



Jefferson County, AR

Arkansas Department of Workforce Services



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Little Rock, Arkansas 72203

Contents

Economy Overview	1
Historic & Projected Trends	3
Population Characteristics	7
Industry Characteristics	9
Business Characteristics	15
Workforce Characteristics	17
Educational Pipeline	25

Economy Overview

68,161

Population (2018)

Population **decreased by 5,005** over the last 5 years and is projected to **decrease by 4,000** over the next 5 years.

31,017

Total Regional Employment

Jobs **decreased by 2,107** over the last 5 years and are projected to **decrease by 943** over the next 5 years.

\$37.6K

Median Household Income (2017)

Median household income is **\$20.0K below** the national median household income of \$57.7K.

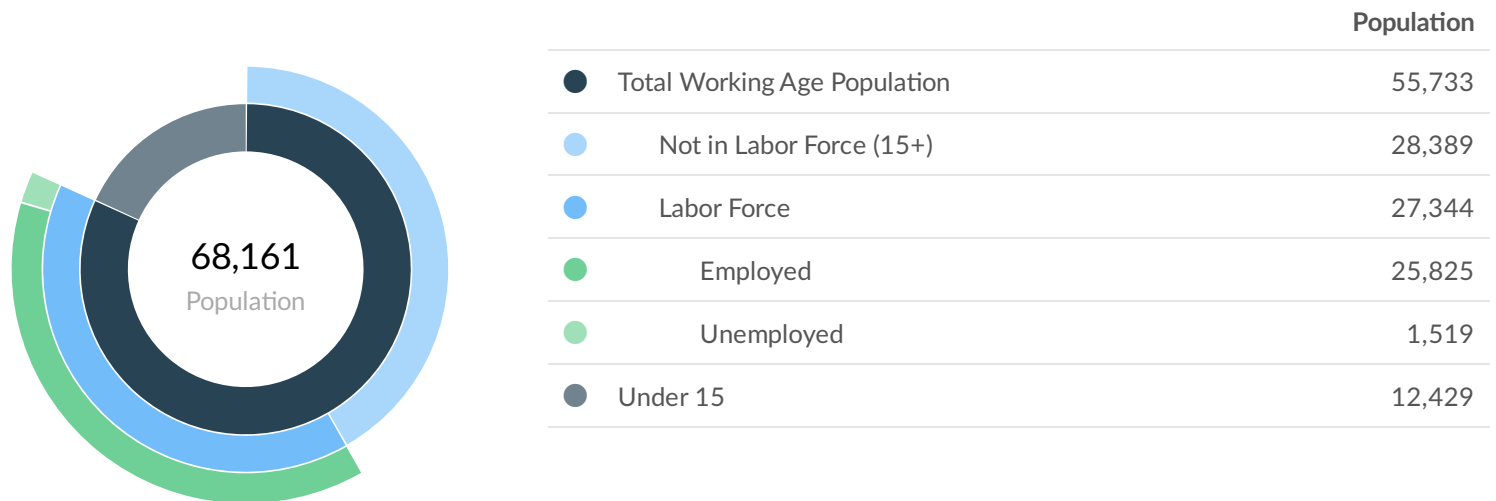
Takeaways

- As of 2018 the region's population **declined by 6.8%** since 2013, falling by 5,005. Population is expected to **decrease by 5.9%** between 2018 and 2023, losing 4,000.
- From 2013 to 2018, jobs **declined by 6.4%** in Jefferson County, AR from 33,124 to **31,017**. This change **fell short of the national growth rate of 8.2% by 14.6%**. As the number of jobs declined, the **labor force participation rate decreased from 52.9% to 49.1% between 2013 and 2018**.
- Concerning educational attainment, **11.1% of Jefferson County, AR residents possess a Bachelor's Degree** (7.5% below the national average), and **5.9% hold an Associate's Degree** (2.1% below the national average).
- The top three industries in 2018 are State Government, Excluding Education and Hospitals, Education and Hospitals (State Government), and Animal Slaughtering and Processing.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	68,161	27,344	31,017	88.1	\$2.82B	\$4.63B	\$5.90B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

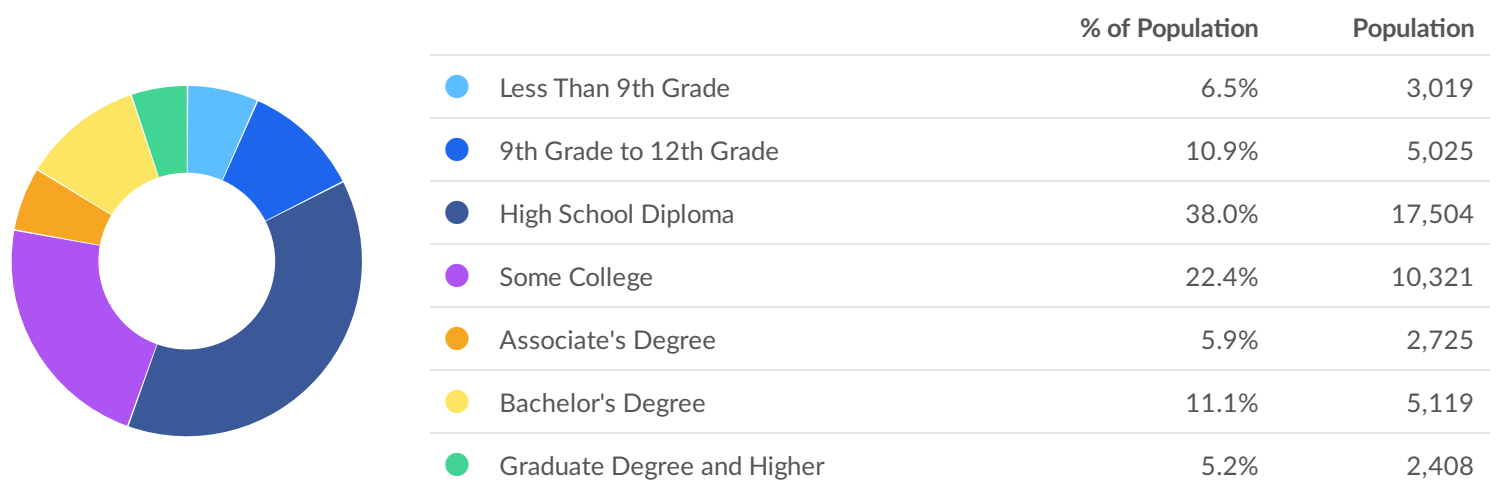
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

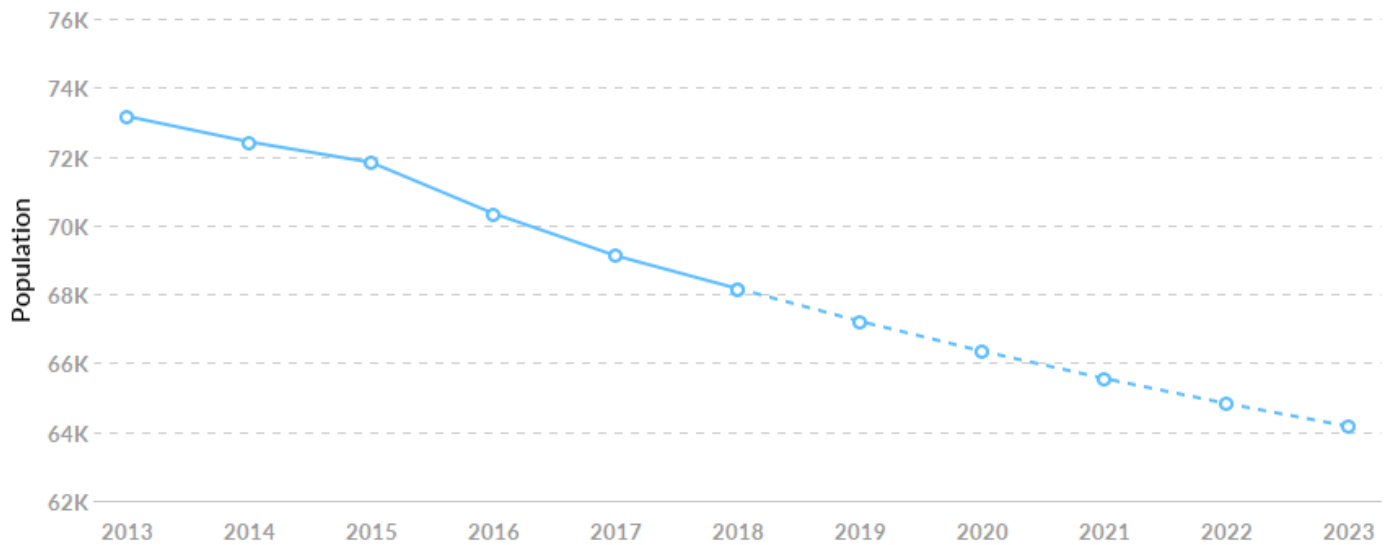
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Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 6.8%** since 2013, falling by 5,005. Population is expected to **decrease by 5.9%** between 2018 and 2023, losing 4,000.

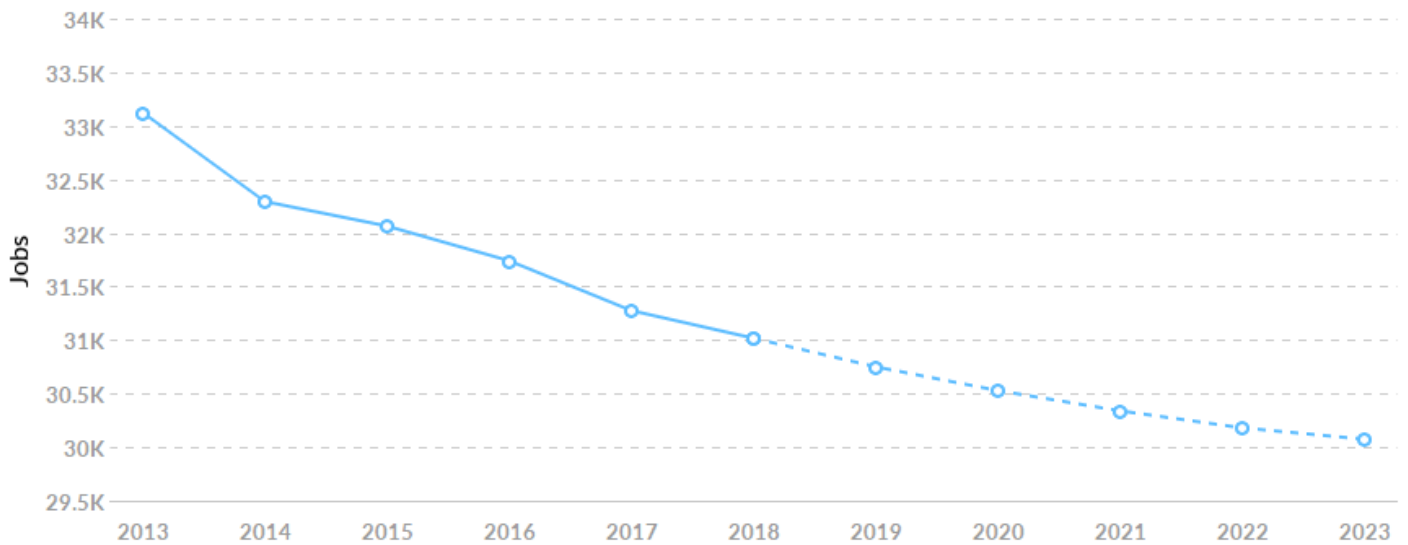


Timeframe	Population
2013	73,167
2014	72,425
2015	71,826
2016	70,347
2017	69,119
2018	68,161
2019	67,214
2020	66,346
2021	65,552
2022	64,825
2023	64,162

Historic & Projected Trends - Cont.

Job Trends

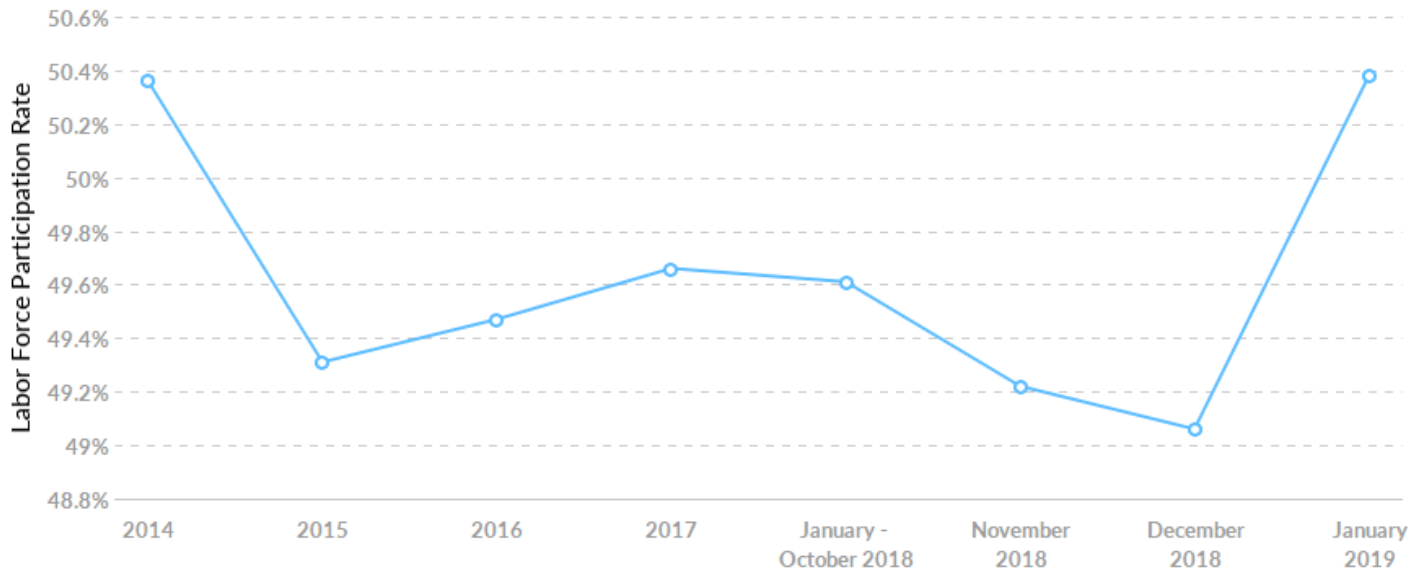
From 2013 to 2018, jobs **declined by 6.4%** in Jefferson County, AR from 33,124 to **31,017**. This change **fell short of the national growth rate of 8.2% by 14.6%**.



Timeframe	Jobs
2013	33,124
2014	32,293
2015	32,064
2016	31,740
2017	31,275
2018	31,017
2019	30,750
2020	30,528
2021	30,339
2022	30,180
2023	30,074

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

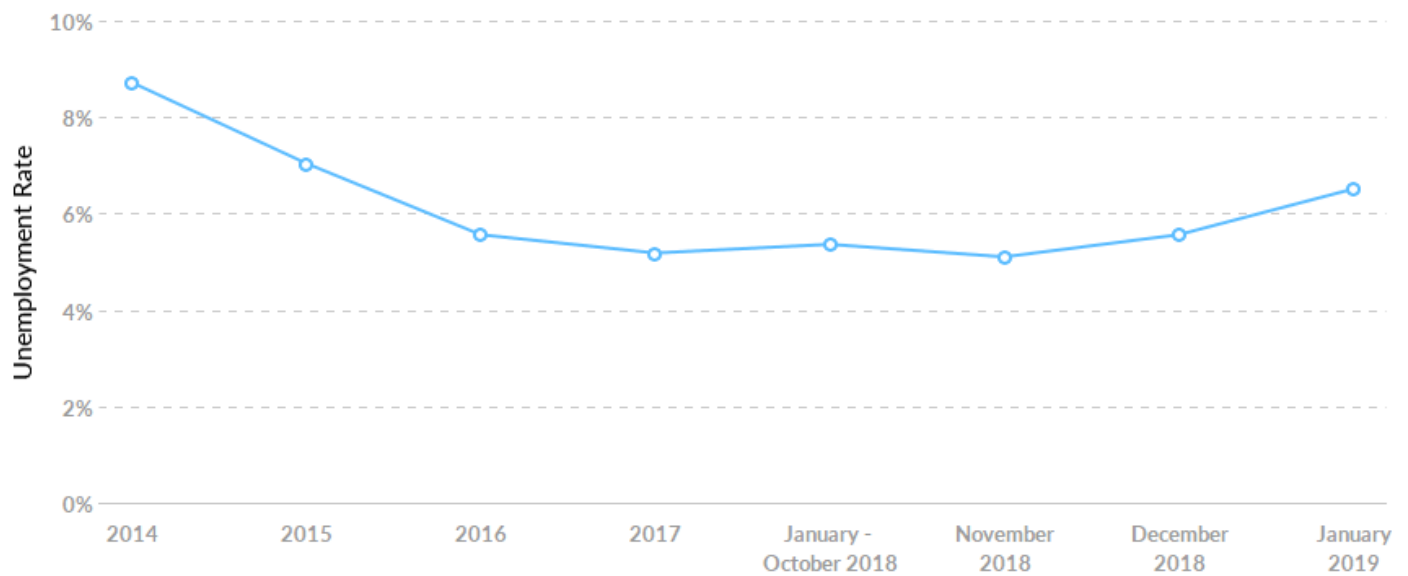


Timeframe	Labor Force Participation Rate
2014	50.36%
2015	49.31%
2016	49.47%
2017	49.66%
January - October 2018	49.61%
November 2018	49.22%
December 2018	49.06%
January 2019	50.38%

Historic & Projected Trends - Cont.

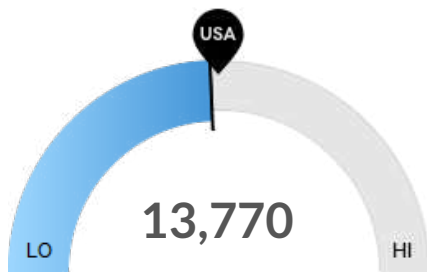
Unemployment Rate Trends

Jefferson County, AR had a January 2019 unemployment rate of 6.51%, **decreasing from 8.72%** 5 years before.



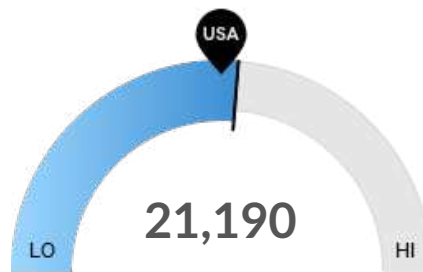
Timeframe	Unemployment Rate
2014	8.72%
2015	7.04%
2016	5.56%
2017	5.18%
January - October 2018	5.36%
November 2018	5.10%
December 2018	5.56%
January 2019	6.51%

Population Characteristics



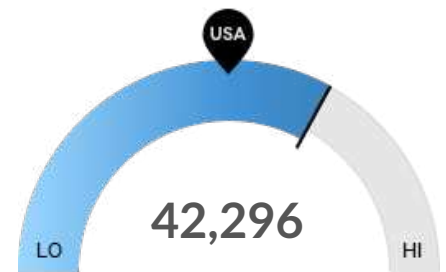
Millennials

Jefferson County, AR has 13,770 millennials (ages 20-34). The national average for an area this size is 14,315.



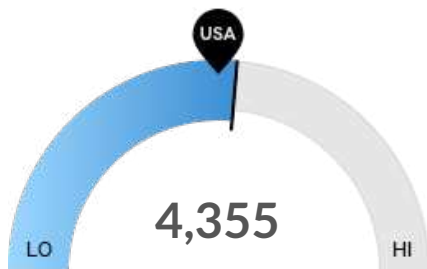
Retiring Soon

Retirement risk is about average in Jefferson County, AR. The national average for an area this size is 19,704 people 55 or older, while there are 21,190 here.



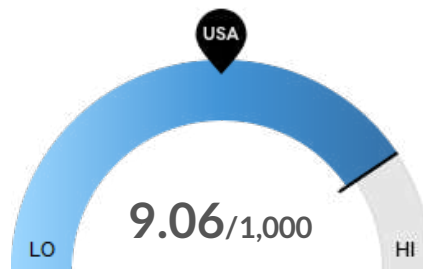
Racial Diversity

Racial diversity is high in Jefferson County, AR. The national average for an area this size is 27,144 racially diverse people, while there are 42,296 here.



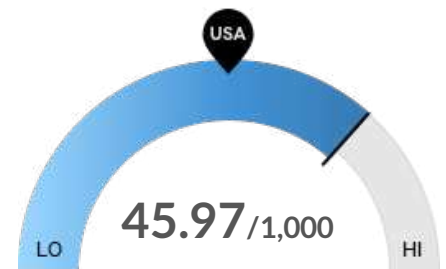
Veterans

Jefferson County, AR has 4,355 veterans. The national average for an area this size is 4,019.



Violent Crime

Jefferson County, AR has 9.06 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



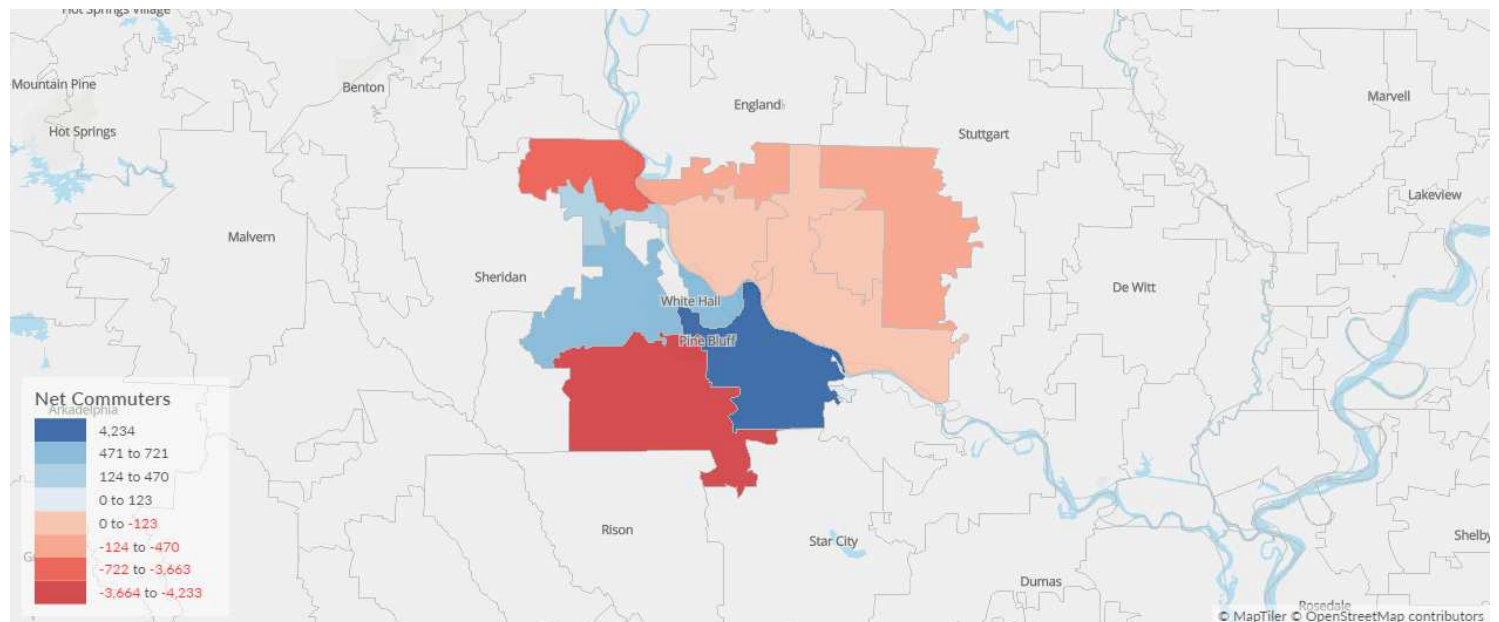
Property Crime

Jefferson County, AR has 45.97 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Jefferson County, AR currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #3 for resident workers. The top ZIP for resident workers is 71603.



Where Talent Works

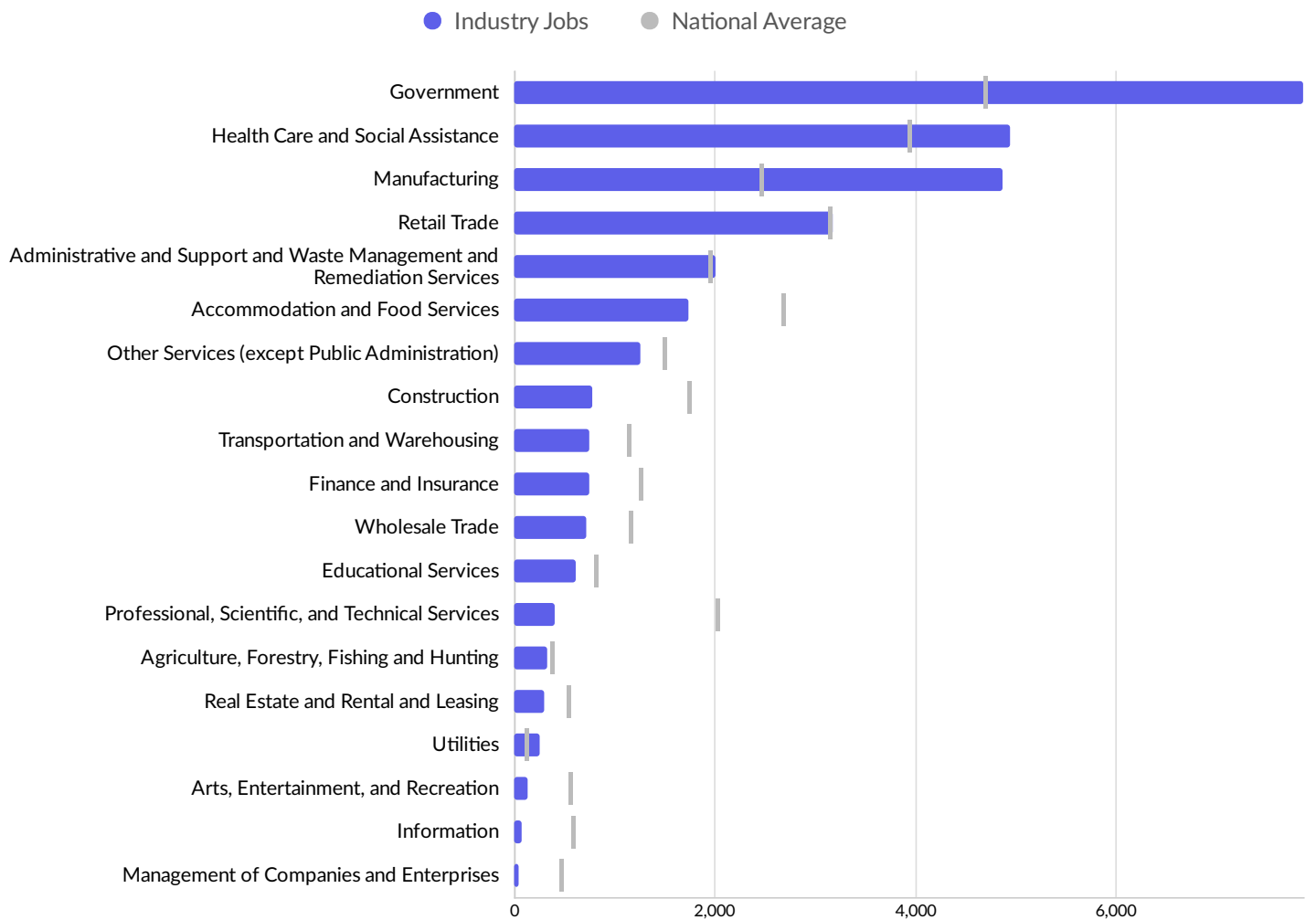
ZIP	Name	2018 Employment
71601	Pine Bluff, AR (in Jeffers...	10,495
71603	Pine Bluff, AR (in Jeffers...	9,679
71602	White Hall, AR (in Jeffer...	8,473
72132	Redfield, AR (in Jefferso...	789
71611	Pine Bluff, AR (in Jeffers...	419

Where Talent Lives

ZIP	Name	2018 Workers
71603	Pine Bluff, AR (in Jeffers...	13,343
71602	White Hall, AR (in Jeffer...	8,002
71601	Pine Bluff, AR (in Jeffers...	6,261
72132	Redfield, AR (in Jefferso...	1,511
71611	Pine Bluff, AR (in Jeffers...	419

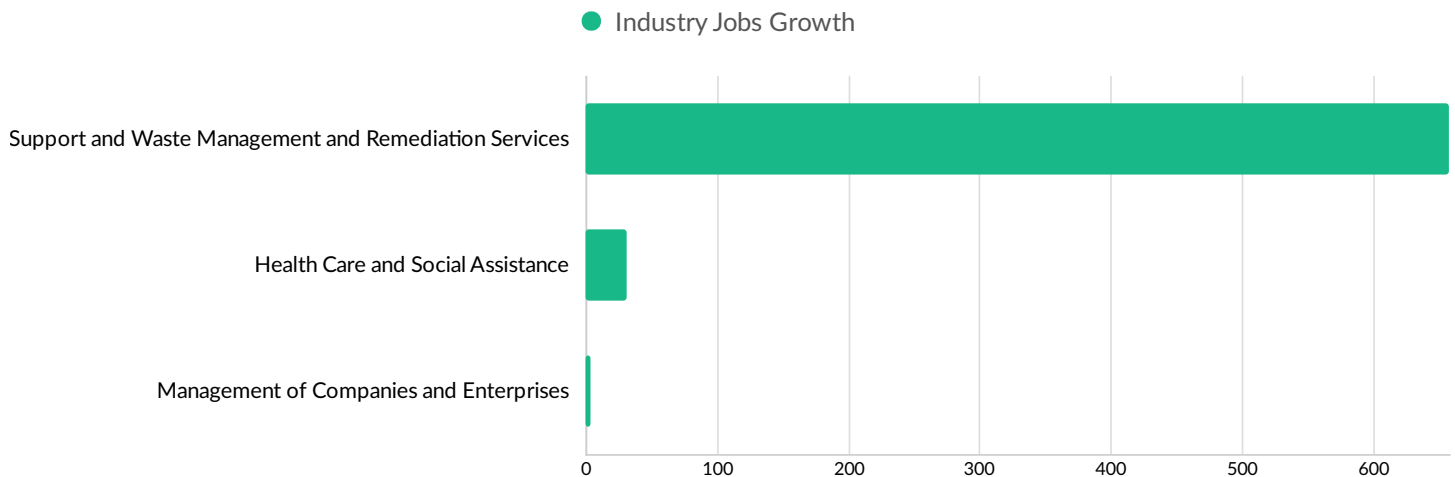
Industry Characteristics

Largest Industries



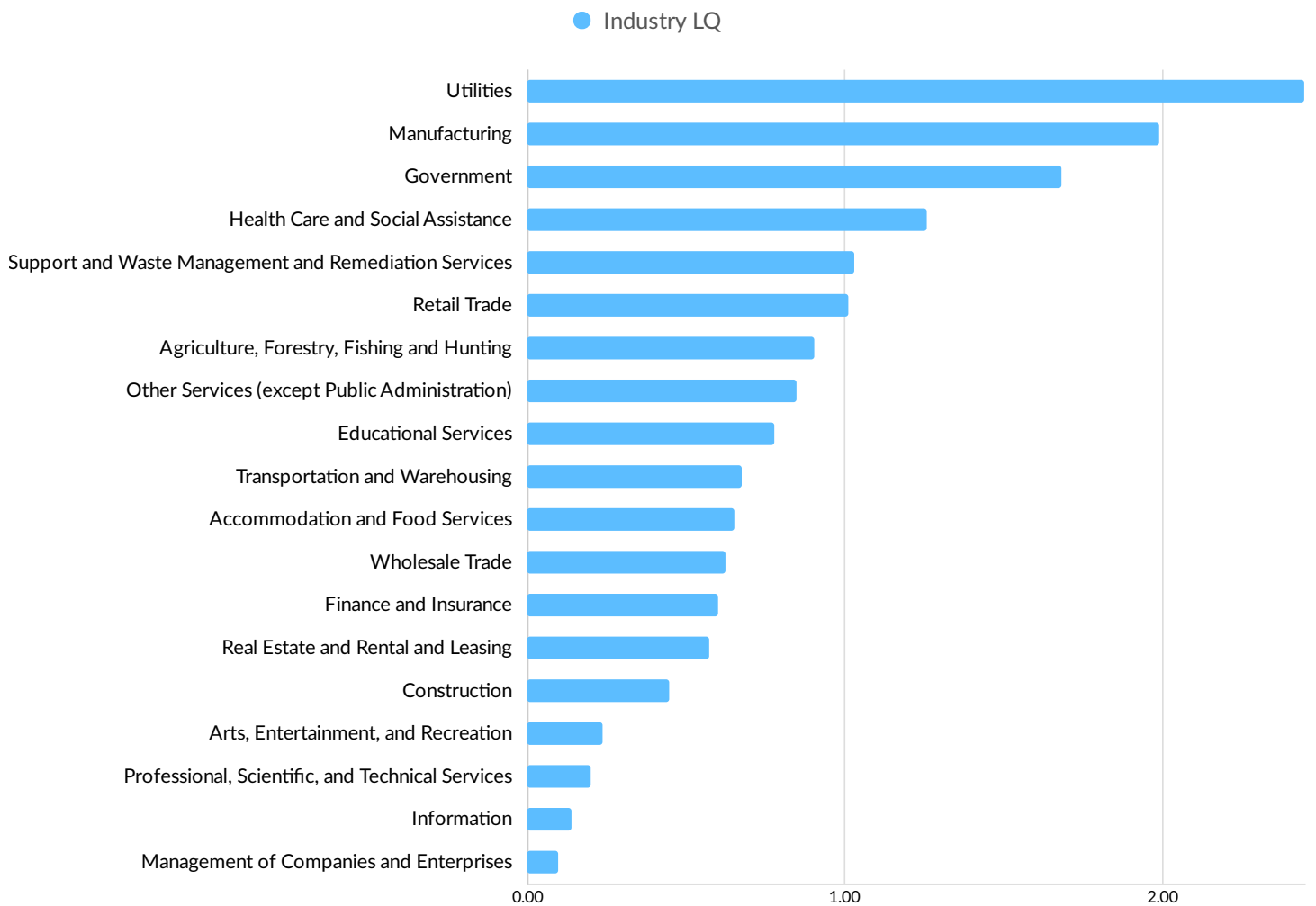
Industry Characteristics - Cont.

Top Growing Industries



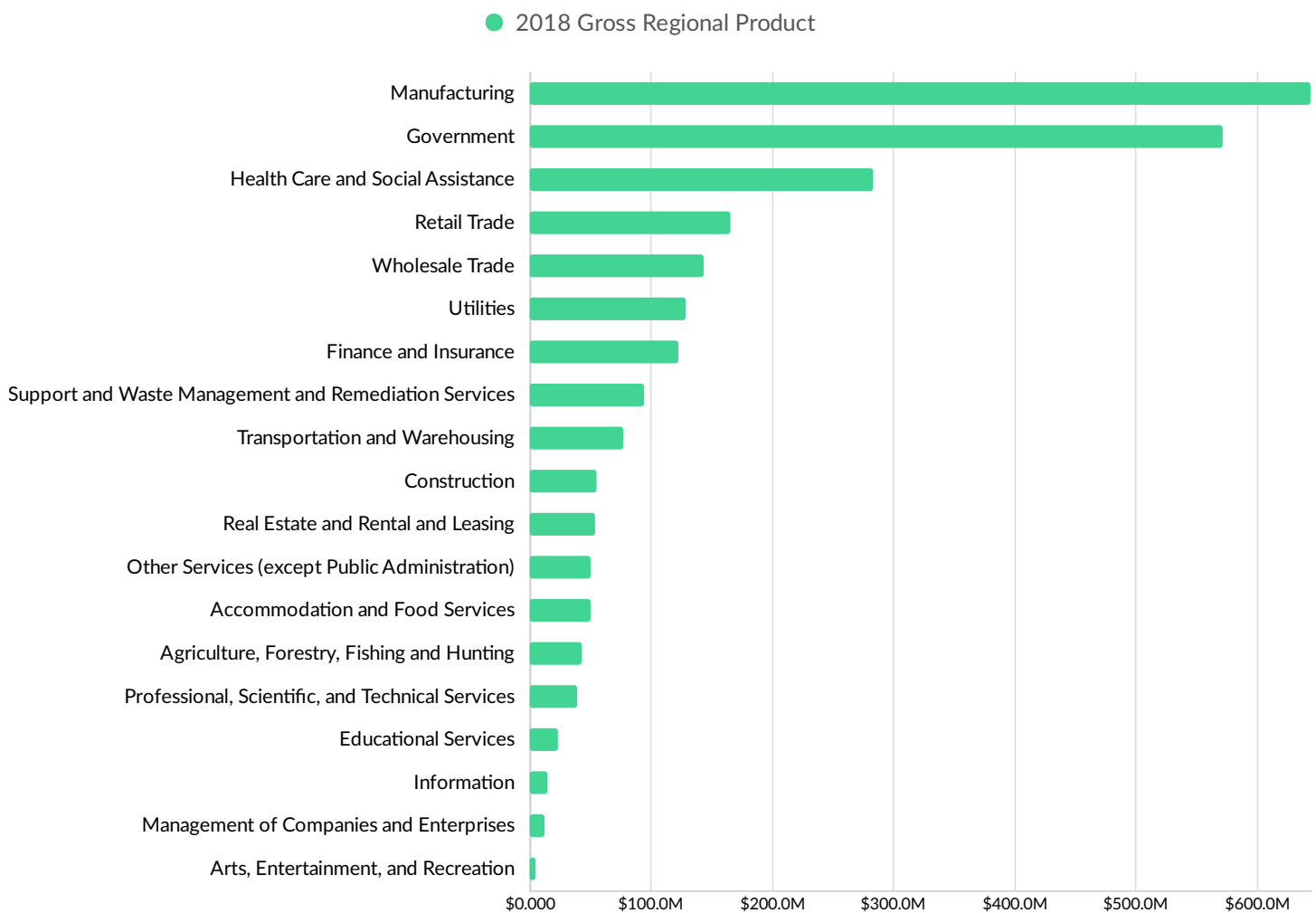
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

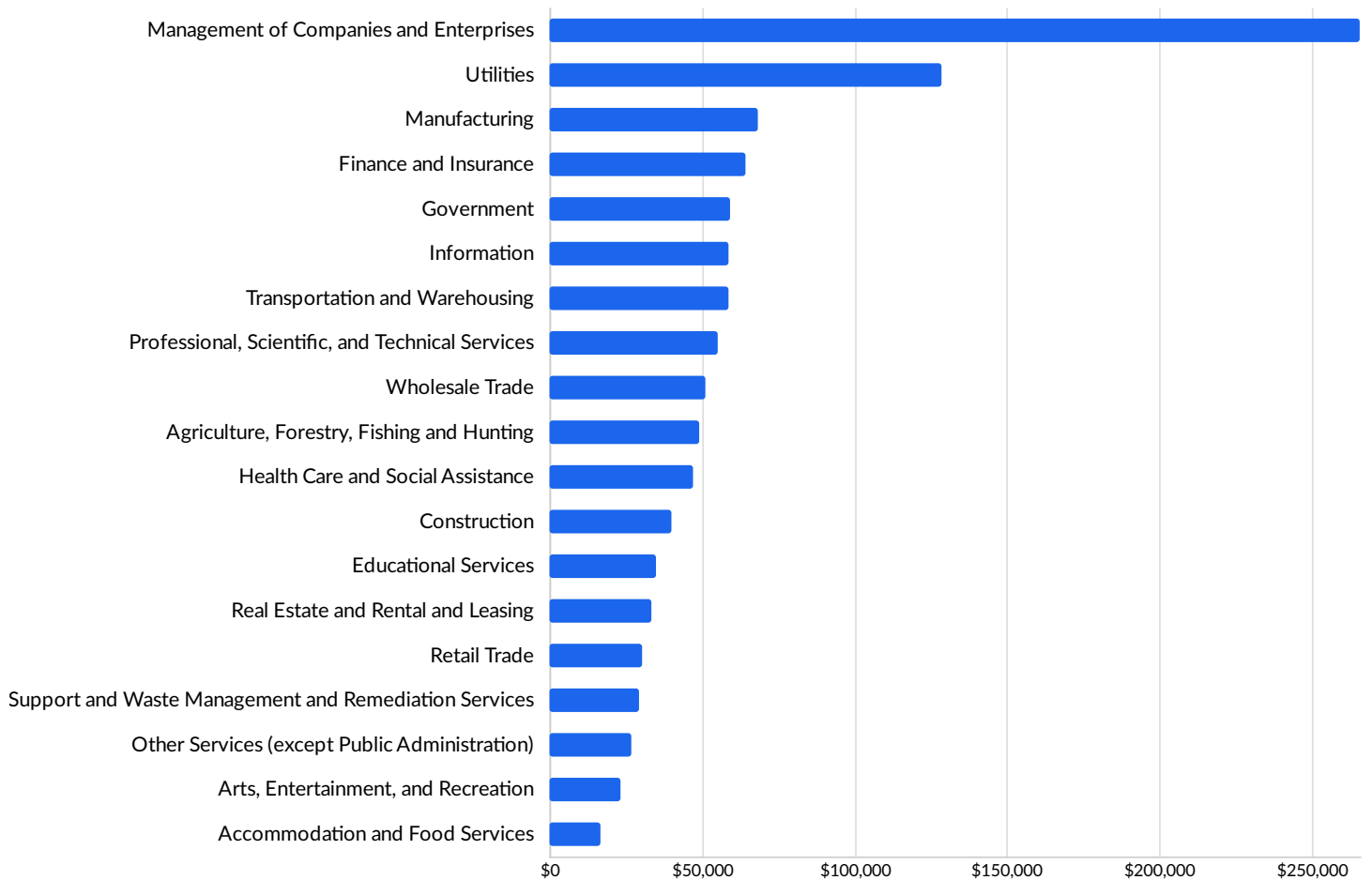
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	8,565	7,866	-699	-8%	1.68	\$59,035	\$571.25M
Health Care and Social Assistance	4,917	4,948	31	+1%	1.26	\$46,979	\$283.00M
Manufacturing	5,312	4,864	-448	-8%	1.99	\$68,110	\$644.19M
Retail Trade	3,339	3,176	-163	-5%	1.01	\$30,243	\$165.08M
Administrative and Support and Waste Management and Remediation Services	1,343	2,001	658	+49%	1.03	\$29,263	\$93.91M
Accommodation and Food Services	1,756	1,743	-13	-1%	0.65	\$16,469	\$50.54M
Other Services (except Public Administration)	1,574	1,254	-320	-20%	0.85	\$26,675	\$50.68M
Construction	1,050	774	-276	-26%	0.45	\$39,989	\$54.87M
Transportation and Warehousing	960	756	-204	-21%	0.68	\$58,781	\$76.77M
Finance and Insurance	892	753	-139	-16%	0.60	\$64,117	\$122.30M
Wholesale Trade	739	713	-26	-4%	0.62	\$51,278	\$143.09M
Educational Services	643	619	-24	-4%	0.78	\$34,769	\$23.06M
Professional, Scientific, and Technical Services	516	407	-109	-21%	0.20	\$55,098	\$39.70M
Agriculture, Forestry, Fishing and Hunting	431	329	-102	-24%	0.90	\$49,203	\$43.14M
Real Estate and Rental and Leasing	301	300	-1	0%	0.57	\$33,595	\$53.99M
Utilities	375	261	-114	-30%	2.45	\$128,681	\$128.44M
Arts, Entertainment, and Recreation	150	129	-21	-14%	0.24	\$23,309	\$4.87M
Information	110	80	-30	-27%	0.14	\$58,916	\$15.32M
Management of Companies and Enterprises	40	44	4	+10%	0.10	\$265,682	\$12.66M

Business Characteristics

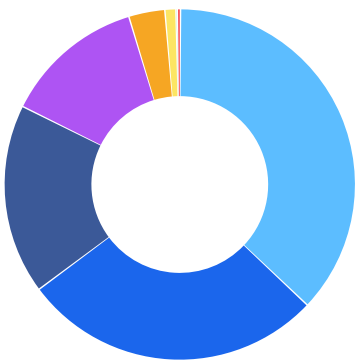
6,608 Companies Employ Your Workers

Online profiles for your workers mention 6,608 companies as employers, with the top 10 appearing below. In the last 12 months, 1,686 companies in Jefferson County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
University of Arkansas At Pine B...	272 	CRST International, Inc.	528 
Arkansas Department of Parks a...	255 	Tri-National, Inc.	258 
Jefferson Regional Medical Cent...	206 	USA Truck, Inc.	258 
Tyson Foods, Inc.	119 	J.B. Hunt Transport Services, Inc.	237 
Evergreen Packaging Inc.	114 	C.R. England, Inc.	199 
Simmons First National Corporat...	108 	Teach For America, Inc.	152 
Wal-Mart Stores, Inc.	108 	U. S. Xpress, Inc.	130 
Jrnc	103 	Koch Trucking, Inc.	123 
Pine Bluff School District 3	99 	Decker Truck Line, Inc.	118 
FDA	78 	Averitt Express, Inc.	113 

Business Characteristics - Cont.

Business Size

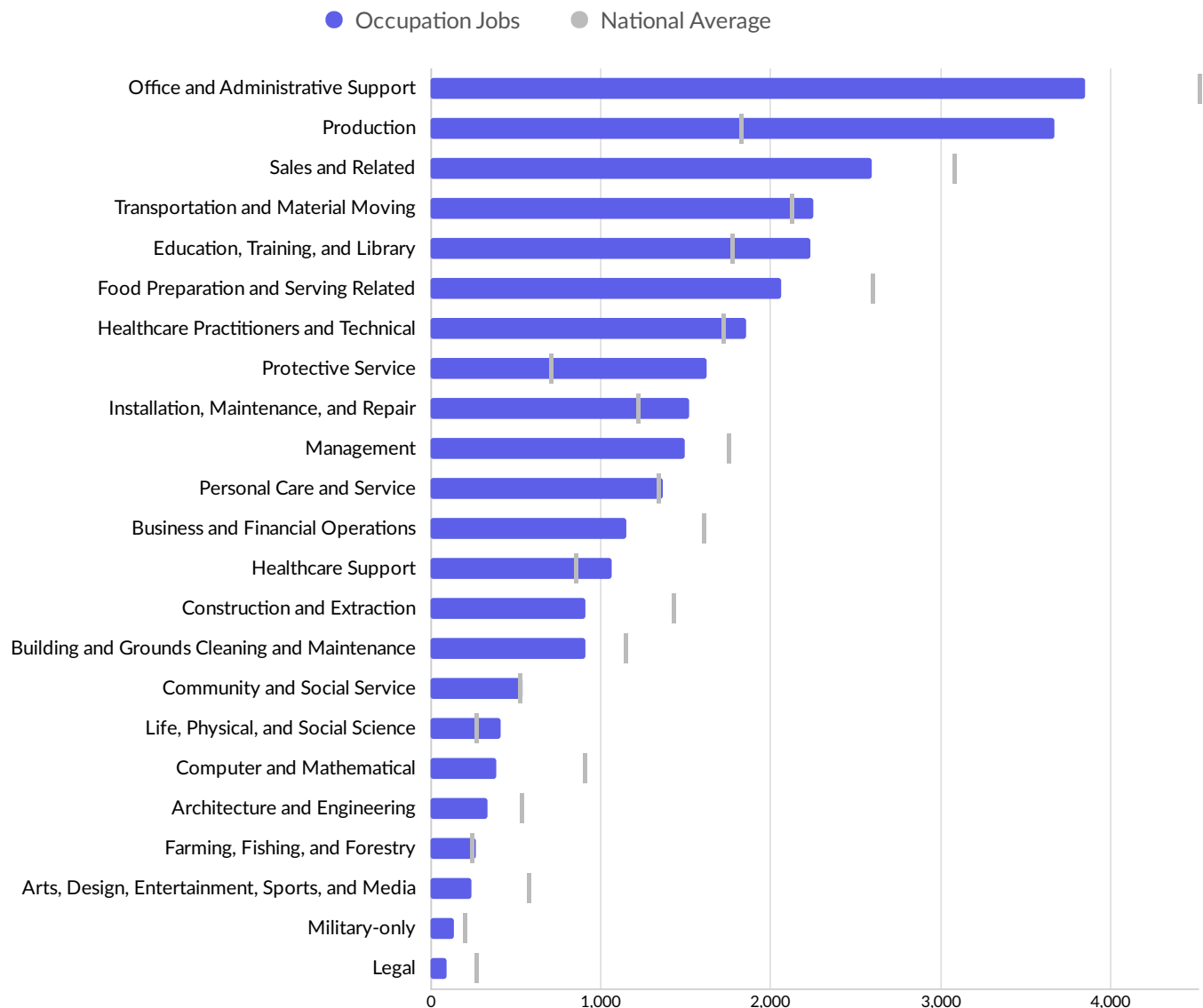


	Percentage	Business Count
1 to 4 employees	37.0%	878
5 to 9 employees	27.8%	659
10 to 19 employees	17.5%	416
20 to 49 employees	13.0%	308
50 to 99 employees	3.3%	79
100 to 249 employees	1.0%	24
250 to 499 employees	0.1%	3
500+ employees	0.3%	7

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

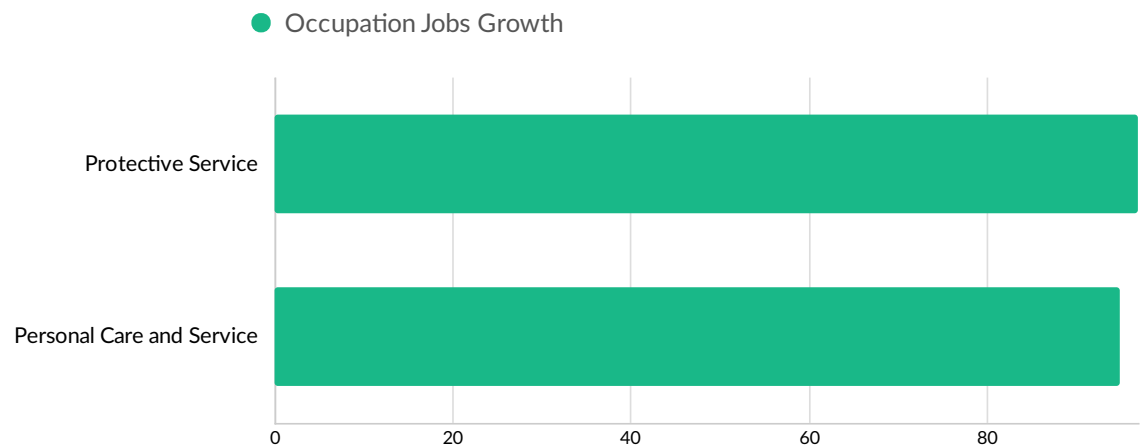
Workforce Characteristics

Largest Occupations



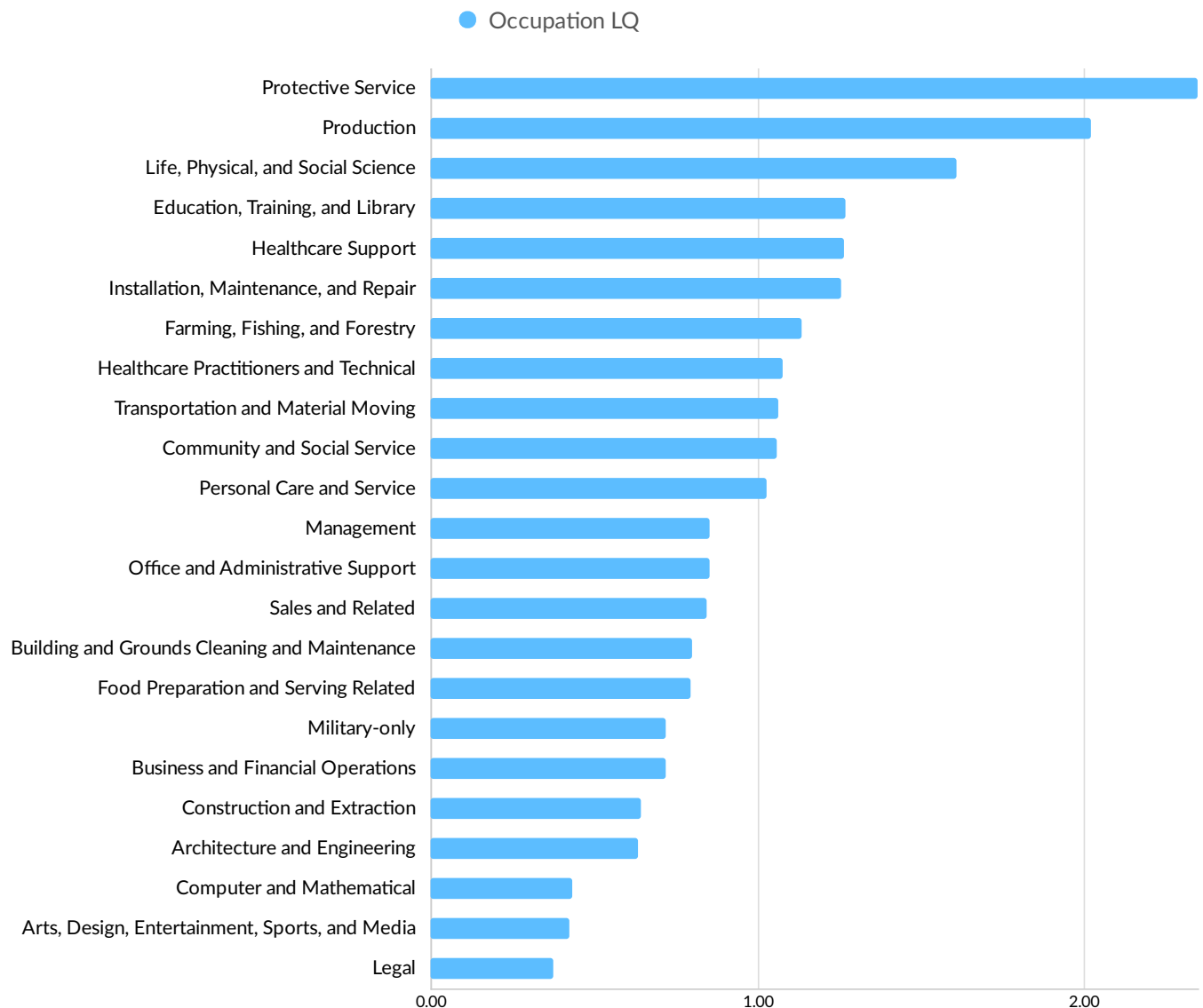
Workforce Characteristics - Cont.

Top Growing Occupations



Workforce Characteristics - Cont.

Top Occupation LQ



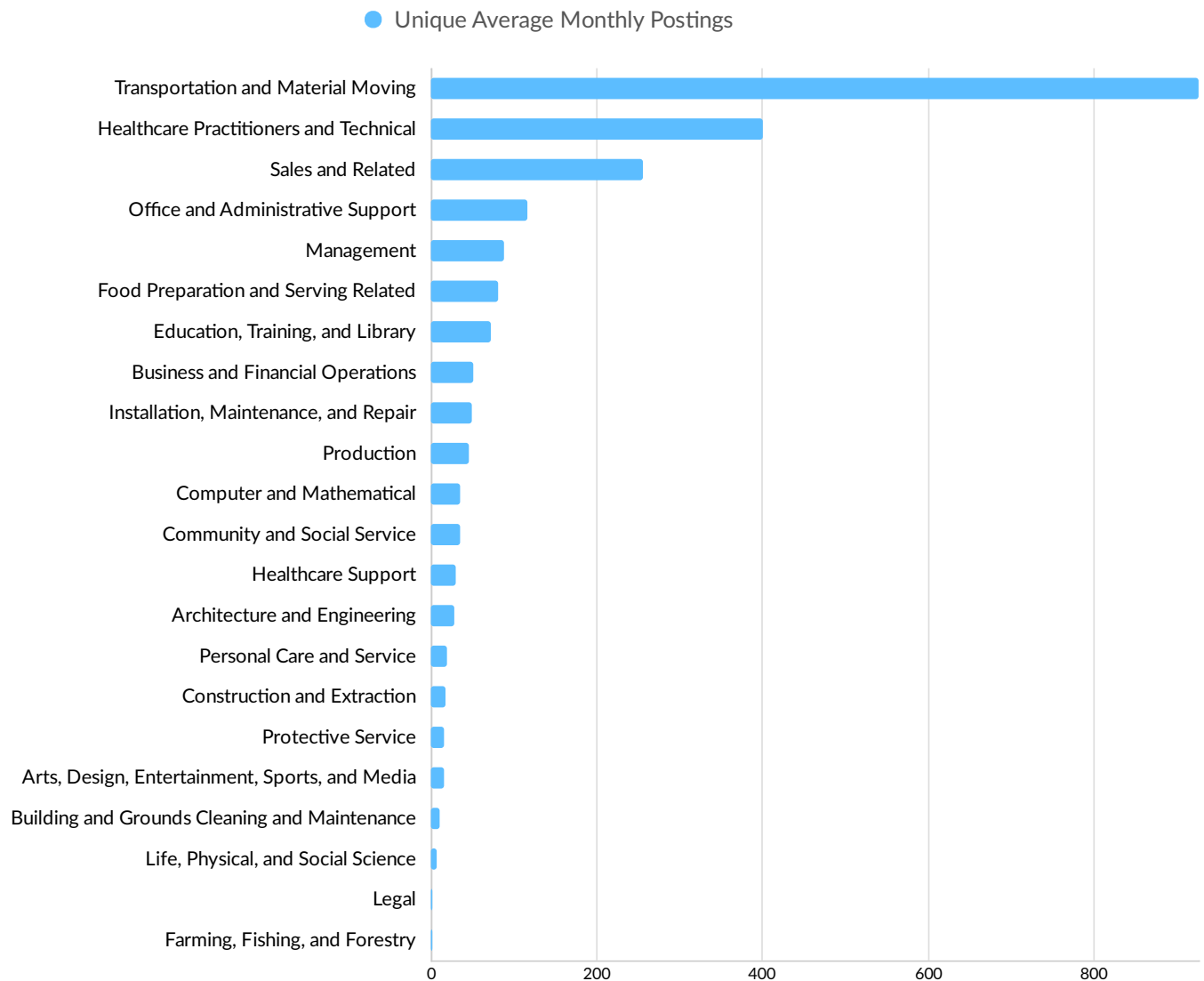
Workforce Characteristics - Cont.

Top Occupation Earnings



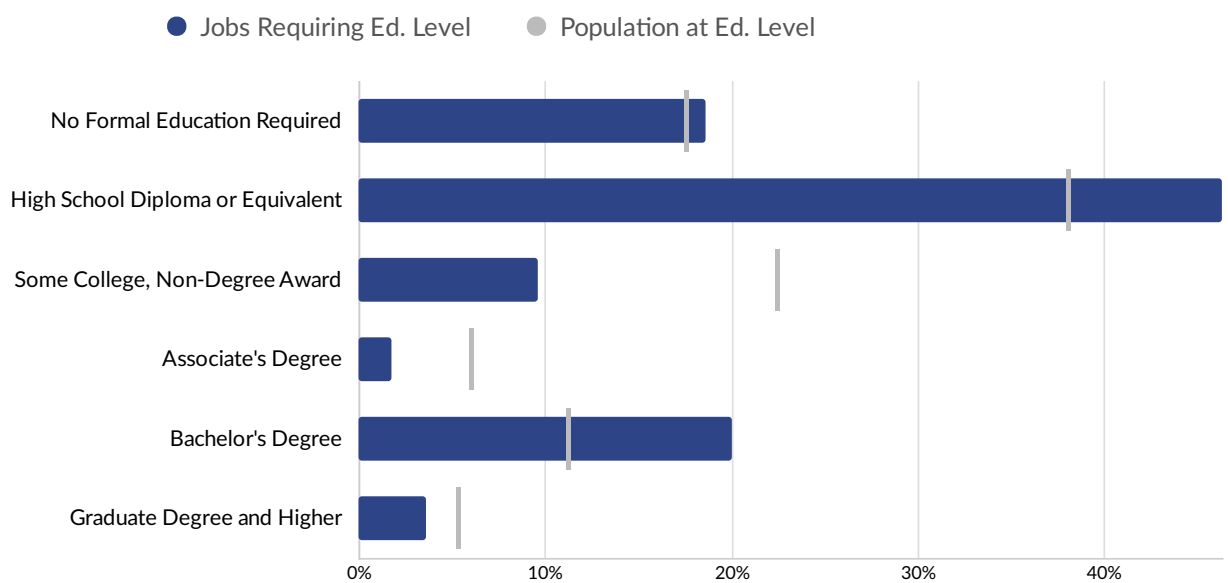
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

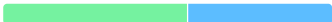








Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	4,309	3,857	-452	-10%	0.85	\$13.41	117
Production	3,961	3,674	-287	-7%	2.02	\$15.32	45
Sales and Related	2,761	2,596	-165	-6%	0.85	\$10.60	257
Transportation and Material Moving	2,409	2,252	-157	-7%	1.07	\$12.68	927
Education, Training, and Library	2,435	2,235	-200	-8%	1.27	\$17.11	73
Food Preparation and Serving Related	2,088	2,070	-18	-1%	0.80	\$9.36	82
Healthcare Practitioners and Technical	2,006	1,855	-151	-8%	1.08	\$24.65	401
Protective Service	1,534	1,631	97	+6%	2.35	\$17.00	16
Installation, Maintenance, and Repair	1,587	1,524	-63	-4%	1.26	\$17.41	49
Management	1,640	1,494	-146	-9%	0.85	\$31.20	88
Personal Care and Service	1,275	1,370	95	+7%	1.03	\$9.73	20
Business and Financial Operations	1,208	1,153	-55	-5%	0.72	\$25.97	51
Healthcare Support	1,134	1,067	-67	-6%	1.27	\$11.01	29
Construction and Extraction	1,174	914	-260	-22%	0.64	\$16.14	18
Building and Grounds Cleaning and Maintenance	968	910	-58	-6%	0.80	\$10.03	11
Community and Social Service	566	544	-22	-4%	1.06	\$17.68	35
Life, Physical, and Social Science	467	410	-57	-12%	1.61	\$31.32	7
Computer and Mathematical	397	388	-9	-2%	0.43	\$27.84	35

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Architecture and Engineering	380	335	-45	-12%	0.64	\$35.47	28
Farming, Fishing, and Forestry	266	263	-3	-1%	1.14	\$11.88	2
Arts, Design, Entertainment, Sports, and Media	263	243	-20	-8%	0.43	\$18.76	16
Military-only	179	136	-43	-24%	0.72	\$16.22	0
Legal	116	96	-20	-17%	0.37	\$26.92	3

Educational Pipeline

In 2017, there were 1,029 graduates in Jefferson County, AR. This pipeline has shrunk by 4% over the last 5 years. The highest share of these graduates come from Nursing Assistant/Aide and Patient Care Assistant/Aide, Liberal Arts and Sciences/Liberal Studies, and Registered Nursing/Registered Nurse.

School	Total Graduates (2017)		Graduate Trend (2013 - 2017)
Southeast Arkansas College	519		
University of Arkansas at Pine Bluff	450		
New Beginnings Beauty Academy	35		
Jefferson Regional Medical Center School of Nursing	25		
Arthur's Beauty School Inc-Pine Bluff	0		

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher