



Baxter County, AR

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

41,359

Population (2018)

Population **grew by 381** over the last 5 years and is projected to **grow by 268** over the next 5 years.

16,600

Total Regional Employment

Jobs **grew by 747** over the last 5 years and are projected to **grow by 909** over the next 5 years.

\$40.1K

Median Household Income (2017)

Median household income is **\$17.6K below** the national median household income of \$57.7K.

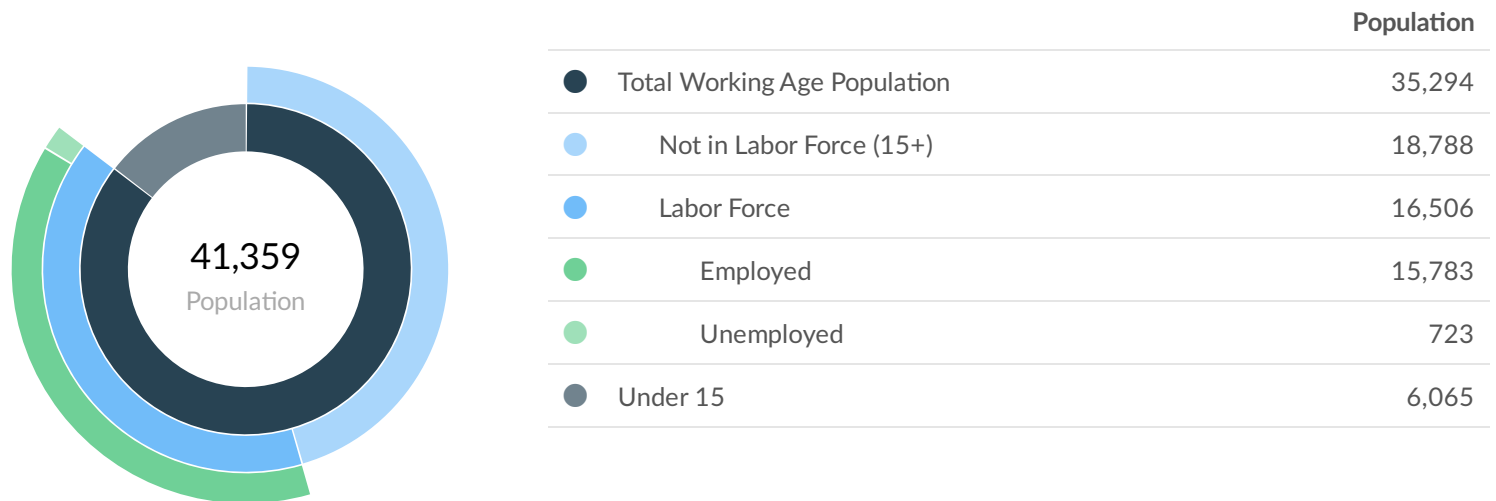
Takeaways

- As of 2018 the region's population **increased by 0.9%** since 2013, growing by 381. Population is expected to **increase by 0.6%** between 2018 and 2023, adding 268.
- From 2013 to 2018, jobs **increased by 4.7%** in Baxter County, AR from 15,853 to **16,600**. This change **fell short of the national growth rate of 8.2% by 3.5%**. As the number of jobs increased, the **labor force participation rate increased from 45.7% to 46.8% between 2013 and 2018**.
- Concerning educational attainment, **10.2% of Baxter County, AR residents possess a Bachelor's Degree** (8.5% below the national average), and **8.3% hold an Associate's Degree** (0.3% above the national average).
- The top three industries in 2018 are General Medical and Surgical Hospitals, Restaurants and Other Eating Places, and Medical Equipment and Supplies Manufacturing.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	41,359	16,506	16,600	90.1	\$1.37B	\$1.89B	\$1.48B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

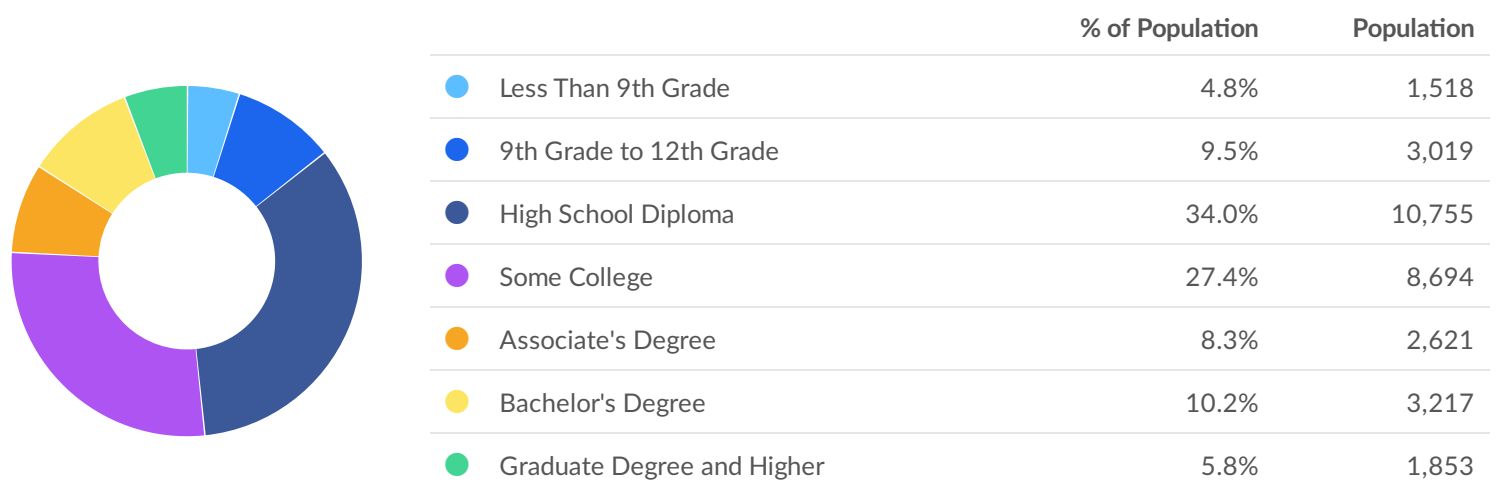
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

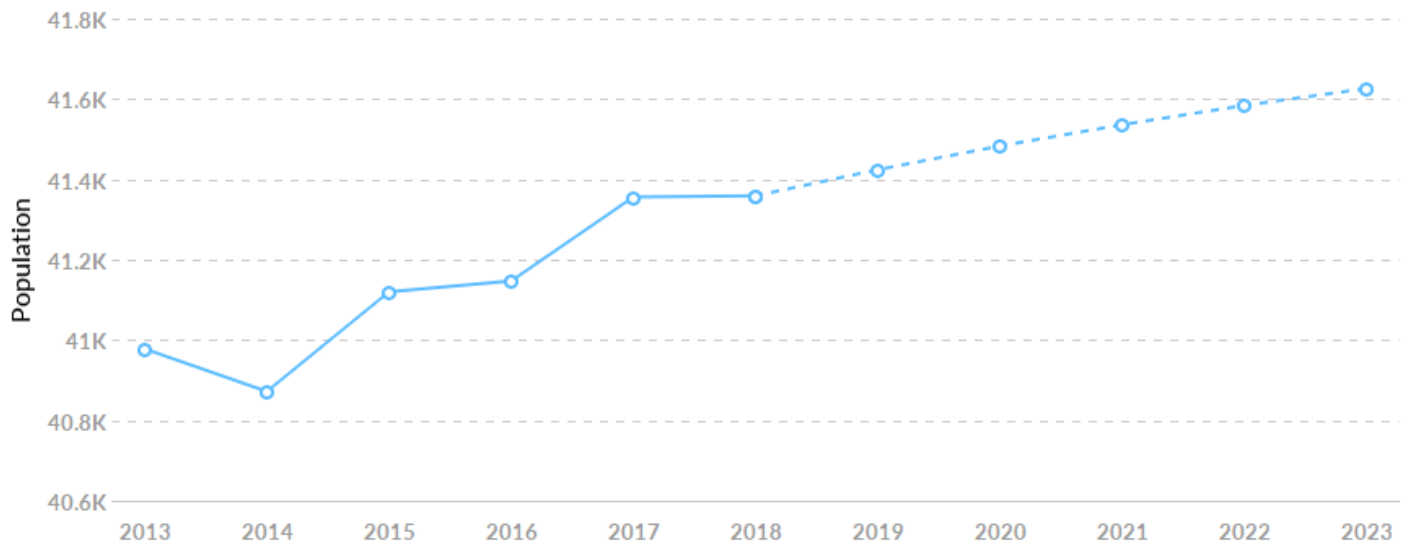
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Historic & Projected Trends

Population Trends

As of 2018 the region's population **increased by 0.9%** since 2013, growing by 381. Population is expected to **increase by 0.6%** between 2018 and 2023, adding 268.

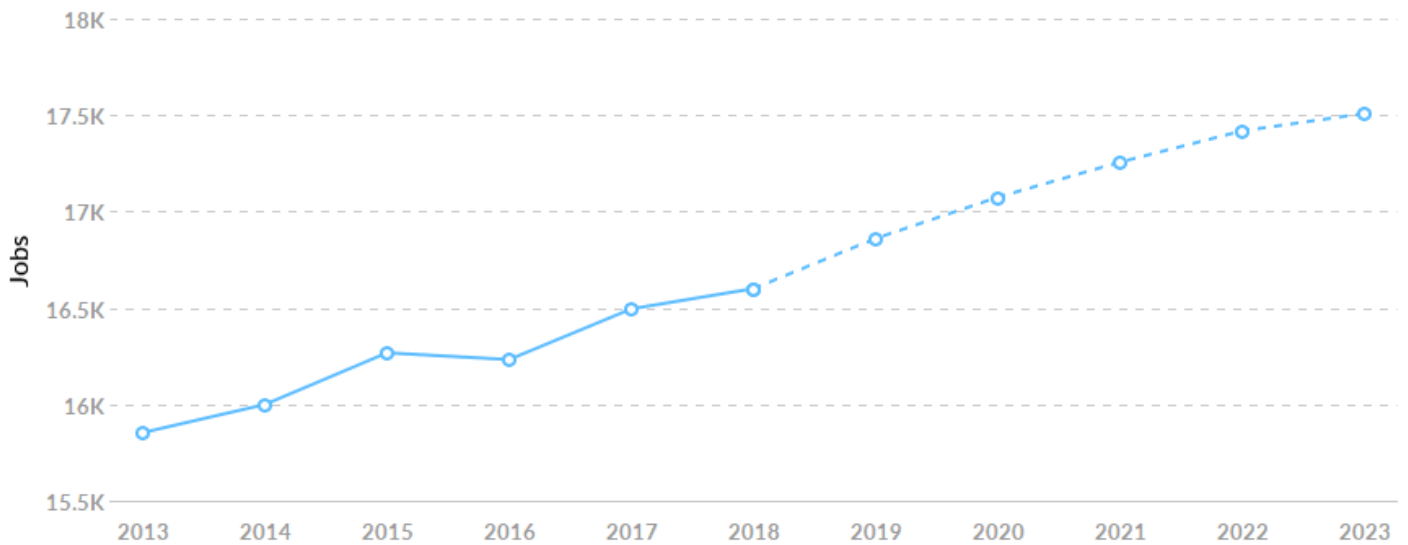


Timeframe	Population
2013	40,978
2014	40,872
2015	41,120
2016	41,147
2017	41,356
2018	41,359
2019	41,424
2020	41,483
2021	41,536
2022	41,584
2023	41,626

Historic & Projected Trends - Cont.

Job Trends

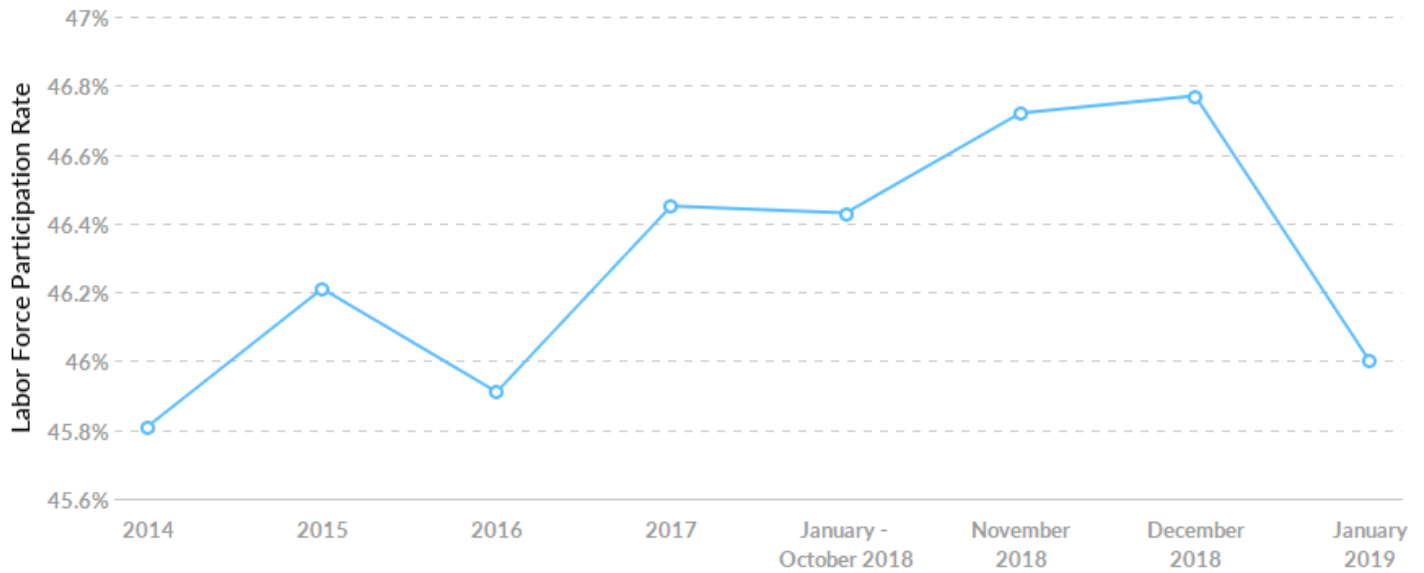
From 2013 to 2018, jobs increased by 4.7% in Baxter County, AR from 15,853 to 16,600. This change fell short of the national growth rate of 8.2% by 3.5%.



Timeframe	Jobs
2013	15,853
2014	15,999
2015	16,267
2016	16,232
2017	16,495
2018	16,600
2019	16,860
2020	17,074
2021	17,256
2022	17,418
2023	17,508

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

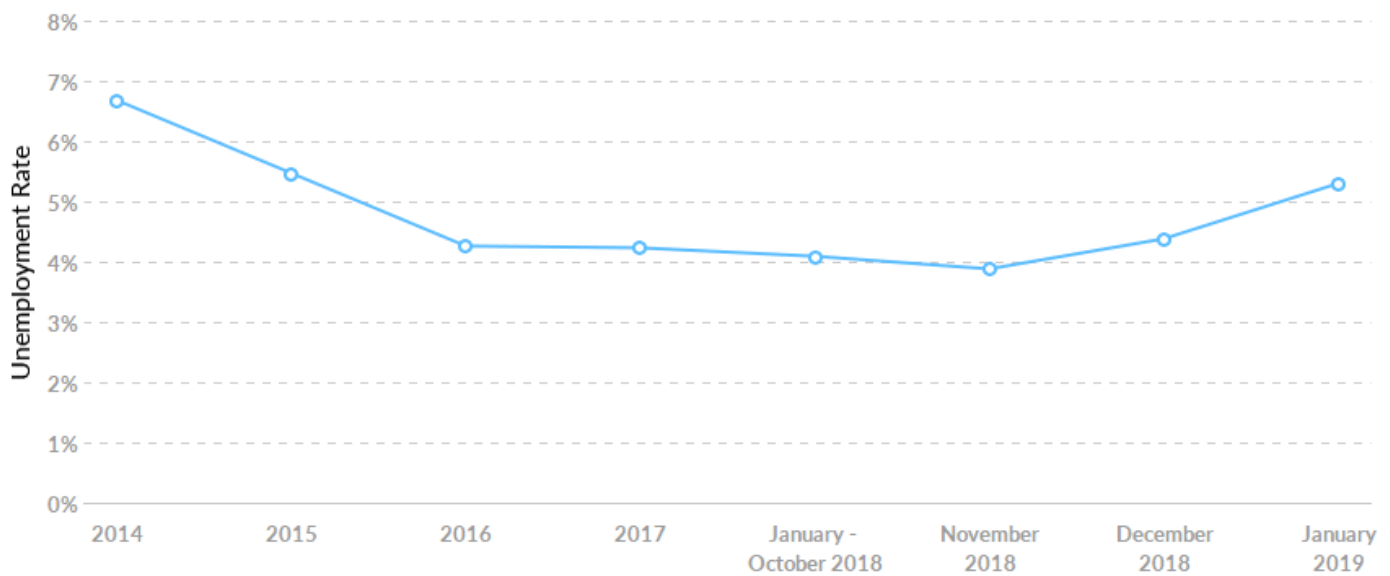


Timeframe	Labor Force Participation Rate
2014	45.81%
2015	46.21%
2016	45.91%
2017	46.45%
January - October 2018	46.43%
November 2018	46.72%
December 2018	46.77%
January 2019	46.00%

Historic & Projected Trends - Cont.

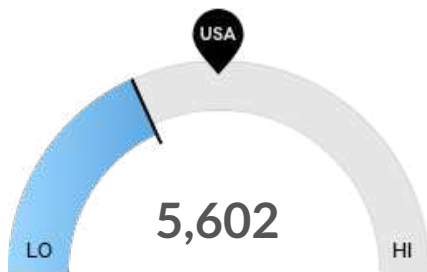
Unemployment Rate Trends

Baxter County, AR had a January 2019 unemployment rate of 5.30%, **decreasing from 6.68%** 5 years before.



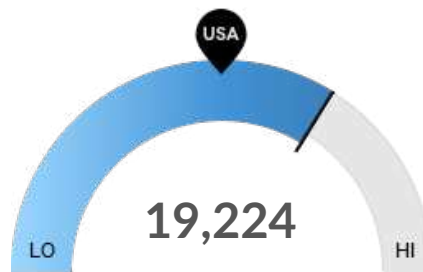
Timeframe	Unemployment Rate
2014	6.68%
2015	5.47%
2016	4.26%
2017	4.23%
January - October 2018	4.09%
November 2018	3.88%
December 2018	4.38%
January 2019	5.30%

Population Characteristics



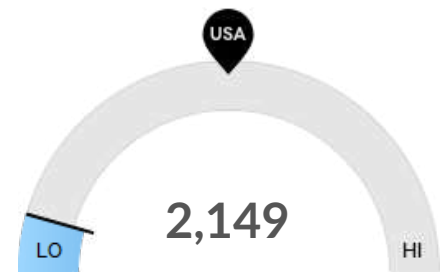
Millennials

Baxter County, AR has 5,602 millennials (ages 20-34). The national average for an area this size is 8,566.



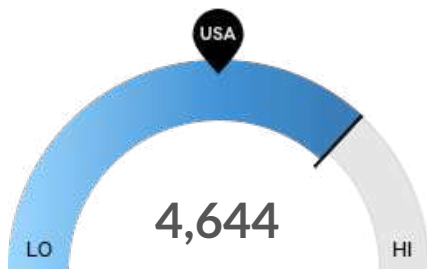
Retiring Soon

Retirement risk is high in Baxter County, AR. The national average for an area this size is 11,790 people 55 or older, while there are 19,224 here.



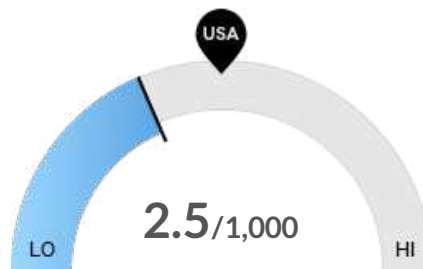
Racial Diversity

Racial diversity is low in Baxter County, AR. The national average for an area this size is 16,241 racially diverse people, while there are 2,149 here.



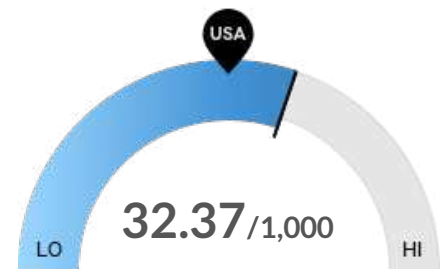
Veterans

Baxter County, AR has 4,644 veterans. The national average for an area this size is 2,405.



Violent Crime

Baxter County, AR has 2.5 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



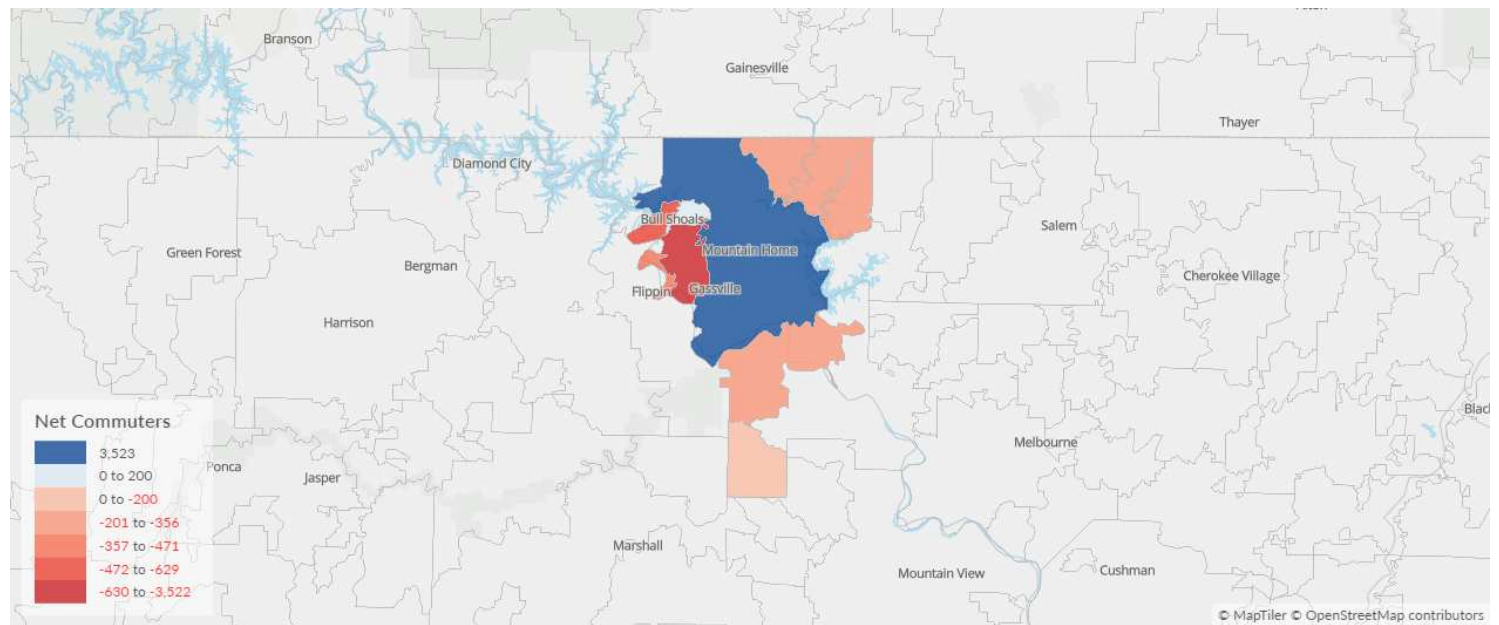
Property Crime

Baxter County, AR has 32.37 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Baxter County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

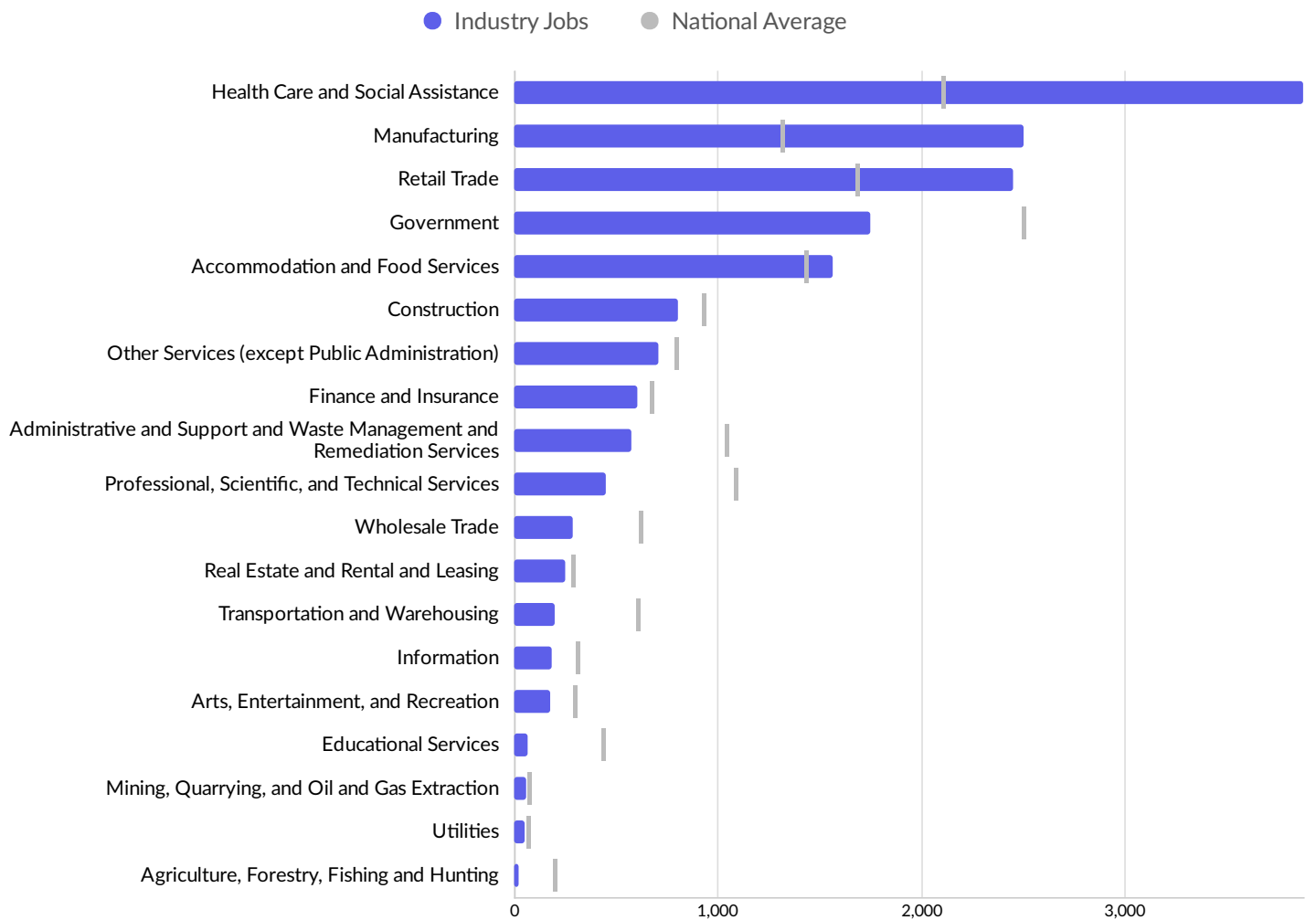
ZIP	Name	2018 Employment
72653	Mountain Home, AR (in ...	14,095
72635	Gassville, AR (in Baxter ...	762
72651	Midway, AR (in Baxter c...	532
72654	Mountain Home, AR (in ...	395
72642	Lakeview, AR (in Baxter...	222

Where Talent Lives

ZIP	Name	2018 Workers
72653	Mountain Home, AR (in ...	10,571
72635	Gassville, AR (in Baxter ...	1,392
72654	Mountain Home, AR (in ...	761
72642	Lakeview, AR (in Baxter...	695
72626	Cotter, AR (in Baxter co...	562

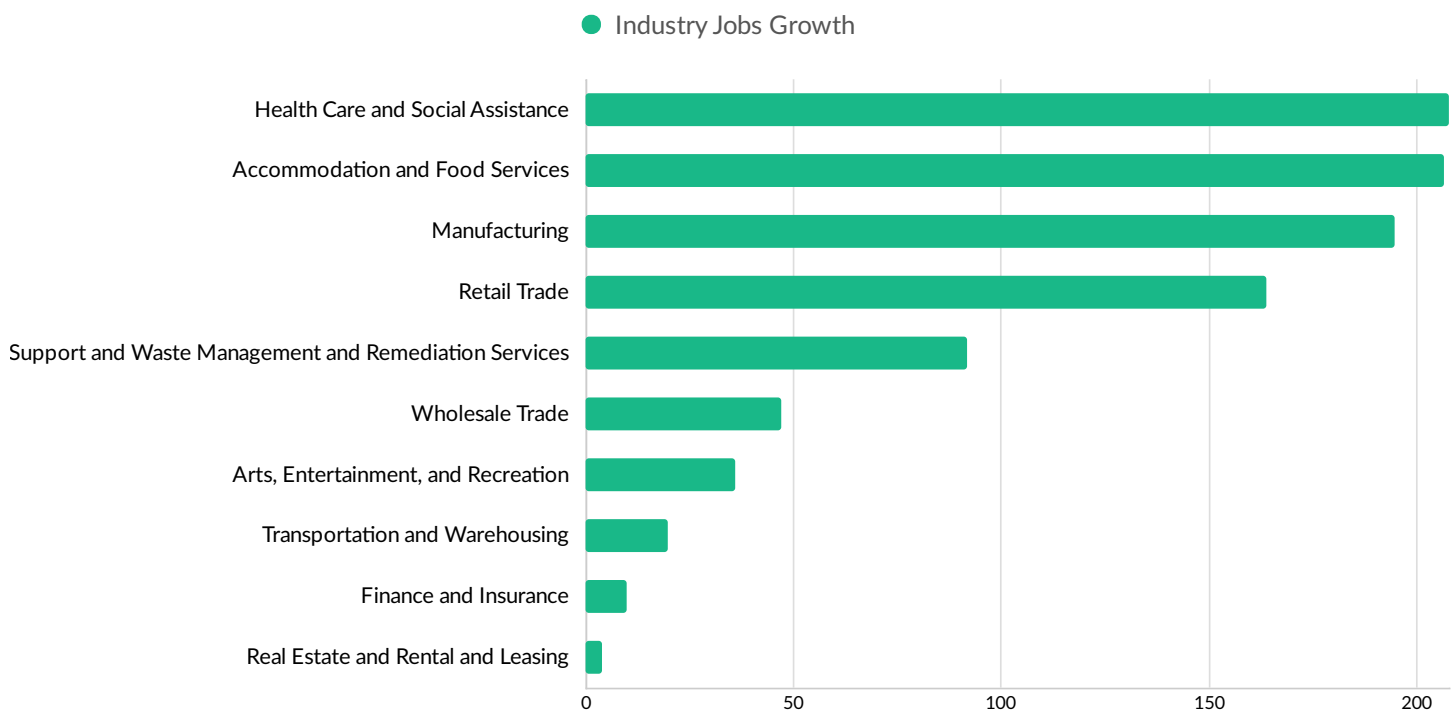
Industry Characteristics

Largest Industries



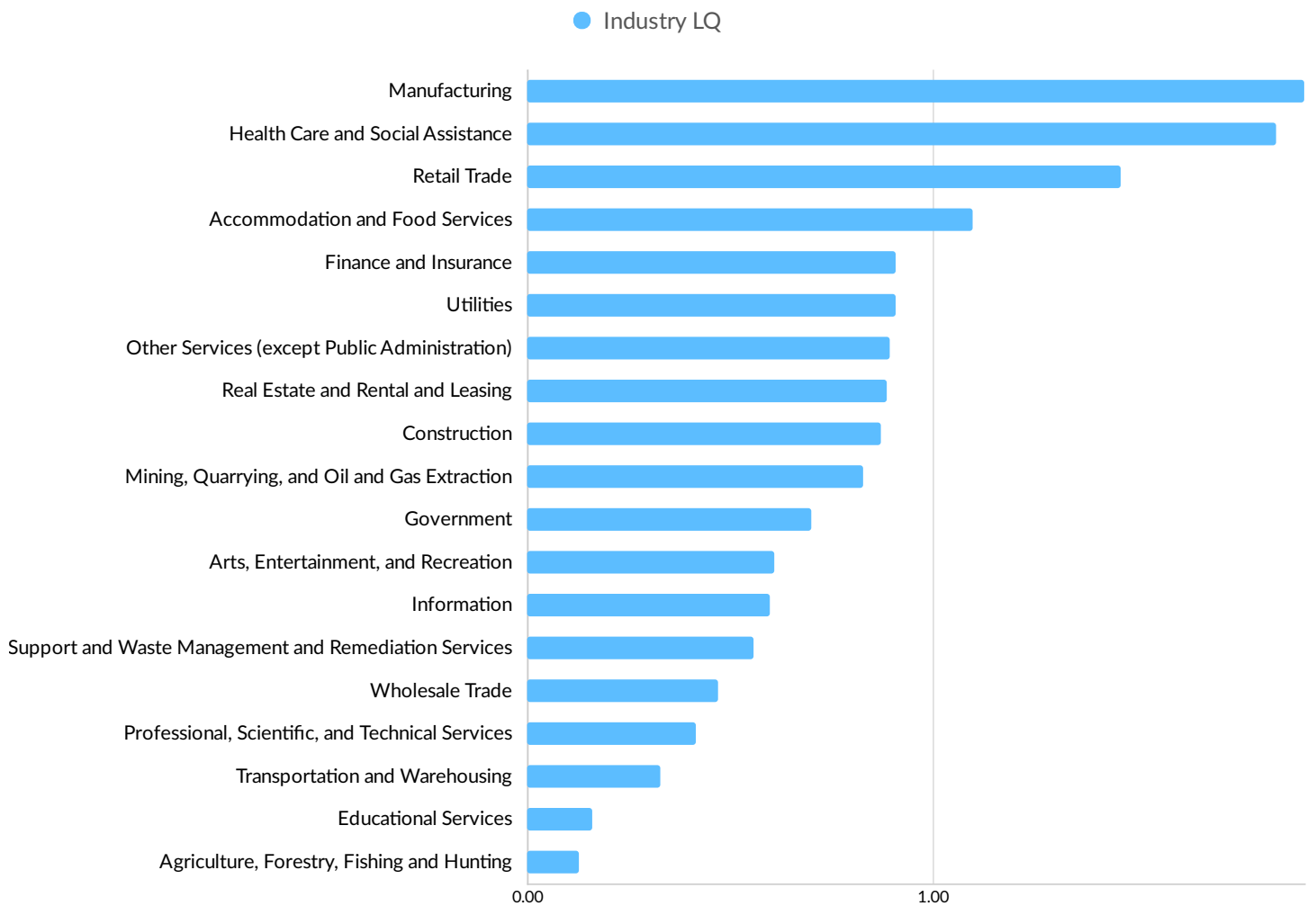
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

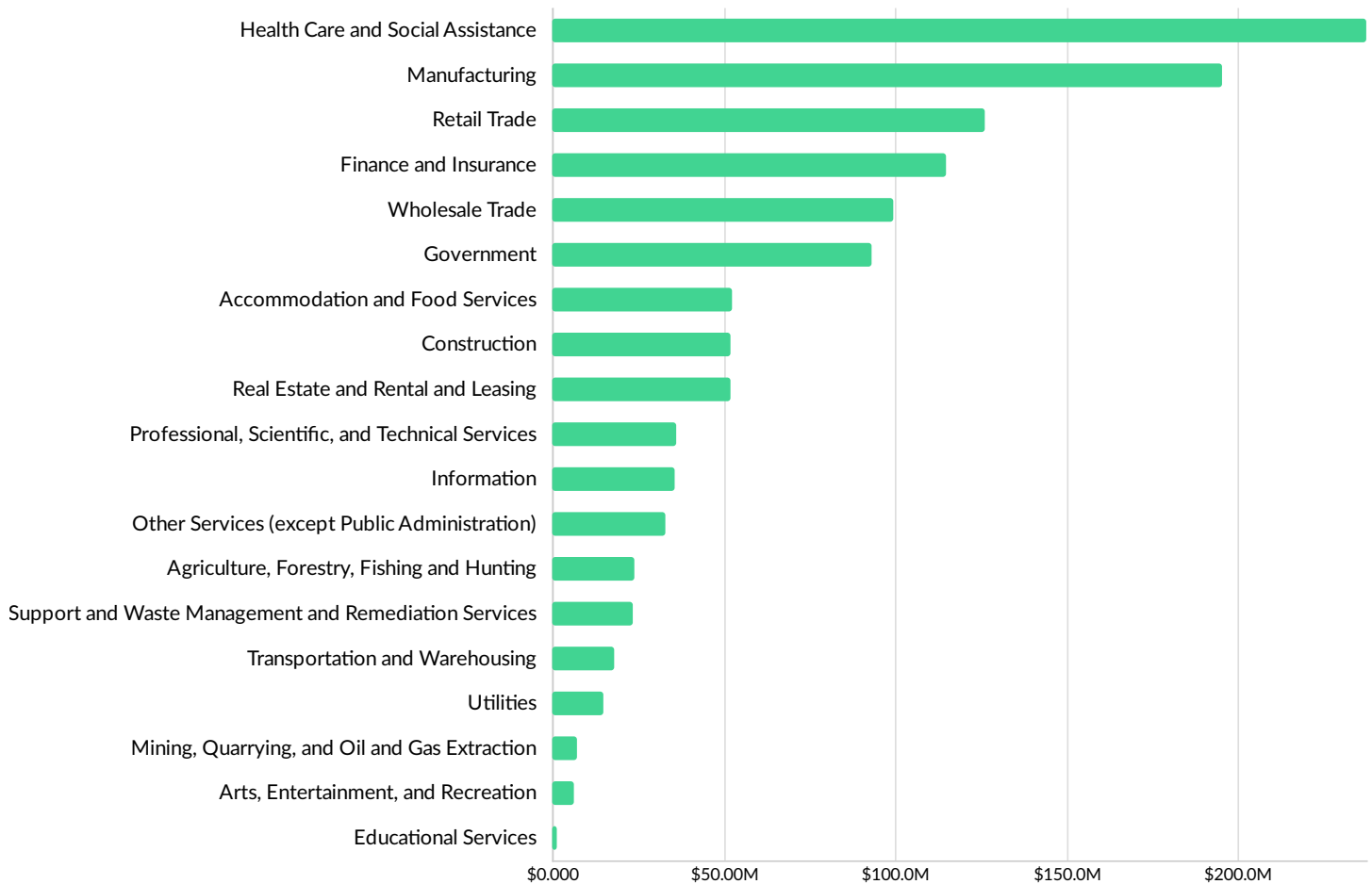
Top Industry LQ



Industry Characteristics - Cont.

Top Industry GRP

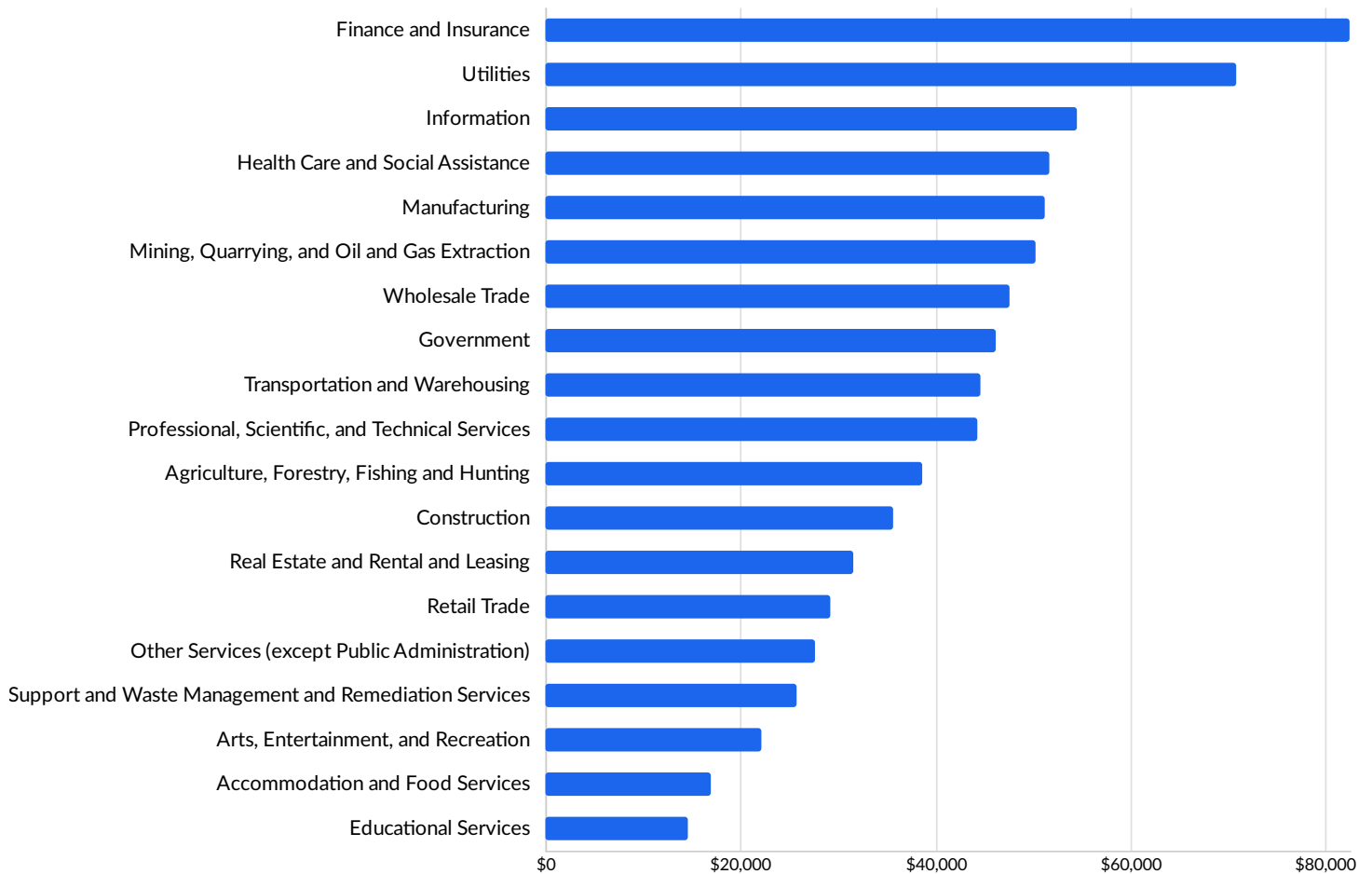
● 2018 Gross Regional Product



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Health Care and Social Assistance	3,670	3,878	208	+6%	1.85	\$51,608	\$237.54M
Manufacturing	2,309	2,504	195	+8%	1.91	\$51,265	\$195.38M
Retail Trade	2,287	2,451	164	+7%	1.46	\$29,249	\$126.18M
Government	1,793	1,751	-42	-2%	0.70	\$46,135	\$93.25M
Accommodation and Food Services	1,361	1,568	207	+15%	1.10	\$16,957	\$52.66M
Construction	872	806	-66	-8%	0.87	\$35,627	\$52.06M
Other Services (except Public Administration)	746	707	-39	-5%	0.89	\$27,567	\$33.12M
Finance and Insurance	597	607	10	+2%	0.91	\$82,444	\$114.97M
Administrative and Support and Waste Management and Remediation Services	487	579	92	+19%	0.56	\$25,763	\$23.58M
Professional, Scientific, and Technical Services	485	447	-38	-8%	0.42	\$44,245	\$36.09M
Wholesale Trade	242	289	47	+19%	0.47	\$47,624	\$99.65M
Real Estate and Rental and Leasing	244	248	4	+2%	0.88	\$31,618	\$51.82M
Transportation and Warehousing	176	196	20	+11%	0.33	\$44,617	\$18.15M
Information	202	182	-20	-10%	0.60	\$54,542	\$35.84M
Arts, Entertainment, and Recreation	139	175	36	+26%	0.61	\$22,219	\$6.49M
Educational Services	85	68	-17	-20%	0.16	\$14,603	\$1.53M
Mining, Quarrying, and Oil and Gas Extraction	59	57	-2	-3%	0.83	\$50,313	\$7.42M
Utilities	59	52	-7	-12%	0.91	\$70,822	\$14.91M
Agriculture, Forestry, Fishing and Hunting	38	25	-13	-34%	0.13	\$38,647	\$24.08M

Business Characteristics

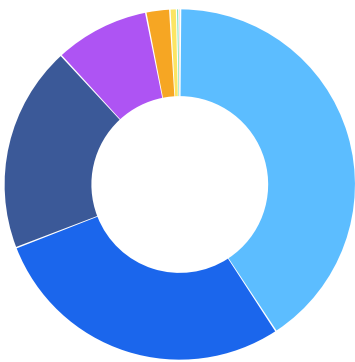
2,047 Companies Employ Your Workers

Online profiles for your workers mention 2,047 companies as employers, with the top 10 appearing below. In the last 12 months, 944 companies in Baxter County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Baxter Regional Medical Center	222 	Baxter International Inc.	650 
Baxter International Inc.	117 	CRST International, Inc.	418 
Arkansas State University	63 	USA Truck, Inc.	194 
Wal-Mart Stores, Inc.	43 	Travelers Healthcare	170 
Eaton Corporation	31 	Koch Trucking, Inc.	133 
Arkansas Department of Parks a...	30 	Teach For America, Inc.	125 
Mountain Home Public Schools	29 	Comphealth Associates, Inc	123 
Brmc LLC	24 	C.R. England, Inc.	106 
Integrity First Bank	21 	The Home Depot Inc	94 
Lowe's Companies, Inc.	21 	Lhc Group, Inc.	87 

Business Characteristics - Cont.

Business Size

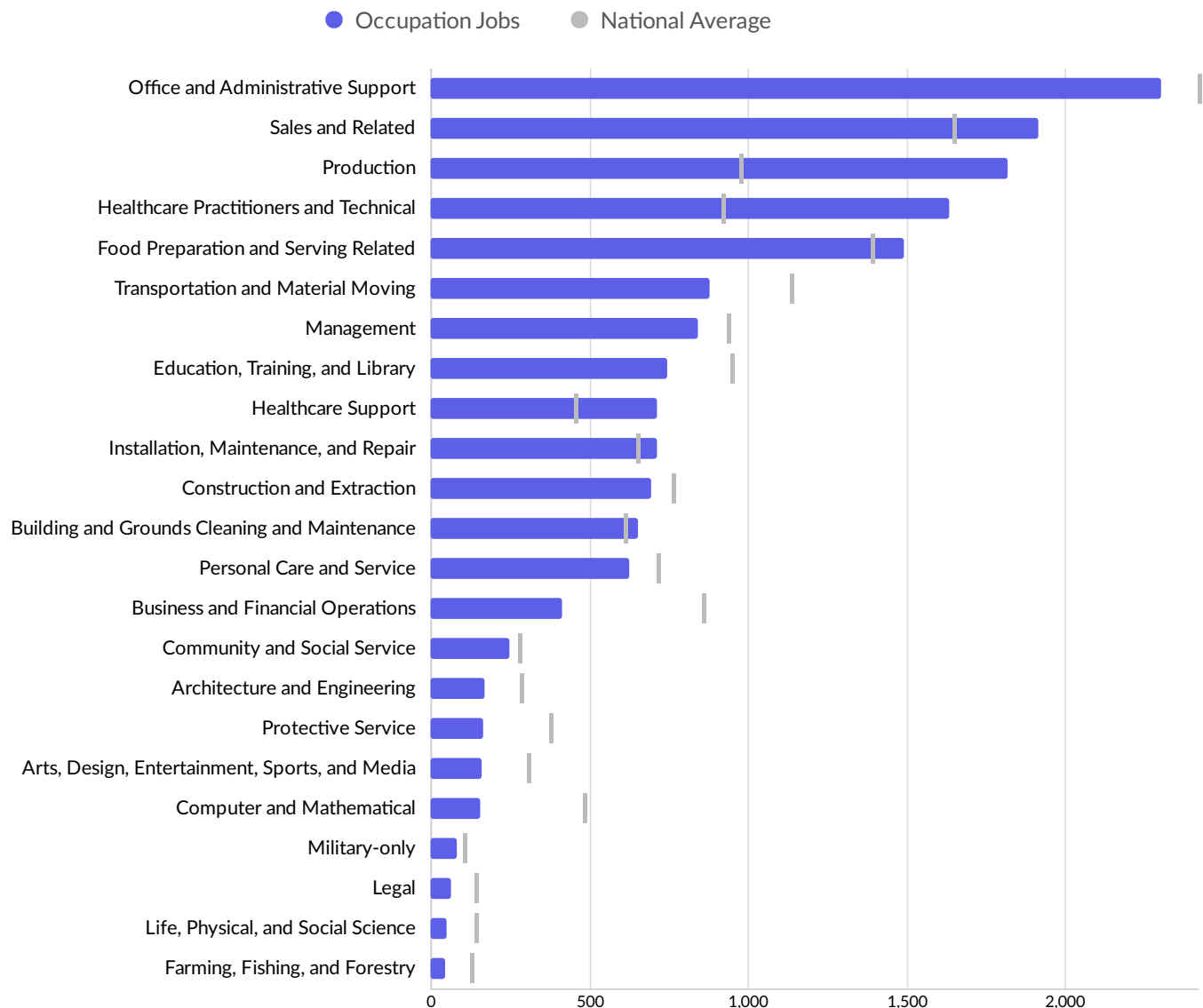


	Percentage	Business Count
1 to 4 employees	40.7%	793
5 to 9 employees	28.4%	553
10 to 19 employees	19.0%	371
20 to 49 employees	8.7%	170
50 to 99 employees	2.2%	43
100 to 249 employees	0.6%	12
250 to 499 employees	0.2%	4
500+ employees	0.2%	3

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

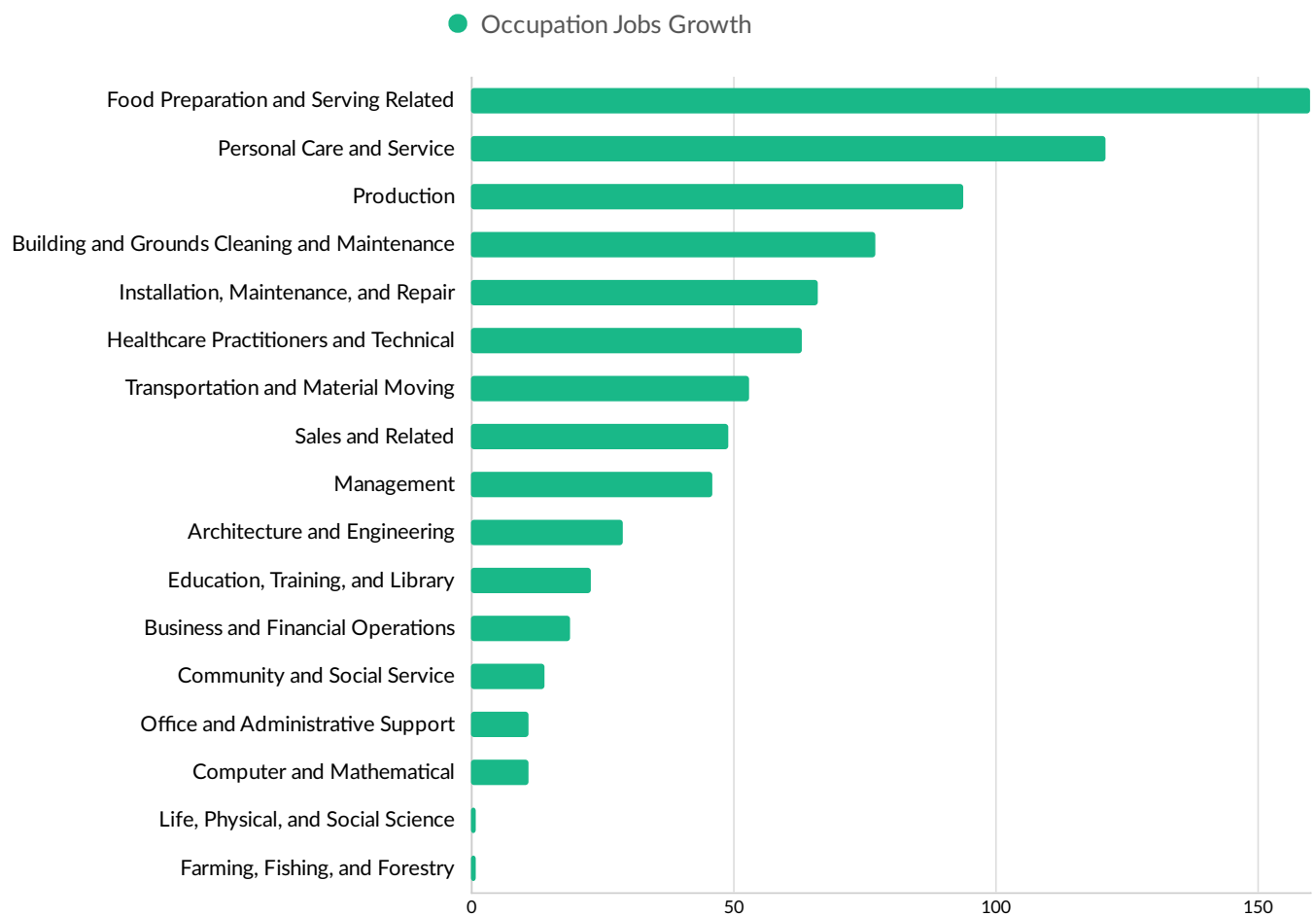
Workforce Characteristics

Largest Occupations



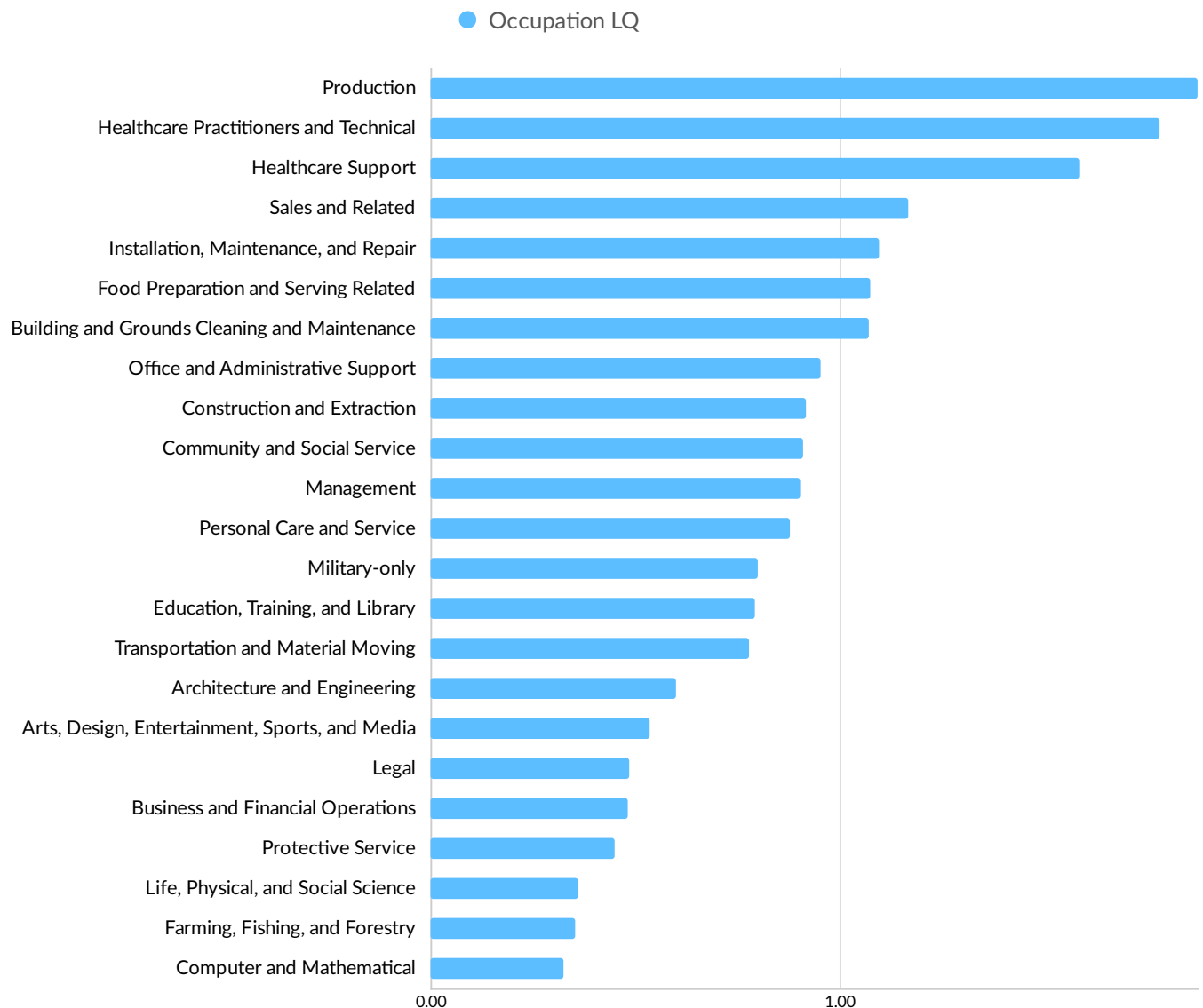
Workforce Characteristics - Cont.

Top Growing Occupations



Workforce Characteristics - Cont.

Top Occupation LQ



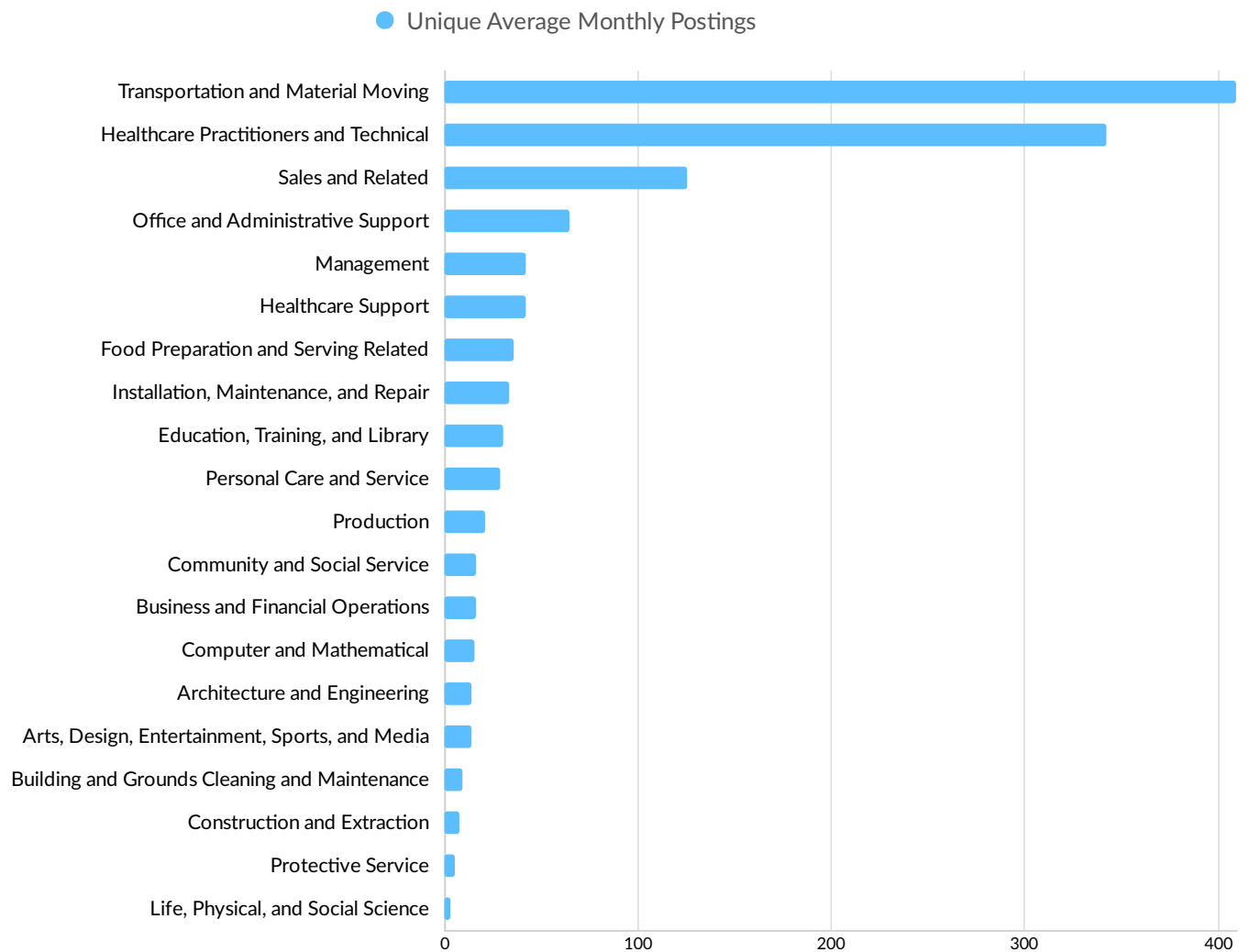
Workforce Characteristics - Cont.

Top Occupation Earnings



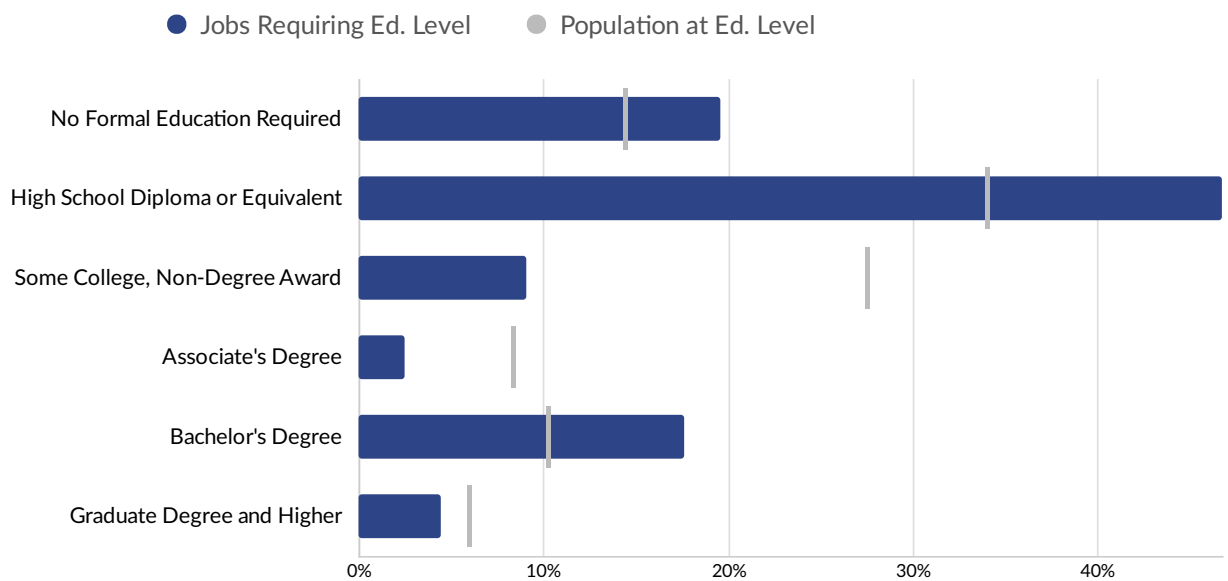
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.




Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	2,294	2,305	11	+0%	0.95	\$12.66	64
Sales and Related	1,869	1,918	49	+3%	1.17	\$10.83	125
Production	1,727	1,821	94	+5%	1.87	\$14.51	21
Healthcare Practitioners and Technical	1,573	1,636	63	+4%	1.78	\$22.75	343
Food Preparation and Serving Related	1,332	1,492	160	+12%	1.07	\$9.36	36
Transportation and Material Moving	828	881	53	+6%	0.78	\$11.94	410
Management	799	845	46	+6%	0.90	\$25.02	42
Education, Training, and Library	724	747	23	+3%	0.79	\$19.29	31
Healthcare Support	725	713	-12	-2%	1.58	\$10.96	42
Installation, Maintenance, and Repair	646	712	66	+10%	1.10	\$15.80	33
Construction and Extraction	735	695	-40	-5%	0.92	\$14.80	8
Building and Grounds Cleaning and Maintenance	576	653	77	+13%	1.07	\$9.65	9
Personal Care and Service	504	625	121	+24%	0.88	\$9.62	29
Business and Financial Operations	394	413	19	+5%	0.48	\$22.89	17
Community and Social Service	236	250	14	+6%	0.91	\$16.13	17
Architecture and Engineering	140	169	29	+21%	0.60	\$27.94	14
Protective Service	181	167	-14	-8%	0.45	\$15.83	6

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	168	163	-5	-3%	0.54	\$13.48	14
Computer and Mathematical	145	156	11	+8%	0.33	\$22.64	15
Military-only	97	81	-16	-16%	0.80	\$15.90	0
Legal	69	66	-3	-4%	0.48	\$18.70	1
Life, Physical, and Social Science	48	49	1	+2%	0.36	\$25.62	3
Farming, Fishing, and Forestry	43	44	1	+2%	0.35	\$12.26	0

Educational Pipeline

In 2017, there were 586 graduates in Baxter County, AR. This pipeline has grown by 16% over the last 5 years. The highest share of these graduates come from Nursing Assistant/Aide and Patient Care Assistant/Aide, Liberal Arts and Sciences/Liberal Studies, and "Health Services/Allied Health/Health Sciences, General".

School	Total Graduates (2017)	Graduate Trend (2013 - 2017)
Arkansas State University-Mountain Home	571	
The Beauty School	15	
Marsha Kay Beauty College	0	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher