



# Howard County, AR

Arkansas Department of Workforce Services



POB 2981  
Little Rock, Arkansas 72203

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## Economy Overview

**13,426**

### Population (2018)

Population **decreased by 129** over the last 5 years and is projected to **decrease by 54** over the next 5 years.

**7,713**

### Total Regional Employment

Jobs **decreased by 144** over the last 5 years but are projected to **grow by 42** over the next 5 years.

**\$34.9K**

### Median Household Income (2017)

Median household income is **\$22.8K below** the national median household income of \$57.7K.

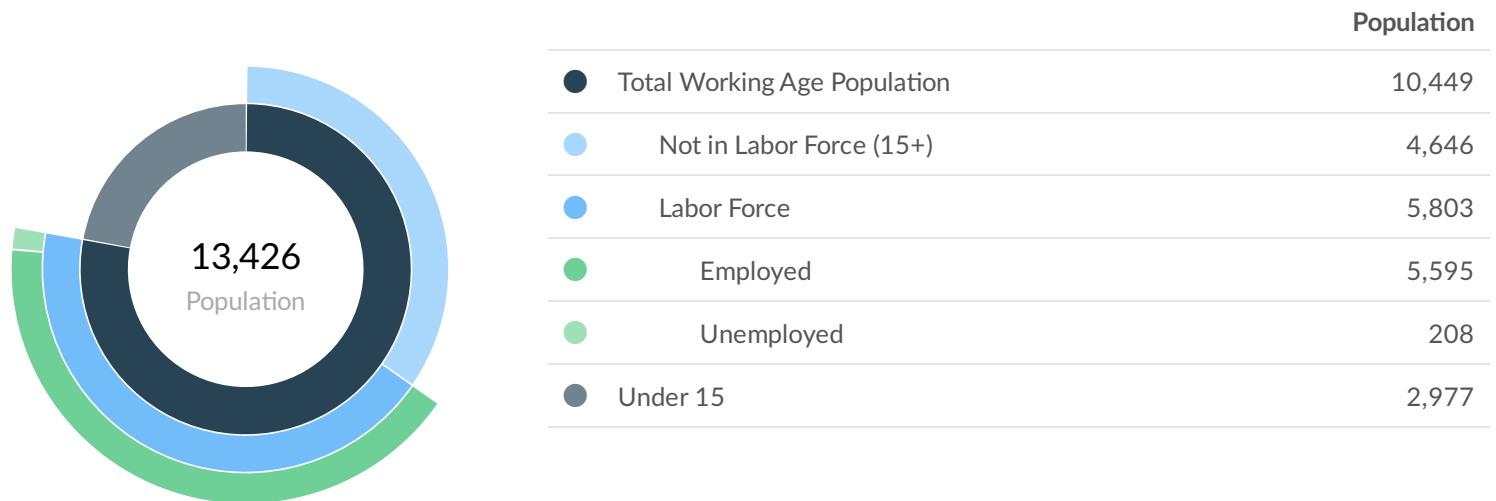
## Takeaways

- As of 2018 the region's population **declined by 1.0%** since 2013, falling by 129. Population is expected to **decrease by 0.4%** between 2018 and 2023, losing 54.
- From 2013 to 2018, jobs **declined by 1.8%** in Howard County, AR from 7,857 to **7,713**. This change **fell short of the national growth rate of 8.2% by 10.0%**. As the number of jobs declined, the **labor force participation rate decreased from 59.1% to 55.5% between 2013 and 2018**.
- Concerning educational attainment, **10.2% of Howard County, AR residents possess a Bachelor's Degree** (8.4% below the national average), and **4.5% hold an Associate's Degree** (3.5% below the national average).
- The top three industries in 2018 are Animal Slaughtering and Processing, Agriculture, Construction, and Mining Machinery Manufacturing, and Education and Hospitals (Local Government).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	13,426	5,803	7,713	91.4	\$577.74M	\$1.03B	\$1.11B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

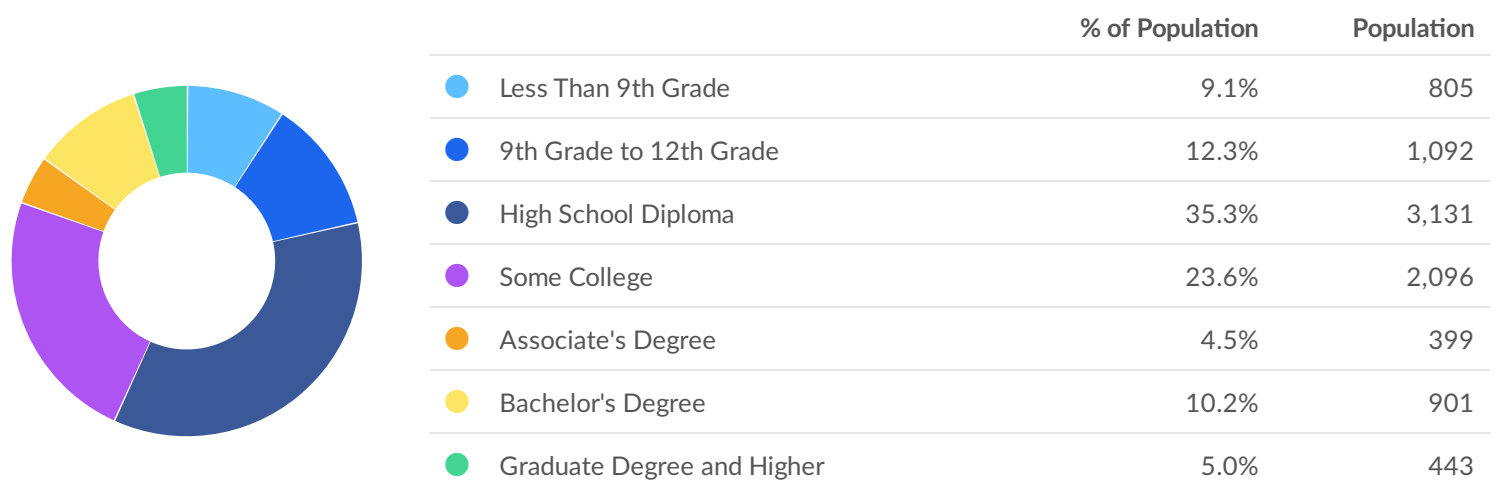
## Economy Overview - Cont.

### 2018 Labor Force Breakdown



### Educational Attainment

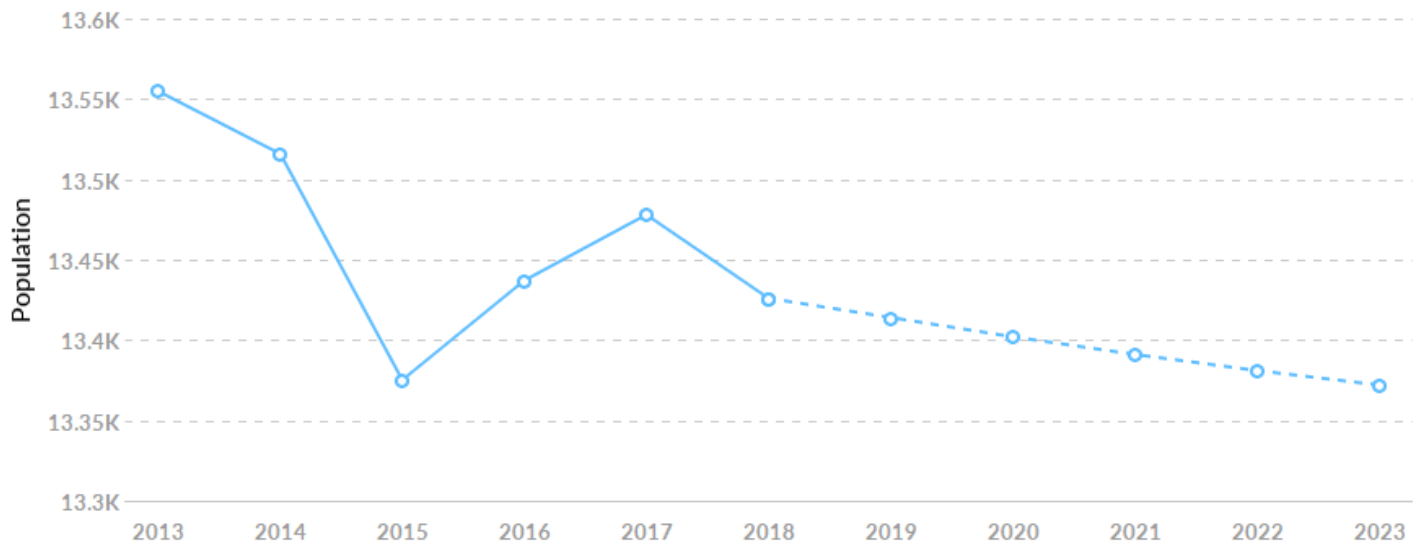
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# Historic & Projected Trends

## Population Trends

As of 2018 the region's population **declined by 1.0%** since 2013, falling by 129. Population is expected to **decrease by 0.4%** between 2018 and 2023, losing 54.

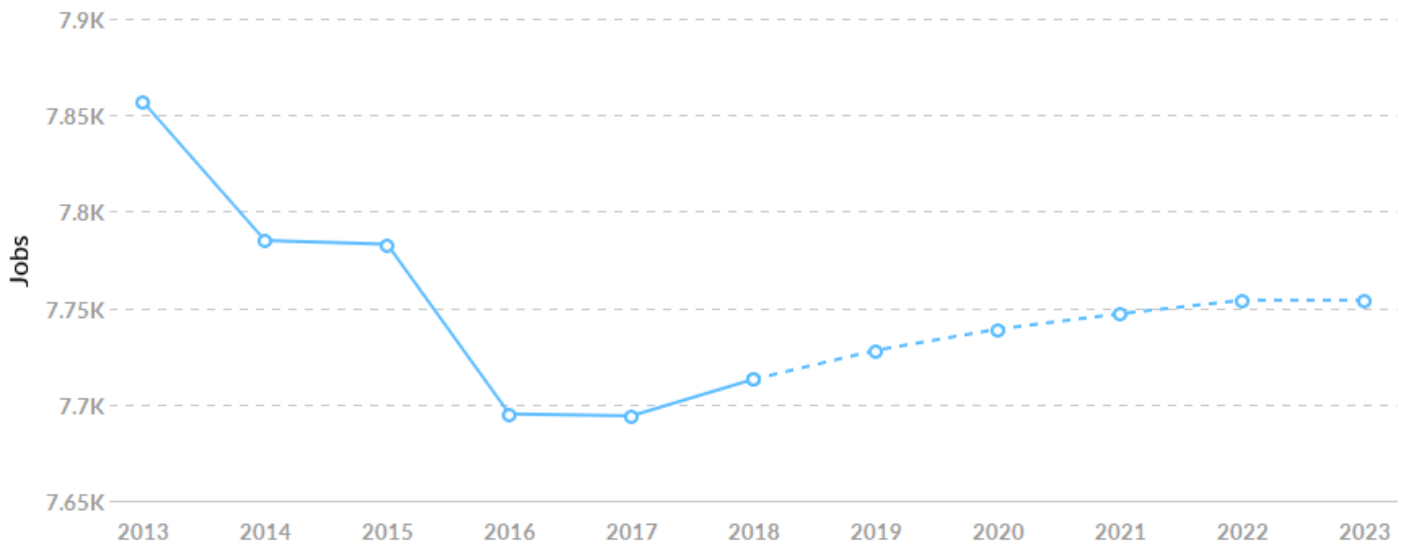


Timeframe	Population
2013	13,555
2014	13,516
2015	13,375
2016	13,437
2017	13,478
2018	13,426
2019	13,414
2020	13,402
2021	13,391
2022	13,381
2023	13,372

## Historic & Projected Trends - Cont.

### Job Trends

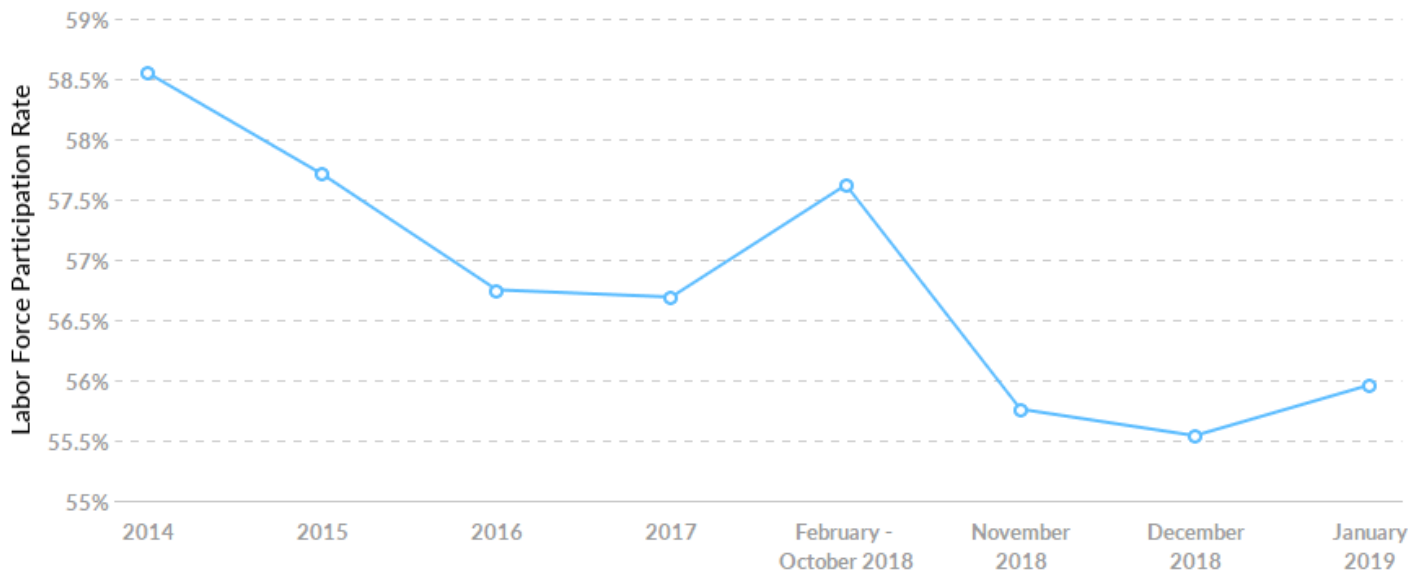
From 2013 to 2018, jobs **declined by 1.8%** in Howard County, AR from 7,857 to **7,713**. This change **fell short of the national growth rate of 8.2% by 10.0%**.



Timeframe	Jobs
2013	7,857
2014	7,785
2015	7,783
2016	7,695
2017	7,694
2018	7,713
2019	7,728
2020	7,739
2021	7,747
2022	7,754
2023	7,754

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends

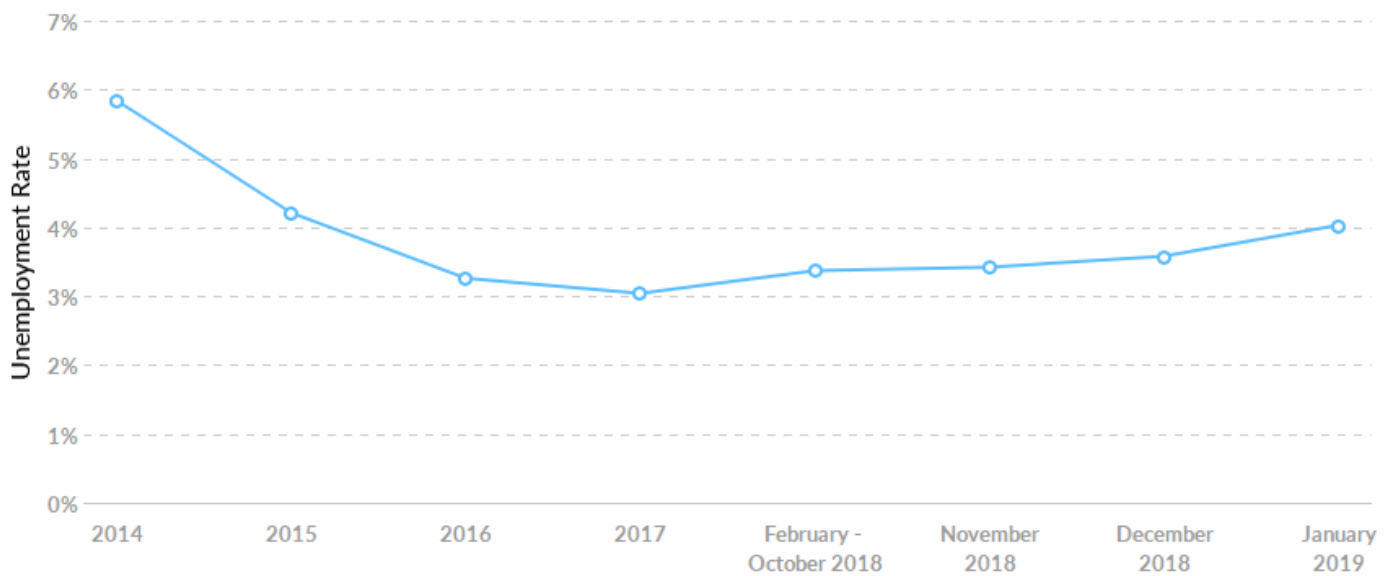


Timeframe	Labor Force Participation Rate
2014	58.55%
2015	57.71%
2016	56.75%
2017	56.69%
February - October 2018	57.62%
November 2018	55.76%
December 2018	55.54%
January 2019	55.96%

## Historic & Projected Trends - Cont.

### Unemployment Rate Trends

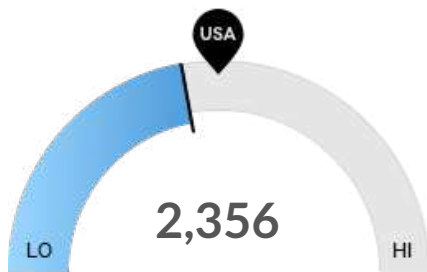
Howard County, AR had a January 2019 unemployment rate of 4.03%, **decreasing from 5.84%** 5 years before.



Timeframe	Unemployment Rate
2014	5.84%
2015	4.21%
2016	3.26%
2017	3.04%
February - October 2018	3.37%
November 2018	3.42%
December 2018	3.58%
January 2019	4.03%

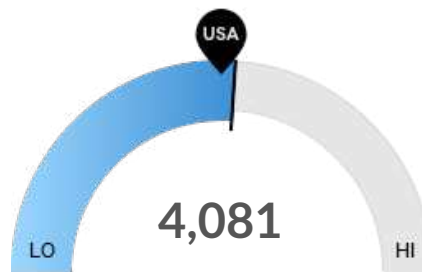


## Population Characteristics



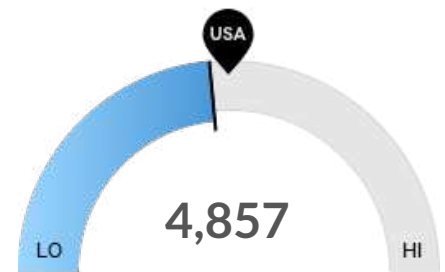
**Millennials**

Howard County, AR has 2,356 millennials (ages 20-34). The national average for an area this size is 2,791.



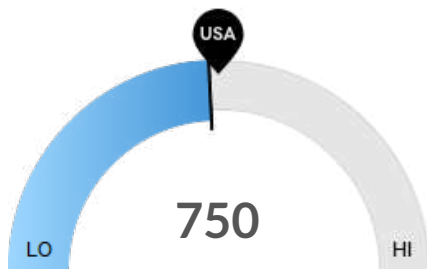
**Retiring Soon**

Retirement risk is about average in Howard County, AR. The national average for an area this size is 3,842 people 55 or older, while there are 4,081 here.



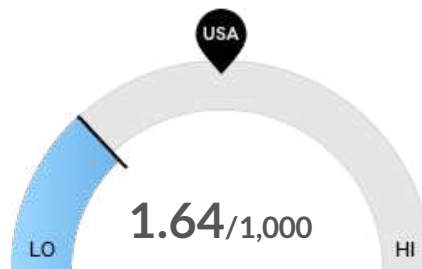
**Racial Diversity**

Racial diversity is about average in Howard County, AR. The national average for an area this size is 5,293 racially diverse people, while there are 4,857 here.



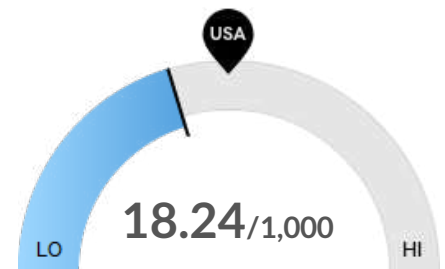
**Veterans**

Howard County, AR has 750 veterans. The national average for an area this size is 784.



**Violent Crime**

Howard County, AR has 1.64 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



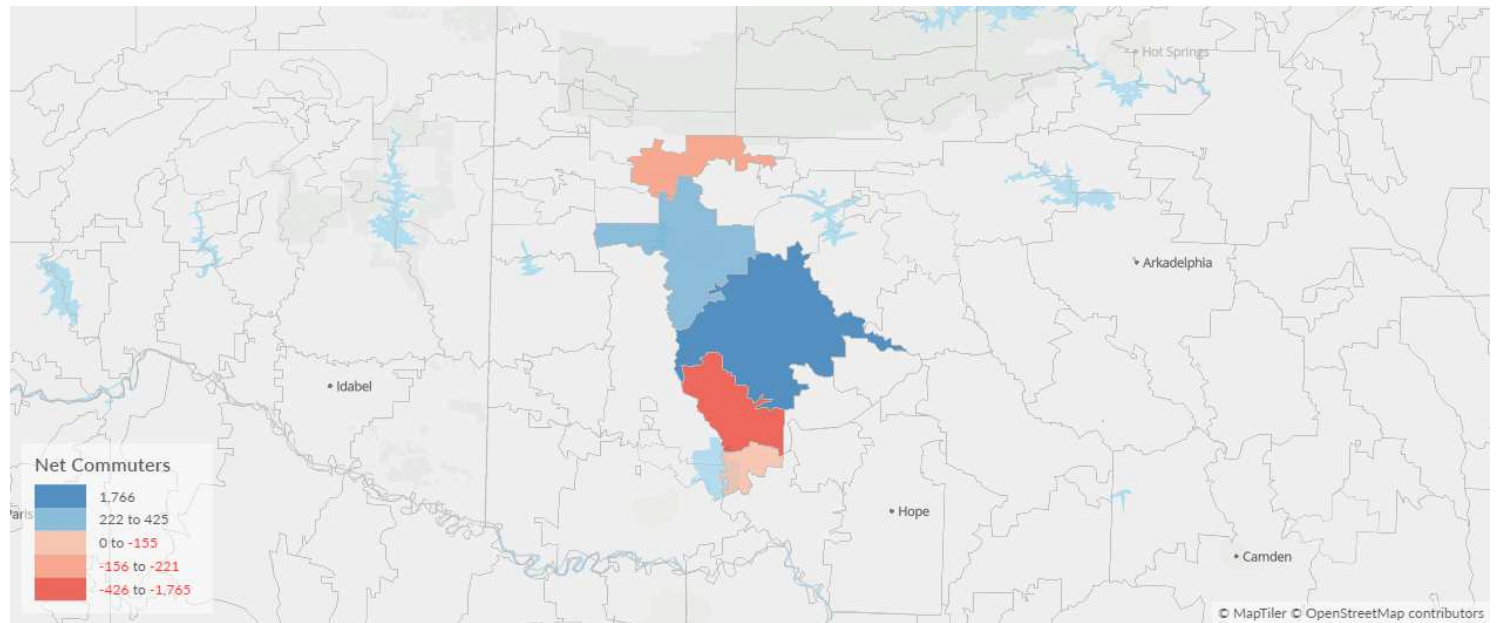
**Property Crime**

Howard County, AR has 18.24 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

## Population Characteristics - Cont.

### Place of Work vs Place of Residence

Understanding where talent in Howard County, AR currently works compared to where talent lives can help you optimize site decisions.



#### Where Talent Works

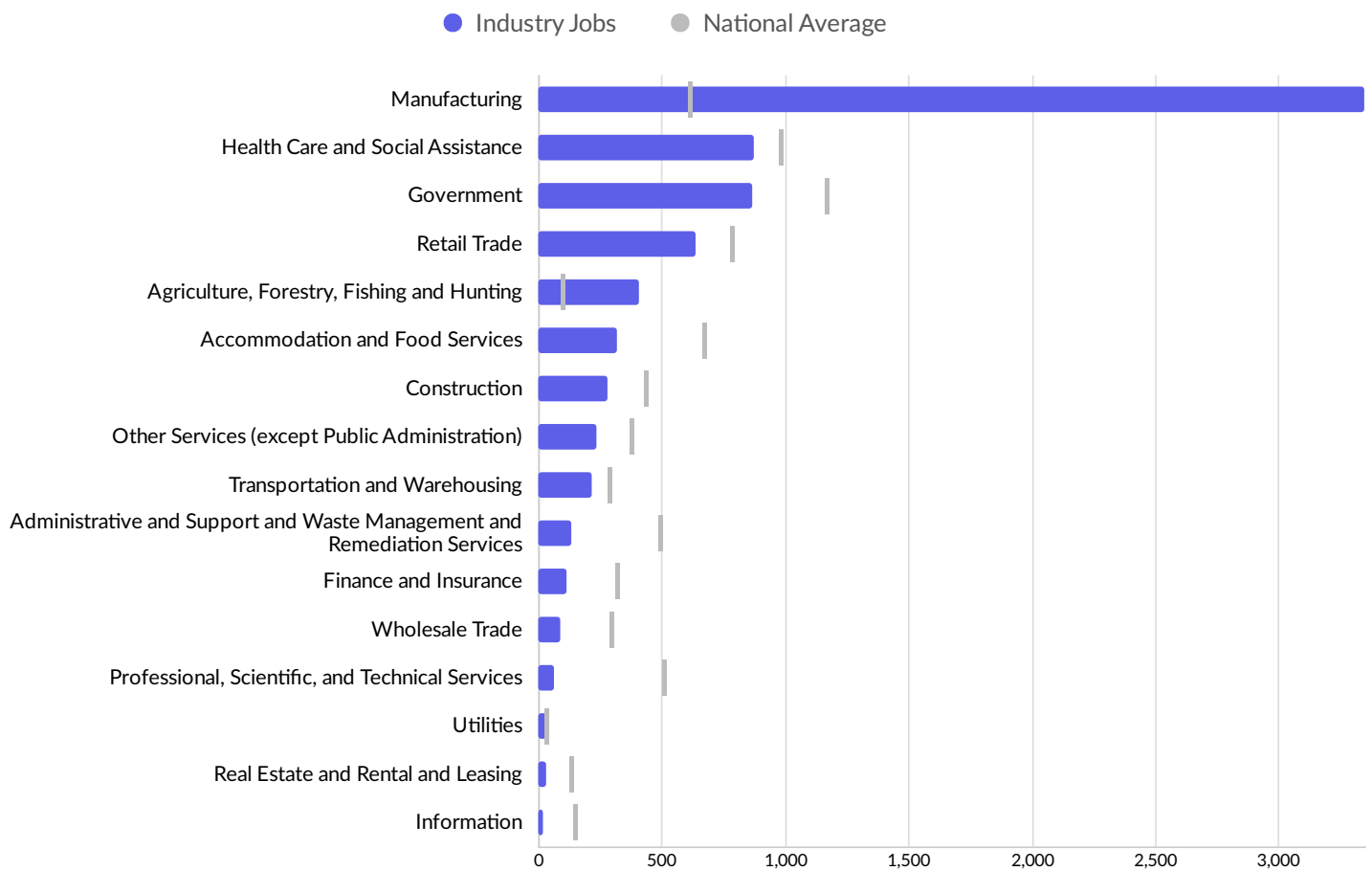
ZIP	Name	2018 Employment
71852	Nashville, AR (in Howar...	6,121
71833	Dierks, AR (in Howard c...	1,168
71851	Mineral Springs, AR (in ...	309
71971	Umpire, AR (in Howard ...	73
71859	Saratoga, AR (in Howard...	42

#### Where Talent Lives

ZIP	Name	2018 Workers
71852	Nashville, AR (in Howar...	4,355
71833	Dierks, AR (in Howard c...	946
71851	Mineral Springs, AR (in ...	735
71971	Umpire, AR (in Howard ...	229
71859	Saratoga, AR (in Howard...	168

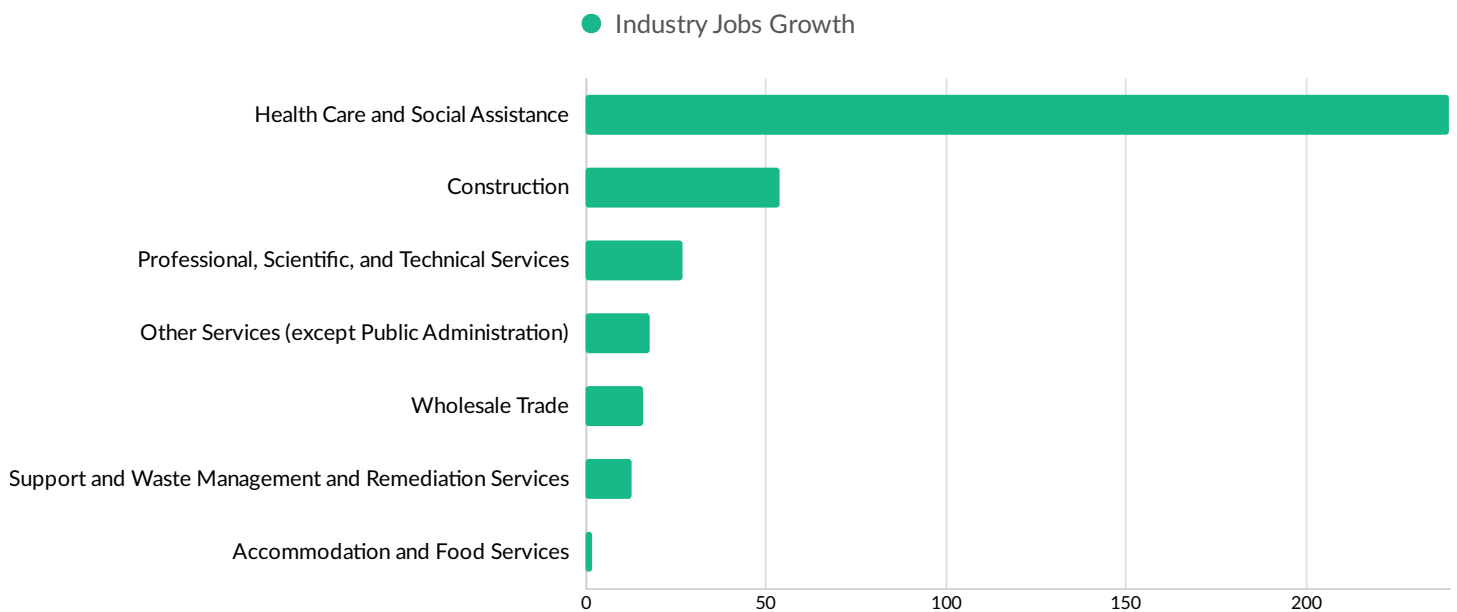
# Industry Characteristics

## Largest Industries



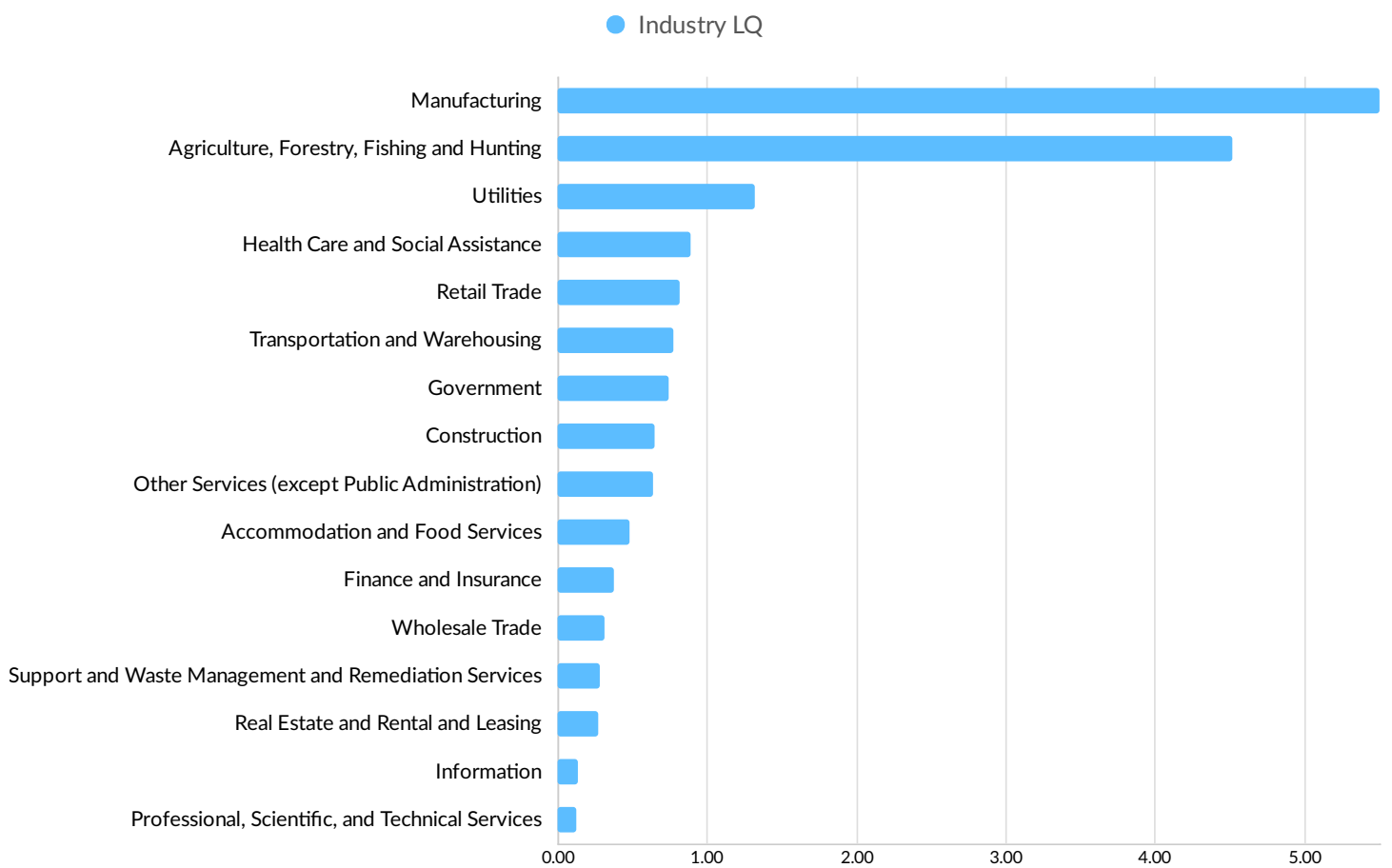
## Industry Characteristics - Cont.

### Top Growing Industries



## Industry Characteristics - Cont.

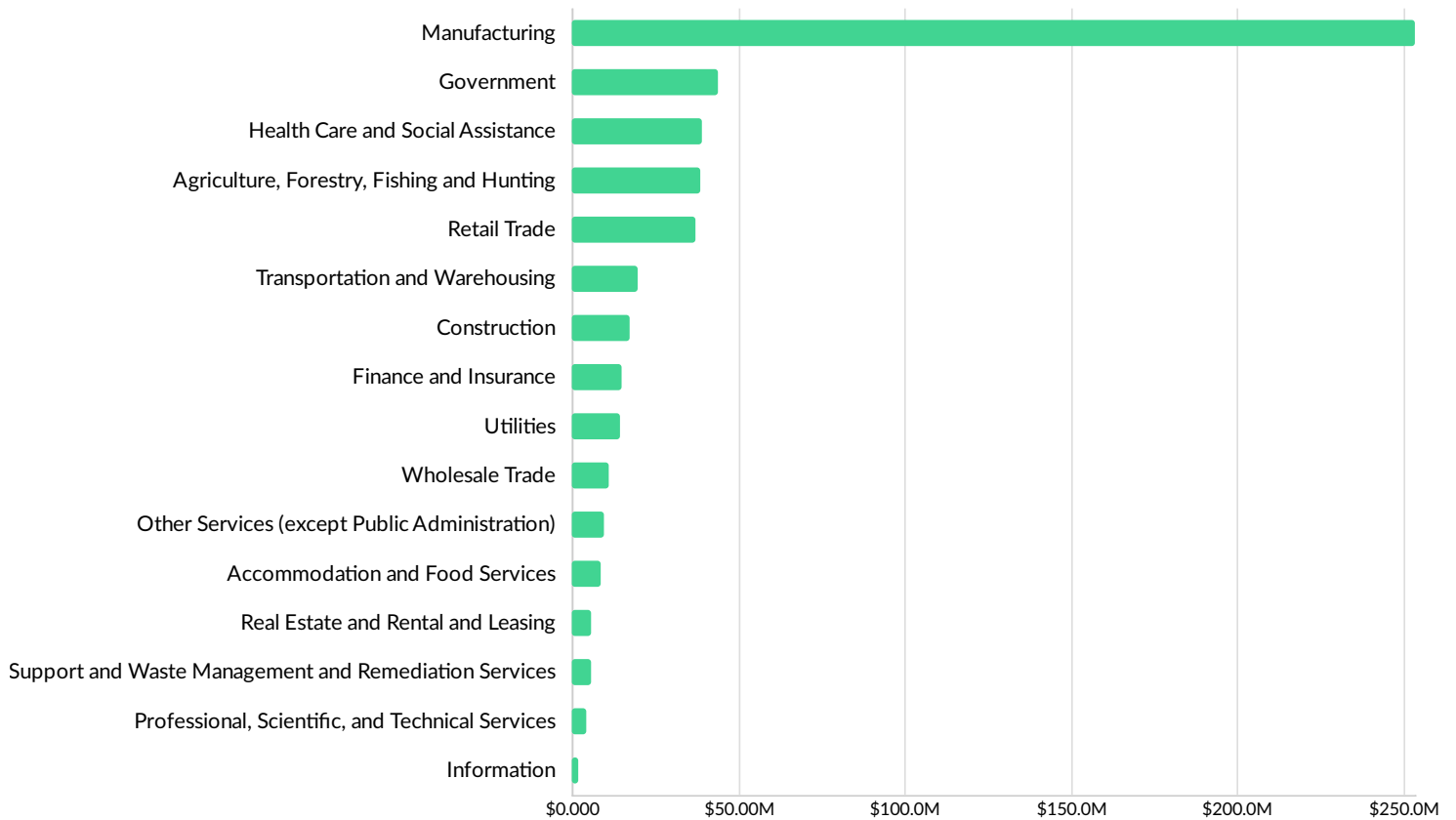
### Top Industry LQ



## Industry Characteristics - Cont.

### Top Industry GRP

● 2018 Gross Regional Product



## Industry Characteristics - Cont.

### Top Industry Earnings



## Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	3,677	3,348	-329	-9%	5.51	\$42,190	\$253.39M
Health Care and Social Assistance	633	873	240	+38%	0.89	\$38,188	\$39.32M
Government	937	869	-68	-7%	0.75	\$45,425	\$44.12M
Retail Trade	654	638	-16	-2%	0.82	\$31,367	\$37.25M
Agriculture, Forestry, Fishing and Hunting	451	410	-41	-9%	4.52	\$36,880	\$38.59M
Accommodation and Food Services	319	321	2	+1%	0.48	\$15,768	\$8.48M
Construction	227	281	54	+24%	0.65	\$35,713	\$17.57M
Other Services (except Public Administration)	217	235	18	+8%	0.64	\$27,005	\$9.85M
Transportation and Warehousing	236	216	-20	-8%	0.78	\$59,520	\$19.59M
Administrative and Support and Waste Management and Remediation Services	123	136	13	+11%	0.28	\$29,190	\$5.88M
Finance and Insurance	124	116	-8	-6%	0.37	\$54,740	\$14.75M
Wholesale Trade	72	88	16	+22%	0.31	\$49,015	\$10.97M
Professional, Scientific, and Technical Services	37	64	27	+73%	0.13	\$39,310	\$4.48M
Utilities	36	35	-1	-3%	1.32	\$110,041	\$14.41M
Real Estate and Rental and Leasing	48	35	-13	-27%	0.27	\$27,480	\$5.96M
Information	29	19	-10	-34%	0.13	\$29,624	\$2.08M



## Business Characteristics

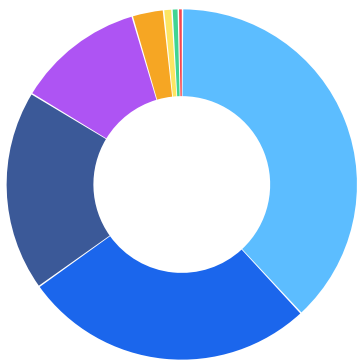
### 576 Companies Employ Your Workers

Online profiles for your workers mention 576 companies as employers, with the top 10 appearing below. In the last 12 months, 355 companies in Howard County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Husqvarna	51 <div></div>	Uber Technologies, Inc.	374 <div></div>
Tyson Foods, Inc.	27 <div></div>	CRST International, Inc.	202 <div></div>
Howard Memorial Hospital	21 <div></div>	USA Truck, Inc.	94 <div></div>
Weyerhaeuser Company	17 <div></div>	Teach For America, Inc.	73 <div></div>
Wal-Mart Stores, Inc.	15 <div></div>	Dollar General Corporation	69 <div></div>
Mineral Springs School District	12 <div></div>	Platinum Supplemental Insuranc...	65 <div></div>
Metropolitan Nashville Public S...	11 <div></div>	C.R. England, Inc.	61 <div></div>
Certainteed Corporation	8 <div></div>	Tyson Foods, Inc.	55 <div></div>
Nashville High Lift LLC	8 <div></div>	Koch Trucking, Inc.	52 <div></div>
High School	6 <div></div>	U. S. Xpress, Inc.	40 <div></div>

## Business Characteristics - Cont.

### Business Size

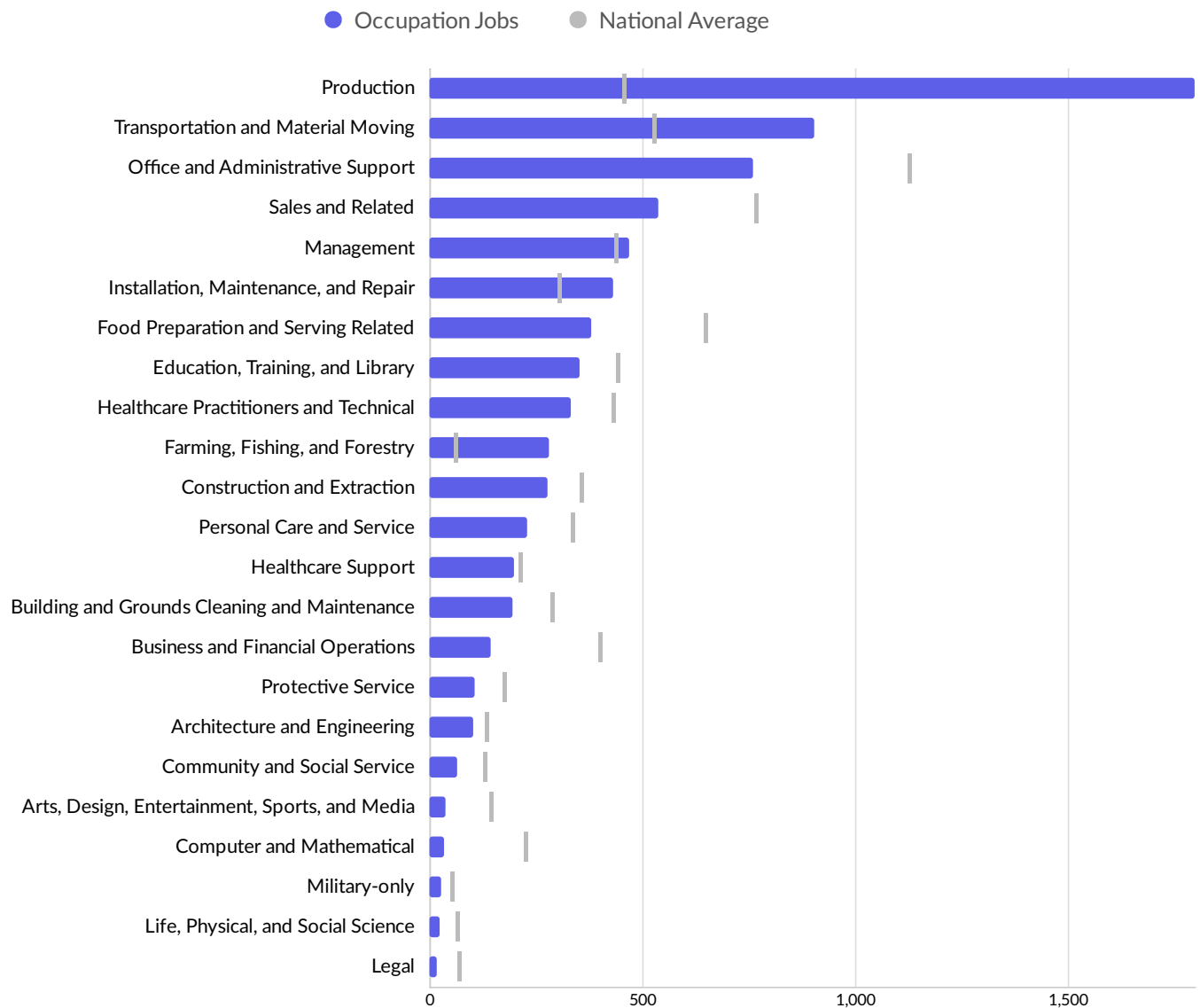


	Percentage	Business Count
1 to 4 employees	38.0%	197
5 to 9 employees	27.0%	140
10 to 19 employees	18.5%	96
20 to 49 employees	11.8%	61
50 to 99 employees	2.9%	15
100 to 249 employees	0.8%	4
250 to 499 employees	0.6%	3
500+ employees	0.4%	2

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

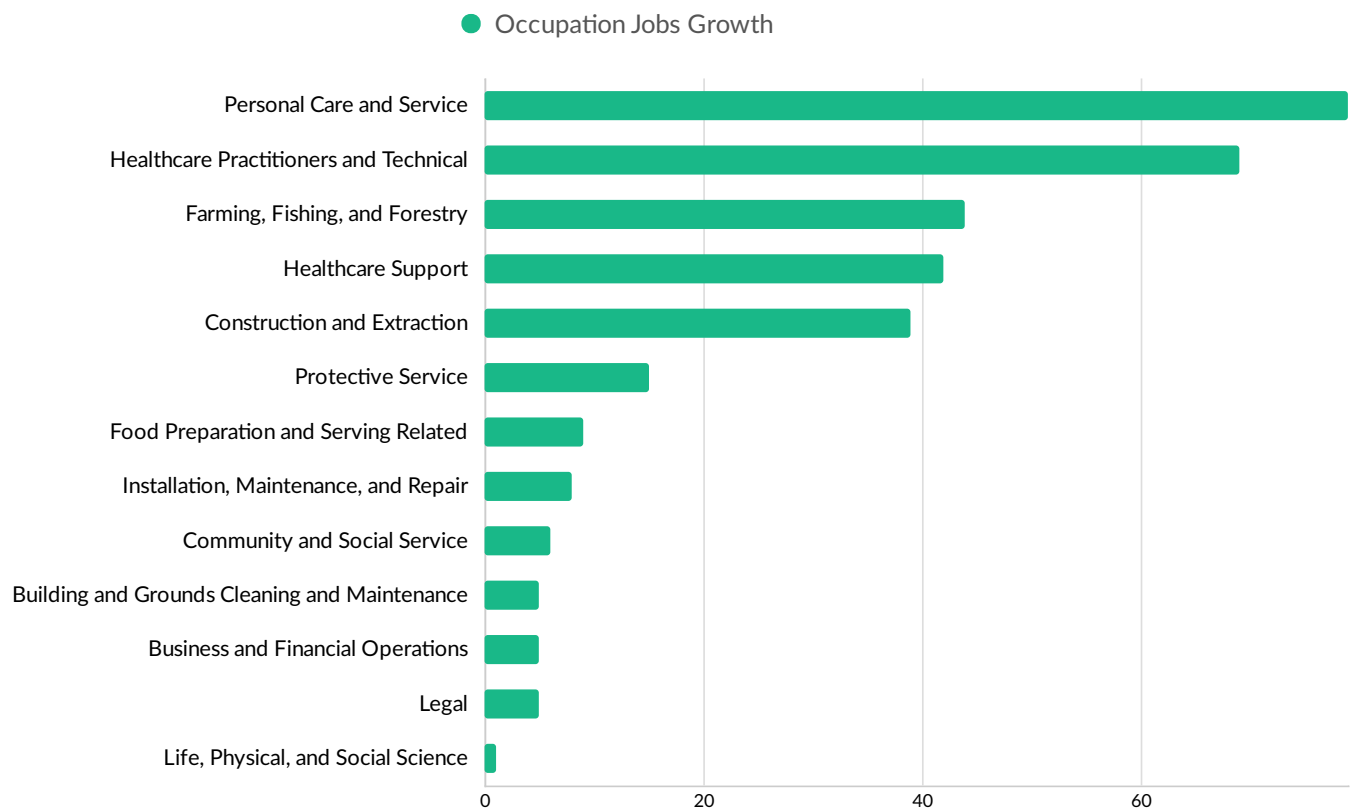
# Workforce Characteristics

## Largest Occupations



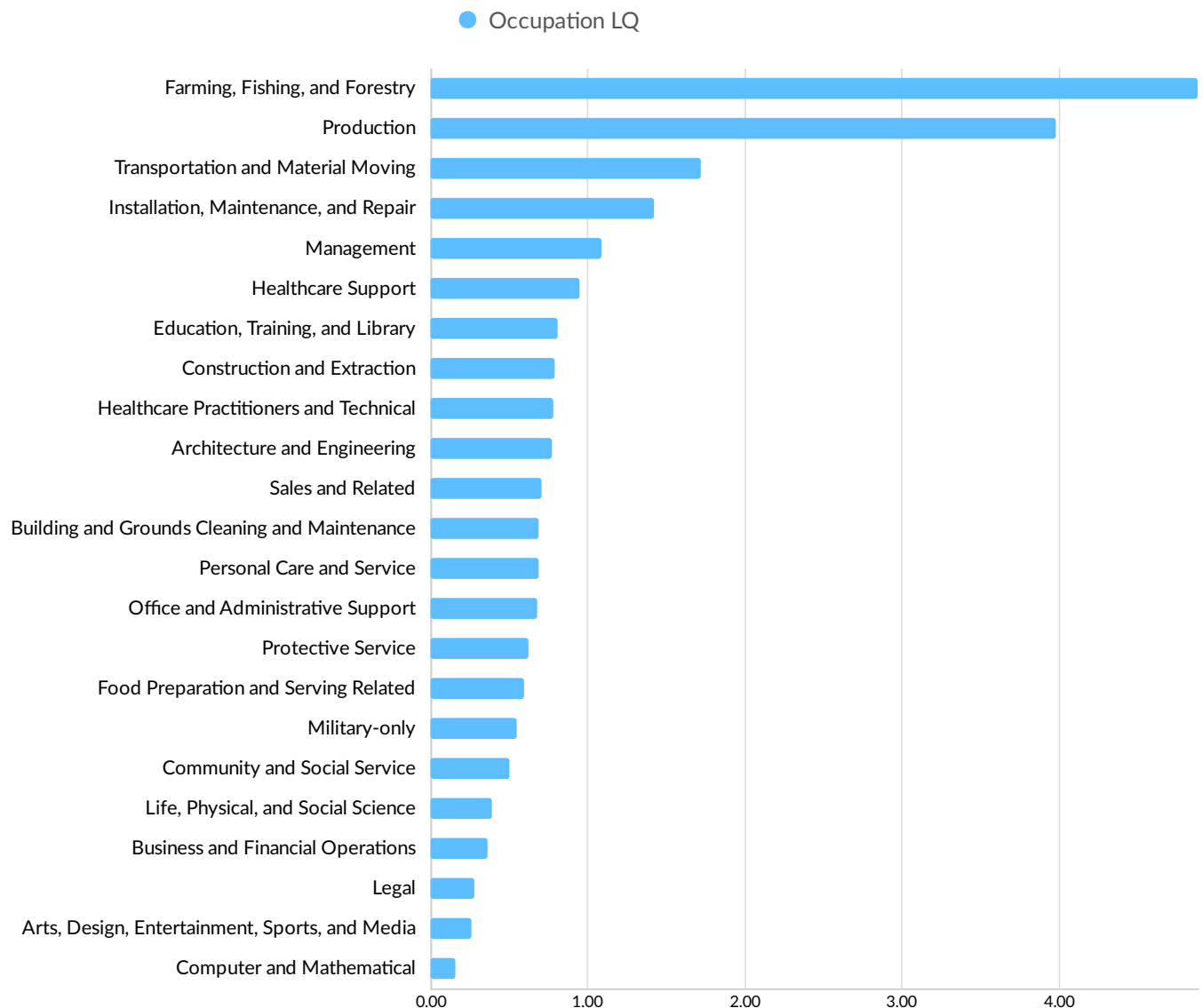
## Workforce Characteristics - Cont.

### Top Growing Occupations



## Workforce Characteristics - Cont.

### Top Occupation LQ



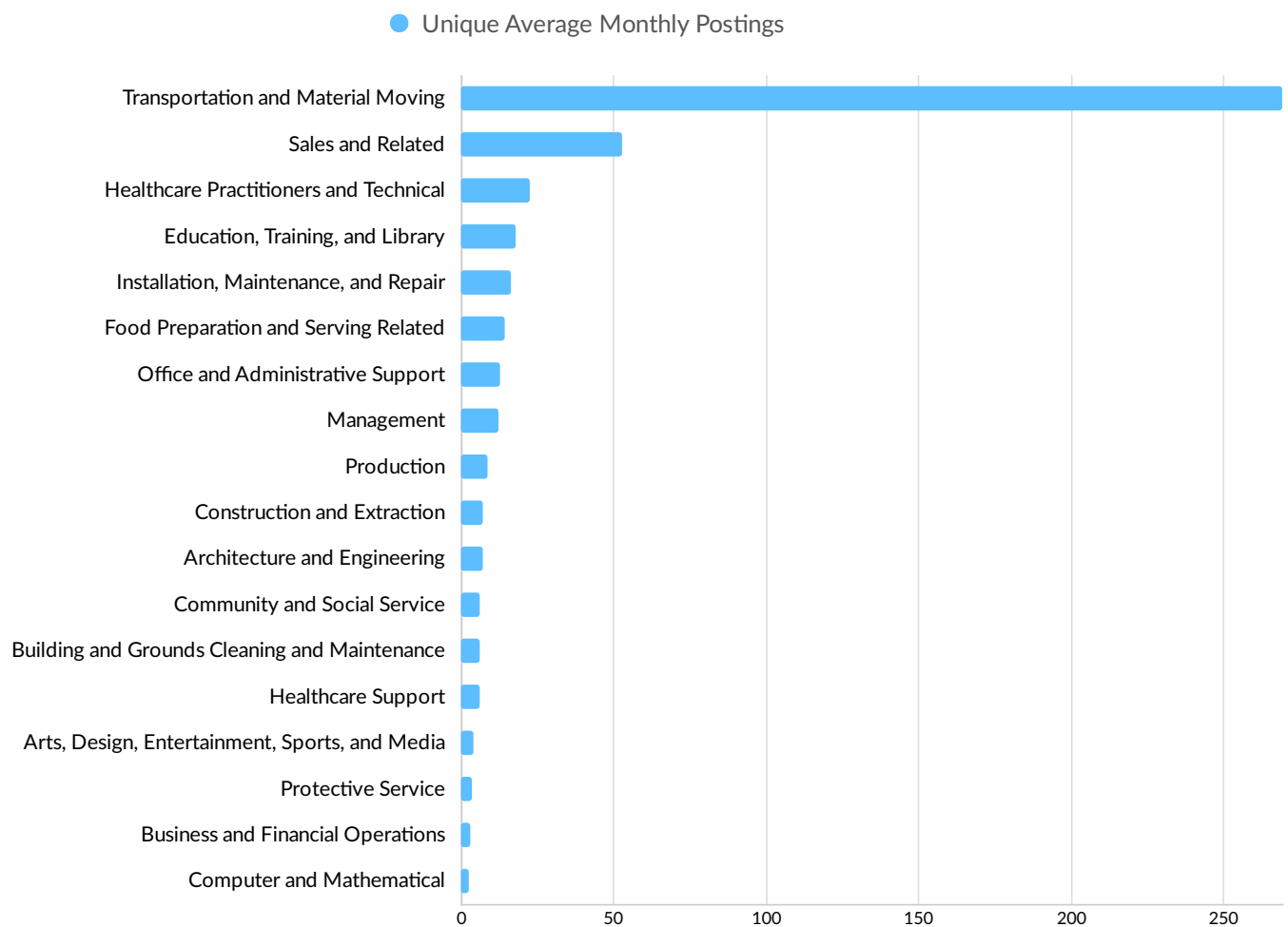
## Workforce Characteristics - Cont.

### Top Occupation Earnings



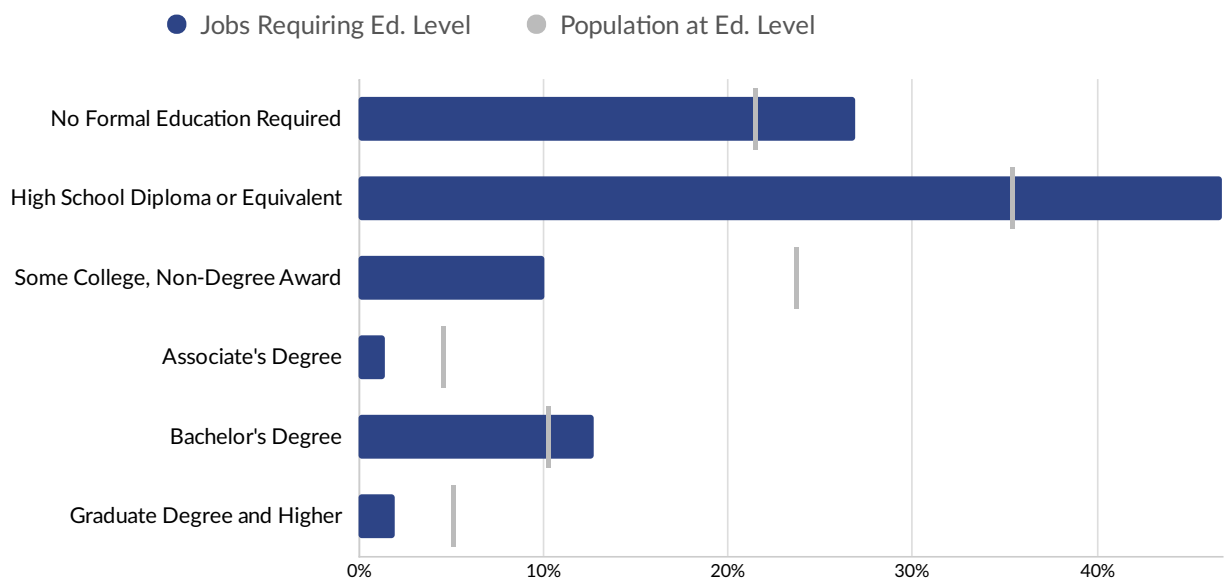
## Workforce Characteristics - Cont.

### Top Posted Occupations



## Workforce Characteristics - Cont.

### Underemployment





## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Production	2,076	1,800	-276	-13%	3.98	\$13.67	9
Transportation and Material Moving	941	904	-37	-4%	1.72	\$12.39	269
Office and Administrative Support	773	763	-10	-1%	0.68	\$13.01	13
Sales and Related	573	537	-36	-6%	0.70	\$9.84	53
Management	534	471	-63	-12%	1.08	\$21.35	12
Installation, Maintenance, and Repair	423	431	8	+2%	1.43	\$18.26	17
Food Preparation and Serving Related	372	381	9	+2%	0.59	\$9.56	14
Education, Training, and Library	379	353	-26	-7%	0.81	\$20.06	18
Healthcare Practitioners and Technical	265	334	69	+26%	0.78	\$22.02	23
Farming, Fishing, and Forestry	237	281	44	+19%	4.88	\$13.60	1
Construction and Extraction	239	278	39	+16%	0.79	\$15.21	7
Personal Care and Service	149	228	79	+53%	0.69	\$10.00	1
Healthcare Support	157	199	42	+27%	0.95	\$11.22	6
Building and Grounds Cleaning and Maintenance	190	195	5	+3%	0.69	\$9.87	6
Business and Financial Operations	139	144	5	+4%	0.36	\$24.42	3
Protective Service	93	108	15	+16%	0.62	\$12.87	4
Architecture and Engineering	115	101	-14	-12%	0.77	\$29.70	7
Community and Social Service	58	64	6	+10%	0.50	\$16.49	6

## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	38	37	-1	-3%	0.26	\$12.64	4
Computer and Mathematical	35	34	-1	-3%	0.15	\$23.90	3
Military-only	32	26	-6	-19%	0.55	\$15.96	0
Life, Physical, and Social Science	24	25	1	+4%	0.39	\$24.85	1
Legal	13	18	5	+38%	0.28	\$16.71	0

## Educational Pipeline

Over the last 5 years, no schools in Howard County, AR produced graduates.