



# 5 Arkansas Counties

Arkansas Department of Workforce Services



POB 2981  
Little Rock, Arkansas 72203

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## Economy Overview

**63,447**

### Population (2018)

Population **decreased by 5,931** over the last 5 years and is projected to **decrease by 4,449** over the next 5 years.

**27,902**

### Total Regional Employment

Jobs **decreased by 771** over the last 5 years but are projected to **grow by 303** over the next 5 years.

**\$42.0K**

### Avg. Earnings Per Job (2018)

Regional average earnings per job are **\$23.7K below** the national average earnings of \$65.7K per job.

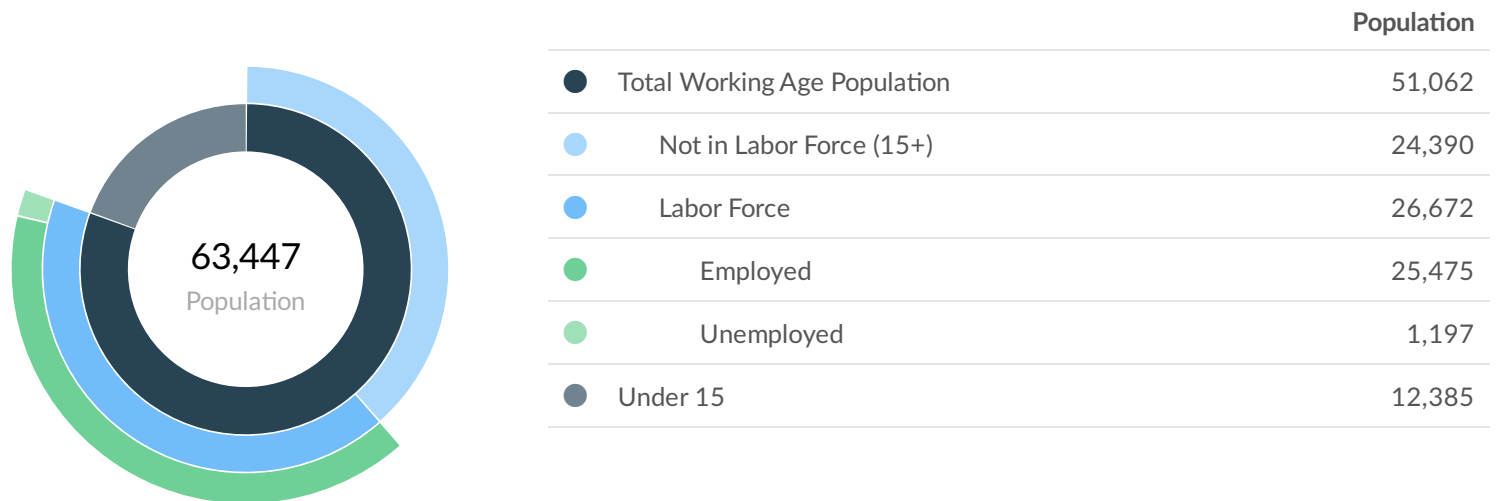
## Takeaways

- As of 2018 the region's population **declined by 8.5%** since 2013, falling by 5,931. Population is expected to **decrease by 7.0%** between 2018 and 2023, losing 4,449.
- From 2013 to 2018, jobs **declined by 2.7%** in 5 Arkansas Counties from 28,673 to **27,902**. This change **fell short of the national growth rate of 8.2% by 10.9%**. As the number of jobs declined, the **labor force participation rate decreased from 54.4% to 52.2% between 2013 and 2018**.
- Concerning educational attainment, **8.1% of the selected regions' residents possess a Bachelor's Degree** (10.5% below the national average), and **5.8% hold an Associate's Degree** (2.2% below the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), Grain and Oilseed Milling, and Crop Production.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	63,447	26,672	27,902	92.6	\$2.58B	\$4.95B	\$5.16B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

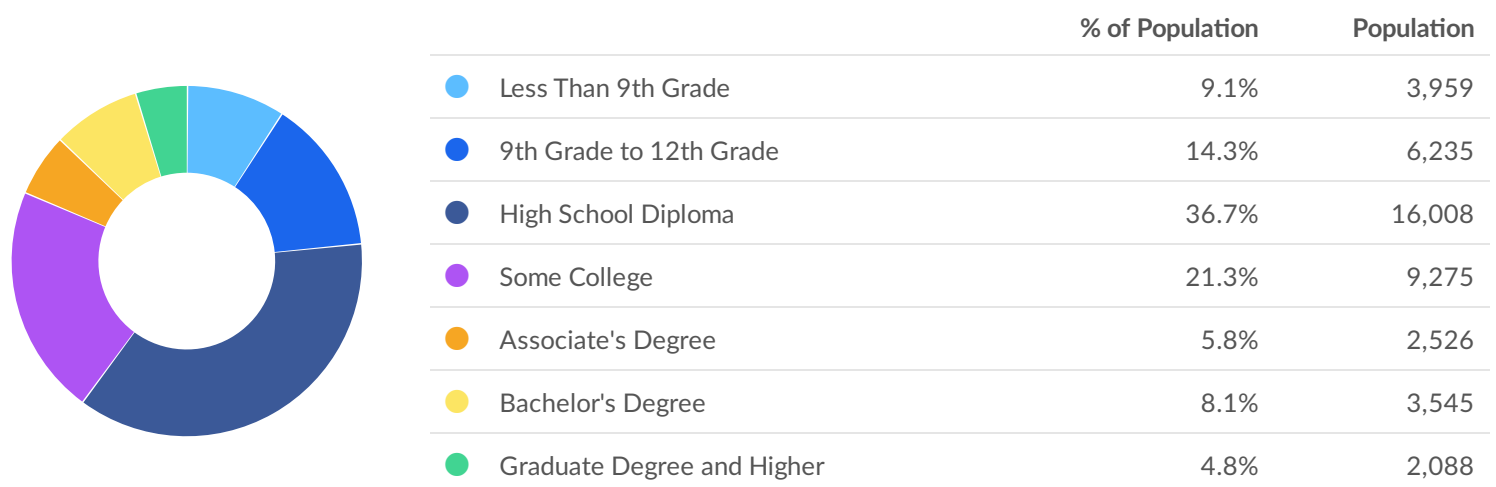
## Economy Overview - Cont.

### 2018 Labor Force Breakdown



### Educational Attainment

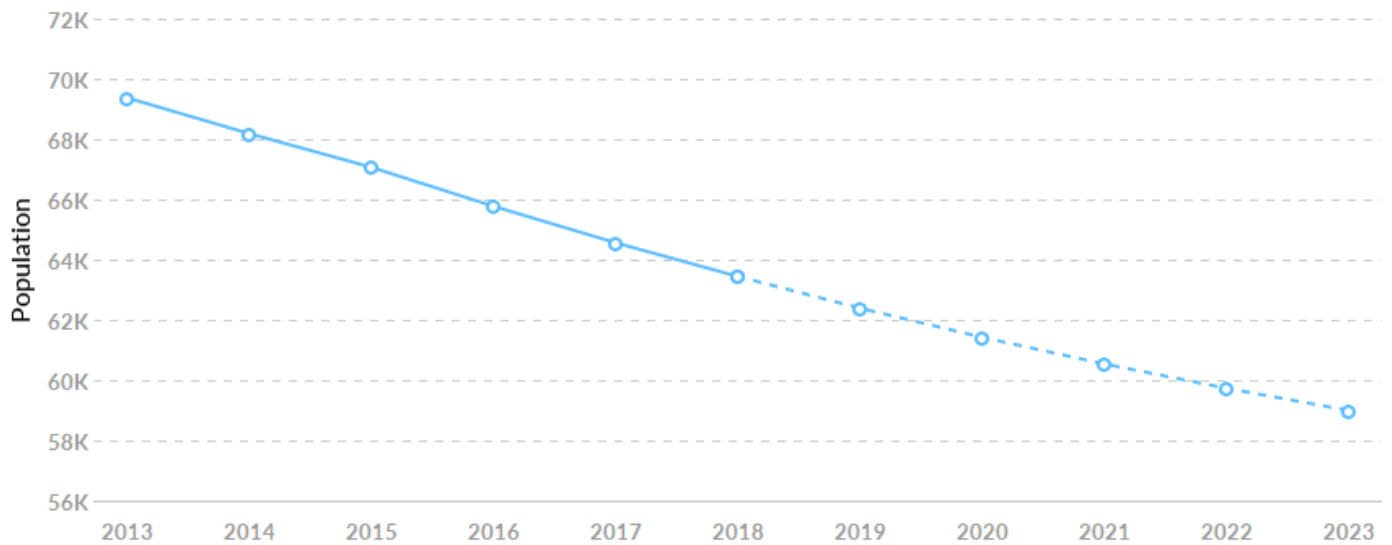
Concerning educational attainment, **8.1% of the selected regions' residents possess a Bachelor's Degree** (10.5% below the national average), and **5.8% hold an Associate's Degree** (2.2% below the national average).



# Historic & Projected Trends

## Population Trends

As of 2018 the region's population **declined by 8.5%** since 2013, falling by 5,931. Population is expected to **decrease by 7.0%** between 2018 and 2023, losing 4,449.

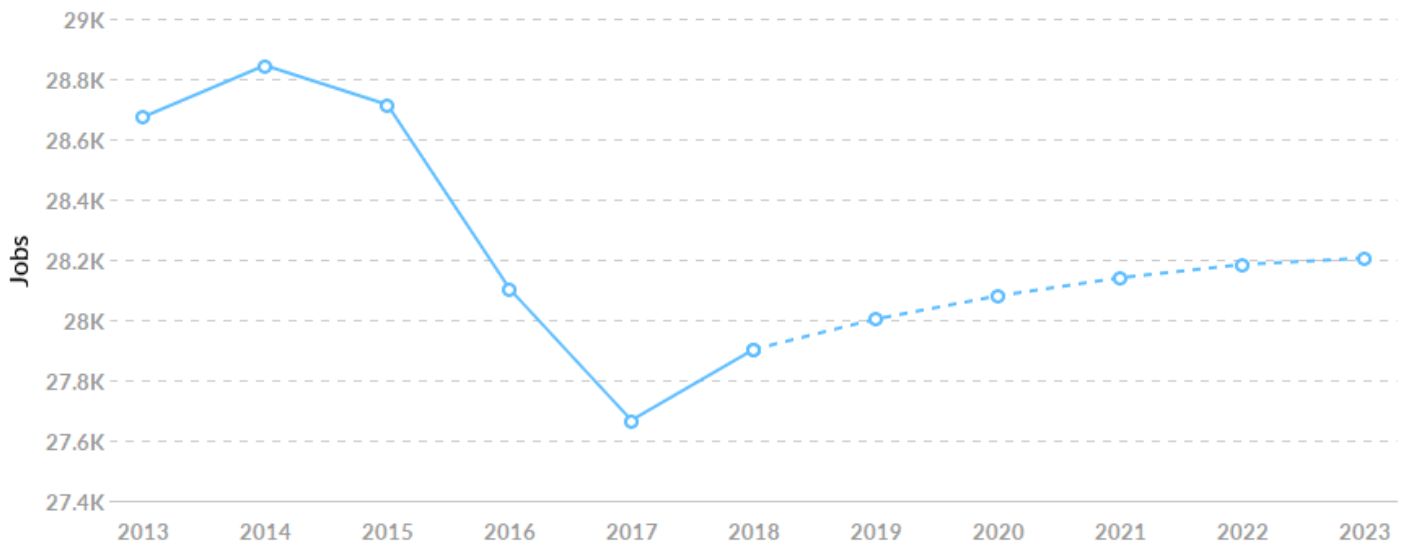


Timeframe	Population
2013	69,378
2014	68,189
2015	67,070
2016	65,778
2017	64,563
2018	63,447
2019	62,393
2020	61,426
2021	60,541
2022	59,734
2023	58,998

## Historic & Projected Trends - Cont.

### Job Trends

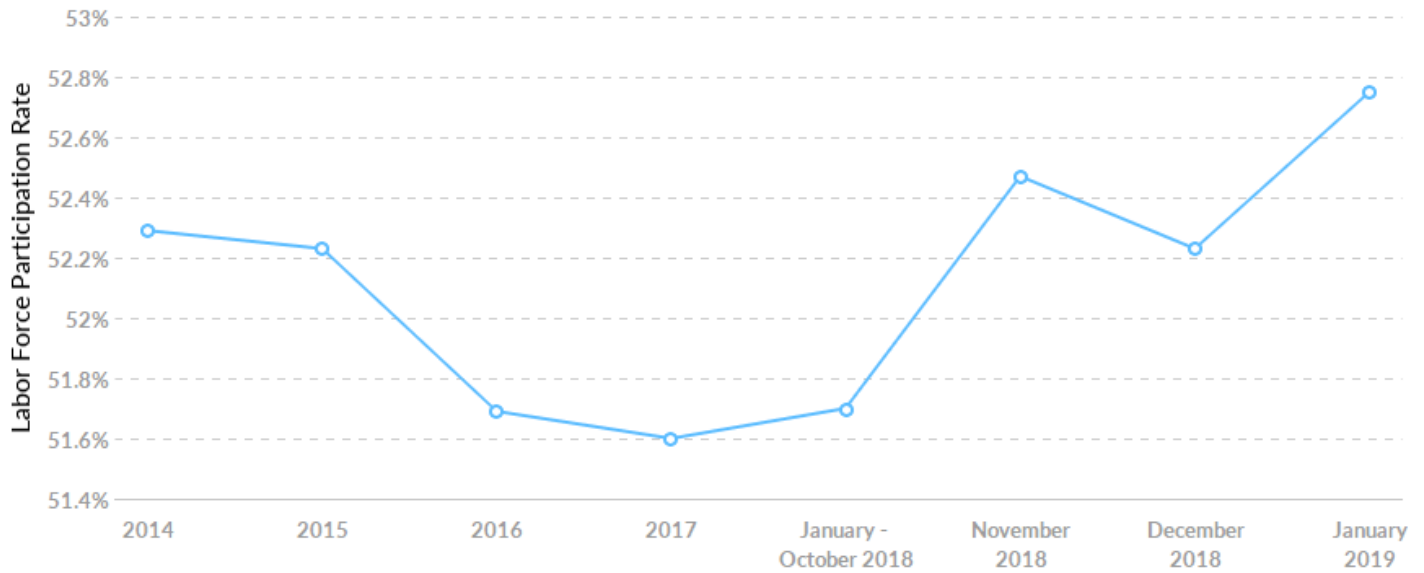
From 2013 to 2018, jobs **declined by 2.7%** in 5 Arkansas Counties from 28,673 to 27,902. This change **fell short of the national growth rate of 8.2% by 10.9%**.



Timeframe	Jobs
2013	28,673
2014	28,845
2015	28,715
2016	28,104
2017	27,667
2018	27,902
2019	28,003
2020	28,080
2021	28,140
2022	28,184
2023	28,205

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends

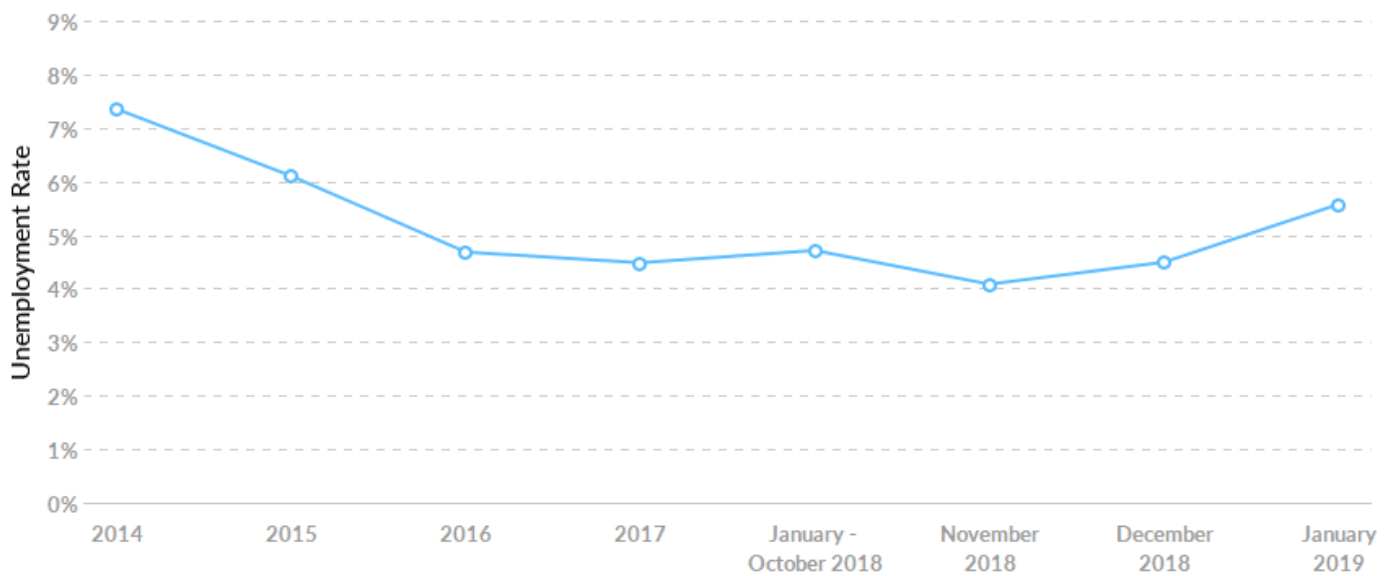


Timeframe	Labor Force Participation Rate
2014	52.29%
2015	52.23%
2016	51.69%
2017	51.60%
January - October 2018	51.70%
November 2018	52.47%
December 2018	52.23%
January 2019	52.75%

## Historic & Projected Trends - Cont.

### Unemployment Rate Trends

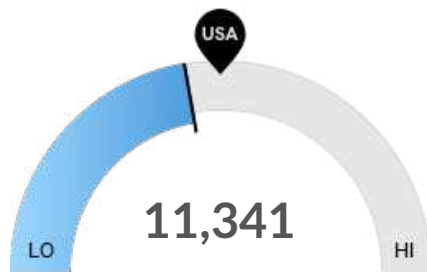
Your areas had a January 2019 unemployment rate of 5.57%, **decreasing from 7.35% 5 years before.**



Timeframe	Unemployment Rate
2014	7.35%
2015	6.10%
2016	4.68%
2017	4.48%
January - October 2018	4.71%
November 2018	4.08%
December 2018	4.49%
January 2019	5.57%

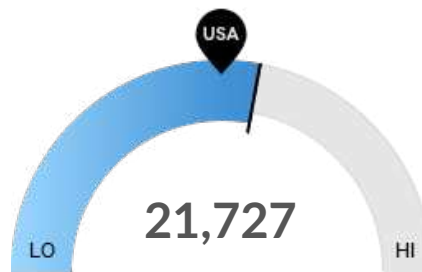


## Population Characteristics



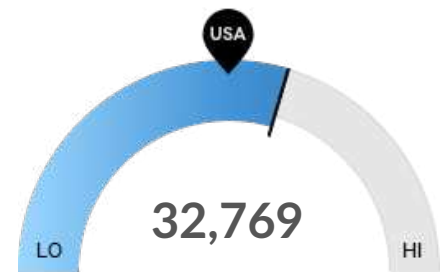
**Millennials**

Your area has 11,341 millennials (ages 20-34). The national average for an area this size is 13,372.



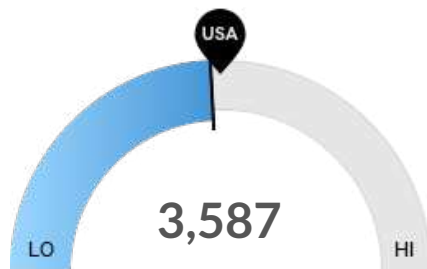
**Retiring Soon**

Retirement risk is high in your area. The national average for an area this size is 18,405 people 55 or older, while there are 21,727 here.



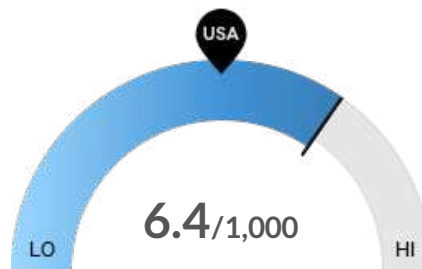
**Racial Diversity**

Racial diversity is high in your area. The national average for an area this size is 25,355 racially diverse people, while there are 32,769 here.



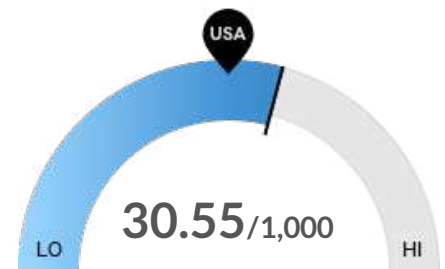
**Veterans**

Your area has 3,587 veterans. The national average for an area this size is 3,754.



**Violent Crime**

Your area has 6.4 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



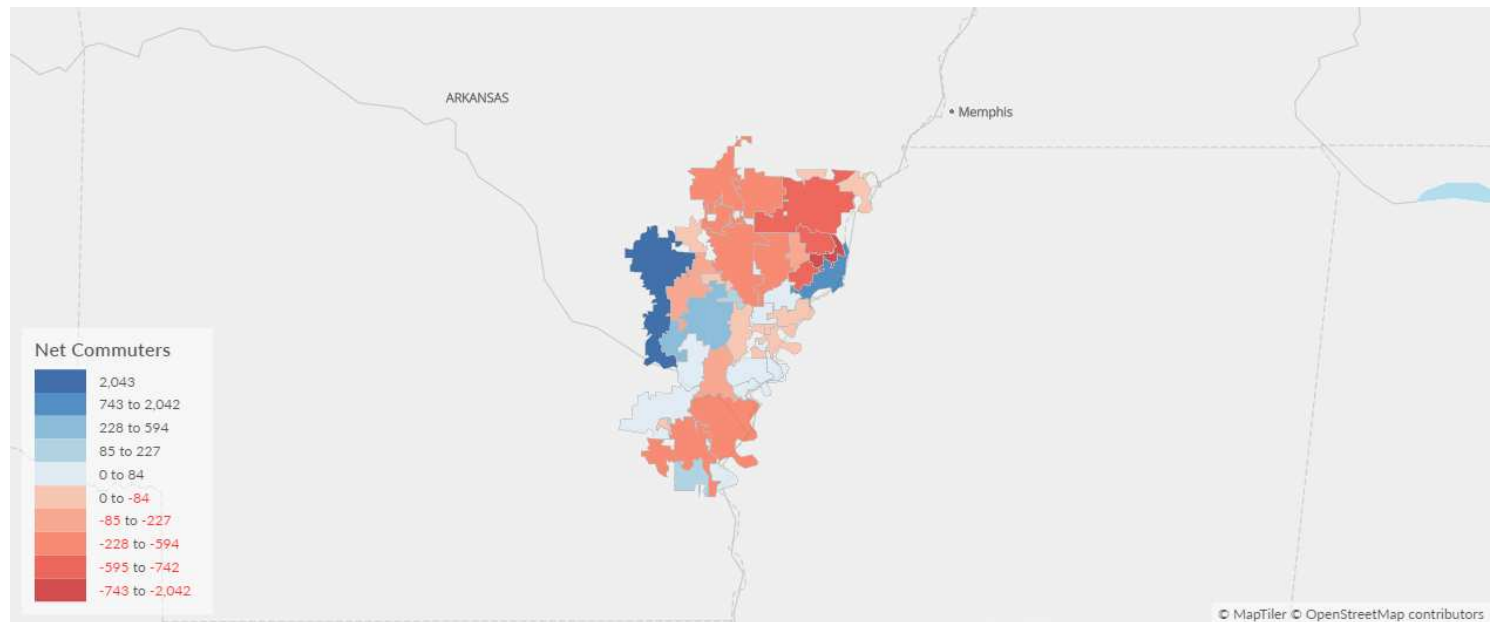
**Property Crime**

Your area has 30.55 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

## Population Characteristics - Cont.

### Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



#### Where Talent Works

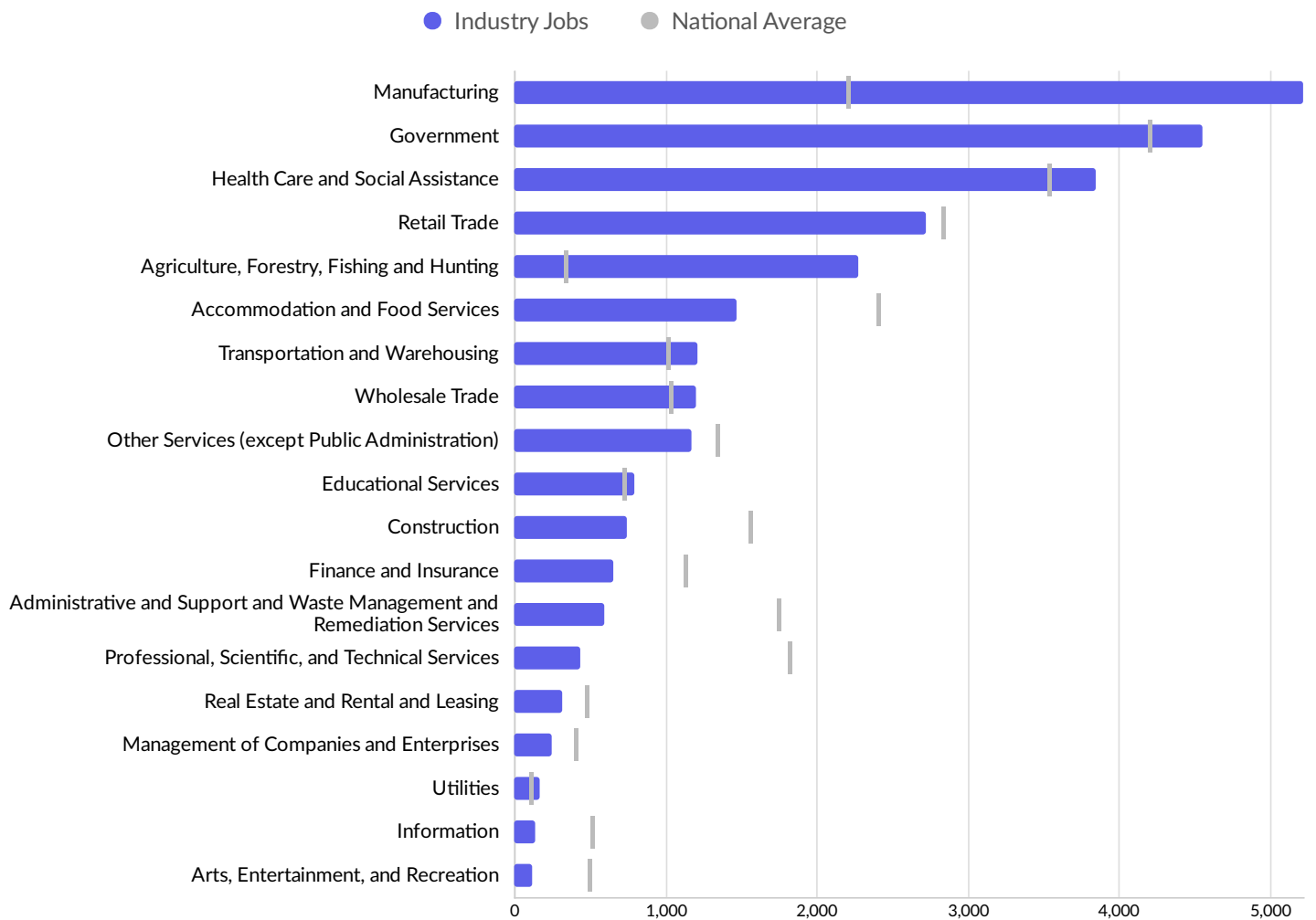
ZIP	Name	2018 Employment
72160	Stuttgart, AR (in Arkans...	7,139
72342	Helena, AR (in Phillips c...	3,066
72042	De Witt, AR (in Arkansa...	3,021
71639	Dumas, AR (in Desha co...	2,868
72390	West Helena, AR (in Phi...	2,307

#### Where Talent Lives

ZIP	Name	2018 Workers
72160	Stuttgart, AR (in Arkans...	5,096
72390	West Helena, AR (in Phi...	3,050
71639	Dumas, AR (in Desha co...	2,827
72042	De Witt, AR (in Arkansa...	2,773
72360	Marianna, AR (in Lee co...	2,507

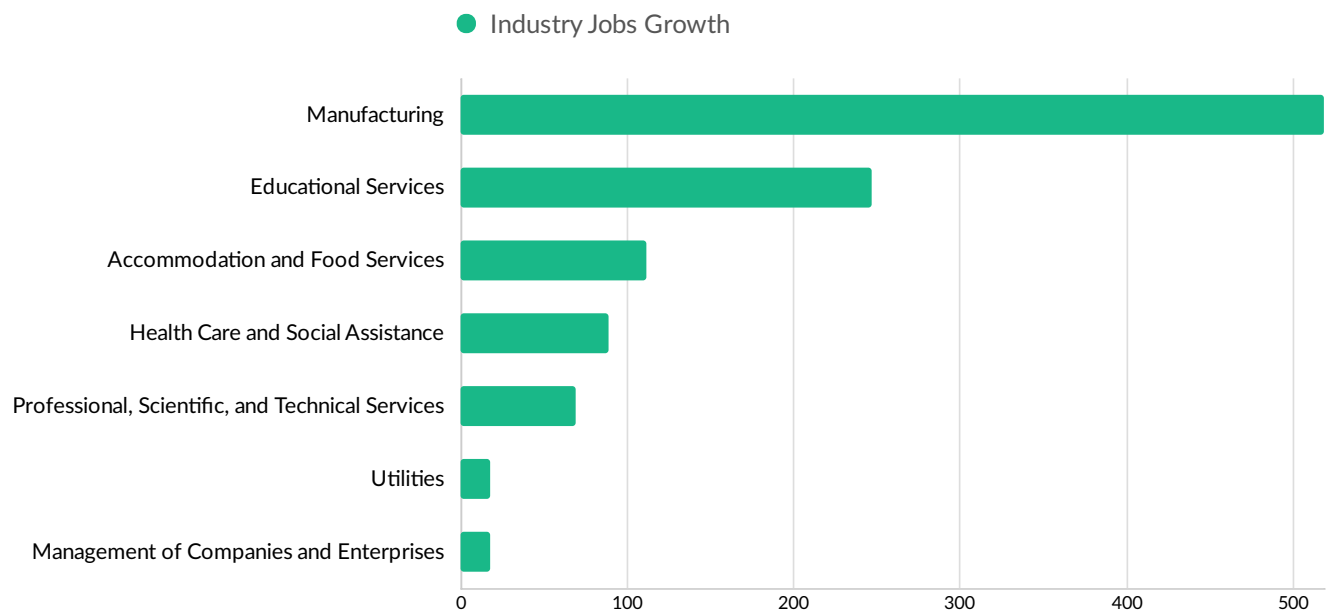
# Industry Characteristics

## Largest Industries



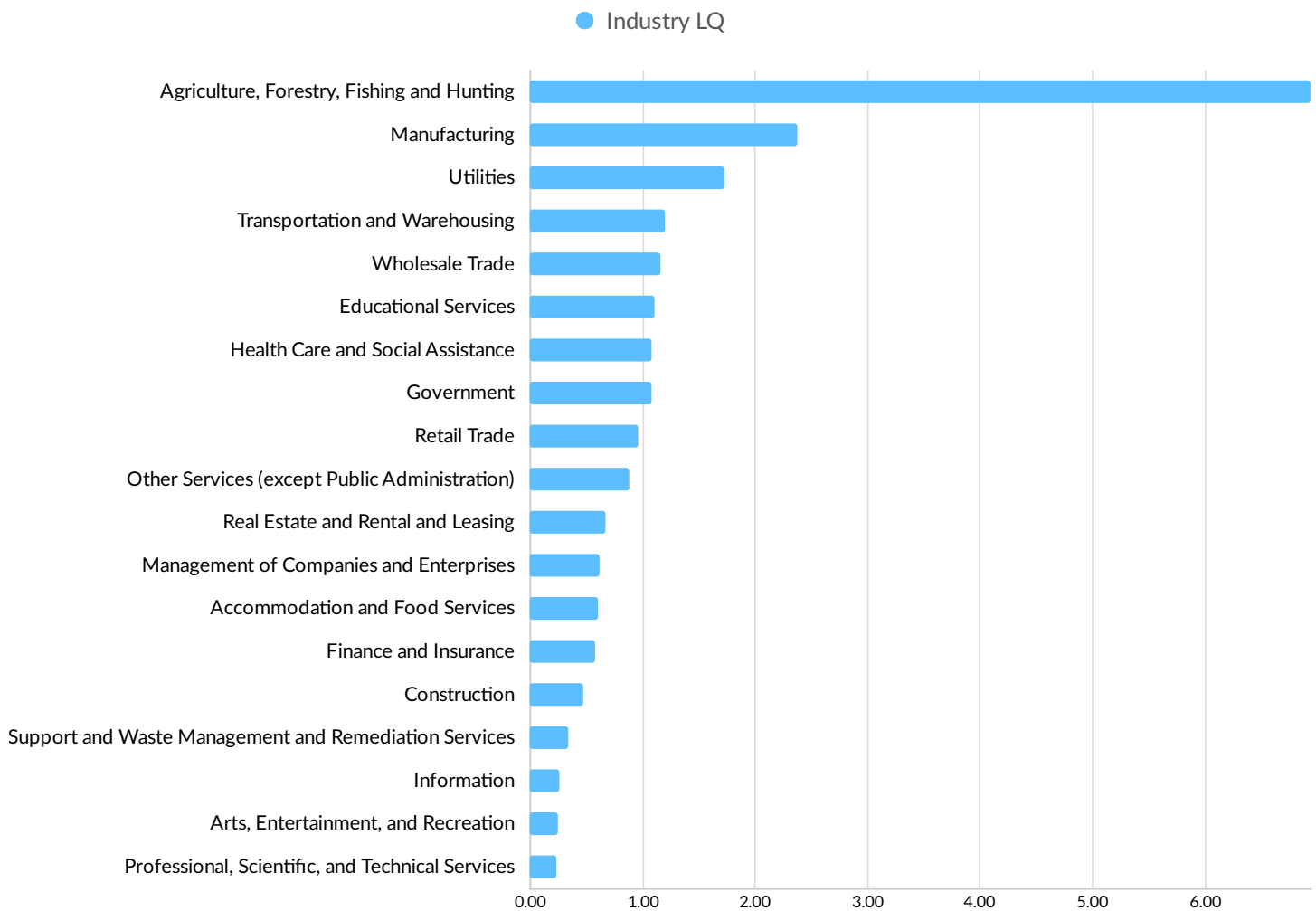
## Industry Characteristics - Cont.

### Top Growing Industries



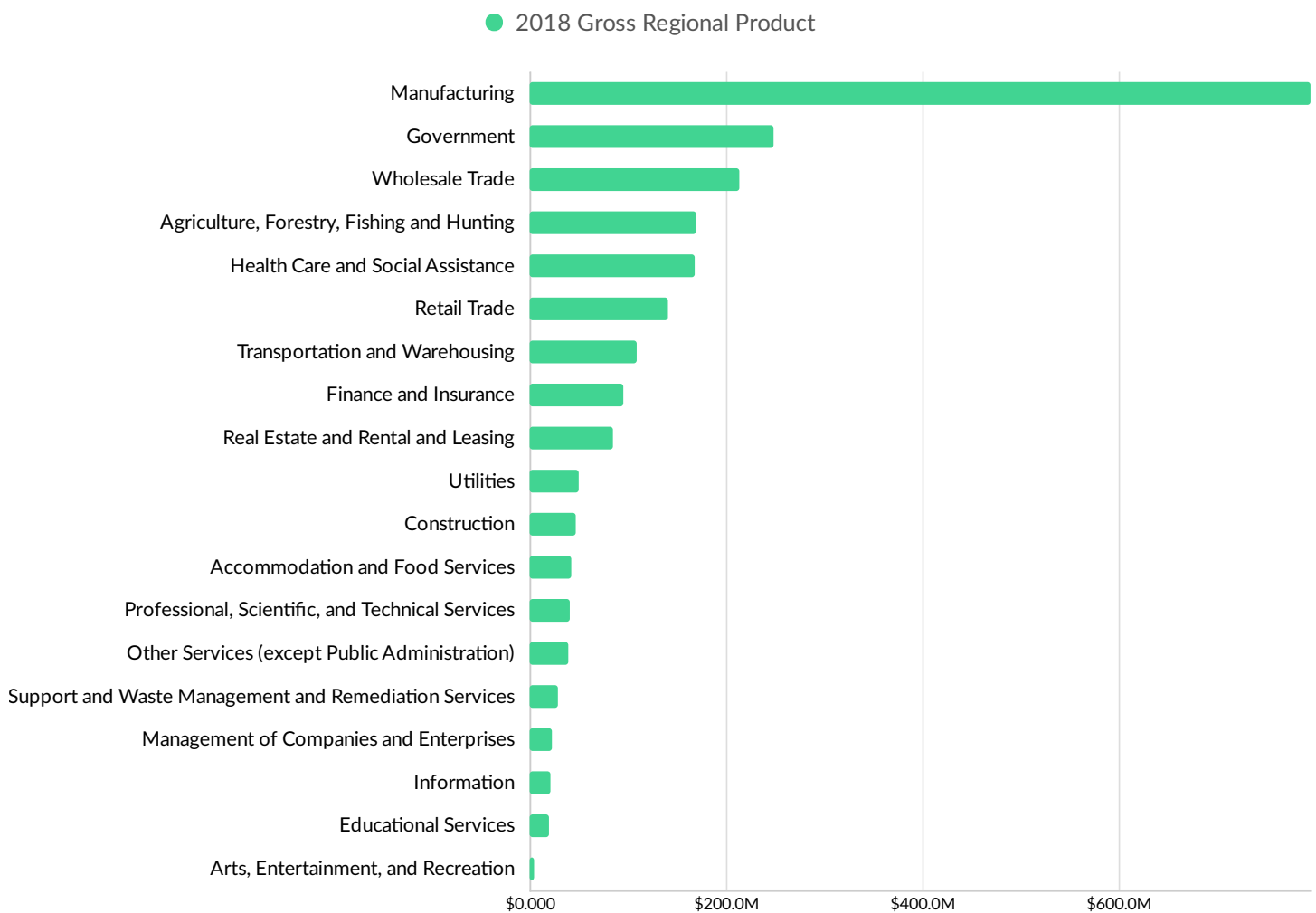
## Industry Characteristics - Cont.

### Top Industry LQ



## Industry Characteristics - Cont.

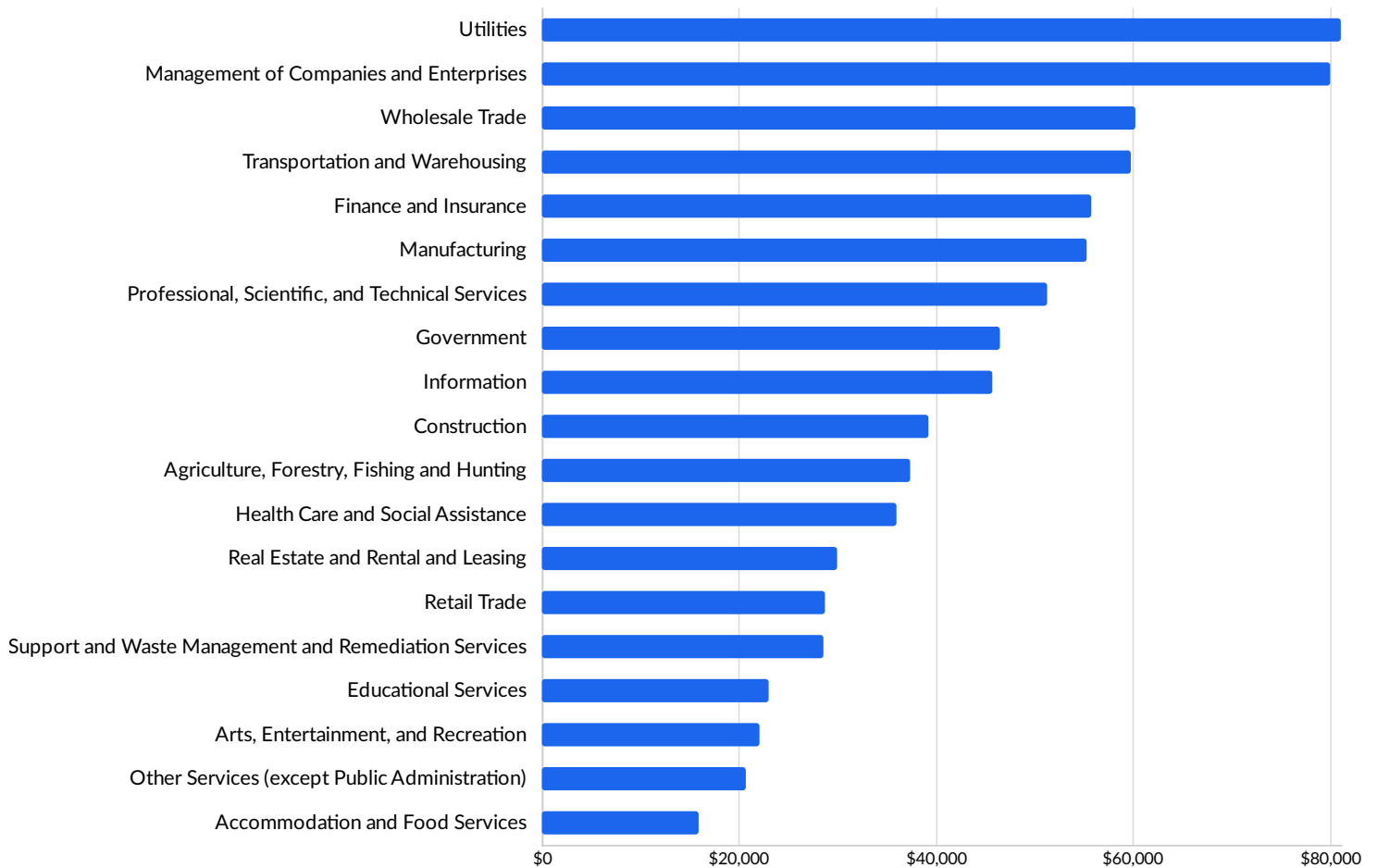
### Top Industry GRP



## Industry Characteristics - Cont.

### Top Industry Earnings

● 2018 Earnings Per Worker



## Industry Characteristics - Cont.





















Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	4,701	5,220	519	+11%	2.37	\$55,346	\$796.28M
Government	5,182	4,550	-632	-12%	1.08	\$46,554	\$248.30M
Health Care and Social Assistance	3,755	3,844	89	+2%	1.09	\$36,060	\$168.40M
Retail Trade	2,925	2,727	-198	-7%	0.97	\$28,705	\$140.56M
Agriculture, Forestry, Fishing and Hunting	2,355	2,277	-78	-3%	6.94	\$37,390	\$170.01M
Accommodation and Food Services	1,357	1,469	112	+8%	0.61	\$15,863	\$43.11M
Transportation and Warehousing	1,552	1,213	-339	-22%	1.21	\$59,767	\$108.97M
Wholesale Trade	1,434	1,199	-235	-16%	1.17	\$60,287	\$213.35M
Other Services (except Public Administration)	1,177	1,173	-4	0%	0.88	\$20,658	\$39.94M
Educational Services	551	798	247	+45%	1.12	\$23,084	\$19.56M
Construction	947	744	-203	-21%	0.48	\$39,279	\$47.61M
Finance and Insurance	715	656	-59	-8%	0.58	\$55,821	\$95.57M
Administrative and Support and Waste Management and Remediation Services	604	597	-7	-1%	0.34	\$28,510	\$28.80M
Professional, Scientific, and Technical Services	373	442	69	+18%	0.24	\$51,299	\$41.43M
Real Estate and Rental and Leasing	326	318	-8	-2%	0.68	\$29,956	\$85.02M
Management of Companies and Enterprises	228	246	18	+8%	0.62	\$79,995	\$22.19M
Utilities	148	166	18	+12%	1.73	\$81,110	\$50.56M
Information	212	138	-74	-35%	0.27	\$45,715	\$21.91M
Arts, Entertainment, and Recreation	130	124	-6	-5%	0.26	\$22,071	\$4.92M



## Business Characteristics

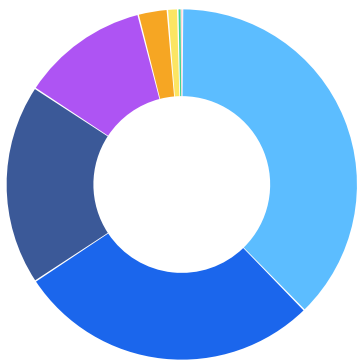
### 2,018 Companies Employ Your Workers

Online profiles for your workers mention 2,018 companies as employers, with the top 10 appearing below. In the last 12 months, 1,215 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Riceland Foods, Inc.	101 	CRST International, Inc.	1,808 
Lennox International Inc.	97 	USA Truck, Inc.	713 
Arkansas Department of Parks a...	47 	Uber Technologies, Inc.	561 
Helena-West Helena Public Sch...	40 	Koch Trucking, Inc.	417 
Kipp Enc Public Schools	37 	Hvh Transportation, Inc.	266 
Wal-Mart Stores, Inc.	36 	Lennox International Inc.	253 
Phillips Community College of T...	33 	C.R. England, Inc.	224 
University of Arkansas	33 	U. S. Xpress, Inc.	209 
Clearwater Paper Corporation	32 	Teach For America, Inc.	206 
Baptist Health	31 	Southern Refrigerated Transport...	204 

## Business Characteristics - Cont.

### Business Size

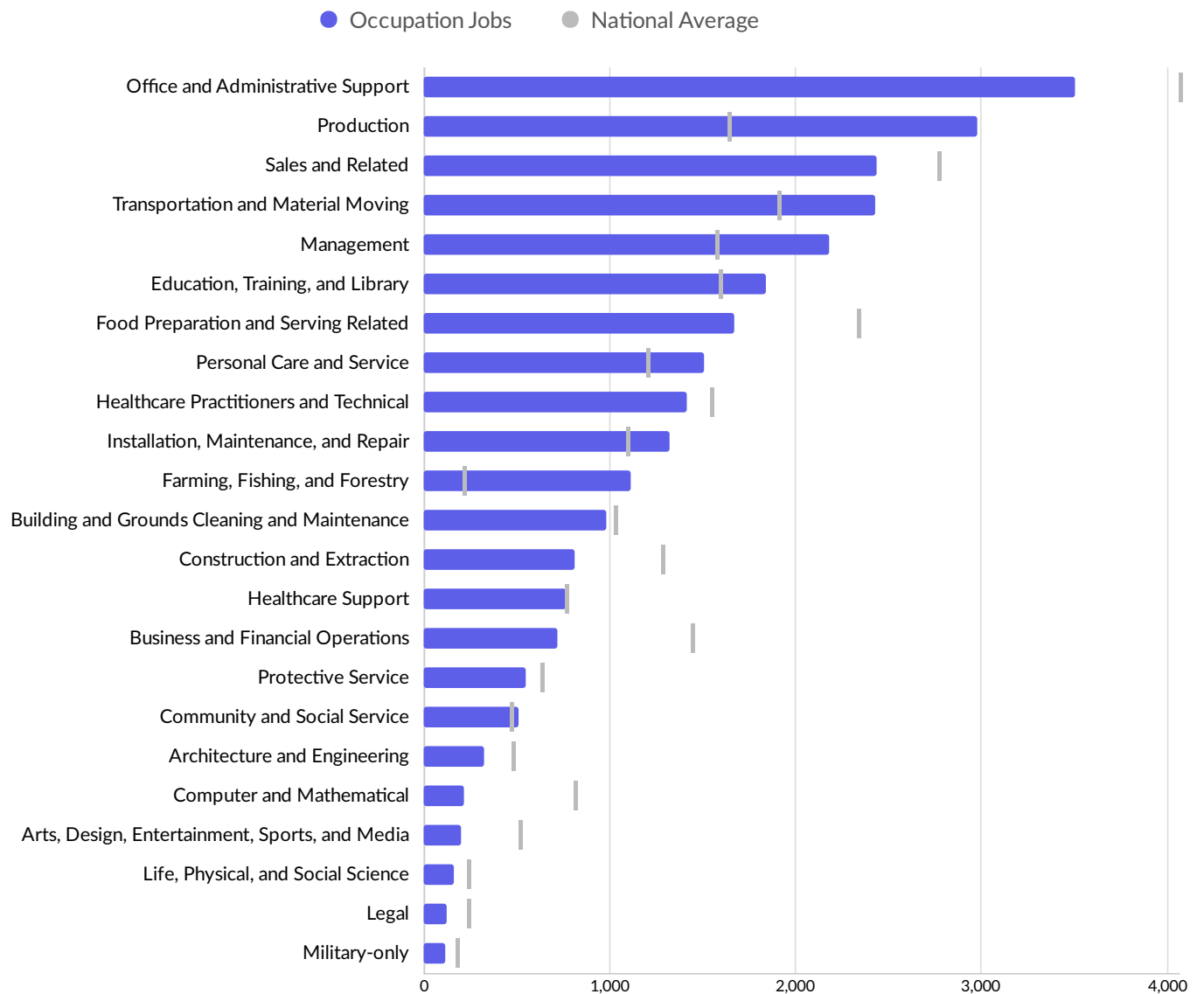


	Percentage	Business Count
1 to 4 employees	37.6%	1,034
5 to 9 employees	28.0%	770
10 to 19 employees	18.5%	509
20 to 49 employees	11.8%	323
50 to 99 employees	2.7%	74
100 to 249 employees	0.9%	26
250 to 499 employees	0.3%	9
500+ employees	0.1%	3

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

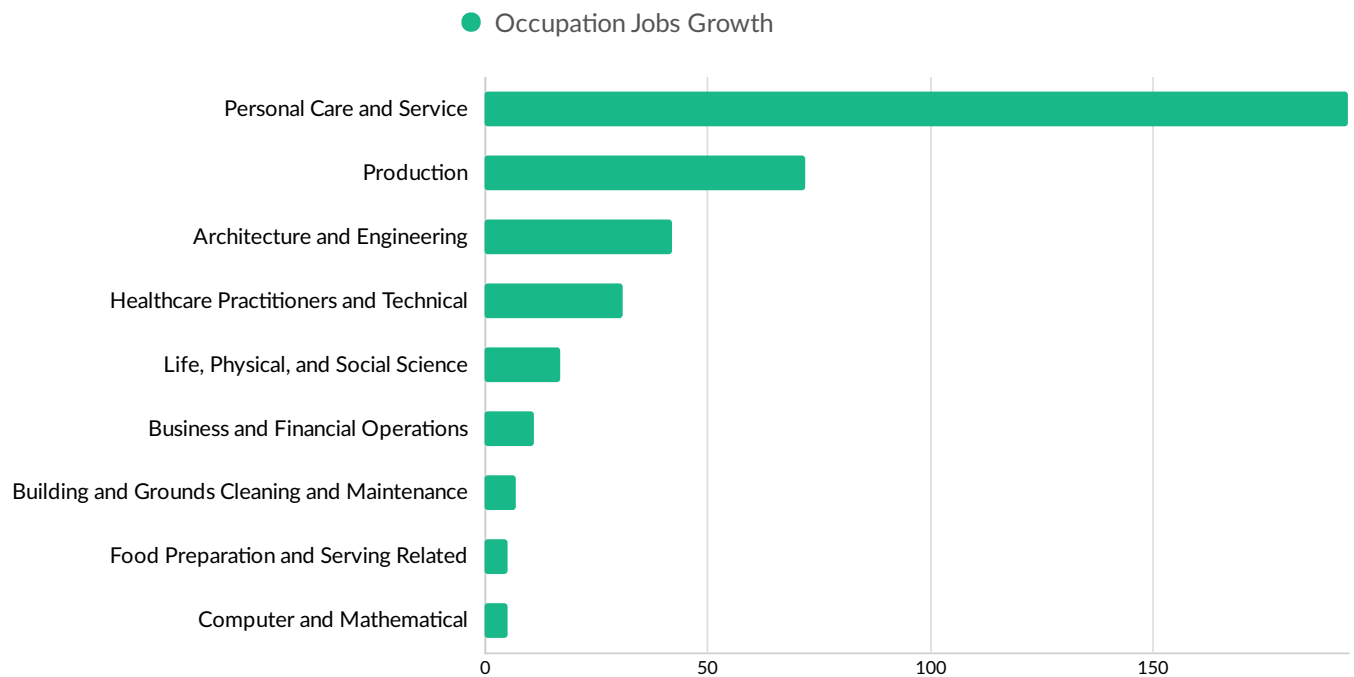
# Workforce Characteristics

## Largest Occupations



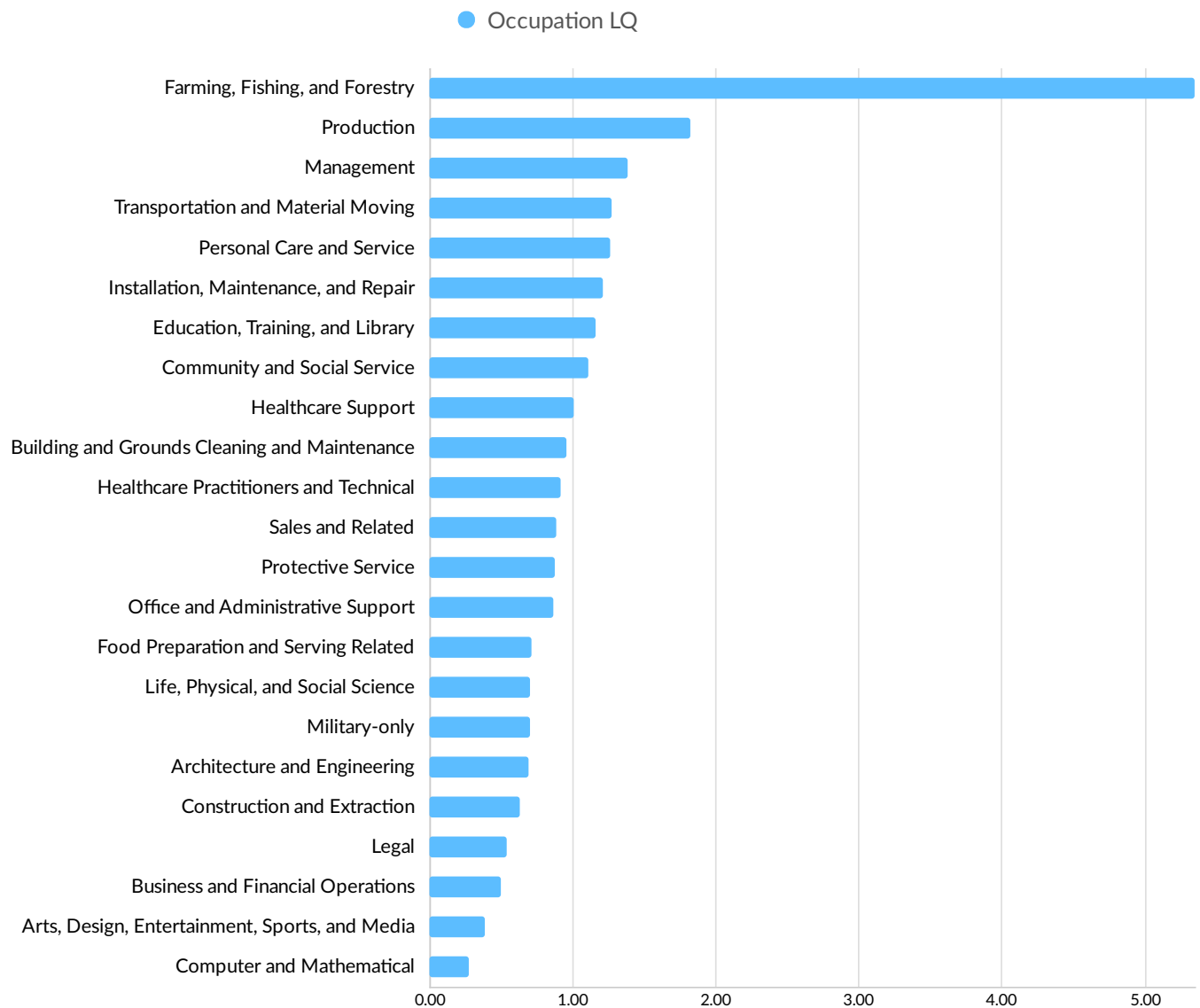
## Workforce Characteristics - Cont.

### Top Growing Occupations



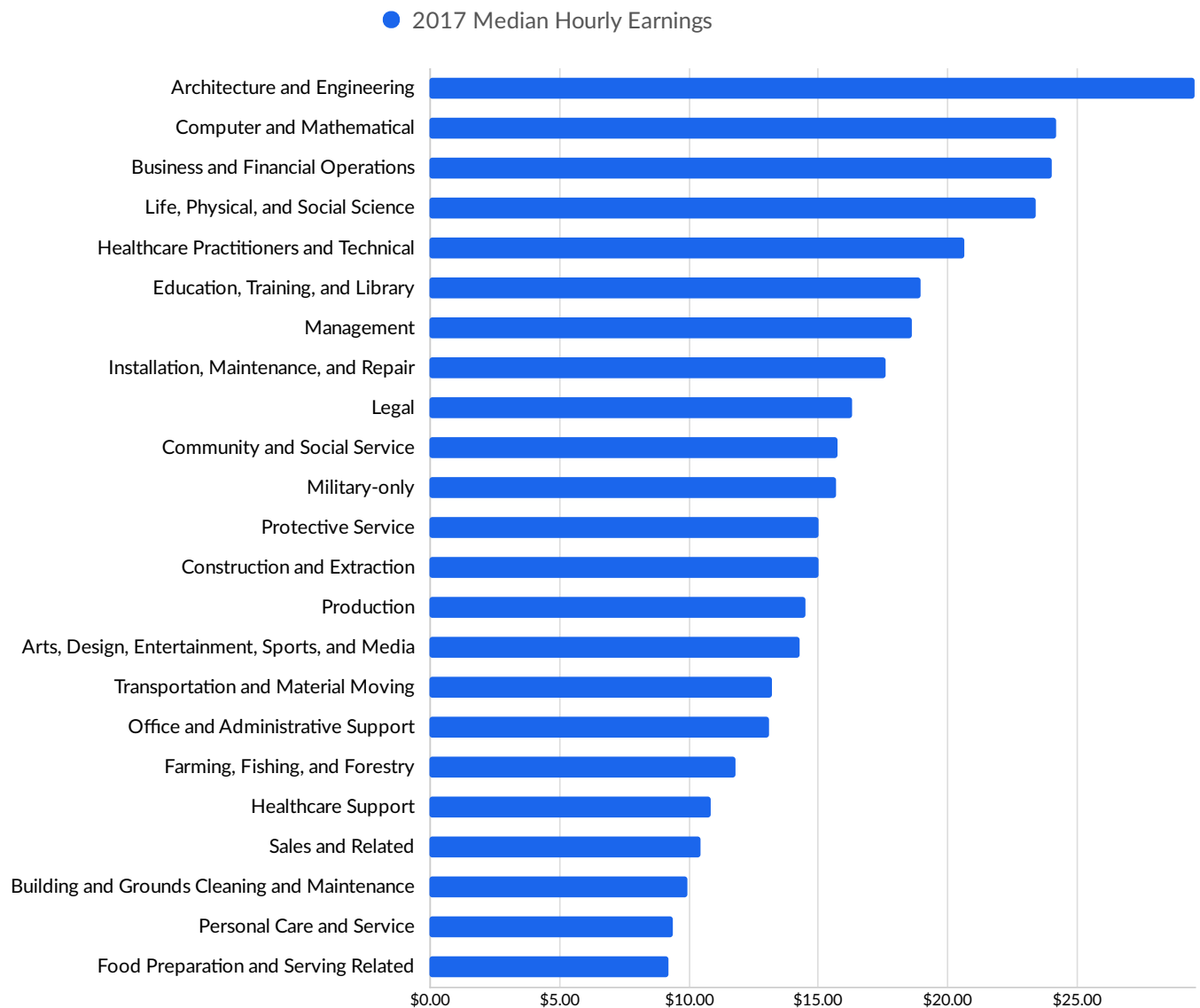
## Workforce Characteristics - Cont.

### Top Occupation LQ



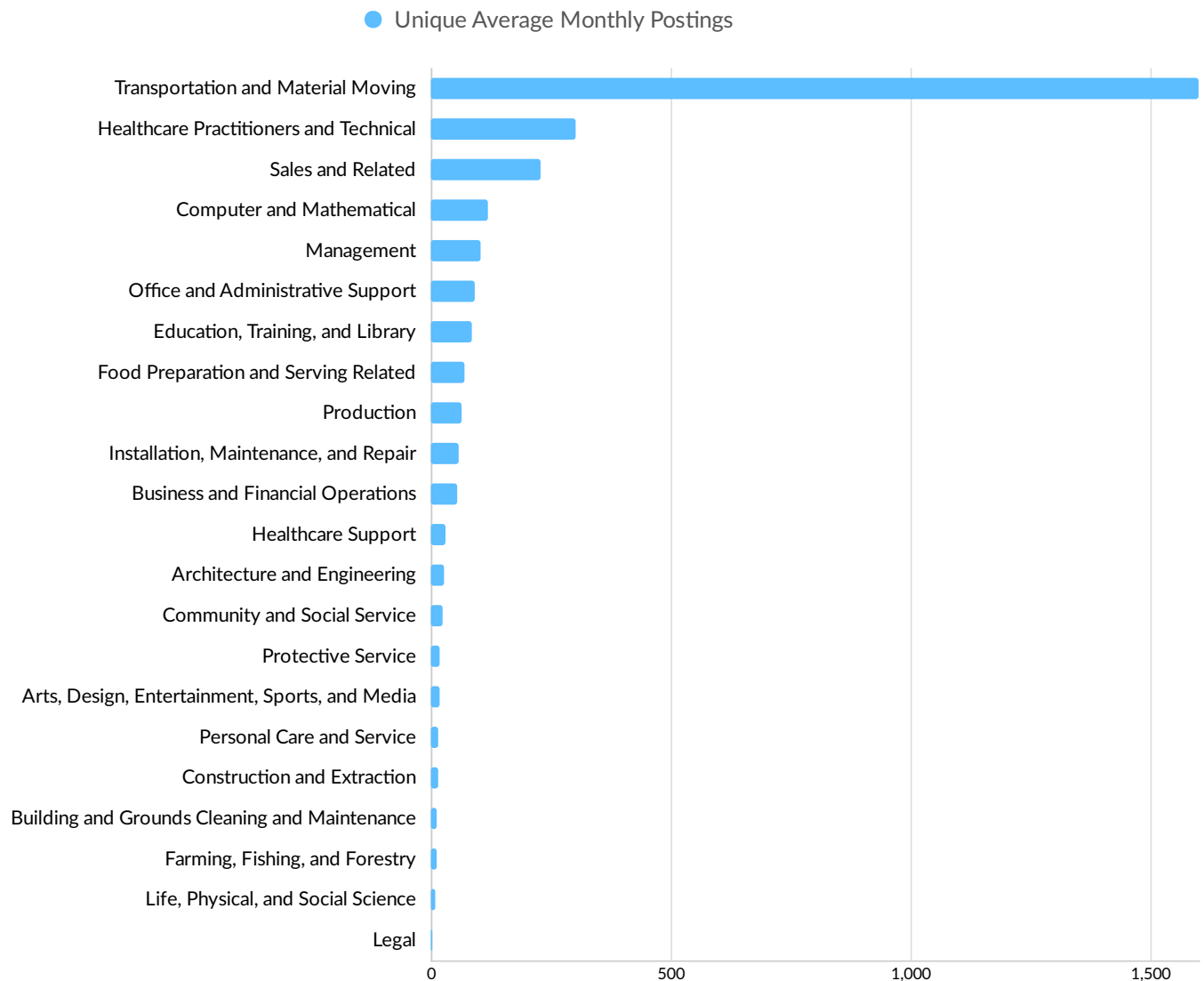
## Workforce Characteristics - Cont.

### Top Occupation Earnings



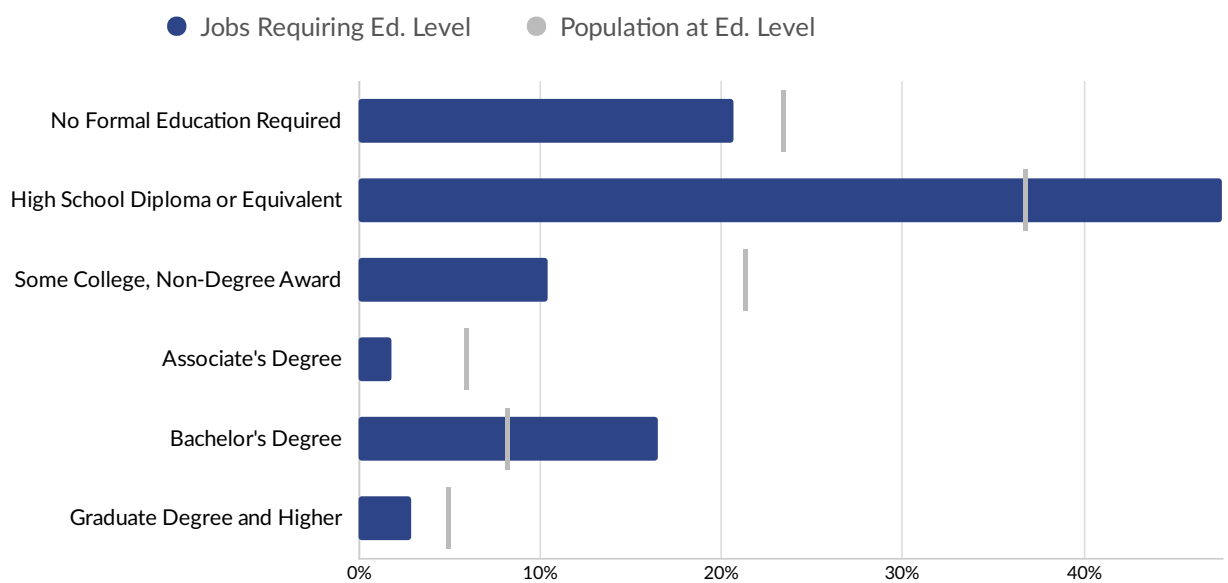
## Workforce Characteristics - Cont.

### Top Posted Occupations



## Workforce Characteristics - Cont.

### Underemployment





## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	3,886	3,506	-380	-10%	0.86	\$13.13	91
Production	2,911	2,983	72	+2%	1.83	\$14.56	65
Sales and Related	2,675	2,438	-237	-9%	0.88	\$10.45	228
Transportation and Material Moving	2,556	2,428	-128	-5%	1.28	\$13.23	1,601
Management	2,223	2,186	-37	-2%	1.39	\$18.63	104
Education, Training, and Library	1,888	1,840	-48	-3%	1.16	\$18.97	85
Food Preparation and Serving Related	1,665	1,670	5	+0%	0.72	\$9.24	70
Personal Care and Service	1,318	1,512	194	+15%	1.26	\$9.41	15
Healthcare Practitioners and Technical	1,388	1,419	31	+2%	0.92	\$20.65	303
Installation, Maintenance, and Repair	1,323	1,322	-1	0%	1.21	\$17.61	58
Farming, Fishing, and Forestry	1,132	1,113	-19	-2%	5.35	\$11.83	11
Building and Grounds Cleaning and Maintenance	976	983	7	+1%	0.96	\$9.94	12
Construction and Extraction	951	810	-141	-15%	0.63	\$15.05	15
Healthcare Support	801	767	-34	-4%	1.01	\$10.84	32
Business and Financial Operations	709	720	11	+2%	0.50	\$24.03	54
Protective Service	612	549	-63	-10%	0.88	\$15.05	20
Community and Social Service	512	512	0	0%	1.11	\$15.79	24
Architecture and Engineering	284	326	42	+15%	0.69	\$29.57	27

## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Computer and Mathematical	214	219	5	+2%	0.27	\$24.19	120
Arts, Design, Entertainment, Sports, and Media	210	198	-12	-6%	0.39	\$14.30	19
Life, Physical, and Social Science	143	160	17	+12%	0.70	\$23.42	10
Legal	136	123	-13	-10%	0.54	\$16.31	4
Military-only	162	119	-43	-27%	0.70	\$15.73	0

## Educational Pipeline

In 2017, there were 412 graduates in 5 Arkansas Counties. This pipeline has grown by 27% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Welding Technology/Welder, and "Health Services/Allied Health/Health Sciences, General".

