



Cleveland County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

8,137

Population (2018)

Population **decreased by 379** over the last 5 years and is projected to **decrease by 204** over the next 5 years.

1,390

Total Regional Employment

Jobs **decreased by 56** over the last 5 years but are projected to **grow by 85** over the next 5 years.

\$44.8K

Median Household Income (2017)

Median household income is **\$12.8K below** the national median household income of \$57.7K.

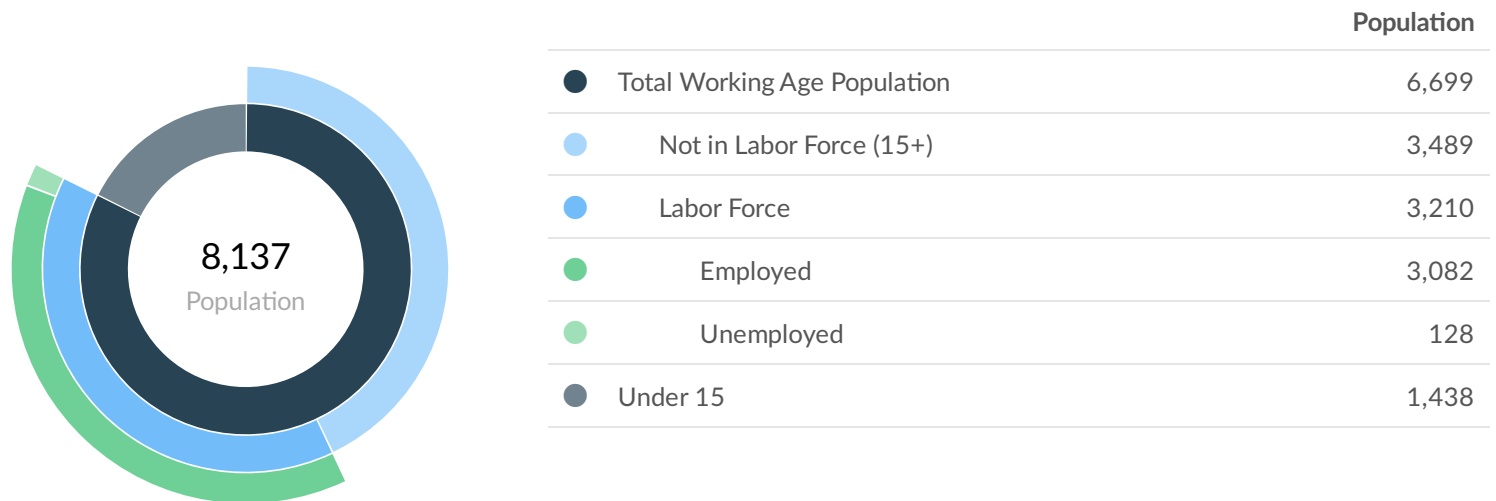
Takeaways

- As of 2018 the region's population **declined by 4.4%** since 2013, falling by 379. Population is expected to **decrease by 2.5%** between 2018 and 2023, losing 204.
- From 2013 to 2018, jobs **declined by 3.9%** in Cleveland County, AR from 1,446 to **1,390**. This change **fell short of the national growth rate of 8.2% by 12.1%**. As the number of jobs declined, the **labor force participation rate decreased from 53.6% to 47.9% between 2013 and 2018**.
- Concerning educational attainment, **10.1% of Cleveland County, AR residents possess a Bachelor's Degree** (8.5% below the national average), and **7.0% hold an Associate's Degree** (1.0% below the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), Animal Production, and Nursing Care Facilities (Skilled Nursing Facilities).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	8,137	3,210	1,390	92.9	\$125.85M	\$359.84M	\$159.15M
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

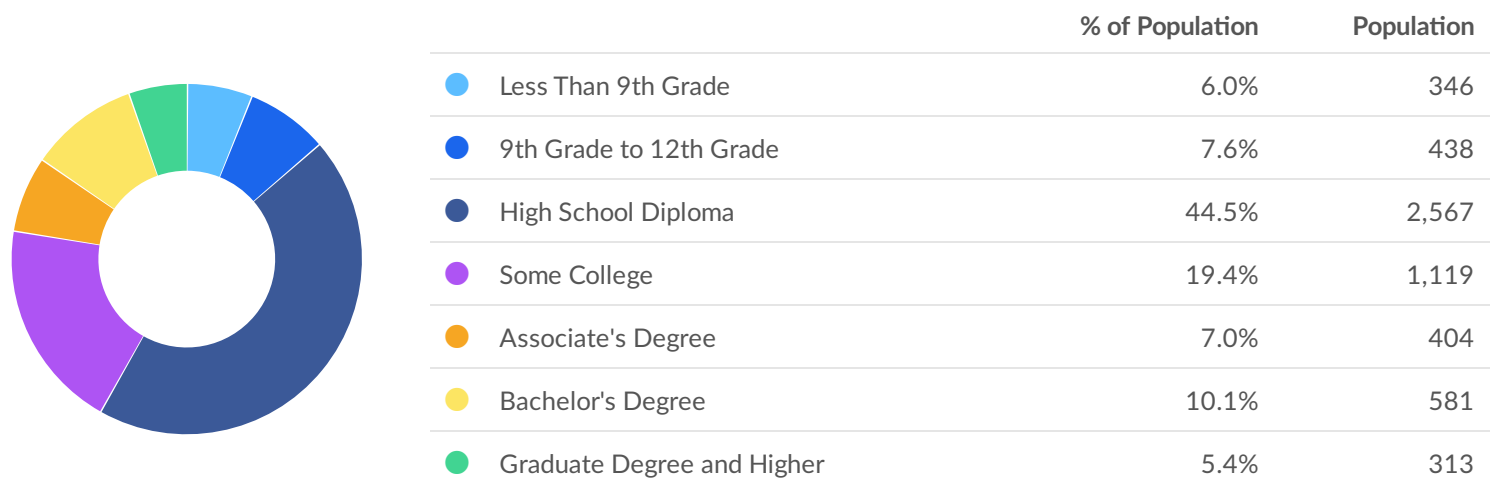
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

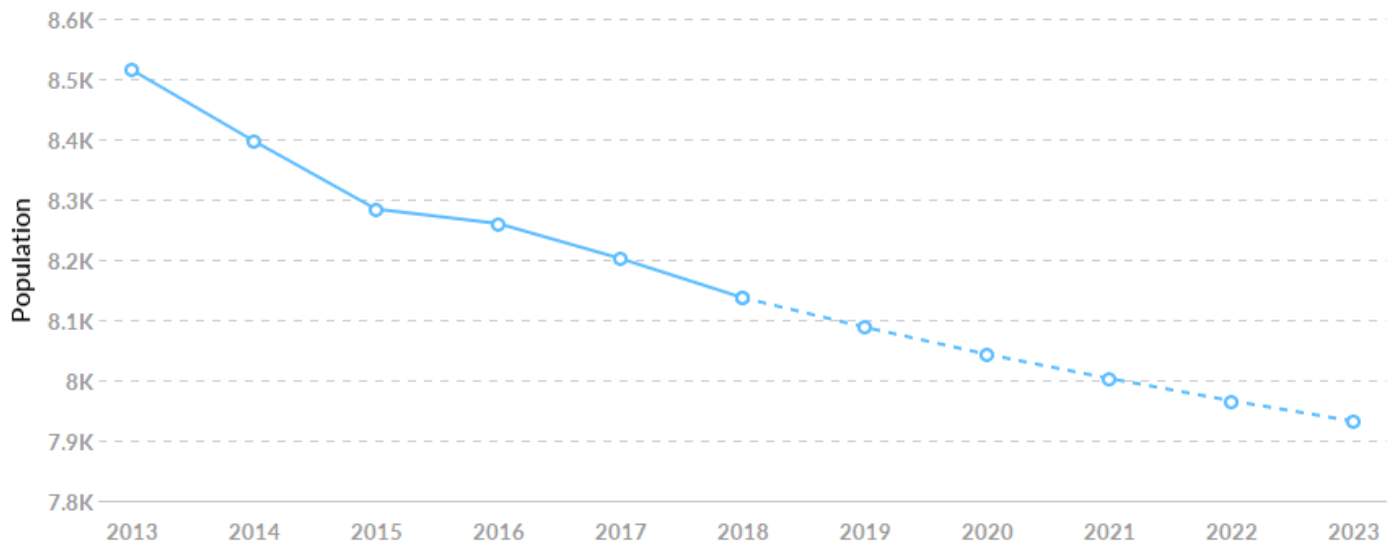
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Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 4.4%** since 2013, falling by 379. Population is expected to **decrease by 2.5%** between 2018 and 2023, losing 204.

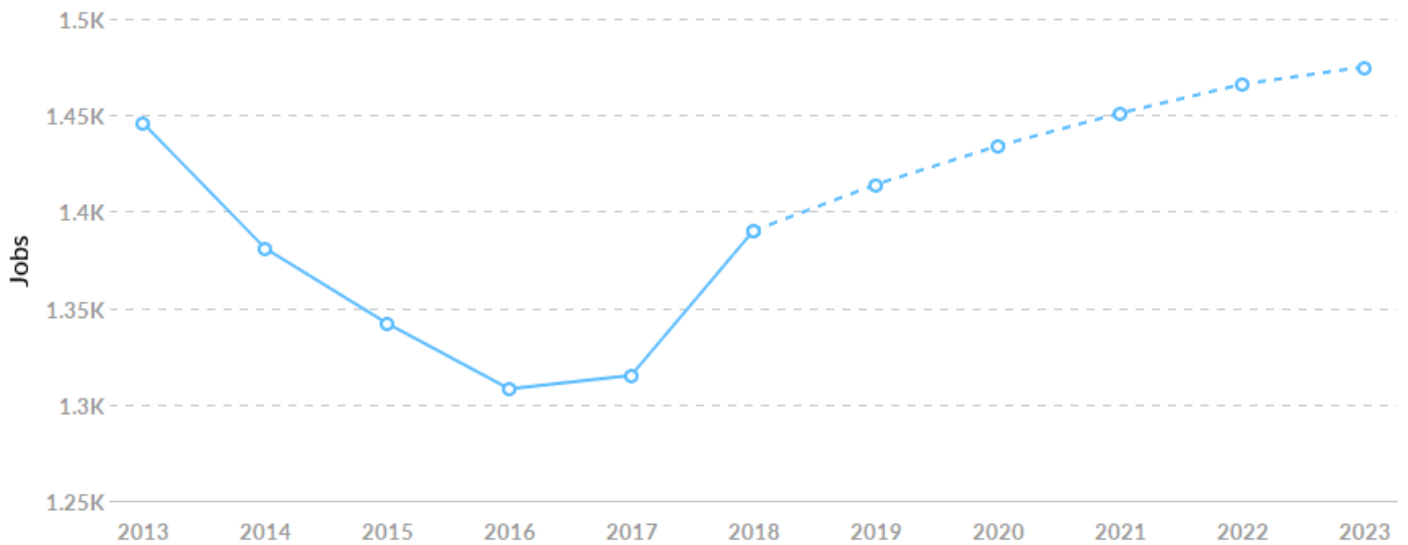


Timeframe	Population
2013	8,515
2014	8,397
2015	8,284
2016	8,260
2017	8,202
2018	8,137
2019	8,088
2020	8,043
2021	8,003
2022	7,966
2023	7,932

Historic & Projected Trends - Cont.

Job Trends

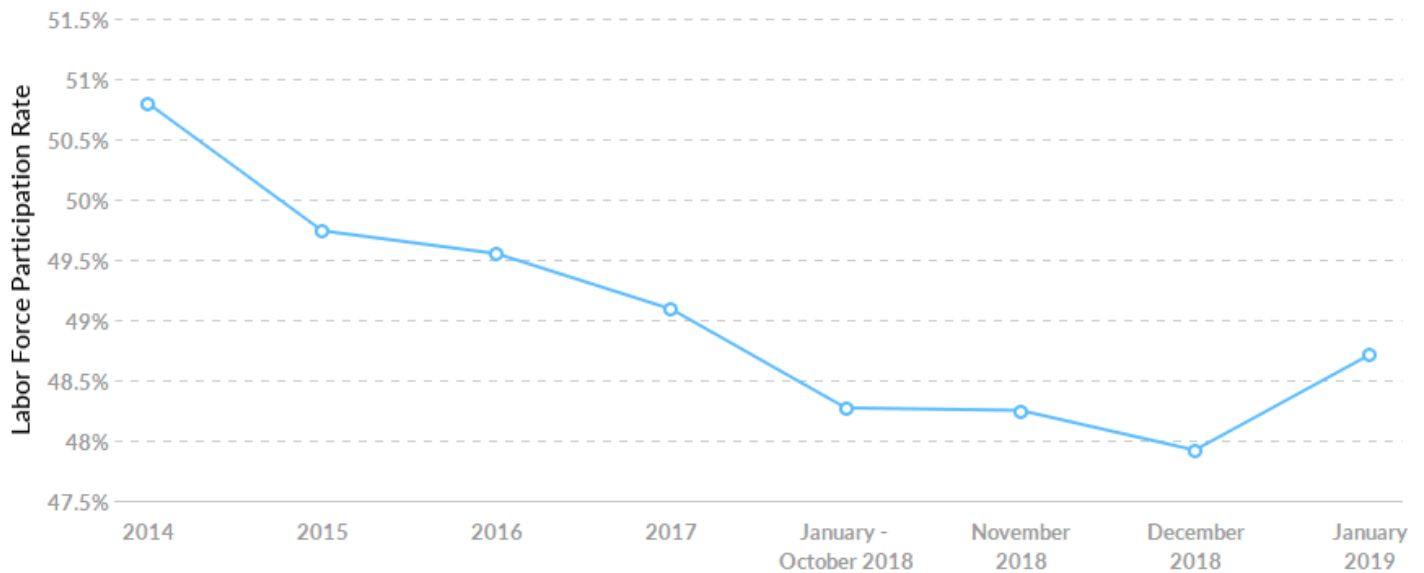
From 2013 to 2018, jobs **declined by 3.9%** in Cleveland County, AR from 1,446 to **1,390**. This change **fell short of the national growth rate of 8.2% by 12.1%**.



Timeframe	Jobs
2013	1,446
2014	1,381
2015	1,342
2016	1,308
2017	1,315
2018	1,390
2019	1,414
2020	1,434
2021	1,451
2022	1,466
2023	1,475

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

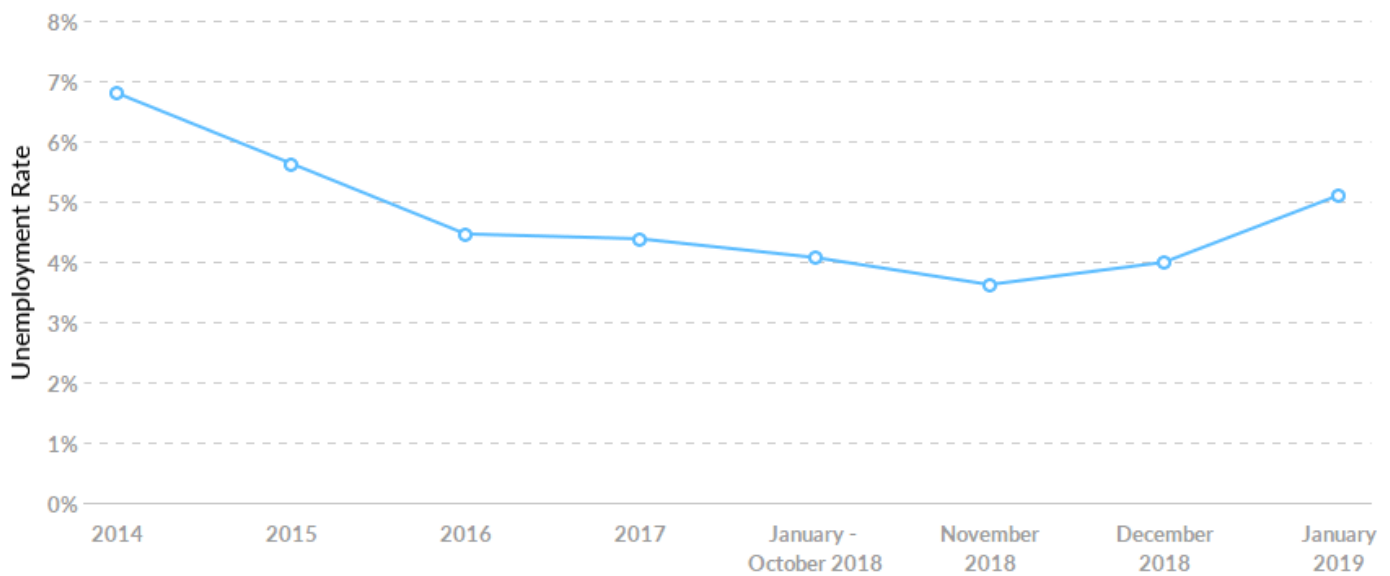


Timeframe	Labor Force Participation Rate
2014	50.80%
2015	49.74%
2016	49.55%
2017	49.09%
January - October 2018	48.27%
November 2018	48.25%
December 2018	47.92%
January 2019	48.71%

Historic & Projected Trends - Cont.

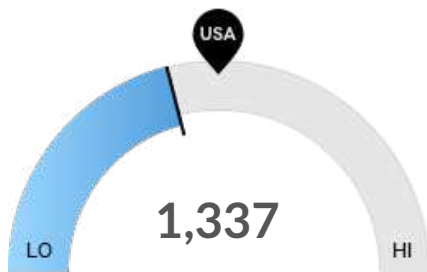
Unemployment Rate Trends

Cleveland County, AR had a January 2019 unemployment rate of 5.10%, **decreasing from 6.80%** 5 years before.



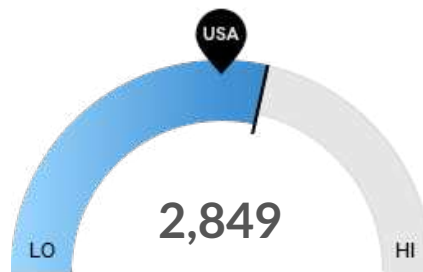
Timeframe	Unemployment Rate
2014	6.80%
2015	5.63%
2016	4.46%
2017	4.38%
January - October 2018	4.07%
November 2018	3.62%
December 2018	3.99%
January 2019	5.10%

Population Characteristics



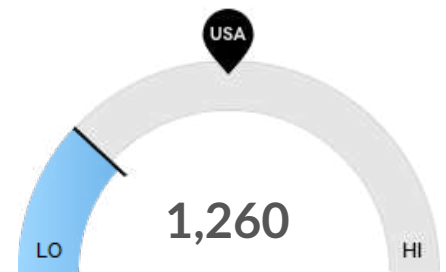
Millennials

Cleveland County, AR has 1,337 millennials (ages 20-34). The national average for an area this size is 1,699.



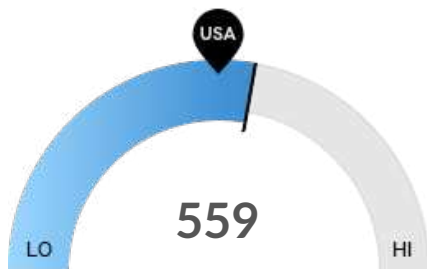
Retiring Soon

Retirement risk is high in Cleveland County, AR. The national average for an area this size is 2,338 people 55 or older, while there are 2,849 here.



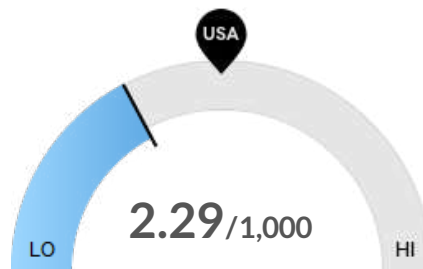
Racial Diversity

Racial diversity is low in Cleveland County, AR. The national average for an area this size is 3,221 racially diverse people, while there are 1,260 here.



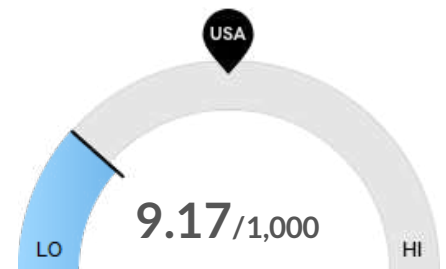
Veterans

Cleveland County, AR has 559 veterans. The national average for an area this size is 477.



Violent Crime

Cleveland County, AR has 2.29 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



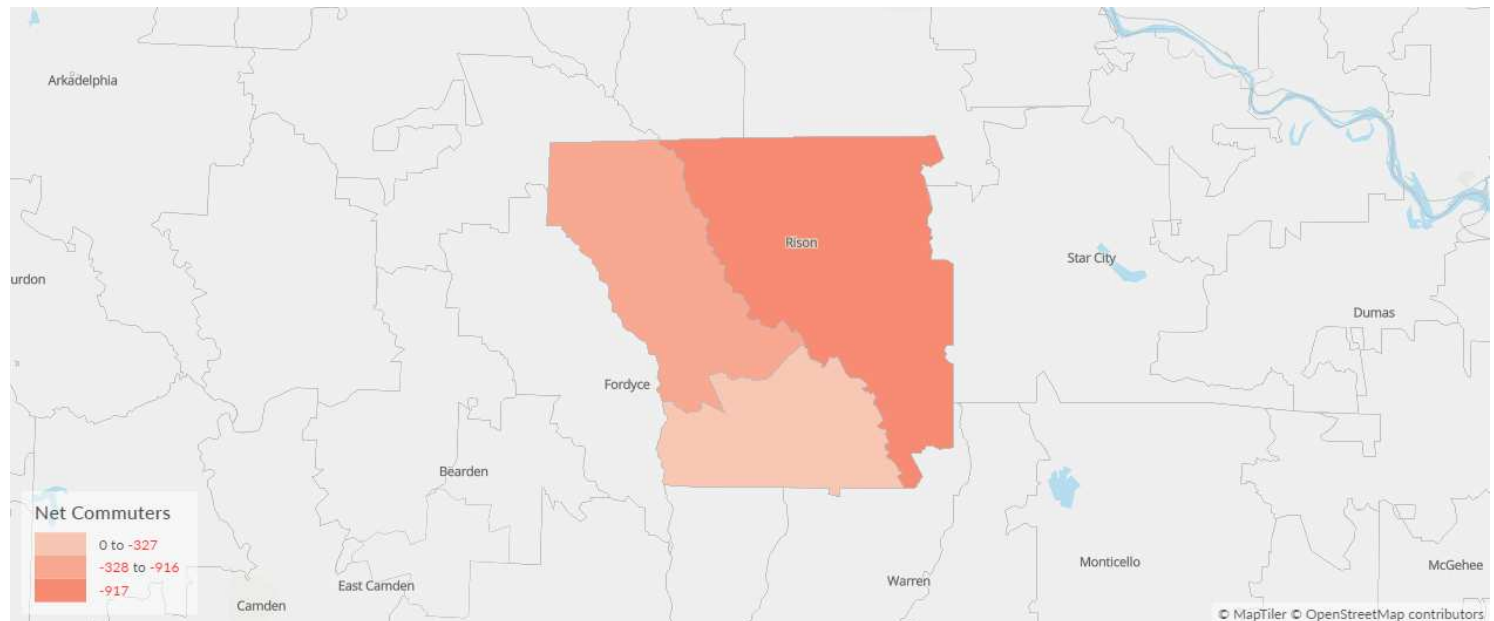
Property Crime

Cleveland County, AR has 9.17 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Cleveland County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

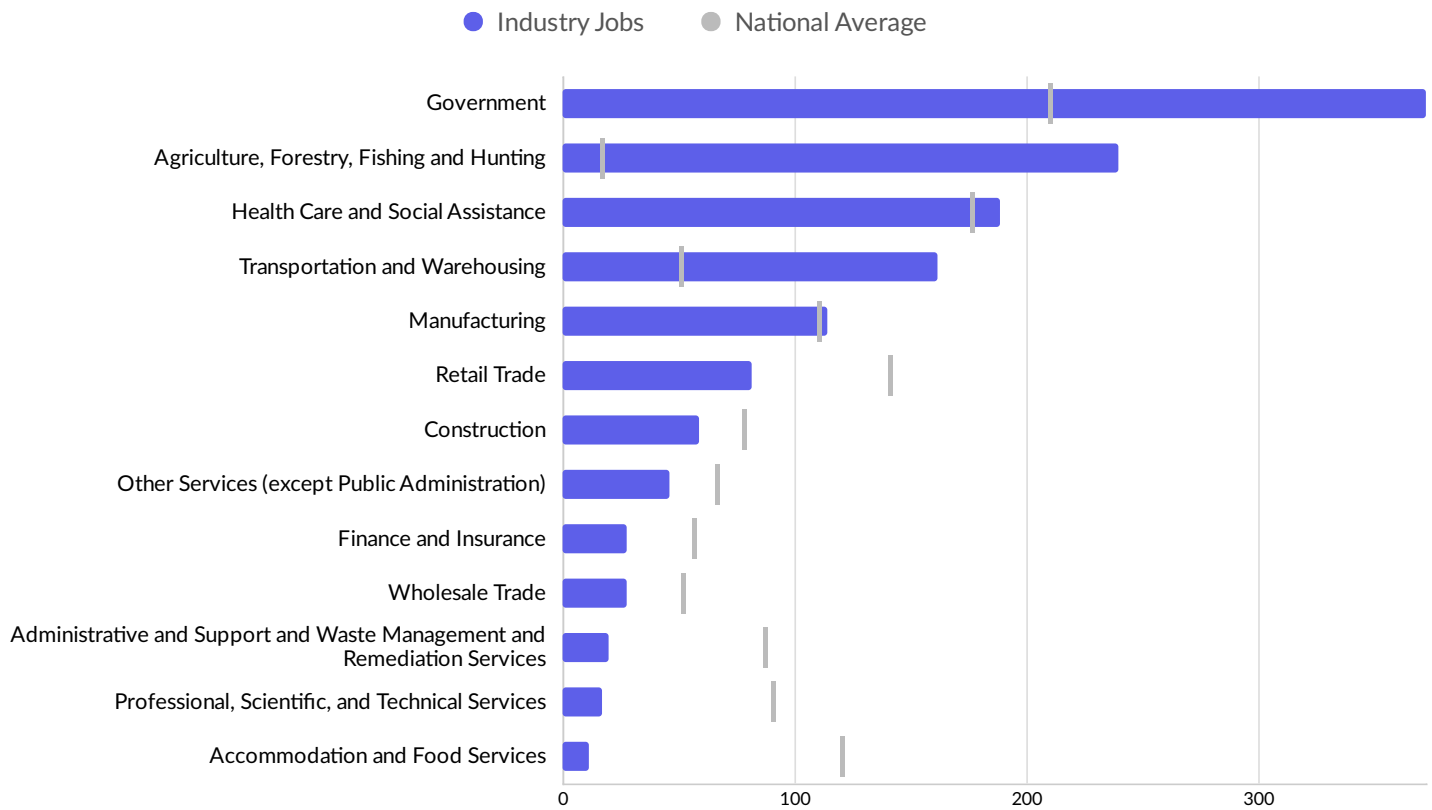
ZIP	Name	2018 Employment
71665	Rison, AR (in Cleveland ...	1,198
71652	Kingsland, AR (in Clevel...	108
71660	New Edinburg, AR (in Cl...	85

Where Talent Lives

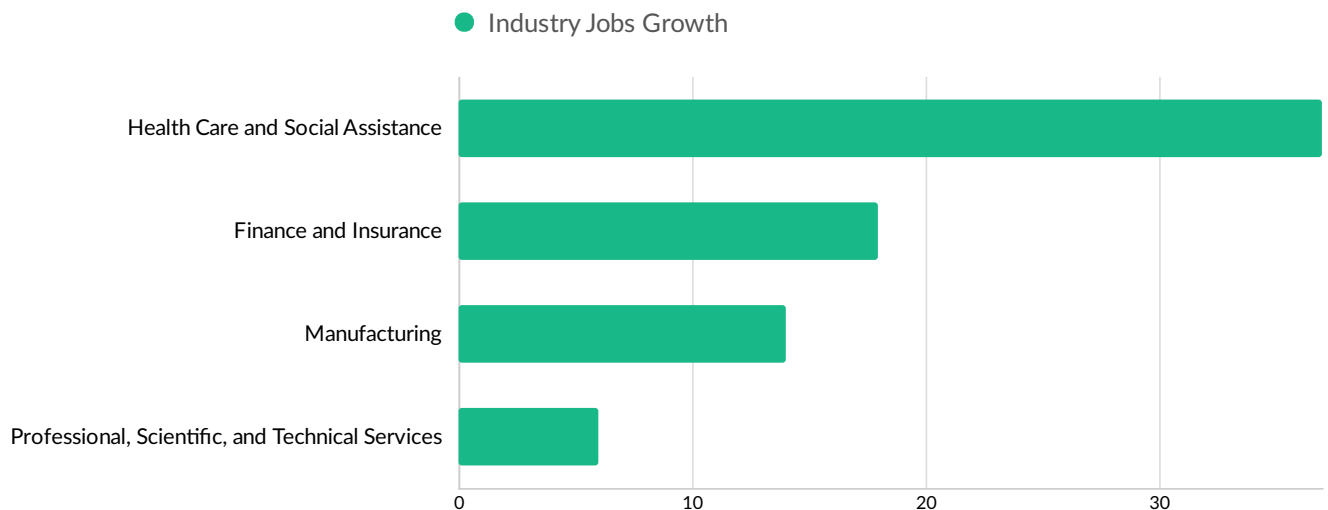
ZIP	Name	2018 Workers
71665	Rison, AR (in Cleveland ...	2,115
71652	Kingsland, AR (in Clevel...	436
71660	New Edinburg, AR (in Cl...	392

Industry Characteristics

Largest Industries

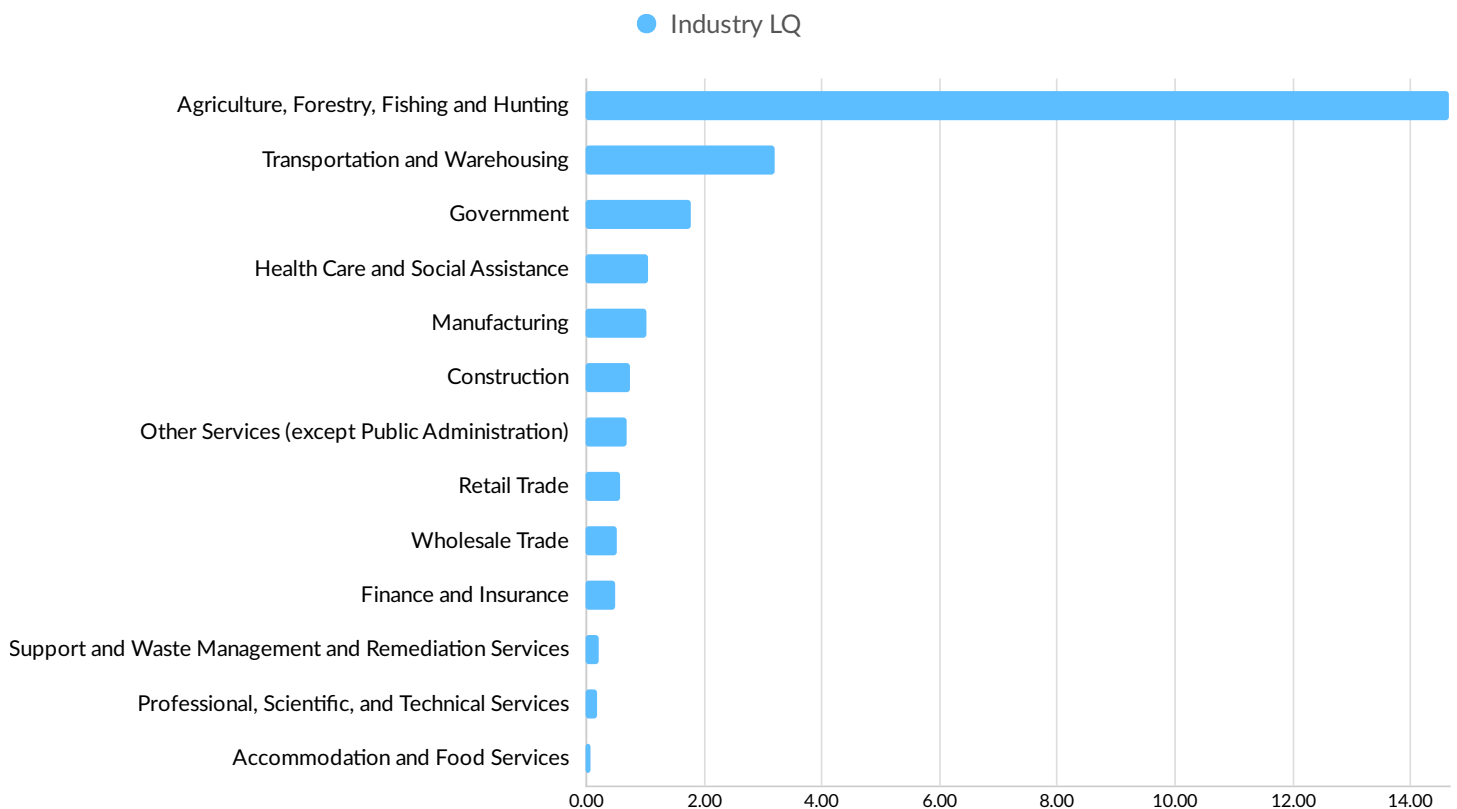


Top Growing Industries



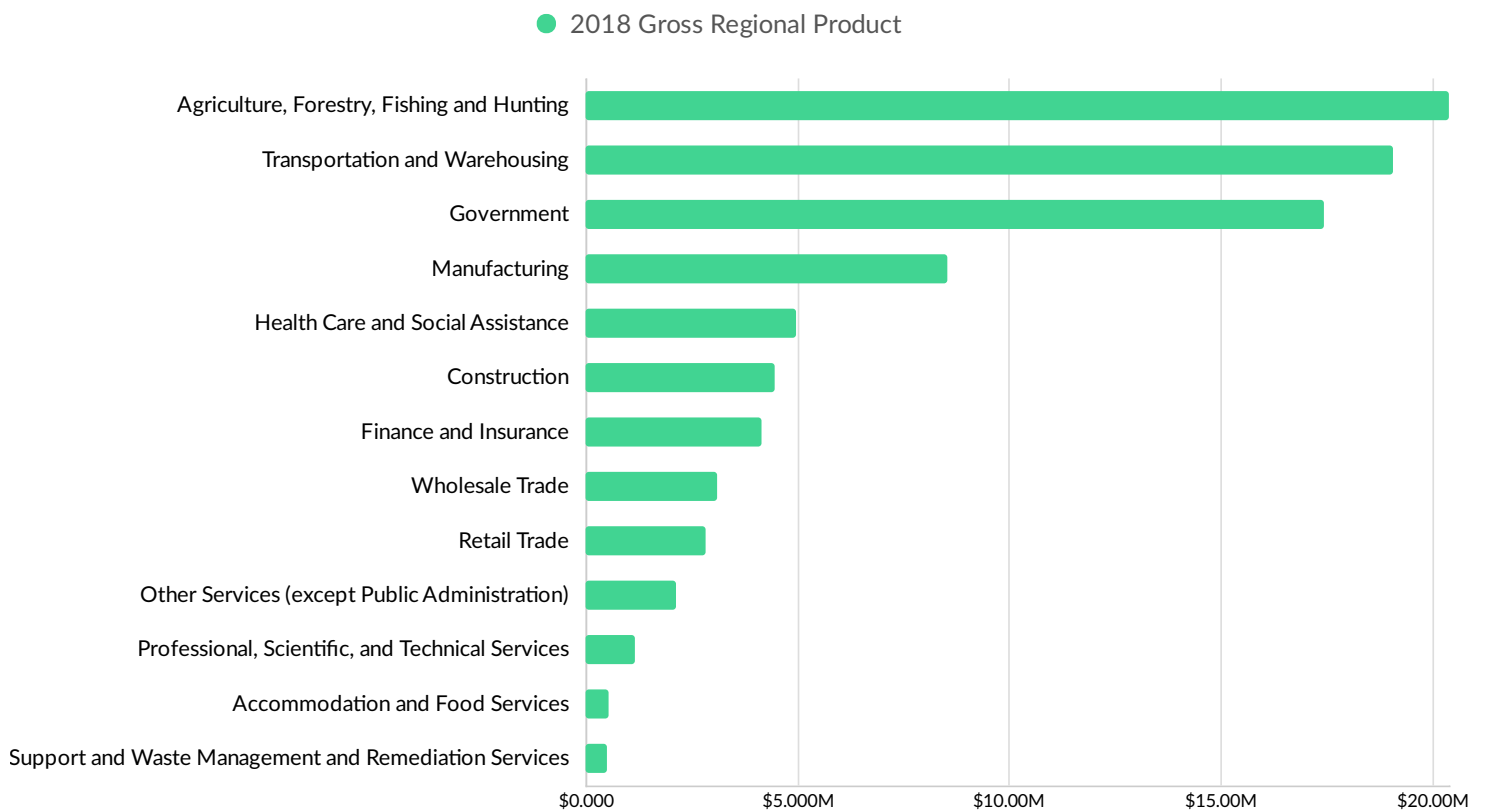
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

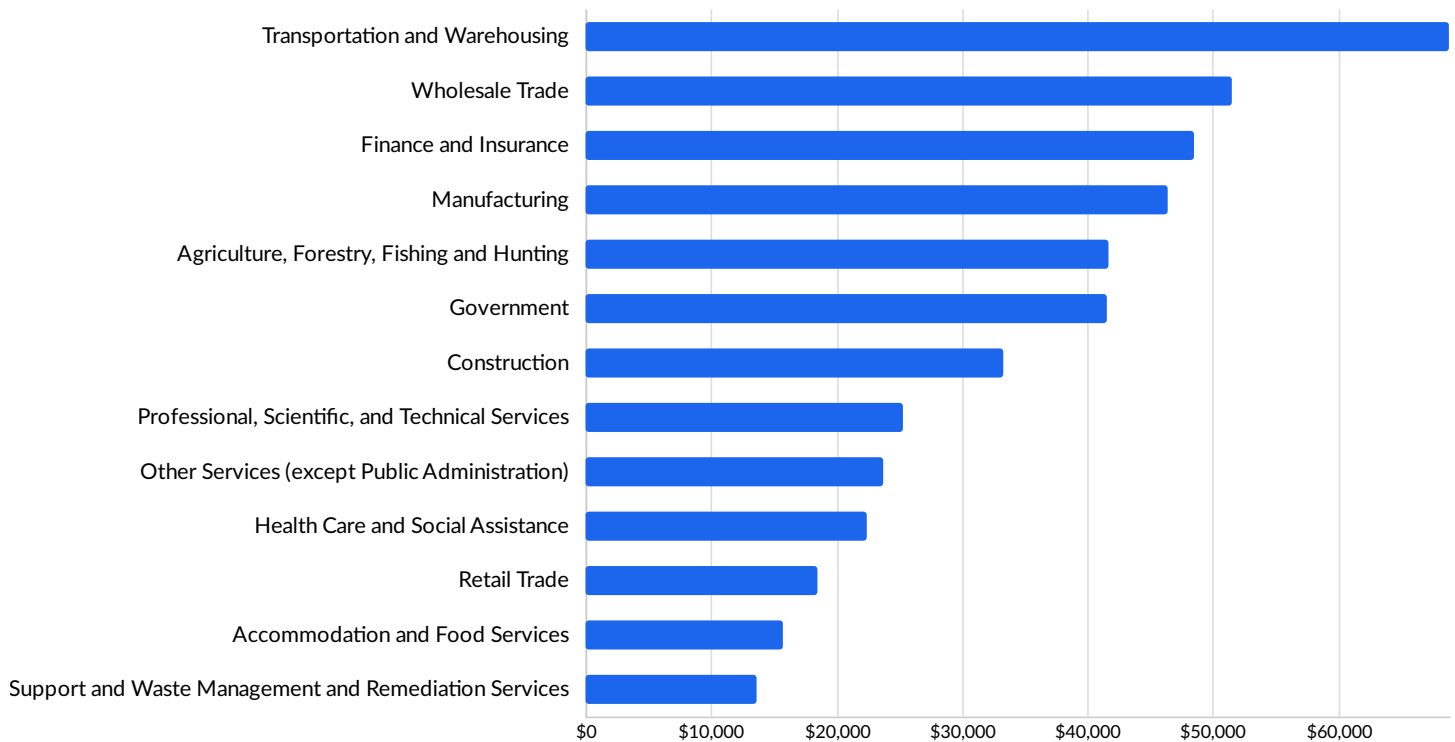
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker






















Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	404	372	-32	-8%	1.78	\$41,563	\$17.44M
Agriculture, Forestry, Fishing and Hunting	244	240	-4	-2%	14.66	\$41,730	\$20.40M
Health Care and Social Assistance	152	189	37	+24%	1.07	\$22,464	\$4.97M
Transportation and Warehousing	163	162	-1	-1%	3.22	\$68,822	\$19.07M
Manufacturing	100	114	14	+14%	1.04	\$46,425	\$8.53M
Retail Trade	85	82	-3	-4%	0.58	\$18,543	\$2.84M
Construction	69	59	-10	-14%	0.76	\$33,325	\$4.45M
Other Services (except Public Administration)	74	46	-28	-38%	0.69	\$23,731	\$2.14M
Finance and Insurance	10	28	18	+180%	0.50	\$48,524	\$4.14M
Wholesale Trade	55	27	-28	-51%	0.53	\$51,537	\$3.12M
Administrative and Support and Waste Management and Remediation Services	33	20	-13	-39%	0.23	\$13,654	\$516.24K
Professional, Scientific, and Technical Services	11	17	6	+55%	0.19	\$25,290	\$1.18M
Accommodation and Food Services	12	11	-1	-8%	0.09	\$15,740	\$557.71K

Business Characteristics

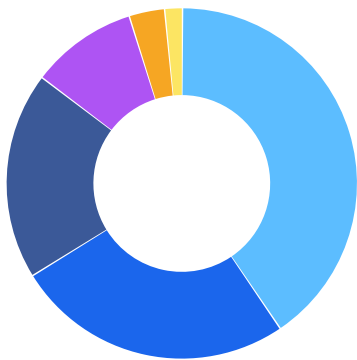
277 Companies Employ Your Workers

Online profiles for your workers mention 277 companies as employers, with the top 10 appearing below. In the last 12 months, 197 companies in Cleveland County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Cleveland County School District	11 	Uber Technologies, Inc.	223 
Evergreen Packaging Inc.	10 	CRST International, Inc.	128 
Georgia-Pacific LLC	6 	J.B. Hunt Transport Services, Inc.	117 
Dallas County Medical Center	5 	C.R. England, Inc.	74 
Arkansas Department of Parks a...	4 	USA Truck, Inc.	61 
Jefferson Regional Medical Cent...	4 	Travelers Healthcare	57 
Union Pacific Corporation	4 	Teach For America, Inc.	40 
City of Rison	3 	Koch Trucking, Inc.	30 
England Farms Inc	3 	Tri-National, Inc.	30 
ITW Shippers Products	3 	Tutree, Inc.	22 

Business Characteristics - Cont.

Business Size

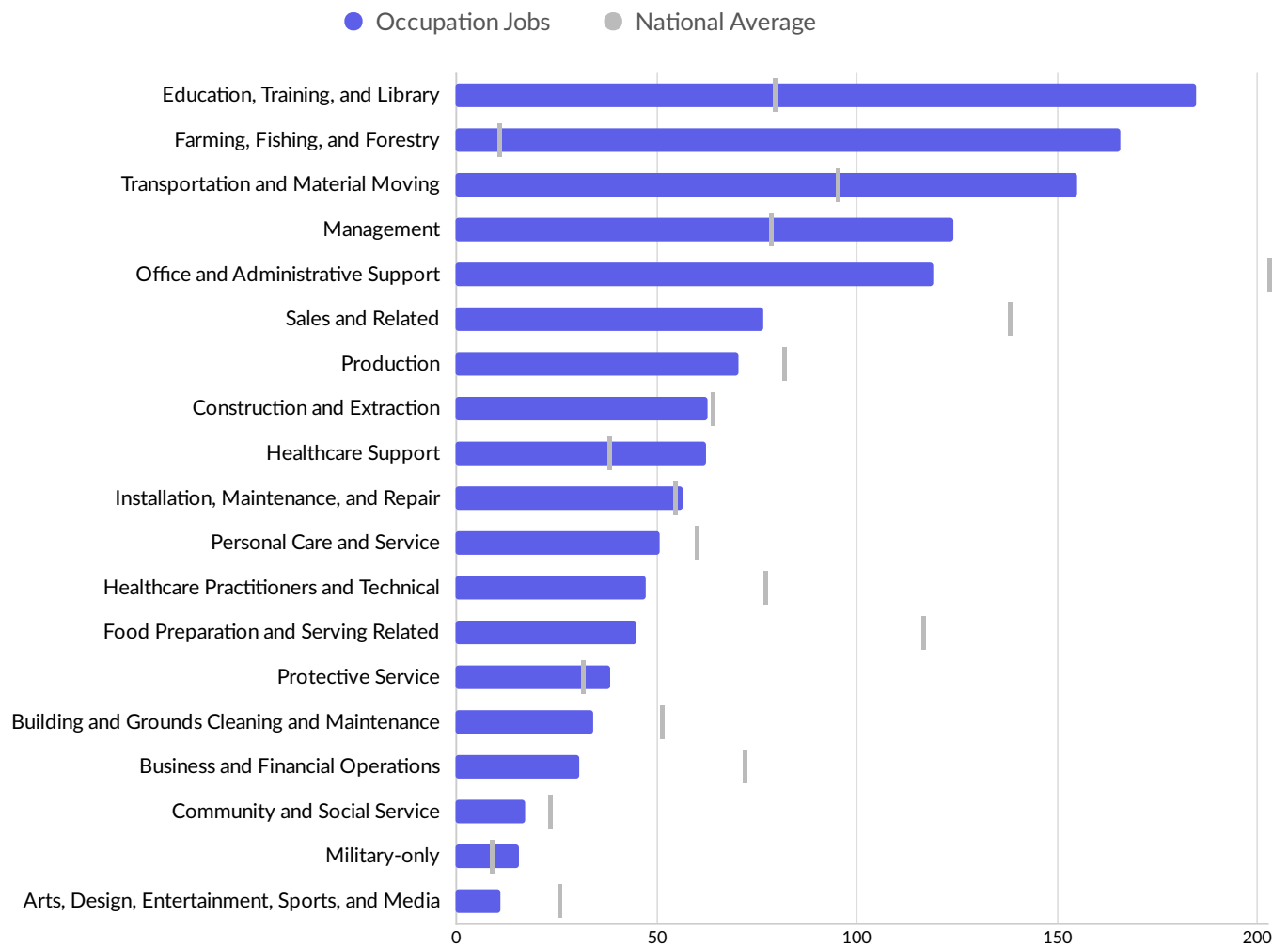


	Percentage	Business Count
1 to 4 employees	40.4%	74
5 to 9 employees	25.7%	47
10 to 19 employees	19.1%	35
20 to 49 employees	9.8%	18
50 to 99 employees	3.3%	6
100 to 249 employees	1.6%	3

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

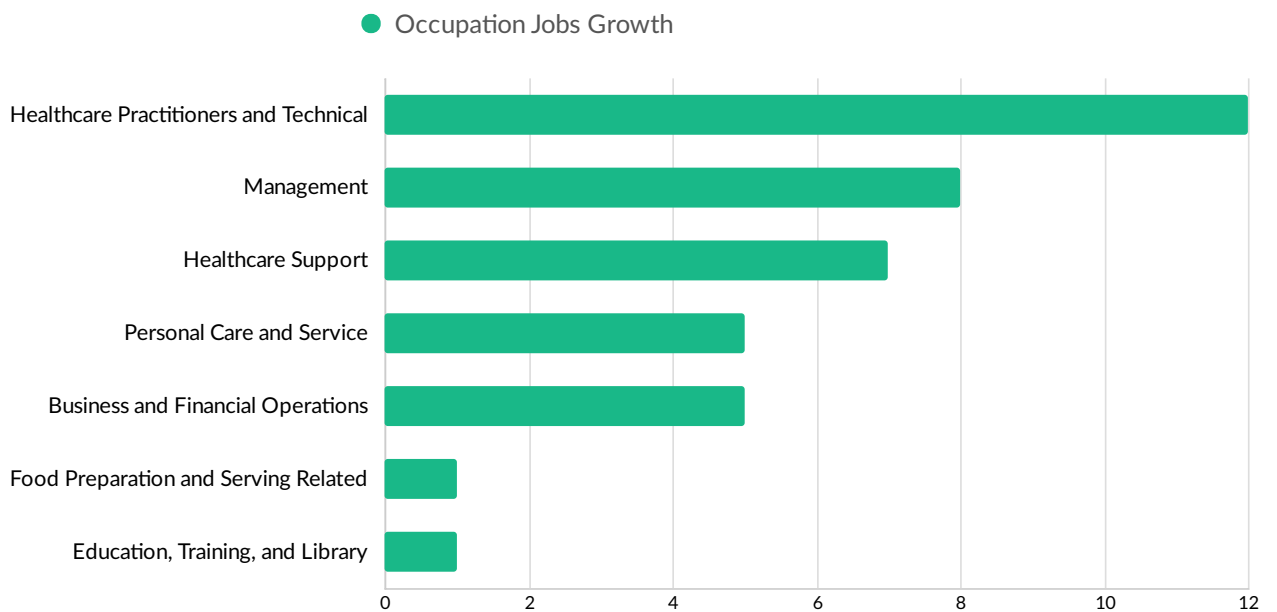
Workforce Characteristics

Largest Occupations



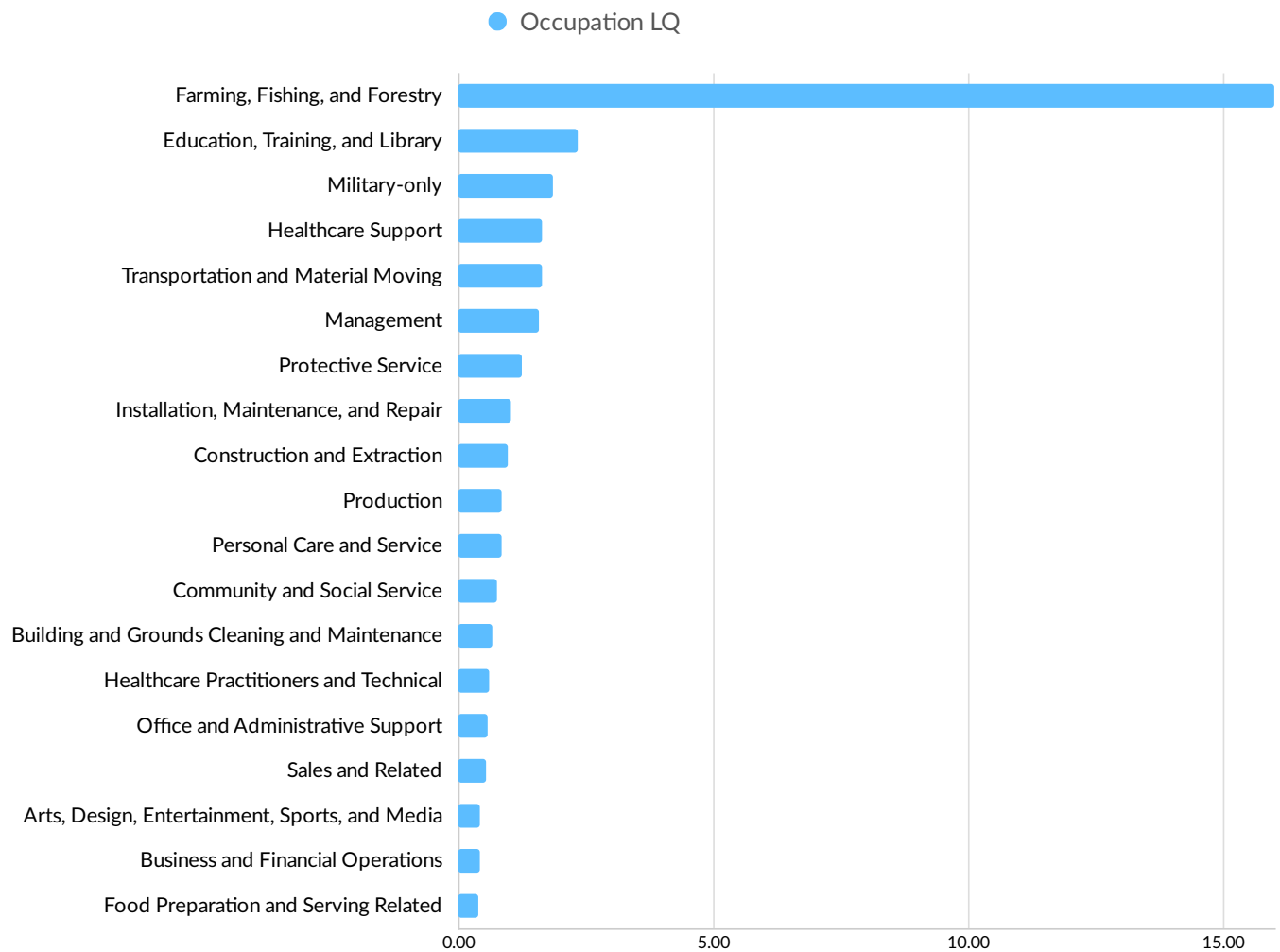
Workforce Characteristics - Cont.

Top Growing Occupations



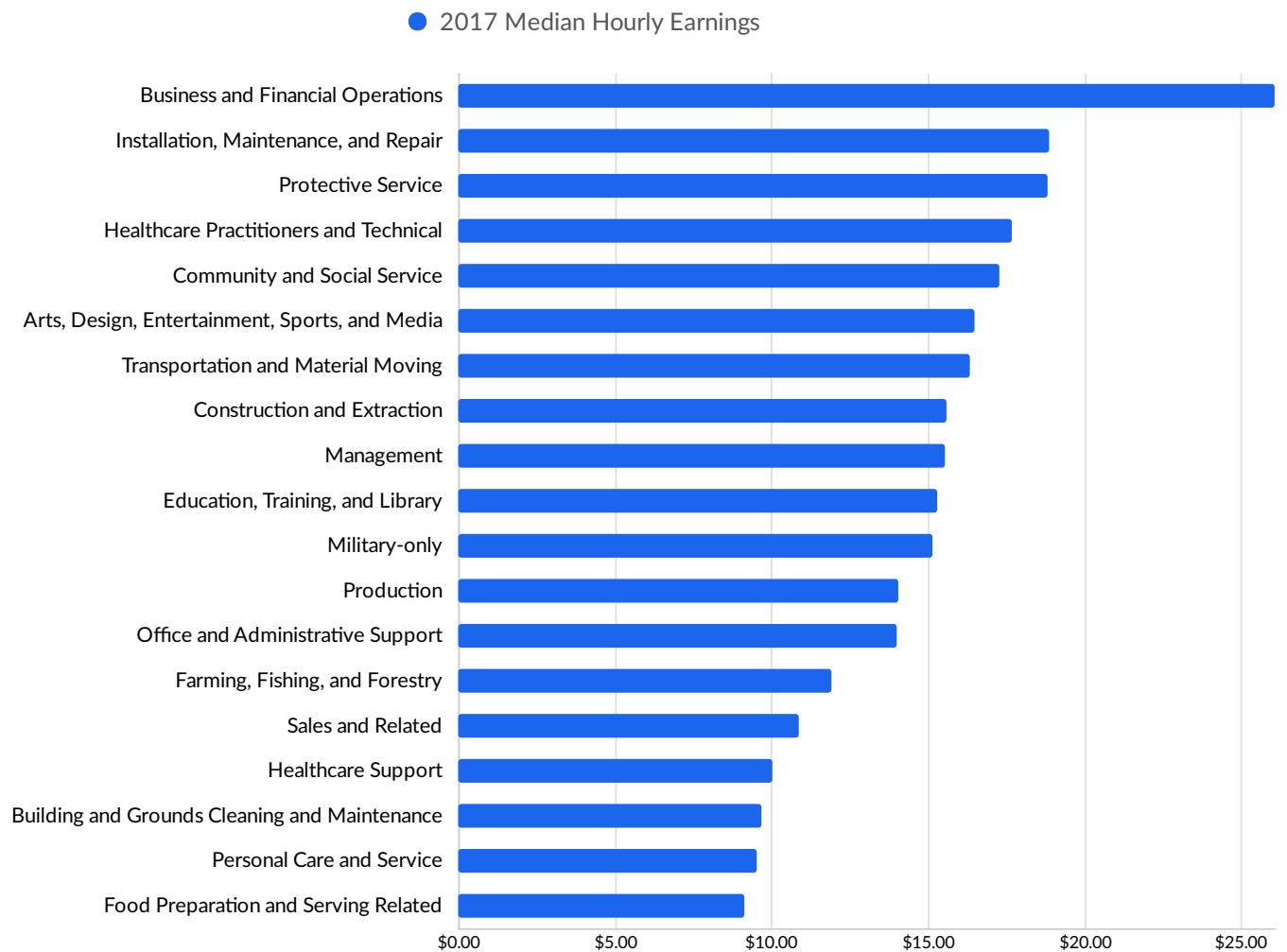
Workforce Characteristics - Cont.

Top Occupation LQ



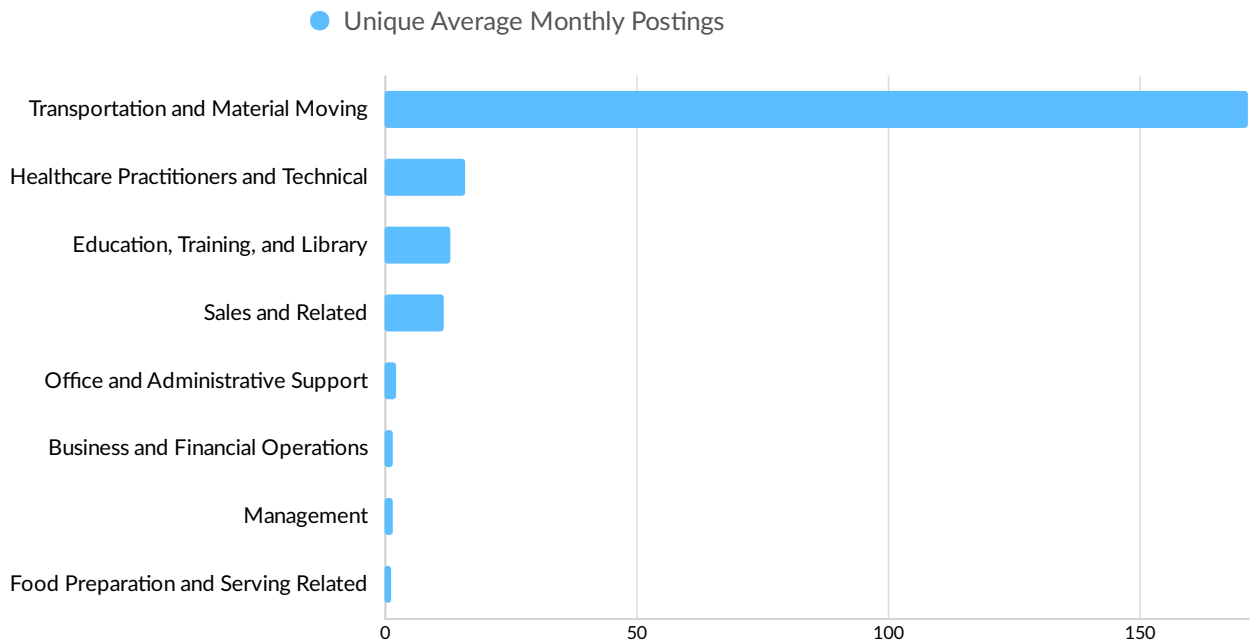
Workforce Characteristics - Cont.

Top Occupation Earnings

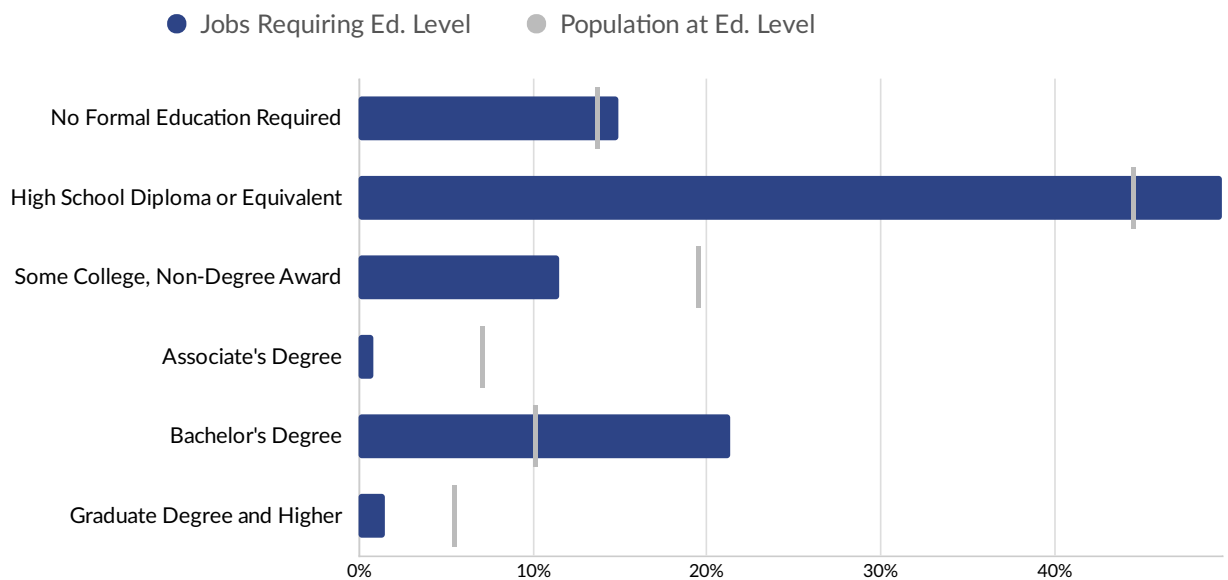


Workforce Characteristics - Cont.

Top Posted Occupations



Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Education, Training, and Library	184	185	1	+1%	2.34	\$15.29	13
Farming, Fishing, and Forestry	172	166	-6	-3%	16.00	\$11.91	0
Transportation and Material Moving	166	155	-11	-7%	1.64	\$16.34	172
Management	116	124	8	+7%	1.59	\$15.55	2
Office and Administrative Support	128	119	-9	-7%	0.59	\$14.01	2
Sales and Related	84	77	-7	-8%	0.56	\$10.86	12
Production	75	70	-5	-7%	0.87	\$14.05	1
Construction and Extraction	72	63	-9	-13%	0.99	\$15.58	1
Healthcare Support	55	62	7	+13%	1.65	\$10.01	1
Installation, Maintenance, and Repair	65	57	-8	-12%	1.05	\$18.87	1
Personal Care and Service	46	51	5	+11%	0.85	\$9.54	1
Healthcare Practitioners and Technical	36	48	12	+33%	0.62	\$17.66	16
Food Preparation and Serving Related	44	45	1	+2%	0.39	\$9.13	1
Protective Service	50	38	-12	-24%	1.24	\$18.83	0
Building and Grounds Cleaning and Maintenance	47	34	-13	-28%	0.67	\$9.70	1
Business and Financial Operations	26	31	5	+19%	0.43	\$26.07	2
Community and Social Service	23	17	-6	-26%	0.75	\$17.30	1
Military-only	21	16	-5	-24%	1.87	\$15.17	0

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	13	11	-2	-15%	0.43	\$16.50	1

Educational Pipeline

Over the last 5 years, no schools in Cleveland County, AR produced graduates.