



# Lee County, AR

Arkansas Department of Workforce Services



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Little Rock, Arkansas 72203

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## Economy Overview

**8,985**

**Population (2018)**

Population decreased by **1,027** over the last 5 years and is projected to **decrease by 766** over the next 5 years.

**2,433**

**Total Regional Employment**

Jobs decreased by **175** over the last 5 years and are projected to **decrease by 31** over the next 5 years.

**\$27.9K**

**Median Household Income (2017)**

Median household income is **\$29.8K below** the national median household income of \$57.7K.

### Takeaways

- As of 2018 the region's population **declined by 10.3%** since 2013, falling by 1,027. Population is expected to **decrease by 8.5%** between 2018 and 2023, losing 766.
- From 2013 to 2018, jobs **declined by 6.7%** in Lee County, AR from 2,609 to **2,433**. This change **fell short of the national growth rate of 8.2% by 14.9%**. As the number of jobs declined, the **labor force participation rate decreased from 41.9% to 38.1% between 2013 and 2018**.
- Concerning educational attainment, **5.1% of Lee County, AR residents possess a Bachelor's Degree** (13.5% below the national average), and **3.9% hold an Associate's Degree** (4.1% below the national average).
- The top three industries in 2018 are State Government, Excluding Education and Hospitals, Crop Production, and Education and Hospitals (Local Government).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	8,985	2,904	2,433	88.8	\$188.05M	\$436.49M	\$368.05M
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

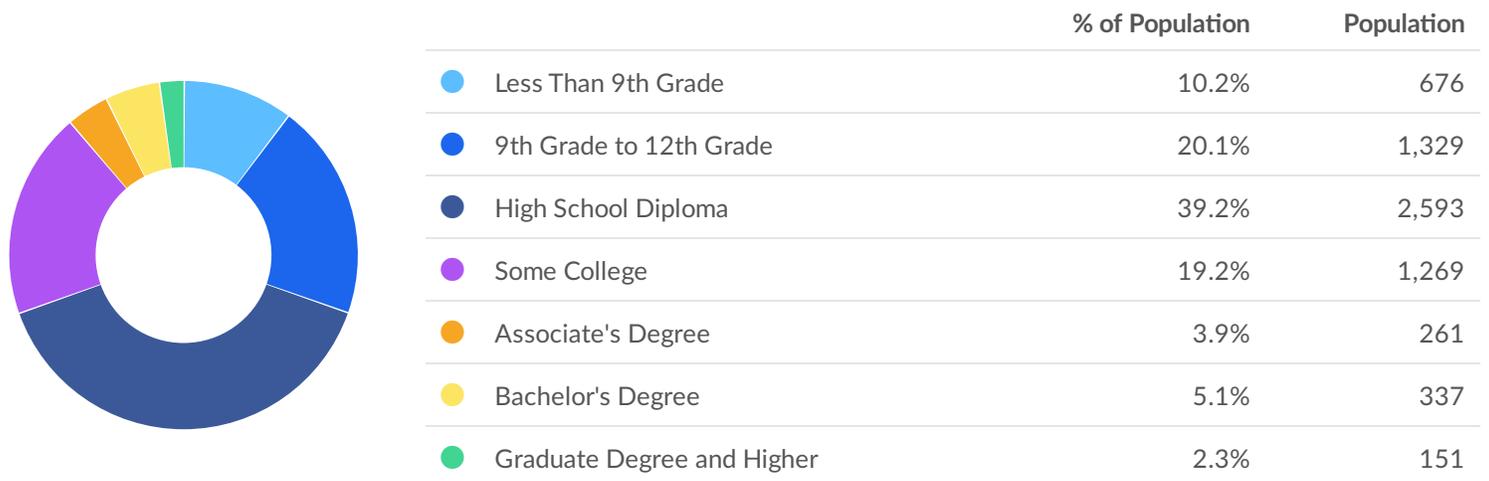
## Economy Overview - Cont.

### 2018 Labor Force Breakdown



### Educational Attainment

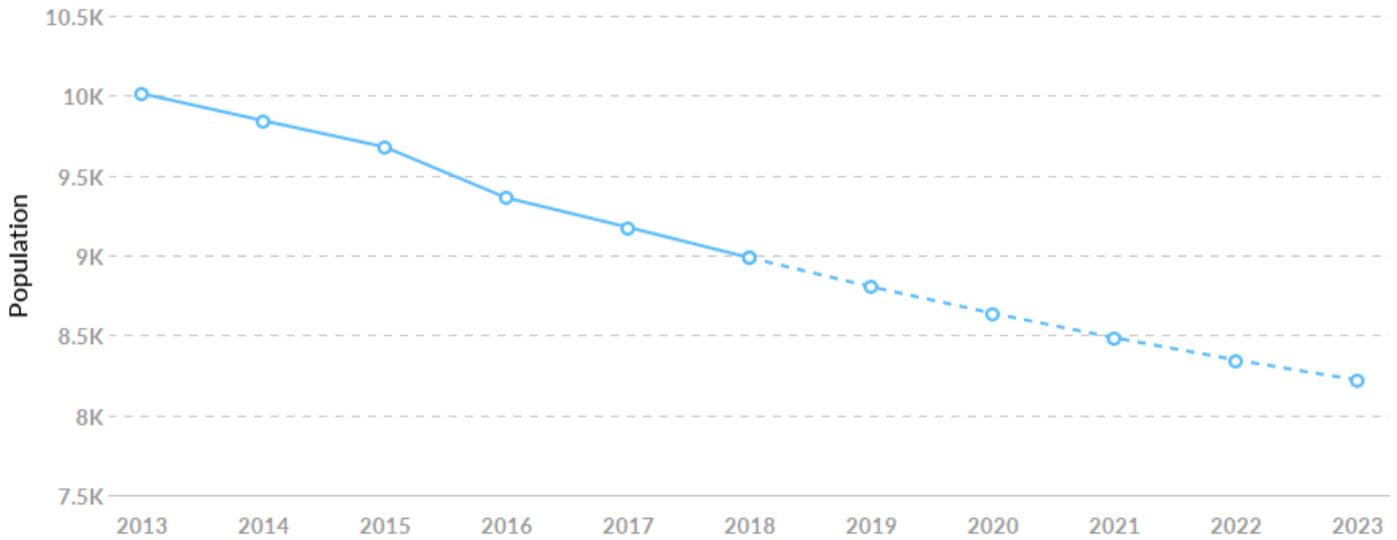
Concerning educational attainment, **5.1% of Lee County, AR residents possess a Bachelor's Degree** (13.5% below the national average), and **3.9% hold an Associate's Degree** (4.1% below the national average).



# Historic & Projected Trends

## Population Trends

As of 2018 the region's population **declined by 10.3%** since 2013, falling by 1,027. Population is expected to **decrease by 8.5%** between 2018 and 2023, losing 766.

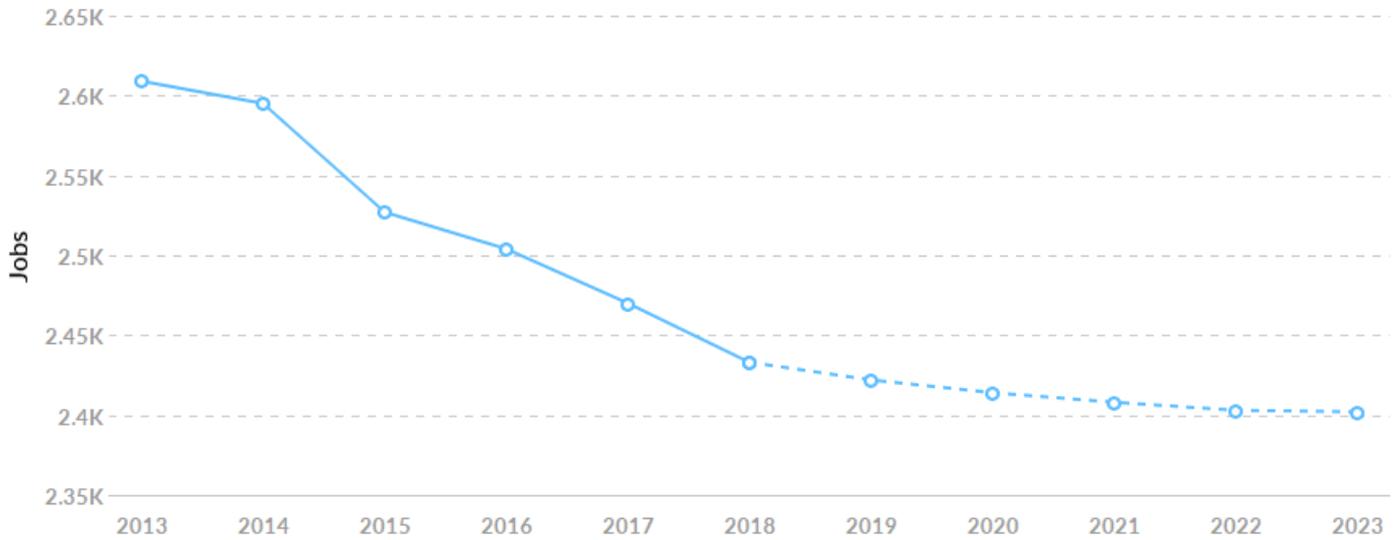


Timeframe	Population
2013	10,012
2014	9,843
2015	9,678
2016	9,360
2017	9,176
2018	8,985
2019	8,803
2020	8,637
2021	8,484
2022	8,345
2023	8,219

# Historic & Projected Trends - Cont.

## Job Trends

From 2013 to 2018, jobs declined by 6.7% in Lee County, AR from 2,609 to 2,433. This change fell short of the national growth rate of 8.2% by 14.9%.



Timeframe	Jobs
2013	2,609
2014	2,595
2015	2,527
2016	2,504
2017	2,470
2018	2,433
2019	2,422
2020	2,414
2021	2,408
2022	2,403
2023	2,402

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends

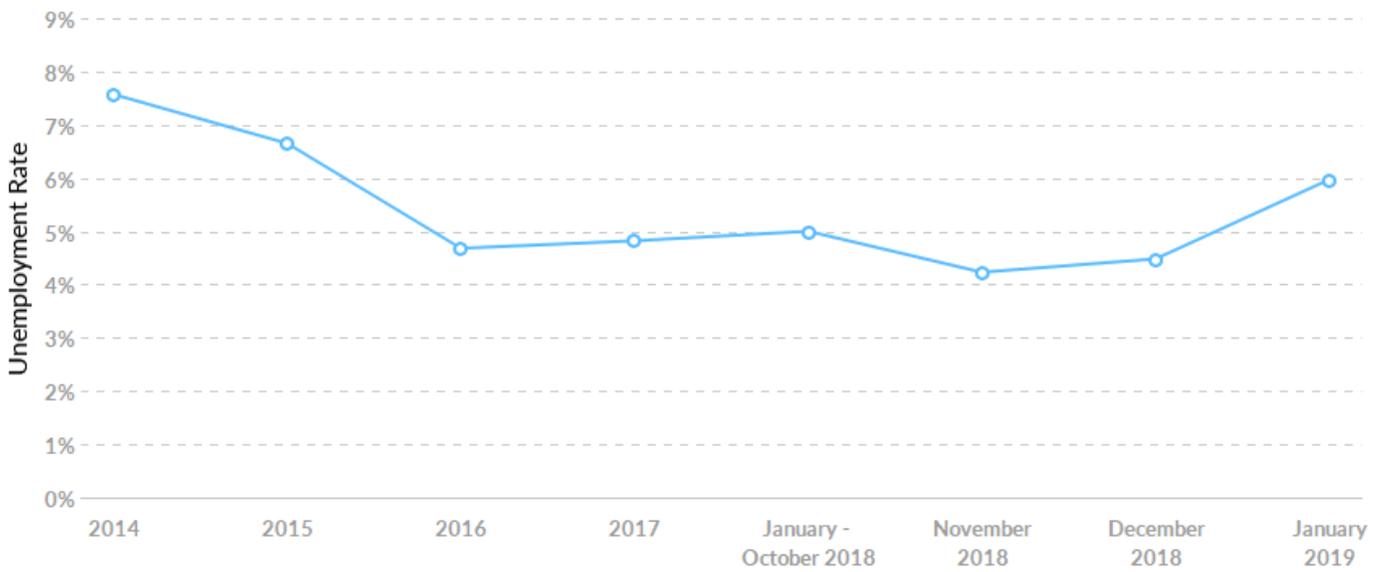


Timeframe	Labor Force Participation Rate
2014	39.38%
2015	39.02%
2016	39.09%
2017	38.22%
January - October 2018	37.91%
November 2018	38.41%
December 2018	38.05%
January 2019	38.32%

## Historic & Projected Trends - Cont.

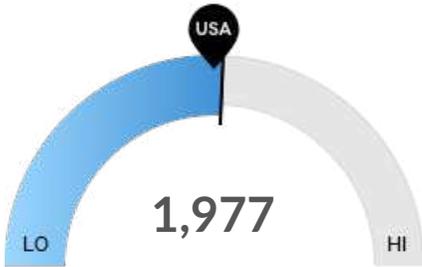
### Unemployment Rate Trends

Lee County, AR had a January 2019 unemployment rate of 5.97%, decreasing from 7.57% 5 years before.



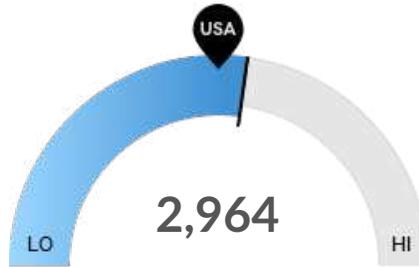
Timeframe	Unemployment Rate
2014	7.57%
2015	6.65%
2016	4.68%
2017	4.82%
January - October 2018	5.00%
November 2018	4.23%
December 2018	4.48%
January 2019	5.97%

## Population Characteristics



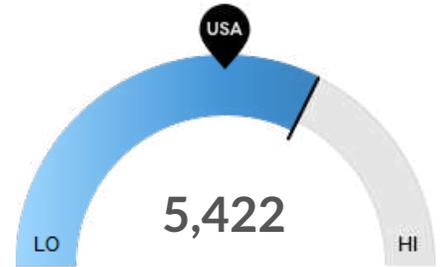
Millennials

Lee County, AR has 1,977 millennials (ages 20-34). The national average for an area this size is 1,900.



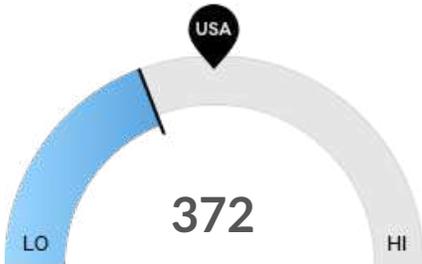
Retiring Soon

Retirement risk is high in Lee County, AR. The national average for an area this size is 2,616 people 55 or older, while there are 2,964 here.



Racial Diversity

Racial diversity is high in Lee County, AR. The national average for an area this size is 3,604 racially diverse people, while there are 5,422 here.



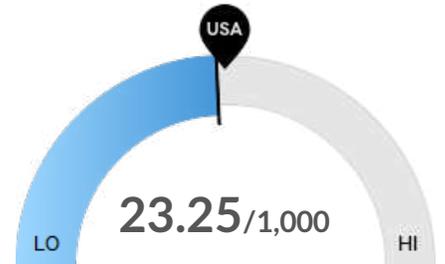
Veterans

Lee County, AR has 372 veterans. The national average for an area this size is 534.



Violent Crime

Lee County, AR has 3.82 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



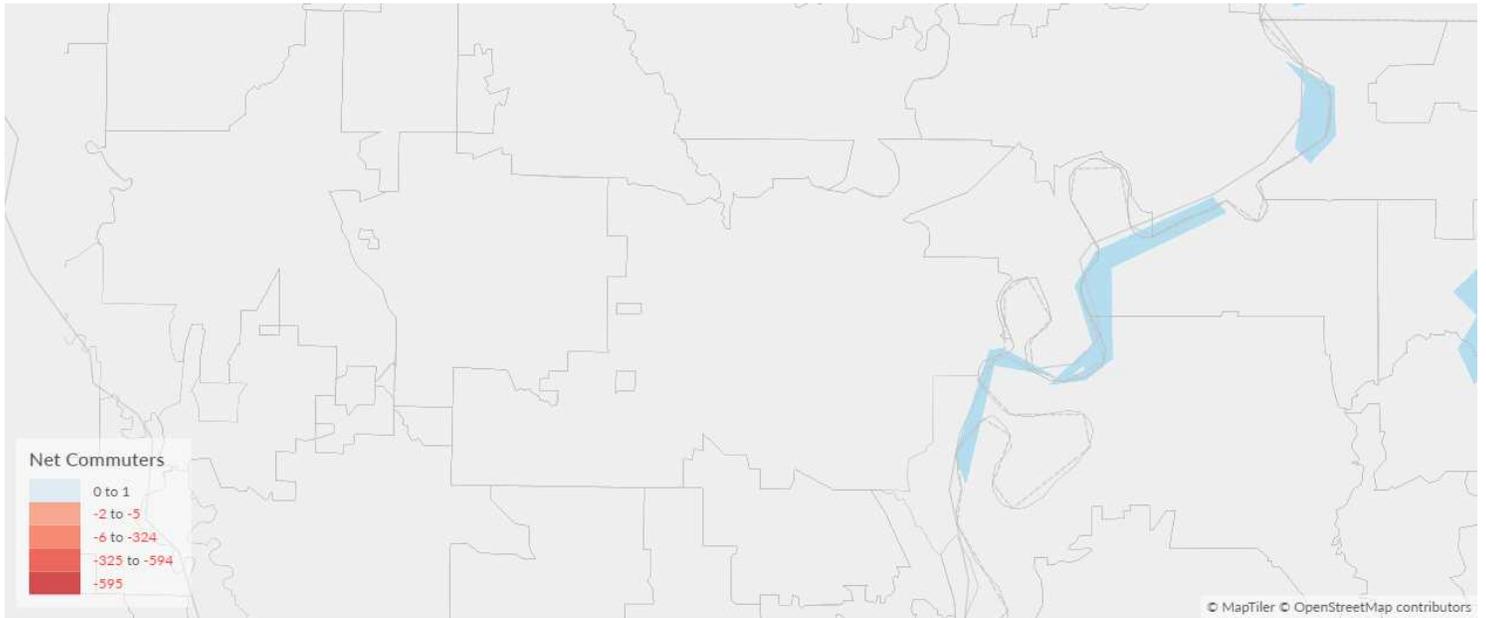
Property Crime

Lee County, AR has 23.25 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

# Population Characteristics - Cont.

## Place of Work vs Place of Residence

Understanding where talent in Lee County, AR currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

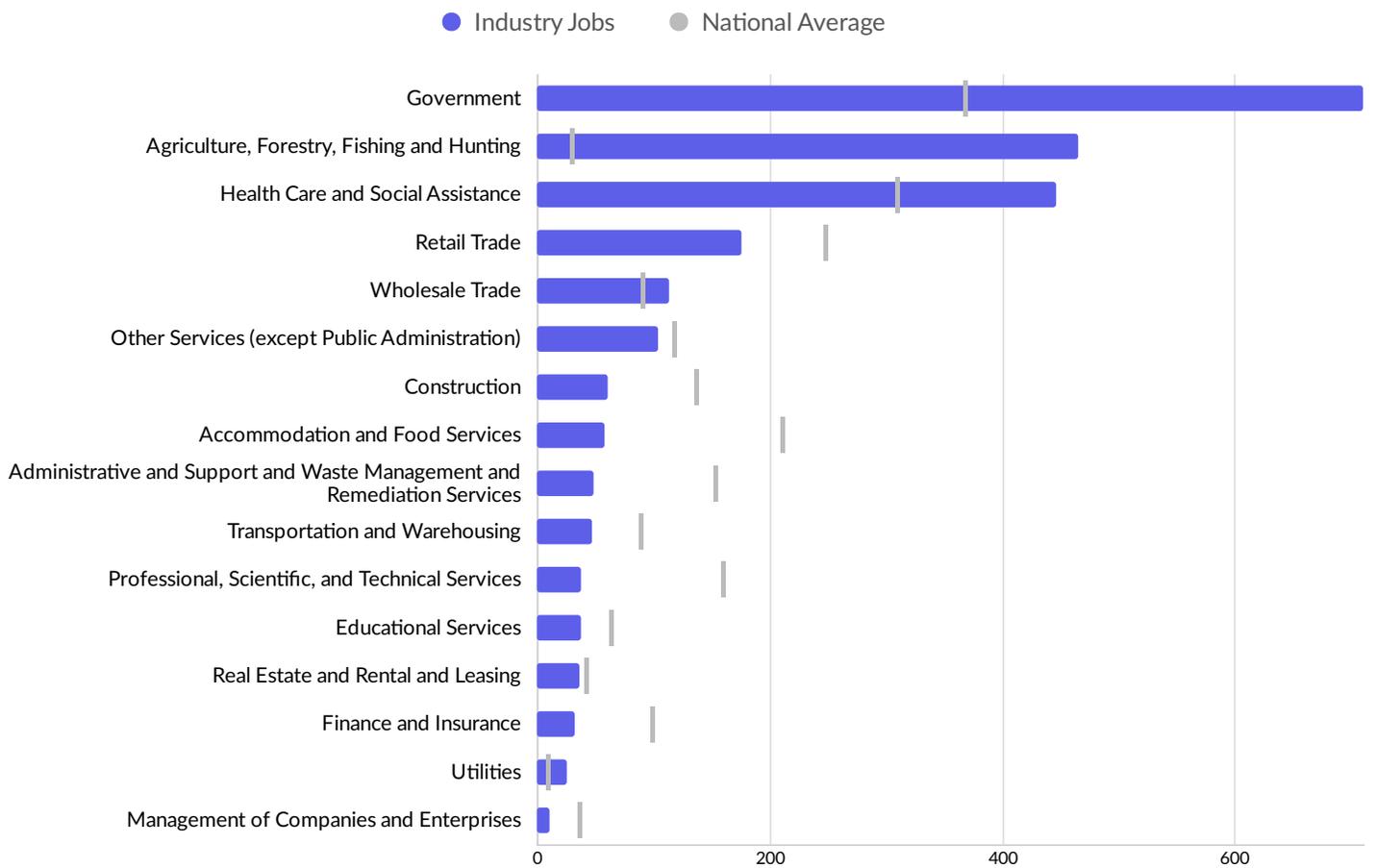
ZIP	Name	2018 Employment
72360	Marianna, AR (in Lee co...	1,912
72368	Moro, AR (in Lee county)	416
72320	Brickeys, AR (in Lee cou...	81
72311	Aubrey, AR (in Lee coun...	20
72341	Haynes, AR (in Lee coun...	<10

### Where Talent Lives

ZIP	Name	2018 Workers
72360	Marianna, AR (in Lee co...	2,507
72368	Moro, AR (in Lee county)	742
72320	Brickeys, AR (in Lee cou...	83
72311	Aubrey, AR (in Lee coun...	20
72341	Haynes, AR (in Lee coun...	<10

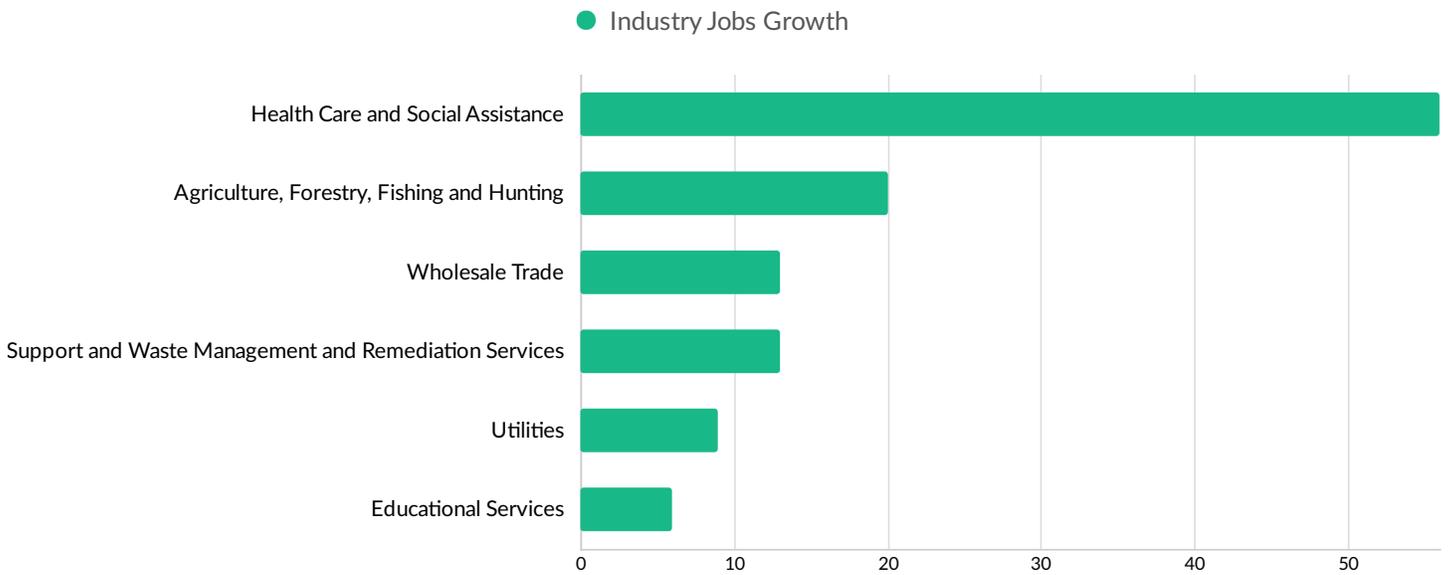
# Industry Characteristics

## Largest Industries



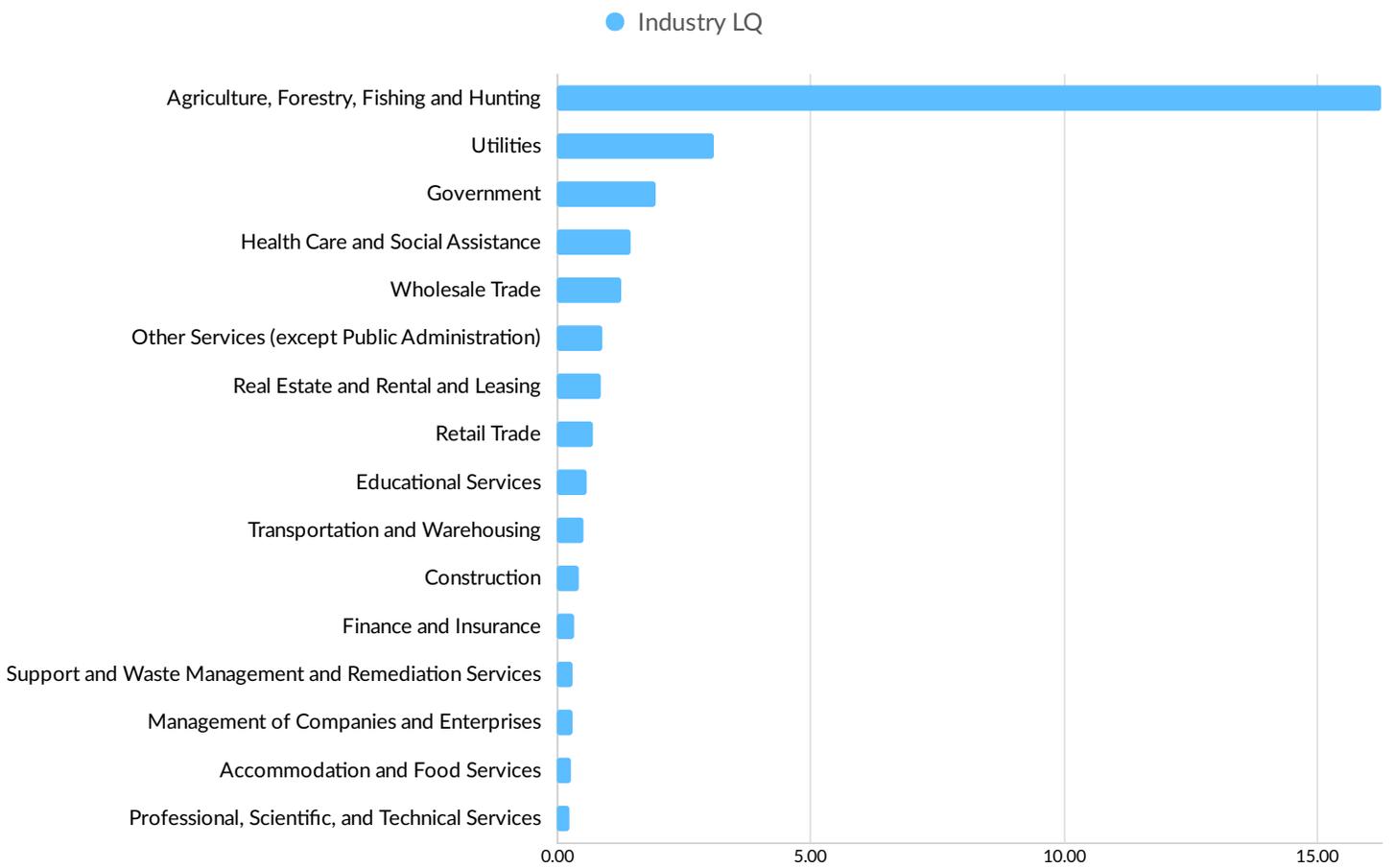
## Industry Characteristics - Cont.

### Top Growing Industries



# Industry Characteristics - Cont.

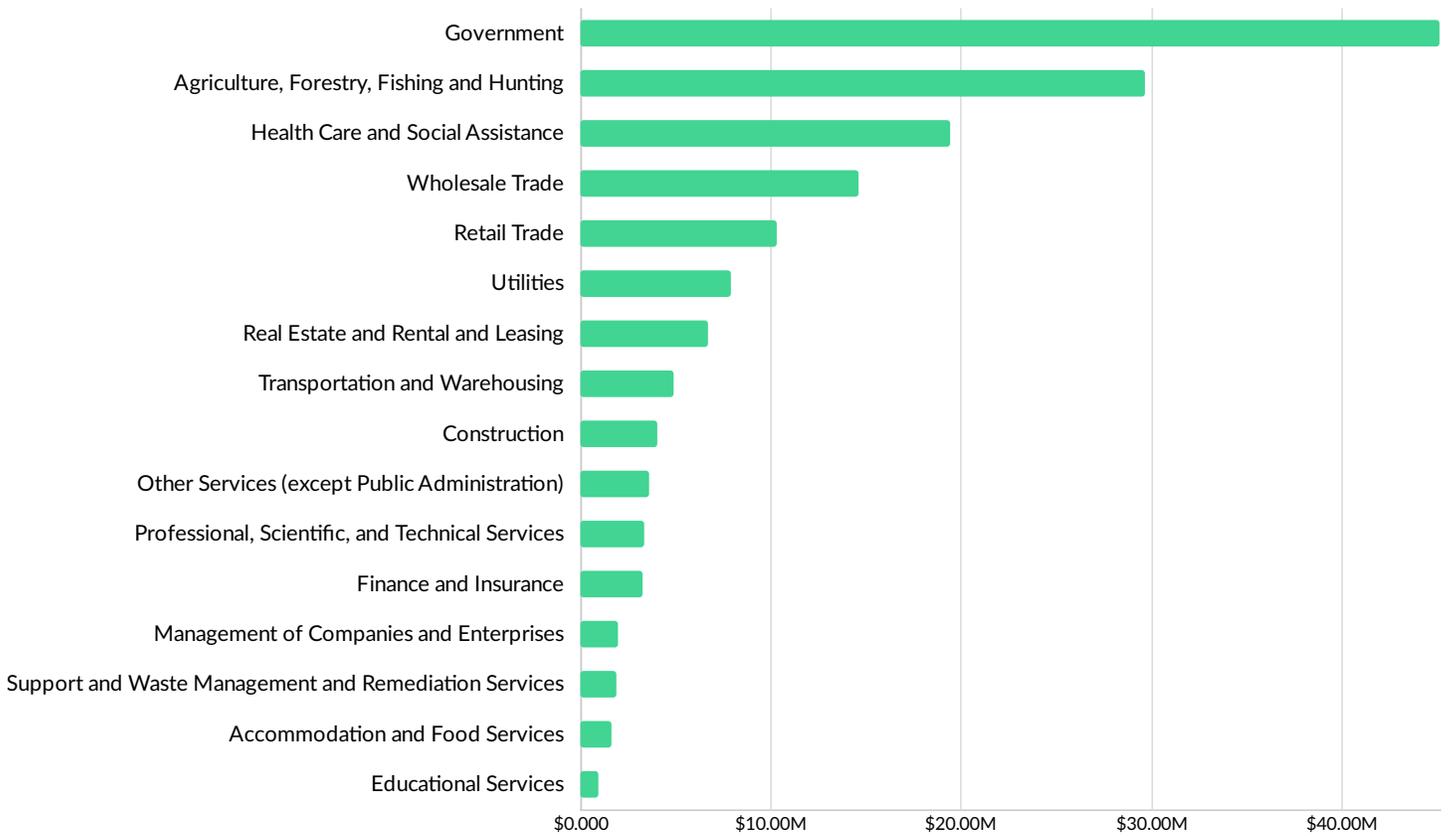
## Top Industry LQ



# Industry Characteristics - Cont.

## Top Industry GRP

● 2018 Gross Regional Product



## Industry Characteristics - Cont.

### Top Industry Earnings



## Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	865	711	-154	-18%	1.94	\$51,336	\$45.19M
Agriculture, Forestry, Fishing and Hunting	445	465	20	+4%	16.26	\$37,803	\$29.71M
Health Care and Social Assistance	390	446	56	+14%	1.45	\$33,297	\$19.49M
Retail Trade	207	175	-32	-15%	0.71	\$28,101	\$10.36M
Wholesale Trade	101	114	13	+13%	1.27	\$56,033	\$14.59M
Other Services (except Public Administration)	135	104	-31	-23%	0.89	\$17,930	\$3.64M
Construction	85	61	-24	-28%	0.45	\$34,335	\$4.08M
Accommodation and Food Services	94	59	-35	-37%	0.28	\$17,355	\$1.68M
Administrative and Support and Waste Management and Remediation Services	36	49	13	+36%	0.32	\$16,845	\$1.88M
Transportation and Warehousing	57	47	-10	-18%	0.54	\$46,672	\$4.94M
Professional, Scientific, and Technical Services	39	38	-1	-3%	0.24	\$42,076	\$3.34M
Educational Services	31	37	6	+19%	0.60	\$23,543	\$948.56K
Real Estate and Rental and Leasing	40	36	-4	-10%	0.87	\$34,801	\$6.72M
Finance and Insurance	40	33	-7	-18%	0.33	\$39,590	\$3.23M
Utilities	17	26	9	+53%	3.09	\$81,978	\$7.88M
Management of Companies and Enterprises	15	11	-4	-27%	0.30	\$163,680	\$1.95M

# Business Characteristics

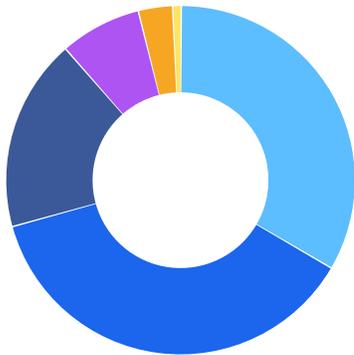
## 198 Companies Employ Your Workers

Online profiles for your workers mention 198 companies as employers, with the top 10 appearing below. In the last 12 months, 198 companies in Lee County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Lee County School District	23 	CRST International, Inc.	265 
Arkansas Department of Parks a...	13 	USA Truck, Inc.	64 
Lee County Schools	5 	Koch Trucking, Inc.	62 
Lee County Cooperative Clinic	4 	Correct Care Solutions, LLC	61 
University of Arkansas	4 	Hvh Transportation, Inc.	35 
Forrest City Medical Center	3 	Southern Refrigerated Transport...	34 
Kids For The Future Inc	3 	Teach For America, Inc.	31 
Mid South Health Systems	3 	Uber Technologies, Inc.	31 
United States Postal Service	3 	Platinum Inc.	30 
Wal-Mart Stores, Inc.	3 	Department of Correction Arkan...	29 

## Business Characteristics - Cont.

### Business Size

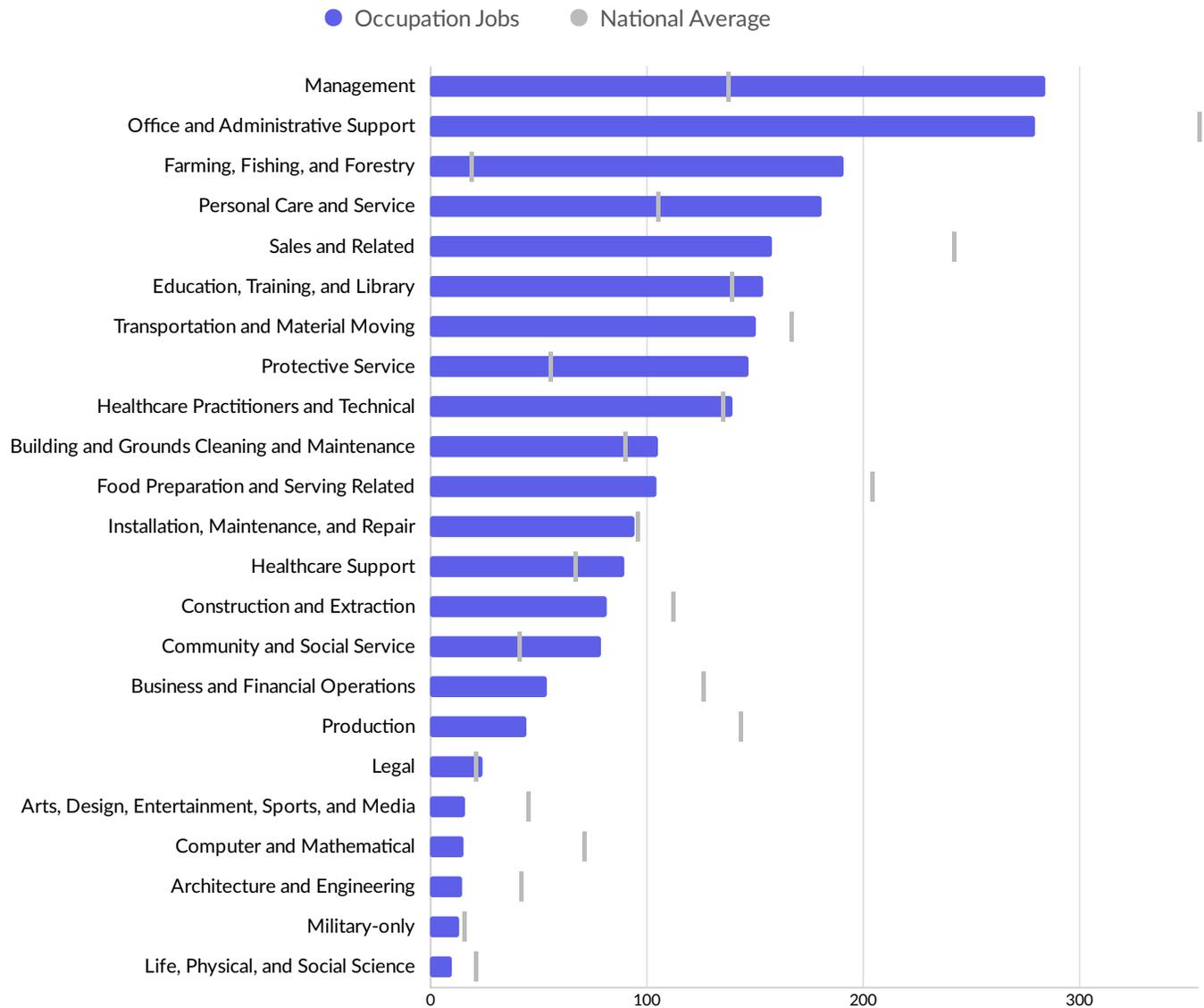


	Percentage	Business Count
1 to 4 employees	33.3%	84
5 to 9 employees	37.3%	94
10 to 19 employees	17.9%	45
20 to 49 employees	7.5%	19
50 to 99 employees	3.2%	8
100 to 249 employees	0.8%	2

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

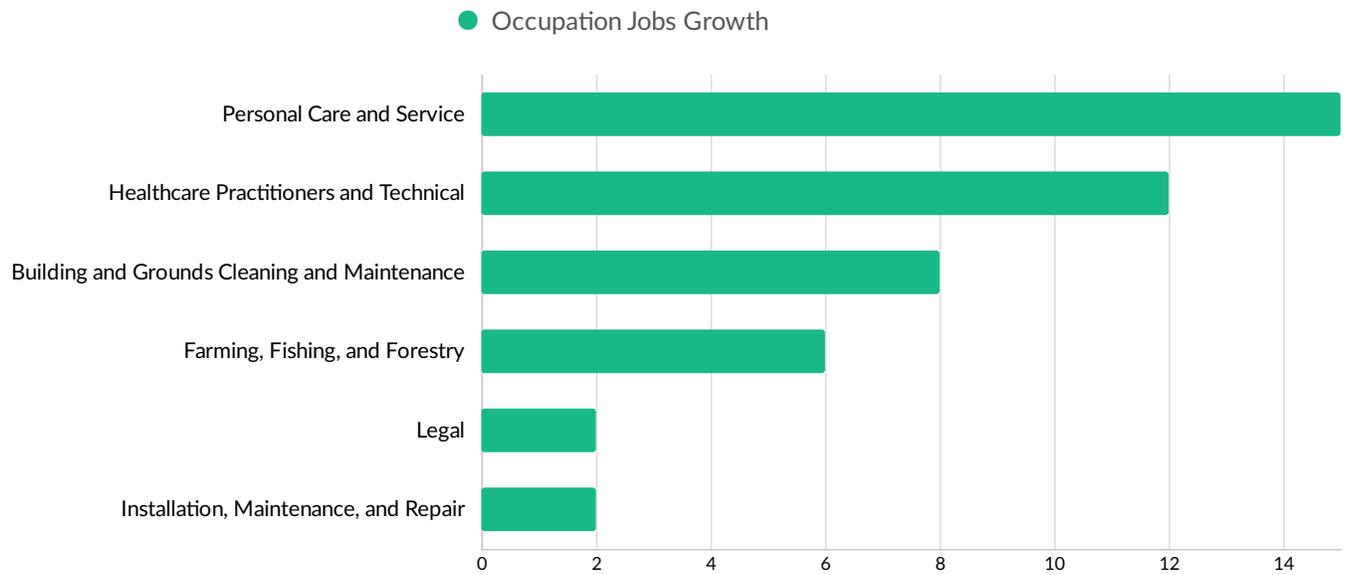
# Workforce Characteristics

## Largest Occupations



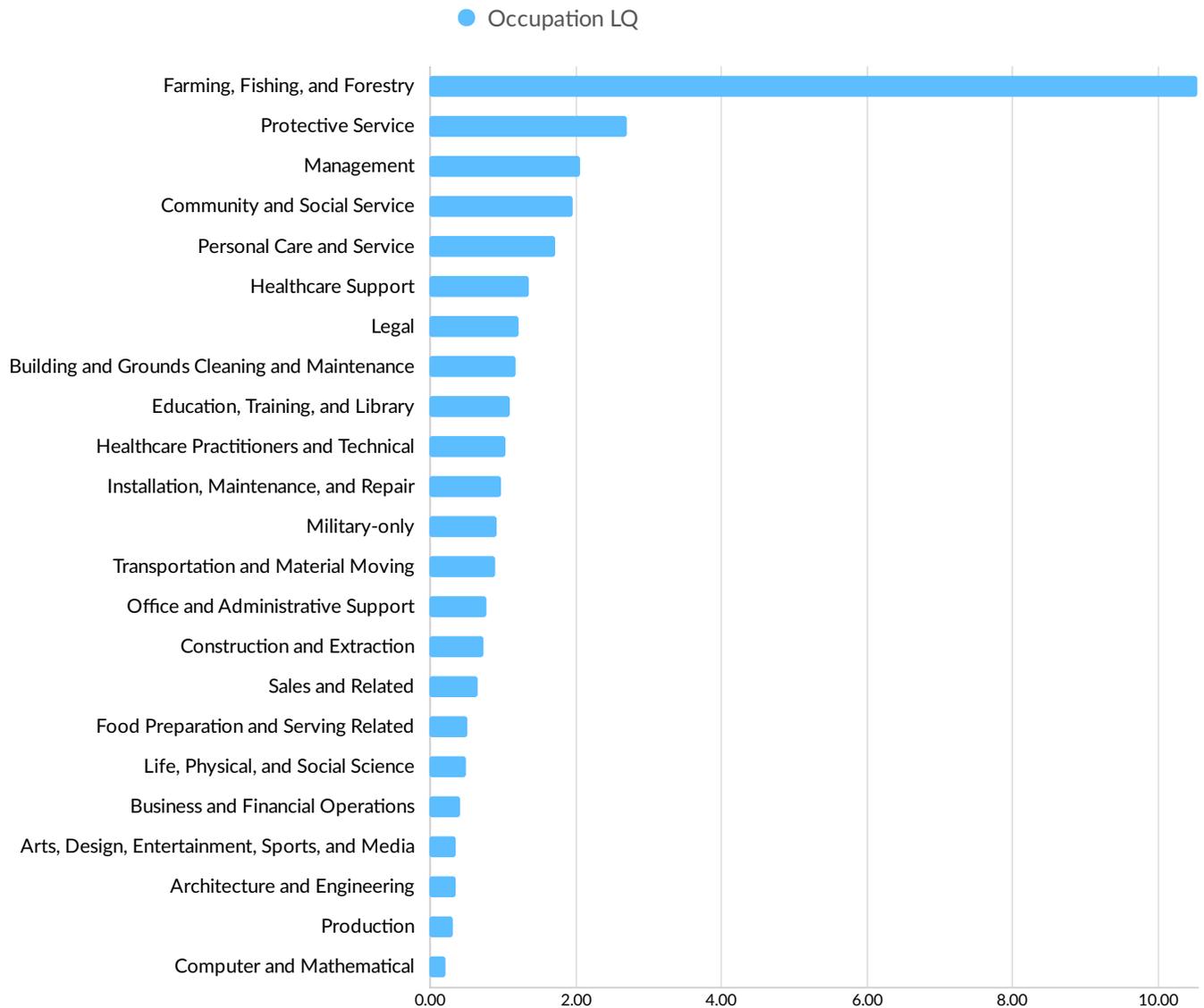
## Workforce Characteristics - Cont.

### Top Growing Occupations



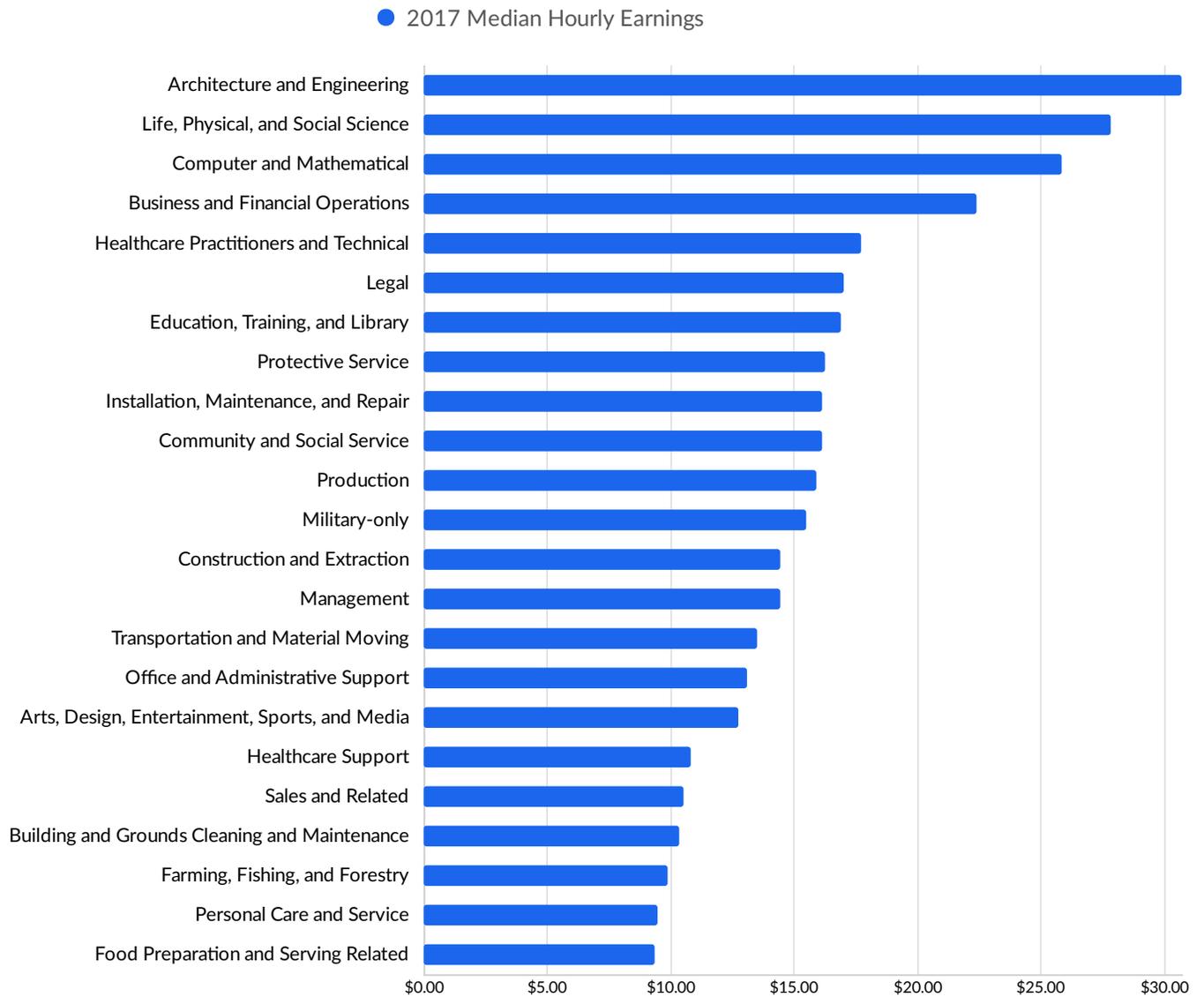
## Workforce Characteristics - Cont.

### Top Occupation LQ



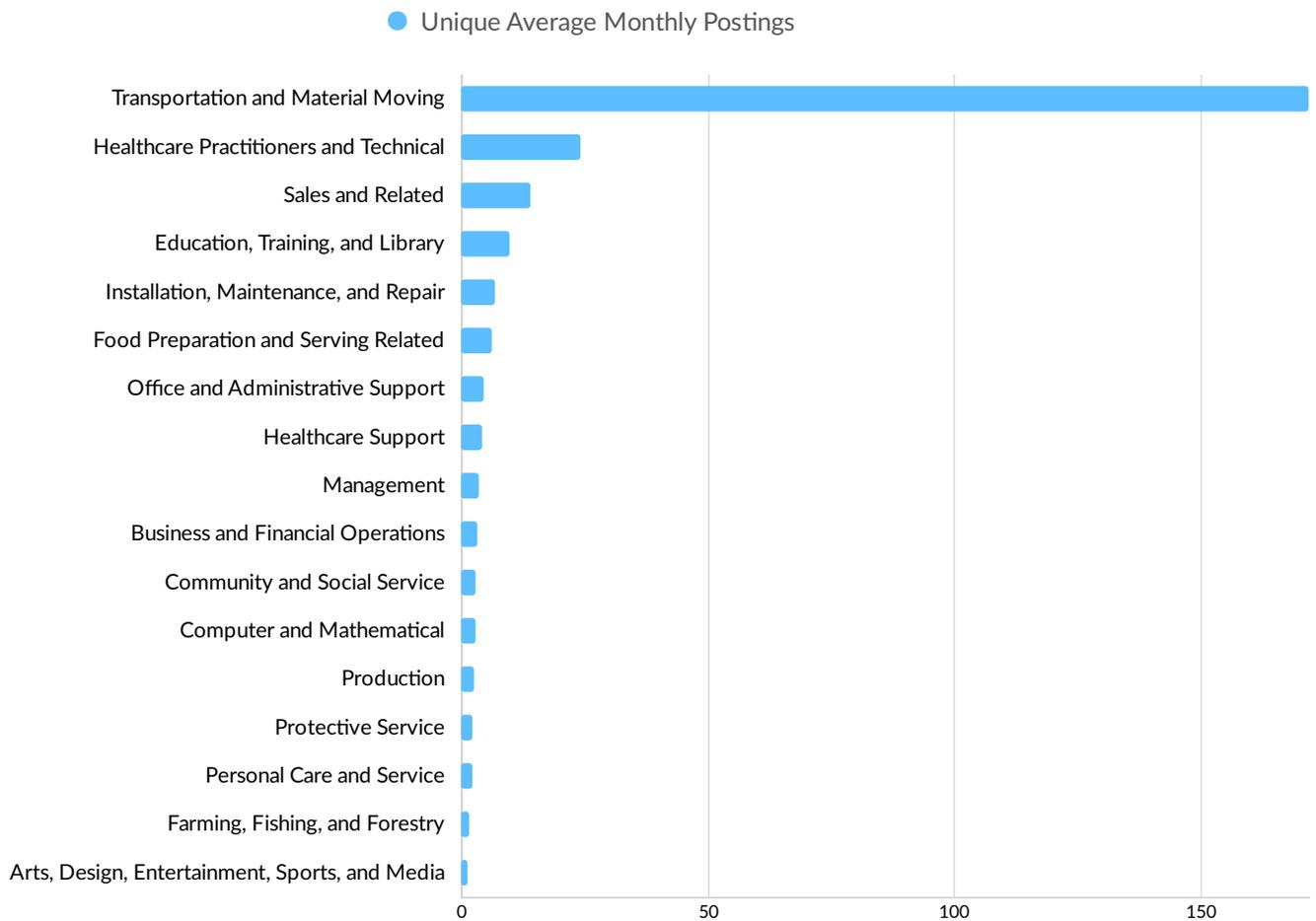
# Workforce Characteristics - Cont.

## Top Occupation Earnings



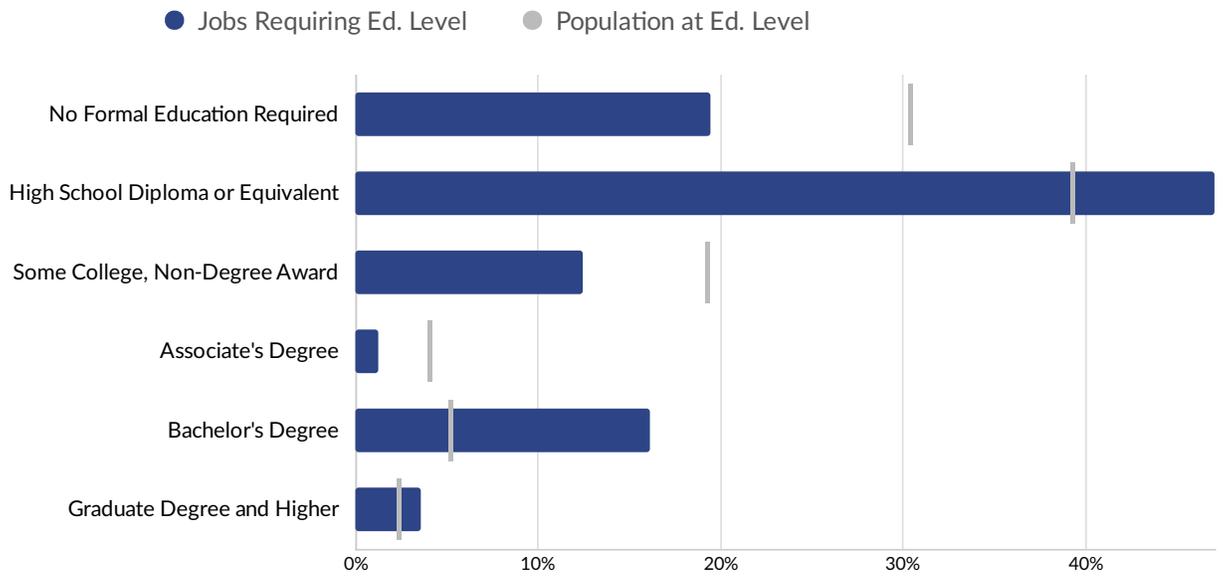
## Workforce Characteristics - Cont.

### Top Posted Occupations



## Workforce Characteristics - Cont.

### Underemployment



## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Management	284	284	0	0%	2.07	\$14.43	4
Office and Administrative Support	318	280	-38	-12%	0.79	\$13.10	5
Farming, Fishing, and Forestry	185	191	6	+3%	10.55	\$9.90	2
Personal Care and Service	166	181	15	+9%	1.73	\$9.50	2
Sales and Related	181	158	-23	-13%	0.66	\$10.55	14
Education, Training, and Library	184	154	-30	-16%	1.11	\$16.93	10
Transportation and Material Moving	156	150	-6	-4%	0.91	\$13.49	172
Protective Service	172	147	-25	-15%	2.71	\$16.25	2
Healthcare Practitioners and Technical	127	139	12	+9%	1.04	\$17.75	24
Building and Grounds Cleaning and Maintenance	97	105	8	+8%	1.18	\$10.37	1
Food Preparation and Serving Related	140	105	-35	-25%	0.51	\$9.38	6
Installation, Maintenance, and Repair	93	95	2	+2%	0.99	\$16.16	7
Healthcare Support	93	90	-3	-3%	1.36	\$10.84	4
Construction and Extraction	103	82	-21	-20%	0.74	\$14.45	1
Community and Social Service	82	79	-3	-4%	1.96	\$16.14	3
Business and Financial Operations	71	54	-17	-24%	0.43	\$22.42	3
Production	46	45	-1	-2%	0.31	\$15.93	3
Legal	22	24	2	+9%	1.22	\$17.03	0

## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	19	16	-3	-16%	0.37	\$12.75	1
Computer and Mathematical	18	15	-3	-17%	0.22	\$25.85	3
Architecture and Engineering	19	15	-4	-21%	0.35	\$30.72	0
Military-only	20	14	-6	-30%	0.93	\$15.49	0
Life, Physical, and Social Science	12	10	-2	-17%	0.51	\$27.88	1

## Educational Pipeline

Over the last 5 years, no schools in Lee County, AR produced graduates.