



Conway County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

20,880

Population (2018)

Population **decreased by 191** over the last 5 years and is projected to **decrease by 55** over the next 5 years.

7,502

Total Regional Employment

Jobs **decreased by 238** over the last 5 years but are projected to **grow by 159** over the next 5 years.

\$39.6K

Median Household Income (2017)

Median household income is **\$18.0K below** the national median household income of \$57.7K.

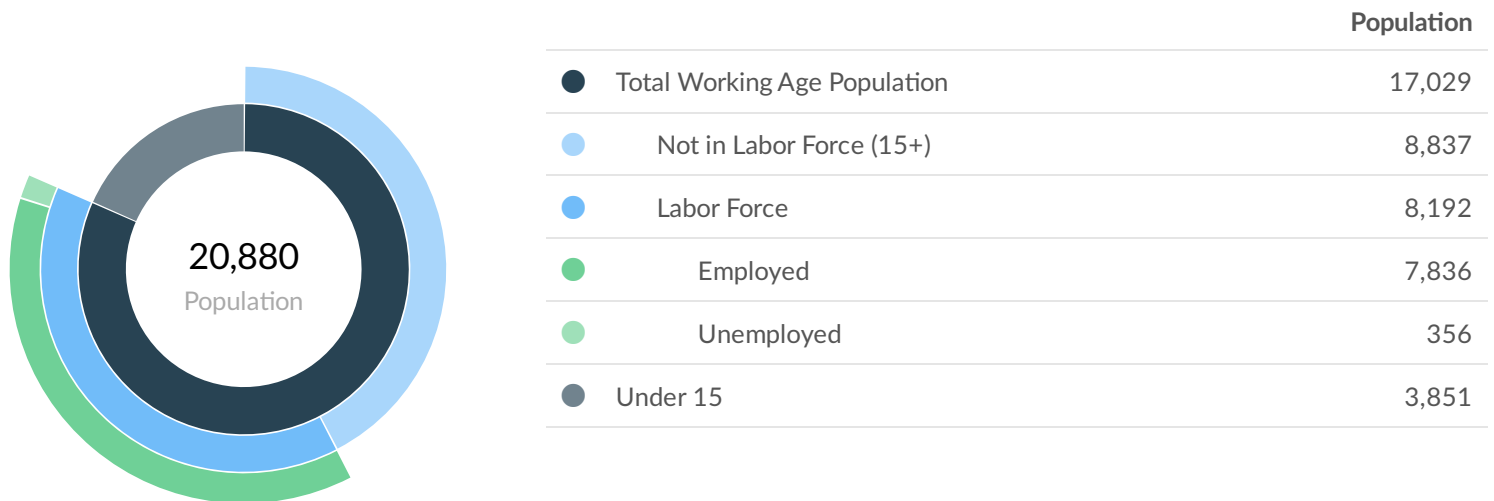
Takeaways

- As of 2018 the region's population **declined by 0.9%** since 2013, falling by 191. Population is expected to **decrease by 0.3%** between 2018 and 2023, losing 55.
- From 2013 to 2018, jobs **declined by 3.1%** in Conway County, AR from 7,740 to **7,502**. This change **fell short of the national growth rate of 8.2% by 11.3%**. As the number of jobs declined, the **labor force participation rate decreased from 50.3% to 48.1% between 2013 and 2018**.
- Concerning educational attainment, **11.3% of Conway County, AR residents possess a Bachelor's Degree** (7.4% below the national average), and **6.2% hold an Associate's Degree** (1.8% below the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), Pulp, Paper, and Paperboard Mills, and Restaurants and Other Eating Places.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	20,880	8,192	7,502	90.4	\$710.08M	\$1.18B	\$1.06B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

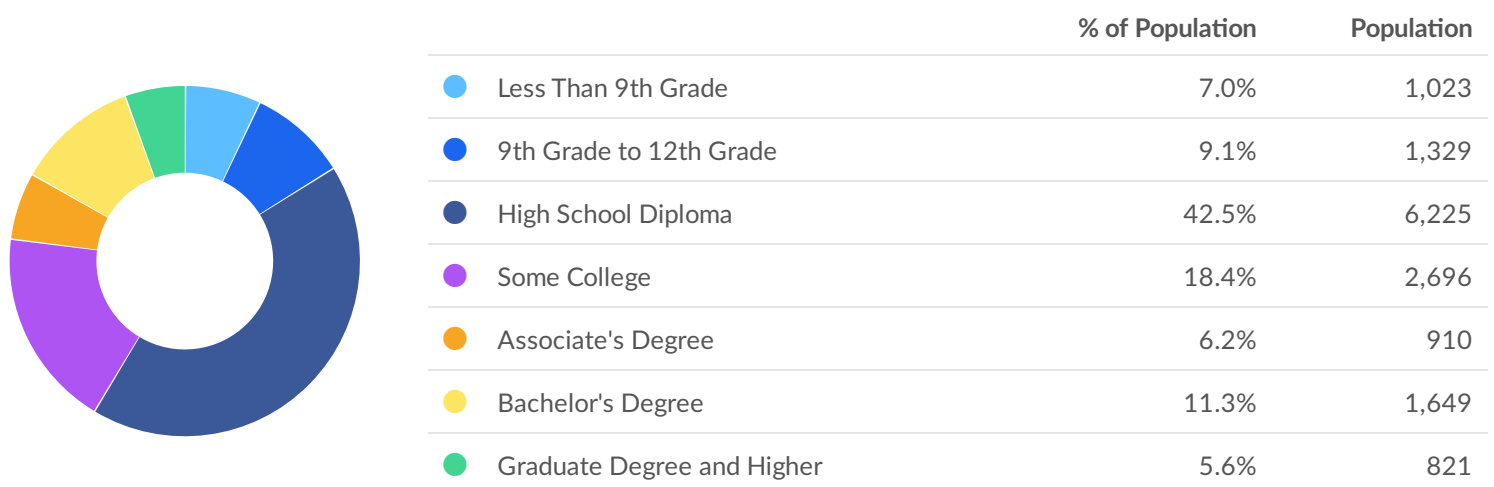
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

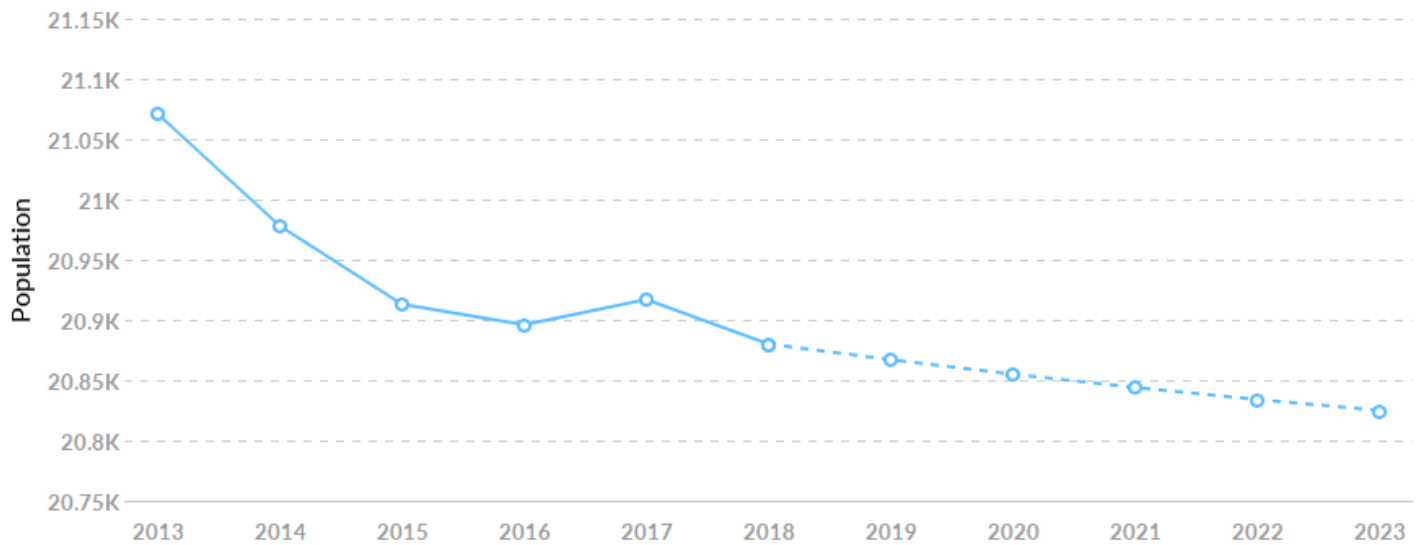
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Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 0.9%** since 2013, falling by 191. Population is expected to **decrease by 0.3%** between 2018 and 2023, losing 55.

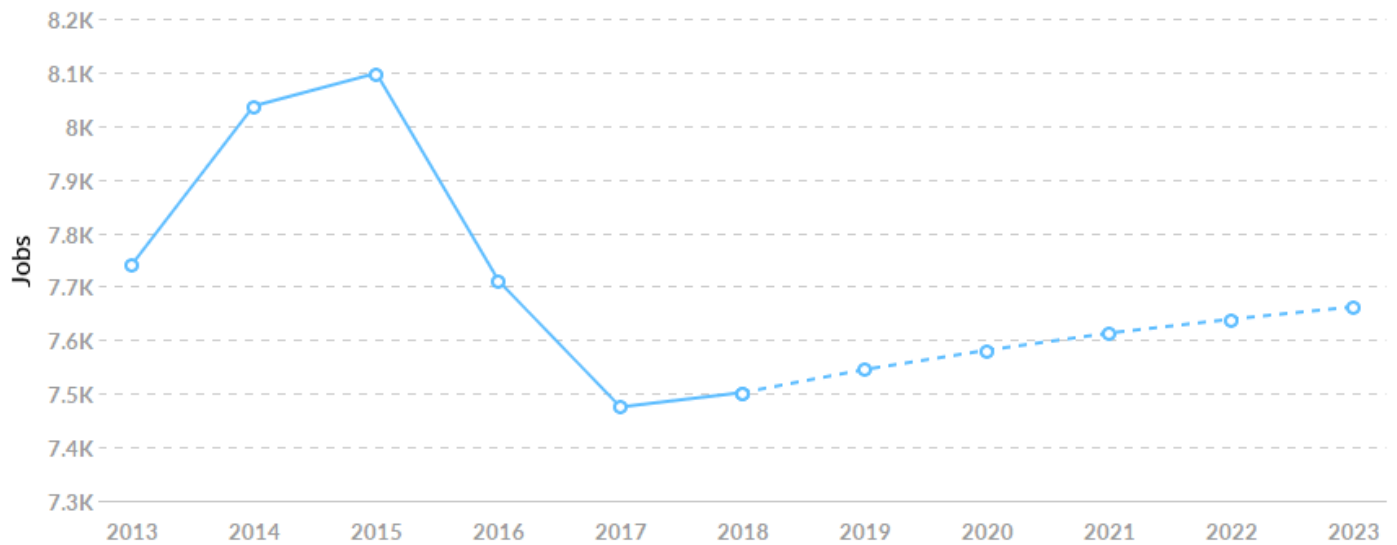


Timeframe	Population
2013	21,071
2014	20,978
2015	20,913
2016	20,896
2017	20,917
2018	20,880
2019	20,867
2020	20,855
2021	20,844
2022	20,834
2023	20,825

Historic & Projected Trends - Cont.

Job Trends

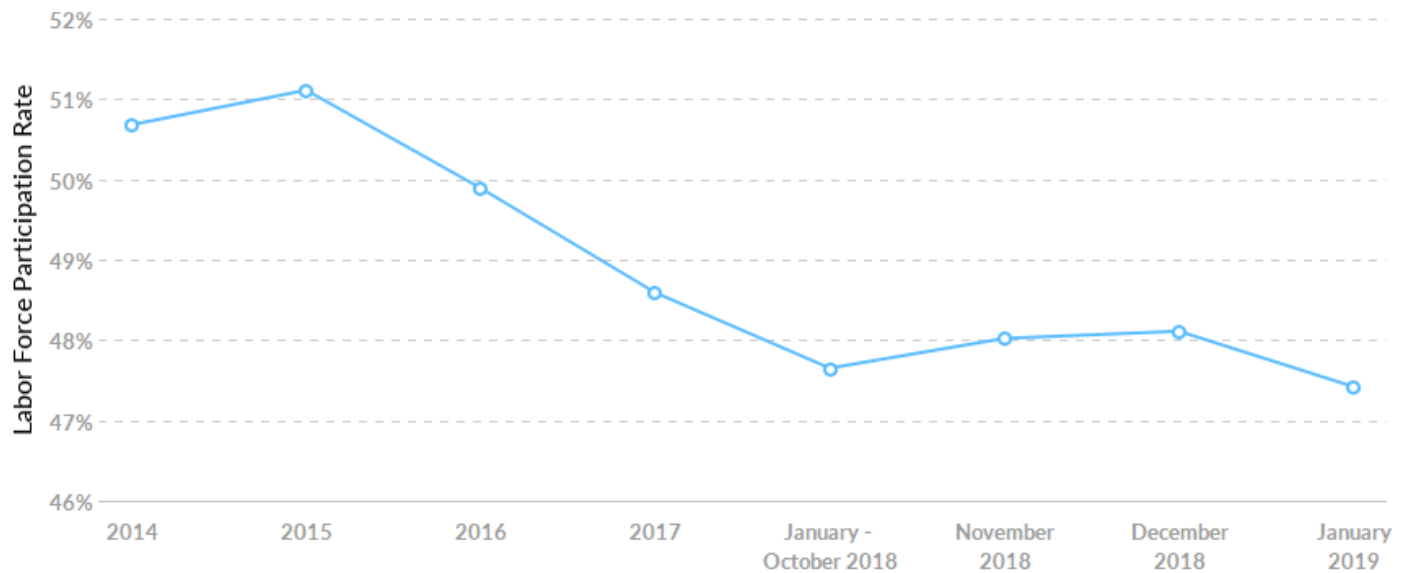
From 2013 to 2018, jobs **declined by 3.1%** in Conway County, AR from 7,740 to 7,502. This change **fell short of the national growth rate of 8.2% by 11.3%**.



Timeframe	Jobs
2013	7,740
2014	8,037
2015	8,098
2016	7,711
2017	7,475
2018	7,502
2019	7,545
2020	7,581
2021	7,613
2022	7,639
2023	7,662

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

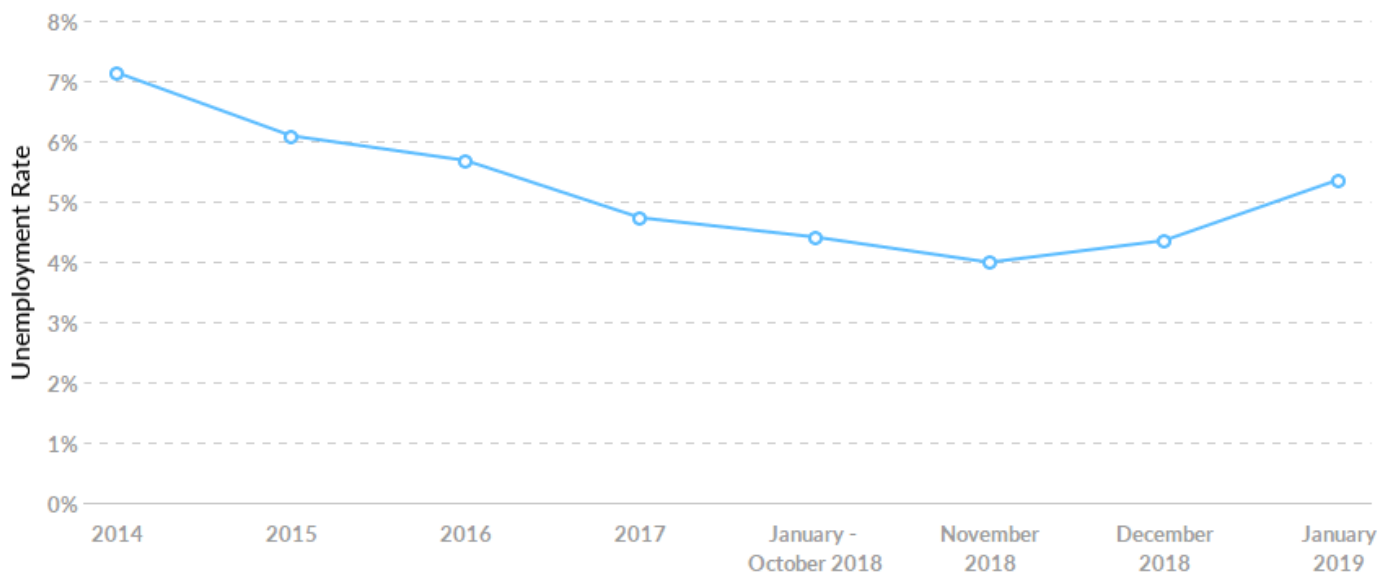


Timeframe	Labor Force Participation Rate
2014	50.68%
2015	51.11%
2016	49.89%
2017	48.59%
January - October 2018	47.65%
November 2018	48.02%
December 2018	48.11%
January 2019	47.42%

Historic & Projected Trends - Cont.

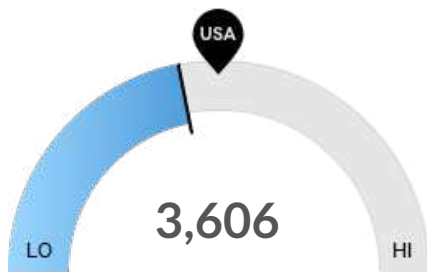
Unemployment Rate Trends

Conway County, AR had a January 2019 unemployment rate of 5.36%, **decreasing from 7.14%** 5 years before.



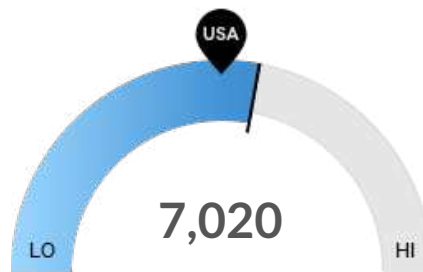
Timeframe	Unemployment Rate
2014	7.14%
2015	6.09%
2016	5.68%
2017	4.73%
January - October 2018	4.41%
November 2018	3.99%
December 2018	4.35%
January 2019	5.36%

Population Characteristics



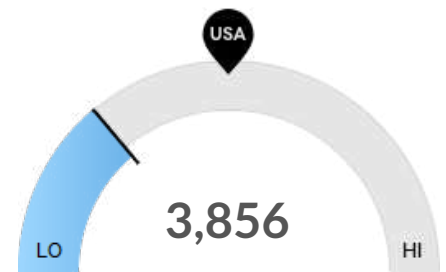
Millennials

Conway County, AR has 3,606 millennials (ages 20-34). The national average for an area this size is 4,332.



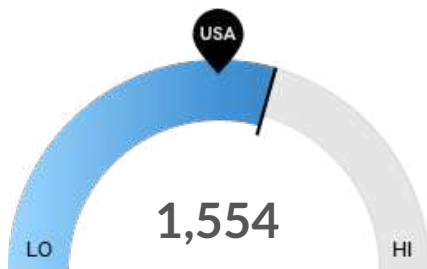
Retiring Soon

Retirement risk is high in Conway County, AR. The national average for an area this size is 5,963 people 55 or older, while there are 7,020 here.



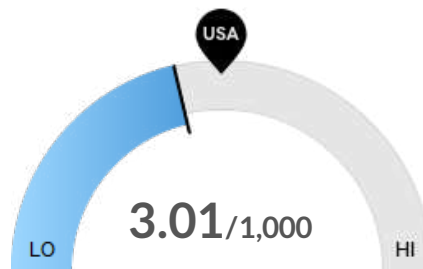
Racial Diversity

Racial diversity is low in Conway County, AR. The national average for an area this size is 8,214 racially diverse people, while there are 3,856 here.



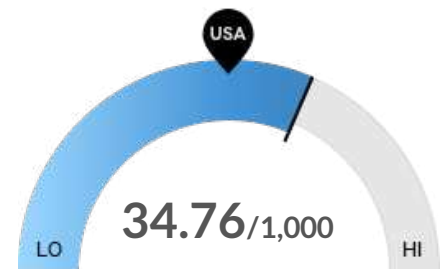
Veterans

Conway County, AR has 1,554 veterans. The national average for an area this size is 1,216.



Violent Crime

Conway County, AR has 3.01 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



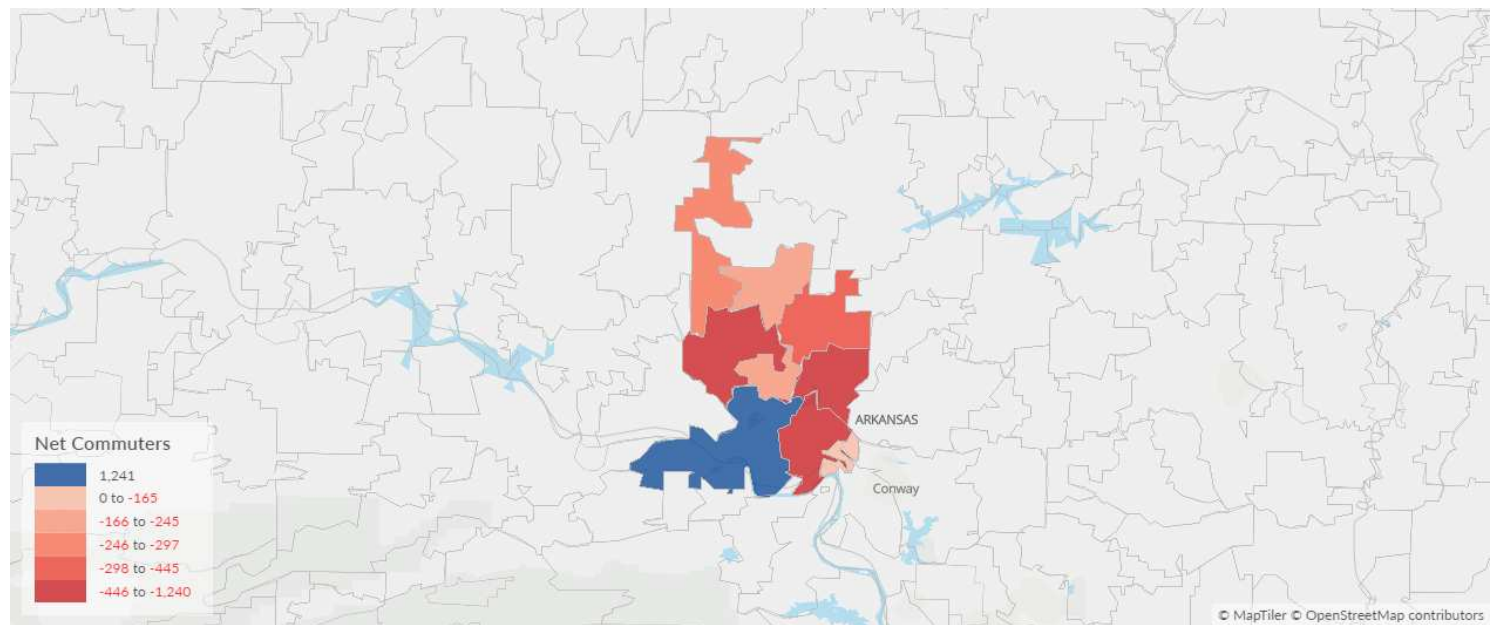
Property Crime

Conway County, AR has 34.76 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Conway County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

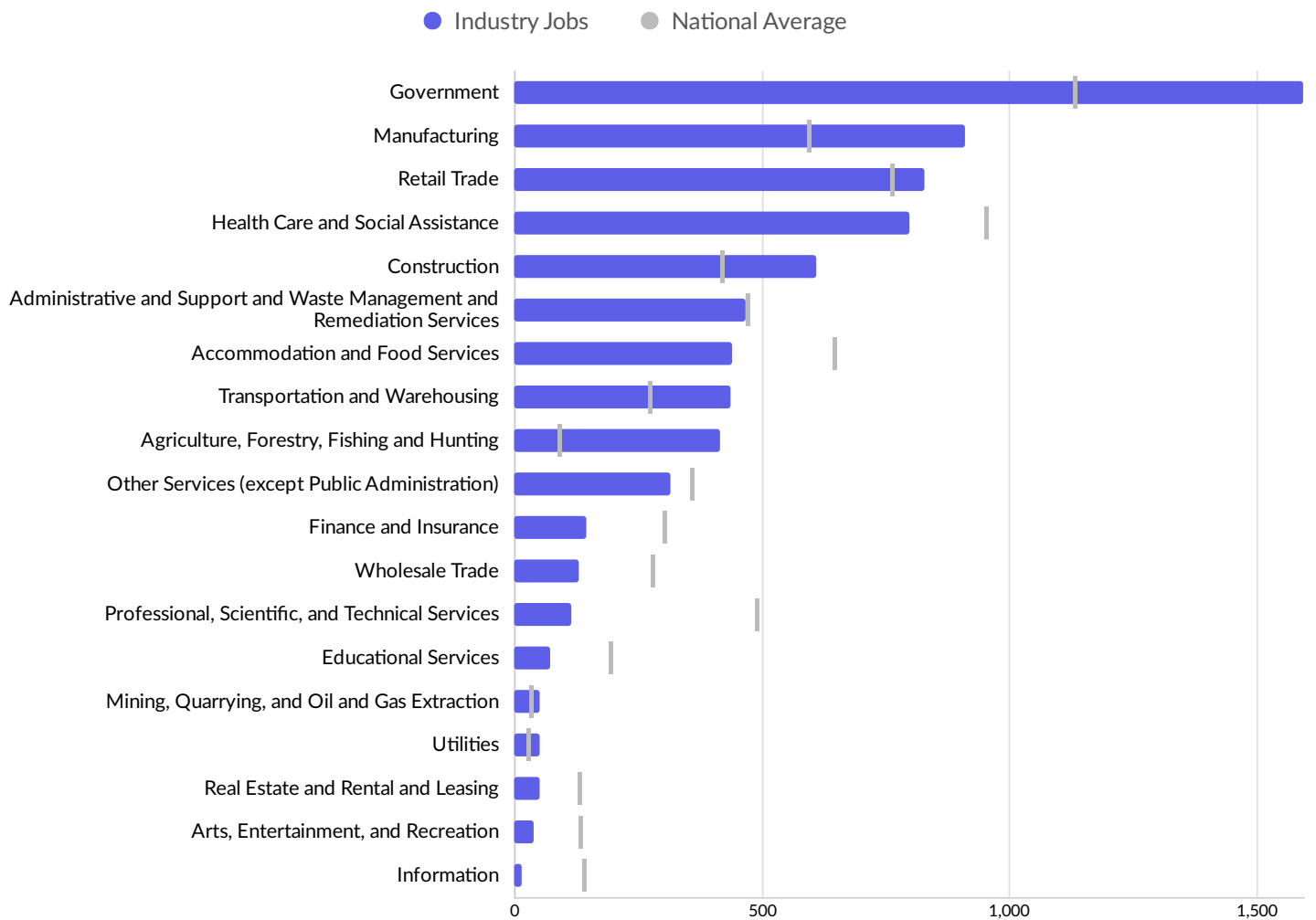
ZIP	Name	2018 Employment
72110	Morrilton, AR (in Conwa...	6,286
72127	Plumerville, AR (in Con...	404
72063	Hattievile, AR (in Conw...	266
72027	Center Ridge, AR (in Co...	226
72157	Springfield, AR (in Conw...	133

Where Talent Lives

ZIP	Name	2018 Workers
72110	Morrilton, AR (in Conwa...	5,045
72127	Plumerville, AR (in Con...	851
72063	Hattievile, AR (in Conw...	755
72157	Springfield, AR (in Conw...	579
72027	Center Ridge, AR (in Co...	524

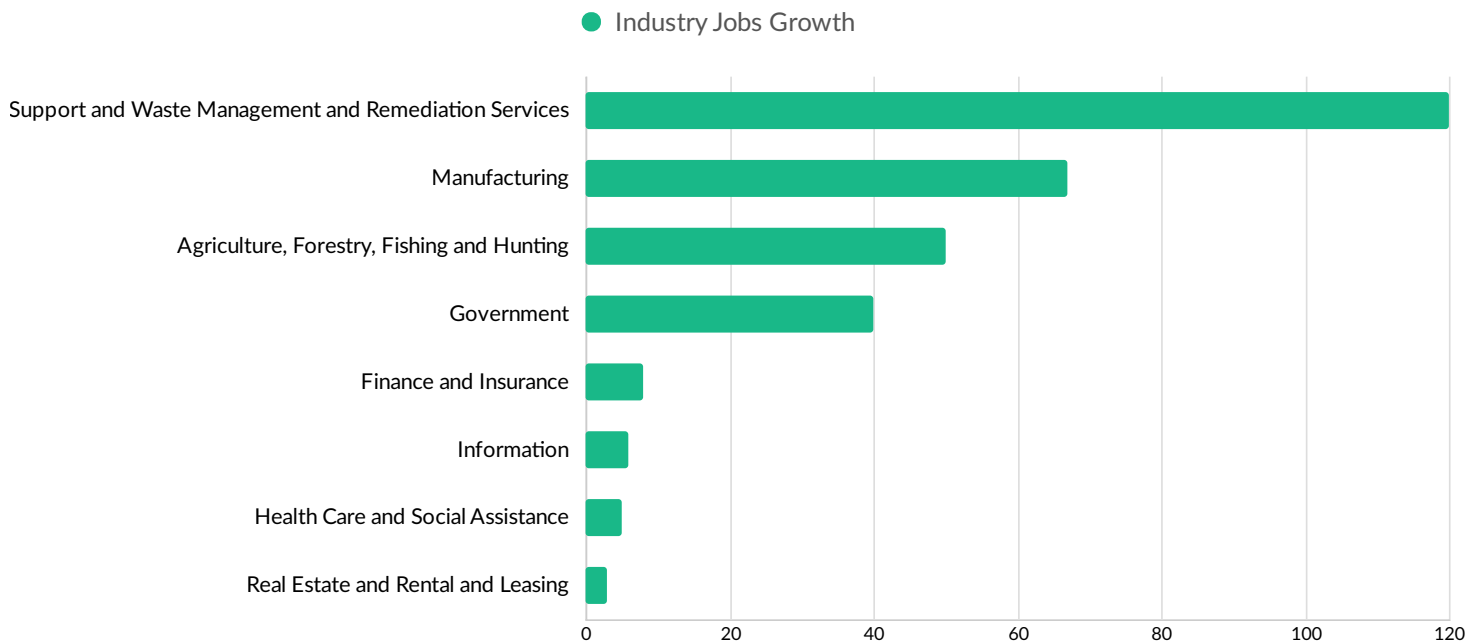
Industry Characteristics

Largest Industries



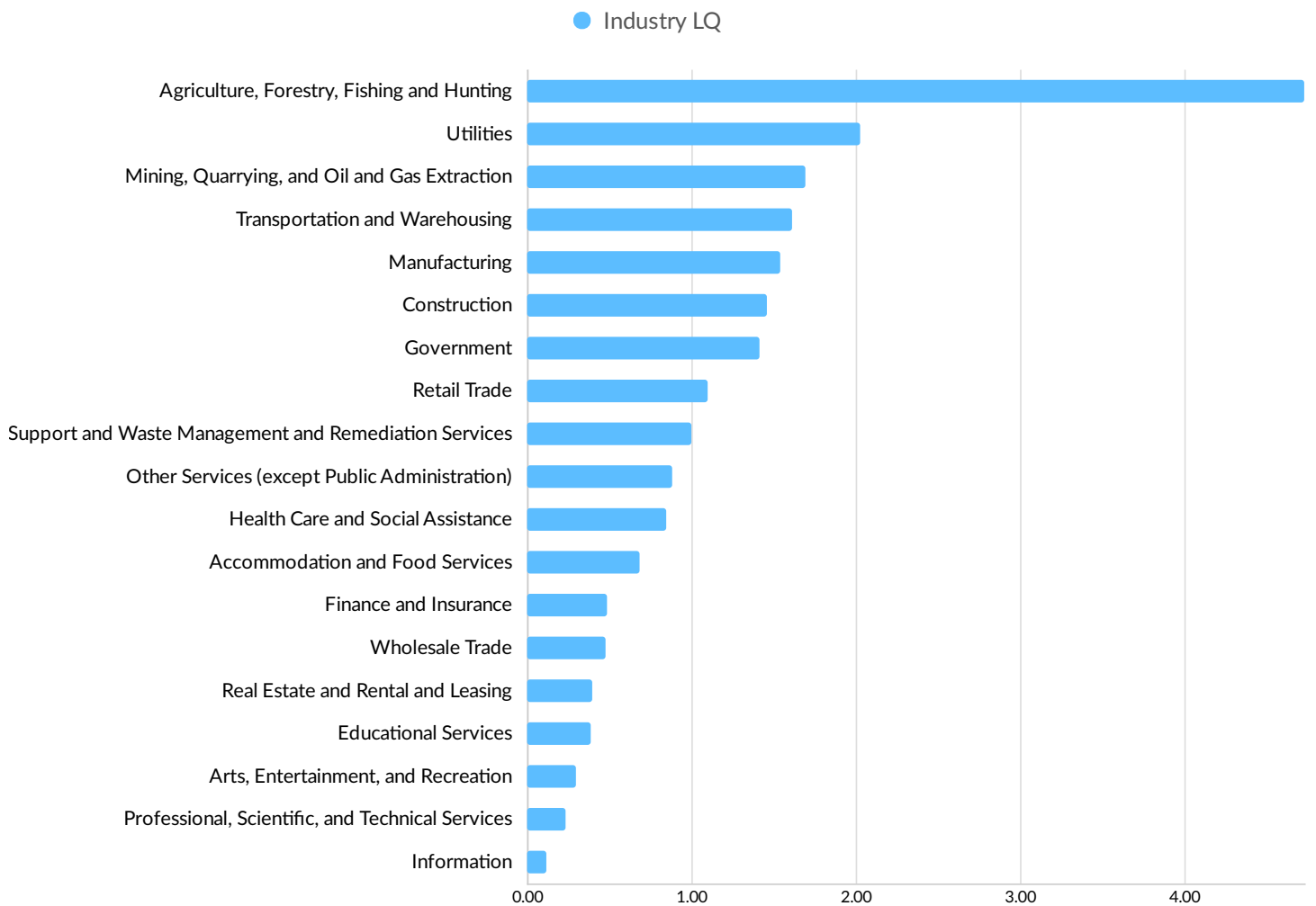
Industry Characteristics - Cont.

Top Growing Industries



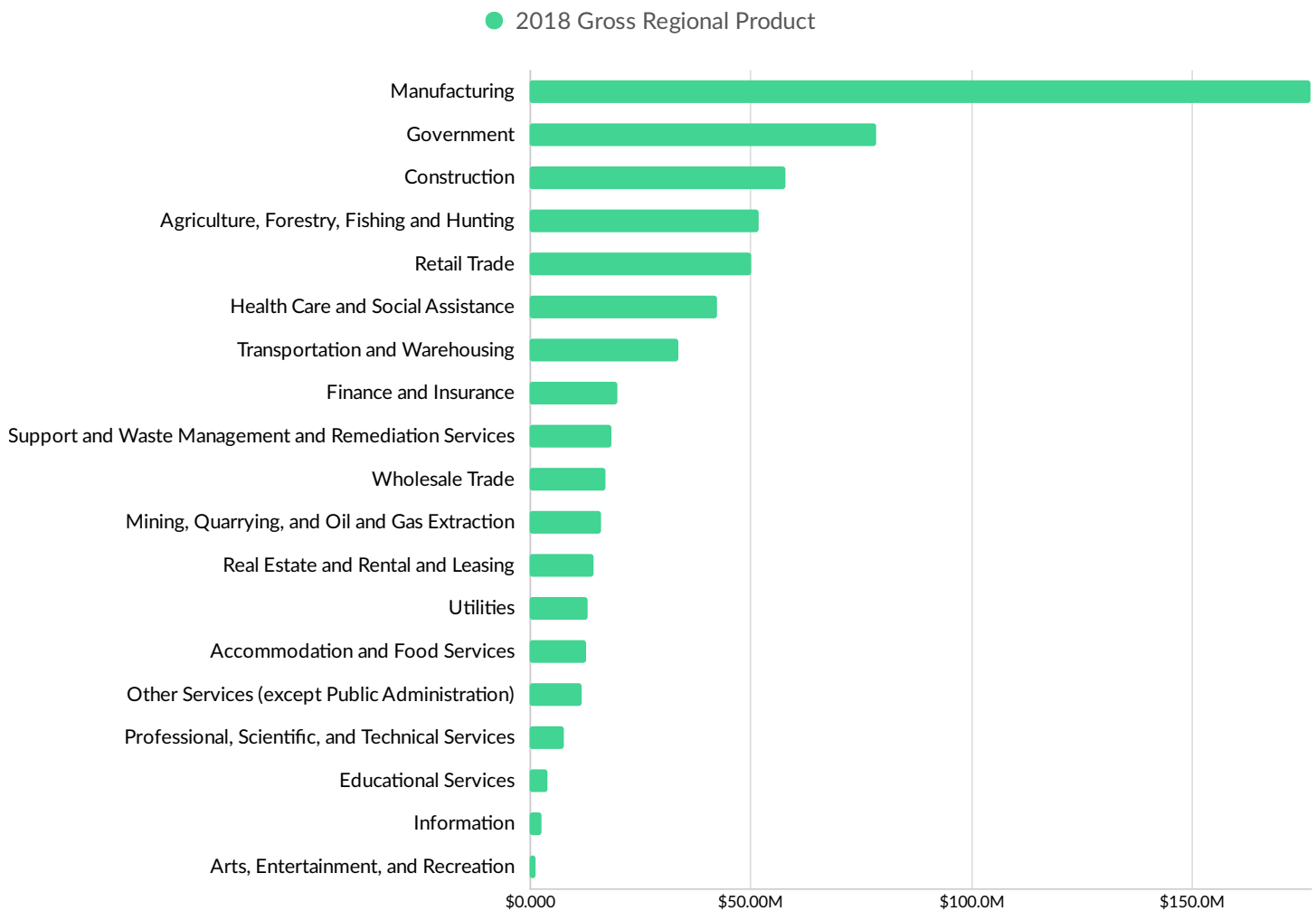
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

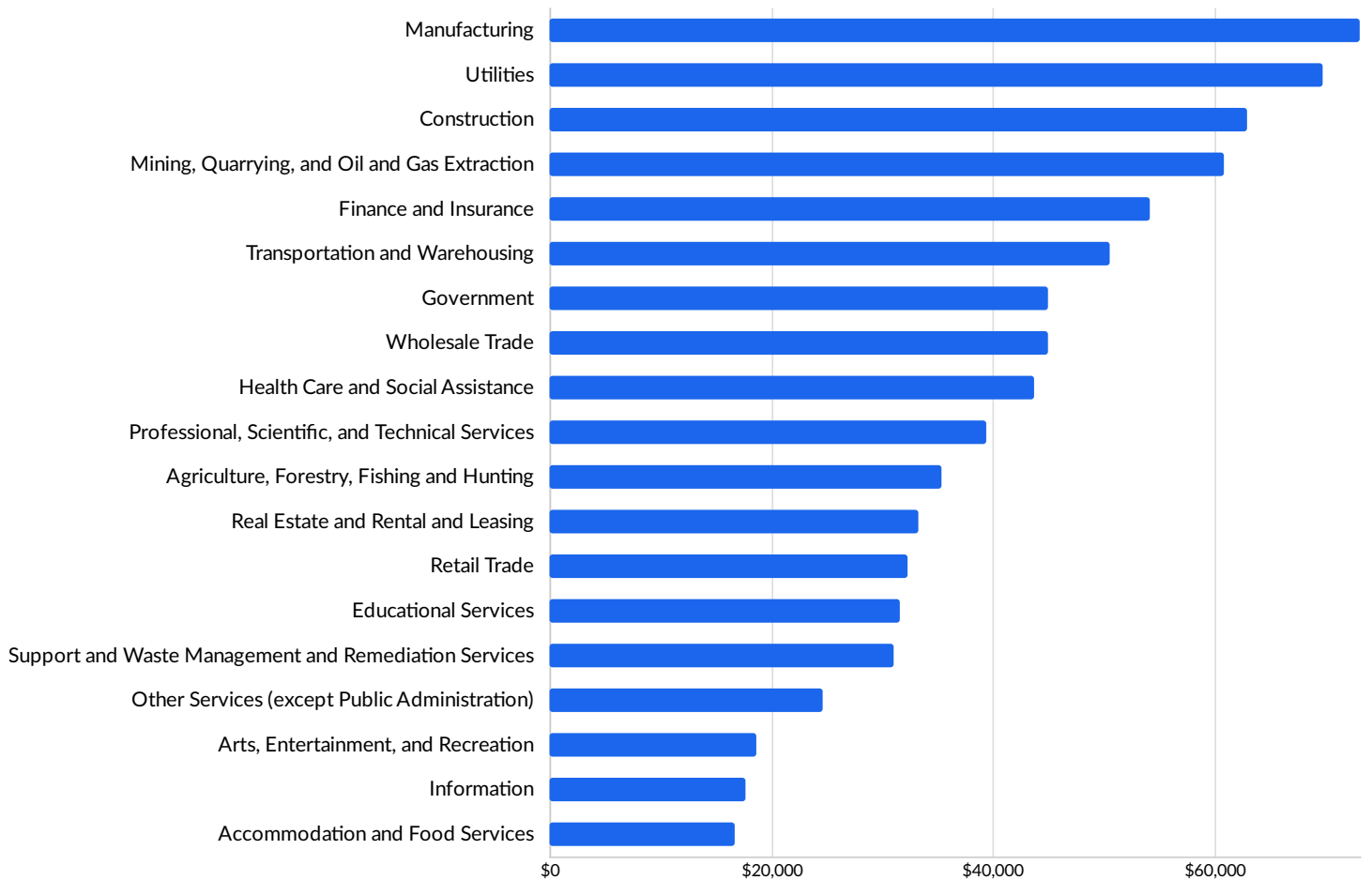
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker



Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	1,555	1,595	40	+3%	1.41	\$44,938	\$78.42M
Manufacturing	845	912	67	+8%	1.54	\$73,110	\$176.88M
Retail Trade	861	830	-31	-4%	1.09	\$32,330	\$50.19M
Health Care and Social Assistance	795	800	5	+1%	0.84	\$43,775	\$42.53M
Construction	655	610	-45	-7%	1.46	\$63,006	\$57.88M
Administrative and Support and Waste Management and Remediation Services	349	469	120	+34%	1.00	\$31,070	\$18.46M
Accommodation and Food Services	444	439	-5	-1%	0.68	\$16,675	\$12.74M
Transportation and Warehousing	569	437	-132	-23%	1.62	\$50,531	\$33.74M
Agriculture, Forestry, Fishing and Hunting	367	417	50	+14%	4.73	\$35,400	\$51.74M
Other Services (except Public Administration)	321	316	-5	-2%	0.88	\$24,646	\$11.91M
Finance and Insurance	139	147	8	+6%	0.49	\$54,141	\$19.88M
Wholesale Trade	214	131	-83	-39%	0.47	\$44,924	\$17.34M
Professional, Scientific, and Technical Services	158	114	-44	-28%	0.23	\$39,404	\$7.60M
Educational Services	122	74	-48	-39%	0.38	\$31,607	\$4.10M
Mining, Quarrying, and Oil and Gas Extraction	154	53	-101	-66%	1.70	\$60,900	\$16.13M
Utilities	67	52	-15	-22%	2.03	\$69,817	\$13.13M
Real Estate and Rental and Leasing	48	51	3	+6%	0.40	\$33,227	\$14.65M
Arts, Entertainment, and Recreation	64	39	-25	-39%	0.30	\$18,655	\$1.42M
Information	11	17	6	+55%	0.12	\$17,690	\$2.83M

Business Characteristics

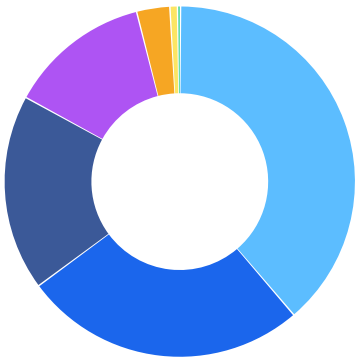
788 Companies Employ Your Workers

Online profiles for your workers mention 788 companies as employers, with the top 10 appearing below. In the last 12 months, 537 companies in Conway County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Southwestern Energy Company	45 <div></div>	CRST International, Inc.	390 <div></div>
Green Bay Packaging Inc.	38 <div></div>	J.B. Hunt Transport Services, Inc.	337 <div></div>
Sykes Enterprises, Incorporated	37 <div></div>	USA Truck, Inc.	176 <div></div>
Uacm	23 <div></div>	Tri-National, Inc.	162 <div></div>
South Conway County School D...	17 <div></div>	C.R. England, Inc.	155 <div></div>
Wonderview School District 2	16 <div></div>	U. S. Xpress, Inc.	115 <div></div>
Wal-Mart Stores, Inc.	12 <div></div>	Decker Truck Line, Inc.	109 <div></div>
Koontz Electric	11 <div></div>	Teach For America, Inc.	104 <div></div>
Petit Jean State Bank	11 <div></div>	Koch Trucking, Inc.	91 <div></div>
S C C S D	10 <div></div>	Celadon Group, Inc.	84 <div></div>

Business Characteristics - Cont.

Business Size

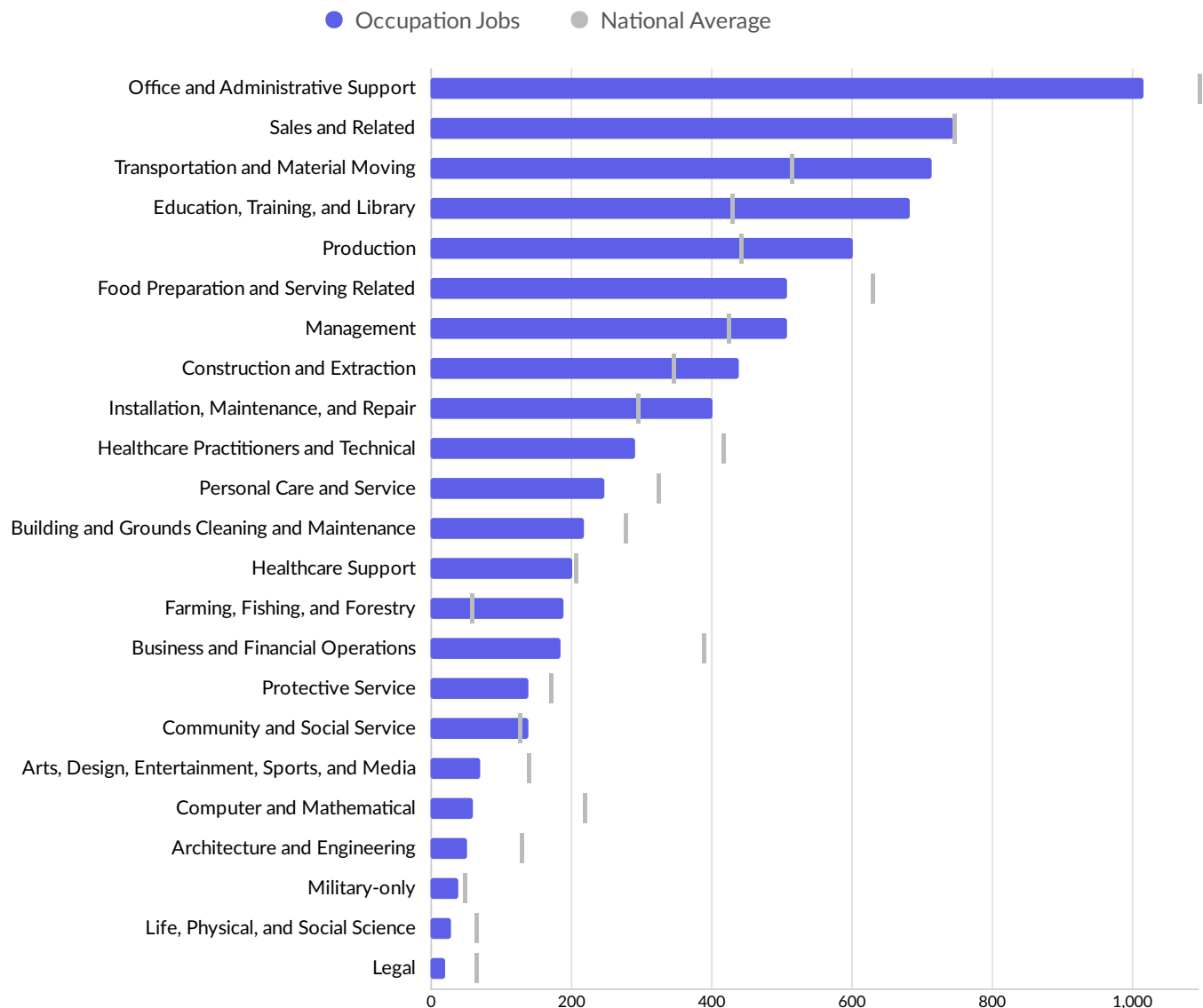


	Percentage	Business Count
1 to 4 employees	38.7%	278
5 to 9 employees	26.1%	188
10 to 19 employees	18.1%	130
20 to 49 employees	13.1%	94
50 to 99 employees	3.1%	22
100 to 249 employees	0.7%	5
250 to 499 employees	0.3%	2

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

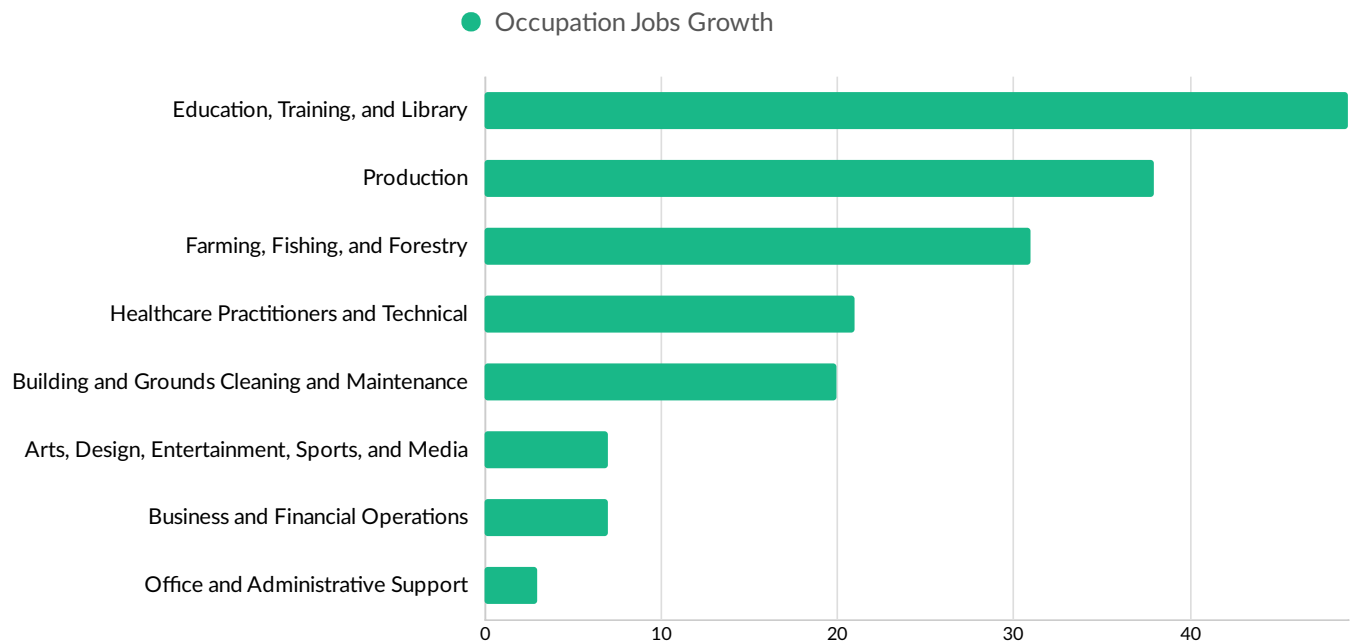
Workforce Characteristics

Largest Occupations



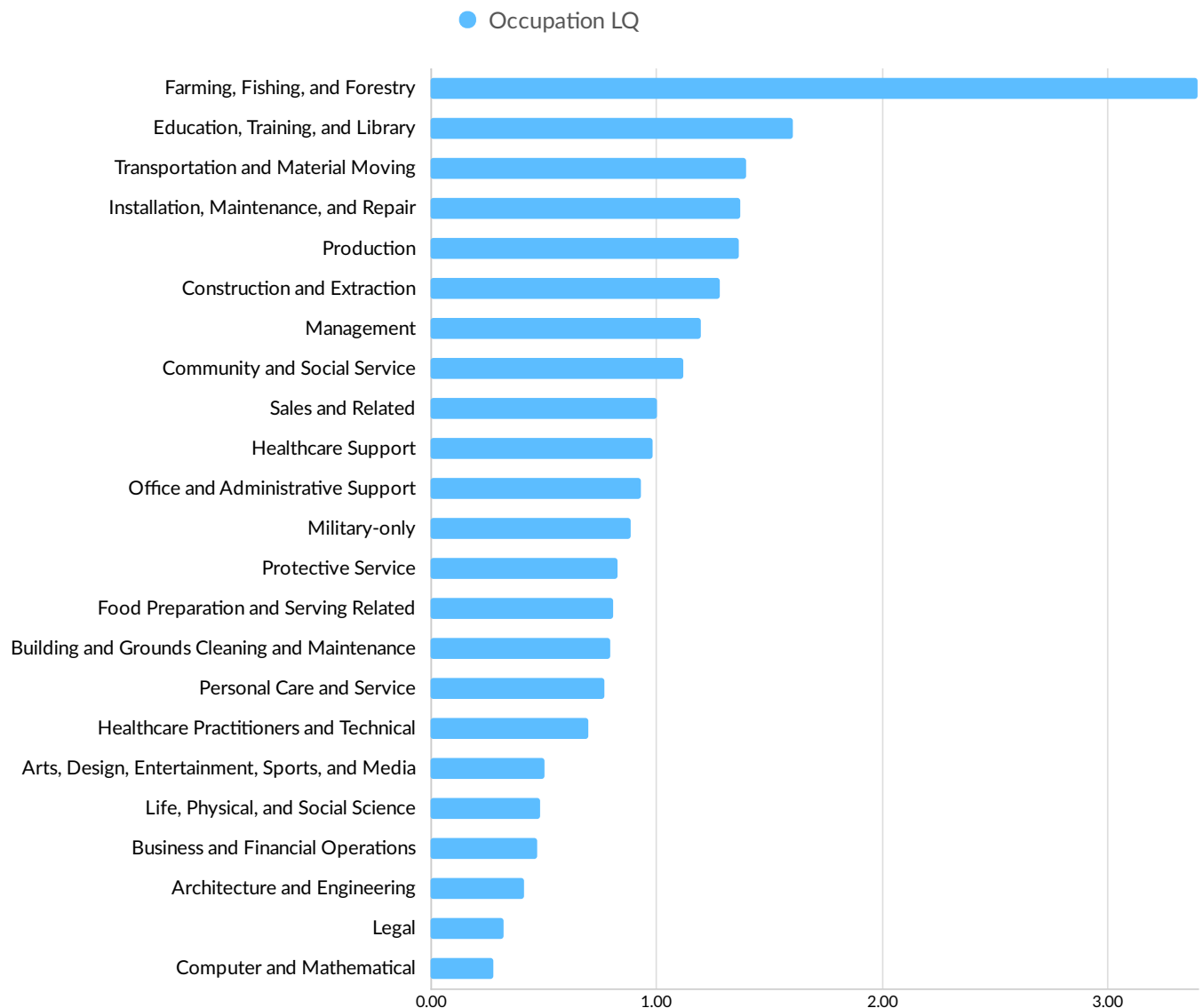
Workforce Characteristics - Cont.

Top Growing Occupations



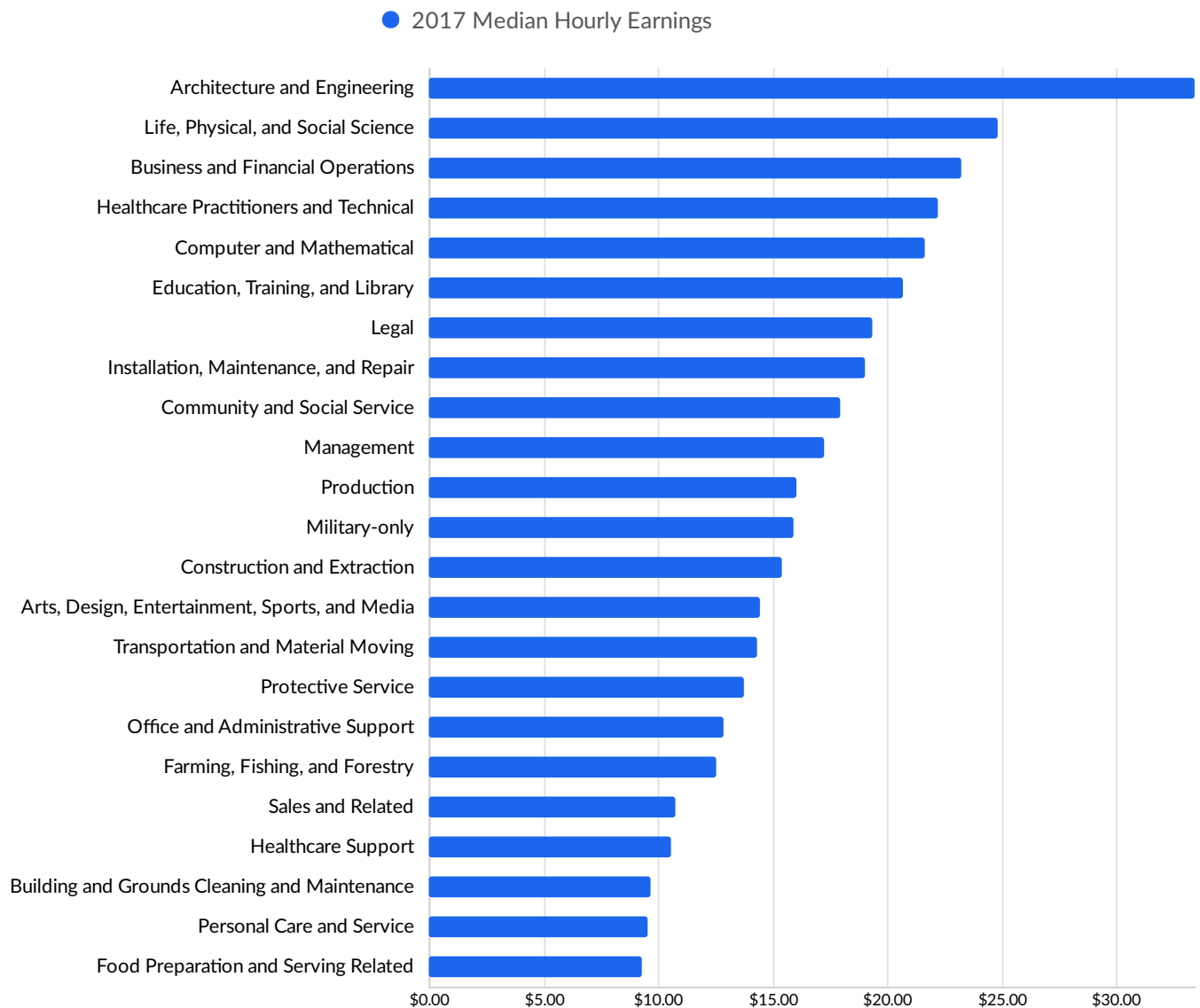
Workforce Characteristics - Cont.

Top Occupation LQ



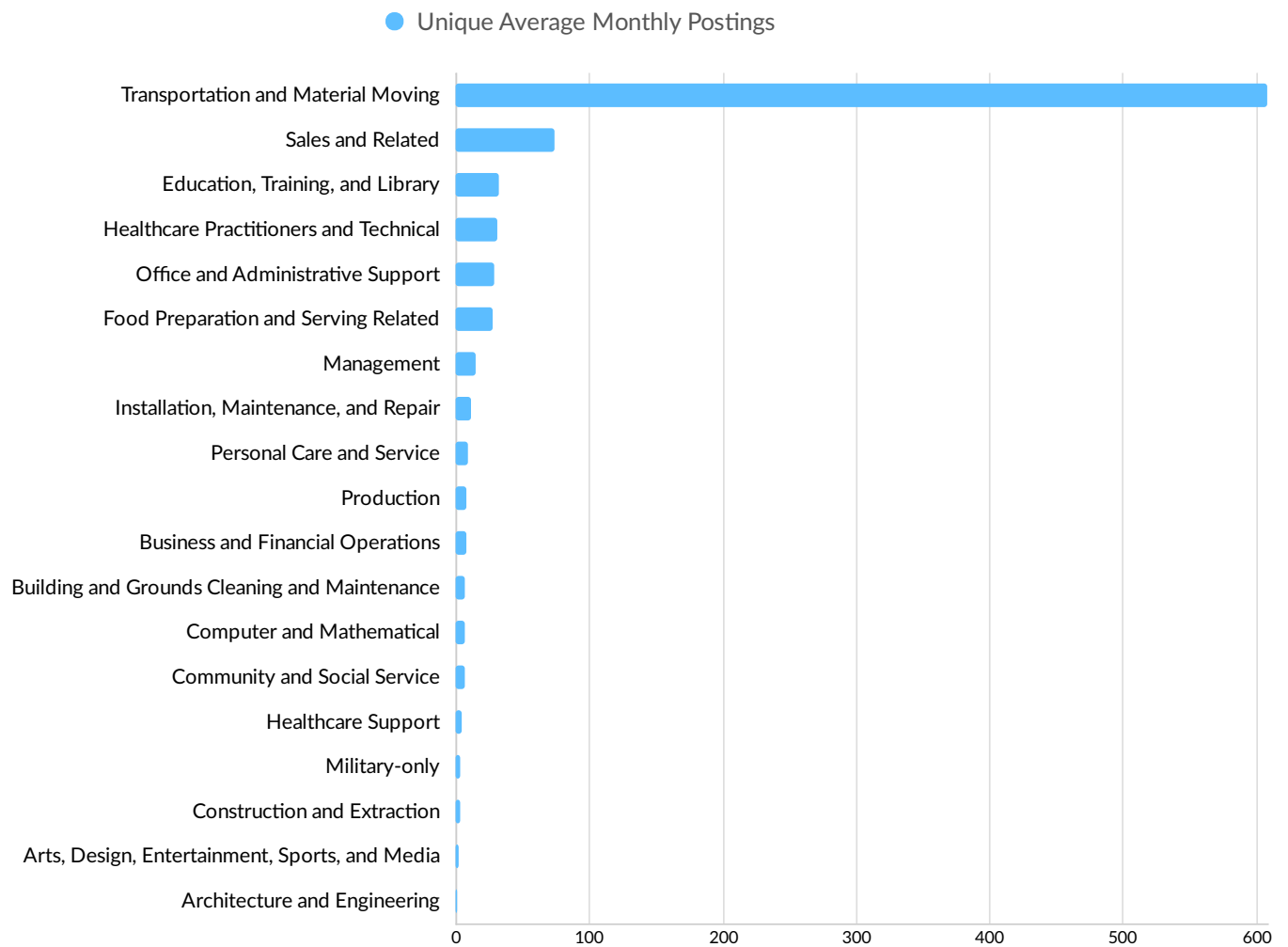
Workforce Characteristics - Cont.

Top Occupation Earnings



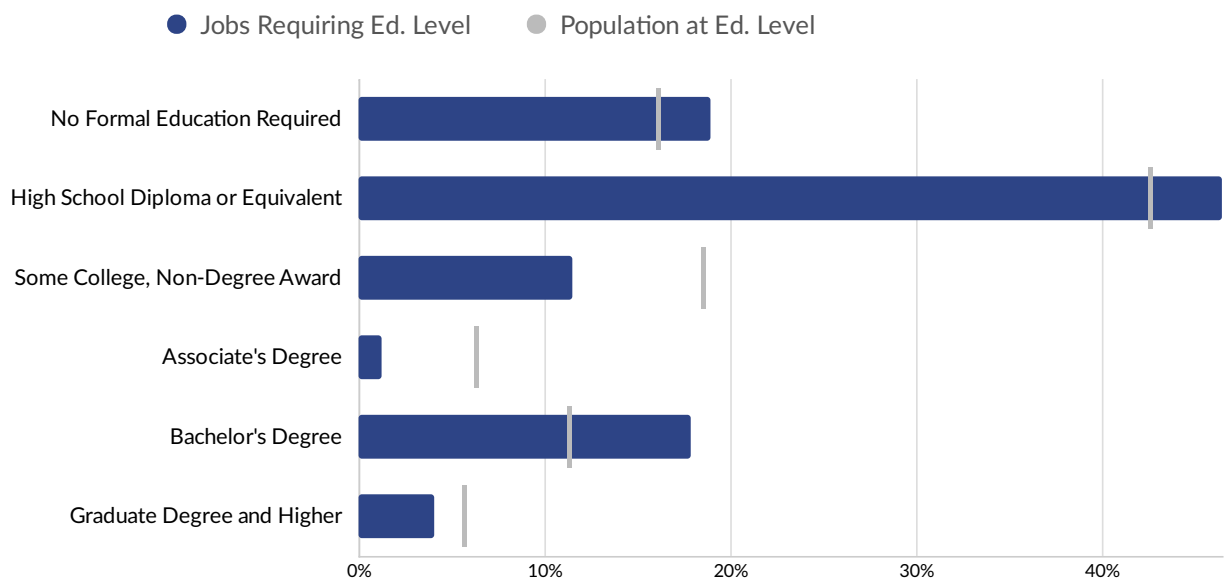
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	1,014	1,017	3	+0%	0.93	\$12.85	29
Sales and Related	770	746	-24	-3%	1.00	\$10.79	74
Transportation and Material Moving	883	715	-168	-19%	1.40	\$14.32	608
Education, Training, and Library	634	683	49	+8%	1.60	\$20.67	33
Production	563	601	38	+7%	1.37	\$16.02	8
Food Preparation and Serving Related	518	507	-11	-2%	0.81	\$9.30	28
Management	510	507	-3	-1%	1.20	\$17.27	15
Construction and Extraction	545	440	-105	-19%	1.28	\$15.38	3
Installation, Maintenance, and Repair	429	402	-27	-6%	1.37	\$19.07	11
Healthcare Practitioners and Technical	270	291	21	+8%	0.70	\$22.24	32
Personal Care and Service	272	248	-24	-9%	0.77	\$9.57	9
Building and Grounds Cleaning and Maintenance	199	219	20	+10%	0.79	\$9.71	8
Healthcare Support	211	201	-10	-5%	0.99	\$10.60	5
Farming, Fishing, and Forestry	159	190	31	+19%	3.40	\$12.57	1
Business and Financial Operations	177	184	7	+4%	0.48	\$23.22	8
Protective Service	151	139	-12	-8%	0.83	\$13.77	1
Community and Social Service	143	139	-4	-3%	1.12	\$17.98	7

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	63	70	7	+11%	0.51	\$14.44	2
Computer and Mathematical	60	60	0	0%	0.28	\$21.62	7
Architecture and Engineering	62	52	-10	-16%	0.41	\$33.43	1
Military-only	50	40	-10	-20%	0.89	\$15.92	4
Life, Physical, and Social Science	36	30	-6	-17%	0.49	\$24.82	1
Legal	22	20	-2	-9%	0.32	\$19.37	1

Educational Pipeline

In 2017, there were 800 graduates in Conway County, AR. This pipeline has grown by 11% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, General Studies, and Petroleum Technology/Technician.

