



# Lincoln County, AR

Arkansas Department of Workforce Services



POB 2981  
Little Rock, Arkansas 72203

# Contents

- Economy Overview ..... 1
- Historic & Projected Trends ..... 3
- Population Characteristics ..... 7
- Industry Characteristics ..... 9
- Business Characteristics ..... 15
- Workforce Characteristics ..... 17
- Educational Pipeline ..... 25

## Economy Overview

**13,572**

### Population (2018)

Population **decreased by 487** over the last 5 years and is projected to **decrease by 359** over the next 5 years.

**3,329**

### Total Regional Employment

Jobs **decreased by 241** over the last 5 years and are projected to **decrease by 14** over the next 5 years.

**\$38.9K**

### Median Household Income (2017)

Median household income is **\$18.8K below** the national median household income of \$57.7K.

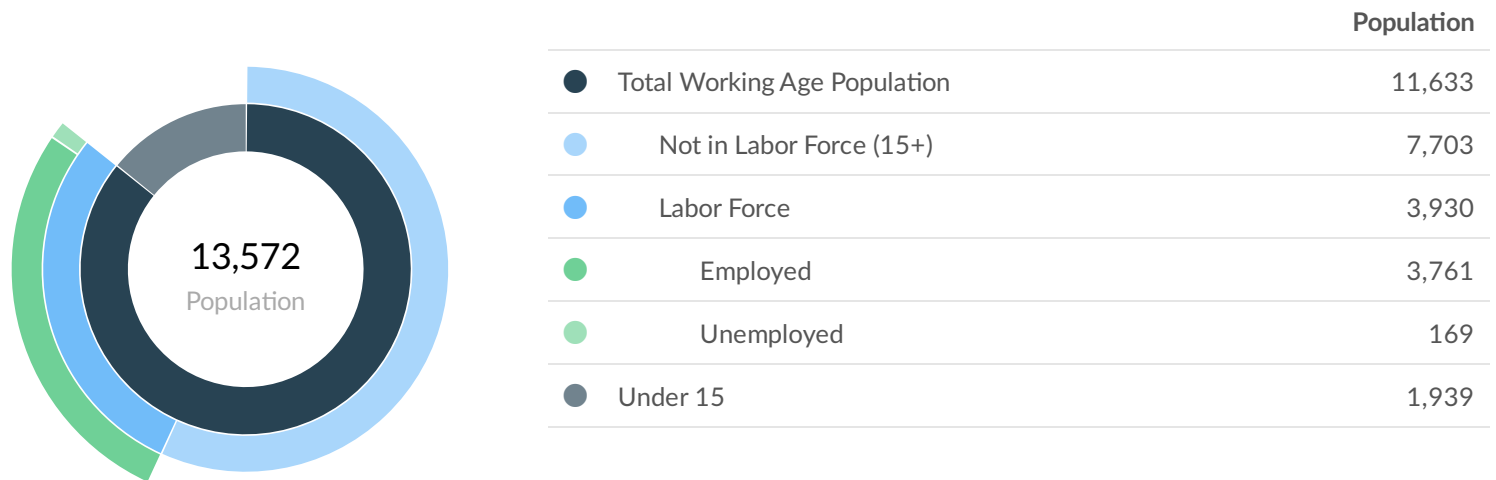
## Takeaways

- As of 2018 the region's population **declined by 3.5%** since 2013, falling by 487. Population is expected to **decrease by 2.6%** between 2018 and 2023, losing 359.
- From 2013 to 2018, jobs **declined by 6.8%** in Lincoln County, AR from 3,570 to **3,329**. This change **fell short of the national growth rate of 8.2% by 15.0%**. As the number of jobs declined, the **labor force participation rate decreased from 37.5% to 33.8% between 2013 and 2018**.
- Concerning educational attainment, **5.7% of Lincoln County, AR residents possess a Bachelor's Degree** (12.9% below the national average), and **4.7% hold an Associate's Degree** (3.3% below the national average).
- The top three industries in 2018 are State Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Nursing Care Facilities (Skilled Nursing Facilities).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	13,572	3,930	3,329	87.7	\$282.15M	\$739.65M	\$711.97M
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

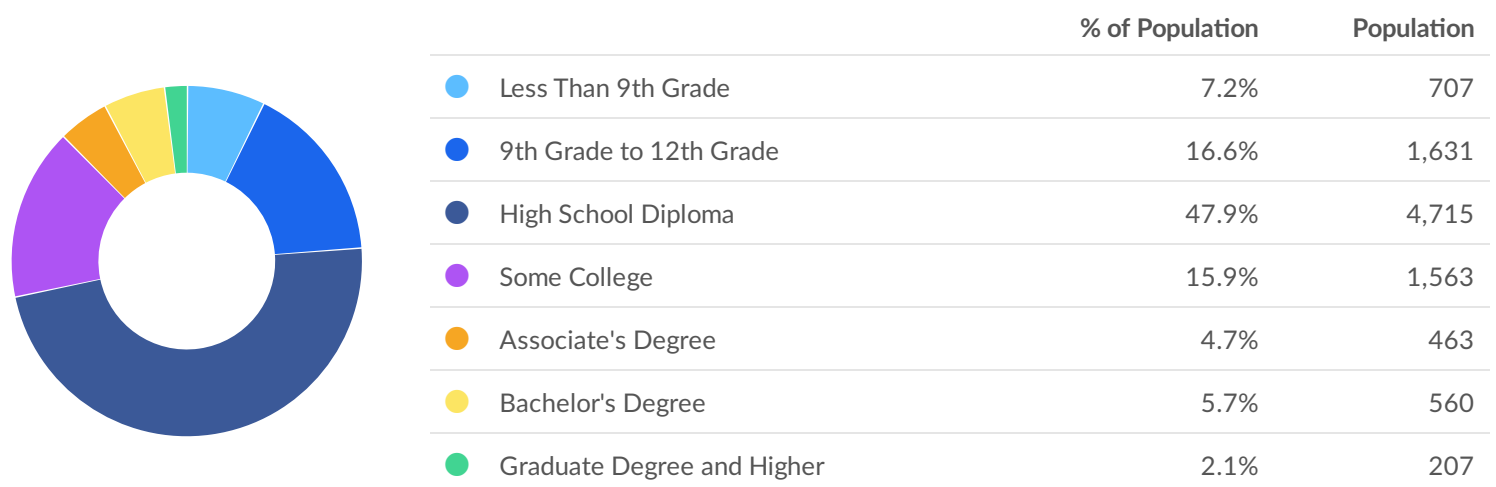
## Economy Overview - Cont.

### 2018 Labor Force Breakdown



### Educational Attainment

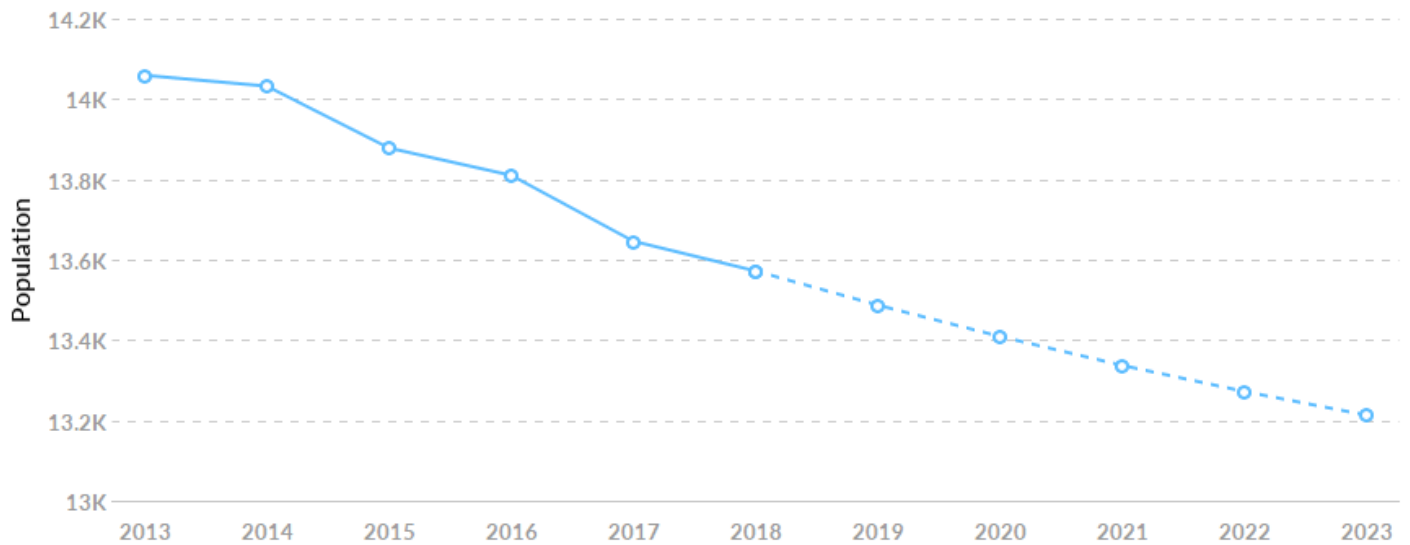
Concerning educational attainment, **5.7% of Lincoln County, AR residents possess a Bachelor's Degree** (12.9% below the national average), and **4.7% hold an Associate's Degree** (3.3% below the national average).



# Historic & Projected Trends

## Population Trends

As of 2018 the region's population **declined by 3.5%** since 2013, falling by 487. Population is expected to **decrease by 2.6%** between 2018 and 2023, losing 359.

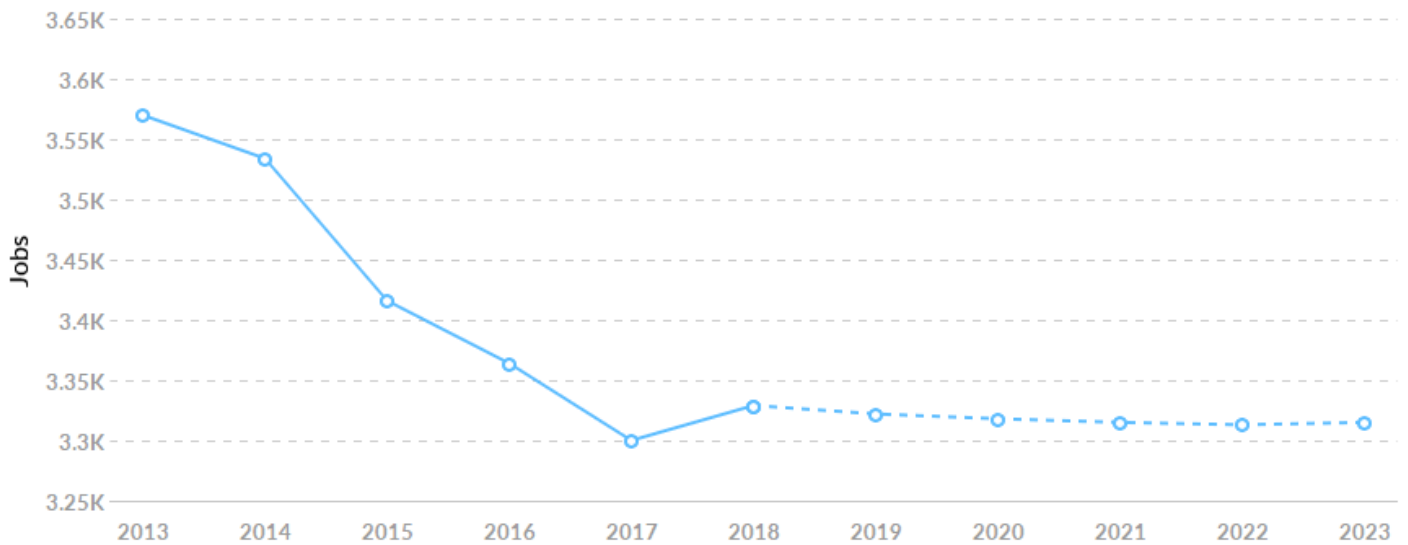


Timeframe	Population
2013	14,059
2014	14,032
2015	13,878
2016	13,810
2017	13,646
2018	13,572
2019	13,487
2020	13,409
2021	13,337
2022	13,272
2023	13,213

## Historic & Projected Trends - Cont.

### Job Trends

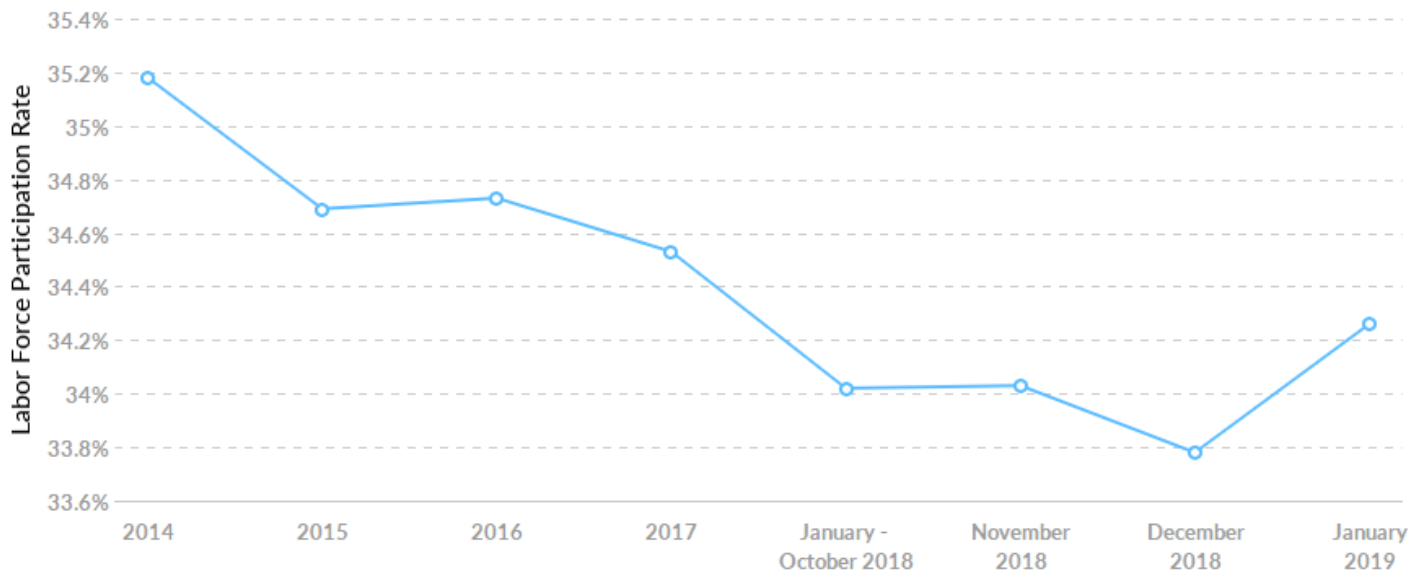
From 2013 to 2018, jobs declined by 6.8% in Lincoln County, AR from 3,570 to 3,329. This change fell short of the national growth rate of 8.2% by 15.0%.



Timeframe	Jobs
2013	3,570
2014	3,534
2015	3,416
2016	3,364
2017	3,300
2018	3,329
2019	3,322
2020	3,318
2021	3,315
2022	3,313
2023	3,315

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends

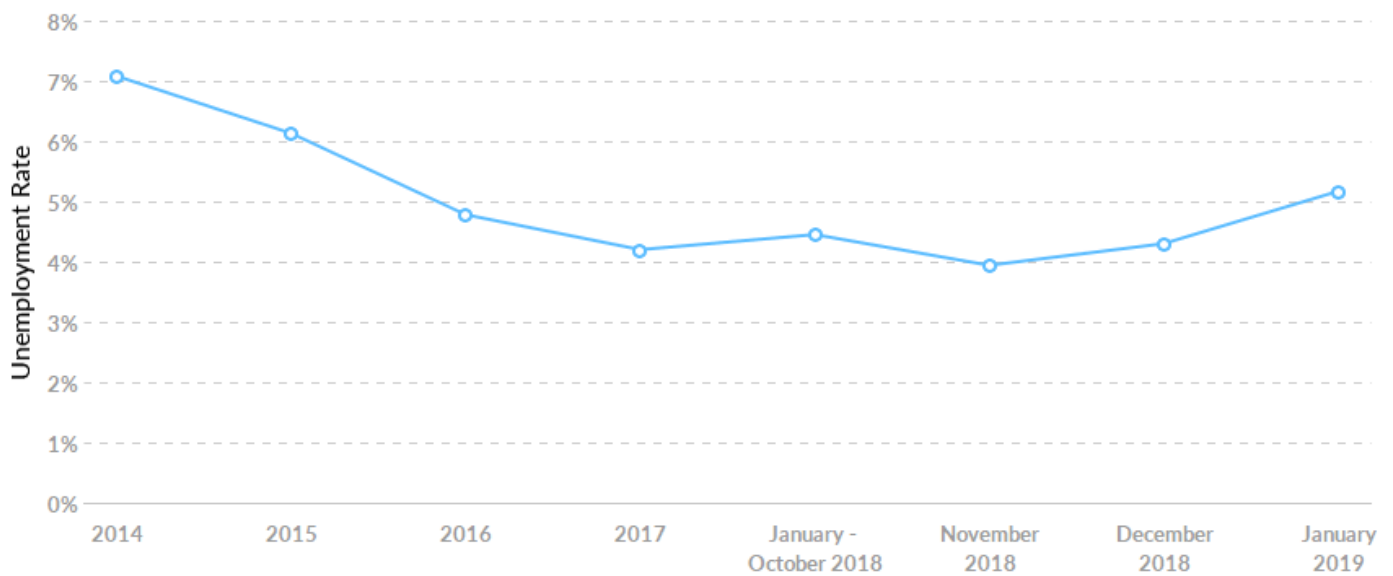


Timeframe	Labor Force Participation Rate
2014	35.18%
2015	34.69%
2016	34.73%
2017	34.53%
January - October 2018	34.02%
November 2018	34.03%
December 2018	33.78%
January 2019	34.26%

## Historic & Projected Trends - Cont.

### Unemployment Rate Trends

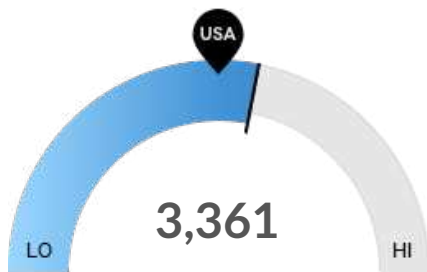
Lincoln County, AR had a January 2019 unemployment rate of 5.17%, **decreasing from 7.08%** 5 years before.



Timeframe	Unemployment Rate
2014	7.08%
2015	6.13%
2016	4.78%
2017	4.20%
January - October 2018	4.45%
November 2018	3.94%
December 2018	4.30%
January 2019	5.17%

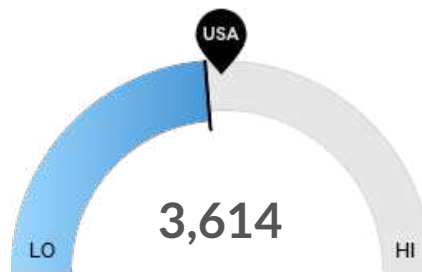


## Population Characteristics



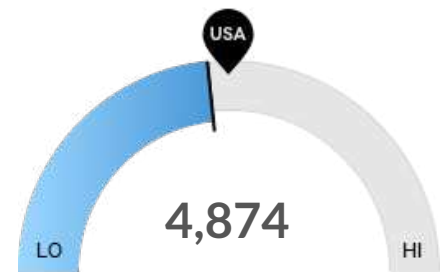
**Millennials**

Lincoln County, AR has 3,361 millennials (ages 20-34). The national average for an area this size is 2,826.



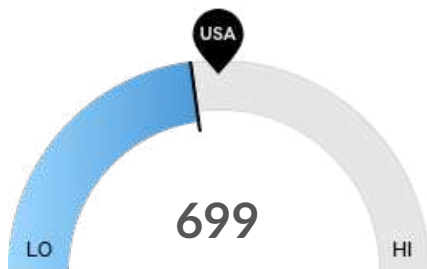
**Retiring Soon**

Retirement risk is about average in Lincoln County, AR. The national average for an area this size is 3,890 people 55 or older, while there are 3,614 here.



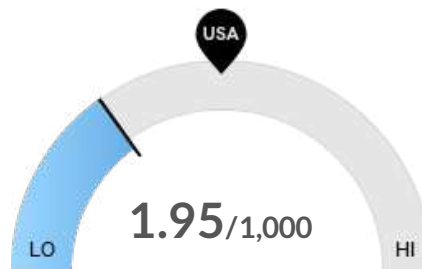
**Racial Diversity**

Racial diversity is about average in Lincoln County, AR. The national average for an area this size is 5,359 racially diverse people, while there are 4,874 here.



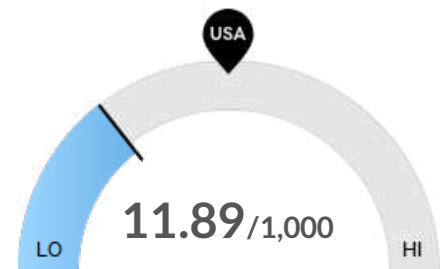
**Veterans**

Lincoln County, AR has 699 veterans. The national average for an area this size is 793.



**Violent Crime**

Lincoln County, AR has 1.95 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



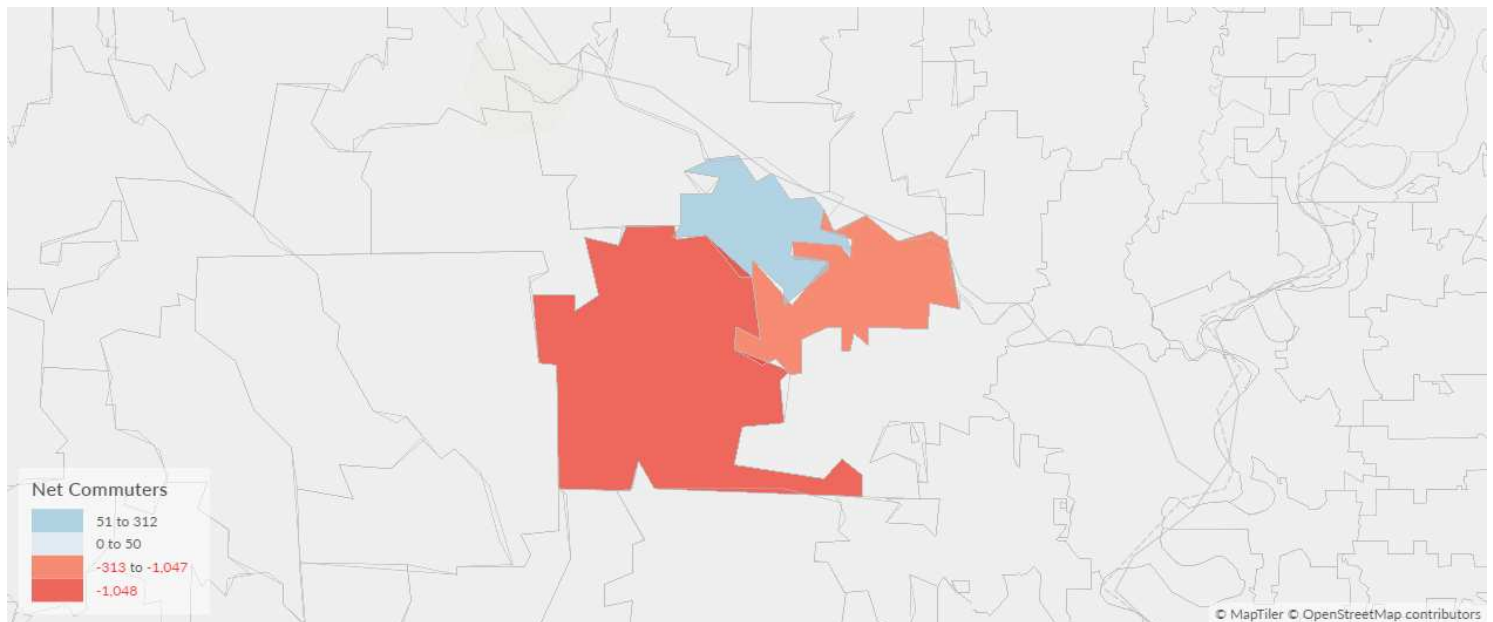
**Property Crime**

Lincoln County, AR has 11.89 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

## Population Characteristics - Cont.

### Place of Work vs Place of Residence

Understanding where talent in Lincoln County, AR currently works compared to where talent lives can help you optimize site decisions.



#### Where Talent Works

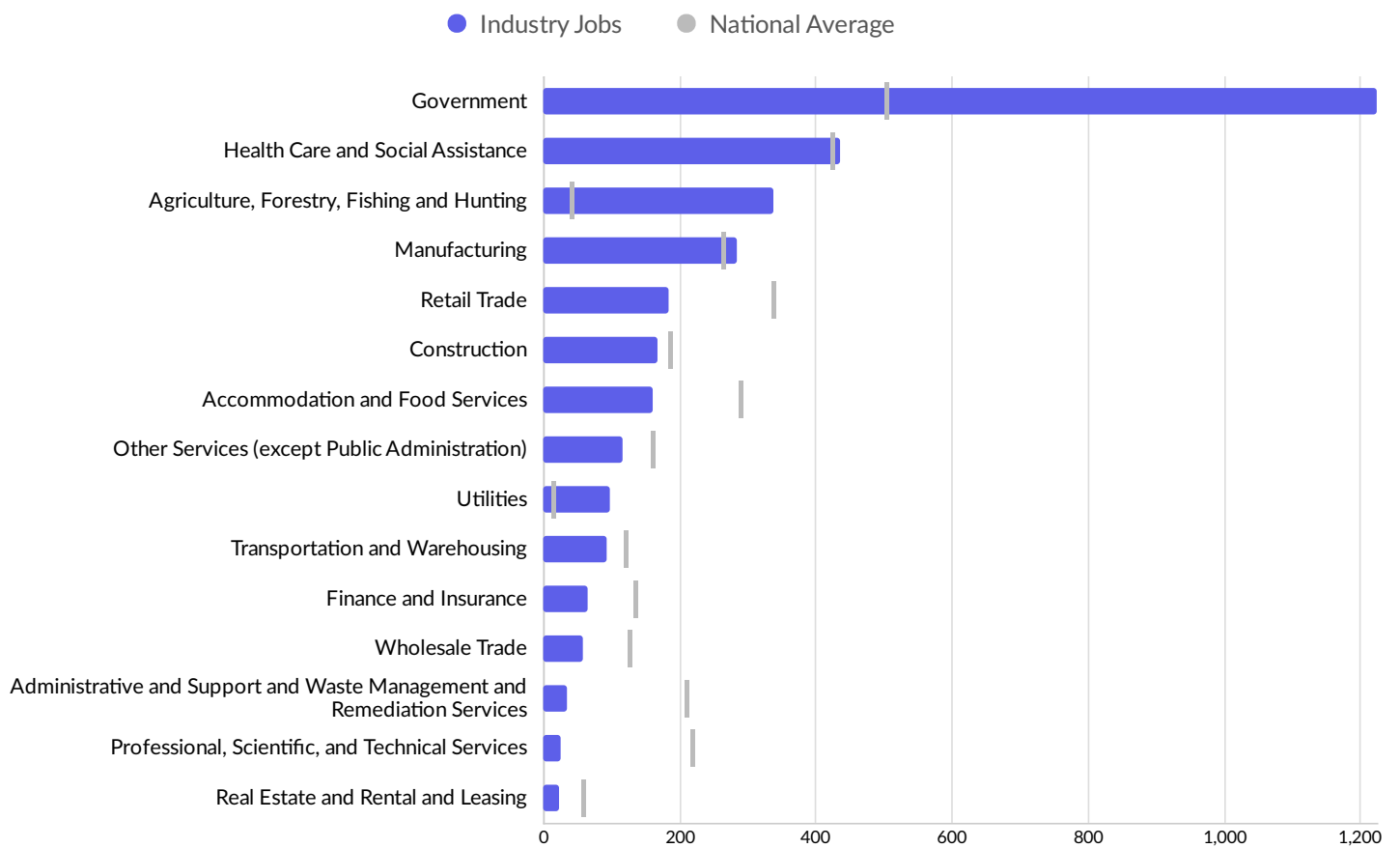
ZIP	Name	2018 Employment
71667	Star City, AR (in Lincoln ...	2,645
71643	Gould, AR (in Lincoln co...	356
71644	Grady, AR (in Lincoln co...	327
71678	Yorktown, AR (in Lincoln...	<10

#### Where Talent Lives

ZIP	Name	2018 Workers
71667	Star City, AR (in Lincoln ...	3,693
71643	Gould, AR (in Lincoln co...	669
71644	Grady, AR (in Lincoln co...	276
71678	Yorktown, AR (in Lincoln...	<10

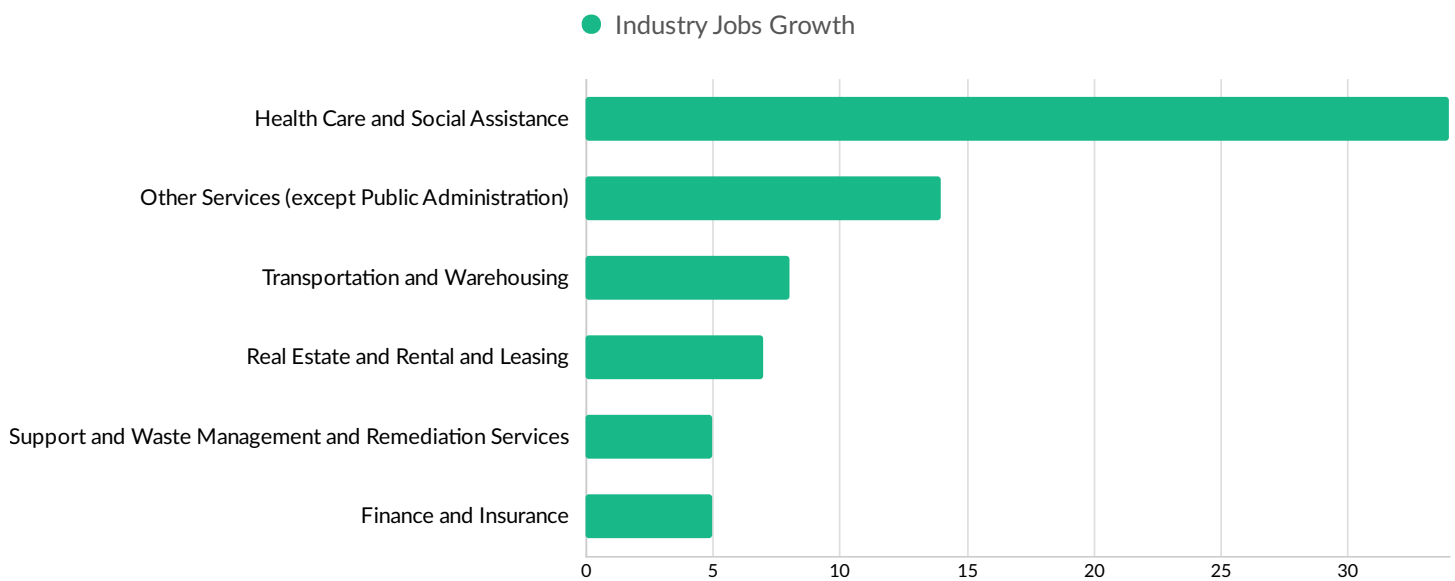
# Industry Characteristics

## Largest Industries



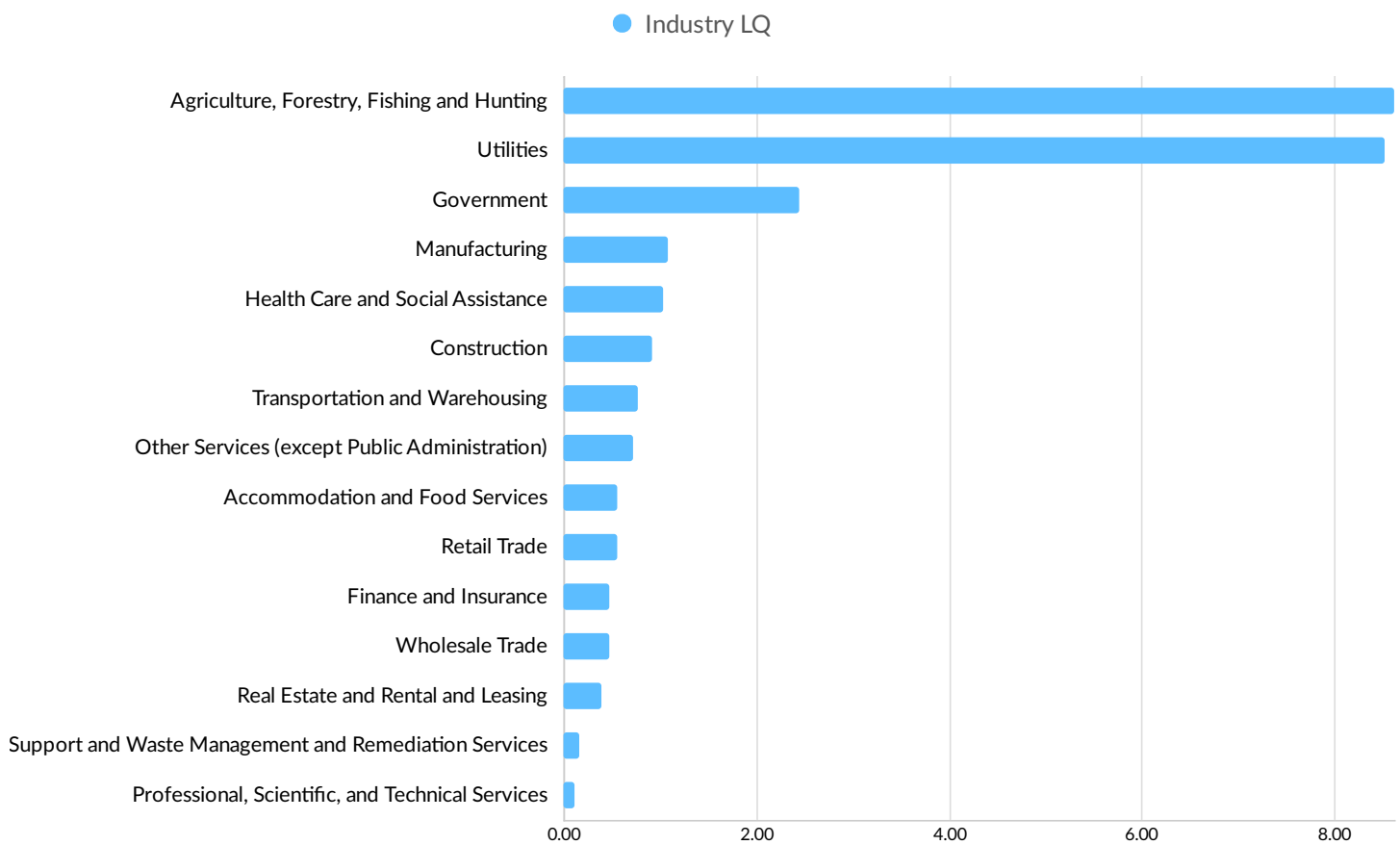
## Industry Characteristics - Cont.

### Top Growing Industries



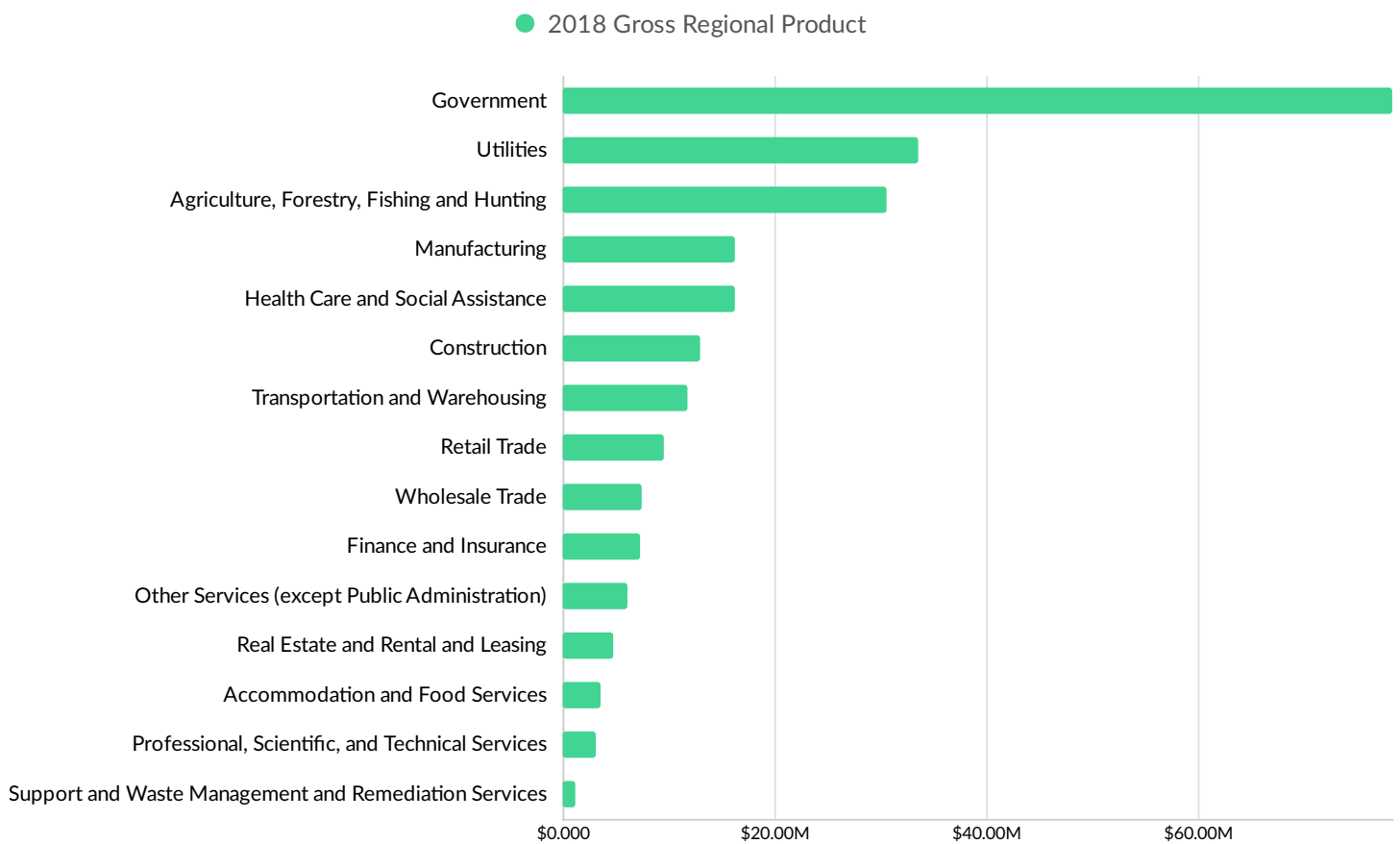
## Industry Characteristics - Cont.

### Top Industry LQ



## Industry Characteristics - Cont.

### Top Industry GRP



## Industry Characteristics - Cont.

### Top Industry Earnings



## Industry Characteristics - Cont.







Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	1,395	1,225	-170	-12%	2.44	\$50,277	\$78.38M
Health Care and Social Assistance	403	437	34	+8%	1.04	\$33,410	\$16.23M
Agriculture, Forestry, Fishing and Hunting	350	337	-13	-4%	8.62	\$35,527	\$30.59M
Manufacturing	352	285	-67	-19%	1.09	\$42,492	\$16.34M
Retail Trade	199	185	-14	-7%	0.55	\$24,870	\$9.50M
Construction	171	169	-2	-1%	0.91	\$43,240	\$12.97M
Accommodation and Food Services	176	162	-14	-8%	0.57	\$12,603	\$3.59M
Other Services (except Public Administration)	102	116	14	+14%	0.73	\$30,736	\$6.15M
Utilities	111	97	-14	-13%	8.52	\$88,162	\$33.54M
Transportation and Warehousing	84	92	8	+10%	0.77	\$64,768	\$11.80M
Finance and Insurance	59	64	5	+8%	0.48	\$46,462	\$7.27M
Wholesale Trade	61	58	-3	-5%	0.48	\$50,709	\$7.46M
Administrative and Support and Waste Management and Remediation Services	29	34	5	+17%	0.16	\$16,130	\$1.22M
Professional, Scientific, and Technical Services	30	25	-5	-17%	0.12	\$48,321	\$3.12M
Real Estate and Rental and Leasing	15	22	7	+47%	0.40	\$27,174	\$4.71M



## Business Characteristics

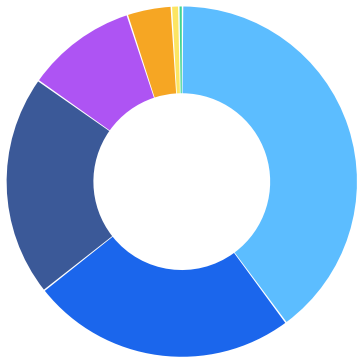
### 379 Companies Employ Your Workers

Online profiles for your workers mention 379 companies as employers, with the top 10 appearing below. In the last 12 months, 243 companies in Lincoln County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Arkansas Department of Parks a...	12 	Uber Technologies, Inc.	199 
Evergreen Packaging Inc.	12 	CRST International, Inc.	192 
School Apparel, Inc.	11 	Katahdin Nursing Home	161 
Star City School District 11	8 	J.B. Hunt Transport Services, Inc.	158 
City High School	7 	Northern Lights, Inc.	119 
University of Arkansas	6 	Correct Care Solutions, LLC	78 
Dollar General Corporation	5 	USA Truck, Inc.	64 
Jrnc	5 	Travelers Healthcare	55 
Tyson Foods, Inc.	5 	C.R. England, Inc.	48 
Drew Memorial Hospital	4 	Teach For America, Inc.	47 

## Business Characteristics - Cont.

### Business Size

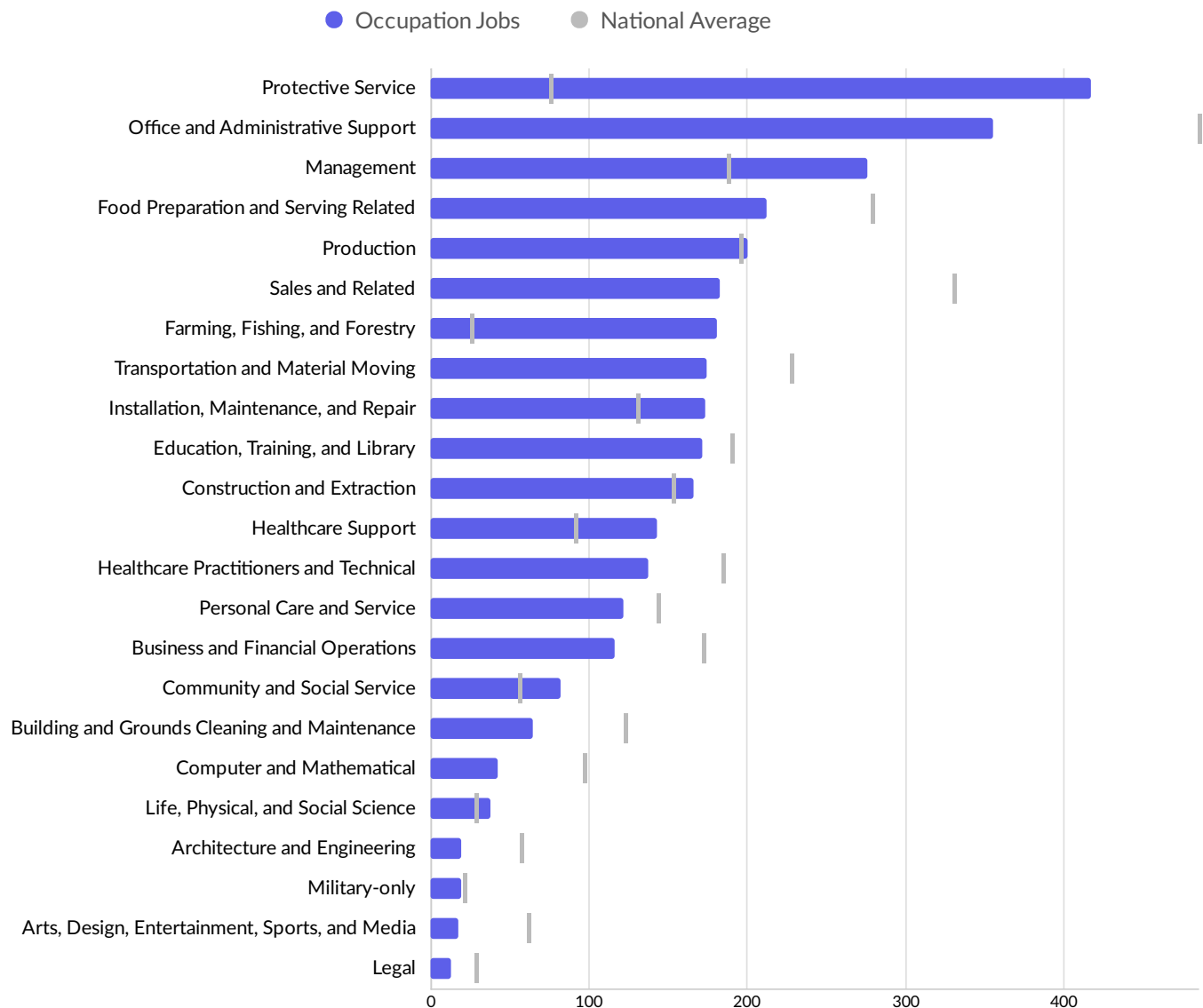


	Percentage	Business Count
1 to 4 employees	39.8%	117
5 to 9 employees	24.5%	72
10 to 19 employees	20.4%	60
20 to 49 employees	10.2%	30
50 to 99 employees	4.1%	12
100 to 249 employees	0.7%	2
250 to 499 employees	0.3%	1

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

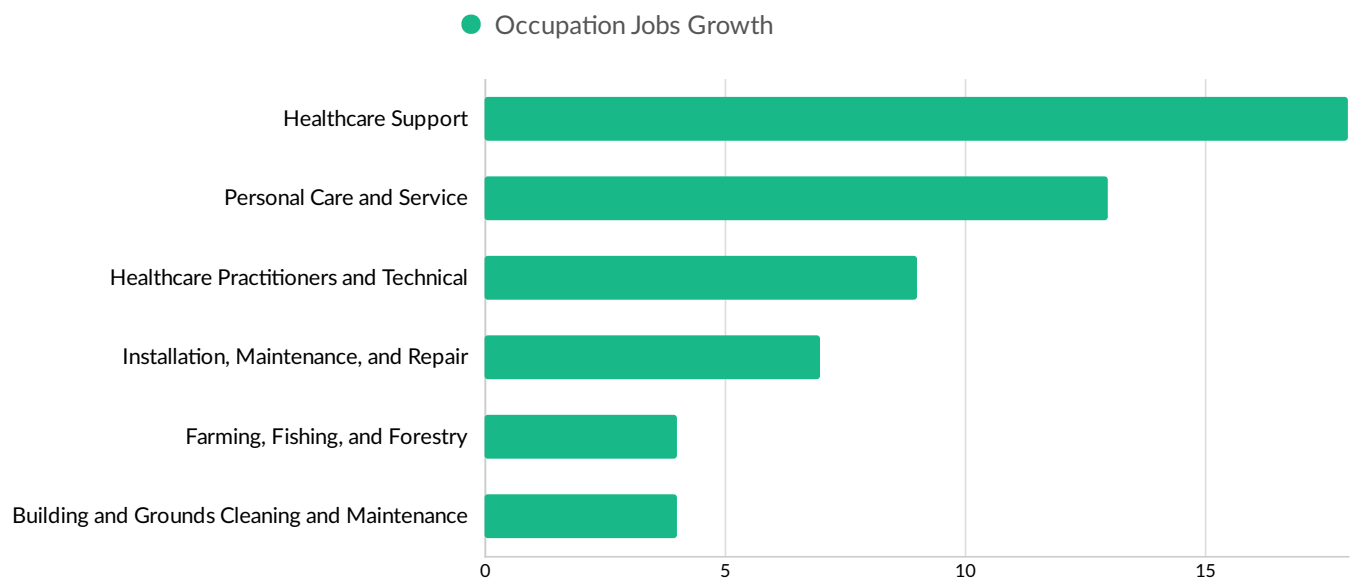
# Workforce Characteristics

## Largest Occupations



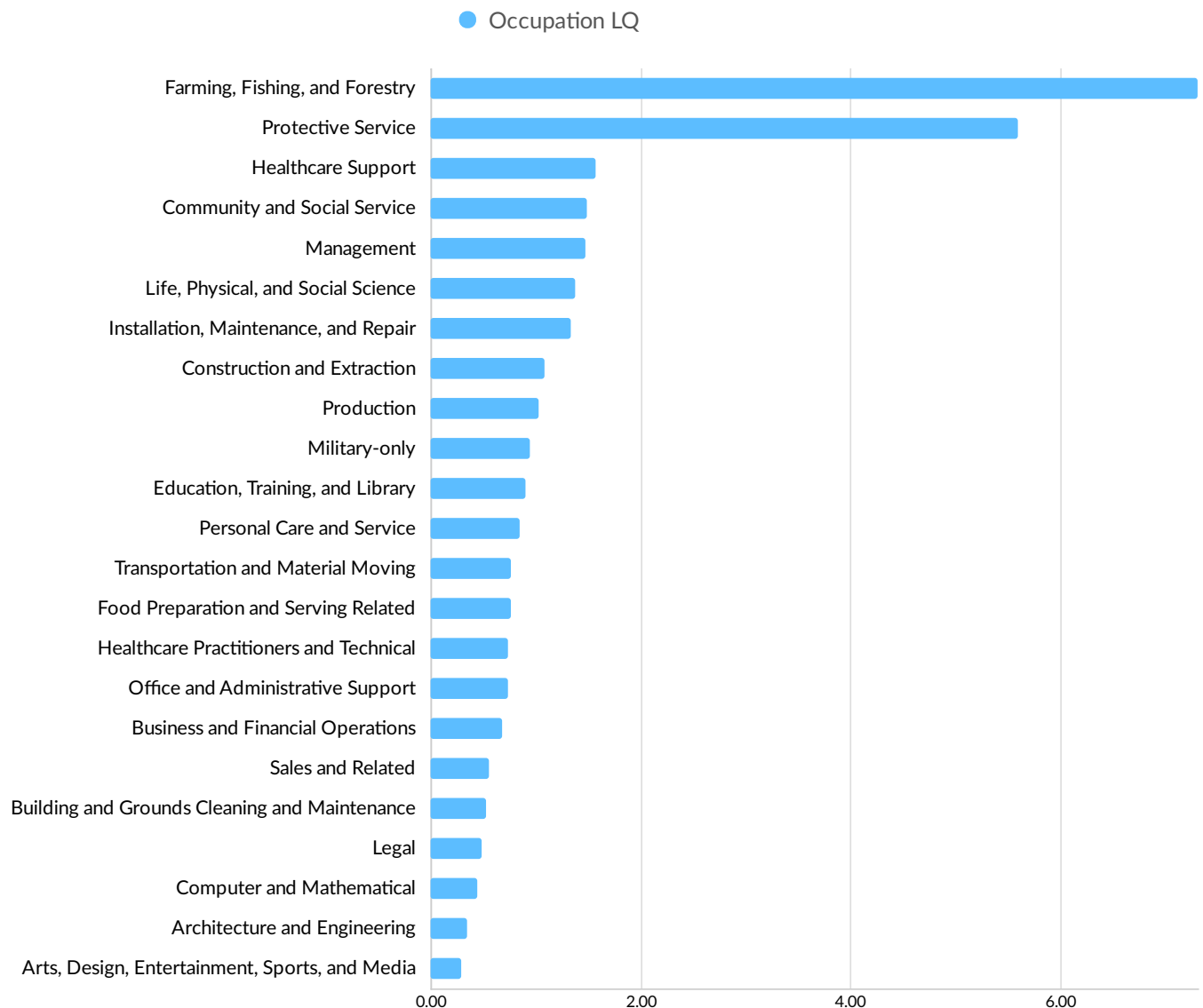
## Workforce Characteristics - Cont.

### Top Growing Occupations



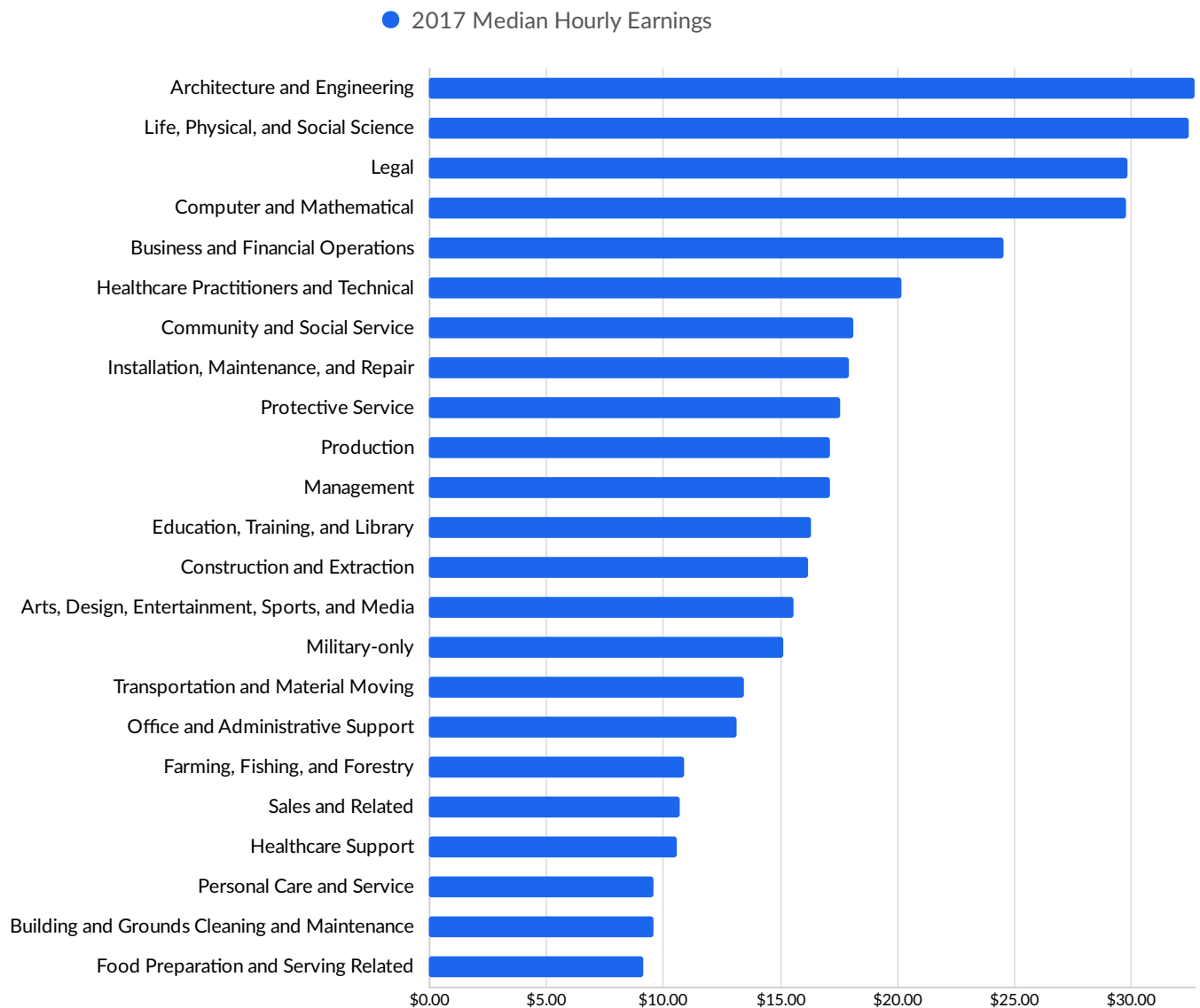
## Workforce Characteristics - Cont.

### Top Occupation LQ



## Workforce Characteristics - Cont.

### Top Occupation Earnings



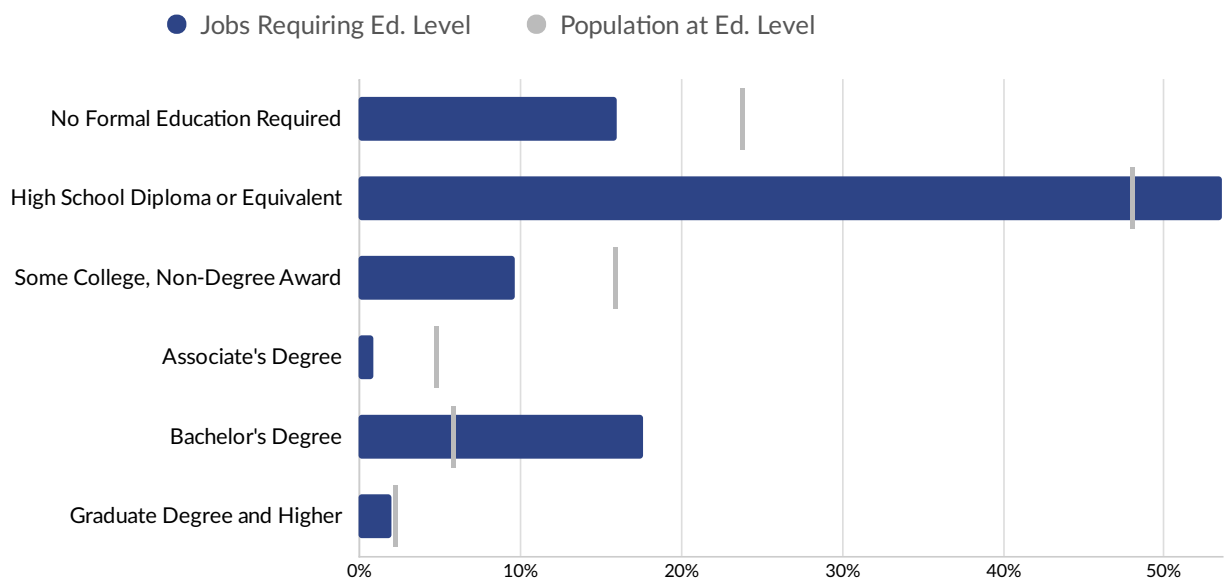
## Workforce Characteristics - Cont.

### Top Posted Occupations



## Workforce Characteristics - Cont.

### Underemployment





# Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Protective Service	476	418	-58	-12%	5.60	\$17.58	4
Office and Administrative Support	396	356	-40	-10%	0.73	\$13.14	15
Management	299	276	-23	-8%	1.47	\$17.16	10
Food Preparation and Serving Related	232	213	-19	-8%	0.76	\$9.14	7
Production	240	201	-39	-16%	1.03	\$17.17	3
Sales and Related	198	183	-15	-8%	0.56	\$10.74	19
Farming, Fishing, and Forestry	177	181	4	+2%	7.31	\$10.93	2
Transportation and Material Moving	191	175	-16	-8%	0.77	\$13.49	199
Installation, Maintenance, and Repair	167	174	7	+4%	1.33	\$17.95	7
Education, Training, and Library	215	172	-43	-20%	0.91	\$16.33	15
Construction and Extraction	171	166	-5	-3%	1.09	\$16.20	1
Healthcare Support	125	143	18	+14%	1.58	\$10.62	11
Healthcare Practitioners and Technical	128	137	9	+7%	0.74	\$20.23	85
Personal Care and Service	109	122	13	+12%	0.86	\$9.62	3
Business and Financial Operations	122	117	-5	-4%	0.68	\$24.58	4
Community and Social Service	93	82	-11	-12%	1.49	\$18.17	8
Building and Grounds Cleaning and Maintenance	60	64	4	+7%	0.53	\$9.62	1
Computer and Mathematical	43	43	0	0%	0.44	\$29.78	2

## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Life, Physical, and Social Science	41	38	-3	-7%	1.38	\$32.52	2
Architecture and Engineering	25	20	-5	-20%	0.35	\$32.74	0
Military-only	25	19	-6	-24%	0.95	\$15.17	0
Arts, Design, Entertainment, Sports, and Media	21	18	-3	-14%	0.29	\$15.60	2
Legal	14	13	-1	-7%	0.48	\$29.85	0

## Educational Pipeline

Over the last 5 years, no schools in Lincoln County, AR produced graduates.