



Garland County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

Contents

Economy Overview	1
Historic & Projected Trends	3
Population Characteristics	7
Industry Characteristics	9
Business Characteristics	15
Workforce Characteristics	17
Educational Pipeline	25

Economy Overview

98,991

Population (2018)

Population **grew by 1,362** over the last 5 years and is projected to **grow by 1,525** over the next 5 years.

41,553

Total Regional Employment

Jobs **grew by 901** over the last 5 years and are projected to **grow by 1,619** over the next 5 years.

\$41.7K

Median Household Income (2017)

Median household income is **\$16.0K below** the national median household income of \$57.7K.

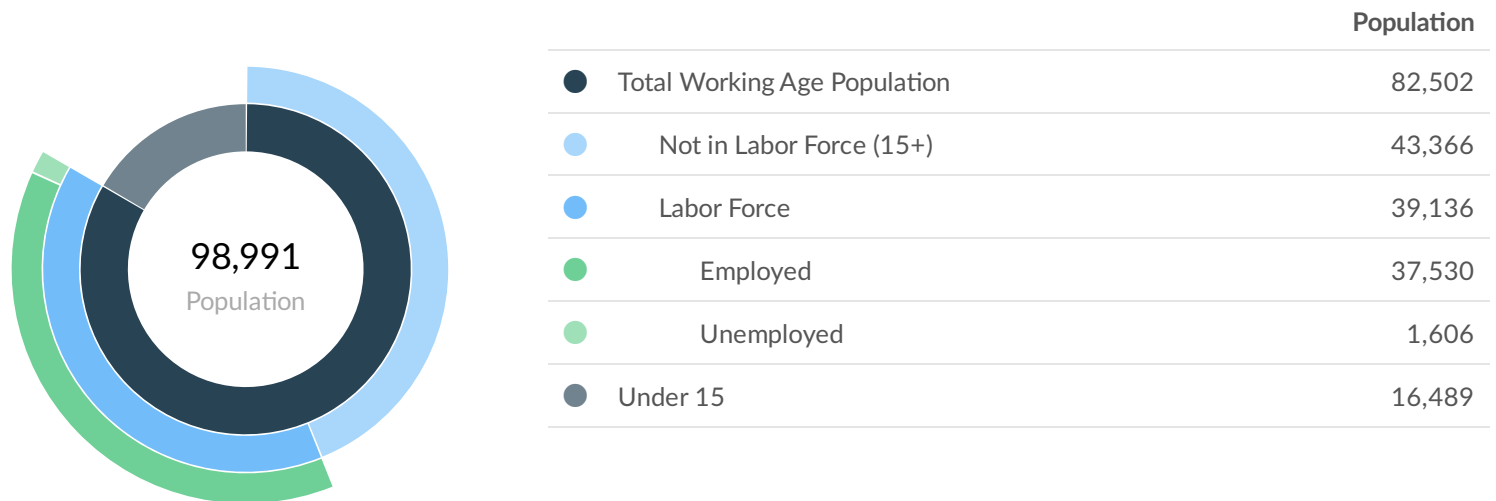
Takeaways

- As of 2018 the region's population **increased by 1.4%** since 2013, growing by 1,362. Population is expected to **increase by 1.5%** between 2018 and 2023, adding 1,525.
- From 2013 to 2018, jobs **increased by 2.2%** in Garland County, AR from 40,651 to **41,553**. This change **fell short of the national growth rate of 8.2% by 6.0%**. As the number of jobs increased, the **labor force participation rate decreased from 49.6% to 47.4% between 2013 and 2018**.
- Concerning educational attainment, **12.6% of Garland County, AR residents possess a Bachelor's Degree** (6.0% below the national average), and **8.4% hold an Associate's Degree** (0.3% above the national average).
- The top three industries in 2018 are Restaurants and Other Eating Places, General Medical and Surgical Hospitals, and Education and Hospitals (Local Government).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	98,991	39,136	41,553	91.5	\$3.30B	\$4.14B	\$3.18B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

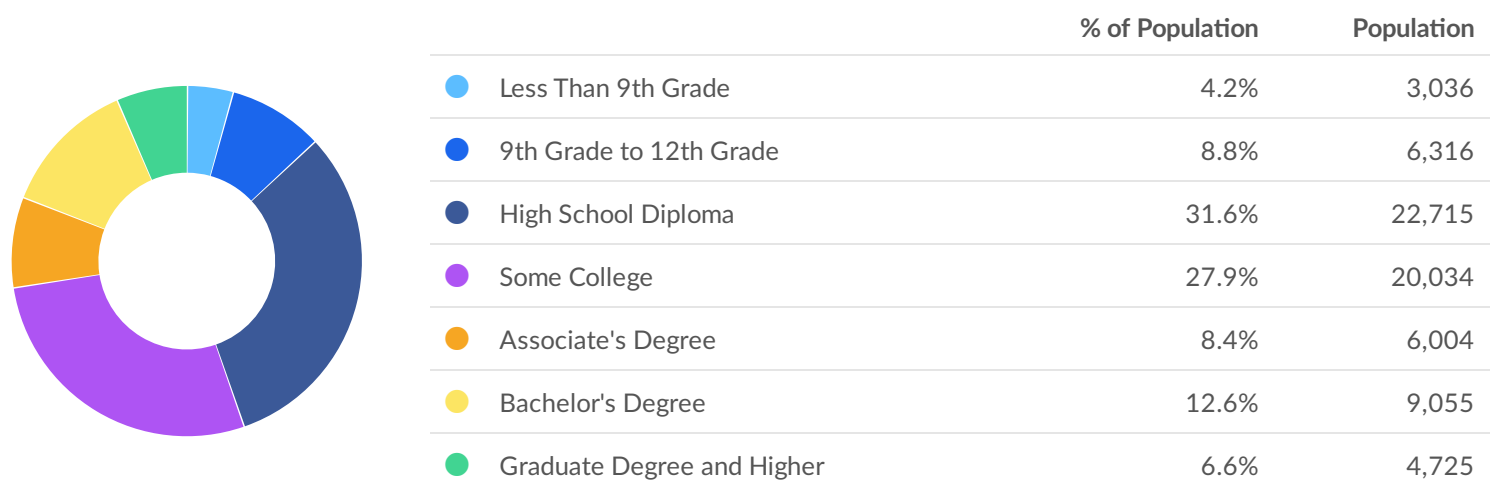
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

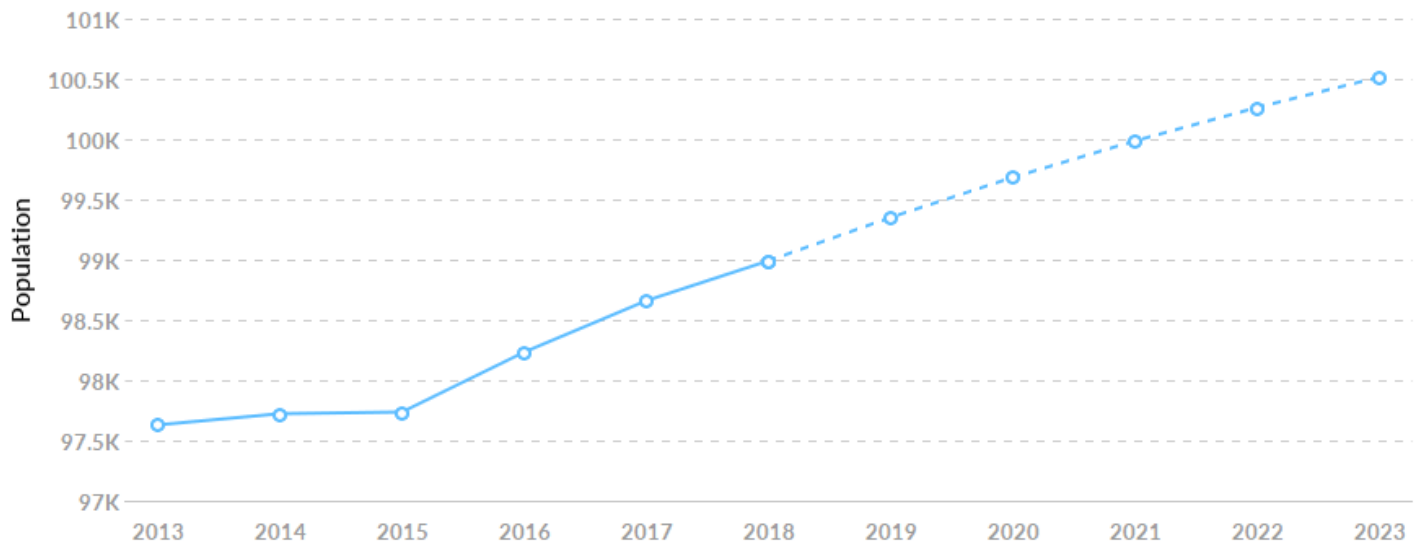
Concerning educational attainment, **12.6% of Garland County, AR residents possess a Bachelor's Degree** (6.0% below the national average), and **8.4% hold an Associate's Degree** (0.3% above the national average).



Historic & Projected Trends

Population Trends

As of 2018 the region's population **increased by 1.4%** since 2013, growing by 1,362. Population is expected to **increase by 1.5%** between 2018 and 2023, adding 1,525.

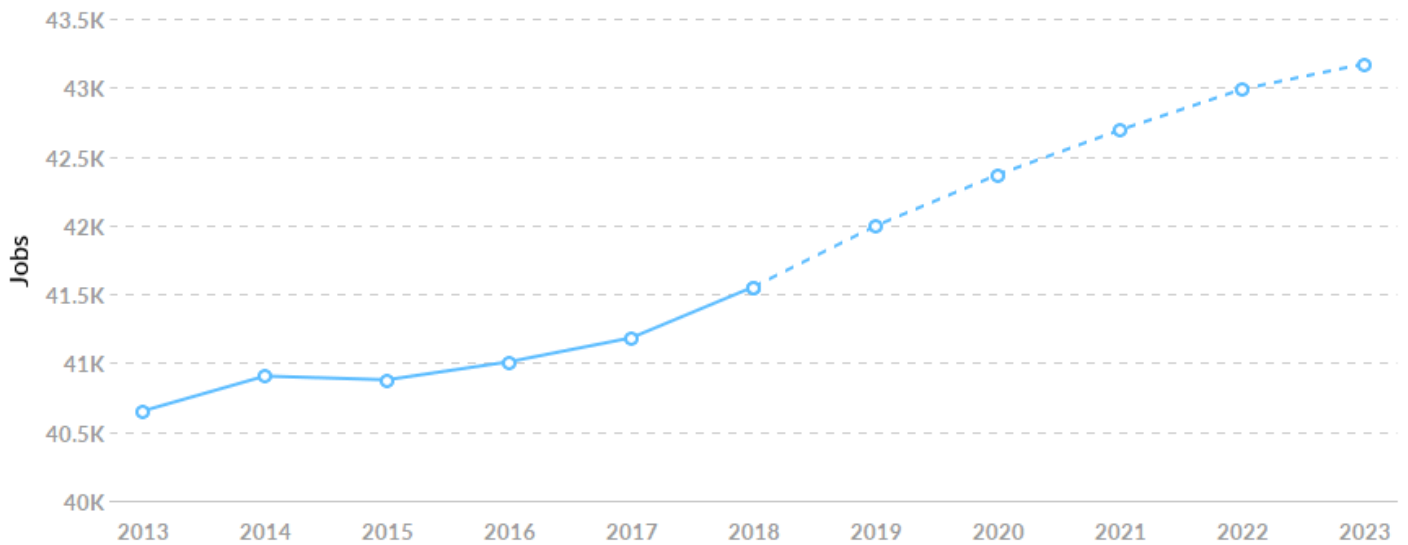


Timeframe	Population
2013	97,629
2014	97,722
2015	97,736
2016	98,233
2017	98,660
2018	98,991
2019	99,351
2020	99,683
2021	99,986
2022	100,263
2023	100,515

Historic & Projected Trends - Cont.

Job Trends

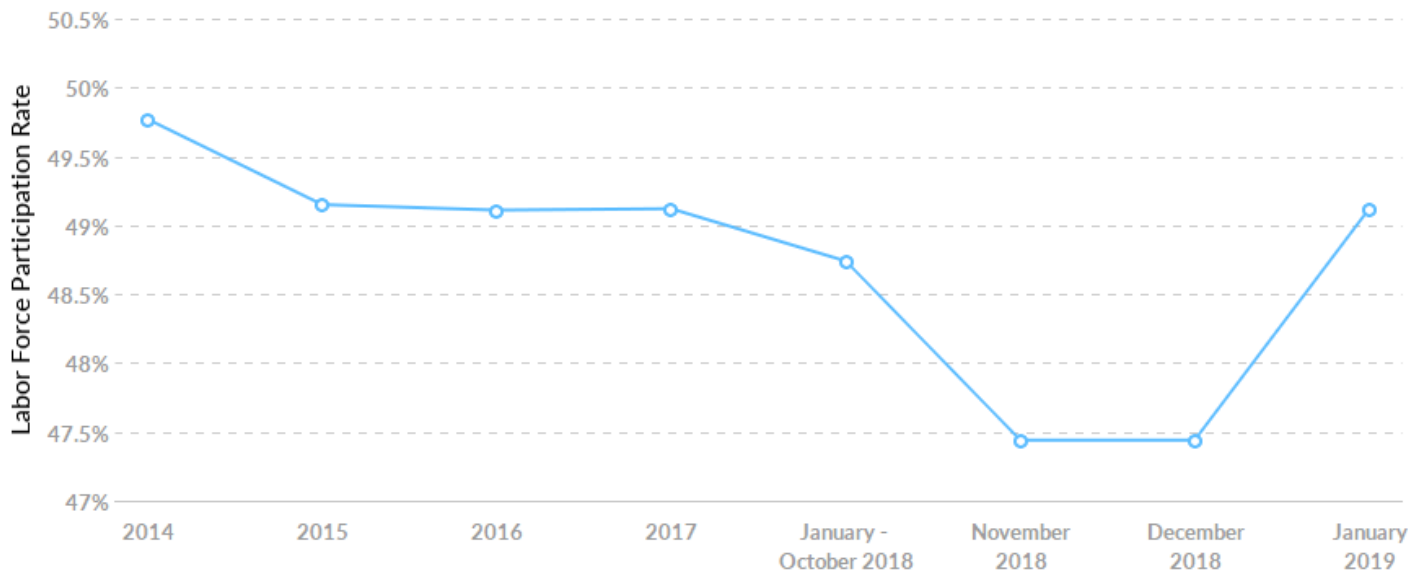
From 2013 to 2018, jobs increased by 2.2% in Garland County, AR from 40,651 to 41,553. This change fell short of the national growth rate of 8.2% by 6.0%.



Timeframe	Jobs
2013	40,651
2014	40,905
2015	40,878
2016	41,009
2017	41,183
2018	41,553
2019	41,996
2020	42,368
2021	42,692
2022	42,988
2023	43,172

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

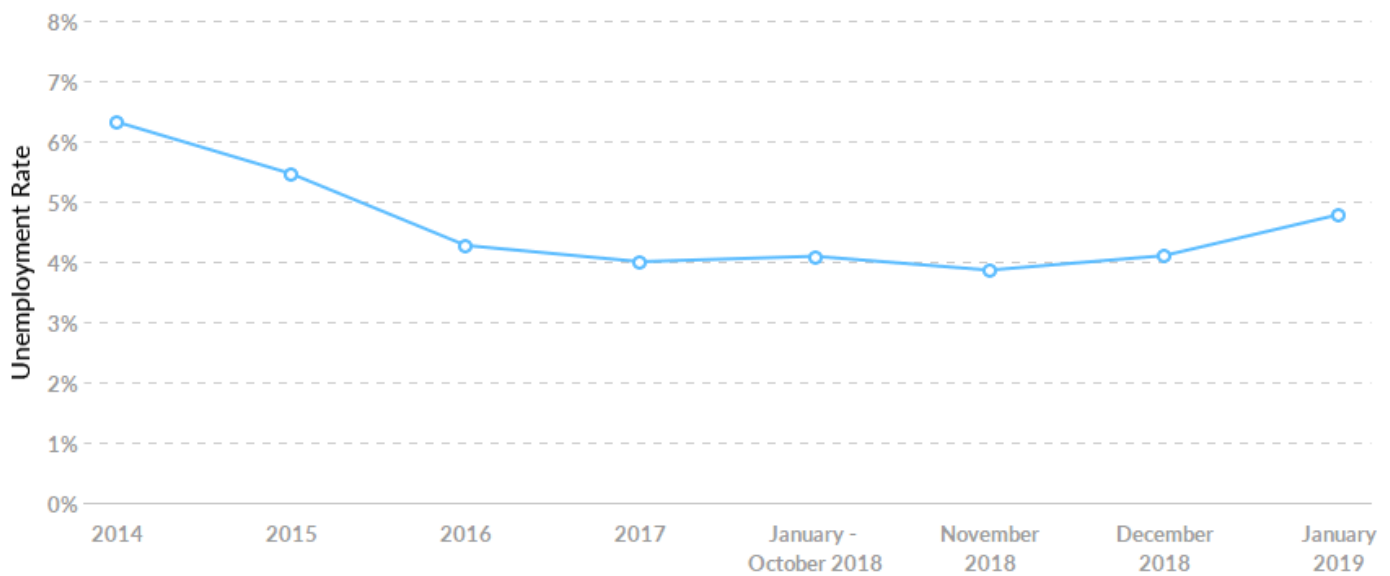


Timeframe	Labor Force Participation Rate
2014	49.77%
2015	49.15%
2016	49.11%
2017	49.12%
January - October 2018	48.74%
November 2018	47.44%
December 2018	47.44%
January 2019	49.12%

Historic & Projected Trends - Cont.

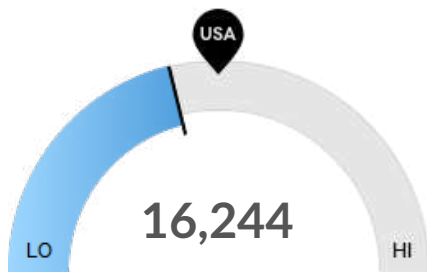
Unemployment Rate Trends

Garland County, AR had a January 2019 unemployment rate of 4.78%, **decreasing from 6.32%** 5 years before.



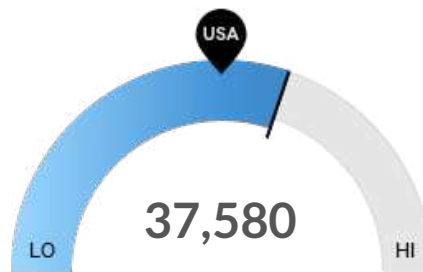
Timeframe	Unemployment Rate
2014	6.32%
2015	5.46%
2016	4.27%
2017	4.00%
January - October 2018	4.09%
November 2018	3.86%
December 2018	4.10%
January 2019	4.78%

Population Characteristics



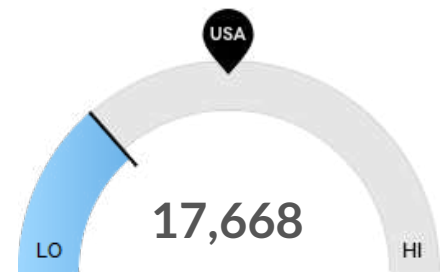
Millennials

Garland County, AR has 16,244 millennials (ages 20-34). The national average for an area this size is 20,434.



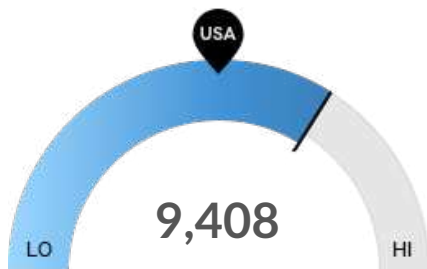
Retiring Soon

Retirement risk is high in Garland County, AR. The national average for an area this size is 28,125 people 55 or older, while there are 37,580 here.



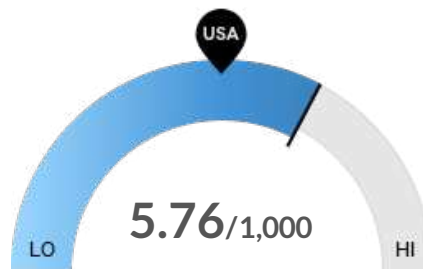
Racial Diversity

Racial diversity is low in Garland County, AR. The national average for an area this size is 38,746 racially diverse people, while there are 17,668 here.



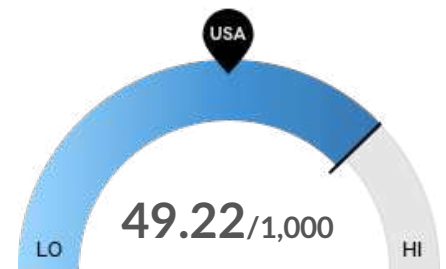
Veterans

Garland County, AR has 9,408 veterans. The national average for an area this size is 5,737.



Violent Crime

Garland County, AR has 5.76 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



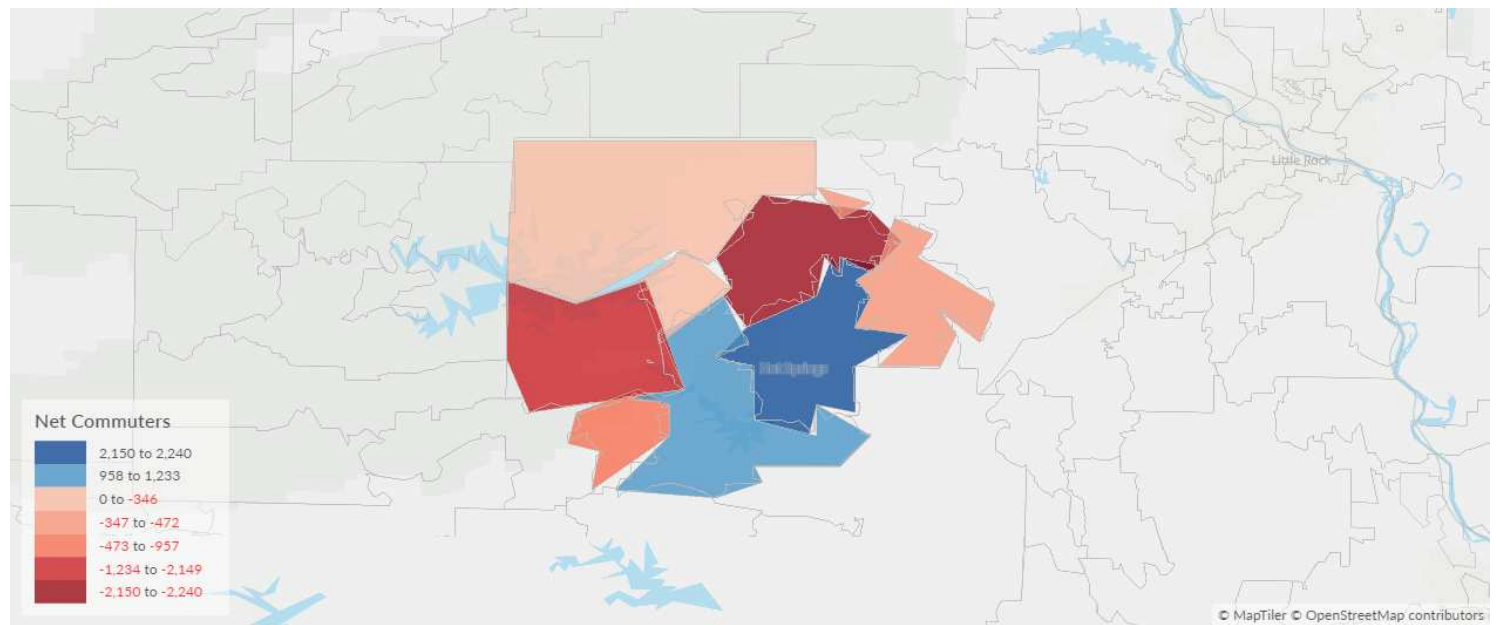
Property Crime

Garland County, AR has 49.22 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Garland County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

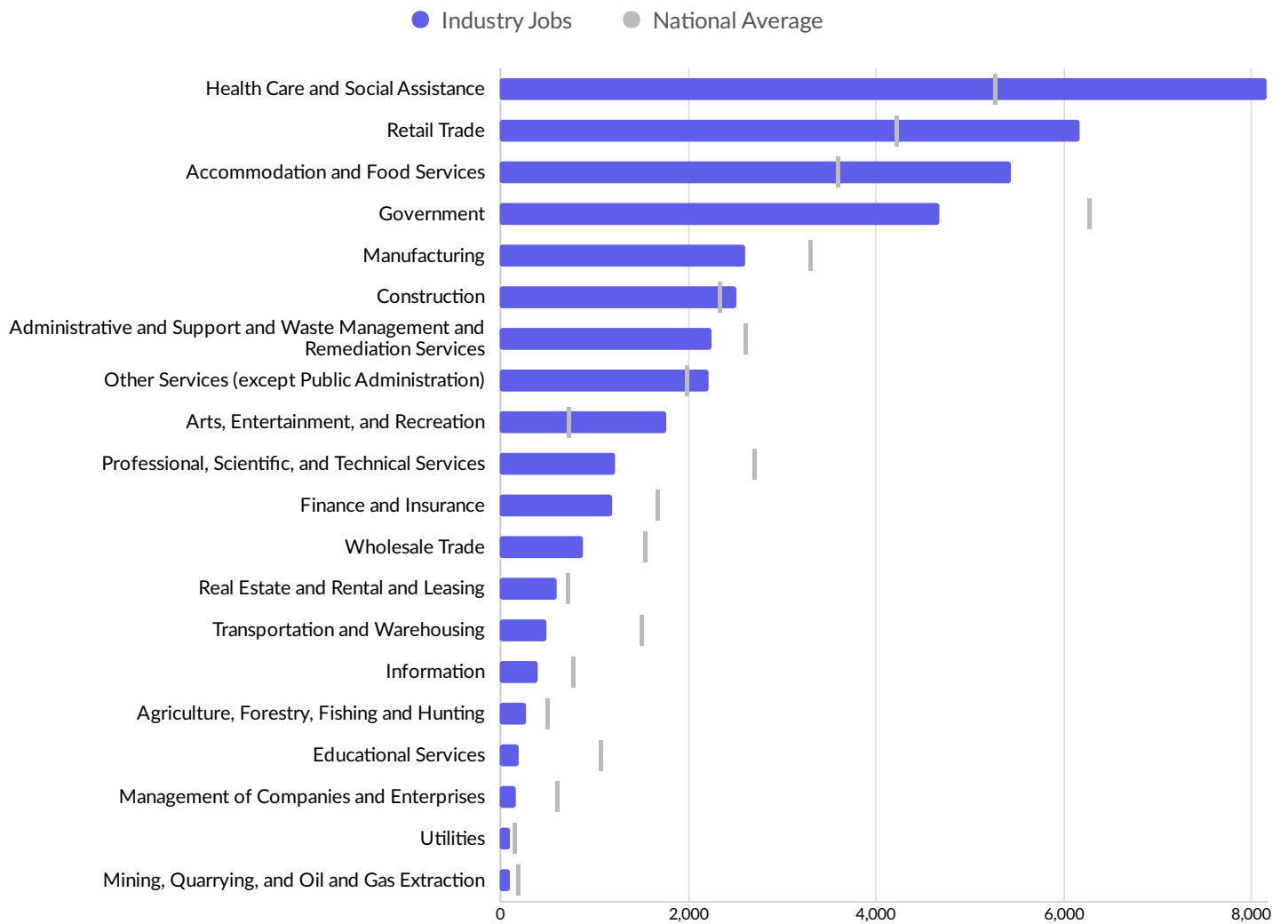
ZIP	Name	2018 Employment
71913	Hot Springs National Pa...	19,645
71901	Hot Springs National Pa...	14,298
71909	Hot Springs Village, AR ...	2,951
71903	Hot Springs National Pa...	1,561
71964	Pearcy, AR (in Garland c...	1,095

Where Talent Lives

ZIP	Name	2018 Workers
71913	Hot Springs National Pa...	18,588
71901	Hot Springs National Pa...	12,058
71909	Hot Springs Village, AR ...	5,101
71968	Royal, AR (in Garland co...	1,942
71964	Pearcy, AR (in Garland c...	1,575

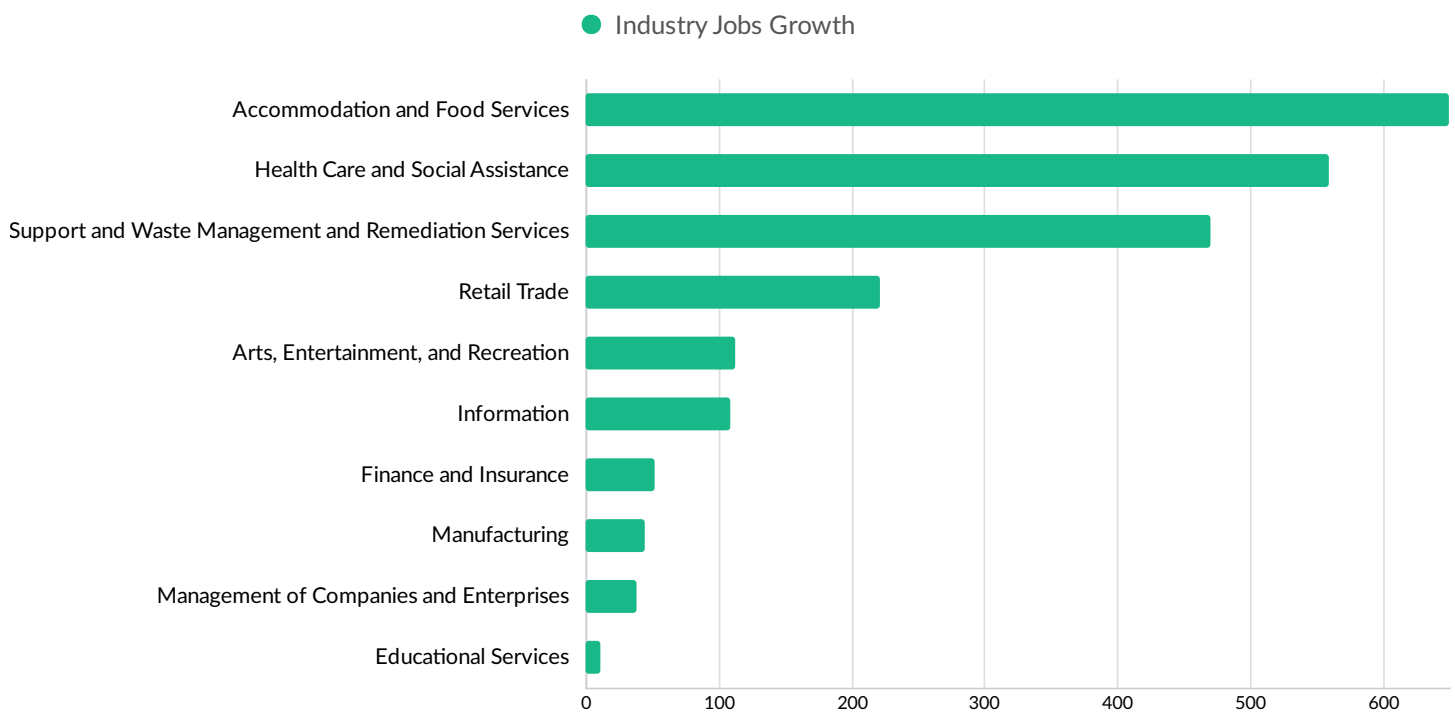
Industry Characteristics

Largest Industries



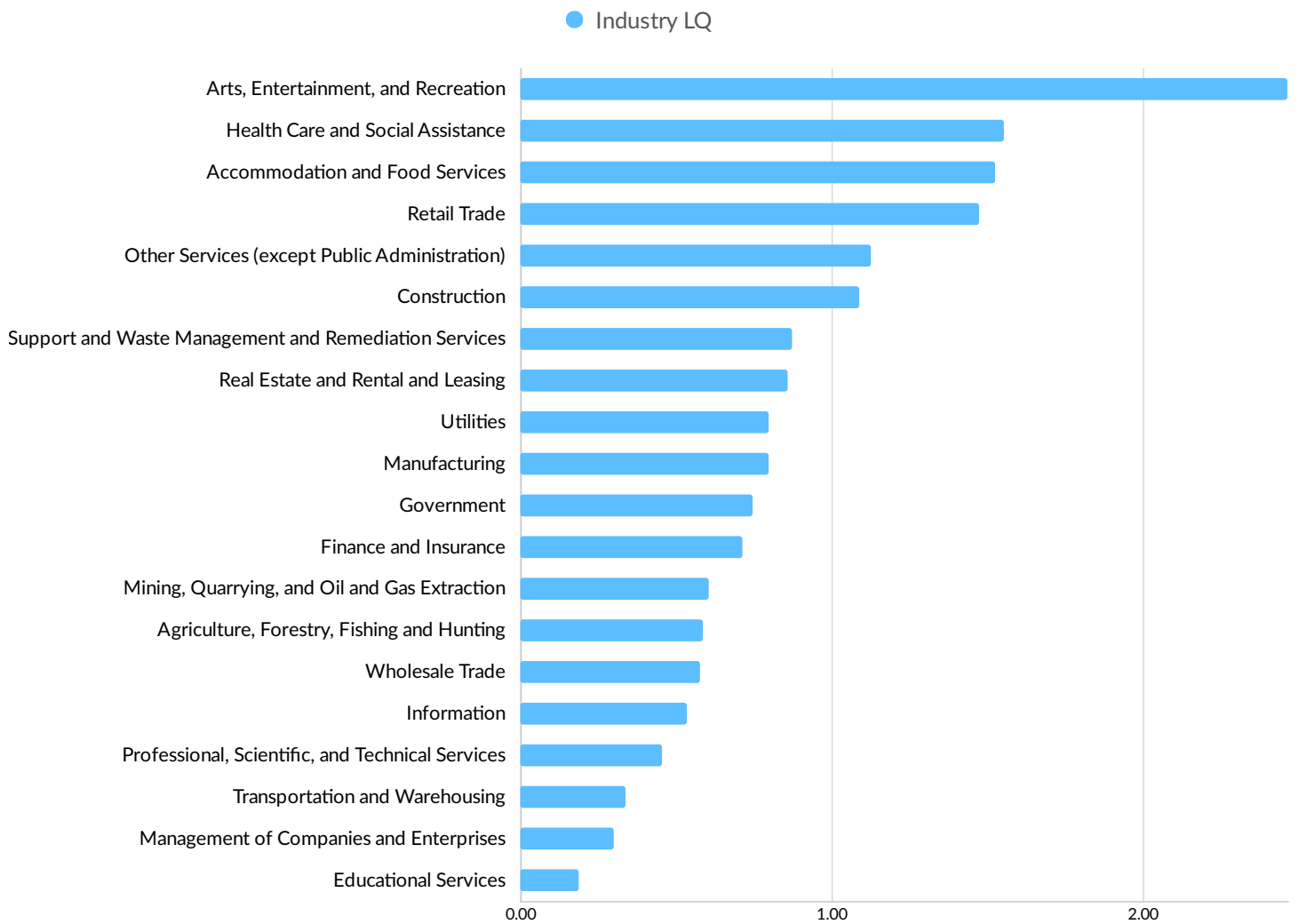
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

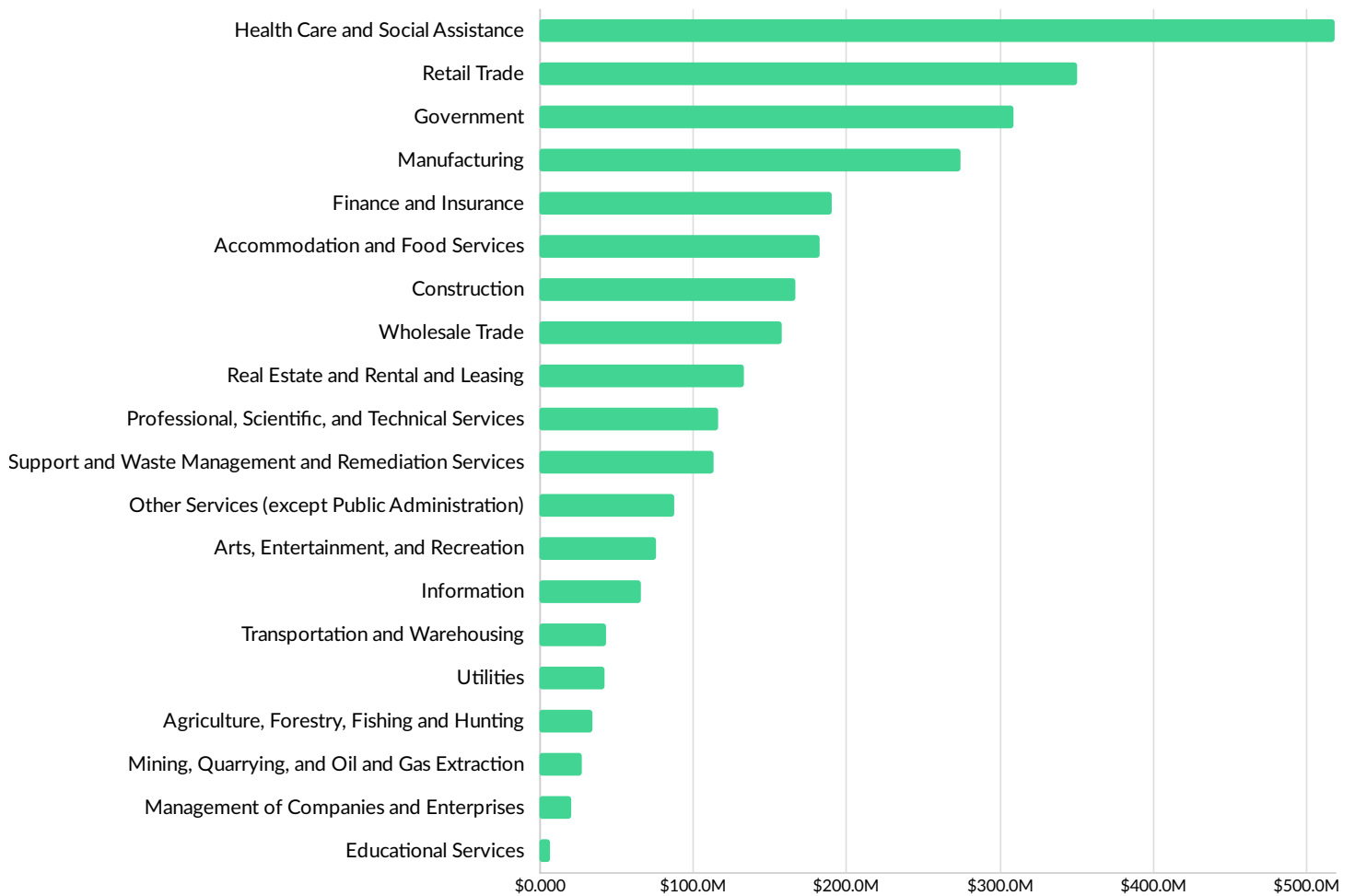
Top Industry LQ



Industry Characteristics - Cont.

Top Industry GRP

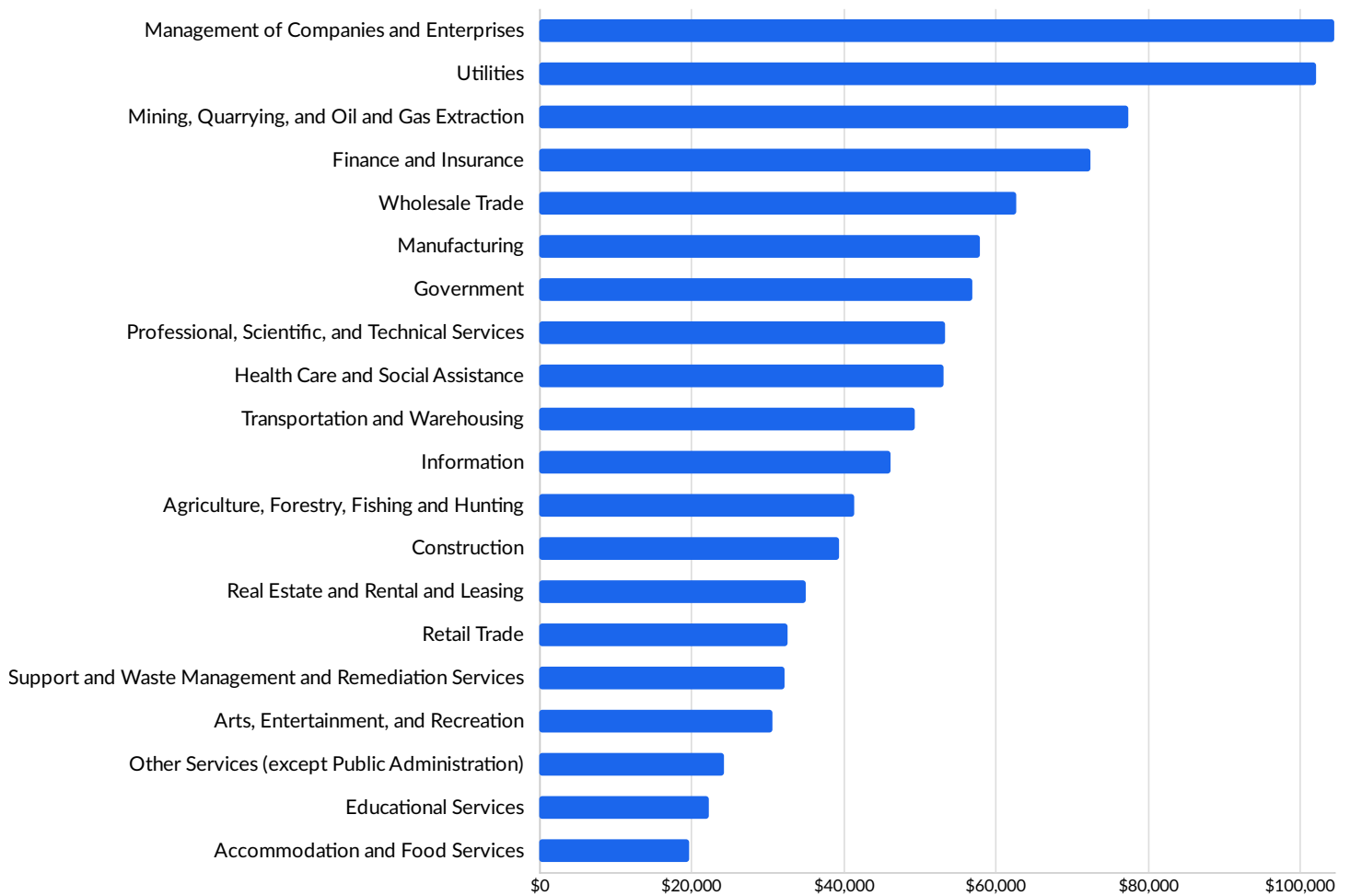
● 2018 Gross Regional Product



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker





















Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Health Care and Social Assistance	7,606	8,165	559	+7%	1.55	\$53,138	\$518.63M
Retail Trade	5,956	6,178	222	+4%	1.47	\$32,650	\$351.19M
Accommodation and Food Services	4,800	5,450	650	+14%	1.53	\$19,703	\$182.48M
Government	5,025	4,676	-349	-7%	0.75	\$56,915	\$308.94M
Manufacturing	2,562	2,606	44	+2%	0.80	\$57,862	\$274.29M
Construction	2,626	2,517	-109	-4%	1.09	\$39,366	\$167.40M
Administrative and Support and Waste Management and Remediation Services	1,790	2,260	470	+26%	0.87	\$32,260	\$113.31M
Other Services (except Public Administration)	2,252	2,228	-24	-1%	1.13	\$24,302	\$87.87M
Arts, Entertainment, and Recreation	1,665	1,778	113	+7%	2.46	\$30,559	\$76.44M
Professional, Scientific, and Technical Services	1,835	1,225	-610	-33%	0.45	\$53,439	\$116.81M
Finance and Insurance	1,140	1,192	52	+5%	0.71	\$72,375	\$190.45M
Wholesale Trade	979	882	-97	-10%	0.58	\$62,712	\$158.11M
Real Estate and Rental and Leasing	605	602	-3	0%	0.86	\$35,062	\$133.16M
Transportation and Warehousing	598	503	-95	-16%	0.34	\$49,324	\$43.03M
Information	298	407	109	+37%	0.53	\$46,278	\$65.85M
Agriculture, Forestry, Fishing and Hunting	311	287	-24	-8%	0.59	\$41,405	\$34.20M
Educational Services	191	202	11	+6%	0.19	\$22,306	\$7.23M
Management of Companies and Enterprises	139	177	38	+27%	0.30	\$104,511	\$20.64M
Utilities	119	114	-5	-4%	0.80	\$102,152	\$42.37M
Mining, Quarrying, and Oil and Gas Extraction	154	104	-50	-32%	0.60	\$77,488	\$27.59M

Business Characteristics

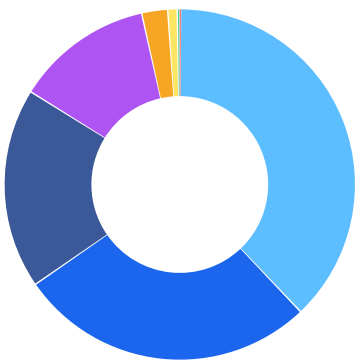
4,823 Companies Employ Your Workers

Online profiles for your workers mention 4,823 companies as employers, with the top 10 appearing below. In the last 12 months, 1,727 companies in Garland County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Lake Hamilton School District	135 	Catholic Health Initiatives	614 
Mercy Hospital St. Louis	115 	CRST International, Inc.	350 
National Park Medical Center, In...	110 	J.B. Hunt Transport Services, Inc.	315 
National Park Community College	88 	Express Services Inc	231 
Wal-Mart Stores, Inc.	88 	CHI St. Vincent Hospital Hot Sp...	213 
Mercy	78 	Lhc Group, Inc.	209 
Arkansas Department of Parks a...	58 	Arkansas Department of Parks a...	174 
City of Hot Springs	58 	Lowe's Companies, Inc.	154 
Accent Marketing Services LLC	50 	Dollar General Corporation	147 
Xerox Corporation	50 	USA Truck, Inc.	146 

Business Characteristics - Cont.

Business Size

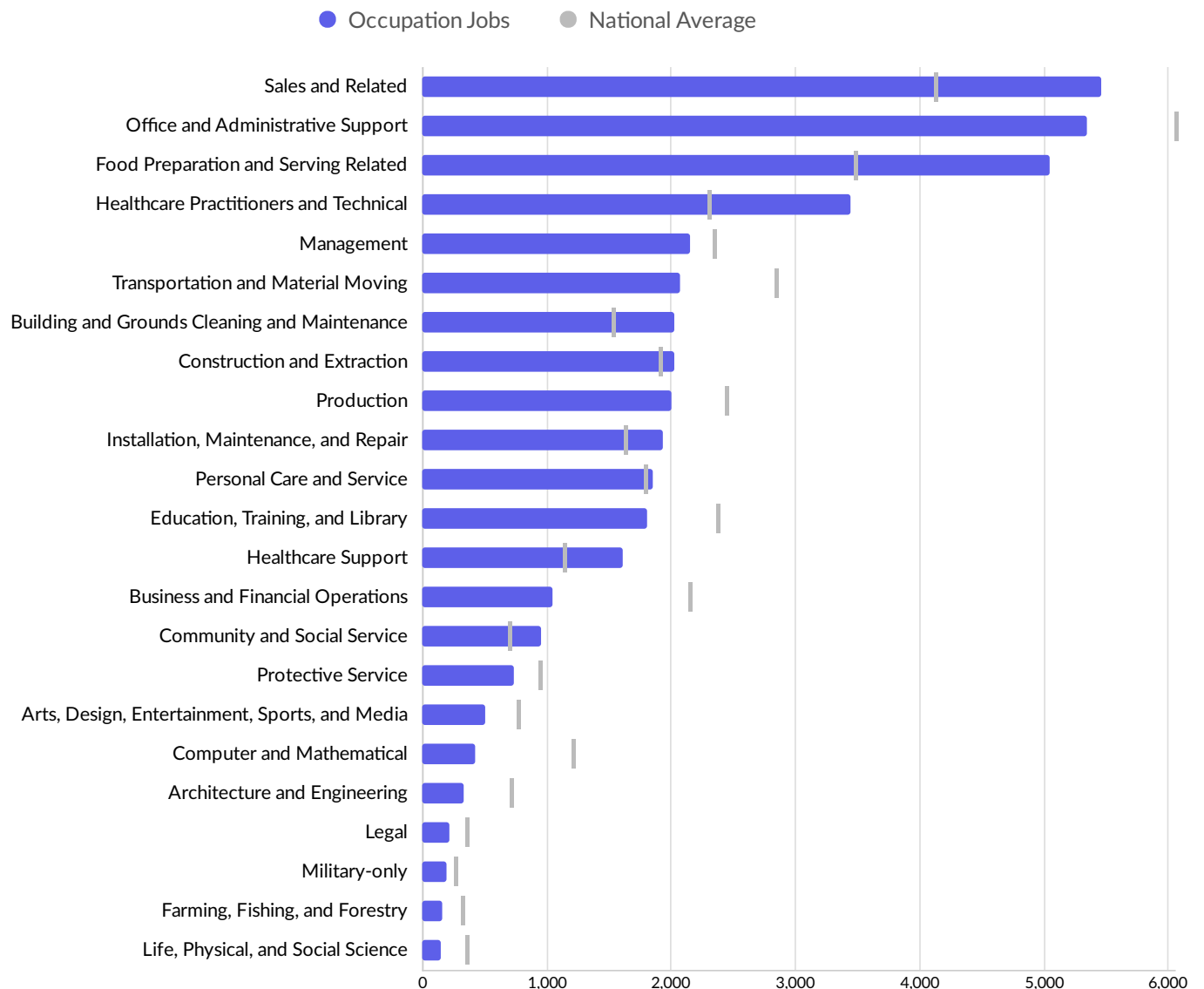


	Percentage	Business Count
1 to 4 employees	37.8%	1,615
5 to 9 employees	27.5%	1,172
10 to 19 employees	18.5%	789
20 to 49 employees	12.7%	540
50 to 99 employees	2.4%	102
100 to 249 employees	0.9%	37
250 to 499 employees	0.3%	11
500+ employees	0.0%	2

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

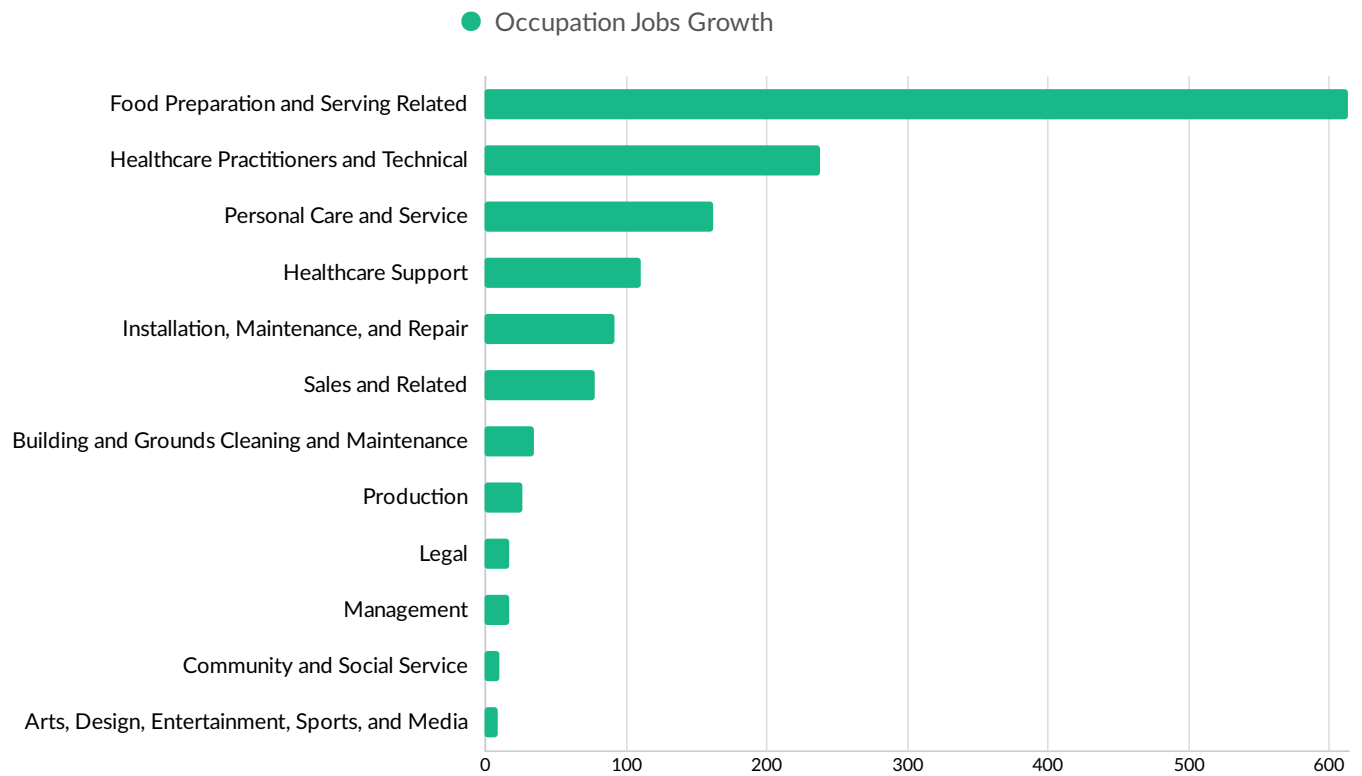
Workforce Characteristics

Largest Occupations



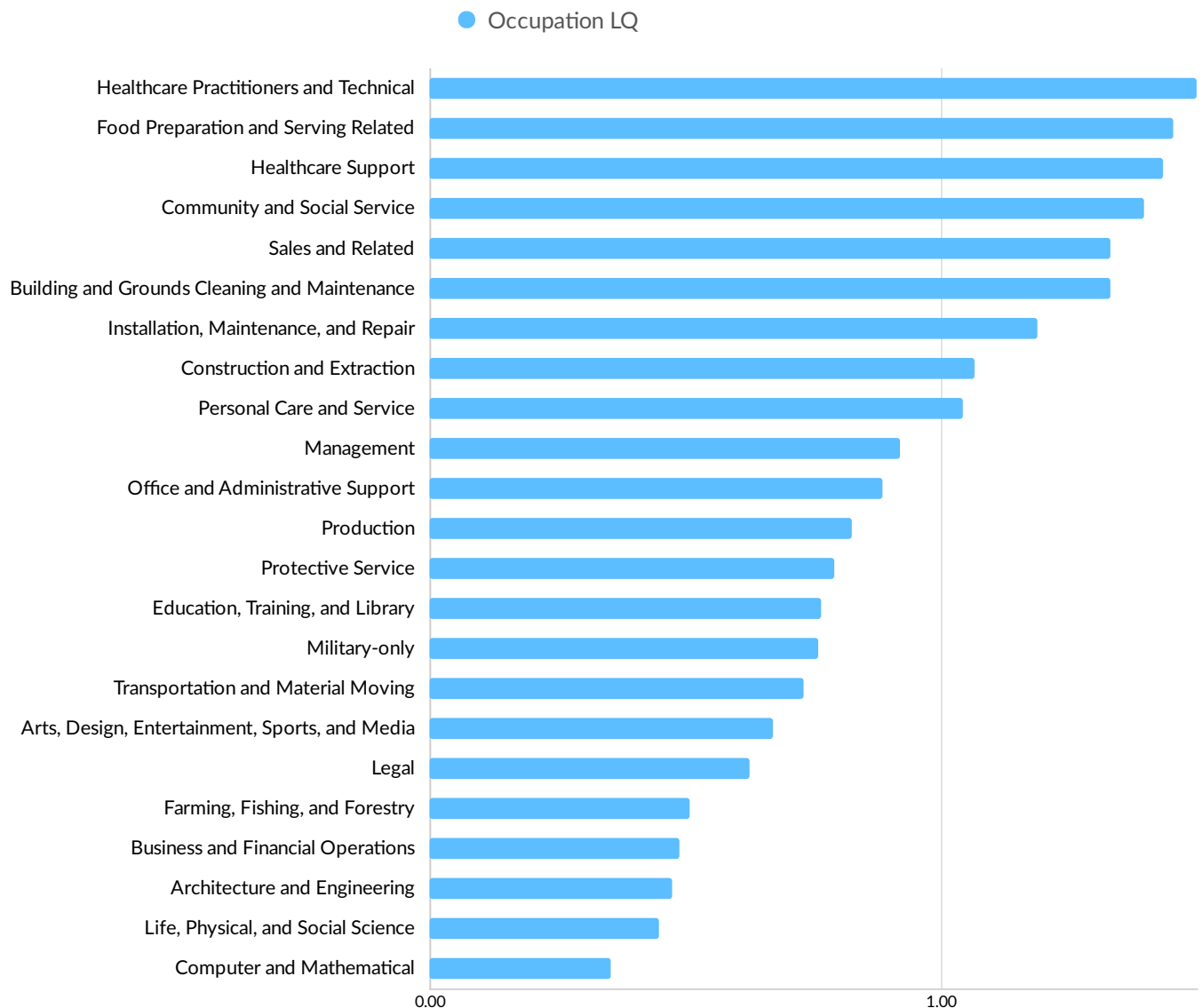
Workforce Characteristics - Cont.

Top Growing Occupations



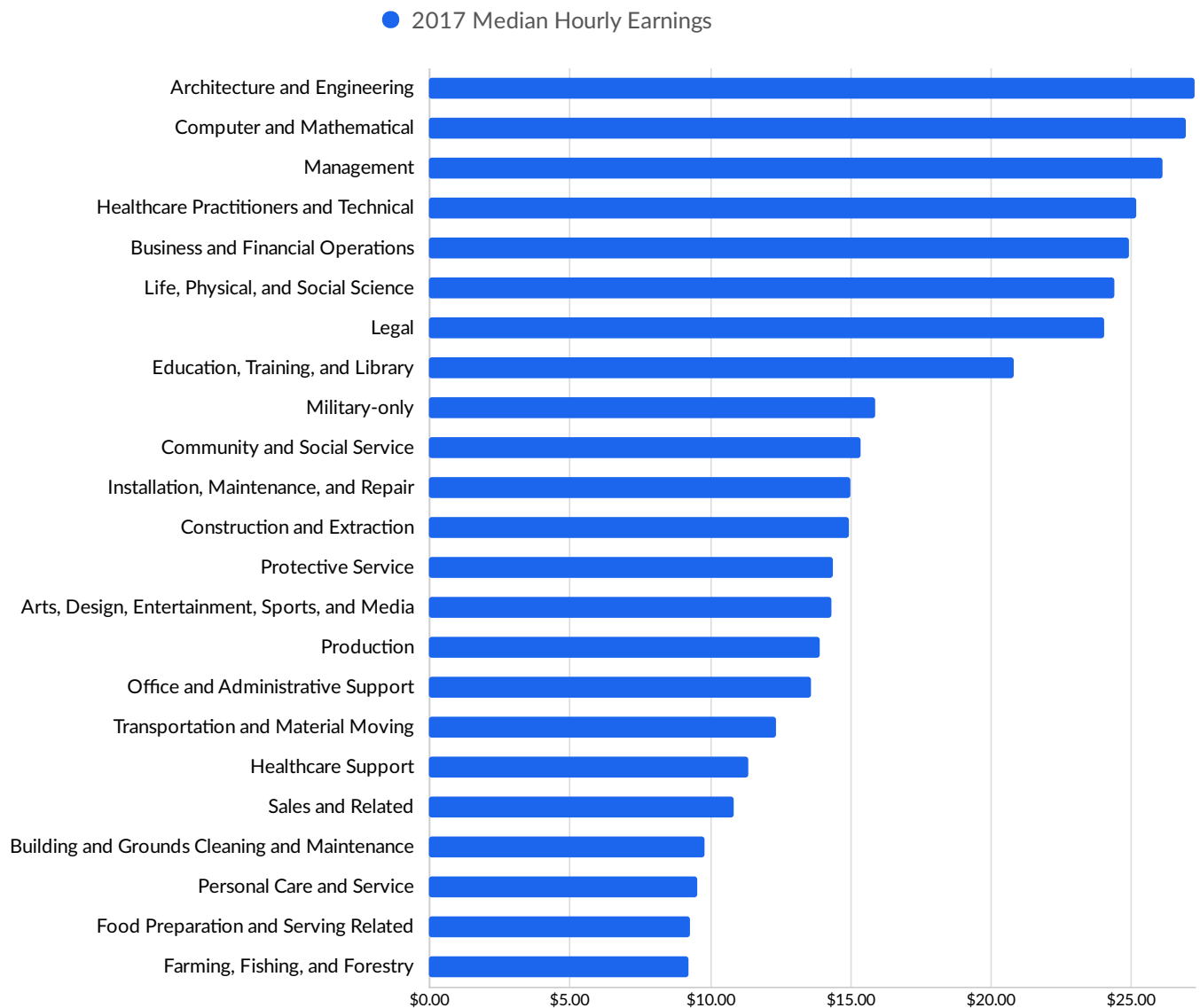
Workforce Characteristics - Cont.

Top Occupation LQ



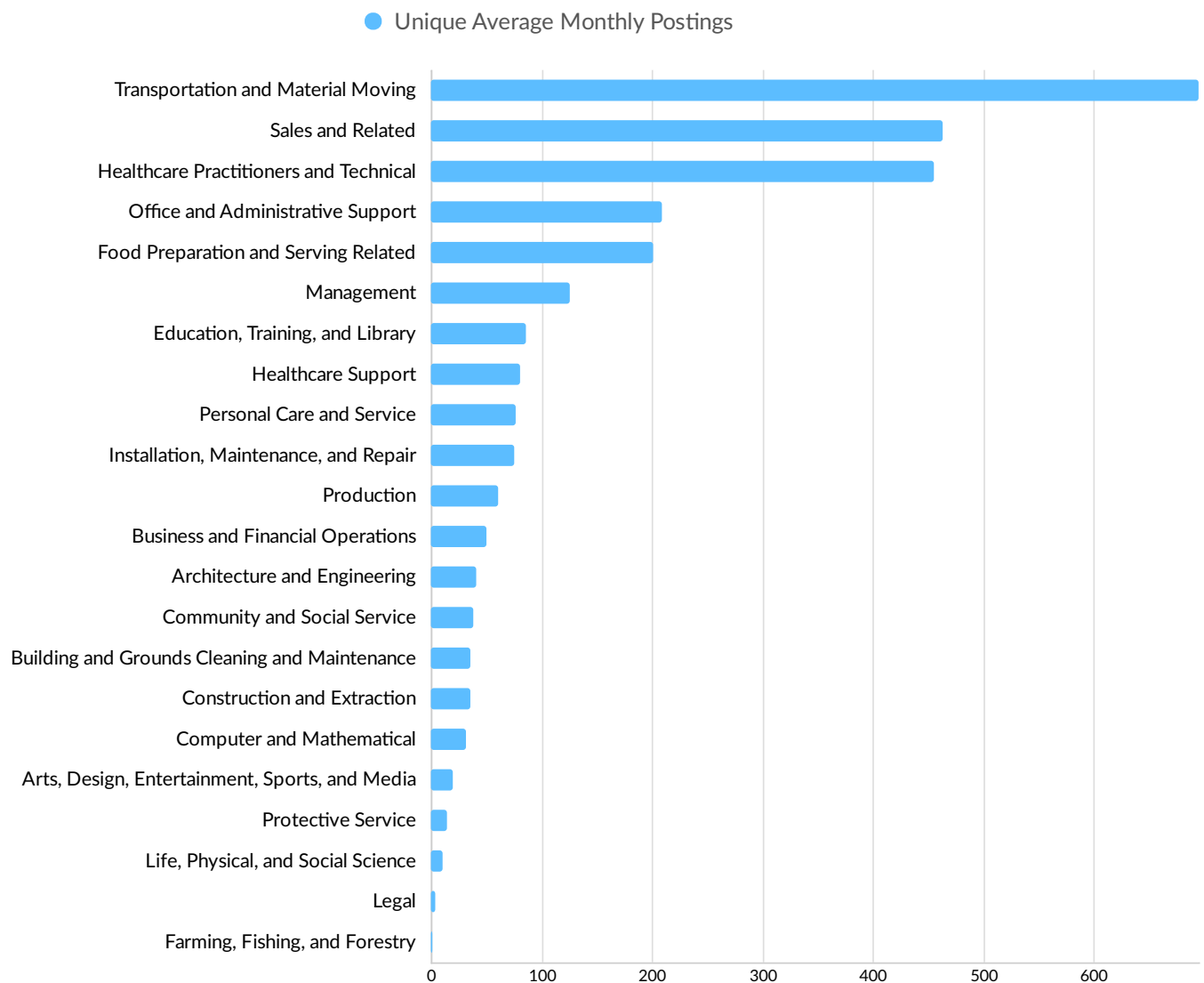
Workforce Characteristics - Cont.

Top Occupation Earnings



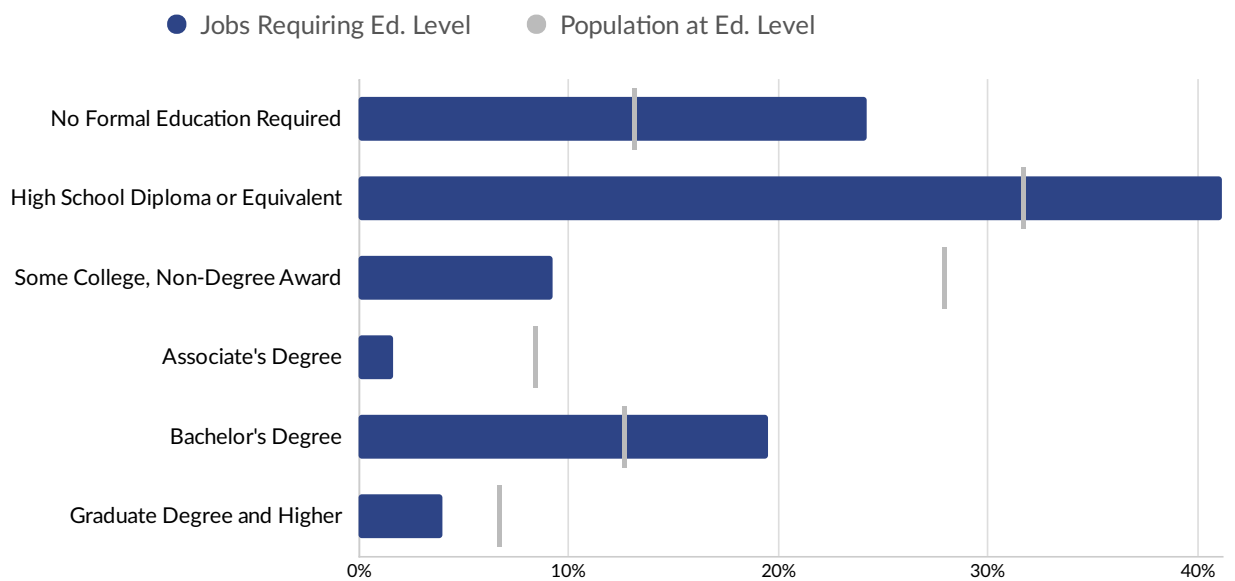
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Sales and Related	5,389	5,467	78	+1%	1.33	\$10.86	463
Office and Administrative Support	5,360	5,355	-5	0%	0.88	\$13.60	209
Food Preparation and Serving Related	4,438	5,052	614	+14%	1.45	\$9.31	201
Healthcare Practitioners and Technical	3,211	3,449	238	+7%	1.50	\$25.18	456
Management	2,136	2,153	17	+1%	0.92	\$26.14	126
Transportation and Material Moving	2,118	2,070	-48	-2%	0.73	\$12.35	695
Building and Grounds Cleaning and Maintenance	1,994	2,029	35	+2%	1.33	\$9.83	36
Construction and Extraction	2,127	2,024	-103	-5%	1.06	\$14.97	36
Production	1,980	2,007	27	+1%	0.82	\$13.91	61
Installation, Maintenance, and Repair	1,842	1,934	92	+5%	1.19	\$14.99	75
Personal Care and Service	1,695	1,858	163	+10%	1.04	\$9.56	77
Education, Training, and Library	1,872	1,805	-67	-4%	0.77	\$20.84	87
Healthcare Support	1,507	1,618	111	+7%	1.43	\$11.38	81
Business and Financial Operations	1,166	1,048	-118	-10%	0.49	\$24.91	51
Community and Social Service	948	958	10	+1%	1.40	\$15.37	38
Protective Service	771	736	-35	-5%	0.79	\$14.40	14
Arts, Design, Entertainment, Sports, and Media	504	513	9	+2%	0.67	\$14.33	20

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Computer and Mathematical	430	426	-4	-1%	0.36	\$26.96	32
Architecture and Engineering	357	333	-24	-7%	0.47	\$27.26	41
Legal	196	214	18	+9%	0.62	\$24.03	4
Military-only	231	193	-38	-16%	0.76	\$15.91	0
Farming, Fishing, and Forestry	168	157	-11	-7%	0.51	\$9.24	1
Life, Physical, and Social Science	211	153	-58	-27%	0.45	\$24.42	10

Educational Pipeline

In 2017, there were 544 graduates in Garland County, AR. This pipeline has shrunk by 9% over the last 5 years. The highest share of these graduates come from General Studies, Registered Nursing/Registered Nurse, and Liberal Arts and Sciences/Liberal Studies.

