



Johnson County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

26,664

Population (2018)

Population **grew by 764** over the last 5 years and is projected to **grow by 669** over the next 5 years.

9,846

Total Regional Employment

Jobs **grew by 106** over the last 5 years and are projected to **grow by 345** over the next 5 years.

\$35.8K

Median Household Income (2017)

Median household income is **\$21.9K below** the national median household income of \$57.7K.

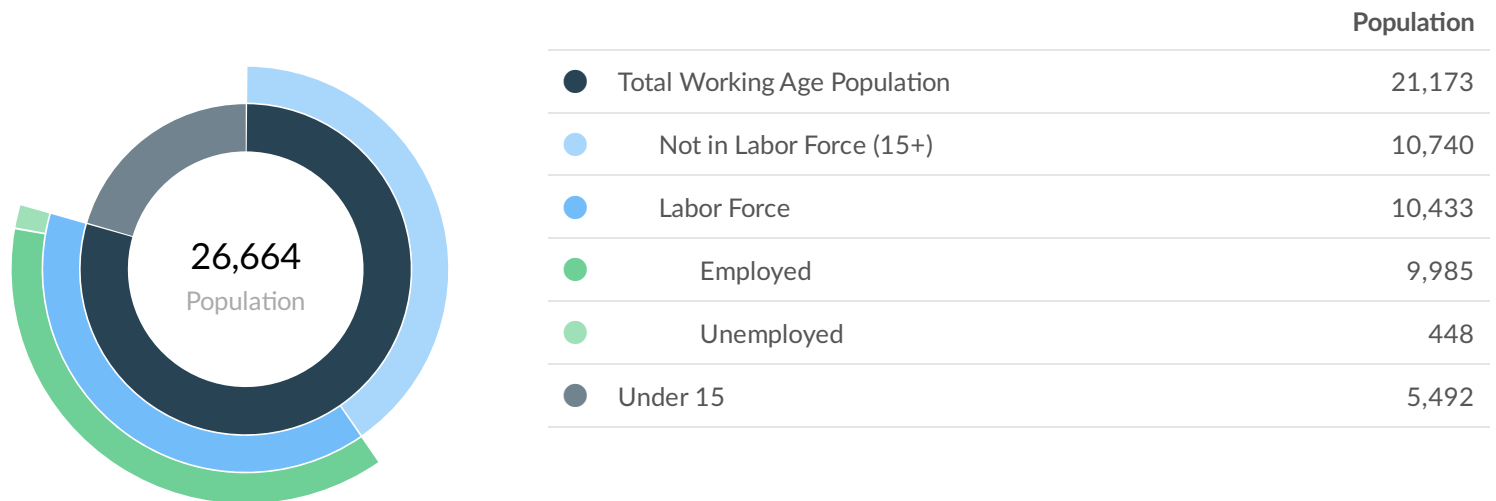
Takeaways

- As of 2018 the region's population **increased by 2.9%** since 2013, growing by 764. Population is expected to **increase by 2.5%** between 2018 and 2023, adding 669.
- From 2013 to 2018, jobs **increased by 1.1%** in Johnson County, AR from 9,740 to **9,846**. This change **fell short of the national growth rate of 8.2% by 7.1%**. As the number of jobs increased, the **labor force participation rate decreased from 52.5% to 49.3% between 2013 and 2018**.
- Concerning educational attainment, **9.4% of Johnson County, AR residents possess a Bachelor's Degree** (9.2% below the national average), and **3.3% hold an Associate's Degree** (4.7% below the national average).
- The top three industries in 2018 are Animal Slaughtering and Processing, Warehousing and Storage, and Education and Hospitals (Local Government).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	26,664	10,433	9,846	87.1	\$670.29M	\$1.22B	\$1.04B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

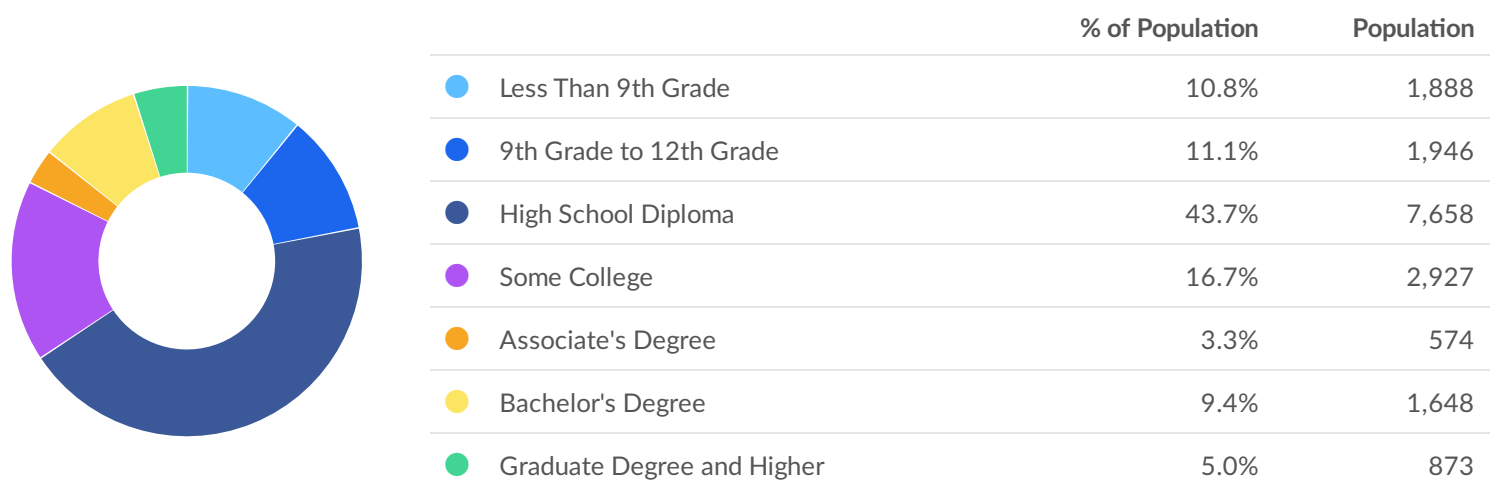
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

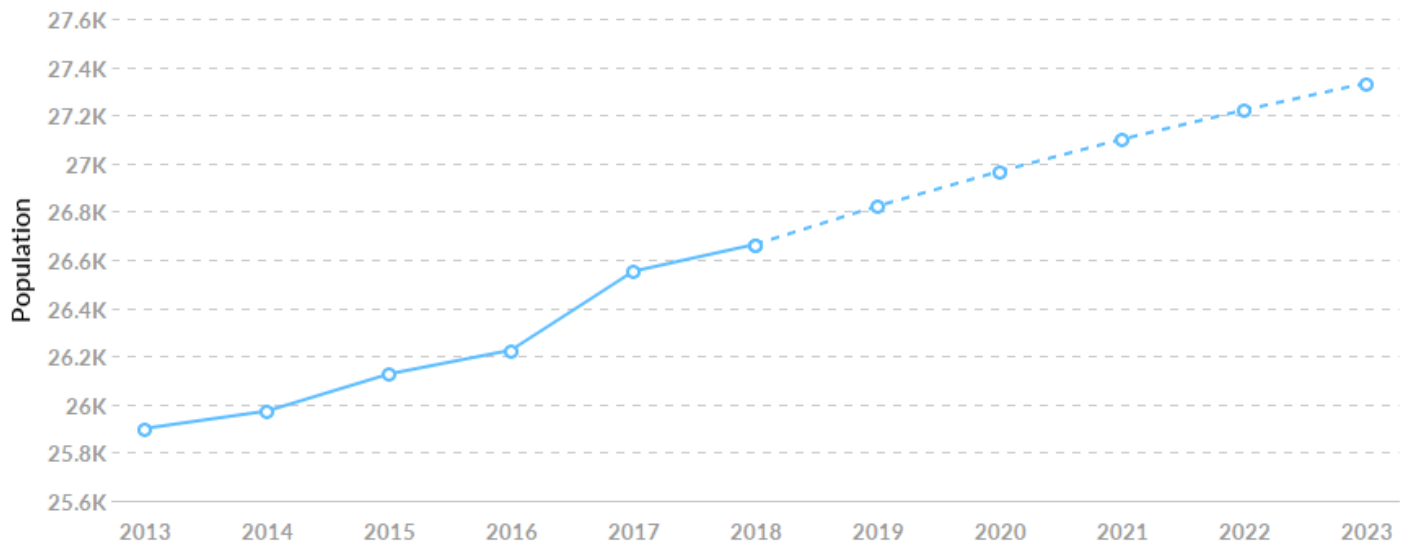
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Historic & Projected Trends

Population Trends

As of 2018 the region's population **increased by 2.9%** since 2013, growing by 764. Population is expected to **increase by 2.5%** between 2018 and 2023, adding 669.

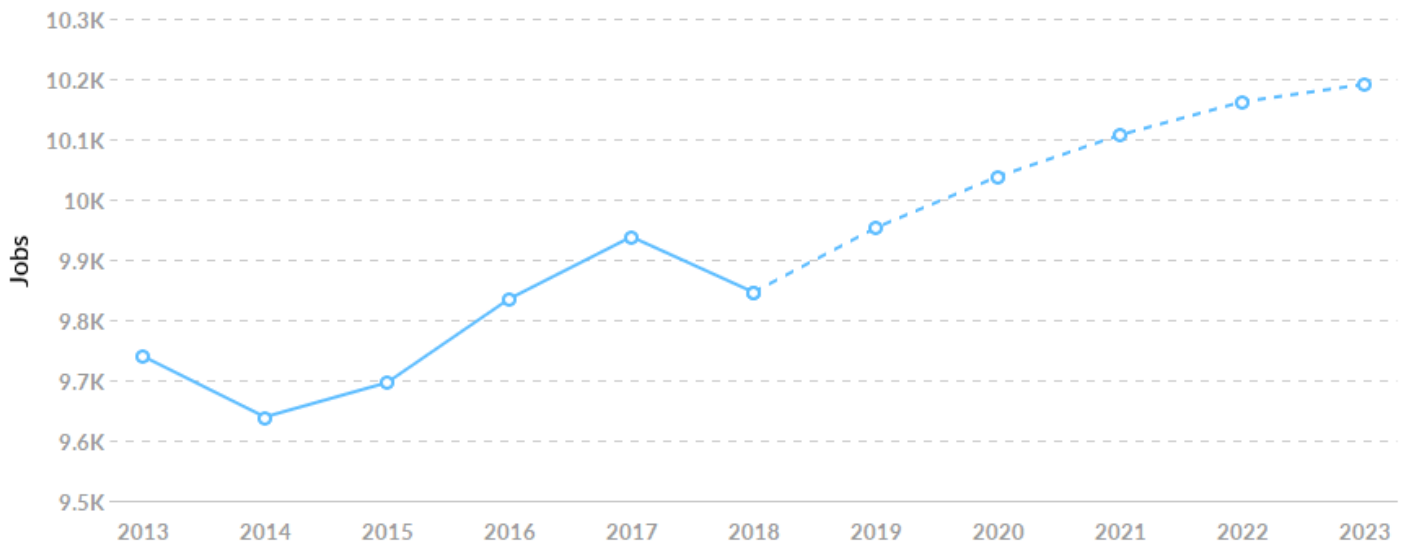


Timeframe	Population
2013	25,900
2014	25,972
2015	26,126
2016	26,225
2017	26,552
2018	26,664
2019	26,823
2020	26,967
2021	27,100
2022	27,221
2023	27,333

Historic & Projected Trends - Cont.

Job Trends

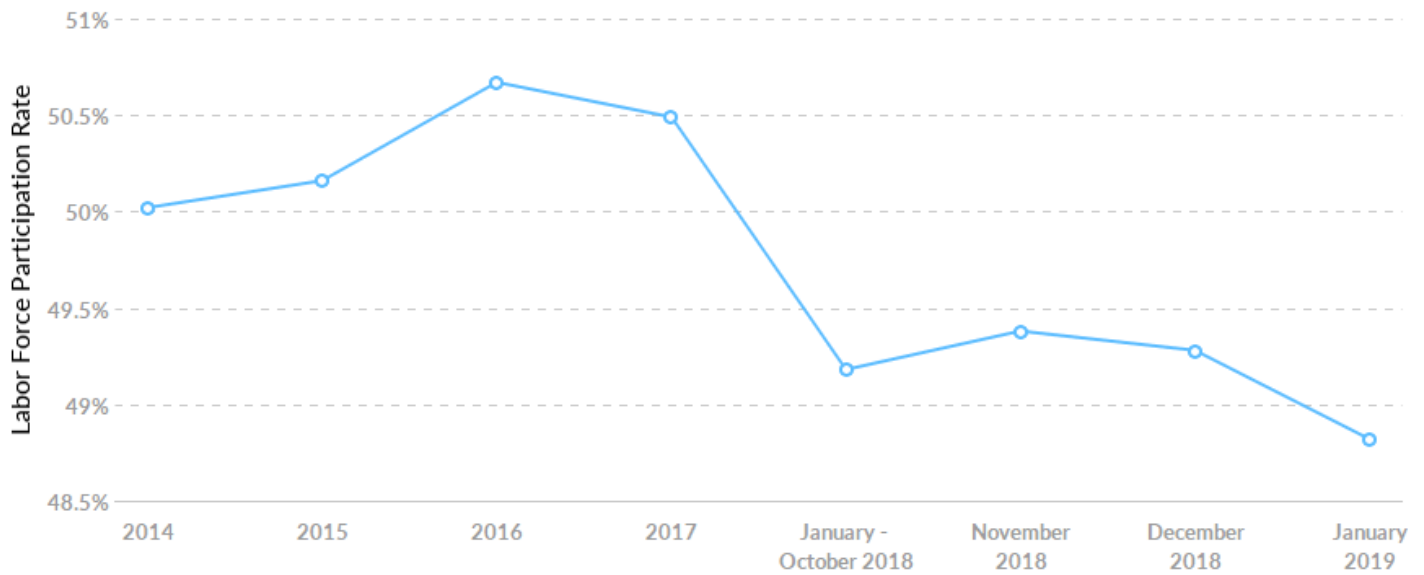
From 2013 to 2018, jobs increased by 1.1% in Johnson County, AR from 9,740 to 9,846. This change fell short of the national growth rate of 8.2% by 7.1%.



Timeframe	Jobs
2013	9,740
2014	9,639
2015	9,696
2016	9,835
2017	9,938
2018	9,846
2019	9,953
2020	10,038
2021	10,107
2022	10,162
2023	10,191

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

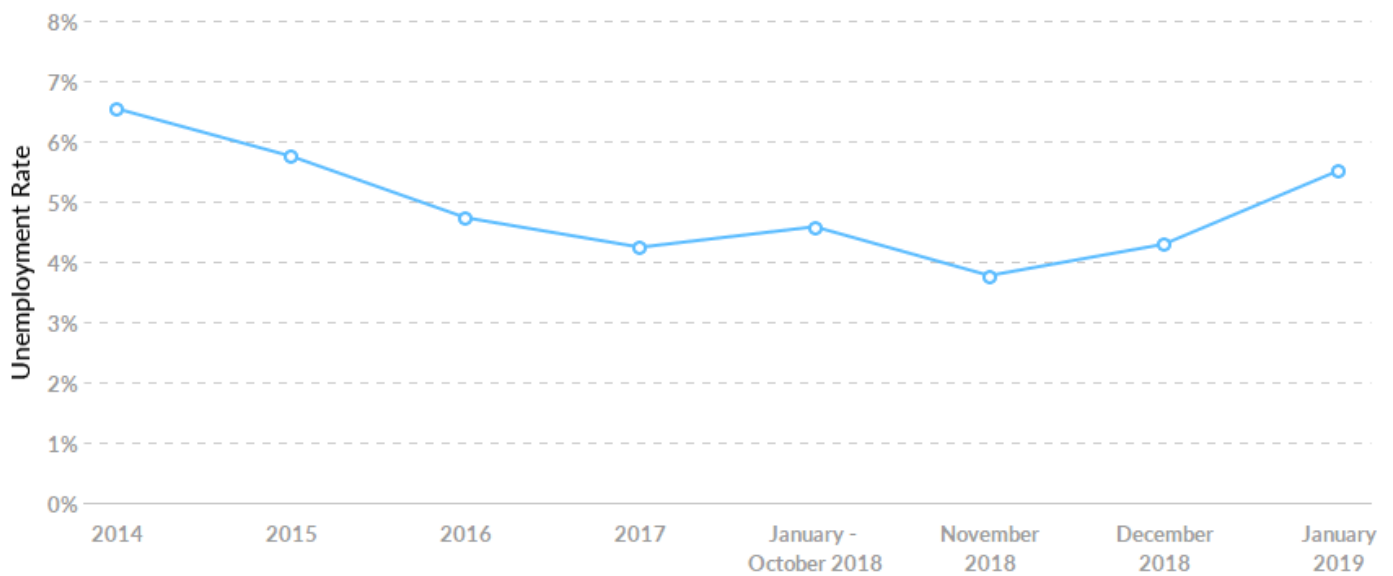


Timeframe	Labor Force Participation Rate
2014	50.02%
2015	50.16%
2016	50.67%
2017	50.49%
January - October 2018	49.18%
November 2018	49.38%
December 2018	49.28%
January 2019	48.82%

Historic & Projected Trends - Cont.

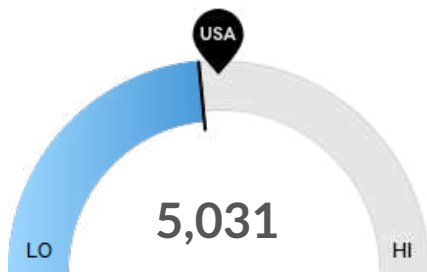
Unemployment Rate Trends

Johnson County, AR had a January 2019 unemployment rate of 5.51%, **decreasing from 6.54%** 5 years before.



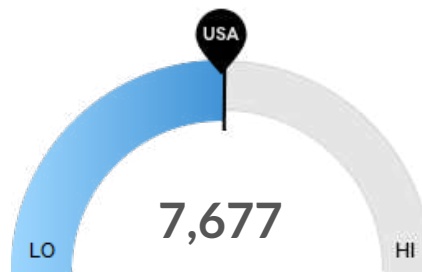
Timeframe	Unemployment Rate
2014	6.54%
2015	5.75%
2016	4.73%
2017	4.24%
January - October 2018	4.58%
November 2018	3.77%
December 2018	4.29%
January 2019	5.51%

Population Characteristics



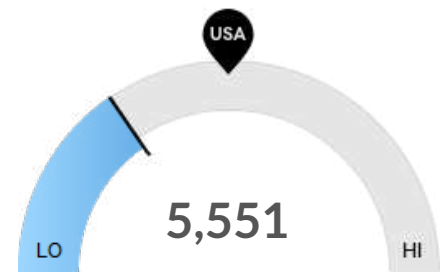
Millennials

Johnson County, AR has 5,031 millennials (ages 20-34). The national average for an area this size is 5,499.



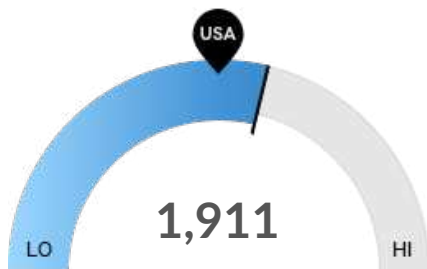
Retiring Soon

Retirement risk is about average in Johnson County, AR. The national average for an area this size is 7,569 people 55 or older, while there are 7,677 here.



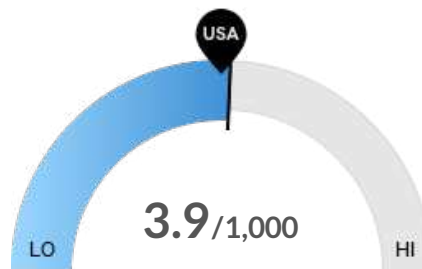
Racial Diversity

Racial diversity is low in Johnson County, AR. The national average for an area this size is 10,427 racially diverse people, while there are 5,551 here.



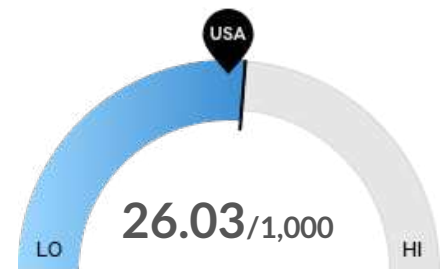
Veterans

Johnson County, AR has 1,911 veterans. The national average for an area this size is 1,544.



Violent Crime

Johnson County, AR has 3.9 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



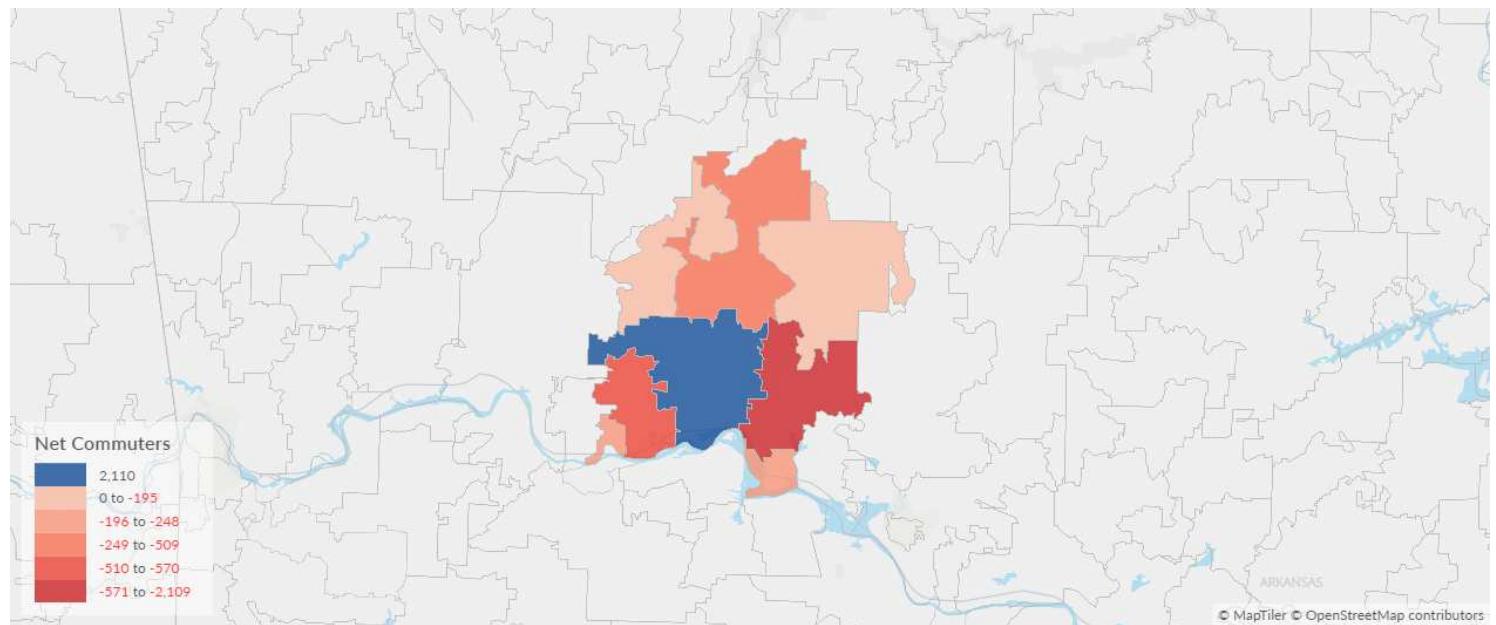
Property Crime

Johnson County, AR has 26.03 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Johnson County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

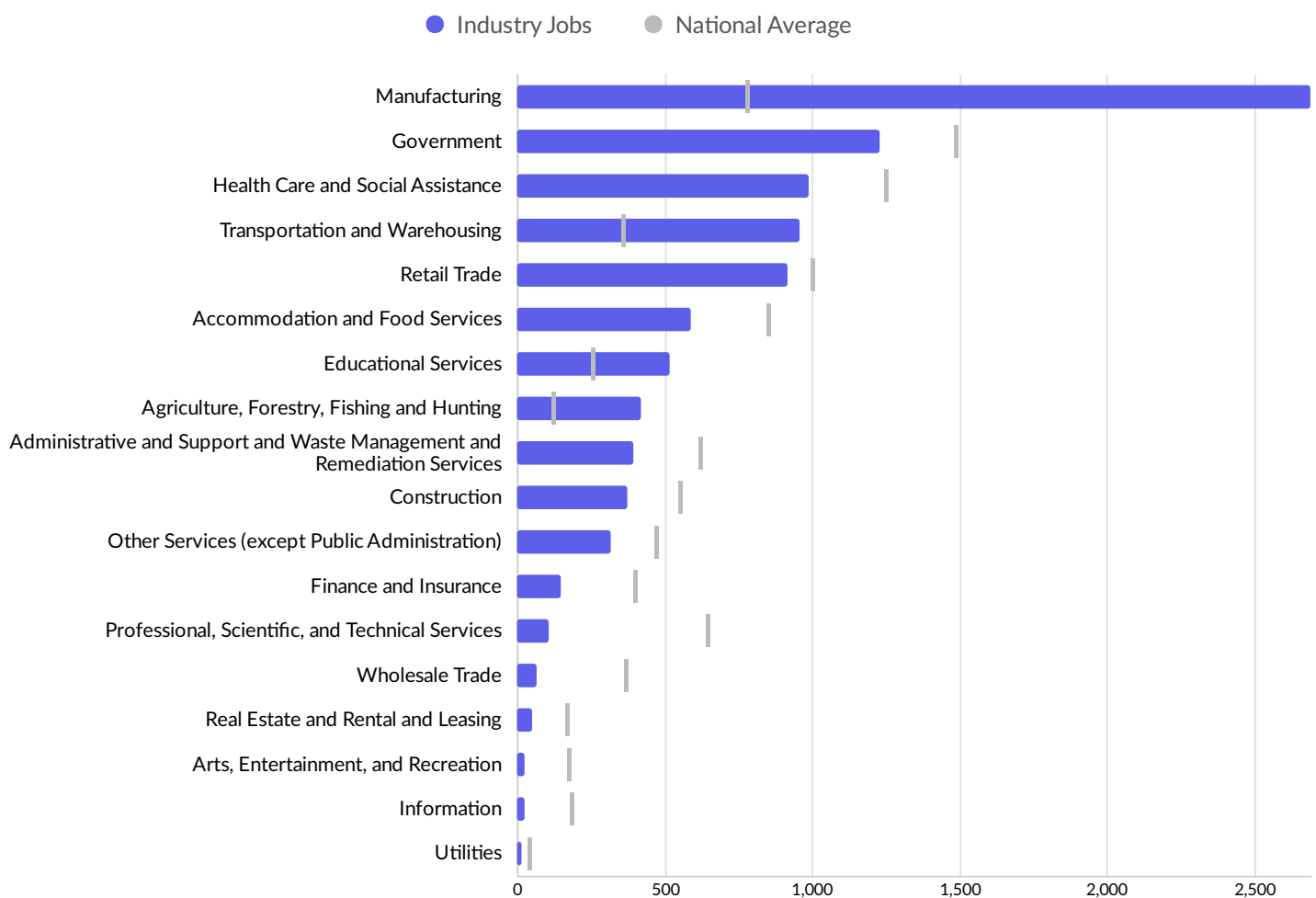
ZIP	Name	2018 Employment
72830	Clarksville, AR (in Johns...	8,238
72846	Lamar, AR (in Johnson c...	908
72840	Hartman, AR (in Johnso...	225
72845	Knoxville, AR (in Johnso...	222
72839	Hagarville, AR (in Johns...	118

Where Talent Lives

ZIP	Name	2018 Workers
72830	Clarksville, AR (in Johns...	6,128
72846	Lamar, AR (in Johnson c...	1,479
72840	Hartman, AR (in Johnso...	735
72845	Knoxville, AR (in Johnso...	417
72854	Ozone, AR (in Johnson c...	315

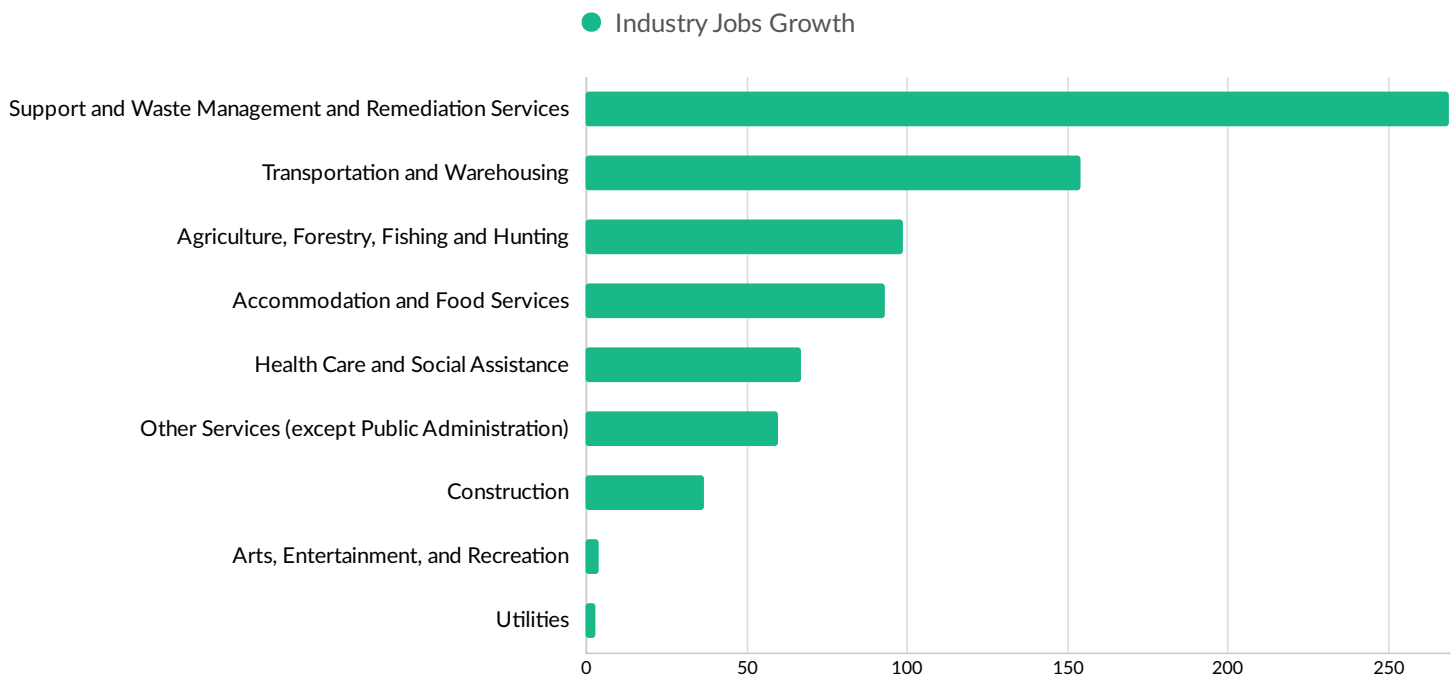
Industry Characteristics

Largest Industries



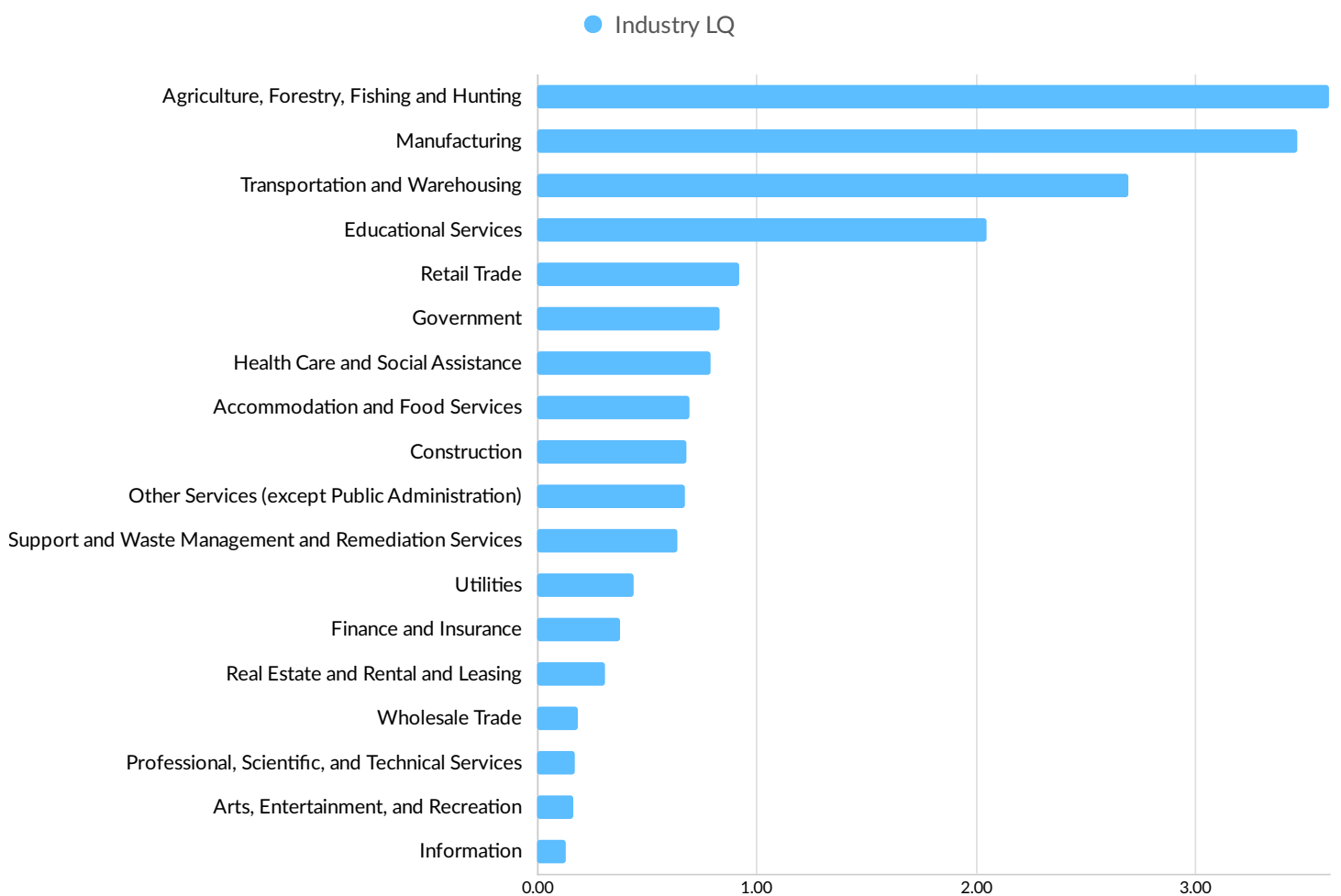
Industry Characteristics - Cont.

Top Growing Industries



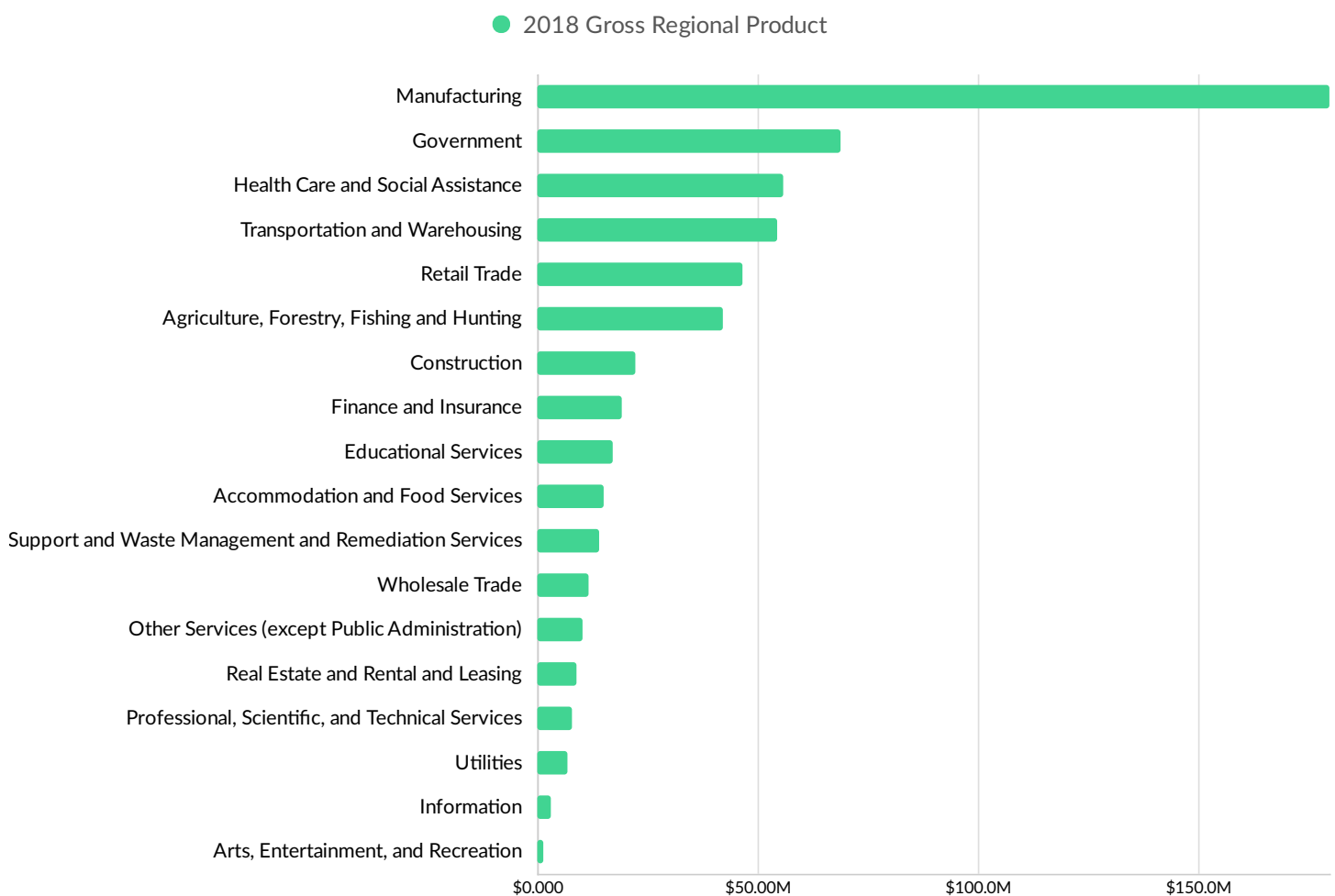
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

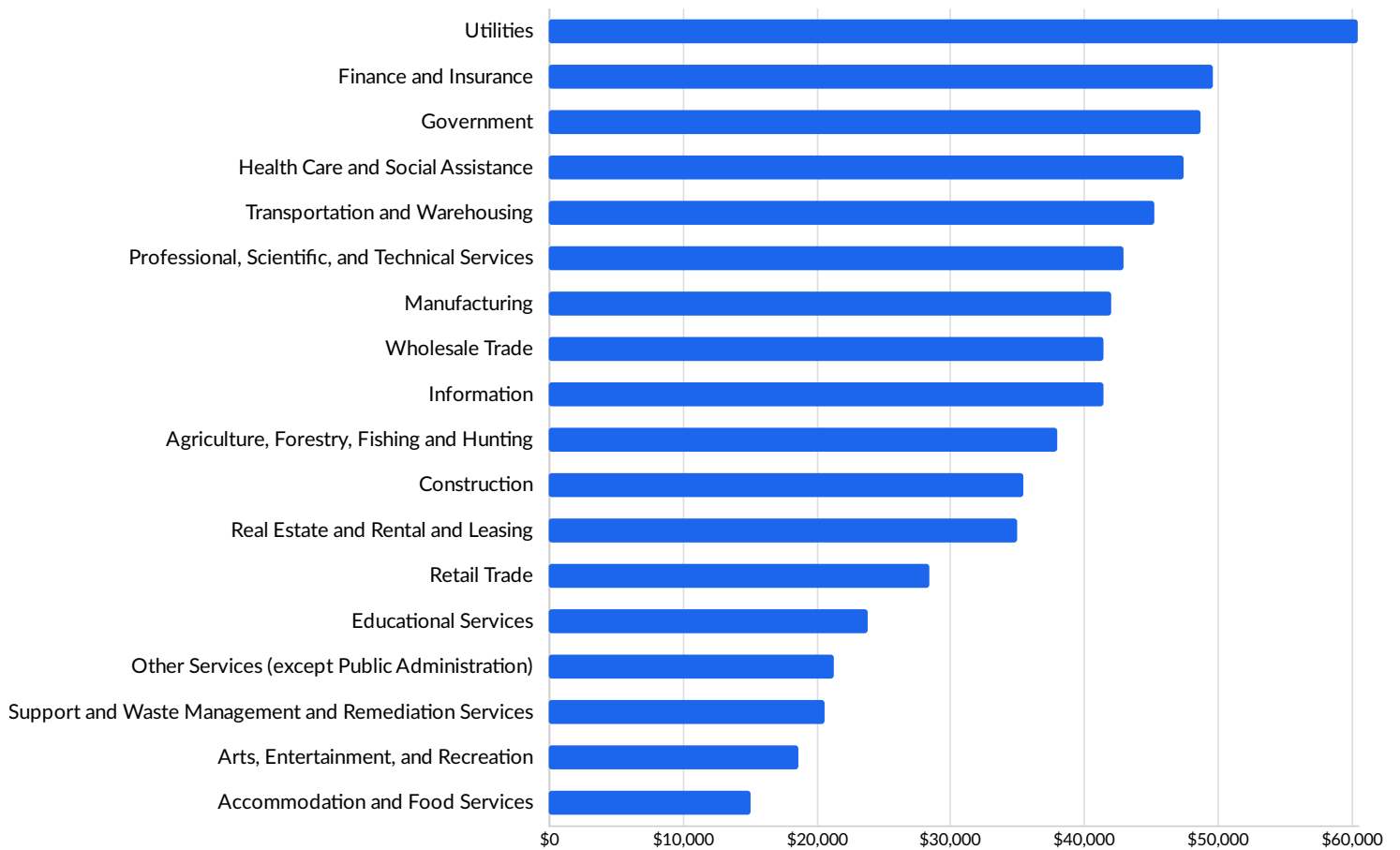
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker











Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	3,033	2,689	-344	-11%	3.47	\$42,059	\$179.65M
Government	1,271	1,230	-41	-3%	0.83	\$48,681	\$68.78M
Health Care and Social Assistance	922	989	67	+7%	0.79	\$47,483	\$55.78M
Transportation and Warehousing	804	958	154	+19%	2.70	\$45,265	\$54.52M
Retail Trade	952	918	-34	-4%	0.92	\$28,487	\$46.44M
Accommodation and Food Services	494	587	93	+19%	0.69	\$15,106	\$15.21M
Educational Services	540	517	-23	-4%	2.05	\$23,867	\$16.97M
Agriculture, Forestry, Fishing and Hunting	319	418	99	+31%	3.61	\$37,986	\$42.17M
Administrative and Support and Waste Management and Remediation Services	125	394	269	+215%	0.64	\$20,657	\$13.86M
Construction	336	373	37	+11%	0.68	\$35,507	\$22.11M
Other Services (except Public Administration)	257	317	60	+23%	0.68	\$21,270	\$10.29M
Finance and Insurance	174	149	-25	-14%	0.38	\$49,594	\$19.07M
Professional, Scientific, and Technical Services	112	110	-2	-2%	0.17	\$42,913	\$7.81M
Wholesale Trade	254	68	-186	-73%	0.19	\$41,479	\$11.73M
Real Estate and Rental and Leasing	58	51	-7	-12%	0.31	\$34,982	\$8.86M
Arts, Entertainment, and Recreation	24	28	4	+17%	0.16	\$18,660	\$1.41M
Information	45	24	-21	-47%	0.13	\$41,473	\$3.10M
Utilities	12	15	3	+25%	0.44	\$60,473	\$6.96M

Business Characteristics

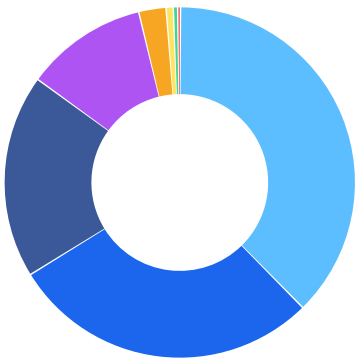
1,767 Companies Employ Your Workers

Online profiles for your workers mention 1,767 companies as employers, with the top 10 appearing below. In the last 12 months, 635 companies in Johnson County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
University of The Ozarks	52 	CRST International, Inc.	301 
Johnson Regional Medical Center	45 	USA Truck, Inc.	180 
Tyson Foods, Inc.	31 	Dollar General Corporation	94 
Wal-Mart Stores, Inc.	23 	Koch Trucking, Inc.	87 
Hanesbrands Inc.	22 	Teach For America, Inc.	86 
Entergy Arkansas, Inc.	20 	U. S. Xpress, Inc.	82 
Arkansas Tech University	19 	Tyson Foods, Inc.	75 
Clarksville School District	11 	The Pictsweet Company	74 
Walmart Distribution Center	11 	Hogan Transports Inc	68 
Coast To Coast Carports Inc.	10 	Southern Refrigerated Transport...	49 

Business Characteristics - Cont.

Business Size

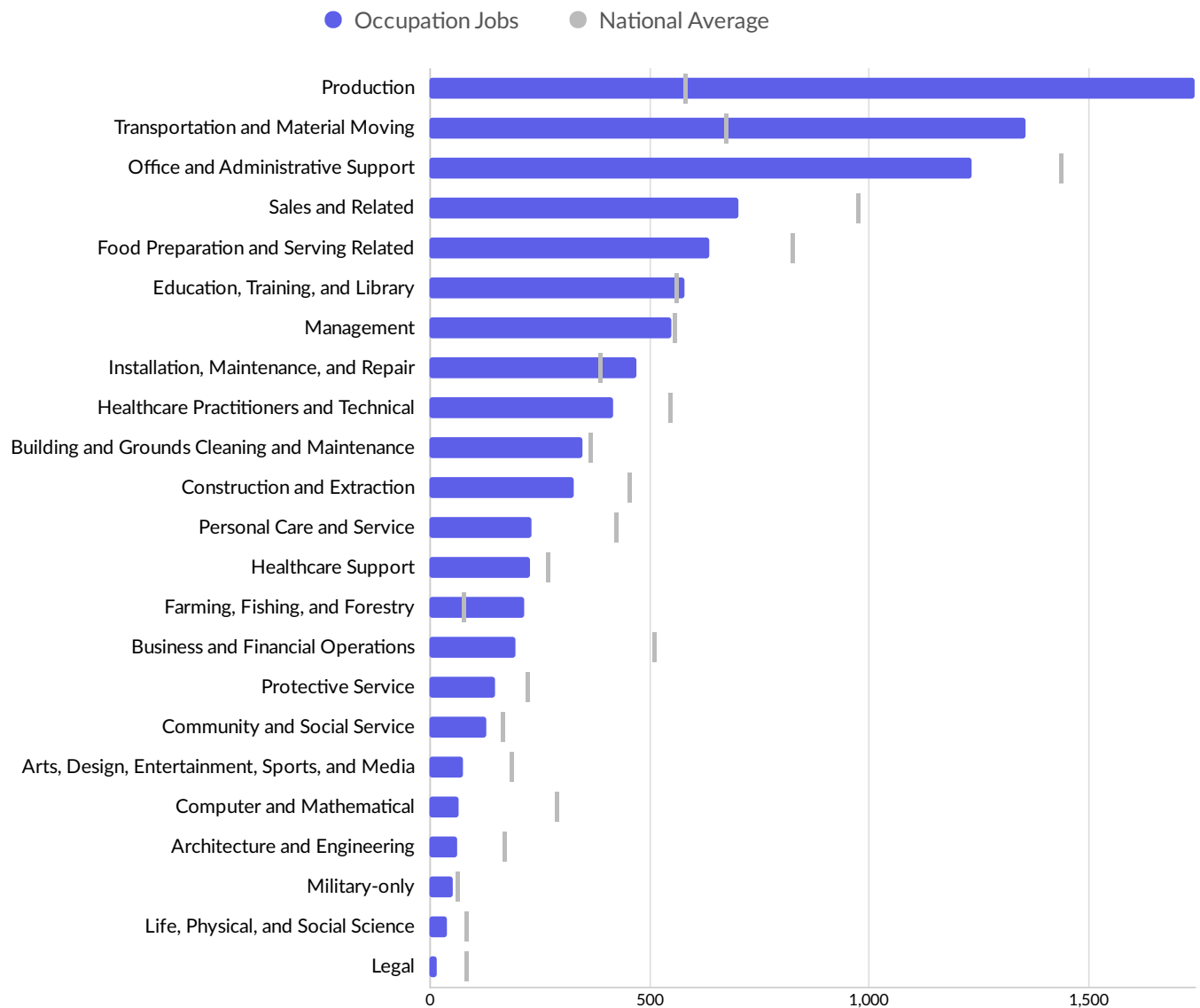


	Percentage	Business Count
1 to 4 employees	37.6%	284
5 to 9 employees	28.6%	216
10 to 19 employees	18.8%	142
20 to 49 employees	11.2%	85
50 to 99 employees	2.5%	19
100 to 249 employees	0.7%	5
250 to 499 employees	0.4%	3
500+ employees	0.3%	2

*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

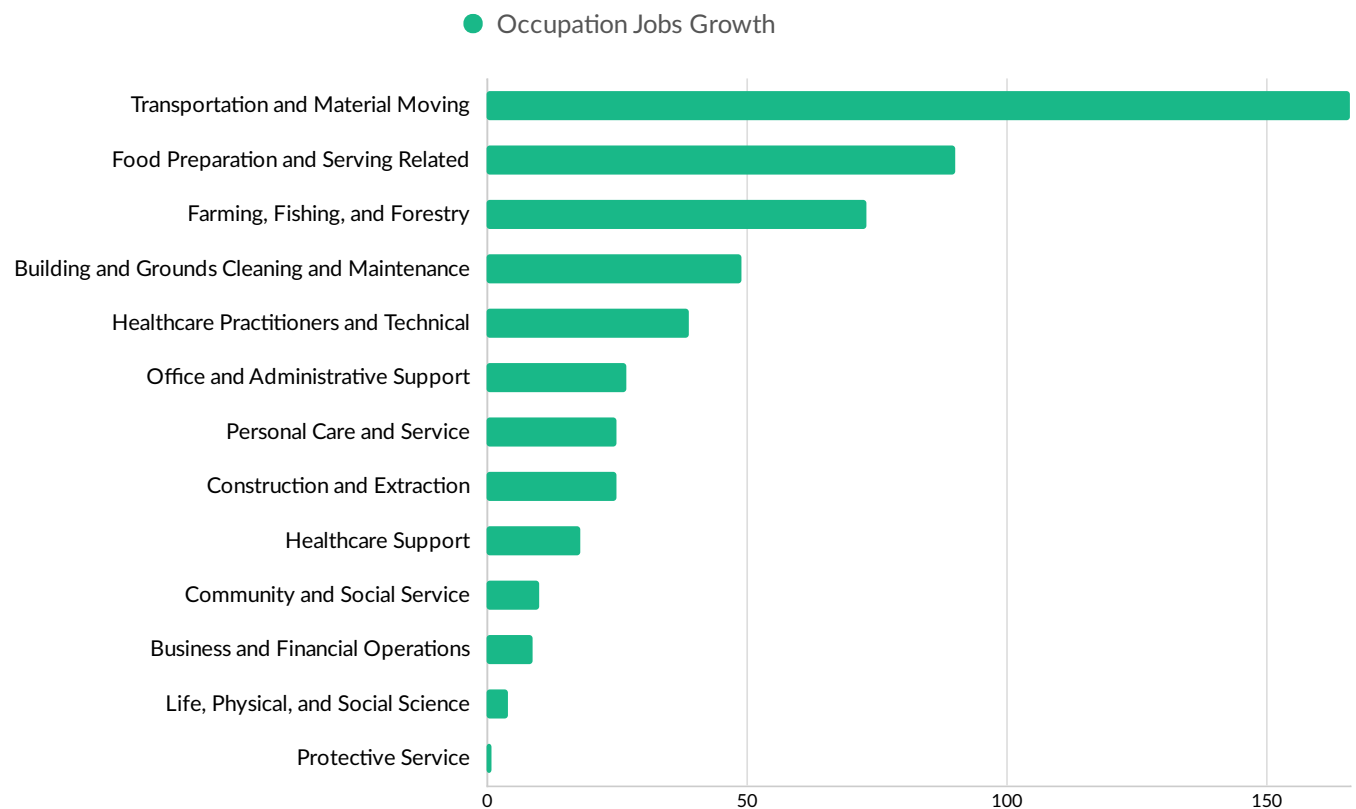
Workforce Characteristics

Largest Occupations



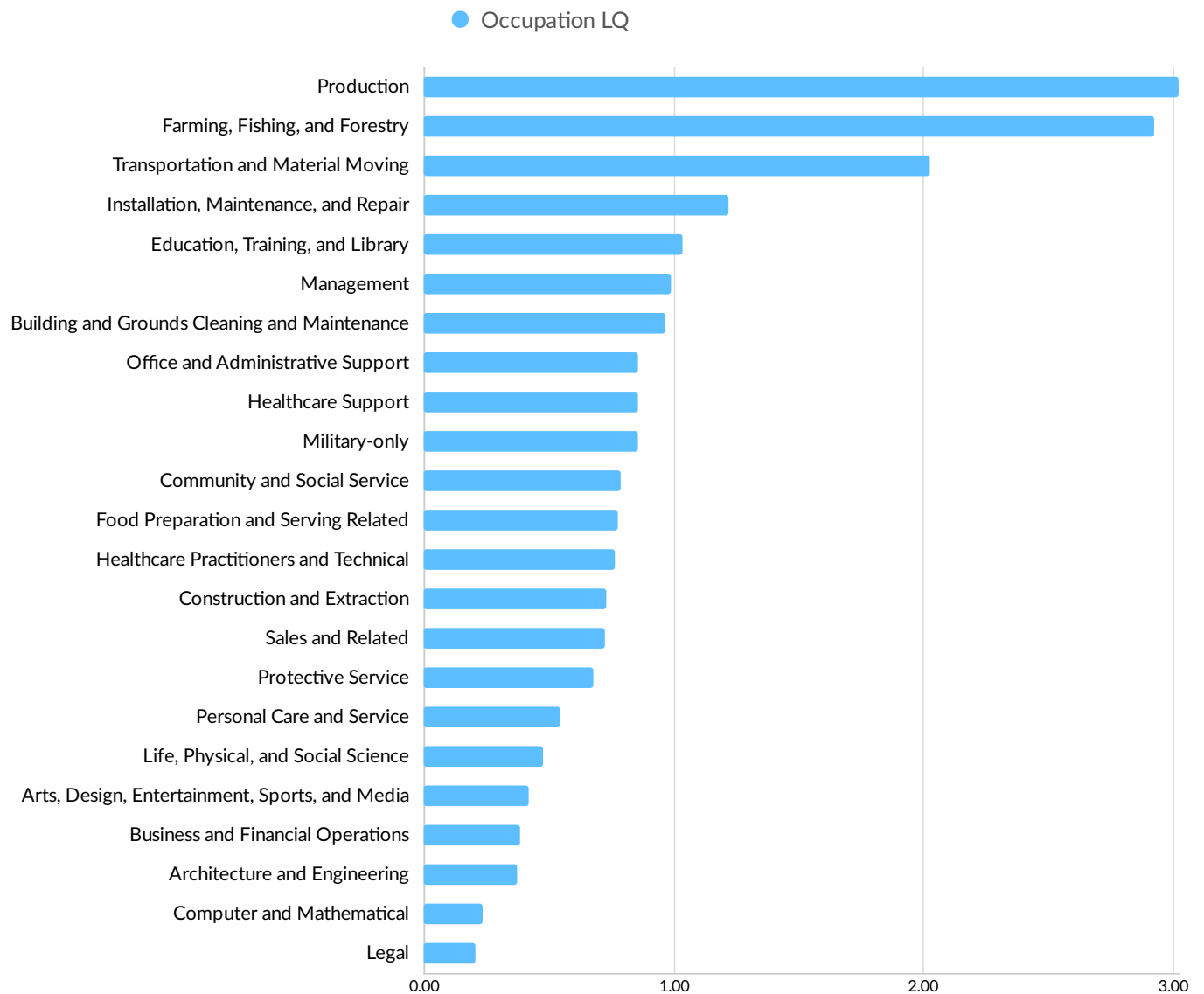
Workforce Characteristics - Cont.

Top Growing Occupations



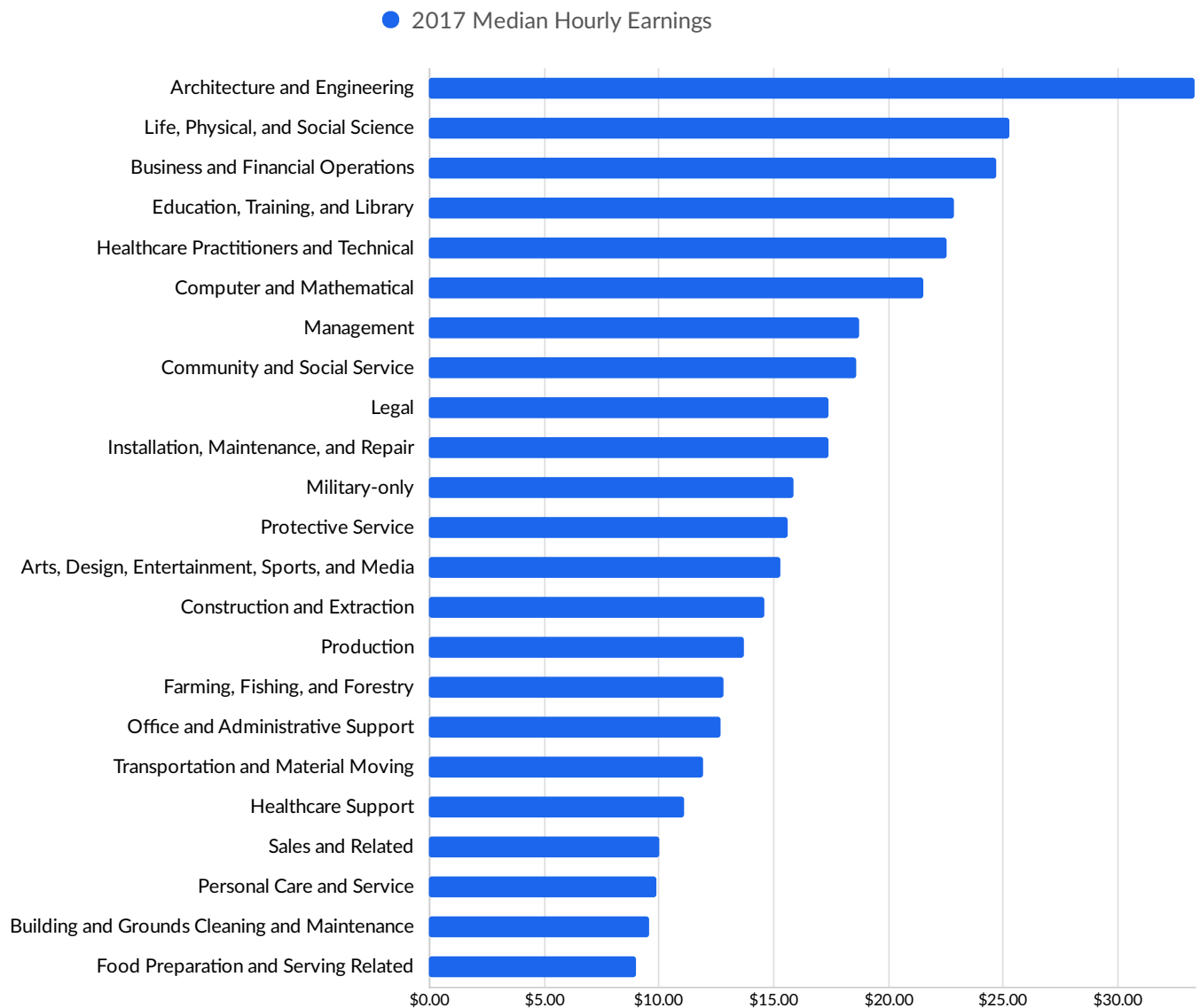
Workforce Characteristics - Cont.

Top Occupation LQ



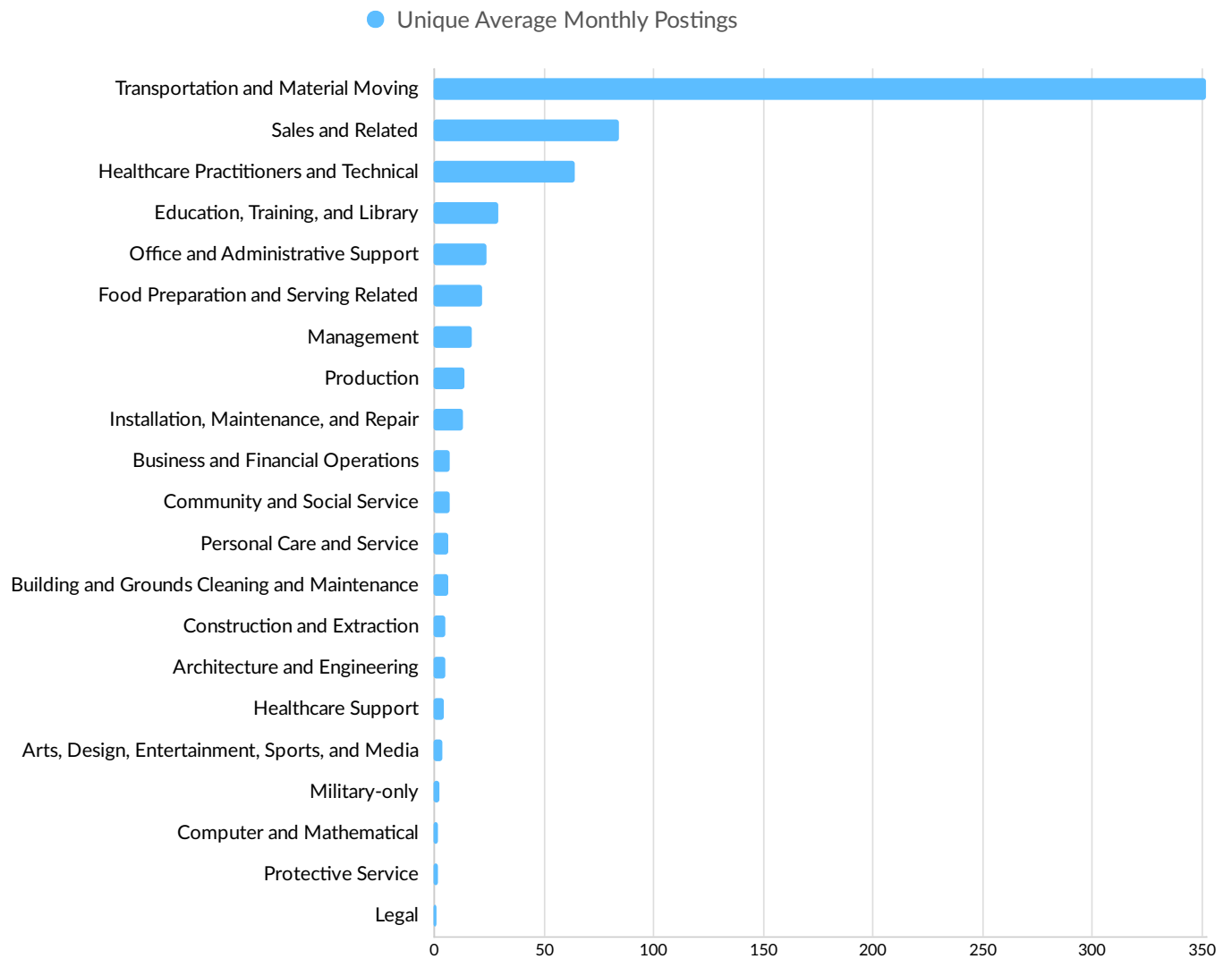
Workforce Characteristics - Cont.

Top Occupation Earnings



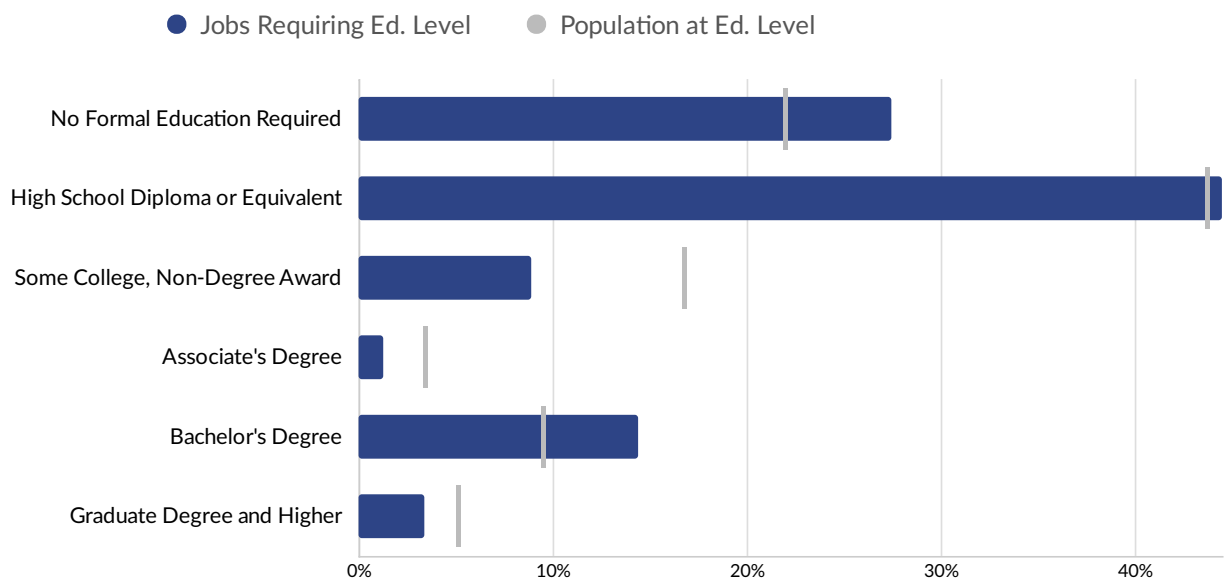
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Production	1,965	1,744	-221	-11%	3.02	\$13.74	14
Transportation and Material Moving	1,194	1,360	166	+14%	2.03	\$11.92	352
Office and Administrative Support	1,208	1,235	27	+2%	0.86	\$12.69	24
Sales and Related	844	706	-138	-16%	0.72	\$10.02	84
Food Preparation and Serving Related	549	639	90	+16%	0.78	\$9.03	22
Education, Training, and Library	621	580	-41	-7%	1.04	\$22.90	29
Management	553	550	-3	-1%	0.99	\$18.76	18
Installation, Maintenance, and Repair	475	471	-4	-1%	1.22	\$17.42	13
Healthcare Practitioners and Technical	379	418	39	+10%	0.77	\$22.57	64
Building and Grounds Cleaning and Maintenance	301	350	49	+16%	0.97	\$9.58	7
Construction and Extraction	305	330	25	+8%	0.73	\$14.61	6
Personal Care and Service	207	232	25	+12%	0.55	\$9.92	7
Healthcare Support	212	230	18	+8%	0.86	\$11.10	5
Farming, Fishing, and Forestry	142	215	73	+51%	2.93	\$12.83	1
Business and Financial Operations	187	196	9	+5%	0.39	\$24.73	7
Protective Service	148	149	1	+1%	0.68	\$15.63	2
Community and Social Service	118	128	10	+8%	0.79	\$18.64	7

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	78	76	-2	-3%	0.42	\$15.33	4
Computer and Mathematical	69	68	-1	-1%	0.24	\$21.57	2
Architecture and Engineering	74	63	-11	-15%	0.37	\$33.36	5
Military-only	61	52	-9	-15%	0.86	\$15.92	2
Life, Physical, and Social Science	35	39	4	+11%	0.48	\$25.29	1
Legal	18	17	-1	-6%	0.21	\$17.43	1

Educational Pipeline

In 2017, there were 118 graduates in Johnson County, AR. This pipeline has grown by 13% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General", "Marketing/Marketing Management, General", and "Biology/Biological Sciences, General".

