



4 Arkansas Counties

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

53,414

Population (2018)

Population **decreased by 1,313** over the last 5 years and is projected to **decrease by 615** over the next 5 years.

20,151

Total Regional Employment

Jobs **decreased by 228** over the last 5 years but are projected to **grow by 274** over the next 5 years.

\$42.7K

Avg. Earnings Per Job (2018)

Regional average earnings per job are **\$22.9K below** the national average earnings of \$65.7K per job.

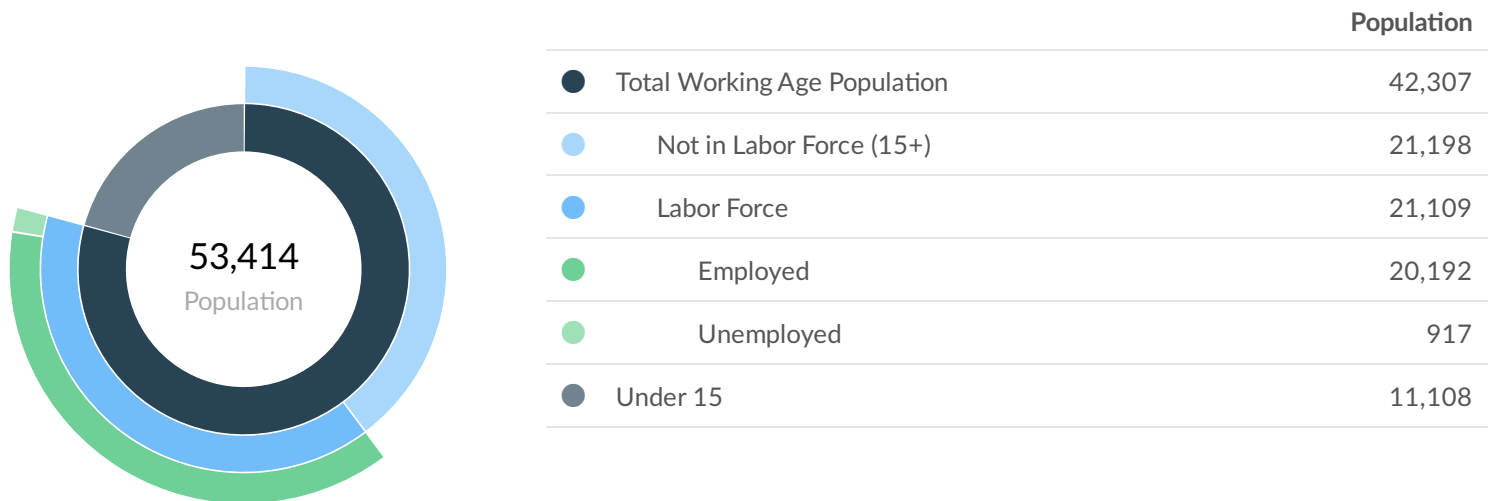
Takeaways

- As of 2018 the region's population **declined by 2.4%** since 2013, falling by 1,313. Population is expected to **decrease by 1.2%** between 2018 and 2023, losing 615.
- From 2013 to 2018, jobs **declined by 1.1%** in 4 Arkansas Counties from 20,379 to **20,151**. This change **fell short of the national growth rate of 8.2% by 9.3%**. As the number of jobs declined, the **labor force participation rate decreased from 51.6% to 49.9% between 2013 and 2018**.
- Concerning educational attainment, **8.3% of the selected regions' residents possess a Bachelor's Degree** (10.3% below the national average), and **5.7% hold an Associate's Degree** (2.3% below the national average).
- The top three industries in 2018 are Animal Slaughtering and Processing, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	53,414	21,109	20,151	90.1	\$1.78B	\$3.19B	\$3.03B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

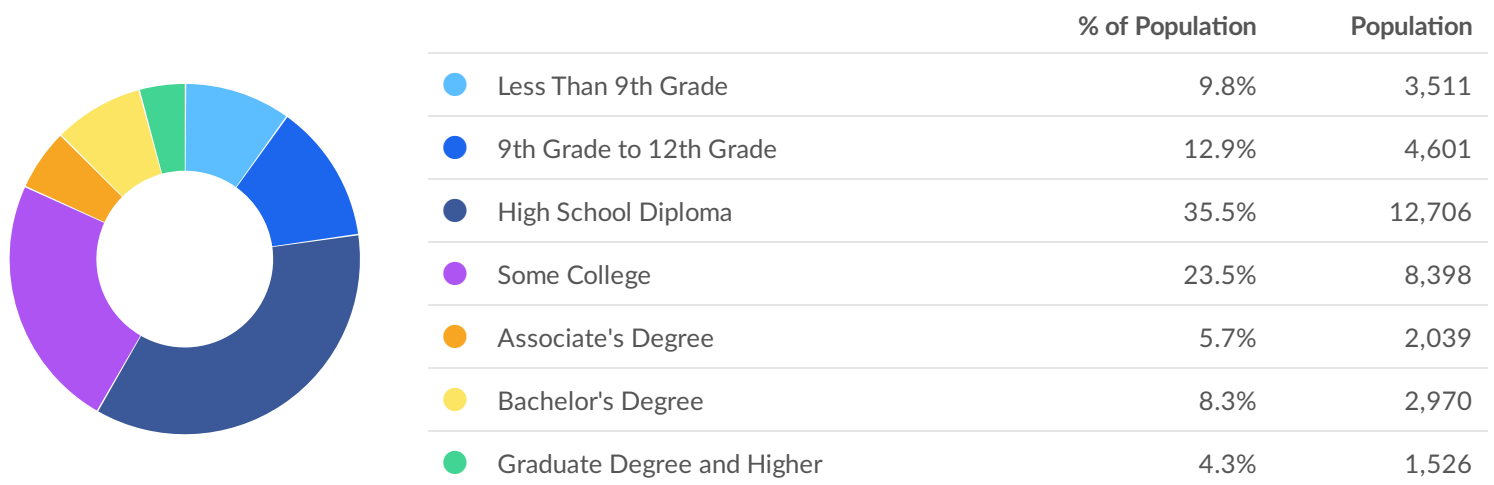
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

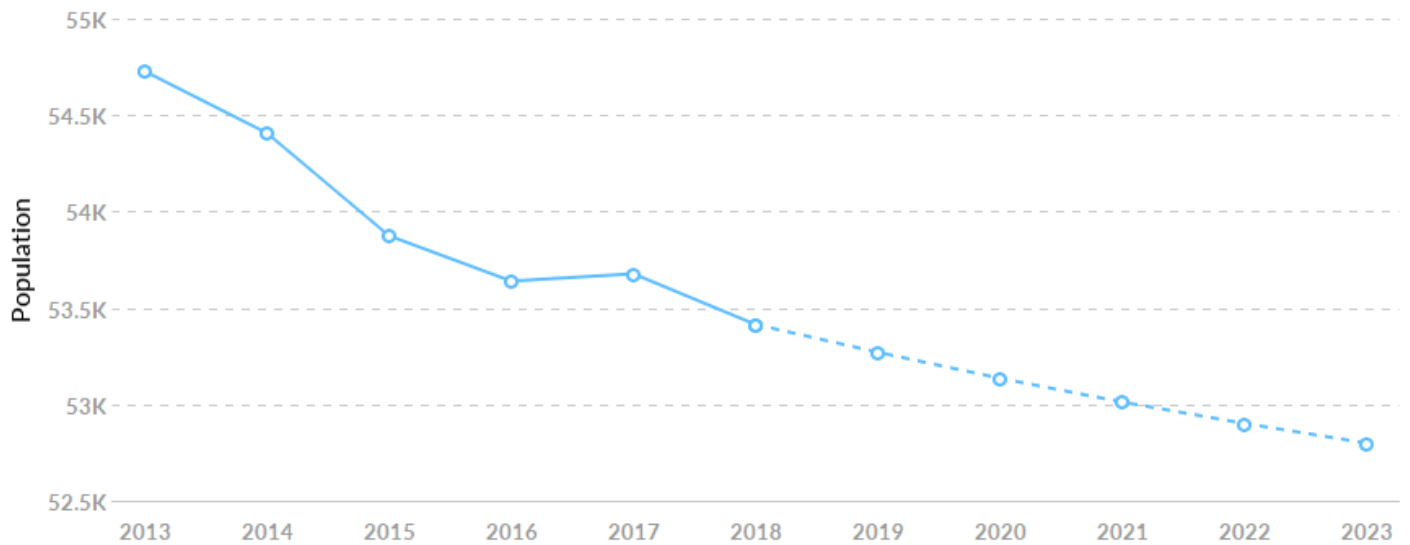
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Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 2.4%** since 2013, falling by 1,313. Population is expected to **decrease by 1.2%** between 2018 and 2023, losing 615.

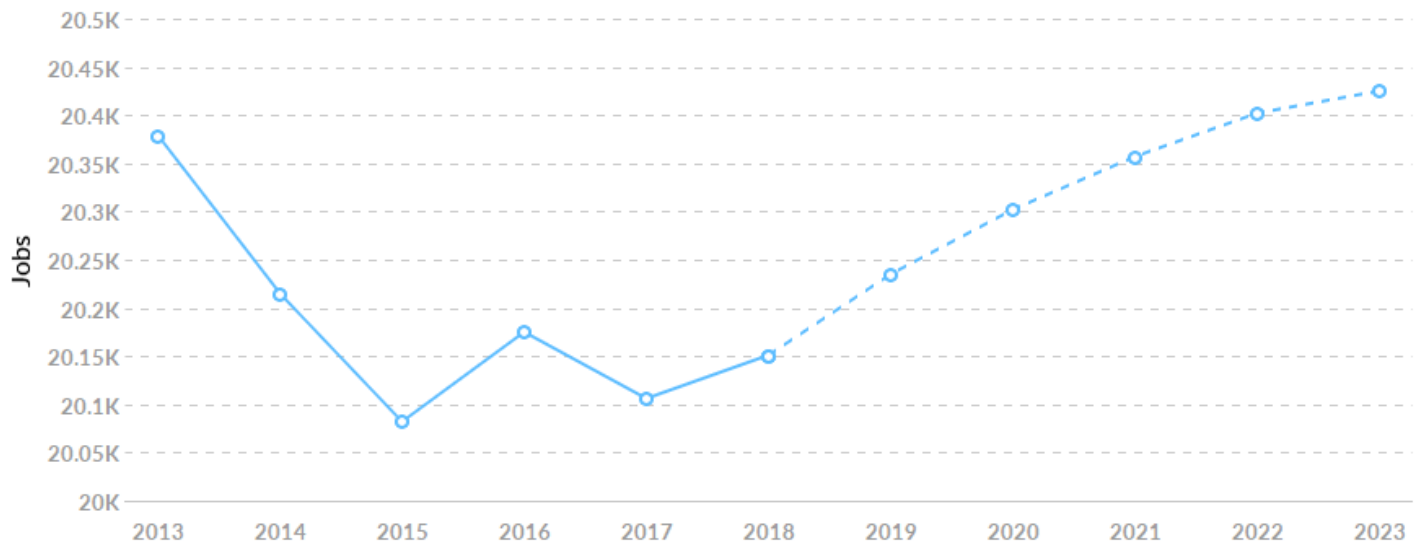


Timeframe	Population
2013	54,727
2014	54,407
2015	53,874
2016	53,639
2017	53,677
2018	53,414
2019	53,270
2020	53,135
2021	53,012
2022	52,901
2023	52,799

Historic & Projected Trends - Cont.

Job Trends

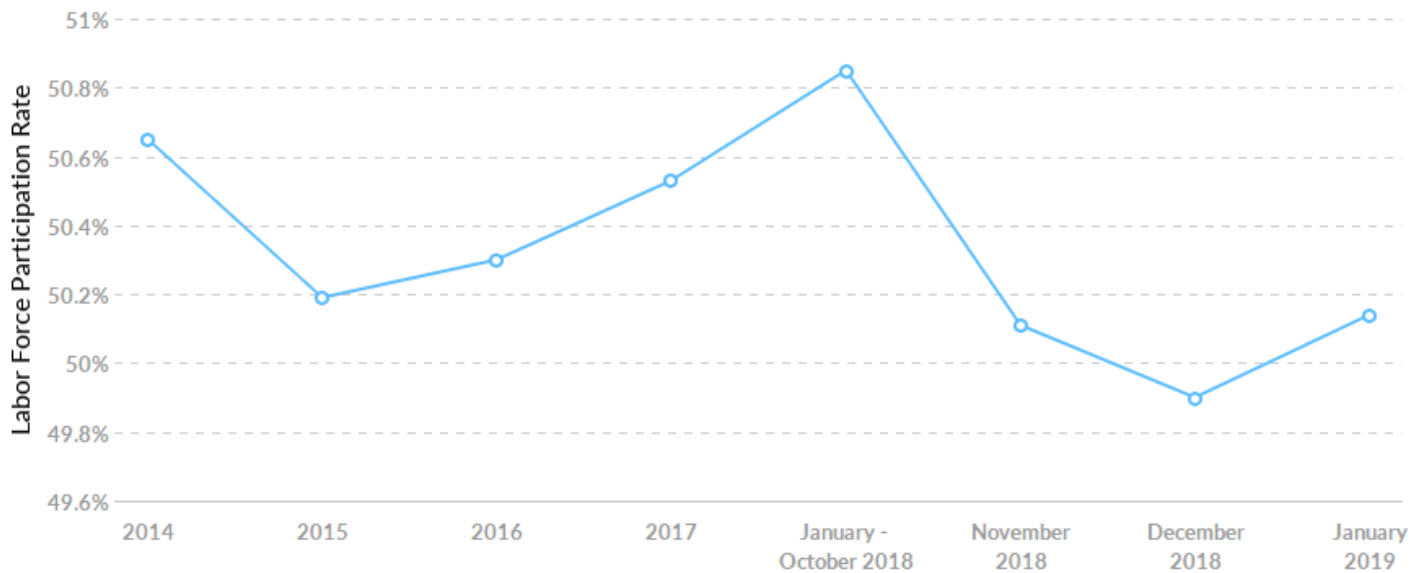
From 2013 to 2018, jobs **declined by 1.1%** in 4 Arkansas Counties from 20,379 to 20,151. This change **fell short of the national growth rate of 8.2% by 9.3%.**



Timeframe	Jobs
2013	20,379
2014	20,215
2015	20,082
2016	20,175
2017	20,106
2018	20,151
2019	20,235
2020	20,302
2021	20,357
2022	20,402
2023	20,425

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

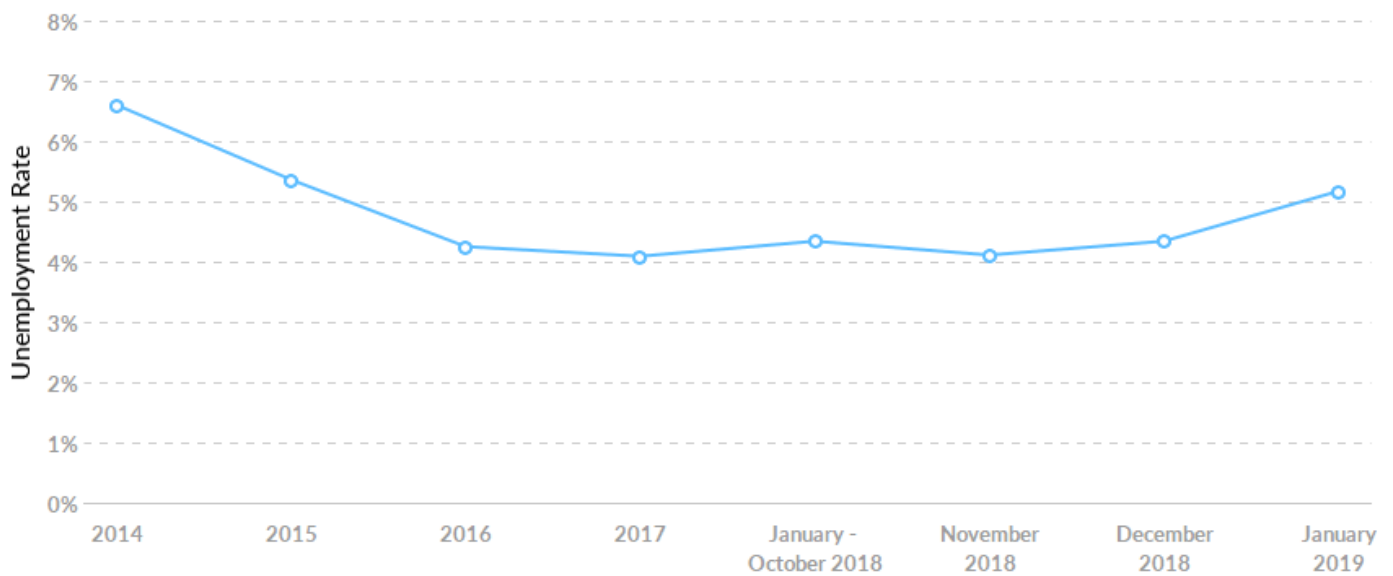


Timeframe	Labor Force Participation Rate
2014	50.65%
2015	50.19%
2016	50.30%
2017	50.53%
January - October 2018	50.85%
November 2018	50.11%
December 2018	49.90%
January 2019	50.14%

Historic & Projected Trends - Cont.

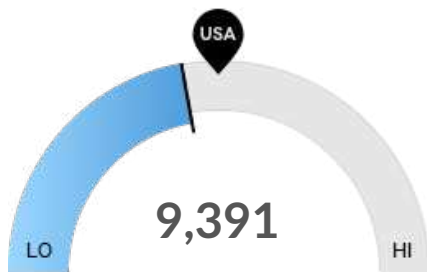
Unemployment Rate Trends

Your areas had a January 2019 unemployment rate of 5.17%, **decreasing from 6.60% 5 years before.**



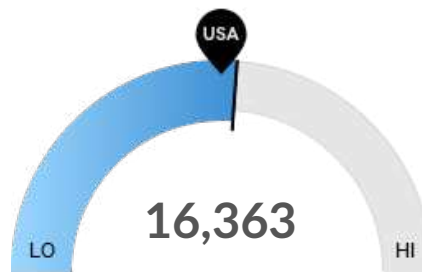
Timeframe	Unemployment Rate
2014	6.60%
2015	5.36%
2016	4.25%
2017	4.09%
January - October 2018	4.34%
November 2018	4.11%
December 2018	4.34%
January 2019	5.17%

Population Characteristics



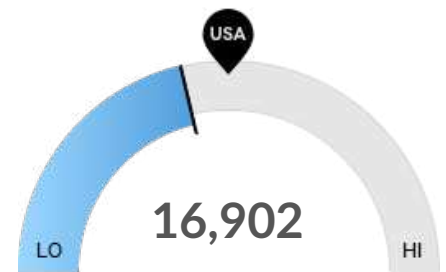
Millennials

Your area has 9,391 millennials (ages 20-34). The national average for an area this size is 11,117.



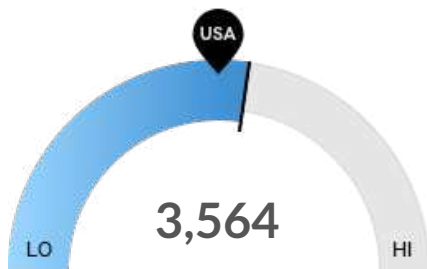
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 15,302 people 55 or older, while there are 16,363 here.



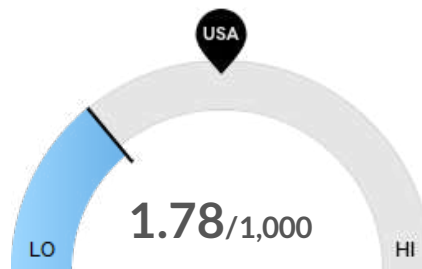
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 21,080 racially diverse people, while there are 16,902 here.



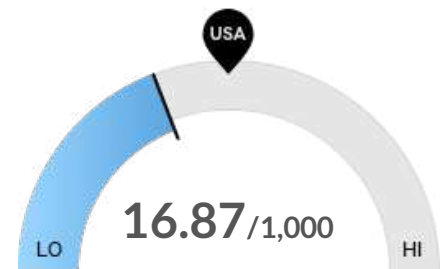
Veterans

Your area has 3,564 veterans. The national average for an area this size is 3,121.



Violent Crime

Your area has 1.78 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



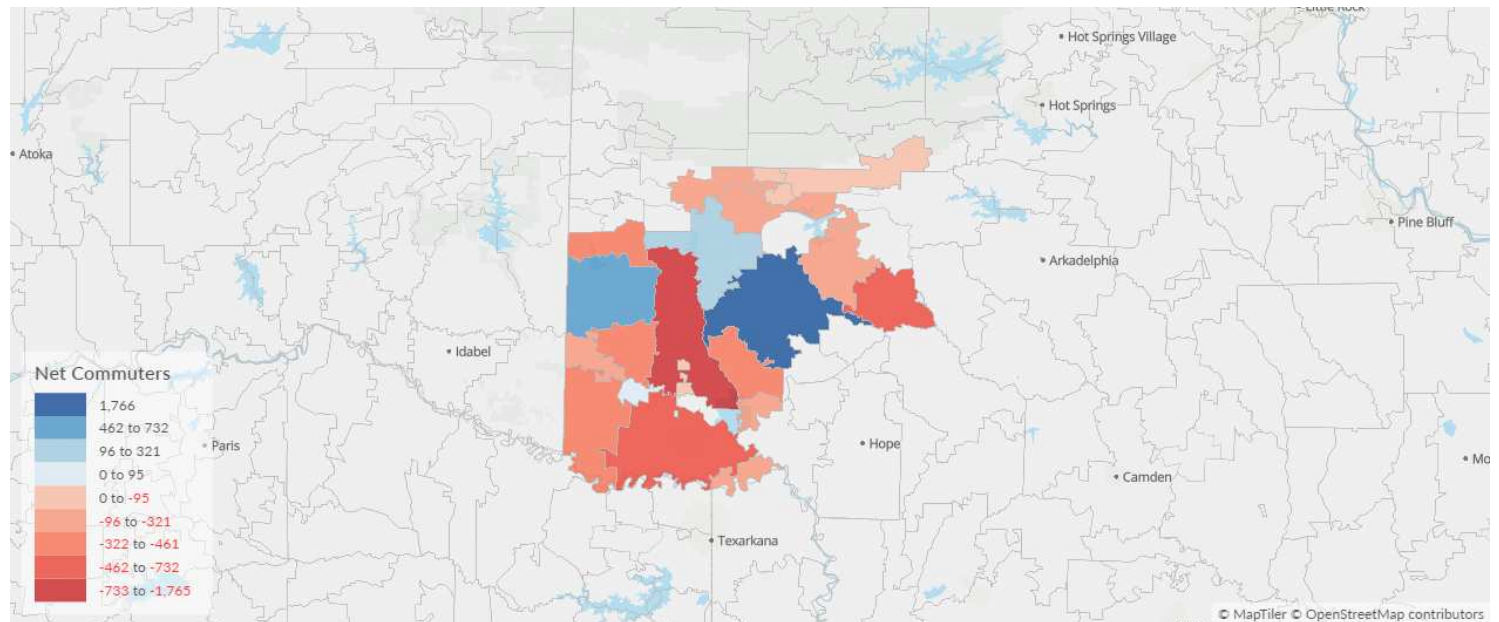
Property Crime

Your area has 16.87 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

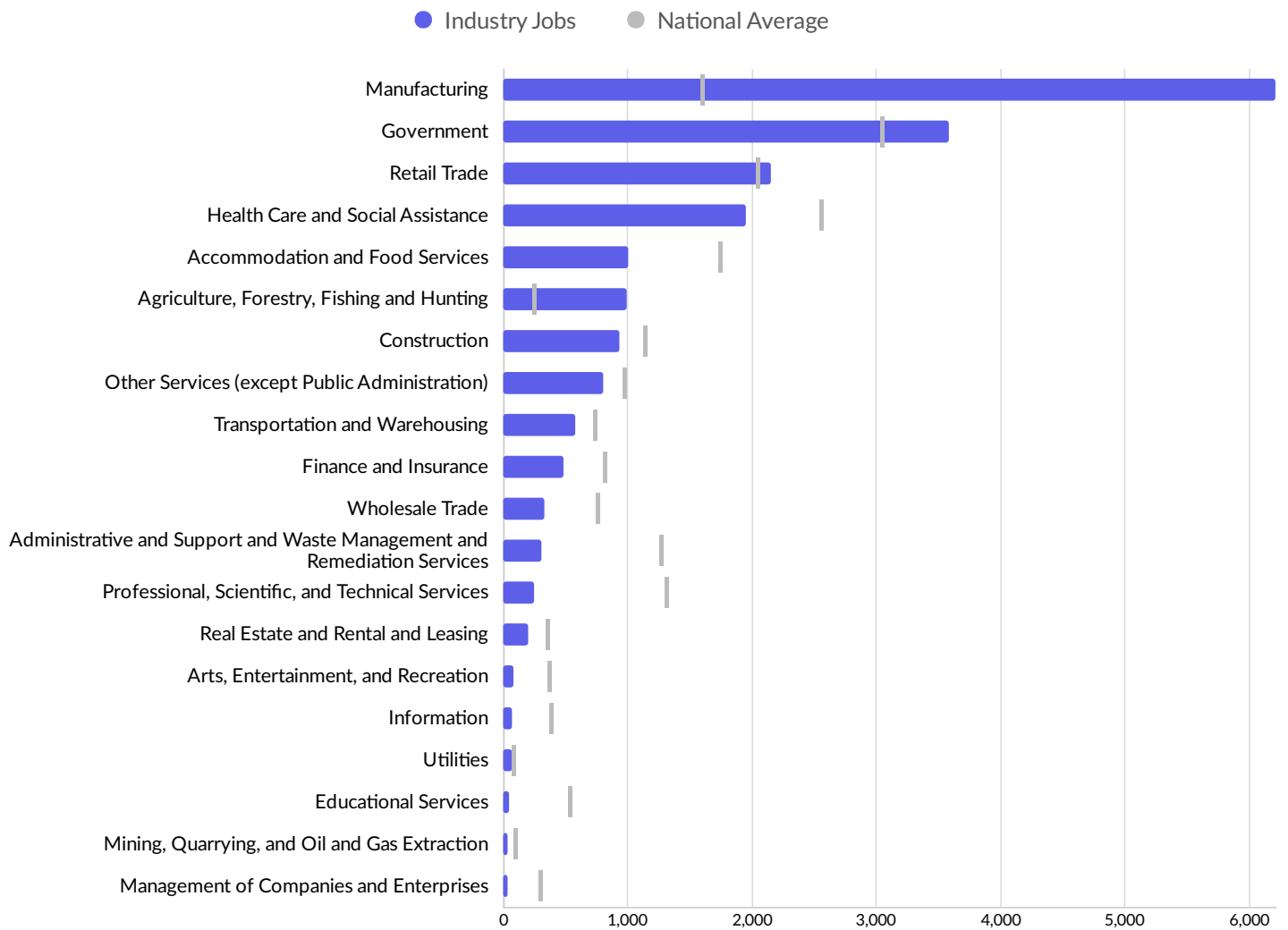
ZIP	Name	2018 Employment
71852	Nashville, AR (in Howar...	6,121
71832	De Queen, AR (in Sevie...	4,613
71822	Ashdown, AR (in Little R...	2,917
71943	Glenwood, AR (in Pike c...	1,551
71833	Dierks, AR (in Howard c...	1,168

Where Talent Lives

ZIP	Name	2018 Workers
71852	Nashville, AR (in Howar...	4,355
71832	De Queen, AR (in Sevie...	4,152
71822	Ashdown, AR (in Little R...	3,431
71943	Glenwood, AR (in Pike c...	1,618
71846	Lockesburg, AR (in Sevie...	1,161

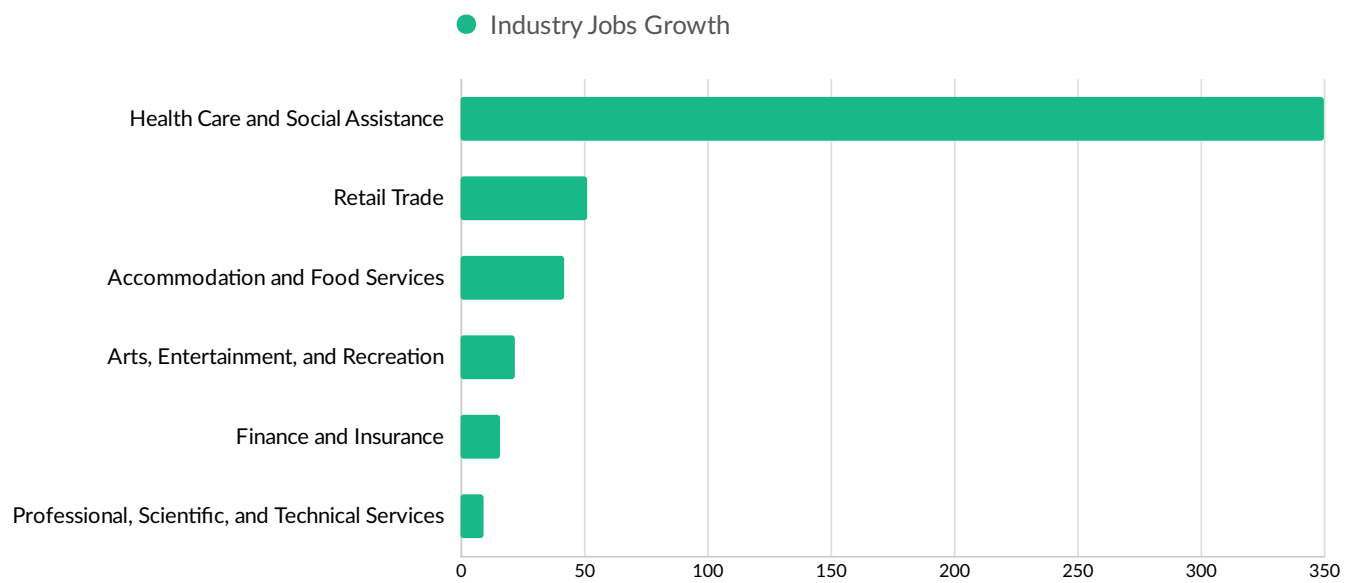
Industry Characteristics

Largest Industries



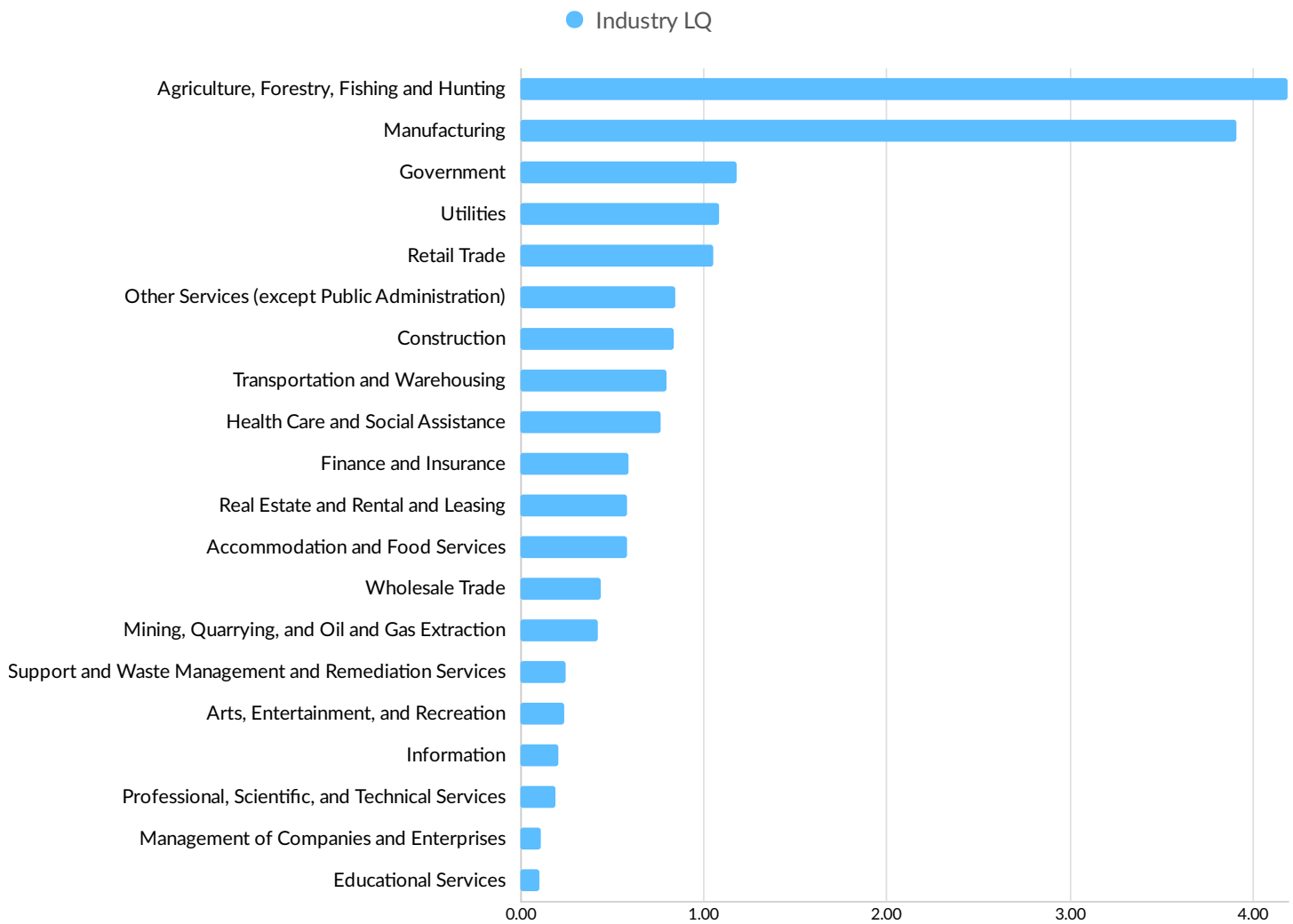
Industry Characteristics - Cont.

Top Growing Industries



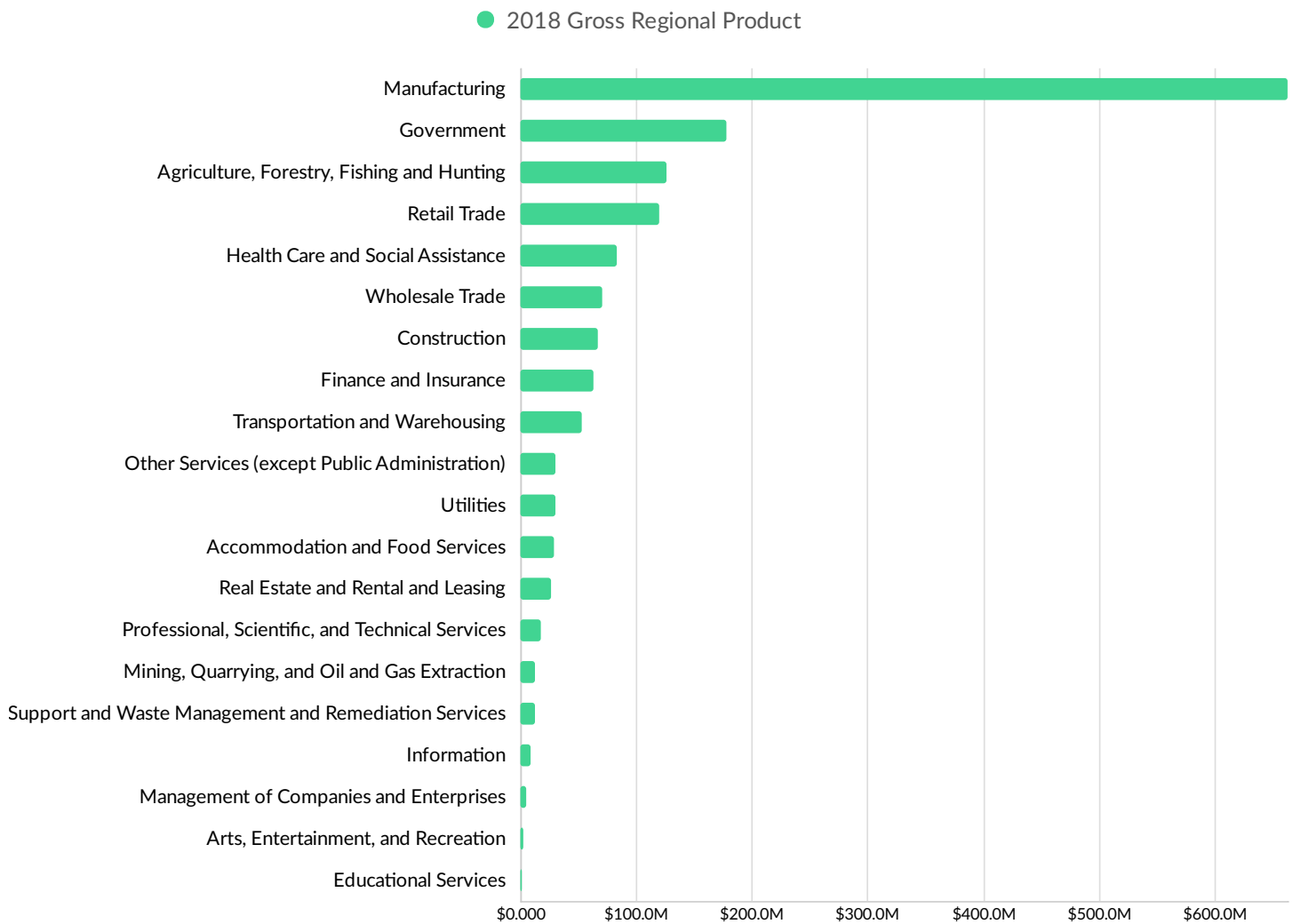
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

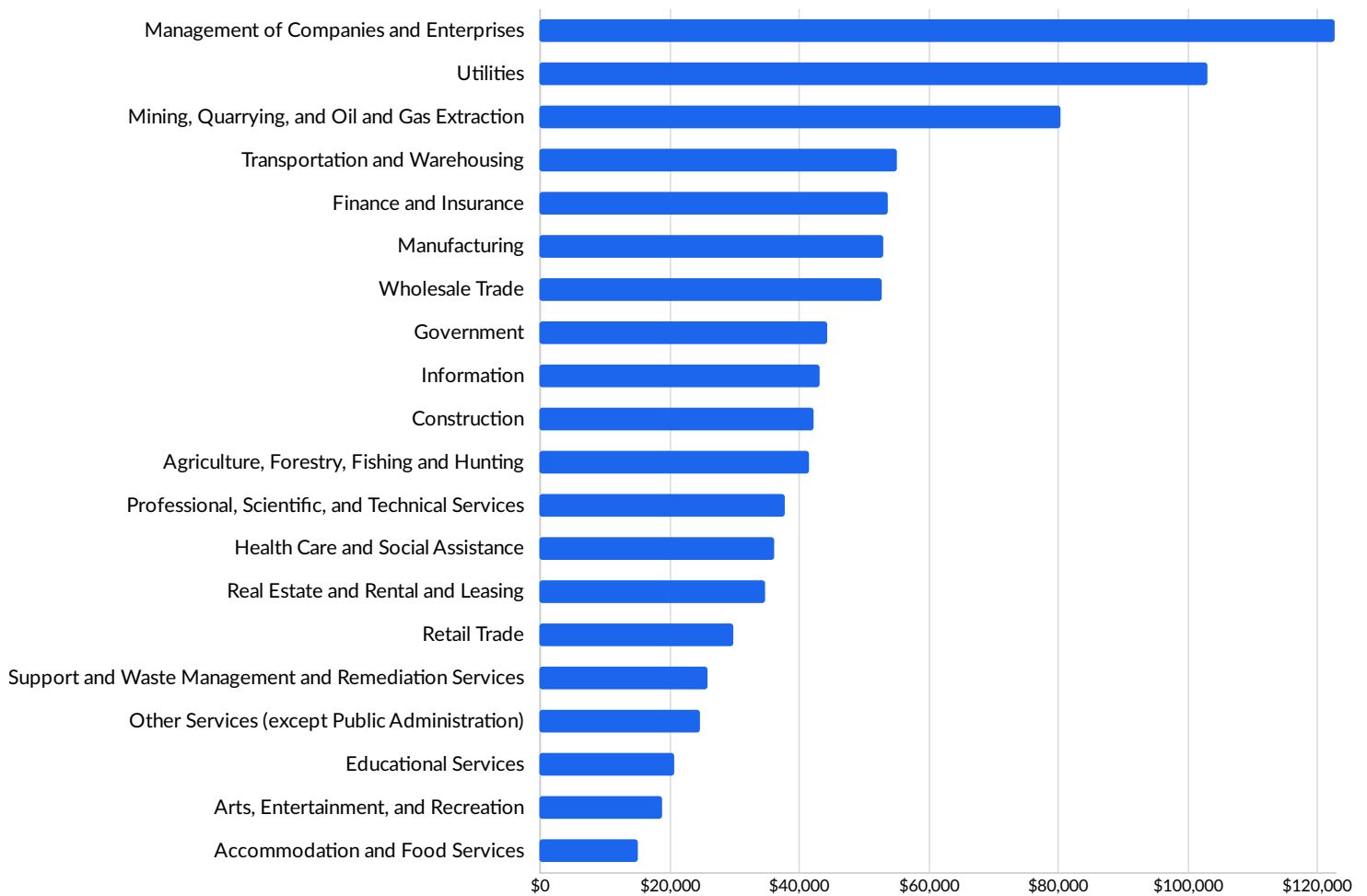
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker



Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	6,537	6,217	-320	-5%	3.92	\$53,119	\$663.21M
Government	3,768	3,590	-178	-5%	1.18	\$44,447	\$178.19M
Retail Trade	2,100	2,151	51	+2%	1.06	\$29,953	\$119.52M
Health Care and Social Assistance	1,600	1,950	350	+22%	0.76	\$36,180	\$83.30M
Accommodation and Food Services	963	1,005	42	+4%	0.58	\$15,197	\$28.93M
Agriculture, Forestry, Fishing and Hunting	1,017	993	-24	-2%	4.19	\$41,626	\$126.51M
Construction	940	940	0	0%	0.84	\$42,201	\$66.40M
Other Services (except Public Administration)	856	809	-47	-5%	0.84	\$24,783	\$30.91M
Transportation and Warehousing	616	578	-38	-6%	0.79	\$55,084	\$52.57M
Finance and Insurance	465	481	16	+3%	0.59	\$53,718	\$62.69M
Wholesale Trade	332	328	-4	-1%	0.44	\$52,926	\$71.23M
Administrative and Support and Waste Management and Remediation Services	310	308	-2	-1%	0.24	\$25,951	\$12.62M
Professional, Scientific, and Technical Services	238	247	9	+4%	0.19	\$37,888	\$17.27M
Real Estate and Rental and Leasing	245	199	-46	-19%	0.58	\$34,952	\$26.26M
Arts, Entertainment, and Recreation	61	83	22	+36%	0.24	\$19,010	\$2.88M
Information	85	76	-9	-11%	0.21	\$43,177	\$8.36M
Utilities	75	75	0	0%	1.09	\$103,155	\$30.20M
Educational Services	86	52	-34	-40%	0.10	\$20,822	\$1.44M
Mining, Quarrying, and Oil and Gas Extraction	52	36	-16	-31%	0.43	\$80,402	\$13.05M
Management of Companies and Enterprises	34	32	-2	-6%	0.11	\$122,743	\$4.60M

Business Characteristics

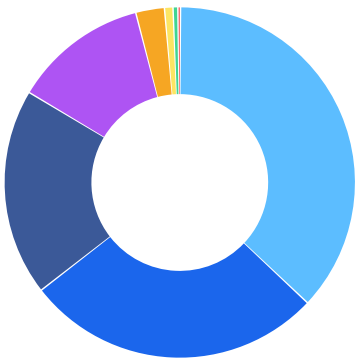
1,465 Companies Employ Your Workers

Online profiles for your workers mention 1,465 companies as employers, with the top 10 appearing below. In the last 12 months, 726 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Husqvarna	63 <div></div>	Uber Technologies, Inc.	1,070 <div></div>
Domtar Corporation	54 <div></div>	CRST International, Inc.	935 <div></div>
Tyson Foods, Inc.	44 <div></div>	USA Truck, Inc.	359 <div></div>
Wal-Mart Stores, Inc.	34 <div></div>	Koch Trucking, Inc.	260 <div></div>
Weyerhaeuser Company	32 <div></div>	Teach For America, Inc.	246 <div></div>
Dequeen School District 17	25 <div></div>	Platinum Supplemental Insuranc...	187 <div></div>
Pilgrim's Pride Corporation	25 <div></div>	Dollar General Corporation	170 <div></div>
Howard Memorial Hospital	23 <div></div>	Loudon County Trucking, Inc.	142 <div></div>
Arkansas Department of Parks a...	18 <div></div>	U. S. Xpress, Inc.	141 <div></div>
Ashdown School District	18 <div></div>	Southern Refrigerated Transport...	122 <div></div>

Business Characteristics - Cont.

Business Size

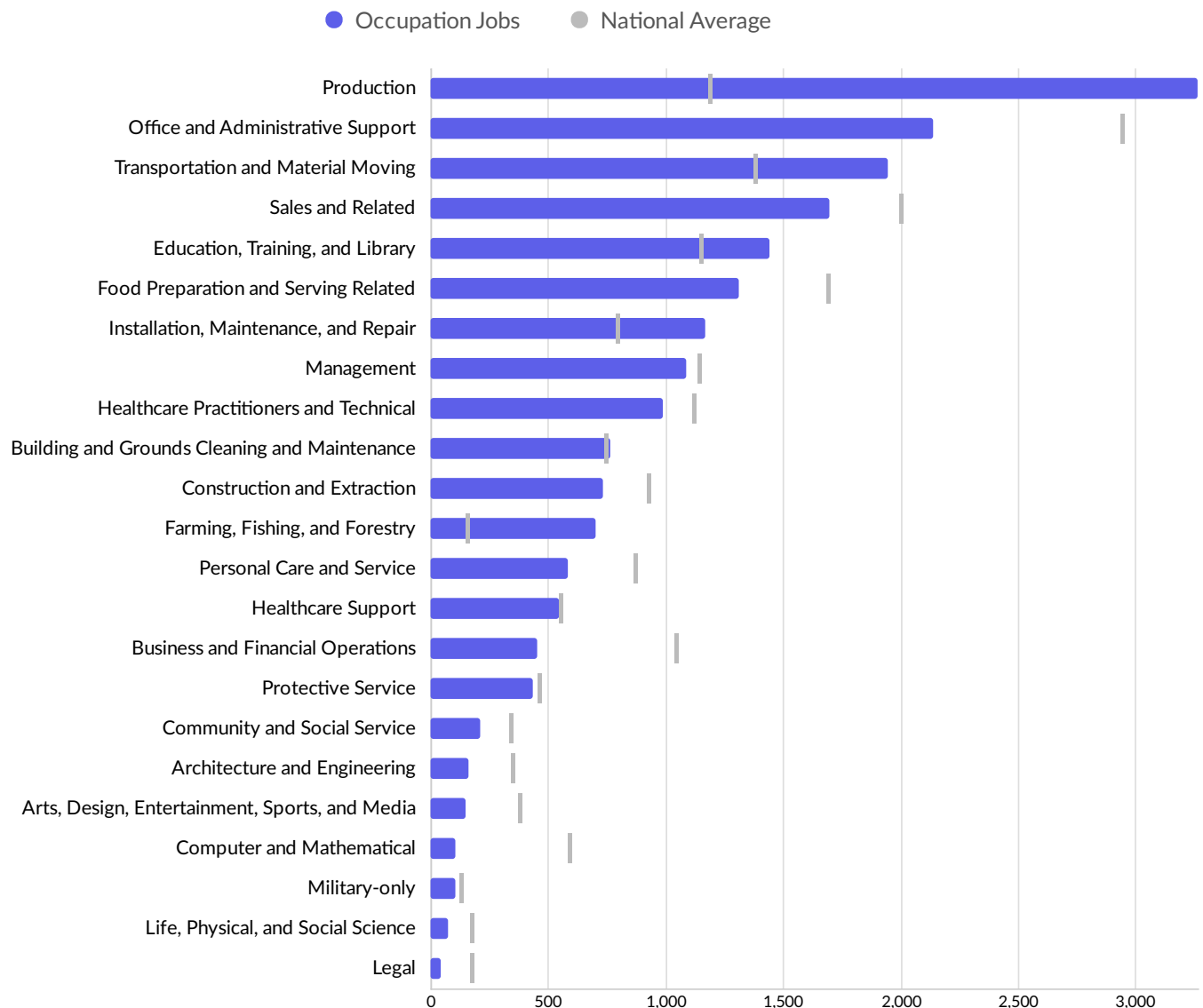


	Percentage	Business Count
1 to 4 employees	37.0%	755
5 to 9 employees	27.5%	561
10 to 19 employees	19.1%	390
20 to 49 employees	12.4%	253
50 to 99 employees	2.6%	54
100 to 249 employees	0.8%	16
250 to 499 employees	0.4%	9
500+ employees	0.2%	5

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

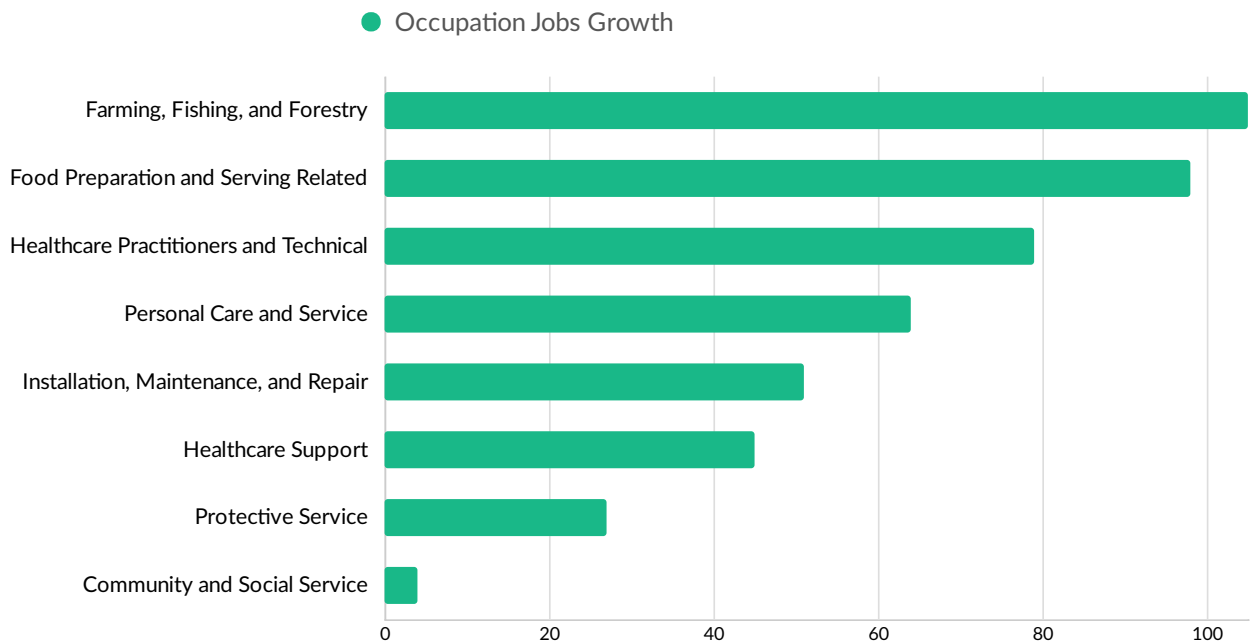
Workforce Characteristics

Largest Occupations



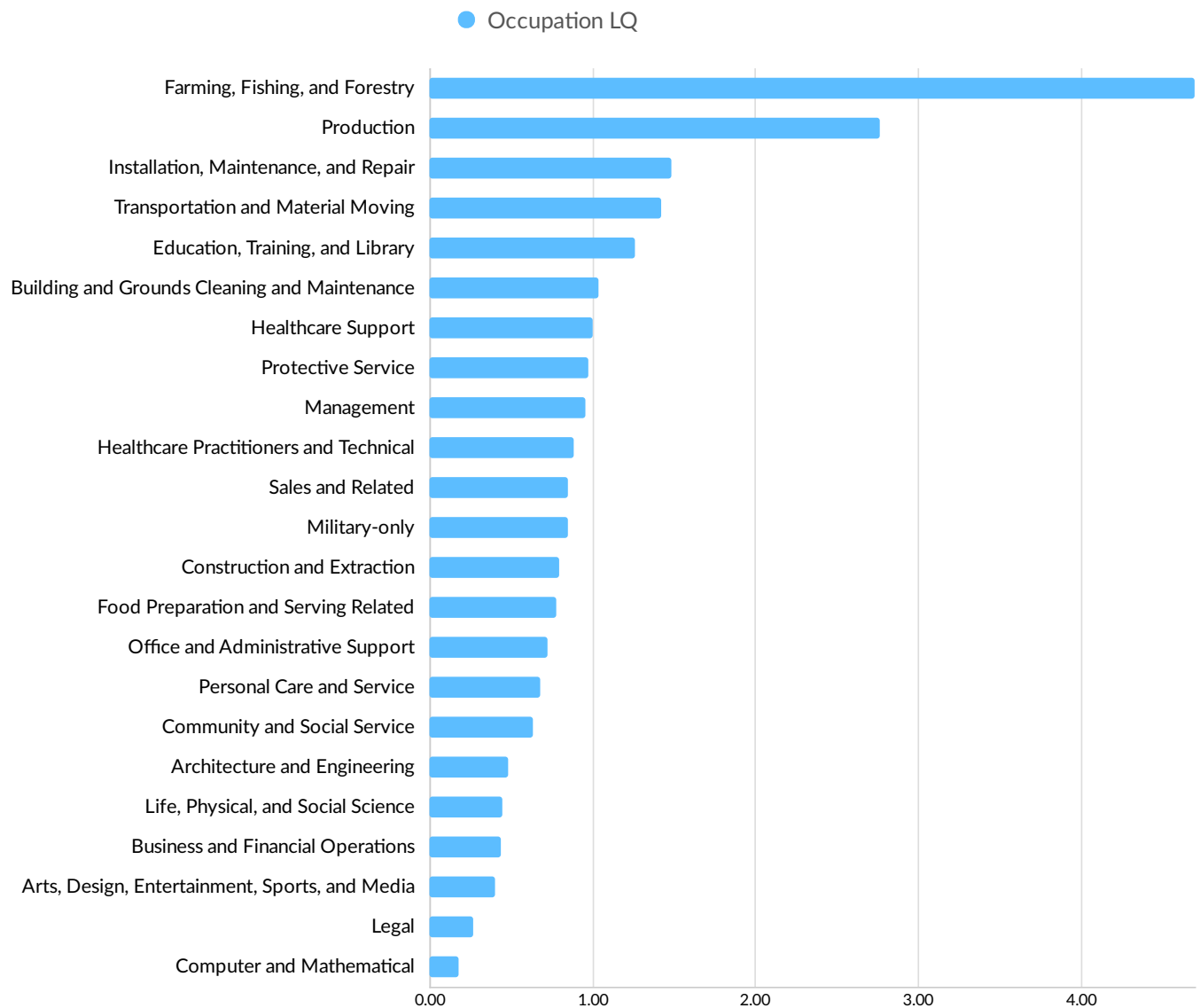
Workforce Characteristics - Cont.

Top Growing Occupations



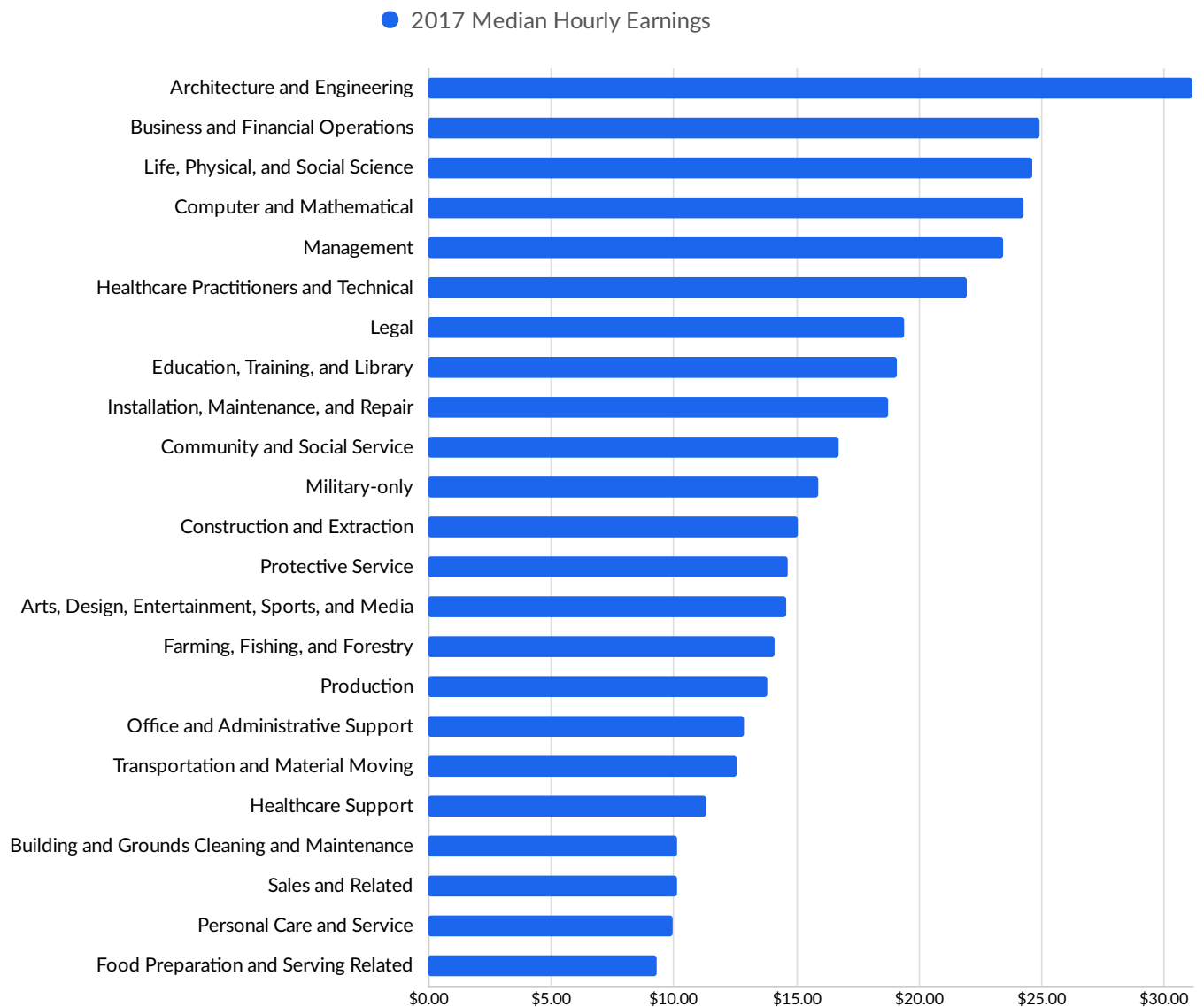
Workforce Characteristics - Cont.

Top Occupation LQ



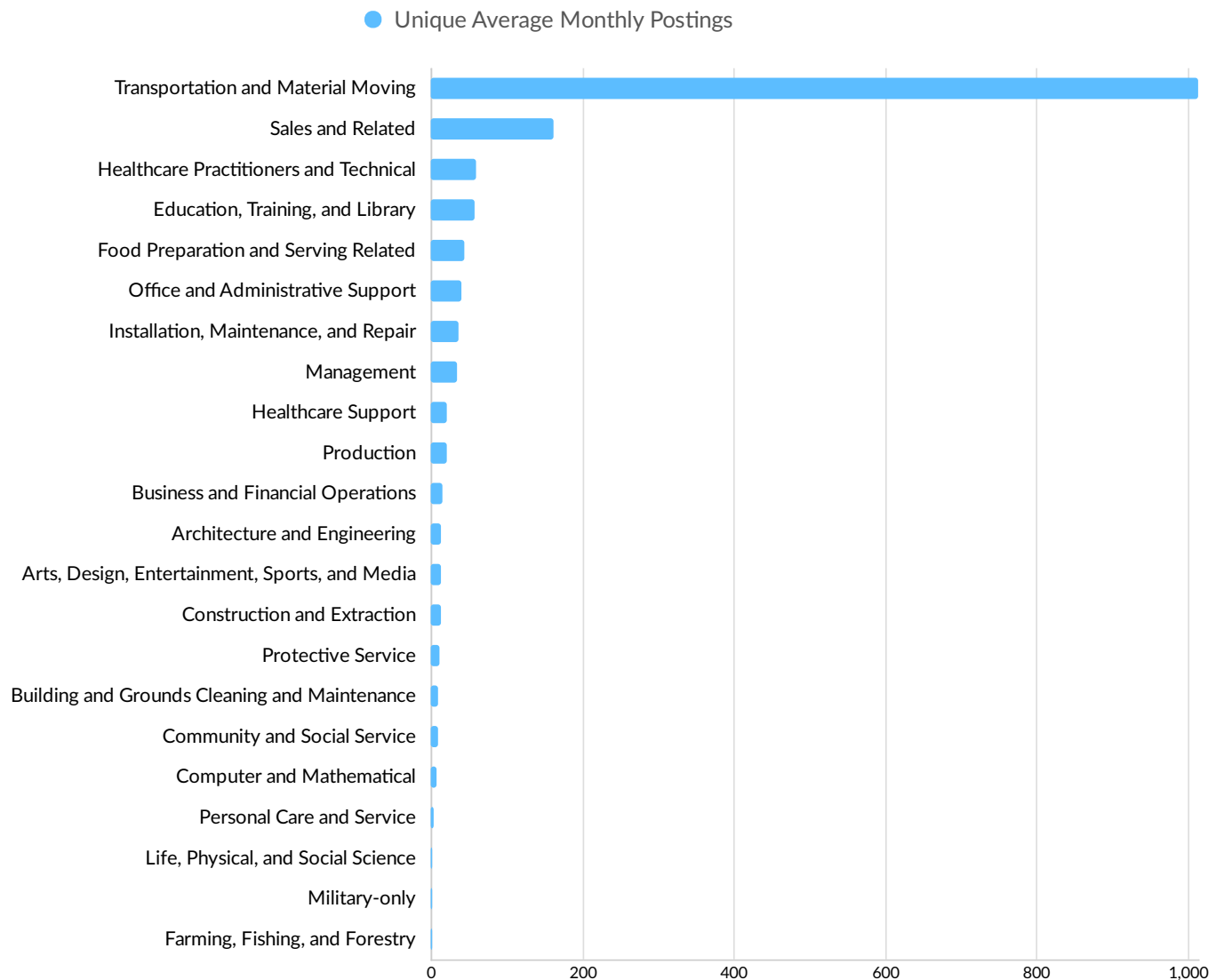
Workforce Characteristics - Cont.

Top Occupation Earnings



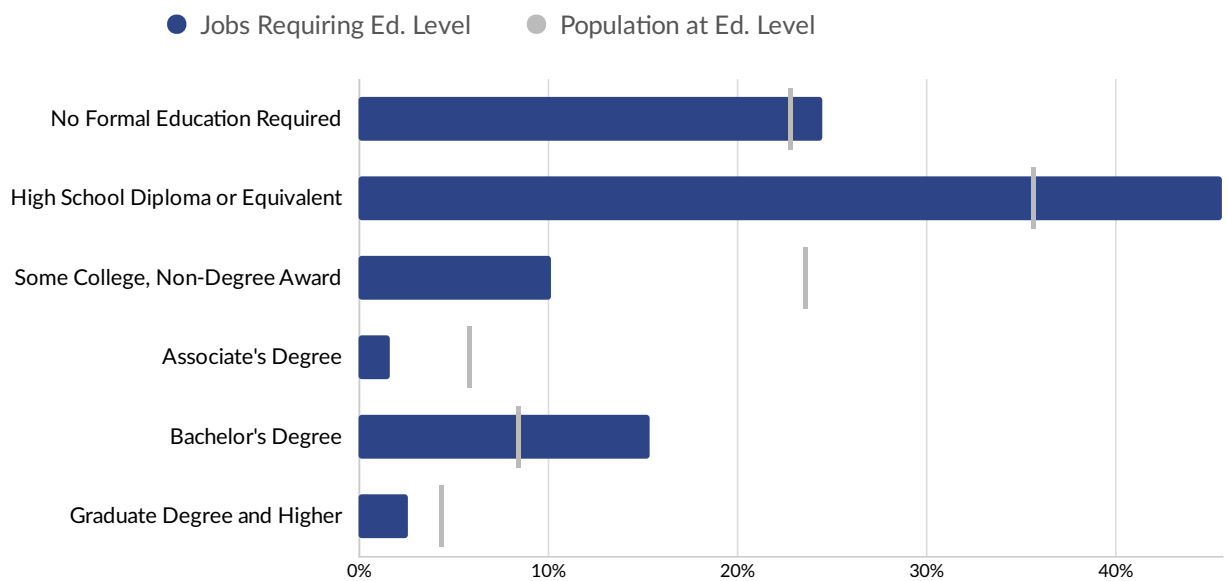
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Production	3,582	3,266	-316	-9%	2.77	\$13.82	21
Office and Administrative Support	2,194	2,139	-55	-3%	0.73	\$12.85	41
Transportation and Material Moving	1,959	1,950	-9	0%	1.42	\$12.60	1,014
Sales and Related	1,768	1,700	-68	-4%	0.85	\$10.17	162
Education, Training, and Library	1,499	1,444	-55	-4%	1.26	\$19.11	58
Food Preparation and Serving Related	1,217	1,315	98	+8%	0.78	\$9.30	44
Installation, Maintenance, and Repair	1,121	1,172	51	+5%	1.49	\$18.75	37
Management	1,148	1,086	-62	-5%	0.96	\$23.44	35
Healthcare Practitioners and Technical	910	989	79	+9%	0.89	\$21.93	60
Building and Grounds Cleaning and Maintenance	802	767	-35	-4%	1.04	\$10.17	10
Construction and Extraction	757	735	-22	-3%	0.80	\$15.08	13
Farming, Fishing, and Forestry	601	706	105	+17%	4.70	\$14.15	1
Personal Care and Service	523	587	64	+12%	0.68	\$9.96	4
Healthcare Support	505	550	45	+9%	1.01	\$11.32	21
Business and Financial Operations	455	453	-2	0%	0.43	\$24.95	15
Protective Service	412	439	27	+7%	0.97	\$14.68	11
Community and Social Service	207	211	4	+2%	0.63	\$16.75	10
Architecture and Engineering	202	164	-38	-19%	0.48	\$31.16	13

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	150	150	0	0%	0.40	\$14.62	13
Computer and Mathematical	112	105	-7	-6%	0.18	\$24.27	7
Military-only	130	104	-26	-20%	0.85	\$15.92	2
Life, Physical, and Social Science	77	75	-2	-3%	0.45	\$24.62	2
Legal	50	45	-5	-10%	0.27	\$19.39	1

Educational Pipeline

In 2017, there were 577 graduates in 4 Arkansas Counties. This pipeline has grown by 74% over the last 5 years. The highest share of these graduates come from Welding Technology/Welder, General Studies, and "Health Services/Allied Health/Health Sciences, General".

