



4 Arkansas Counties

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

219,606

Population (2018)

Population **grew by 6,097** over the last 5 years and is projected to **grow by 4,227** over the next 5 years.

99,437

Total Regional Employment

Jobs **grew by 6,255** over the last 5 years and are projected to **grow by 6,449** over the next 5 years.

\$47.5K

Avg. Earnings Per Job (2018)

Regional average earnings per job are **\$18.2K below** the national average earnings of \$65.7K per job.

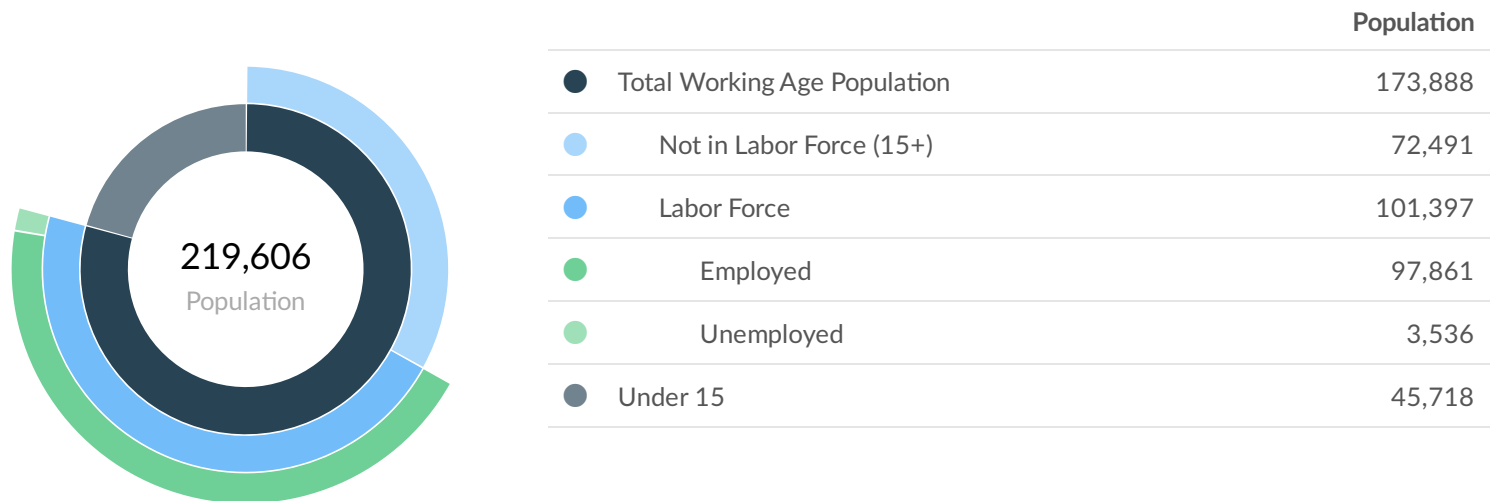
Takeaways

- As of 2018 the region's population **increased by 2.9%** since 2013, growing by 6,097. Population is expected to **increase by 1.9%** between 2018 and 2023, adding 4,227.
- From 2013 to 2018, jobs **increased by 6.7%** in 4 Arkansas Counties from 93,182 to **99,437**. This change **fell short of the national growth rate of 8.2% by 1.5%**. As the number of jobs increased, the **labor force participation rate increased from 57.8% to 58.3% between 2013 and 2018**.
- Concerning educational attainment, **12.1% of the selected regions' residents possess a Bachelor's Degree** (6.5% below the national average), and **5.3% hold an Associate's Degree** (2.7% below the national average).
- The top three industries in 2018 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and General Medical and Surgical Hospitals.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	219,606	101,397	99,437	89.8	\$9.02B	\$12.67B	\$14.44B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

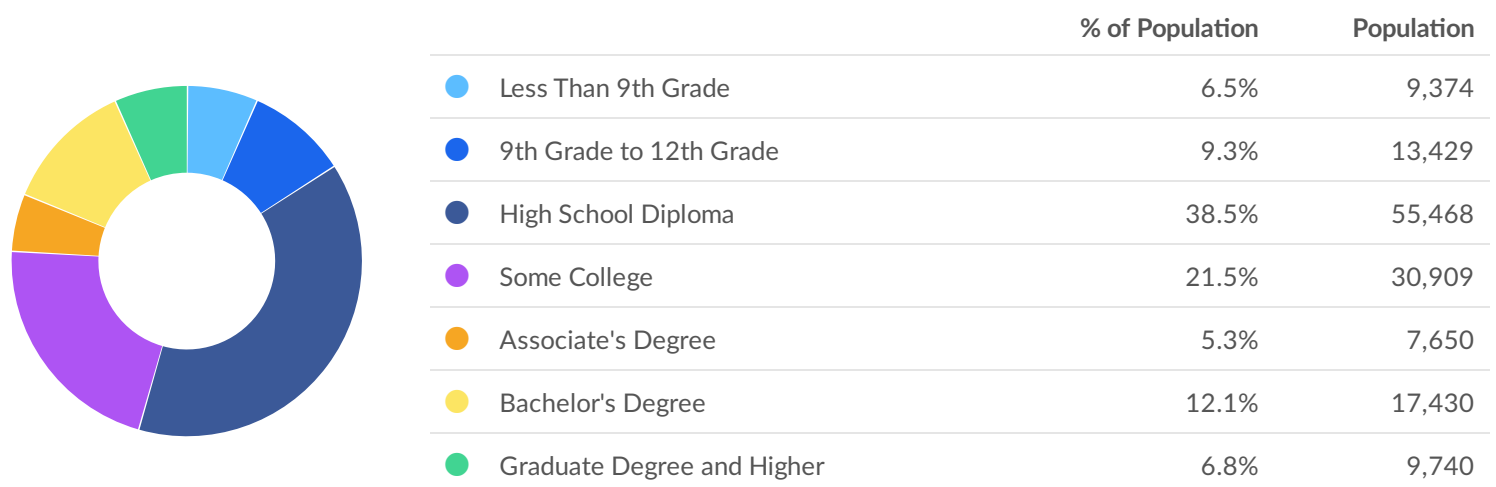
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

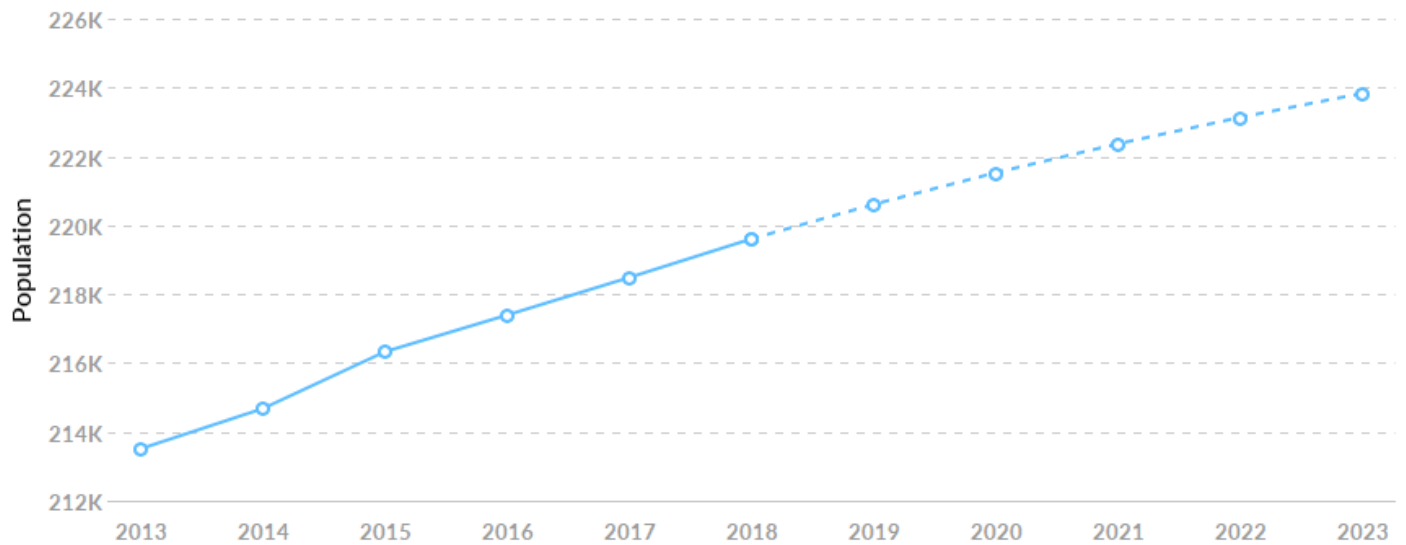
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Historic & Projected Trends

Population Trends

As of 2018 the region's population **increased by 2.9%** since 2013, growing by 6,097. Population is expected to **increase by 1.9%** between 2018 and 2023, adding 4,227.

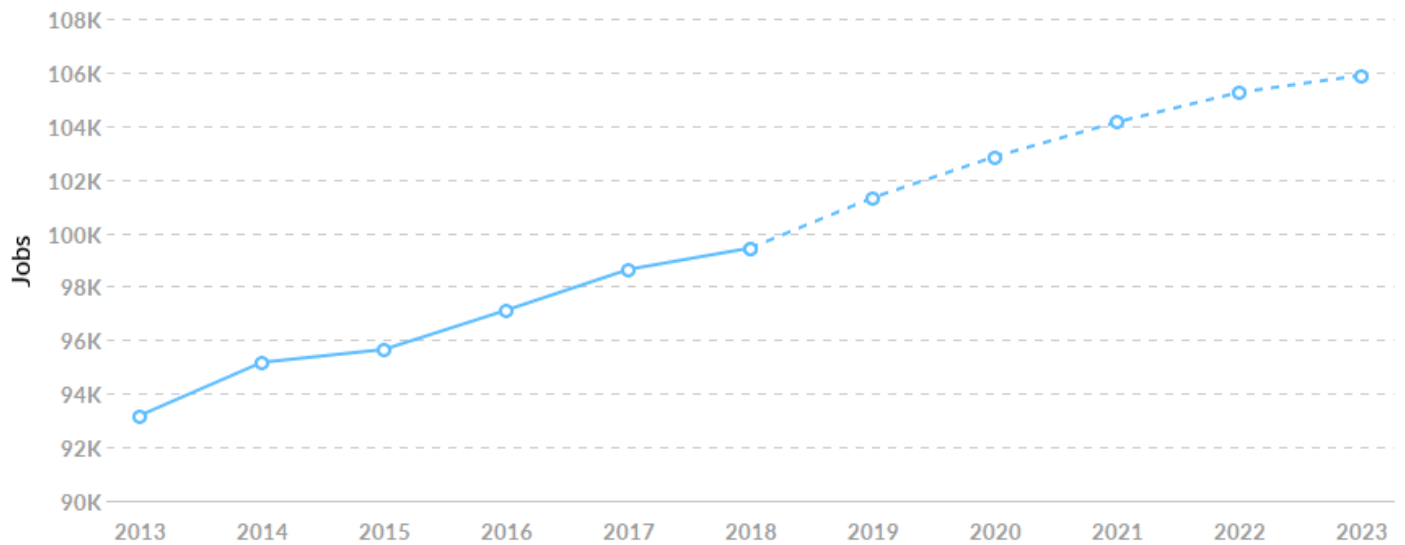


Timeframe	Population
2013	213,508
2014	214,677
2015	216,328
2016	217,393
2017	218,484
2018	219,606
2019	220,607
2020	221,528
2021	222,367
2022	223,134
2023	223,833

Historic & Projected Trends - Cont.

Job Trends

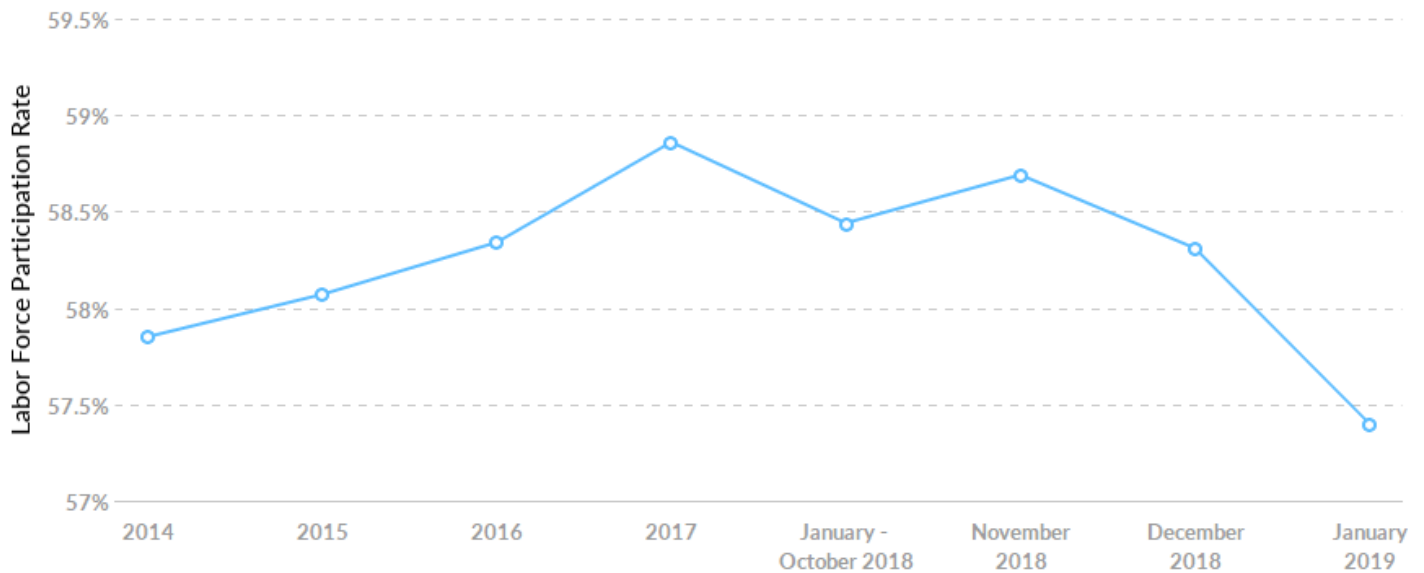
From 2013 to 2018, jobs increased by 6.7% in 4 Arkansas Counties from 93,182 to 99,437. This change fell short of the national growth rate of 8.2% by 1.5%.



Timeframe	Jobs
2013	93,182
2014	95,167
2015	95,648
2016	97,114
2017	98,637
2018	99,437
2019	101,317
2020	102,850
2021	104,141
2022	105,248
2023	105,886

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

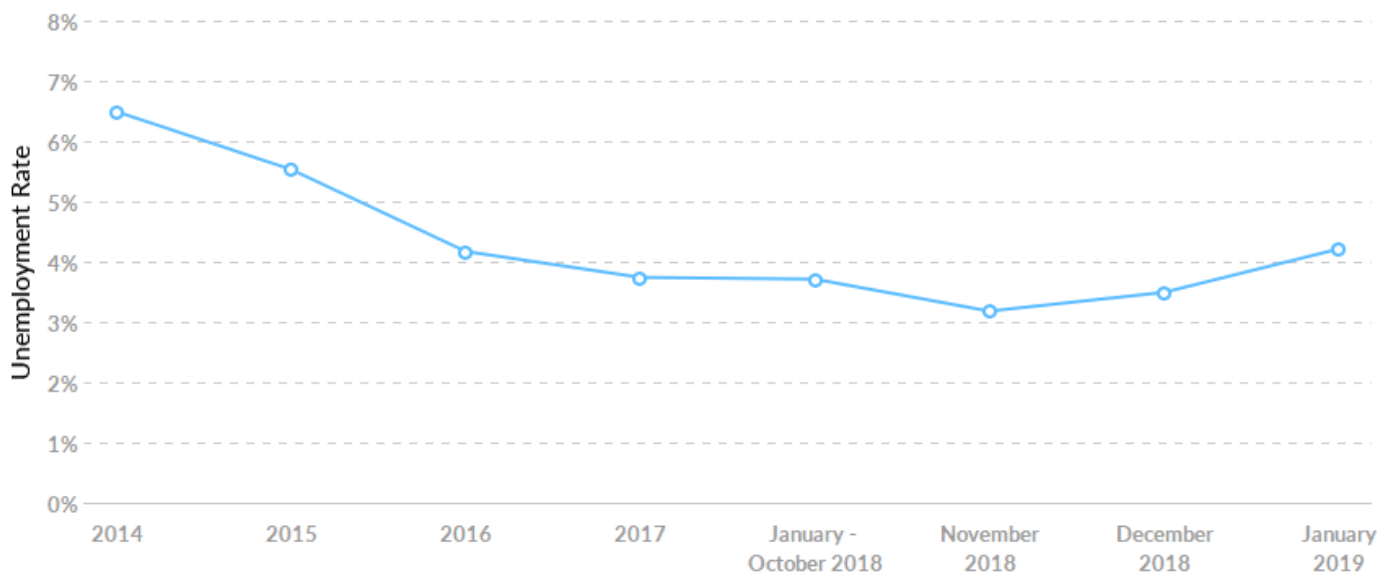


Timeframe	Labor Force Participation Rate
2014	57.85%
2015	58.07%
2016	58.34%
2017	58.86%
January - October 2018	58.44%
November 2018	58.69%
December 2018	58.31%
January 2019	57.40%

Historic & Projected Trends - Cont.

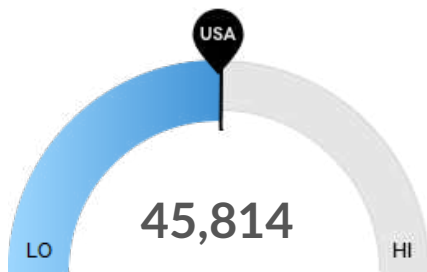
Unemployment Rate Trends

Your areas had a January 2019 unemployment rate of 4.21%, **decreasing from 6.49% 5 years before.**



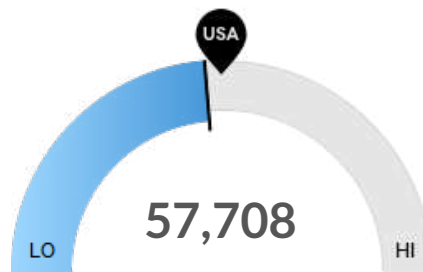
Timeframe	Unemployment Rate
2014	6.49%
2015	5.53%
2016	4.17%
2017	3.74%
January - October 2018	3.71%
November 2018	3.18%
December 2018	3.49%
January 2019	4.21%

Population Characteristics



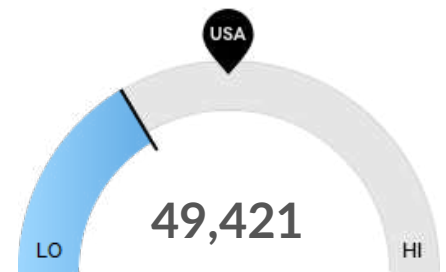
Millennials

Your area has 45,814 millennials (ages 20-34). The national average for an area this size is 45,251.



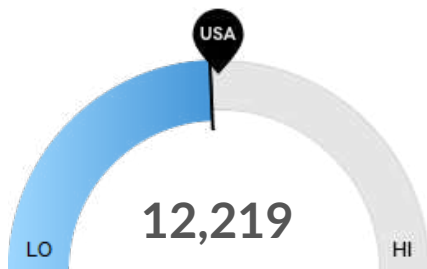
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 62,284 people 55 or older, while there are 57,708 here.



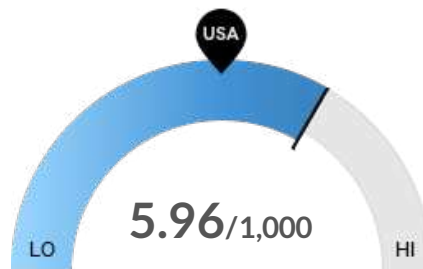
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 85,803 racially diverse people, while there are 49,421 here.



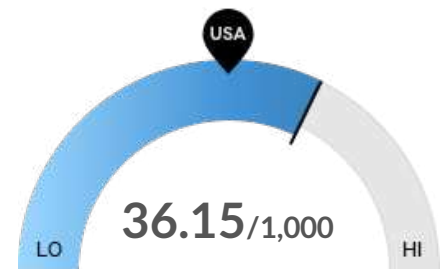
Veterans

Your area has 12,219 veterans. The national average for an area this size is 12,704.



Violent Crime

Your area has 5.96 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



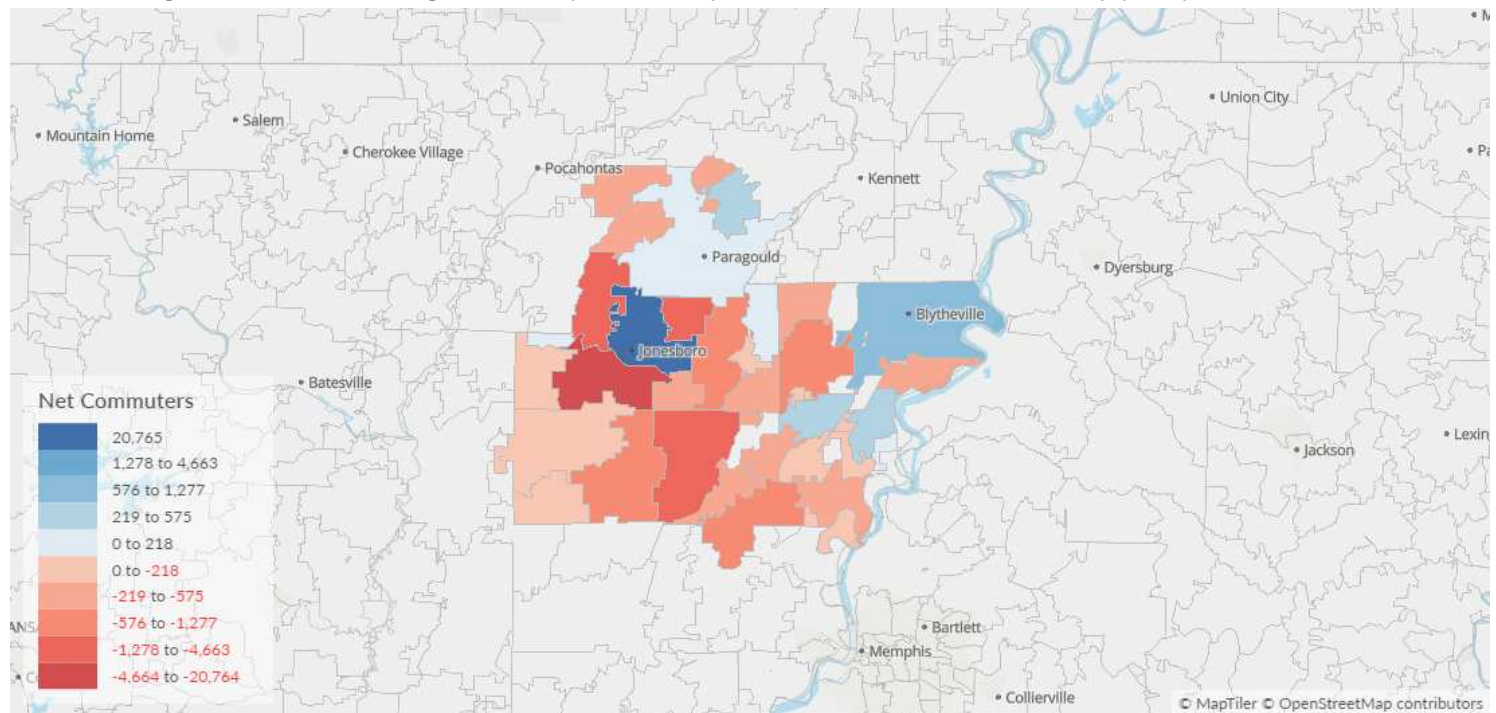
Property Crime

Your area has 36.15 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

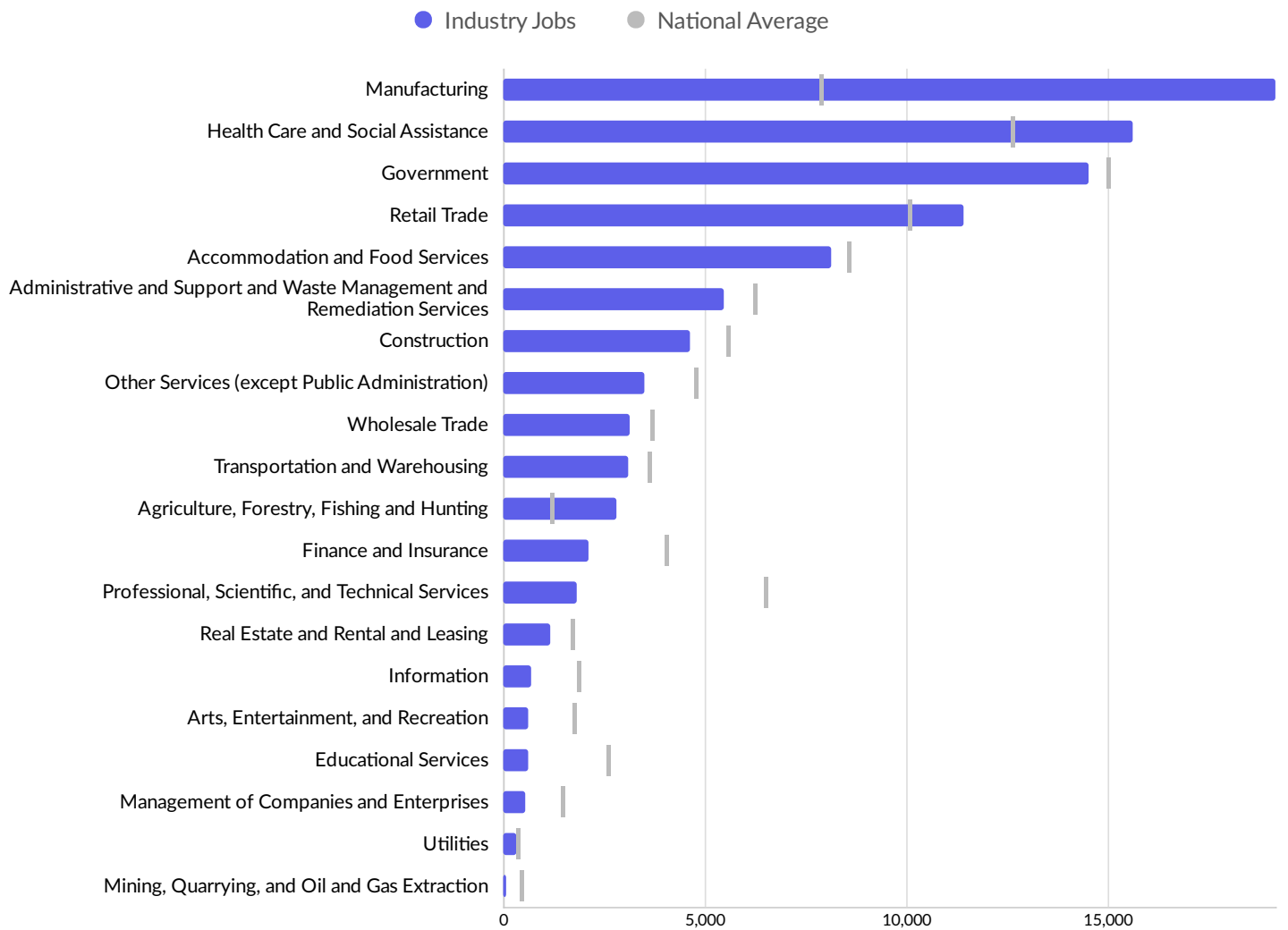
ZIP	Name	2018 Employment
72401	Jonesboro, AR (in Craigh...	43,496
72450	Paragould, AR (in Green...	14,688
72315	Blytheville, AR (in Missi...	9,318
72404	Jonesboro, AR (in Craigh...	7,643
72370	Osceola, AR (in Mississi...	3,415

Where Talent Lives

ZIP	Name	2018 Workers
72401	Jonesboro, AR (in Craigh...	22,731
72450	Paragould, AR (in Green...	14,639
72404	Jonesboro, AR (in Craigh...	12,307
72315	Blytheville, AR (in Missi...	8,669
72472	Trumann, AR (in Poinset...	4,105

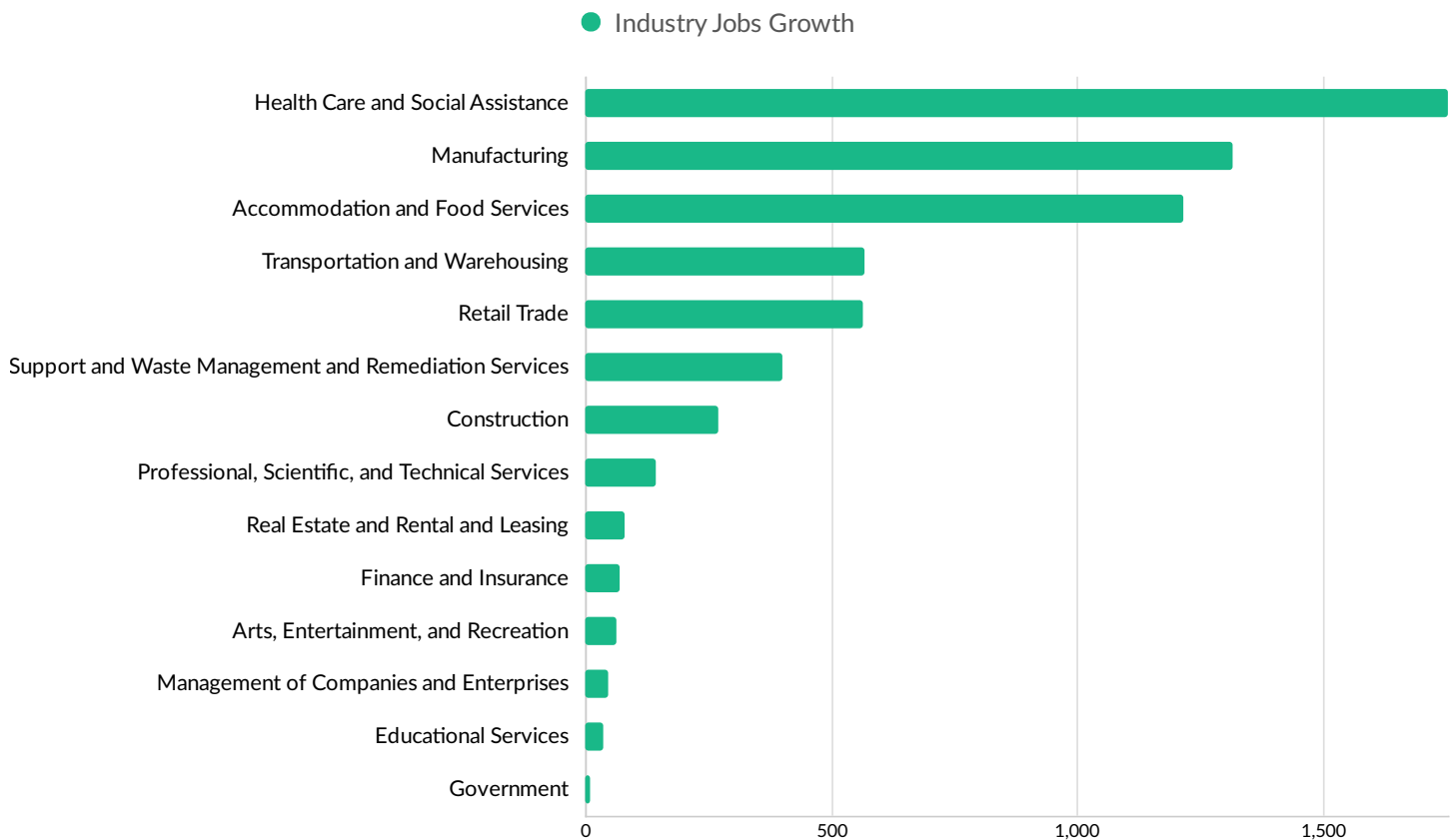
Industry Characteristics

Largest Industries



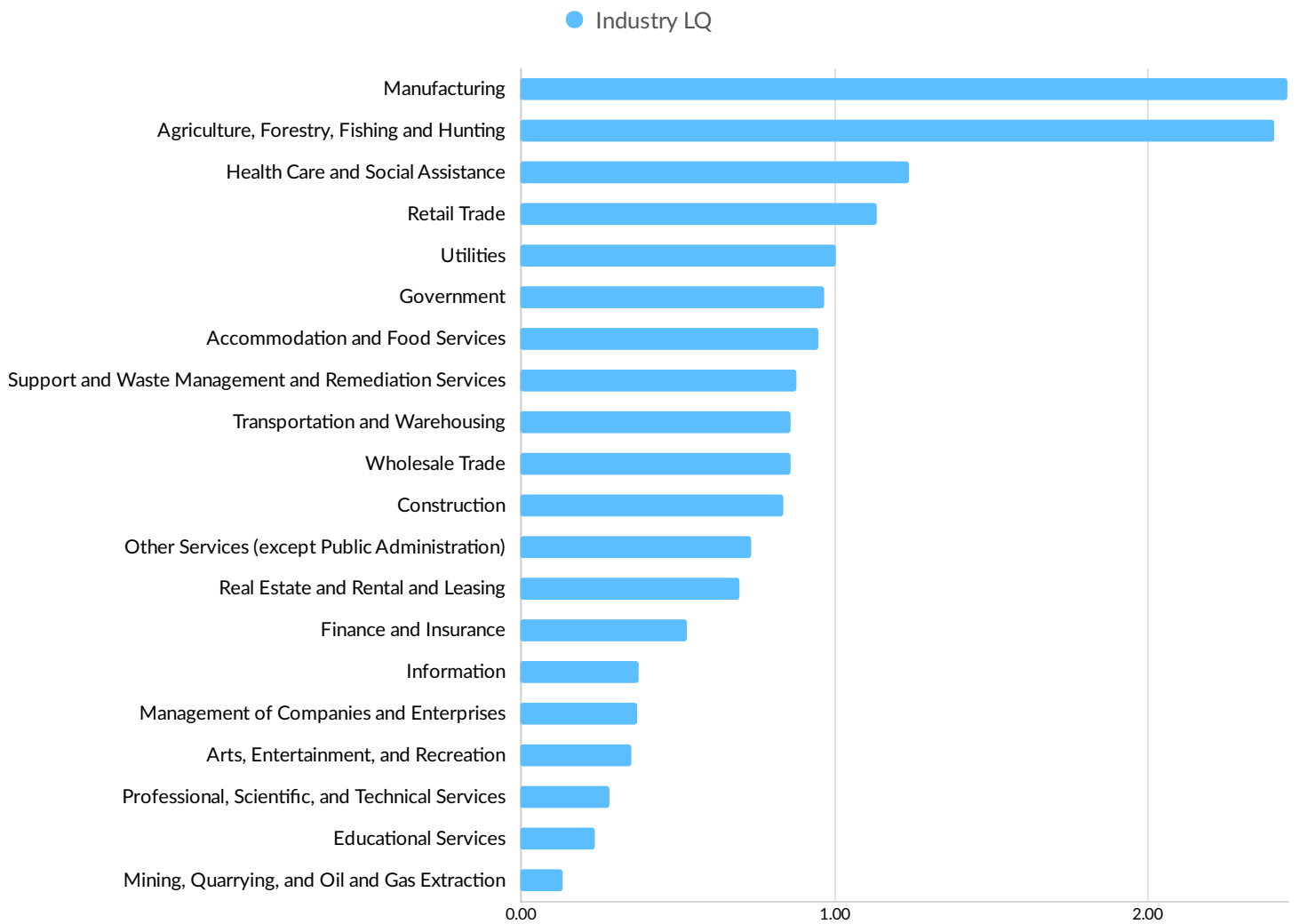
Industry Characteristics - Cont.

Top Growing Industries



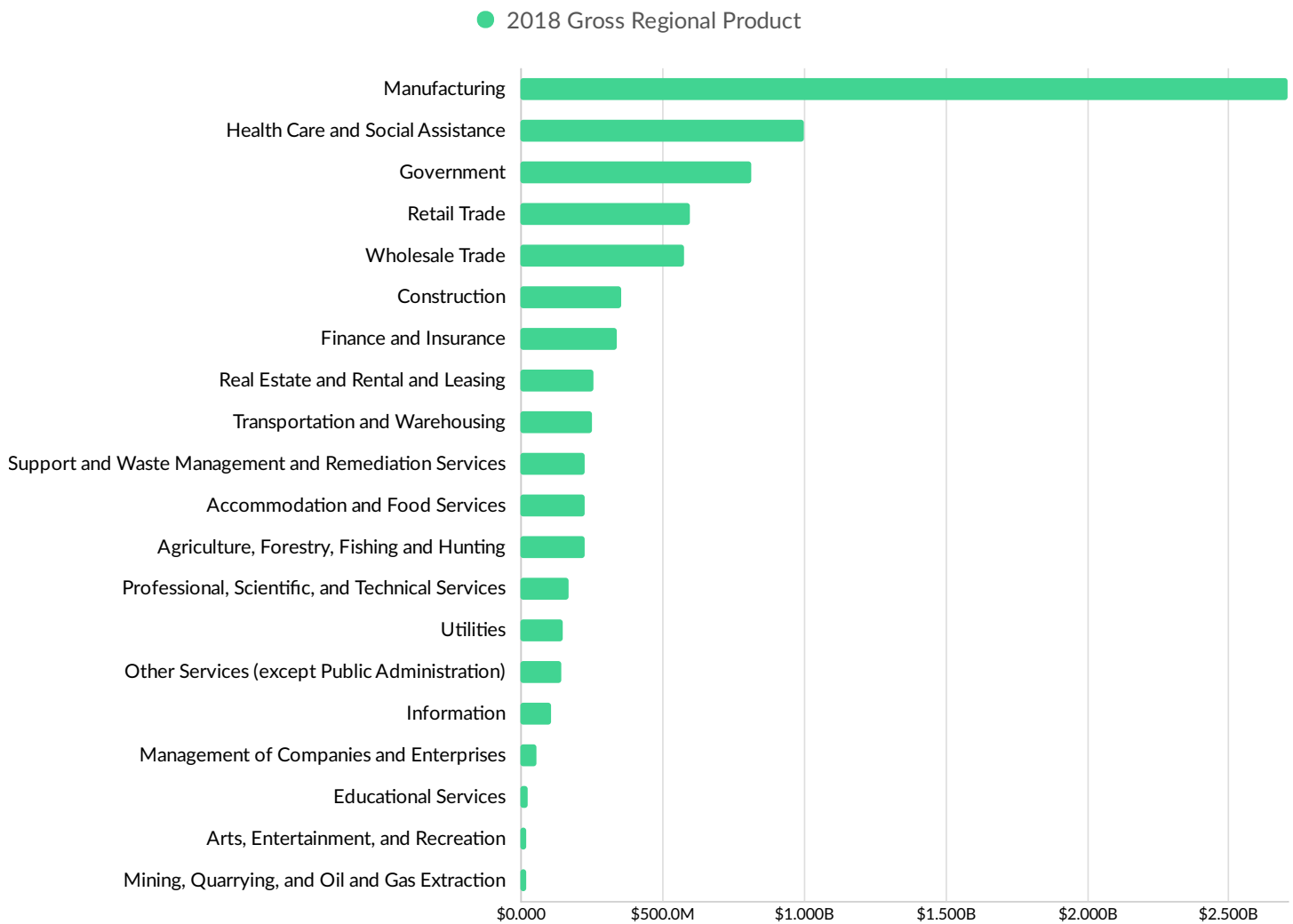
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

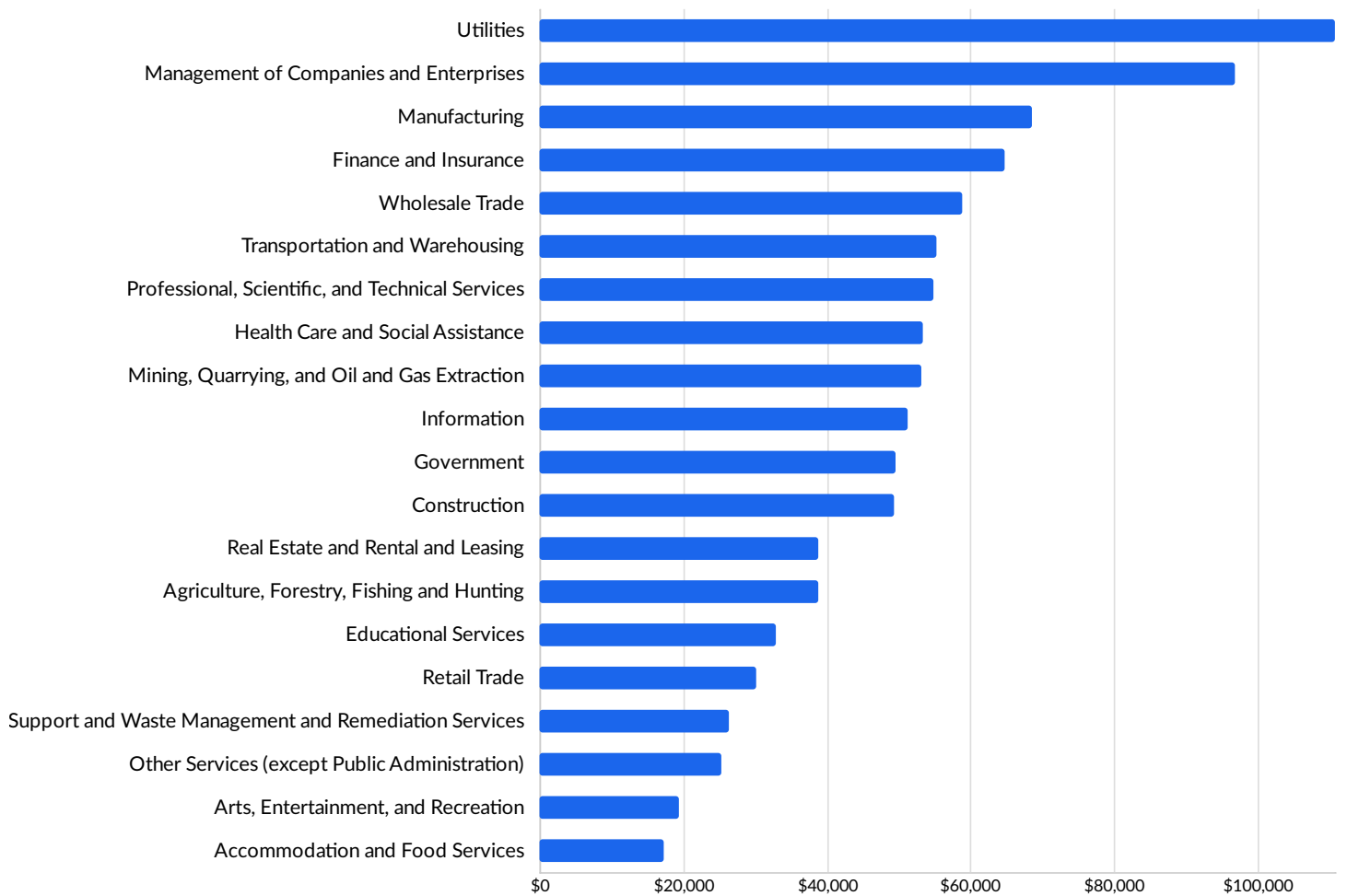
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker












Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	17,841	19,158	1,317	+7%	2.45	\$68,580	\$2.71B
Health Care and Social Assistance	13,850	15,603	1,753	+13%	1.24	\$53,402	\$1.00B
Government	14,506	14,517	11	+0%	0.97	\$49,579	\$813.11M
Retail Trade	10,848	11,413	565	+5%	1.14	\$30,125	\$597.56M
Accommodation and Food Services	6,906	8,121	1,215	+18%	0.95	\$17,233	\$225.84M
Administrative and Support and Waste Management and Remediation Services	5,068	5,469	401	+8%	0.88	\$26,467	\$228.94M
Construction	4,367	4,637	270	+6%	0.84	\$49,368	\$358.05M
Other Services (except Public Administration)	3,525	3,488	-37	-1%	0.74	\$25,393	\$144.68M
Wholesale Trade	3,287	3,156	-131	-4%	0.86	\$58,756	\$578.36M
Transportation and Warehousing	2,530	3,098	568	+22%	0.86	\$55,329	\$252.25M
Agriculture, Forestry, Fishing and Hunting	2,859	2,810	-49	-2%	2.40	\$38,749	\$225.61M
Finance and Insurance	2,053	2,124	71	+3%	0.53	\$64,759	\$338.54M
Professional, Scientific, and Technical Services	1,688	1,833	145	+9%	0.28	\$54,923	\$169.62M
Real Estate and Rental and Leasing	1,092	1,172	80	+7%	0.70	\$38,816	\$258.65M
Information	735	685	-50	-7%	0.38	\$51,278	\$110.94M
Arts, Entertainment, and Recreation	552	614	62	+11%	0.36	\$19,462	\$20.20M
Educational Services	571	607	36	+6%	0.24	\$32,840	\$26.17M
Management of Companies and Enterprises	485	532	47	+10%	0.37	\$96,752	\$58.11M
Utilities	357	344	-13	-4%	1.01	\$110,740	\$148.98M
Mining, Quarrying, and Oil and Gas Extraction	62	55	-7	-11%	0.13	\$53,127	\$20.09M

Business Characteristics

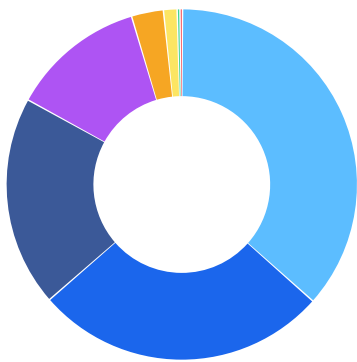
10,557 Companies Employ Your Workers

Online profiles for your workers mention 10,557 companies as employers, with the top 10 appearing below. In the last 12 months, 2,915 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Arkansas State University	1,094 	CRST International, Inc.	2,450 
St. Bernard's Hospital, Inc.	320 	USA Truck, Inc.	1,050 
Wal-Mart Stores, Inc.	265 	Teach For America, Inc.	616 
Nucor Corporation	259 	Koch Trucking, Inc.	559 
Stbernards Medical Center	212 	Travelers Healthcare	508 
Baptist Memorial Health Care C...	178 	Baptist Memorial Health Care C...	500 
Arkansas Northeastern College	175 	C.R. England, Inc.	474 
Arkansas Department of Parks a...	169 	U. S. Xpress, Inc.	412 
Hytrol Conveyor Company, Inc.	161 	Dollar General Corporation	391 
Jonesboro Public Schools	157 	St. Bernard's Hospital, Inc.	327 

Business Characteristics - Cont.

Business Size

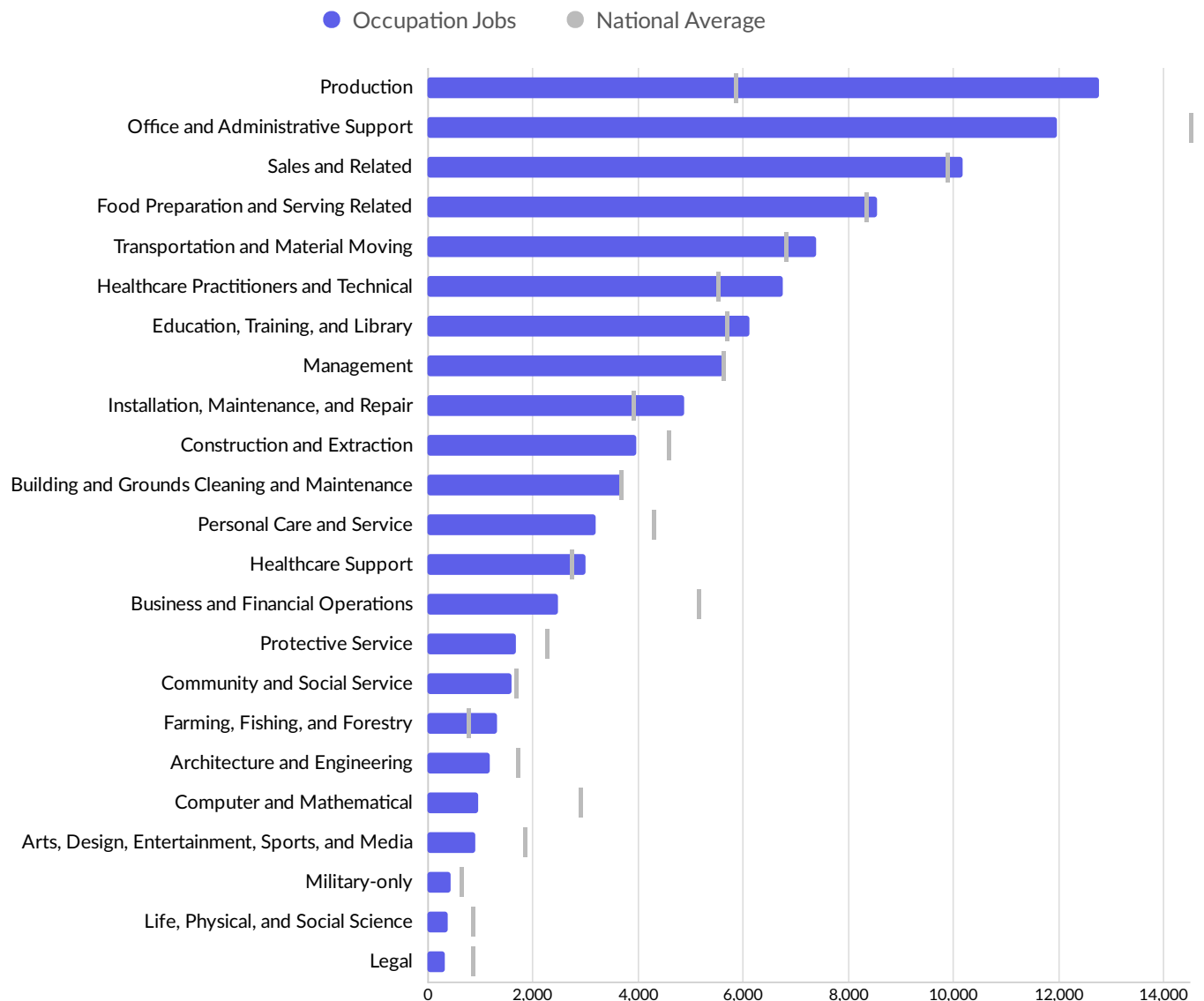


	Percentage	Business Count
1 to 4 employees	36.5%	2,823
5 to 9 employees	27.0%	2,091
10 to 19 employees	19.4%	1,501
20 to 49 employees	12.4%	957
50 to 99 employees	2.9%	228
100 to 249 employees	1.3%	97
250 to 499 employees	0.3%	20
500+ employees	0.2%	18

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

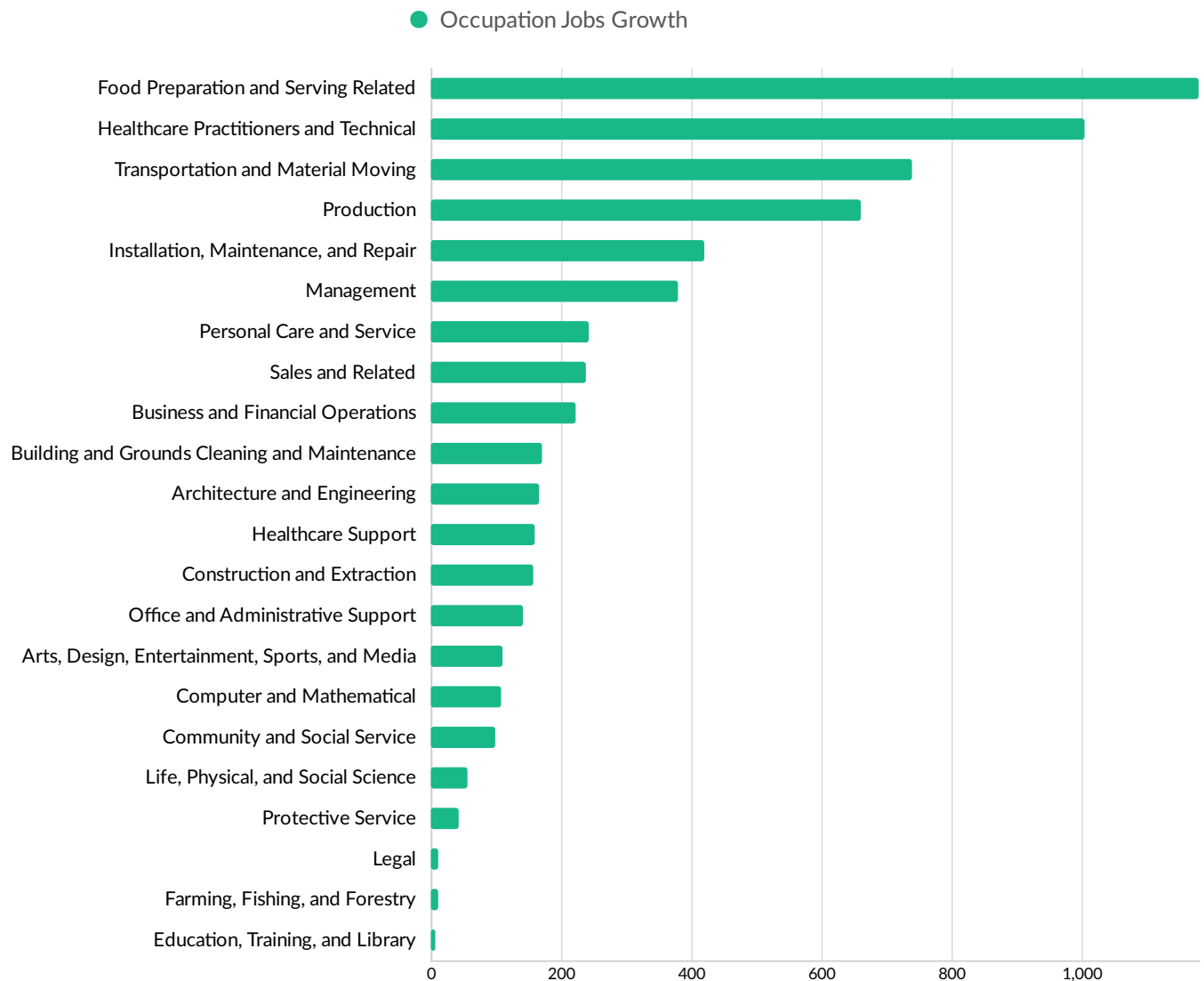
Workforce Characteristics

Largest Occupations



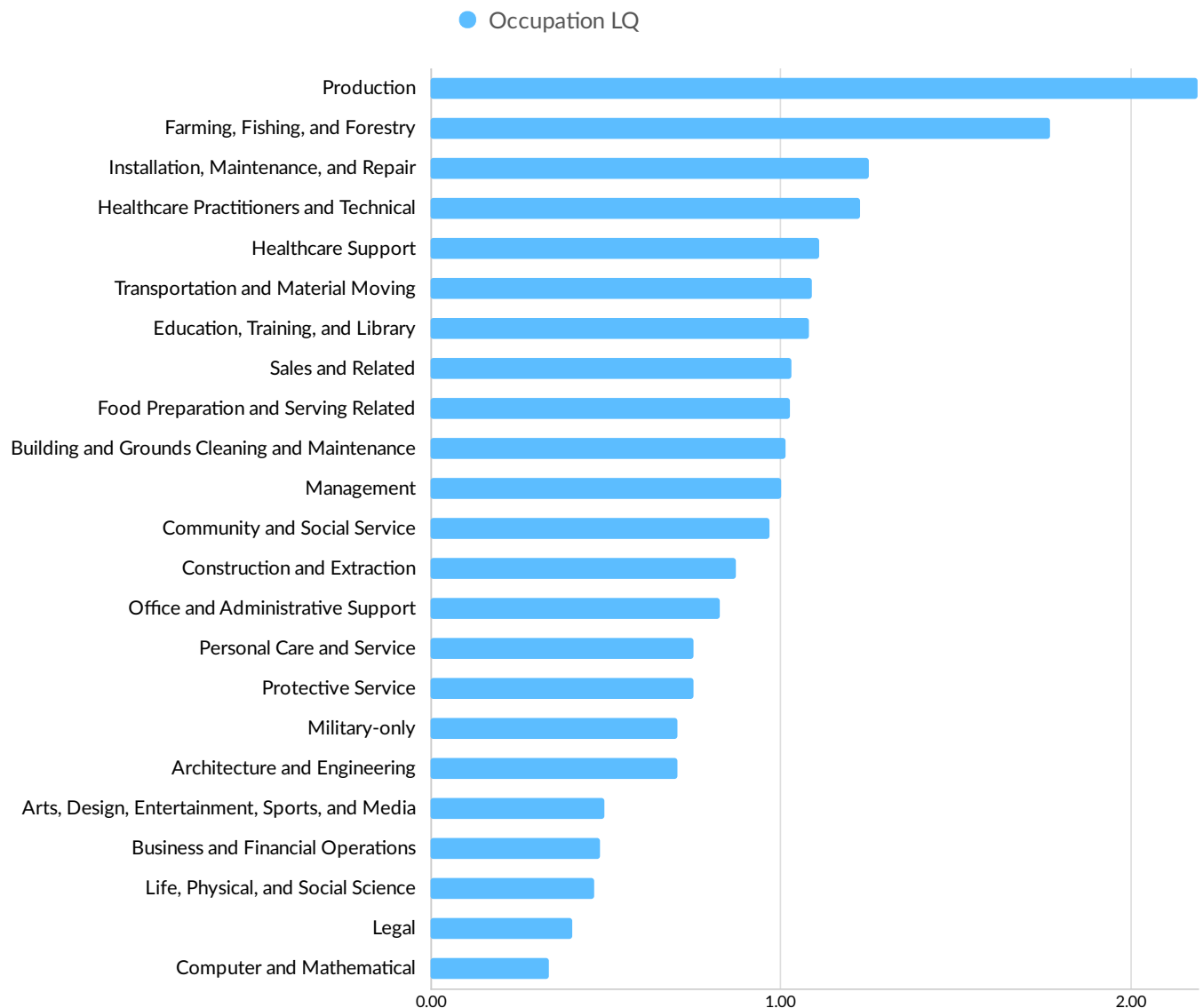
Workforce Characteristics - Cont.

Top Growing Occupations



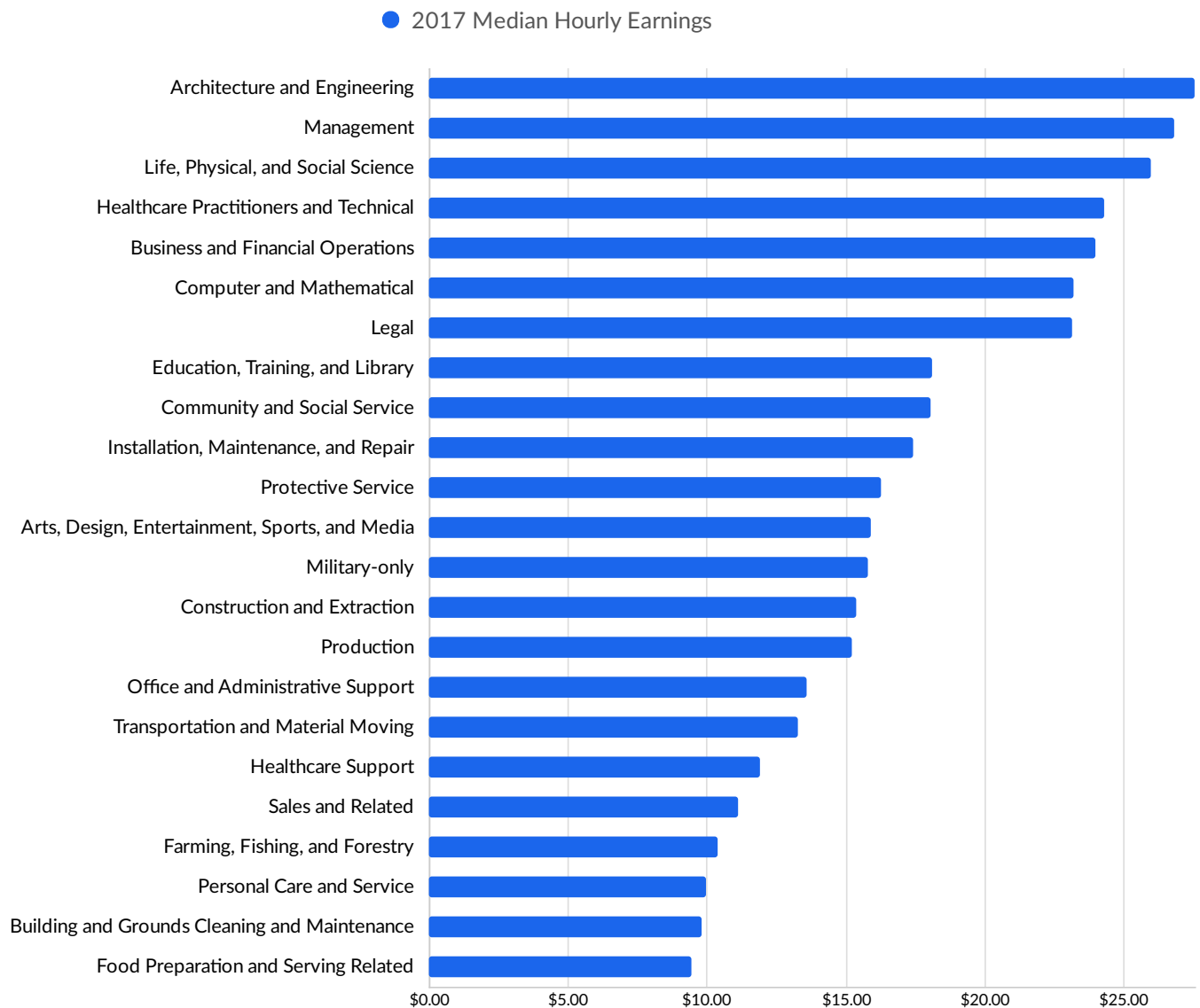
Workforce Characteristics - Cont.

Top Occupation LQ



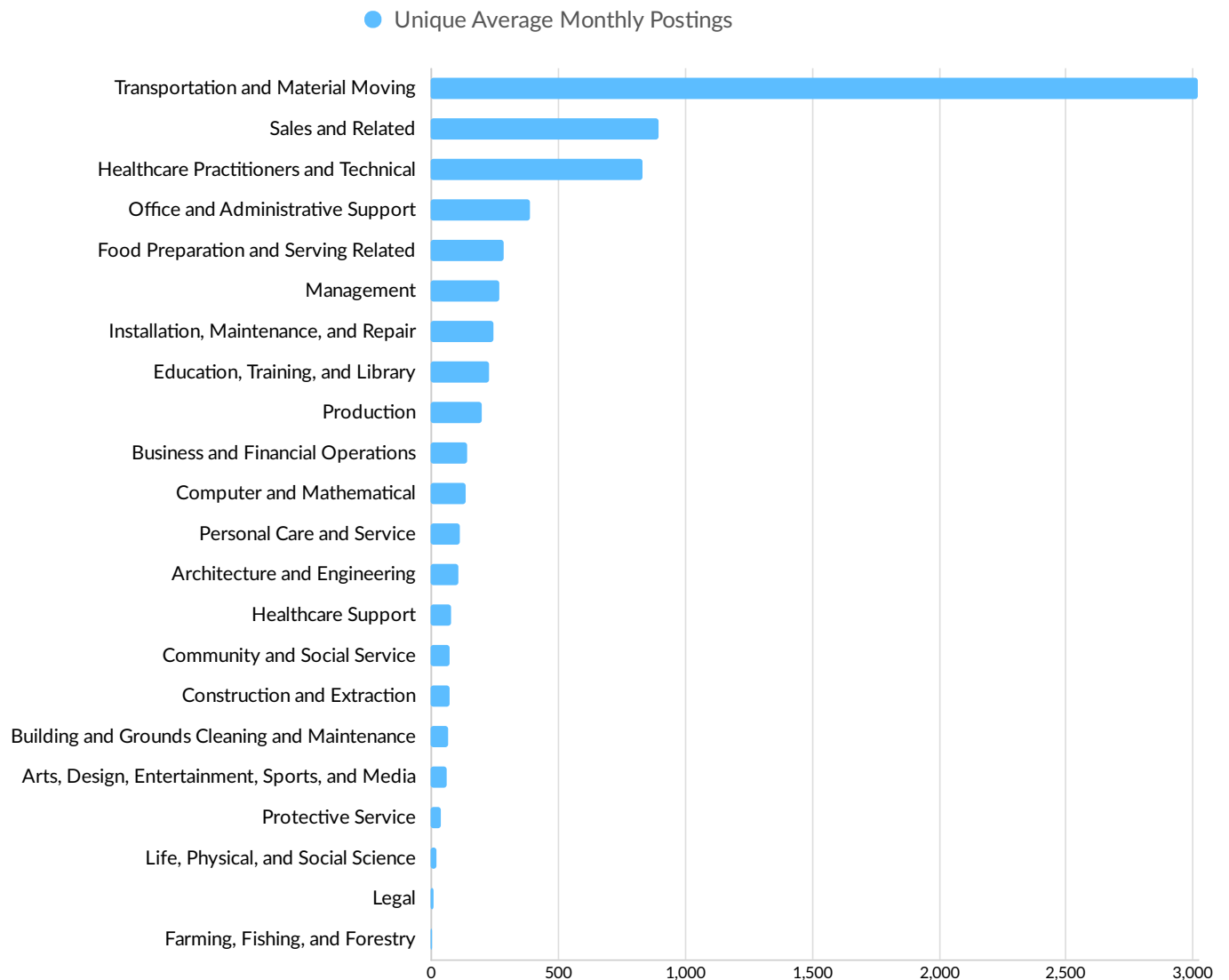
Workforce Characteristics - Cont.

Top Occupation Earnings



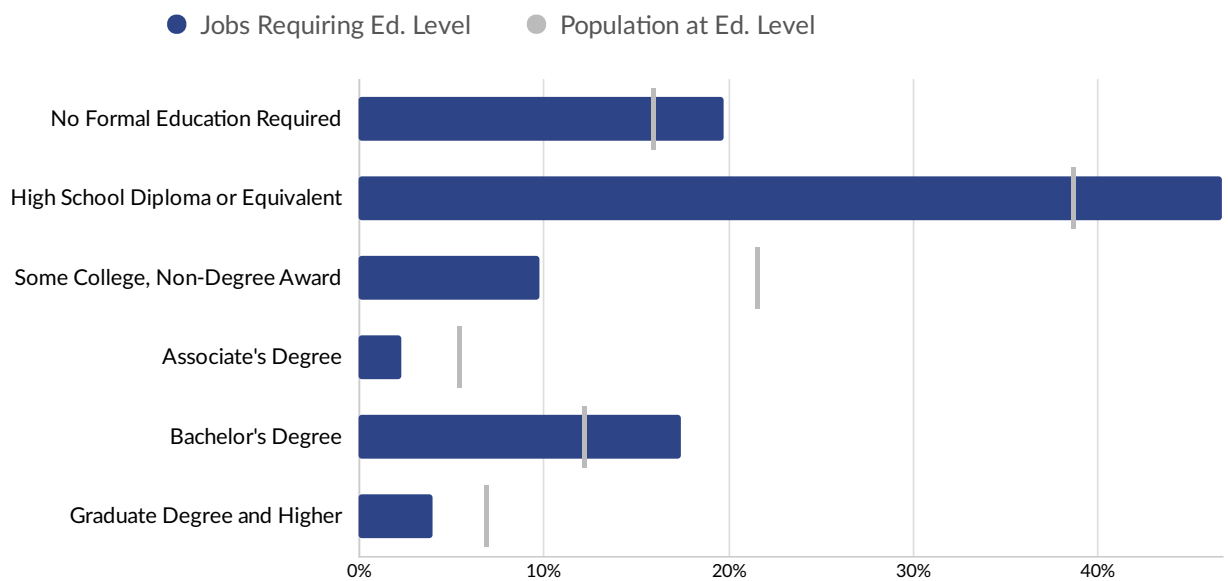
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.








Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Production	12,116	12,777	661	+5%	2.19	\$15.23	202
Office and Administrative Support	11,836	11,978	142	+1%	0.83	\$13.60	394
Sales and Related	9,937	10,175	238	+2%	1.03	\$11.13	898
Food Preparation and Serving Related	7,383	8,564	1,181	+16%	1.03	\$9.44	288
Transportation and Material Moving	6,656	7,397	741	+11%	1.09	\$13.27	3,021
Healthcare Practitioners and Technical	5,750	6,755	1,005	+17%	1.23	\$24.32	834
Education, Training, and Library	6,106	6,113	7	+0%	1.08	\$18.12	229
Management	5,241	5,621	380	+7%	1.00	\$26.84	272
Installation, Maintenance, and Repair	4,465	4,885	420	+9%	1.26	\$17.42	248
Construction and Extraction	3,822	3,979	157	+4%	0.87	\$15.37	74
Building and Grounds Cleaning and Maintenance	3,541	3,711	170	+5%	1.02	\$9.85	71
Personal Care and Service	2,964	3,206	242	+8%	0.75	\$9.97	116
Healthcare Support	2,836	2,996	160	+6%	1.11	\$11.93	82
Business and Financial Operations	2,262	2,485	223	+10%	0.48	\$24.00	143
Protective Service	1,628	1,670	42	+3%	0.75	\$16.31	41
Community and Social Service	1,496	1,594	98	+7%	0.97	\$18.08	77
Farming, Fishing, and Forestry	1,303	1,314	11	+1%	1.77	\$10.40	5
Architecture and Engineering	1,024	1,190	166	+16%	0.71	\$27.57	108

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Computer and Mathematical	864	972	108	+13%	0.34	\$23.24	139
Arts, Design, Entertainment, Sports, and Media	801	911	110	+14%	0.50	\$15.92	65
Military-only	504	428	-76	-15%	0.71	\$15.79	0
Life, Physical, and Social Science	325	381	56	+17%	0.47	\$25.98	23
Legal	319	331	12	+4%	0.40	\$23.15	10

Educational Pipeline

In 2017, there were 4,468 graduates in 4 Arkansas Counties. This pipeline has grown by 2% over the last 5 years. The highest share of these graduates come from Curriculum and Instruction, Elementary and Middle School Administration/Principalship, and Liberal Arts and Sciences/Liberal Studies.

School	Total Graduates (2017)	Graduate Trend (2013 - 2017)
Arkansas State University-Main Campus	4,027 	
Arkansas Northeastern College	378 	
Crowley's Ridge College	36	
Arthur's Beauty College-Jonesboro	27 	

 Certificate
  Associate's
  Bachelor's
  Master's or Higher