



Crittenden County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

48,629

Population (2018)

Population **decreased by 1,100** over the last 5 years and is projected to **decrease by 701** over the next 5 years.

18,624

Total Regional Employment

Jobs **decreased by 51** over the last 5 years but are projected to **grow by 601** over the next 5 years.

\$38.6K

Median Household Income (2017)

Median household income is **\$19.1K below** the national median household income of \$57.7K.

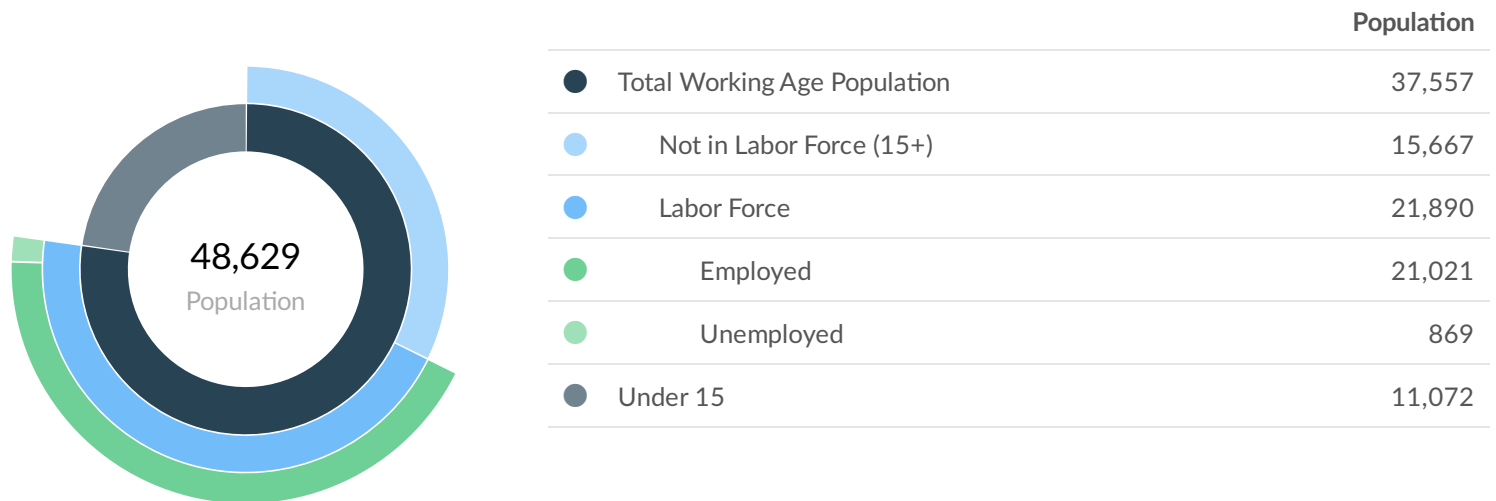
Takeaways

- As of 2018 the region's population **declined by 2.2%** since 2013, falling by 1,100. Population is expected to **decrease by 1.4%** between 2018 and 2023, losing 701.
- From 2013 to 2018, jobs **declined by 0.3%** in Crittenden County, AR from 18,675 to **18,624**. This change **fell short of the national growth rate of 8.2% by 8.5%**. As the number of jobs declined, the **labor force participation rate increased from 56.0% to 58.3% between 2013 and 2018**.
- Concerning educational attainment, **11.7% of Crittenden County, AR residents possess a Bachelor's Degree** (6.9% below the national average), and **6.5% hold an Associate's Degree** (1.5% below the national average).
- The top three industries in 2018 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	48,629	21,890	18,624	90.6	\$1.71B	\$2.82B	\$2.20B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

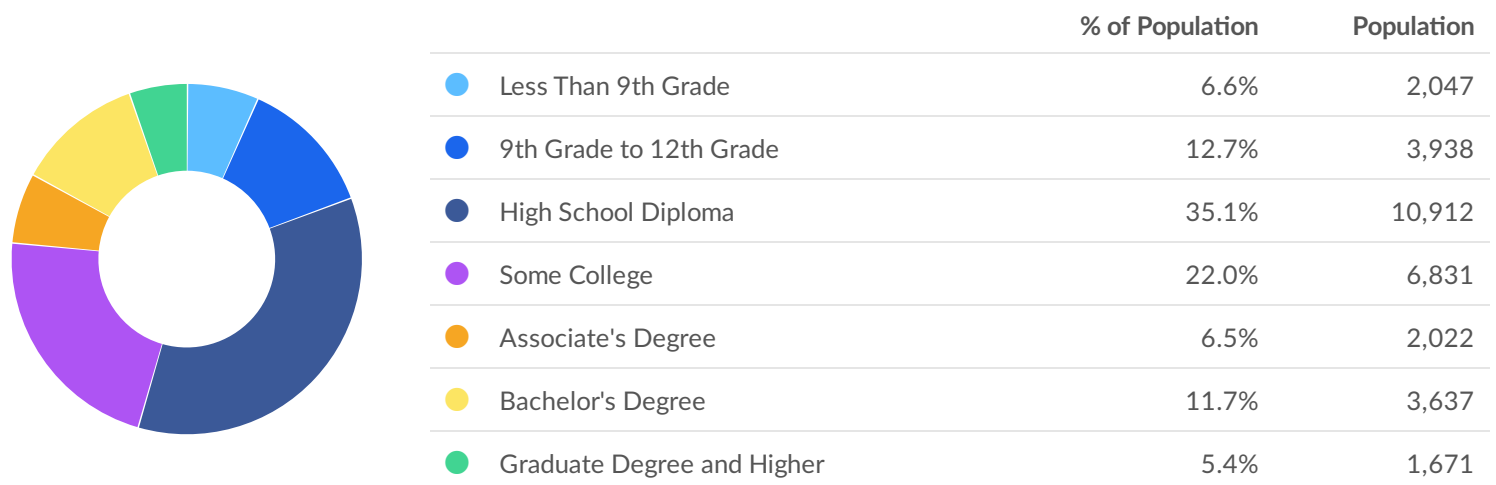
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

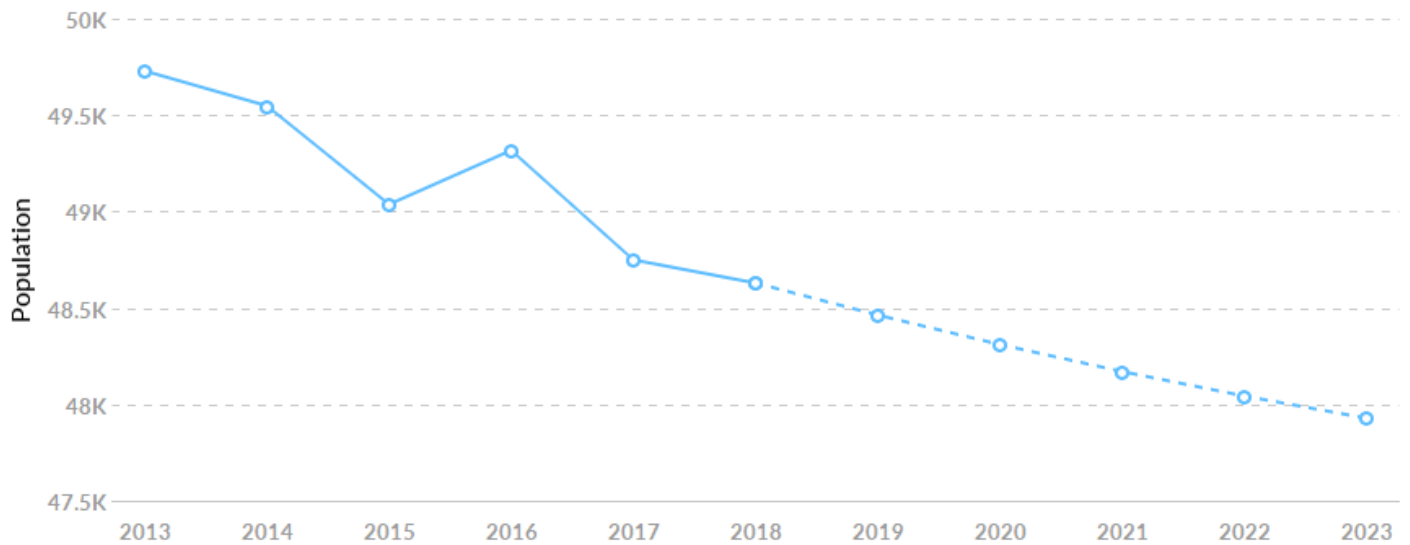
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Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 2.2%** since 2013, falling by 1,100. Population is expected to **decrease by 1.4%** between 2018 and 2023, losing 701.

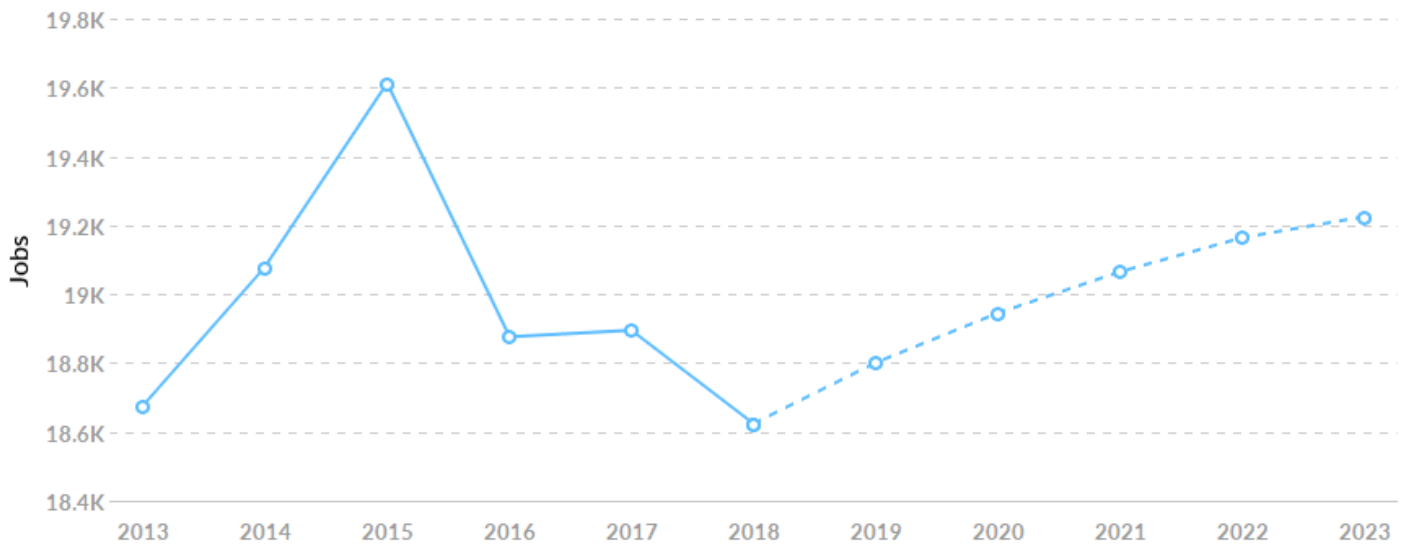


Timeframe	Population
2013	49,729
2014	49,548
2015	49,037
2016	49,317
2017	48,749
2018	48,629
2019	48,463
2020	48,310
2021	48,170
2022	48,043
2023	47,928

Historic & Projected Trends - Cont.

Job Trends

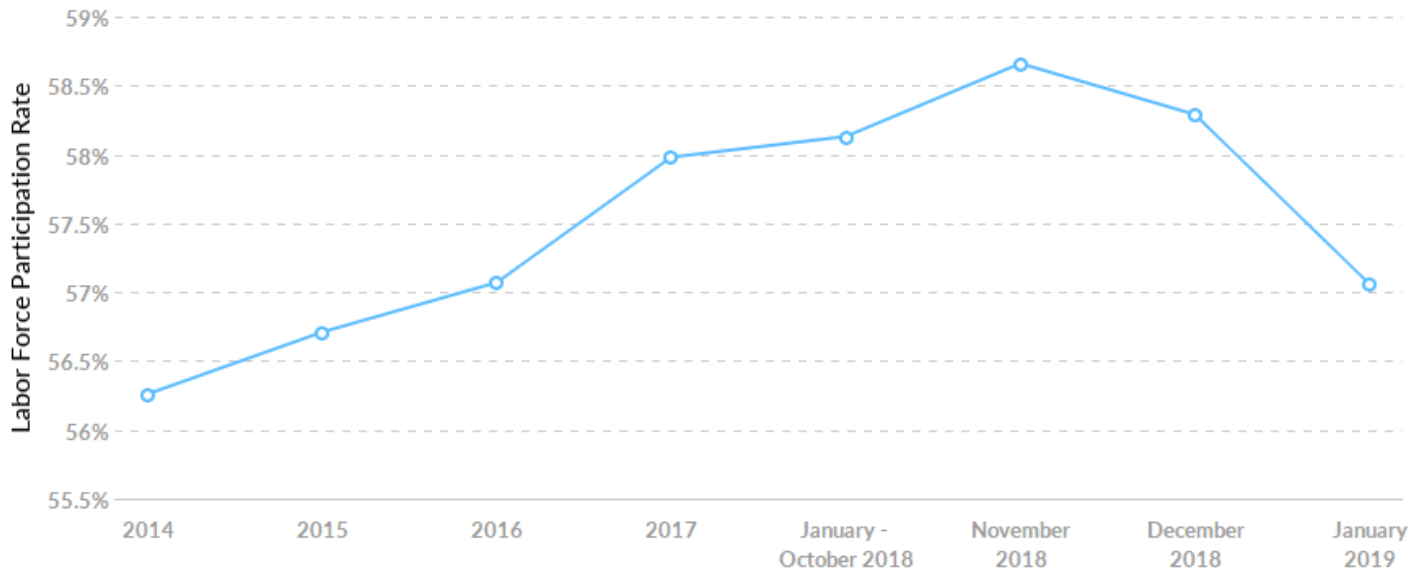
From 2013 to 2018, jobs **declined by 0.3%** in Crittenden County, AR from 18,675 to **18,624**. This change **fell short of the national growth rate of 8.2%** by 8.5%.



Timeframe	Jobs
2013	18,675
2014	19,078
2015	19,611
2016	18,876
2017	18,895
2018	18,624
2019	18,801
2020	18,945
2021	19,065
2022	19,164
2023	19,225

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

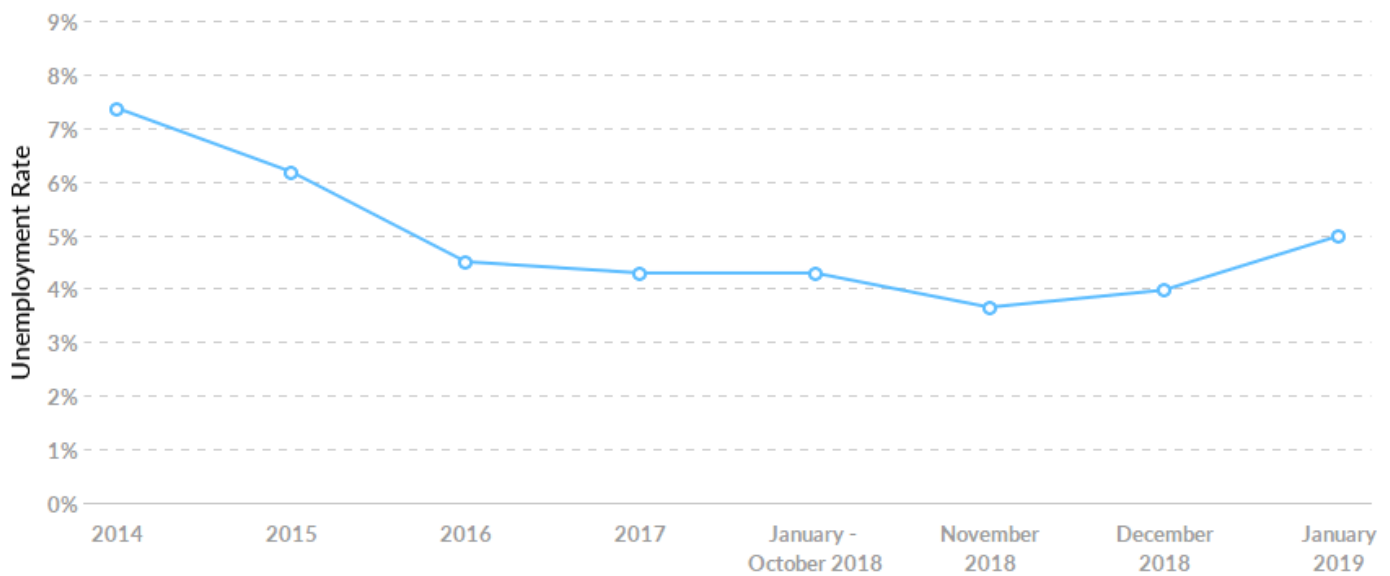


Timeframe	Labor Force Participation Rate
2014	56.26%
2015	56.71%
2016	57.07%
2017	57.98%
January - October 2018	58.13%
November 2018	58.66%
December 2018	58.29%
January 2019	57.06%

Historic & Projected Trends - Cont.

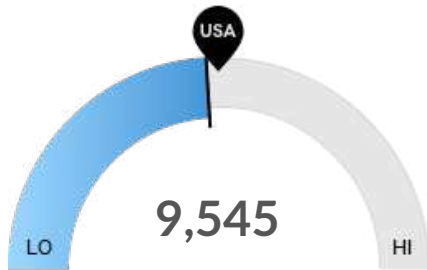
Unemployment Rate Trends

Crittenden County, AR had a January 2019 unemployment rate of 4.98%, **decreasing from 7.37%** 5 years before.



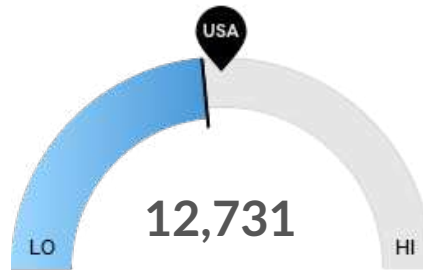
Timeframe	Unemployment Rate
2014	7.37%
2015	6.18%
2016	4.50%
2017	4.29%
January - October 2018	4.29%
November 2018	3.65%
December 2018	3.97%
January 2019	4.98%

Population Characteristics



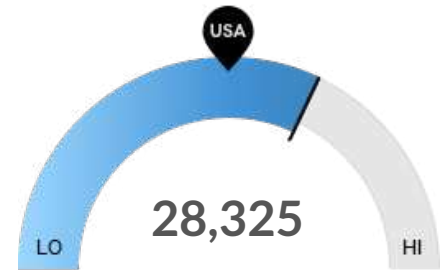
Millennials

Crittenden County, AR has 9,545 millennials (ages 20-34). The national average for an area this size is 10,097.



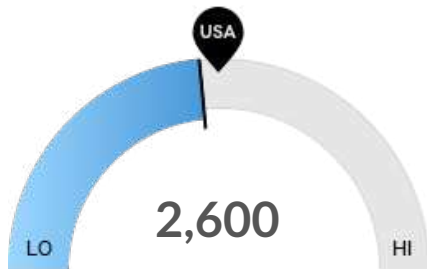
Retiring Soon

Retirement risk is about average in Crittenden County, AR. The national average for an area this size is 13,897 people 55 or older, while there are 12,731 here.



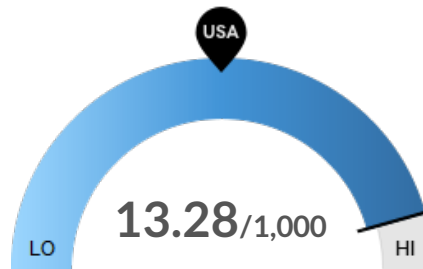
Racial Diversity

Racial diversity is high in Crittenden County, AR. The national average for an area this size is 19,145 racially diverse people, while there are 28,325 here.



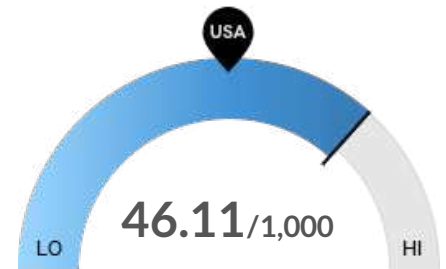
Veterans

Crittenden County, AR has 2,600 veterans. The national average for an area this size is 2,835.



Violent Crime

Crittenden County, AR has 13.28 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



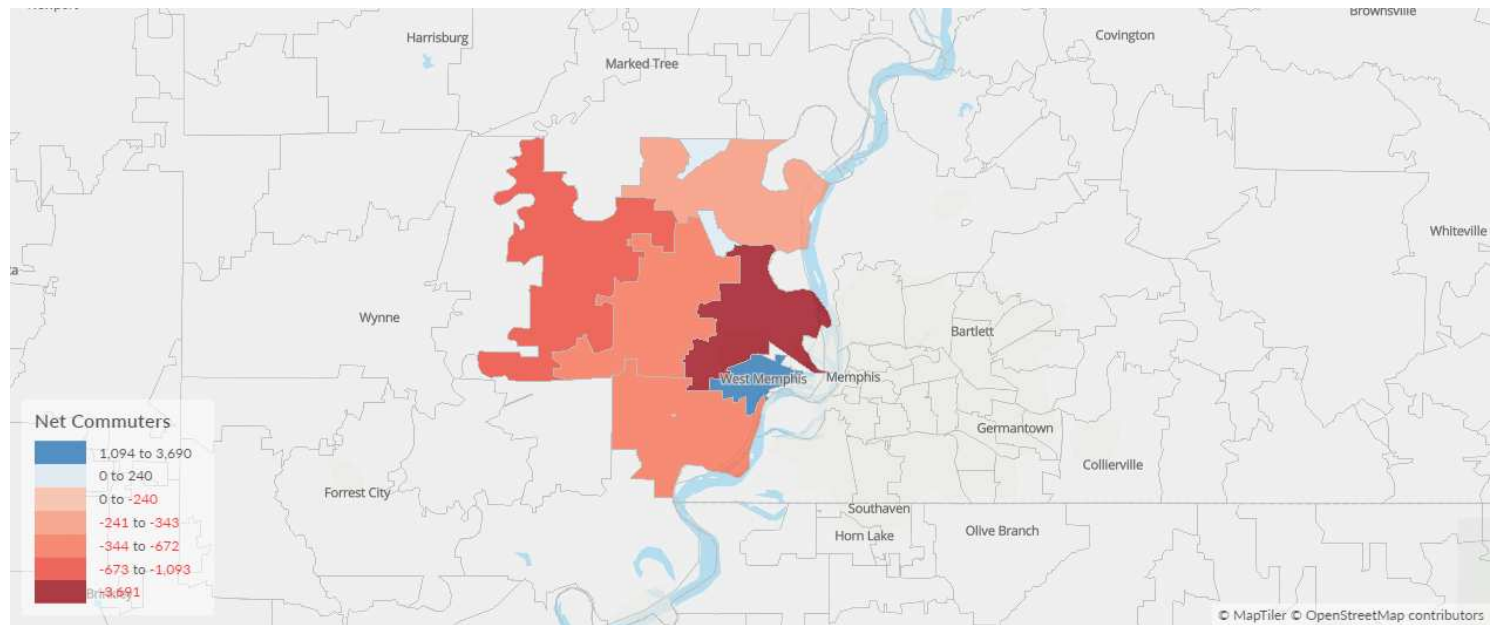
Property Crime

Crittenden County, AR has 46.11 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Crittenden County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

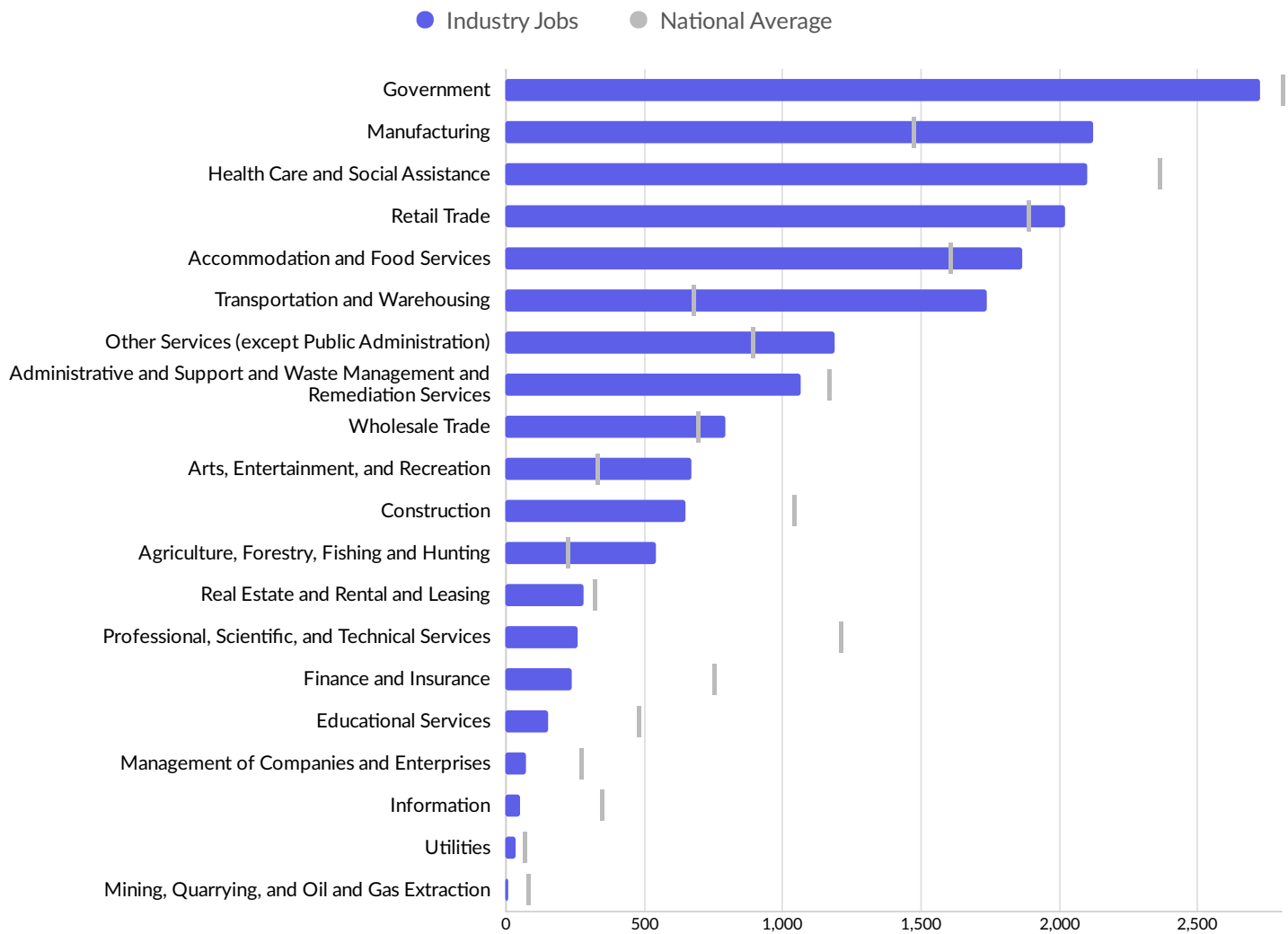
ZIP	Name	2018 Employment
72301	West Memphis, AR (in C...	12,657
72364	Marion, AR (in Crittende...	4,323
72303	West Memphis, AR (in C...	447
72327	Crawfordsville, AR (in C...	383
72331	Earle, AR (in Crittenden...	381

Where Talent Lives

ZIP	Name	2018 Workers
72301	West Memphis, AR (in C...	11,562
72364	Marion, AR (in Crittende...	8,014
72331	Earle, AR (in Crittenden...	1,053
72327	Crawfordsville, AR (in C...	727
72376	Proctor, AR (in Crittend...	661

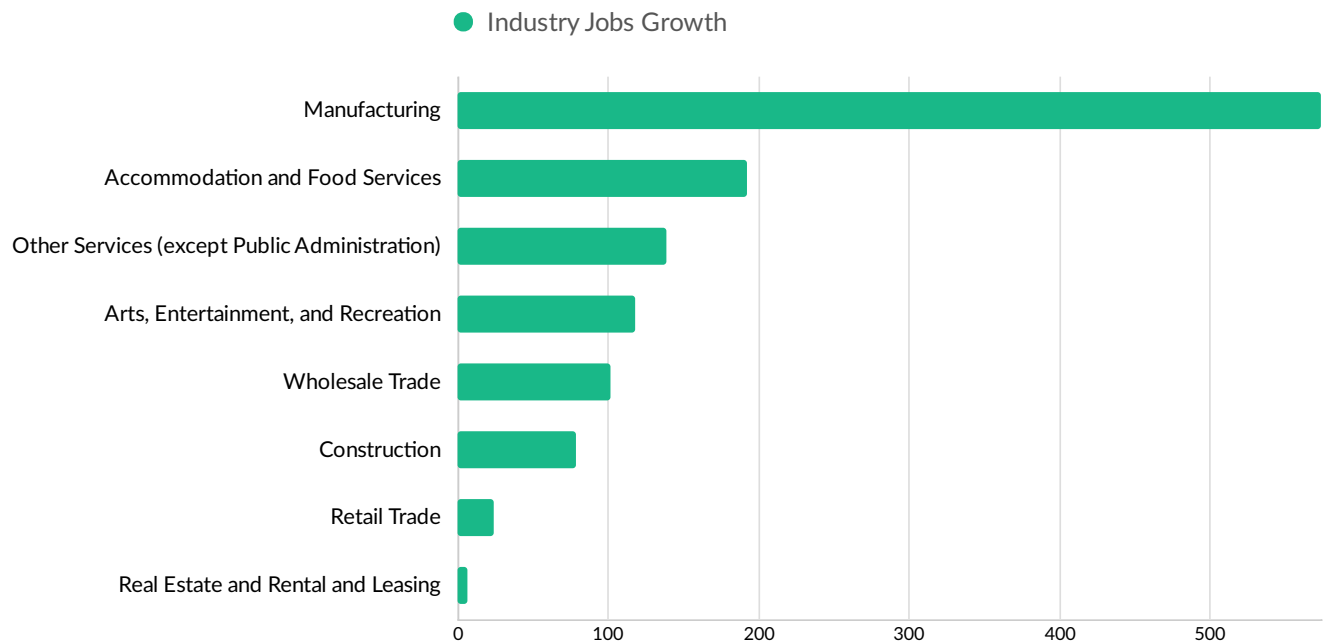
Industry Characteristics

Largest Industries



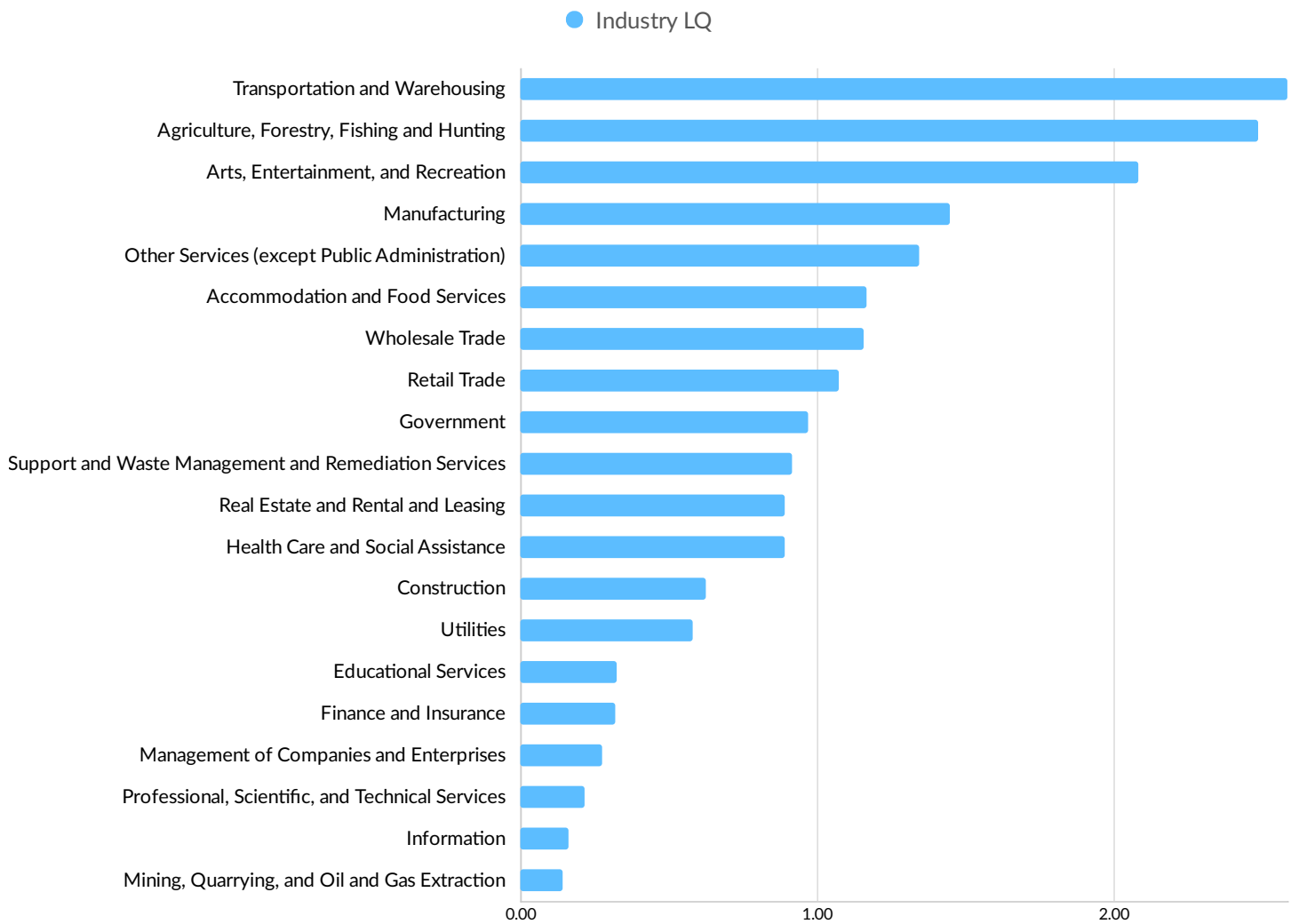
Industry Characteristics - Cont.

Top Growing Industries



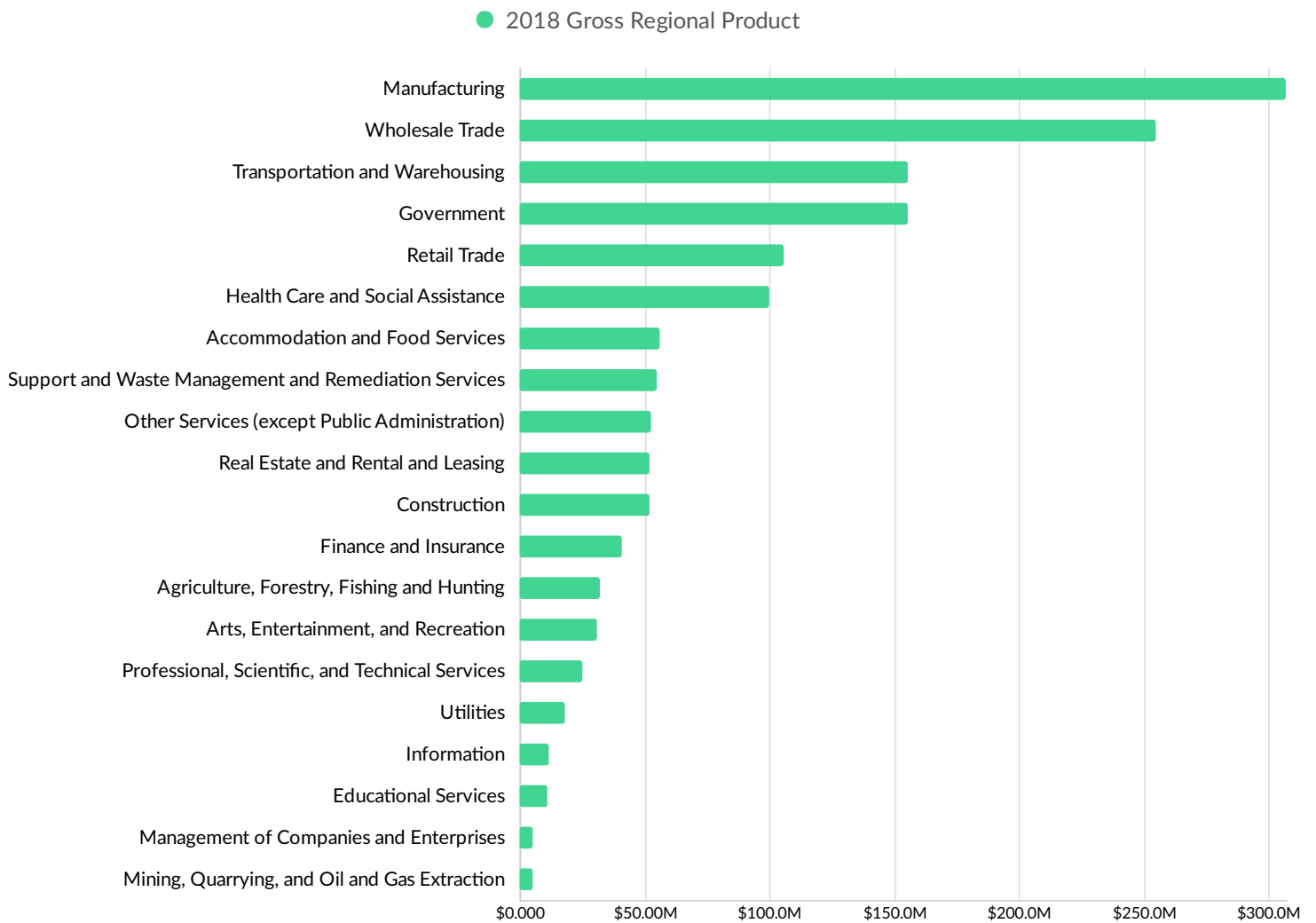
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

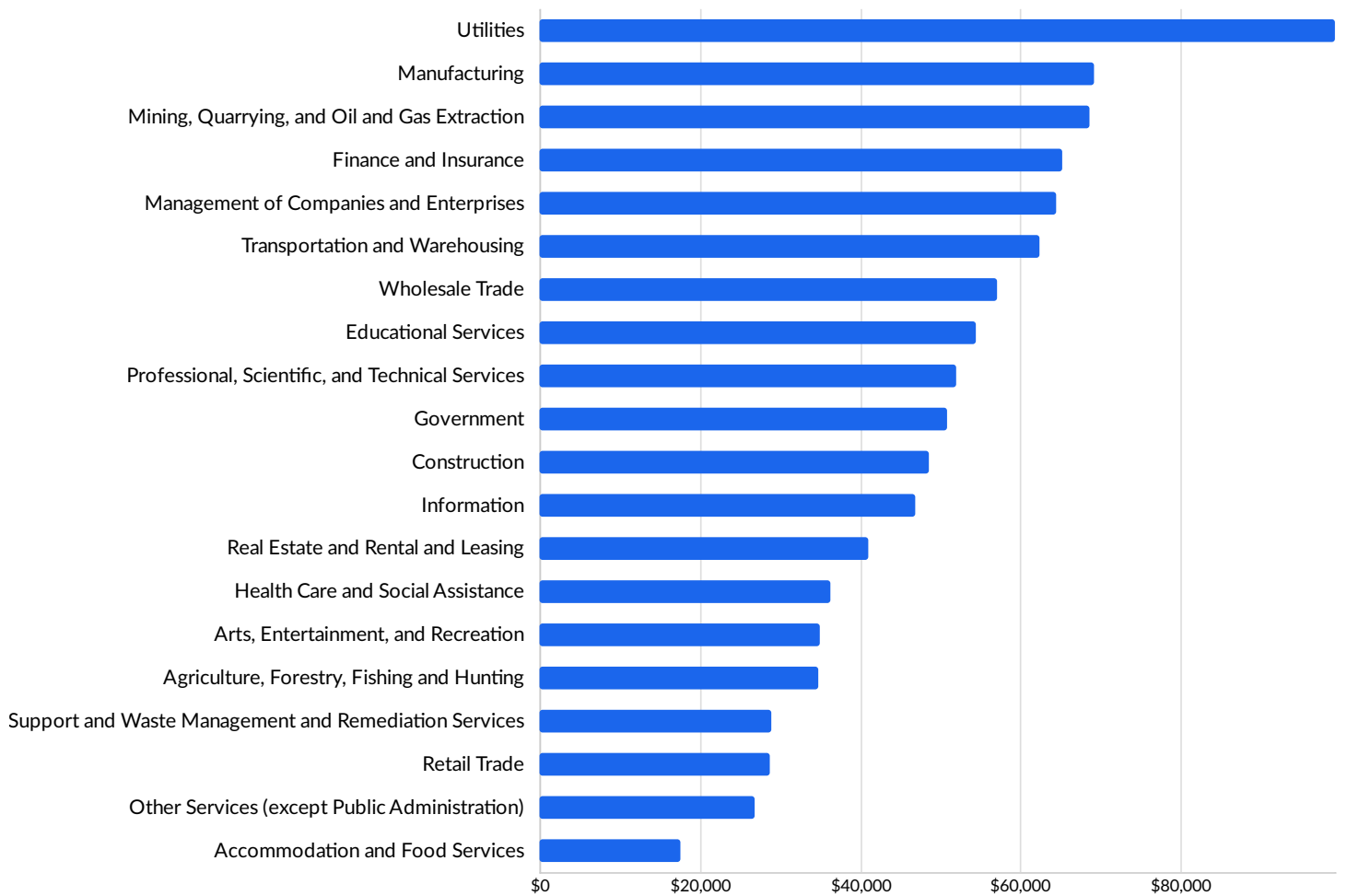
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	3,020	2,727	-293	-10%	0.97	\$50,852	\$155.62M
Manufacturing	1,553	2,127	574	+37%	1.45	\$69,229	\$306.95M
Health Care and Social Assistance	2,497	2,102	-395	-16%	0.89	\$36,216	\$99.71M
Retail Trade	1,998	2,022	24	+1%	1.07	\$28,785	\$105.85M
Accommodation and Food Services	1,675	1,867	192	+11%	1.17	\$17,627	\$55.99M
Transportation and Warehousing	1,835	1,739	-96	-5%	2.59	\$62,311	\$155.72M
Other Services (except Public Administration)	1,052	1,191	139	+13%	1.34	\$26,782	\$52.75M
Administrative and Support and Waste Management and Remediation Services	1,274	1,068	-206	-16%	0.92	\$28,998	\$54.79M
Wholesale Trade	695	797	102	+15%	1.16	\$57,076	\$254.83M
Arts, Entertainment, and Recreation	557	675	118	+21%	2.09	\$35,032	\$31.24M
Construction	572	651	79	+14%	0.63	\$48,673	\$52.21M
Agriculture, Forestry, Fishing and Hunting	563	545	-18	-3%	2.49	\$34,703	\$32.19M
Real Estate and Rental and Leasing	274	281	7	+3%	0.89	\$41,061	\$52.22M
Professional, Scientific, and Technical Services	270	262	-8	-3%	0.22	\$51,925	\$25.22M
Finance and Insurance	314	239	-75	-24%	0.32	\$65,218	\$41.05M
Educational Services	277	154	-123	-44%	0.32	\$54,440	\$11.03M
Management of Companies and Enterprises	116	73	-43	-37%	0.27	\$64,458	\$5.42M
Information	76	56	-20	-26%	0.16	\$46,917	\$11.86M
Utilities	42	37	-5	-12%	0.58	\$99,245	\$17.88M
Mining, Quarrying, and Oil and Gas Extraction	15	11	-4	-27%	0.14	\$68,714	\$5.00M

Business Characteristics

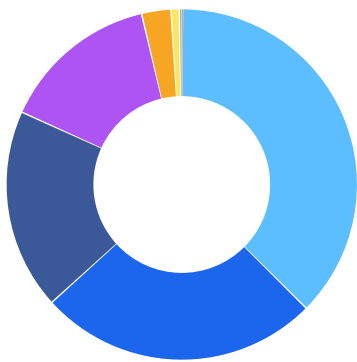
2,511 Companies Employ Your Workers

Online profiles for your workers mention 2,511 companies as employers, with the top 10 appearing below. In the last 12 months, 1,097 companies in Crittenden County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Fedex Corporation	61 	CRST International, Inc.	465 
Crittenden Regional Hospital	53 	USA Truck, Inc.	210 
Hino Motors Manufacturing U.S...	53 	Travelcenters of America LLC	183 
Family Dollar Stores, Inc.	50 	Schneider National, Inc.	166 
West Memphis School District	48 	Uber Technologies, Inc.	143 
Wal-Mart Stores, Inc.	40 	Teach For America, Inc.	137 
Crittenden County Hospital, Inc.	36 	Pilot Flying J	131 
Mid-South Community College F...	36 	Love's Travel Stops & Country St...	112 
City of West Memphis	31 	Delaware North Companies Spo...	109 
Arkansas Department of Parks a...	23 	J.B. Hunt Transport Services, Inc.	106 

Business Characteristics - Cont.

Business Size

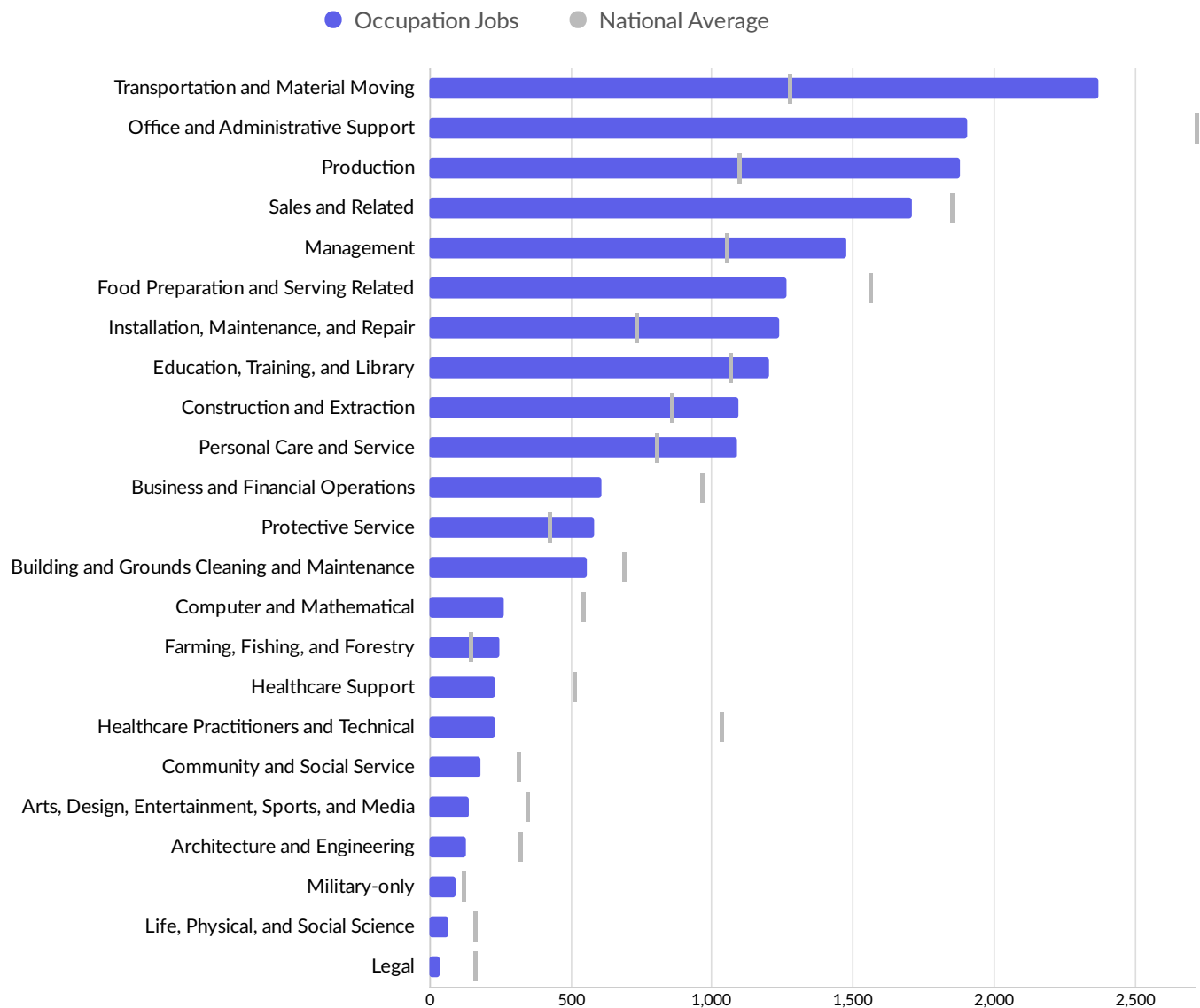


	Percentage	Business Count
1 to 4 employees	37.4%	637
5 to 9 employees	25.8%	440
10 to 19 employees	18.5%	315
20 to 49 employees	14.6%	248
50 to 99 employees	2.7%	46
100 to 249 employees	0.8%	13
250 to 499 employees	0.2%	4
500+ employees	0.1%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

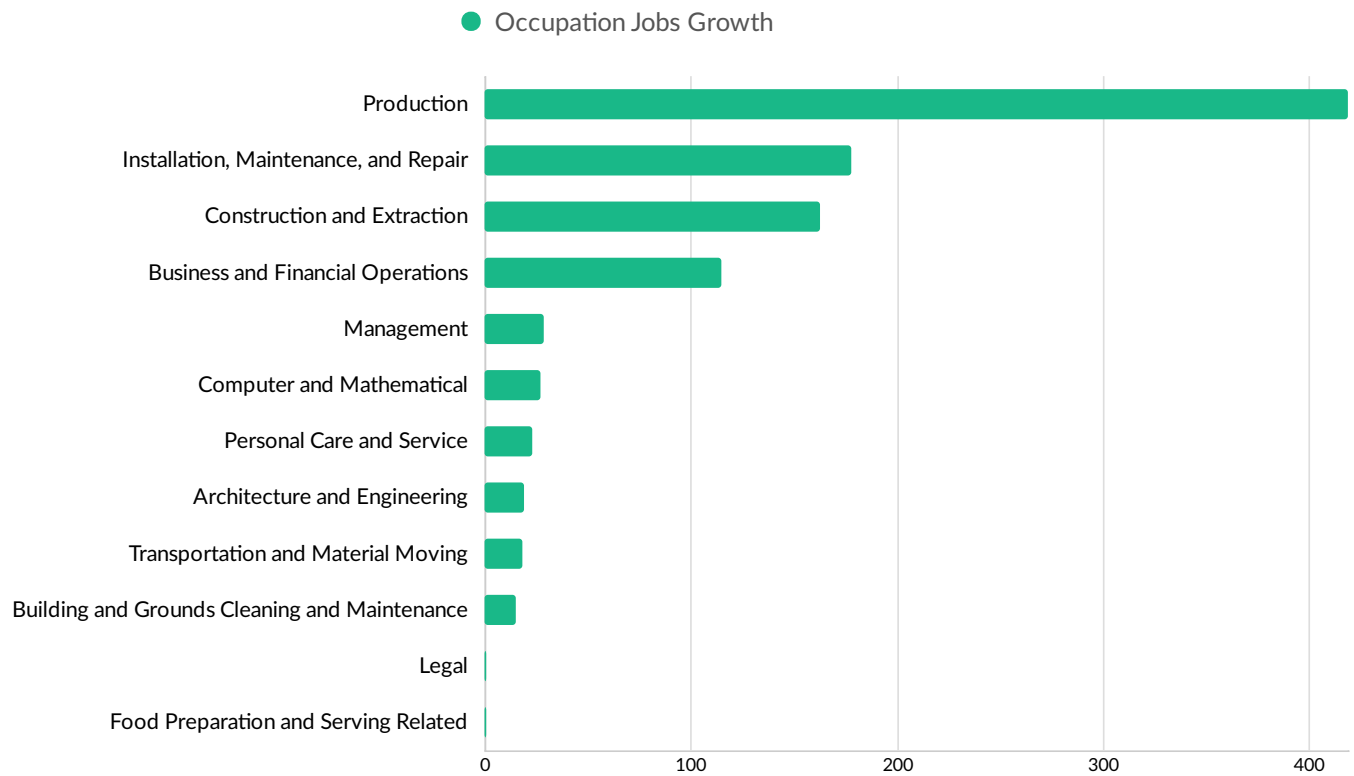
Workforce Characteristics

Largest Occupations



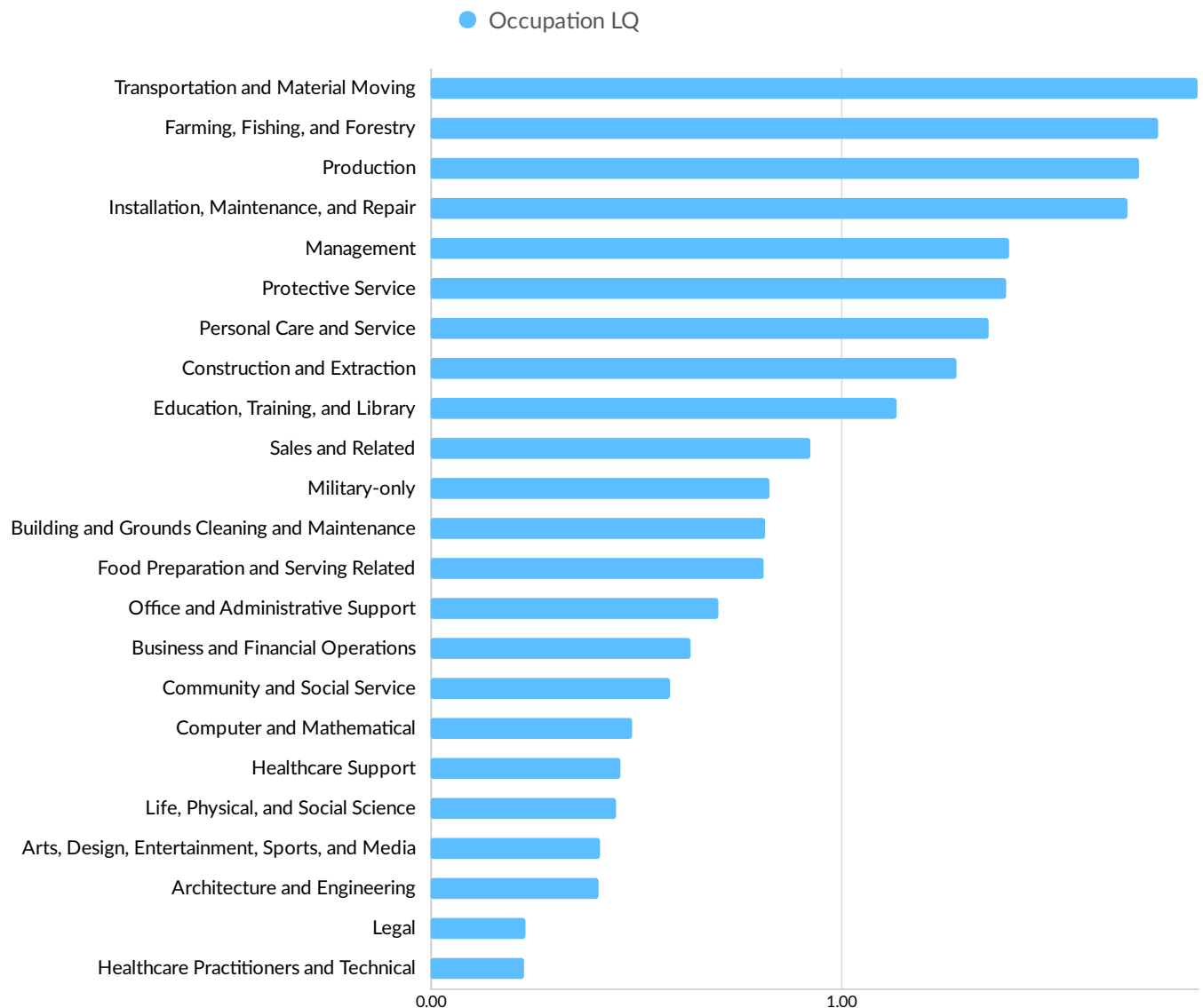
Workforce Characteristics - Cont.

Top Growing Occupations



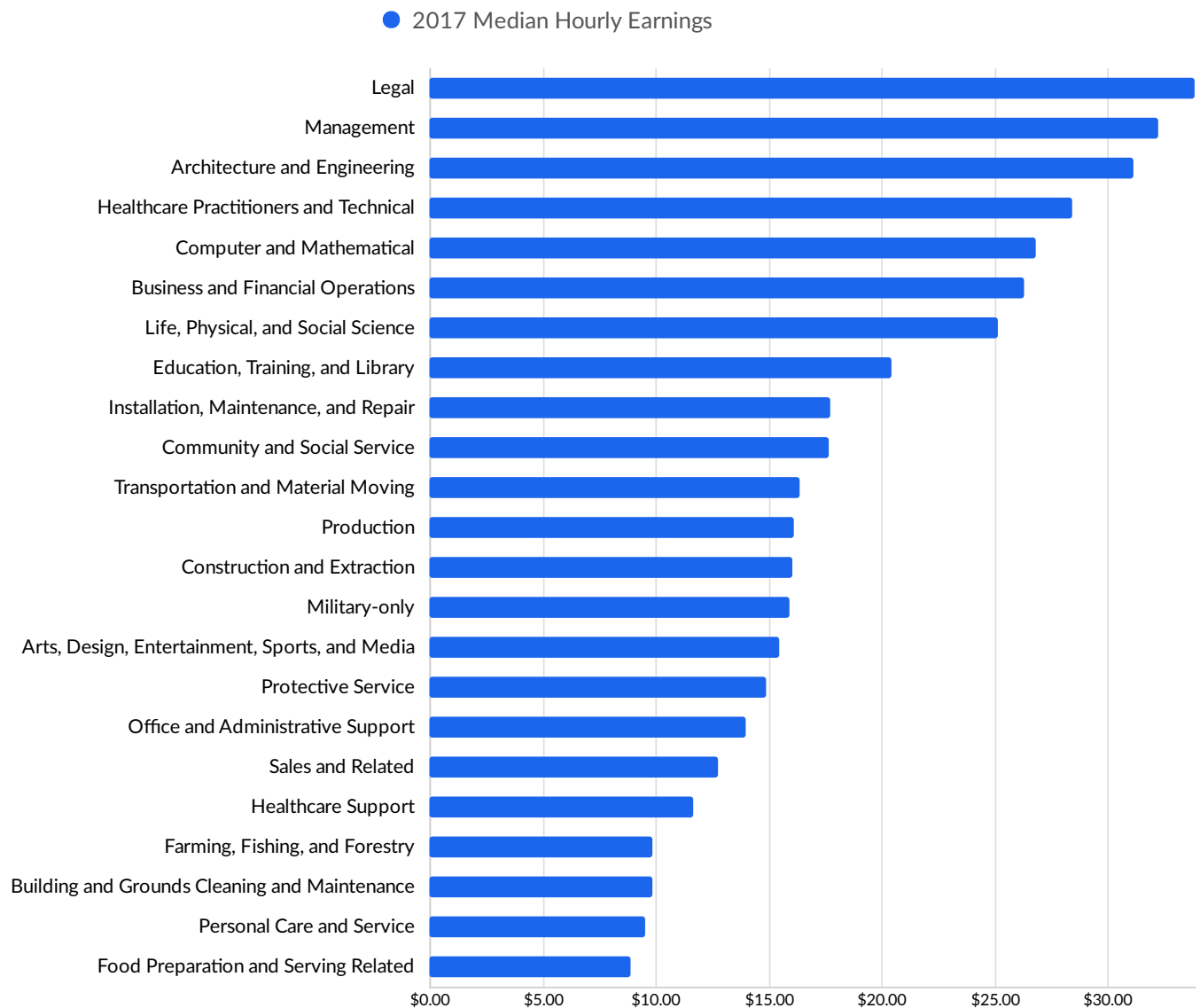
Workforce Characteristics - Cont.

Top Occupation LQ



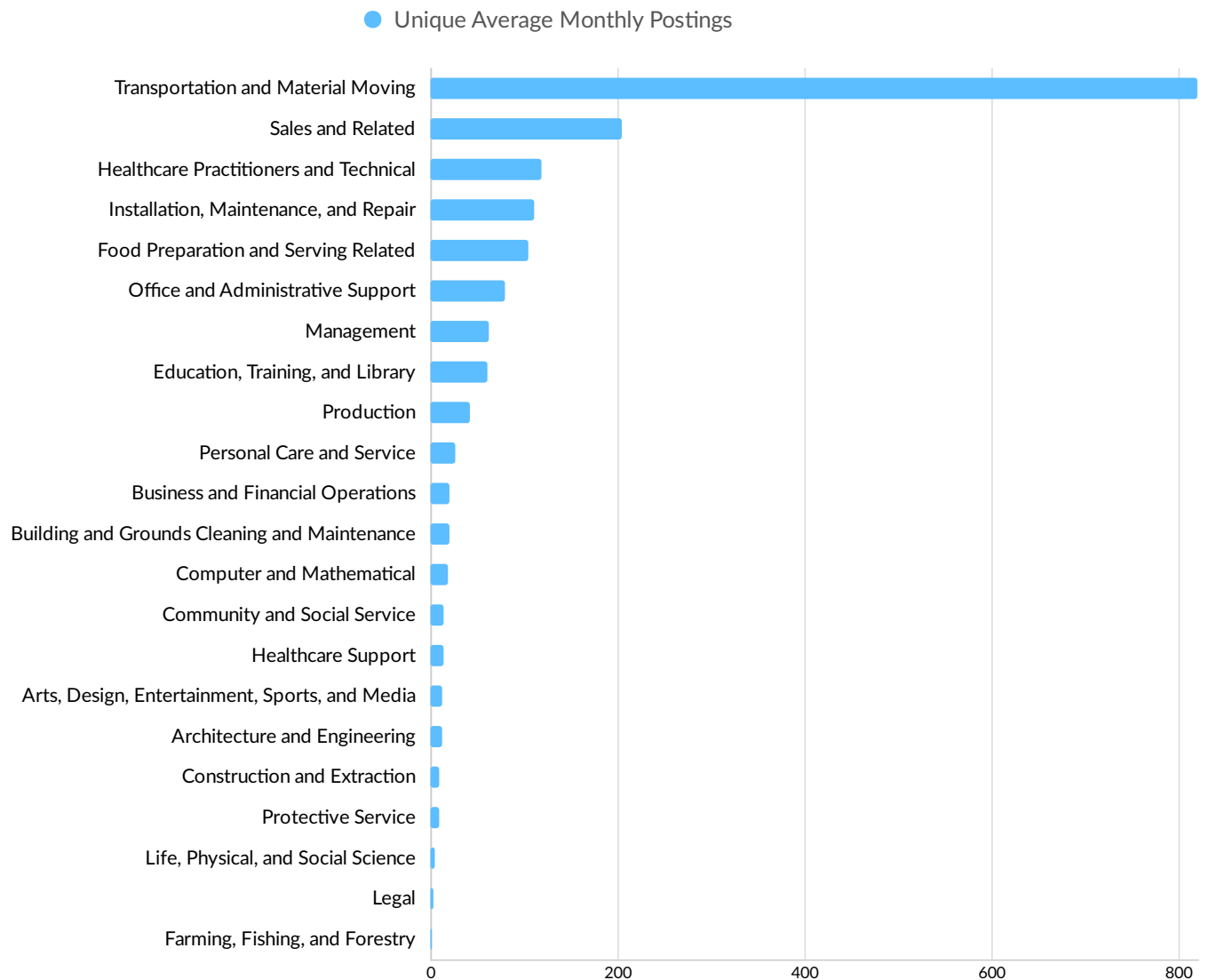
Workforce Characteristics - Cont.

Top Occupation Earnings



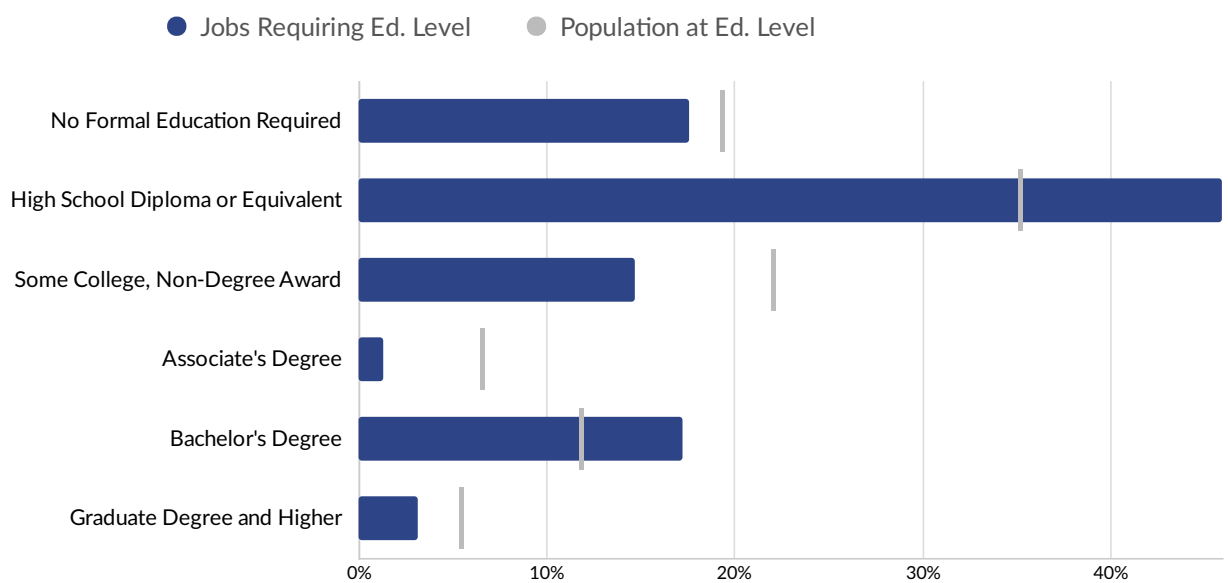
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Transportation and Material Moving	2,356	2,374	18	+1%	1.87	\$16.37	820
Office and Administrative Support	1,998	1,905	-93	-5%	0.70	\$14.02	80
Production	1,465	1,884	419	+29%	1.73	\$16.13	42
Sales and Related	1,786	1,709	-77	-4%	0.93	\$12.75	205
Management	1,452	1,481	29	+2%	1.41	\$32.27	63
Food Preparation and Serving Related	1,263	1,264	1	+0%	0.81	\$8.90	105
Installation, Maintenance, and Repair	1,061	1,239	178	+17%	1.70	\$17.77	110
Education, Training, and Library	1,550	1,203	-347	-22%	1.14	\$20.43	61
Construction and Extraction	930	1,093	163	+18%	1.28	\$16.07	10
Personal Care and Service	1,065	1,088	23	+2%	1.36	\$9.52	27
Business and Financial Operations	494	609	115	+23%	0.63	\$26.35	21
Protective Service	729	585	-144	-20%	1.40	\$14.87	10
Building and Grounds Cleaning and Maintenance	543	558	15	+3%	0.82	\$9.85	21
Computer and Mathematical	238	265	27	+11%	0.49	\$26.85	19
Farming, Fishing, and Forestry	247	246	-1	0%	1.78	\$9.86	2
Healthcare Support	310	235	-75	-24%	0.46	\$11.68	13
Healthcare Practitioners and Technical	509	234	-275	-54%	0.23	\$28.46	119
Community and Social Service	189	180	-9	-5%	0.59	\$17.66	15

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	152	142	-10	-7%	0.41	\$15.45	12
Architecture and Engineering	111	130	19	+17%	0.41	\$31.16	12
Military-only	118	94	-24	-20%	0.83	\$15.91	0
Life, Physical, and Social Science	74	70	-4	-5%	0.45	\$25.17	5
Legal	35	36	1	+3%	0.23	\$33.86	3

Educational Pipeline

In 2017, there were 556 graduates in Crittenden County, AR. This pipeline has grown by 101% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Welding Technology/Welder, and Nursing Assistant/Aide and Patient Care Assistant/Aide.

