



Desha County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

11,595

Population (2018)

Population **decreased by 894** over the last 5 years and is projected to **decrease by 620** over the next 5 years.

5,708

Total Regional Employment

Jobs **grew by 295** over the last 5 years and are projected to **grow by 375** over the next 5 years.

\$27.0K

Median Household Income (2017)

Median household income is **\$30.6K below** the national median household income of \$57.7K.

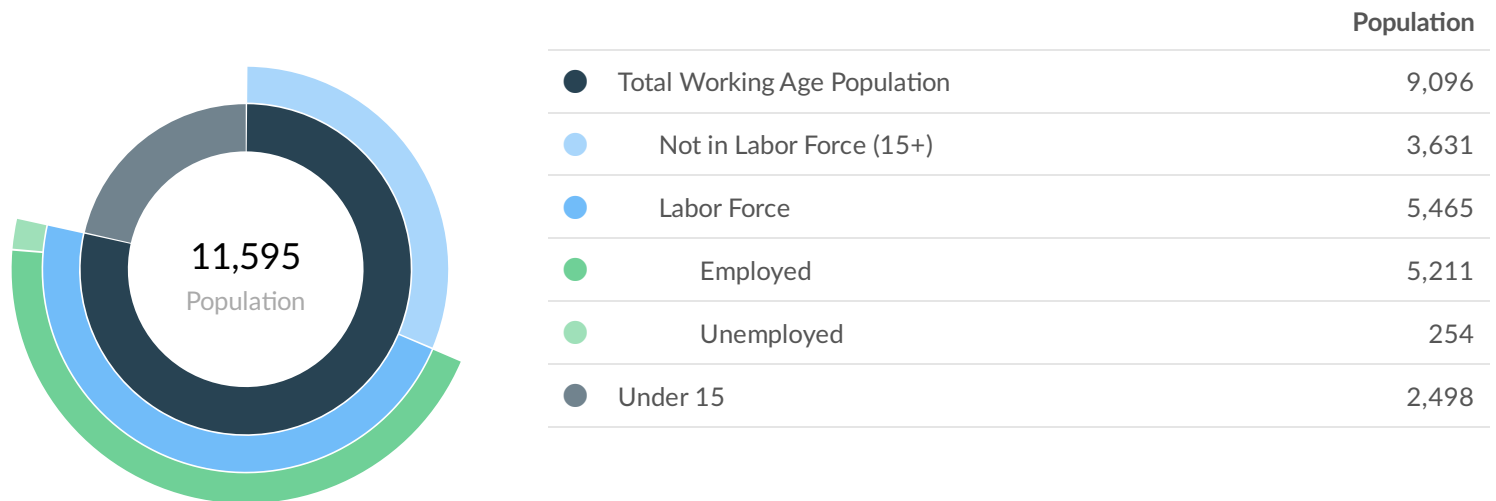
Takeaways

- As of 2018 the region's population **declined by 7.2%** since 2013, falling by 894. Population is expected to **decrease by 5.3%** between 2018 and 2023, losing 620.
- From 2013 to 2018, jobs **increased by 5.4%** in Desha County, AR from 5,413 to **5,708**. This change **fell short of the national growth rate of 8.2% by 2.8%**. As the number of jobs increased, the **labor force participation rate increased from 59.5% to 60.1% between 2013 and 2018**.
- Concerning educational attainment, **9.9% of Desha County, AR residents possess a Bachelor's Degree** (8.8% below the national average), and **4.4% hold an Associate's Degree** (3.6% below the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), Pulp, Paper, and Paperboard Mills, and Individual and Family Services.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	11,595	5,465	5,708	94.7	\$493.90M	\$828.93M	\$889.57M
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

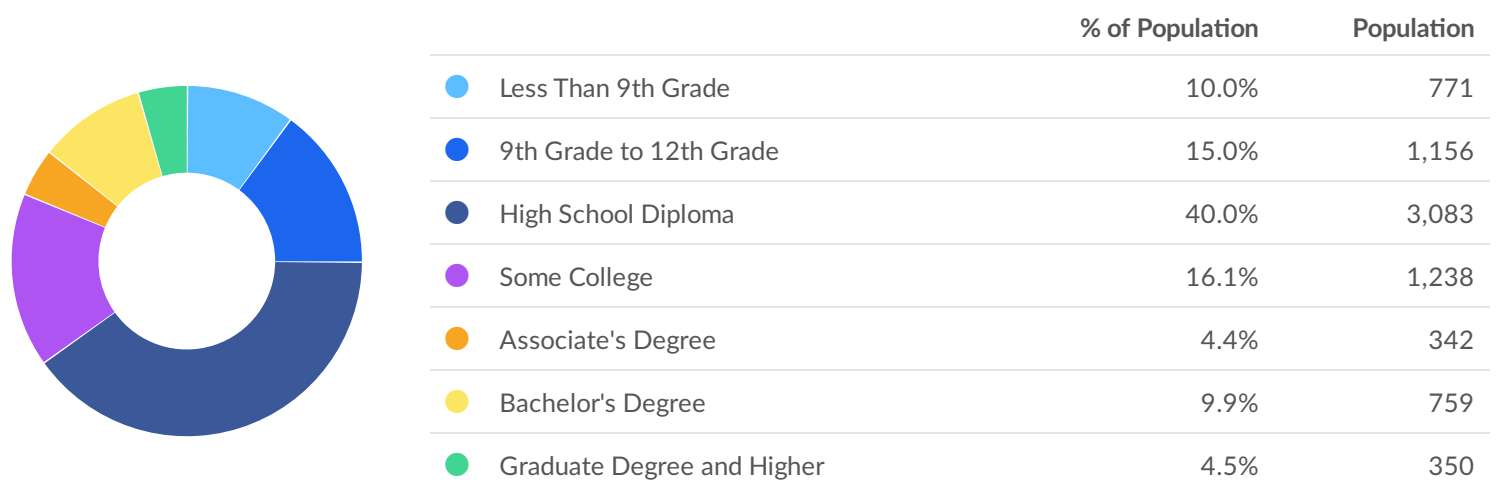
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

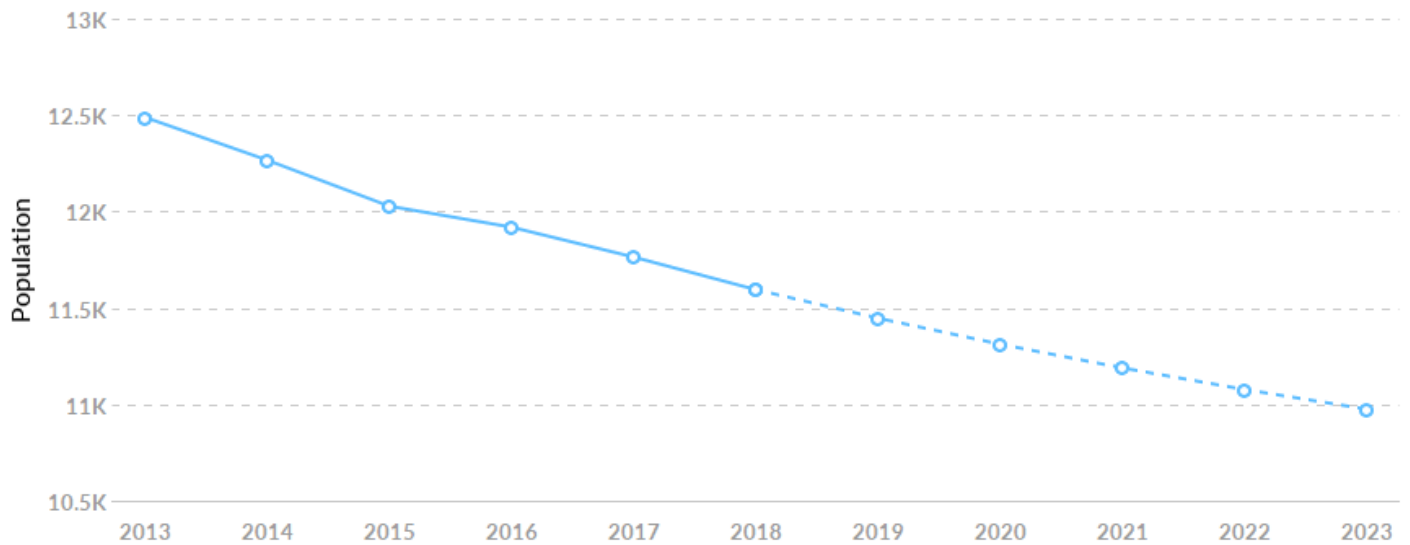
Concerning educational attainment, **9.9% of Desha County, AR residents possess a Bachelor's Degree** (8.8% below the national average), and **4.4% hold an Associate's Degree** (3.6% below the national average).



Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 7.2%** since 2013, falling by 894. Population is expected to **decrease by 5.3%** between 2018 and 2023, losing 620.

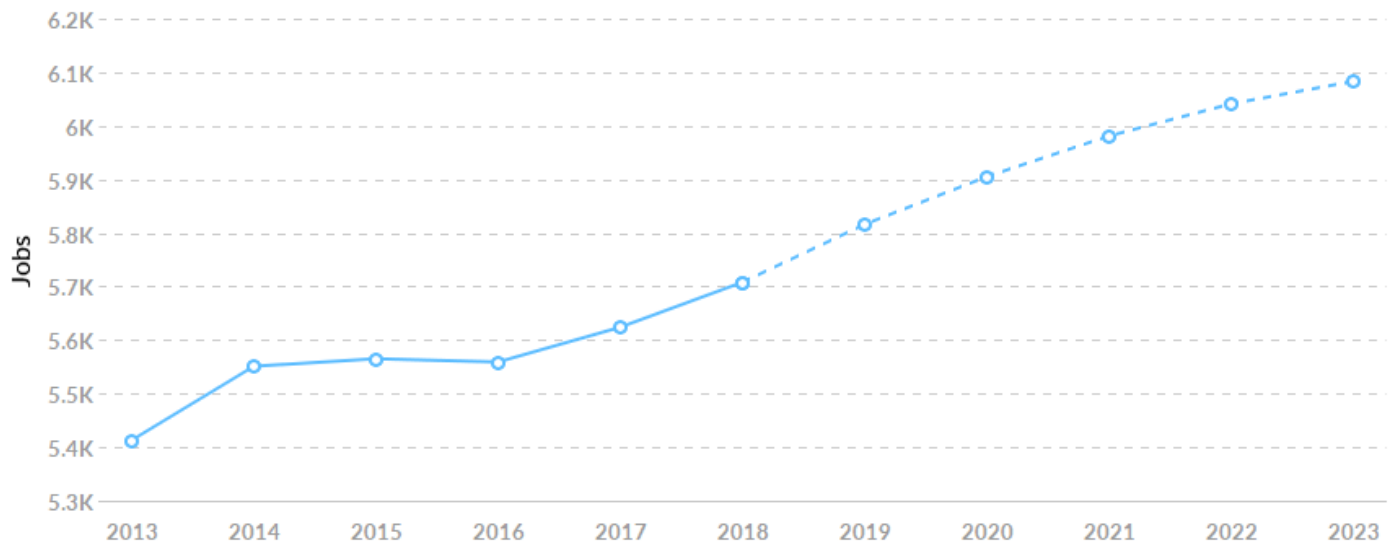


Timeframe	Population
2013	12,489
2014	12,267
2015	12,028
2016	11,919
2017	11,764
2018	11,595
2019	11,447
2020	11,312
2021	11,189
2022	11,077
2023	10,975

Historic & Projected Trends - Cont.

Job Trends

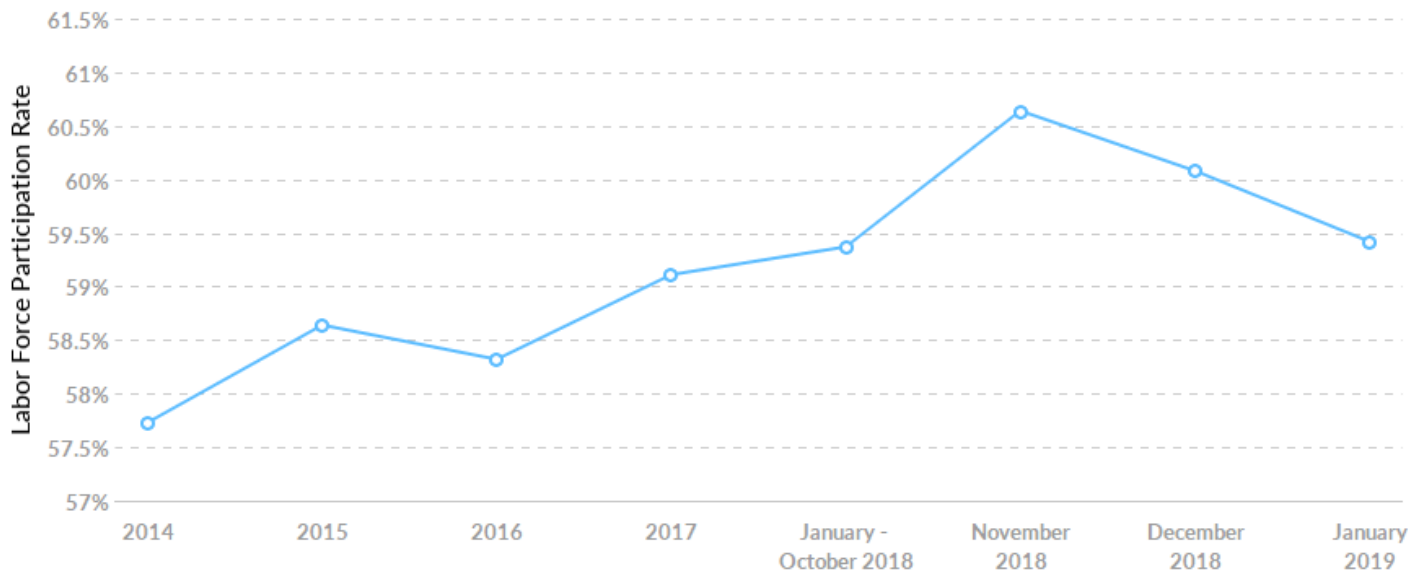
From 2013 to 2018, jobs increased by 5.4% in Desha County, AR from 5,413 to 5,708. This change fell short of the national growth rate of 8.2% by 2.8%.



Timeframe	Jobs
2013	5,413
2014	5,551
2015	5,565
2016	5,559
2017	5,624
2018	5,708
2019	5,816
2020	5,905
2021	5,981
2022	6,041
2023	6,083

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

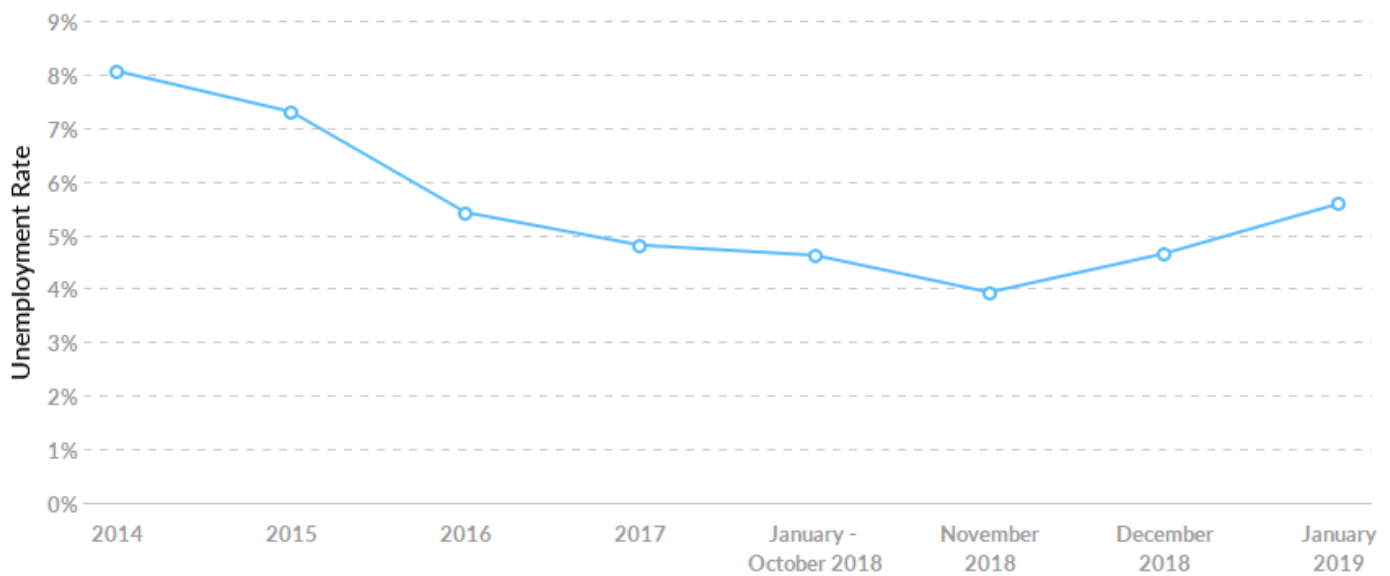


Timeframe	Labor Force Participation Rate
2014	57.73%
2015	58.64%
2016	58.32%
2017	59.11%
January - October 2018	59.37%
November 2018	60.64%
December 2018	60.08%
January 2019	59.42%

Historic & Projected Trends - Cont.

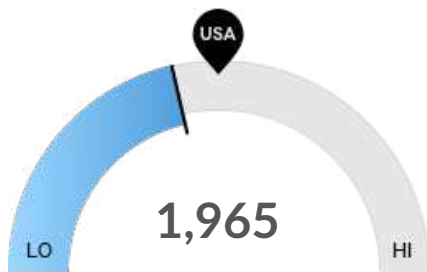
Unemployment Rate Trends

Desha County, AR had a January 2019 unemployment rate of 5.58%, **decreasing from 8.06%** 5 years before.



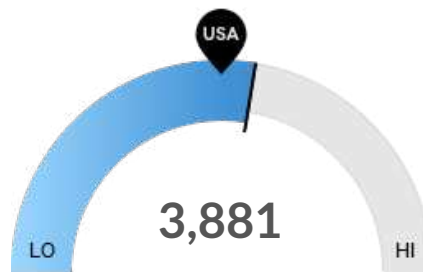
Timeframe	Unemployment Rate
2014	8.06%
2015	7.30%
2016	5.42%
2017	4.81%
January - October 2018	4.62%
November 2018	3.93%
December 2018	4.65%
January 2019	5.58%

Population Characteristics



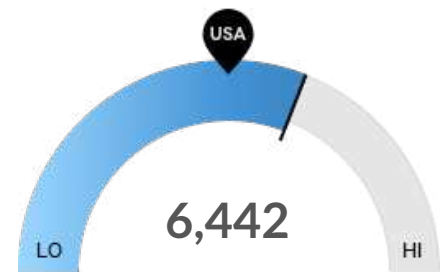
Millennials

Desha County, AR has 1,965 millennials (ages 20-34). The national average for an area this size is 2,436.



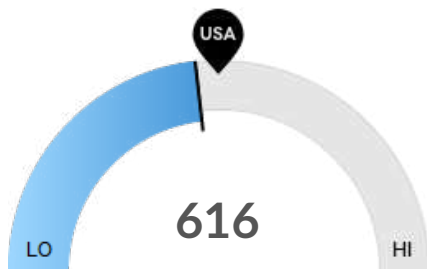
Retiring Soon

Retirement risk is high in Desha County, AR. The national average for an area this size is 3,353 people 55 or older, while there are 3,881 here.



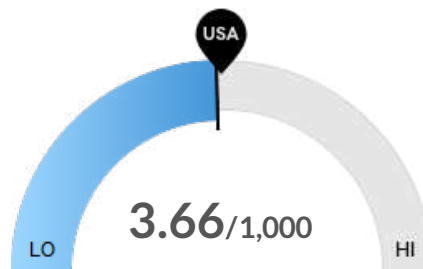
Racial Diversity

Racial diversity is high in Desha County, AR. The national average for an area this size is 4,620 racially diverse people, while there are 6,442 here.



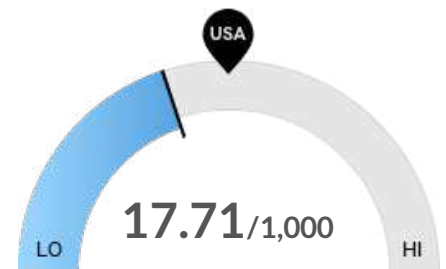
Veterans

Desha County, AR has 616 veterans. The national average for an area this size is 684.



Violent Crime

Desha County, AR has 3.66 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



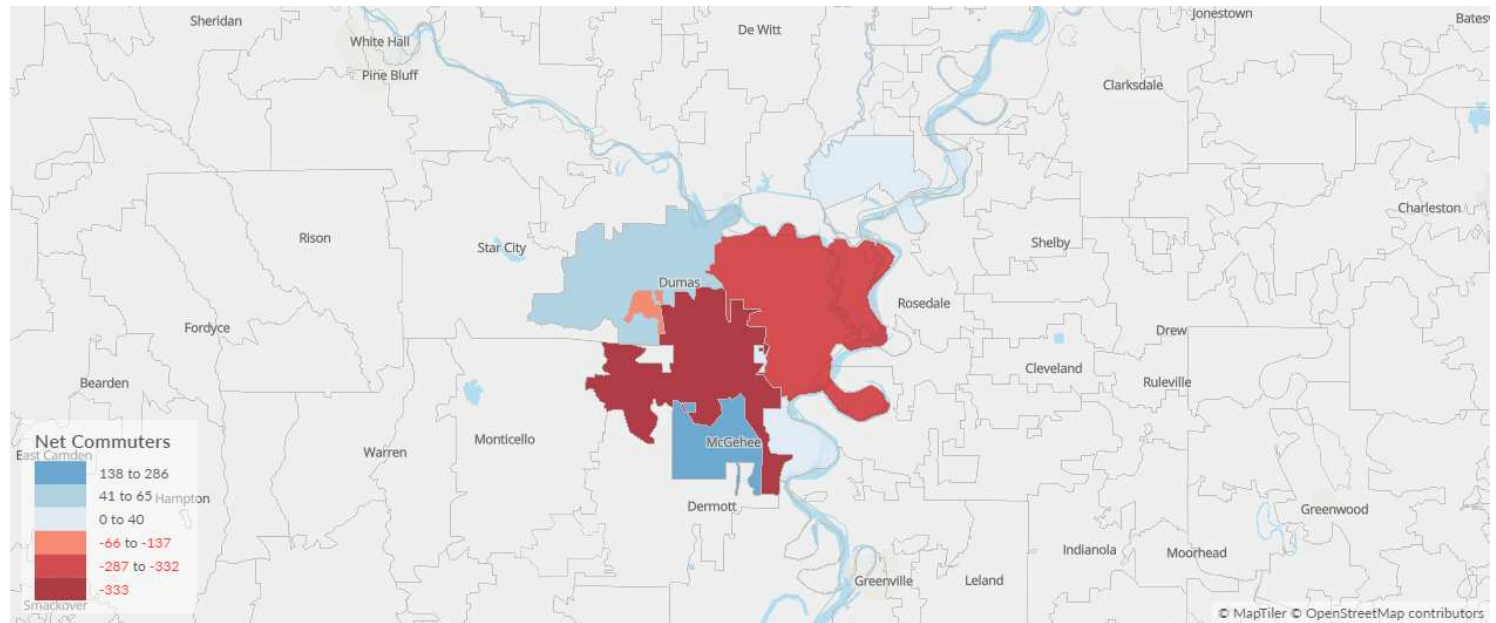
Property Crime

Desha County, AR has 17.71 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Desha County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

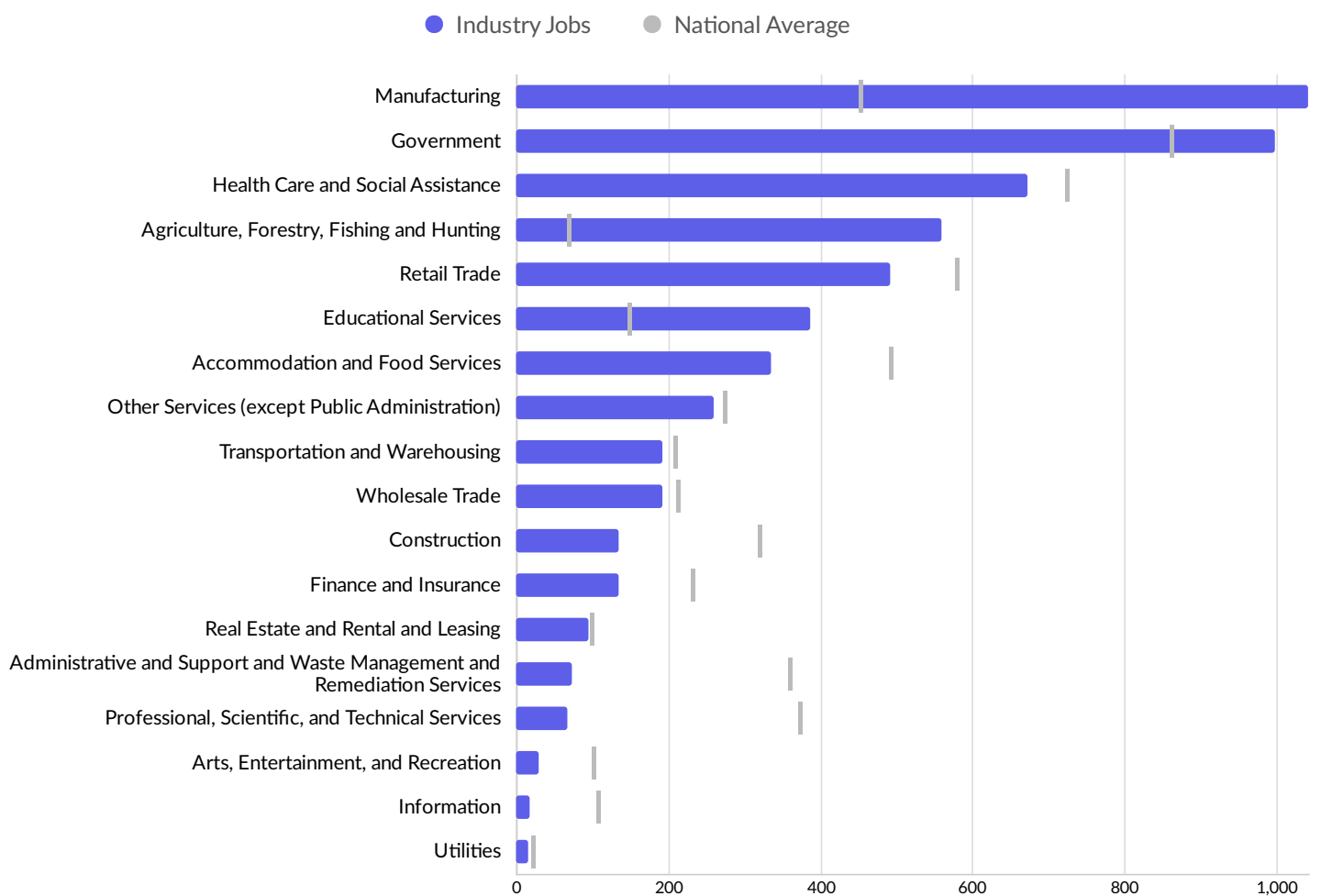
ZIP	Name	2018 Employment
71639	Dumas, AR (in Desha co...	2,868
71654	Mc Gehee, AR (in Desh...	2,012
71630	Arkansas City, AR (in De...	558
71670	Tillar, AR (in Desha cou...	220
71674	Watson, AR (in Desha c...	36

Where Talent Lives

ZIP	Name	2018 Workers
71639	Dumas, AR (in Desha co...	2,827
71654	Mc Gehee, AR (in Desh...	1,875
71630	Arkansas City, AR (in De...	558
71670	Tillar, AR (in Desha cou...	553
71674	Watson, AR (in Desha c...	324

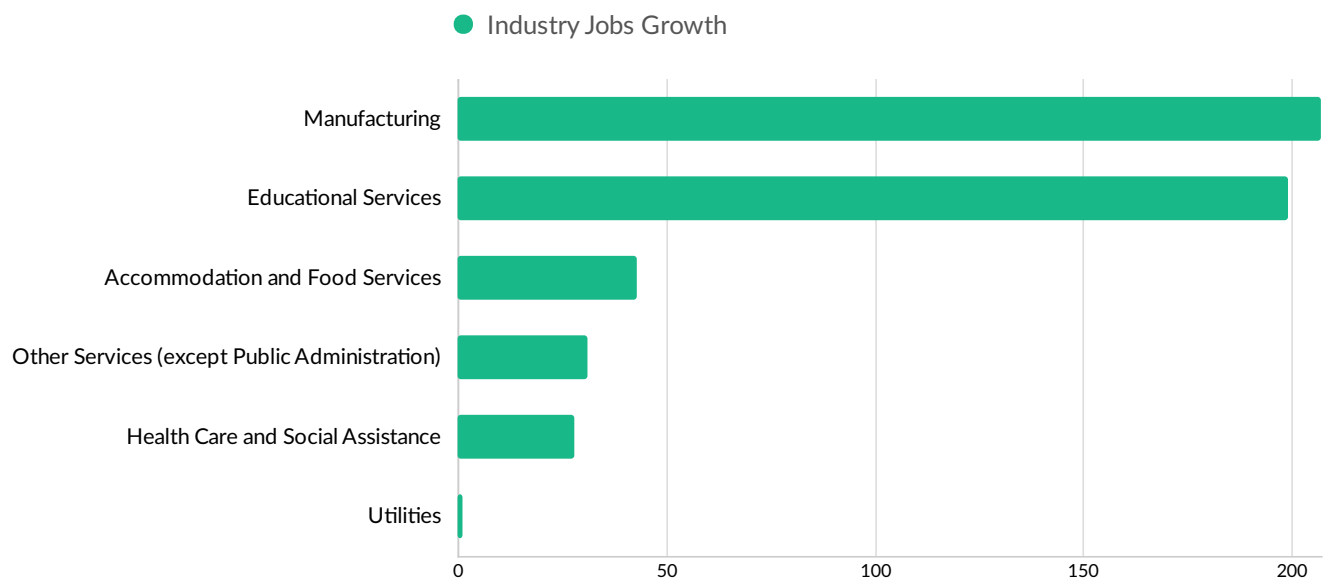
Industry Characteristics

Largest Industries



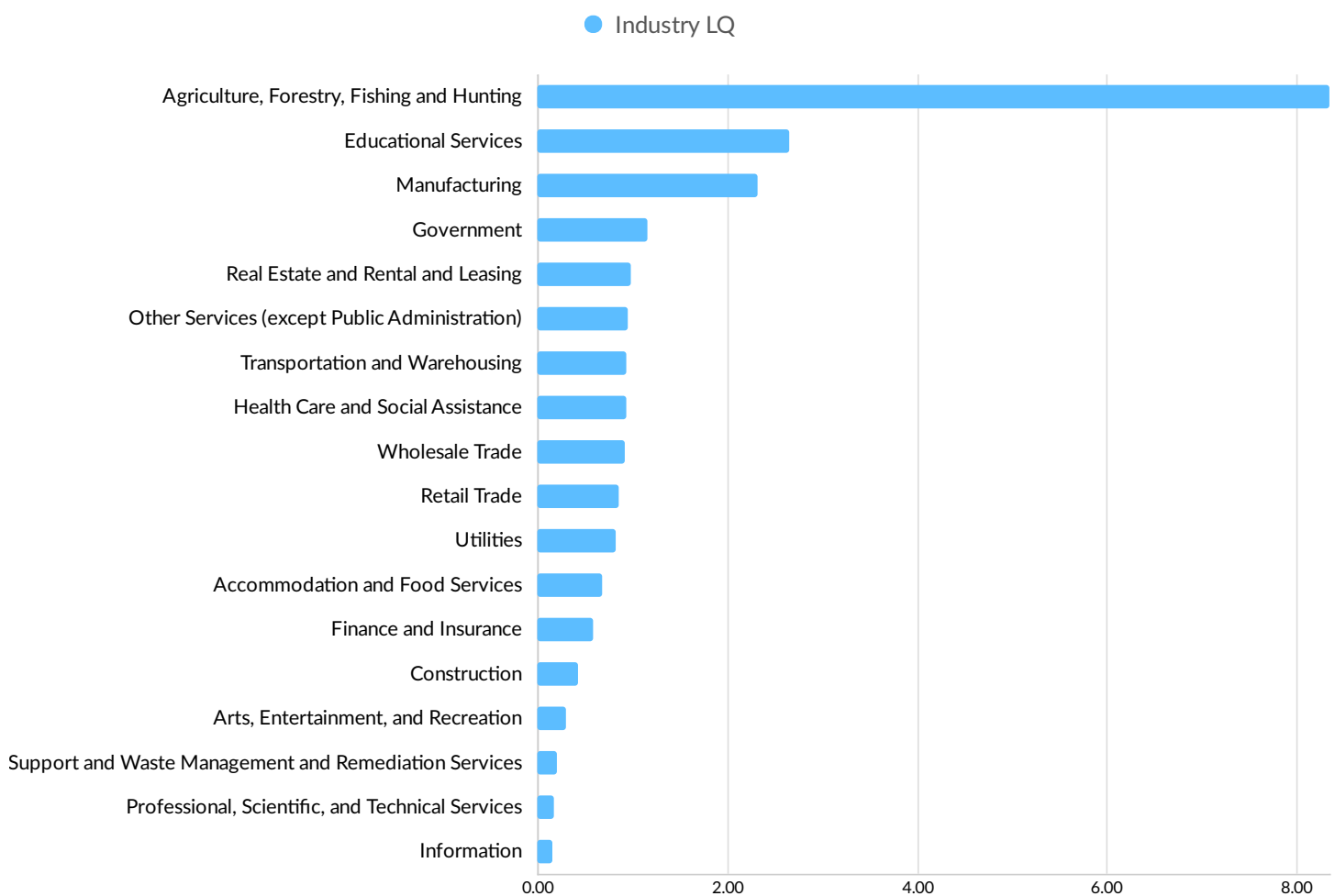
Industry Characteristics - Cont.

Top Growing Industries



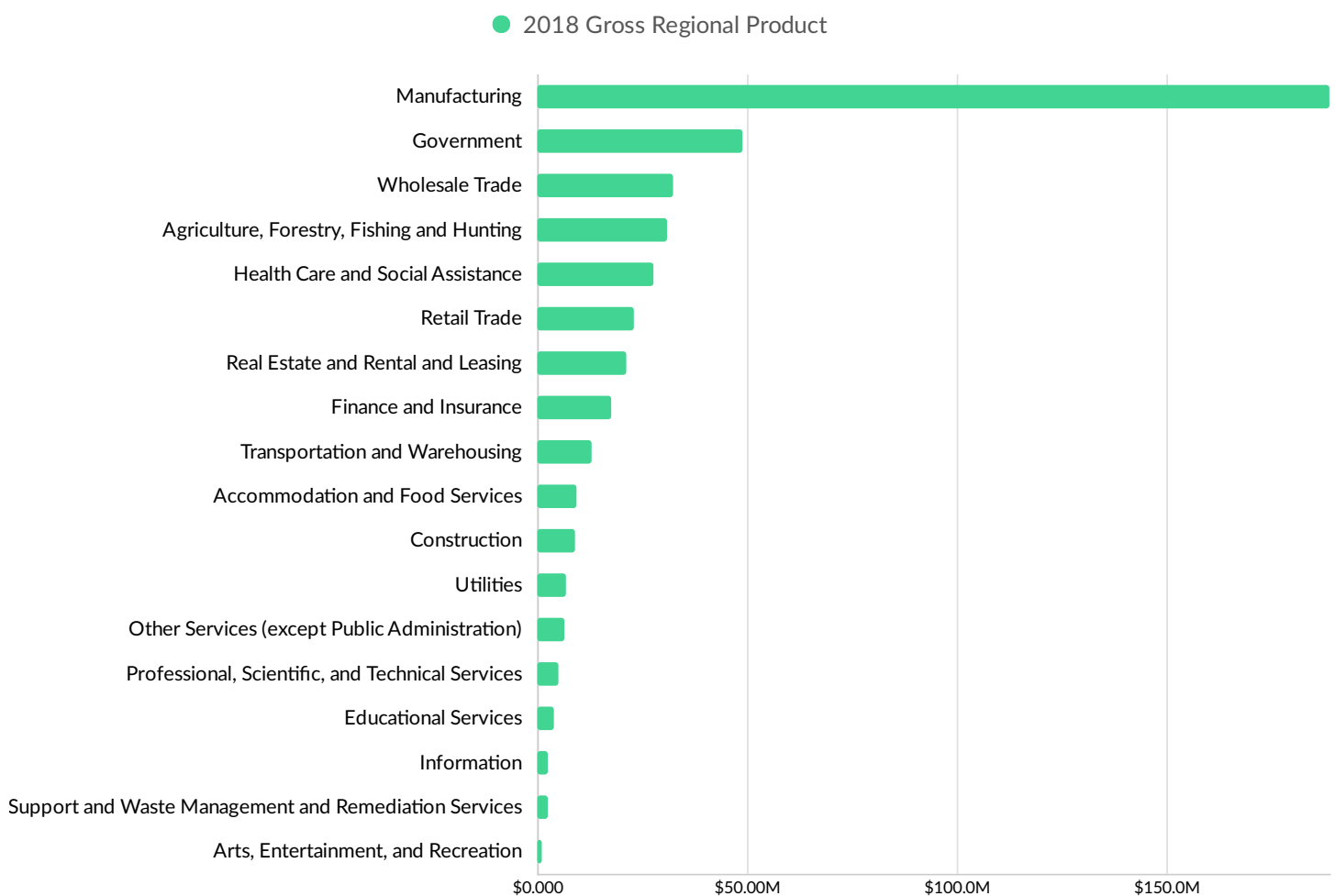
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

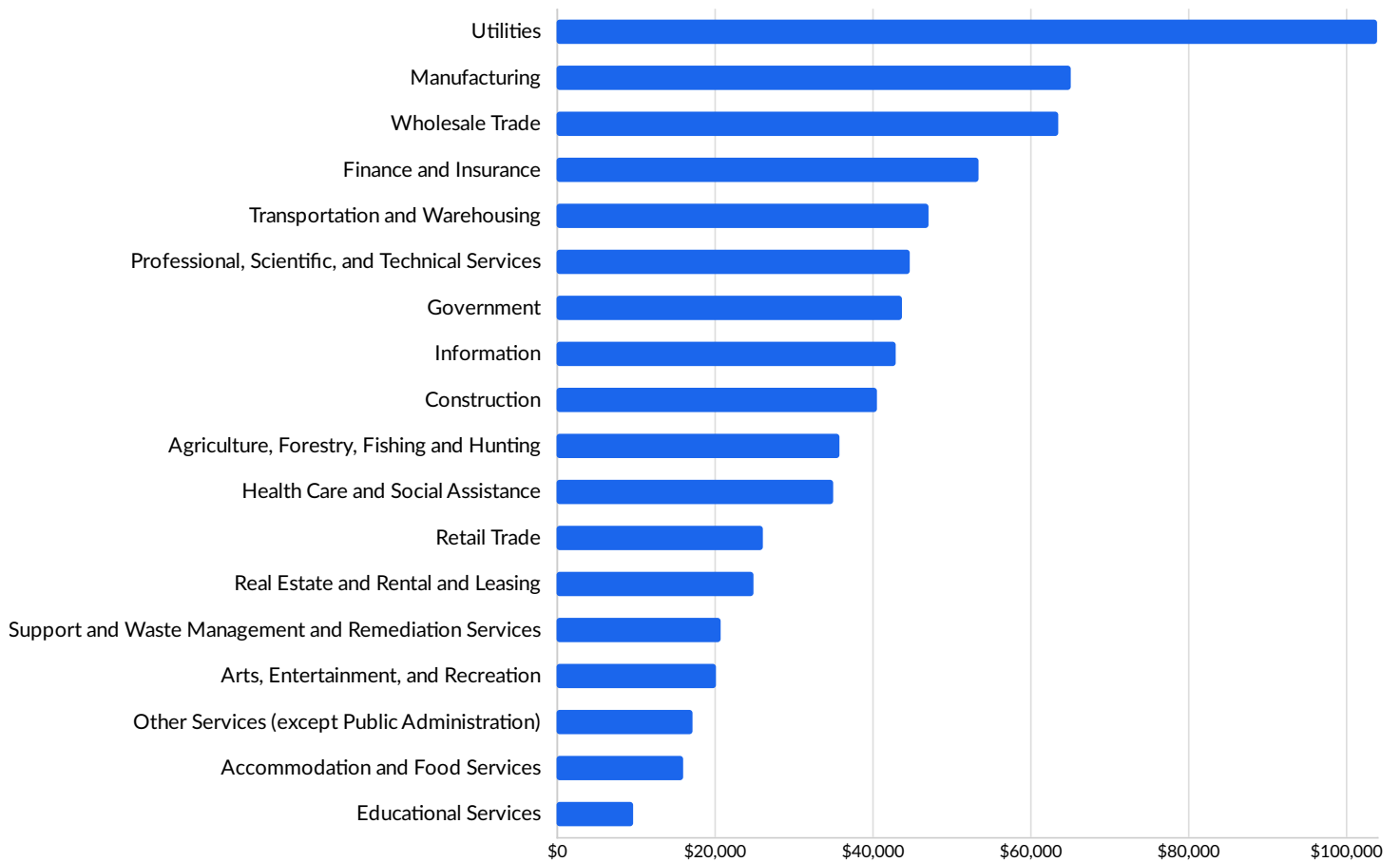
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	835	1,042	207	+25%	2.32	\$65,176	\$188.81M
Government	1,007	998	-9	-1%	1.16	\$43,792	\$49.03M
Health Care and Social Assistance	645	673	28	+4%	0.93	\$35,009	\$27.55M
Agriculture, Forestry, Fishing and Hunting	650	560	-90	-14%	8.35	\$35,782	\$30.97M
Retail Trade	522	493	-29	-6%	0.85	\$26,229	\$22.88M
Educational Services	189	388	199	+105%	2.65	\$9,615	\$4.05M
Accommodation and Food Services	292	335	43	+15%	0.68	\$15,950	\$9.26M
Other Services (except Public Administration)	228	259	31	+14%	0.95	\$17,284	\$6.59M
Transportation and Warehousing	197	193	-4	-2%	0.94	\$47,069	\$12.85M
Wholesale Trade	222	193	-29	-13%	0.92	\$63,499	\$32.37M
Construction	157	136	-21	-13%	0.43	\$40,639	\$8.82M
Finance and Insurance	149	134	-15	-10%	0.58	\$53,405	\$17.52M
Real Estate and Rental and Leasing	99	95	-4	-4%	0.99	\$24,879	\$21.36M
Administrative and Support and Waste Management and Remediation Services	73	73	0	0%	0.20	\$20,876	\$2.62M
Professional, Scientific, and Technical Services	68	67	-1	-1%	0.18	\$44,733	\$5.14M
Arts, Entertainment, and Recreation	31	30	-1	-3%	0.30	\$20,145	\$932.46K
Information	28	17	-11	-39%	0.16	\$42,920	\$2.64M
Utilities	15	16	1	+7%	0.82	\$104,003	\$6.76M

Business Characteristics

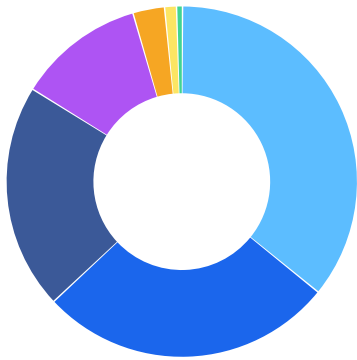
397 Companies Employ Your Workers

Online profiles for your workers mention 397 companies as employers, with the top 10 appearing below. In the last 12 months, 428 companies in Desha County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Clearwater Paper Corporation	32 	Uber Technologies, Inc.	455 
Arkansas Department of Parks a...	12 	CRST International, Inc.	282 
Durant Public School District	12 	J.B. Hunt Transport Services, Inc.	157 
C. B. King Memorial School, Inc.	11 	USA Truck, Inc.	95 
Ainsworth Pet Nutrition, Inc.	10 	Koch Trucking, Inc.	77 
Dumas School District	10 	C.R. England, Inc.	72 
Mc Gehee School District 17	10 	Hvh Transportation, Inc.	43 
Delta Memorial Hospital	9 	Groendyke Transport Inc.	42 
Dumas Public Junior High	9 	Pizza Hut, Inc.	42 
High School	7 	Southern Refrigerated Transport...	40 

Business Characteristics - Cont.

Business Size

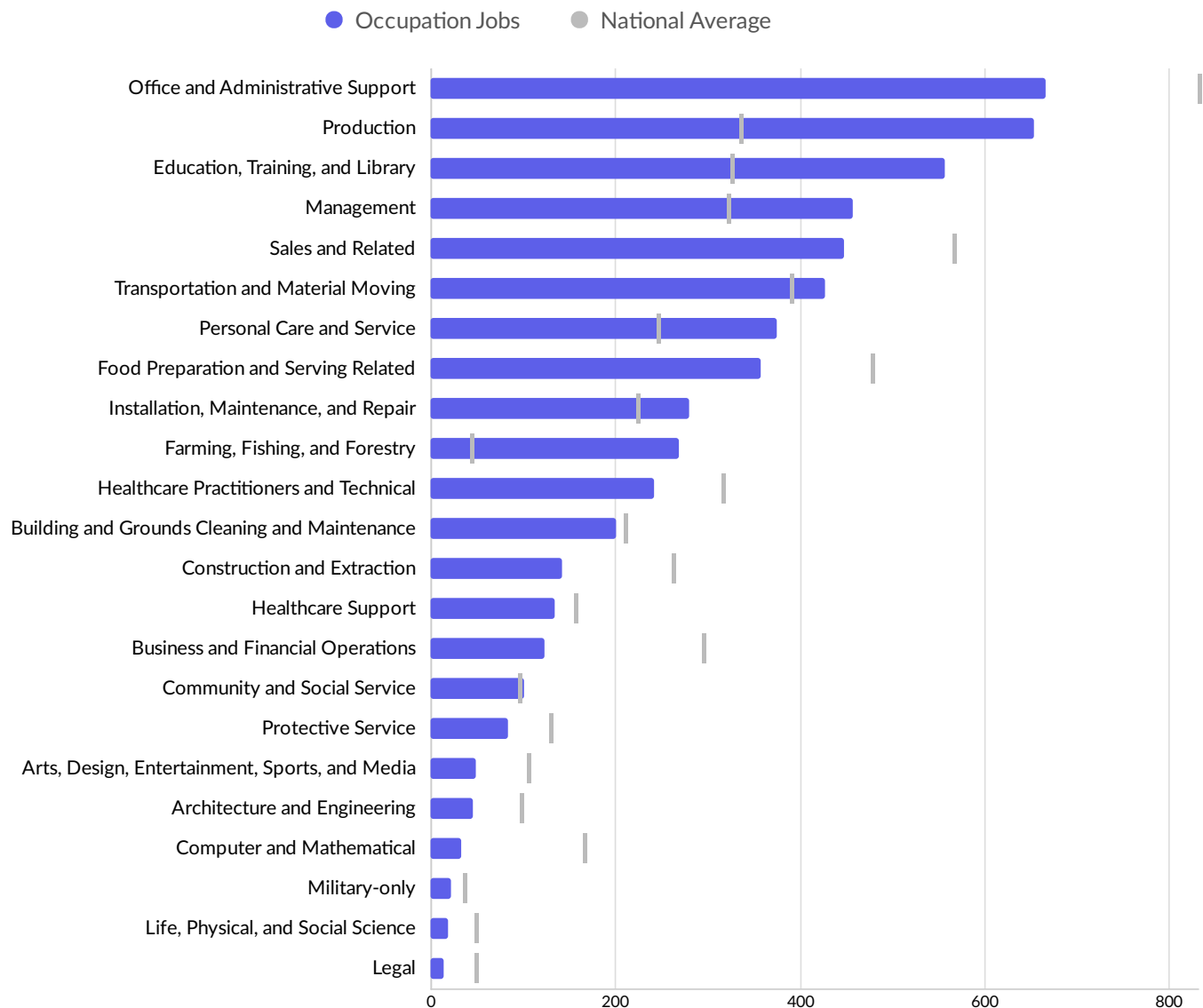


	Percentage	Business Count
1 to 4 employees	35.8%	196
5 to 9 employees	27.2%	149
10 to 19 employees	20.8%	114
20 to 49 employees	11.7%	64
50 to 99 employees	2.9%	16
100 to 249 employees	1.1%	6
250 to 499 employees	0.5%	3

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

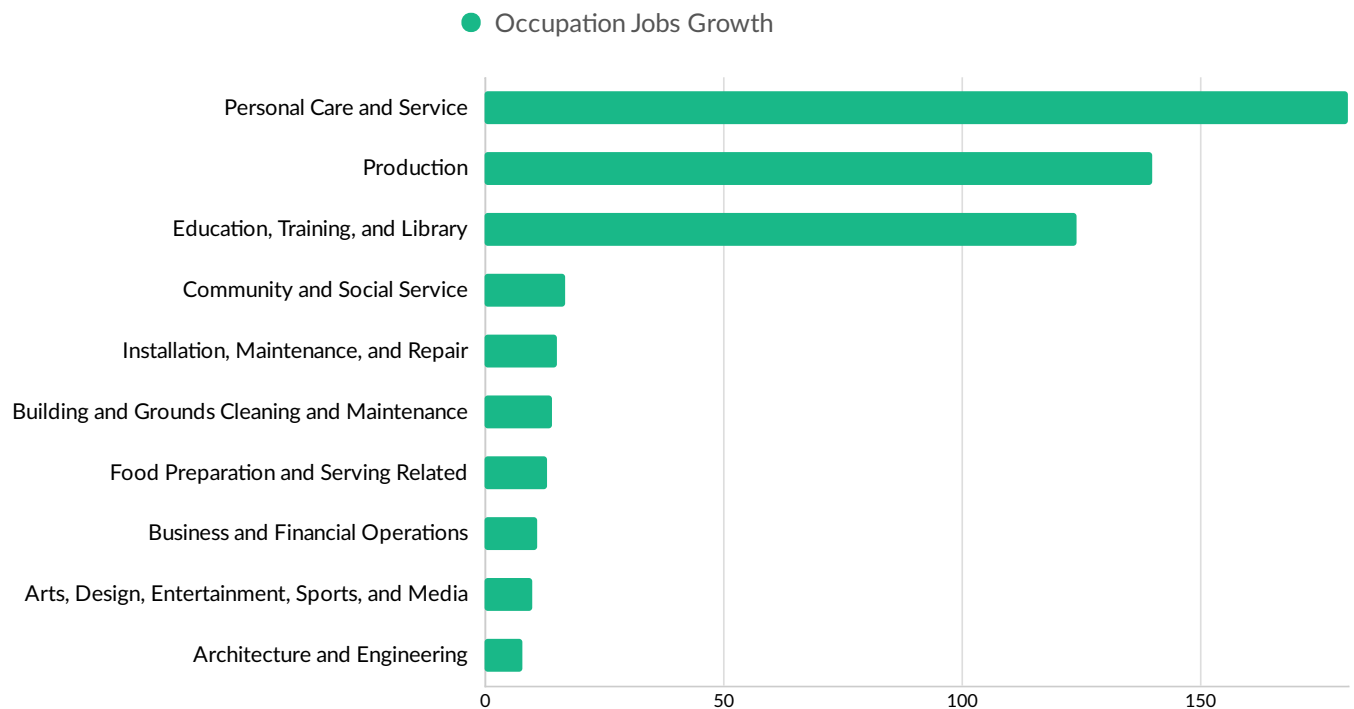
Workforce Characteristics

Largest Occupations



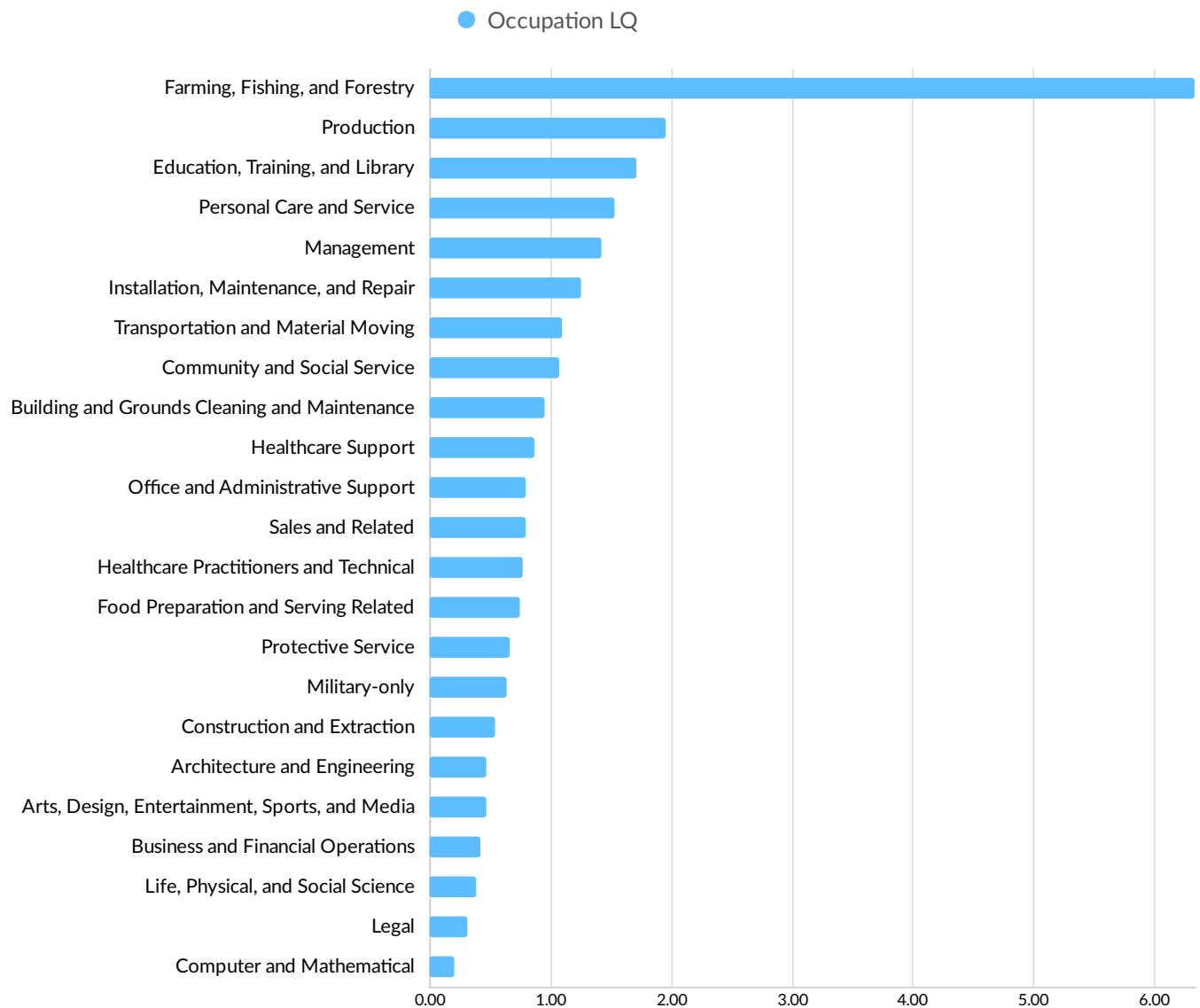
Workforce Characteristics - Cont.

Top Growing Occupations



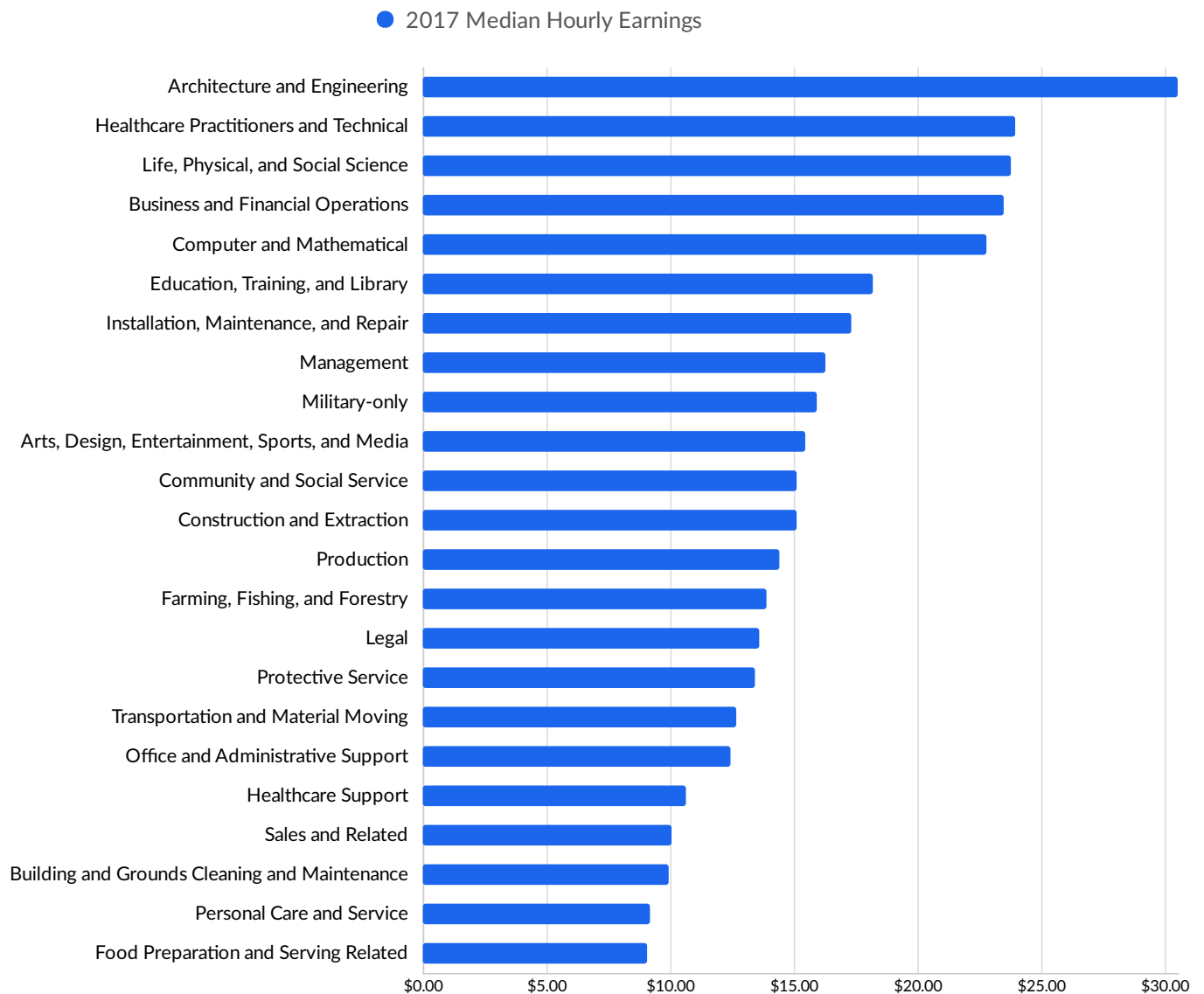
Workforce Characteristics - Cont.

Top Occupation LQ



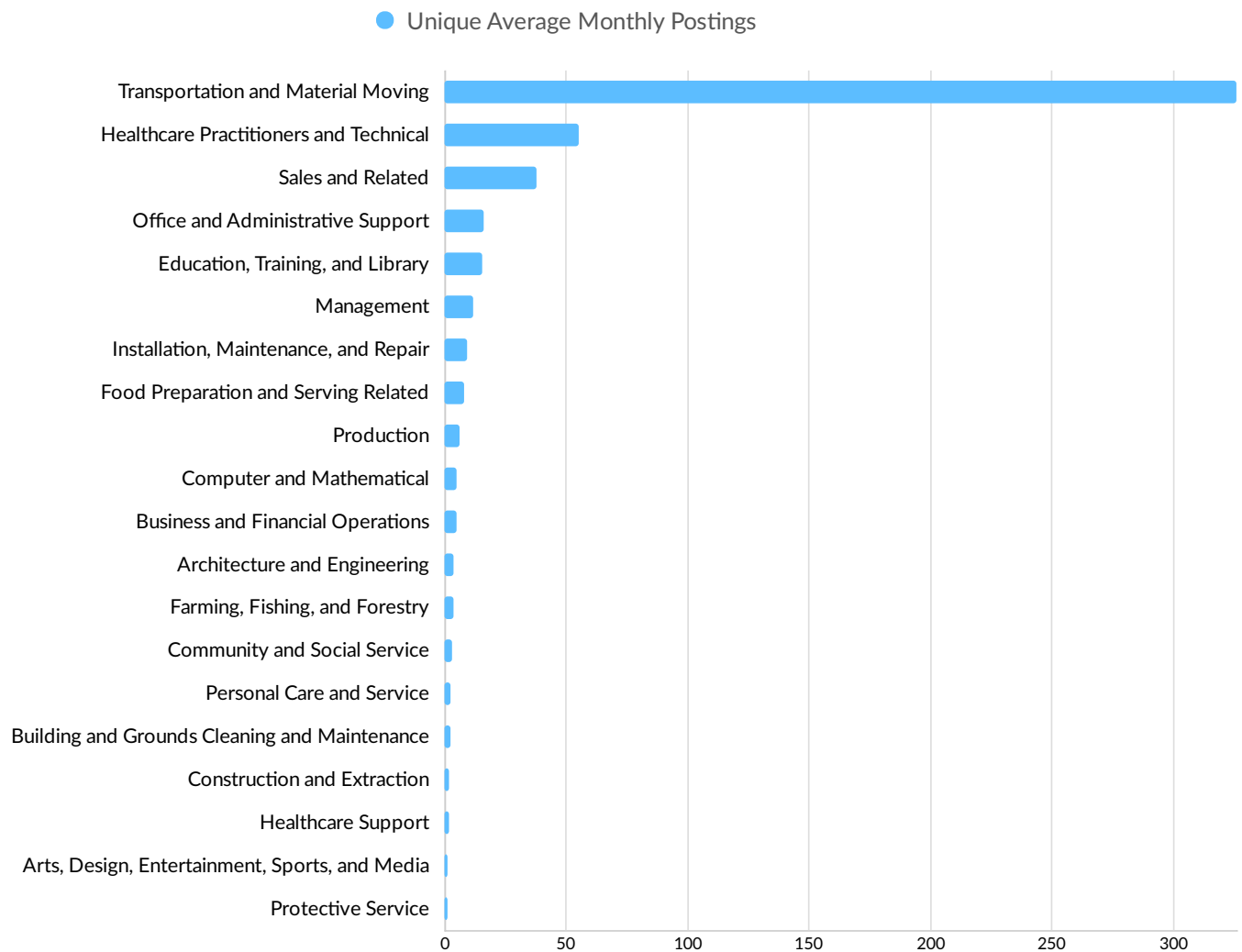
Workforce Characteristics - Cont.

Top Occupation Earnings



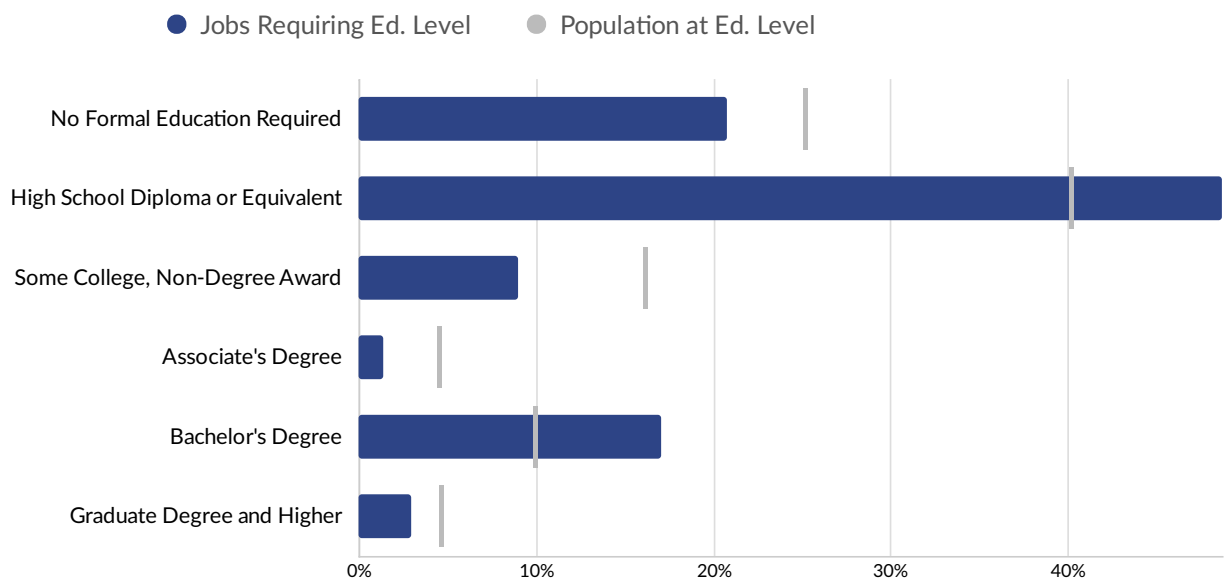
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	674	667	-7	-1%	0.80	\$12.46	16
Production	514	654	140	+27%	1.96	\$14.41	6
Education, Training, and Library	433	557	124	+29%	1.72	\$18.24	15
Management	489	458	-31	-6%	1.42	\$16.28	12
Sales and Related	468	448	-20	-4%	0.79	\$10.05	38
Transportation and Material Moving	431	428	-3	-1%	1.10	\$12.71	326
Personal Care and Service	195	376	181	+93%	1.53	\$9.22	2
Food Preparation and Serving Related	345	358	13	+4%	0.75	\$9.10	8
Installation, Maintenance, and Repair	266	281	15	+6%	1.26	\$17.36	9
Farming, Fishing, and Forestry	297	270	-27	-9%	6.34	\$13.90	4
Healthcare Practitioners and Technical	341	242	-99	-29%	0.77	\$23.99	55
Building and Grounds Cleaning and Maintenance	187	201	14	+7%	0.96	\$9.97	2
Construction and Extraction	153	142	-11	-7%	0.54	\$15.12	2
Healthcare Support	155	134	-21	-14%	0.87	\$10.64	2
Business and Financial Operations	112	123	11	+10%	0.42	\$23.48	5
Community and Social Service	85	102	17	+20%	1.08	\$15.14	3
Protective Service	88	84	-4	-5%	0.66	\$13.41	1

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	39	49	10	+26%	0.47	\$15.46	1
Architecture and Engineering	37	45	8	+22%	0.47	\$30.55	4
Computer and Mathematical	34	34	0	0%	0.20	\$22.81	5
Military-only	30	22	-8	-27%	0.64	\$15.92	0
Life, Physical, and Social Science	22	18	-4	-18%	0.39	\$23.77	1
Legal	18	15	-3	-17%	0.31	\$13.60	1

Educational Pipeline

Over the last 5 years, no schools in Desha County, AR produced graduates.