



Jackson County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

17,030

Population (2018)

Population **decreased by 701** over the last 5 years and is projected to **decrease by 461** over the next 5 years.

5,949

Total Regional Employment

Jobs **decreased by 118** over the last 5 years but are projected to **grow by 113** over the next 5 years.

\$32.8K

Median Household Income (2017)

Median household income is **\$24.9K below** the national median household income of \$57.7K.

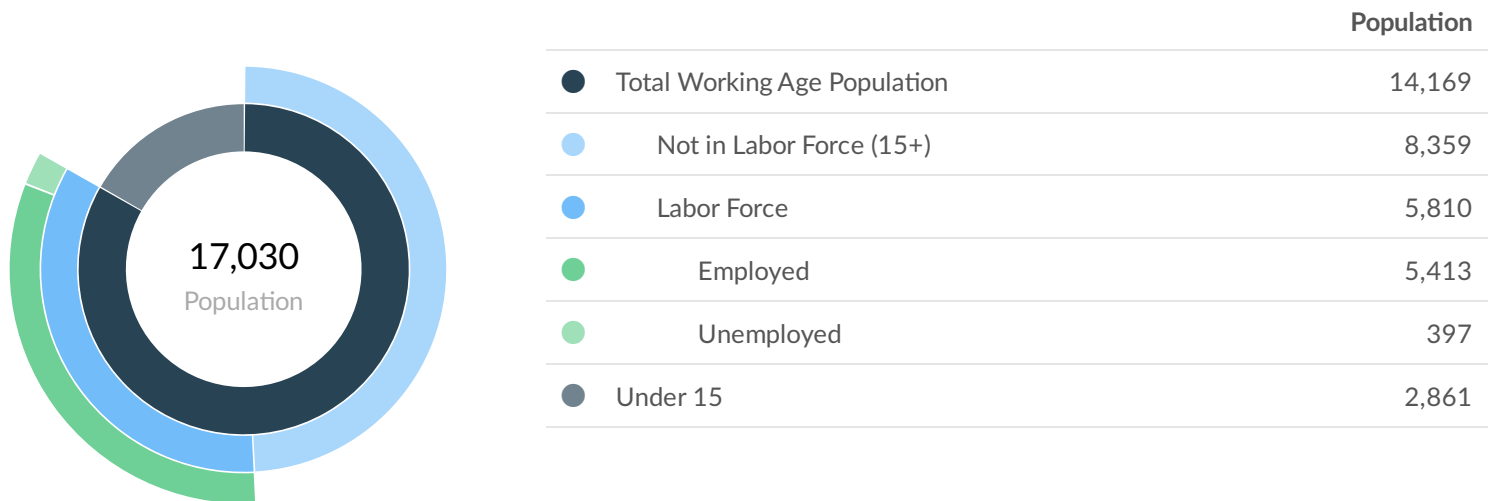
Takeaways

- As of 2018 the region's population **declined by 4.0%** since 2013, falling by 701. Population is expected to **decrease by 2.7%** between 2018 and 2023, losing 461.
- From 2013 to 2018, jobs **declined by 1.9%** in Jackson County, AR from 6,067 to **5,949**. This change **fell short of the national growth rate of 8.2% by 10.1%**. As the number of jobs declined, the **labor force participation rate decreased from 44.4% to 41.0% between 2013 and 2018**.
- Concerning educational attainment, **6.0% of Jackson County, AR residents possess a Bachelor's Degree** (12.6% below the national average), and **5.9% hold an Associate's Degree** (2.1% below the national average).
- The top three industries in 2018 are State Government, Excluding Education and Hospitals, Crop Production, and Other Food Manufacturing.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	17,030	5,810	5,949	89.2	\$531.38M	\$1.01B	\$1.09B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

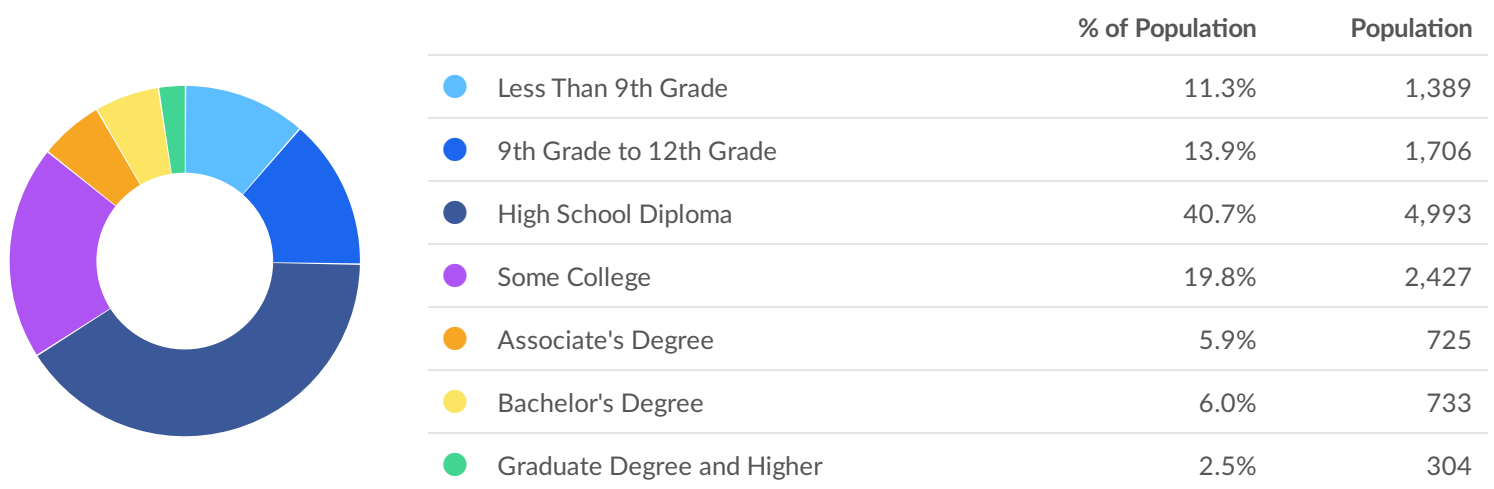
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

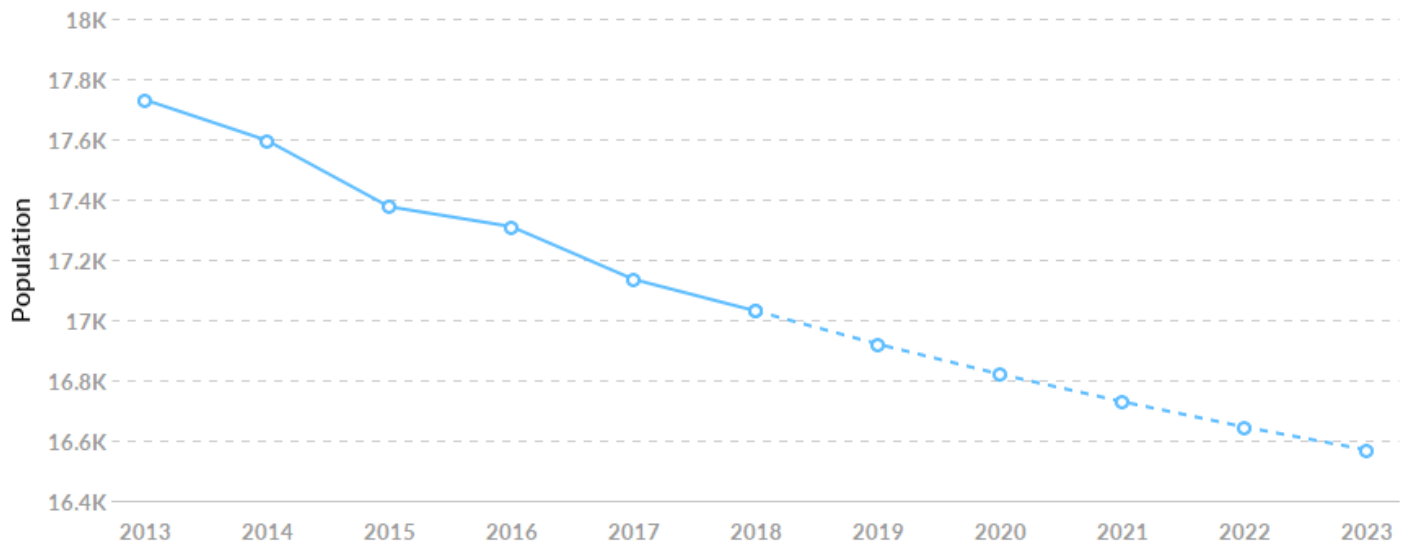
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Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 4.0%** since 2013, falling by 701. Population is expected to **decrease by 2.7%** between 2018 and 2023, losing 461.

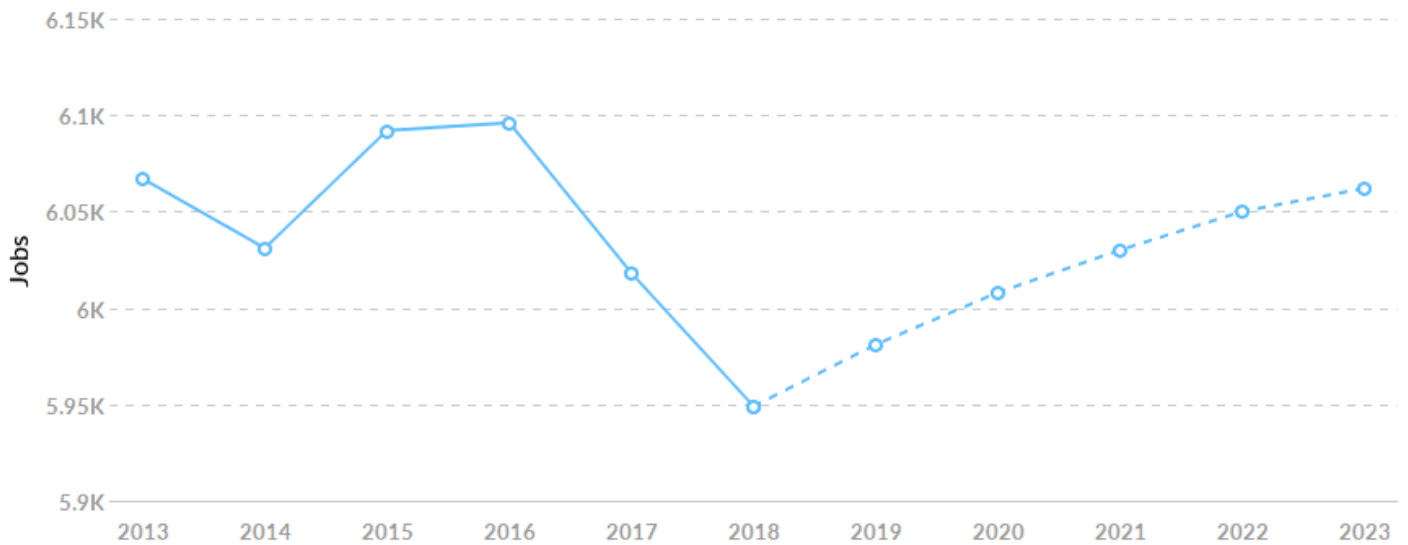


Timeframe	Population
2013	17,731
2014	17,596
2015	17,376
2016	17,310
2017	17,135
2018	17,030
2019	16,920
2020	16,820
2021	16,729
2022	16,645
2023	16,569

Historic & Projected Trends - Cont.

Job Trends

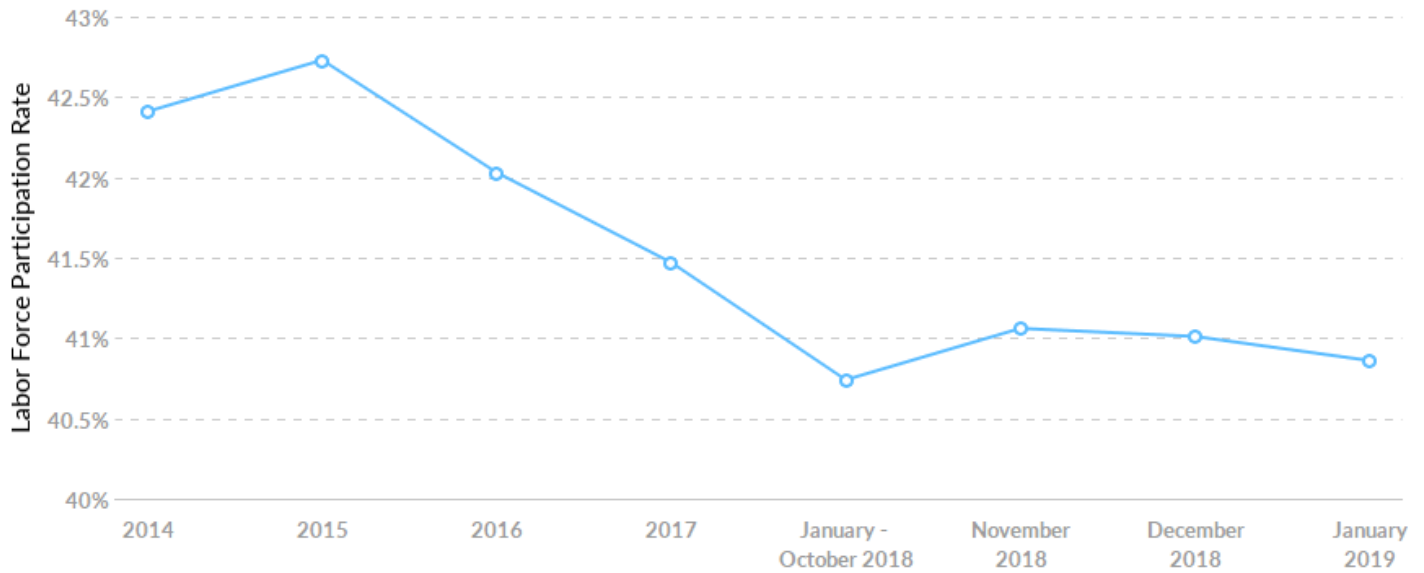
From 2013 to 2018, jobs **declined by 1.9%** in Jackson County, AR from 6,067 to 5,949. This change **fell short of the national growth rate of 8.2% by 10.1%**.



Timeframe	Jobs
2013	6,067
2014	6,031
2015	6,092
2016	6,096
2017	6,018
2018	5,949
2019	5,981
2020	6,008
2021	6,030
2022	6,050
2023	6,062

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

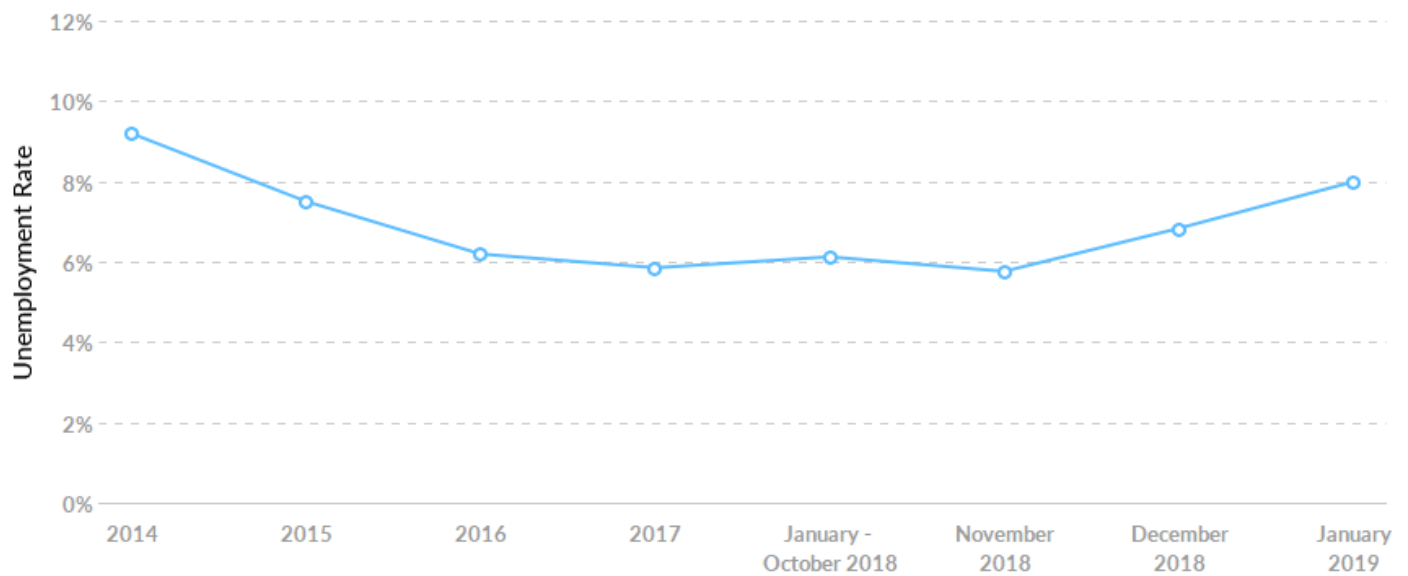


Timeframe	Labor Force Participation Rate
2014	42.41%
2015	42.73%
2016	42.03%
2017	41.47%
January - October 2018	40.74%
November 2018	41.06%
December 2018	41.01%
January 2019	40.86%

Historic & Projected Trends - Cont.

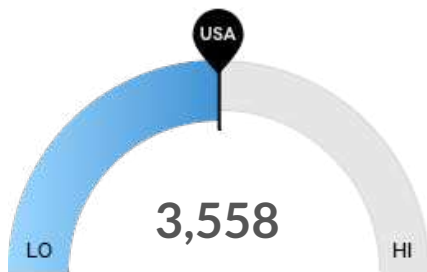
Unemployment Rate Trends

Jackson County, AR had a January 2019 unemployment rate of 7.99%, **decreasing from 9.19%** 5 years before.



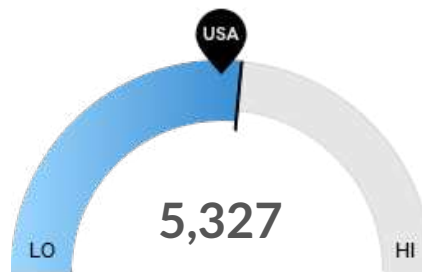
Timeframe	Unemployment Rate
2014	9.19%
2015	7.50%
2016	6.19%
2017	5.85%
January - October 2018	6.12%
November 2018	5.76%
December 2018	6.83%
January 2019	7.99%

Population Characteristics



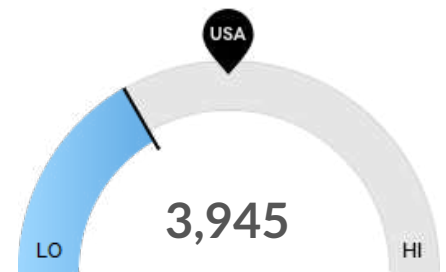
Millennials

Jackson County, AR has 3,558 millennials (ages 20-34). The national average for an area this size is 3,549.



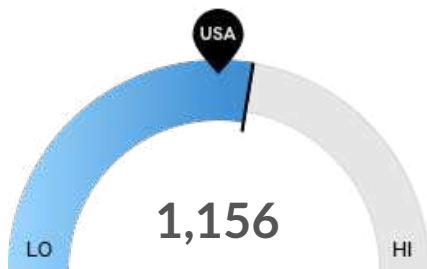
Retiring Soon

Retirement risk is about average in Jackson County, AR. The national average for an area this size is 4,885 people 55 or older, while there are 5,327 here.



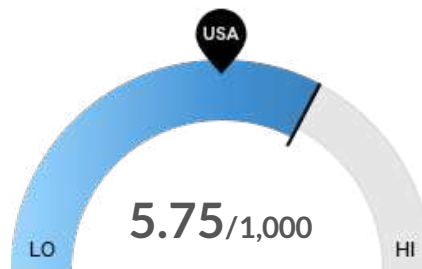
Racial Diversity

Racial diversity is low in Jackson County, AR. The national average for an area this size is 6,729 racially diverse people, while there are 3,945 here.



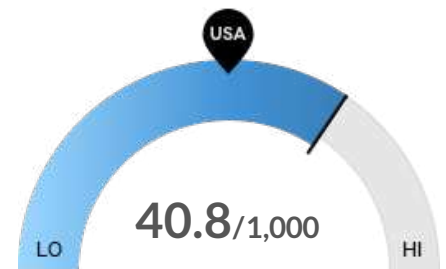
Veterans

Jackson County, AR has 1,156 veterans. The national average for an area this size is 996.



Violent Crime

Jackson County, AR has 5.75 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



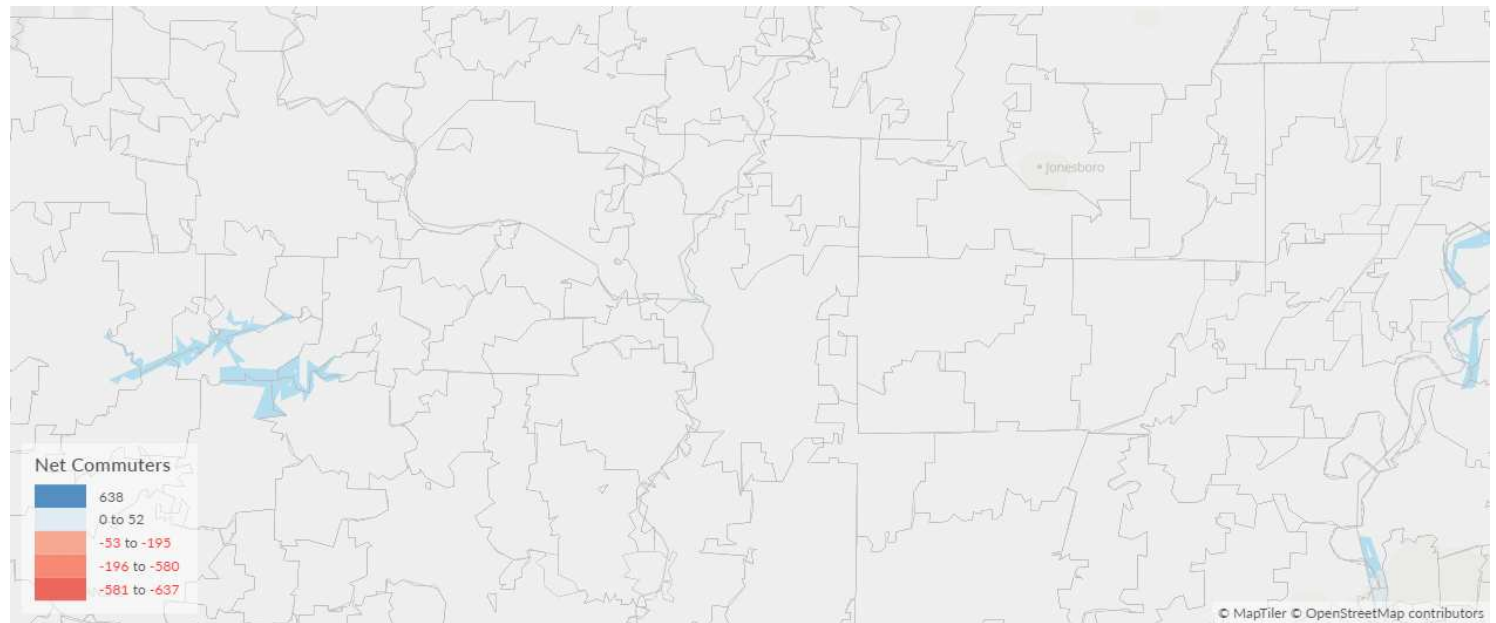
Property Crime

Jackson County, AR has 40.8 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Jackson County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

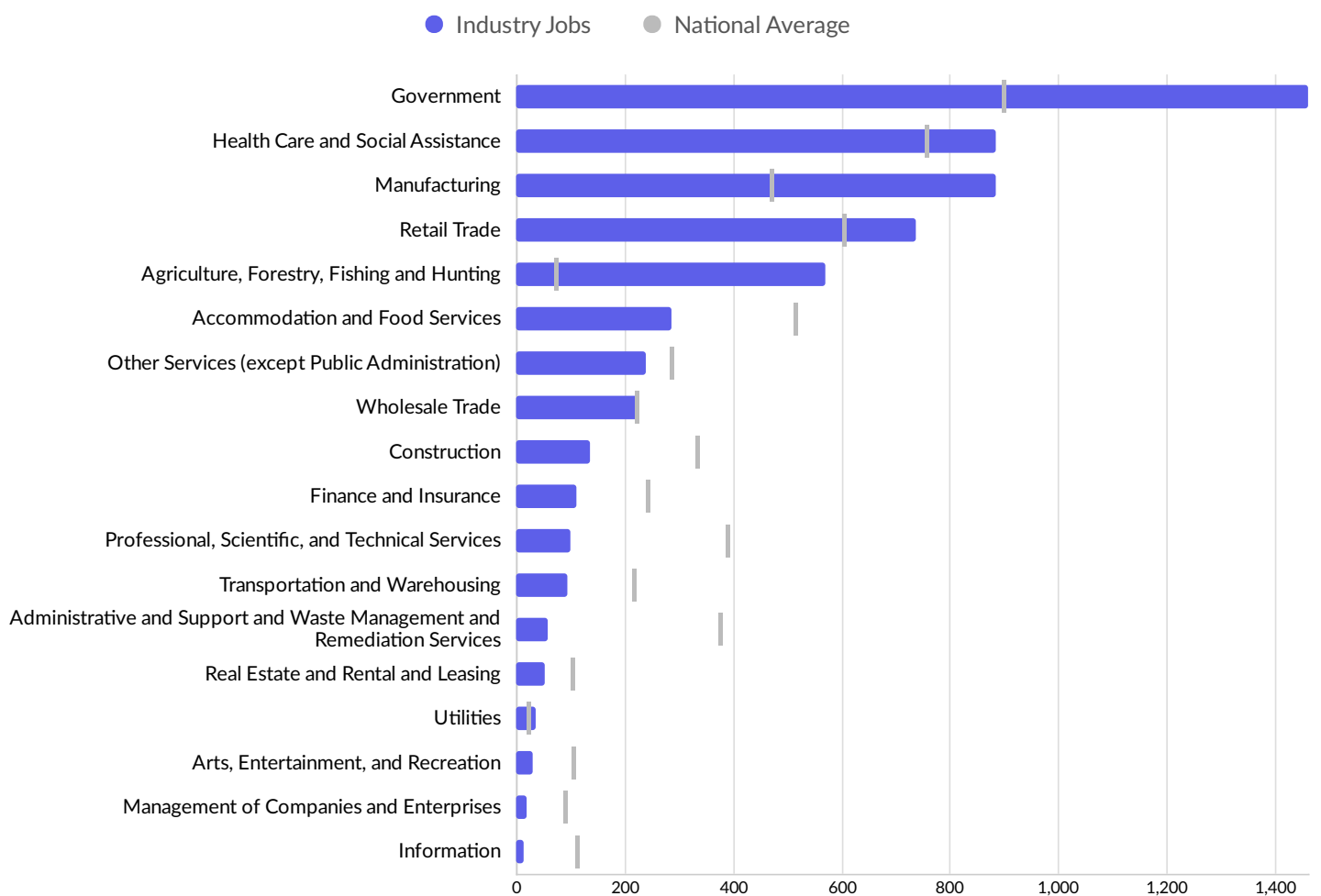
ZIP	Name	2018 Employment
72112	Newport, AR (in Jackson...	5,153
72473	Tuckerman, AR (in Jacks...	432
72471	Swifton, AR (in Jackson ...	199
72431	Grubbs, AR (in Jackson ...	84
72169	Tupelo, AR (in Jackson c...	56

Where Talent Lives

ZIP	Name	2018 Workers
72112	Newport, AR (in Jackson...	4,515
72473	Tuckerman, AR (in Jacks...	1,013
72471	Swifton, AR (in Jackson ...	395
72431	Grubbs, AR (in Jackson ...	84
72169	Tupelo, AR (in Jackson c...	56

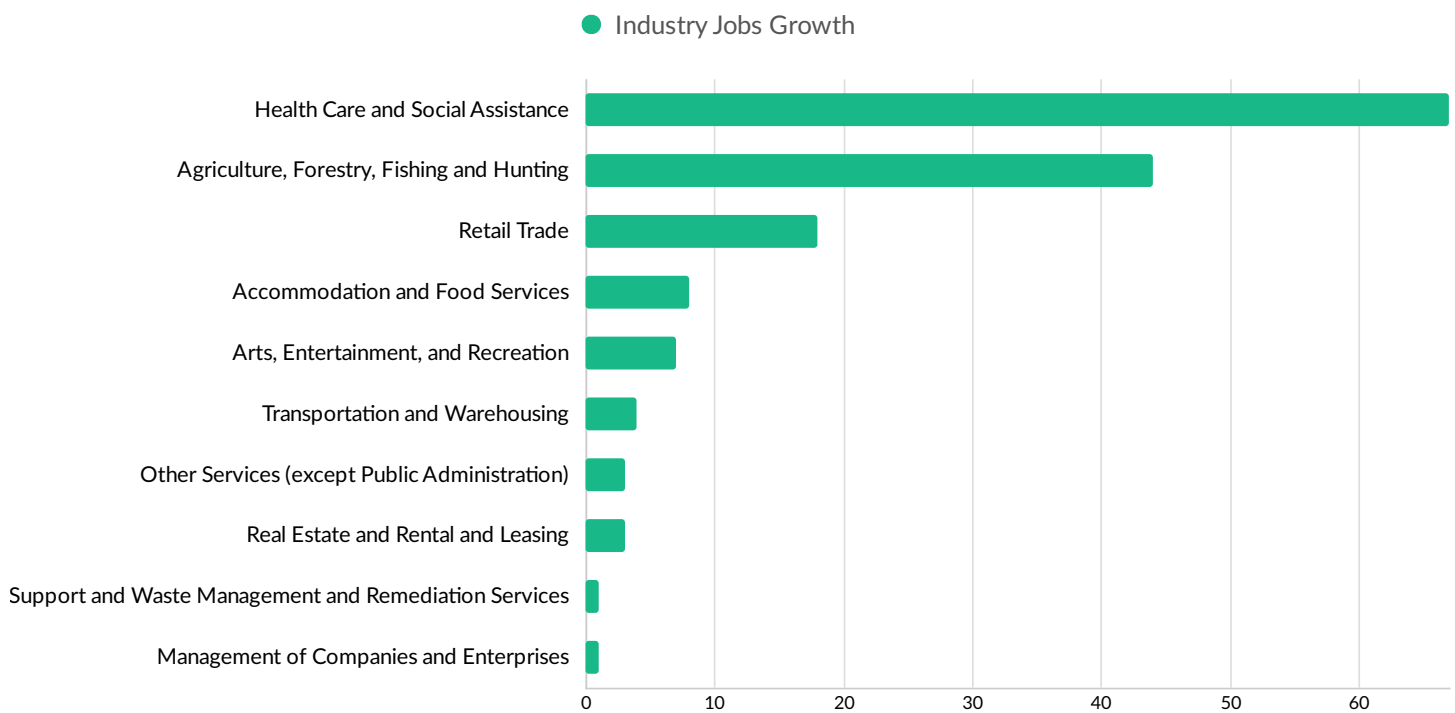
Industry Characteristics

Largest Industries



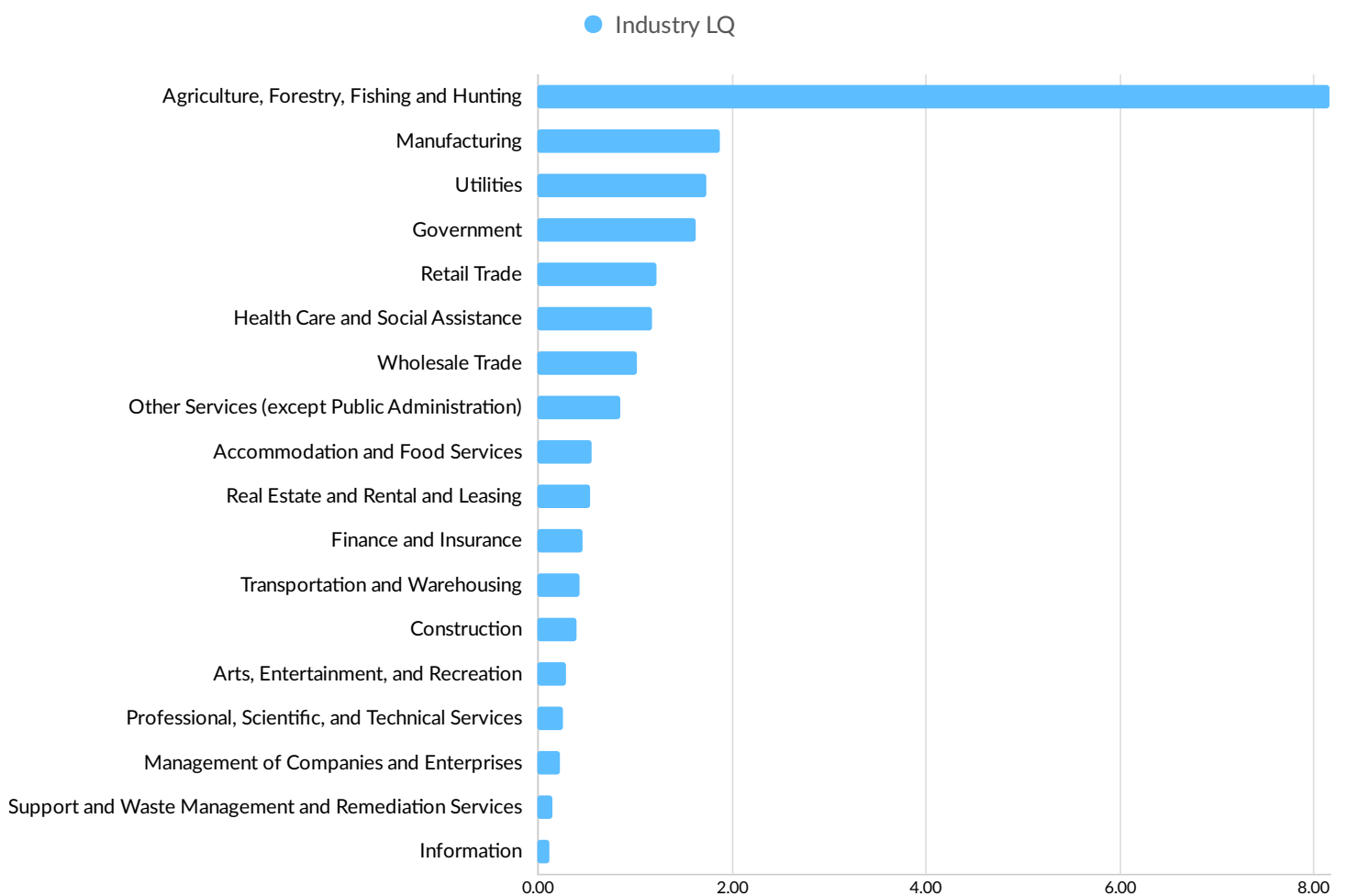
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

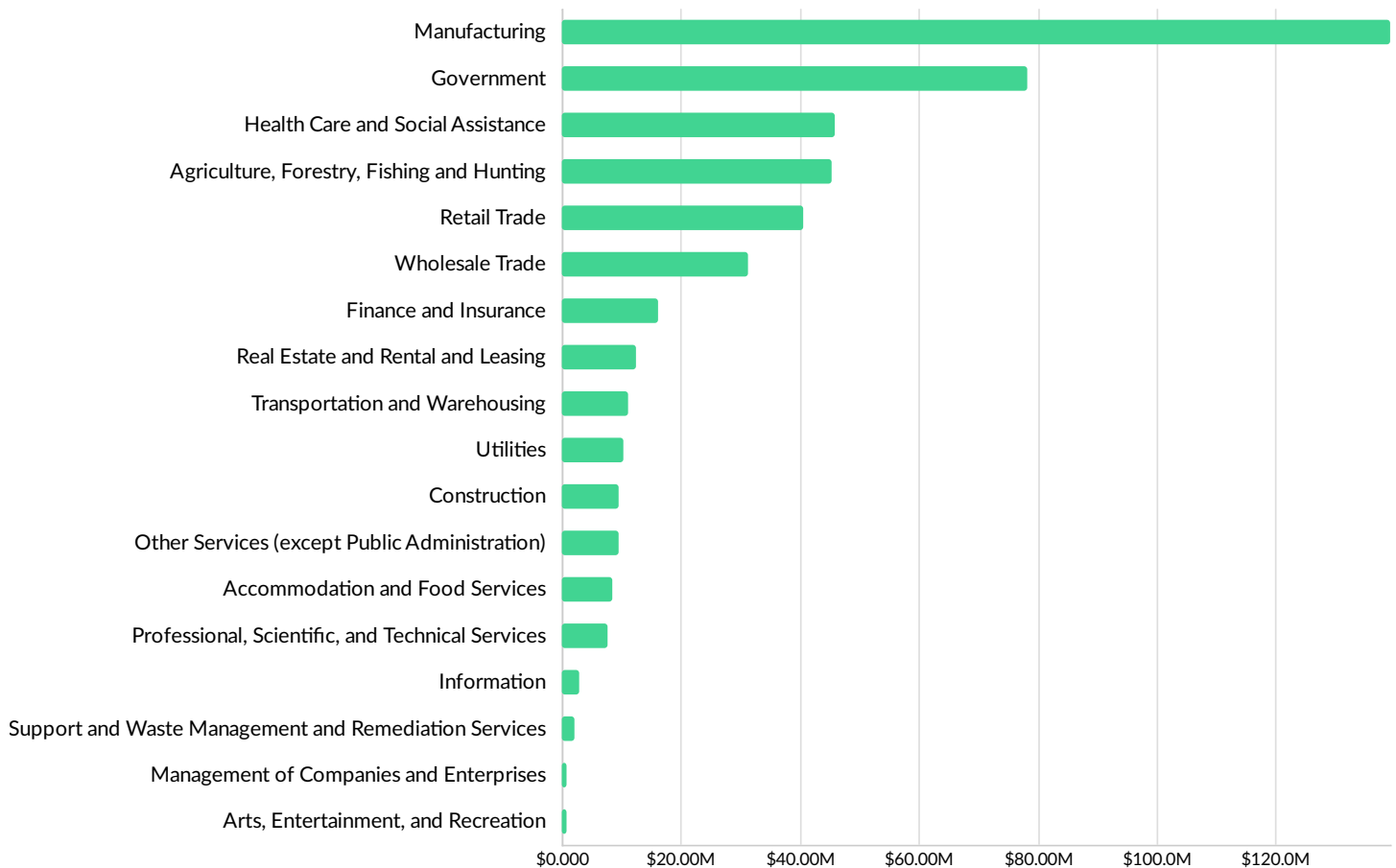
Top Industry LQ



Industry Characteristics - Cont.

Top Industry GRP

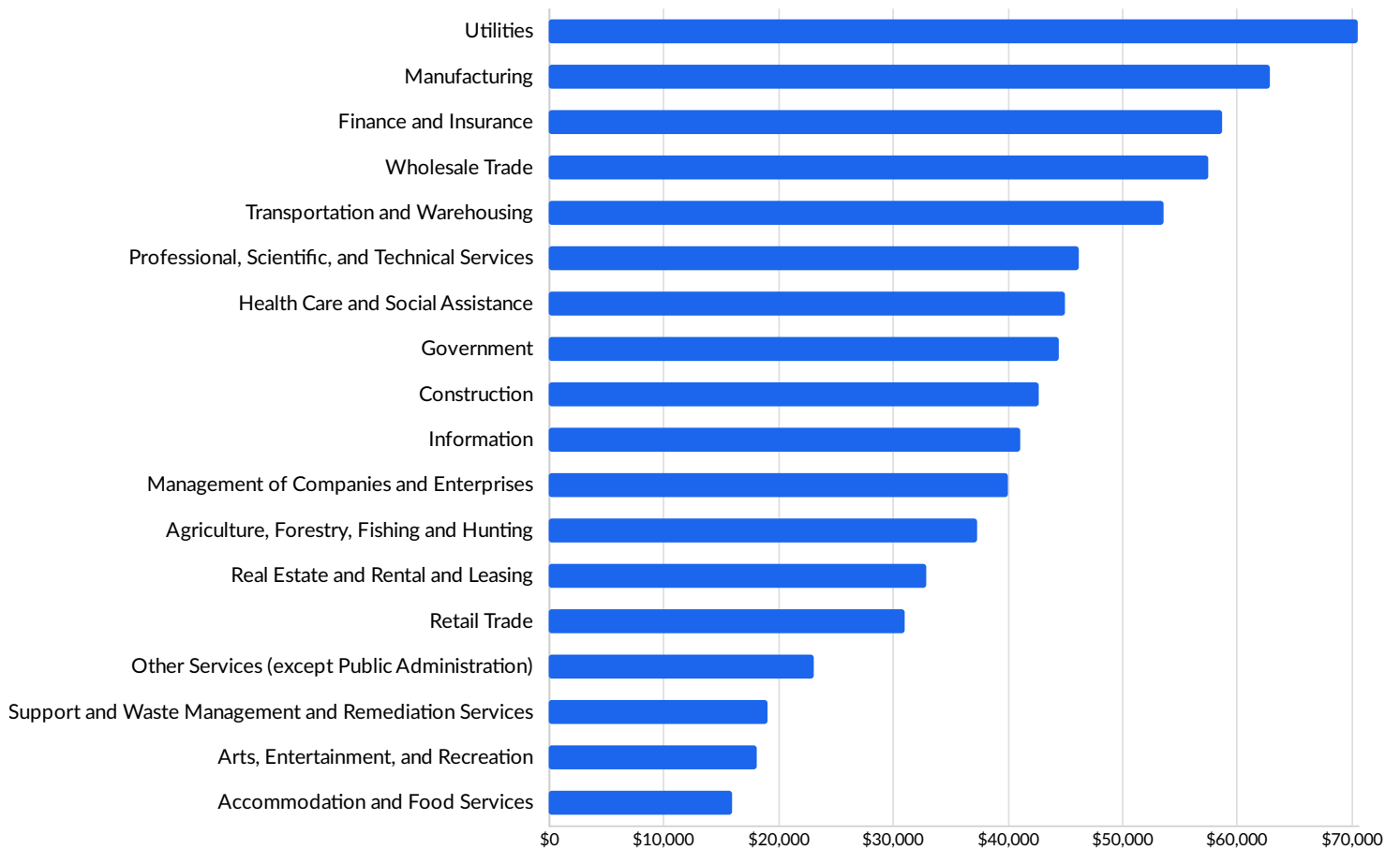
● 2018 Gross Regional Product



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	1,533	1,461	-72	-5%	1.63	\$44,432	\$78.15M
Health Care and Social Assistance	818	885	67	+8%	1.18	\$45,020	\$45.80M
Manufacturing	910	884	-26	-3%	1.89	\$62,848	\$139.24M
Retail Trade	719	737	18	+3%	1.23	\$31,102	\$40.71M
Agriculture, Forestry, Fishing and Hunting	527	571	44	+8%	8.16	\$37,422	\$45.31M
Accommodation and Food Services	278	286	8	+3%	0.56	\$15,944	\$8.49M
Other Services (except Public Administration)	237	240	3	+1%	0.85	\$23,133	\$9.46M
Wholesale Trade	253	226	-27	-11%	1.03	\$57,526	\$31.39M
Construction	197	136	-61	-31%	0.41	\$42,746	\$9.56M
Finance and Insurance	148	112	-36	-24%	0.47	\$58,747	\$16.17M
Professional, Scientific, and Technical Services	107	100	-7	-7%	0.26	\$46,284	\$7.69M
Transportation and Warehousing	91	95	4	+4%	0.44	\$53,630	\$11.04M
Administrative and Support and Waste Management and Remediation Services	57	58	1	+2%	0.16	\$19,137	\$2.25M
Real Estate and Rental and Leasing	51	54	3	+6%	0.54	\$32,996	\$12.45M
Utilities	39	36	-3	-8%	1.75	\$70,568	\$10.32M
Arts, Entertainment, and Recreation	24	31	7	+29%	0.30	\$18,131	\$852.09K
Management of Companies and Enterprises	19	20	1	+5%	0.24	\$40,070	\$869.96K
Information	33	14	-19	-58%	0.13	\$41,162	\$2.96M

Business Characteristics

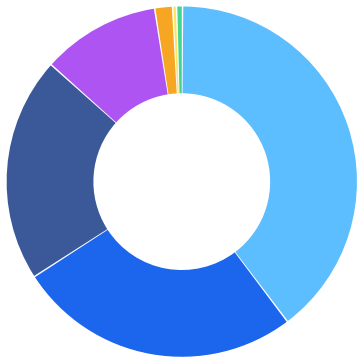
457 Companies Employ Your Workers

Online profiles for your workers mention 457 companies as employers, with the top 10 appearing below. In the last 12 months, 493 companies in Jackson County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Newport School District	32 	CRST International, Inc.	433 
Arkansas Steel Associates, LLC	19 	J.B. Hunt Transport Services, Inc.	266 
M&P Community Bancshares, In...	18 	USA Truck, Inc.	196 
Wal-Mart Stores, Inc.	13 	Employer Provider Network, Inc	121 
Arkansas Department of Parks a...	12 	Koch Trucking, Inc.	97 
Taylor Corporation	10 	Teach For America, Inc.	91 
Harris Hospital	9 	Hogan Transports Inc	71 
Jackson County School District	9 	Army National Guard	64 
Arkansas State University Newp...	8 	Hvh Transportation, Inc.	63 
Newport Hawaii Inc	7 	U. S. Xpress, Inc.	61 

Business Characteristics - Cont.

Business Size

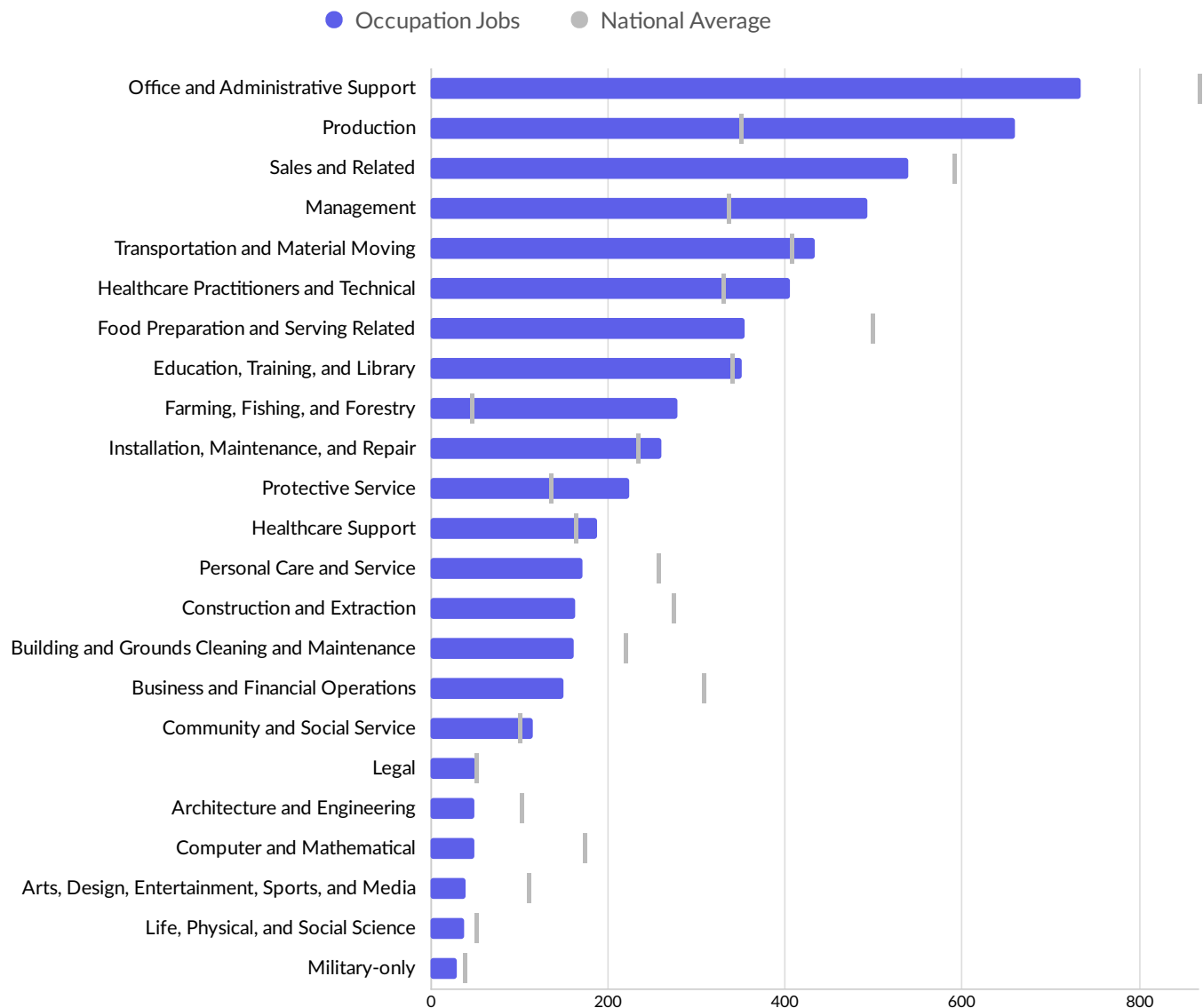


	Percentage	Business Count
1 to 4 employees	39.6%	218
5 to 9 employees	26.2%	144
10 to 19 employees	20.7%	114
20 to 49 employees	10.9%	60
50 to 99 employees	1.6%	9
100 to 249 employees	0.4%	2
250 to 499 employees	0.5%	3

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

Largest Occupations



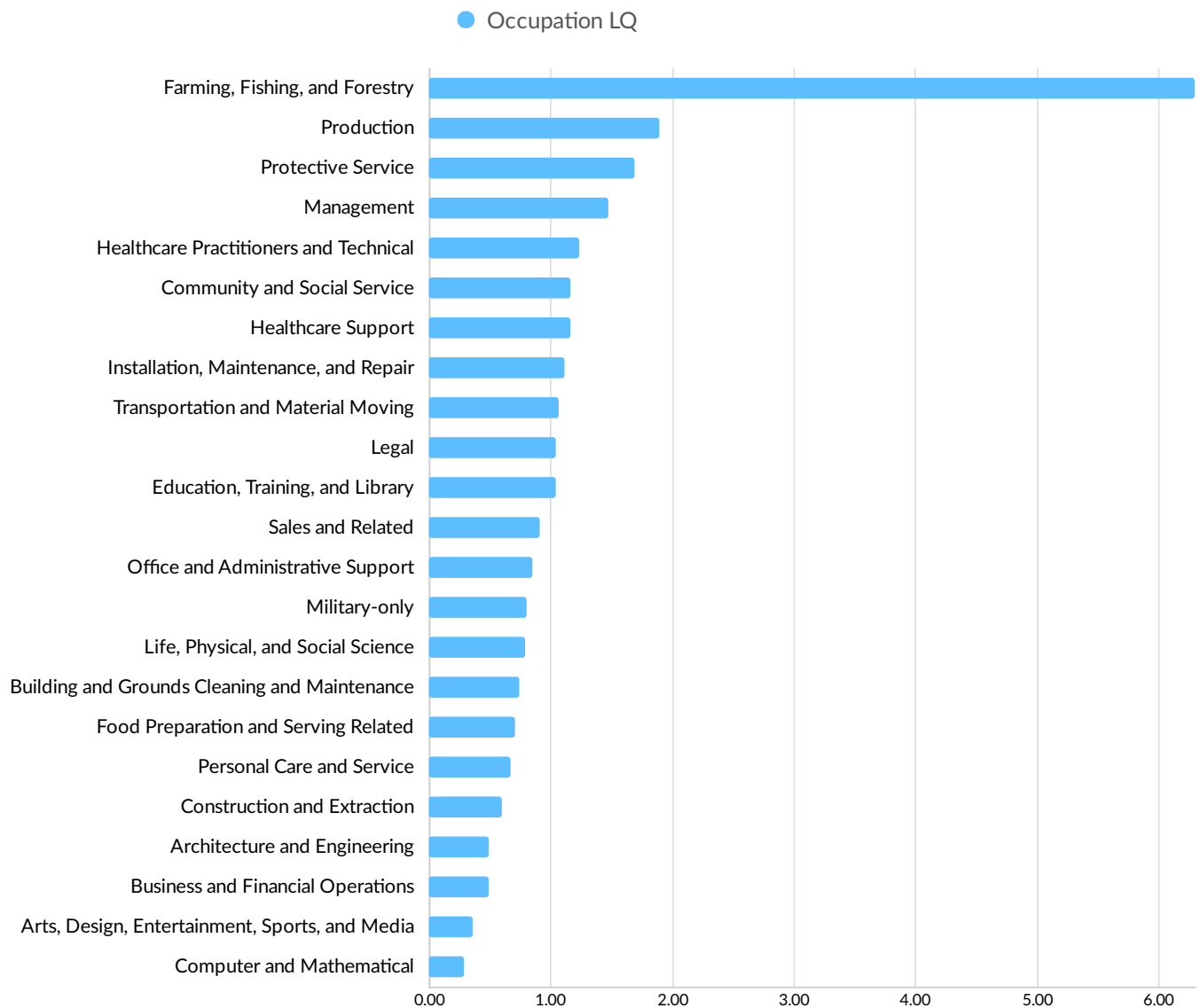
Workforce Characteristics - Cont.

Top Growing Occupations



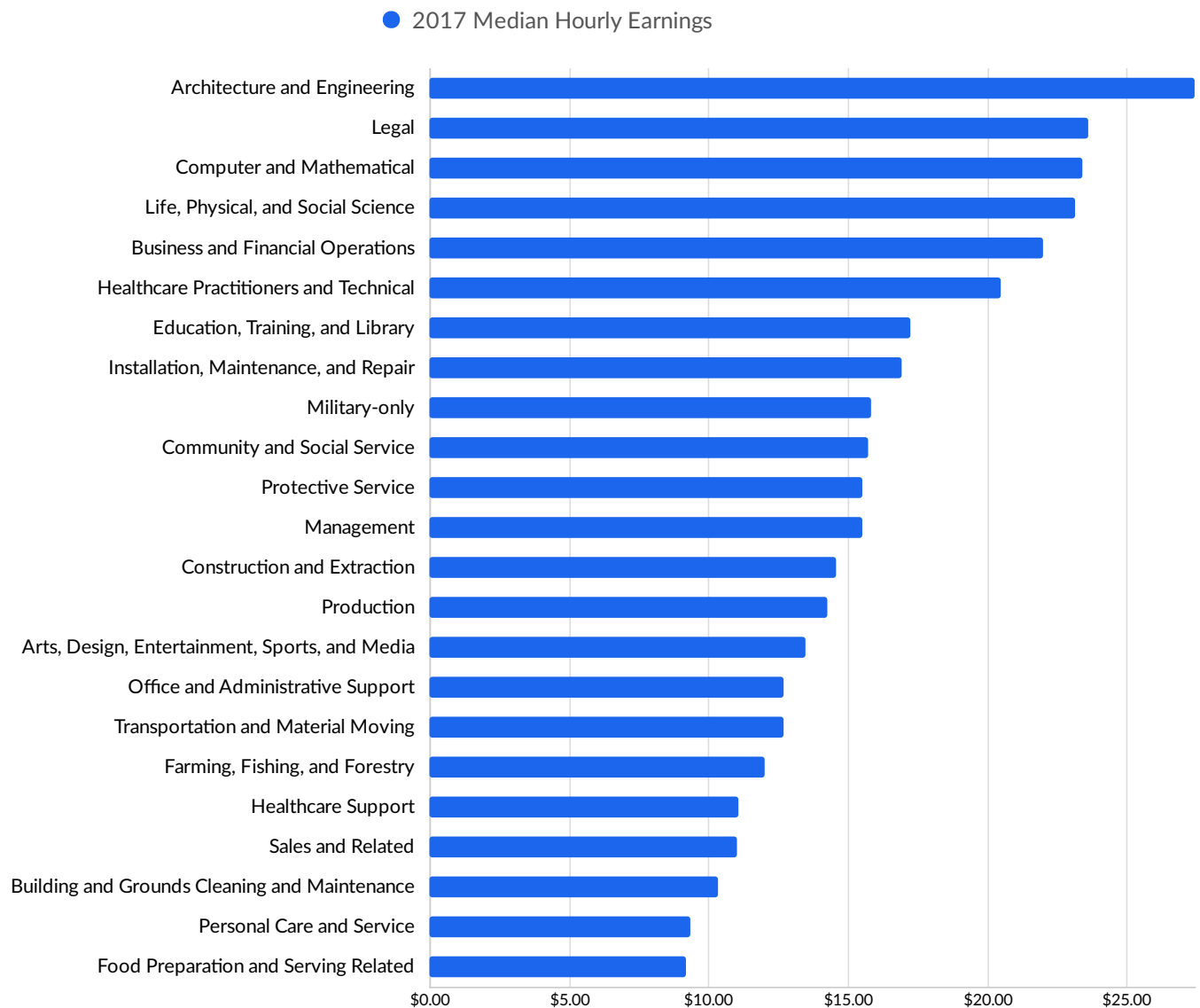
Workforce Characteristics - Cont.

Top Occupation LQ



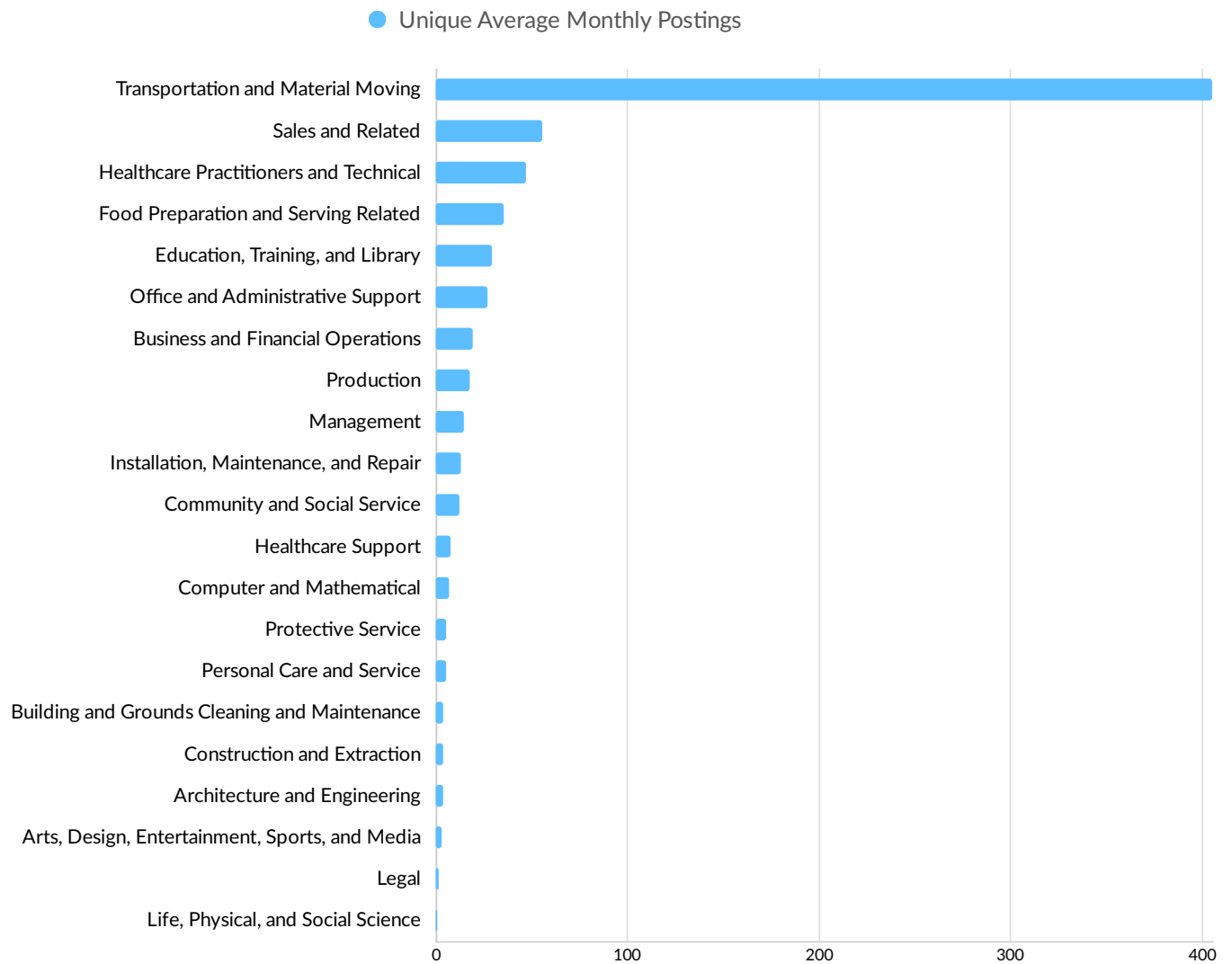
Workforce Characteristics - Cont.

Top Occupation Earnings



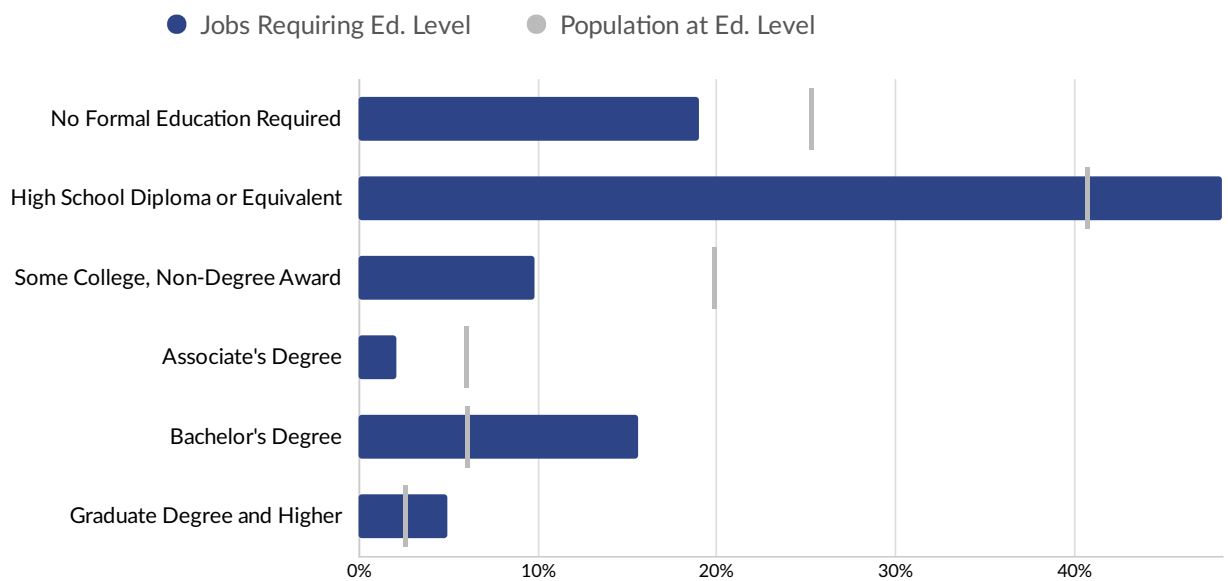
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	758	734	-24	-3%	0.85	\$12.73	27
Production	694	661	-33	-5%	1.90	\$14.29	17
Sales and Related	558	539	-19	-3%	0.92	\$11.05	56
Management	472	494	22	+5%	1.47	\$15.52	15
Transportation and Material Moving	417	434	17	+4%	1.07	\$12.69	406
Healthcare Practitioners and Technical	395	406	11	+3%	1.23	\$20.49	47
Food Preparation and Serving Related	342	354	12	+4%	0.71	\$9.22	35
Education, Training, and Library	401	352	-49	-12%	1.04	\$17.24	29
Farming, Fishing, and Forestry	248	279	31	+13%	6.30	\$12.02	0
Installation, Maintenance, and Repair	279	261	-18	-6%	1.12	\$16.93	13
Protective Service	220	225	5	+2%	1.69	\$15.53	6
Healthcare Support	192	188	-4	-2%	1.17	\$11.07	8
Personal Care and Service	169	172	3	+2%	0.67	\$9.37	5
Construction and Extraction	215	163	-52	-24%	0.60	\$14.60	4
Building and Grounds Cleaning and Maintenance	172	162	-10	-6%	0.74	\$10.34	4
Business and Financial Operations	151	150	-1	-1%	0.49	\$22.02	19
Community and Social Service	103	115	12	+12%	1.17	\$15.75	12
Legal	49	51	2	+4%	1.05	\$23.64	2

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Architecture and Engineering	56	50	-6	-11%	0.49	\$27.45	4
Computer and Mathematical	51	50	-1	-2%	0.29	\$23.44	7
Arts, Design, Entertainment, Sports, and Media	48	40	-8	-17%	0.37	\$13.51	3
Life, Physical, and Social Science	39	39	0	0%	0.79	\$23.19	1
Military-only	38	29	-9	-24%	0.80	\$15.87	0

Educational Pipeline

In 2017, there were 869 graduates in Jackson County, AR. This pipeline has grown by 52% over the last 5 years. The highest share of these graduates come from Truck and Bus Driver/Commercial Vehicle Operator and Instructor, Liberal Arts and Sciences/Liberal Studies, and Liberal Arts and Sciences/Liberal Studies.

