

4 Arkansas Counties

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Report Parameters

4 Counties

5009	Boone County, AR	5101	Newton County, AR
5015	Carroll County, AR	5129	Searcy County, AR

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

82,759

Population (2024)

Population **grew by 1,217** over the last 5 years and is projected to **grow by 1,816** over the next 5 years.

32,667

Total Regional Employment

Jobs **grew by 128** over the last 5 years and are projected to **grow by 722** over the next 5 years.

\$50.6K

Avg. Earnings Per Job (2024)

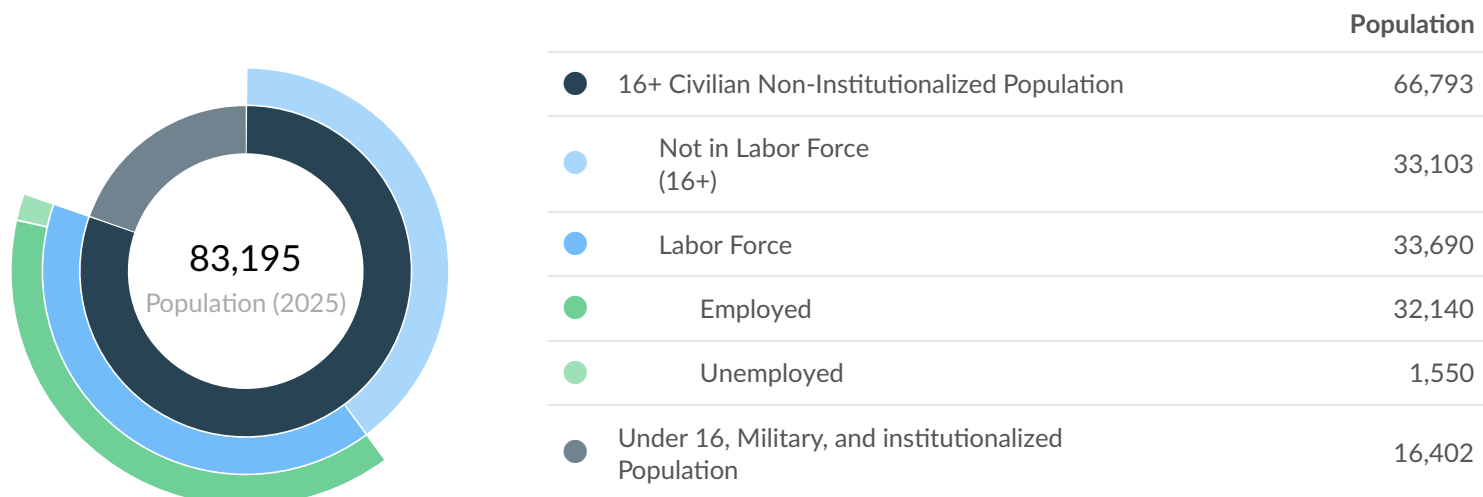
Regional average earnings per job are **\$34.4K below** the national average earnings of \$85.0K per job.

Takeaways

- As of 2024 the region's population **increased by 1.5%** since 2019, growing by 1,217. Population is expected to **increase by 2.2%** between 2024 and 2029, adding 1,816.
- From 2019 to 2024, jobs **increased by 0.4%** in 4 Arkansas Counties from 32,538 to **32,667**. This change **fell short of the national growth rate of 3.9% by 3.5%**. As the number of jobs increased, the **labor force participation rate decreased from 51.9% to 50.5% between 2019 and 2024**.
- Concerning educational attainment, **13.0% of the selected regions' residents possess a Bachelor's Degree** (8.5% below the national average), and **10.4% hold an Associate's Degree** (1.5% above the national average).
- The top three industries in 2024 are Animal Slaughtering and Processing, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

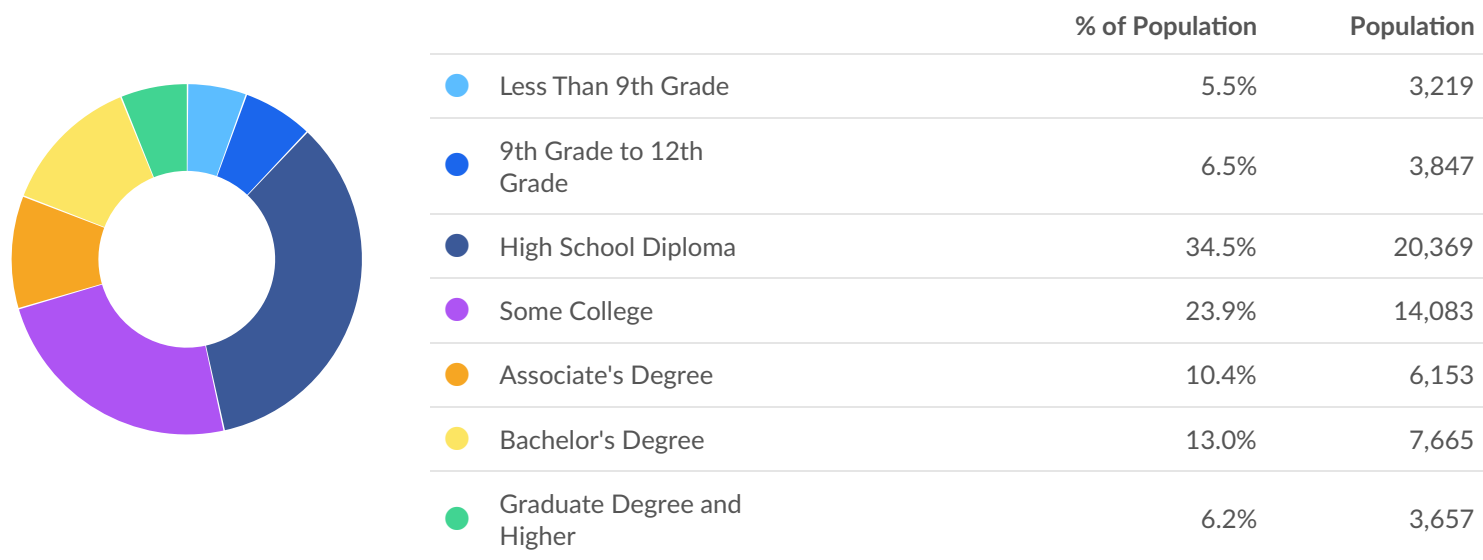
	Population (2025)	Labor Force (Feb 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	83,195	33,690	32,667	90.0	\$3.45B	\$5.50B	\$4.61B
State	3,107,011	1,416,575	1,465,252	90.5	\$176.73B	\$195.77B	\$211.45B

Feb 2025 Labor Force Breakdown



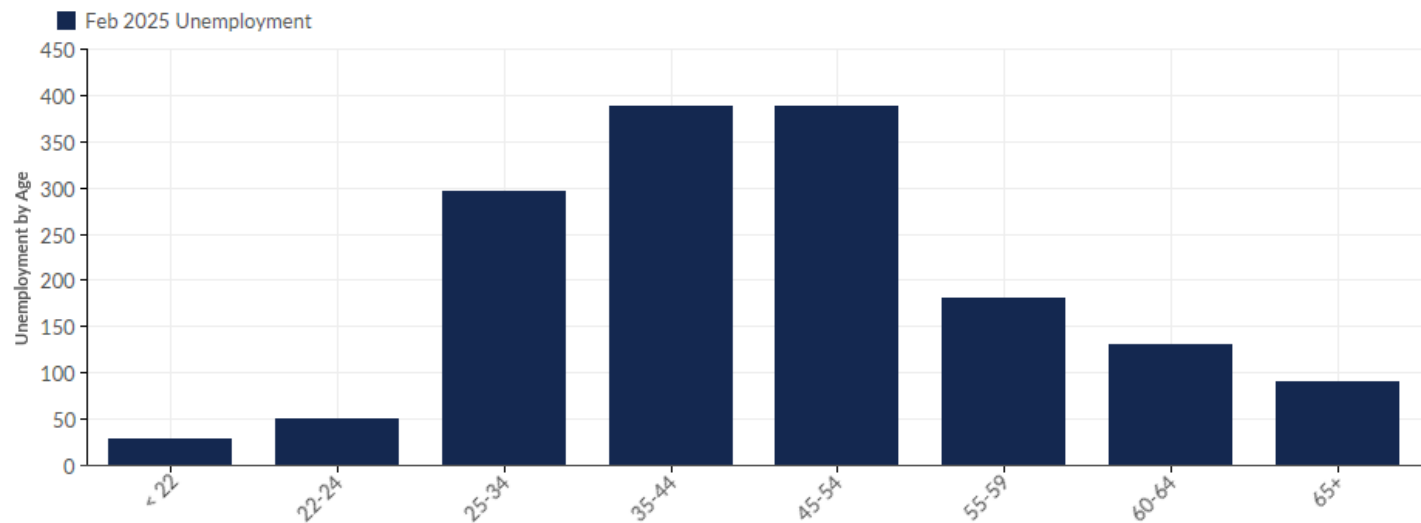
Educational Attainment

Concerning educational attainment, **13.0% of the selected regions' residents possess a Bachelor's Degree** (8.5% below the national average), and **10.4% hold an Associate's Degree** (1.5% above the national average).



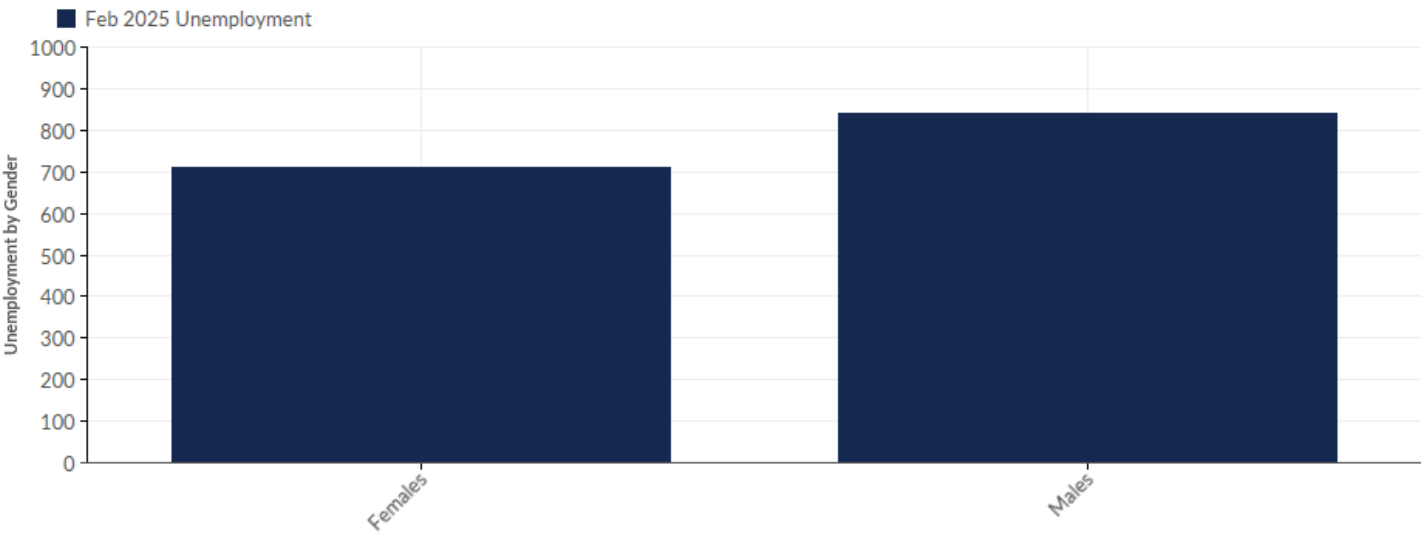
Unemployment by Demographics

Unemployment by Age



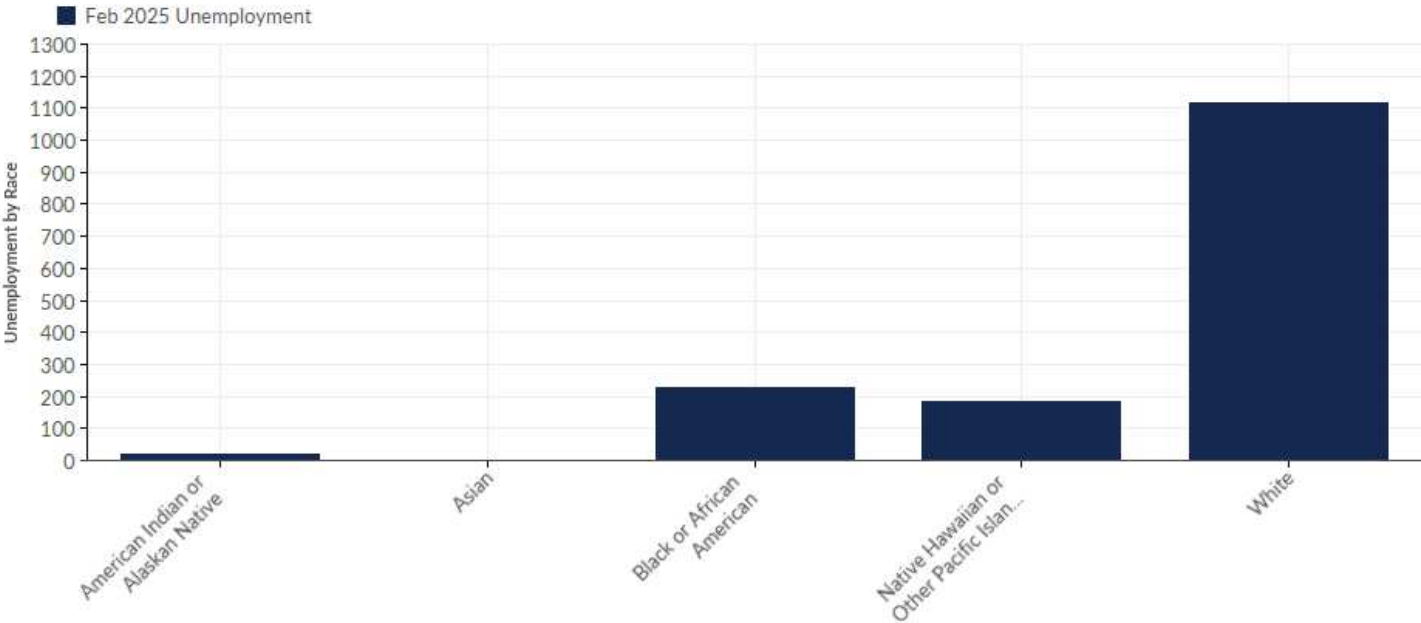
Age	Unemployment (Feb 2025)	% of Unemployed
< 22	28	1.81%
22-24	50	3.23%
25-34	296	19.10%
35-44	388	25.03%
45-54	388	25.03%
55-59	180	11.61%
60-64	130	8.39%
65+	90	5.81%
Total	1,550	100.00%

Unemployment by Gender



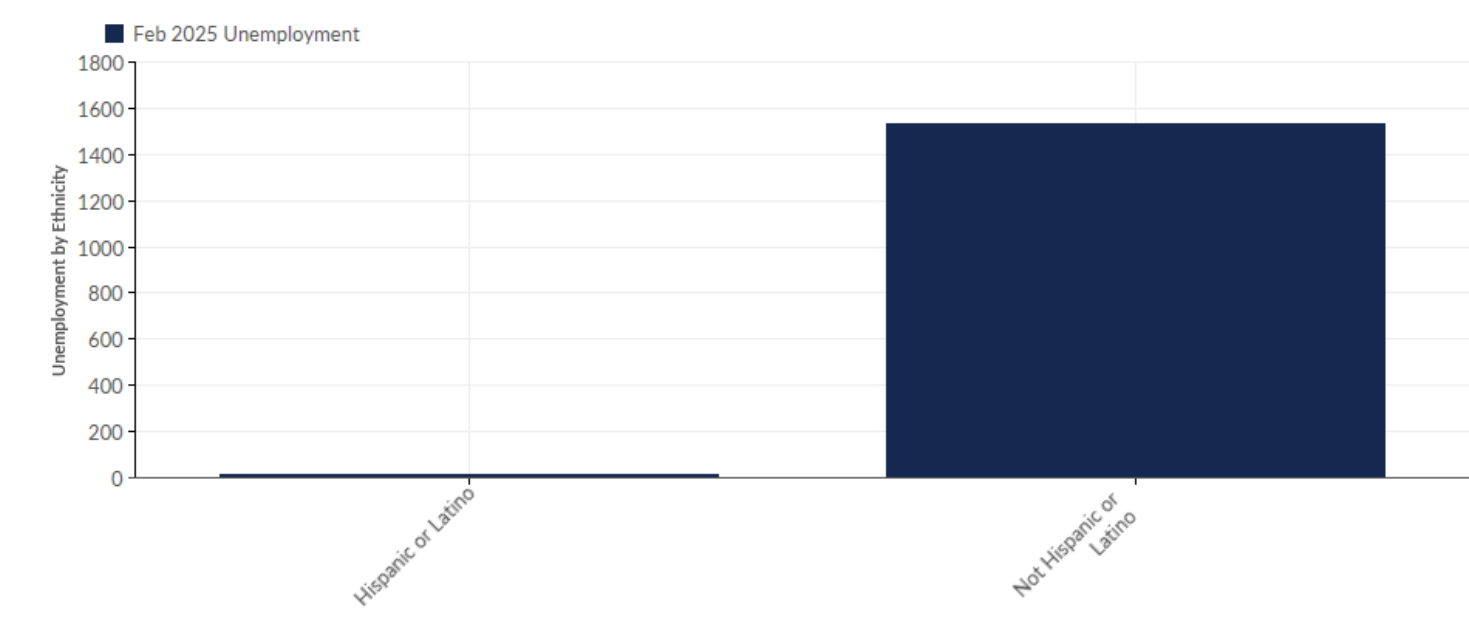
Gender	Unemployment (Feb 2025)	% of Unemployed
Females	709	45.74%
Males	841	54.26%
Total	1,550	100.00%

Unemployment by Race



Race	Unemployment (Feb 2025)	% of Unemployed
American Indian or Alaskan Native	19	1.23%
Asian	1	0.06%
Black or African American	229	14.77%
Native Hawaiian or Other Pacific Islander	184	11.87%
White	1,117	72.06%
Total	1,550	100.00%

Unemployment by Ethnicity

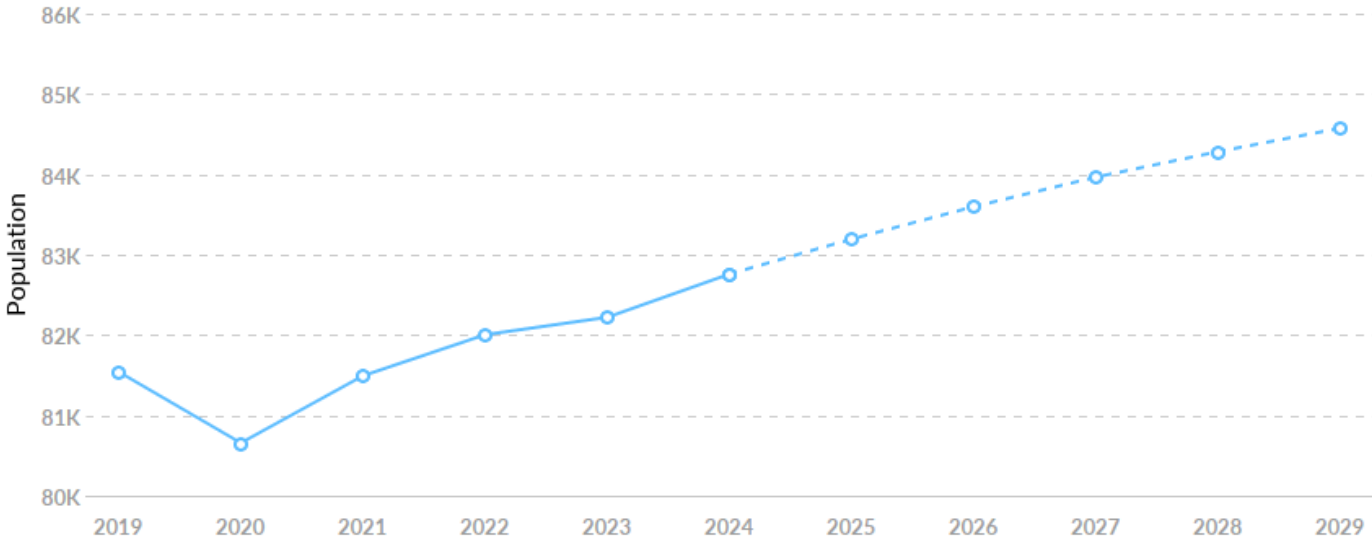


Ethnicity	Unemployment (Feb 2025)	% of Unemployed
Hispanic or Latino	14	0.90%
Not Hispanic or Latino	1,536	99.10%
Total	1,550	100.00%

Historic & Projected Trends

Population Trends

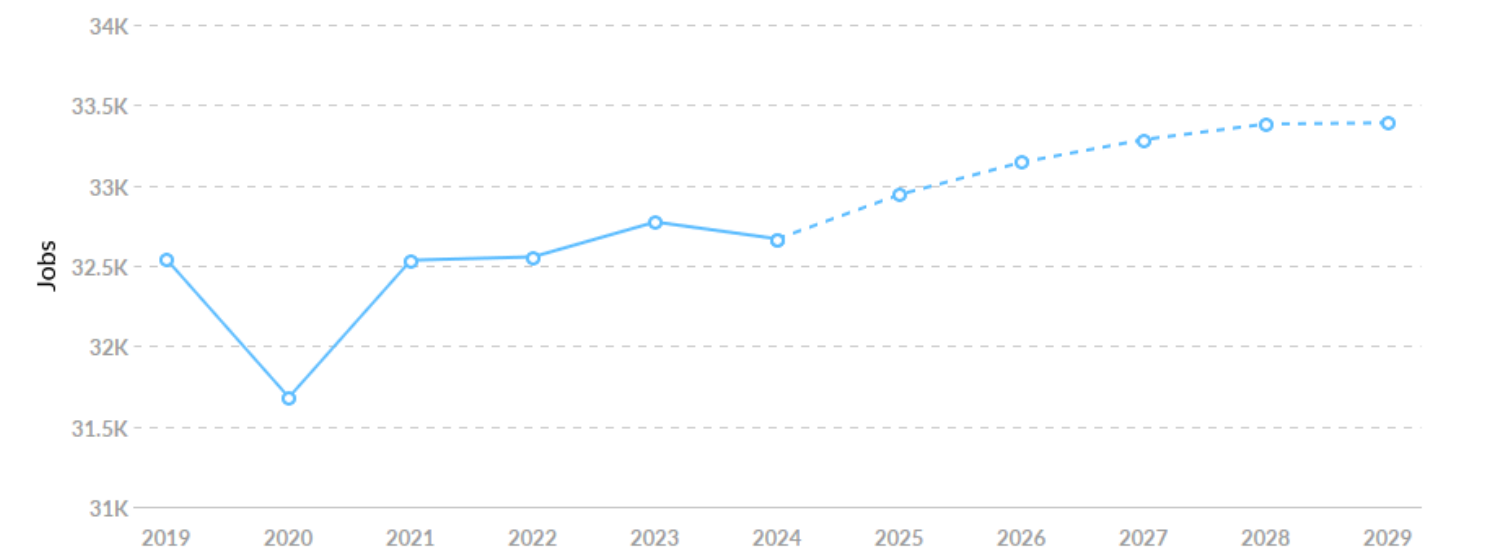
As of 2024 the region's population **increased by 1.5%** since 2019, growing by 1,217. Population is expected to **increase by 2.2%** between 2024 and 2029, adding 1,816.



Timeframe	Population
2019	81,542
2020	80,657
2021	81,493
2022	82,004
2023	82,221
2024	82,759
2025	83,195
2026	83,598
2027	83,966
2028	84,283
2029	84,575

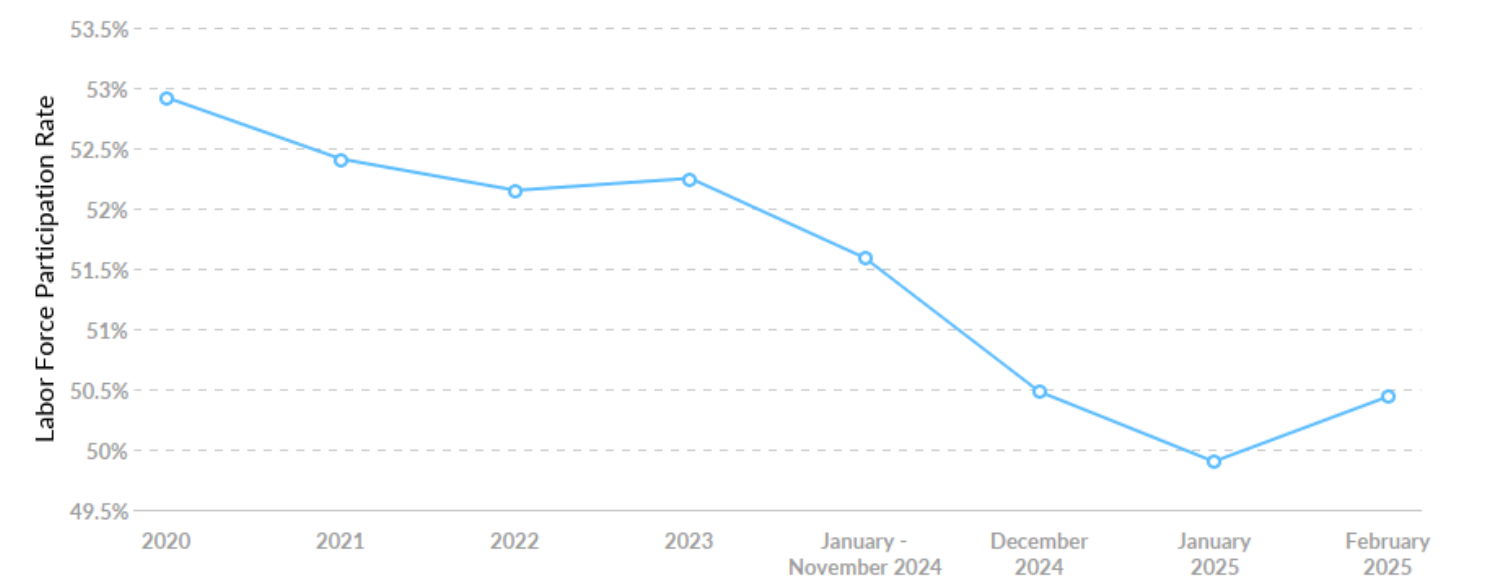
Job Trends

From 2019 to 2024, jobs increased by 0.4% in 4 Arkansas Counties from 32,538 to **32,667**. This change **fell short of the national growth rate of 3.9% by 3.5%.**



Timeframe	Jobs
2019	32,538
2020	31,680
2021	32,534
2022	32,555
2023	32,772
2024	32,667
2025	32,943
2026	33,144
2027	33,285
2028	33,382
2029	33,389

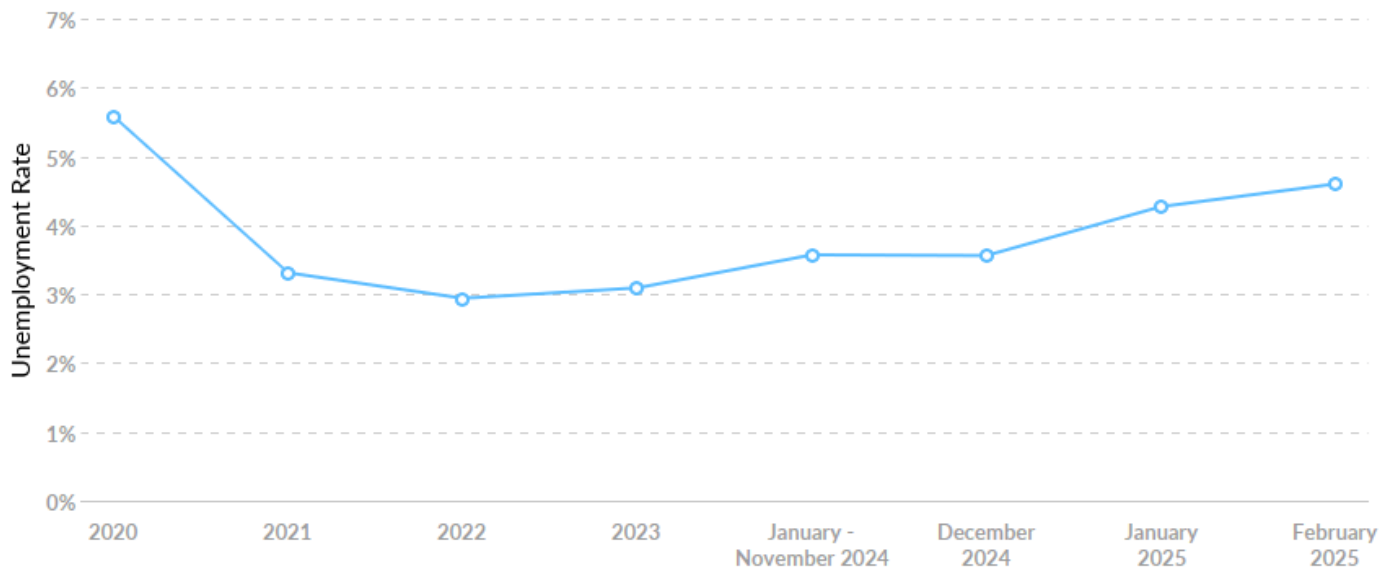
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	52.92%
2021	52.41%
2022	52.15%
2023	52.25%
January - November 2024	51.59%
December 2024	50.48%
January 2025	49.90%
February 2025	50.44%

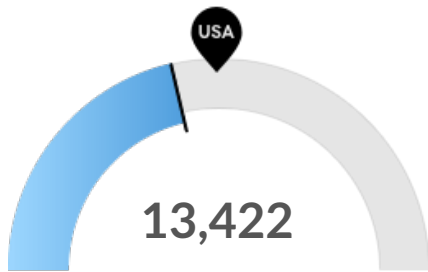
Unemployment Rate Trends

Your areas had a February 2025 unemployment rate of 4.60%, **decreasing from 5.58%** 5 years before.



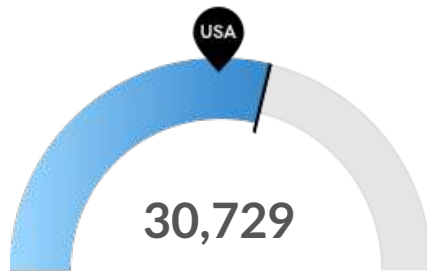
Timeframe	Unemployment Rate
2020	5.58%
2021	3.31%
2022	2.94%
2023	3.09%
January - November 2024	3.57%
December 2024	3.56%
January 2025	4.27%
February 2025	4.60%

Population Characteristics



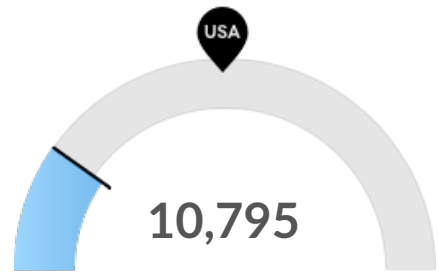
Millennials

Your area has 13,422 millennials (ages 25-39). The national average for an area this size is 16,706.



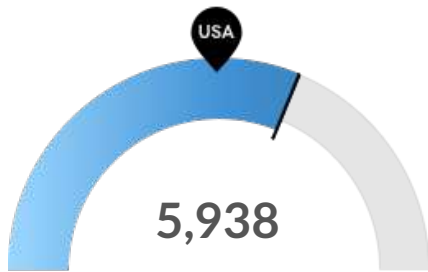
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 24,821 people 55 or older, while there are 30,729 here.



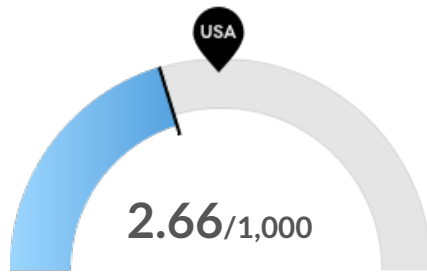
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 34,243 racially diverse people, while there are 10,795 here.



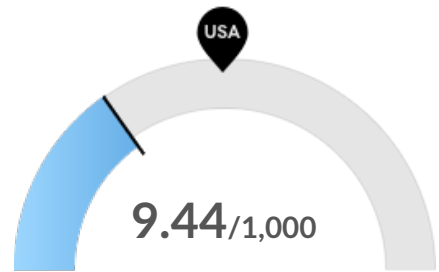
Veterans

Your area has 5,938 veterans. The national average for an area this size is 4,193.



Violent Crime

Your area has 2.66 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

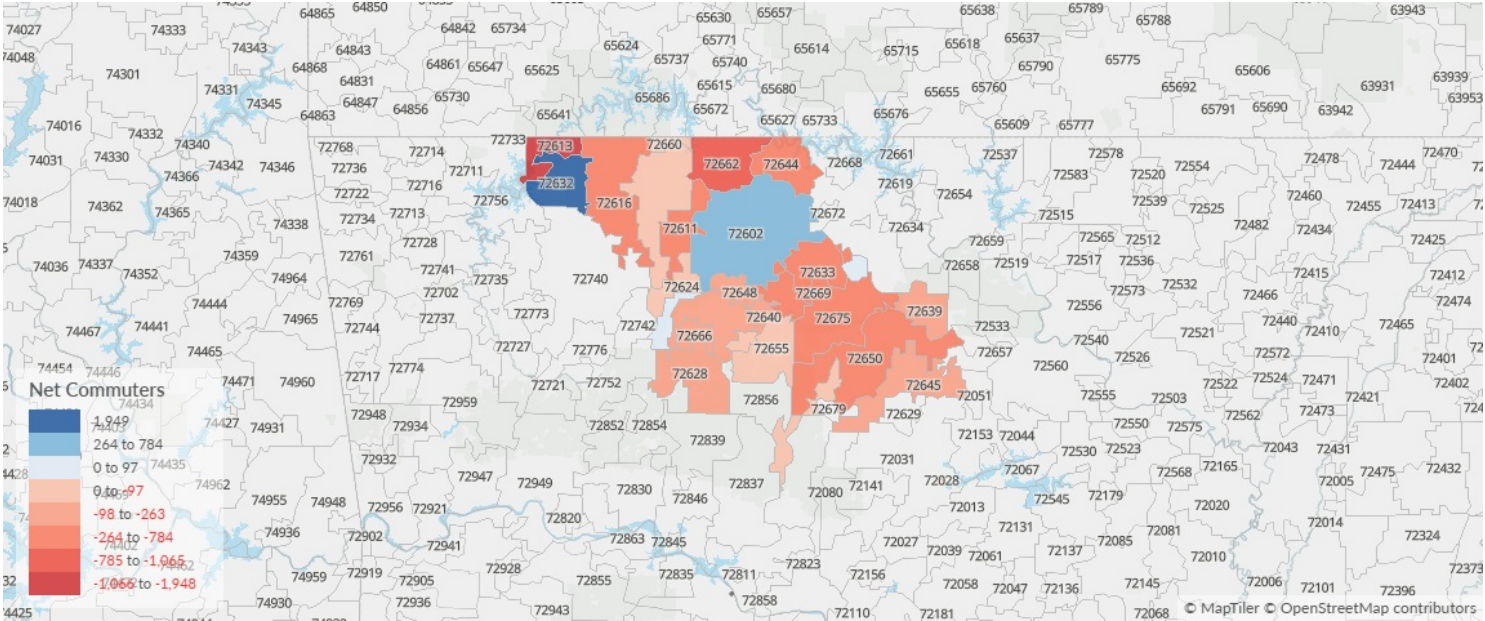


Property Crime

Your area has 9.44 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2024 Employment
72601	Harrison, AR (in Boone ...	14,175
72616	Berryville, AR (in Carroll...	4,737
72632	Eureka Springs, AR (in C...	4,276
72638	Green Forest, AR (in Car...	3,199
72650	Marshall, AR (in Searcy ...	1,165

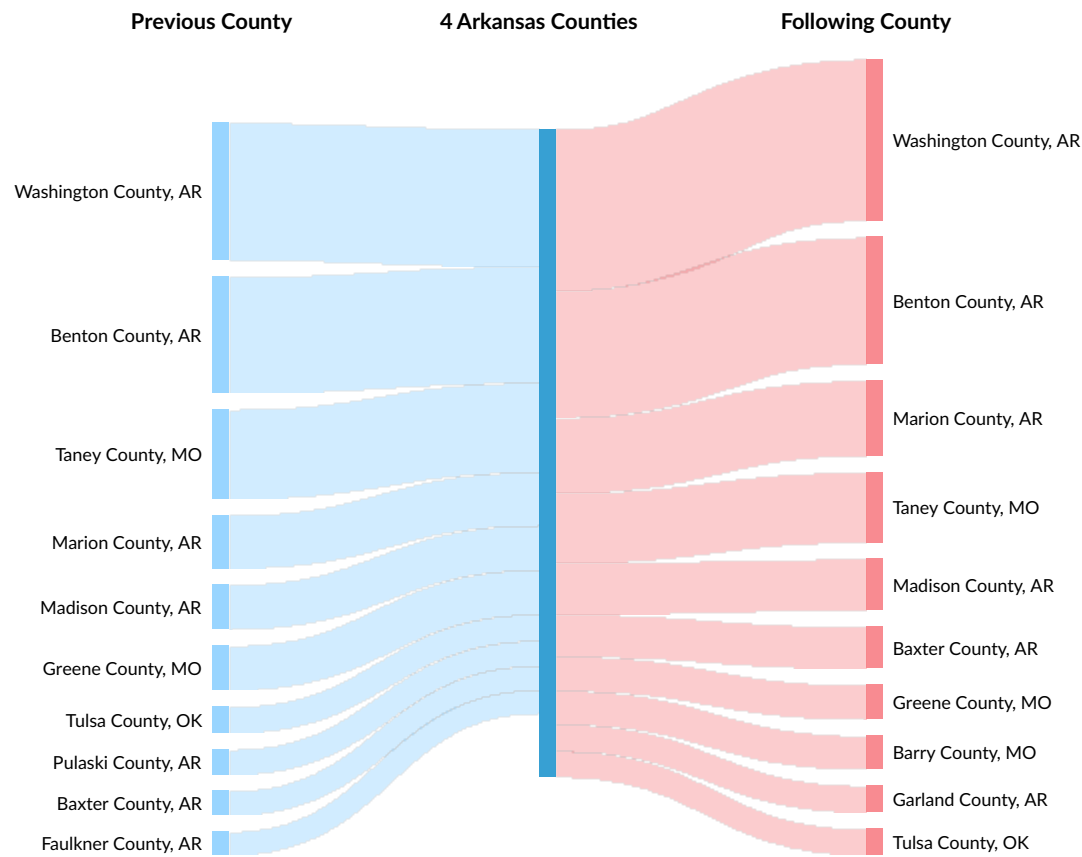
Where Talent Lives

ZIP	Name	2024 Workers
72601	Harrison, AR (in Boone ...	13,706
72616	Berryville, AR (in Carroll...	5,014
72638	Green Forest, AR (in Car...	3,273
72632	Eureka Springs, AR (in C...	2,327
72631	Eureka Springs, AR (in C...	1,627

Inbound and Outbound Migration

The table below analyzes past and current residents of 4 Arkansas Counties. The left column shows residents of other counties migrating to 4 Arkansas Counties. The right column shows residents migrating from 4 Arkansas Counties to other counties.

As of 2022, 208 people have migrated from Washington County, AR to 4 Arkansas Counties. In the same year, 245 people left 4 Arkansas Counties migrating to Washington County, AR. The total Net Migration for 4 Arkansas Counties in 2022 was 666.

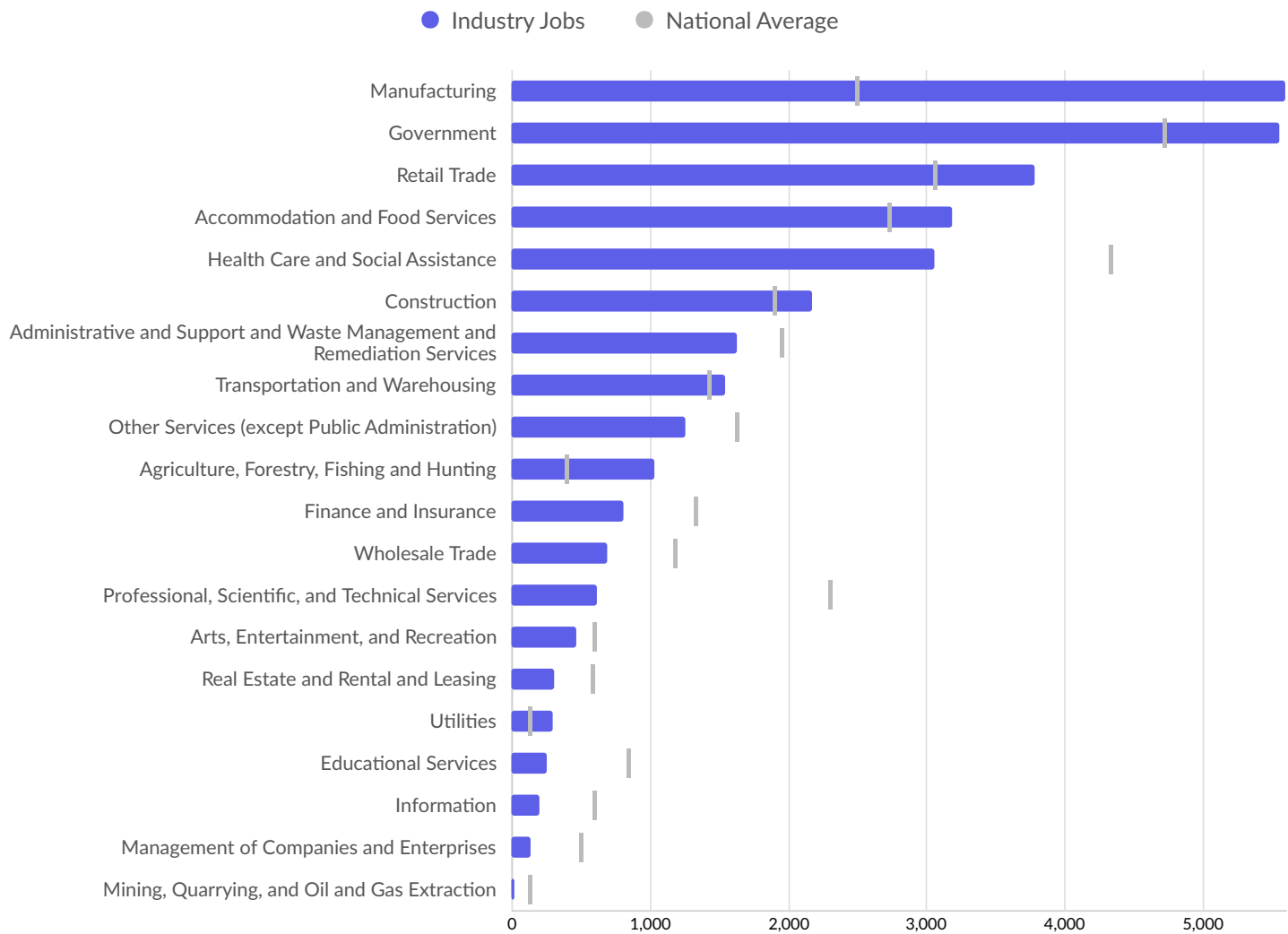


Top Previous Counties	Migrations
Washington County, AR	208
Benton County, AR	176
Taney County, MO	136
Marion County, AR	81
Madison County, AR	68
Greene County, MO	67

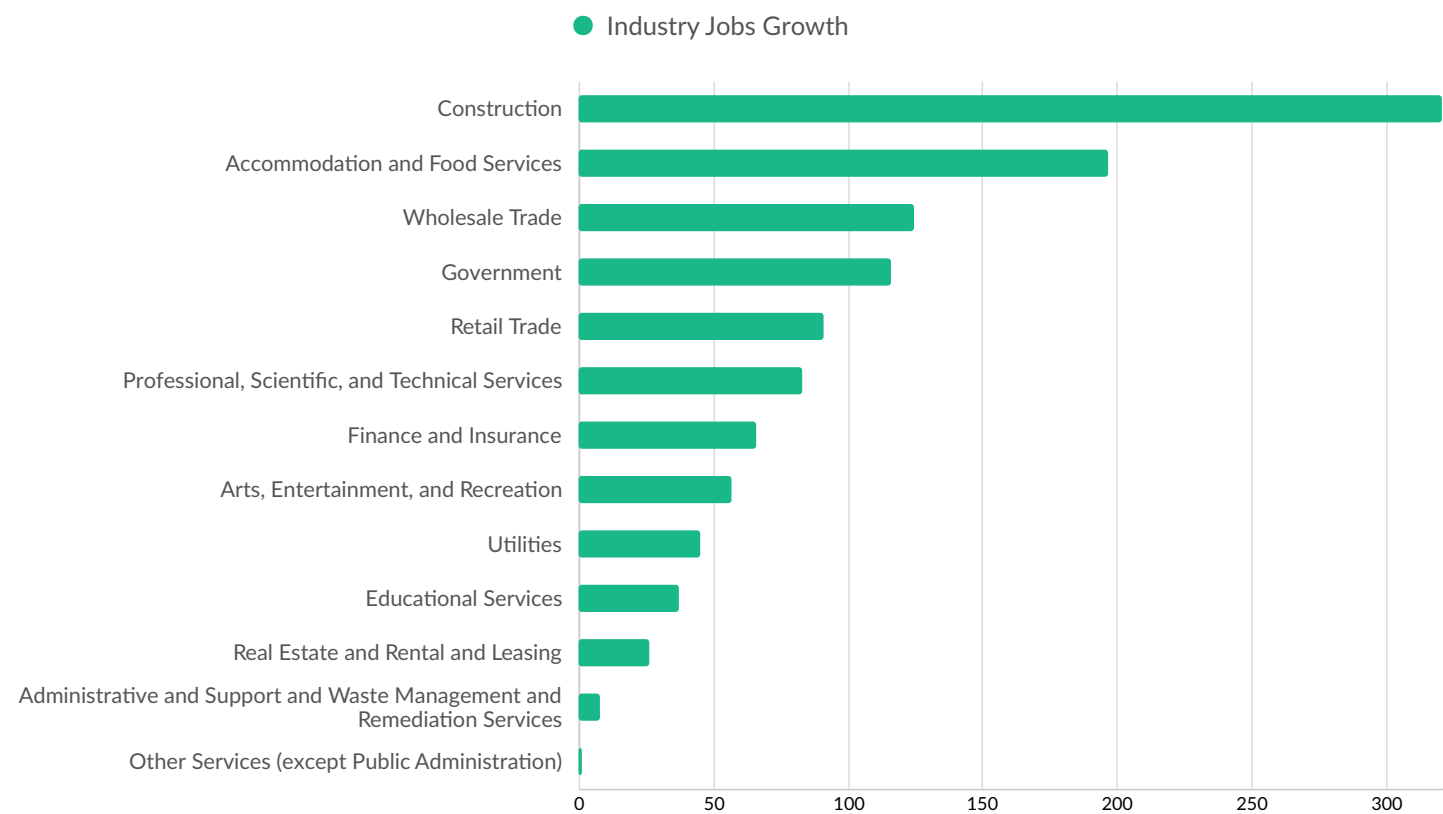
Top Previous Counties	Migrations
Tulsa County, OK	40
Pulaski County, AR	38
Baxter County, AR	37
Faulkner County, AR	35
Dallas County, TX	30
Stone County, AR	29
Stone County, MO	29
Collin County, TX	28
Harris County, TX	25
Top Following Counties	Migrations
Washington County, AR	245
Benton County, AR	193
Marion County, AR	114
Taney County, MO	106
Madison County, AR	78
Baxter County, AR	64
Greene County, MO	52
Barry County, MO	51
Garland County, AR	41
Tulsa County, OK	40
Faulkner County, AR	39
Pope County, AR	39
Stone County, MO	36
Canadian County, OK	35
Seminole County, FL	35

Industry Characteristics

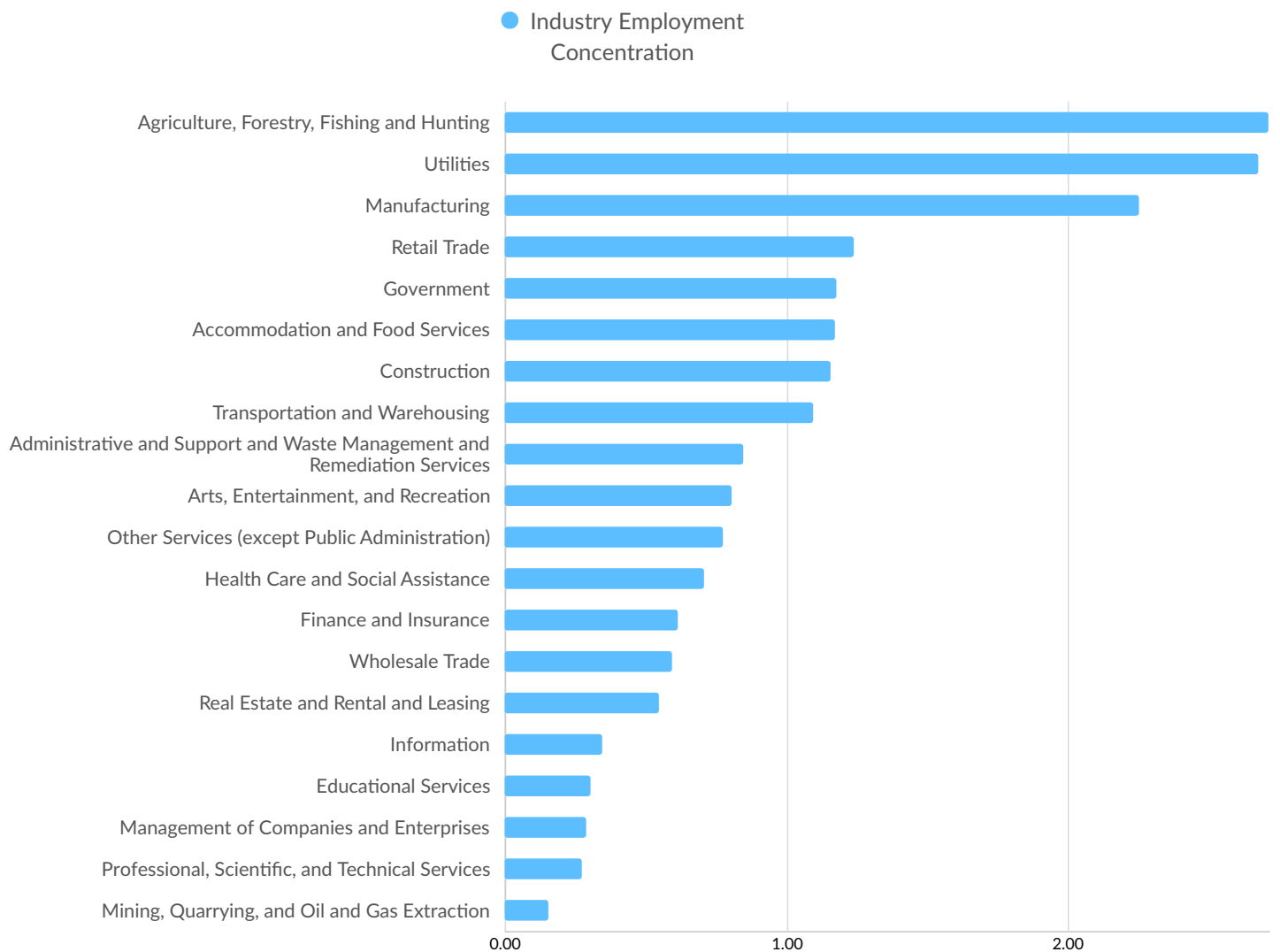
Largest Industries



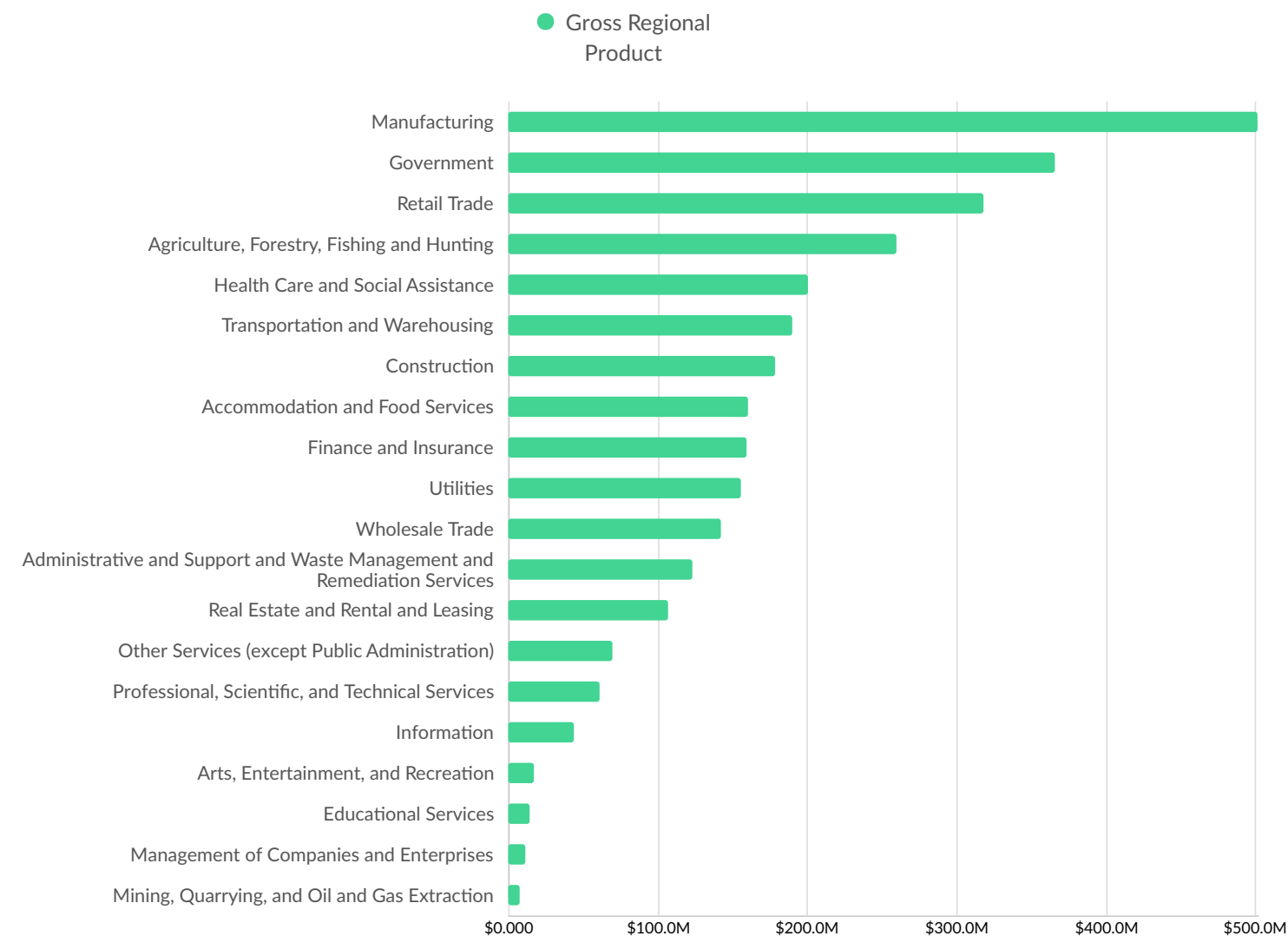
Top Growing Industries



Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



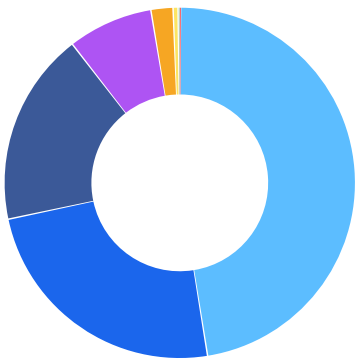
Business Characteristics

5,822 Companies Employ Your Workers

Online profiles for your workers mention 5,822 companies as employers, with the top 10 appearing below. In the last 12 months, 404 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
FedEx	753 <div></div>	North Arkansas Regional Medica...	211 <div></div>
Tyson Foods	287 <div></div>	Tyson Foods	123 <div></div>
North Arkansas College	247 <div></div>	Walmart	106 <div></div>
North Arkansas Regional Medica...	191 <div></div>	FedEx	101 <div></div>
Walmart	152 <div></div>	Entergy	87 <div></div>
Pace Industries	120 <div></div>	Norman Regional Hospital	77 <div></div>
Harrison School District	93 <div></div>	State of Arkansas	77 <div></div>
Claridge Products & Equipment	82 <div></div>	Mercy	56 <div></div>
Windstream	73 <div></div>	Gentiva	34 <div></div>
Mercy	64 <div></div>	Northwest Health - Arkansas	34 <div></div>

Business Size

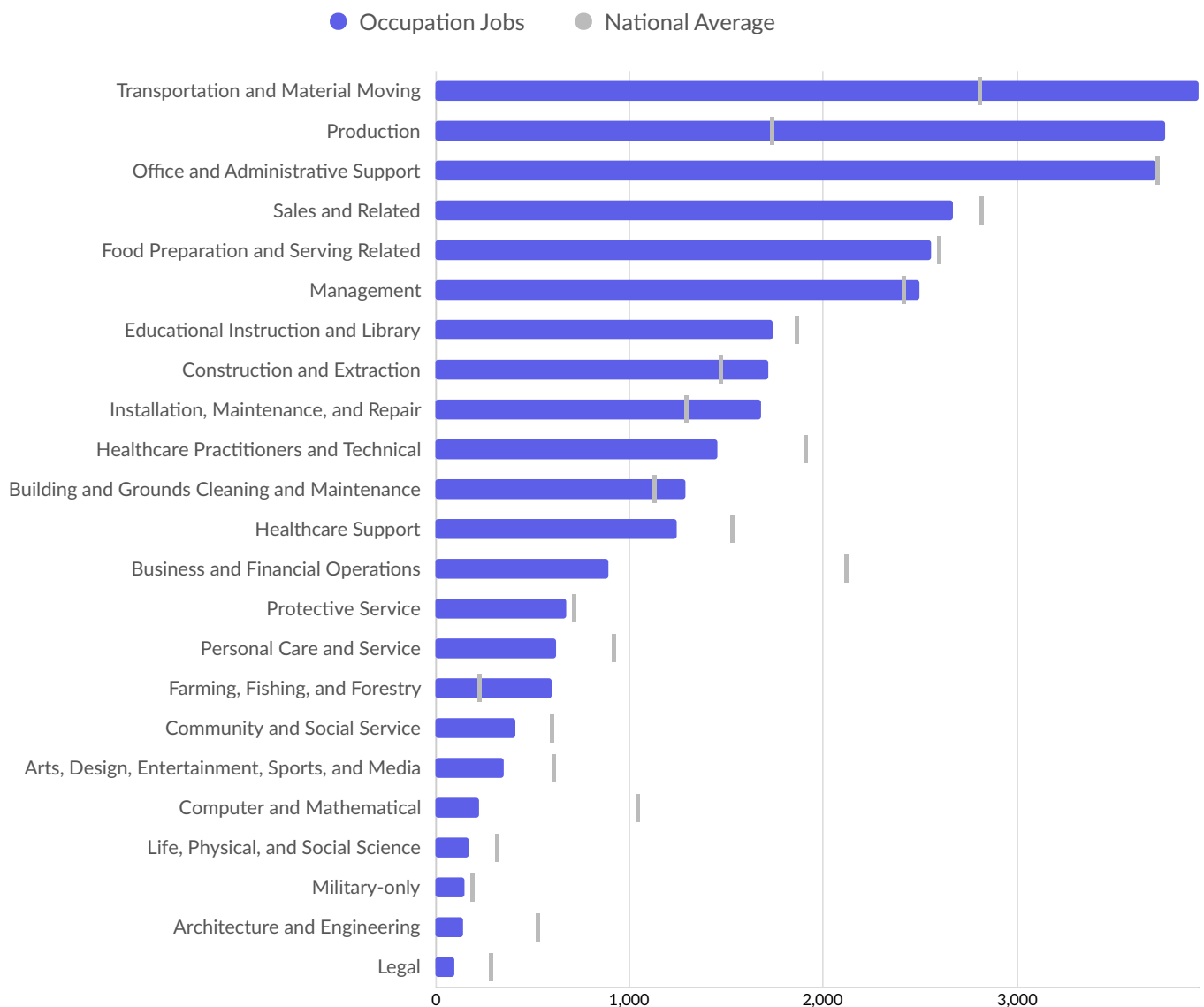


	Percentage	Business Count
1 to 4 employees	47.4%	2,288
5 to 9 employees	24.2%	1,169
10 to 19 employees	17.8%	861
20 to 49 employees	7.9%	379
50 to 99 employees	2.0%	98
100 to 249 employees	0.5%	22
250 to 499 employees	0.2%	9
500+ employees	0.0%	2

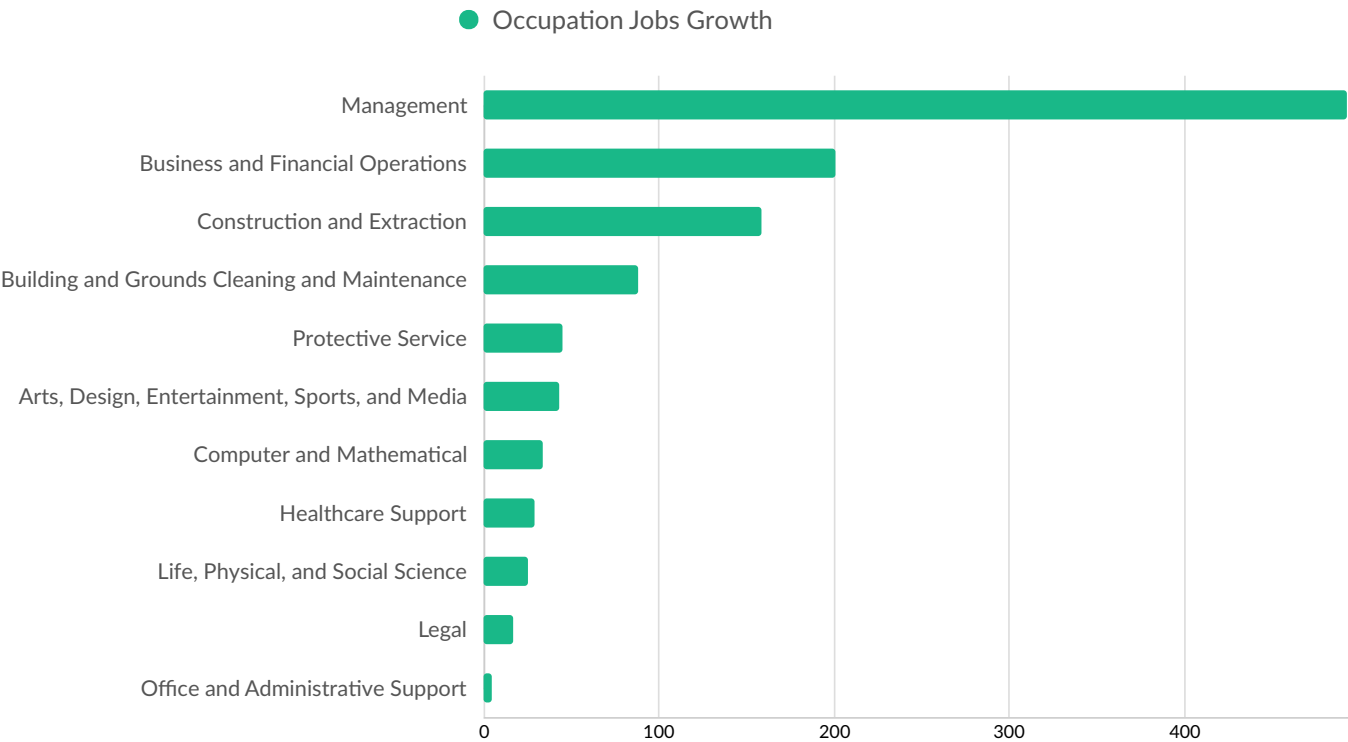
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

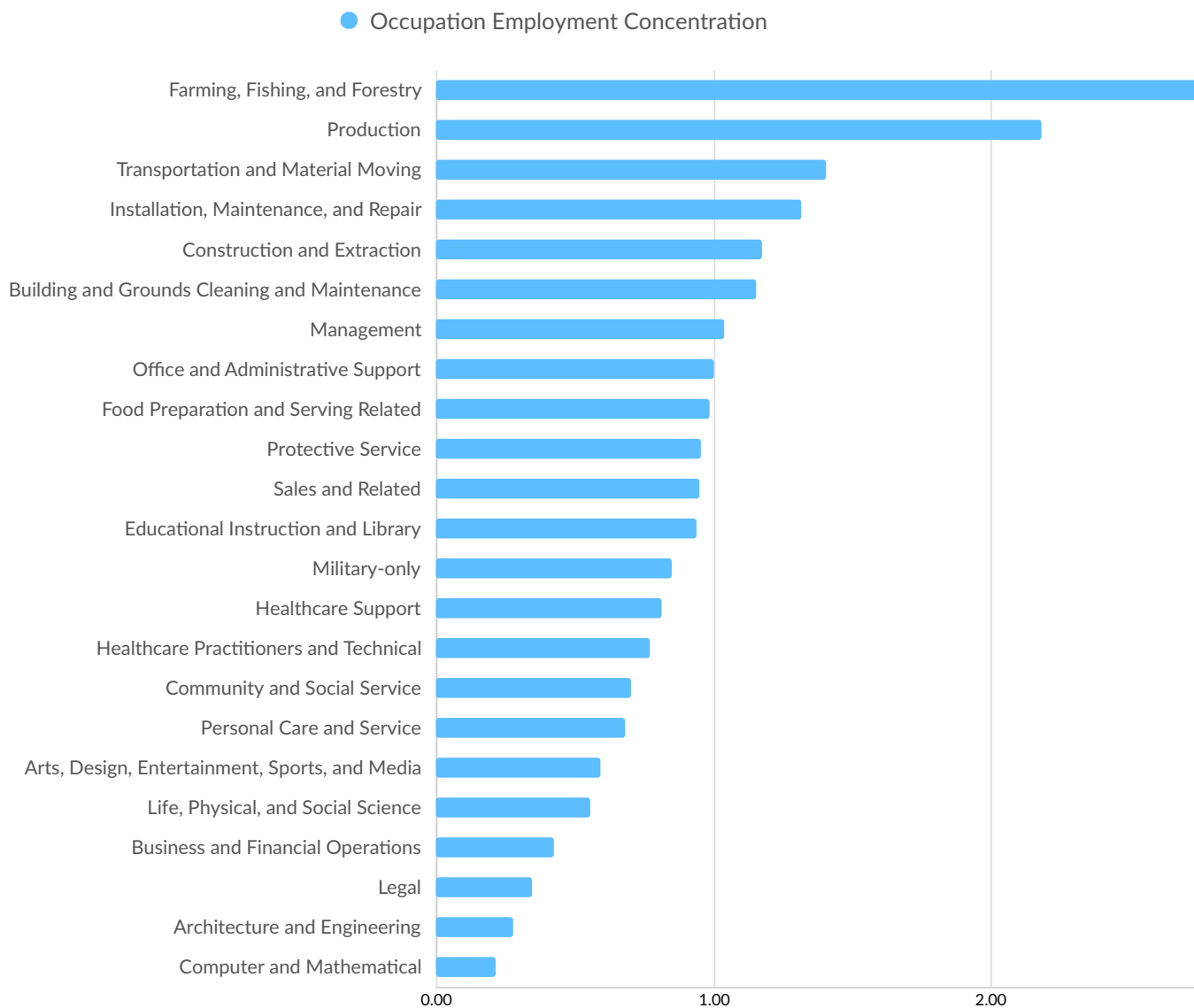
Largest Occupations



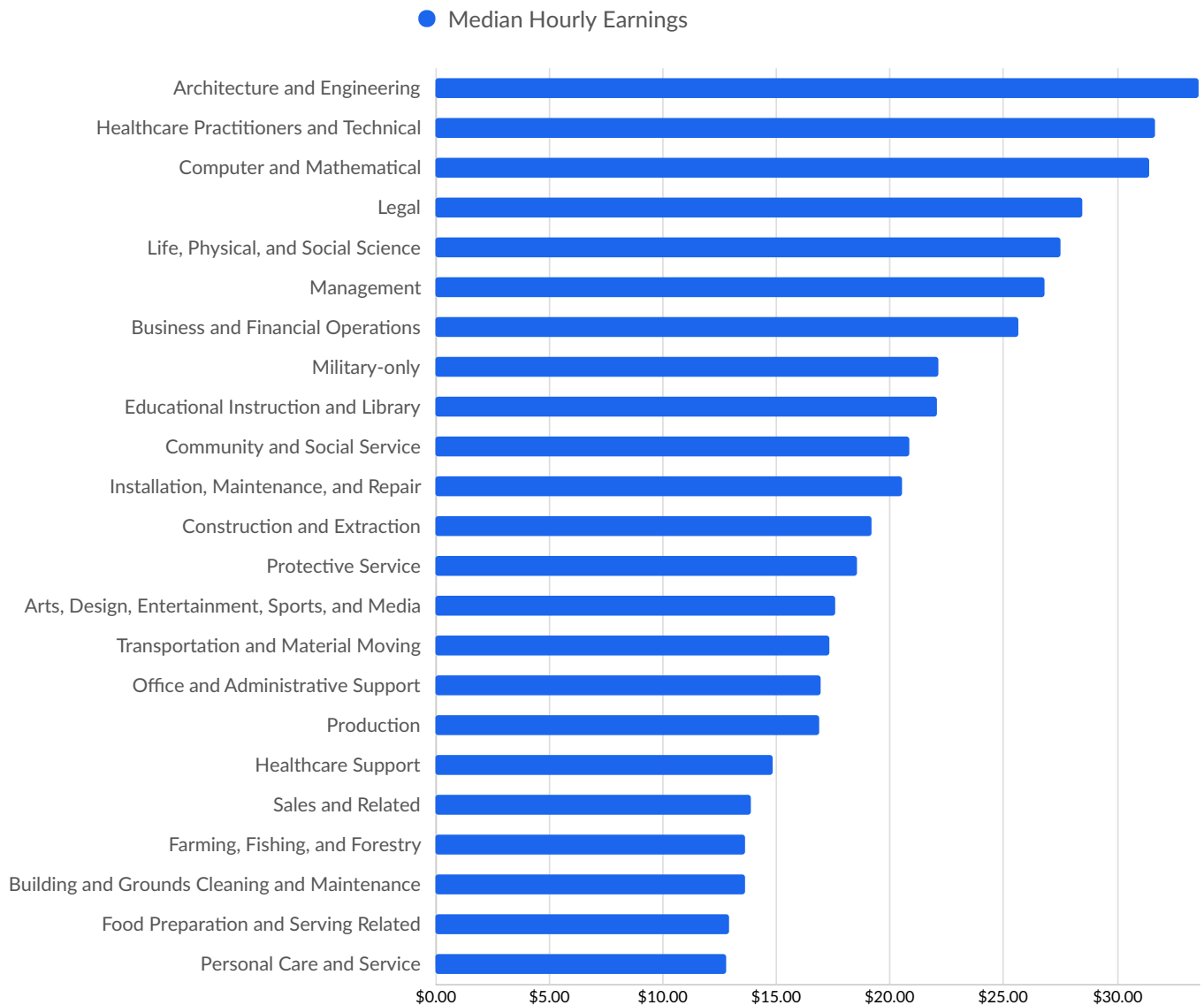
Top Growing Occupations



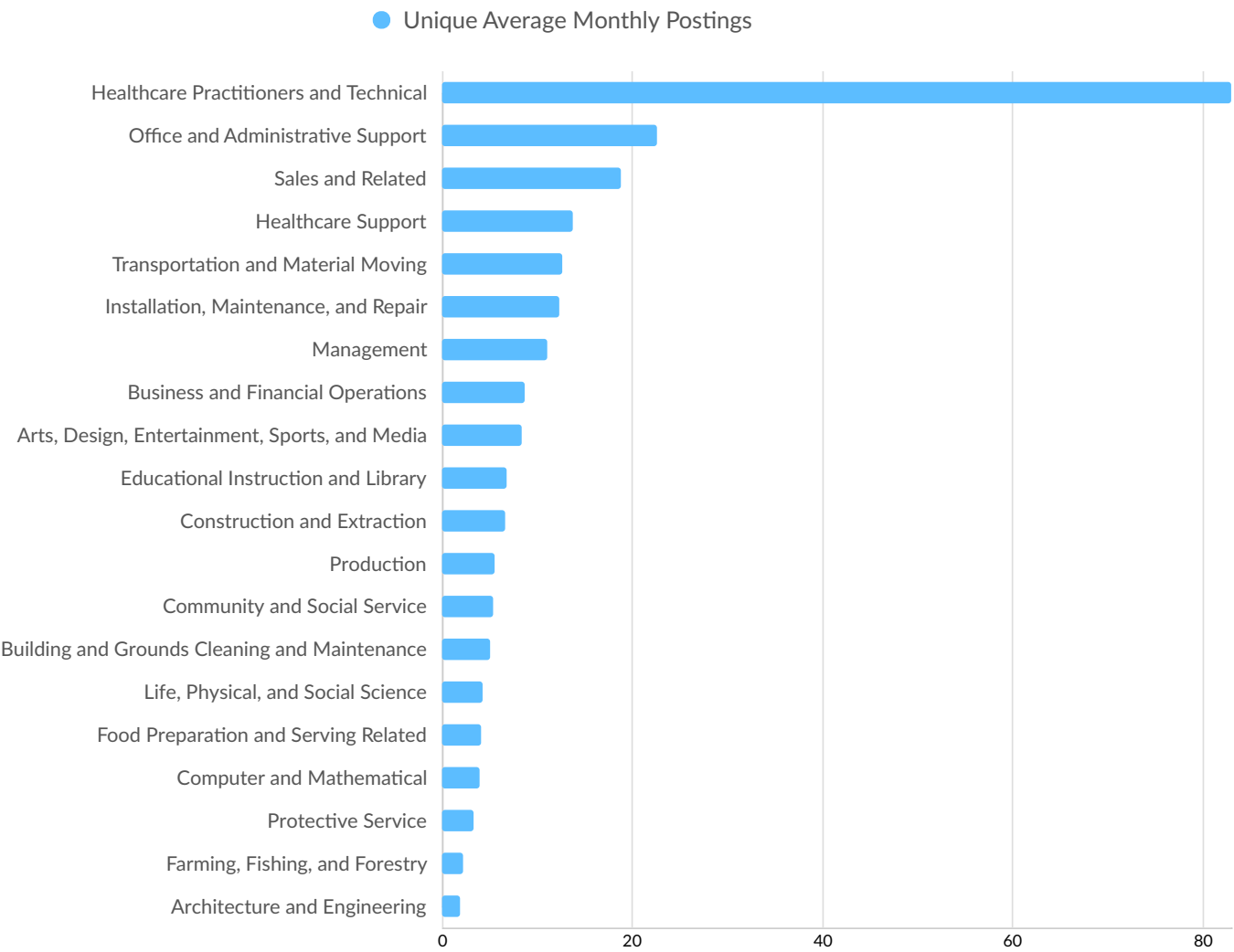
Top Occupation Employment Concentration



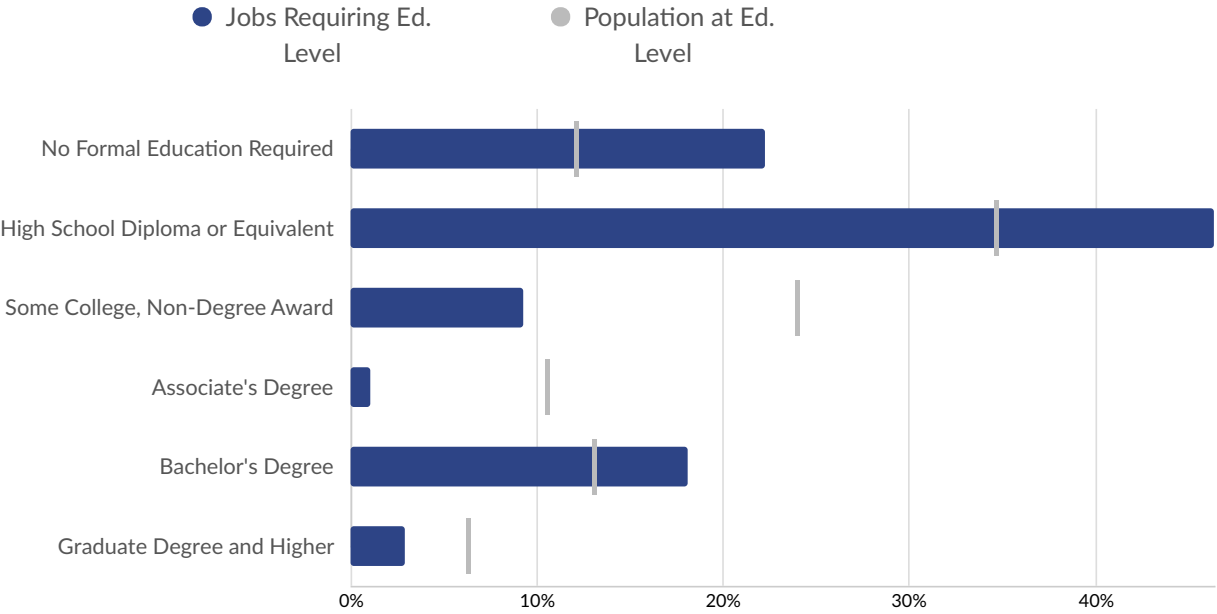
Top Occupation Earnings



Top Posted Occupations

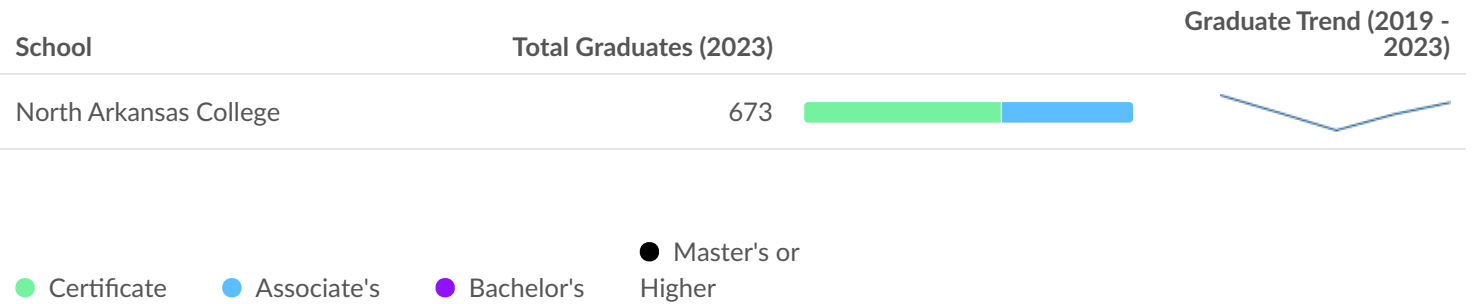


Underemployment



Educational Pipeline

In 2023, there were 673 graduates in 4 Arkansas Counties. This pipeline has shrunk by 4% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Associate's), "Registered Nursing/Registered Nurse" (Associate's), and "General Studies" (Associate's).



In-Demand Skills

