



Grant County, AR

Arkansas Department of Workforce Services



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Little Rock, Arkansas 72203

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Economy Overview

18,197

Population (2018)

Population **grew by 162** over the last 5 years and is projected to **grow by 189** over the next 5 years.

4,934

Total Regional Employment

Jobs **grew by 273** over the last 5 years and are projected to **grow by 374** over the next 5 years.

\$50.0K

Median Household Income (2017)

Median household income is **\$7.7K below** the national median household income of \$57.7K.

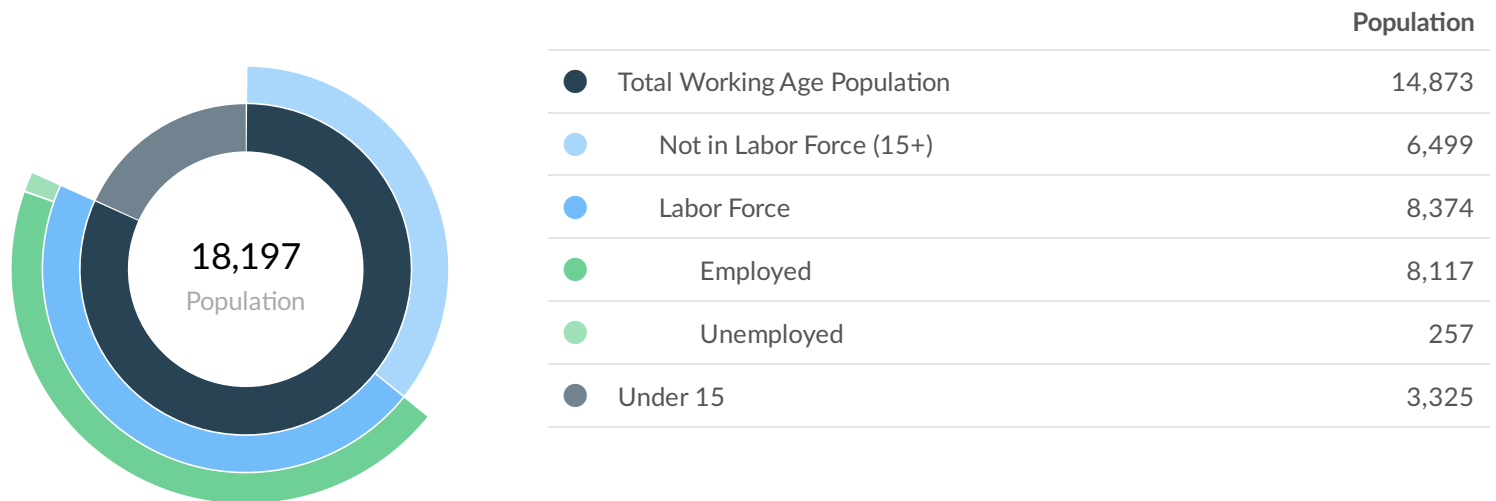
Takeaways

- As of 2018 the region's population **increased by 0.9%** since 2013, growing by 162. Population is expected to **increase by 1.0%** between 2018 and 2023, adding 189.
- From 2013 to 2018, jobs **increased by 5.9%** in Grant County, AR from 4,661 to **4,934**. This change **fell short of the national growth rate of 8.2% by 2.3%**. As the number of jobs increased, the **labor force participation rate decreased from 56.4% to 56.3% between 2013 and 2018**.
- Concerning educational attainment, **15.2% of Grant County, AR residents possess a Bachelor's Degree** (3.4% below the national average), and **7.1% hold an Associate's Degree** (0.9% below the national average).
- The top three industries in 2018 are Other Fabricated Metal Product Manufacturing, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

| | Population (2018) | Labor Force (2018) | Jobs (2018) | Cost of Living | GRP | Imports | Exports |
|-------------------------------------|----------------------|--------------------------|----------------|-------------------|-----------|-----------|-----------|
| Region | 18,197 | 8,374 | 4,934 | 94.3 | \$473.30M | \$945.79M | \$636.39M |
| Little Rock, AR (in Pulaski county) | 14,131 | N/A | 6,302 | 95.8 | \$654.55M | \$1.43B | \$1.78B |

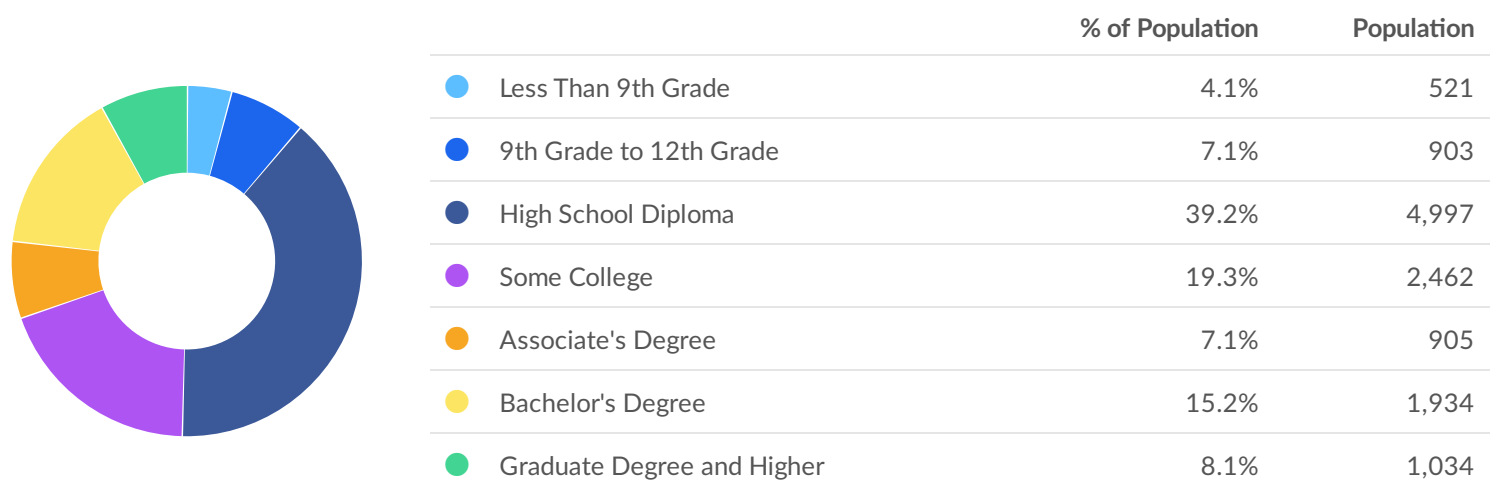
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

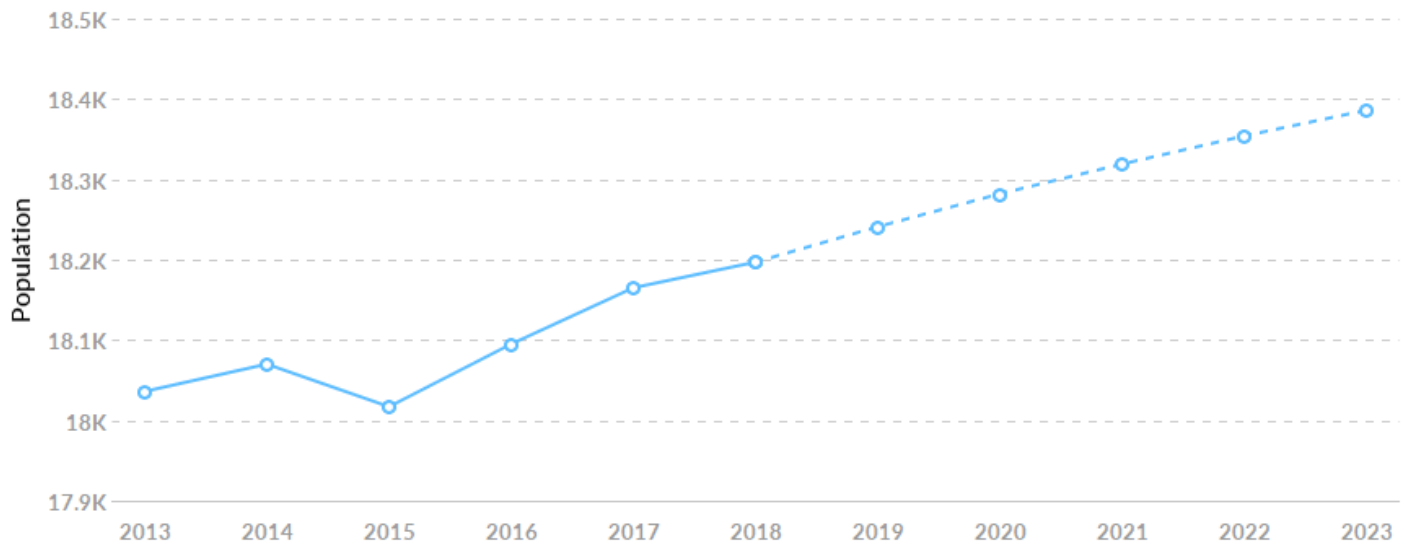
Concerning educational attainment, **15.2% of Grant County, AR residents possess a Bachelor's Degree** (3.4% below the national average), and **7.1% hold an Associate's Degree** (0.9% below the national average).



Historic & Projected Trends

Population Trends

As of 2018 the region's population **increased by 0.9%** since 2013, growing by 162. Population is expected to **increase by 1.0%** between 2018 and 2023, adding 189.

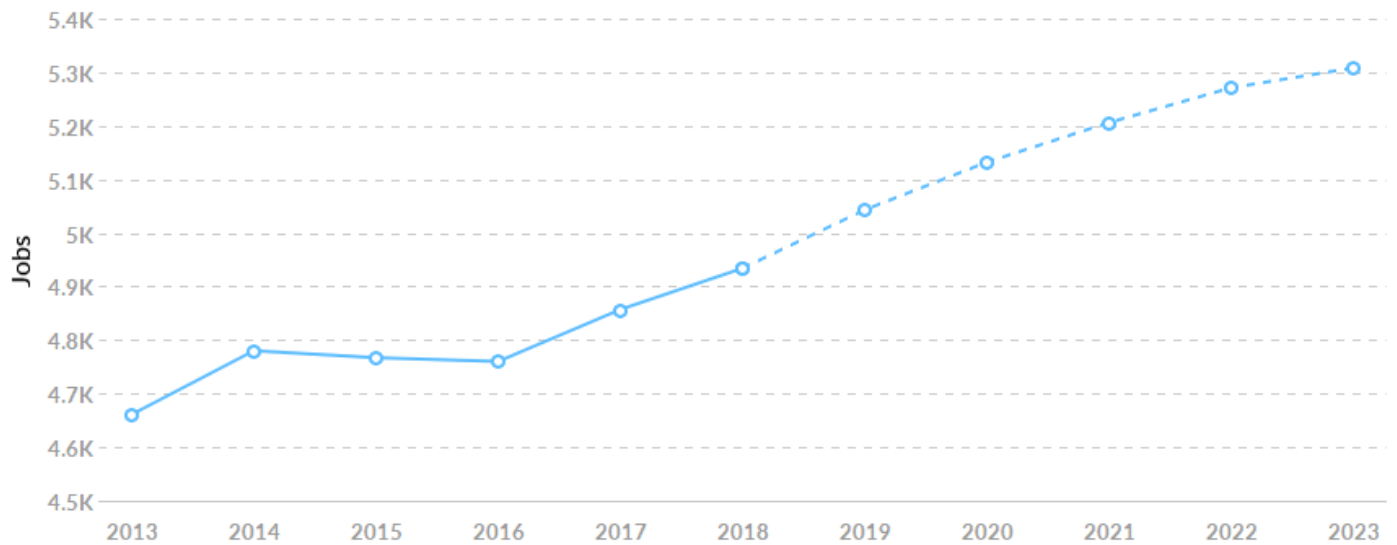


| Timeframe | Population |
|-----------|------------|
| 2013 | 18,036 |
| 2014 | 18,070 |
| 2015 | 18,017 |
| 2016 | 18,095 |
| 2017 | 18,165 |
| 2018 | 18,197 |
| 2019 | 18,241 |
| 2020 | 18,282 |
| 2021 | 18,319 |
| 2022 | 18,354 |
| 2023 | 18,386 |

Historic & Projected Trends - Cont.

Job Trends

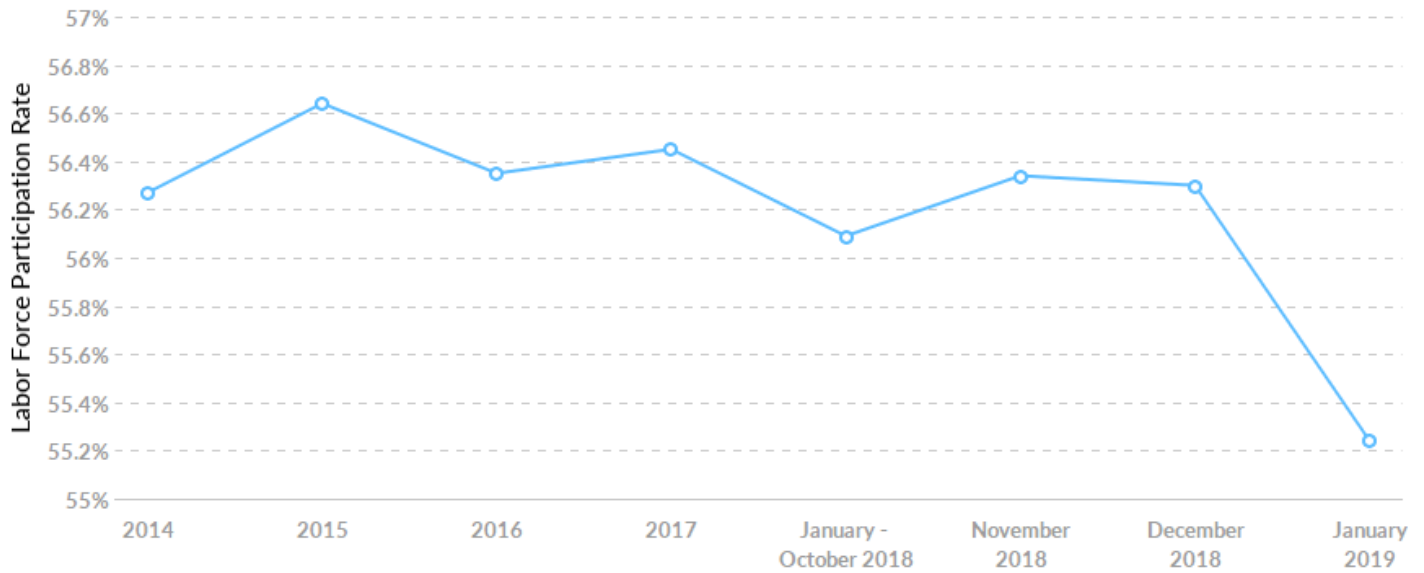
From 2013 to 2018, jobs increased by 5.9% in Grant County, AR from 4,661 to 4,934. This change fell short of the national growth rate of 8.2% by 2.3%.



| Timeframe | Jobs |
|-----------|-------|
| 2013 | 4,661 |
| 2014 | 4,780 |
| 2015 | 4,767 |
| 2016 | 4,760 |
| 2017 | 4,857 |
| 2018 | 4,934 |
| 2019 | 5,043 |
| 2020 | 5,132 |
| 2021 | 5,206 |
| 2022 | 5,271 |
| 2023 | 5,308 |

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

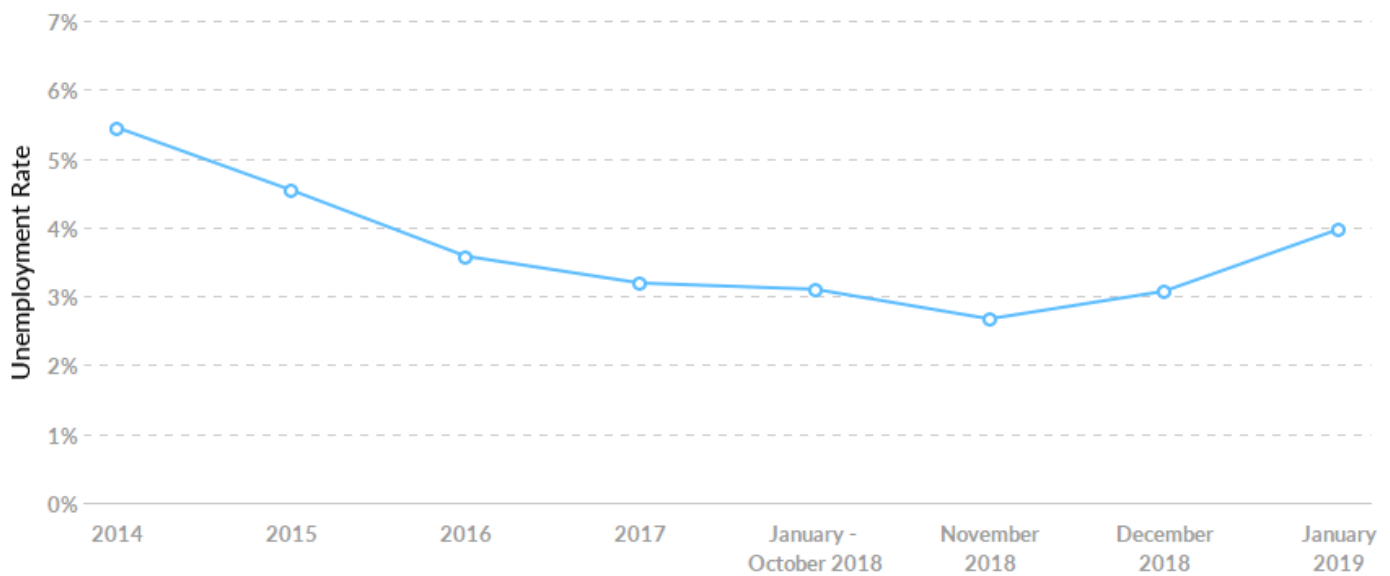


| Timeframe | Labor Force Participation Rate |
|------------------------|--------------------------------|
| 2014 | 56.27% |
| 2015 | 56.64% |
| 2016 | 56.35% |
| 2017 | 56.45% |
| January - October 2018 | 56.09% |
| November 2018 | 56.34% |
| December 2018 | 56.30% |
| January 2019 | 55.24% |

Historic & Projected Trends - Cont.

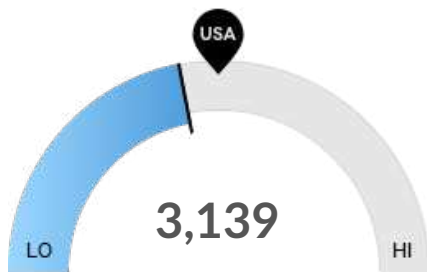
Unemployment Rate Trends

Grant County, AR had a January 2019 unemployment rate of 3.97%, **decreasing from 5.45%** 5 years before.



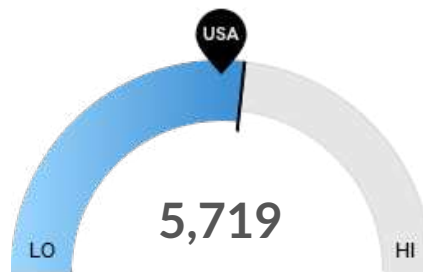
| Timeframe | Unemployment Rate |
|------------------------|-------------------|
| 2014 | 5.45% |
| 2015 | 4.54% |
| 2016 | 3.58% |
| 2017 | 3.19% |
| January - October 2018 | 3.10% |
| November 2018 | 2.67% |
| December 2018 | 3.07% |
| January 2019 | 3.97% |

Population Characteristics



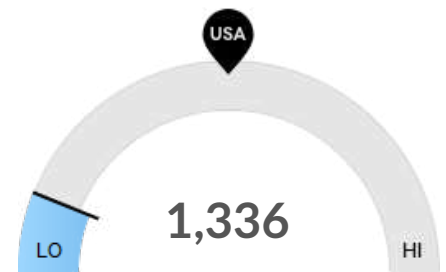
Millennials

Grant County, AR has 3,139 millennials (ages 20-34). The national average for an area this size is 3,762.



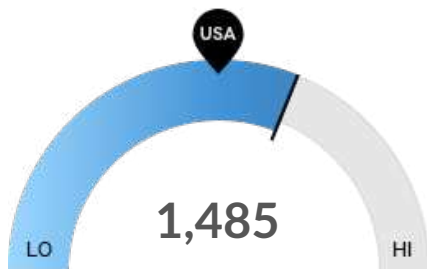
Retiring Soon

Retirement risk is high in Grant County, AR. The national average for an area this size is 5,178 people 55 or older, while there are 5,719 here.



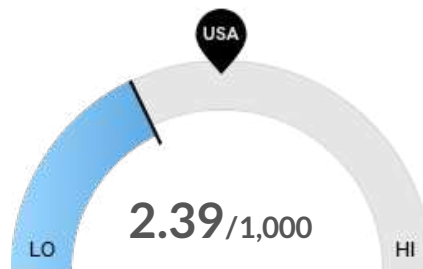
Racial Diversity

Racial diversity is low in Grant County, AR. The national average for an area this size is 7,134 racially diverse people, while there are 1,336 here.



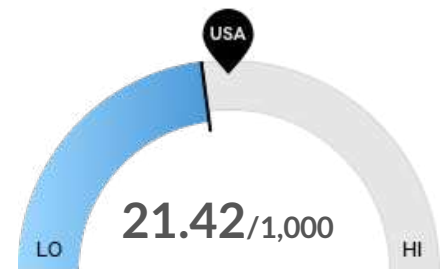
Veterans

Grant County, AR has 1,485 veterans. The national average for an area this size is 1,056.



Violent Crime

Grant County, AR has 2.39 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



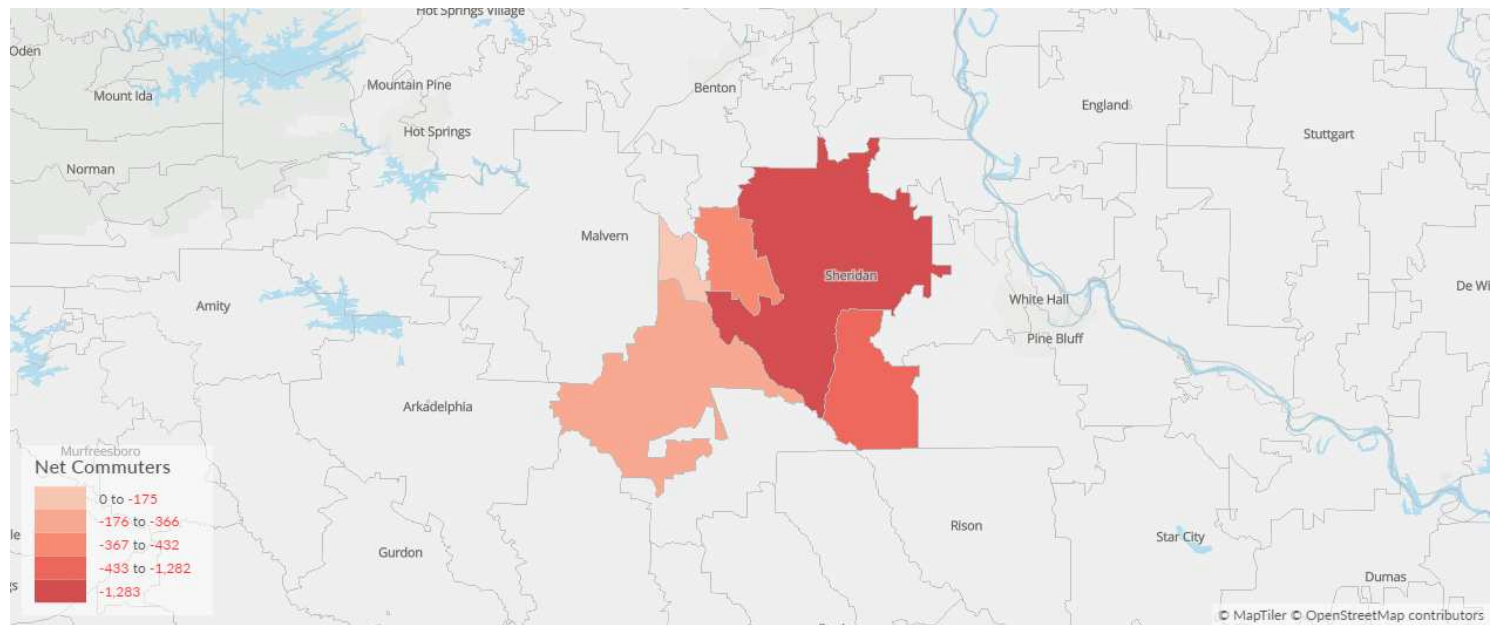
Property Crime

Grant County, AR has 21.42 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Grant County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

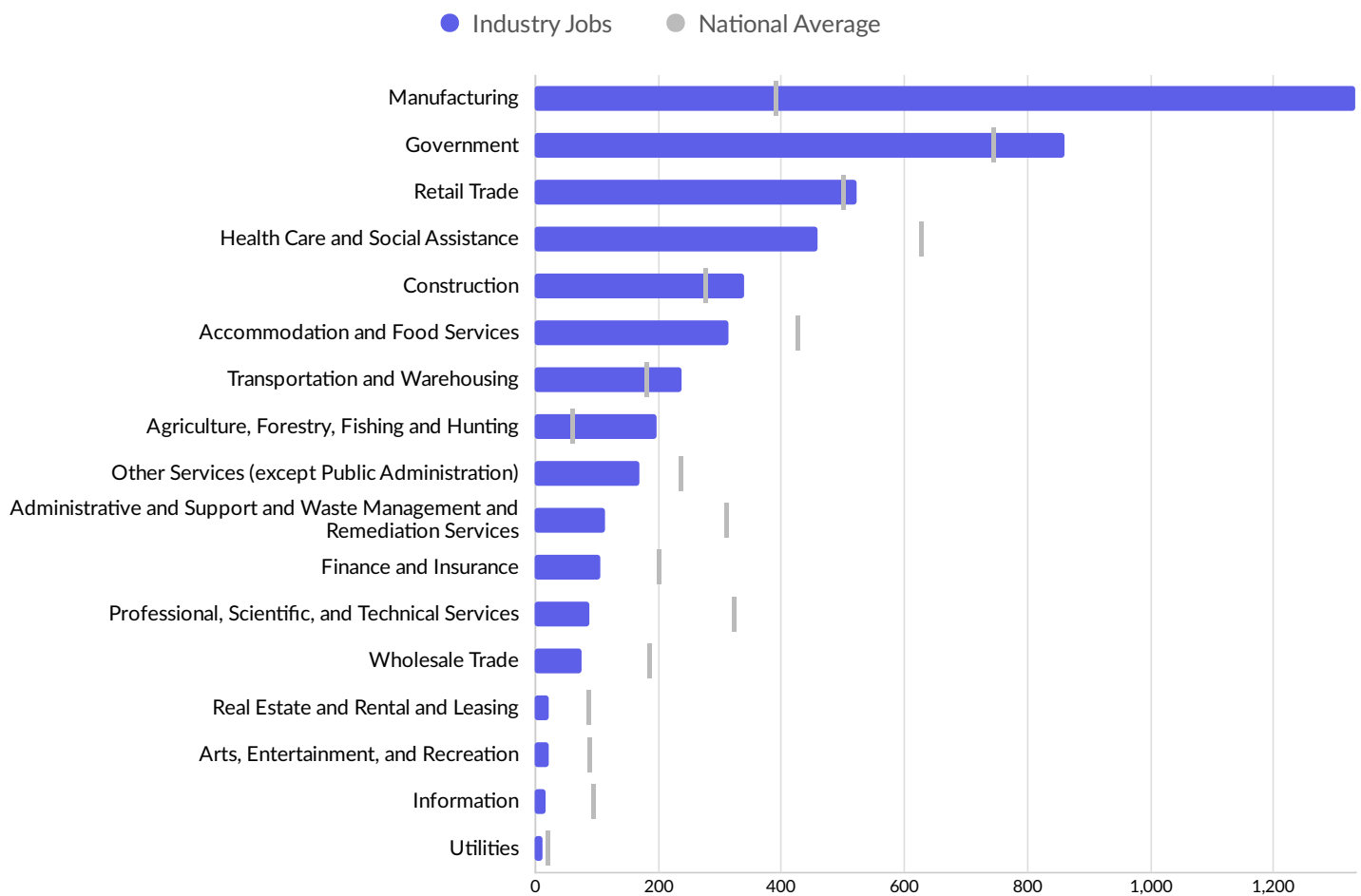
| ZIP | Name | 2018 Employment |
|-------|-------------------------------|-----------------|
| 72150 | Sheridan, AR (in Grant c... | 4,182 |
| 72084 | Leola, AR (in Grant coun... | 331 |
| 72129 | Prattsville, AR (in Grant ... | 208 |
| 72128 | Poyen, AR (in Grant cou... | 144 |
| 72057 | Grapevine, AR (in Grant... | 70 |

Where Talent Lives

| ZIP | Name | 2018 Workers |
|-------|-------------------------------|--------------|
| 72150 | Sheridan, AR (in Grant c... | 5,466 |
| 72129 | Prattsville, AR (in Grant ... | 575 |
| 72084 | Leola, AR (in Grant coun... | 507 |
| 72057 | Grapevine, AR (in Grant... | 503 |
| 72128 | Poyen, AR (in Grant cou... | 296 |

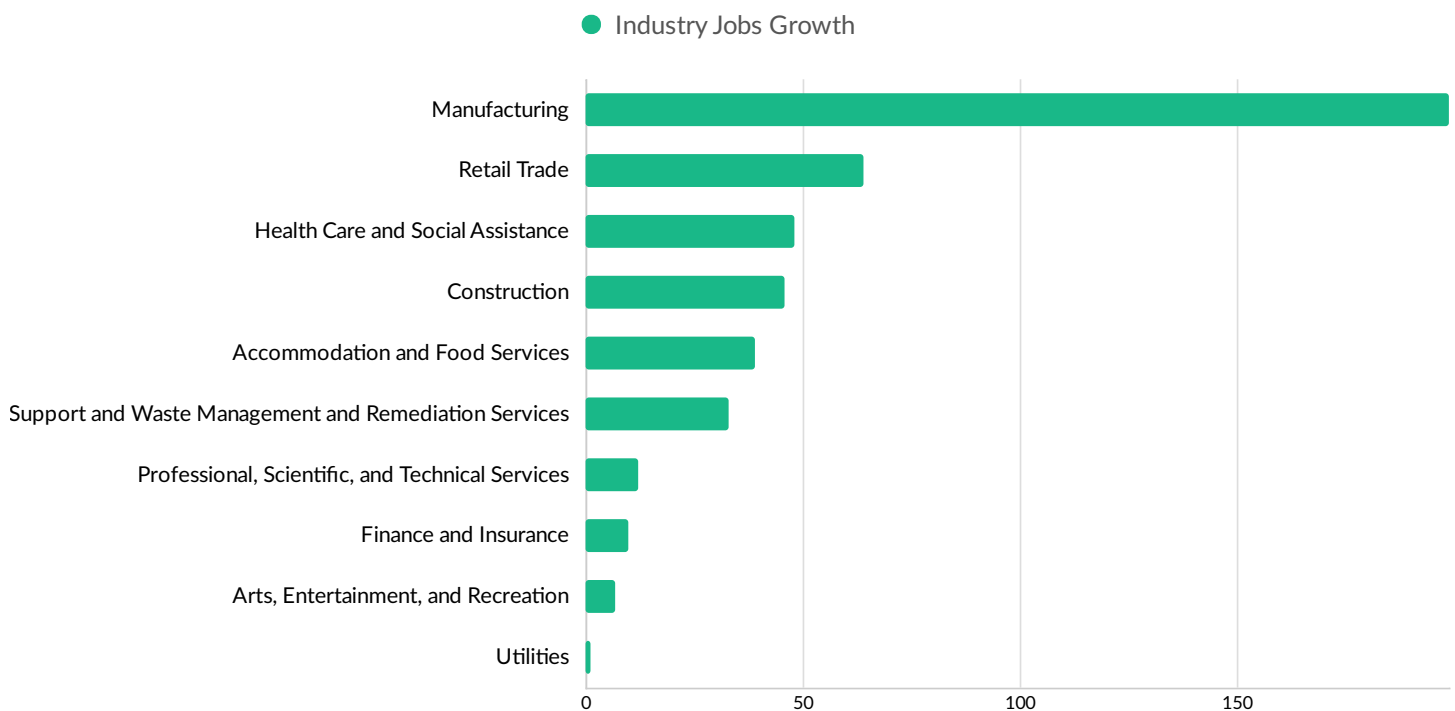
Industry Characteristics

Largest Industries



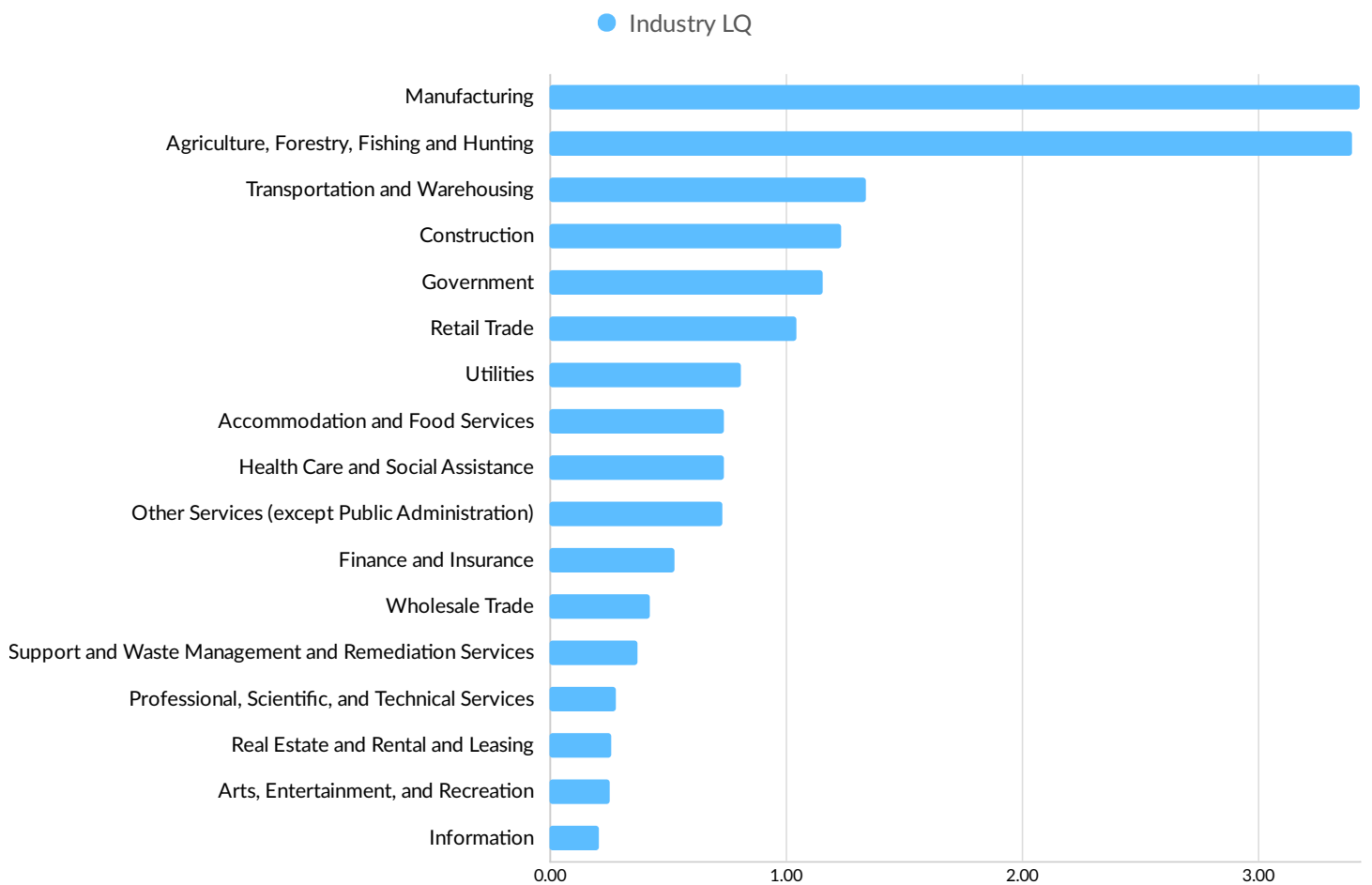
Industry Characteristics - Cont.

Top Growing Industries



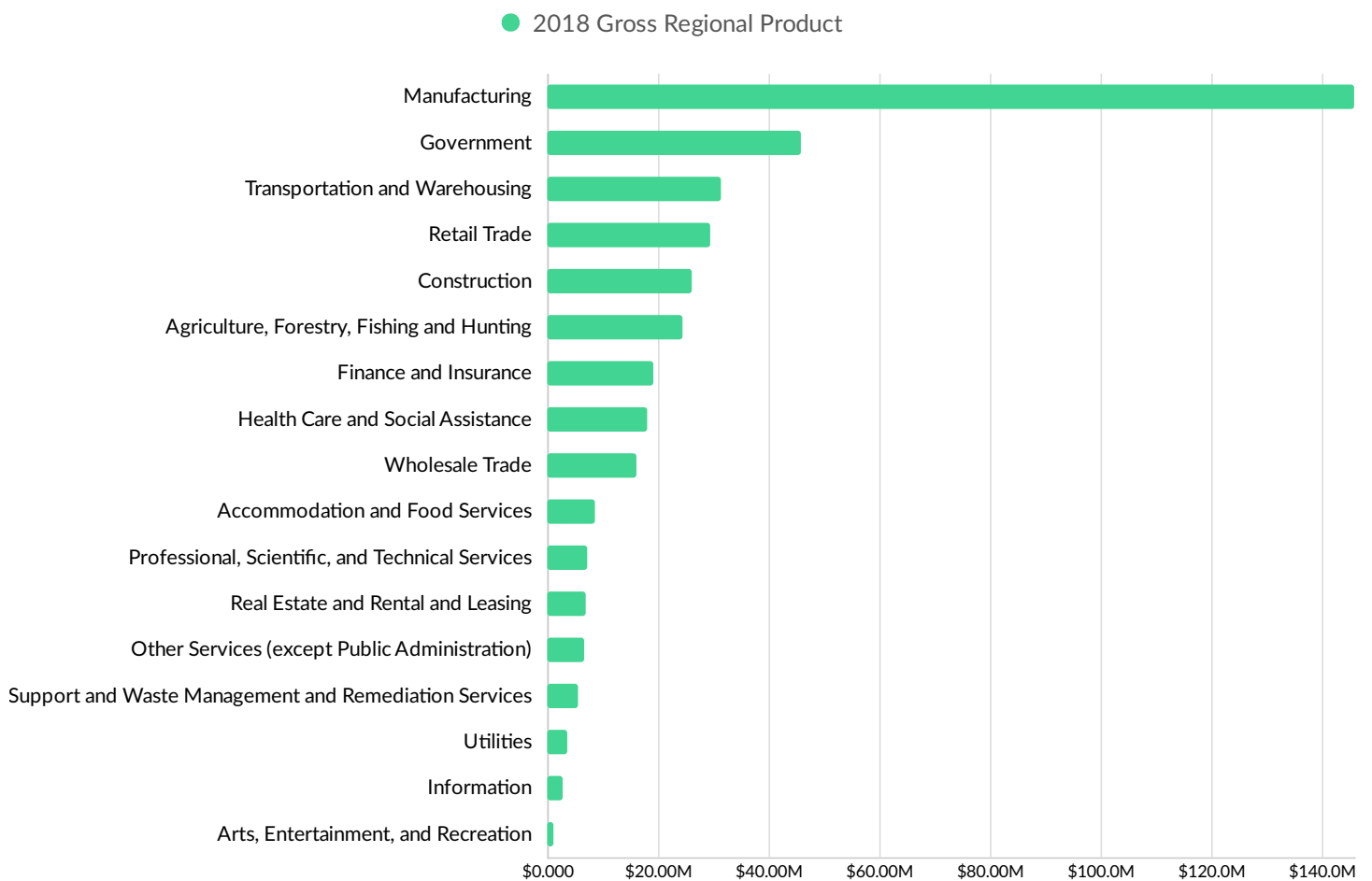
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

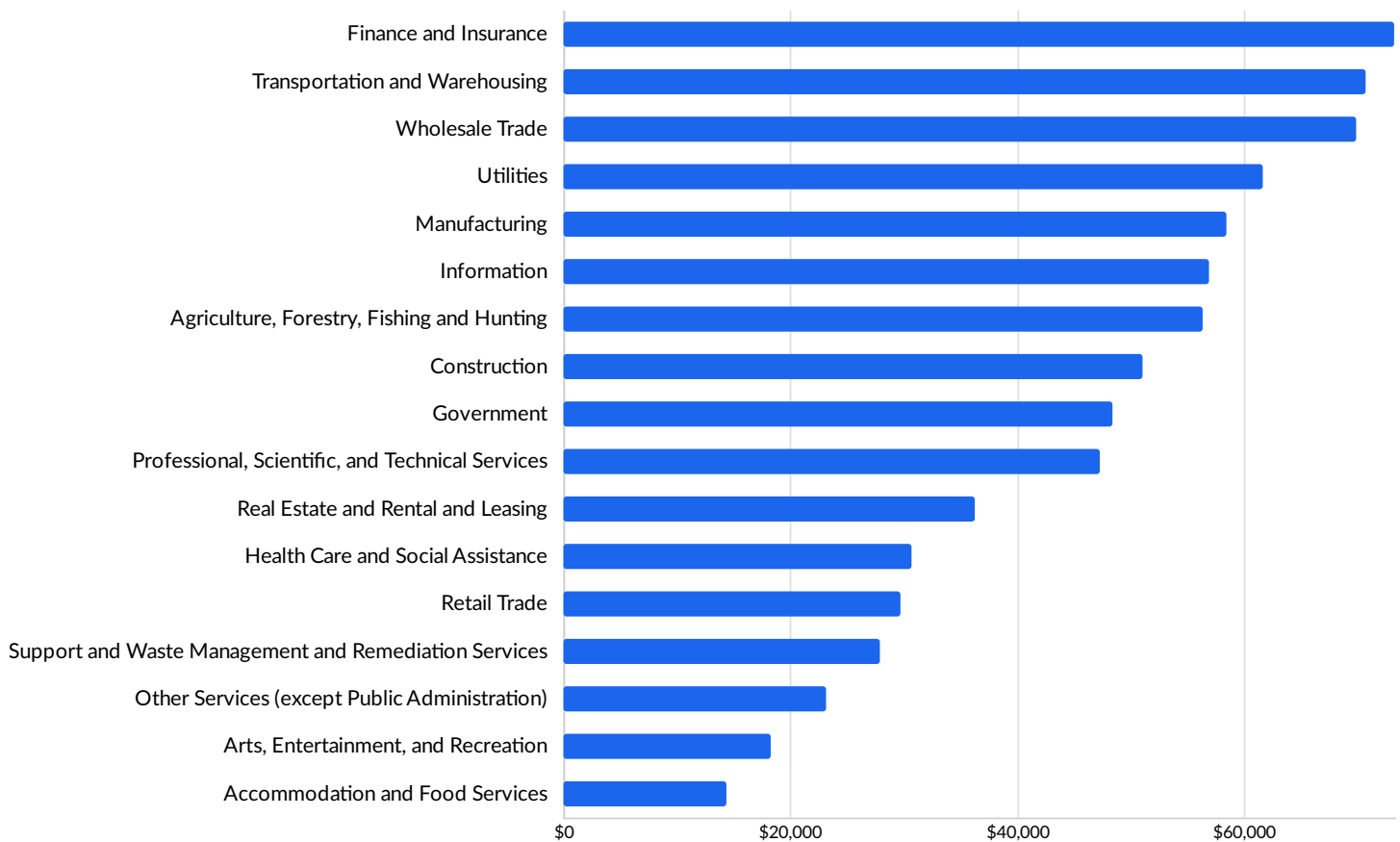
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker





















Industry Characteristics - Cont.

| Industry | 2013 Jobs | 2018 Jobs | Change in Jobs | % Change in Jobs | 2018 LQ | 2018 Earnings Per Worker | 2018 GRP |
|--|--------------|--------------|----------------|------------------------|------------|-----------------------------|-----------|
| Manufacturing | 1,135 | 1,334 | 199 | +18% | 3.43 | \$58,443 | \$145.69M |
| Government | 926 | 861 | -65 | -7% | 1.16 | \$48,305 | \$45.76M |
| Retail Trade | 459 | 523 | 64 | +14% | 1.05 | \$29,760 | \$29.36M |
| Health Care and Social Assistance | 411 | 459 | 48 | +12% | 0.74 | \$30,681 | \$18.00M |
| Construction | 293 | 339 | 46 | +16% | 1.23 | \$51,080 | \$26.13M |
| Accommodation and Food Services | 275 | 314 | 39 | +14% | 0.74 | \$14,344 | \$8.71M |
| Transportation and Warehousing | 240 | 239 | -1 | 0% | 1.34 | \$70,738 | \$31.42M |
| Agriculture, Forestry, Fishing and Hunting | 210 | 197 | -13 | -6% | 3.40 | \$56,342 | \$24.51M |
| Other Services (except Public Administration) | 217 | 171 | -46 | -21% | 0.73 | \$23,073 | \$6.57M |
| Administrative and Support and Waste Management and Remediation Services | 81 | 114 | 33 | +41% | 0.37 | \$27,831 | \$5.63M |
| Finance and Insurance | 96 | 106 | 10 | +10% | 0.53 | \$73,187 | \$19.02M |
| Professional, Scientific, and Technical Services | 78 | 90 | 12 | +15% | 0.28 | \$47,305 | \$7.09M |
| Wholesale Trade | 117 | 77 | -40 | -34% | 0.42 | \$69,845 | \$16.22M |
| Real Estate and Rental and Leasing | 22 | 22 | 0 | 0% | 0.26 | \$36,276 | \$6.86M |
| Arts, Entertainment, and Recreation | 15 | 22 | 7 | +47% | 0.25 | \$18,272 | \$972.26K |
| Information | 37 | 19 | -18 | -49% | 0.21 | \$56,862 | \$2.88M |
| Utilities | 13 | 14 | 1 | +8% | 0.81 | \$61,565 | \$3.55M |

Business Characteristics

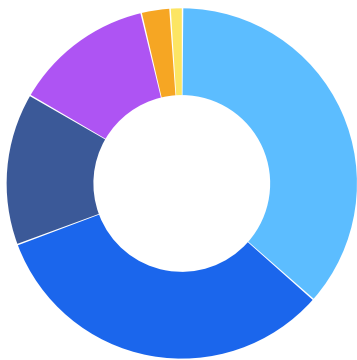
664 Companies Employ Your Workers

Online profiles for your workers mention 664 companies as employers, with the top 10 appearing below. In the last 12 months, 289 companies in Grant County, AR posted job postings, with the top 10 appearing below.

| Top Companies | Profiles | Top Companies Posting | Unique Postings |
|------------------------------------|--|------------------------------------|---|
| Kohler Co. | 43  | CRST International, Inc. | 177  |
| Sheridan School District | 27  | J.B. Hunt Transport Services, Inc. | 161  |
| Arkansas Department of Parks a... | 17  | Tri-National, Inc. | 124  |
| University of Arkansas For Medi... | 15  | Kohler Co. | 111  |
| ITW Shippers Products | 14  | C.R. England, Inc. | 95  |
| Poyen School District 1 | 14  | Travelers Healthcare | 95  |
| Wal-Mart Stores, Inc. | 14  | USA Truck, Inc. | 74  |
| Arkansas Children's Hospital | 10  | Teach For America, Inc. | 72  |
| National Roofing Co., Inc. | 9  | Uber Technologies, Inc. | 64  |
| United States Department of th... | 9  | Dollar General Corporation | 62  |

Business Characteristics - Cont.

Business Size

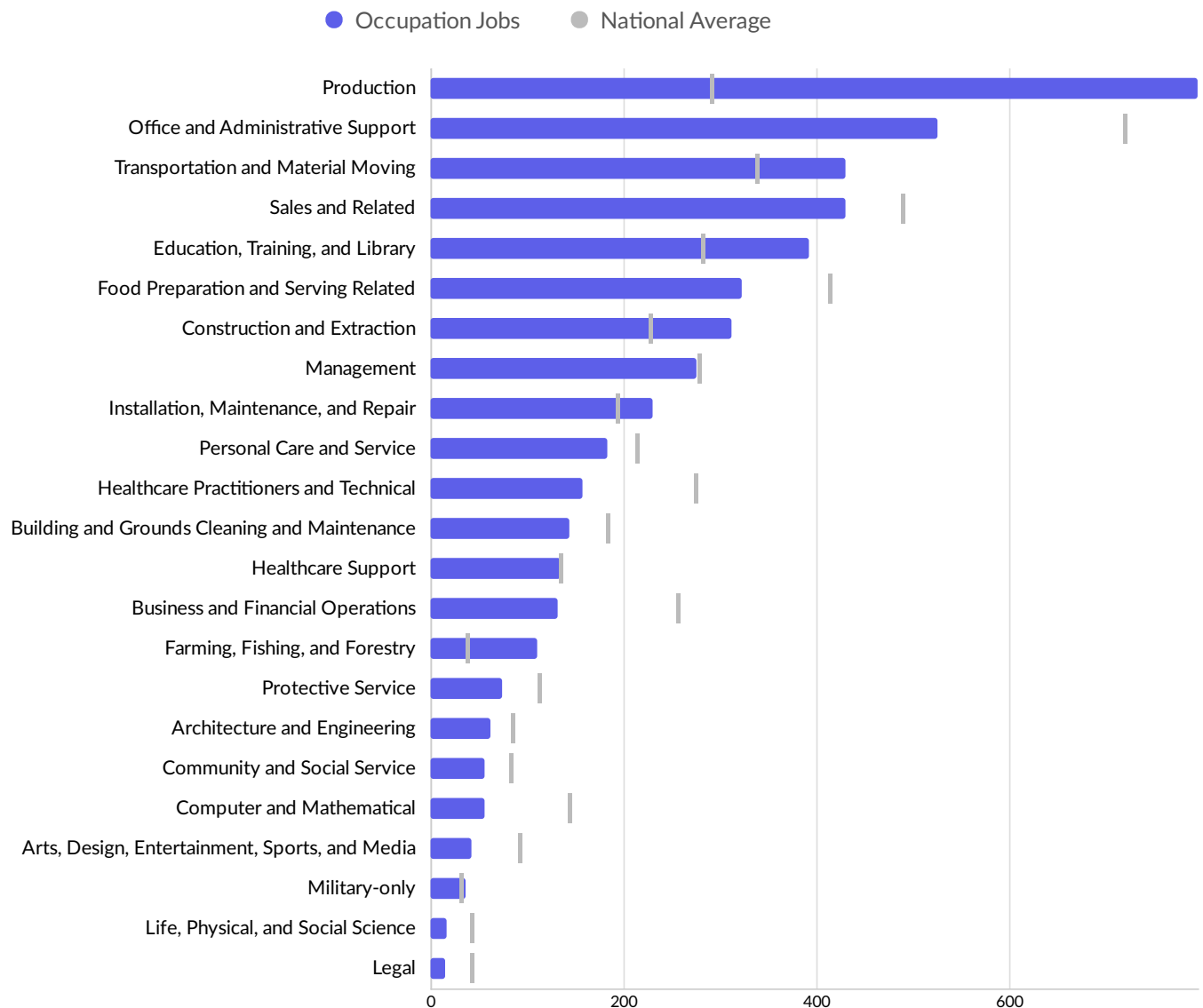


| | Percentage | Business Count |
|----------------------|------------|----------------|
| 1 to 4 employees | 36.4% | 192 |
| 5 to 9 employees | 32.8% | 173 |
| 10 to 19 employees | 14.0% | 74 |
| 20 to 49 employees | 12.9% | 68 |
| 50 to 99 employees | 2.7% | 14 |
| 100 to 249 employees | 1.1% | 6 |

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

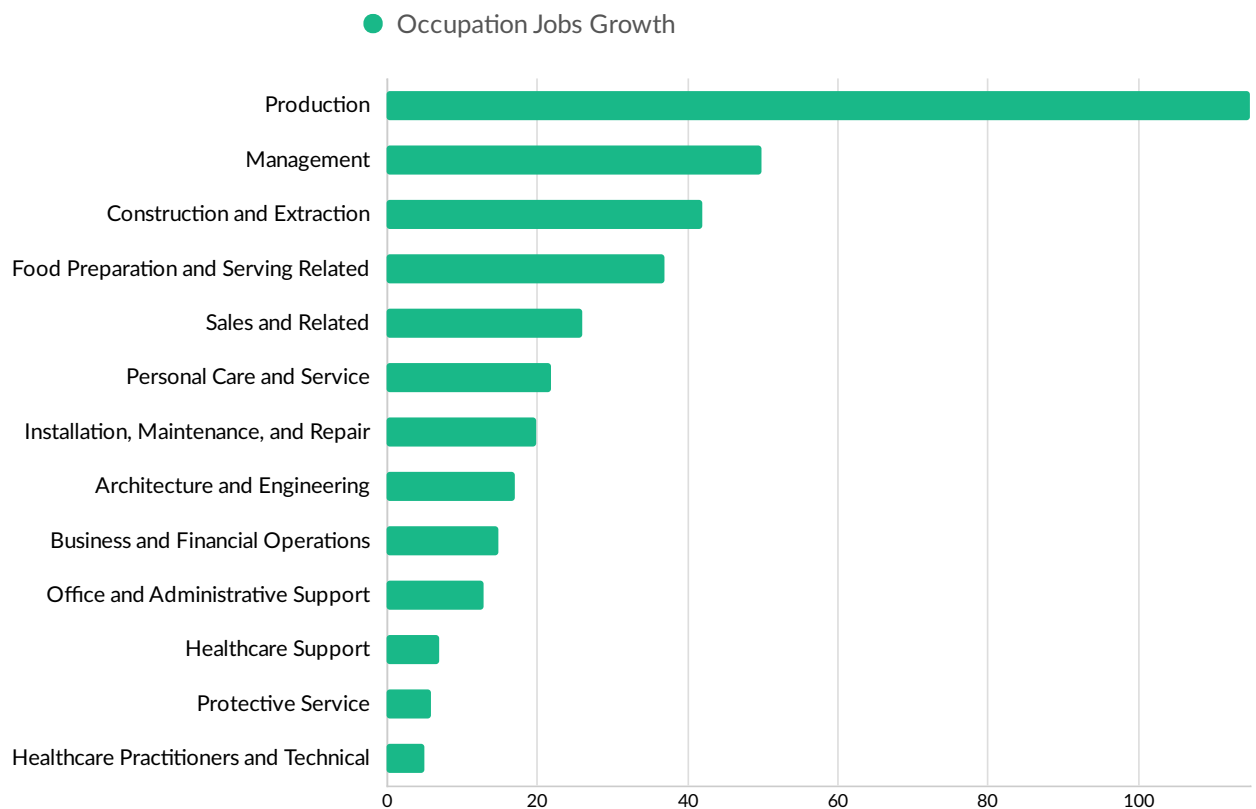
Workforce Characteristics

Largest Occupations



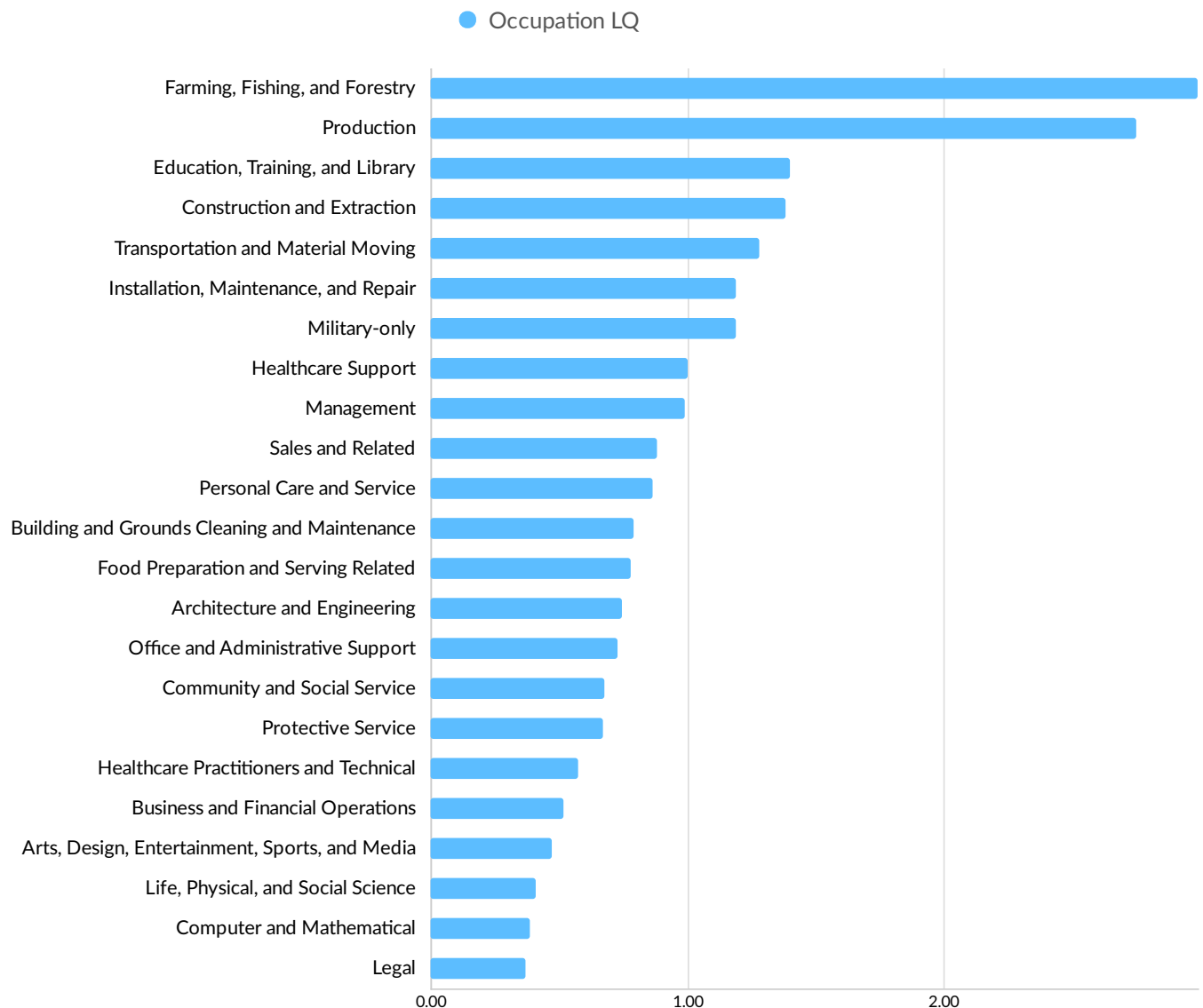
Workforce Characteristics - Cont.

Top Growing Occupations



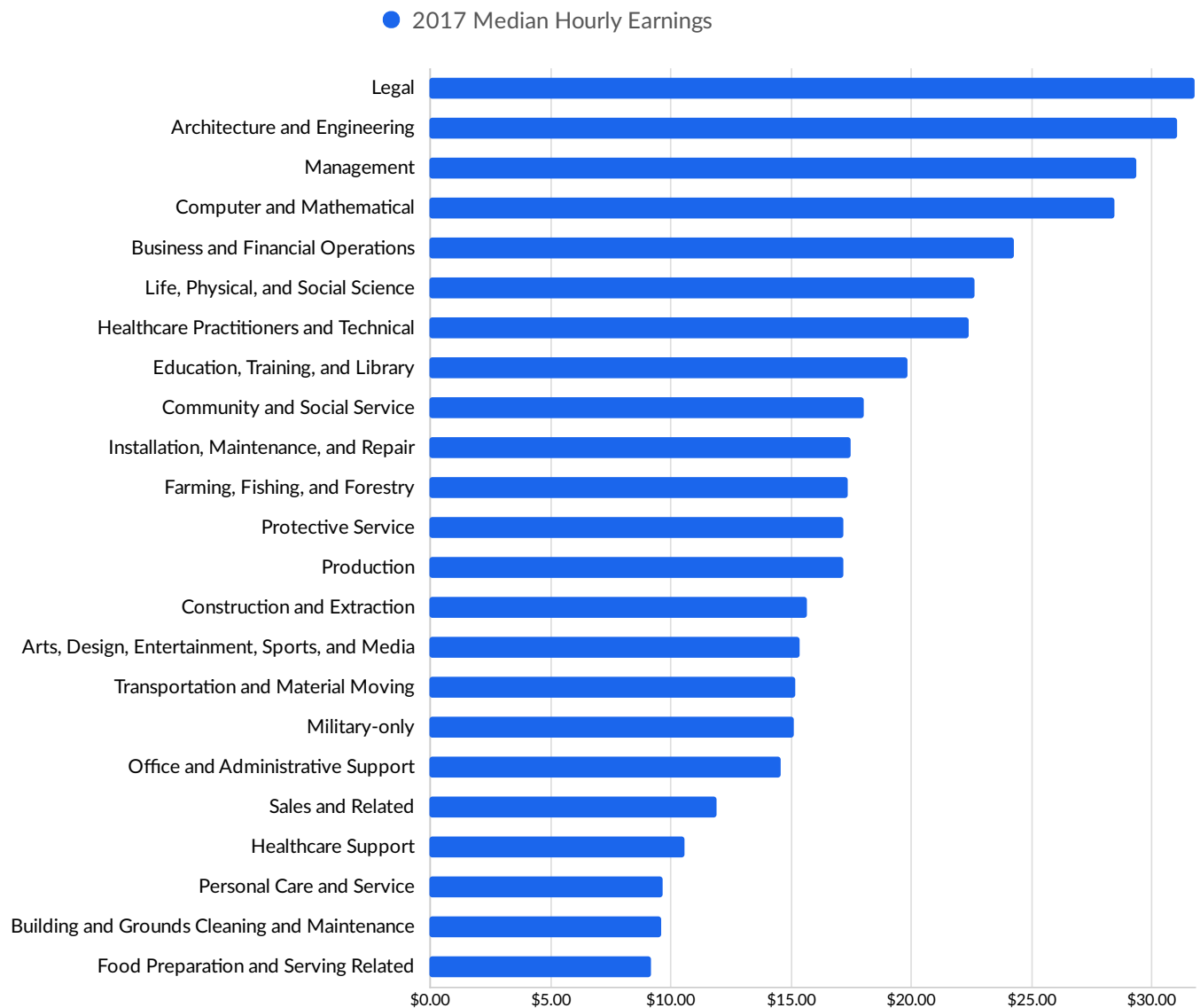
Workforce Characteristics - Cont.

Top Occupation LQ



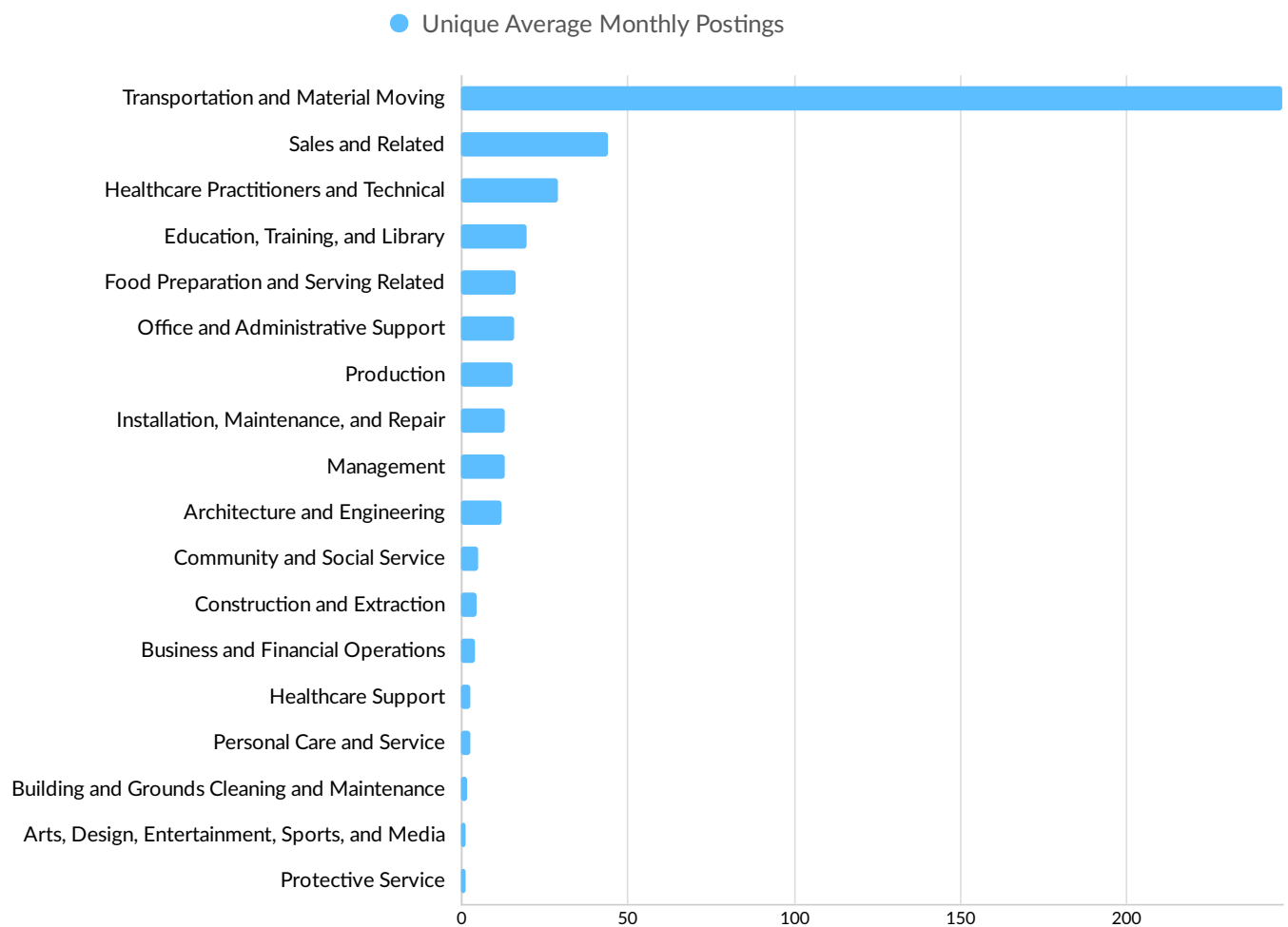
Workforce Characteristics - Cont.

Top Occupation Earnings



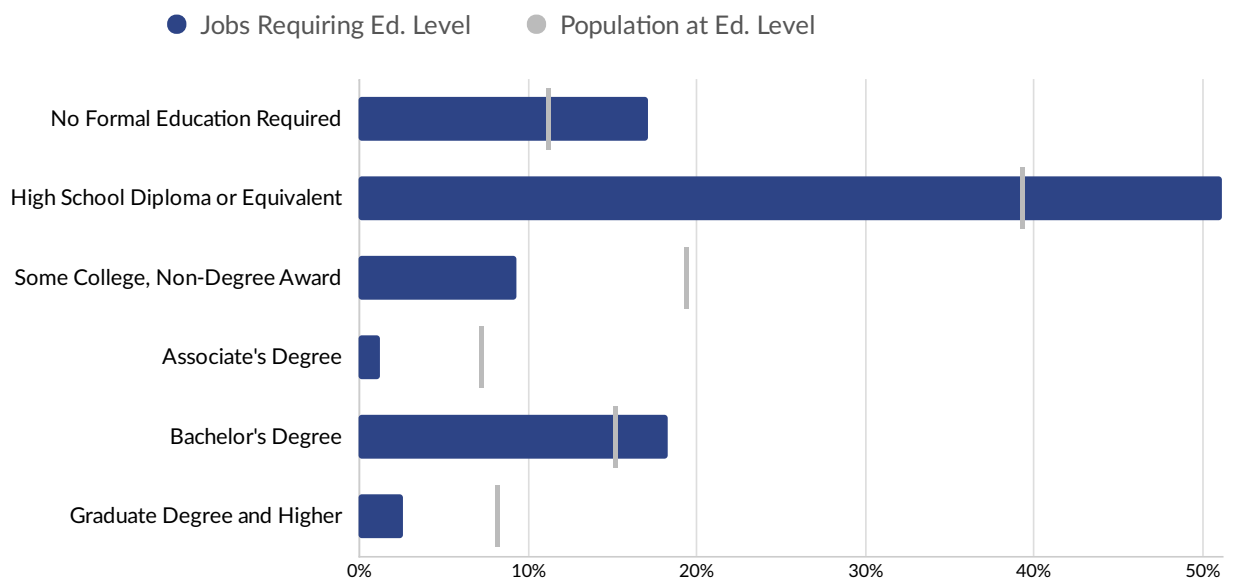
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

| Occupation | 2013 Jobs | 2018 Jobs | Change in Jobs | % Change in Jobs | 2018 LQ | 2017 Median Hourly Earnings | May 2018 - Apr 2019 Unique Average Monthly Postings |
|---|-----------|-----------|----------------|------------------|---------|-----------------------------|---|
| Production | 681 | 796 | 115 | +17% | 2.75 | \$17.20 | 16 |
| Office and Administrative Support | 513 | 526 | 13 | +3% | 0.73 | \$14.58 | 16 |
| Transportation and Material Moving | 437 | 431 | -6 | -1% | 1.28 | \$15.21 | 247 |
| Sales and Related | 404 | 430 | 26 | +6% | 0.88 | \$11.96 | 44 |
| Education, Training, and Library | 443 | 393 | -50 | -11% | 1.40 | \$19.89 | 20 |
| Food Preparation and Serving Related | 286 | 323 | 37 | +13% | 0.78 | \$9.18 | 17 |
| Construction and Extraction | 270 | 312 | 42 | +16% | 1.38 | \$15.66 | 5 |
| Management | 225 | 275 | 50 | +22% | 0.99 | \$29.36 | 13 |
| Installation, Maintenance, and Repair | 210 | 230 | 20 | +10% | 1.19 | \$17.49 | 13 |
| Personal Care and Service | 162 | 184 | 22 | +14% | 0.87 | \$9.68 | 3 |
| Healthcare Practitioners and Technical | 152 | 157 | 5 | +3% | 0.57 | \$22.40 | 29 |
| Building and Grounds Cleaning and Maintenance | 149 | 144 | -5 | -3% | 0.79 | \$9.64 | 2 |
| Healthcare Support | 127 | 134 | 7 | +6% | 1.00 | \$10.59 | 3 |
| Business and Financial Operations | 117 | 132 | 15 | +13% | 0.52 | \$24.28 | 4 |
| Farming, Fishing, and Forestry | 137 | 110 | -27 | -20% | 2.99 | \$17.36 | 0 |
| Protective Service | 68 | 74 | 6 | +9% | 0.67 | \$17.20 | 1 |
| Architecture and Engineering | 46 | 63 | 17 | +37% | 0.75 | \$31.07 | 12 |
| Community and Social Service | 56 | 55 | -1 | -2% | 0.68 | \$18.07 | 5 |

Workforce Characteristics - Cont.

| Occupation | 2013 Jobs | 2018 Jobs | Change in Jobs | % Change in Jobs | 2018 LQ | 2017 Median Hourly Earnings | May 2018 - Apr 2019 Unique Average Monthly Postings |
|--|--------------|--------------|----------------|------------------------|------------|--------------------------------|---|
| Computer and Mathematical | 55 | 55 | 0 | 0% | 0.39 | \$28.44 | 1 |
| Arts, Design, Entertainment, Sports, and Media | 45 | 43 | -2 | -4% | 0.47 | \$15.38 | 1 |
| Military-only | 43 | 36 | -7 | -16% | 1.19 | \$15.17 | 1 |
| Life, Physical, and Social Science | 21 | 17 | -4 | -19% | 0.41 | \$22.65 | 0 |
| Legal | 15 | 15 | 0 | 0% | 0.37 | \$31.80 | 0 |

Educational Pipeline

Over the last 5 years, no schools in Grant County, AR produced graduates.