



Carroll County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

27,987

Population (2018)

Population **grew by 215** over the last 5 years and is projected to **grow by 330** over the next 5 years.

12,388

Total Regional Employment

Jobs **grew by 652** over the last 5 years and are projected to **grow by 525** over the next 5 years.

\$39.7K

Median Household Income (2017)

Median household income is **\$18.0K below** the national median household income of \$57.7K.

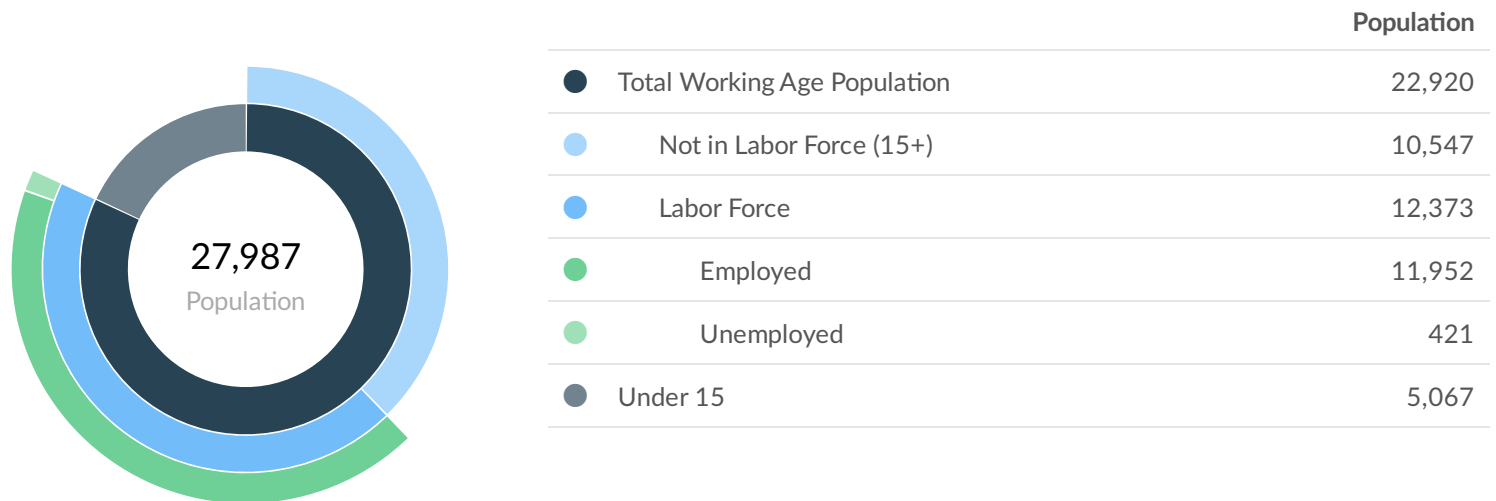
Takeaways

- As of 2018 the region's population **increased by 0.8%** since 2013, growing by 215. Population is expected to **increase by 1.2%** between 2018 and 2023, adding 330.
- From 2013 to 2018, jobs **increased by 5.6%** in Carroll County, AR from 11,736 to **12,388**. This change **fell short of the national growth rate of 8.2% by 2.6%**. As the number of jobs increased, the **labor force participation rate increased from 53.1% to 54.0% between 2013 and 2018**.
- Concerning educational attainment, **11.9% of Carroll County, AR residents possess a Bachelor's Degree** (6.7% below the national average), and **5.3% hold an Associate's Degree** (2.7% below the national average).
- The top three industries in 2018 are Animal Slaughtering and Processing, Restaurants and Other Eating Places, and Traveler Accommodation.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	27,987	12,373	12,388	90.6	\$945.43M	\$1.57B	\$1.41B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

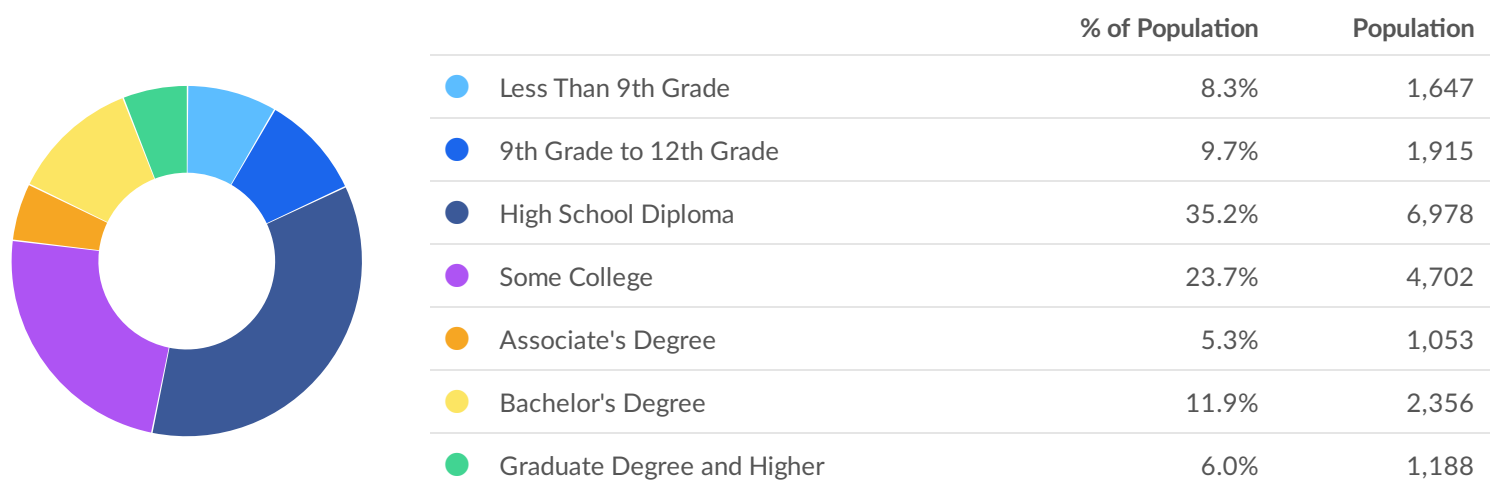
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

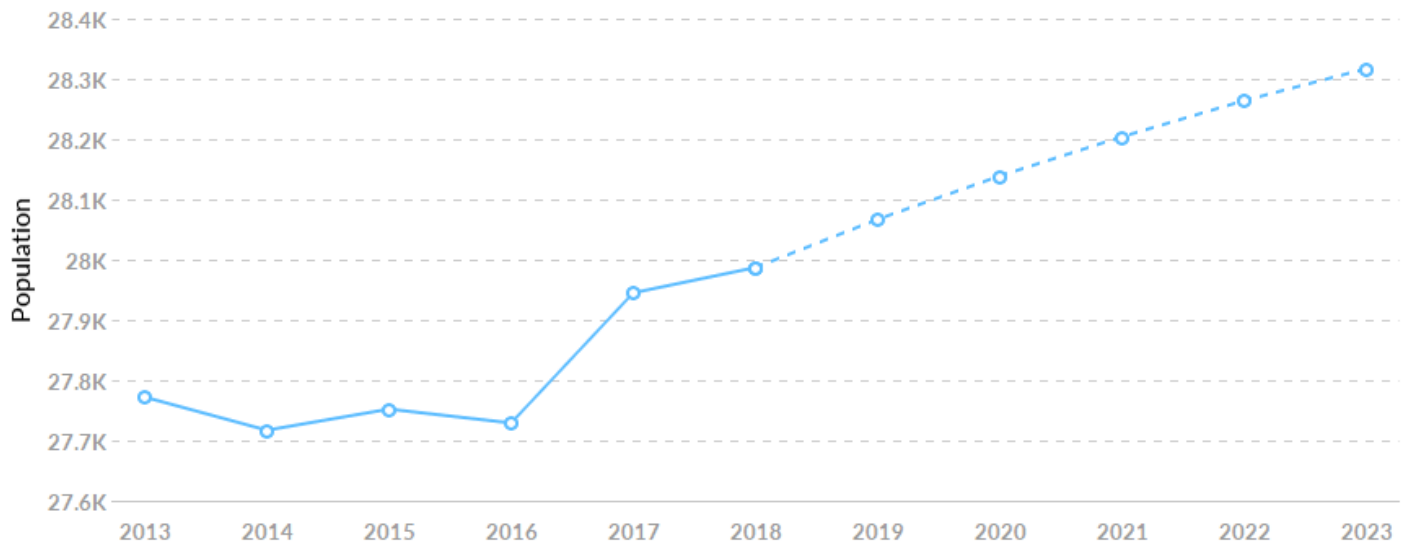
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Historic & Projected Trends

Population Trends

As of 2018 the region's population **increased by 0.8%** since 2013, growing by 215. Population is expected to **increase by 1.2%** between 2018 and 2023, adding 330.

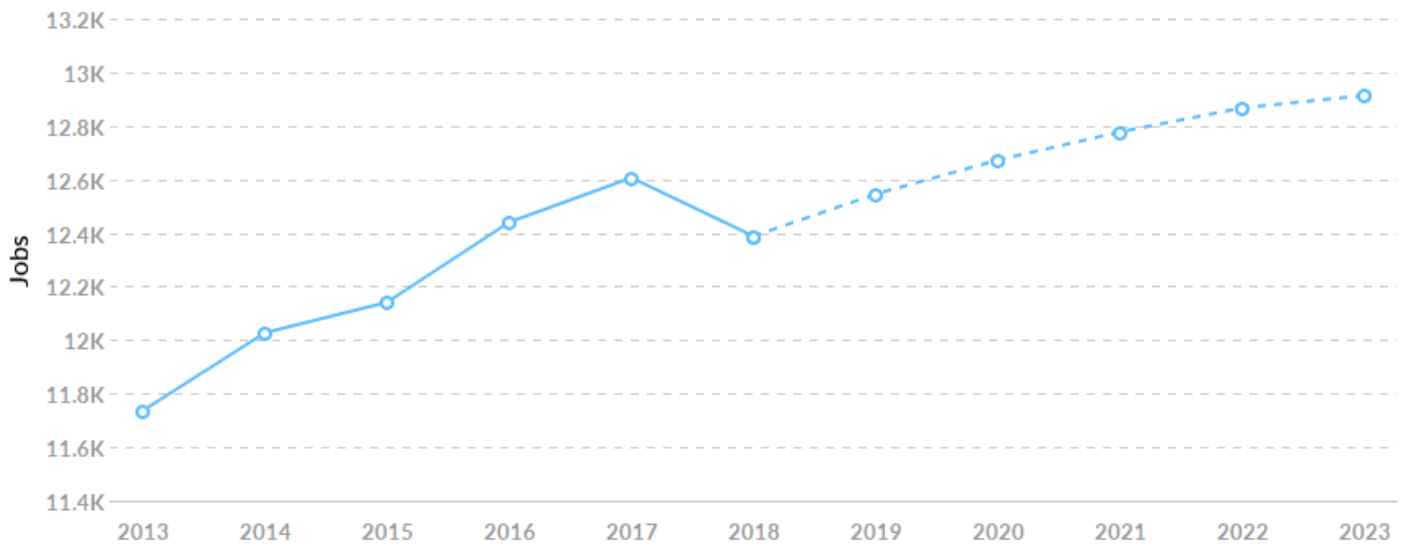


Timeframe	Population
2013	27,772
2014	27,717
2015	27,752
2016	27,729
2017	27,945
2018	27,987
2019	28,067
2020	28,139
2021	28,204
2022	28,264
2023	28,317

Historic & Projected Trends - Cont.

Job Trends

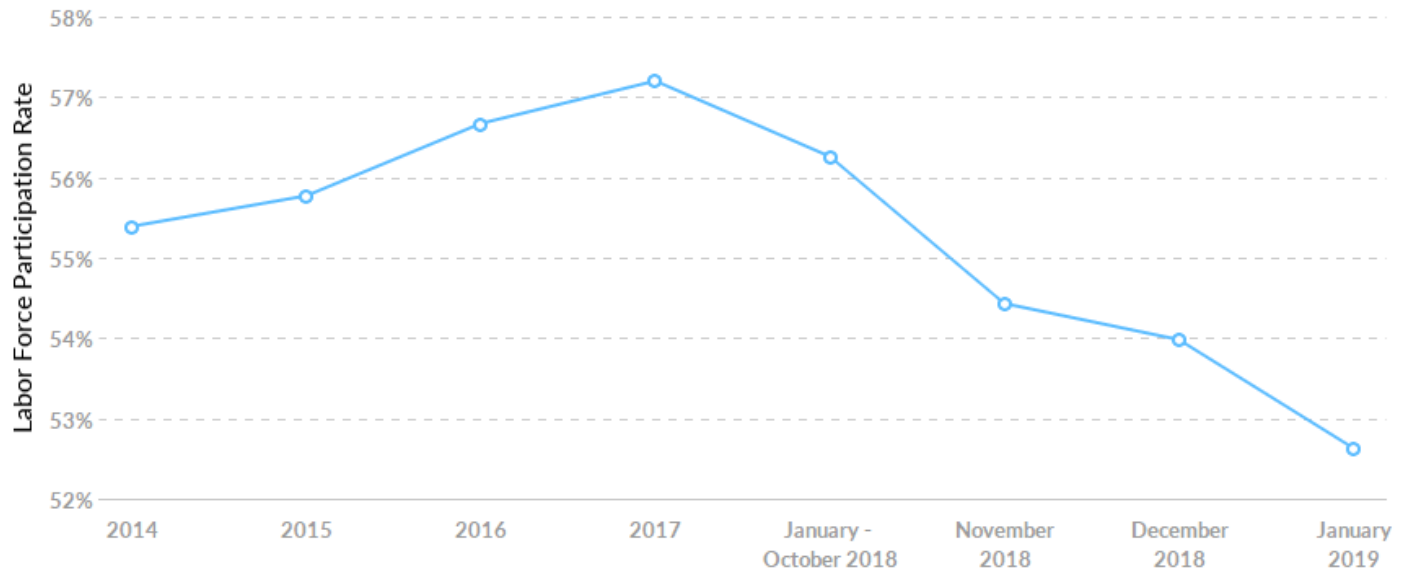
From 2013 to 2018, jobs increased by 5.6% in Carroll County, AR from 11,736 to 12,388. This change fell short of the national growth rate of 8.2% by 2.6%.



Timeframe	Jobs
2013	11,736
2014	12,027
2015	12,141
2016	12,440
2017	12,606
2018	12,388
2019	12,545
2020	12,672
2021	12,777
2022	12,867
2023	12,913

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

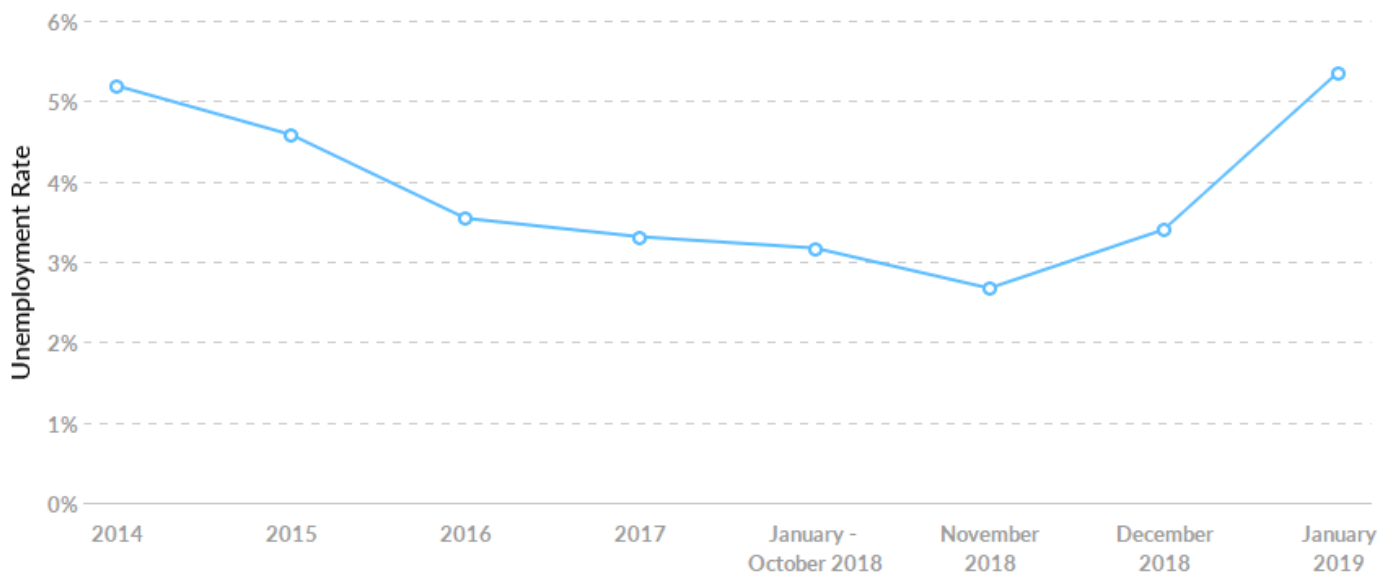


Timeframe	Labor Force Participation Rate
2014	55.39%
2015	55.77%
2016	56.67%
2017	57.20%
January - October 2018	56.26%
November 2018	54.43%
December 2018	53.98%
January 2019	52.63%

Historic & Projected Trends - Cont.

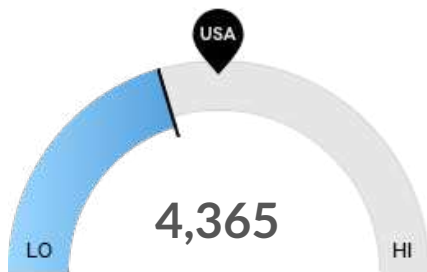
Unemployment Rate Trends

Carroll County, AR had a January 2019 unemployment rate of 5.36%, **increasing from 5.19% 5 years before.**



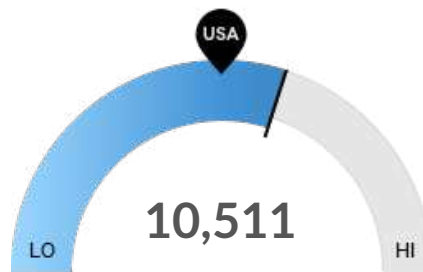
Timeframe	Unemployment Rate
2014	5.19%
2015	4.58%
2016	3.54%
2017	3.31%
January - October 2018	3.17%
November 2018	2.67%
December 2018	3.40%
January 2019	5.36%

Population Characteristics



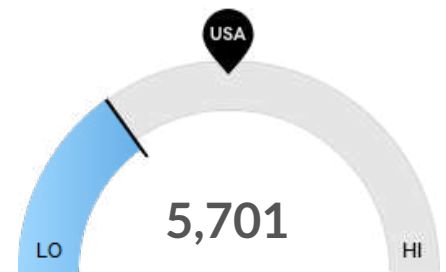
Millennials

Carroll County, AR has 4,365 millennials (ages 20-34). The national average for an area this size is 5,788.



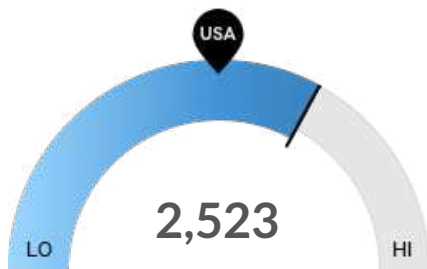
Retiring Soon

Retirement risk is high in Carroll County, AR. The national average for an area this size is 7,966 people 55 or older, while there are 10,511 here.



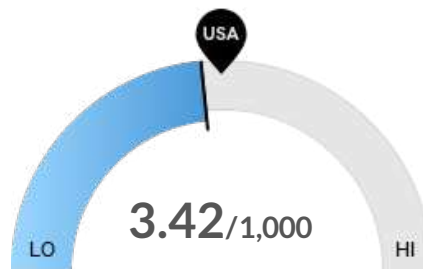
Racial Diversity

Racial diversity is low in Carroll County, AR. The national average for an area this size is 10,974 racially diverse people, while there are 5,701 here.



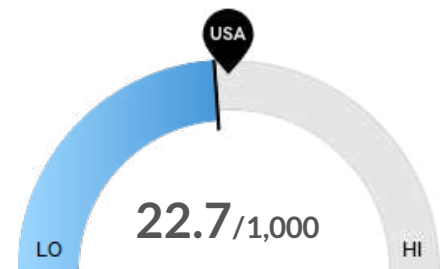
Veterans

Carroll County, AR has 2,523 veterans. The national average for an area this size is 1,625.



Violent Crime

Carroll County, AR has 3.42 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



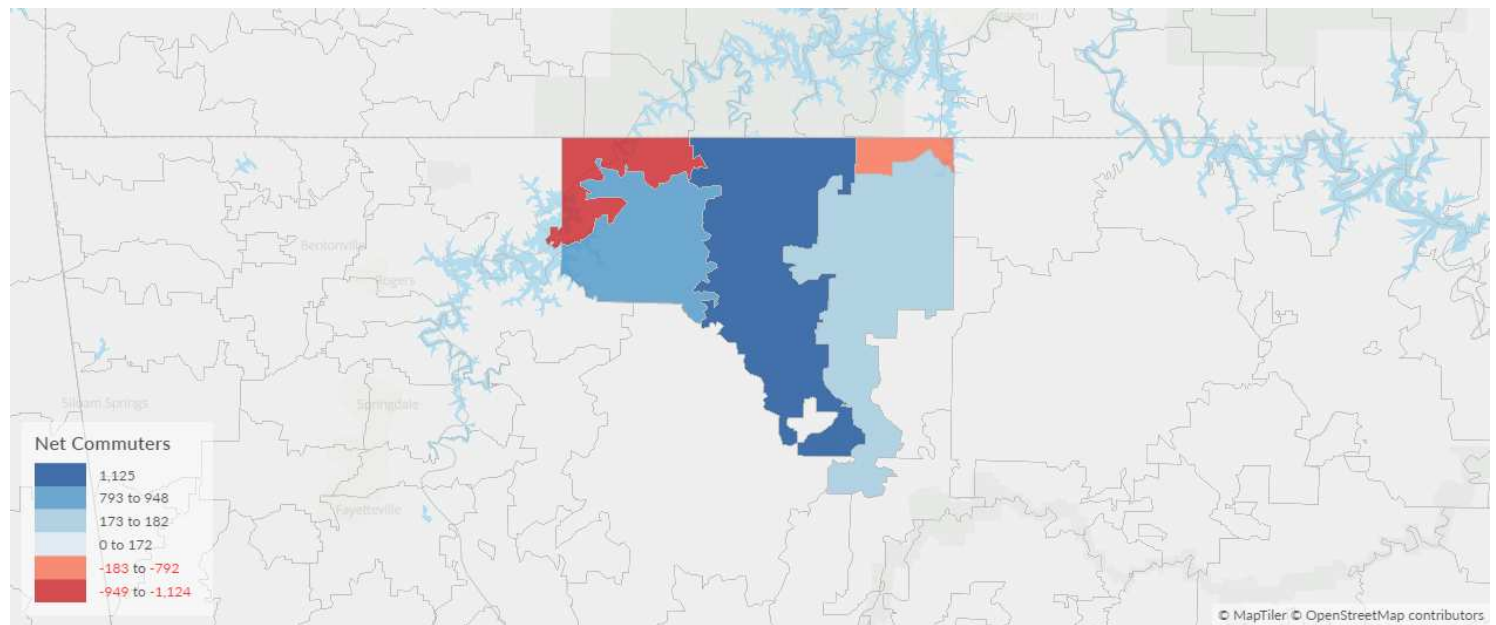
Property Crime

Carroll County, AR has 22.7 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Carroll County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

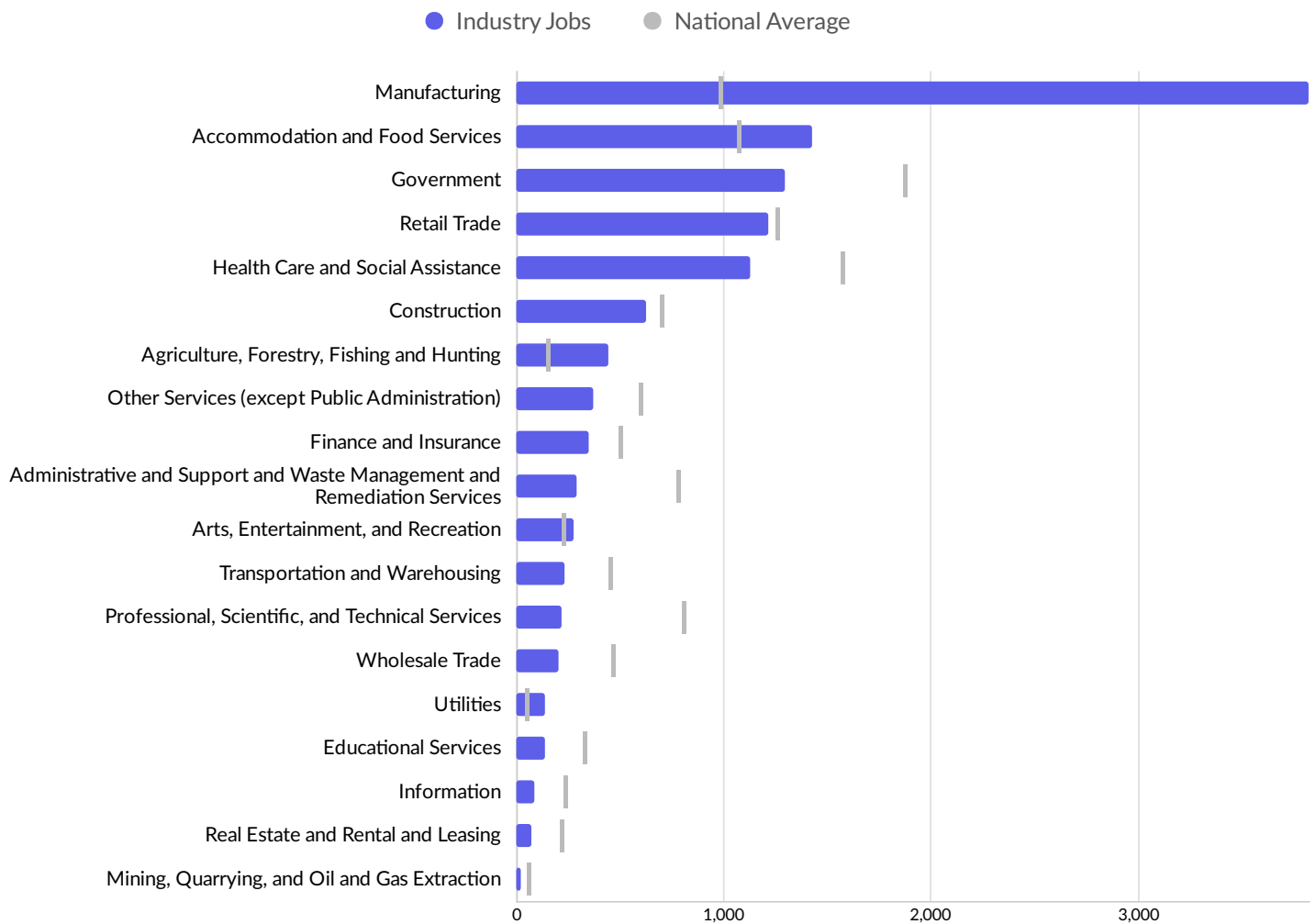
ZIP	Name	2018 Employment
72616	Berryville, AR (in Carroll...	6,184
72638	Green Forest, AR (in Ca...	3,002
72632	Eureka Springs, AR (in C...	2,621
72631	Eureka Springs, AR (in C...	540
72660	Oak Grove, AR (in Carro...	40

Where Talent Lives

ZIP	Name	2018 Workers
72616	Berryville, AR (in Carroll...	5,058
72638	Green Forest, AR (in Ca...	2,829
72632	Eureka Springs, AR (in C...	1,828
72631	Eureka Springs, AR (in C...	1,489
72660	Oak Grove, AR (in Carro...	223

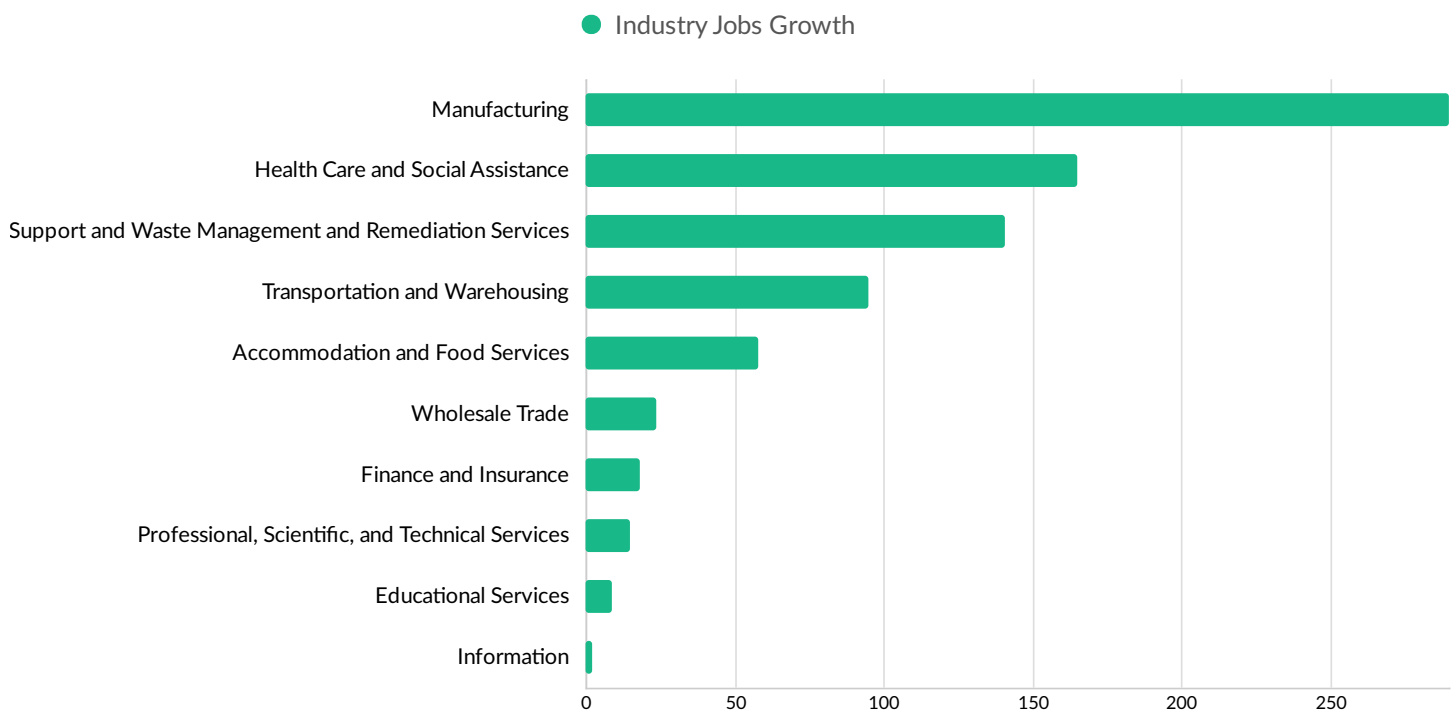
Industry Characteristics

Largest Industries



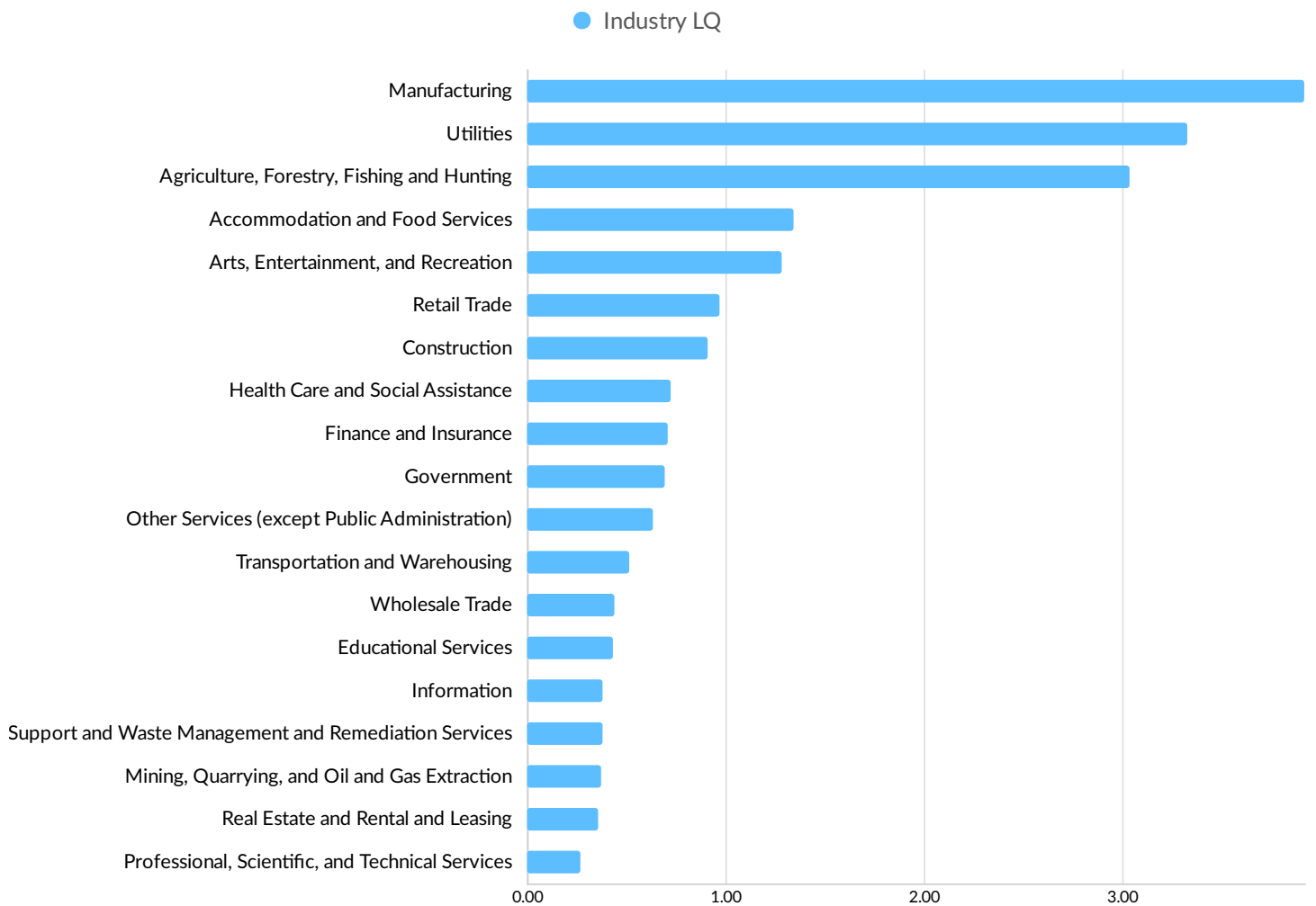
Industry Characteristics - Cont.

Top Growing Industries



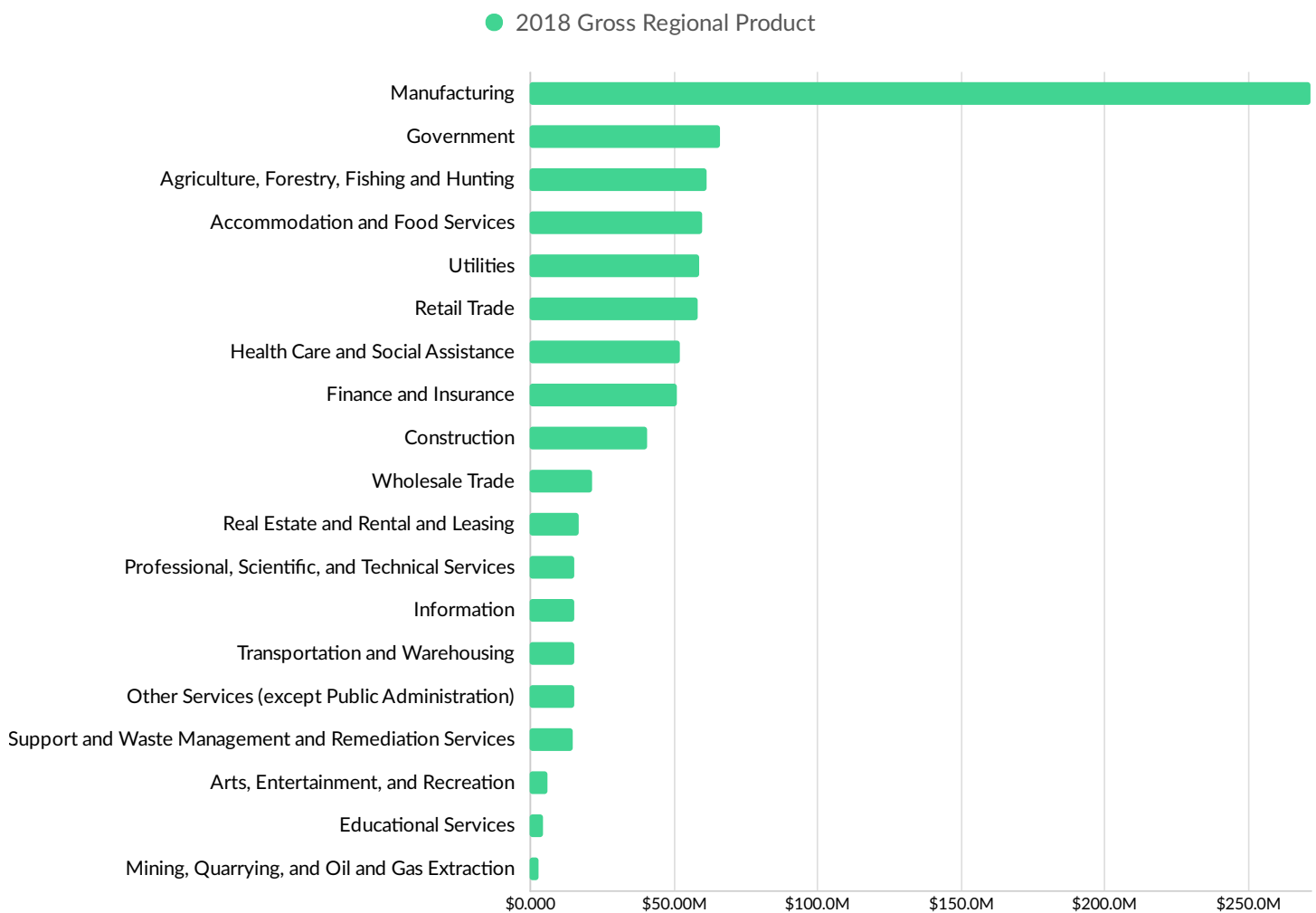
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

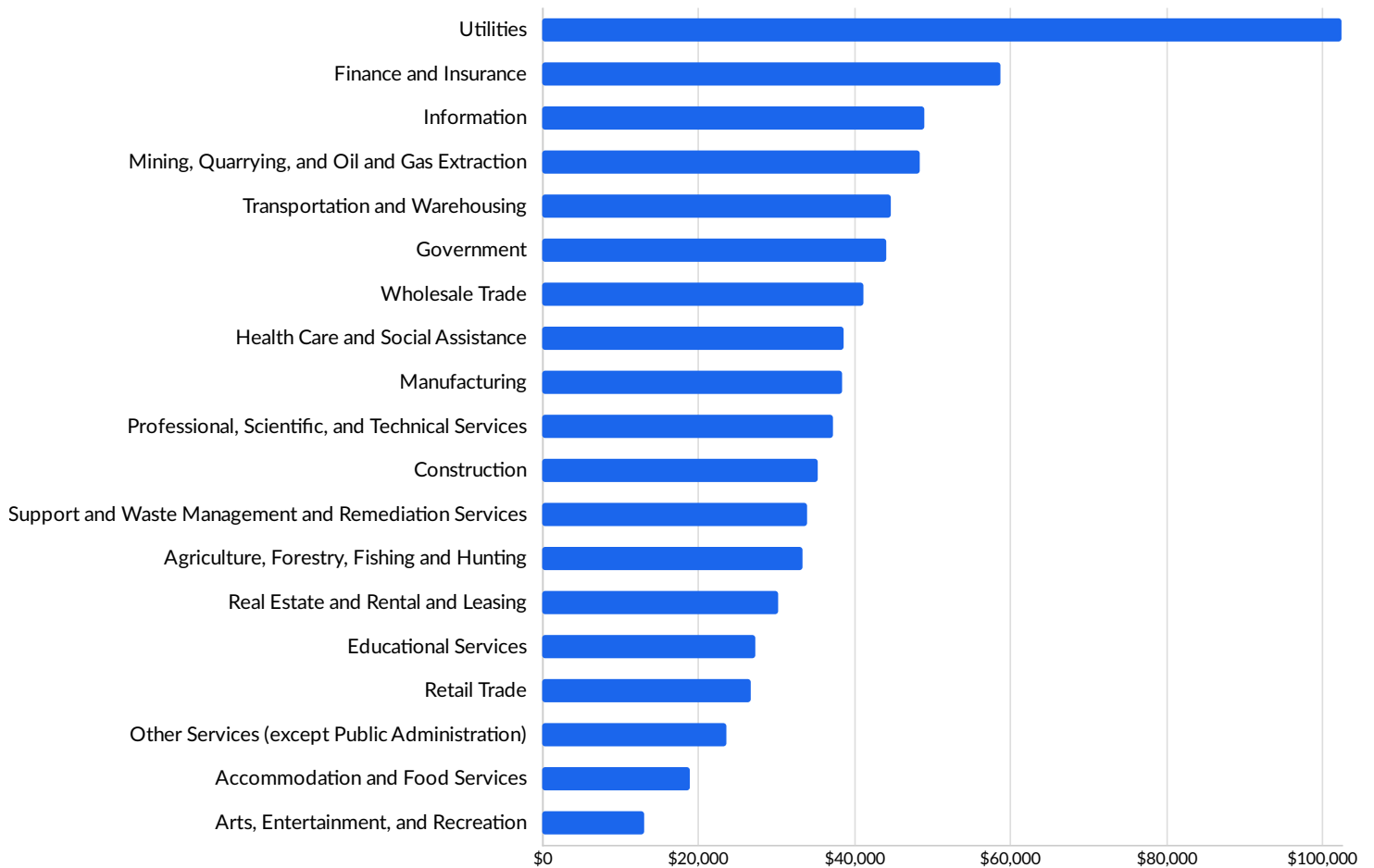
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	3,537	3,827	290	+8%	3.92	\$38,422	\$271.69M
Accommodation and Food Services	1,372	1,430	58	+4%	1.34	\$18,906	\$59.97M
Government	1,312	1,298	-14	-1%	0.70	\$44,210	\$66.12M
Retail Trade	1,243	1,219	-24	-2%	0.97	\$26,700	\$58.66M
Health Care and Social Assistance	966	1,131	165	+17%	0.72	\$38,747	\$52.43M
Construction	632	631	-1	0%	0.91	\$35,252	\$40.70M
Agriculture, Forestry, Fishing and Hunting	528	442	-86	-16%	3.04	\$33,478	\$61.67M
Other Services (except Public Administration)	386	374	-12	-3%	0.63	\$23,575	\$15.47M
Finance and Insurance	335	353	18	+5%	0.71	\$58,805	\$51.09M
Administrative and Support and Waste Management and Remediation Services	152	293	141	+93%	0.38	\$33,986	\$15.21M
Arts, Entertainment, and Recreation	291	277	-14	-5%	1.29	\$13,076	\$6.23M
Transportation and Warehousing	136	231	95	+70%	0.52	\$44,642	\$15.57M
Professional, Scientific, and Technical Services	203	218	15	+7%	0.27	\$37,304	\$15.73M
Wholesale Trade	179	203	24	+13%	0.44	\$41,134	\$21.80M
Utilities	142	142	0	0%	3.33	\$102,531	\$58.77M
Educational Services	128	137	9	+7%	0.43	\$27,434	\$4.76M
Information	85	87	2	+2%	0.38	\$49,087	\$15.62M
Real Estate and Rental and Leasing	89	74	-15	-17%	0.36	\$30,314	\$17.24M
Mining, Quarrying, and Oil and Gas Extraction	21	19	-2	-10%	0.38	\$48,463	\$2.92M

Business Characteristics

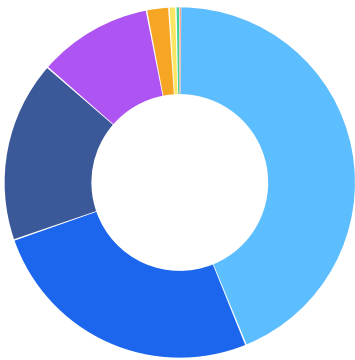
732 Companies Employ Your Workers

Online profiles for your workers mention 732 companies as employers, with the top 10 appearing below. In the last 12 months, 483 companies in Carroll County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Tyson Foods, Inc.	71 	CRST International, Inc.	214 
Kerusso Activewear, Inc.	34 	Tyson Foods, Inc.	123 
Wal-Mart Stores, Inc.	22 	J.B. Hunt Transport Services, Inc.	121 
Mercy	21 	Procure Therapy , Inc.	101 
Eureka Springs School District	19 	USA Truck, Inc.	98 
Berryville School District	17 	Mercy	94 
Ducommun Incorporated	17 	Dish Network L.L.C.	92 
Eureka Springs Hospital	10 	C.R. England, Inc.	86 
Fedex Corporation	9 	Mercy Health	78 
Forest Green School District	8 	Ducommun Incorporated	75 

Business Characteristics - Cont.

Business Size

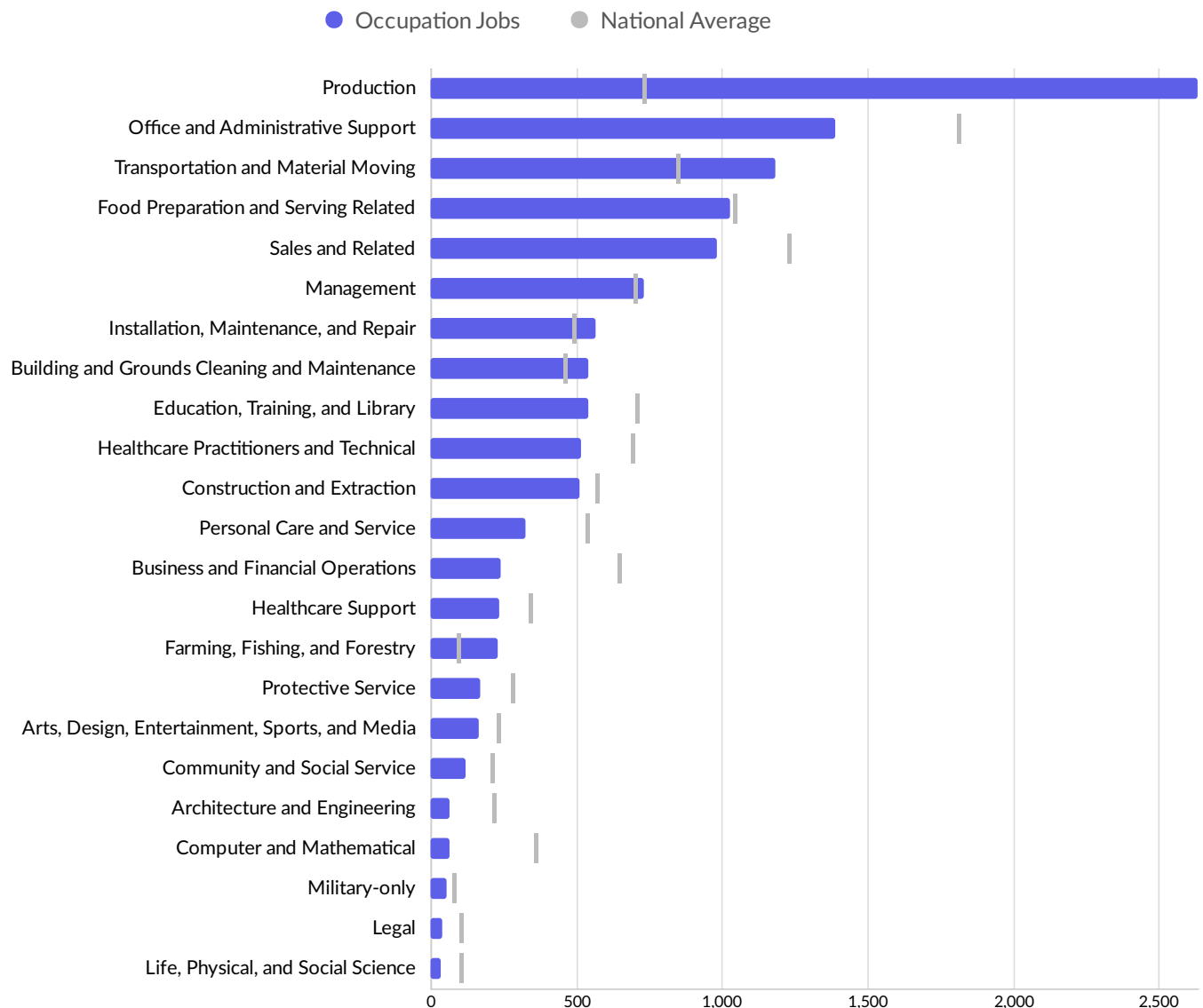


	Percentage	Business Count
1 to 4 employees	43.8%	618
5 to 9 employees	25.8%	365
10 to 19 employees	16.7%	236
20 to 49 employees	10.6%	149
50 to 99 employees	2.1%	29
100 to 249 employees	0.6%	9
250 to 499 employees	0.4%	5
500+ employees	0.1%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

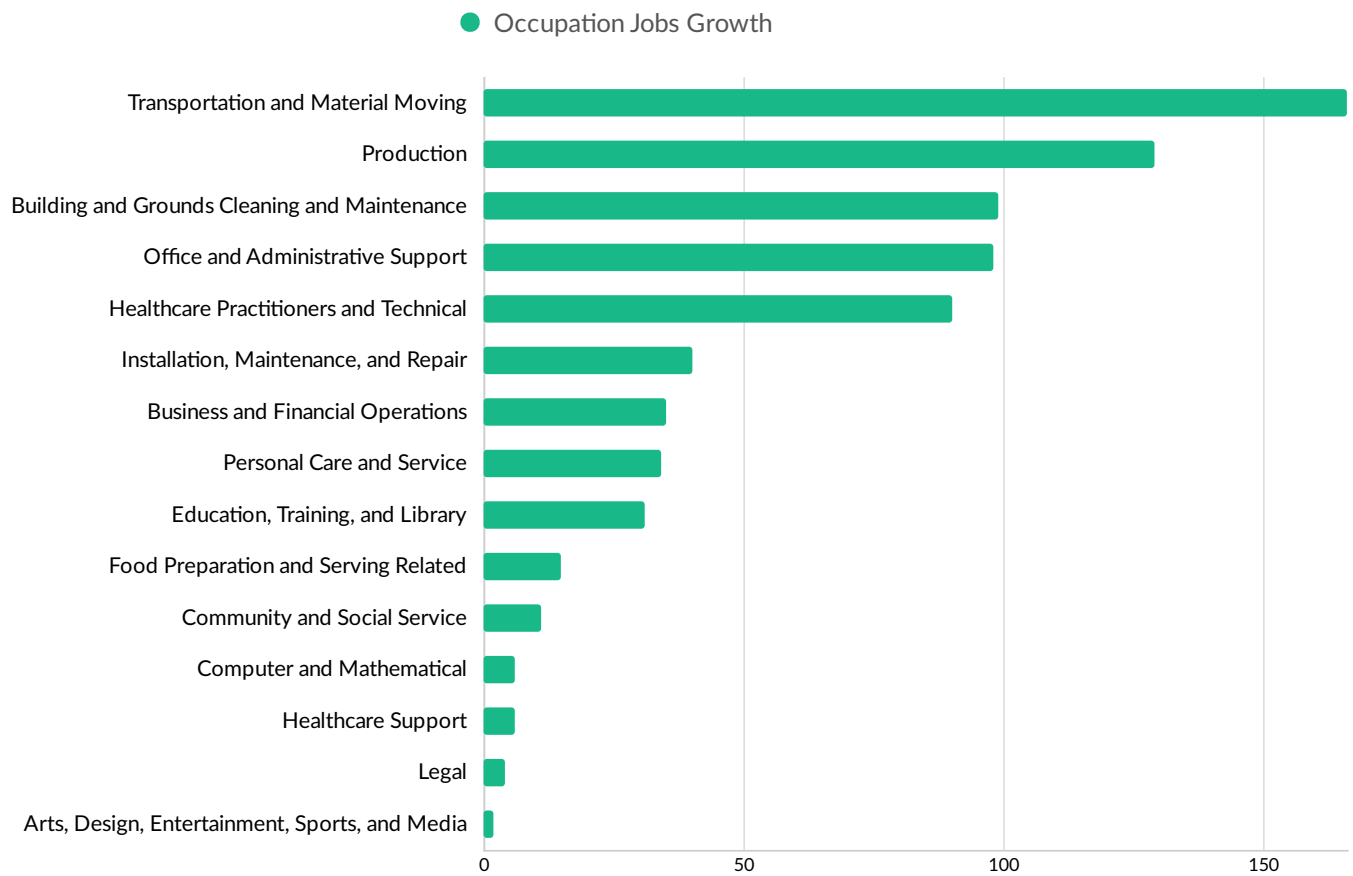
Workforce Characteristics

Largest Occupations



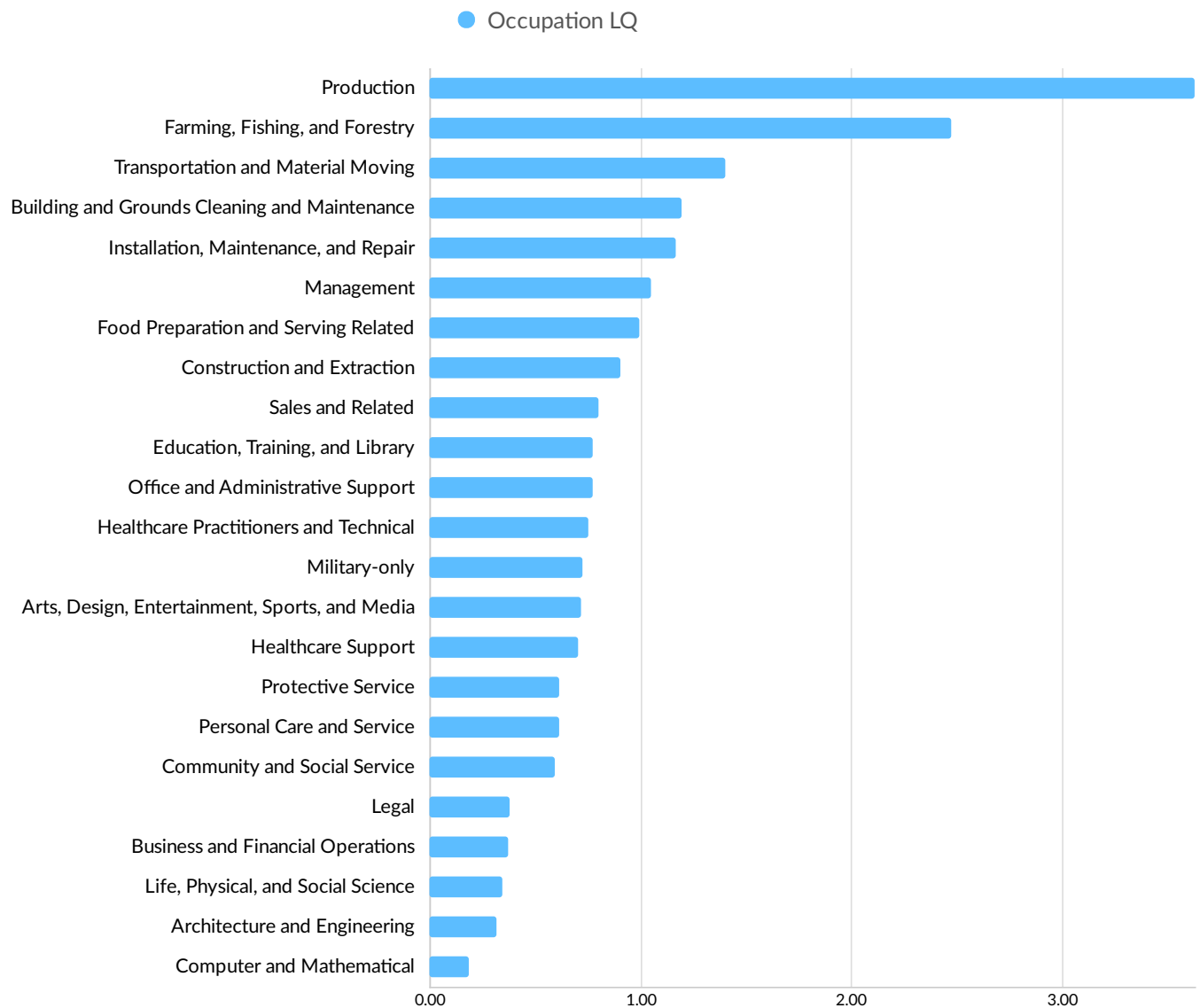
Workforce Characteristics - Cont.

Top Growing Occupations



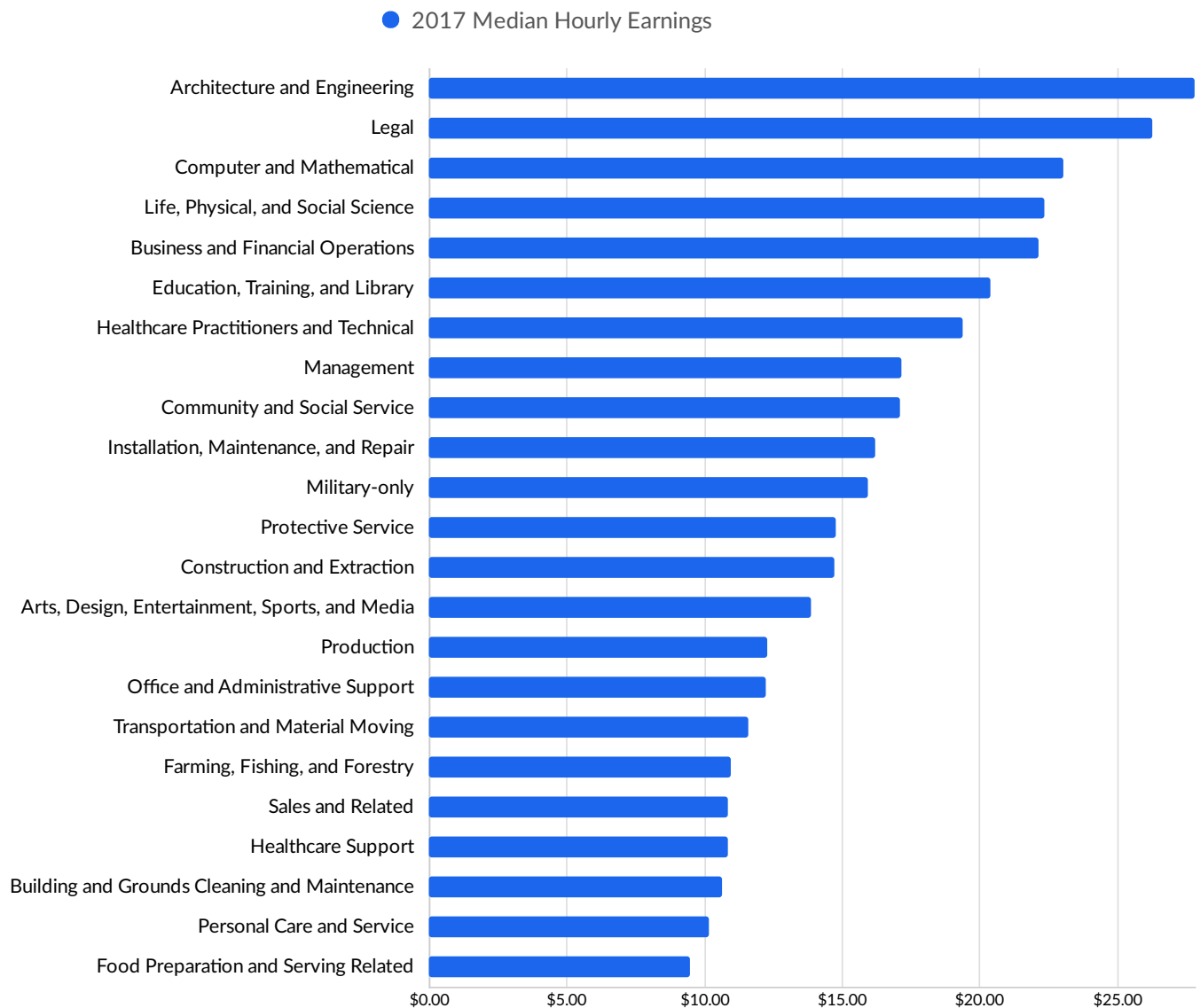
Workforce Characteristics - Cont.

Top Occupation LQ



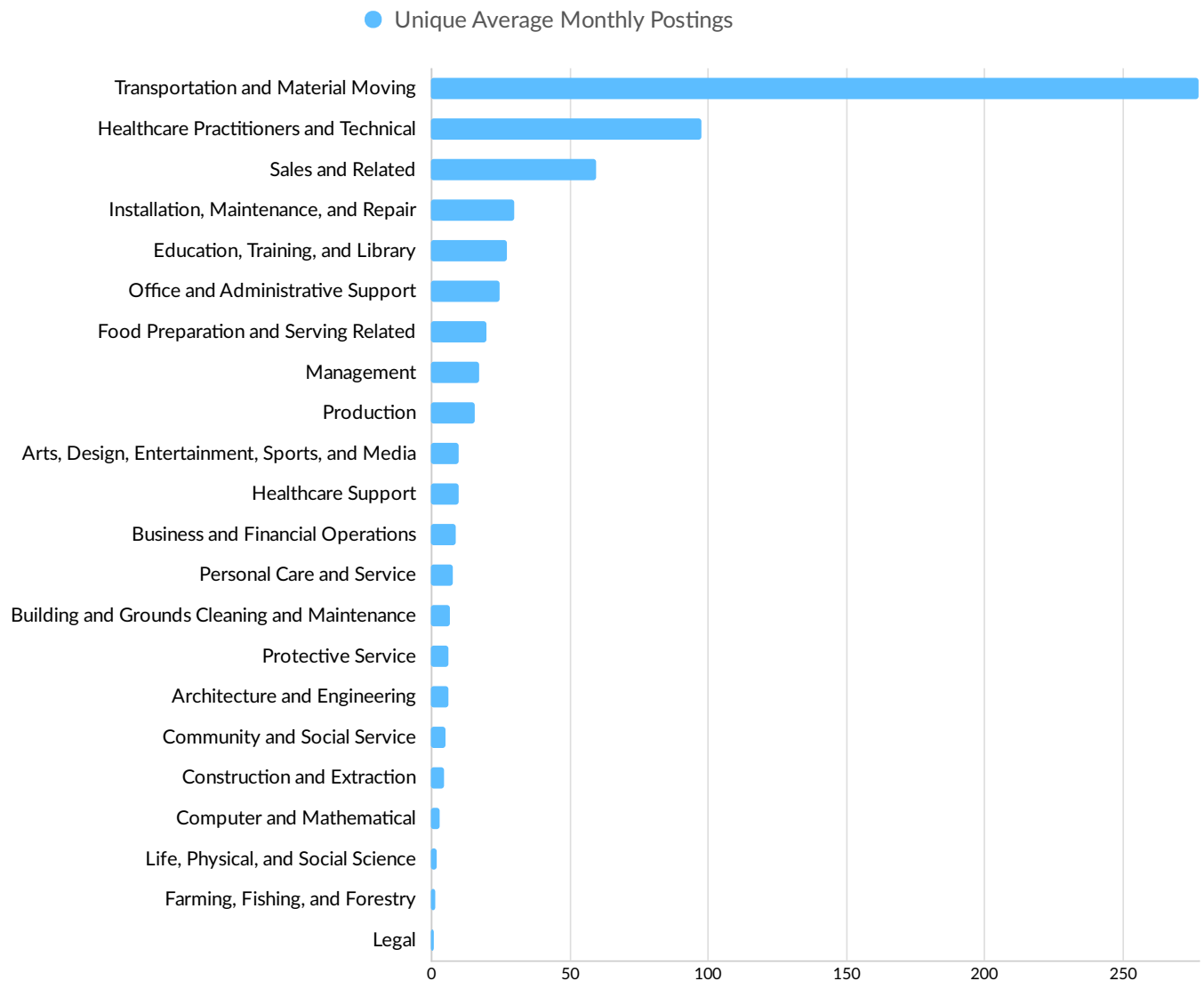
Workforce Characteristics - Cont.

Top Occupation Earnings



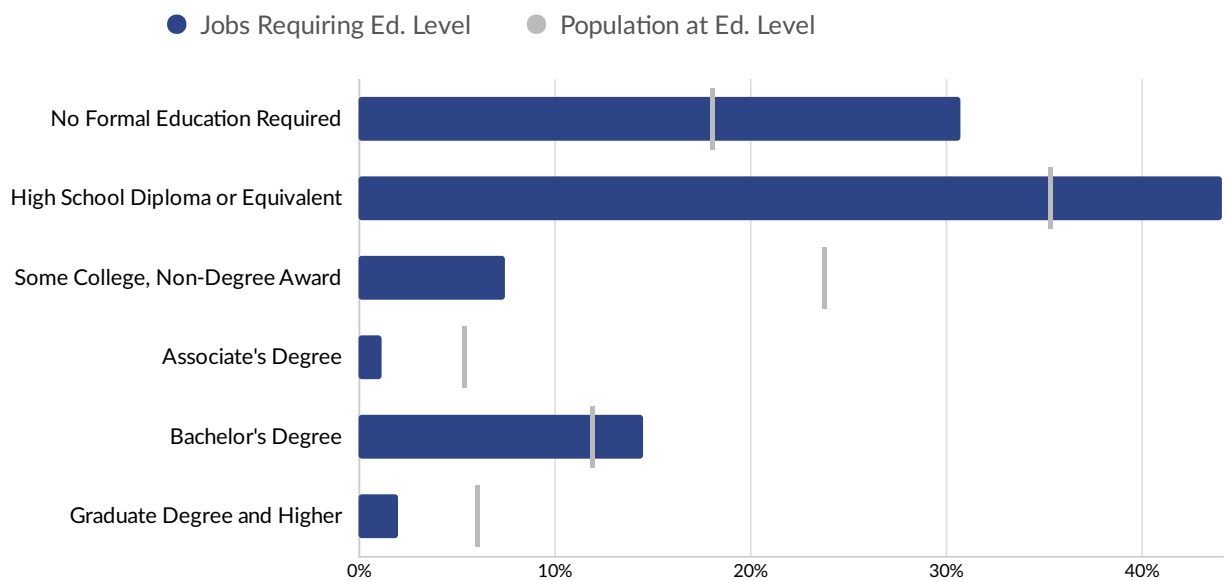
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Production	2,504	2,633	129	+5%	3.63	\$12.27	16
Office and Administrative Support	1,293	1,391	98	+8%	0.77	\$12.25	25
Transportation and Material Moving	1,018	1,184	166	+16%	1.40	\$11.59	278
Food Preparation and Serving Related	1,015	1,030	15	+1%	0.99	\$9.47	20
Sales and Related	1,018	981	-37	-4%	0.80	\$10.89	60
Management	745	734	-11	-1%	1.05	\$17.15	17
Installation, Maintenance, and Repair	526	566	40	+8%	1.17	\$16.21	30
Building and Grounds Cleaning and Maintenance	445	544	99	+22%	1.19	\$10.63	7
Education, Training, and Library	512	543	31	+6%	0.77	\$20.43	27
Healthcare Practitioners and Technical	428	518	90	+21%	0.76	\$19.40	98
Construction and Extraction	519	514	-5	-1%	0.91	\$14.76	5
Personal Care and Service	292	326	34	+12%	0.61	\$10.16	8
Business and Financial Operations	203	238	35	+17%	0.37	\$22.16	9
Healthcare Support	231	237	6	+3%	0.71	\$10.86	10
Farming, Fishing, and Forestry	233	228	-5	-2%	2.47	\$10.99	1
Protective Service	188	171	-17	-9%	0.62	\$14.81	7
Arts, Design, Entertainment, Sports, and Media	162	164	2	+1%	0.72	\$13.86	10

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Community and Social Service	111	122	11	+10%	0.60	\$17.11	5
Architecture and Engineering	96	67	-29	-30%	0.32	\$27.83	7
Computer and Mathematical	61	67	6	+10%	0.19	\$23.06	3
Military-only	66	55	-11	-17%	0.73	\$15.93	0
Legal	35	39	4	+11%	0.38	\$26.28	1
Life, Physical, and Social Science	36	35	-1	-3%	0.35	\$22.37	2

Educational Pipeline

Over the last 5 years, no schools in Carroll County, AR produced graduates.