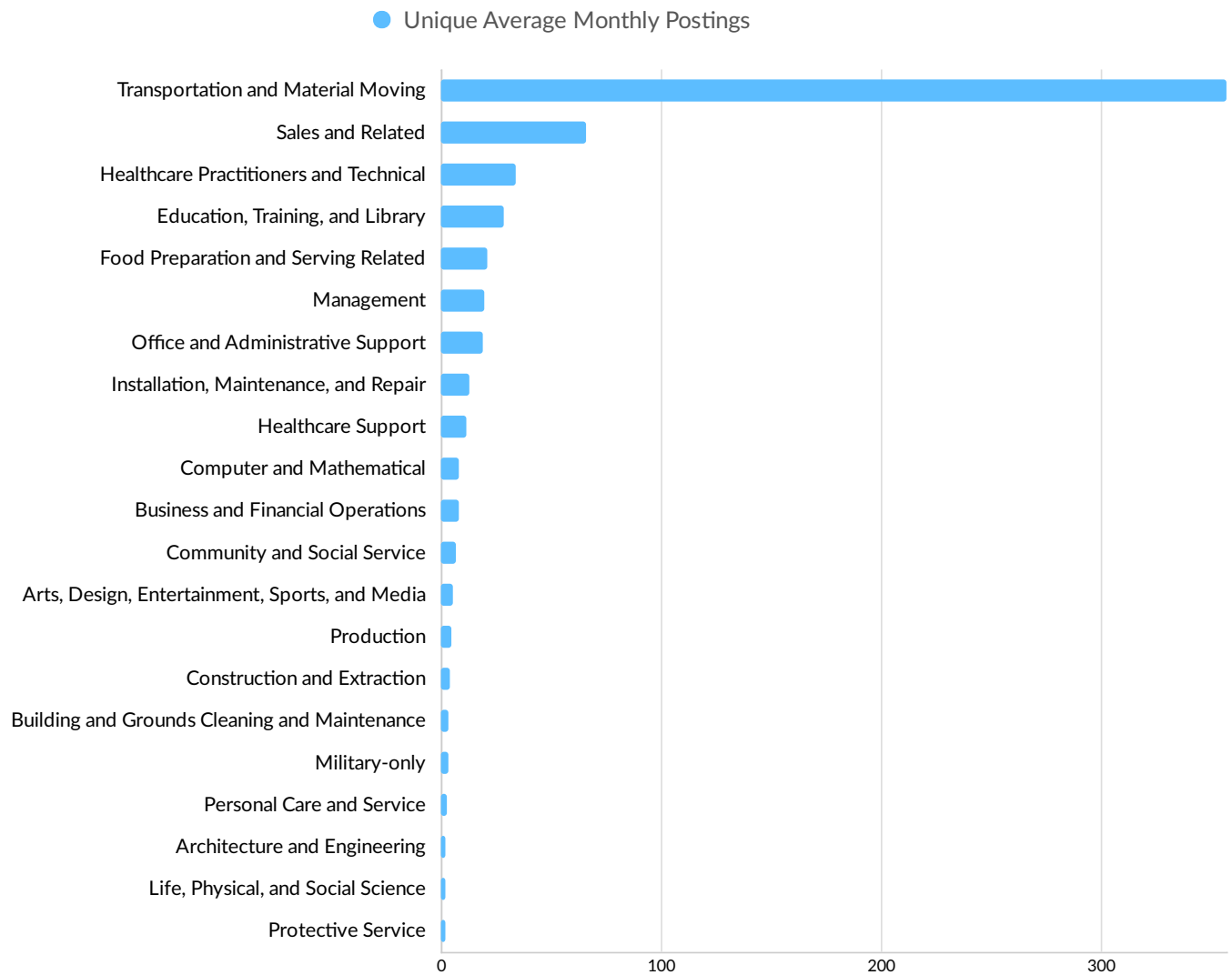
Workforce Characteristics - Cont.

Top Occupation Earnings



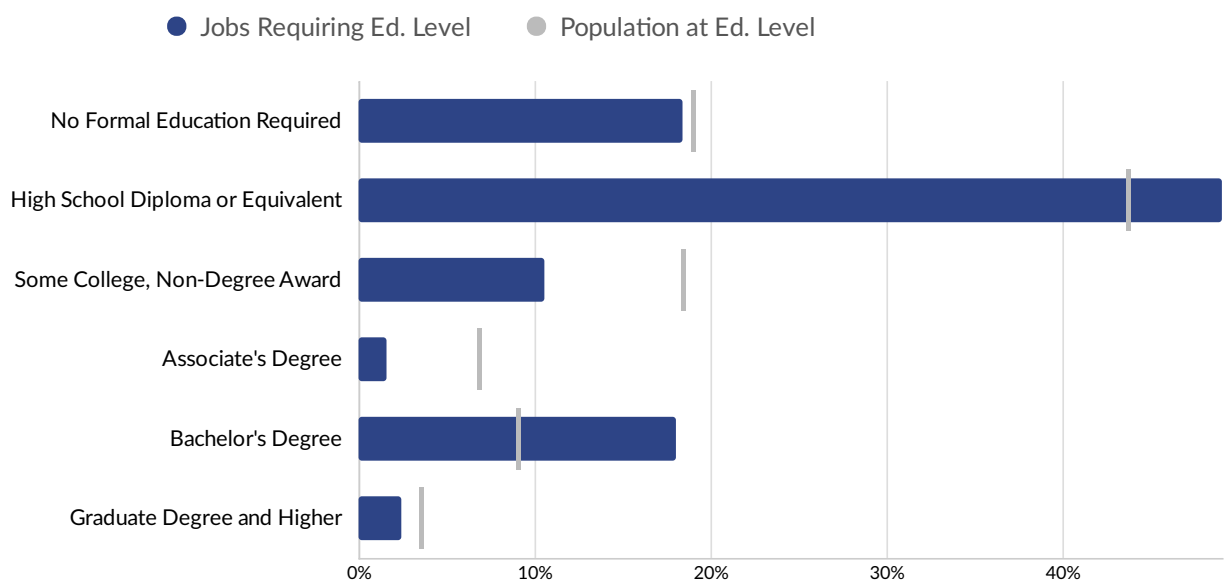
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

| Occupation | 2013 Jobs | 2018 Jobs | Change in Jobs | % Change in Jobs | 2018 LQ | 2017 Median Hourly Earnings | May 2018 - Apr 2019 Unique Average Monthly Postings |
|---|-----------|-----------|----------------|------------------|---------|-----------------------------|---|
| Production | 848 | 780 | -68 | -8% | 2.13 | \$13.53 | 5 |
| Office and Administrative Support | 756 | 733 | -23 | -3% | 0.81 | \$13.05 | 19 |
| Sales and Related | 569 | 610 | 41 | +7% | 0.99 | \$10.92 | 66 |
| Transportation and Material Moving | 465 | 452 | -13 | -3% | 1.06 | \$13.28 | 357 |
| Food Preparation and Serving Related | 415 | 418 | 3 | +1% | 0.80 | \$9.05 | 21 |
| Education, Training, and Library | 425 | 410 | -15 | -4% | 1.16 | \$19.18 | 28 |
| Construction and Extraction | 377 | 348 | -29 | -8% | 1.22 | \$14.48 | 4 |
| Installation, Maintenance, and Repair | 312 | 334 | 22 | +7% | 1.37 | \$16.54 | 13 |
| Management | 323 | 330 | 7 | +2% | 0.94 | \$21.34 | 20 |
| Healthcare Practitioners and Technical | 323 | 314 | -9 | -3% | 0.91 | \$18.84 | 34 |
| Healthcare Support | 236 | 230 | -6 | -3% | 1.36 | \$10.34 | 11 |
| Protective Service | 236 | 229 | -7 | -3% | 1.64 | \$14.00 | 2 |
| Building and Grounds Cleaning and Maintenance | 193 | 200 | 7 | +4% | 0.87 | \$9.82 | 3 |
| Personal Care and Service | 180 | 197 | 17 | +9% | 0.73 | \$9.55 | 3 |
| Business and Financial Operations | 181 | 170 | -11 | -6% | 0.53 | \$22.90 | 8 |
| Community and Social Service | 144 | 137 | -7 | -5% | 1.33 | \$17.03 | 7 |
| Architecture and Engineering | 92 | 77 | -15 | -16% | 0.73 | \$28.83 | 2 |
| Farming, Fishing, and Forestry | 60 | 75 | 15 | +25% | 1.62 | \$12.92 | 0 |

Workforce Characteristics - Cont.

| Occupation | 2013 Jobs | 2018 Jobs | Change in Jobs | % Change in Jobs | 2018 LQ | 2017 Median Hourly Earnings | May 2018 - Apr 2019 Unique Average Monthly Postings |
|--|--------------|--------------|----------------|------------------------|------------|--------------------------------|---|
| Arts, Design, Entertainment, Sports, and Media | 53 | 55 | 2 | +4% | 0.48 | \$15.65 | 5 |
| Computer and Mathematical | 55 | 48 | -7 | -13% | 0.27 | \$23.80 | 8 |
| Military-only | 52 | 41 | -11 | -21% | 1.08 | \$15.92 | 3 |
| Life, Physical, and Social Science | 36 | 31 | -5 | -14% | 0.60 | \$22.02 | 2 |
| Legal | 32 | 27 | -5 | -16% | 0.52 | \$18.76 | 0 |

Educational Pipeline

Over the last 5 years, no schools in Logan County, AR produced graduates.