



Cleburne County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

24,944

Population (2018)

Population **decreased by 695** over the last 5 years and is projected to **decrease by 403** over the next 5 years.

7,591

Total Regional Employment

Jobs **decreased by 686** over the last 5 years but are projected to **grow by 225** over the next 5 years.

\$42.3K

Median Household Income (2017)

Median household income is **\$15.3K below** the national median household income of \$57.7K.

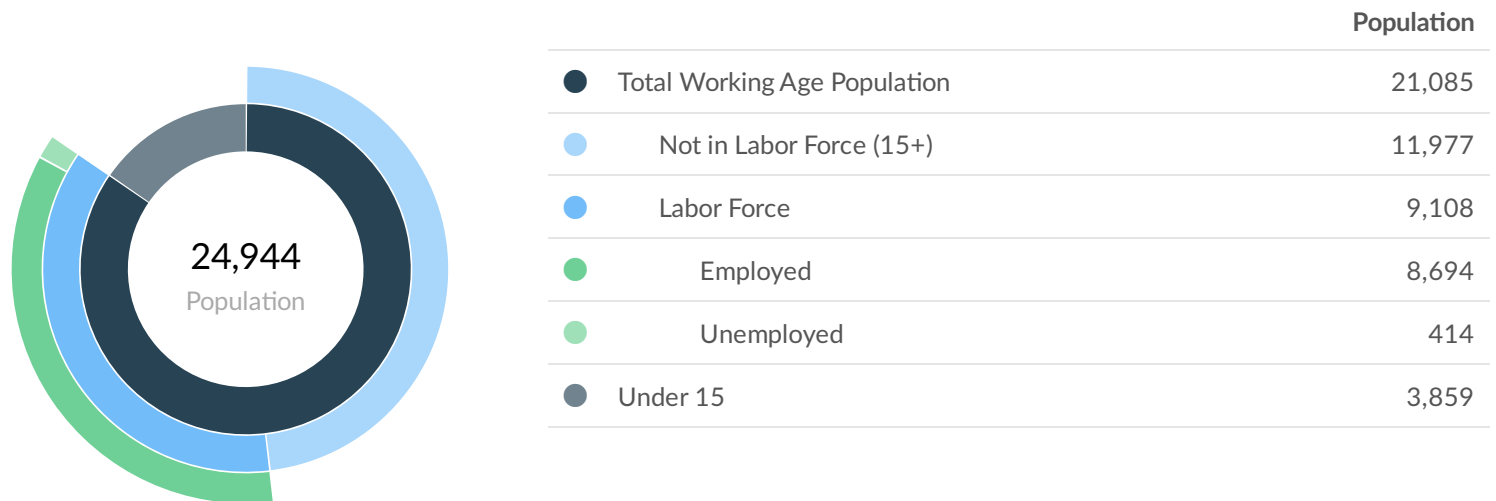
Takeaways

- As of 2018 the region's population **declined by 2.7%** since 2013, falling by 695. Population is expected to **decrease by 1.6%** between 2018 and 2023, losing 403.
- From 2013 to 2018, jobs **declined by 8.3%** in Cleburne County, AR from 8,277 to **7,591**. This change **fell short of the national growth rate of 8.2% by 16.5%**. As the number of jobs declined, the **labor force participation rate decreased from 46.7% to 43.2% between 2013 and 2018**.
- Concerning educational attainment, **9.0% of Cleburne County, AR residents possess a Bachelor's Degree** (9.6% below the national average), and **6.7% hold an Associate's Degree** (1.4% below the national average).
- The top three industries in 2018 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Motor Vehicle Parts Manufacturing.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	24,944	9,108	7,591	90.4	\$664.53M	\$1.13B	\$815.00M
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

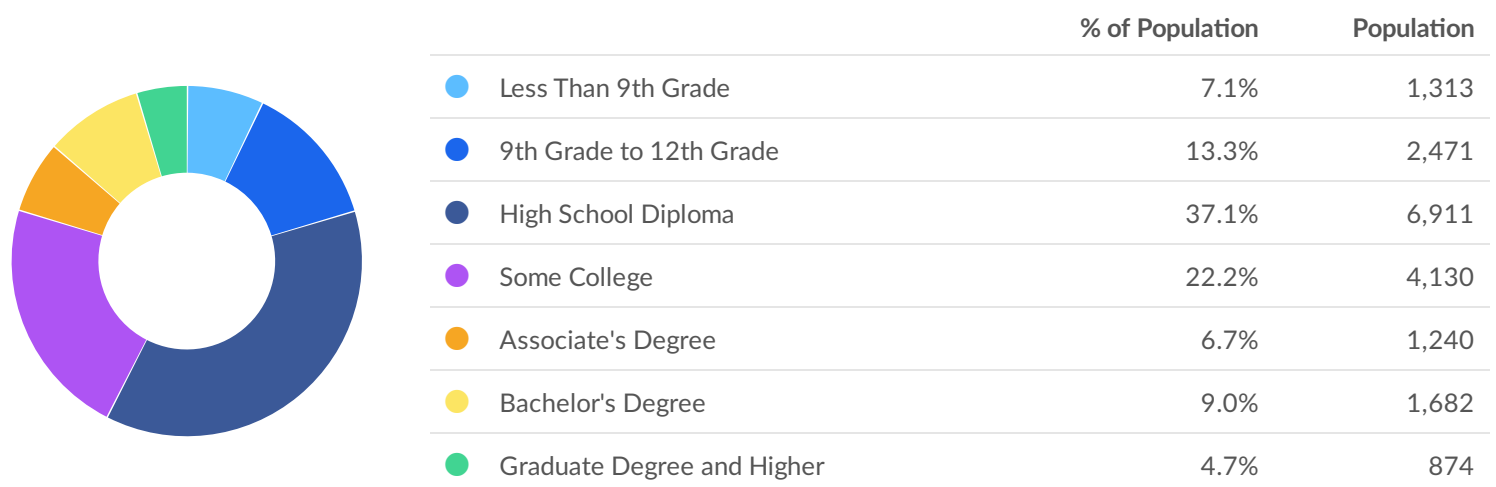
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

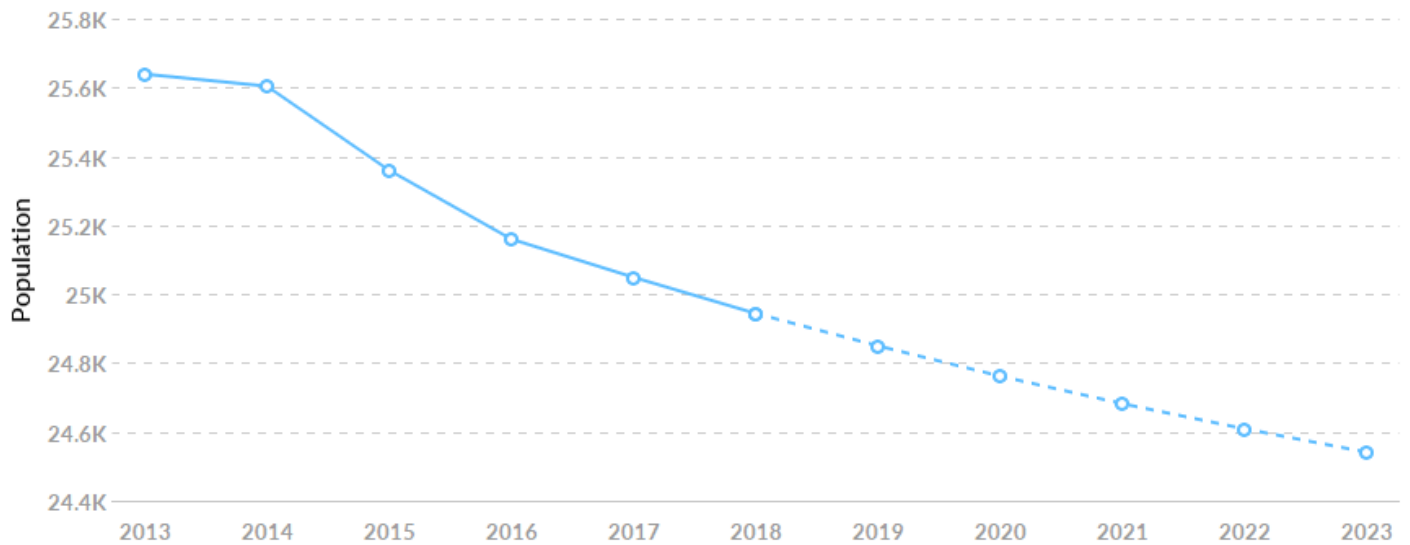
Concerning educational attainment, **9.0% of Cleburne County, AR residents possess a Bachelor's Degree** (9.6% below the national average), and **6.7% hold an Associate's Degree** (1.4% below the national average).



Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 2.7%** since 2013, falling by 695. Population is expected to **decrease by 1.6%** between 2018 and 2023, losing 403.

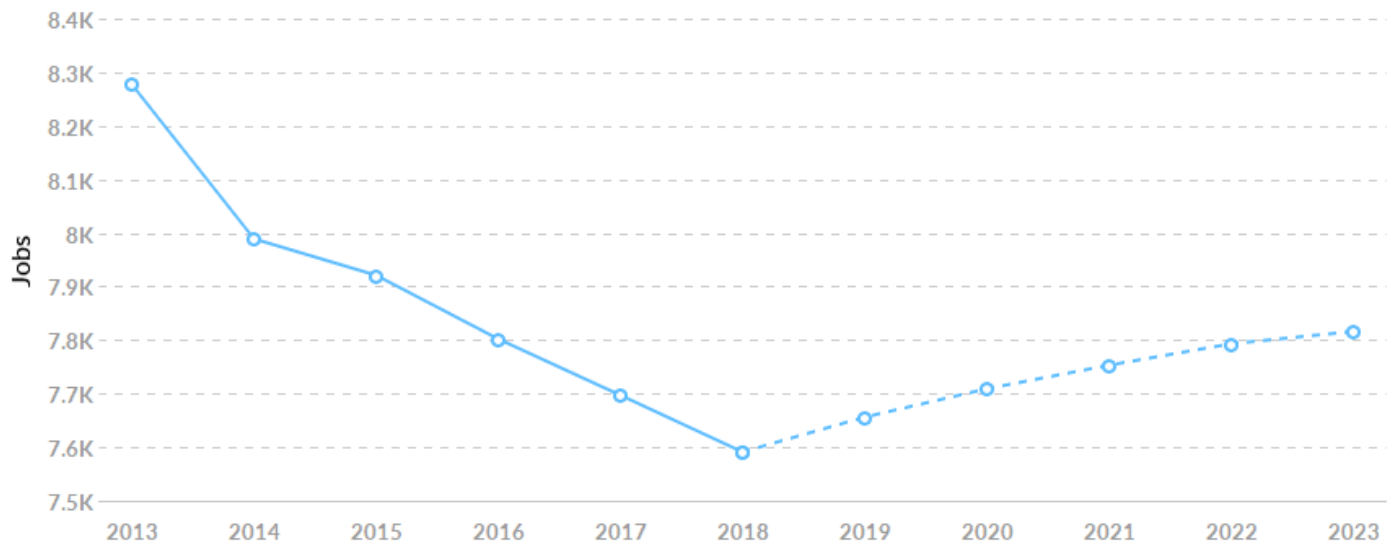


Timeframe	Population
2013	25,639
2014	25,604
2015	25,360
2016	25,160
2017	25,049
2018	24,944
2019	24,850
2020	24,762
2021	24,682
2022	24,609
2023	24,541

Historic & Projected Trends - Cont.

Job Trends

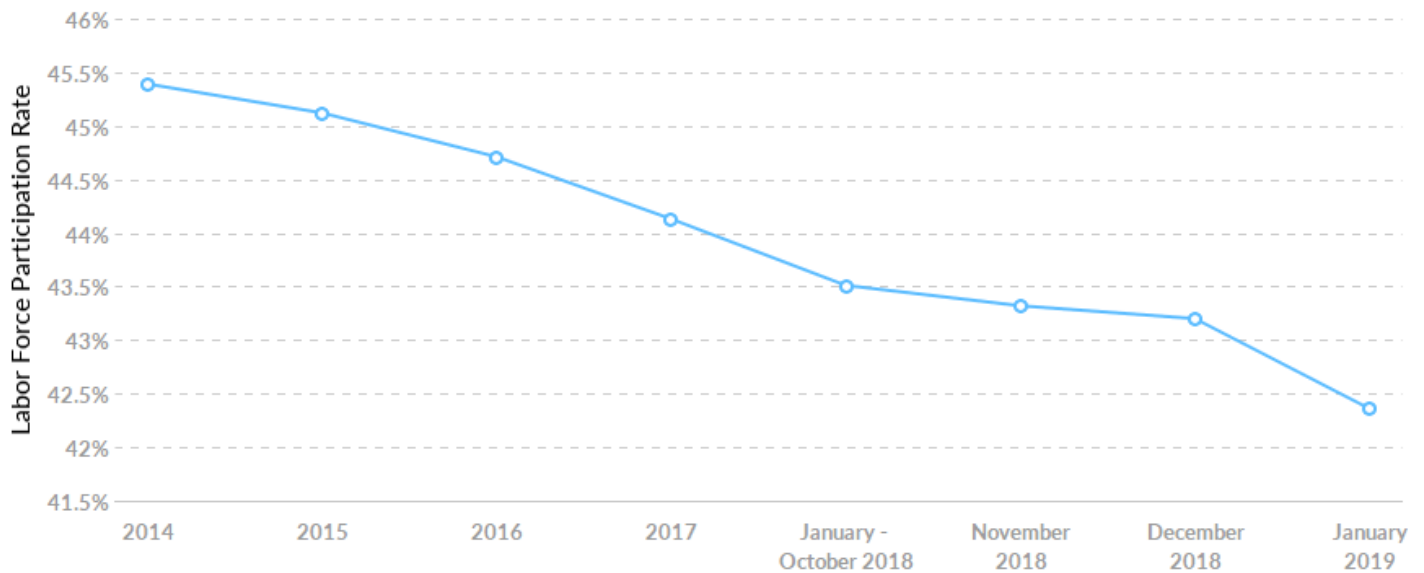
From 2013 to 2018, jobs **declined by 8.3%** in Cleburne County, AR from 8,277 to **7,591**. This change **fell short of the national growth rate of 8.2%** by 16.5%.



Timeframe	Jobs
2013	8,277
2014	7,989
2015	7,921
2016	7,802
2017	7,697
2018	7,591
2019	7,656
2020	7,709
2021	7,753
2022	7,793
2023	7,816

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

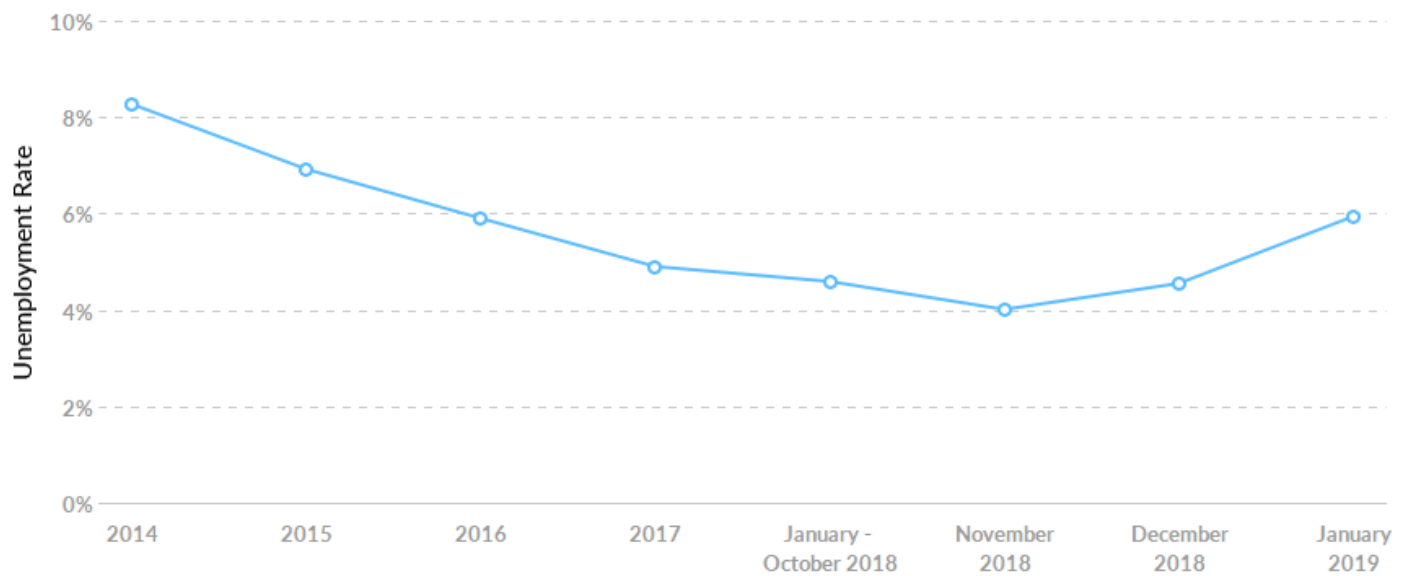


Timeframe	Labor Force Participation Rate
2014	45.39%
2015	45.12%
2016	44.71%
2017	44.13%
January - October 2018	43.51%
November 2018	43.32%
December 2018	43.20%
January 2019	42.36%

Historic & Projected Trends - Cont.

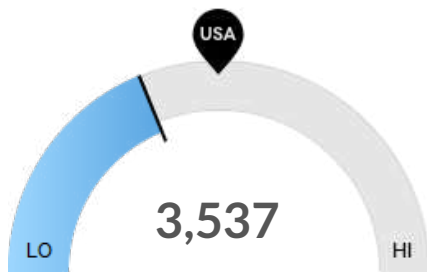
Unemployment Rate Trends

Cleburne County, AR had a January 2019 unemployment rate of 5.94%, **decreasing from 8.27%** 5 years before.



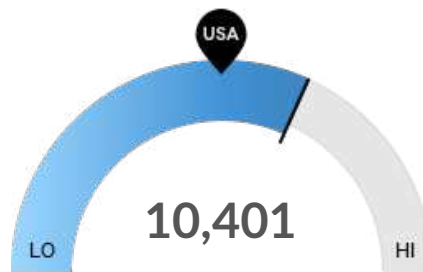
Timeframe	Unemployment Rate
2014	8.27%
2015	6.92%
2016	5.90%
2017	4.90%
January - October 2018	4.59%
November 2018	4.01%
December 2018	4.55%
January 2019	5.94%

Population Characteristics



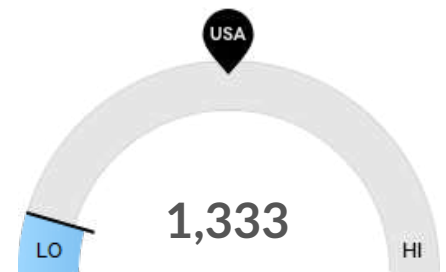
Millennials

Cleburne County, AR has 3,537 millennials (ages 20-34). The national average for an area this size is 5,188.



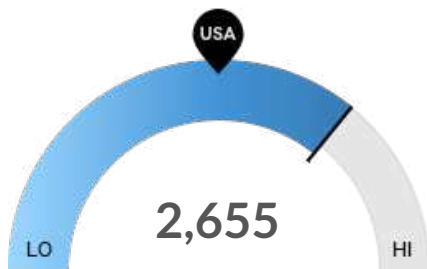
Retiring Soon

Retirement risk is high in Cleburne County, AR. The national average for an area this size is 7,141 people 55 or older, while there are 10,401 here.



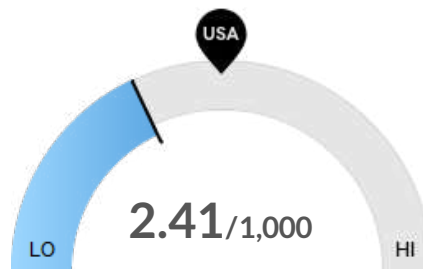
Racial Diversity

Racial diversity is low in Cleburne County, AR. The national average for an area this size is 9,837 racially diverse people, while there are 1,333 here.



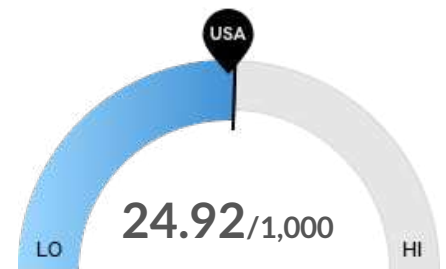
Veterans

Cleburne County, AR has 2,655 veterans. The national average for an area this size is 1,456.



Violent Crime

Cleburne County, AR has 2.41 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



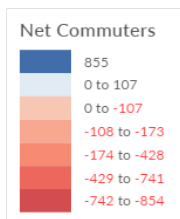
Property Crime

Cleburne County, AR has 24.92 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Cleburne County, AR currently works compared to where talent lives can help you optimize site decisions.



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Where Talent Works

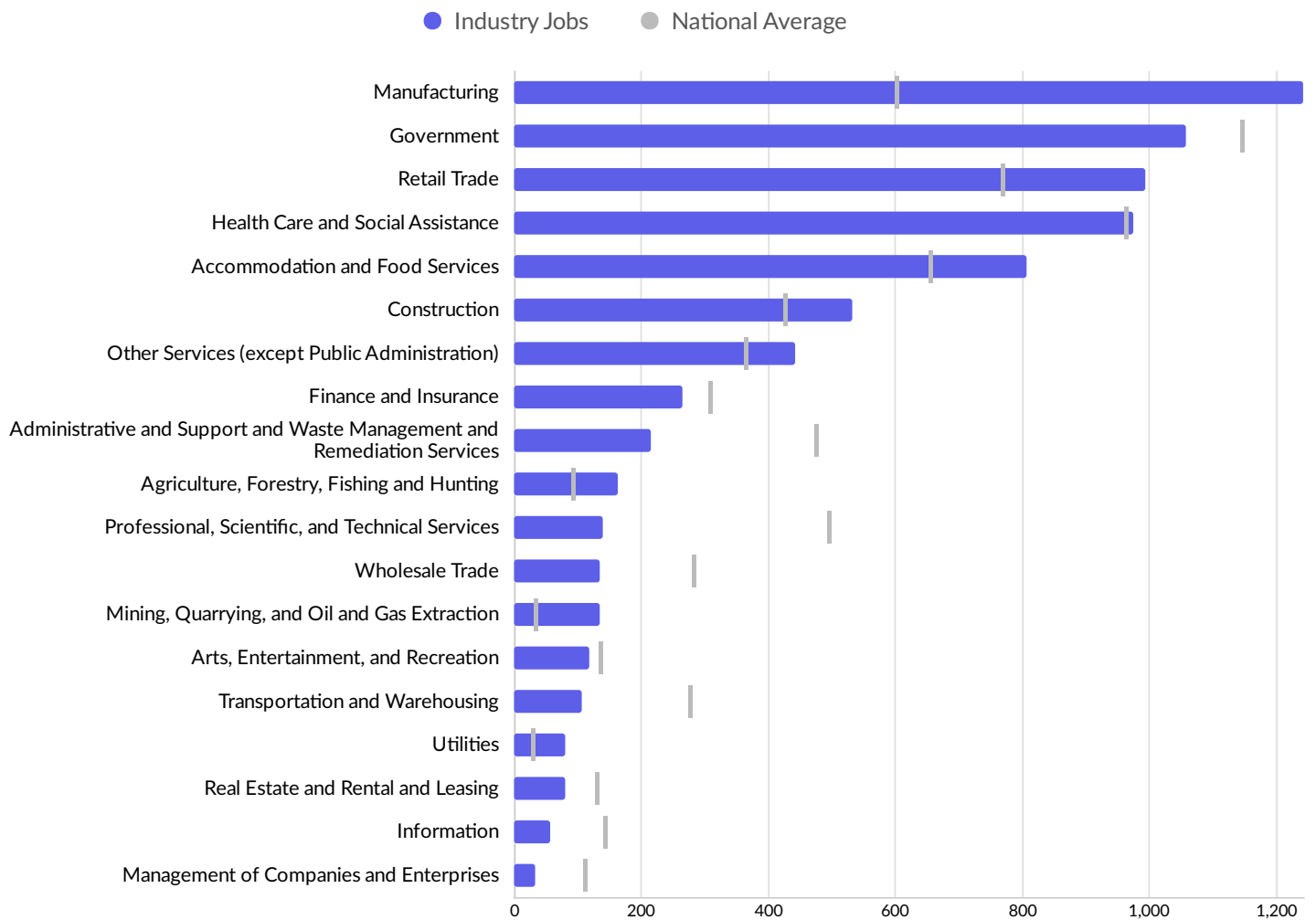
ZIP	Name	2018 Employment
72543	Heber Springs, AR (in Cl...	5,504
72131	Quitman, AR (in Cleburn...	925
72067	Higden, AR (in Cleburne...	587
72530	Drasco, AR (in Cleburne...	154
72523	Concord, AR (in Cleburn...	147

Where Talent Lives

ZIP	Name	2018 Workers
72543	Heber Springs, AR (in Cl...	4,649
72131	Quitman, AR (in Cleburn...	1,667
72067	Higden, AR (in Cleburne...	1,076
72530	Drasco, AR (in Cleburne...	583
72581	Tumbling Shoals, AR (in ...	310

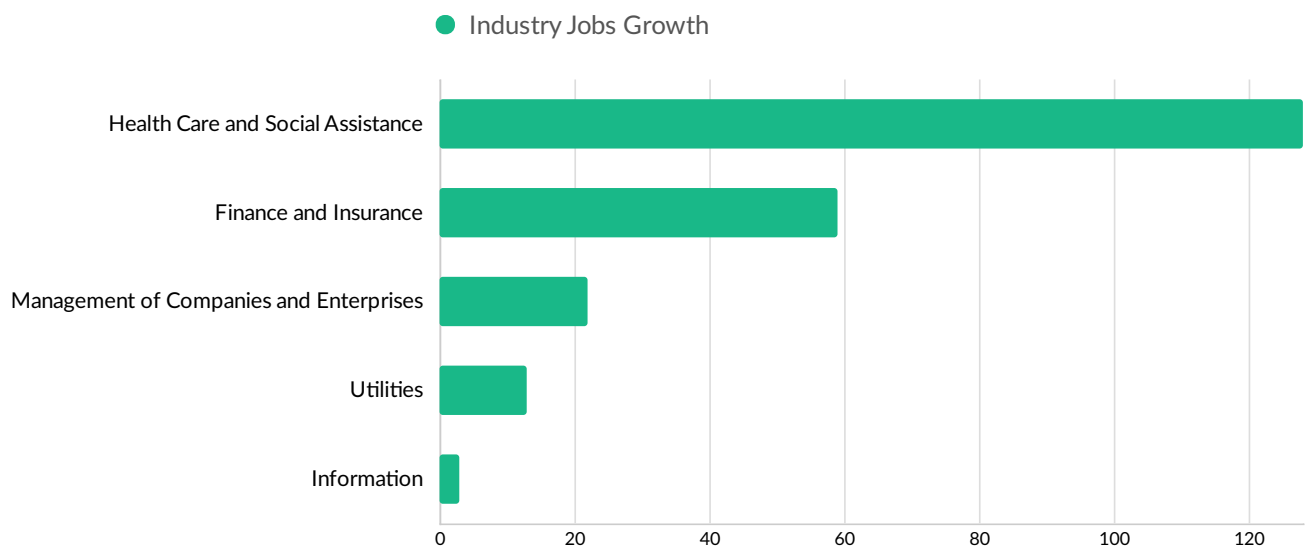
Industry Characteristics

Largest Industries



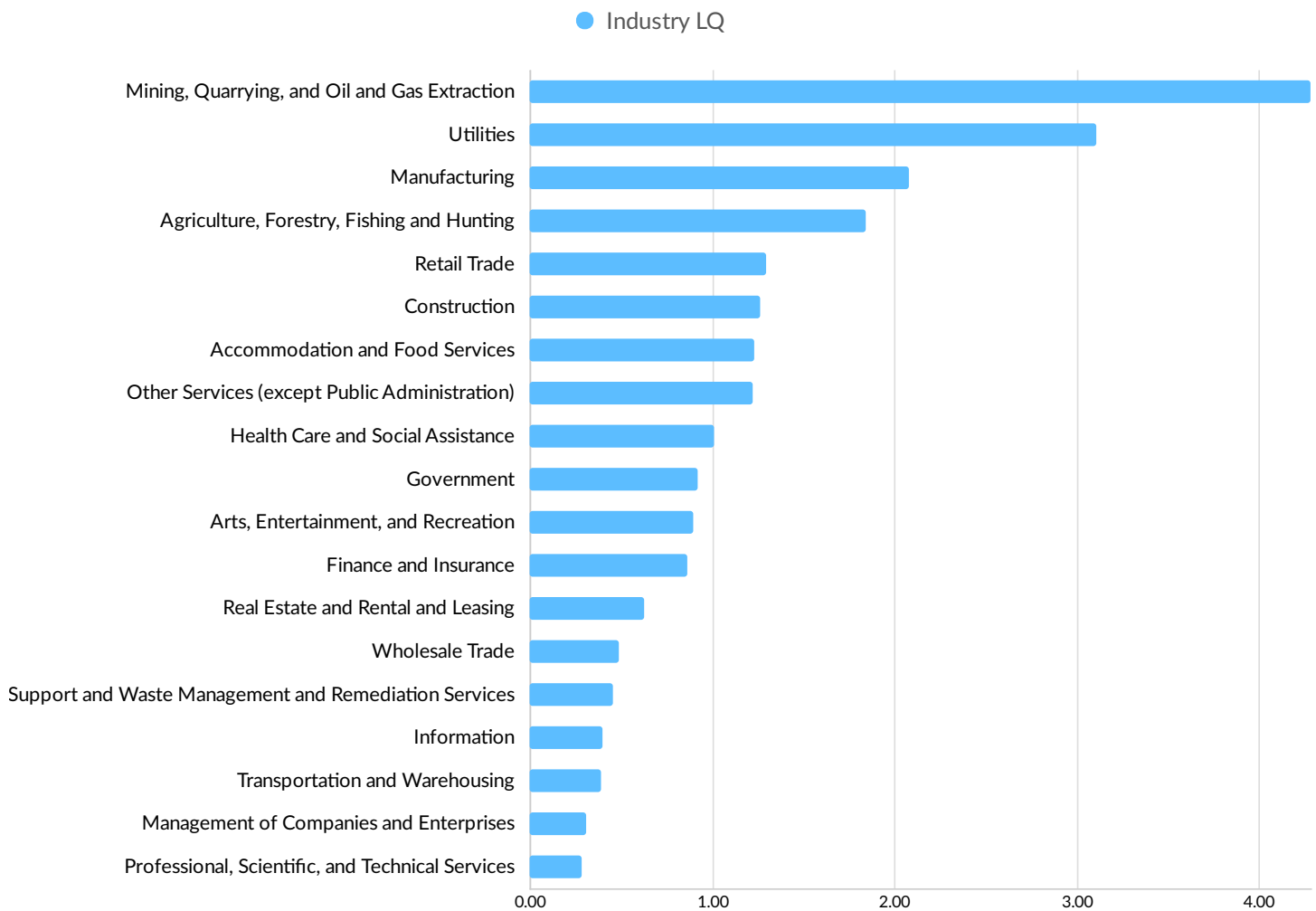
Industry Characteristics - Cont.

Top Growing Industries



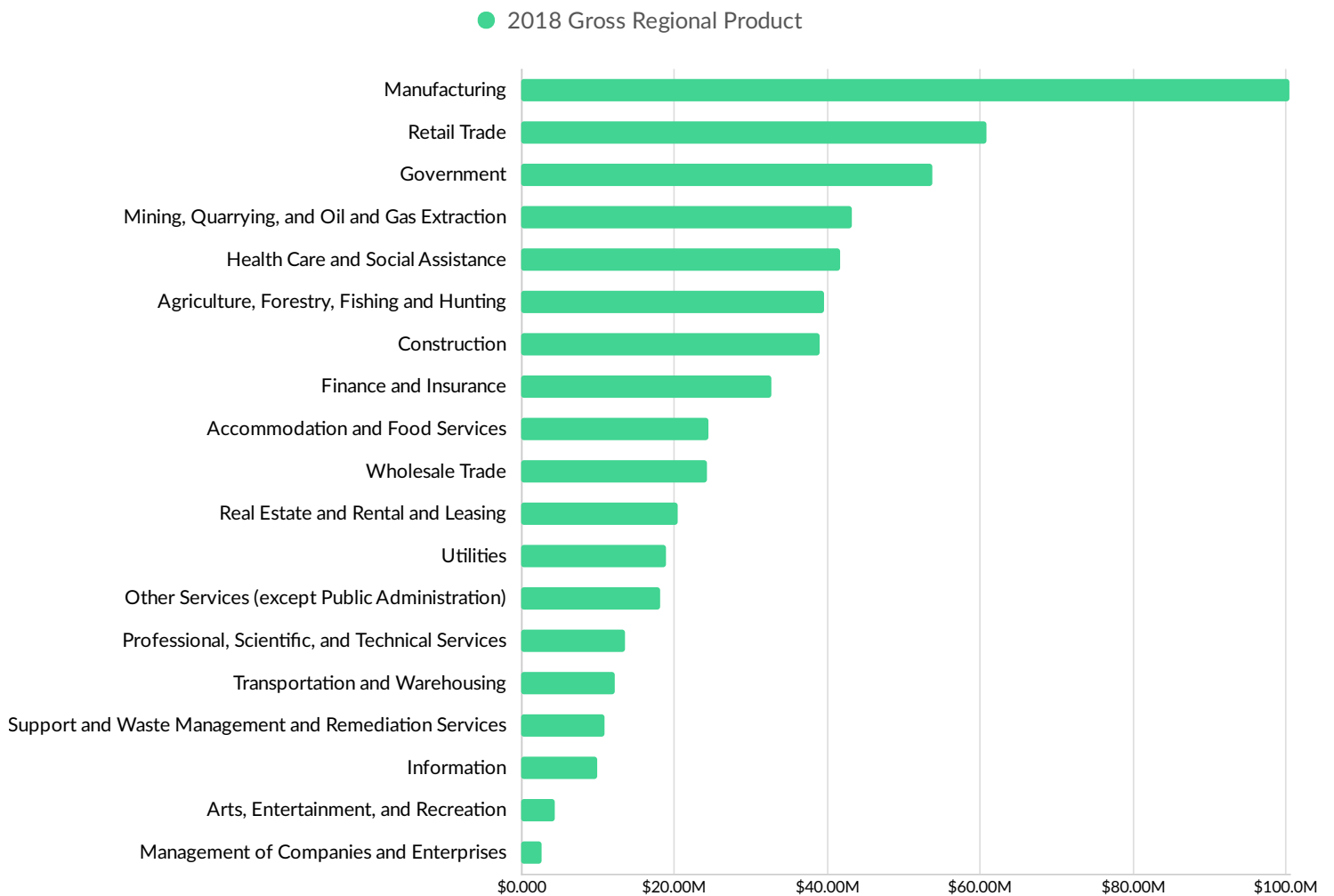
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

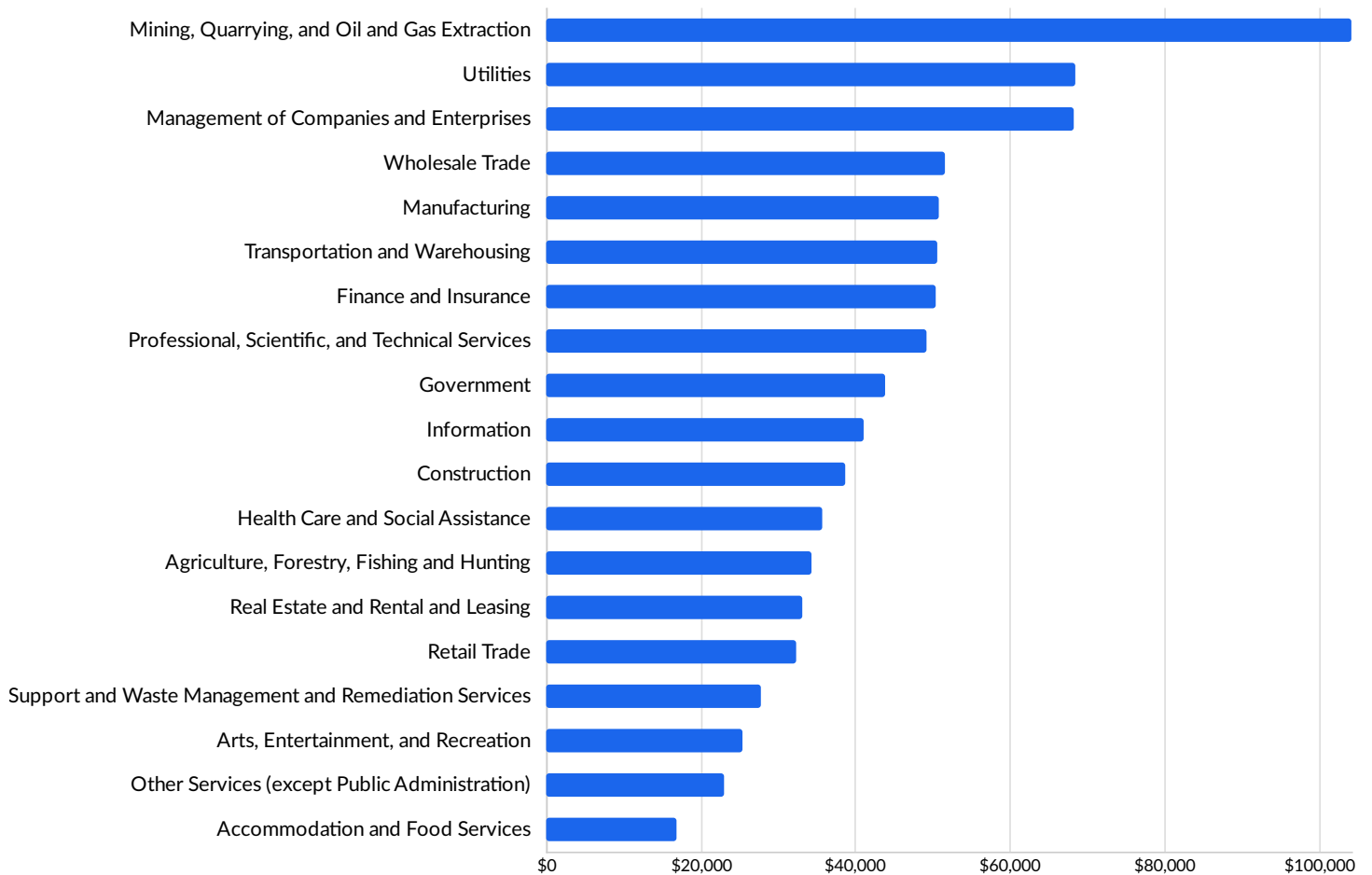
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker






















Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	1,243	1,243	0	0%	2.08	\$50,885	\$100.56M
Government	1,083	1,058	-25	-2%	0.93	\$43,974	\$53.81M
Retail Trade	1,061	995	-66	-6%	1.30	\$32,264	\$60.99M
Health Care and Social Assistance	847	975	128	+15%	1.01	\$35,759	\$41.66M
Accommodation and Food Services	844	807	-37	-4%	1.24	\$16,798	\$24.60M
Construction	627	533	-94	-15%	1.26	\$38,703	\$39.07M
Other Services (except Public Administration)	525	443	-82	-16%	1.23	\$23,032	\$18.17M
Finance and Insurance	206	265	59	+29%	0.87	\$50,434	\$32.71M
Administrative and Support and Waste Management and Remediation Services	282	215	-67	-24%	0.45	\$27,884	\$10.86M
Agriculture, Forestry, Fishing and Hunting	221	164	-57	-26%	1.84	\$34,407	\$39.69M
Professional, Scientific, and Technical Services	163	139	-24	-15%	0.28	\$49,160	\$13.52M
Wholesale Trade	275	136	-139	-51%	0.49	\$51,530	\$24.28M
Mining, Quarrying, and Oil and Gas Extraction	230	135	-95	-41%	4.28	\$104,233	\$43.28M
Arts, Entertainment, and Recreation	122	118	-4	-3%	0.89	\$25,357	\$4.35M
Transportation and Warehousing	299	107	-192	-64%	0.39	\$50,696	\$12.27M
Utilities	68	81	13	+19%	3.11	\$68,502	\$18.90M
Real Estate and Rental and Leasing	94	81	-13	-14%	0.63	\$33,106	\$20.47M
Information	53	56	3	+6%	0.40	\$41,071	\$9.98M
Management of Companies and Enterprises	12	34	22	+183%	0.31	\$68,349	\$2.67M

Business Characteristics

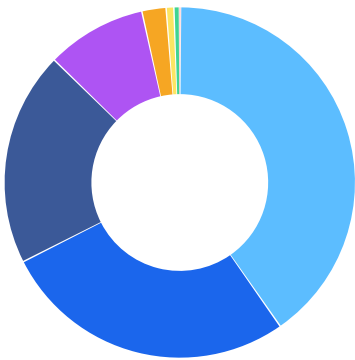
978 Companies Employ Your Workers

Online profiles for your workers mention 978 companies as employers, with the top 10 appearing below. In the last 12 months, 434 companies in Cleburne County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Southwestern Energy Company	42 	CRST International, Inc.	422 
Heber Springs School District	39 	USA Truck, Inc.	191 
Defiance Metal Products Co.	20 	C.R. England, Inc.	133 
Xto Energy Inc.	17 	Teach For America, Inc.	116 
Arkansas State University	16 	Koch Trucking, Inc.	100 
Aromatique, Inc.	16 	Dollar General Corporation	90 
Green Dental Laboratories, Inc.	16 	U. S. Xpress, Inc.	88 
Wal-Mart Stores, Inc.	16 	Army National Guard	73 
Baptist Health	15 	Hvh Transportation, Inc.	69 
SAINT JEAN INDUSTRIES	14 	J.B. Hunt Transport Services, Inc.	67 

Business Characteristics - Cont.

Business Size

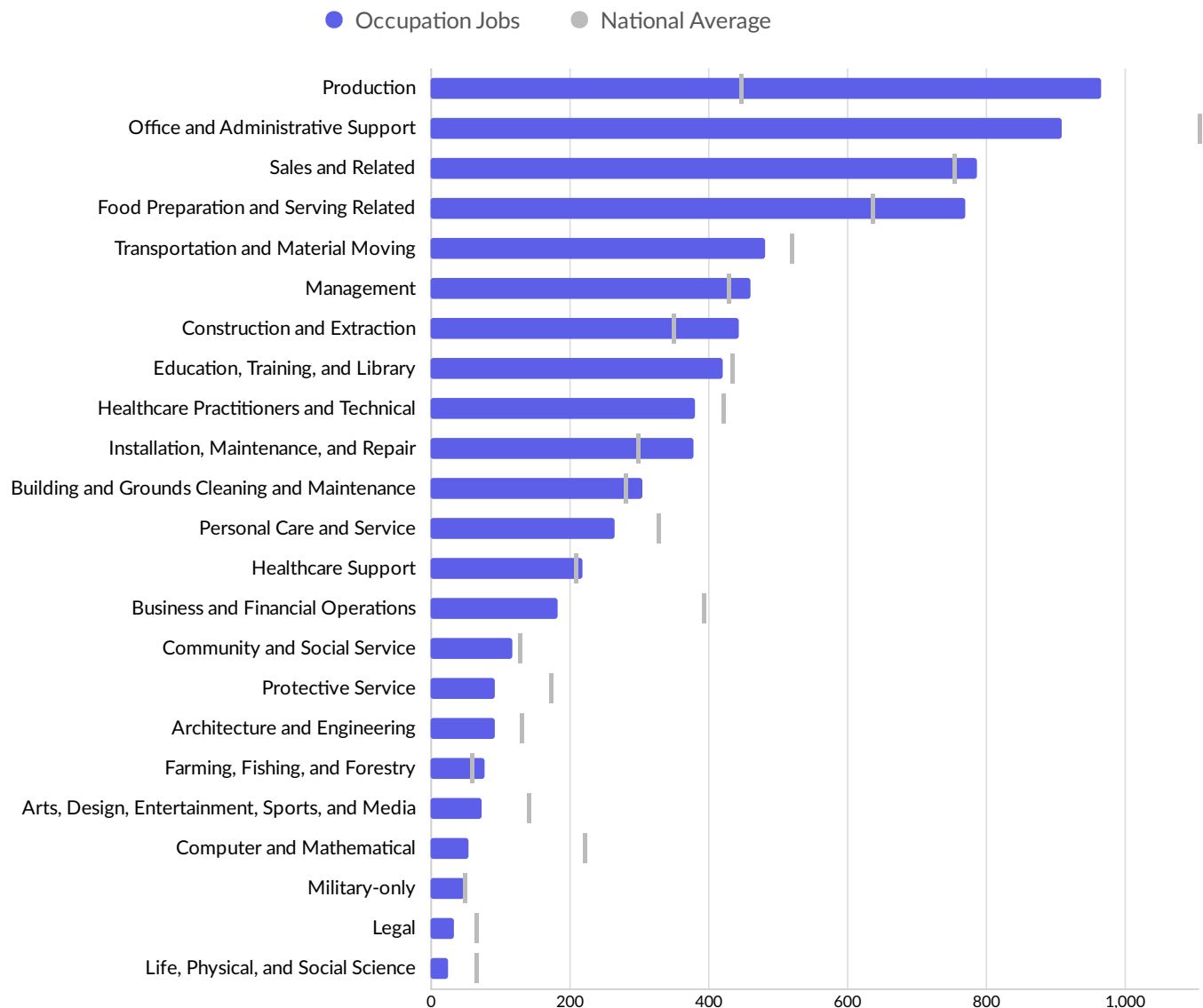


	Percentage	Business Count
1 to 4 employees	40.2%	397
5 to 9 employees	27.3%	269
10 to 19 employees	19.8%	195
20 to 49 employees	9.2%	91
50 to 99 employees	2.2%	22
100 to 249 employees	0.7%	7
250 to 499 employees	0.5%	5
500+ employees	0.1%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

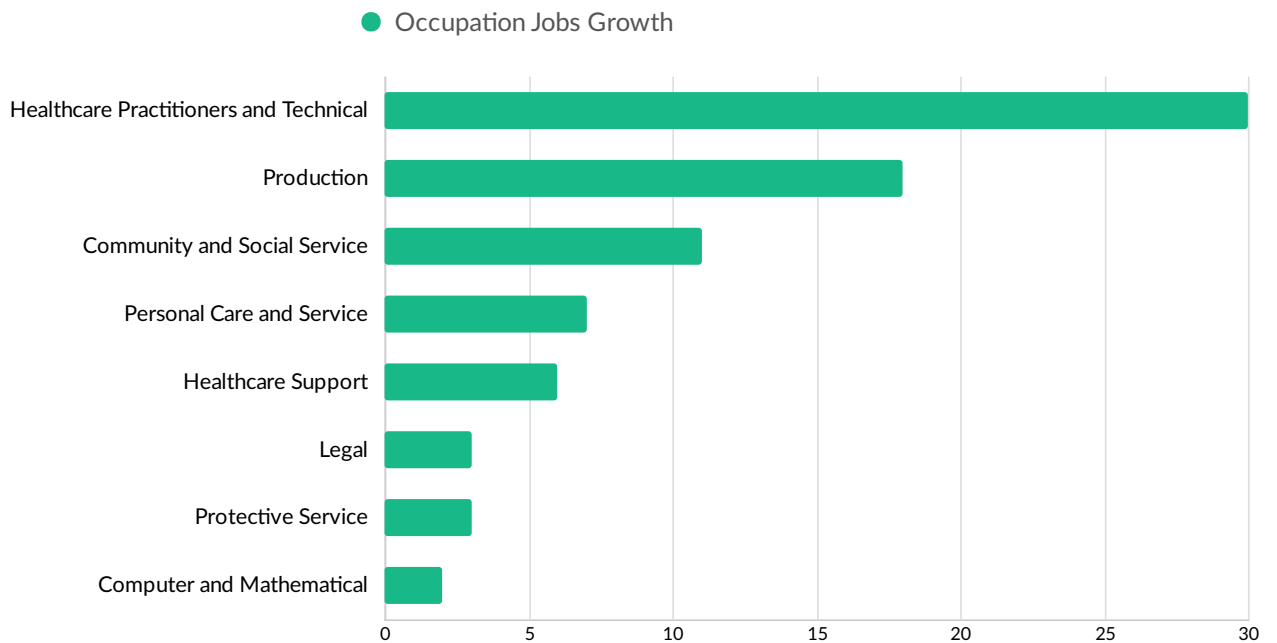
Workforce Characteristics

Largest Occupations



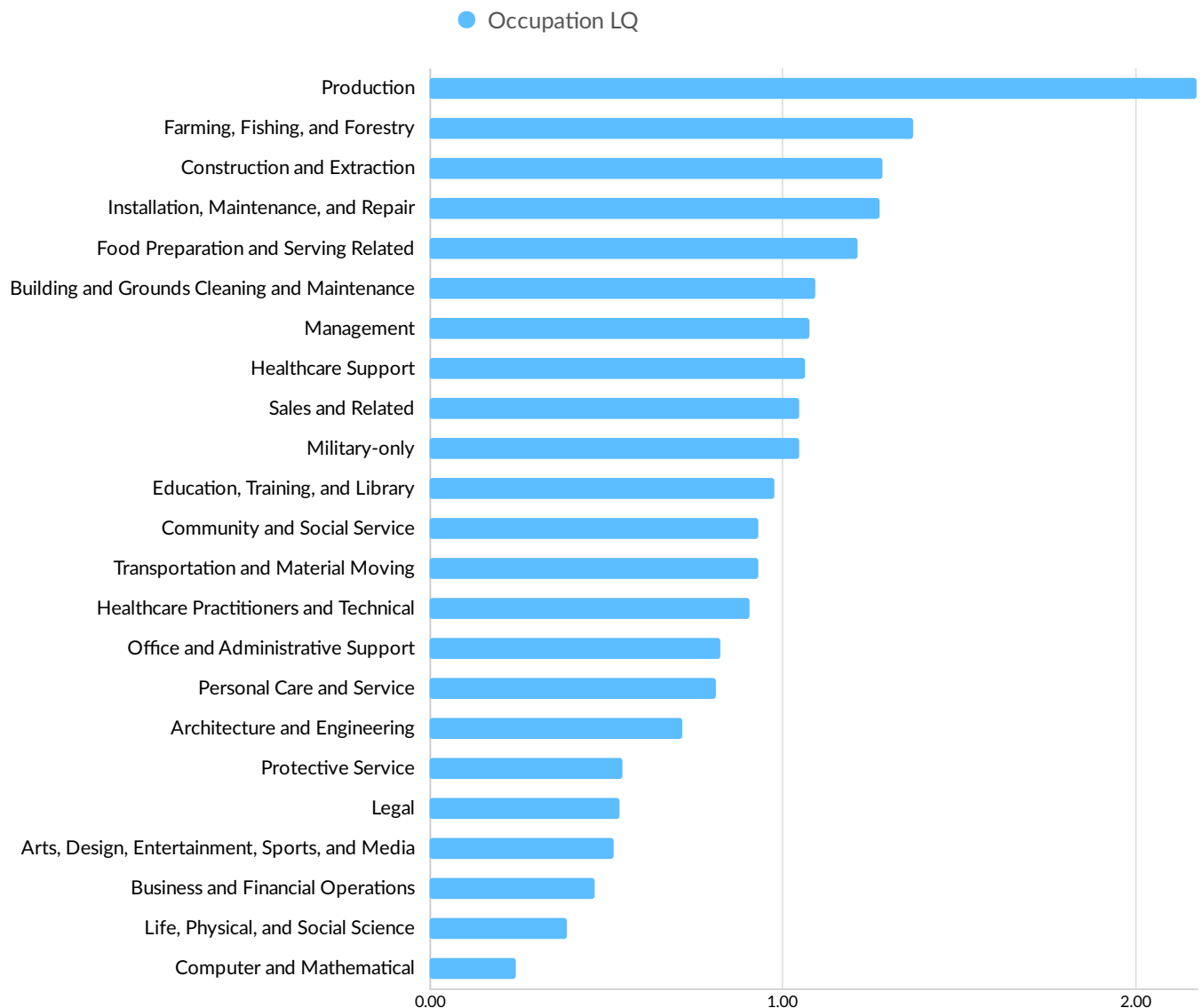
Workforce Characteristics - Cont.

Top Growing Occupations



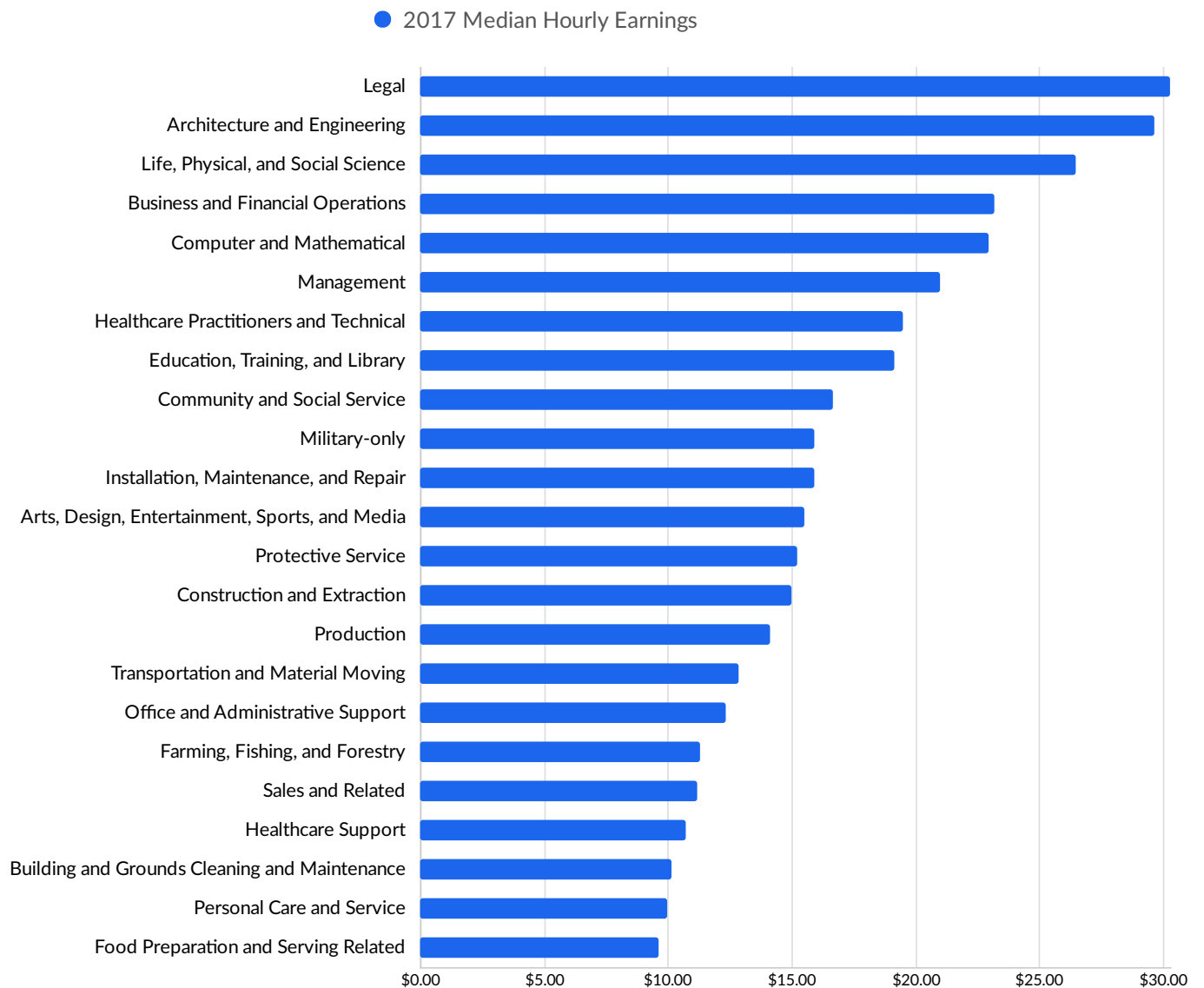
Workforce Characteristics - Cont.

Top Occupation LQ



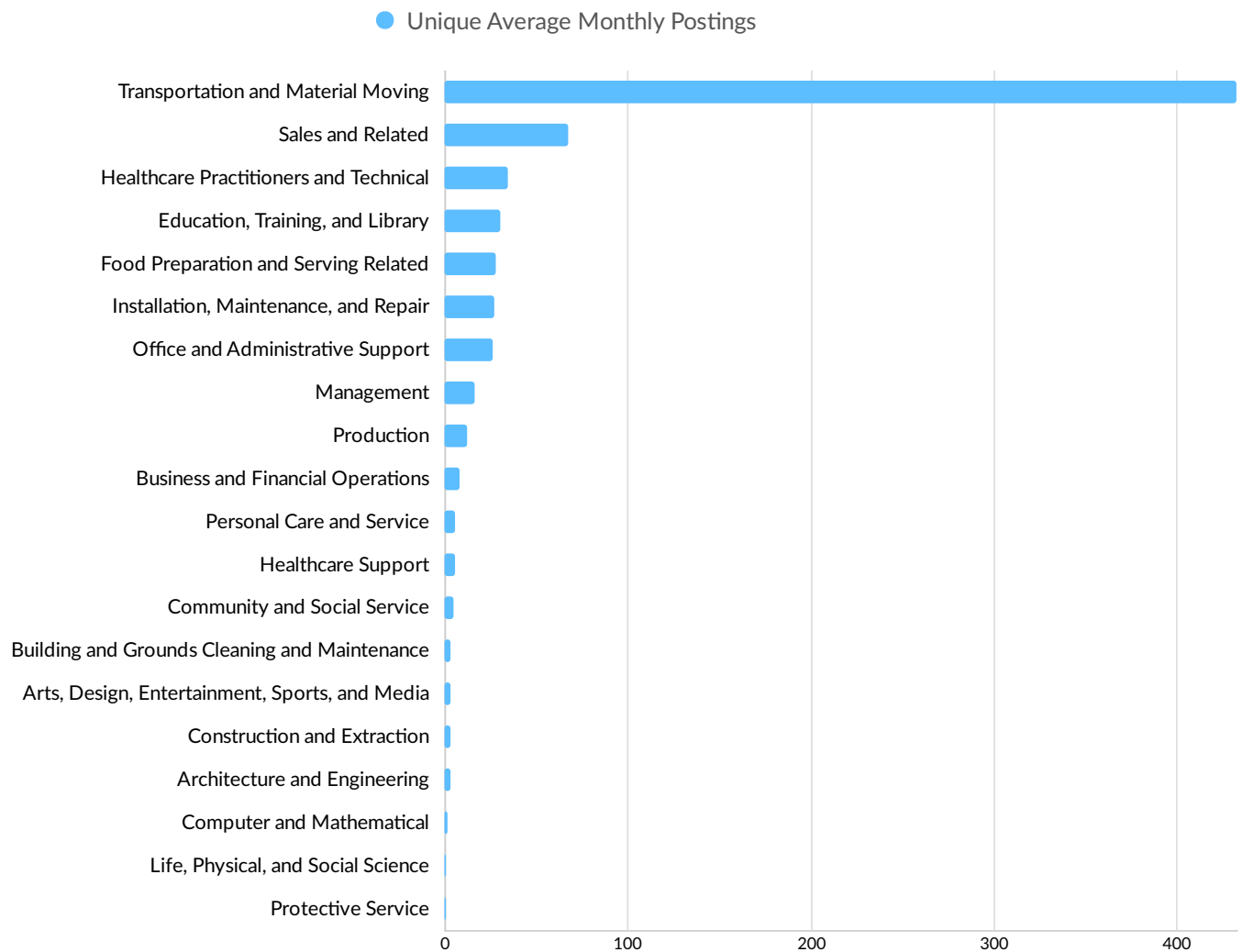
Workforce Characteristics - Cont.

Top Occupation Earnings



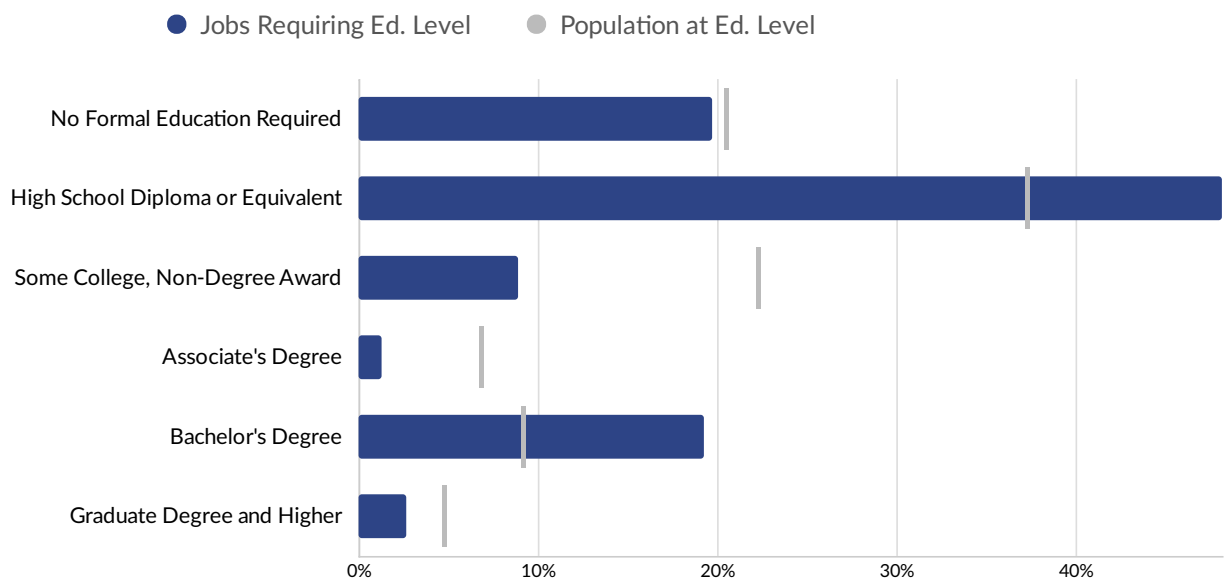
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Production	949	967	18	+2%	2.17	\$14.12	13
Office and Administrative Support	978	911	-67	-7%	0.82	\$12.34	26
Sales and Related	881	787	-94	-11%	1.05	\$11.21	67
Food Preparation and Serving Related	787	771	-16	-2%	1.21	\$9.66	28
Transportation and Material Moving	718	482	-236	-33%	0.93	\$12.87	433
Management	501	460	-41	-8%	1.08	\$21.01	16
Construction and Extraction	570	445	-125	-22%	1.28	\$14.98	4
Education, Training, and Library	444	421	-23	-5%	0.98	\$19.14	31
Healthcare Practitioners and Technical	352	382	30	+9%	0.91	\$19.51	35
Installation, Maintenance, and Repair	408	379	-29	-7%	1.27	\$15.92	27
Building and Grounds Cleaning and Maintenance	373	305	-68	-18%	1.09	\$10.17	4
Personal Care and Service	258	265	7	+3%	0.81	\$10.00	6
Healthcare Support	213	219	6	+3%	1.06	\$10.71	6
Business and Financial Operations	189	184	-5	-3%	0.47	\$23.22	8
Community and Social Service	106	117	11	+10%	0.93	\$16.67	5
Protective Service	90	93	3	+3%	0.55	\$15.22	1
Architecture and Engineering	97	93	-4	-4%	0.72	\$29.64	3
Farming, Fishing, and Forestry	102	78	-24	-24%	1.37	\$11.33	0

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	86	73	-13	-15%	0.52	\$15.52	4
Computer and Mathematical	52	54	2	+4%	0.25	\$22.99	2
Military-only	61	48	-13	-21%	1.05	\$15.94	0
Legal	31	34	3	+10%	0.54	\$30.30	1
Life, Physical, and Social Science	29	24	-5	-17%	0.39	\$26.50	1

Educational Pipeline

Over the last 5 years, no schools in Cleburne County, AR produced graduates.