



Lawrence County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

Contents

- Economy Overview 1
- Historic & Projected Trends 3
- Population Characteristics 7
- Industry Characteristics 9
- Business Characteristics 15
- Workforce Characteristics 17
- Educational Pipeline 25

Economy Overview

16,413

Population (2018)

Population **decreased by 637** over the last 5 years and is projected to **decrease by 416** over the next 5 years.

4,979

Total Regional Employment

Jobs **decreased by 174** over the last 5 years but are projected to **grow by 119** over the next 5 years.

\$37.6K

Median Household Income (2017)

Median household income is **\$20.0K below** the national median household income of \$57.7K.

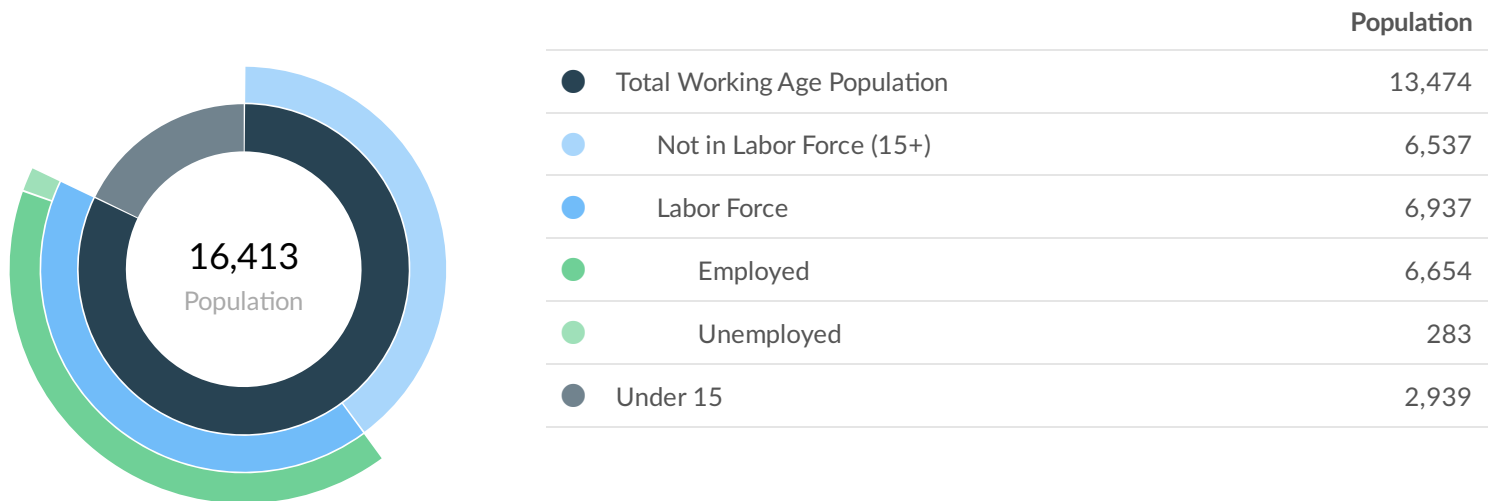
Takeaways

- As of 2018 the region's population **declined by 3.7%** since 2013, falling by 637. Population is expected to **decrease by 2.5%** between 2018 and 2023, losing 416.
- From 2013 to 2018, jobs **declined by 3.4%** in Lawrence County, AR from 5,153 to **4,979**. This change **fell short of the national growth rate of 8.2% by 11.6%**. As the number of jobs declined, the **labor force participation rate decreased from 52.4% to 51.5% between 2013 and 2018**.
- Concerning educational attainment, **8.3% of Lawrence County, AR residents possess a Bachelor's Degree** (10.3% below the national average), and **5.7% hold an Associate's Degree** (2.3% below the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), Local Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	16,413	6,937	4,979	92.4	\$414.92M	\$695.15M	\$480.77M
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

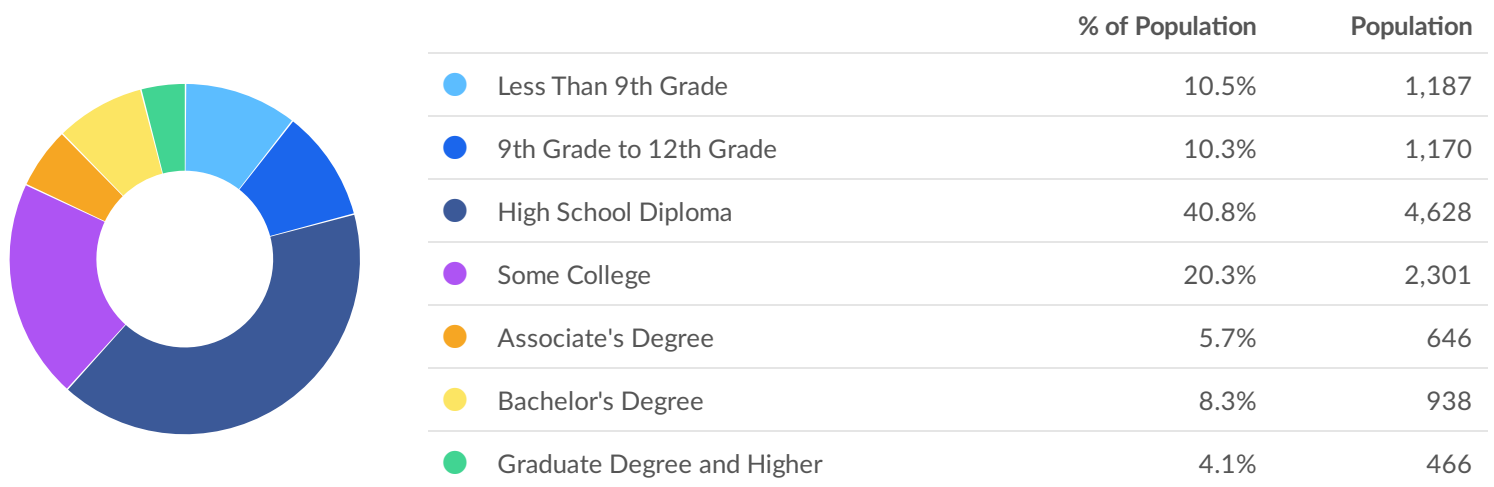
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

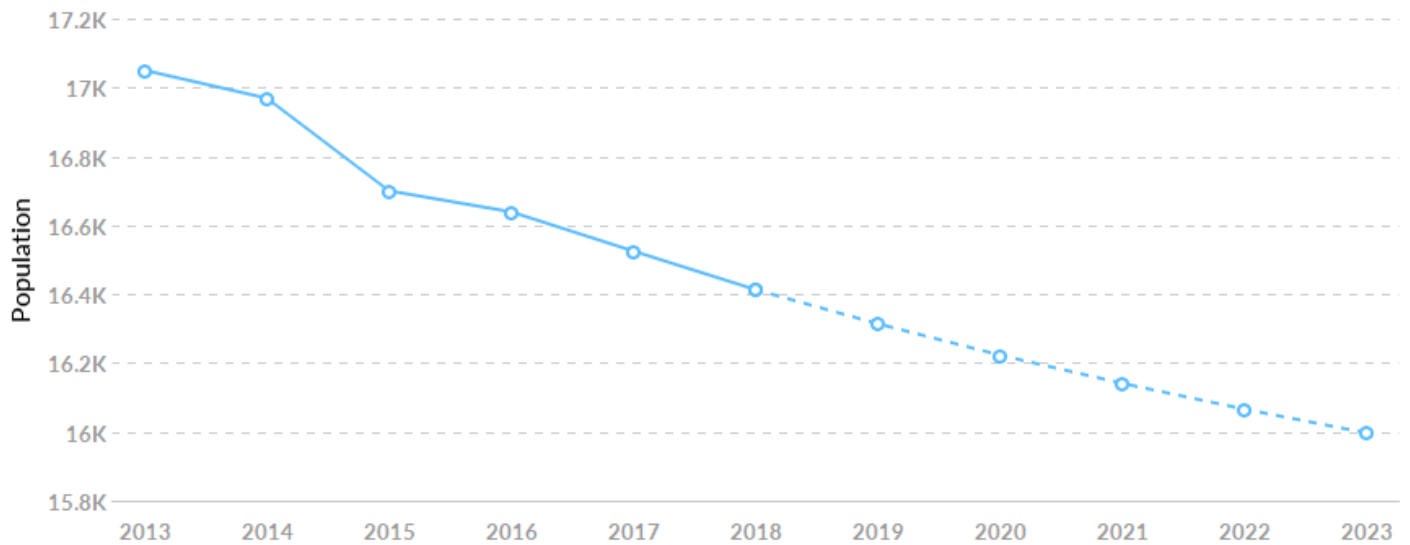
Concerning educational attainment, **8.3% of Lawrence County, AR residents possess a Bachelor's Degree** (10.3% below the national average), and **5.7% hold an Associate's Degree** (2.3% below the national average).



Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 3.7%** since 2013, falling by 637. Population is expected to **decrease by 2.5%** between 2018 and 2023, losing 416.

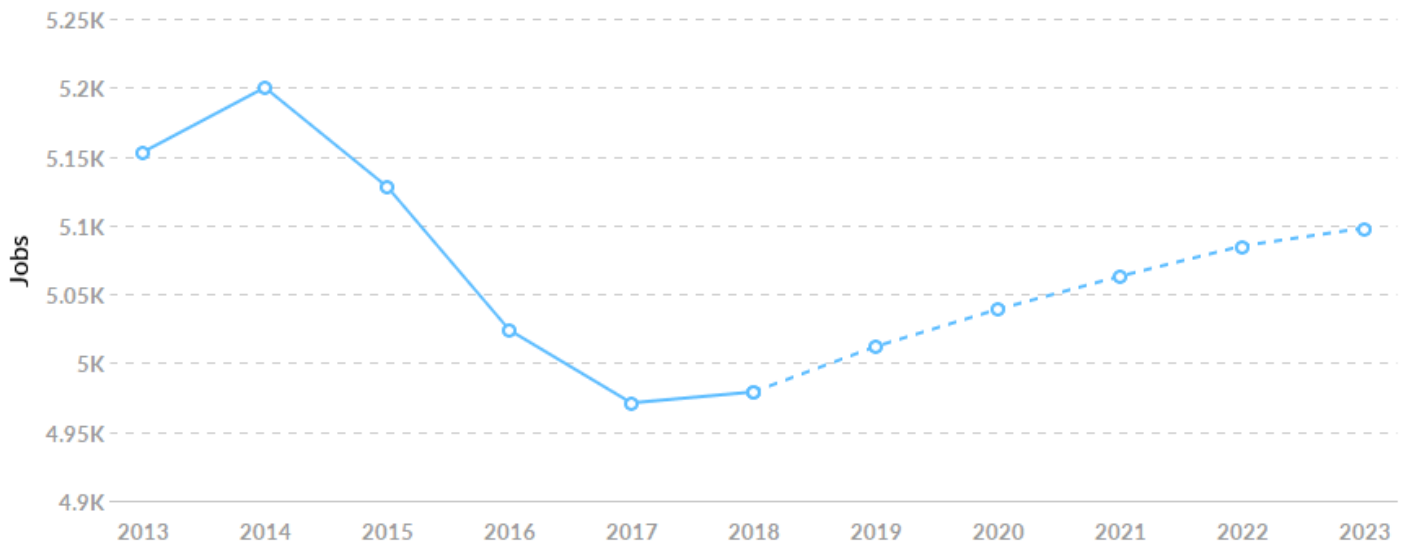


Timeframe	Population
2013	17,050
2014	16,969
2015	16,700
2016	16,639
2017	16,525
2018	16,413
2019	16,314
2020	16,223
2021	16,141
2022	16,066
2023	15,997

Historic & Projected Trends - Cont.

Job Trends

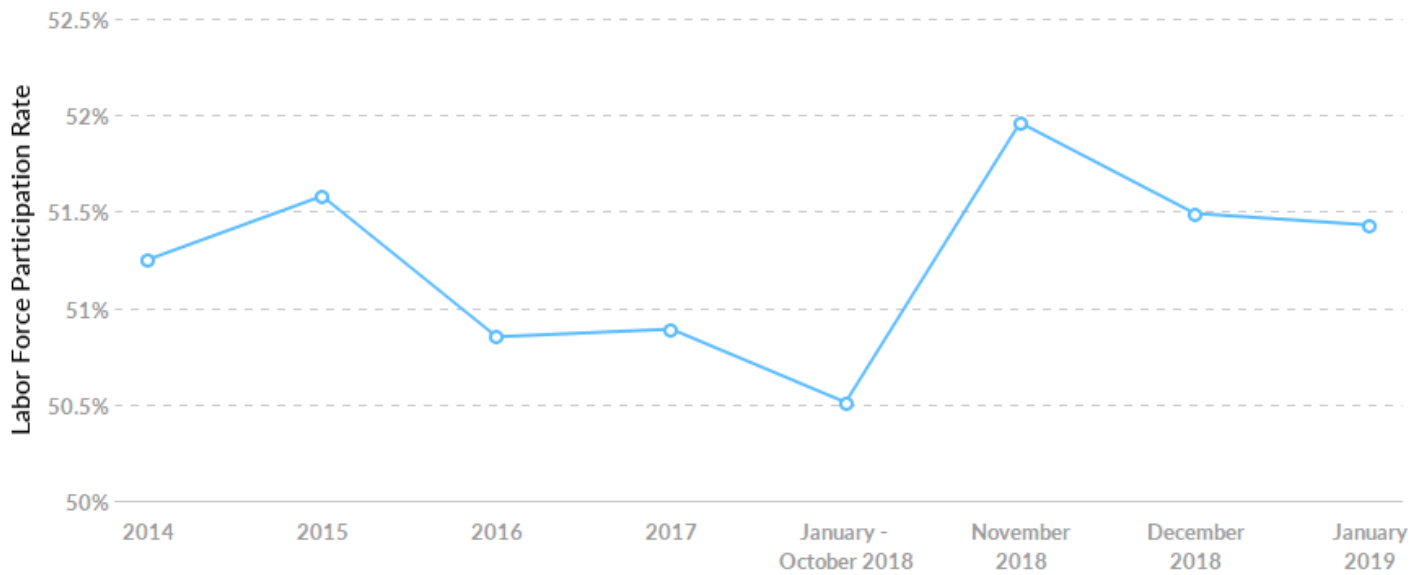
From 2013 to 2018, jobs declined by 3.4% in Lawrence County, AR from 5,153 to 4,979. This change fell short of the national growth rate of 8.2% by 11.6%.



Timeframe	Jobs
2013	5,153
2014	5,200
2015	5,128
2016	5,024
2017	4,971
2018	4,979
2019	5,012
2020	5,039
2021	5,063
2022	5,085
2023	5,098

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

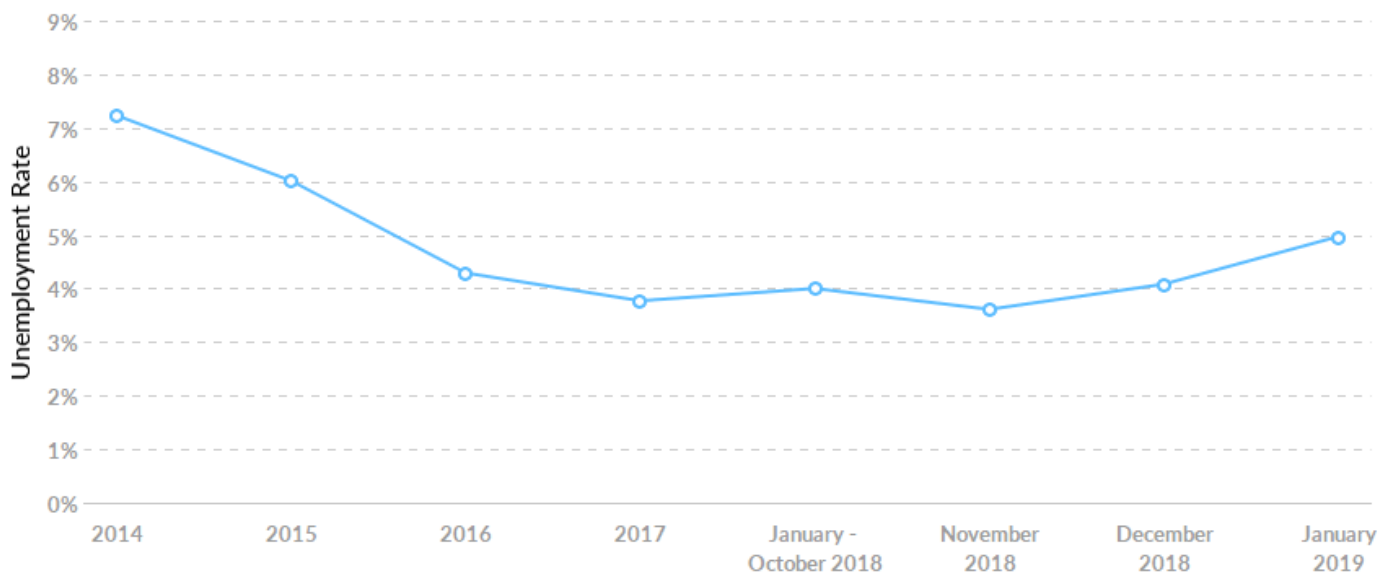


Timeframe	Labor Force Participation Rate
2014	51.25%
2015	51.58%
2016	50.85%
2017	50.89%
January - October 2018	50.51%
November 2018	51.96%
December 2018	51.49%
January 2019	51.43%

Historic & Projected Trends - Cont.

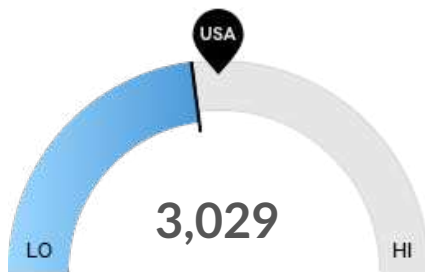
Unemployment Rate Trends

Lawrence County, AR had a January 2019 unemployment rate of 4.97%, **decreasing from 7.23%** 5 years before.



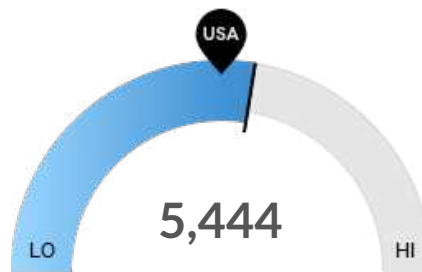
Timeframe	Unemployment Rate
2014	7.23%
2015	6.01%
2016	4.29%
2017	3.77%
January - October 2018	4.00%
November 2018	3.61%
December 2018	4.08%
January 2019	4.97%

Population Characteristics



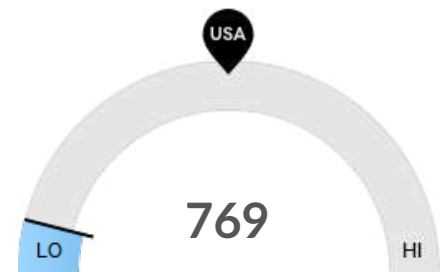
Millennials

Lawrence County, AR has 3,029 millennials (ages 20-34). The national average for an area this size is 3,423.



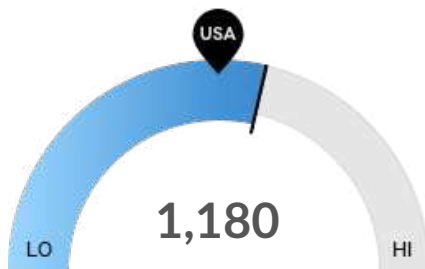
Retiring Soon

Retirement risk is high in Lawrence County, AR. The national average for an area this size is 4,711 people 55 or older, while there are 5,444 here.



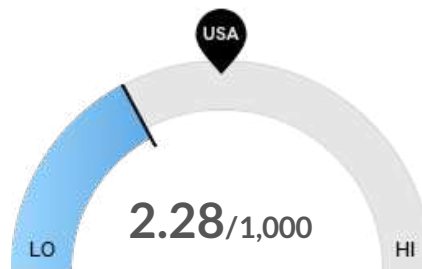
Racial Diversity

Racial diversity is low in Lawrence County, AR. The national average for an area this size is 6,490 racially diverse people, while there are 769 here.



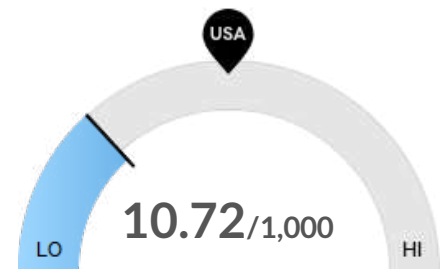
Veterans

Lawrence County, AR has 1,180 veterans. The national average for an area this size is 961.



Violent Crime

Lawrence County, AR has 2.28 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



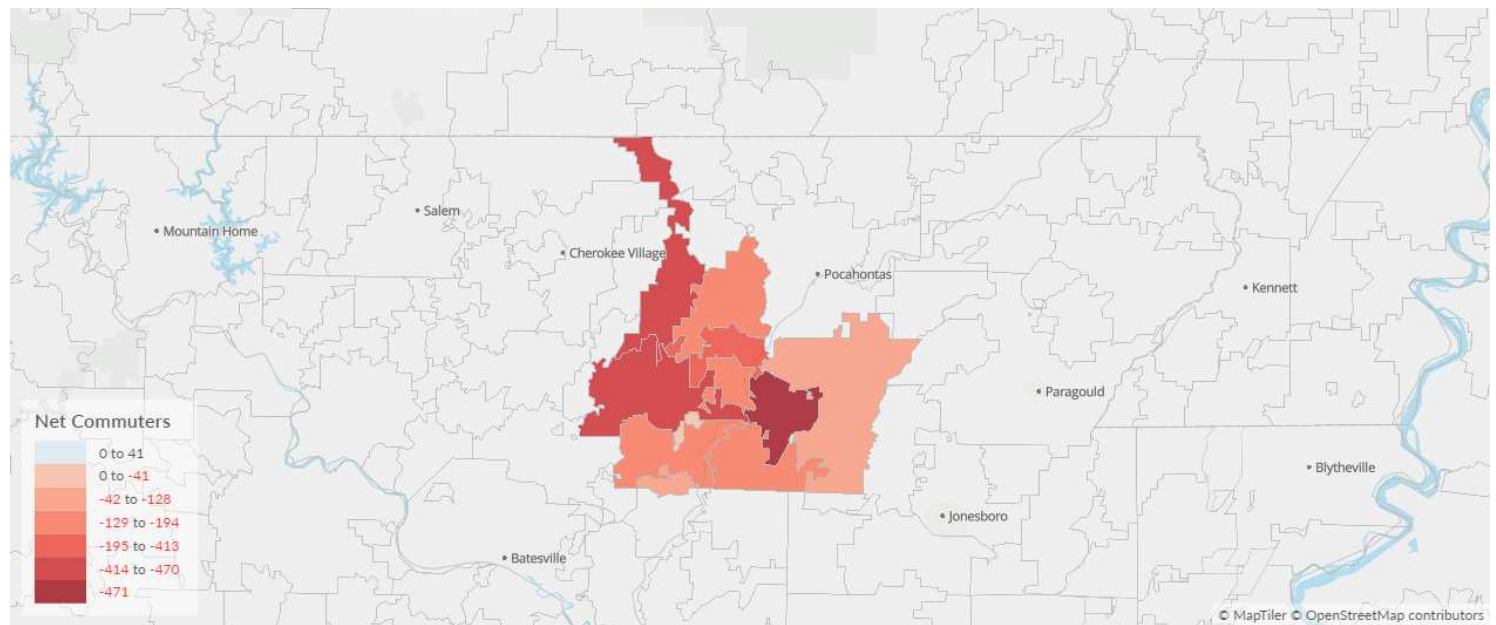
Property Crime

Lawrence County, AR has 10.72 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Lawrence County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

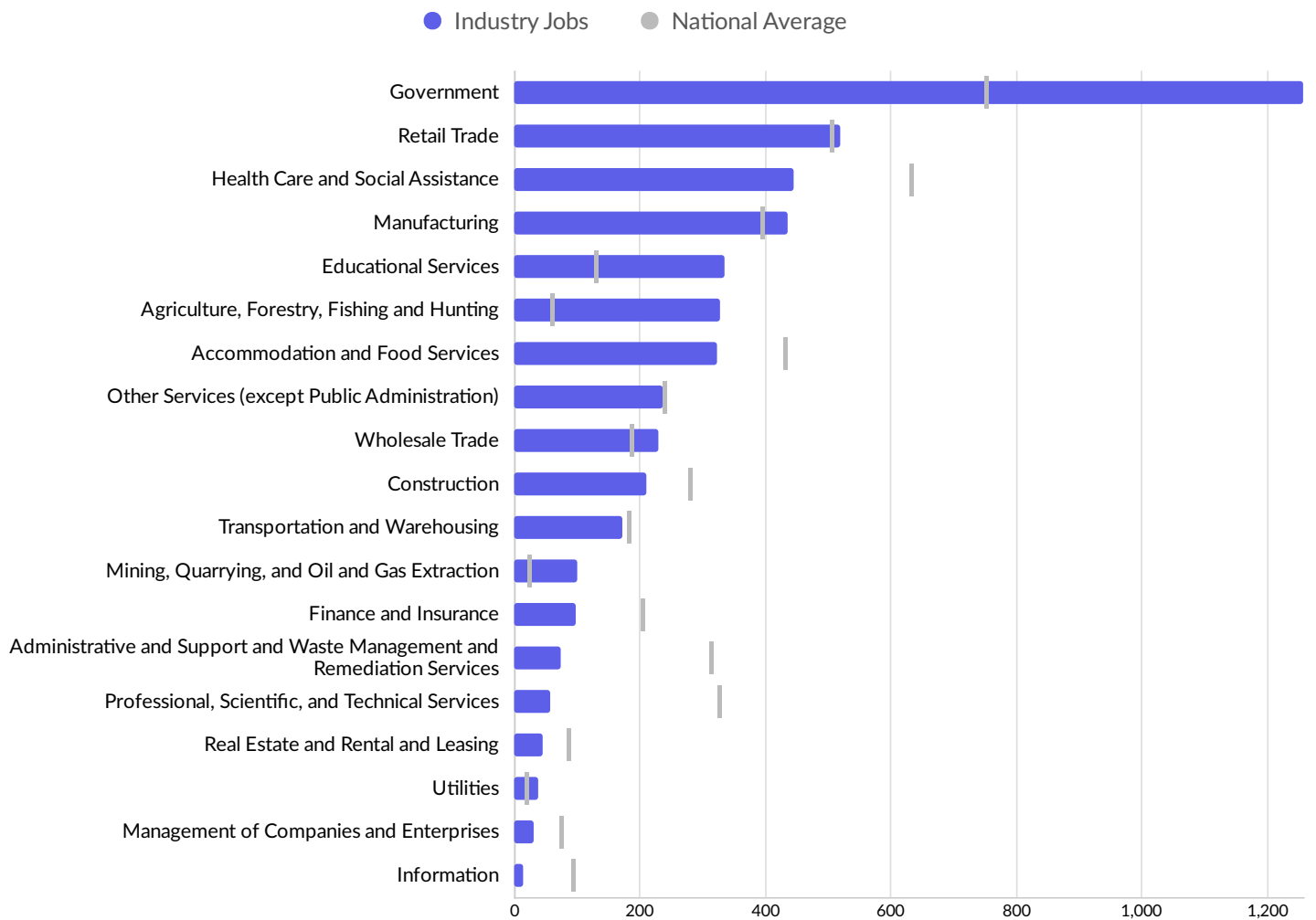
ZIP	Name	2018 Employment
72476	Walnut Ridge, AR (in La...	2,621
72433	Hoxie, AR (in Lawrence ...	675
72434	Imboden, AR (in Lawren...	546
72415	Black Rock, AR (in Lawr...	232
72469	Strawberry, AR (in Lawr...	196

Where Talent Lives

ZIP	Name	2018 Workers
72476	Walnut Ridge, AR (in La...	2,702
72433	Hoxie, AR (in Lawrence ...	1,146
72434	Imboden, AR (in Lawren...	682
72459	Ravenden, AR (in Lawre...	543
72466	Smithville, AR (in Lawre...	463

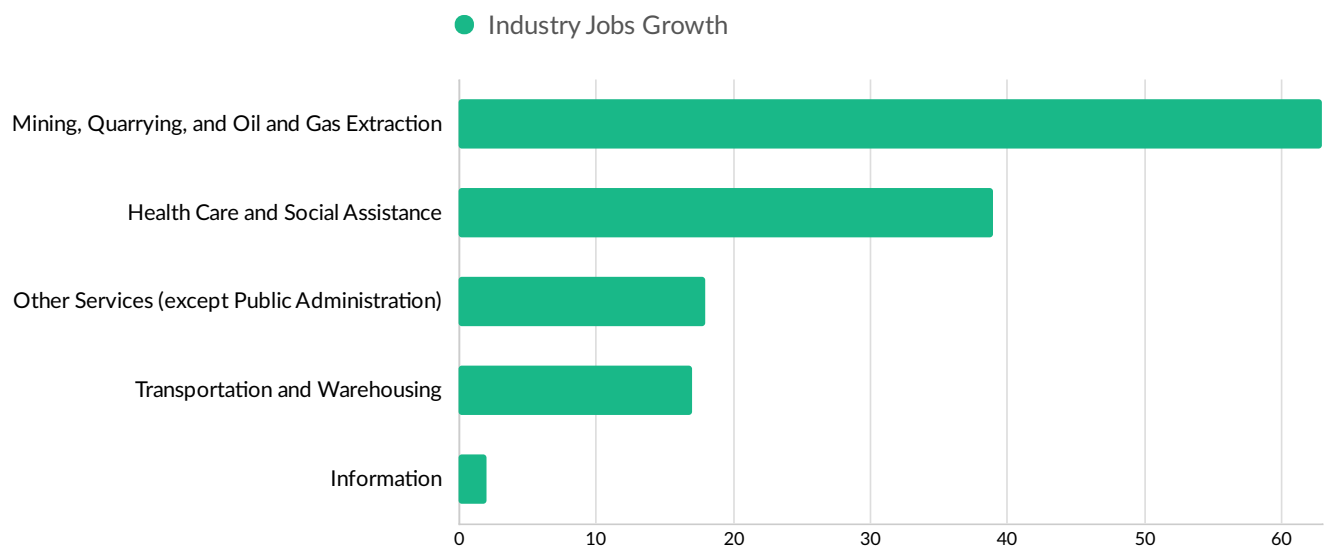
Industry Characteristics

Largest Industries



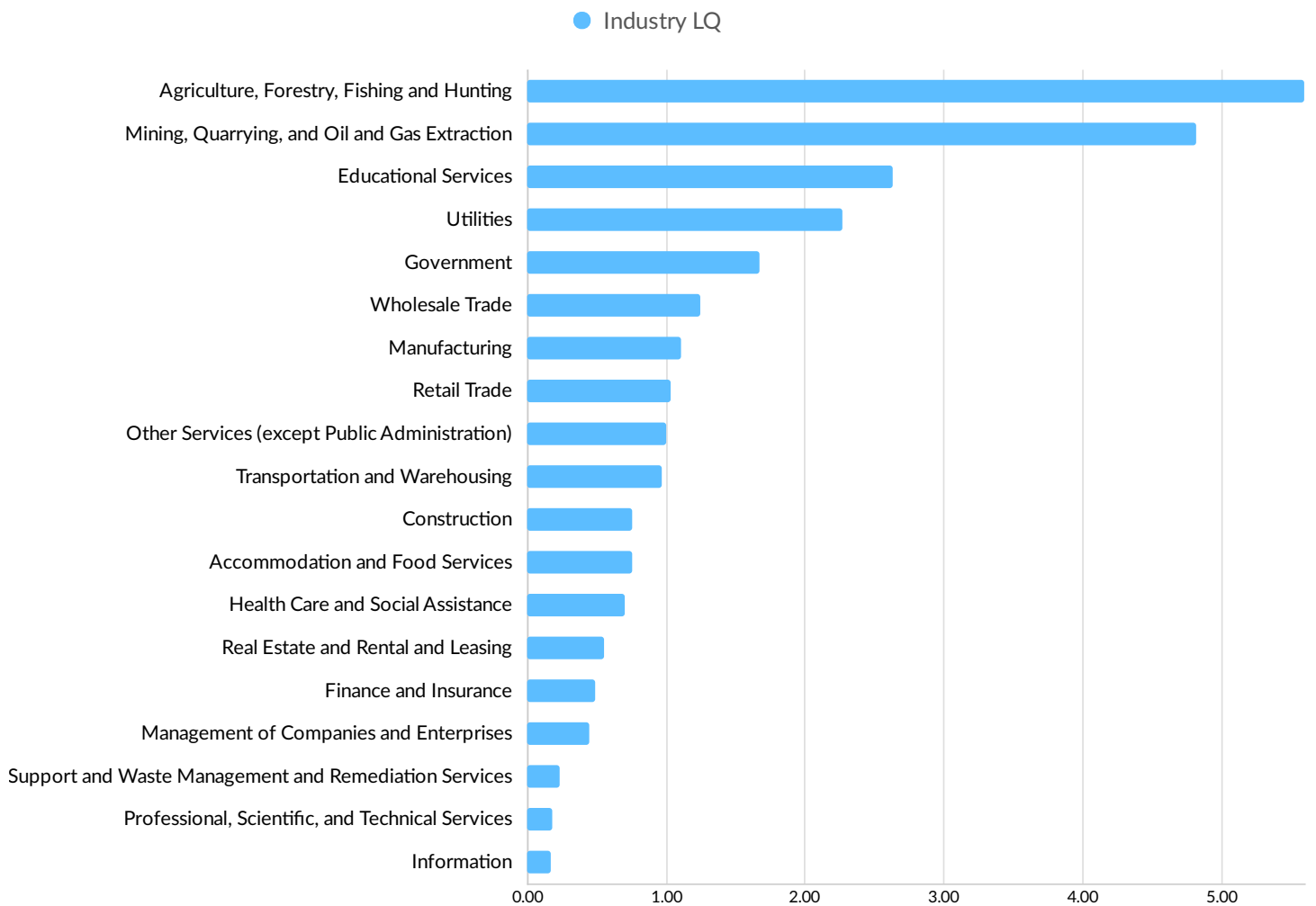
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

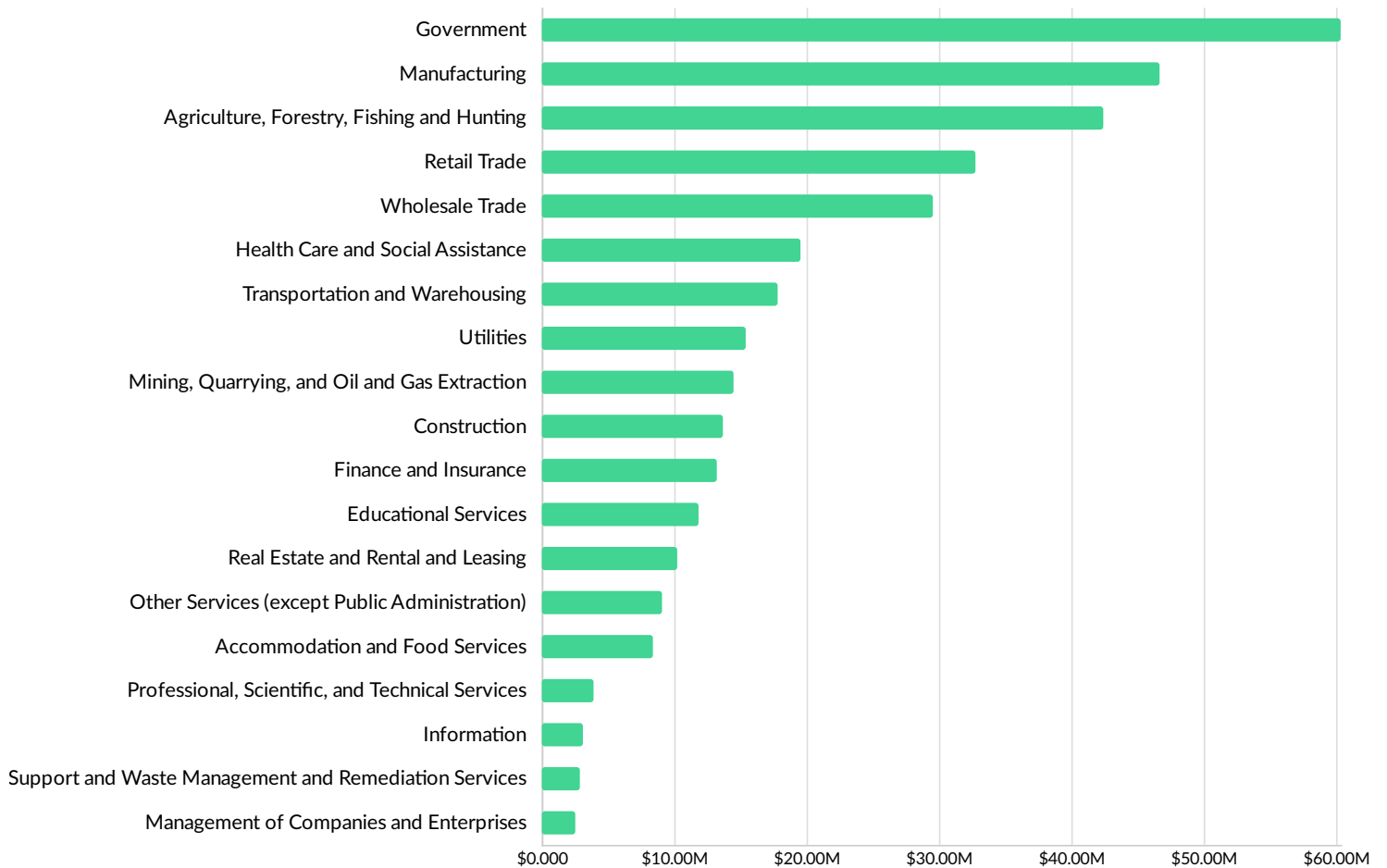
Top Industry LQ



Industry Characteristics - Cont.

Top Industry GRP

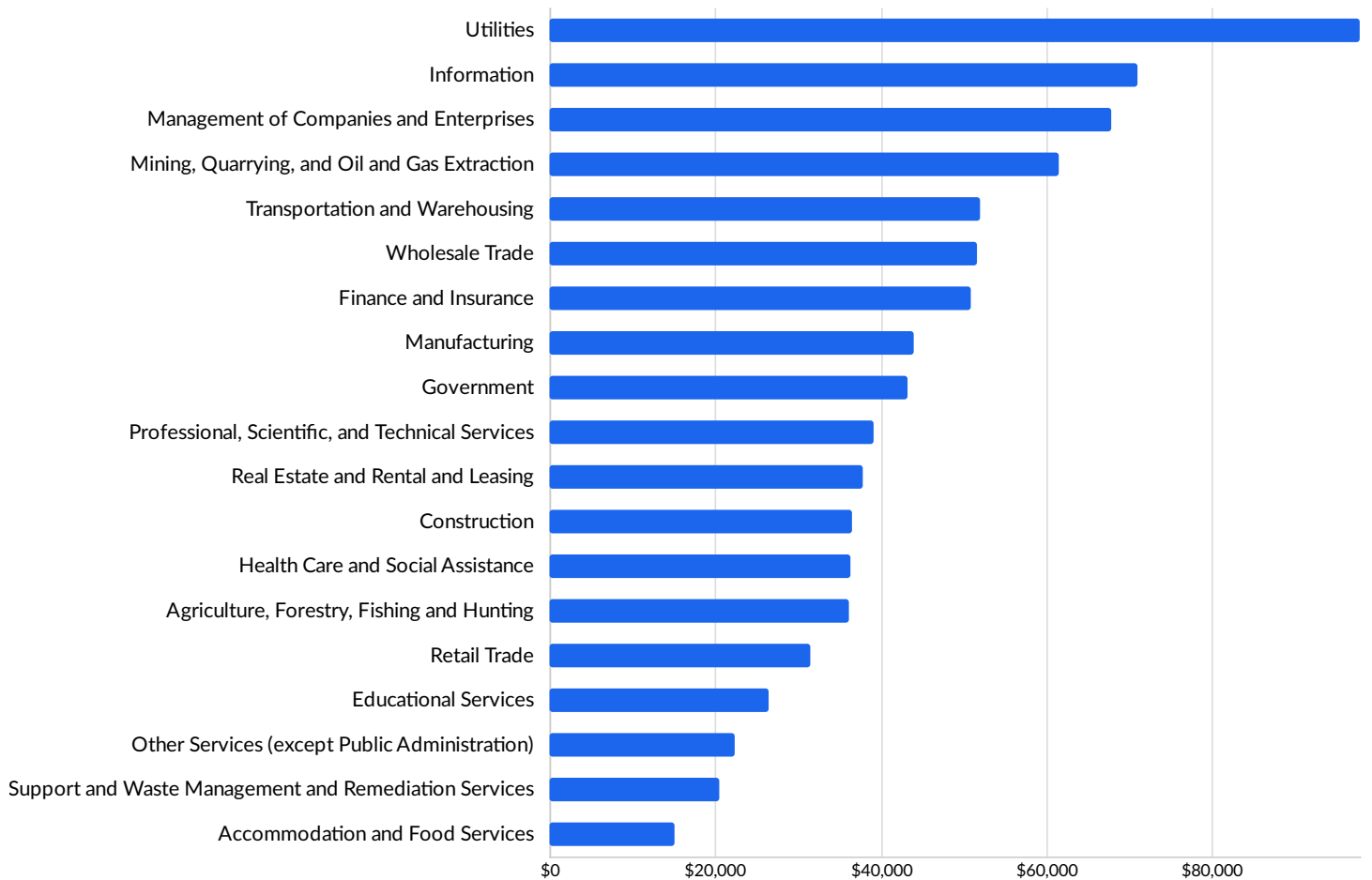
● 2018 Gross Regional Product



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	1,363	1,258	-105	-8%	1.68	\$43,160	\$60.37M
Retail Trade	552	521	-31	-6%	1.03	\$31,543	\$32.75M
Health Care and Social Assistance	407	446	39	+10%	0.71	\$36,349	\$19.60M
Manufacturing	474	437	-37	-8%	1.11	\$43,919	\$46.72M
Educational Services	359	336	-23	-6%	2.63	\$26,492	\$11.81M
Agriculture, Forestry, Fishing and Hunting	335	328	-7	-2%	5.60	\$36,076	\$42.47M
Accommodation and Food Services	331	323	-8	-2%	0.75	\$15,062	\$8.37M
Other Services (except Public Administration)	219	237	18	+8%	1.00	\$22,403	\$9.07M
Wholesale Trade	251	230	-21	-8%	1.25	\$51,595	\$29.55M
Construction	260	210	-50	-19%	0.76	\$36,605	\$13.71M
Transportation and Warehousing	157	174	17	+11%	0.97	\$52,010	\$17.87M
Mining, Quarrying, and Oil and Gas Extraction	36	99	63	+175%	4.82	\$61,550	\$14.47M
Finance and Insurance	114	99	-15	-13%	0.49	\$50,798	\$13.26M
Administrative and Support and Waste Management and Remediation Services	87	74	-13	-15%	0.24	\$20,581	\$2.91M
Professional, Scientific, and Technical Services	60	58	-2	-3%	0.18	\$39,201	\$3.91M
Real Estate and Rental and Leasing	59	47	-12	-20%	0.55	\$37,925	\$10.22M
Utilities	39	39	0	0%	2.27	\$97,852	\$15.42M
Management of Companies and Enterprises	32	32	0	0%	0.45	\$67,846	\$2.48M
Information	13	15	2	+15%	0.17	\$71,071	\$3.12M

Business Characteristics

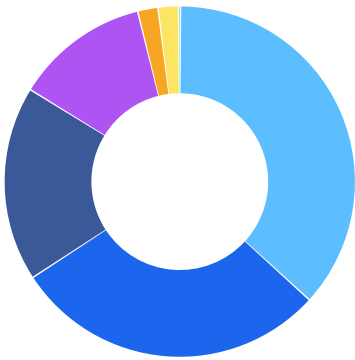
462 Companies Employ Your Workers

Online profiles for your workers mention 462 companies as employers, with the top 10 appearing below. In the last 12 months, 313 companies in Lawrence County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Williams Baptist College	19 	CRST International, Inc.	627 
Lawrence & Memorial Hospital, ...	18 	USA Truck, Inc.	283 
Sloan Hendrix School District 45	18 	Koch Trucking, Inc.	183 
Wal-Mart Stores, Inc.	18 	Teach For America, Inc.	108 
Lawrence County School District	16 	C.R. England, Inc.	97 
Arkansas Department of Parks a...	9 	Hvh Transportation, Inc.	97 
Arkansas State University	7 	U. S. Xpress, Inc.	93 
County of Lawrence	6 	Platinum Inc.	80 
Custom-Pak, Inc.	6 	P&S Transportation, LLC	78 
St. Bernard's Hospital, Inc.	6 	Platinum Supplemental Insuranc...	77 

Business Characteristics - Cont.

Business Size

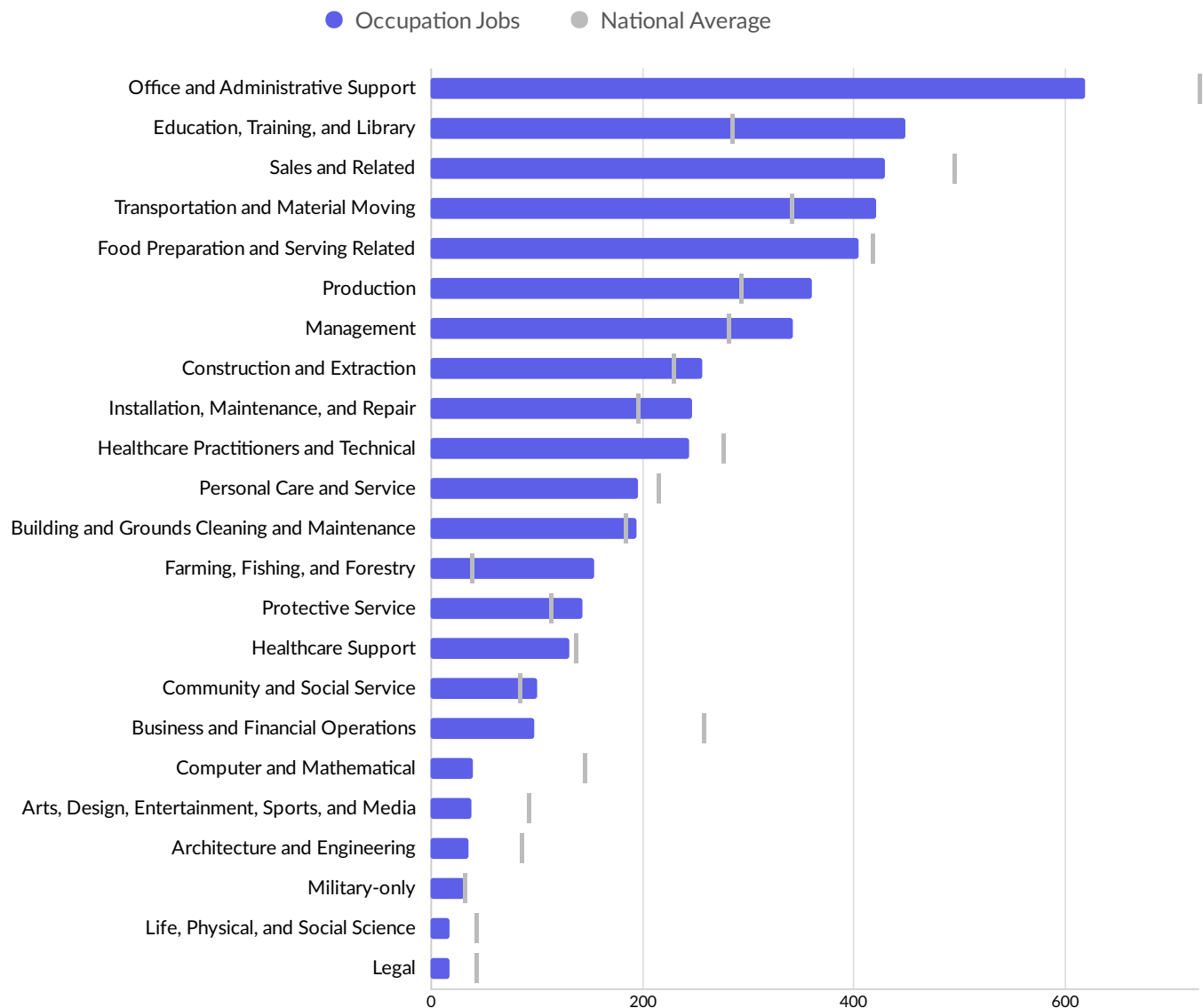


	Percentage	Business Count
1 to 4 employees	36.7%	196
5 to 9 employees	29.0%	155
10 to 19 employees	18.0%	96
20 to 49 employees	12.4%	66
50 to 99 employees	1.9%	10
100 to 249 employees	1.9%	10
250 to 499 employees	0.2%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

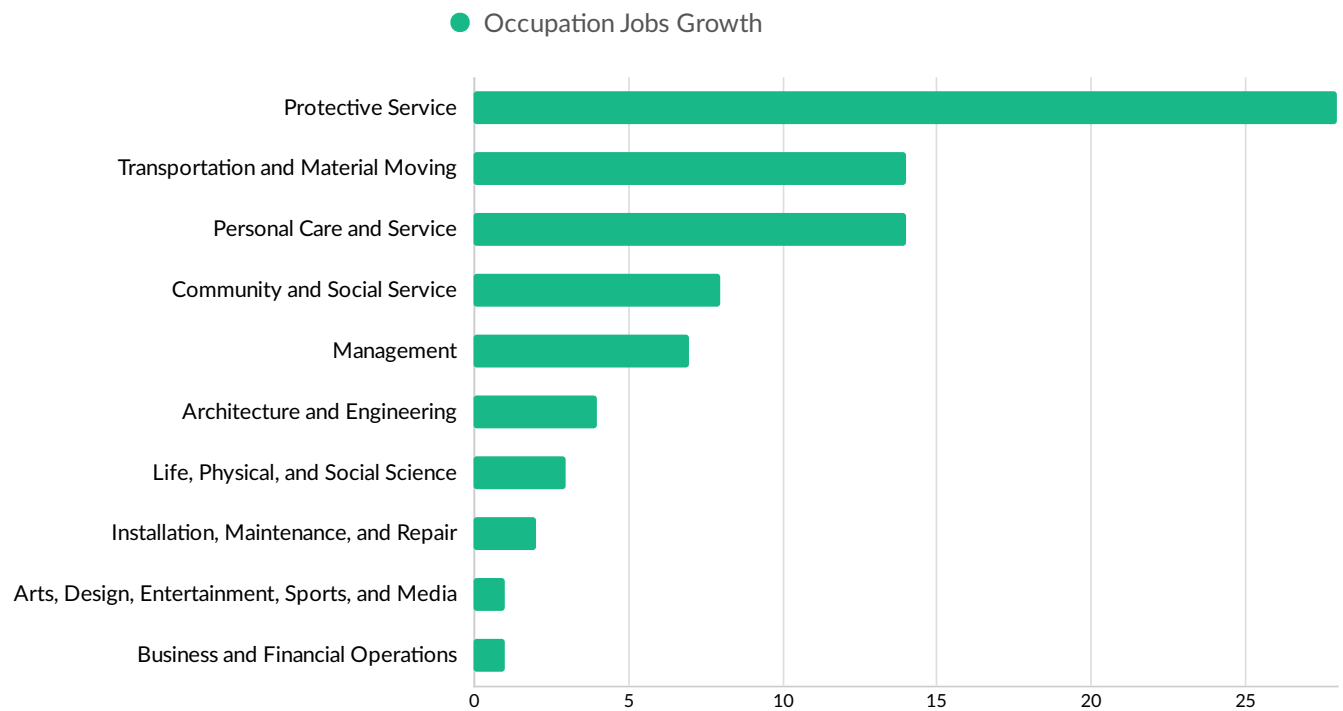
Workforce Characteristics

Largest Occupations



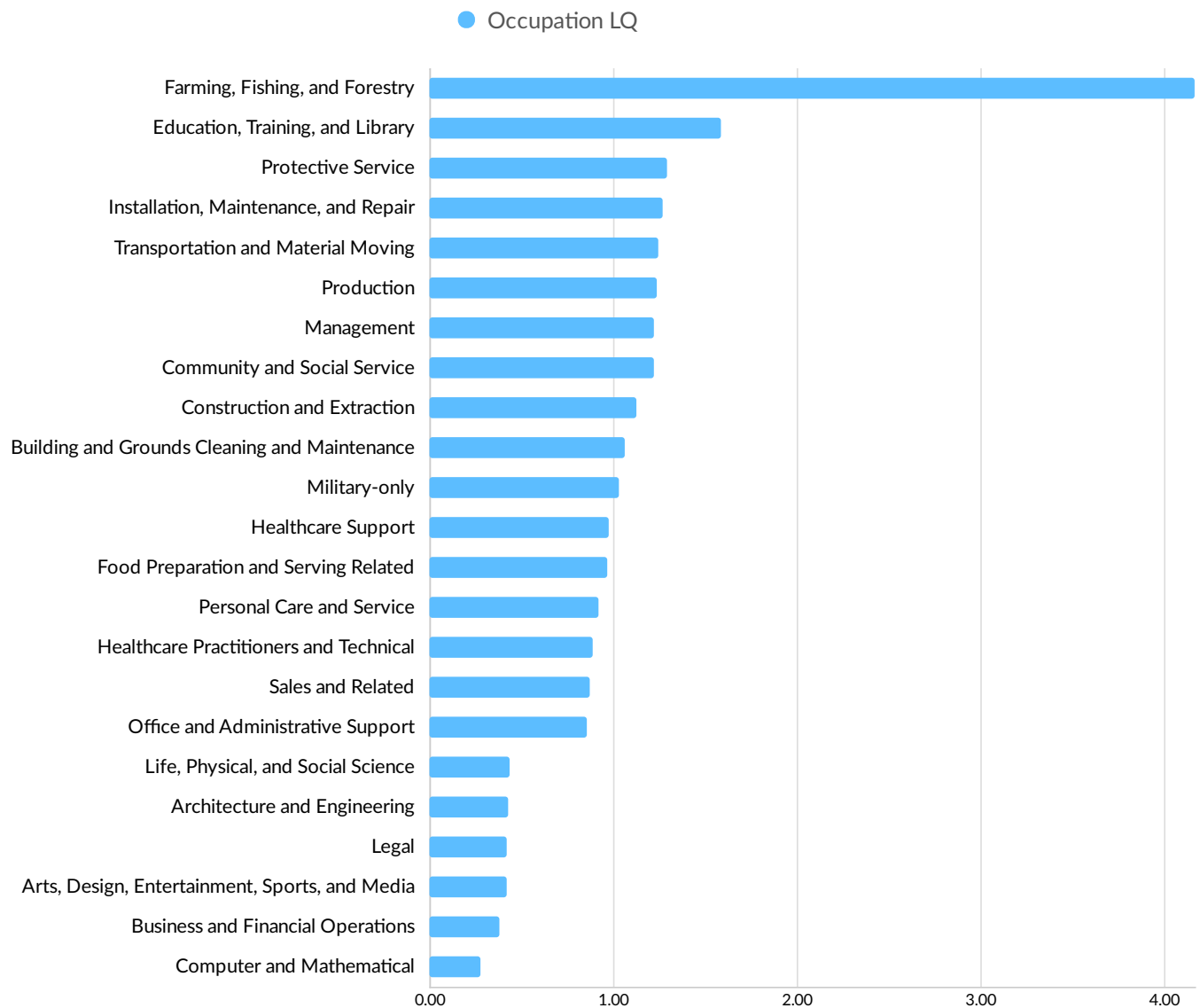
Workforce Characteristics - Cont.

Top Growing Occupations



Workforce Characteristics - Cont.

Top Occupation LQ



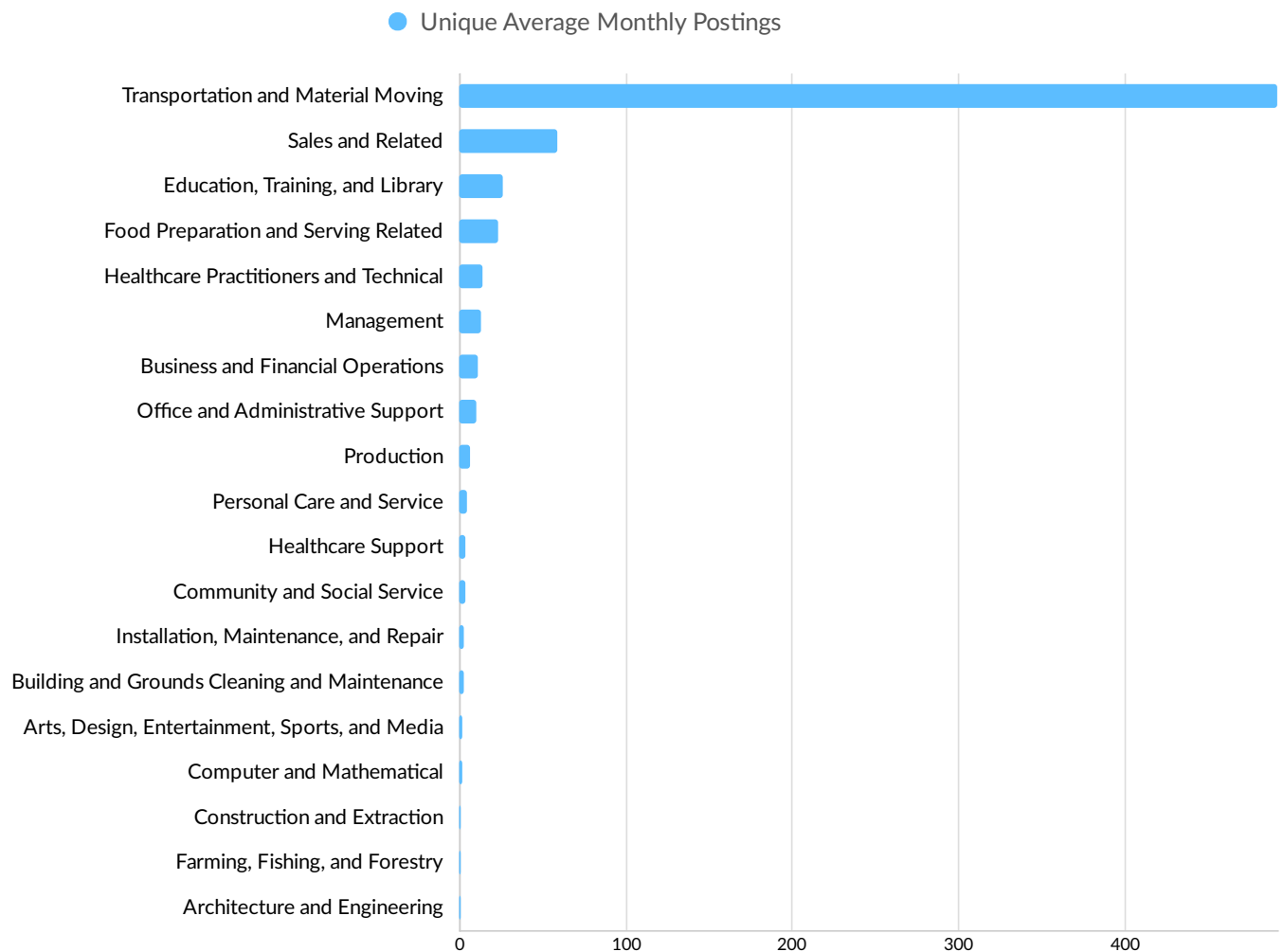
Workforce Characteristics - Cont.

Top Occupation Earnings



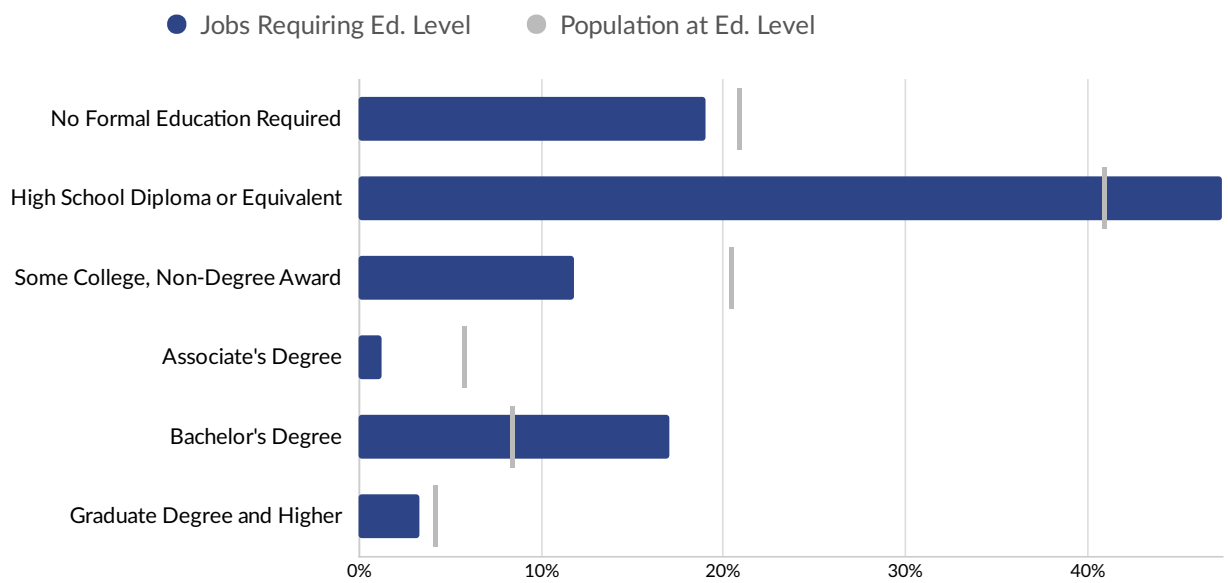
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	685	619	-66	-10%	0.85	\$13.13	10
Education, Training, and Library	466	449	-17	-4%	1.59	\$17.83	26
Sales and Related	465	430	-35	-8%	0.87	\$10.55	59
Transportation and Material Moving	408	422	14	+3%	1.24	\$13.53	492
Food Preparation and Serving Related	422	404	-18	-4%	0.97	\$9.12	24
Production	378	361	-17	-4%	1.24	\$15.79	7
Management	335	342	7	+2%	1.22	\$20.23	13
Construction and Extraction	257	257	0	0%	1.13	\$14.89	1
Installation, Maintenance, and Repair	245	247	2	+1%	1.27	\$15.63	3
Healthcare Practitioners and Technical	316	245	-71	-22%	0.89	\$19.96	14
Personal Care and Service	182	196	14	+8%	0.92	\$10.49	5
Building and Grounds Cleaning and Maintenance	206	195	-11	-5%	1.07	\$10.14	3
Farming, Fishing, and Forestry	162	155	-7	-4%	4.17	\$9.20	1
Protective Service	116	144	28	+24%	1.29	\$15.07	0
Healthcare Support	139	132	-7	-5%	0.97	\$10.70	4
Community and Social Service	92	100	8	+9%	1.22	\$17.64	3
Business and Financial Operations	97	98	1	+1%	0.38	\$23.84	11
Computer and Mathematical	41	40	-1	-2%	0.28	\$22.48	2

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	37	38	1	+3%	0.42	\$13.76	2
Architecture and Engineering	32	36	4	+13%	0.43	\$28.24	1
Military-only	40	31	-9	-23%	1.03	\$15.42	0
Life, Physical, and Social Science	15	18	3	+20%	0.44	\$23.74	0
Legal	17	17	0	0%	0.42	\$16.40	0

Educational Pipeline

In 2017, there were 103 graduates in Lawrence County, AR. This pipeline has shrunk by 8% over the last 5 years. The highest share of these graduates come from "Psychology, General", Liberal Arts and Sciences/Liberal Studies, and Elementary Education and Teaching.

